

*Dave Curry demonstrates the fireplace shade. Curry and a friend teamed to develop the device, designed to seal off a fireplace and prevent the possibility of sparks causing a fire and keep heat from escaping up the chimney when the fireplace is not in use.*

## Unique shade designed to save energy



A Corn Belt Electric Cooperative member and a friend have developed a unique energy-saving device designed to cut back on fireplace heat loss. It is the fireplace shade, a product much like a window shade, except that it is engineered to tolerate temperatures up to 700 degrees fahrenheit, the two inventors say.

The fireplace shade is the work of Corn Belt member Dave Curry of Bloomington and Duane Kunz of Morton. Kunz had the idea and Curry—who is president of the Fireplace and Patio Center, a firm which markets fireplace and patio products in several central Illinois cities—had the marketing know-how.

Using the same principle as a window shade, it provides a barrier between the smoldering fire and the room, thereby eliminating the hazard of shooting sparks and reducing heat

loss at night, Curry points out. The fireplace shade installs invisibly in most fireplaces and is less expensive than glass doors.

With Kunz providing the engineering and Curry the marketing knowledge, the two established Flame-Tech Inc. to arrange for manufacturing and marketing. Soon they had lined up distributors in 30 states and in Canada.

“How many times have you enjoyed a fire in the evening, only to retire before the fire is completely out?” Curry asks. “You’re faced with having to either put the fire out, or simply put the screen over the front and go to bed. That allows the fireplace to exhaust much of the heated room air to the outside during the night,” he says.

“With the fireplace shade, you can simply draw it down before retiring; the fire dies out, and heat loss from

the room is effectively eliminated.”

“It received a great response at the Chicago Hardware Show this past fall,” Curry adds.

Curry says that November was the first full production month with output of 7,000 shades per week. “We think its the hoola hoop of fireplace products.”

Retailing for under \$60, depending upon fireplace size, the shade is available through many fireplace product dealers throughout Illinois.

Sales “boomed” too soon, Curry says. Television commercial spots were given to stations during October for viewing in November. Curry said he was watching the baseball world series one day in October, when a commercial for his fireplace shade appeared. Calls and orders came in before they could fill them. “We really got caught off guard,” he says, “but we’ve recovered pretty well now.”



# Rural Highlights

Board of Directors: Stanley Otten, President; Larry A. Fesser, Vice President; Herbert Niemeyer, Secretary-Treasurer; Harold W. Peper, Asst. Secretary-Treasurer; Halden Funderburk, Loren A. Rhea, Harold Bruntjen, Lynn D. McTaggart, Robert Burtle and Roy D. Goode, Manager.

RURAL ELECTRIC CONVENIENCE COOPERATIVE CO.

217-438-6813

AUBURN, ILLINOIS

## January Sale on all Refrigerators

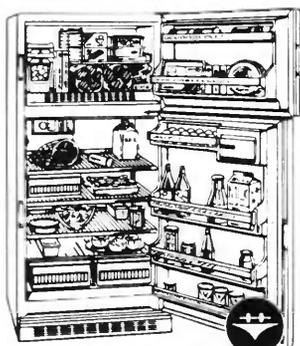


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Model CSF22MT

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**Hotpoint**

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Model CTF16ER

**SAVE \$50 ...just \$405.50**

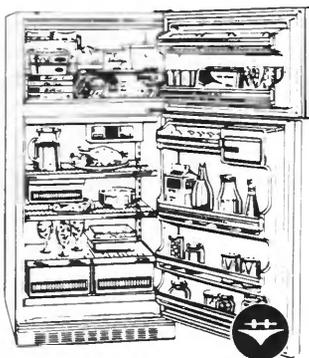


**Hotpoint**

DELUXE 19 CU. FT. NO-FROST SIDE-BY-SIDE ROLLS OUT ON WHEELS.

Model CSF19ET

**SAVE \$50 ...just \$547**

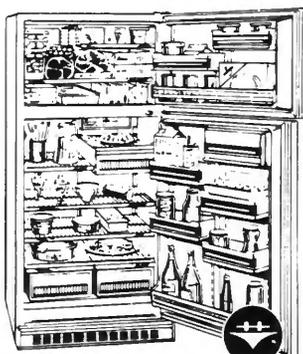


**Hotpoint**

NO-FROST 14.2 CU. FT. REFRIGERATOR-FREEZER 28" WIDE.

Model CTF14ER

**SAVE \$50 ...just \$400**

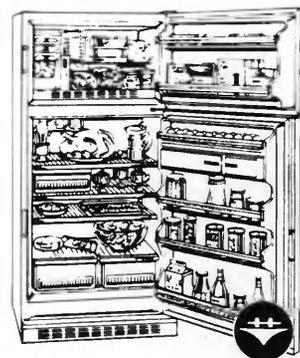


**Hotpoint**

DELUXE 20.8 CU. FT. NO-FROST, 30 1/2" WIDE, ROLLS ON WHEELS.

Model CTF21ER

**SAVE \$60 ...just \$500**



**Hotpoint**

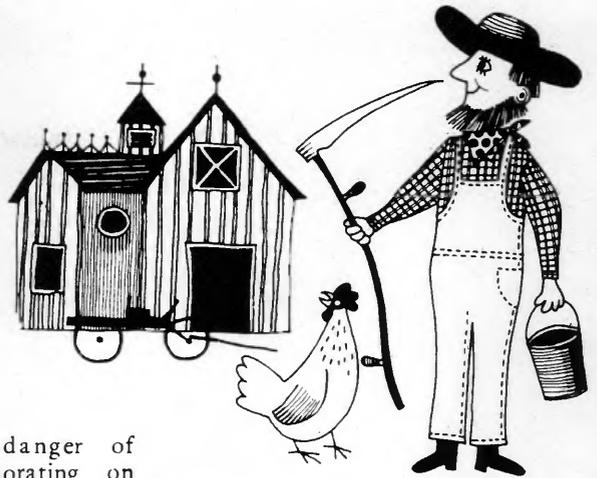
DELUXE 17.7 CU. FT. NO-FROST, ROLLS-OUT ON WHEELS.

Model CTF18ER

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See the complete line at your rural electric cooperative

# Farm Wiring Hits the Dirt!



For some years now, industrial and residential builders have been burying electrical wiring for their subdivisions and other projects underground. Why shouldn't farmers benefit from the advantages of underground cable to achieve the most reliable electric service possible?

Many farmers in electric cooperative service areas throughout the state are doing just that. Illinois electric cooperatives report that a growing segment of the agricultural community is requesting the installation of underground wiring on their farmsteads. New wiring to crop drying and grain handling equipment as well as wiring which increases the capacity of existing electrical facilities to accommodate larger loads — it's all going underground with growing frequency.

## Advantages Are Many

For the farm builder, many electrical wiring problems are solved by laying all circuits underground after running wires down from a main distribution pole at the edge of farm property or at some other desirable location. Cables can then be trenched underground from one central overhead entry location.

Underground electrical circuits to farm buildings, grain dryers, security lights and other outdoor equipment are economically feasible on farms for a number of reasons, according to W. S. Allen, Texas A&M University agricultural extension engineer. Swinemen, poultrymen, dairymen and many other different farming operations achieve particular benefits from underground wiring installations.

## Underground wiring:

- Does away with clearances and restrictions where lines must cross driveways on which high loads and equipment must be moved.

- Eliminates the danger of insulation deteriorating on electrical wires and causing "shorts."
- Eliminates the danger of tall derricks, long grain augers and the like contacting high voltage lines and seriously injuring someone.
- A safety element is introduced in the farm building where underground wires rise above ground and pass through conduit directly into the service entrance.
- Properly installed underground wiring will not be added to haphazardly, as with overhead wiring hanging in the open — overloading of wiring system is averted.
- Wires are not broken by snow and ice or falling trees during a storm.
- The aesthetic value of the farm is improved when sagging overhead wires are eliminated. The skyline is clear except for buildings and trees.
- It improves the appearance of the premises, promoting neatness in other areas around the farm.

## Favorable Relative Costs

Engineers at Idaho State University point out that in addition to these advantages, the relative cost of an underground installation is favorable compared to overhead which takes a great deal more time to install.

The types of wires and cable used for underground installation are very likely to cost more per foot than those used for overhead construction. On the other hand, labor costs can be less because the installation takes less man-hours. Installing overhead poles

and line is more expensive because of the greater amount of labor time required.

## Must Meet Codes

One important fact should be kept in mind at all times when planning an underground installation — the installation must comply with local electrical codes, local electric cooperative standards and the National Electrical Code.

Usually power comes in from outside transmission lines and poles at 7,200 volts and transformers are used to step down the voltage to 120-240. Most underground conductor is of the direct burial type. Conduit is seldom necessary except for physical protection.

Aluminum conductor is more economical than copper — it costs about one-third as much and should be used wherever the electrical code will allow. Each underground connection and terminal must be treated with a special graphite contact compound to prevent oxidation.

Electric cooperative personnel are available to aid members planning to install underground wiring systems. Your member service department has the technical specifications and recommended conductor and conduit sizes, trenching procedure, connections, etc. They are experienced in various phases of underground cable installation.

If you plan to install underground electrical cable, either for a new building addition, for heavying-up or replacement of overhead with underground, contact your cooperative's member service department.



## White retirement ends longest electric cooperative career

*Manford White, who recently retired as office manager of Rural Electric Convenience Cooperative, Auburn, earned a special place in electric cooperative history when he completed his 40th year as an employee in August.*

**W**hen Manford R. White, long-time office manager of Rural Electric Convenience Cooperative (RECC), Auburn, retired last month, it marked the end of a career in rural electrification longer than that of any other electric cooperative employee in the state.

A veteran of over 40 years (he went to work for RECC on August 4, 1937), White began as a bookkeeper and later became office manager. He started to work the day the first RECC lines were energized.

A native of Pawnee, Illinois, he was graduated from Pawnee High School in 1930 and worked in the Pawnee post office and at an automotive wholesale house in Springfield for a short time before going to work for the cooperative.

"When I started work," White recalls, "Charles Masters, the project superintendent, and the late Merle B. 'Stormy' Ray were the only other full-time employees working in the office. Elizabeth Roncz was a part-time office worker, and she came to work full time when she graduated from high school the following spring. Our office was in Divernon then.

"Ray left after a couple of weeks,

and R. D. (Bud) Wilson, who had worked with the contractor who built the system, took his place. He worked for the cooperative until he retired a few years ago."

The cooperative has changed considerably since those days, he says. In 1937, the cooperative had one substation feeding 134 miles of line, and there were 395 consumers on that line.

"We had that one substation for a long time, until about 1946," he says, "and we were faced with some pretty critical voltage situations. Now, we have 1,253 miles of line serving 4,550 consumers."

Many prospective members were reluctant to sign up because of the stiff \$5 membership fee, and the \$3.25 monthly minimum frightened some prospects, too. There was no meter deposit in those days, and the monthly minimum paid for 40 kilowatt-hours of electricity. Some wondered if they would use that much.

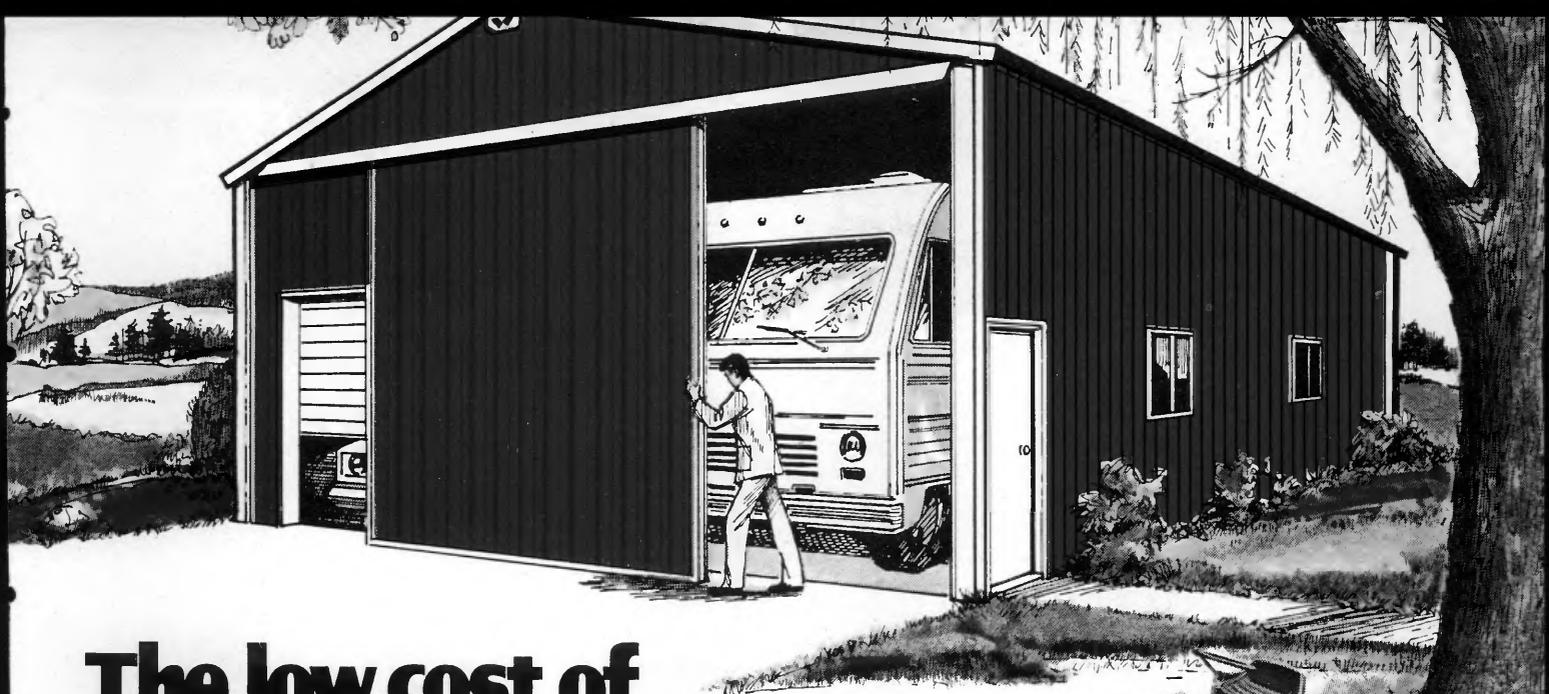
"We were a little surprised," White relates, "because we had a pretty good load right from the start. Of course, everybody had lights, and many had electric ranges and water heaters. Of

course, the ladies had their washing machines, too."

Farming was different then than it is now, he remarks, and that most farms were more diversified. Many had a few cows and cream separators were a fair part of the load, since many farmers sold milk or separated their milk and sold the cream. Most farms had a couple of hogs, a few chickens and a garden, too. In fact, the chicken brooder load was a fairly regular thing in the spring. People would order baby chicks by mail, the mailman would deliver them, and they'd take it from there with the brooders.

Now there are fewer farms and they are much larger than the farms of the 1930's and most are specialized operations.

