



Touchstone Energy®
The power of human connections

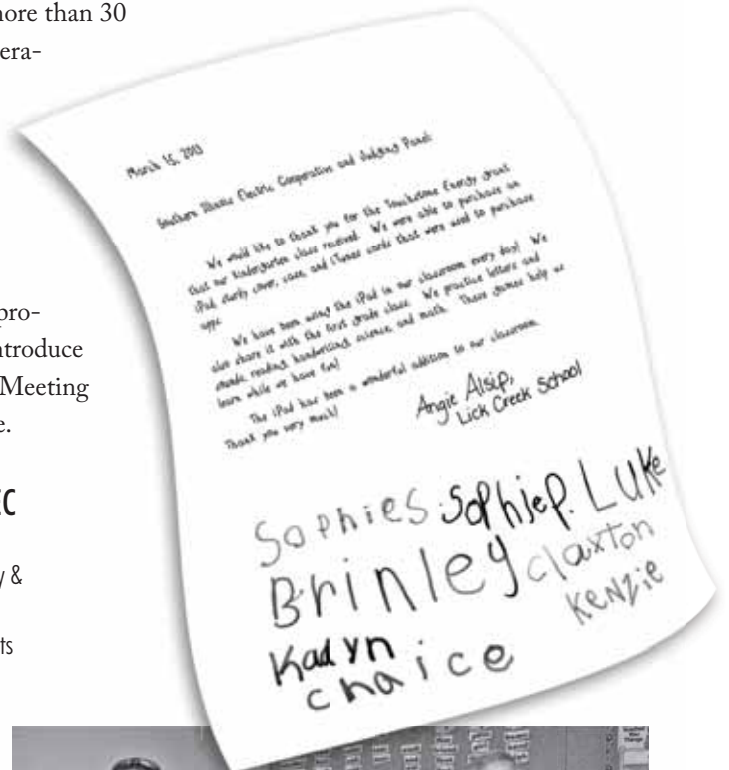
Touchstone Energy turns 15 this year, as SIEC celebrates its 75th anniversary. Touchstone Energy is our national brand of electric cooperatives. It offers several programs and benefits designed to strengthen the relationship between co-op members and co-ops.

There are now 741 Touchstone Energy co-ops and more than 30 million members in 46 states. Touchstone Energy cooperatives even score higher in the American Customer Satisfaction Index (ACSI) than investor-owned utilities. {85 vs. 76}

Of the many relationship building programs Touchstone Energy offers its co-ops, we currently promote and take advantage of eight. We do not have the manpower to promote all of them, so we select specific programs we feel will best benefit our members. We will introduce our newest Touchstone Energy program at our Annual Meeting of Members in August at Shawnee Community College.

Current Touchstone Energy Member Programs at SIEC

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| Together We Learn | Home Energy Savings Guide |
| Together We Save | 101 Easy Ways to Save Energy & Money Guide |
| Kids Super Energy Saver Classroom Kits | Classroom Empowerment Grants |
| HVAC Guide | |
| Lite 4 Bite | |



 **Southern Illinois Electric Cooperative**

Your Touchstone Energy® Partner 