

the worlds first

DESTROYS ALL ODORS FOR 366 DAYS ^{24 HOURS} A DAY

EVEN ELIMINATES THE ODOR OF A SKUNK.

- Nothing to Push, Pull or Refill
- Leaves No Tell-Tale "Cover Up" Smell
- Hangs Like a Small Picture
- Self Activating
- Rest It On Shelf
- Mount On Any Clean, Dry Surface

Kills odors in bathrooms, kitchens, office, pet areas, automobiles, basements, trucks anywhere!

Now . . . get a year's worth of fresh, odor-free air—for just about ½¢ a day! This amazing new cake air freshener that hangs anywhere, works miraculously to clear the air and destroy odors from smoking, rest-rooms, cooking, garbage, pets, spilled foods, chemicals, perspiration, crowds, staleness, mustiness, sinks—anything.

Dazie Disk, deodorizer cake is not a cover-up; it gives off no odor of its own! Its special formula works to kill ALL unpleasant odors and does it so completely and so swiftly that even if a skunk were to spray your room, the smell would be gone.

Works without the inconvenience and uncertainties of canned sprays, or the heavy "medicated" aroma of other deodorant disks. It actually makes stale air "come alive!"

Hurry, order now . . . Dazie Disk costs only \$1.99 . . . Put a Dazie Disk in every room in the house. Order them in sets of two for just \$3.50, 6 for \$9.00. (Please add 50¢ postage and handling with each individual order.)

**FOR ONLY
\$1.99**
(Just over ½¢ a day!)

JAY NORRIS CORP.

25 W. Merrick Rd., Dept. SEO-65, Freeport, N.Y. 11520
Serving Satisfied Customers
for over 25 Years

ORDER BY MAIL WITH CONFIDENCE 30-DAY MONEY-BACK GUARANTEE

Jay Norris Corp. 25 W. Merrick Rd.,
Dept. SEO-65, Freeport, N.Y. 11520

Please rush me _____ Dazie Disk(s)
@ \$1.99 plus 50¢ shipping and handling.

SAVE! Order TWO for only \$3.50 plus 60¢ shipping and handling.

SAVE MORE! Order SIX for only \$9.00 plus \$1.00 shipping and handling.

Enclosed is check or money order for \$_____.

(N.Y. residents add sales tax.)

PRINT NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

© Jay Norris Corp., 1973

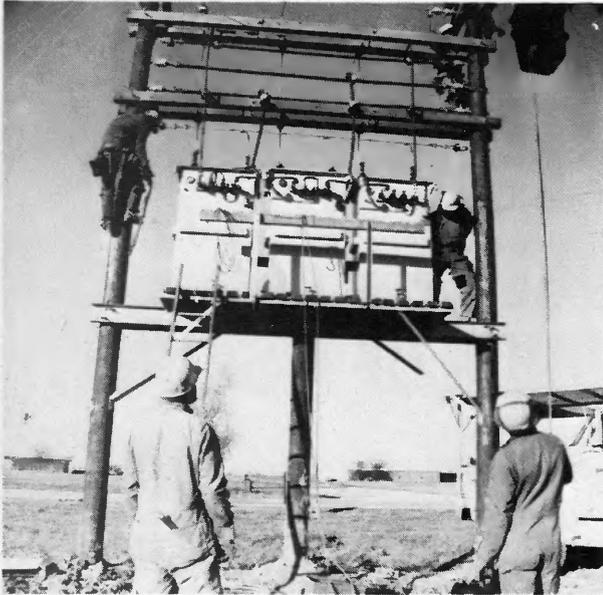


Shelby Electric News

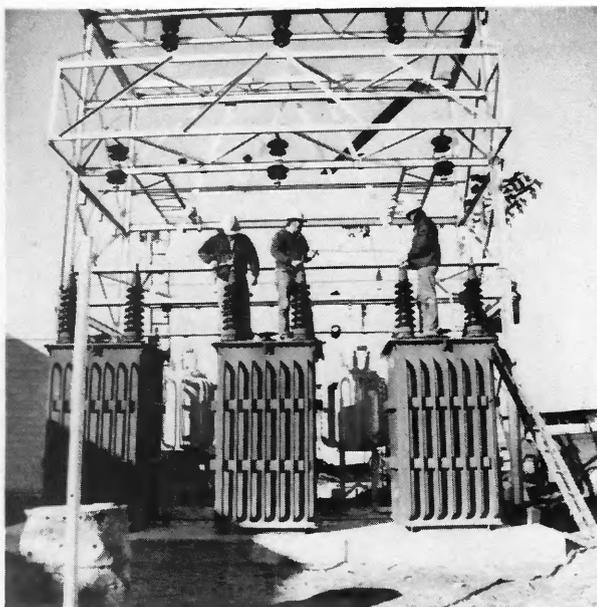
SHELBY ELECTRIC COOPERATIVE

PHONE 217/774-3986

SHELBYVILLE, ILLINOIS



System Improvements for Industry



ABOVE LEFT: Shelby Electric crew working on transformer bank at the newest factory location on the Shelby Electric Cooperative lines. Kennedy Industries of Taylorville will be building modular motel units (like those above) in the new building on the south side of Route 16, two miles west of Shelbyville.

They are now employing approximately 35 people in their temporary quarters located in the old International building in Shelbyville.

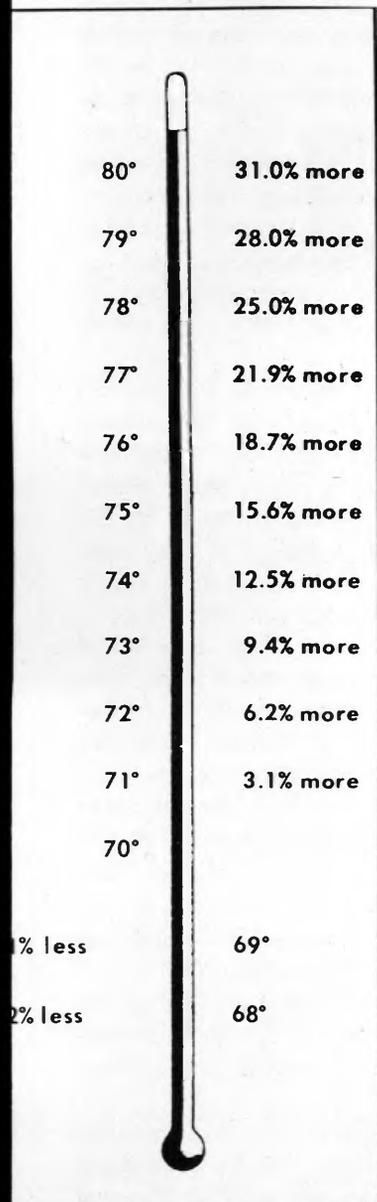
LEFT: Bill Shoaff, Hugh Walden and Darrell Coley are shown building new substation to Crest Container Corporation, in Johnston's Industrial Park, west side of Shelbyville. More information will be coming to you in the next couple of months.

Annual Meeting!

THE 35th ANNUAL MEETING OF THE SHELBY ELECTRIC COOPERATIVE WILL BE HELD APRIL 2, 1974, AT 7:00 p. m. IN THE MOULTON SCHOOL, SHELBYVILLE.

MEMBERS ARE ASKED TO KEEP THE ABOVE DATE OPEN SO THEY CAN ATTEND THIS VERY IMPORTANT MEETING.

Low Thermostat Setting Cuts Cost, Conserves Energy



One of the real plus features of electric heating is the ability to have room-by-room temperature control. The individual room thermostats mean that the exact degree of heat desired in each room may be obtained. A few weeks of experience with your electric heating system will help you determine the settings which provide the most comfort.

You will probably find that you are comfortable at lower temperatures than were necessary with other heating systems. This is because electric heating assures a uniform temperature through each room, and the humidity in the air is retained.

Many people find that living areas are most comfortable at 70-72 degrees, bathroom and dressing areas during periods of use at 78-80 degrees and bedrooms at about 65 degrees or lower. For sleeping comfort, we suggest you turn your bedroom thermostat down. If you like to sleep with a window open, be sure to close the bedroom door to prevent chilling the entire house.

The lowest comfortable settings naturally mean the greatest economy.

The temperature—cost relationship chart, shows how the heating cost increases as you raise the temperature over 70 degrees. This increased cost is true for all heating methods.

More All-Electric Homes



*Frank Cooley
Taylorville*



*Dean Wetherell
Shumway*



*Dayton Chase
Neoga*

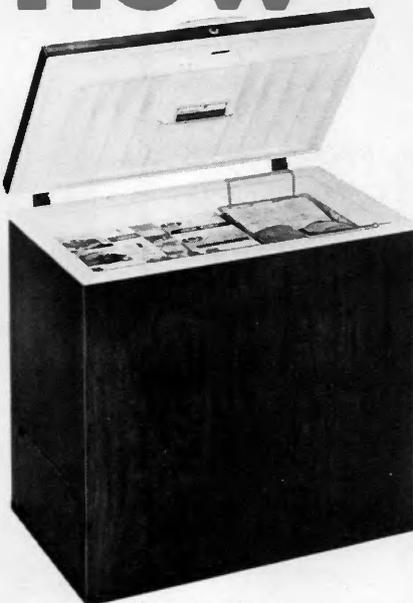


*Louis M. Gillette
Moweaqua*

what's new?

Vinyl-Clad Freezer

Kelvinator offers a wood grain vinyl-clad food freezer. The 8.27 cubic-foot unit is especially suitable for use in apartments, mobile homes, family rooms or in other areas where space is at a premium. The freezer features Trimwall construction, a foam insulation that takes up less space. The unit has a capacity of 289 pounds of frozen foods, and is only 35 inches by 23 13/16 inches deep, including handles and hinges.