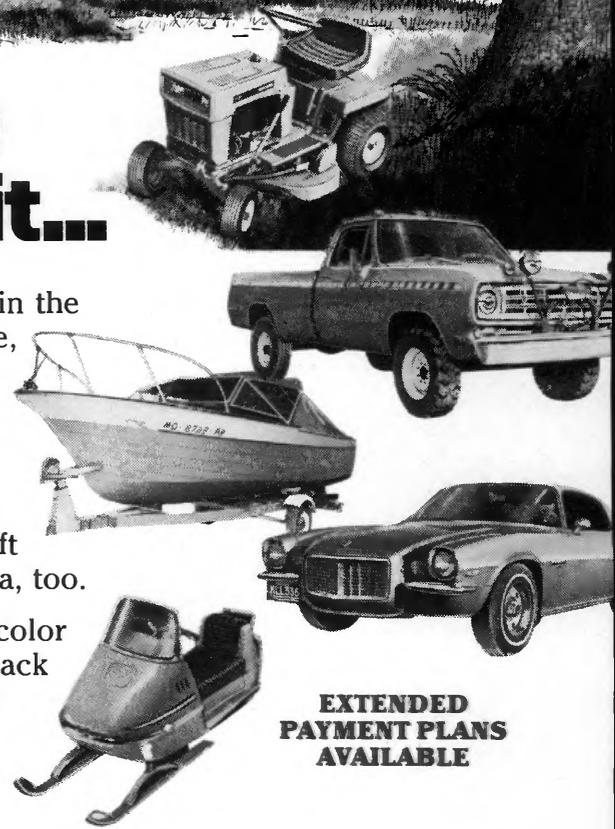
"People ask me once in a while what some of the highlights have been," White says, "and the biggest highlight I can think of is the growth of the system over the years. In 1937, not even the most imaginative person would have predicted that the cooperative would reach its present size or that the monthly kwh consumption would ever exceed 1,000 kwh per  
*(continued on page 23)*



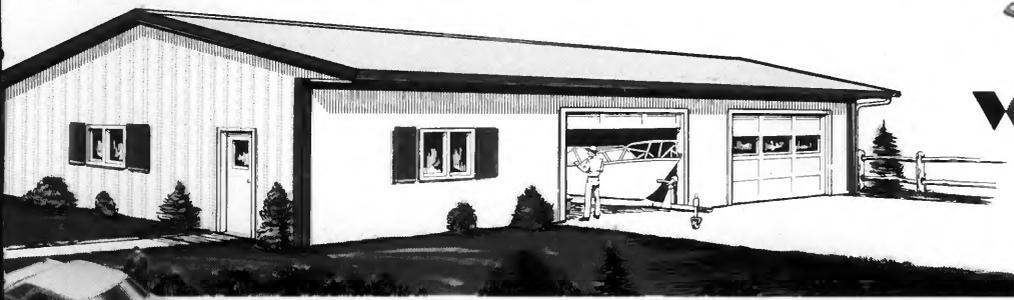
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IR 2  
19

# Current lines from cooperative managers

## Rural Electric

AUBURN, ILLINOIS

I trust that by the time you read this the hard winter is behind us. As this is being written, the snow is coming down, and the weather is blustery. We are thankful that we do not have, as of now, the snow and blizzard conditions that are being experienced in Ohio.



Roy D. Goode  
Manager

Your cooperative has had a few lines that have gone down during this cold weather, and getting to the location has been as bad as the repairs, since the roads are impassable or nearly so. Your linemen have endured snow and cold to repair your electric lines.

In extremely cold weather, or anytime actually, but in cold weather it is particularly important that if you do experience an outage, please turn off as much electrical equipment as possible. If you have electric heat, lower the thermostats. If you have an electric furnace turn it off. You're not going to get heat anyway. Other appliances should be turned off so that when power is restored, the entire electric load will not come on at the same time. After an interruption all of your equipment will come on together. The electric service may be restored more rapidly if this "cold load" doesn't all come on at the same time. If you could wait fifteen minutes before starting up your equipment and appliances it will help.

We thank you for your cooperation in this matter.

### USE WHAT YOU NEED NEED WHAT YOU USE

To conserve does not mean to stop using energy. Your cooperative has always taken the attitude of the wise and efficient use of electric power. This is becoming more important now as energy costs continue to soar. We repeat—your cooperative recommends using energy wisely. Make sure your appliances are operating properly, don't waste lighting, turn down your

thermostats on your heat and your water heater. We need to become more conscious of the use of energy which has historically been abundant and inexpensive.

For details on how you can cut down contact your Member Service Department at your cooperative. These people, and indeed all the operating personnel of your cooperative, are interested in providing the best service at the lowest cost consistent with good planning.

Thank you for your cooperation.

## It's Wise to Use Electricity



## But Use It Wisely

Since the early days of "our new electric lights" on the farm and in the home, people have added more and more new appliances each year. Now we are so dependent on electric power that even an outage of a few hours duration presents real hardship.

In this period of national fuel and energy crisis, we do not want to suggest that you stop using some of your electrical appliances. Instead, we would rather that you "Use all the

electricity you need, but don't waste any." In this way you will be helping to conserve fuel and at the same time reduce your monthly electric bill. It is wise to use electricity because it is the efficient energy of today and tomorrow—efficient for doing countless chores inside and outside the home and on the farm. Its dependability is proven, day in and day out, 365 days a year. USE ELECTRICITY WISELY.

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# WE WANT YOU TO KNOW

There's no getting around it. If you want electric energy,

you need power generating plants to produce it. We must build power plants to keep up with increased electric energy use and the cost is rising . . . and so are your energy bills. The Electric Cooperatives of Illinois want you to know why.

We all recognize the personal effects of inflation and the

steadily rising cost of everything we buy. But rising energy costs are not so simple to explain.

One of the biggest expenses in the production of electricity is the cost of building electric generating plants. Plant construction is more expensive because of rising costs for building materials and labor, higher interest rates

# WHY YOUR ELECTRIC BILL IS

# HIGHER

on money to finance plant construction and the enormous cost of environmental protection equipment. It all adds up to a monumental price tag.

Power plants are going to be bigger and more expensive if we continue using the massive amounts of energy required to maintain our nation's economy and production capability.

The increasing cost of building electric power generating plants isn't the only reason why electricity costs more, but it's a major part of the increase in your monthly energy bill.

As consumer-owners of your electric utility, you should know why your electric rates are higher . . . after all, it's your business.



*Electric Cooperatives of Illinois*

*Energy . . . today and tomorrow*

C. V. (Vic) Swanson

# Well into his fifth decade as rural electrification leader

(continued from page 17)

copper allocations," Swanson recalled. "We told him what our problem was. We told him of the production on the farms. We told him we were going to use electricity to produce more food," he added.

"The man told us he thought that if the power companies received sufficient supplies of copper wire, all would be well. I think the man was innocent in that belief," Swanson said.

The meeting seemed to be for nothing. As the group was leaving the bureaucrat's office, Swanson noticed a photograph on the wall showing a huge copper mine near Salt Lake City, Utah. "I knew the manager of that mine," Swanson smiled. "I just turned around and told him I knew Garrison. He was impressed."

"So instead of us going out the door, we turned and went back in and talked some more. The next day, we went by the REA offices and they told us, 'We don't know what you did yesterday, but you did it,' meaning we had convinced the man to allocate copper wire to the cooperatives."

"We had convinced him that copper

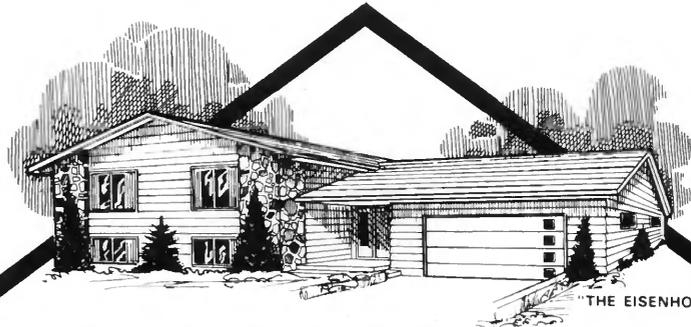
wire was essential to food production," Swanson added.

Swanson has served three times as Illini board president, and was elected vice president and secretary-treasurer. He was elected to every Farm Bureau office, including a term as president in 1954.

For nine years, Swanson served as vice president of the Illinois Statewide Power Cooperative.

He was an organizer of several Champaign County agriculture organizations, including the Champaign Production Credit Association, Soybean Marketing Association, Champaign County Livestock Association and Champaign County Service Company.

He and his wife, Agnes, live in retirement on their Maple Grove farm near Ludlow.



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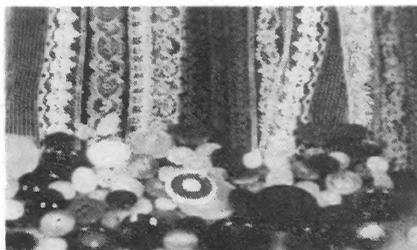
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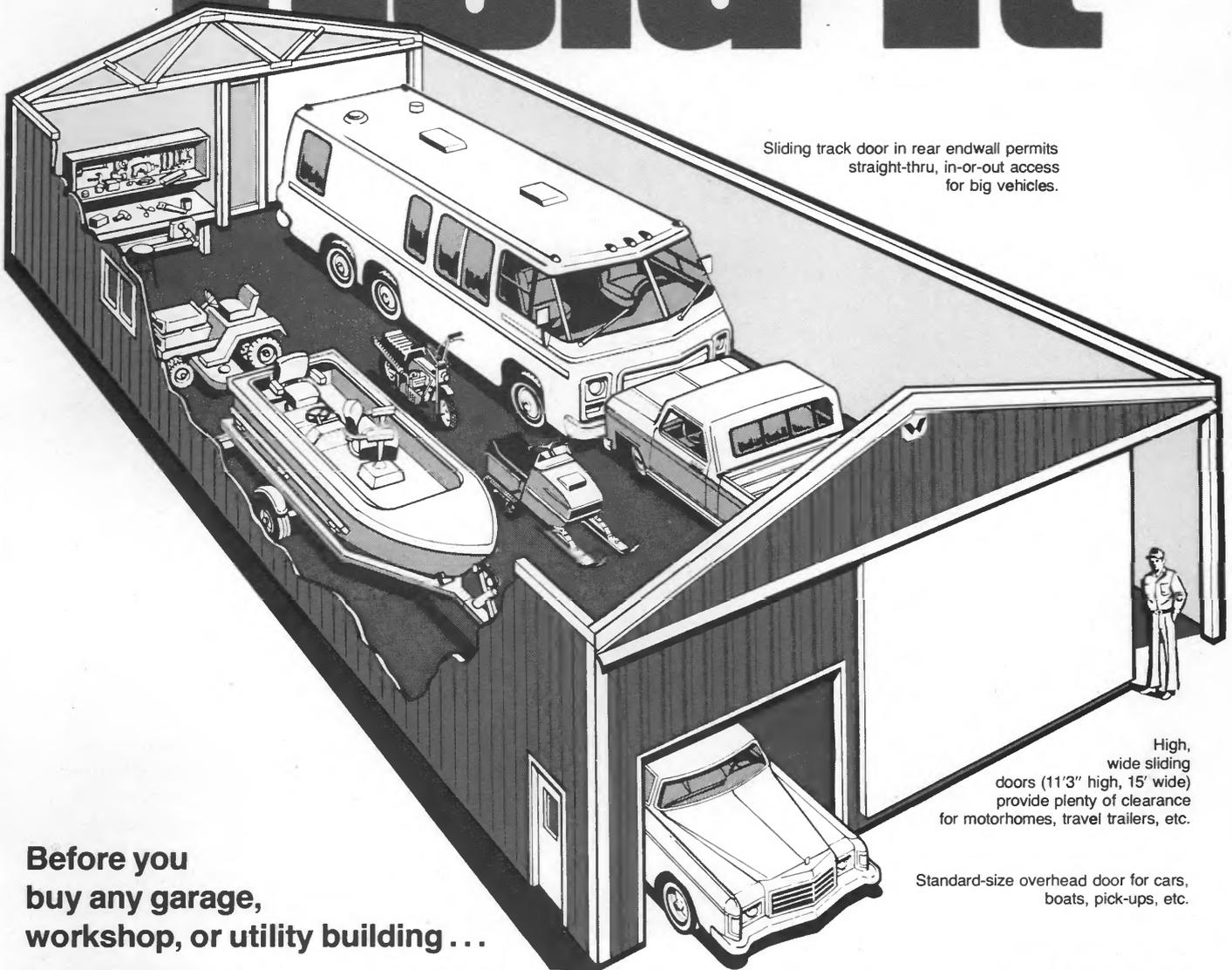
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# Rural Highlights

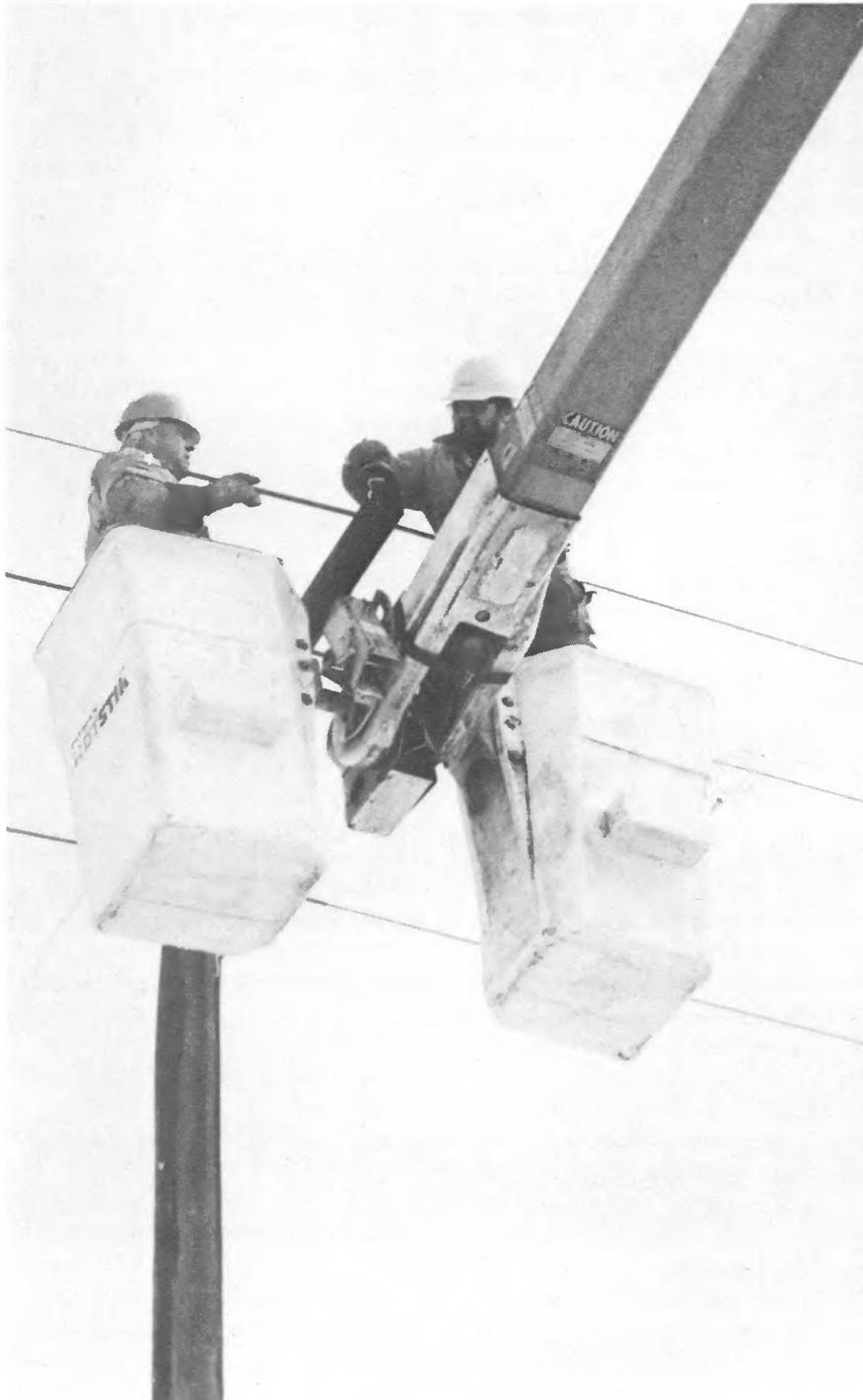
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RURAL ELECTRIC CONVENIENCE COOPERATIVE CO.

217-438-6813

AUBURN, ILLINOIS

## Danger



Many of Rural Electric Convenience Cooperative Co. members have generators which they put into use when an electric outage occurs.

Your cooperative is available to help with the proper installation of these generators.

