

# HELP BEAT THE PEAK!

## WITH CORN BELT ENERGY

With the summer in full swing, many of us are seeking ways to stay cool while also conserving energy.

The Beat the Peak app by Corn Belt Energy is a reliable tool that offers tips and practical advice on managing energy consumption.

This app sends notifications to users about "peak" timeframes, advising them to reduce electricity usage during national peak demand periods, typically from 3 pm to 7 pm, when electricity costs are higher due to increased grid usage.



Download the free mobile app for your Apple or Android device or visit our website at [www.cornbeltenergy.com/beat-the-peak](http://www.cornbeltenergy.com/beat-the-peak) for more information