Dial-A-Matic

The Hoover Automatic Power Drive Vacuum Cleaner is self-propelled by an "action grip." A light touch on the handle moves the unit forward or to the rear. Standard features include a lockout button for manual control, wide angle headlight, a power dial to regulate suction, a signal that lights up when the bag is full and the automatic floating rug adjustment adapts to shag, low pile or anything in between. The suggested retail price is \$169.95.

Price Controls O Asked B

WASHINGTON, D.C. (CNS)—Three leaders of consumer groups asked in a press conference here for price controls on fuel supplies to prevent the poor from being left out and oil companies from getting excess profits.

Speaking in behalf of the consumer were Ralph Nader, the nation's best known consumer advocate; Lee White, chairman of the Energy Policy Task Force of the Consumer Federation of America, and the Rev. Jesse Jackson, director of the Chicago-based PUSH (People United to Save Humanity).

Nader said that industry, which uses 70 percent of the fuel in the nation, could trim consumption by 30 to 40 percent simply by not being wasteful. He mentioned General Motors, International Telephone and Telegraph and Radio Corporation of America as examples of large industries which might save from 10 to 25 percent on fuel without spending a cent.

"They simply apply thrift factors—so as to not use unnecessary amounts of fuel," said Nader. He listed these as cutting down boilers when not needed, trimming electrical use and shutting off machinery when not in use, among other things.

All three charged that oil companies withhold large amounts of oil reserves from the market. They said oil companies could obtain vast amounts of oil through secondary and tertiary recovery methods. They charged that oil firms take only about one-third of the oil from a field because it's cheaper to do so. They then move on to other fields, including overseas, where the drilling costs are much lower than in the U.S. One estimate is that the drilling cost per barrel in the U.S. is \$2.40 compared to 6¢ a barrel in some Mideast nations.

Nader said he will ask the nation's top 100 firms what they are doing to save fuel and will ask teams of



Actual unretouched photograph of a five year scarlet maple.

UNQUESTIONABLY THE MOST BEAUTIFUL FAST GROWING SHADE TREE IN AMERICA TODAY

- This gorgeous tree is known as the scarlet maple, the red maple, or the EVER CHANGING MAPLE.
- Beautiful Red Scarlet leaves in the fall of the year, and beautiful deep dark green leaves in the spring of the year.
- Grows approximately 25-30 feet over a five year period, which makes it one of the fastest growing shade trees in America today.
- Many landscape architects, nursery men, and gardening experts refer to this tree as the "2 in 1" tree, because of its dual qualities of beauty and speed.
- Now is the ideal time to plant this tree.
- Shipped at 4 to 6 feet — all shipping cost paid.
- Due to the tremendous demand for this tree please allow two weeks for delivery.

Beauty — This beautiful shade tree blazes a brilliant red color in the fall and an olive green color in the springtime. Yes, recognized tree experts agree it is the one tree that delivers beauty throughout the year.

Height — This magnificent tree grows approximately 25 to 30 feet over a five year period (see photograph) and eventually soars to a height of eighty feet or more.

Hardiness — This tree is very hardy as the wood from maple trees is recognized as one of the hardiest.

Adaptability — "The scarlet maple has one of the widest ranges of our native trees, growing from eastern central Canada to Florida, and because of its ease of transplanting it adapts to any type of soil." (From *All About Trees* by E. Johnson). The one tree experts agree will grow anywhere in the U.S.A.

TO BEAUTIFY YOUR HOME NOW ORDER TODAY ON A TWO WAY GUARANTEE

Imagine! This beautiful tree shading your front yard and the looks of admiration and words of praise it will bring to your house and home. You'll agree it lends lovely contrasts to its surroundings. Now the retail price of this tree is \$4.98, but during this spring planting season our price is only \$4.49. Yes, just a mere \$4.49 for this beautiful shade tree. **ORDER TODAY—YOU WILL BE PLEASED.**

TWO WAY GUARANTEE

We are so sure that this is the most incredible shade tree that you've ever seen, here is our 2-way, ironclad guarantee: (1) If, upon arrival, you are not completely satisfied, then return for a full refund; (2) Free replacement, for any reason, up to one full year. When have you ever seen a stronger guarantee?

OUR CHALLENGE TO YOU

It's almost too good to be true, but we feel so sure that these native collected trees are some of nature's most prized possessions that we are making you an outstanding offer. Our knowledge and experience of many years and our own research about this tree gives us confidence in the following challenge. If you can find just one negative comment by an expert printed in any magazine, periodical, or gardening book, we will give you any item from our catalogue of over 400 varieties absolutely free of charge. We send a catalogue with every order. This offer is hard to beat! We are sure that anything you read anywhere about this beautiful scarlet maple will have nothing but praise and acclaim.

NURSERY BARN

P.O. Box 712-C

McMinnville, Tenn. 37110

Please send us these beautiful shade trees, on a two-way guarantee, the trees indicated below.

- | | |
|-----------------------------------------------------------------|-------------------------------------------------------------------|
| <input type="checkbox"/> 1 Shade Tree \$ 4.49 | <input type="checkbox"/> 4 Shade Trees (Save \$6) \$11.98 |
| <input type="checkbox"/> 2 Shade Trees (Save \$2) \$ 6.98 | <input type="checkbox"/> 8 Shade Trees (Save \$12) \$21.98 |
| | <input type="checkbox"/> 16 Shade Trees (Save \$16) \$39.98 |

I enclose \$ _____ in cash check money order

Name _____

Address _____

City _____ State _____ Zip _____



Shelby Electric News

SHELBY ELECTRIC COOPERATIVE

PHONE 217/774-3986

SHELBYVILLE, ILLINOIS

TWO WILL WIN WASHINGTON TRIP

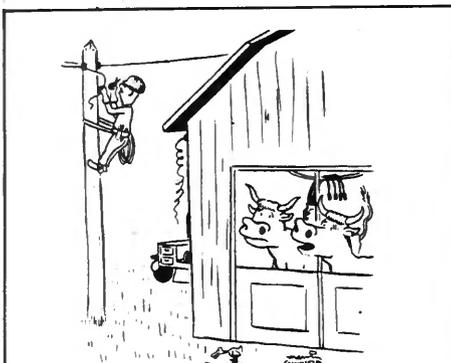
Juniors attending high schools in Shelby Electric Cooperative's service area are participating in our essay contest again this year.

They are writing essays of not less than 500 and not more than 1,000 words entitled "What the Shelby Electric Cooperative Means to My Community." Interested students should contact the cooperative's office in Shelbyville if they have not received contest rules at their high school.

Two winners from our area will join about 50 other winners in Springfield on June 8 and board an air-conditioned bus for Washington, D. C., returning June 15.

This is a splendid chance for two young people from our area to win an all-expense paid trip which is sure to be one of the highlights of their lives. While in Washington, they will get to see all the historic landmarks and buildings.

A well planned, chaperoned tour will enable these trip winners to see the nation's capital far better than the average tourist. They will also get a chance to talk with Illinois congressmen on their visit.



"If he doesn't get that power line repaired soon, I'm afraid we're going to be left holding the bag!"

Annual Meeting

The 36th annual meeting of Shelby Electric Cooperative will be held Tuesday, April 2, starting at 7:00 p. m. in the Moulton School, Shelbyville.

The annual meeting notice will soon be mailed to all members who are asked to mark the meeting date on their calendar and try to attend the important business meeting.

ANNUAL REPORTS will be presented by President Eugene Boldt, Secretary Neil E. Pistorius, Treasurer Kenneth Kensil and Manager William E. LeCrone.

The members will elect two directors. Board members with expiring terms are Vice President Victor Jostes of Nokomis, and George Lump of Findlay. Remaining board members are President Eugene Boldt of Stewardson, Secretary Neil Pistorius of Blue Mound, LeRue Tice of Shelbyville, Gerald White of Macon and Kenneth Kensil of Tower Hill.

Mr. Clyde Gentry of Crawfordsville, Indiana, will be the principal speaker of the evening.

In addition to the business reports, a valuable prize will be awarded each member attending the meeting. In order to be eligible for the early bird prize, members must be registered by 7:00 p. m.

COOPERATIVE OFFICERS said the annual meeting program is geared to last no longer than two hours. They urged all members to attend, reminding them they have a voice in their own organization and they should take this opportunity to voice their opinions.



PEOPLE TELL WHY THEY USE ELECTRIC HEAT

Electric heat is for people like the more than 500 homeowners on Shelby Electric Cooperative's lines now enjoying the controlled comfort of electric heat.

Electric heat is for people who take pride in having the good things of life. It's for people who realize that the best is the cheapest in the long run.

Electric heat is for the father who wants to provide a healthy and comfortable home for his family. It's for the husband who doesn't want his wife to carry coal and ashes. It's for the man who doesn't want to worry about his heating system exploding. It's for the father and husband who doesn't want to worry about the possibility of his family being asphyxiated.

Electric heat is for the man "on the go" . . . the man who doesn't want to bother about ordering fuel, cleaning the furnace, changing the filters or oiling motors.

Electric heat is for the man who wants a dependable heat and an accurate estimate of what his annual heating bill will be before starting to build a home.

Electric heat is for the housewife who wants a temperature of 65 in bedrooms, 68 in living room, 75 in the nursery and possibly higher in the bathroom. It's for the housewife who wants a clean home that is free of grease and soot.

Electric heat is for the family that wants a finished basement with no unsightly, protruding overhead heat ducts. It's for the family who'd rather have a shuffle board in the basement than a coal bin, fuel tank or furnace room.

