JAMUP

JOHNSON • ALEXANDER • MASSAC • UNION • PULASKI

published by Southern Illinois Electric Cooperative, Dongola, Illinois



October Is Anniversary Month at Southern

It was 43 years ago (October 25, 1938) that interested people from each of the five southern counties in Illinois gathered at Anna for a meeting to discuss the problems of getting an electric cooperative organized. They knew they had a big job facing them but figured if cooperatives could be established elsewhere, one could be established in Southern Illinois.

It was named the Southern Illinois Electric Cooperative for obvious reasons. Nine directors were elected — two each from the counties of Massac, Alexander, Union and Pulaski. One director was named from Johnson County since only a part of it was to be served by the new cooperative.

Mr. J. C. McCormick, who played a leading role in the organization of the cooperative, became president. Other directors were C. D. Campbell, Karnak John Robertson, Buncombe; Frank Kimber, Dongola; Dan R. Davie, Jonesboro; J. O. Stanley, Buncombe; Mrs. Ruby Potterbaum, Metropolis;

Mrs. Ethel B. Harman, Mounds; and William R. Planert, Unity. Mr. Davie become vice president and J. O. Stanley secretary-treasurer.

Each evening, as the day is waning and you are tired from a long day's work, as darkness gathers around and the LIGHTS COME ON, let us pause for a moment. Let's vow to maintain and cherish those majestic poles that support the high lines which bring LIGHT to us and generations to come.

Lest We Forget



Veterans Day, November 11, is a legal holiday and the office will be closed. It is also a special day of remembrance for every American. Those who died and those who are yet to die in defense of freedom must never be forgotten.

COOPERATIVES BUILDING A BETTER AMERICA



October Is Co-op Month.

October has been proclaimed "Co-op month." The people of the rural electrification program are a prime example of "people working together." They've accomplished quite a lot in the past 45 years; and they will continue to work for the good of rural America and for the good of the nation.

