

REAL LIFE REAL POWER

Getting real with Marla

I recently attended a conference where I had the opportunity to hear two amazing speakers tell their stories about the importance of electrical safety education. Both speakers had been electrocuted. They had lost limbs and had been burned internally and externally where the electricity exploded out of their bodies. They had endured numerous hospitalizations and surgeries. Despite their suffering, they were both extremely grateful for the gift of life as they know that most electrocution victims do not live to tell their story. Their dedication to the importance of electrical safety education was palpable in the room. Visit some amazing stories about these people on www.safeelectricity.org.

This session reinforced to me the dedication of our line workers that knowingly risk their lives working with high voltage electricity to keep our cooperative's members with all the amenities that electricity provides our businesses and homes.

Some statistics to consider:

- More than 1,000 vehicle wrecks a year involve power poles.
- 4,400 Americans are injured and 325 die due to electrical hazards annually.
- More electrocutions are caused by ladders contacting power lines than by farming equipment making contact with power lines.
- 400 Americans are electrocuted in their own home or yard annually.

A core value of electrical cooperatives is our Commitment to Community. Shelby Electric Cooperative is dedicated to electrical safety education programs. Already in 2012 we have provided safety demonstrations to approximately 1,200 students and adults.

As we communicate in our safety programs, never assume a power line is not energized. Electricity cannot be seen or heard. Look up and live. Call 811 before you dig. You have the power to stay safe – call us at 1- 800-677-2612.

– Marla Eversole,
Member Services Representative



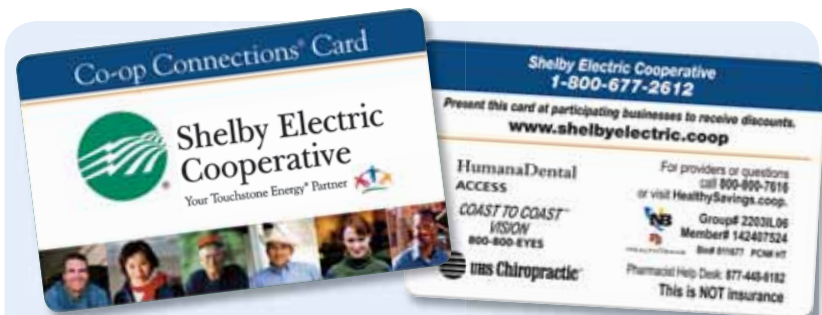
Linemen Matt Clark (above) and Roger Jones (right) perform safety demonstrations at school and community events.



 Shelby Electric Cooperative

Your Touchstone Energy® Partner 

Do you have your new Co-op Connections Card?



As a member of Shelby Electric Cooperative you should have received your new Co-op Connections Card and hopefully you are enjoying the savings provided by the pharmacy discount. Now, the new card also provides Healthy Savings Benefits. This new feature provides savings to you on dental, vision, hearing, chiropractic care and more. In addition to the health savings, your card still saves you money at over 30,000 businesses nationally. Just visit connections.coop or link via shelbyelectric.coop to see all the businesses offering discounts locally and nationally. If you're traveling for work, visiting friends or on vacation make sure you carry your Co-op Card and check the website for money saving discounts along the way.

Here is a list of local participating businesses as of June 1, 2012.

Bloomington

- **Glass Specialty Company Inc.** 309-664-1087
\$20 Wal-Mart gift card with any auto glass replacement.

Champaign

- **Glass Specialty Company Inc.** 352-4258
\$20 Wal-Mart gift card with any auto glass replacement.

- **Wireless Mike's** 356-9300
50% off car cord or leather case when activating a new line or upgrading an existing plan.

Decatur

- **Creative Media Services, Inc.** 428-9950
1 year of FREE hosting with website design or re-design.

- **Glass Specialty Company Inc.** 429-2371
\$20 Wal-Mart gift card with any auto glass replacement.

- **Scotty's Pest Control** 422-9372
10% discount on all jobs.

Forsyth

- **Herzog Quality Optical** 872-7710
20% off complete pair of prescription glasses, lenses only or Plano sunglasses. 10% off all other products for sale (purses).

Gays

- **Seal & Save** 273-4638
Free inspection of ductwork and 20% discount on all services.

