



Heartland Metal and Building Supplies

FOR HEARTLAND METAL AND Building Supplies, business has always been about more than selling materials. It is about service, relationships and helping customers across Southern Illinois complete projects with confidence.

Heartland began in 2009 as a sister company to an established pole barn construction business. At the time, the goal was simple: Speed up access to metal panels and trim so projects were not delayed waiting on out-of-area suppliers. By bringing roll-forming in-house, Heartland could manufacture metal panels locally, cut them to exact lengths and help builders keep jobs moving.

Today, owner Dan has rebranded the business as Heartland Metal and Building Supplies and focuses fully on manufacturing metal, producing trim and supplying complete building packages. The company serves homeowners, contractors, farmers, businesses and do-it-yourself builders throughout Southern Illinois and beyond. Heartland also supplies materials to lumber yards and Lowe's locations across Illinois, Missouri, Kentucky and Indiana.

What makes Heartland unique is its ability to provide customized service quickly. The company can produce metal panels in half-inch increments, with past orders ranging from six inches to 60 feet long. For customers, that means less waste, fewer delays and materials made to fit the project.

"Most metal suppliers only deliver certain days of the week," Dan said. "We do not set delivery schedules.

When they need it, we can make it and help them complete the project."

Heartland offers materials for pole barns, post-frame homes, barndominiums, metal roofs and complete building packages. Their team also works closely with customers who may not know exactly what they need. By asking about the building's use, size, budget and future plans, Heartland helps customers narrow down their options and find a practical solution.

Dan said one common misconception is that pole barns are only for "cows and cars." Heartland has supplied materials for homes, restaurants, churches, recreational buildings and more. With today's materials and design options, post-frame buildings can be durable, attractive and highly functional.

As a veteran-owned business, Heartland also places value on supporting fellow veterans and offers a veteran discount. Just as important to Dan is supporting the local community. Heartland employs 11 people from five Southern Illinois counties and works to keep dollars circulating locally.

"To me, it is a personal obligation and commitment to supply and support the community with a high-quality product and service," Dan said.

For those considering a building project, Heartland's message is simple: They are ready to help from start to finish, with honest guidance, local service and a team that treats customers like neighbors. 🌱