1981 Door Prizes

		/ O I D		11763		
6 Quarts Shell Motor oil with Filter	W. L. Corzine, Dongola, IL	Smoot Oil Co. Dongola, IL 62926		G. E. Electric Can	H. P. Schnaare Karnak, IL	S.I.E.C. Dongola, IL
1 Year Subscription	Robert Inman Grand Chain, IL	Dongola Tri-County Record, Dongola, IL		G.E. Heated Shave Cream Dispenser	Earl Cain Karnak, IL	S.I.E.C. Dongola, IL
Tape Measure, Arrow 100 Ft. Industrial	Murray DeWitt Jonesboro, IL	Elect. Lab & Sales Corp. P. O. Box 729 Mattoon, IL		6 Quarts Shell Motor Oil with Filter	Allen Brown Joppa, IL	Smoot Oil Co. Dongola, IL
General Electric Snooz Alarm	Relis Oliver, Belknap, IL	Jimmie Montgomery Cypress, IL		Timex Decorative Wall Clock	Raymond Miller Ullin, IL	S.I.E.C. Dongola, IL
Respond First Aid Kit	Lee Rhymer Elco, IL	National Farmers Union D. J. Heck, Spec. Accts.		Black & Decker Variable Jig Saw	Delbert Mayer Grand Chain, IL	S.I.E.C. Dongola, IL
		11406 Rollings Springs Carmel, IN		Intermatic 24 Hour Program Timer	Lavern Hines Belknap, IL	Kerr McGee Chemical Forest Products P. O. Box 93573
Melitta Electric Coffee Warmer	Warren Goines, Grand Chain, IL	S.I.E.C. Dongola, IL				Chicago, IL
General Electric Touch & Curl	Betty Terry Metropolis, IL	S.I.E.C. Dongola, IL		G. E. Portable Hair Dryer	Richard Meyer Karnak, IL	S.I.E.C. Dongola, IL
G. E. Home Sentry Smoke Alarm	L. Stratemeyer Belknap, IL	Crown-Zellerbach Corp. Suite 265, 1313 E. Kemper		6 Quarts Shell Motor Oil with Filter	Audrey Anderson Olive Branch, IL	Smoot Oil Company Dongola, IL
G, E. Deluxe Toaster	Cecil Whitney	Cincinnati, OH Oil Field Electric		Munsey Gourmet Cooker Fryer	Mt. Zion Church Dongola, IL	S.I.E.C. Dongola, IL
Oven	Jonesboro, IL	Carmi, IL 62821		Oster Snoflake Ice Crusher	Elgie Rottman Metropolis, IL	S.I.E.C. Dongola, IL
Ever Ready Hi-intensity Lamp & Radio	Chester McBride Metropolis, IL	Dowzer Electric P. O. Box 14922-F St. Louis, MO 63150		6 Quarts Shell Motor Oil with Filter	James Dutton Buncombe, IL	Smoot Oil Company Dongola, IL
Toro Heavy Duty Electric Trimmer	Chester McBride Metropolis, IL	Dowzer Electric 2000 South Dirksen Pkwy Springfield, IL		General Electric Alarm Clock	Kenneth Dexter Ullin, IL	S.I.E.C. Dongola, IL
6 qts Shell Oil with	Betty Terry Metropolis, IL	Smoot Oil Company Dongola, IL		Soundesign AM/FM Clock Radio	Harlan Nimmo Dongola, IL	S.I.E.C. Dongola, IL
General Electric 2-Slice Automatic Toaster	Mildred Turner Ullin, IL	S.I.E.C. Dongola, IL		G.E. Electric Alarm Clock	Edward L. Haley Karnak, IL	S.I.E.C. Dongola, IL
\$50 Savings Bond	Dale Mowery Tamms, IL	First State Bank of Dongola, Dongola, IL		6 Quarts Shell Motor Oil with Filter	Bob Reynolds Metropolis, IL	Smoot Oil Company Dongola, IL 62926
Conair Hair Dryer	O, H. Gaskill Ullin, IL	Fletcher Reinhardt Co. 2441 Northline Industrial Maryland Heights, MO		Great American Popcorn Machine	Johnny Evans Belknap, IL	S.I.E.C. Dongola, IL
G.E. Steam & Dry Iron	Wm. Rhodes Cobden, IL	S.I.E.C. Dongola, IL		Sunbeam Electric Clock	Lawrence Wilke Karnak, IL	Falconite, Inc. 4015 Sycamore St. Cairo, IL
6 Quarts Shell Motor Oil with Filter	D. Masterson Olive Branch, IL	Smoot Oil Co. Dongola, IL 62926		G. E. Immersible	Larry Douglas Golconda, IL	Oil Field Electric Carmi, IL
Hibachi with Chrome Stand	David Verble Buncombe, IL	Graybar Electric 600 S. Taylor		G. E. Automatic Coffee Maker	Lee Rhymer Elco, IL	S.I.E.C. Dongola, IL
\$20 Free Drycleaning	Maurine Aldrich Cypress, IL	St. Louis, MO Jo-An Laundry and Cleaners, Anna, IL	1	Popcorn Popper	Larry Douglas Golconda, IL	Utility Products Co. 12901 Dogwood Lane
G.E. Portable Hair Dryer	Louis E. Cook Thebes, IL	S.I.E.C. Dongola, IL		Westclox Electric	Charles Baccus Metropolis, IL	Evansville, IL Resch Pharmacy Dongola, IL
G. E. Automatic Coffee maker	Tom Snell Cypress, IL	S.I.E.C. Dongola, IL		6 Qts. Quaker State Motor Oil	John Schnaare Olmsted, IL	Goerges Services Station Dongola, IL
Intermatic 24 Hour Program Timer	Warren Goines Grand Chain,IL	Kerr McGee Chem. Corp. Forest Products Div.		6 Qts. Quaker Motor Oil	Oscar Niestrath Villa Ridge	Georges Service Station Dongola, IL
		P. O. Box 93573 Chicago, IL	1	Fast Frank Electric Hot Dog Cookwe	Wm. Davault Cypress	Corzine's Grocery Dongola, IL
Soundesign AM/FM Clock Radio	Bob Brewer Metropolis, IL	Major Distributing 449 S. 16th Street Paducah, Ky		6 Qts. Quaker State	Robert Inman	George's Service Station Dongola, IL
Sunbeam Multi-Cooker Frypan	A. Wasuleski Vienna, IL	S.I.E.C. Dongola, IL		Motor Oil 6 Qts, Quaker State	Grand Chain, IL Ray Schluter	George's Service Station
G.E. Custom Slicing Knife	Jesse White Elco, IL	S.I.E.C. Dongola, IL		Motor Oil Sunbeam Hand Mixer	Dongola, IL Beech Grove	Dongola, IL Stanley Consultants
G.E. Grill & Waffle Maker	Donald Canada Karnak, IL	Oil Field Electric Carmi, IL			M.E. Church Dale Mowery, Tamms, IL	Stanley Building Muscatine, Iowa
6 Quarts Shell Motor Oil with Filter	Mildred R. House Grand Chain, IL	Smoot Oil Company Dongola, IL		4 Qt. Slow Cooker	Ellis Kesler Dongola, IL	United Utility Supply 4515 Bishop Lane
Sunbeam Hand Mixer	Floyd Johnson Pulaski, IL	S.I.E.C. Dongola, IL				Louisville, KY
G. E. Electric Heating Pad	N. Schwieger Olmsted, IL	S.I.E.C. Dongola, IL			GRAND PRIZES	
Virden Lighting Fixture	Robert Quint Belknap, IL	Schott Electric 1109 N. Kingshighway Cape Girardeau, MO.		40 Gal. Rheemglas Electric Water Heater	F. L. Cauble Tamms, IL	Guy Gray Supply P. O. Box 2287 Paducah, KY
Proctor Silex 4-Slice	Rony Vannoy	Wesco		General Electric	Calvin Barnets	Canaral Flactric Co