1. You must install a double-throw safety switch. When using a generator this will keep electric current from feeding back on our lines and for the safety of our linemen working on the lines as shown in the picture this is a necessity.
2. A double-throw safety switch will protect your generator when your cooperative turns the electric power back on. Without this safety switch, when the current is restored, it could burn up your generator.
3. If you are planning on purchasing a generator and need advice on the proper installation, please contact your cooperative office—we will be most happy to help you.
4. If you borrow a generator from a neighbor or friend in case of emergency and hook it into your electric system without proper installation, it could be very dangerous to you, to our linemen and even to your neighbors.
5. Your cooperative would like to thank the members who have called in seeking information on generators and their proper installation.

*Electricity feeding into the cooperative's lines from a private generator can endanger linemen working to restore service.*

# March Inventory Sale

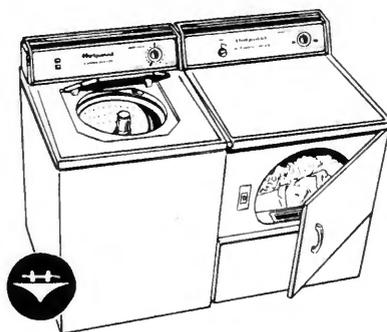
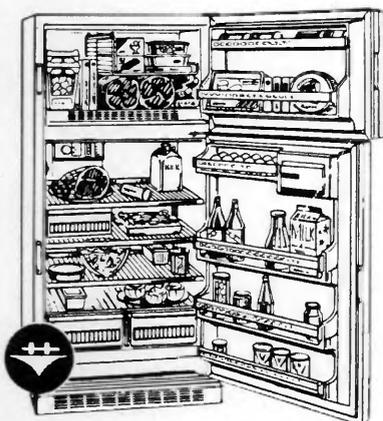
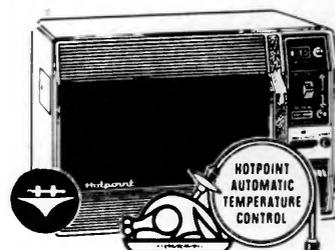
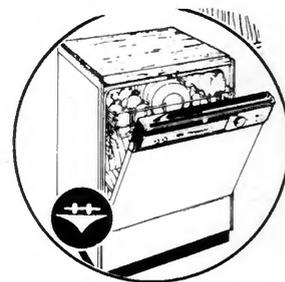
## Hotpoint Appliances

### While They Last!

Quantity in Stock	Item	Regular Price	Inventory Sale Price
3	Compactors	\$265.00	\$205.50
3	Dehumidifiers — 20 pt. size	150.95	135.15
1	Dishwasher HDB 672 Harvest Portable	242.00	195.00
1	Dishwasher HDB 876 White Portable	315.00	270.15
8	Dryer 6850 White	200.00	169.95
1	Dryer 2550 White	240.00	201.50
1	Freezer FH 15 CuFt. White Chest	330.25	280.00
2	Freezer FH 20 CuFt. White Chest	399.50	350.75
1	Freezer FH 25 CuFt. White Chest	450.75	390.10
1	Freezer FV 15 CuFt. White Upright	364.00	305.20
1	Freezer FV 21 CuFt. White Upright	450.00	388.55
1	Range RB 737 30" Harvest	428.00	380.50
1	Range RS 737 20" Harvest	421.00	370.00
1	Range BB 747 30" Harvest	440.00	385.00
1	Range RV 38 Avocado Surfact Unit	116.00	80.00
1	Refrigerator CTF 18EVCR Almond	481.25	430.25
1	Refrigerator CTF 16ETBA Harvest	426.88	380.10
1	Refrigerator CSF 22 MVC Harvest	892.50	792.00
1	Refrigerator CTF 14CVCR White	371.15	325.75
1	WLW Washer 2500 PJJ White	296.00	260.10
1	WLW Washer 2330 TAL White	265.20	230.10
1	WLW Washer 3500 PJJ White	320.00	260.25
5	MicroWave Ovens RE944V1 Push Button — Top of the Line	525.00	450.10



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Large full velvety crimson blooms. Very fragrant. Former patent no. 105



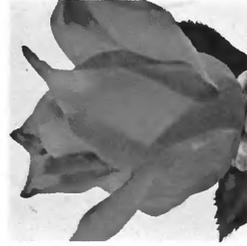
**MIRANDY**  
Huge full blooms of dark red. Fragrant. Former patent no. 632



**CHRYSLER IMPERIAL**  
Light Crimson with dark overtones. A beauty. Former patent no. 1167



**HAPPINESS**  
Brilliant Fire-engine red color. Former patent no. 911



**SHOW GIRL**  
A rich deep pink, long buds. Former patent no. 846



**MOJAVE**  
Gorgeous blooms of glowing orange. Former patent no. 1176



**STERLING SILVER**  
A pastel lavender tone. Sterling silver look. Former patent no. 1433



**PEACE**  
Magnificient blooms of yellow edged in pink. Former patent no. 591



**LOWELL THOMAS**  
A lemon yellow with fragrant blooms. Former patent no. 595



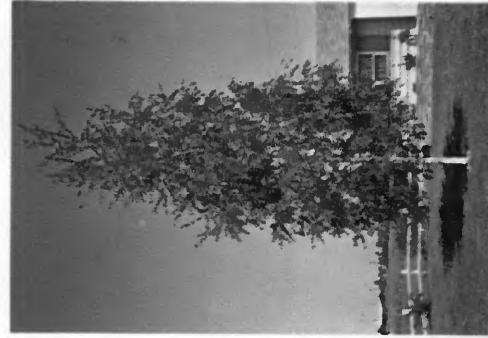
**NOCTURNE**  
Long perfectly formed buds. Velvety red. Former patent no. 713



**DIAMOND JUBILEE**  
A yellow and orange combination. Former patent no. 824



**MONTEZUMA**  
Gorgeous blooms of scarlet-pink. Former patent no 1363



## Restoration completed

(continued from page 7)

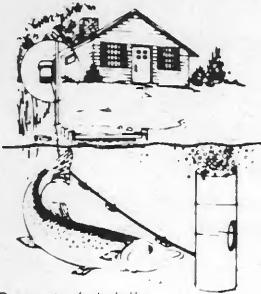
Franklin, in Illinois Rural Electric Co. territory. Illinois Rural, a cooperative with one of the most widespread service areas in the state, was also one of the hardest hit.

"The lines started going down," Campbell relates, "and the tree by the driveway fell, breaking the wires leading to our house. I started out to see about getting a generator, but there were poles across the roads and I couldn't get out." He finally did get out, though, and bought a generator. Until then, they pumped water from an old well, using a hand pump.

"We didn't have trouble keeping warm," Campbell said, "because our cookstove has four gas burners and four wood or coal burners. I just cut up the limbs that had broken under the ice and burned them. We used coal oil lamps for light until we got the generator."

The Campbells live near the end of the line and were without electricity for 20 days.

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or pond  
from the bottom



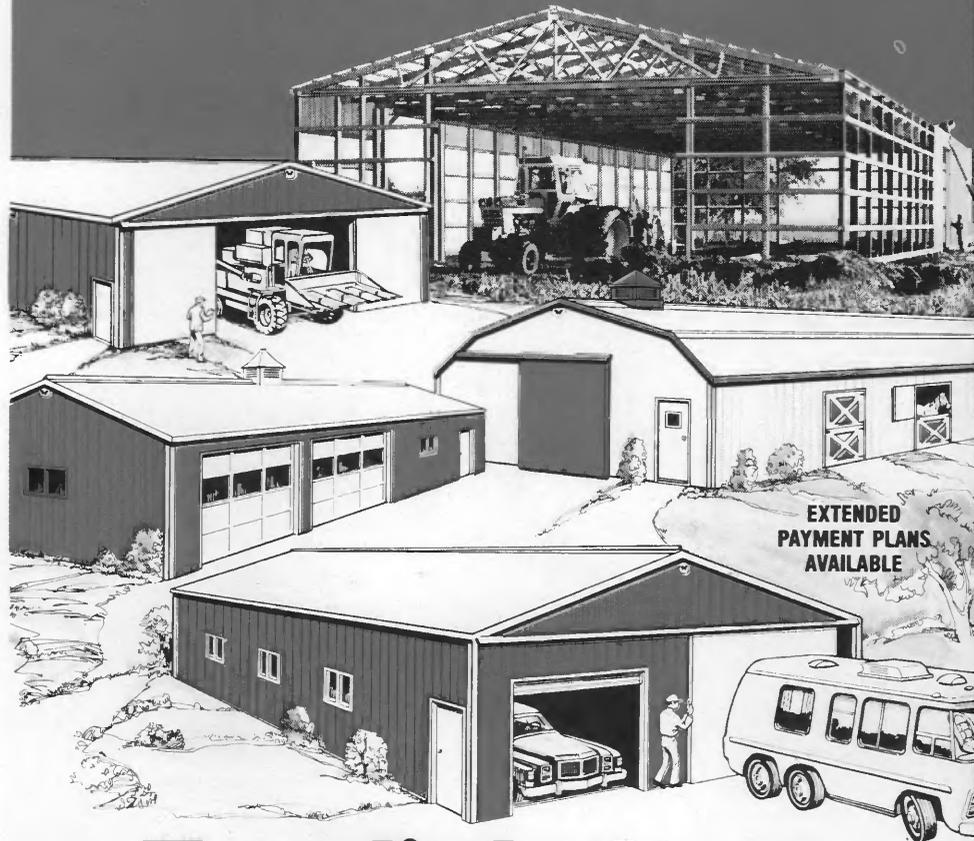
- Prevents fish kills
  - Eliminates off odors
  - Adds life giving oxygen
  - Attracts ducks to open water
  - Burns up pollutants which grow algae permitting fish life to flourish
  - Easy to install—comes complete—plugs into house current
  - Can be installed through ice
- For further details write

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MAY 1978

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# Rural Highlights

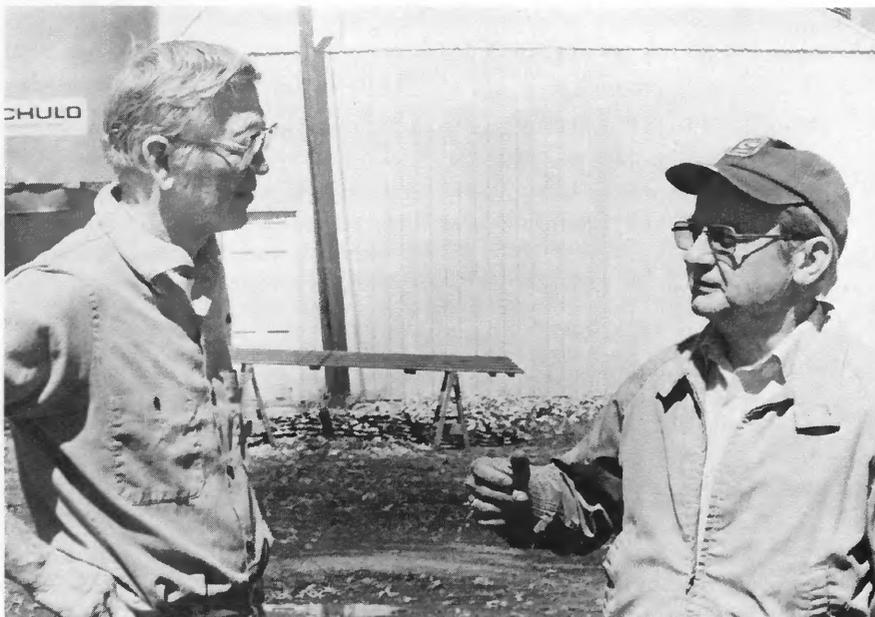
Board of Directors: Stanley Otten, President; Larry A. Fesser, Vice President; Herbert Niemeyer, Secretary-Treasurer; Harold W. Peper, Asst. Secretary-Treasurer; Halden Funderburk, Loren A. Rhea, Harold Bruntjen, Lynn D. McTaggart, Robert Burtle and Roy D. Goode, Manager.

RURAL ELECTRIC CONVENIENCE COOPERATIVE CO.

217-438-6813

AUBURN, ILLINOIS

## REA loan will aid recovery



It will be a long time before Good Friday and Easter weekend 1978 are forgotten.

In less than three days, nature virtually destroyed what was the result of 40 years of cooperative effort. Rural Electric Convenience Cooperative's electric distribution system, still recovering from a severe ice storm that occurred February 13, simply could not stand up to the tons and tons of ice deposited on lines and poles as one of the worst ice storms in history swept across central Illinois, beginning on March 24.

As you read this, electric power has been restored to all members, but only by temporary means in many cases. Expensive and time-consuming permanent rebuilding of much of the system is now necessary.

RECC has obtained a low-interest loan from the Rural Electrification Administration to help get the rebuilding work under way. Repayment of the loan and interest will be spread out over a 35-year period to lessen the impact on the members of RECC.

It was a trying time for all. We are especially grateful for your understanding and patience. We have received hundreds of cards, letters and telephone calls expressing appreciation. Those of us on the cooperative's staff thank you.

---

*TOP: Cooperative crewmen assess damage near the Glenarm substation. Left: Roy D. Goode, right, RECC manager, talks with member Lyle Mortimer, an Auburn-area farmer who used a tractor-driven 20,000-watt generator to provide electric power to his home and hog operation.*

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- 5 Adjustable door shelves
- Energy saver switch.

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- Deluxe self-cleaning 30" oven-range
- 3 Plug-in & 1 stay-up 3-in-1 "Power-Saver" Calrod® surface units
- Digital clock
- Full width cook-top lamp.

Model RB747V

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- Deluxe 30" hi-lo oven-range
- Microwave oven top, cooks by time or temperature
- Self-cleaning oven on bottom, digital clock
- Automatic oven timer.

Model RH966G

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REBATE  
ON THE PAIR \*



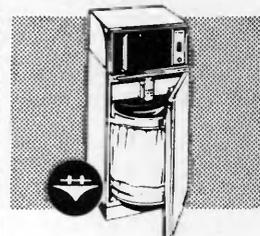
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- Deluxe top-of-the-line washer with 2 agitator Handwash® System
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Washer Model WLW5704T Dryer Model DLB2654T

\*\$20 on washer only if purchased separately.

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FACTORY  
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Hotpoint

- Trash compactor reduces trash volume by approximately 80%
- Handy kitchen helper!

Model HCH611

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Hotpoint

- Deluxe Potwasher model
- 12 Cycle built-in dishwasher
- PowerScrub® cycle
- Lift-A-Level® upper rack
- Sani-cycle
- Crystal Clear™ rinse dispenser.

Model HDA912

**\$25** CASH  
FACTORY  
REBATE!



Hotpoint

- Deluxe microwave oven with solid-state touch controls
- Cooks fast by time or temperature
- Cooks slow with automatic simmer dish.

Model RE944V

**\$20** CASH  
FACTORY  
REBATE!



Hotpoint

- Deluxe 10 cycle portable potwasher dishwasher, converts to a built-in when ready
- PowerScrub® cycle
- Energy Saver Dry cycle
- Work surface top.

Model HDB877



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Availability of electric power and the many factors which increase its cost for the consumer were the main concerns expressed by representatives of Illinois electric cooperatives during recent public hearings conducted to help cooperatives across the country continue to meet the growing power requirements of their members.

Reporting before the Power Supply Study Committee of the National Rural Electric Cooperative Association (NRECA) and the National Rural Utilities Cooperative Finance Corporation (CFC) in public hearings during April in Atlanta were Donald B. Bringman, Executive Vice President and General Manager of Western Illinois Power Cooperative (WIPCO), Jacksonville; Roger C. Lentz, General Manager of Southeastern Illinois Electric Cooperative, Eldorado, and Secretary-Treasurer of Southern Illinois Power Cooperative, Marion; Walter R. Smith, Executive Vice President and General Manager, Illini

# Power supply, increasing costs are primary cooperative concerns

Electric Cooperative of Champaign and President of Soyland Power Cooperative, Decatur, and James H. Eddleman of the Association of Illinois Electric Cooperatives, Springfield. Dennis L. Tachick, Manager, Eastern Illinois Power Cooperative, Paxton, attended the committee's hearing in Minneapolis. Atlanta and Minneapolis were among six cities in which the hearings were conducted.