ELECTRIC HEAT ON PARADE



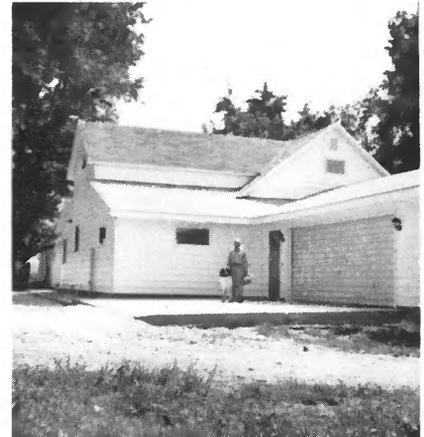
*David L. Jones
R. 1, Towerhill
All-Electric Mobile Home
Heat - Electric Furnace*



*William Bruns
R. 1, Shumway,
Remodeled Home
Heat - Electric Baseboard*



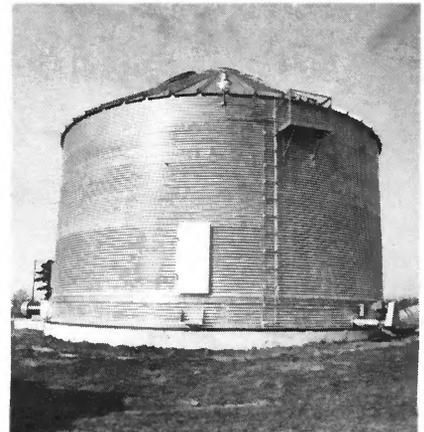
*Hedric Baker
R. 1, Neoga
All-Electric Home
Heat - Electric Baseboard*



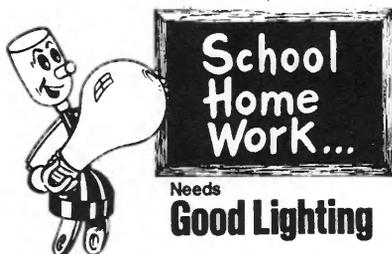
*Collins Burgener
R. 1, Moweaqua
Remodeled Home
Heat - Electric Baseboard*

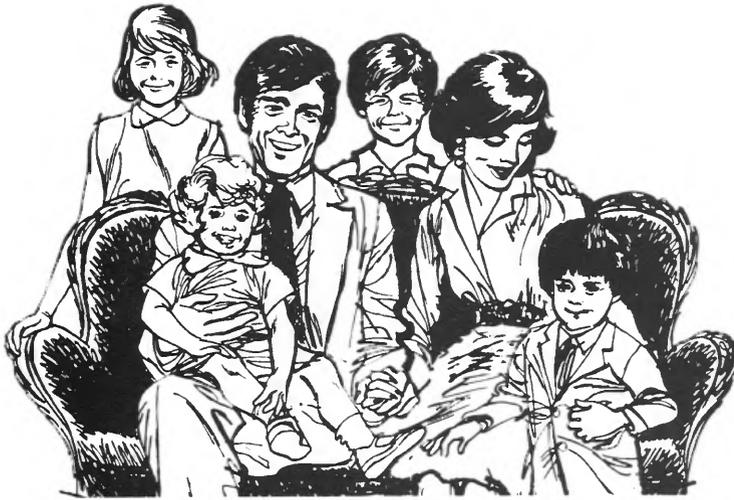


*William Garrett
Morrisonville
All-Electric Mobile Home
Heat - Electric Furnace*



*Gayle Lichtenwalter
North of Shelbyville on Rt. 128
Grain Bin
All-Electric Dryers*





*** Over \$17,000.00
total protection
for less than \$15.00/month**

In an insurance plan, Dad needs the most protection. But Mom should be protected, too, especially while the children are young. And the kids need some insurance to start with . . . protection they can always be sure of having, regardless of later health problems.

All of these are combined in Congressional's Life Plan -- an excellent, low-cost, starting plan for any family, and an equally good supplement for the family who needs added protection.

The total amount of coverage and the monthly premium will depend, of course, on Dad and Mom's age and the number of children in your family. Just send us the information on the form below and we'll tell you exactly how much protection your family would have and what it would cost.

Remember, you're not buying a thing. . . just getting the facts to make a decision. So clip the form below and mail now, while it's handy. Then, when you get the details, talk it over with your wife (or husband) and let us know if you're both interested. Fair enough?

**The above plan is based on family group of husband, age 30; wife, age 28; and four children. Similar coverage available at comparable rates for ages 21 to 55.*

Husband's Name _____ Age _____

Address _____

City _____ State _____ Zip _____

Wife's Age _____ No. of dependent children _____

GR/C Congressional Life Insurance Company
GOLDEN RULE BUILDING • LAWRENCEVILLE, ILLINOIS 62439

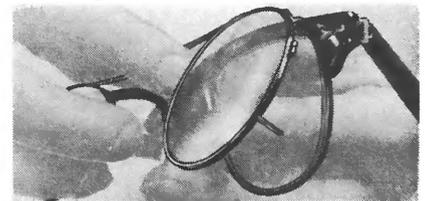


If Ruptured TRY THIS OUT

**Modern Protection Provides Great
Comfort and Holding Security**

An "eye-opening" revelation in sensible and comfortable reducible rupture protection may be yours for the asking, without cost or obligation. Full details of the new and different Rice Support will be sent you Free. Here's a Support that has brought joy and comfort to thousands—by releasing them from Trusses that bind and cut. Designed to securely hold a rupture up and in where it belongs and yet give freedom of body and genuine comfort. For full information—write today! WILLIAM S. RICE, Inc., ADAMS, N. Y., 13605 DEPT. 9P

Clip-On Magnifiers



Clip MAGNIFIERS on regular glasses. SEE CLEARER INSTANTLY. Read fine print. Do close work. Neat, metal frame. 10 day trial. SATISFACTION GUARANTEED. Send age, sex. On arrival pay postman \$4.95 plus C.O.D. or send only \$4.95 and we pay postage. PRECISION OPTICAL CO., Dept. 109-H Rochelle, Ill. 61068

Get rid of all ROACHES
and WATERBUGS with



SURE KILL

Or You Pay Nothing



Roaches eat Sure Kill greedily and return to their nests which they contaminate, starting a chain reaction that wipes out all other roaches and eggs.

Sure Kill never wears out, is absolutely odorless and safe to use. It contains no D.D.T. A single can cleans out six rooms and keeps them free of roaches and waterbugs for years. Money back guarantee. Send just \$3.98 for one can, two for \$6.98 postpaid.

FOX ENTERPRISES

Box 211

MARION, KY. 42064

Mfr. and Distr.

ILLINOIS RURAL ELECTRIC NEWS



friends

A farm sale is a little bit of Americana reminiscent of quilting bees and roof-raising parties a century ago. It is a time for people getting together in rural areas, which is perhaps more important than the actual sale of goods.

A farm and household goods sale is a sad time also. Another man who tilled the soil and raised beef for others is leaving for the city or retiring to enjoy his later years. For the people at the sale who know him, it's almost a way of saying goodbye; we are glad to have known you.

Few farmers go through life without collecting a lot of household goods, antiques and assorted memorabilia, in addition to farm machinery and equipment. James Monti and his wife of rural Carlinville were no exceptions.

Monti, a member of M.J.M. Electric Cooperative, Inc., Carlinville, held a sale recently to divest himself of articles he no longer needed and to accumulate some cash for his retirement.

You could see the site of the sale a couple of miles away. Cars and trucks lined the county road several hundred yards in either direction. Easily 200 people walked the grounds looking over the items for sale, deciding how much they would bid for a choice article and wondering if their bid would take home the prize.

Inside one of the sheds, area ladies started brewing the coffee, making the sandwiches and slicing the pie. Farm sales are all-day affairs and bidding tends to make one hungry.

Roy Weller, an auctioneer from Carlinville, started the sale with small household items such as clothes,

kitchenware and lamps. The bids didn't range too high, but they weren't expected to. The larger, more expensive items would come later. An antique wall telephone brought over \$50—a set of pictures only \$1.

Bidding itself is an art. For the uninitiated it often looks like no bid has been made, yet the auctioneer goes higher in his asking. A raised finger, a muffled voice from deep in the crowd and another item has been sold.

A sale moves quickly. The auctioneer seems never to cease his chatter. A pair of wine presses, wooden barrels, two antique stoves, a rifle and other items move quickly. Later in the day, the farm machinery—tractors, truck, plows and a combine—all go up for sale.

Underneath the exterior of the sale is a current of rural friendliness, where everyone is a neighbor and everyone wants to have a good time. People form in little groups around the yard, talking about the crops, the weather or maybe just about the people they've seen at the sale.

A farm sale isn't limited to farmers, nor to men or those over 40. Half the people are women, some coming to help with the food, others to bid. People you would automatically label "city" blend in and are made to feel welcome. Ages of the people range from babies in their mother's arms through teenagers to older people.

Late in the afternoon the last item goes up for bid and is sold. The auctioneer lays down his microphone, the ladies pick up their baked goods, the crowd trickles slowly home and the line of vehicles disappears.

For Jim Monti the sale was a successful venture. For his neighbors, it was a good way of saying goodbye.