Proctor Silex 4-Slice

Rony Vannoy Metropolis, IL Wesco 2820 Market St. St. Louis, MO

General Electric Co. St. Louis, MO and S.I.E.C. Dongola, IL

Calvin Barnett Karnak, IL

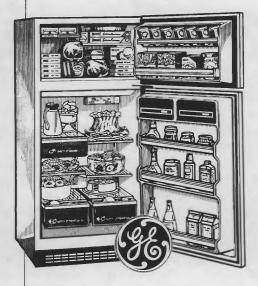
General Electric Color TV with Stand



A 12-cycle Potscrubber® dishwasher with a 10year warranty on the PermaTuf® interior. Rapid advance timer. 3-level wash action. China and crystal cycle. And a built-in soft food disposer.

Was \$659 **Now Only** \$559

Big capacity, no-frost. Adjustable shelves!

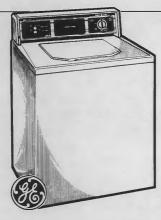


Model TBF15DB

- 15 cu. ft. no-frost refrigerator-freezer.
- Only 28" wide, 64" high.
- · Big 4.58 cu. ft. freezer: handy cabinet shelf.
- Two Ice 'n Easy trays on suspended shelf.
- · Energy saver switch in normal position helps cut operating cost.
- Adjustable meat keeper.
- · Adjustable split-level steel shelves.
- · Dairy compartments; generous door storage.
- Rolls out on wheels.
- · Equipped for optional automatic icemaker.

Was \$659

Now Only \$559



Was \$419

Model WWA5600B

- Two cycles-regular and permanent press.
- · Standard capacity, single speed washer.
- Three water level selections let you match the water level to most size loads.
- Three wash/rinse temperature combinations with energy saving cold water selections.
- Activated soak cycle.
- Filter-Flo® System helps trap lint.

Now Only

- Durable porcelain enamel finish on top, lid, tub and
- Unbalanced load control system.

Model JET89

- 1.3 cu. ft. capacity
- · Time Cooking with 60-minute digital timer
- Temperature Cooking with the MicroThermometer™ Temperature
- 3 Power Levels-High, Medium, and Low/Defrost
- "Power-On" Indicator Light
- Convenient "Start" button
- "Microwave Guide & Cookbook" included



Model JET89

Was \$439

Now Only

Social Security Bulletin

Recent law changes have kept the phones buzzing at the Carbondale Social Security office.

Elimination of the guaranteed minimum benefit has brought the most inquiries. Many people receiving the minimum guarantee have the incorrect notion that their check will be stopped altogether. This is not true, but their check will be reduced.

The new law requires that the check amount be refigured for any person currently receiving the minimum gurantee. Monthly payments will be computed on actual earnings covered by Social Security, resulting in a payment equated to these earnings. Before this law change, an individual was guaranteed a minimum unreduced benefit of at least \$122 even if his/her earnings did not justify a payment in that amount.

Persons currently receiving the minimum benefit will get their first adjusted payment in early April 1982. Notification about this new legislation will be sent to individuals likely to be affected on or before December 31, 1981.

The percentage of poor people receiving the guaranteed minimum is low. Most are workers who have received the bulk of their lifetime livelihood from work not covered by Social Security. To ensure that the needy are not harmed by this provision, anyone between the ages of 60-64 will be allowed to apply for supplemental security income assistance, even though it is normally not available to a non-disabled person until age 65. Affected persons who are already receiving SSI will have that payment raised to make up for the loss of Social Security money.

