

## Together We Save Even More

### President's Report



William R. Dodds  
President/CEO

### Contents

IEC Memorial  
Scholarship ..... 16b

Spoon River  
participates in Literacy  
Night ..... 16c

Directors earn  
credentials ..... 16d

Looking for information on how to lower your energy bills this winter? Spoon River Electric Cooperative has you covered.

Spoon River is part of a nationwide energy efficiency campaign known as Together We Save. The campaign's mission is to motivate co-op members like you to make small changes in behavior that add up to big savings. And we're always looking for ways to bring value to our members. Together We Save offers an unprecedented collection of resources and advice on simple energy efficiency steps you can take in your home.

We recently recharged the Together We Save campaign with even more tips and ideas to help you save on your energy bills. Where can you go to access this money-saving information? Log on to [TogetherWeSave.com](http://TogetherWeSave.com), the online epicenter of the campaign. Once you arrive, enter your ZIP code to be redirected to Spoon River Electric's customized site, personalized to reflect our rates and region. Now you're ready to start saving!

[TogetherWeSave.com](http://TogetherWeSave.com) offers everything from videos and interactive applications to an energy savings forum. Use the navigation bar across the top of the landing page to explore the site.

Touchstone Energy® Web TV (found under the "Watch and Learn" tab) is a compilation of more than 50 short how-to videos



on topics such as lighting, heating/cooling, insulation, and many other energy efficiency topics.

Got an old refrigerator in your basement or garage? It's probably costing you more than you think. Click on the "Energy Savings Applications" tab and scroll down to find out how much you could save by saying goodbye to that old refrigerator.

Take the Energy Savings

Home Tour ("Add Up Your Savings" tab) and discover how all of these small changes add up in a big way.

Live in a manufactured home? A new feature points out more than a dozen ways you can cut energy costs throughout your home.

Helping our members save money during tough times is important to us. It's just one more way we're looking out for you.

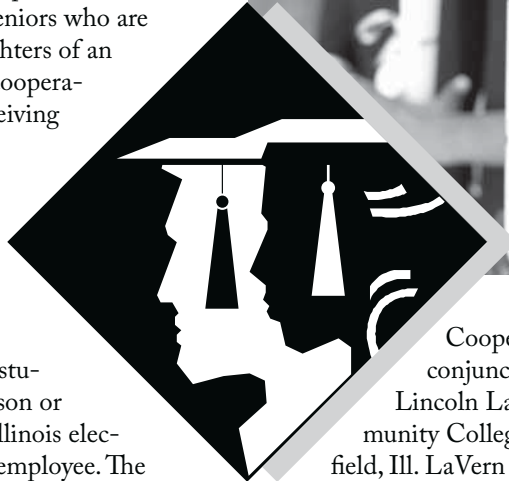
## Eight 2011 IEC Memorial Scholarships available

Illinois electric cooperatives will again in 2011 award seven academic scholarships to high school seniors through a memorial scholarship fund designed to financially assist deserving students in the “electric cooperative family.” In addition, a new eighth scholarship – to assist with costs in attending an electric lineworker school – will be offered for the first time.

The eight scholarships of \$1,250 each will be awarded in 2011 through the Thomas H. Moore Illinois Electric Cooperatives (IEC) Memorial Scholarship Program.

Four scholarships will be awarded to high school seniors who are the sons or daughters of an Illinois electric cooperative member receiving service from the cooperative. A fifth scholarship, the Earl W. Struck Memorial Scholarship, will be awarded to a student who is the son or daughter of an Illinois electric cooperative employee. The sixth and seventh scholarships are reserved for students enrolling full-time at a two-year Illinois community college who are the sons or daughters of Illinois electric cooperative members, employees or directors.

A new eighth annual scholarship, the “LaVern and Nola McEntire Lineworker’s Scholarship,” will be awarded for the first time in 2011. This \$1,250 scholarship will help pay for costs to attend the lineworker’s school conducted by the Association of Illinois Electric



Cooperatives in conjunction with Lincoln Land Community College, Springfield, Ill. LaVern McEntire served as a lineman for Mc-

Donough Power Electric Cooperative from 1949 until 1991. He and his wife, Nola, helped to endow and establish the new scholarship to financially assist deserving individuals in becoming trained lineworkers. Relatives of co-op employees or directors are eligible for the lineworker’s scholarship, as are individuals who have served or are serving in the armed forces or National Guard.

“We hope to assist electric cooperative youth while honoring past rural electric leaders with these

scholarships,” said Dodds. “Spoon River Electric and the other Illinois electric cooperatives are always seeking ways to make a difference in our communities. One of the best ways we can do that is by helping our youth through programs like this one. In addition, we are very pleased to offer the new electric lineworker’s scholarship. It will benefit not only electric cooperative youth but also those fine men and women who have served their country through their military service and may now be wanting to become a trained lineworker.”

For more information regarding the scholarships, contact Brenda Rothert at (309) 647-2700.

# Spoon River participates in Literacy Night

Several Spoon River Electric Cooperative employees took part in "Literacy Night" at Roosevelt Magnet School on Sept. 29. They promoted reading to students and shared

the educational requirements of becoming a lineman with them. The children enjoyed seeing the equipment and trucks the linemen use to work every day.



Spoon River Electric Cooperative Lineman Donnie Schrodt takes a student up in a cooperative bucket truck.



Spoon River Electric Cooperative President/CEO Bill Dodds, left, stands with "Butch Essay", who is a Roosevelt teacher in costume, and Linemen Kolby Batterton and Donnie Schrodt.

# Spoon River leaders earn credentials in electric utility competencies

MINNEAPOLIS, MN. – Three directors from Spoon River Electric Cooperative, Inc., have earned certifications from the National Rural Electric Cooperative Association (NRECA).

Board Directors James Banks, Terry Beam and Bernard Marvel have each earned the Board Leadership Certification. They were recognized at the NRECA's Region 5 meeting, second in a series of six regional meetings throughout the country.

Today's electric utility environment imposes new demands on electric cooperative directors, particularly increased knowledge of changes in the electric utility business, new governance skills and a working knowledge of the cooperative principles. Electric co-ops in Illinois have a commitment to sharpen their employees' body of knowledge for the benefit of consumers. The directors' certifications are evidence of that commitment.

Spoon River Electric Cooperative

is a member of Touchstone Energy® — an alliance of more than 700 local, consumer-owned electric utilities around the country. Spoon River Electric is committed to providing superior service based on four core principles: integrity, accountability, innovation and commitment to community. The co-op serves nearly 5,000 members over 1,249 miles of line in parts of Fulton, Knox, McDonough, Peoria and Schuyler counties. For more information visit [www.srecoop.org](http://www.srecoop.org).



Employees of Spoon River Electric Cooperative and subsidiary business Spoon River Mechanical Services donned Elvis costumes Sept. 18 for the Canton Friendship Festival parade, which had a “Legends of Rock” theme. Several children of employees joined the group in the parade.