



PEAK POWER REWARDS

EECA Consumer-Members Can Earn Bill Credits with the new Peak Power Rewards Program

As temperatures drop and energy use rises across southern Illinois, Egyptian Electric Cooperative Association (EECA) is rolling out a new opportunity for consumer-members to save money. Nearly 12,000 residential members can now enroll in Peak Power Rewards (PPR) — a voluntary program that offers bill credits in exchange for reducing electricity use during periods of high demand.

Developed and launched in partnership with EECA's wholesale power provider, Southern Illinois Power Cooperative (SIPC), Peak Power Rewards is designed to make conservation simple. By shifting or reducing energy use for just a few hours at a time, consumer-members can help lighten the load on the grid while earning credits on their monthly bill.

How the Peak Power Rewards Program Works

- **Notification of Events:** When SIPC predicts high electricity demand, they'll call a "Peak Power Rewards event." Each event will last between 2 and 4 hours. Consumer-members enrolled in the PPR program will typically receive 24 hours' notice via email and text so they can plan to reduce energy usage.
- **You Choose How to Participate:** During an event, consumer-members decide if and how they want to reduce their energy use. Participation is voluntary, and there are no penalties for not participating.
- **Earn Bill Credits:** Consumer-members who reduce energy use below their personalized

baseline during an event can earn \$1 for each kilowatt-hour (kWh) saved this 2025-26 winter season. Each participant's baseline is calculated from their recent energy usage. Pilot participants averaged about \$5 in bill credits per event.

Donna D. Davitz

The Peak Power Rewards program will typically operate during seasons of extreme temperatures, such as winter (December-February) and summer (June-August). However, events may occur at other times of the year if demand spikes, pricing surges, or grid emergencies arise.

Simple Ways to Save During a PPR Event

Members can take part through small, temporary adjustments such as:

- Adjusting the thermostat a few degrees lower in winter or higher in summer.
- Turning off unnecessary lights and electronics.
- Avoiding use of major appliances like ovens, dryers, or pool pumps during the event.

Even modest changes can make a meaningful difference — not just for individual members, but for our entire cooperative.

Ready to Enroll?

Peak Power Rewards is open now, just in time for the winter season. To learn more or sign up, consumer-members can visit scan the QR code to visit eeca.coop or call 800-606-1505.





Egyptian Electric
Cooperative Association
Your Touchstone Energy® Cooperative 

1732 Finney Road
Murphysboro, IL 62966

Business hours/After hours
800-606-1505

24/7 Automated Pay-by-Phone
855-939-3675

Office hours 8 a.m. – 4:00 p.m. M-F
www.eeca.coop

Board of Directors

Kevin Liefer, President
Randall Campbell, Vice President
Kevin Bame, Secretary – Treasurer
Rick Asaturian
Paul Hicks
Mary Jo Homan
Ken Jarrett
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Shane Hermetz
General Manager

Choose your payment option!

- At our office lobby, drive-thru, drop-box, or payment kiosk
- Mail to: 1732 Finney Road, Murphysboro, IL 62966
- Set up recurring bank draft or credit card payments
- Use SmartHub portal, online or mobile app
- By phone at 855-939-3675, using credit card or checking account
- Off-site kiosks located at 2301 N. Reed Station Parkway and 1815 W. Main in Carbondale

BLOOD DRIVE

Tuesday, February 17
10am - 3pm

Egyptian Electric Cooperative
1732 Finney Road,
Murphysboro, IL.



EECA'S UPCOMING OFFICE CLOSURES

Thursday
JANUARY 1
New Year's Day



Monday
JANUARY 19
Martin Luther
King Jr. Day



Monday
FEBRUARY 16
Presidents Day

MEMBER PRIZES

Every month we will have three member names hidden throughout our Egyptian Electric News section. If you find your name, call our office and identify yourself and the page that it is on and you will win a \$10 credit on your next electric bill.

HOW WILL YOU MAKE YOUR **MARK?**



EECA OPENS APPLICATIONS FOR YOUTH TOUR 2026 TO WASHINGTON, D.C.