Persons who become eligible for Social Security after October 31, 1981, will have their check figured without regard for the guarantee. Their check will be based on actual earnings, and the resulting amount will be effective with their first payment.

The bottom line of this change is that there is no more "freebie." A person's Social Security check

We Put Our Lessons on the Line



A safe, efficient electric transmission and distribution system has nothing to do with chance. It is a result of skilled, well-trained personnel who build and maintain the lines. The annual Hot Line School, established more than 25 years ago by Training and Safety Tob Committee of the AIEC, is scheduled during the first three weeks of October. The "Hot Line" schools for linemen. equipment workshops. first-aid, and apprentice and advanced training courses are all designed to further improve the working skills of cooperative employees.

Electric cooperatives maintain more than half the electric distribution network in Illinois. Our employees understand how vital our service is to the well-being of farms, homes and businesses along our lines.

Cooperative employees take their lessons seriously. They realize they are an integral part of a power network that must continue to meet the requirements of our energy-hungry state. Because of that responsibility, we look upon our education programs not only as a duty of our employees, but as an obligation to our member owners that we serve.

Everyone should know about electric safety. Electricity is modern man's No. 1 servant. It makes living and working easier, safer and more fun. Electricity cools. It heats, it cleans, it lights, it freezes, it cooks,

will be based on actual earnings. If the resulting payment is \$9.06, then that will be the amount of the monthly check.

it entertains. But this "good and faithful servant" must be used properly to prevent accidents. Electric appliances are safe if they are used right, and instructions always come with each appliance you purchase. If your house is inadequately wired, have it checked by a competent electrician immediately. People use about six times as much electricity at home today as they did twenty-five years ago. Learn about your fuses and circuit breakers. Take extra precaution with power tools and outdoor equipment. Follow the instructions.

Teach the children to pay it safe. Keep kites and toy planes away from all electric lines. Teach them not to climb or hang anything on guy wires. Never shoot or throw anything at wires, insulators or pole transformers. Stay away from transmission towers. If you live in a neighborhood where there is a substation, do not climb over or crawl under a fence or gate.

Don't touch or go near a fallen wire. Don't touch anything like a car, etc. that the wire touches. Call the power company right away. Don't touch a person who is touching a live wire. Call the police, fire department, power company, and a doctor or ambulance right away.

Don't be careless with any electrical device in the bathroom while you are wet, barefoot or touching any part of the plumbing. Never touch any electrical item — washer, dryer, drill or whatever, while standing barefoot or in wet shoes or sandals on concrete, stone, terrazzo, metal or dirt. Remember that a turned-off device is connected to electricity until it is unplugged.

Don't risk installing an antenna or mast if it could possibly fall within several feet of an electric service wire.

We have stressed many times not to construct buildings, grain bins etc. under power lines. Talk with the Engineering Department at your Cooperative about locations and possible hazards that need to be considered.

You can't be too cautious.

RESPECT THE POWER OF ELECTRICITY AND PLAY IT SAFE!

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published by Southern Illinois Electric Cooperative, Dongola, Illinois



Mrs. Reynolds displays the china she has painted.



Coop family gets fired up

A cooperative family has turned a hobby into an enterprising business venture. Cooperative family meaning, a member of Southern Illinois Electric Cooperative lines; and also, a family cooperating together.

Not long ago Gloranna Reynolds was hosting a ceramic group in her home and decided that she enjoyed the activity so well that she would like to approach it on the business level.

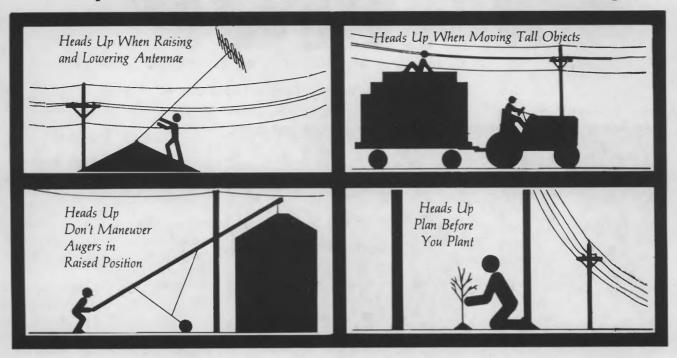
The Chinaramic Craft Center, pictured on this page, has expanded to include a gift shop, china-painting studio, ceramic workshop and off-campus classrooms for Shawnee College extension courses in these crafts. A newcomer on the scene is the antique doll reproduction club established in mid-August of this year.

