# Three

## way

# protection

## that covers you both IN and OUT of the hospital

\$5,000.00

FOR DOCTOR CALLS AND HOME CARE

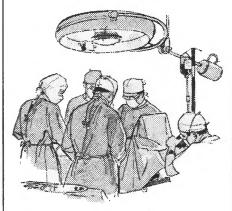


**Doctor Calls and Home Care**—Pays up to \$5,000.00 on a scheduled basis for out-of-hospital doctor bills, drugs, medicines, X-rays and lab tests, private duty nursing care, plus much, much more. Even includes benefits for charges made by a hospital for a planned program of continued home care following hospital confinement. Covers the whole family.

PLUS UP TO

\$15,000.00

FOR IN-HOSPITAL, SURGICAL-MEDICAL BILLS



Hospital-Surgical-Medical—Pays up to \$15,000.00 on a scheduled basis for in-hospital doctor calls, medicines, drugs, lab tests, operating room costs, surgical fees and much, much more. In addition, pays from \$10.00 to \$60.00 a day (depending on the plan you qualify for) for hospital room and board... pays DOUBLE the daily benefit selected when confined in an intensive care unit.

PLUS UP TO

\$800.00

A MONTH

FOR REGULAR
LIVING EXPENSES



Living Expenses—Pays from \$100.00 to \$800.00 a month (depending on the plan you qualify for) to help take care of regular living expenses when the family breadwinner is disabled and can't work. As explained in your policy, these tax-free benefits are payable for disabilities that start before retirement or age 65. Special benefits are payable for disabilities that start thereafter.

#### FOR MORE INFORMATION CONTACT THESE GENERAL AGENTS

L. Eorl Cutier 7600 West Moin Street P.O. Box 965 Belleville, Illinois 62223 Phone AC618-398-1950 S. B. Stottrup 111 East Decatur Decatur, Illinois 62525 Phone AC217-429-5495 A. H. Horris 1119 South Sixth Street Springfield, Illinois 62705 Phone AC217-528-3434

Phone AC217-528-3434 P.O. Box 41
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R. L. Thomas
309-10 Bondi Building
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W. C. Hayes 407 Rockford Trust Building P.O. Box 419 Rockford, Illinois 61105 Jock B. Williams Jock Williams Division 285 South Plazoway Cape Girardeau, Missouri 63701

Free Facts about how you can get more for your money

Mutual of Omaha will furnish money-saving facts about its comprehensive new health insurance coverage that protects you until you become eligible for Medicare at age 65. After 65, benefits are modified to supplement Medicare.



Life Insurance Affillate: United of Omaha

MAIL THIS COUPON TODAY! Dept. 2R **Mutual of Omaha** Omaha, Nebraska 68131 ☐ Please rush free facts ☐ Also rush FREE infor-☐ I am over 63. Please about Mutual of Omaha's new "Threefurnish me FREE facts about new "Extra Secumation about fine. modern low-cost life inrity" hospital income way" protection plans surance programs available to my family from United of Omaha. that are now available plans available in my in my state. Name  $Address\_$ STREET AND NO. OR R.F.D. Zip Code IF UNDER 18 HAVE PARENT SIGN HERE



# RURAL HILIGHT

**Rural Electric Convenience Cooperative** 

AUBURN, ILL. TEL. 438-6813





# 1973 Essay Contest

Any high school sophomore or junior attending a school in the areas served by Rural Electric Convenience Cooperative Co., Auburn, is eligible to enter the cooperative's "Youth to Washington" essay contest.

Each year the cooperative sponsors two students on an all-expenses paid trip to Washington, D.C. to participate in National Youth Week. This year's trip will be June 10-16.

It is not necessary that contestants live in homes receiving electric service from the cooperative. All sophomore and junior students are eligible. Details regarding the contest are available at each high school. Students wanting additional information may write the cooperative at Auburn or phone 438-6813.

# Use Power Carefully For Personal Safety

Electric power is our most useful energy. It cooks for us, it keeps us warm, it entertains us, it helps us do many hard chores more easily and it provides many conveniences and pleasures. But, like most things, electricity is both a blessing when used correctly and a threat when used incorrectly.

Each year in the United States, more than 1,000 people are killed, thousands are injured, and millions of dollars worth of equipment are damaged as a result of carelessness or misuse of electricity, or from stray electrical current from defective equipment.

Conventional electrical protection by means of circuit breakers, fuses and equipment grounding guard only against large electrical currents. Until recently, there has been no positive method to protect against currents leakage too small to actuate protective devices, but more than powerful enough to kill or injure people, damage equipment and cause fires.