Statements presented revealed the many common problems shared by electric utilities throughout the nation, whether they be investor-owned public utilities, municipal electric systems, public power districts or agencies or electric cooperatives. Increases in the cost of fuel to generate electricity and inflationary construction costs are felt

by every electric utility and their consumers, regardless of their organizational structure. The most recent and costly contributor has been the myriad of federal and state environmental laws and regulations.

Bringman's presentation called the committee's attention to problems related to environmental constraints.

He said, "For an entirely too long period of time, power systems have been in the impossible situation of constructing new facilities and retrofitting existing ones without sufficient knowledge of the environmental requirements which would be imposed on such facilities. This has led, and will lead, to the construction of certain facilities that are unnecessary, obsolete at an early date or incompatible with current and future technology."

Bringman urged that the U.S. Environmental Protection Agency (EPA), Federal Energy Regulatory Commission (FERC) and all other related regulatory agencies be pressed

Federal agencies urged to develop definitive rules, regulations, forecasts and proposals.

for definitive rules, regulations, forecasts and proposals so that concrete conclusions and recommendations can be made to power supply systems in the area of environmentally stable construction and operation.

WIPCO is acquiring a 9.5-percent ownership in the Illinois Power Company (IP) nuclear power station near Clinton.

Lentz called for the federal government to adopt the NRECA policy relating to a national power grid system. He said energy legislation before Congress touches on the

ILLINOIS RURAL ELECTRIC NEWS

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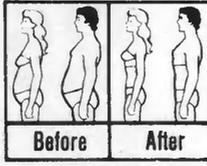
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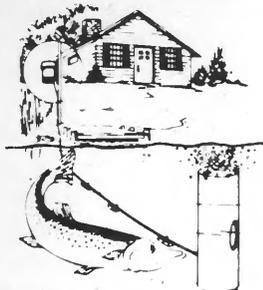
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# Current lines from cooperative managers

## Rural Electric

AUBURN, ILLINOIS

Annual meeting time is almost at hand—August 26 at the Waverly Grade School.



Roy D. Goode  
Manager

Plans for your cooperative's annual meeting are under way. There will be free gifts for all registrants, a craft fair and a wide variety of small and large appliances will be offered at tremendous savings to all members present.

**Business Meeting**—Your official meeting notice will list the names of members nominated for your cooperative's board of directors. Additional nominations may be made by petition or from the floor at your annual meeting.

**Awards**—A large variety of attendance awards will be given away. There will be five "Early Bird" prizes and a "Grand Prize."

You do have to be present to win these or any of the dozens of other awards that will be given at your annual meeting.

### STAND-BY GENERATORS

As we become more and more dependent on electric energy for nearly everything, we become more and more frustrated during power failures. Many members have indicated an interest in stand-by emergency generators. There will be a display of generators at your annual meeting and can be purchased at Waverly on August 26.

Mark your calendar now—AUGUST 26, 1978—Waverly Grade School  
Registration 10:30 — 1 P.M.  
Lunch 11:00 — 1 P.M.

We will be looking forward to seeing you there!

### WATCH OUT FOR LOW ELECTRIC LINES

Your electric cooperative is concentrating on repairing ice damage that was inflicted upon your cooperative on Easter weekend 1978.

Many neutral conductors may still be unsecured and may be on the ground or low to the ground. In many

cases poles were broken at ground line or near ground line, the pole was reset as an emergency measure to restore electric service.

Some electric lines will still be low, and some neutral conductors may still be on the ground so—

**PLEASE WATCH FOR LOW OR DOWN WIRES** — as you mow, as you farm, or go in and out of fields. These wires will be taken care of as soon as possible, but it is not possible to get them all replaced immediately—**BE CAREFUL!**

## Shelby

SHELBYVILLE, ILLINOIS

The winter of '78 and the Easter ice storm will be long remembered—especially by those electric consumers



William E. LeCrone  
Manager

who were without electricity for days and, in some areas, weeks because of extensive ice damage to electric systems.

Even now, with electric service restored, cooperative line crews continue to rebuild miles of storm-damaged lines.

Although memories of those long, dark days without electricity are not pleasant ones, Shelby Electric Cooperative would like to thank the members who endured the severe hardships of the storm. We especially

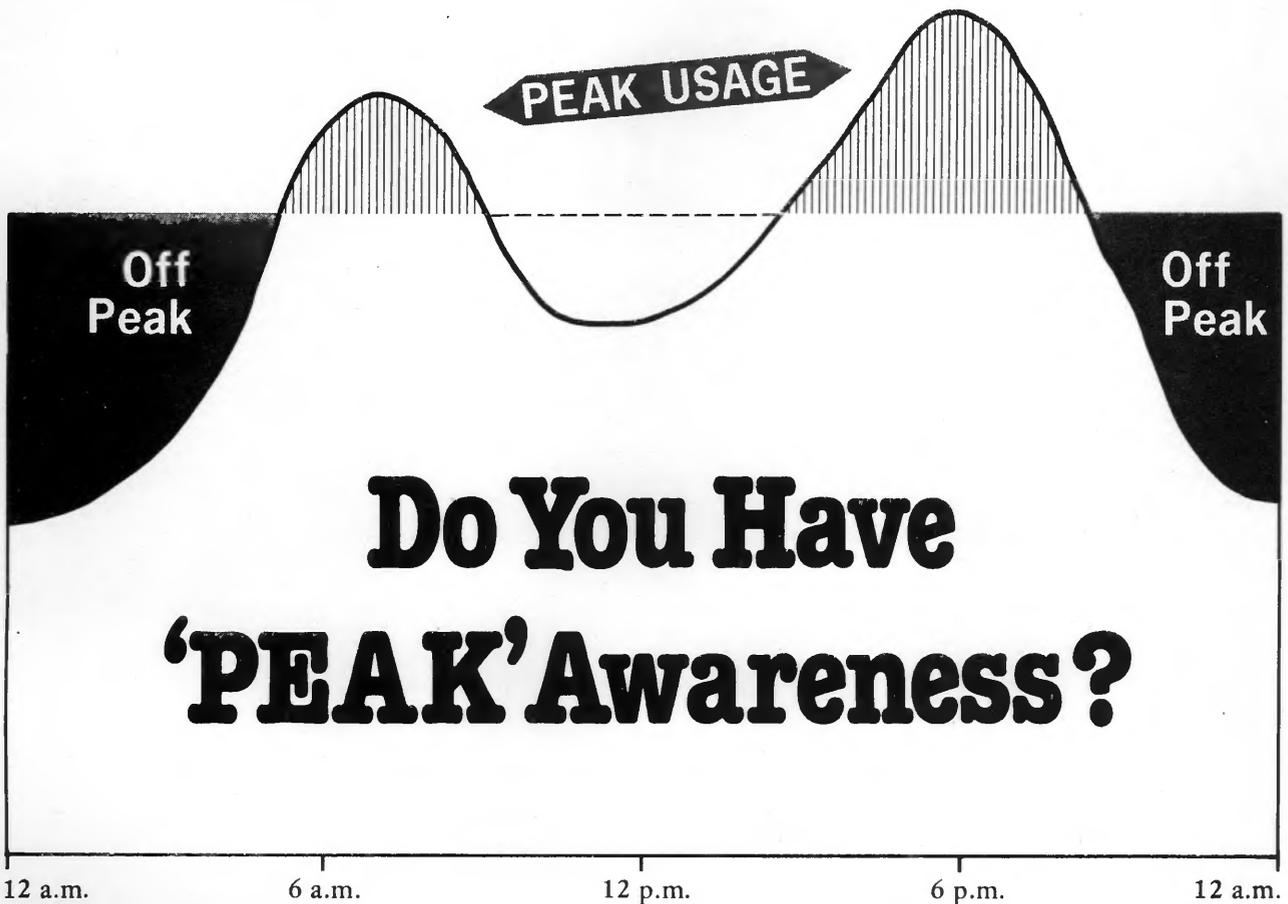
want to thank the members for their patience and understanding during the extensive power outage.

Shelby Electric Cooperative employees remember the ice storm, too—they worked around the clock, during and after the storm, to help restore your electric service. These dark memories are highlighted by the kindness of members who offered assistance, food and shelter. The thoughtfulness and generosity of members and others who offered help will long be remembered.

We regret the inconveniences caused by the ice storm and appreciate the concern many of you expressed in the welfare and safety of the cooperative employees as they struggled night and day to restore your electricity.

Everyone needs  
electricity...

use it wisely and save!



# Do You Have 'PEAK' Awareness?

## What is a peak?

It's one or two times each day when consumers' use of electricity is highest.

## Why do peaks occur?

They're caused by consumers' energy use patterns. Many of the Illinois Electric Cooperatives' 150,000 member-owners wake up at about the same time every day, shower, cook breakfast and begin work. Electrical use hits a peak at this time. In the evening, members arrive home, use electrical appliances, hot water, lights and turn up the air conditioner . . . again at about the same time . . . and electric energy use hits another peak.

## So what?

Here's the point. Electric Cooperatives must

provide adequate electrical capacity to meet the highest peaks. Each year the peaks get higher and more power plants are needed to generate enough electricity to meet peak use. There is no reasonable alternative to ensure that we don't run short of electricity during these peaks.

## Here's what you can do

Shift some of your electrical use to off-peak periods. Avoid washing and drying clothes or dishes until later at night. Turn off your air conditioner during peak periods. Postpone using major appliances until off-peak times. By lowering your peak power use, you make more efficient use of the electricity we now have and delay the need for more generating capacity. Be aware of the expensive peaks and save money on your electric energy bill.



***Electric Cooperatives of Illinois***

***Energy . . . today and tomorrow***

# 'Youth Day' attracts 185

*The record number of young people who participated in this year's "Illinois Rural Electric Youth Day" April 26 visited, among several sites, the Lincoln Home (right) where a long line of high school students representing Illinois electric cooperatives waited for guided tours, and the Governor's Mansion (below), where they toured the State Dining Room, which featured chandeliers and candelabra made of rare Waterford glass.*



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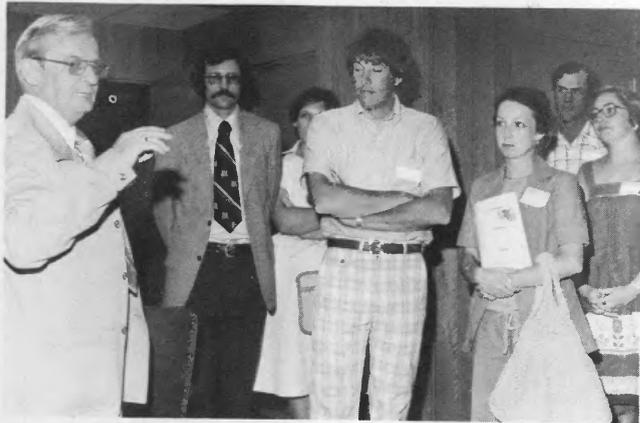
# Rural Highlights

Board of Directors: Stanley Otten, President; Larry A. Fesser, Vice President; Herbert Niemeyer, Secretary-Treasurer; Harold W. Peper, Asst. Secretary-Treasurer; Halden Funderburk, Loren A. Rhea, Harold Bruntjen, Lynn D. McTaggart, Robert Burtle and Roy D. Goode, Manager.

RURAL ELECTRIC CONVENIENCE COOPERATIVE CO.

217-438-6813

AUBURN, ILLINOIS



Members of the Electric Cooperators' Committee held their second quarterly meeting June 15. Following the business meeting, the group toured the headquarters of your Cooperative. The above photo show them discussing the operation of the cooperative. Breaking up into three groups, they became familiar with the headquarters building with the help of Mrs. Barbara J. Woods, EDP Clerk, Manager Roy Goode and Wayne Fuchs, Director of the Member Services and Sales Dept.

## Youth committee tours headquarters

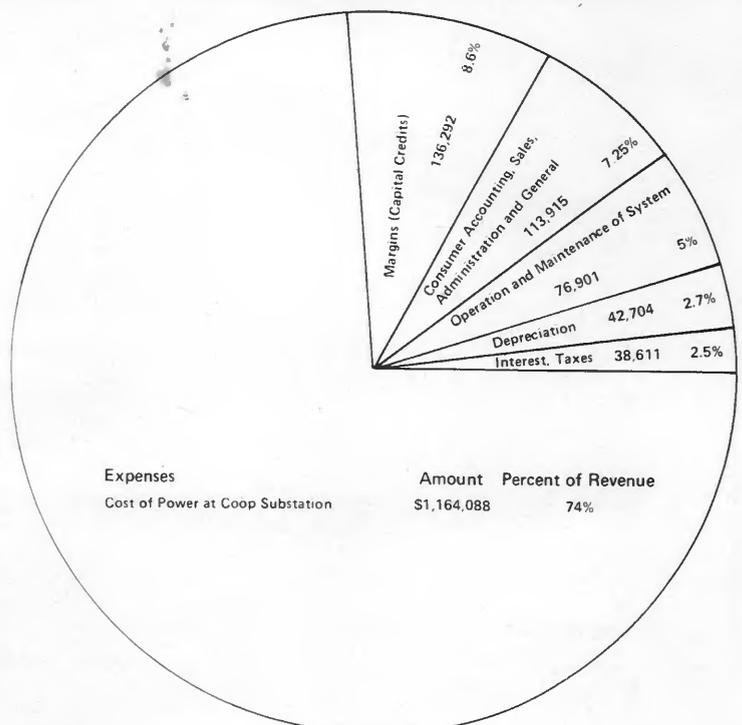


The young couples found the tour very informative and feel they better understand the operation of the Cooperative's billing, planning and operation departments.

## Your Cooperative's revenues and expenses

January through April, 1978

Revenue  
\$1,572,451



IT'S COMING

Rural Electric Convenience Cooperative  
ANNUAL MEMBERS' MEETING

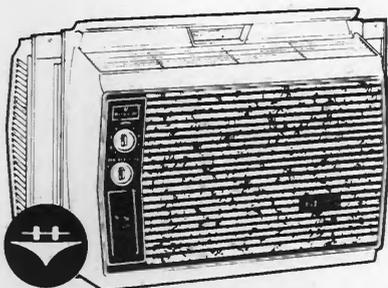
Waverly Grade School August 26, 1978

See July Rural Highlights for details

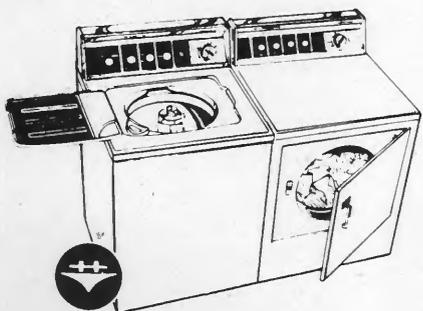


# DON'T LOSE YOUR COOL.

( CARRY IT AROUND  
FROM ROOM TO ROOM )

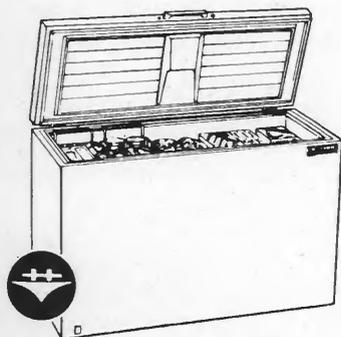


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COMPACT, LIGHTWEIGHT  
ROOM AIR CONDITIONER



**Hotpoint**

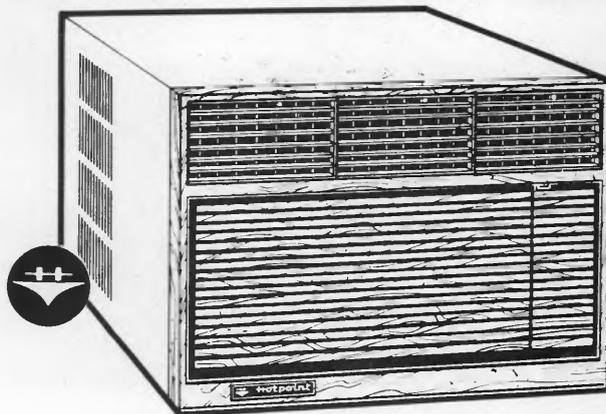
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CHEST WITH 20.3 CU.  
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- 8 Position thermostat for comfort level.
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- Dependable rotary compressor.
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# Hotpoint



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# Business is the berries

The wiry, suntanned man strolls through the strawberry patch, puffing on a pipe and visiting with the pickers. "How're you doin'?" he asks one, who turns a slightly sunburned face up to reply. "Not too bad, not too good. This isn't a good year for berries, like last year was. It's a little spotty, but we're gettin' some good ones anyway."