Greenville

- **Enertech, Inc.** 618-664-9010
\$50 per ton equipment discount (max 5 ton) on GeoComfort or Paradise geothermal systems.

Macon

- **Macon Speedway** 764-3000
\$2 off regular admission ticket.

Mattoon

- **Wireless Mike's** 258-8771
50% off car cord or leather case when activating a new line or upgrading an existing plan.

Oconee

- **Hired Hands Services** 539-4218
5% off any carpet or resilient flooring.


Continued on 16c ▶

Your Touchstone Energy® Partner 

P.O. BOX 560
Shelbyville, IL 62565
Phone: 217-774-3986
Fax: 217-774-3330
www.shelbyelectric.coop
twitter.com/YourCoop
facebook.com/YourCoop

Office Hours:
7:30 a.m. - 4:30 p.m.



Your Touchstone Energy® Partner 

OUTAGE REPORT

LINE OUTAGES

DATE	HOURS	SUBSTATION	CAUSE	MEMBERS AFFECTED
05/01/2012	1.45	Yantisville	Broken conductor	50
05/01/2012	1.20	Neoga	Lightning	44
05/01/2012	0.35	Neoga	Lightning	103
05/21/2012	2.15	Neoga	Trees	93
05/24/2012	2.20	Elwin	Trees	72
05/24/2012	1.10	Neoga	Trees	93
05/29/2012	4.30	Lakewood	Storm	238

SUBSTATION OUTAGES

DATE	HOURS	SUBSTATION	CAUSE	MEMBERS AFFECTED
05/20/2012	1.30	Pana	Broken insulator	536

◀ Continued from 16b

Pana

- **Bland Heating & Air Conditioning** 562-4256
10% discount on service calls.
- **Merle Norman Cosmetic/Cut N Curl** 562-4722
10% off retail.

Peoria

- **Glass Specialty Company Inc.** 309-676-6181
\$20 Wal-Mart gift card with any auto glass replacement.

Pleasant Plains

- **Paul Tree Farms, LLC.** 414-9556
971-7876
10% off pines, spruces, maples and oaks.

Shelbyville

- **Best Wedding Chapel** 774-7809
A framed personalized wedding prayer with full wedding package.
- **Beyers Chiropractic** 774-5313
10% off vitamins, braces and pillows.
- **Bogart Vision Care** 774-4422
20% off eye glasses/sunglasses and 50% off second pair.
- **Carl Grabb Motors** 774-2165
Full service oil change \$23.45 plus taxes, up to 5 quarts and filter, excludes synthetic.
- **Coon Creek Lodge** 756-3147
10% discounts on kitchenettes.
- **Custom Care Cleaners** 774-3422
\$1 off every \$10, \$2 off every \$20, \$3 off every \$30.
- **Druby's** 774-5143
2 free medium drinks w/ purchase of any everyday Family Deal.
- **Just A Stitch** 774-2227
20% off regular priced merchandise.
- **Leach-Wilson Chevrolet Buick CO.** 774-3975
5% off parts and labor any day of the week.
- **M & M Crafts** 774-2609
10% off.
- **Macari's Service Center** 774-4214
10% discount on furnace/AC clean/checks. Card to be present at time of billing.
- **Merle Norman Cosmetic's & Boutique** 774-4233
Save \$2 on a purchase of \$25 or more.
- **Nuvo Print** 774-2337
15% off business customers or individuals.

NEW

Simply Yours Unique Crafts and Jewelry 622-8766
\$1 off every \$10 spent, \$2 off every \$20 spent, \$3 off every \$30 spent, etc.

- **Wireless Mike's** 774-9559
50% off car cord or leather case when activating a new line or upgrading an existing plan.

- **Woodpile Primitives** 254-6955
10% off on any stock item.

Sullivan

- **Coyote Cabins** 728-7150
Regular price is \$125/night, discount price is \$99/night for weekend and \$89 Sunday - Thursday.

Taylorville

- **A Classic Bouquet** 824-6556
10% off purchases - cash & carry.

- **Gordon Pontiac GMC** 824-3381
\$200 off bottom line price after you have made your best deal. Limit - 1 offer per transaction, no cash value.

NEW

- **Hear Well Hearing Care Centre** 824-5210
20% off all services.

