

# HERE'S SOMETHING THAT WILL REALLY WAKE YOU UP.



**POUND OF COFFEE**  
 1936..... 14.5¢  
 2013..... \$7.43  
**INCREASE..... 51X**

**ELECTRICITY**  
 1936..... 5¢  
 2013..... 11¢  
**INCREASE..... 2X**  
BASED ON AVERAGE COST PER KILOWATT HOUR

We know how you like your electricity...affordable. And for the past 75 years, we've helped to keep it that way. Learn more about the power of your co-op membership at [TogetherWeSave.com](http://TogetherWeSave.com).



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