Gloranna, husband Hollis, 19-year-old Greg, 17-year-old Mark, 11-year-old Holly and 10-year-old Tim built their building from salvage materials about two years ago. The building houses the firing kilns also. Hollis and the boys are in charge of the mold-pouring. Schedules and timetables have been a necessity almost since the beginning to eliminate last-minute emergencies and undue stress on the family during holiday seasons and other busy periods.

Mrs. Reynolds became interested in China painting after seeing the work of a local artist. After receiving instruction in this unique technique, she became a certified teacher of china painting and a member of International Teachers of China Painting. China painting has only recently been recognized as an art form. President Carter signed the congressionally approved proclamation in 1980 recognizing china painting as an art form and enabling these artists

(Continue to page 12d)

Responsible Electric Accident Control Today





By LOUIS BROMFIELD

O Lord, I thank you for the privilege and gift of living in a world filled with beauty and excitement and variety.

I thank you for the gift of living and being loved, for the friendliness and understanding and beauty of the animals on the farm and in the forest and marshes, for the green of the trees, the sound of a waterfall, the darting beauty of the trout in the brook.

I thank you for the delights of music and children, of other men's thoughts and conversation and their books to read by the fireside or in bed with the rain falling on the roof or the snow blowing past outside the window.

I thank you for the beauties of the four seasons, and of the churches and the houses built by fellow men that stand throughout the centuries as monuments to man's aspirations and sense of beauty.

I thank you for the powers of mind which find in the universe an endless and inexhaustible source of interest and fascination, for the understanding of so many elements which make life precious.

I thank you for all the senses you have bestowed upon me and for the delights which they bring me. I thank you for my body itself, which is so wonderful and delightful a mechanism.

I thank you for the smile on the face of a woman, for the touch of a friend's hand, for the laughter of a child, the wagging tail of a dog and the touch of his cold nose against my face.

I thank you for all of these things and many more, and above all I thank you for people with all their goodness and understanding which so far outweigh their vices, their envy, their deceits.

Thank you God, for life itself, without which the universe would have no meaning.



\$50 REBATE:

ON THIS GE GRILL/GRIDDLE RANGE.

This GE Range features special plug-in grill/griddle modules for cooking versatility, plus a full-size, selfcleaning oven. JSP47G

ORIGINAL \$829.95 **PRICE** \$50.00

REBATE

FINAL \$779.95 COST



\$30 REBATE:

ON THIS GE POTSCRUBBER DISHWASHER.

This Potscrubber dishwasher gets even pots and pans with baked-on food sparkling clean. And the PermaTuf® tub and door liner are so tough they

have a full ten-year written warranty against cracking, chipping, peeling, or rusting. (Ask your GE dealer for details.) GSD1200S

ORIGINAL \$569.95 PRICE \$30.00 **REBATE**

FINAL COST

\$539.95



\$50 REBATE:

ON THIS GE "FOOD SAVER" REFRIGER ATOR.

This 19.5 cu.-ft. refrigerator keeps fresh food fresh with its special compartments for fruit, vegetables, meat and cheese. Plus an REBATE ice dispenser that delivers ice cubes right to your

ORIGINAL \$1079.95 PRICE \$50.00

FINAL \$1029.95

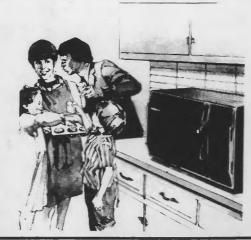
\$30 REBATE:

ON THIS GE MICROWAVE.

glass. TFF20RB

This microwave oven practically cooks by itself. Just a touch sets the cooking | ORIGINAL \$599.95 time or temperature, thanks PRICE \$30.00 to the Automatic Cooking REBATE

Control with humidity **FINAL** \$569.95 sensor. JET130



Rebate offers good thru November 30

New deal a good deal

By JERRY VOORHIS

A studied and well organized propaganda effort is abroad in the land to persuade people to think the New Deal was and is something strange and probably bad and to believe that all the works of the New Deal should be torn down.

But even a very little reflection on the facts of the case makes such an attitude rather ridiculous, manifestly unjust, and even a bit dangerous to our nation.

Cooperative members and rural Americans especially will remember the New Deal with some gratitude and appreciation. So will the rest of us who are willing honestly to remember that it saved our country.