Shelby Electric News

SHELBY ELECTRIC COOPERATIVE

PHONE 217/774-3986

SHELBYVILLE, ILLINOIS

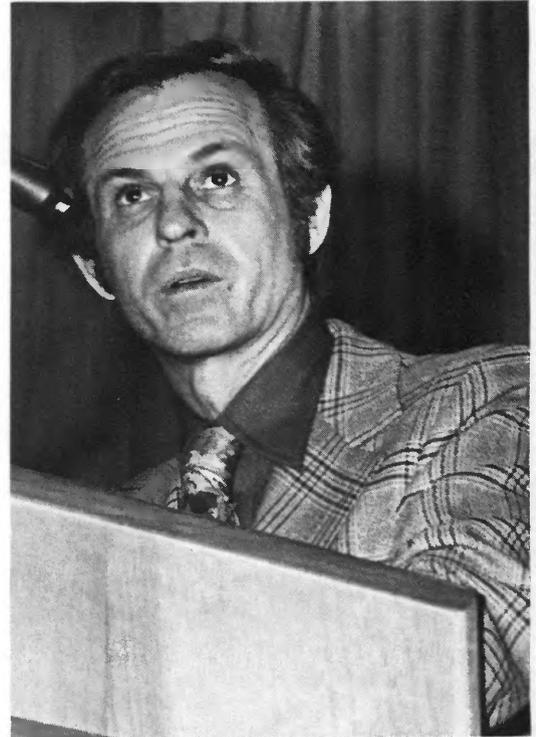
A lot of time and effort go into an annual meeting, from arranging for a speaker and prizes to preparing refreshments and allotting time enough for the program.

We would like to take this opportunity to thank all of the people who put in some long hours and gave freely of their time to make our 36th annual meeting the success we feel that it was. To our employees, their families and just to our many friends who came by to give a hand, we thank you! Without you, the meeting would have been less than it was.

As for the meeting itself, it came off without a hitch. When our featured speaker, Clyde Gentry, was unable to attend, Thomas H. Moore, general manager of the Association of Illinois Electric Cooperatives, Springfield, was kind enough to fill in for him.

We were very pleased with the turnout and the participation. We think this proves why the cooperative system is so strong today—our members care.

There isn't space to show every aspect of the meeting, but here are a few scenes:



Thomas H. Moore, general manager of the Association of Illinois Electric Cooperatives, Springfield, praised the board and members for their farsighted attitude and the progress of the cooperative



President Eugene Boldt told members their number had increased by 184 during the past year. This represents one of the largest yearly increases ever.



Over 1,000 consumer-members turned out members ever to attend an annual meeting.

ILLINOIS RURAL ELECTRIC NEWS

VIEWS FROM SHELBY'S 36th ANNUAL MEETING



President Boldt and Manager William E. Boldt assured the membership that there will be no rate increase in 1974 and discussed both the problems of the future and possible solutions.



Treasurer Kenneth Kensil reported that despite inflation and the energy crisis Shelby remains in solid financial condition.



In addition to receiving an alarm clock, some members were lucky enough to take home an electric appliance in the annual prize drawing.



The meeting was one of the largest number of members to attend the annual meeting.



A cooperative is no better or worse than the people who work there. Pictured are members of Shelby's dedicated staff who were introduced during the meeting.

what's new?



(continued from page 5)

sulphur made at the meeting.

"This fixation with sulphur," Bagge claimed, "is impeding the coal industry's expansion and hurting the nation's chances of ever attaining energy self-sufficiency."

Bagge also warned against putting too much faith in the development of synthetic fuels from coal.

"If coal is to contribute to meeting short to mid-term energy needs, its largest contribution will have to come from coal burned as coal," Bagge said. "Illinois coal can be burned in many locations in this state without damage to public health, property or state air standards."

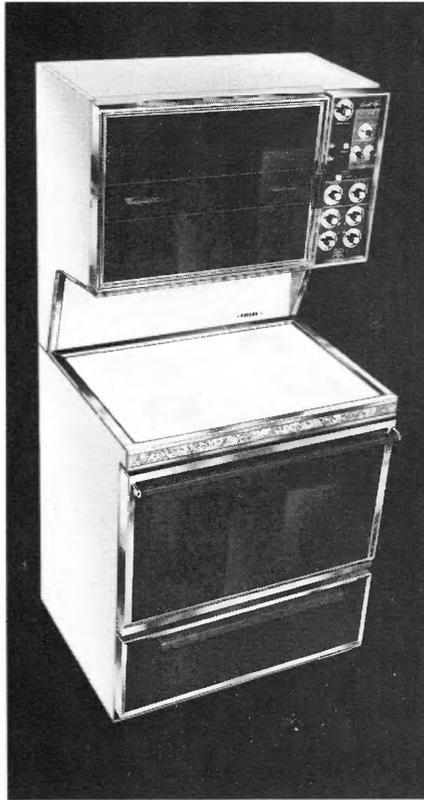
Charles Schulze, senior fellow with the Brookings Institution in Washington, said the public should not be locked into paying "artificially high" prices for energy. He said the idea that higher energy prices should be welcomed is "just nonsense."

"The American consumer is paying \$19 or \$20-million more for his energy and getting less," Schulze said. "Forty percent of that went abroad and 50 percent goes into the domestic profits of the oil companies."

Attending the two-day conference from the Illinois electric cooperatives were: John Adkisson, Norris Electric Cooperative, Newton; Roy E. Horton and M. M. Jontz, Illinois Valley Electric Cooperative, Princeton; Maurice Johnson, Edgar Electric Co-operative, Paris; Wayne Lanning, Adams Electric Co-Operative, Camp Point; Stanley Otten, Rural Electric Convenience Cooperative, Auburn; Arthur Peyton, McDonough Power Cooperative, Macomb; Dale Smith and James Holloway, Egyptian Electric Cooperative, Steepleville; Charles Witt, M. J. M. Electric Cooperative, Carlinville, and William Dean, Joe Spivey and Jim Pottorf, Association of Illinois Electric Cooperatives, Springfield.

Electric Range

A new 30 inch eye-level Connoisseur electric range is now available from the Whirlpool Corporation. The smooth-top is designed to provide heat distribution through the ceramic glass top. It features continuous cleaning ovens, controls under glass fluorescent light illuminate work areas and a digital clock controls the automatic oven and appliance outlet.



Energy Saver Decals

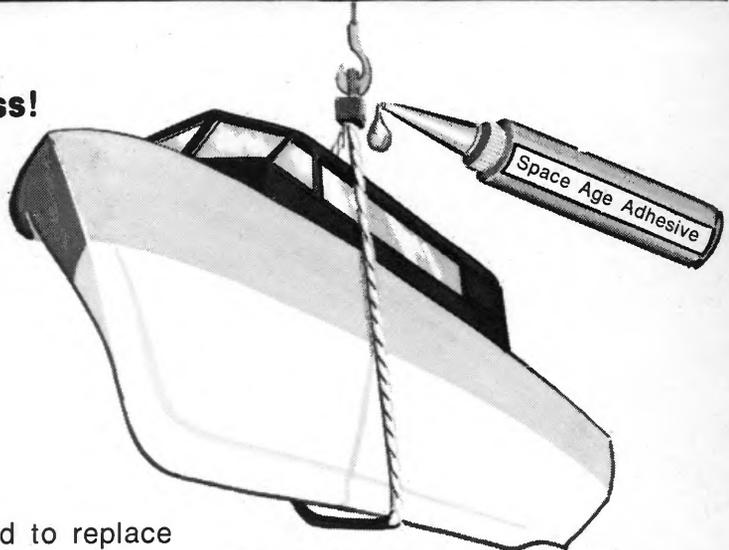
Whirlpool Corporation is offering free energy saver decals with consumer tips for conserving energy on major home appliances. Included in the set are energy stickers for ranges, dishwashers, washers, dryers, refrigerators and room air conditioners. Interested homemakers can get a set of the six energy saver stickers by writing: Whirlpool Corporation, Energy, Benton Harbor, Mich., 49022.

A PERMANENT ADHESIVE SO STRONG

SPACE AGE ADHESIVE

ONE DROP HOLDS 2 TONS!

- Set In Seconds!
- No Mixing. No Clamping, No Mess!
- Bonds rubber, plastic, metal, ceramic, glass, porcelain!
- Replaces nails, screws, bolts!
- 132 Bonds to the Tube!
- One Square Inch Will Stand 5,000 lbs. pull!



New Space Age Adhesive was developed to replace nuts and bolts in American industry. It is used everyday to hold parts of planes, cars, tractors, derricks *together!* Now you can use it to hold almost everything and anything!

Imagine just one drop of Space Age Adhesive holds with up to 2 tons of tensile strength holding power. Not an ordinary epoxy, it can be used instantly without compounding—NO WAITING . . . NO CLAMPING or TIEING . . . NO MESSY MIXING! Dries to an invisible bond in seconds.

Proven In Industry—Use It 1,000 Ways In Your Home

Your Space Age Adhesive applicator tube dispenses clear, colorless formula drop by drop. Use it everywhere. It's non-toxic. Resists chemicals, weather, moisture . . . indefinitely. The repair will be many times stronger than the original piece.

Now In Handy Drop-by-Drop Applicator For Home Use!

Now for the first time Space Age Adhesive is available for home use in a Single-Drop Tube Dispenser. (132 bonds) for only \$2.50. It is ideal for use in your home or shop. You'll find it useful in 1,000 ways. It must bond *anything* stronger, tighter, neater instantly or your money refunded immediately.

LOOK WHAT YOU CAN REPAIR INSTANTLY:

- Repair a bike.
- Permanently seal garden hose.
- Join cracked floor tiles.
- Repair broken dentures.
- Fix pots, pans, mixers, appliances.
- Make broken china and porcelain new again.
- Mend furniture.
- Watertight cracked rubber boots.
- Repair broken panes of glass.
- Splice film, audio tapes.
- Bond a broken golf club, baseball bat.