A ONCE-IN-A-LIFETIME LEADERSHIP EXPERIENCE FOR HIGH SCHOOL STUDENTS

Egyptian Electric Cooperative Association (EECA) is excited to announce that applications are now open for the annual Youth Tour (also known as Youth to Washington) to Washington, D.C. Each year, EECA sponsors at least two local high school students for this unique, all-expenses-paid opportunity (scholarship valued at \$3,000) to tour historical and cultural sites, meet lawmakers, and witness government in action.

High school sophomores, juniors, and seniors attending a public or private high school within EECA's service territory, or who are otherwise a consumer-member of the cooperative, are eligible to apply. High school districts within EECA's territory include Marissa, Sparta, DuQuoin, Chester, Pinckneyville, Murphysboro, Elverado, Trico, Carbondale, Steeleville, Red Bud, and Carterville.

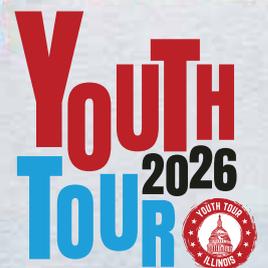
Michael T. Rishel

All applicants will be invited to participate in an interactive Co-op Day at EECA in Murphysboro. During this event, students will learn about the cooperative business model and mission, community initiatives, and what sets co-ops apart. Following Co-op Day, two students will be selected to represent EECA on Youth Tour in Washington, D.C. This unforgettable experience allows bright young leaders to explore the nation's capital while gaining a deeper understanding of leadership, cooperatives, and government through meetings with elected officials. It also serves as a great addition to a resume or college application and helps students build a professional network with peers and professionals beyond their usual environment.

For more information or to apply, interested students should visit eeca.coop. Applications include short summaries of school and civic activities, accomplishments, and an essay related to cooperatives and/or the local community. For questions about the application or program, contact Brooke Guthman at 618-684-2143, ext. 1115, or bguthman@eeca.coop.

Important Dates

- Application Deadline: Monday, March 9, 2026
- Co-op Day at EECA: Wednesday, March 25, 2026
- Youth Tour: June 15-22, 2026, in Washington, D.C.



MAKE YOUR MARK



Make a Positive Impact in Southern Illinois by Joining Operation Round Up!

Make a meaningful difference in Southern Illinois this new year by joining Operation Round Up! This 501(c)(3) program lets EECA members round up their monthly electric bills, combining contributions with fellow members to provide financial support to local charitable organizations. On average, members give just \$0.50 per month, and never more than \$11.88 annually.

Here's how it works: Simply opt into the program and allow Egyptian Electric to round up your monthly bill to the next whole dollar or any amount you choose. Your monthly statement will show the Operation Round Up amount and your year-to-date total, which is tax-deductible. 100% of funds collected go directly to our Egyptian Electric Charitable Fund, a 501(c)(3) organization supporting local communities.

Operation Round Up continues to make an impact across Southern Illinois. Funds have helped children with backpacks and school supplies, provided toys and books at Christmas, supported local animal shelters, and assisted organizations providing meals to those in need.

In 2025, the generosity of our consumer-members helped support a variety of local initiatives, including:

1. **\$1,500 to Baby Sarah's Playground** – To support efforts to create Perry County's first fully-inclusive playground in Pinckneyville where children of all abilities can play together.
2. **\$1,000 to Murphysboro Soccer** – Enhancing field lighting to benefit young athletes.
3. **\$1,000 to Greater St. Louis Area Scouting** – Providing scholarships to local youth.
4. **\$750 to the Family Outreach Center in Murphysboro** – Supplying hygiene kits for individuals in need. **Edward A. Brueggemann**

Organizations can apply for funds year-round, with donations awarded quarterly.

To sign up or learn more, visit eeca.coop/roundup, check the box on your bill, call, or email us. You can also mail in the form (found on page 6 of your statement) to enroll. Your participation makes a real difference — thank you for helping us strengthen our Southern Illinois communities!