- 1. There would have been no rural electrification nor any development of rural electric cooperatives without the New Deal. And since the big investorowned power companies refused even to borrow from the REA at two percent in order to build lines to rural America, a large part of rural America might still be without electricity had it not been for the New Deal program of rural electrification.
- 2. It was the New Deal that created the Production Credit Associations and the Bank for Farmer Cooperatives. Without these we would not have a Farm Credit System today able to combat high interest rates and with all government capital repaid and the whole system cooperatively owned by its borrowers.
- 3. Without the New Deal we would have had no Tennessee Valley Authority, nor Bonneville Power System nor many other hydroelectric power systems. Our dependence on imported oil would be vastly greater and the energy problem far more acute than it is with this supply of clean renewable power from the New Deal projects.
- 4. The whole Social Security System which has meant a decent life for older Americans by the tens of millions and which has undoubtedly stood off what could have been another disastrous deep depression at a number of critical periods all this was and is a product of the New Deal.

And during all the New Deal years, the system was in full health and vigor.

- 5. How would we all like it if our bank deposits were not insured and if we were exposed to the possibility of bank failures and the loss of all our money? Well, guarantee of bank deposits was a cardinal New Deal accomplishment.
- 6. During the New Deal period for the first time in our history attention was paid to the tragic loss of our precious agricultural top soil. It was the New Deal that introduced the whole concept of soil conservation to our nation. In some ways this may have been the greatest accomplishment of the New Deal. For on that fertile top soil depends all human life. If exploiters neglect the New Deal's Soil Conservation they will threaten the very base of life in this country.
- 7. All during the New Deal period cooperatives of all kinds were looked upon with favor and that period was marked by their greatest growth especially in rural America.

- 8. The Securities and Exchange Commission, created by the New Deal, has prevented any more Wall Street collapses such as occurred in 1929.
- 9. The New Deal maintained throughout its time decent low interest rates that enabled farmers and small businesses to borrow and pay their debts without hardship and kept the national debt from soaring as it has been doing ever since the lid was taken off of interest rates.

10. It was the New Deal that passed the Federal Credit Union Act that has become the magna carta of the credit union movement which now numbers almost 50 million members.

This list could be extended but those ten points should be enough to give people pause before they condemn a New Deal which they simply do not remember or understand. Incidentally, the New Deal undoubtedly saved the American economic system from complete collapse. That in itself should awaken some sense of appreciation.

Coop family

(Continued from page 12a)

to display their works in exhibits.

China painting differs from ceramic because of the different type clay used and also the higher temperatures required for the porcelain or bisque stage in china. There are three stages in its production; the raw clay mold or "green ware," the firing which produces porcelain or bisque china, and the final firing of the glazed china.

China-painting designs depend upon the artist's imagination. Ceramic work is seldom original in design. A qualified ceramic teacher may also teach college-sponsored china painting classes, but they are completely different forms of art.

The Reynolds craft center is easily found northeast of Metropolis on Route 145, or you might be fortunate enough to hear Gloranna lecture at one of the many organizations which invite her to speak.

NOTICE CLOSED

Your Cooperative will be closed November 26 and 27 for Thanksgiving.

WARNING

Please do not build or construct any kind of building, grain bin, TV tower or anything else that could in any possible way come in contact with one of our wires. To do so would endanger your life or give you an extremely serious injury. This is a violation of good common sense and it would jeopardize your own personal safety.

If you need help or advice any such type construction, please call us before attempting or commencing any type of construction that would be on, under or adjacent to any of our lines. We will be glad to give you any help that we can in order to save you from serious injury or death.

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1981 Gft list

Give our mate a warm embrace. Place a kiss upon their face. Hug a growing boy or girl, say they're the finest in the world.

Go to visit Mom and Dad (just the best you've ever had).

Drop a card to someone ill; drop by and see them, better still.

Share your smile along the way. (Blends in well on a cloudy day).

Give thanks for each and every blessing.

God bless you all (and pass the dressing).



SOUTHERN
ILLINOIS
ELECTRIC
COOPERATIVE

extends holiday greetings and heartfelt wishes for your happiness, comfort and safety as we usher out the old year and anxiously await oncoming 1982.

The means and ends

By Louis Strong

It is the peculiar nature of life that it seems to be divided into two factors — the means by which we live and the ends for which we live. In the kind of world in which we live, to say we should not be concerned about the means by which we live would be foolish indeed. Many of this world's heartaches, ills, and unhappiness are the result of a lack of means by which we live, but surely, there is also a great deal of unhappiness that comes from seeking the wrong ends for which to live.

In America, we have made greater strides in improving the means by which we live than in any generation that ever walked on the face of this earth. Statisticians say that a century ago, the average person had 72 wants of which 16 were regarded as necessities. Today, they say the average person has over 484 wants of which 94 are considered necessities. A century ago, 200 articles were urged upon a person by salesmanship; today there are over 35,000.