BUY WITH CONFIDENCE

30-DAY MONEY-BACK GUARANTEE

Jay Norris Corp., 25 W. Merrick Rd.
Dept. SEO-289, Freeport, N.Y. 11520

Please rush me _____ dispenser(s)
Space Age Adhesive @ \$2.50 each plus 50c
shipping and handling.

SAVE! Order TWO for only \$4.50 plus 50c
shipping and handling.

SAVE MORE! Order 6 for \$11.50 plus \$1.00
shipping and handling.

SAVE MORE! Order 12 for \$20.00 plus
\$1.25 shipping and handling.

Enclosed is check or money order for
\$_____. (N.Y. residents add sales tax.)

PRINT NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

© Jay Norris Corp., 1974

JAY NORRIS CORP.

25 W. Merrick Rd., Dept. SEO-289
Freeport, N.Y. 11520

Serving Satisfied Customers for over 25 Years



Shelby Electric News

SHELBY ELECTRIC COOPERATIVE

PHONE 217/774-3986

SHELBYVILLE, ILLINOIS

SHELBY TO HOLD OPEN HOUSE

On Thursday, August 1, 1974, Shelby Electric Cooperative is sponsoring a combined Open House and 15th Birthday celebration of its office building. The open house will be held at the cooperative office, located on Route 126 and North Sixth Street in Shelbyville.

All of Shelby's member-owners are cordially invited to attend the open house and tour the cooperative's facilities. Refreshments will be served and the open house will last from 1 p.m. to 9 p.m.

We would also like to invite non-members to the cooperative, particularly those people in Shelbyville and surrounding communities. Many of the people living there have never had occasion to visit our office and see our operation.

Besides touring the office itself, we will have our equipment on hand for people to see and watch in operation.

The reason for the open house is simple—it has not been done since we moved into our new building 15 years ago. Several of our members have only seen the reception room and that only when they have paid a bill. We think that our member-owners should have a working knowledge of our day-to-day operation and that this open house will do more to explain our operation than a brochure or an item in the Illinois Rural Electric News.

Many non-members have come into contact with the cooperative but only a few understand what a cooperative is and what it does. Hopefully, our open

house will give them a better understanding of a cooperative's function, daily operation and the services we provide. Some of the non-members now may become members in the future.

Our office building is one of the largest and most attractive in the state. The office itself measures 102 x 89 and the attached garage is 60 x 140. Since the building was finished in November, 1959, we have added two storage buildings and many new and improved pieces of equipment which we would like to show you.

Mark August 1 down on your calendar and come to Shelby's Open House. We'll be expecting you!



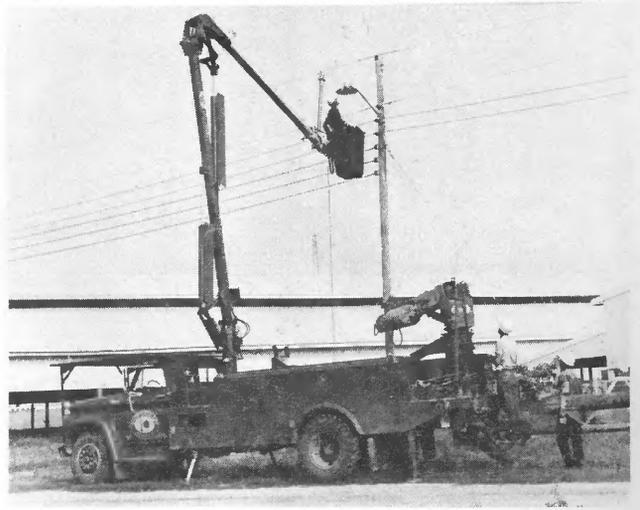
Manager William E. LeCrone, and other personnel, will be on hand to explain the cooperative and welcome those visiting during the open house.



Officers and directors of Shelby seated from left are: Philip L. Turner, Sr., attorney; Victor L. Eugene Boldt and Neil E. Pistorius. Standing from left: Kenneth E. Kensil, Gerald Whelan LeCrone, manager; George F. Lumpp and LeRue Tice.



Most of the mechanical and repair work for the cooperative is done internally. Shelby Electric employs 46 people, who perform a variety of functions.

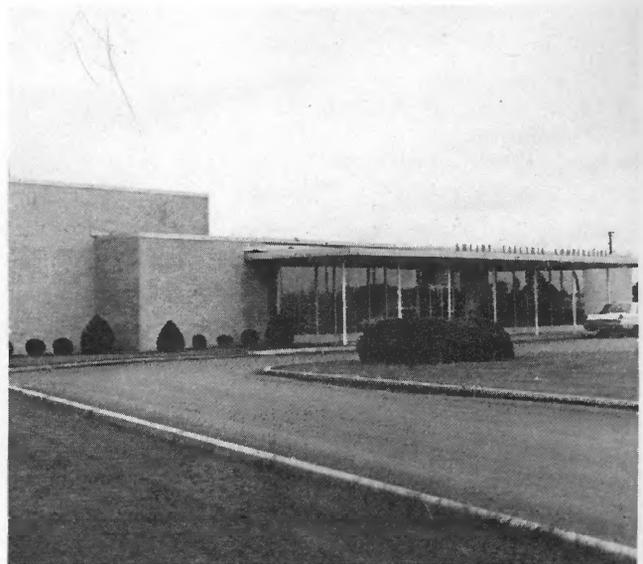


Many pieces of Shelby's equipment will be on hand during the open house for visitors to watch in operation. This combination boom truck and digger is one of Shelby's most versatile pieces of equipment.

The cooperative's fleet of service trucks has changed style and color since this picture was taken 15 years ago, but they still perform the same function—providing the best service to the members.



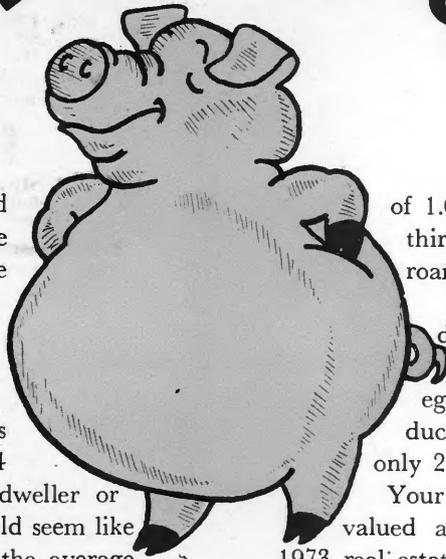
The combination office and garage building of Shelby once had too much space for the number of people and equipment. Today, two new storage buildings are being added.



ive
f a
en

es,
E.

everybody's farm



If all the land used for farming in the United States were divided equally among U.S. families, what would be your family's share?

The answer is slightly less than 24 acres. To the city dweller or suburbanite this would seem like room to roam. But the average farmer, accustomed to 385 acres, might feel a bit cramped.

About 20 of your 24 acres would be actually in your farm. Nearly 7.5 acres of your farm would be cropland; 9.5 would be grassland or range. You also would have about three acres of woodland which you use for grazing, and less than an acre in farmstead, roads and non-farm uses.

In addition to land in your farm, you would run livestock on about four acres of land rented or leased from the Government. About half would be grassland, pasture and range, and the rest would be woodlands—mostly lands administered by the Forest Service.

Although your farm contains nearly 7.5 acres of cropland, you planted less than five acres to crops in 1973. The rest of it was in fallow used for pasture, held out of production under Government programs, or idled for one reason or another. You had over an acre in corn and in hay, and soybean and wheat fields of nine-tenths of an acre. Most other crops were on garden-sized plots.

Your herds and flocks present some puzzling biological problems. You had only one-fifth of a dairy cow, but she managed to produce 2,150 pounds or 250 gallons of milk in the year. The beef cattle herd of 2.0 head dropped nine-tenths of a calf, while your lone hog had a litter

of 1.6 pigs. Only one-third of a sheep roamed your pasture.

You had 5.6 hens during 1973. They laid 103 dozen eggs. You also produced 56 broilers, but only 2.5 turkeys.

Your family farm was valued at \$4,814 on the 1973 real estate market. As the year began, you had \$638 worth of livestock and poultry on hand and \$262 worth of crops. Investment in machinery and motor vehicles amounted to \$726.

If you are a city man, this farm may give you more elbow room than you are accustomed to, and perhaps something of the spirit of agrarian living. But, as every farmer knows, it won't make you rich.

Your 24 acres grossed \$1,684 in

1973. Production expenses took \$1,198 of that, leaving you a net income of only \$486.

World's Fastest, Easiest Fencing!



tep-POSTS 66" PLASTIC LINE POSTS

New 72" Line Posts, Heavier & Larger

- Strong, Durable, Attractive
- Non-Conductive, Non-Corrosive
- Drive-In Easily with Tepco Driver
- No Digging, Setting, Filling

Build your fences the easy way with TEPCO Line Posts—just like hundreds of ranchers and farmers throughout the nation are doing. Tep-Posts are strong, light weight and durable. Easy to carry in quantity. Weighted steel driver is necessary to drive in the Tepco posts. Wire clip fasteners and postdriver furnished at nominal costs.

