Help Us Celebrate Our 75th Co-op Anniversary

Annual Meeting TOP TEN

Why should you attend your electric Co-op annual meeting?

- I. It's our most important business meeting of the year! You have a voice in our future. Learn where our business model has taken us since 1938 and where we are headed in the future with our new General Manager.
- 2. Elect three board members: Alexander, Pulaski and Union Counties. You vote for our board of directors who help guide us in monthly board meetings and in major Co-op decisions... like your rates.
- 3. Find out if there will be a rate increase. If so, why?
- 4. Find out if we will we be distributing capital credits.
- 5. Receive a \$15 bill credit and a commemorative 75th anniversary gift when you register.
- 6. Enjoy our annual beauty pageant prior to the business meeting.
- 7. Donate canned goods and receive free CFLs in our Touchstone Energy "Lite for Bite" campaign. A deserving food pantry in our service territory will receive all food donations.
- 8. Maybe win our grand prize of \$300 cash, or possibly a new coffee maker, or another electric bill credit. Yeah, we give those prizes away at our annual meeting too, thanks to our vendor donations.

- 9. Learn about our newest member service from Touchstone Energy which will provide you with very useful local and national benefits. The Co-op Connections Card.
- 10. Visit with your neighbors and friends who share your same interest.... reliable electricity at a trusted rate.

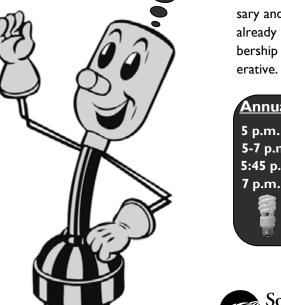
Oops! We think there are more than 10 reasons to attend your electric Co-op annual meeting.

II. Meet your employees. We have 38 dedicated employees who serve you. Ice storm, wind gusts, tornado... you name it. Your Attend SIEC's

employees (don't hesitate to put your needs first. 12. Add up your electric bills for the past 12 months. What is your total? We are all accustomed to this particular utility being a necessity in our lives. Don't you believe you should have a voice and be involved in what actually goes in to that "current month charges" line item at the bottom of your electric bill statement?

13. Ask questions. Have you ever wondered why we do or don't do certain things regarding your power lines, meters, payment options, tree removal, etc.? You have an opportunity to ask questions, and our staff is happy to oblige.

14. You won't be sorry. SIEC (formerly known as REA) has been lighting up rural southern Illinois since 1938. Please share our anniversary and stay involved in what is already yours... powerful membership in your electric coop-



@NRECA

Annual Meeting

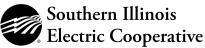
on August 8

at SCC!

Annual Meeting Agenda 5 p.m.....Cafeteria Opens

5-7 p.m.....Registration 5:45 p.m.....Beauty Pageant 7 p.m.....Business Meeting





Your Touchstone Energy® Partner