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"I use gray geese to keep the weeds out of the berry plants," Sanders say, "and a good goose will do as much work as two people. I take the geese out of the patch early in the spring, before the berries set on the plants. I don't use any chemical sprays or anything like that to control the weeds." (Earlier in the spring, Leroy Wakefield of Norris Electric Cooperative had a chance to see the geese in action when he visited the Sanders place to develop a story for the June issue of Norris Electric News.)

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*Strawberries take a lot of babying, and Sanders goes through his field often. In the photo at left, he examines some ripening berries. He keeps the field weed-free with geese, which are taken out to the field before the berries set on the plants.*



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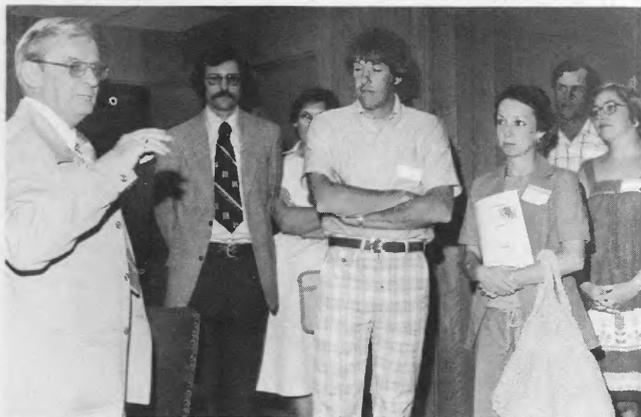
# Rural Highlights

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RURAL ELECTRIC CONVENIENCE COOPERATIVE CO.

217-438-6813

AUBURN, ILLINOIS



Members of the Electric Cooperators' Committee held their second quarterly meeting June 15. Following the business meeting, the group toured the headquarters of your Cooperative. The above photo show them discussing the operation of the cooperative. Breaking up into three groups, they became familiar with the headquarters building with the help of Mrs. Barbara J. Woods, EDP Clerk, Manager Roy Goode and Wayne Fuchs, Director of the Member Services and Sales Dept.

## Youth committee tours headquarters

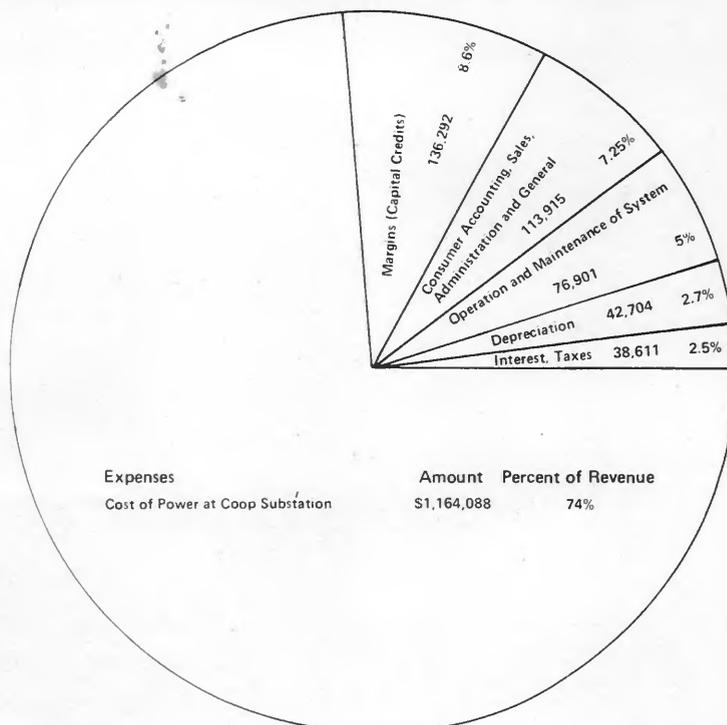


The young couples found the tour very informative and feel they better understand the operation of the Cooperative's billing, planning and operation departments.

## Your Cooperative's revenues and expenses

January through April, 1978

Revenue  
\$1,572,451



IT'S COMING

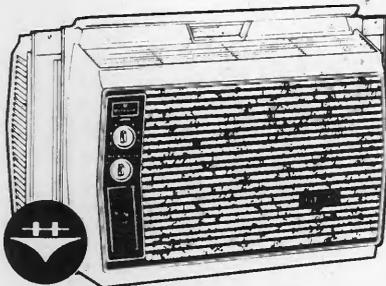
Rural Electric Convenience Cooperative  
ANNUAL MEMBERS' MEETING  
Waverly Grade School August 26, 1978

See July Rural Highlights for details

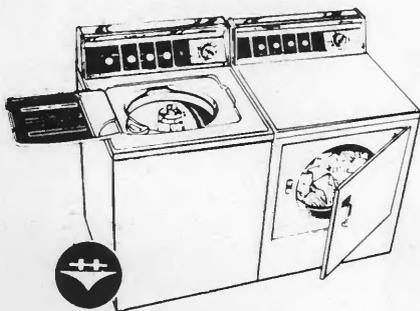


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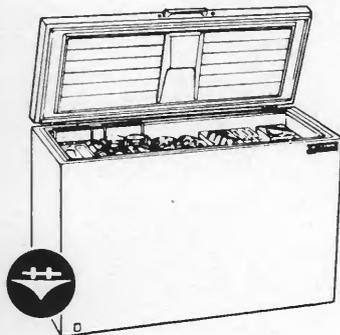


**Hotpoint**  
COMPACT, LIGHTWEIGHT  
ROOM AIR CONDITIONER



**Hotpoint**

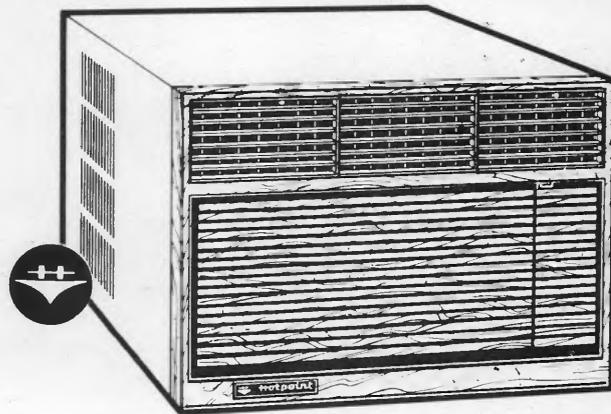
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CHEST WITH 20.3 CU.  
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Dean Searls



Elwood Olver

## Adams' Searls receives ASAE Kable Award

Dean L. Searls, Manager, Adams Electrical Co-Operative, Camp Point, has received the 1978 George W. Kable Electrification Award. The award recognizes agriculture engineers for personal and professional contributions in applying electrical energy to the advancement of agriculture through agricultural engineering.

The award was presented by the American Society of Agricultural Engineers (ASAE) during the Society's summer meeting at Utah State University, Logan.

The Kable Award is sponsored by the Food and Energy Council (FEC) and by "Electricity on the Farm" magazine. It is presented annually in honor of George Kable, the magazine's editor from 1937 to 1950.

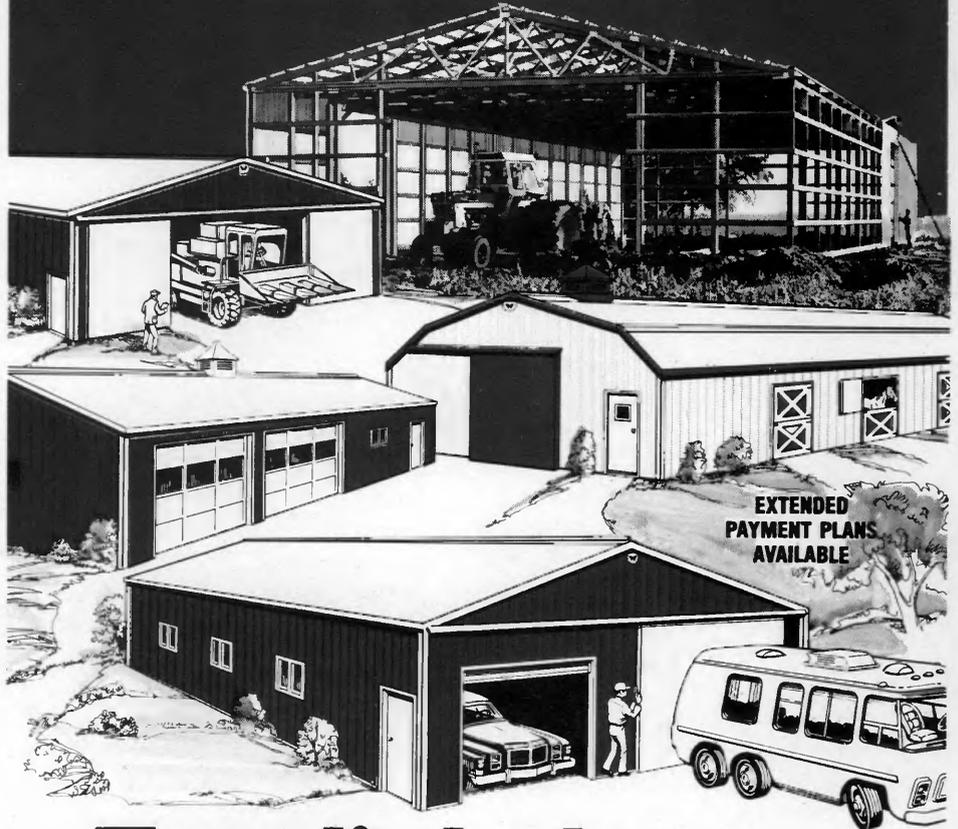
Searls has worked in the rural electrification field for 39 years, serving for the past 35 as manager of Adams. He is president of the board of the Illinois Farm Electrification Council. In 1973, he was elected to the board of directors of the national Food and Energy Council.

Another Illinoisan, Elwood F. (Woody) Olver, professor and head of the agricultural engineering processing division, University of Illinois, was elected an ASAE Fellow. Fellows are elected annually by ASAE's board and are chosen for their unusual professional distinction and extraordinary qualifications.

Olver is executive secretary of the Illinois Farm Electrification Council.

AUGUST 1978

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# Current lines from cooperative managers

## Rural Electric

AUBURN, ILLINOIS

Your Rural Electric Convenience Cooperative Co.'s Annual Meeting will be held this year at the Waverly Grade School August 26, 1978. Registration begins at 9 a.m. with the business meeting starting at 10 a.m., followed



Roy D. Goode  
Manager

by a free lunch. This should be an advantage to the members by having the meeting in the morning when it is cooler, and with everyone having a very busy schedule, this would only take a half day of your time.

There will be a Craft Fair again this year. Anyone interested in displaying their crafts may contact the office or Mrs. Marshall Bickel, R.R. 1, Auburn, Illinois, 965-5659.

A display of portable generators by Winco again will be on hand at the meeting. These can be purchased by the members at a big savings during the annual meeting day.

Registration will start at 9 a.m. Those members registering between 9 a.m. and the starting time of the business meeting (10 a.m.) will be eligible for the "EARLY BIRD" awards. The first award will be a \$50 credit on the member's electric bill. Other awards, also credits on electric bills, will be \$40, \$30, \$20 and \$10.

The GRAND PRIZE to be drawn at the end of the meeting will be a Hotpoint Compactor.

There will also be 25 small appliances available to members at

very low discount prices, and all Hotpoint appliances will be selling at very low prices. These extra low prices are available on the day of the meeting.

Entertainment for children will be provided during the business meeting.

We need your presence at the annual meeting. This is your business

and you are entitled to have a say in how it is operated and discuss your Cooperative with your elected board of directors and management. We would like to see you at your annual meeting Saturday, August 26, at the Waverly Grade School. It's an important day for you and your cooperative.

## Shelby

SHELBYVILLE, ILLINOIS

The 26th annual Farm Progress Show will be held this year on the farms of two Shelby Electric Cooperative members who live south



William E. LeCrone  
Manager

of Taylorville. The event, which is set for September 26-28, is rotated between farms in Iowa, Illinois and Indiana, and will be held on the Phil Deal and Jim Michenheimer farms.

Shelby Electric Cooperative will provide electric service to the show, and construction work should be beginning as you read this.

We will provide 66 tall poles, with the needed transformer capacity. We expect to install anywhere from 66 to 88 transformers to the exhibit sites, and will string some 12,500 feet of line in the area.

More than 250,000 persons are expected to attend the three-day show to view the various farming exhibitions and examine the latest farming equipment.

Test plots, planted last spring, will be harvested, too. In all, approximately 750 acres of corn and 480 acres of soybeans will be harvested during the show.

Corn harvesting demonstrations will include combines, picker-shellers, and silage harvesting equipment. Stalks will be shredded, baled and stacked, followed by discing and plowing. There will be grain drying demonstrations with the shelled corn, and forage harvesting and silo filling demonstrations will be featured.

Corn, soybeans and sorghum test plots will be used by major herbicide and insecticide manufacturers to demonstrate their products, used on crops grown under identical crop and weather conditions. Check strips have been left to show the effects of the chemical treatments.

Hybrid seed companies will have demonstrations of about 400 different varieties, and company personnel will be on hand to discuss the latest hybrids, which were grown under the same conditions.

Farmstead areas offer a look at such facilities as a modern cow-calf operation and an automated beef feeding system for visitors to observe. Grain drying and high moisture corn storage equipment will also be available for inspection.

There will be an 80-acre tract set aside for commercial exhibits, and more than 400 exhibitors will display their products.

An ultramodern kitchen will be used daily in food preparation demonstrations, and other exhibits for homemakers are planned, too.

# If Last Winter Convinced You to Insulate Your Home, We Hope You've Done it by Now...

Last winter's record cold temperatures convinced a lot of us to insulate our homes. If you haven't done it by now, don't wait until the first snowfall to invest in insulation. The insulation that could have saved you money on last winter's energy bills can save you money this winter—if you install now.

Inspect your insulation **before** it's time to turn on the heat. Illinois electric cooperatives generally recommend insulation levels of R-30 or more in ceilings and R-19 in walls and floors. By insulating to recommended levels, homeowners frequently find that their energy savings soon pay for the total cost of insulation.

There are many ways to cut home heating costs, but nothing you can do comes close to the savings you can realize by installing proper insulation. And, as energy costs increase, your insulation savings increase, too. Don't wait to insulate—start cutting your energy costs now.



***Electric Cooperatives  
of Illinois***

***Energy . . . today and tomorrow***



The water intake is a key element in the water delivery system of the fireboat. Duncan, left, watches as Thompson checks for obstructions, while Behling, in the yellow outfit, looks on.

## First by land; now by water

(continued from page 6)

hoses can be moved from the boat to a four-wheel-drive vehicle. Such capability is especially useful in the winter, in case the boat is frozen in place at the dock.

Seper and Thompson, as are all the residents along the lake, are members of Southeastern Illinois Electric Cooperative, headquartered in Eldorado. Southeastern receives electric power from the SIPC plant.

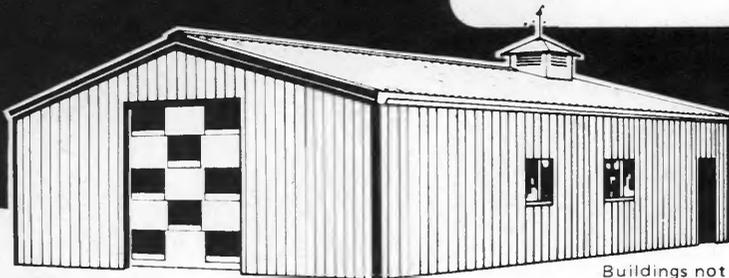
Thompson is past president of the Lake of Egypt Property Owners Association. John Ford is the current president.