Now, however, such protection is obtainable. An entirely new type of device—the GROUND-FAULT INTERRUPTER—guards people from high and low ground fault currents, provides additional security against fires and protects delicate equipment. Statistically, (1) infants and toddlers are most likely to die from shock. Next most vulnerable are (2) older children, then (3) housewives, then (4) men, then (5) workers who get careless. Tiny but dangerous currents like these do not overload 15-ampere or 20-ampere circuit breakers and fuses and therefore cannot cause them to stop the flow of current through the body.



Participating in last year's trip to Washington, D.C., from left, were Weldon Ladage, Cathy Duewer, Stephen Otten, Ann Goleman and Jim Wilson. Cathy and Jim were winners of the essay contest and received an all-expense paid trip. The other participants were "Willie Wirehand" students whose expenses were paid by their parents.

## Helps Prevent Shocks

Anyone who comes under the regulations of the Occupational Safety and Health Act (OSHA) of 1970, or National Electrical Code, may be in for a shock if inspected after January 1, 1973. OSHA's electrical safety requirements are based on the 1968 National Electric Code (NEC). The 1968 NEC Code has been updated to 1971, which states in Article 210-7: "All 15 and 20-ampere receptacle outlets on single-phase circuits for construction sites shall have approved GROUND-FAULT circuit protection for personnel. This requirement shall become effective January 1, 1974."

Article 210-22 (d) states: "For residential occupancies, all 120-volt single-phase, 15 and 20-ampere receptacle outlets installed outdoors shall have approved GROUND-FAULT circuit protection for personnel. The effective date of this requirement shall be January 1, 1973."

First of all, let's clarify just what is a GROUND-FAULT. In 120-volt, two-wire single-phase circuits, the current (amperes) in both 'hot' wire and the neutral are the same under normal conditions. A GROUND-FAULT is when the circuit wires or equipment connected to the circuit develop a 'short' or ground, causing more current to flow in the 'hot' wire than the neutral, creating an imbalance." A GROUND-FAULT INTER-RUPTER measures the current flow in both wires and when a difference as small as 5/1000 of an ampere is sensed, it will open the "hot" wire instantaneously.

# Hotpoint presents



NLW 3600 Washer - DLB 2980 Dryer

## New Tough Gentle Washer

The new filtering ring on these Hotpoint Washers provides five feet of filtering surface that works in every phase of every cycle...and cleans itself when that washing's done! Powerful flushing action clears the tiny perforations, carrying lint and solid particles down to the pump and out through the No-Kink hose. You'll never have to do the messy job of cleaning the filter again.

The Porcelain-Enamel drum in every Hotpoint Dryer provides more than merely the superior characteristics of Porcelain-Enamel — durability, smoothness, like-new appearance; it provides an added measure of protection for your garments, including the fragile new poly-knits. The smooth, glass-like surface of Porcelain-Enamel helps protect against snagging, pulling and tearing. Garments dried by Hotpoint enjoy an extra margin of protection.

- 1. Self-Cleaning Filtering Ring
- 2. Handwash Agitator
- 3. 18-pound Agitator
- 4. Perforated Tub
- 5. 18-pound Dryer Drum
- 6. Up-Front Lint Filter

# ALL NEW!



## MICROWAVE OVEN

Cuts cooking time 50% to 90%!

- GREAT FOR PARTIES AND SNACKS
- COOKS YOUR FAVORITE RECIPES
- REHEATS MEALS
  QUICKLY
- COOKS RIGHT ON THE SERVING DISH
- THAWS FROZEN FOODS IN MINUTES
- SAVES TIME IN
   MEAL PREPARATION

- OVEN INTERIOR REMAINS COOL
- FOODS RETAIN FLAVOR AND FRESHNESS
- REQUIRES NO SPECIAL WIRING
- 115V OPERATION
- WIPES CLEAN IN A JIFFY
- EASY TO OPERATE

Rural Electric Convenience Cooperative

# What's New?



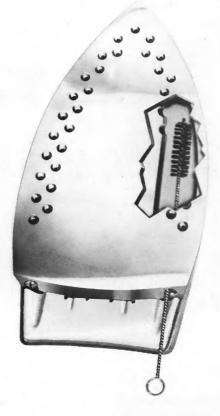
#### Chalet Chef

West Bend has developed a beautiful, electric chafing skillet called the Chalet Chef. The new appliance features porcelain-on-aluminum construction in a warm, butterscotch

color. The no-stick interior is ideal for cleaning. The two-quart blazer pan converts the unit into a chafing dish, a lovely setting for any table. The item comes complete with an automatic, removable heat control.