While we may have gone to extremes, I doubt if this is all bad. Surely, mankind was intended to always be reaching for something higher and better. Surely, there is nothing wrong in seeking an easier, better, cheaper, more efficient way to do something, but we must not mistakenly believe that a person's greatest happiness and satisfaction come from improving the means of life rather than the ends for which we live.

Having it Made

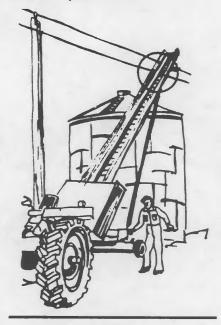
If there is one kind of person who seems to be universally envied and admired in America, it is the person who "has it made." Any road or course of action that seems to offer this draws people like a magnet. Many of our decisions and actions are governed by this goal.

Yet a closer examination of those who are supposed to "have it made" reveals that this kind of success is often a cheat and a fraud. In the first place, it is often bought at a terrible price. Secondly, once achieved it is not



Join the team-Spot the hazards

As our technology becomes more and more sophisticated, it seems, our farm and industrial equipment becomes larger and larger to meet the demands of this new technology. Moving massive equipment such as cranes and crop conveyors and more common equipment such as front-end loaders, irrigation pipe and metal ladders has become a real exercise in safety. Your electric power supplier cautions you to take extreme care when moving equipment when you are near electric wires. Carefully survey overhead before you move equipment. If there is any chance of coming into contact with power wires, don't move it! Contact your power supplier if you need help or advice, and join the RE-ACT team by reporting unsafe practices immediately. Spot the hazard - join the team!



what the person thought it would be. Thirdly, it usually becomes a severe taskmaster that leaves no place to hide from its demands.

Someone has said the life of every person is a diary in which we intend to write one story, but often write another, and our saddest hour often comes when we compare that diary as it is with what we would have had it be.

(Louis Strong is president of the Kentucky Association of Electric Cooperatives.)

What to do when the power is off

- 1. Check your fuses and switches below meter. If some of your lights work, then the trouble is in your own fuses. Remember to check the main cartridge fuses in the fuse box.
- 2. If all the lights are off, then check with your neighbor to see if his power is off.
- 3. If you have not found the trouble, call the appropriate number listed below. Be sure to give your name, location and pole number which is to the right of your name on the address side of your billing slips. This location and pole number is used the same as a street address in locating your place. Please call in as soon as the trouble is discovered or anything wrong with the line is noticed.
- 4. For Service Outages call the following:

DURING OFFICE HOURS MONDAY THROUGH SATURDAY

8 a.m. to 4 p.m.

Dongola - 827-3555

Holidays Observed: New Year's Day, Lincoln's Birthday, Washington's Birthday, Good Friday, Memorial Day, Independence Day, Labor Day, Veterans Day, Thanksgiving Day and the day following, and Christmas.

AFTER HOURS – SUNDAY AND HOLIDAYS

All areas except Metropolis:

Dongola, 827-3689 — Carl George Dongola, 827-3579 — Ron Medlin Dongola, 827-4202 — Ken Corzine Metropolis area:

Metropolis, 524-2380 - Leonard Martin

Metropolis, 524-5627 - Perry Dailey

Either the Dongola or Metropolis areas may communicate via two-way radio (between each other) in case of emergencies when any of these numbers cannot be reached.

Expert salesman: one who sells two milking machines to a farmer with one cow and takes the cow as a down-payment.



This 19.04-cu.-ft. refrigerator has the "Food Saver" system to help keep fresh foods longer. Also features an energy-saver switch. TBF19DB

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- Temp Hold
- Hold/Timer
- 10 Power Levels
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AUTOMATIC DRYER WITH 3 DRYING SELECTIONS!



Standard capacity, timed dryer and General Electric quality!

This standard capacity model offers four cycles including a dewrinkle selection. Three drying selections including a no-heat. Durable porcelain enamel finish on clothes drum. Removable up-front lint filter and General Electric electronically tested quality.

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Standard capacity and two wash cycles!

Two cycles—regular and permanent press. This single speed washer offers three water level selections to let you match water level to load size. Three wash/rinse temperature combinations with energy saving cold water selections. An activated soak cycle and Filter-Flo® system that helps trap lint and help you get the washing results you want. Famous GE quality.

NOW ONLY

\$379.95

Deadly interest rates

By Rep. Ed Jones (D-Tenn.)