Get literature on line fence posts and

48" electric posts

See your dealer or contact us

Write or Call 405 424-2222

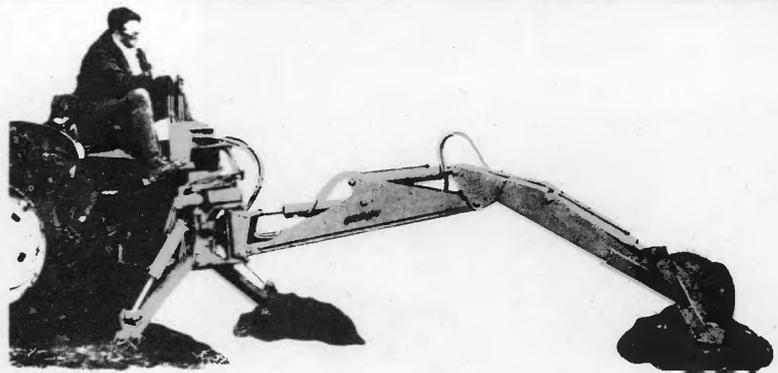
(TEPCO, INC.)

THOMAS EXTRUDED PLASTICS CO., INC.
P.O. Box 145, Oklahoma City, Okla. 73101

GRIZZLY

QUICK HITCH BACKHOE

A TRULY RUGGED AND DEPENDABLE
FARM AND INDUSTRIAL EXCAVATOR



A NEW INNOVATION IN DIGGING WHICH UTILIZES YOUR PRESENT TRACTOR

The powerful **GRIZZLY** BACKHOE simply and quickly field mounts to three point hitch farm and industrial tractors and other prime movers, such as skid loaders. A built in compensating valve allows successful operation from either an open or closed center hydraulic system. An optional hydraulic pump kit is available for prime movers without center hydraulics.

Whatever your field of endeavor, be it contracting, farming, ranching, trenching, landscaping, irrigation work, cemetery openings, etc., the **GRIZZLY** BACKHOE allows FULL use of your tractor for hook up of a rear mounted or mid mounted tool after your digging and ditching chores are finished. Get the most from your investment with this detachable excavator.

For more information see your Grizzly (Impl.) dealer or contact the
Ill. rep., Bob Dickey — P. O. Box 826 — Chatham, Ill. 62629, Ph. 217-483-3324.

See the Grizzly at the
Ill. State Fair

Cut off the electricity and your life can be drastically affected for several hours.



Cut off your earning power and your life can be drastically affected for years.

Like electricity, good health is something we often take for granted. But just as lightning can suddenly cut off the electrical power, disability can just as quickly cut off your earnings. At a time when medical bills are added to the cost of everyday living, the loss of your income can be especially serious.

Your Disability Income Protection Plan can help see to it that you will have money to live on when you are unable to work because of a covered illness or injury. Underwritten by Mutual of Omaha, this plan can pay you from \$100 to \$800 a month depending upon the plan you choose and qualify for. These are tax-free benefits to help replace your paycheck. You use it on your family's needs as you see fit.

For more information regarding this Disability Income Protection Plan, just mail in the coupon below. Or contact your local Mutual of Omaha representative.



L. Earl Cutler
7600 West Main Street • P.O. Box 965
Belleville, Illinois 62223
Phone: (618) 398-1950

S. B. Stottrup
111 East Decatur • Decatur, Illinois 62525
Phone: (217) 429-5495

A. H. Harris
1119 South Sixth Street
Springfield, Illinois 62705
Phone: (217) 528-3434

W. C. Hayes
407 Rockford Trust Building • P.O. Box 419
Rockford, Illinois 61105

Jack B. Williams
Jack Williams Division: Office
285 South Plazaway
Cape Girardeau, Missouri 63701
Phone: (314) 334-2841

R. L. Thomas
309-10 Bondi Building
Galesburg, Illinois 61401

Dept. 2R

UNDERWRITTEN BY
Mutual of Omaha
The people who pay...

Life Insurance Affiliate: United of Omaha

MUTUAL OF OMAHA INSURANCE COMPANY
HOME OFFICE: OMAHA, NEBRASKA

Disability Income Protection Plan
Mutual of Omaha • Dodge at 33rd Street
Omaha, Nebraska 68131

Please rush me the complete facts on the Disability Income Protection Plan that can pay me up to \$800 a month in tax-free benefits.

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

FILL OUT AND MAIL TODAY. NO OBLIGATION!



Shelby Electric News

SHELBY ELECTRIC COOPERATIVE 217-774-3986 SHELBYVILLE, ILLINOIS

More than 400 area people took advantage of the opportunity to tour the facilities of Shelby Electric Cooperative on August 1, as part of our combination Open House and 15th birthday celebration of our office and headquarters building.

Visitors were able to see and have explained the uses of everything from bucket trucks to computer data terminals by cooperative personnel.

Needless to say, we were very pleased with the turnout of people. Many members who visited had not been in our office except to pay their bill. We believe this afforded those members a chance to see their cooperative in action.

Several of our guests were not cooperative members and we were equally pleased to have them attend. We want to make Shelby Electric Cooperative known to all of the people in the area, as well as our members. Although we think of our cooperative generally as a rural organization, our offices are in Shelbyville, many of us live in town, and we want people in the community to recognize us as a community-minded organization, also.

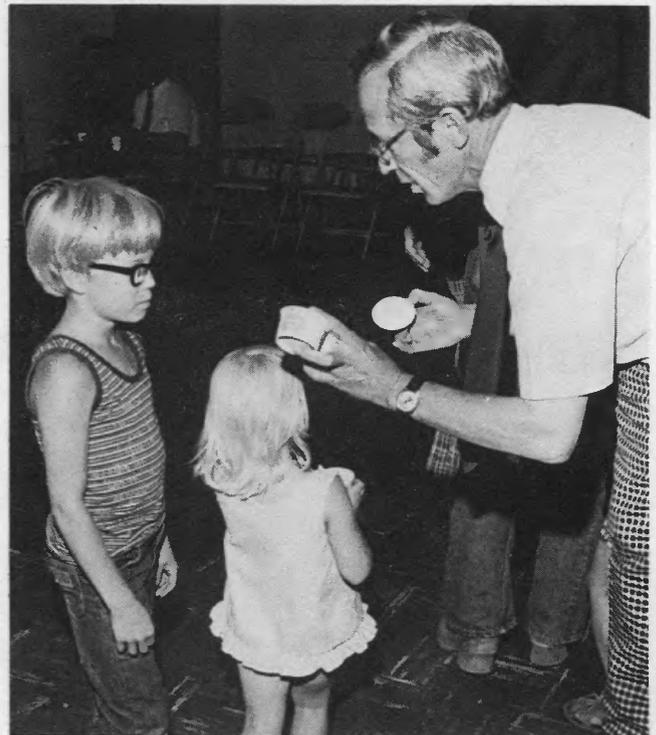
We gave away two electric grills as prizes—one for members and one for non-members. The winners were Ralph Hardy of Tower Hill and Gene Reynolds of Shelbyville, respectively.

We want to take time to thank our employees who put in some extra hours to make our first, but hopefully not last, open house a huge success. Thank you.

Here are some pictures of the Open House:

RIGHT: Manager William LeCrone passes out ice cream to some of the many young visitors to the cooperative during its Open House. BELOW RIGHT: Shelby's guests were shown the cooperative offices, equipment and other facilities during the day-long tour. BELOW: After a tour of the cooperative, everyone had a chance to take it easy and enjoy some refreshments.

Over 400 Attend Open House



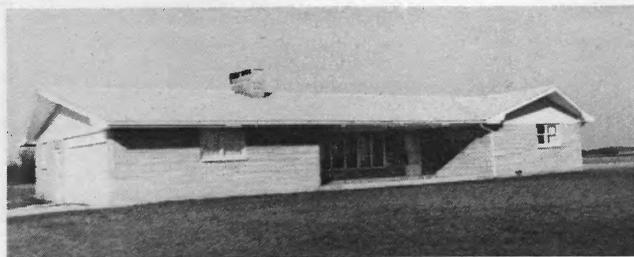
Electric Heat on Parade . . .



GERALD WYCKOFF
r. r. Shumway
Baseboard heat



DEAN WILSON
r. r. Findlay
Electric furnace heat



WILBUR CORLEY
r. r. Towerhill
Ceiling cable heat



MARION WADDINGTON
r. r. 3, Pana
Ceiling cable heat

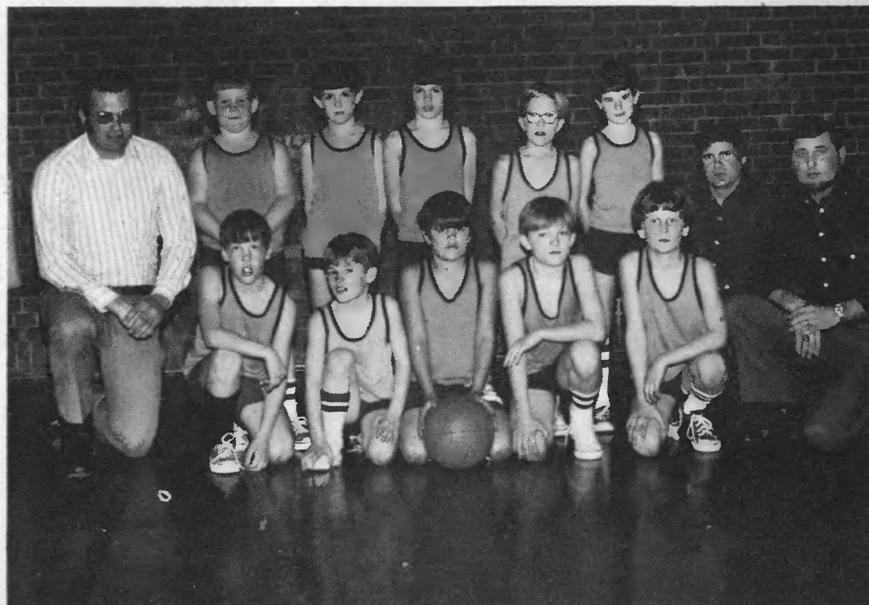


WILLIAM BRIGGS
r. r. 2, Assumption
Baseboard heat



PAUL PEARSON
Parkside, Taylorville
Electric furnace heat

CONGRATULATIONS!!! *The "Pacers" won first place in the 1973-74 Shelbyville Minor League Basketball division. The team was coached by Homer Walden, Jr., a lineman for Shelby Electric; Don Pinkston, field engineer for Shelby, and Darrell Roley, groundman for your cooperative. Pictured are front row, from left: Walden, Trey Cox, Brian Klepzig, Tony Wuttke, Terry Wicker and Mark Walbright. Second row, from left are: Brad Hudson, Doug Roley, Tony Walden, Todd Hanes, Alan Thompson, Pinkston and Roley.*



**NEW FURNITURE FOR OLD...
FOR FUN OR PROFIT!**

LEARN UPHOLSTERY AT HOME!