#### • Clean Steam Iron

The first iron that can be cleaned on the inside has been developed by Westinghouse. It comes with a brush that will remove burned lint and water scale particles from the steam channels. You can clean it from the inside by merely removing two plugs on the back of the iron and inserting the brush. The Clean Steam iron also has the exclusive Fabriscope gauge that shows when the iron reaches the proper temperature, a Fabri-Guide index for quick reference to the proper setting for modern fabrics and a safety heel rest. The suggested retail price is less than \$27.



# Westinghouse 4-H Awards

(continued from page 10)

his parents are members.

"Dean Searls, (manager of the cooperative) has been a great incentive to me," Robert said. "Not only has his cooperative people helped us in our electrical workshops, but Mr. Searls also helped me get into the National Society of Professional Engineers."

Searls was on hand to see Robert receive his scholarship. He seemed very pleased and proud that one of the 4-H'ers from his service area had won one of the national awards.

And you thought that the cooperatives didn't get anything for their involvement with 4-H.



## **Free Catalog**

Grow full-size apples, peaches, pears, cherries on famous

dwarf-size trees.
Send for Stark Bro's new free catalog. 400 varieties of fruit trees, shade trees, shrubs, roses — including famous Stark dwarf-size fruit trees that produce full-size apples, peaches, pears, cherries in your home fruit garden. Catalog shows you six places in your yard to plant dwarf-size trees.

Check block below for free kit if you're interested in earning extra money part-time or full-time as a Stark salesman.

Stark Bro's, Box A10313. Louisiana, Mo. 63353



FREE CATALOG
Stark Bro's Nurseries
BoxA10313Louisiana, Missouri 63353
Send- me your Free Catalog and special offer on early orders.
If you're interested in earning extra money as a Stark salesman, part-time or full-time, check this block. We'll mail you a free kit.
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Mrs.

(Please print)
Address
City\_\_\_\_\_

# **Cut off the electricity**



# and your life can be drastically affected for several hours.

# Cut off your earning power and your life can be drastically affected for years.

Like electricity, good health is something we often take for granted. But just as lightning can suddenly cut off the electrical power, disability can just as quickly cut off your earnings. At a time when medical bills are added to the cost of everyday living, the loss of your income can be especially serious.

Your Disability Income Protection Plan can help see to it that you will have money to live on when you are unable to work because of a covered illness or injury. Underwritten by Mutual of Omaha, this plan can pay you from \$100 to \$800 a month depending upon the plan you choose and qualify for. These are tax-free benefits to help replace your paycheck. You use it on your family's needs as you see fit.

For more information regarding this Disability Income Protection Plan, just mail in the coupon below. Or contact your local Mutual of Omaha representative



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Please rush me the complete facts on the Disability Income Protection Plan that can pay me up to \$800 a month in tax-free benefits.

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# RURAL HILIGHTS

**Rural Electric Convenience Cooperative** 

AUBURN, ILL. TEL.

TEL. 438-6813

Board of Directors: Stanley Otten, President; Leo Goleman, Vice President; Halden Funderburk, Secretary-Treasurer; Loren A. Rhea, Asst. Secretary-Treasurer; Harold W. Peper, Herbert Niemeyer, Henry Gieseking, Russell White, Larry A. Fesser and Roy D. Goode, Manager.



# From the Manager's Desk

Rural Electrification is facing one of the most critical problems in its entire 37 year history. Effective January 1, 1973, all low interest loans for rural electrification were terminated. This was an executive order by President Nixon.

For several years the electric cooperatives have realized that all the funds for capital improvements could not be obtained from REA. Cooperatives then banded together and formed their own bank-National Rural Utilities Finance Corporation (CFC)-to provide supplemental financing for cooperatives. These loans were intended only to supplement the financing already obtainable. These CFC loans were to be made at approximately 7-1/2% interest and were to have a blended interest rate consistent with the cooperative's ability to provide electric service and remain financially secure. Any change in these plans previously agreed to will work a financial burden on members of an electric cooperative.

The Rural Electrification Administration was established by the Congress and each year since its inception Congress has appropriated funds to be loaned to cooperatives for capital improvements and expansion. These are *loan funds*; no grants or give-away of funds have ever been made to your cooperative.

Your own cooperative, in its long range plans, has made commitments based on laws and agreements that have been in effect. Any radical departure from this will certainly have an affect on the future operation of your cooperative.



NEW OFFICERS—President Stanley Otten, left, congratulates new Cooperator President Donald Skinner. Behind Skinner is the new vicepresident, Roger Ladage. Unable to attend the meeting when new officers were elected was Mrs. Barbara Brunk who was elected secretary.