The volunteer fire department draws its primary support from the property owners association, Thompson points out. The association contributes half of each member's \$10 annual dues to the fire department. This contribution, along with money raised by the ladies auxiliary of the fire department, provides the funds necessary for the department to obtain matching federal assistance. About 17 men are active in the department at the present time, three years after its start. Henry Basco, acting chief when Seper was out of state this summer, says they need about 24 to adequately cover the lake. (One truck is located at Pharaoh's Gardens area on the lake, and the other at Eagle Point Bay.) "We need more volunteers," Basco says.

Communication is a key element in making the fire department effective. Thompson explains that all locations on the lake are assigned a location code. Calls for assistance go straight into the Marion Fire Department, then the message is relayed back to the volunteers by paging devices. Ten firemen carry the paging units. A return call to Marion pinpoints the fire location.

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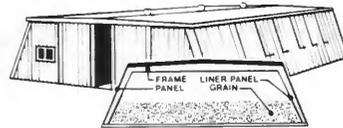
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## SOYLAND CLINTON PARTNERSHIP

(Continued from page 9.)

megawatts (mw) of power from the Clinton station in 1982, another 100 mw in 1986 from a joint coal-fired venture and completion of Soyland's own plant in 1987.

Following the officers' reports, 30 persons were elected to represent the 15 cooperatives of Soyland's board of Directors. Chosen were: Stanley N. Huffman, Flora, and William L. Stanford, Flora, Clay Electric Co-operative; Robert W. Vander Pluym, Breese, and Irvin W. Wessel, Centralia, Clinton County Electric Cooperative; William D. Champion, Gays, and C. E. Ferguson, Mattoon, Coles-Moultrie Electric Cooperative; G. V. Beer, Bloomington, and Frank L. Simpson, Farmer City, Corn Belt Electric Cooperative; G. N. Hodge, Milford, and Dennis L. Tachick, Paxton, Eastern Illinois Power Cooperative; Maurice Johnson, Paris, and Byron G. McCoy, Paris, Edgar Electric Co-operative Association; Edgar G. Arnn, Geneseo, and Paul Mallinson, Geneseo, Farmers Mutual Electric Company; James F. Beatty, Philo, and Walter R. Smith, Champaign, Illini Electric Cooperative; Roy E. Horton, Princeton, and M. M. Jontz, Princeton, Illinois Valley Electric Cooperative; Robert E. Pendell, Macomb, and Lyndall Pigg, Bushnell, McDonough Power Cooperative; Joseph Fellin, Waterloo, and Preston Mosbacher, Prairie du Rocher, Monroe County Electric Co-operative; L. Eugene Boldt, Stewardson, and William E. LeCrone, Shelbyville, Shelby Electric Cooperative; Jack A. Compton, Greenville, and Donald F. Sanders, Ramsey, Southwestern Electric Cooperative; D. E. Hanes, Mt. Vernon, and Allen Sisk, Mt. Vernon, Tri-County Electric Cooperative; and Bill Endicott, Fairfield, and Evans C. Williams, McLeansboro, Wayne-White Counties Electric Cooperative.

During the board's reorganization meeting, Smith was reelected president; Compton, vice president; Tachick, secretary-treasurer, and Champion, assistant secretary-treasurer.

SEPTEMBER 1978

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Grow full-size, full-flavored fruit on trees that grow only 8- to 10-feet high. Stark Bro's special dwarfing procedure affects only tree size. Fruit is often bigger than regular trees. Trees yield usually within just two years after planting.

"I'm enclosing pictures of a dwarf Starking Delicious Peach Tree we purchased in March of last year which bore 75 beautiful peaches this July. With the past success we have had with your trees we are proud to say that they are 'Stark Bro's Trees'."

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Pryse, Kentucky

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RURAL ELECTRIC CONVENIENCE COOPERATIVE CO.

217-438-6813

AUBURN, ILLINOIS

## AT RECC ANNUAL MEETING

# Capital credits checks issued to membership

Long-time members of the Rural Electric Convenience Cooperative Co. received the first checks of a \$91,415 capital credits distribution August 26 as they registered for the cooperative's annual meeting at the Waverly Grade School.

Some 3,690 checks were prepared prior to the meeting for active members who had received service during the years 1948-50. The cooperative will mail checks to currently active members who did not attend the meeting and checks for former members will be prepared as soon as mailing addresses can be determined or heirs verified.

Capital credit certificates represent margins paid into an electric cooperative by the member-owners over and above the actual cost of providing electrical service during a calendar year.

In other business, members reelected three area men to the cooperative's board of directors. They are: Harold W. Peper of Girard; Loren A. Rhea of Waverly, and R. Halden Funderburk of Morrisonville.

Members also voted to permit the

generation of electricity for use on their own premises.

Mrs. Edwin Randolph, a rural Waverly resident, suggested a round of applause for cooperative workmen for their performance during the Easter ice storm, and the round of applause turned into a standing ovation, as cooperative members expressed appreciation for the long hours the men had worked in an effort to restore service.

In his report to the members, Manager Roy D. Goode noted that the days of cheap energy are gone. "Environmentalists have placed a heavy burden on rate payers," he said. "We support the concept of cleaning up our environment, but I believe that we should first determine the economic impact of a regulation before making it a requirement for operating a utility, a farm, a municipal or any other entity.

"Our legislators need to take a serious look at environment versus economics to see how quickly we can afford the standards that must be met.

"New sources of energy need to be developed," he added, "and such

sources as solar, wind, biomass and other exotic areas need to be researched."

President Stanley Otten noted that the capital credit checks were being distributed in spite of a year marked by natural disturbances. "The winter of 1977-78 will be remembered for a long time here, especially the Good Friday ice storm, which left some of our members without service for up to 17 days."

"Fortunately," Otten continued, "we received a \$4.5-million loan at two percent interest from the Rural Electrification Administration, and reconstruction work is well underway. While we are repairing lines, we are also planning to replace approximately 50 miles of overhead lines with underground facilities, plus some additional new lines that will be underground."

Herbert Niemeyer of Auburn, treasurer, noted that total operating revenues came to \$3,142,456, up from \$2,515,775 last year. Power costs this year, he said, totaled \$2,171,844, up from \$1,748,689 last year. The cooperative paid \$26,532 in taxes during the year.



*Roy Goode, right, manager, congratulates newly reelected directors. Reelected were, from left: R. Halden Funderburk of Morrisonville, Loren A. Rhea of Waverly; Harold W. Peper of Girard, and Goode.*

## Capital Credit Refunds

If you were a member of Rural Electric Convenience Cooperative Co. during the years 1948-49-50 and have not received a capital credits patronage refund check, please come by the office. And, if you know of others who are eligible, please notify them to do the same.

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**Hotpoint**

- Deluxe 30" oven-range
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**\$50 CASH FACTORY REBATE!**



**Hotpoint**

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- Covered dairy bins
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Model CTF21GW

**\$50 CASH FACTORY REBATE!**



**Hotpoint**

- Deluxe 30" hi-low oven-range
- Big 1.3 cu. ft. microwave top
- Digital clock
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- Black glass window doors
- Calrod® surface units.

Model RH966G

**\$25 CASH FACTORY REBATE!**



**Hotpoint**

- Deluxe 13 cycle built-in dishwasher with Potwasher Power-Scrub® cycle
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- Sani-Cycle. Model HDA960

**\$25 CASH FACTORY REBATE!**



**Hotpoint**

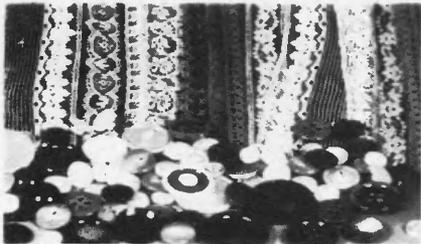
- Deluxe 30" glass ceramic cooktop oven-range
- Digital clock
- Automatic oven timer
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- Black glass window door.

Model RB788GT

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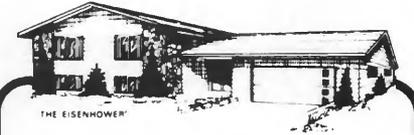
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14

**Doctors' Program Featuring Crash-Burn Diet and Amazing Capsule Forces Your Body To Burn Away Fat As It...**

# Neutralizes All The Calories In The Food You Eat!

**Meaning: After Each Time You Eat, Your Body Breaks Down Bulging Fat and Burns It Away — So You Grow Slimmer and Slimmer From Meal to Meal. (up to a full size smaller in just 5 days) . . . as you melt away both fluid and fat at the incredible rate of as much as**

**2 POUNDS GONE THE FIRST 24 HOURS  
6 POUNDS GONE THE FIRST 48 HOURS  
10 POUNDS GONE THE FIRST 7 DAYS**

and depending on how overweight you are — how much you want to lose — and how fast you want to lose it . . .

**BURN AWAY UP TO ANOTHER 30 — 40 — 50 POUNDS, OR EVEN MORE! TURNS EVERY LAST BIT OF THE FOOD YOU EAT INTO BURNED-AWAY ENERGY INSTEAD OF STORED-UP FAT!**

Medical science has proven conclusively that in your body there exists a fat-burning system of natural chemical fat-destroyers so powerful, they are capable of NEUTRALIZING THE EFFECT OF ALL THE CALORIES IN THE FOOD YOU EAT. That once you discover how to unleash these fat-destroyer chemicals against clinging pockets of fat . . . you can actually compel your body to GROW SLIMMER, INSTEAD OF FATTER, AFTER EACH MEAL YOU EAT!

**WORKS SO FAST — THE VERY FIRST WEEK ALONE YOU LOSE AN AVERAGE OF UP TO 1½ POUNDS OF FLUID AND FAT EVERY 24 HOURS!**

Now from one of America's leading obesity specialists comes a thrilling crash-burn way to slimmness . . . that does away with all the torture of rigorous diet ONCE AND FOR ALL — ends brutal exercise FOREVER!

What this doctor has done is simply this: Found a surefire way for you to gently raise the level of your fat-burning metabolism . . . step up the flow of your body's own natural fat-burners . . . so that every time you eat . . . your system automatically NEUTRALIZES THE EFFECT OF ALL THE CALORIES IN THE FOOD YOU TAKE IN — AND YOUR BODY MELTS AWAY FAT LIKE HOT WATER MELTS DOWN ICE!

Yes, with this doctor's thrilling ANTI-CALORIE PROGRAM and capsule, you "rev up" your inner furnace — you neutralize all the calories coming in — so not one ounce of the food you eat can possibly turn to fat.

**ACTUALLY SHRINKS YOUR BODY'S FAT CELLS STARTING IN JUST HOURS!**

Yes, based on published reports from professors at leading medical schools . . . PLUS experimental fat-burning studies on U.S. Army officers, West Point Cadets and independent research tests . . . with the food you eat on this doctor's CAPSULE PROGRAM . . . your body automatically neutralizes the effect of all the calories you take in — automatically forces pounds and inches to vanish so FAST, that before you hardly know it, you

**LOSE UP TO 4 TO 6 INCHES OFF YOUR WAISTLINE  
LOSE UP TO 2 TO 5 INCHES OFF YOUR HIPS  
LOSE UP TO 3 INCHES OFF YOUR THIGHS  
LOSE UP TO 4 INCHES OFF YOUR BUTTOCKS  
LOSE UP TO 4 INCHES OFF YOUR STOMACH**

as you start to win the physique of a naturally skinny person . . . those types who never seem to gain an ounce!

**YOUR TUMMY FEELS LIKE YOU FEASTED, BUT YOUR WAISTLINE LOOKS LIKE YOU FASTED!**

Just to give you an idea of how fast this thrilling anti-fat weapon burns away excess fat and inches . . . according to California University Medical School research on energy burn-off you can actually melt away more fat each 24 hours than if you ran 10 to 14 miles a day! — Lose more pounds each week than if you did 300 sit-ups each morning and 300 push-ups each night! LOSE as much as a FULL SIZE THE FIRST 5 DAYS ALONE!

**VITAL NOTICE:** Before starting this program consult with your physician to be sure you are in normal health and your only problem is excess weight. Individuals with high blood pressure, heart disease, diabetes, or thyroid disease should use only as directed by a family physician and see if he doesn't agree that this Lifetime Road to Slimmness including the few minutes of nightly toning the doctor highly recommends is by far one of the most medically sound, fully sensible approaches to the problem of excess weight.



**BEST OF ALL — YOU STAY SLIM FOR GOOD! BECAUSE AT LONG LAST, YOU HAVE IN YOUR HANDS A LIFETIME WEAPON TO DEFEND YOURSELF AGAINST FAT BUILD-UP!**

Yes, when you arm yourself with this thrilling ANTI-CALORIE CRASH-BURN PROGRAM and doctor's capsule . . . you actually fortify yourself with the only thing you'll ever need for LIFETIME PROTECTION against excessive fat build-up. That's because, medical science now offers you a proven way to neutralize all the calories in the food you eat — gently step up your metabolism . . . stimulate and "target" your body's "fat-burner" chemicals to attack clinging pockets of fat, so you burn away excess flab meal to meal these 3 medically proven ways:

**ONE — BECAUSE YOU CONSTANTLY NEUTRALIZE THE EFFECT OF THE CALORIES IN THE FOOD YOU EAT, YOU BURN AWAY STORED-UP FAT AND CONTINUE TO GROW SLIMMER AND SLIMMER FROM MEAL TO MEAL!** Yes, when you launch yourself on this doctor's calorie-deficit crash-burn program you gently step up your inner furnace! So when food enters your body, instead of being stored as fat, it is AUTOMATICALLY converted to burned-away energy.

**TWO — YOU GRADUALLY ACCELERATE YOUR FAT-BURNING METABOLISM** by greater caloric burn-off than intake. Meaning, your body, without you even feeling it, unleashes a steady surge of fat-burner chemicals directly into your system to attack stored-up fat . . . automatically breaks down . . . converts it into fluid . . . that drains right out of your body!

Just like a furnace grows hotter and hotter the more you stoke it . . . so your own body burns away fat faster and faster the more you step up your fat-burning metabolism.

**THREE — YOU COMPLETELY DEFEAT THE GREATEST SINGLE CAUSE OF FAT BUILD-UP,** runaway appetite and overeating. Because the moment you take this doctor's CAPSULE, ravenous hunger disappears. Gnawing appetite is switched off . . . you lose your craving for food for hours at a time.

More significant . . . when you do eat on this Doctor's CRASH-LOSS diet and Lifetime-Slim maintenance program, since your body completely NEUTRALIZES THE FAT-BUILDING EFFECT OF ALL THE CALORIES IN THE FOOD YOU EAT, excess fat simply cannot form . . . stored-up body fat burned off and melted away by the hour — and you continue to grow slimmer instead of fatter after each meal you eat!

**DOCTOR ADVISES: USE THIS CRASH-BURN PROGRAM ONLY WHILE YOU'RE OVERWEIGHT . . . OTHERWISE YOU MIGHT GROW TOO THIN!**

Of course, there is one thing you must keep in mind. You cannot use this CAPSULE CRASH-BURN PROGRAM indefinitely . . . otherwise, you might become overly thin.

Also, as long as you are on this ANTI-CALORIE Program you cannot stuff and gorge yourself silly on over-rich, high-fat foods. There is a reasonable limit on just how fast medical science can help you safely burn away fat. BUT — and here's the very heart of this wondrous development: Because this thrilling ANTI-CALORIE concept not only helps you neutralize the effect of the calories in all the food you eat . . . but ALSO puts gnawing appetite to sleep . . . you simply lose that driving urge, that maddening craze to make fattening food the very center of your existence . . . thanks to this medically proven formula that contains the most powerful reducing aid ever approved for release to the public, without a prescription, by the United States Government!

Now just think what this great ANTI-FAT weapon means to you, if all your life you've had to fight off excess pounds, battle away inches?

**WHY "KILL" YOURSELF WITH BRUTAL DIET OR TORTUROUS EXERCISE? NOW — YOU CAN ENJOY A LIFETIME OF SLIMNESS WITHOUT RAVENOUS HUNGER!**

It means that from this day on . . . you simply start the ALL-OUT ASSAULT ON FAT by taking these medically proven CAPSULES . . . called "Thera-Thin", before eating . . . as part of this incredible "CRASH-BURN" PROGRAM . . . to help you NEUTRALIZE ALL THE CALORIES IN THE FOOD YOU EAT! You gently raise the level of your fat-burning metabolism . . . "rev up" that inner furnace . . . unlock and activate the natural chemical fat-burners nature has placed in your body . . . and BURN AWAY FAT, MELT AWAY INCHES as you start to grow slimmer and slimmer from meal to meal!

REMEMBER, You must see dramatic results in just 24 hours — results you can see on your scale with your own very own eyes, the very first morning . . . yes, you must

**LOSE up to 6 lbs. the first 48 hours  
LOSE up to 10 lbs. the first 7 days  
LOSE up to 7 lbs. more the next 7 days**

or "Thera-Thin" costs you nothing! Simply return within 10 days for full refund (except postage and handling, of course). Act now! Send NO-RISK TRIAL SUPPLY today!

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Caroline Road, Philadelphia, PA 19176**

Yes, I want to burn away excess weight fast and permanently with this doctor's crash-loss ANTI-CALORIE CAPSULE PROGRAM featuring amazing THERA-THIN. Please rush me the offer I have checked below. If not delighted, I may return it in 10 days for refund (except postage & handling), of course.

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(003) Full 21-day supply only \$6.95 plus 50¢ postage & handling

(011) Full 42-day supply only \$11.95 (you save \$2.00) plus 75¢ postage & handling

(029) Full 63-day supply only \$14.95 (you save \$4.00) plus \$1 postage & handling

Total amount enclosed \$\_\_\_\_\_ PA residents add 6% sales tax

Check or money order, no COOs please

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5690

Div. of American Consumer, Inc.

# current lines from cooperative managers

Environmental and energy problems offer a tremendous challenge. There is no quick, easy, inexpensive answers to

these problems. With the help and continued cooperation of the members, these challenges will be met.

## Shelby

SHELBYVILLE, ILLINOIS

## Rural Electric

AUBURN, ILLINOIS

October has been designated as Cooperative Month. Cooperatives provide more than fifty million consumers with services such as electricity, telephones, fertilizer, farm product marketing plus many, many other services.



Roy D. Goode  
Manager

Your own electric energy is supplied by your cooperative. Your cooperative supplies electric energy to some 4,600 consumers, who are actually the owners as adequately demonstrated when your board of directors determined to repay your capital credit patronage refund for the years 1948, 1949 and 1950. Hopefully this will continue to be the ongoing policy of your cooperative.

Rural electric cooperatives are recognized as one of America's finest examples of grassroots participation and member involvement. Your rural electric has worked hard at keeping pace with a changing rural America. Your cooperative serves farms, rural homes, industrial, commercial and urban and suburban members as it keeps pace with rural America.

The first generation of rural electric consumers and leaders has established a sound program of cooperative endeavor that is solid and has proved its worth.

We have many energy problems facing us today, and a tremendous challenge of meeting the needs.

What is this fuel adjustment cost that we have been reading about?

Your cooperative purchases power from the Central Illinois Public Service



William E. LeCrone  
Manager

Company (CIPS) under a wholesale power contract. This wholesale power contract states the amount that will be charged for each kilowatt-hour we purchase. The wholesale contract also contains a statement which allows CIPS to pass along to the cooperative any increase or decrease in the cost of fuel it uses to generate our electricity.

As I stated in my letter of September 5, with the information that was obtained from our power supplier in November of '77, we included an estimated amount for fuel adjustment in addition to the cost per kilowatt-hour into our rate. That figure being .38 mills.

How can we be sure the CIPS is passing on through the fuel adjustment clause only our fair share of its higher fuel cost? Your cooperative and the other Illinois cooperatives receiving

wholesale power from CIPS have been concerned about this very question. Our contract has always been negotiated by representatives of the company and a committee representing each of the cooperatives that purchase from them.

After negotiating the bulk power contract, the committee retained an outside auditing firm to prepare a detailed audit of all costs used by CIPS in calculating the fuel adjustment charges passed on to the cooperatives. The audit report concluded that the charges passed on to the cooperatives have fairly reflected extra fuel costs to generate our electricity.

CIPS is now supplying on a monthly basis to our state association the actual figures used to calculate each month's fuel adjustment. In addition the association is making periodic reviews of the coal contract provisions between the CIPS and mine operators which directly affect the fuel adjustment costs we pay.

Accompanying this article is a chart showing the actual fuel adjustment cost from the CIPS to your cooperative from January through August, and the period from

MONTH	E.F.A.	COST	KWH x .38¢	DIFFERENCE
Jan. '78	.355¢	\$ 53,234.02	\$ 56,982.88	+\$ 3,748.86
Feb. '78	.358¢	51,162.57	54,306.64	+3,144.07
Mar. '78	.551¢	59,338.70	40,923.24	-18,415.46
Apr. '78	.747¢	68,907.66	35,053.43	-33,854.23
May '78	.955¢	89,656.45	35,674.81	-53,981.63
June '78	.881¢	88,844.34	38,321.05	-50,523.29
July '78	.681¢	84,024.56	46,885.96	-37,138.60
Aug. '78	.405¢	43,837.17	41,131.16	-2,706.01
Sep. '78	EST. .393¢	43,230.00	41,800.00	-1,430.00
Oct. '78	EST. .500¢	60,000.00	45,600.00	-14,400.00
Nov. '78	EST. .500¢	60,000.00	45,600.00	-14,400.00
Dec. '78	EST. .500¢	60,000.00	45,600.00	-14,400.00
<b>TOTAL 1978</b>		<b>\$762,235.47</b>	<b>\$527,879.18</b>	<b>-\$234,356.29</b>

September through December is their estimated cost per KWH.

It has never been the intent of the board of directors or the management of the cooperative to charge you members more per KWH for fuel adjustment than the cooperative had to pay, thus the reason for the cooperative figure of .38. However the

increases have been much higher than the information we received from the CIPS in November of 1977, as indicated in the accompanying chart.

Through August the additional cost has been \$189,726.29 more than collected through the rate. With the estimated amount from August through December the amount will be

\$234,356.29.

What does this additional amount mean to your cooperative? It very simply means that your cooperative will have a deficit figure by year's end.

If you have any questions or wish to see our power bill, please feel free to stop by the office and we will be happy to show them to you.

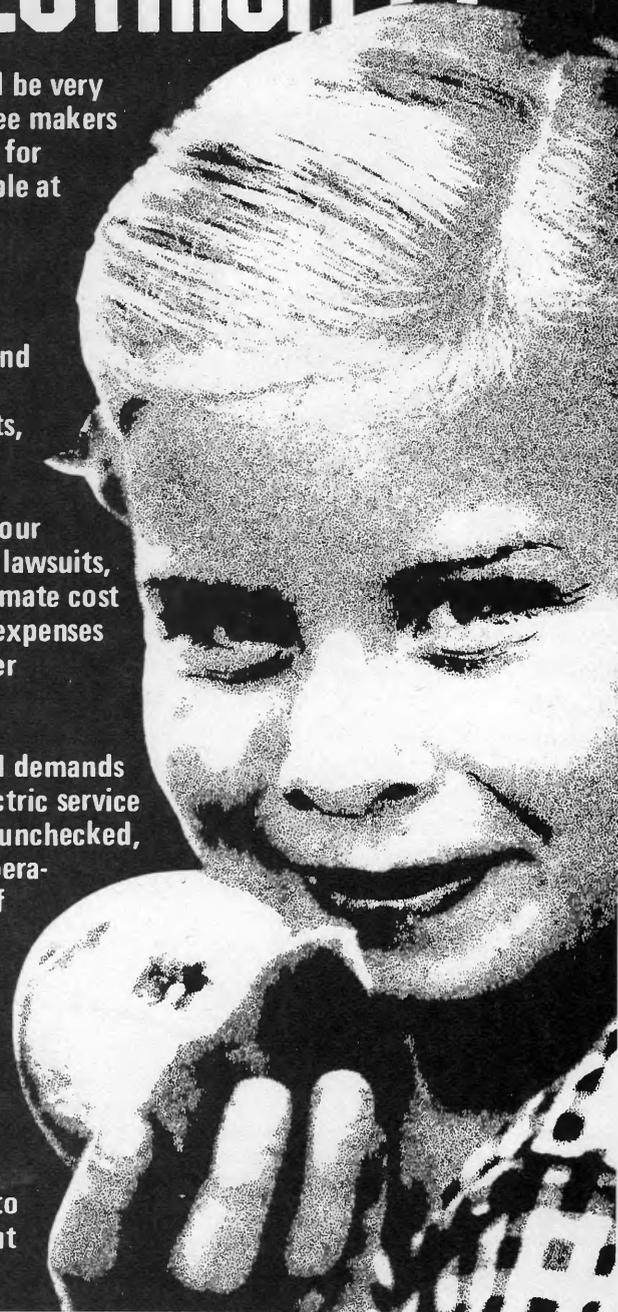
## YOUR CHILD'S FUTURE ... WITHOUT ELECTRICITY?

Our lives and those of our children would be very different without electricity. No lights, coffee makers or hot showers. What would the future hold for today's children if electricity was not available at a price they could afford?

Our electric supply is threatened . . . by environmental groups making unreasonable demands, on federal and state governments and on electric power systems. Unreasonable demands, affecting the location of power plants, transmission lines, pollution equipment and coal mining, postpone the construction of necessary generating facilities and increase your cost of electric service drastically. Extended lawsuits, delays and resulting expenses add to the ultimate cost of power supply systems. Eventually, these expenses are passed on to the consumer through higher electric bills.

The real impact of illogical environmental demands will be a dramatic increase in the cost of electric service for our children. If these activities continue unchecked, they will hinder further development and operation of power supply systems to the point of creating an even more critical shortage of electric energy. Be sure opinion leaders in your community, as well as state and federal officials, are aware of your concerns about the economic effects of regulation on your pocketbook and the lifestyle of consumers for years to come.

Electricity is the strength of generations to come. Don't let costly regulations price it out of their reach.



### *Electric Cooperatives of Illinois*

# Delayed effective date and longer duration key elements of new wholesale power agreement

A new agreement for the purchase of wholesale electric power for eight Illinois electric distribution cooperatives and one generation and transmission cooperative went into

effect October 1, two months later than previous annual agreements, and will be for a period of 15 months, rather than the one-year period of earlier agreements. Cooperative

officials estimate the rate increase delay and moratorium will save member-consumers an estimated \$800,000.

The agreement, developed after lengthy negotiations with Illinois Power Company (IP), followed IP's initial request for an annual rate increase of \$3.4-million effective August 1 this year to the cooperatives which purchase bulk power from the supplier. The result of the negotiations over a period of several weeks was a purchase contract that includes an annual rate increase of \$2.4-million to the cooperatives, with a delayed effective date of October 1, and a moratorium on additional increases until January 1, 1980.

Cooperatives involved include: Clinton County Electric Cooperative, Corn Belt Electric Cooperative, Farmers Mutual Electric Company, Illinois Valley Electric Cooperative, McDonough Power Cooperative, Monroe County Electric Co-Operative, Southwestern Electric Cooperative, Tri-County Electric Cooperative and Western Illinois Power Cooperative and its seven member cooperatives: Adams Electrical Co-Operative, Illinois Rural Electric Co., M.J.M. Electric Cooperative, Menard Electric Cooperative, Rural Electric Convenience Cooperative, Spoon River Electric Co-operative and Western Illinois Electrical Coop.

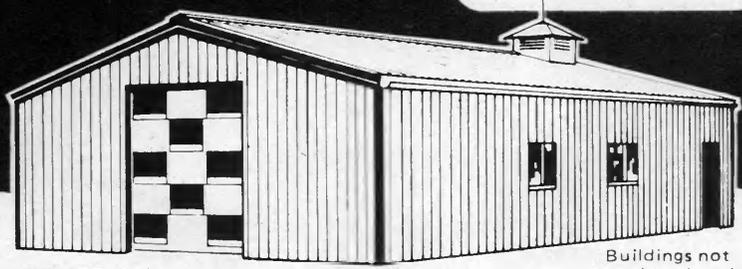
Representing the cooperatives in the negotiations was the IPC Bulk Power Negotiating Subcommittee of the Association of Illinois Electric Cooperatives' Energy, Environment and Engineering Committee. Members of the committee include the manager of each of the cooperatives which purchase bulk power from IP.

Average overall impact of the new



**LANE**  
CLEAR SPAN BUILDING CORP.

**LIMITED**  
One per County  
25%  
Discount off list on any  
unadvertised bldg.  
and all accessories



Buildings not equipped as shown

**COMMERCIAL**

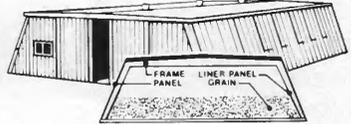
30x36x8	FRAMED OPENING INC.	<b>\$2,882</b>
40x42x8	STEEL I BEAM CONSTR.	<b>\$3,964</b>

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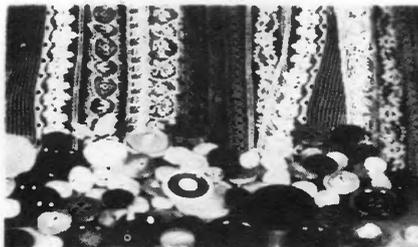
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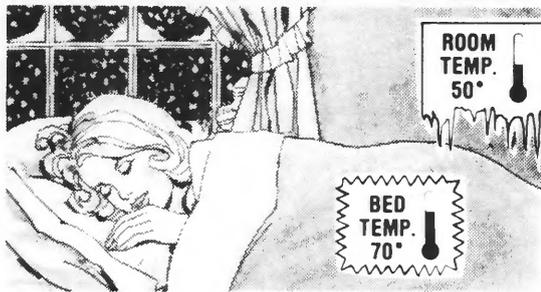
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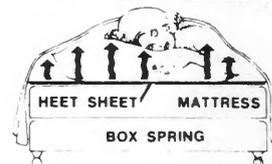
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# Rural Highlights

Board of Directors: Stanley Otten, President; Larry A. Fesser, Vice President; Herbert Niemeyer, Secretary-Treasurer; Harold W. Peper, Asst. Secretary-Treasurer; Halden Funderburk, Loren A. Rhea, Harold Bruntjen, Lynn D. McTaggart, Robert Burtle and Roy D. Goode, Manager.

RURAL ELECTRIC CONVENIENCE COOPERATIVE CO.

217-438-6813

AUBURN, ILLINOIS



## Cooperative undergrounding Glenarm distribution line

The cooperative is in the process of installing 21.9 miles of underground distribution line. One of the lines being installed is the south three-phase feeder line out of the Glenarm substation.

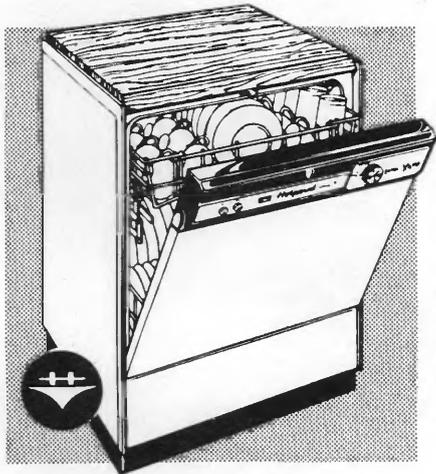
This underground line will replace part of the original three-phase feeder line from the old Springfield substation which distributed electricity to the entire cooperative service area for the first twelve years of the cooperative's existence. This overhead three-phase line was built in 1937.