(Note: The following remarks by Rep. Ed Jones, chairman of the Subcommittee on Conservation, Credit and Rural Development of the House Agriculture Committee, are reprinted from the Congressional Record of October 7, 1981.)

Mr. Chairman, I want to take a moment today to speak out on an issue that has been of growing concern to me over the past several months; the effect of outrageously high interest rates on our nation's agricultural sector.

During the past few months, I have traveled extensively throughout my West Tennessee district talking to farmers and small businessmen about the issues of most concern to them. With the possible exception of feared cuts in the Social Security program, the most talked about issue on the minds of my constituents was the stagnant and crippling effects of high interest rates now being felt in our rural farm areas.

This high interest rate policy imposed by the Federal Reserve Board, and being fostered and supported by the President and his successful program for economic recovery.

In focusing on the effects of high interest rates on American farmers, I think it is helpful to look at a few cold facts.

According to figures released in August by USDA's Economic Research Service, farm foreclosures are expected to exceed 2,900 in this year alone. This figure represents an incredible 26 percent increase over last year. In large part, I believe the cause for this alarming projection can be attributed to the deadly "one-two punch" of inflation and high interest rates.

In my own State of Tennessee, the rate of farm foreclosures has more than quadrupled over the past year, and now stands at nearly three times the national average.

The racing increase in the appreciation of land values that we have experienced in recent years seems to be breaking fast. Appreciation in land value is not keeping pace with inflation, and the equity which farmers have in their land is rapidly being eaten away by the high cost of repaying loans for farm production and real estate.

Not only are high interest rates having their devastating effect on the farmer, but the rural resident is not without escape from their effects either. Take the rural electric utility and cooperative sector for example: Interest as a percent of total costs can be in excess of 50 percent.

Contrary to the general impression that rural electrics borrow from the Rural Electrification Administration at very low interest rates, 85 percent of REA financing is loaned at rates currently in excess of 15 percent.

The effects of the high interest rates on the consumer of the rural electric cooperative arc devastating. The average monthly interest cost of energy per rural consumer produced by a new plant constructed with the current 15 percent REA-Federal Financing Bank rate is almost \$50. This interest cost is for energy production alone and does not include the fuel, distribution, maintenance, administrative, depreciation, taxes, and other necessary costs.

Unless interest rates are brought under control, their effect will be to fuel the fire of inflation through higher electric energy rates and higher costs of food and other basic necessities to all Americans.

Mr. Speaker, I appreciate this opportunity today to share with my colleagues these important concerns. I have personally contacted the President with my views on this issue. If we continue on this road of high interest rate policies, I fear we will shut off any opportunity for the expansion of the economy, particularly in our farm and rural areas, that we are all hopeful of.

(Reprint from Rural Electric News Letter, October 9, 1981, No. 994)

Social Security local bulletin

Both social security tax rates and the maximum amount of carnings will rise January 1. The maximum tax on wages will rise by \$195.75 to \$2,170.80 as a result of increases in the social security tax rate from 6.65 percent to 6.70 percent and in the maximum taxable earnings base from \$29,700 to \$32,400. Employers' contributions will rise by the same amount.

An average worker earning \$13,729 in 1981 and paying \$912.98 in social security taxes will pay \$1,008.02 in 1982 based on an estimated salary of \$15,045. Low-income workers earning \$6,968 in 1981 and paying \$463.37 in social security taxes will pay \$511.61 in 1982 based on an estimated income of \$7,636. Employers' contributions will rise by the same amount.

For self-employed persons, the 1982 tax rate will rise from 9.30 percent to 9.35 percent next year, resulting in a maximum possible social security tax of \$3,029.40 on the new maximum taxable base of \$32,400, a tax increase of \$267.30 over this year.

A number of other changes will also become effective January 1 as a result of the automatic provisions of the Social Security Act. Among them are:

- The maximum amount of earnings that a non-disabled beneficiary under 65 may earn in a year without losing any social security benefits will increase from \$4,080 in 1981 to \$4,440 in 1982.
- The exempt amount for beneficiaries aged 65 to 72 will increase from \$5,500 in 1981 to \$6,000 in 1982. Beneficiaries who are aged 72 or over (aged 70 or over beginning in 1983) may earn any amount without losing benefits, beginning with the month in which they are 72 (70 in 1983).
- The amount of earnings required for a quarter of coverage will increase to \$340, up from \$310 this year.

Questions about social security can be answered by phoning or visiting the Carbondale Social Security Office – phone 457-3618.