AWARD WINNERS — President Stanley Otten, left, congratulates Mr. and Mrs. Raymond Duewer, Waverly, who were selected by the committee as the "Couple of the Year" which allowed them to attend the annual meeting of the National Rural Electric Cooperative Association (NRECA) held in Dallas, Texas.

## **Rules for Essay Contest**

Your cooperative is again taking part in the annual "Youth to Washington" tour. This year's tour will be June 9-16.

Any high school student who is a sophomore or junior is eligible to enter the essay contest for the allexpense paid trip. A contestant's home does not have to receive electric service from the cooperative. Two winners will be selected.

The entire week will be spent on a planned tour of Washington. Winners will visit many places of interest and will meet with national lead-

We feel an obligation to request that you write your President, your Senators, and your Congressmen to express your views on the sudden phasing out of the program. From 1935 until now the program has been justified - it should continue as such. ers and contest winners from other states.

The essay of a 1,000 words or less must be on the subject, "How Can Member-Owners Help Their Cooperative?" It should be typewritten on 8-1/2 x 11 inch paper and delivered in person or mailed to the office of Rural Electric Convenience Cooperative Co., Auburn, Illinois 62615 no later than April 15, 1973.

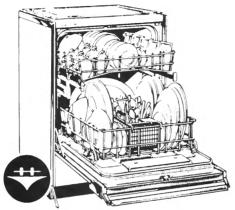
Judging will be by an impartial panel of judges. Preliminary judges will select six finalists based on originality, accuracy of facts, content and composition. The six finalists will appear before the final judges to make an oral presentation of their essays. Contestants' names should not appear on the essay paper because a number will be assigned to each entry to prevent the judges from knowing any of the entrants' essays.

Research material can be obtained from the cooperative's office.

# Cure kitchen cramps.

Hotpoint

DELUXE 4-CYCLE MOBILE DISHWASHER



MODEL DB860B

\$25400





- Three-level washing action with Jet Spray Shower virtually ends hand pre-rinsing
- Four-pushbutton cycle selection — Wash and Dry, Pots and Pans, Rinse Only, Short Wash and Dry



- Sani-Cycle Control —
   Calrod® unit raises water temperature in main wash and final rinse to improve washability
- Random-loading racks
- Lift-A-Level upper rack
- Dual detergent dispenser
- Crystal-Clear rinse for spotless drying



#### CTF 18CP TOP MOUNT REFRIGERATOR-FREEZER

No Frost 30½" wide, 17.7 Cu. Ft. Cap. On wheels

\$32438



Holds a bushel in one door shelf!

## Hotpoint

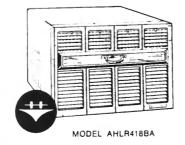
### BIG 18,000 B.T.U.

Room Áir Conditioner

Antique white simulated walnut roomside face complements traditional or colonial decors.

Antique finish brass handle and concealed controls add elegance and fine furniture look.

# Sleep cool tonight!



\$257.50

- Cools large size living room, dining room, bedroom or den.
- Three-speed operation . . . four-way air direction . . . eight-position thermostat.
- Washable flip-out filter.
- Extra quiet operation.

#### • Fun Furnace

Don't throw away your old bottles and glass! Quatre, Ltd., has introduced "Nova" a new electric hobby furnace. Nova turns bottles and glass into artistic decorator objects. As a plus, you can also perform traditional enameling and firing of greenware and ceramic glazes. It's designed in two sections for tall and short bottles. Each section has its own power cord. The unit weighs less than 10 pounds and plugs into any 115 volt power source. The furnace is available in saffron yellow, pumpkin orange or chocolate brown.



#### QuikDrip

"The Great American Coffee Machine" is West Bend's totally new automatic drip style coffeemaker. QuikDrip makes 2 to 8 cups of coffee at the rate of one cup every 90 seconds. The full 8-cup capacity takes 12 minutes. The water is heated to the proper temperature, then flows through the ground coffee to the glass carafe. The Carafe sits on a 70-watt warming plate which keeps it at perfect serving temperature. The unit, which has a permanent polyester mesh filter to assure crystal clear coffee, is available in beige or brown.



# Consumer Assembly '73

(continued from page 7)

Freeman told the consumer group that if they don't get involved in the fight over a national energy policy they will end up the real victims of high bills, shortages and a polluted environment.

He conceded that future energy costs will go up but he is convinced the rise need not have a multibillion-dollar price tag. He wants to buy time by beefing up research and development for new sources of cleaner energy.

"Long-term energy needs will only be met at reasonable prices in terms of dollars and the environment when the federal government launches a unified, vigorous research and development effort," Freeman said.

