

Co-op Connection Card Update

We first issued Co-op Connections Cards with the October 2009 issue of this magazine. In October, November and December our members have used their cards to purchase 175 prescriptions and have saved more than \$2,900!

For those of you who don't need the prescription benefit, you can still see savings with your Co-op Connections Card by using it at local businesses and restaurants. We don't get official numbers on how much our members are saving, but we know saving 10 percent

or receiving a free beverage just adds money back in your pockets and that's always a good thing.

See a complete listing of current local deals on pages 16e-f. Or visit our Web site at www.menard.com for a listing anytime.

Attention Businesses:

3 Reasons Why You Should Join Our Co-op Connections Card Program

1. It's Free.

You give a discount to our members who show their card and we'll promote your business in this magazine and on our Web site. There's no cost to you.

2. It's Easy.

Call our office and we'll send you a simple agreement to fill out and return.

3. It Helps You and Our Members

Your potential customers are watching their pennies closely. Ten percent off or a free offer can entice first-time customers to try your business or encourage a repeat visit. At Menard Electric, we want to see local businesses thrive, especially in this down economy. This card is one way we can help our local businesses and our members at the same time. It's a win-win for everyone.

"I've had a great response from the Co-op Connections Card. I've got the sticker on the door and a special key on the cash register devoted to it. People seem to really like it; after all, every little bit helps, especially these days. I've had new customers come in because of it – someone came in from Bath just the other day. It's the best free thing I could have done. They do say the best things in life are free, don't they?"

– Deldon Krueger, owner of Uncle Tykie's Down Home Grill in Ashland



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