• Turn cast offs into chairs, sofas worth \$100's. No experience needed. We show you how... supply all tools and furniture kits to get started! Fascinating, creative... ideal for spare or full time business.

MODERN UPHOLSTERY INSTITUTE
Box 899 JAR Orange, Calif. 92669

Fact-filled Booklet FREE!

**110 VOLT
A.C. GENERATORS**

60 cycles. 3000 watts. Wt. 27 pounds. 5"x10". Fanbelt driven from car or pick-up. Operates T.V. all power tools. Over 13,000 in service. This is our 24th year. Guaranteed 6 months. \$115.50 Postpaid while supply lasts.

Our X1200-watt generator needs no battery. Special price: \$95.00 Postpaid. Tool Power® 500 watts D.C. Installs 15 minutes on any car with alternator. Operates all power tools, charges batteries fast. No belts. \$25.00 Postpaid.

VIRDEN PERMA-BILT COMPANY
P.O. Box 7160IN.
2821 Mays, Amarillo, Texas 79109

**If Ruptured
TRY THIS OUT**

Modern Protection Provides Great Comfort and Holding Security

An "eye-opening" revelation in sensible and comfortable reducible rupture protection may be yours for the asking, without cost or obligation. Full details of the new and different Rice Support will be sent you Free. Here's a Support that has brought joy and comfort to thousands—by releasing them from Trusses that bind and cut. Designed to securely hold a rupture up and in where it belongs and yet give freedom of body and genuine comfort. For full information—write today! **WILLIAM S. RICE, Inc., ADAMS, N. Y., 13605 DEPT. 9K.**



ICY HOT

Puts Pain To SLEEP

Now for the first time, overnight temporary relief from the pain of arthritis, bursitis, rheumatism, soreness, stiffness. Just rub Icy Hot's creamy balm over the affected joints or muscles, and you can actually feel the pain start lessening. Begin to sleep peacefully again. If you don't have relief in 24 hours we'll refund your money. Not available in stores.

SEND \$3 PER JAR
(For 3½ oz. Jar.)

J. W. Gibson Co.,
Dept. 132
2000 N. Illinois St.
Indpls., Ind. 46202
© J. W. GIBSON CO., 1973



**LOOK
WHAT
\$1
GETS
YOU:**



**Aldens new
786-pg. Fall/
Winter Catalog
plus a \$5
Merchandise
Discount
Certificate**

Clip coupon and see what's new in fashion for 1974. Great new money-saving ideas in furnishings, appliances, outdoor needs too. To get you started shopping you'll also get a \$5 Merchandise Discount Certificate (good with your first order of \$15 or more).



ACT NOW!
**Quantities limited. Offer
good for new customers only.**
Offer expires Oct. 15, 1974.

Send \$1 to Aldens, Box 6167
Chicago, Illinois 60680

5829

Name _____

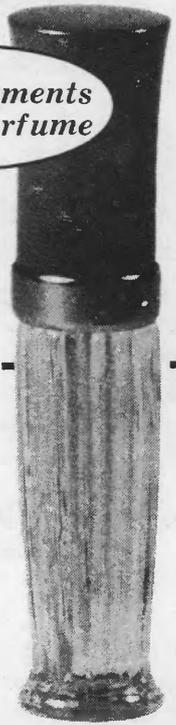
Address _____

City _____ State _____ Zip _____

**Take this \$4.50 bottle
of Spray Perfume
for only 25¢**

*Magic Moments
Spray Perfume*

Discover how easy it is to earn \$25, \$50, even more a week in your spare time as a Blair Lady. No experience needed... you don't invest a penny. Just send us 25¢ in coin and we'll send you your spray perfume plus Blair's money-making kit. Six complete product lines give you something for everyone so profits pile up fast. Save money, too, by buying your own beauty aids and home products at special dealers' prices. Mail coupon today.



BLAIR, Dept. 500 B.T., Lynchburg, Va. 24505**

I enclose 25¢ in coin for shipping and handling. Please send my spray perfume and Blair money-making kit—containing four other Blair products—on approval for 30 days. If I decide this opportunity is not for me, I will return the kit and keep my Spray Perfume plus one other product from the kit... absolutely FREE. Or when I send in my first order within 30 days, I keep the entire kit FREE. There's no further obligation, of course.

Print Name.....Age.....

Address.....

City.....State.....Zip.....

140-31-1275

Festival

Thousands recently stepped back into yesteryear for a few hours and enjoyed the sights and sounds of their forefathers.

The scene was the Land of Lincoln Crafts Festival, held annually each fall at the New Salem Carriage Museum, one-half mile south of New Salem State Park. Because of the central location, the festival has become popular with visitors from all corners of Illinois and neighboring states.

More than 160 local people, many of them electric cooperative members, demonstrated 60 crafts which our ancestors took for granted in

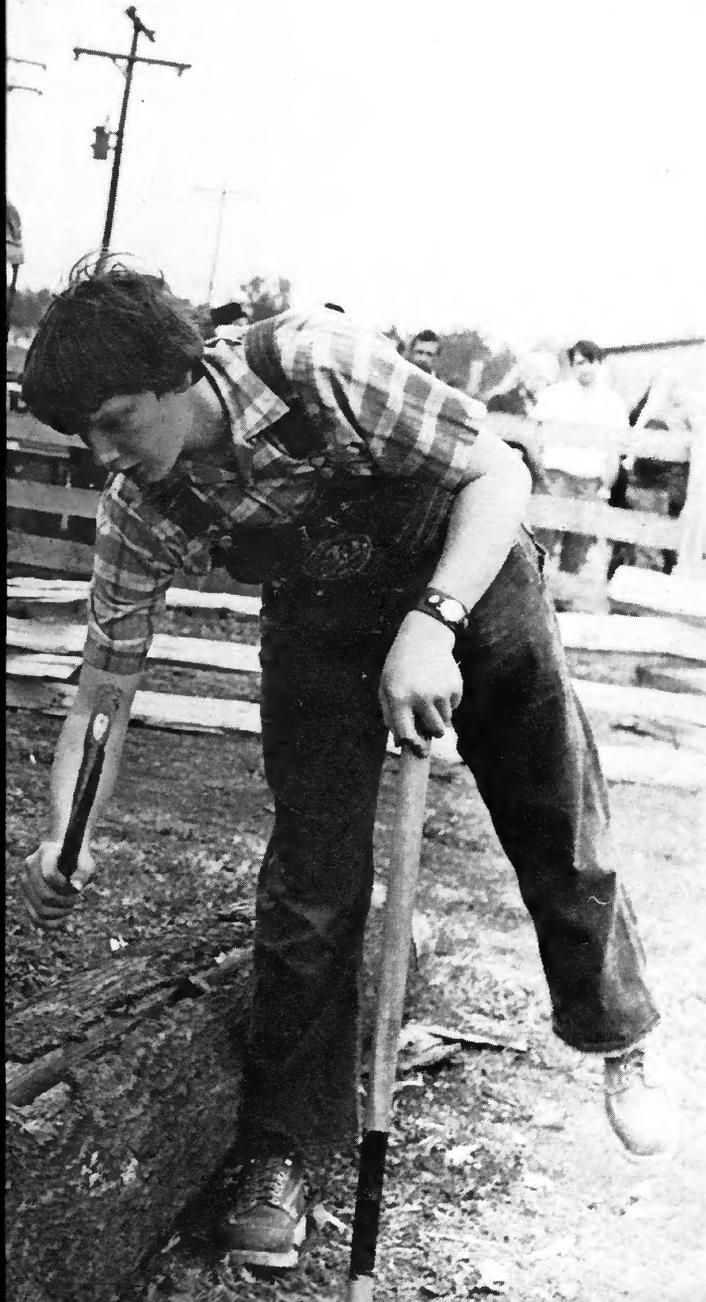
their everyday lives, but today have been forgotten by most people.

The annual event was sponsored by Petersburg Town and County Women's Club. Electric power for the site was provided by Menard Electric Cooperative, Petersburg.

Much of the festival was a gourmet's delight with fresh smoked ham, sassafras tea, bittersweet, paw-paws, pumpkin bread, cottage cheese, kraut, hominy, sorghum and sweet cider.

There was something for all ages. And although it only lasted a weekend, it brought back many fond memories of days gone by.

BELOW: Chester Pettit of Springfield (left) and Homer Lounsberry of Oakford, a member of Menard Electric Cooperative, set their team to work. BOTTOM: Dell Price of Petersburg, also a cooperative member, slowly stirs a fresh batch of sorghum. CENTER: The fine art of rail splitting was handled by several hearty young men. FAR LEFT, BELOW: Mary Hurie of Petersburg demonstrated chair caning. FAR LEFT, ABOVE: According to Mrs. Ernest Ayers of Pawnee, a member of Rural Electric Convenience Cooperative Co., Auburn, goose plucking really doesn't hurt the pluckee.