"With an Apollo thrust by 1985, the U.S. could develop at least seven new sources of cleaner energy. I contend that the country can research and develop itself out of an energy crisis with federal funding of \$1.5 to \$2 billion per year. That's about three times the present spending."

Another speaker at the assembly was Senator Phillip A. Hart of Michigan who stressed campaign financing reform and easing economic concentration as the steps needed if the "people" are to win in their battle with the "power brokers."

Other speakers included: Herbert S. Denenberg, Pennsylvania Insurance Commissioner; T. Donald Rucker, an advocate of reform of the pharmaceutical business; Robert McNeil of the Public Broadcasting System, and Ogden J. Johnson and Robert E. Wilmoth with the Food and Drug Administration.

## NEW THUNDERBOLT CHARGER Solid-State Free Literature

Charge your electric cattle guard & electric fence. No insulators on wood posts. Shocks through many wet weeds. Operates on 110 volts. 2 year free warranty \$39.50 postpaid. 60 day refund trial period. Free Tester with order. Dealers wanted. SE-MAR PROD., INC. Dept. 41-3, Corunna, Mich. 48817.



# Safety Training Means Increased Productivity

percent of on-the-job accidents while only 10 percent results from unsafe conditions. And 90 percent of the conditions described as unsafe have never created an accident. When it comes to job accidents, we're looking too much at the wrong reason. We must continue to emphasize that job accidents can be reduced through proper personnel safety training."

So said Ernest Shearer, Job Training and Safety (JT&S) Instructor, Indiana Statewide Rural Electric Cooperative, Inc., Indianapolis. He directed his comments to nearly 150 key individuals of Illinois electric cooperatives represented at the 29th annual Illinois JT&S Conference in Springfield.

"To illustrate my point," Shearer continued, "41 of 52 accidents in our statewide systems occurred in the nine systems which do not participate in our JT&S program. Our industry is fast becoming more and more technical and we can't wait five years to train our people for something which they should know about today. Safety is the responsibility of management and work crews require specialized training."

The Illinois JT&S Program—the first of its kind in the United States—was formed on May 20, 1941 when the JT&S Committee was created in cooperation with the Board of Vocational Education and Rehabilitation (BVER), State of Illinois.

Sherwood Dees, Director, Division of Vocational and Technical Education, State of Illinois, told the group: "Since 1941 we have had a most rewarding relationship with the JT&S Committee and the Association of Illinois Electric Cooperatives. We have been most willing to financially support and assist in this favorable program. Some JT&S programs in other states are just starting to figure out how to do what you've doing for years . . . The need for retraining and upgrading of skills is

of the highest priority . . . Today there is a demand for vocational training and skilled workers. Use your influence as citizens and taxpayers to see that educational facilities are providing vocational and technical training to meet the increasing need."

Other safety speakers included Ralph M. Coe, Director, Resources Division, Industrial Department, National Safety Council, George J. Keller, Director, Association Safety Services, Employers Insurance of Wausau, and Paul J. Campeggio, Supervisor, Construction Safety Inspector, Illinois Department of Labor.

"Although we have different living and working conditions," Coe said, "we all live a reasonably safe life. Each of us, because of our concern for our fellowman, has a role to play in everybody's safety."

Campeggio talked about the Occupational Safety and Health Act and similar requirements by the State of Illinois: "We must be concerned about working conditions around energized lines and take the necessary precautions for employee protection. Although new types of equipment and machinery with new safety features are being used today, personnel must have the proper training in their use. The OSHA requirements and state requirements protect both the employer and emplovee. It's a fair act. Most of you are following safety procedures which won't call for enforcement. Inspections of working conditions will be conducted on what will be a 'worst, first' basis according to the most complaints received by our department."

Keller said: "Protect yourself by keeping in top physical condition, by maintaining the proper mental condition and attitude, and by having knowledge of your job. Be interested in finding out about the work you're doing and understand how it's being done today."





CHANGES TAP WATER TO PURE, DELI-CIOUS SPRING FRESH DRINKING WATER FOR PENNIES A GALLON.

Mini-Aquo stoinless steel still removes chlorine, fluoride, iron, sulphotes, solf, nitrotes, ond oll impurities. Eliminotes bod tostes, improves beveroge ond food flovors.

Use on ony heot source—no plumbing hook-ups whotever. Toke it wherever you go.

OTHER MAKES OF DISTILLERS, ACCESSORIES, AND MINERAL SUPPLEMENTS. FREE DETAILS.

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# WIPE OUT ROACH NESTS!

With just ONE application of this Amazing Formula!

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KILLS AMERICAN,
GERMAN,
ROACHES, ANTS,
TROPICAL & ORIENTAL
SILVERFISH, ETC.

Now you can wipe out disease carrying roaches for years with just one application of this amazing new Roach Killer! No more messy, smelly sprays or dangerous poisons or insecticides that let roaches come back after only a few days! This new Roach Killer contains no D.D.T.—it's a totally new odorteins powder that's irresistable, and lethal to roaches! You must be delighted with the effectiveness of this new formula or simply return the canister within 30 days for your money

No. 4421—Roach Killer (Canister to treat 6 to 8 rooms)......\$3.9 Special: 2 Canisters for \$7.00

THIS BIG CANISTER
PROTECTS YOUR
FAMILY FROM
DISEASE-BEARING
ROACHES FOR YEARS
WITH JUST ONE
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ORDER TODAY... SATISFACTION GUARANTEED!

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# RURAL HILIGHTS

**Rural Electric Convenience Cooperative** 

AUBURN, ILL. TEL. 438-6813



Board of Directors: Stanley Otten, President; Leo Goleman, Vice President; Halden Funderburk, Secretary-Treasurer; Loren A. Rhea, Asst. Secretary-Treasurer; Harold W. Peper, Herbert Niemeyer, Henry Gieseking, Russell White, Larry A. Fesser and Roy D. Goode, Manager.

# Power at Pawnee's Disposal System

Rural Electric Convenience Cooperative buried 8,556 feet of threephase underground cable to pad mount transformers which will supply the power need for the lagoon located north of Pawnee. During this past year, Pawnee installed a new sanitary sewer system.

This is the first electrical power supply load at Pawnee since receiving a franchise from the City Council to supply power to those areas where the cooperative has a Service Area Agreement.

This agreement protects the rights of the cooperative to supply electrical power in their service area and the franchise guarantees the cooperative the right to continue to serve this area with power even though it may become a part of the city in the future.



Darrell Boston operates the trenching machine to prepare for the laying of three-phase underground cable and members of the line department install the cable in the trench.



### Free Wiring Book

We have received the new "Wiring Specifications and Recommendations" handbook which contains the minimum wiring standards according to the latest revision of the National Electrical Code.

The handbook is a guide which permits you to use and enjoy your electric service to the fullest extent and in the fastest possible manner.

If you need one of these hand-books or will be using one in the near future, we call your attention to page 22—Article 913—specifically concerning Ground-Fault Circuit Protection. This is a new requirement of the National Electrical Code effective January 1, 1973, and must be adhered to.

All wiremen and builders should have a copy of this new handbook. They are free simply by writing or calling your cooperative office (217-438-6813).



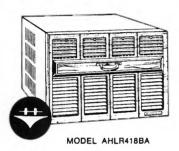


NEW TRUCK—Linemen Darrell Boston, standing, and Albert Becker, working under the truck, add the finishing touches to the line department's new truck. The new cooperative sign on the door has a yellow and green background with black lettering.

# JuST arrived! Now!

see the new\*

WASHERS
& DRYFRS



\$257.50

# HERITAGE BIG 18,000 B.T.U. Room Air Conditioner

Antique white simulated walnut roomside face complements traditional or colonial decors.

Antique finish brass handle and concealed controls add elegance and fine furniture look.

- Cools large size living room, dining room, bedroom or den.
- Three-speed operation . . .
   four-way air direction . . .
   eight-position thermostat.

#### 18-POUND WASHER WITH UNIQUE HANDWASH® FEATURE

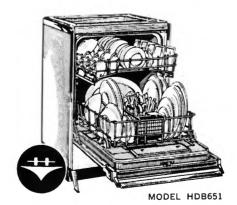


\$219

- MODEL WLW 5800F
- New Handwash® system with special agitator and special cycle, speed and water-level settings—is ideal for all special loads from slips to tennis shoes.
- New self-cleaning filter ring assures thorough lint removal.
- New Perforated tub for improved washability, thorough rinsing.

#### **DISHWASHER**

MODEL DB653B



\$216

#### JUMBO-DRUM ELECTRIC DRYER



- Huge 29" dlameter drum with 18-pound capacity.
- Special Press Guard Setting keeps drum rotating for up to an hour after cycle ends to prevent wrinkling.
- Audible, adjustable end-ofcycle signal.
- Automatic and timed cycles.
- Six drying selections.
- Special Permanent Press and Poly-Knit settings.

## Hotpoint

#### SELF-CLEANING MOBILE DISHWASHER

MODEL DB653B

- Rolls where needed now, easily built in later
- "The Quiet One" thick, cushioned insulation assures "Whisper-Clean" operation
- Three-level washing action with Jet Spray Shower virtually ends hand pre-rinsing
- Three-pushbutton cycle selection — Wash and dry, rinse only, short wash and dry.
- Random-loading racks
- Dual detergent dispenser
- Crystal-Clear rinse for spotless drying
- Grooved maple cutting-board top
- Self-cleaning action with Rinse-Away drain and soft food disposer
- Porcelain-enamel-finish tub
- Anti-tip arm

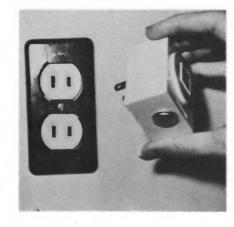
#### Mini-Washer

Rival's new portable "Wash-O-Matic" is just right for today's compact living. The mini-washer is 15 inches high and 14 inches square, yet, it's big enough to do a two-pound load. It features a 30-minute timer, lint trap, and shuts off automatically. The tub, cover and three-vane agitator is made of sturdy polypropylene. The suggested retail price is \$42.95.



#### Fire Alarm

The world's smallest fire alarm has been developed by the James W. King Company. The tiny alarm with a big voice sounds off when the temperature reaches 135 degrees. It can be moved from room to room and even packed for use in motel and hotel rooms. The alarm operates on 115 volt current and plugs directly into outlet. The suggested retail price is \$9.95.





#### Swivel TV

Zenith has introduced a new "Turn it, Tilt it" black-and-white TV set. The 12-inch diagonal set features solid state modules, instant picture and sound, plus a "private listening" earphone with 15-foot

cord. It also includes a 48-inch monopole antenna and convenient top carry handle. The Rosewood color cabinet is available in white or ebony color trim.

## House Sustains Rural Water— Sewer Veto

The House of Representatives on April 10 sustained President Nixon's vote of a bill (H.R. 3298) to restore the rural water and sewer grant program which had been terminated by the Administration earlier as an economy move. This program has been an integral component of the Rural Development Act of 1972.

The vote to override the veto was 225 to 189—51 sort of the necessary two-thirds.

As an admitted move to influence Congress to sustain the veto, Secretary of Agriculture Earl L. Butz on April 9 announced a \$100-million rural sewer loan (not grant) program, also under the Rural Development Act, as a "substitute" for the terminated grant program. The loan program will provide loans at 5 percent interest to rural communities to install water and sewer lines.

When he terminated the congressionally authorized program, the President claimed there were other rural aid programs which could be used for the same purpose at less cost to the government. H.R. 3298 would have ordered the Administration to continue the terminated program.

According to testimony before the House Agriculture Committee in February, experience shows that in about 70 percent of sewer system applications and about 30 per cent of water applications, a grant is necessary to make the system economically feasible. Such rural communities would not be able to qualify for loans.

In a last-minute plea to House members to override the veto, Speaker Carl Albert of Okla. said, "We are dealing with the authority of the Congress of the United States to make the laws of the land. The merits of the programs are too great to be caught up in the destruction (caused by) a partisan power struggle."



Cut off the electricity and your life can be drastically affected for several hours.

# Cut off your earning power and your life can be drastically affected for years.

Like electricity, good health is something we often take for granted. But just as light-ning can suddenly cut off the electrical power, disability can just as quickly cut off your earnings. At a time when medical bills are added to the cost of everyday living, the loss of your income can be especially serious.

Your Disability Income Protection Plan can help see to it that you will have money to live on when you are unable to work because of a covered illness or injury. Underwritten by Mutual of Omaha, this plan can pay you from \$100 to \$800 a month depending upon the plan you choose and qualify for. These are tax-free benefits to help replace your paycheck. You use it on your family's needs as you see fit.

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# RURAL HILIGHTS

**Rural Electric Convenience Cooperative** 

AUBURN, ILL. TEL, 438-6813



Board of Directors: Stanley Otten, President; Leo Goleman, Vice President; Halden Funderburk, Secretary-Treasurer; Loren A. Rhea, Asst. Secretary-Treasurer; Harold W. Peper, Herbert Niemeyer, Henry Gieseking, Russell White, Larry A. Fesser and Roy D. Goode, Manager.

# Beauty Pageant Highlights Annual Meeting

A special feature of the Cooperative's Annual Meeting scheduled for September 7, 1973 at Glenwood High School will be the beauty pageant. All eligible girls are encouraged to participate.

"It isn't difficult to enter," said Harold L. Edge, director of member services, who helps coordinate the contest. "And besides that," he continued, "contestants make friends and have a good time." The winner also gets to participate in state competition with a chance of advancing to national competition.

