

JAMMUP

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Your Touchstone Energy® Partner 

SIEC youth attend Youth Day at state capitol



Senator David Luechtefeld and Representatives Mike Bost and Brandon Phelps met with nine students representing Southern Illinois Electric Cooperative during the Illinois Electric and Telephone Cooperatives Youth Day on Wednesday, April 6, in Springfield. Students had an opportunity to view state government in action talking with their elected repre-

sentatives, and hearing from both Lt. Governor Shelia Simon and Secretary of State Jesse White. The students also toured the Illinois Supreme Court, the Old State Capitol and the Abraham Lincoln Presidential Museum.

Pictured in the first row from left are: Abby Miller, Michaela Penrod, Lauren Taake, Jonathon Pearl and Steven Myers. In the second row

from the left are: Andrew Livesay, Jaron Brust, Charles Harner and Brock Moore. Mitchell S. Swieca

The day was sponsored by the Association of Illinois Electric Cooperatives and is designed to introduce young rural leaders to state government. There were more than 300 students representing 26 co-ops from across the state.

SIEC is now on Facebook!

Southern Illinois Electric Cooperative (SIEC) now has a Facebook page. In addition to advertising with local newspapers and radio stations, and communicating through our website www.siec.coop and the Illinois Country Living magazine, we have expanded our communication efforts through social media. Some of you may be asking, "What is Facebook??" Or, you may be wondering, "How does this affect me?" Or hopefully you are thinking, "It's about time!" **Chad Wasulski**

So just what is Facebook? According to Wikipedia, it is a website and social networking service which began in 2004. It is now estimated that over 40 percent of the U.S. population has a Facebook account. Users may create a personal profile, add other users as friends, and exchange messages. Additionally, users may join common interest user groups, organized by workplace, school or college, or other characteristics.

Facebook is a much more entertaining version of typical "email". But of course, SIEC is not in the entertainment business, so how will our Facebook presence benefit you? Our plan is to use Facebook as another means of communicating our messages to members. For example, during the ice storms of 2008 and 2009, we had thousands of



calls from members simply wondering, "When will my electricity be restored?" Had we had a Facebook page, we would have sent out periodic, general updates regarding our outages and anticipated restoration times. The goal is to get information out to our members as soon as we know it, during major outages.

You may be wondering ... "If my electricity is off, how am I going to check Facebook??" It is estimated that over 20 percent of consumers are using smart phones. A smart phone is a mobile phone that offers more advanced computing ability and connectivity than a contemporary feature phone. Members are now searching for information

through their smart phones. You may have family in another town or state that is not affected by your specific outage, and they can check our Facebook page for you, to obtain updates. Or, you may be able to use your computer at work, if your employer allows personal searches.

Another benefit to our Facebook page is to educate you on electrical safety, energy efficiency, our commitment to community efforts, etc.

Southern Illinois Electric Cooperative is YOUR Cooperative. You are a MEMBER. You have a voice in this Cooperative. We want to keep you informed, so please consider looking up our Facebook page the next time you are on the internet.

Southern Illinois Electric Cooperative

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For Outages Call:
800-762-1400 * 618-827-3555

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Miss Southern Illinois Electric Cooperative

Beauty Pageant Rules and Entry Form

Southern Illinois Electric Cooperative is seeking entrants for the beauty pageant held in conjunction with the annual meeting of members, Thursday, August 4, 2011, at Shawnee Community College, Ullin, IL.

1. Entrant **MUST LIVE (Full Time) IN A HOME SERVED BY SOUTHERN ILLINOIS ELECTRIC COOPERATIVE.**
2. Entrant **MUST BE 16-22 YEARS OF AGE, NEVER MARRIED AND HAS NOT GIVEN BIRTH.**
3. Previous first place winners are not eligible.
4. Candidates will appear in gowns and one-piece swimsuits (no extreme cuts).

• Miss SIEC 2011 will receive:

\$150 cash, crown, serving tray, sash and an all expense paid trip to Washington, D.C., in June 2012.

• First Runner-Up will receive:

\$100 cash, serving tray and a gift. (In the event Miss SIEC cannot go to Washington, D.C., the First Runner-Up is given the opportunity.)

• Second Runner-Up will receive:

\$75 cash, serving tray and a gift.

• Consolation prize: \$50 cash to each non-winner.

• Miss Congeniality: serving tray to winner chosen by contestants.

Contestants will be judged as follows:

INTERVIEW-40%	SWIMSUIT-30%	EVENING GOWN-30%
General Knowledge -10%	Beauty-10%	Beauty-10%
Acheivement-10%	Poise-10%	Charm-10%
Vocabulary-10%	Posture-10%	Grace 10%
Voice 10%		



Beauty Pageant Entry

Residency Affidavit

I agree to abide by the contest rules as set forth and herewith give my permission for the Southern Illinois Electric Cooperative to use my picture and name for any contest publicity.

I further certify that I am a resident in a home served by Southern Illinois Electric Cooperative.

(Failure to comply with these rules will void the decision of the judges.)

Deadline: July 15, 2011

Print Name _____

Birthdate _____ Age _____

Street/Route _____

City _____ State _____ Zip _____

Parents _____

Account Number _____

Phone _____ Cellular _____

E-mail _____

Signature _____

“Find out how the little changes you make around the house can add up to big savings on your utility bill... turn to page 9!”

Youth to Washington finalists



Brock Moore of Meridian High School, Lauren Taake of Century High School, Michaela Penrod of Dongola High School and Miss SIEC Crystal Davis will be traveling to Washington D.C. this summer, representing SIEC as part of our Youth to Washington Tour. This program has been a tradition of the electric cooperatives since 1957. *Gayla A. Dial*

From left, Brock Moore, Lauren Taake (Willie student) and Michaela Penrod.

Member prize

In this issue of the JAMUP, we printed the names of three SIEC members who are eligible to receive a \$10 credit toward their utility bill. If you find your name printed in this center section and it's not part of the story, call Jerri with your account number at **800-762-1400** to claim your prize.

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618-827-3555 • Office hours: 8 a.m. — 4 p.m. • Web address: www.siec.coop

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