Give Thanks

Happy Thanksgiving from
the Board, Managers and Employees of

Shelby Electric Cooperative



Shelby Electric News

SHELBY ELECTRIC COOPERATIVE

217-774-3986

SHELBYVILLE, ILLINOIS

KENNEDY INDUSTRIES:

Building for the Future

Ever watch a child playing with building blocks? Change the blocks to modular living units and build them in a factory on the outskirts of Shelbyville, and you have Kennedy Industries.

These modular units are part of the Kennedy Concept for motel/apartment/condominium construction. The Kennedy method allows the facility to be built quickly and makes the transition from cash outlay to income much shorter.

Kennedy Industries started production in July of 1973 in the old International Harvester building in Shelbyville. Since that time it has moved to a new 30-acre site on Route 16, just across from the Shelbyville airport. It is served by Shelby Electric Cooperative.

Owner of the plant is Sam Kennedy. Kennedy also owns the New Products Plant of Taylorville, which

constructs parts and equipment for grain bins and grain dryers.

The plant now employs 30 people and is still in various stages of completion. When finished, the facility will employ about 200 persons.

Since its inception, Kennedy Industries has built motels in Springfield, Macomb and is now working on a third in Effingham.

The modular units for these motels are built at the Kennedy plant and then transported by truck or train to the job site.

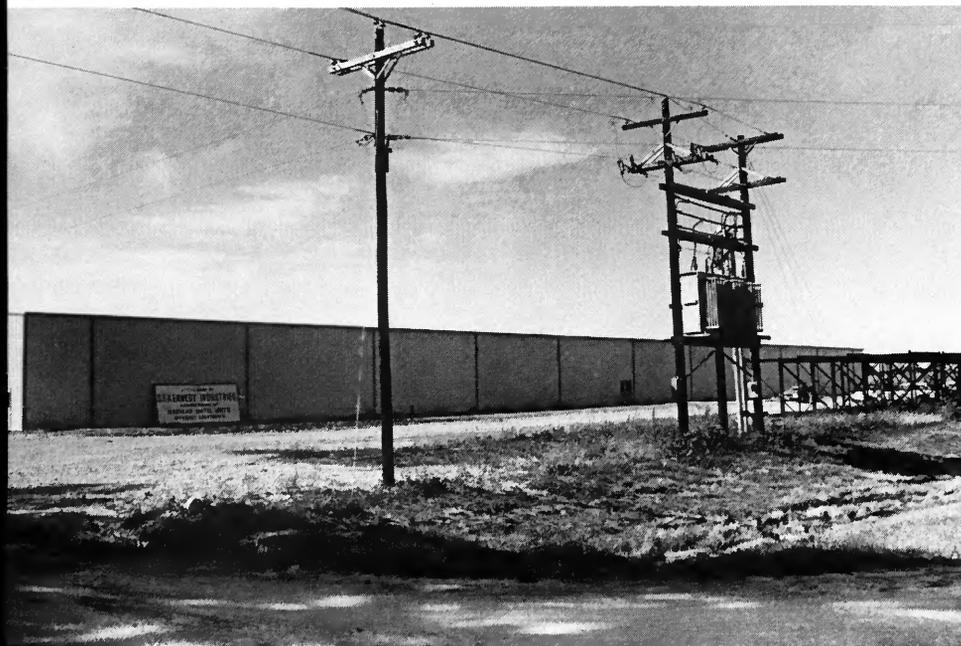
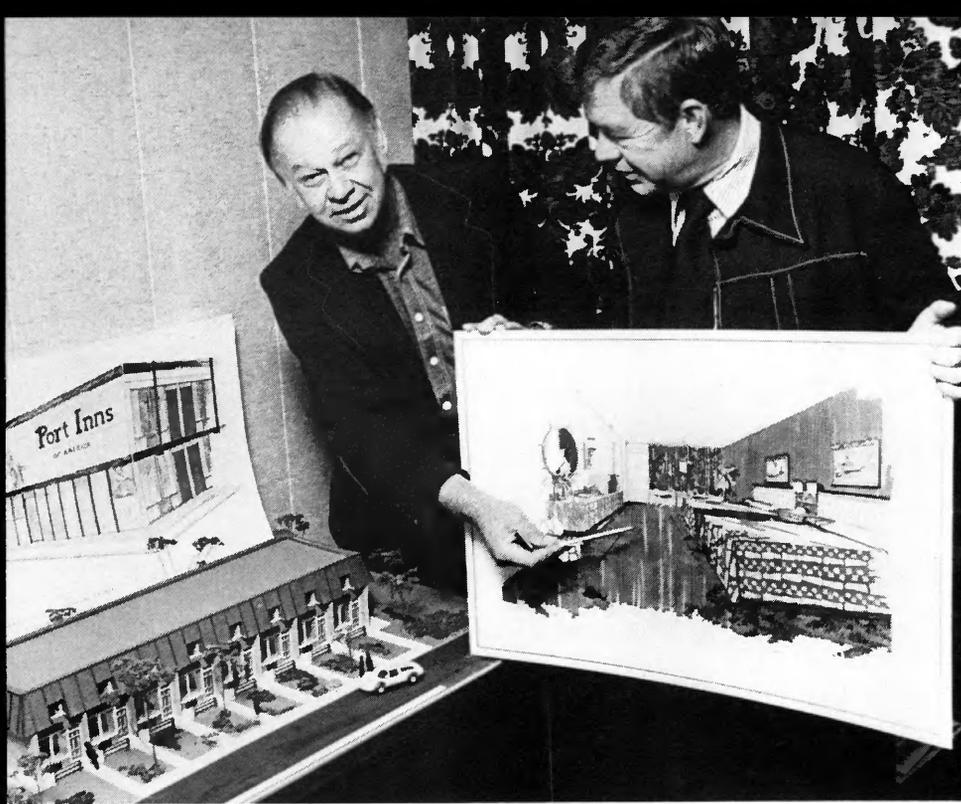
Structural design of the units was done by Ingvar Shousboe, a professor of engineering at the University of Illinois. They have been tested to withstand hurricane forces when stacked three high. The units, which are basically steel and concrete, are also highly flameproof.

A lightweight concrete, made with a type of insulation material instead of

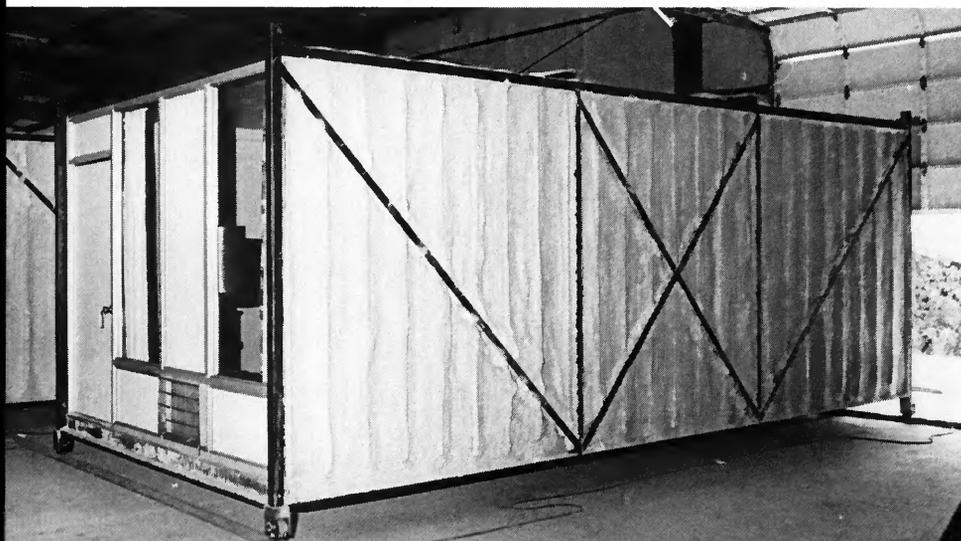
sand and rock, is used in the floor of the 3/8-inch steel frame. Most of the components for the wiring and plumbing are pre-assembled before the units are put on the assembly line.

The walls of the modules are vinyl-coated steel panels, which are valued by motel owners because of their durability. The vinyl comes in many designs and patterns, ranging from wood grain to the look of fabric wallpaper. Ceilings of the units are of the same material, all of which are riveted in place. The steel panels are formed at the plant in Shelbyville.

Bathroom components, wall components and the unit front, consisting of windows, a heating-cooling unit and the door are all installed during the assembly process. After furniture and carpeting are installed, the exterior of the module (ceiling and walls) is coated with an insulating foam.



TOP LEFT: Sam Kennedy (left), owner of Kennedy Industries, and James L. Goleman, Shelbyville plant manager, show some of the various uses for the modular living units. The architect's model is an apartment complex, the drawing behind is a motel complex and Kennedy is pointing out an artist's sketch of the interior of one of the modules. TOP RIGHT: The interior of one of the modules for use in a motel complex. CENTER: A look at the new plant on the 30-acre site near Shelbyville. Motorists can now see the steel frames in front of the plant, where they will be until storage facilities are readied at the rear of the building. BOTTOM: This module on the assembly line is ready to be shipped to the site of a motel now under construction.



James L. Goleman, plant manager, said they can produce six to eight of the units a day.

According to Goleman, the design and application of the module is almost limitless and he has had many inquiries into the units for use as schools, offices and homes. He said primarily they are now geared for production of motel units, but "it's hard to tell what the future will hold."

Illinois Coal

the challenge

Mines to Market:

