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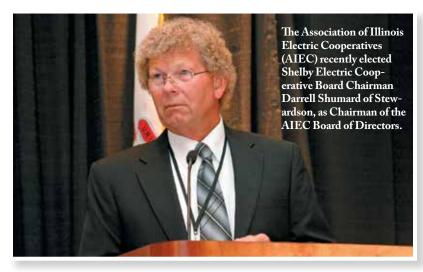
Shumard elected Chairman of AIEC Board

Shelby Electric Cooperative Board Chairman Darrell Shumard of Stewardson was elected Chairman of the Board of Directors by the members of the Association of Illinois Electric Cooperatives (AIEC) at the association's 69th annual meeting July 30 in Springfield. Co-op leaders discussed future power supply, renewable energy and climate change legislation and regulation.

In addition to electing new officers, members of the AIEC also passed several resolutions. The resolutions will be recommended to the full membership of the National Rural Electric Cooperative Association at its annual meeting later in March 2011.

One resolution passed by the members asks Congress to establish climate change policies through new legislation that keeps electricity bills affordable, does not allow Wall Street speculators to set electricity rates by treating CO2 allowances as another money-making commodity, establishes emission allowance allocations for new generation facilities already permitted such as Prairie State Energy, supports legislative proposals that stop the use of the Clean Air Act to regulate greenhouse gases from stationary sources, and exempts biomass generation resources from U.S. EPA green house gas regulations because biomass generation is carbon neutral from a fuel source standpoint.

Duane Noland, President/CEO of the AIEC asked the co-op leaders to stay involved in the legislative process. Through a national electric cooperative grassroots program called "Our Energy, Our Future" Noland



said more than 530,000 co-op members across the country have contacted members of Congress through the website www.ourenergy.coop, asking for fair, affordable and achievable climate change legislation.

"Nationally, we are only 10 percent of the industry and we are consumer owned, not profit driven," said Noland. "Co-op members, directors and employees need to stay fully engaged. I also encourage you to continue to help co-op members keep electricity affordable through energy efficiency."

Noland said Illinois electric cooperatives have almost completed distributing \$1.5 million in stimulus money to help co-op members upgrade the energy efficiency of their homes. Illinois electric co-ops have also promoted geothermal heat pumps through another \$1.25 million grant program for non-profit organizations. Recently, Illinois electric cooperative energy experts gave an energy efficiency demonstration to Congressional staffers in Washington, D.C. using an "energy wall" that shows where energy is wasted and how it can be saved in today's home construction.

Noland recently received a home energy audit from his cooperative, Shelby Electric Cooperative. He said, "Energy efficiency has always been a focus for our cooperative program and our federal government is now on the bandwagon, too."

Shelby Electric Cooperative is a member of Touchstone Energy® an alliance of more than 703 local, consumer-owned electric utilities around the country. Shelby Electric is committed to providing superior service based on four core principles: integrity, accountability, innovation and commitment to community. The co-op serves more than 9,850 members over 2,236 miles of line in parts of Christian, Cumberland, Effingham, Fayette, Macon, Montgomery, Moultrie, Sangamon and Shelby counties. For more information visit www.shelbyelectric.coop. Follow the cooperative on twitter, twitter.com/YourCoop and find them on Facebook.







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Office Hours:

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Shelby Electric & Shelby Energy Customers Call (877) 994-2323 or (217) 774-2323 for Special Pricing

BACK TO SCHOOL SPECIAL

Sign up during the month of September and PWR-net will waive the \$99 installation fee!

- fee based on basic installation some restrictions may apply -

Due to storm related outages we were unable to post the outage report.

A listing of outages is available at the cooperative.





An energy efficiency program for our electric cooperative members

Since the HomE program was introduced in May 2010, Shelby Electric Cooperative has approximately 40 members in various stages of qualifying residential energy efficiency improvements. Qualifying projects may result in a rebate for the member.

Residential members of Shelby Electric Cooperative who own their homes are eligible to participate. The existing home must be served by the cooperative and be the member's primary residence. Members who qualify for the LIHEAP program are not eligible for HomE.

Shelby Electric Cooperative's energy auditor will perform a walk-through energy assessment of the home to document existing equipment and to make recommendations for improvements. A \$25 fee is billed to your Shelby Electric account.

The following items are eligible for rebates:

Geothermal Heat Pumps	\$1500	Closed loop - 14.1 EER or 3.3 COP Open loop - 16.2 EER or 3.6 COP
Air-source Heat Pumps	\$1000	16 SEER
Central Air Conditioning	\$350	Split - 16 SEER Package – 14 SEER
Natural Gas or LP Furnace	\$350	95% efficiency
Heat Pump Water Heater	\$250	2.0 energy factor
Insulation/Air Sealing	30% of project costs, Maximum \$500	

To find out more information, call Marla Eversole toll free at 1-800-677-2612 or visit www.shelbyelectric.coop.



As The Power of Green recycling program enters its third month, many area people and businesses have enjoyed having a place to take their recyclables.

The recycling bins are located at the cooperative's PWR-net & WildBlue Internet building on East Route 16 in Shelbyville. If you have questions please call 1-877-994-2323.

Acceptable items:

- Newspapers & Magazines
- Office Paper
- Steel & Tin Cans
- Aluminum Cans
- Plastics #1 & #2
- Corrugated Cardboard

Hours of operation:

Tuesday 8 a.m. – noon Thursday 1 p.m. – 4 p.m. Saturday 8 a.m. – noon



Recycling fact

The average time taken by plastic bottles to decompose in a landfill is close to 700 years. Nearly 250,000 plastic bottles are dumped, not recycled, every hour – that's 6 million plastic bottles hitting our landfills every day!



Cooperative busy this summer participating in area parades and fairs

Cooperative employees have been busy this summer walking in parades and attending county fairs. "We wanted to continue to get the word out about our line-of-site, broadband Internet product, PWR-net and to promote the cooperative's new energy efficiency programs and these venues are a good way to reach our members and the general public," said Kevin Bernson, speaking on behalf of the cooperative.

The PWR-net installation vehicle and PWR-net employees have been in many area parades handing out information about PWR-net and the areas the summer expansion has opened up.

Fairgoers attending the Christian and Shelby County 4-H fairs learned about energy efficiency, the co-op's subsidiaries and electrical safety as they visited the cooperative's information booth at both fairs. Fairgoers were able to see a Generac generator, learned how they could save money off their energy bills and viewed a tabletop electrical safety demonstration.



REAL LIFE REAL POWER

Welcome autumn!!

Now is the time to:

- Insulate and seal your home against the winter winds.
- Attend Shelby Electric Cooperative's workshop on residential insulation and sealing. Watch your Shelby News for more information next month. You may also want to look us up on www.shelbyelectric.coop, twitter.com/YourCoop or facebook.com/YourCoop.
- Change your HVAC filter. It may be sitting full of summer-

- time's dust and a clean filter will help your unit work more efficiently.
- Check the ductwork for gaps and holes. Look for kinks in flexible ductwork.
- Inspect the basement and crawl space for holes and cracks.
- Clean out and unplug that energy hog in your garage – the refrigerator used for summer beverages and produce.
- Check out www.togetherwesave.com.
 This website has added several new features!
- If you are replacing existing HVAC equipment, adding insulation or considering a heat pump water heater, call Marla Eversole, Member Services Representative (1-800-677-2612) to find out if the HomE Energy Efficiency program has a rebate available for you. (See related story on page 16c.)
- Celebrate National Apple Dumpling Day – September 17th!