- **Market Street Inn** 824-7220
10% off single night stay, 20% off two or more nights stay.

- **ProStitch Auto Interiors & Upholstery, Inc.** 824-3228
\$10 off any basic headliner replacement or free black vinyl for ag/commercial seat repairs.

- **Taylorville Community Credit Union** 824-9658
.25% off any new installment loan.

- **The Best 4 Less** 824-4003
10% off already discounted prices.

- **Yard Heating & Cooling** 824-4737
10% off on furnace and/or air conditioner checkup.

Urbana

- **Wireless Mike's** 365-9300
50% off car cord or leather case when activating a new line or upgrading an existing plan.

Windsor

- **Hickory Hills Crafts & Collectibles** 459-2347
10% off on \$20 or more.

Please save this listing for future reference. We will notify our members of any future participating businesses through this newsletter, on our website, shelbyelectric.coop and via our facebook page, facebook.com/YourCoop. Be on the lookout for exciting news about new offers coming to the Co-op Connections Card. If you have lost or misplaced your card, stop by the cooperative for a new one. If you have any questions about the Co-op Connections Card and the many benefits associated with this card, please contact the office at 1-800-677-2612 or visit www.connections.coop.

PLEASE NOTE DENTAL NOW AVAILABLE IN ILLINOIS:

The 2012 June Illinois Country Living magazine Shelby News insert noted that the dental component of the Co-op Connections Card was not currently available in Illinois. Since that issue was printed and mailed, the dental component is now available in Illinois. To find a list of providers for all the Healthy Savings programs go to HealthySavings.coop and click on "Locate Providers."

This is not insurance!

Shelby Energy

1-217-774-2311

24-hours-a-day

PWR-net & WildBlue Internet

1-877-994-2323

weekdays

(closed from 12:00 p.m. - 1:00 p.m.)

Shelby Electric Cooperative

1-800-677-2612

1-217-774-3986

24-hours-a-day

The **POWER** of Green

Recycler appreciation day announced

July 14, 2012 at Shelby Electric Cooperative's PWR-net Internet facility on Route 16, east of Shelbyville.

Come join us July 14th from 8:00 am to 12:00 pm to celebrate the Power of Green's 2nd Recycler Appreciation Day! "This program has continued to grow and has been successful from the very



On July 14th at the East Route 16 location, Shelby Electric Cooperative will be giving away a Power of Green recycling bag to the first 150 cars in to recycle.

start. The community has been so appreciative and supportive of the program. We are happy to provide this service to the community," said Monica Tomblin who coordinates the recycling program for the cooperative.

The Power of Green recycling center is located on East Route 16, which is home to PWR-net, Shelby Electric's wireless broadband subsidiary. Recycling hours are Tuesdays and Saturdays 8:00 am to 12:00 pm and Thursdays 1:00 pm to 4:00 pm. "Please be respectful of those hours. We have had a small problem of people dumping their recyclables in our parking lot when we're not open," noted Tomblin.

Recycling bins are located inside a garage area to allow recycling despite the condition of the weather.

The Power of Green has collected more than 100 tons of recyclable materials since the program started in July 2010. A hundred tons is equivalent to the weight of an average sized Blue Whale or an empty

Boeing 747. That's over 200,000 pounds of material that would have gone to a landfill.


Shelby Electric's Power of Green collects the following materials:

- Aluminum
- Cardboard
- Magazines and Newspapers
- Office Paper
- Plastics #1 thru #7
- Tin & Steel Cans

We ask that you bring your materials clean and dry. Also, break down all cardboard. Remember, this program is open to the public and not just available to Shelby Electric members. If you have questions about our program, visit www.shelbyelectric.coop or call 1-877-994-2323. Thank you for your continued support and we hope to see you on July 14th! The Power of Green is just one example of Shelby Electric's commitment to community.



Shelby Electric Cooperative's offices will be closed on Wednesday, July 4th in observance of Independence Day.



Energy Efficiency
Tip of the Month

Water heating ranks as one of the top three energy-related expenses in your home. Save energy and money by installing a water heater blanket, using low-flow showerheads and faucets and lowering the thermostat on your water heater to 120 degrees Fahrenheit. Learn more at EnergySavers.gov.

Source: U.S. Department of Energy