*Steve Gyorkos, Journeyman Lineman for Rural Electric Convenience Cooperative Co., was recently presented a plaque by Roy Goode, Manager, for completing 35 years of distinguished service to your cooperative. Steve is a native of Divernon and was employed by the cooperative on December 1, 1941. He now resides in Auburn with his wife, the former Wanda Wilson. They are the parents of three grown sons who also reside in the Auburn area. Steve is very active in the work of the Auburn Fire Department, the Auburn Emergency Squad and the Veterans of Foreign Wars. Steve has seen many changes in the cooperative over these years and has noted a constant improvement and expansion of service to the members.*

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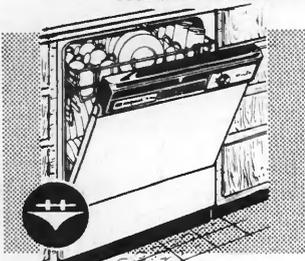


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- Short Wash and Rinse & Hold Cycles
- Cherry veneer wood top
- Sound insulated
- Pushbutton cycle selectors
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- Crystal Clear™ rinse dispenser.

Model  
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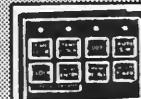
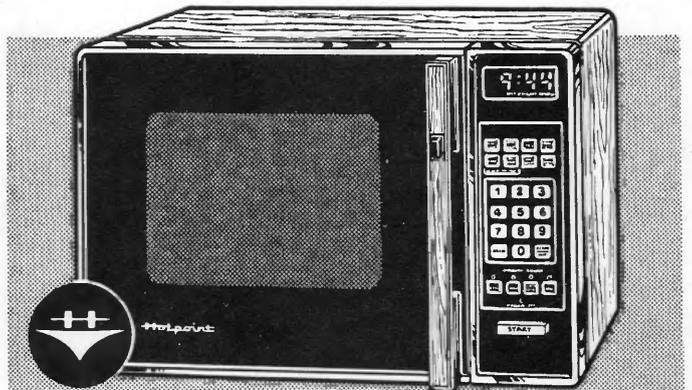


- 2 Cycle built-in dishwasher
- Normal Wash and Short Wash for lightly soiled or small loads
- Multi-level wash action
- Sound insulated.

Model HDA352

# Hotpoint THAW, HEAT, COOK, SIMMER, THE CHOICE IS YOURS!

PROGRAM IT  
TO DO IT ALL...FROM THE  
FREEZER TO THE TABLE...AUTOMATICALLY!



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# Hotpoint

A Lot of Appliance for Your Money

# Hotpoint

A Lot of Appliance for Your Money

Wishing all of you a Happy Thanksgiving from  
the board and employees of Rural Electric Convenience Cooperative Co.



## Questions about the future

# How scarce will energy be, and who will allocate it?

A leading electric utility official has suggested six questions that should be asked of those persons who advocate energy retrenchment in our society. James J. O'Connor, President, Commonwealth Edison Company, posed the questions during a speech to participants in the Illinois Energy Conference on Electric Utilities in Illinois during September in Chicago.

Questions O'Connor said should be asked included:

- Just how scarce should energy be—and who will allocate it?
- Who might be forced to reduce energy consumption in the event there is not enough energy to meet everybody's needs—the large industrial user, the homeowner, the farmer—or who?
- Just how willing would Americans be to trade their single-family homes for the energy-saving apartments the Swedes are living in, and are the Swedes happy with these units?
- Just how would the American working man react to having labor-saving, energy-using machines taken away and having a pick and shovel put in his hands?
- And when 20 men with hand tools replace the one man and his machine, how much will the 20 men be paid?
- And will someone please ask those who allege that the U.S. energy industry is suppressing solar power because "corporations don't own the sun" just why there is no solar power in countries where there are no corporations—just government?

O'Connor was one of over 40 Illinois and national utility and government leaders who spoke during the three-day conference, sponsored by the Energy Resources Center of the



University of Illinois at Chicago Circle, the Illinois Energy Resources Commission and the Illinois Institute of Natural Resources. Dr. James P. Hartnett is Director of the Energy Resources Center and served as chairman of the conference planning committee.

Among the members of the conference planning committee was

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### **...Consumer electric costs are being driven higher and higher by the standards and regulations.**

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James H. Eddleman of the Association of Illinois Electric Cooperatives. Eddleman and Illinois State Representative Daniel M. Pierce were co-chairmen of the first day's afternoon session on power plant planning and siting.

Five persons addressed the conference during the discussion of

*Porter J. Womeldorff, left, Manager of Planning, Illinois Power Company, was among a group of speakers who discussed power plant planning and siting during the Illinois Energy Conference on Electric Utilities in Illinois. Seated are Representative Daniel M. Pierce, center, a member of the Illinois Energy Resources Commission, and James H. Eddleman of the Association of Illinois Electric Cooperatives, co-chairmen of the session.*

planning and siting, including Porter J. Womeldorff, Manager of Planning, Illinois Power Company; Richard J. Grant, Environmental Affairs Supervisor, Central Illinois Public Service Company; Martin Wagner, Policy Planning Division, U.S. Environmental Protection Agency; Robert V. Laney, Deputy Director of Operations, Argonne National Laboratory, and Tor Kolflat, Illinois Energy Resources Commission.

Grant said development of accurate load growth forecasts and competent planning and siting of power plants require considerable attention to problems caused by uncertainties, especially those relating to existing and proposed environmental standards and regulations.

He added that amid all these uncertainties is one certainty: consumer electric costs are being driven higher and higher by the standards and regulations.

Grant noted recently proposed federal EPA standards—New Source Performance Standards—which would

## Fiat-Allis Demonstration Area

# Heavy equipment sales 'built' near Springfield

Just a few miles southeast of Springfield, tractors, scrapers and front-loaders roar back and forth, some plodding slowly and surely, others scurrying around like determined beetles. They are not working on a great project, and the earth they move from one place to another today may well be moved back tomorrow.

The machinery works regularly at the Fiat-Allis Demonstration Area, and the primary function of the area, according to W. L. "Bill" Rummer, supervisor, demonstration areas, "is to generate sales."

"We bring in our salesmen, show them the equipment and tell them the selling points," Rummer says, "and we put them on the machines to operate them. We don't try to make qualified operators out of them, but we do want them to get the feel of the equipment."

Prospective customers, too, are brought to the site of occasion, given a tour of the Springfield Fiat-Allis plant and labs, and are treated to a display of the equipment at work. Rummer tries to keep at least one piece of equipment from each product line at the demonstration area, and there are some 25 pieces of equipment in the

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**"All in all, it takes about a dozen people to put on a good formal display."**

---

company's line.

Observers at the site sit on bleachers protected from the weather by a blue and white tent-like structure that also houses a product exhibit. One of the prime displays is a



comparison of tractor parts, dissected to show the relative "beefiness" of the Fiat-Allis parts as compared to those of the competition.

"We have a couple of demonstration operators here, and a serviceman," Rummer says, adding, "all in all, it takes about a dozen people to put on a good formal display."

The demonstration area is operated on some 70 acres of land leased from the City of Springfield, and serves as the summer facility. It is served by Rural Electric Convenience Cooperative Company, Auburn. Another site, near Phoenix, Arizona, gets a lot of use during the winter months, while a third site in Italy is in use nearly the year around.

The demonstration area in Italy points up the international nature of the firm, which has plants in Italy, England and Brazil, as well as licensees in Japan, Canada and Singapore.

*Fiat-Allis' Bill Rummer, on the tractor, talks with Wayne Fuchs of Rural Electric Convenience Cooperative, which provides electric service to the heavy equipment manufacturer's product demonstration site.*

One of the tractors at the site is the Model 41B, which, equipped with blade, cab and ripper, will weigh in at about 160,000 pounds, and cost in the neighborhood of \$330,000. Even at the seemingly stiff price, Rummer notes, the 41 is a popular model.

"Many of our biggest tractors go for coal mining or land reclamation," he says, "and one coal company in

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**"Many of our biggest tractors go for coal miners or land reclamation."**

---

Pennsylvania has eight of them on order. Coal must really be the name of the game these days."

It is no surprise that the firm's large tractors are selling well, since big equipment is needed to keep up with America's ever-growing energy needs.

# Current lines from cooperative managers

## Rural Electric

AUBURN, ILLINOIS

The year now drawing to a close has been an eventful one—probably the most eventful since the cooperative organized some 42 years ago.



Roy D. Goode  
Manager

We had a nationwide coal strike, a destructive ice storm, increased costs of electric energy, our first retirement of capital credit patronage

refunds, construction of underground distribution feeders and we finalized the purchase of part of the Clinton nuclear power plant. All these events are milestones in the history of your cooperative.

During the coal strike, power suppliers were hard pressed to provide electrical energy, and as coal costs escalated, stockpiles steadily shrank. Fuel costs rose dramatically, and these costs will naturally be absorbed by the ultimate consumer—in this case—the cooperative member.

Memories of the coal strike lingered on until Good Friday, when the most destructive ice storm that has been seen in this area struck your cooperative. Your crews and nearly 200 additional workmen worked day and night for more than two weeks to restore power to the entire area. As the year closes, the job of replacing thousands of poles is nearly finished and some of the older lines that were heavily damaged are being built underground.

Your cooperative's long-term debt has increased tremendously, and these figures will be forthcoming as the

work concludes. An emergency loan of \$4.5 million was quickly approved by the Rural Electrification Administration (REA) and your board of directors. These loans will be repaid over a 35-year period.

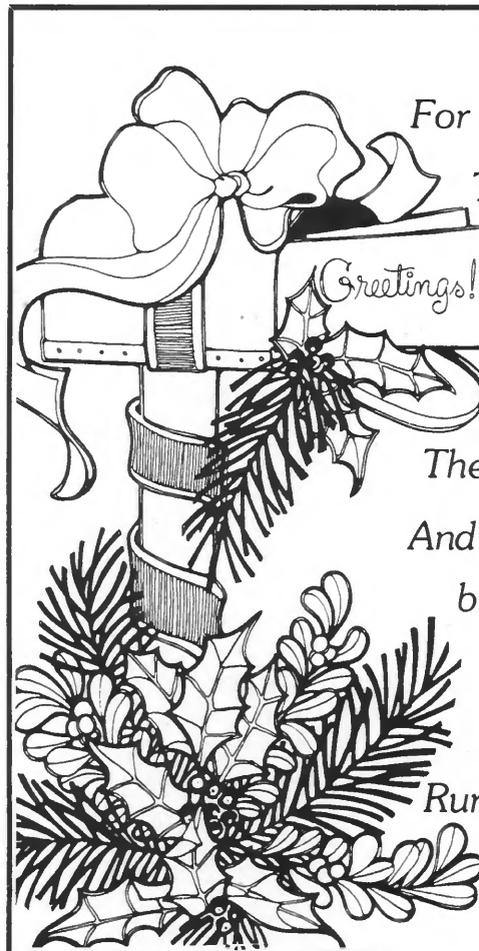
A very significant event in the history of your electric cooperative is the initial repayment of capital credits, or patronage refunds. In 1977 your board of directors had determined that your cooperative would begin retiring the patronage refunds in 1978. Since your electric system is cooperatively owned, all margins are repaid to members. Despite all the obstacles and financial requirements, your board determined that the process of repayment would be carried out as planned, and repayment started at this year's annual members' meeting.

Since many miles of line had to be completely rebuilt following the Easter Weekend ice storm, your board, after careful consideration, approved

the construction of about 50 miles of underground feeder lines to replace some of the older and heavily damaged lines.

We are constantly studying your cooperative's future power requirements and supply. Western Illinois Power Cooperative, Inc., your wholesale power supplier, has purchased a portion of the Clinton nuclear power plant now under construction, to enable it to continue providing you with the electricity you will need in the future.

Requirements due to environmental protection legislation have added costs on your electric bills, and their costs will continue to increase in the future. Adding to this are the inflationary trends of construction and interest rates. We expect costs to escalate, but perhaps for the next few years they will not go up at the alarming rate we have experienced for the past couple of years.



*For you now, at Christmas,  
This warm, merry wish  
For all that is  
brightest and best—  
May Christmas bring  
The things you want most,  
And the New Year ahead  
bring the rest!*

*from the  
Board and Staff of  
Rural Electric Convenience  
Cooperative Co.*



# ENERGY SHORTAGES CAN MEAN REAL TROUBLE FOR ILLINOIS AGRICULTURE

Food production consumes more than one-sixth of our nation's energy . . . and 75 percent of that comes from petroleum fuels.

In Illinois, oil and gas are nearly irreplaceable for powering tractors and combines, for producing fertilizers and for transportation of food products. These fuels are a limited natural resource and competition for what remains is sharp. If agriculture comes up short in the energy race, it could have disastrous effects on food production system.

Electric cooperatives provide electric energy to urban and non-urban areas, including 85 percent of the farms and much of the other agriculture-related industry in Illinois. And electric cooperatives are deeply concerned about how energy shortages could

hurt farming, food and raw materials industries, as well as our entire economy.

Electricity, generated from plentiful supplies of coal and nuclear fuel, must be used to conserve petroleum fuels for other uses. It is economically vital that more electric generating capacity be developed to meet increased demand in areas such as residential heating, livestock production, grain drying and food processing before gas and oil become even more scarce and expensive.

If we don't build more electric power plants now and use electricity more efficiently and effectively in agriculture, the energy situation may threaten the food and fibre system on which America and much of the world depend for survival.



***Electric Cooperatives  
of Illinois***

***Energy . . . today and tomorrow***

## Retirement by Dunham closes long career; Buller is successor

Lyle E. Dunham, whose 27 years with the Association of Illinois Electric Cooperatives were marked by dedication, determination and unselfish contribution of time, has retired, ending a career of service to and contact with thousands of Illinoisans.

The Brown County native, who worked five years for Adams Electrical Co-Operative, Camp Point, after Naval service during World War II, accepted a temporary assignment with the AIEC in 1951 to assemble tents, chairs, lighting, sound and other equipment for a traveling annual meeting "caravan" to assist many of the state's electric cooperatives. Shortly after joining the AIEC staff as a permanent employee, he conceived the Illinois Electric Cooperative Emergency Work Plan to provide manpower, equipment and materials in the event of an emergency. (During the Spring ice storm, the plan was activated, saving valuable time in restoring service.)

One responsibility led to another, and he became the AIEC's special services coordinator, serving the state's electric cooperatives in a variety of capacities—including legislative representative; coordinator for meetings, group purchases and job training and safety programs; beauty pageant director; printing supervisor, and Youth to Washington tour



director. In 1961, Dunham was named Director of Member Services.

As Director of Member Services, Dunham worked closely with power use and member service personnel. His service at the cooperative locations made his name and face very familiar.

Throughout his career, Dunham also worked closely with agriculture groups, including the University of Illinois College of Agriculture. On several occasions, Dunham was honored for his service, but perhaps the highlight of the honors came in November when the Illinois Chapter of Gamma Sigma Delta, the Honor Society of Agriculture, presented him with its Award of Merit for outstanding service to agriculture in Illinois. Chapter President Dr. Lyle P. Fettig, who presented the award, cited him for his work to assist farmers in the most efficient and economical use of electric power, his various activities with the Illinois Farm Electrification Council and his work on behalf of the 4-H, Future Farmers of America and the Illinois Young Farmers.

Gary W. Buller, a former staff member of South Dakota State University, has succeeded Dunham.

Buller formerly was a design and research engineer with the Agricultural Engineering Department of South Dakota State, Brookings, where he received his bachelor of science degree



*Clockwise from top left: Dr. Lyle Fettig, left, President of the Illinois Chapter of Gamma Sigma Delta, The Honor Society of Agriculture, presents the fraternity's Award of Merit to Lyle E. Dunham, retired Director of Member Services for the AIEC. Gary Buller, a native of South Dakota, is the new Director of Member Services. Dunham, who directed numerous annual meeting beauty pageants, poses with Nancy Hammann, Miss Illinois Electric Cooperatives of 1965.*