

Where does your money go?

Clay Electric Co-operative is a not-for-profit electric cooperative. When you pay your bill, where does your money go? There are basically three buckets your cooperative has to fill to keep the lights on.



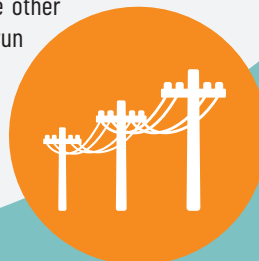
POWER

This cost is set by how many kilowatts are used by the cooperative's membership. Just like your meter shows how many kilowatts you use, our power provider charges the cooperative for each kilowatt it uses.



DEMAND

The demand cost is a fee based on the highest usage recorded in a 15-minute period. Most residential members don't have a demand charge, but your cooperative does! Roughly half of the cooperative's monthly power bill is a demand charge.



INFRASTRUCTURE

The last category is all the costs incurred to get power from the powerplant to your home. This is the cost of poles and wire, the salaries of the linemen that repair storm damage, the cost of financing upgrades and new technology, the cooperative's bills for phone lines and internet access, and all the other costs and fees to run the business.



Clay Electric
Co-operative, Inc.

A Touchstone Energy Cooperative 