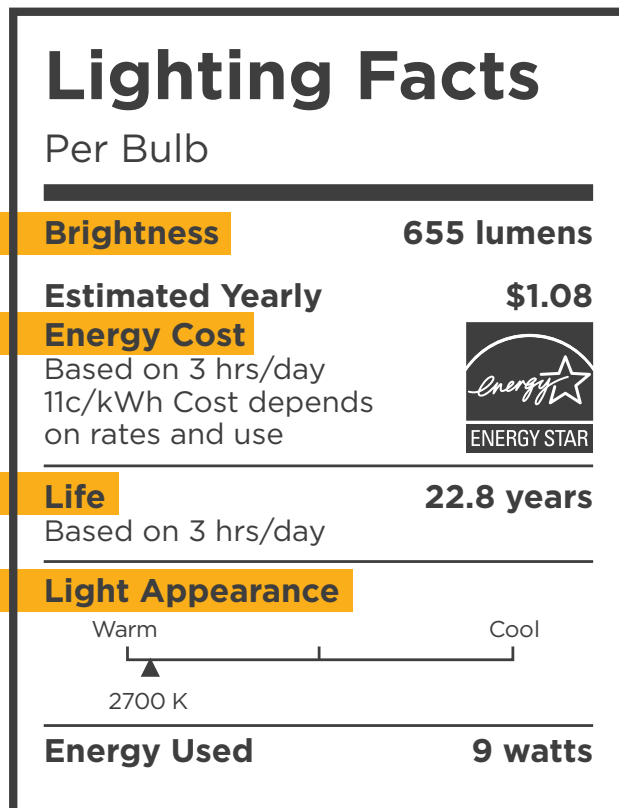
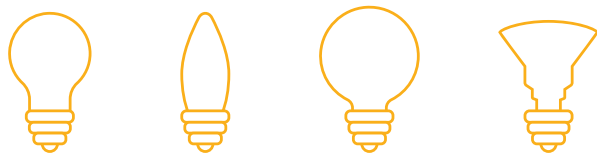


# Lighting Labels and Lingo

These days, consumers have endless options when it comes to purchasing light bulbs, but the labels can be confusing! Use the information below as a helpful guide for browsing bulbs.



Source: U.S. Department of Energy



## Read the Label

Under the Energy Labeling Rule, all light bulb manufacturers are required to give consumers key, easy-to-understand information on bulb efficiency. Take advantage of the Lighting Facts label, which gives you the information you need to buy the most energy-efficient bulb to meet your lighting needs. The label includes information on the bulb's **brightness, energy cost, life, light appearance** and **energy used** (wattage).

## Save Energy

Bulbs are available in **many shapes and sizes** to fit your home's needs. Choosing more efficient bulbs can help reduce energy consumption and save you money!

- LEDs use 25%-30% of the energy and last eight to 25 times longer than halogen incandescent bulbs.
- Purchase ENERGY STAR-rated bulbs to maximize energy efficiency.

## Buy Lumens, not Watts

Lumens measure the amount of light produced by the bulb. Watts measure energy consumption.

*Tip: To replace a 100-watt incandescent bulb, look for a bulb that produces about 1,600 lumens.*



Incandescent  
100 watt  
**1,600 lumens**



LED  
14 - 20 watt  
**1,600 lumens**