Edge explained that any girl between the ages of 16 and 20 who resides in a home receiving electrical service from Rural Electric Convenience Cooperative is eligible to

Those interested in participating in the annual event should contact the cooperative for additional information. There is no entry fee. There are awards for all who enter with the three top contestants receiving more lucrative awards



Jane Brown, Miss Rural Electric Convenience Cooperative, Co. 1972, will be competing in the State competition in late August of this year at the annual meeting of the Association of Illinois Flectric Cooperatives, in Springfield.

## **Personnel Receive Recent Promotions**

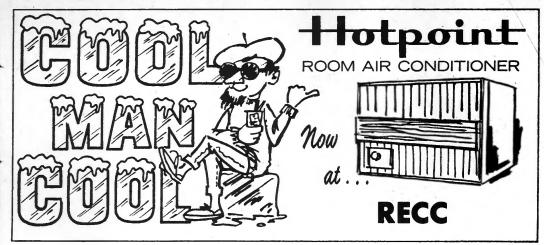


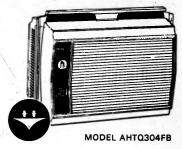
ly been promoted are Crew Foreman Gerald Humke, left, and Line Superintendent James O. Killam.

ILLINOIS RURAL ELECTRIC NEWS

Two RECC employees who have recent-

	ive awards.	Lieutifu Cooperatives, ili Springheid
100	production of the same	THE PROPERTY OF THE PARTY OF TH
то	BEAUTY CONTEST COM	MITTEE:
Pleas	se accept my entry in the R	RURAL ELECTRIC CO-OP BEAUTY CONTEST.
to unde	ise my picture and name	et forth herein and I herewith give my permission for the committee e for any publicity purposes in connection with the contest. I in the contest and be unable to serve in the State Finals that an
Nam	е	Address
Age.	Date of Birth	RURAL ELECTRIC CONVENIENCE
Age.		COOPERATIVE
<b>D</b>	tify that this information is	s true to the best of my knowledge.
<b>D</b>	tify that this information is	s true to the best of my knowledge.





\$92.50

## PERSONAL PORTA-COOL ROOM-to-ROOM

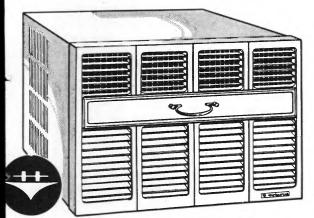
MODEL AHTQ304FB

- 4,000 BTU/HR. cooling
- Only 43 pounds light with built-in handle . . . carry it anywhere
- Only 7 Amps., plugs into any adequately wired 115 volt grounded circuit
- Quick-Mount side panels halp make installation fast and easy
- Durable outdoor (weather sida) case molded of LEXAN® resin CAN'T RUST and carries a TEN YEAR parts and service labor replacement warranty against failure due to a manufacturing defect
- Top air discharge provides a gentle canopy of cooling
- Eight-position automatic
  thermostat

### Hotpoint

#### 18-POUND WASHER WITH UNIQUE HANDWASH® FEATURE

- New perforated tub for improved washability, thorough rinsing.
- New no-kink hose for thorough extraction, no drain water back-up.
- Infinite water level selection.
- Five water-temperature selections.
- Porcelain-enamel finish inside and out.
- Heavy-duty ½ -hp motor.



**\$257.50** 



# HERITAGE BIG 18,000 B.T.U. Room Air Conditioner

Antique white simulated walnut roomside face complements traditional or colonial decors.

Antique finish brass handle and concealed controls add elegance and fine furniture look.

- Cools large size living room, dining room, bedroom or den.
- Three-speed operation . . . four-way air direction . . . eight-position thermostat.
- Washable flip-out filter.





- New Handwash® system with special agitator and special cycle, speed and water-level settings is ideal for all special loads from slips to tennis shoes.
- Automatic soak cycle.
- Extra automatic rinse option.
- Five wash/spin actions.
- Bleach and fabric conditioner dispensers.
- New self-cleaning filter ring assures thorough lint removal.

# Whal's New!



#### Compactor

The General Electric trash compactor puts an end to messy garbage cans, reducing a week's accumulation of trash for a family of four into one neat disposable bag. It has an automatic spray to help control odors and the key-lock prevents unauthorized use. The unit can be used free-standing or built-in undercounter. The two removable front panels reverse to give a choice of four decorator colors—avocado, harvest, coppertone or white.

#### Ice Crusher

Crush mounds of ice automatically with the new ice crusher from the Toastmaster Division of McGraw-Edison Company. The large see-thru drawer catches the ice and doubles as a serving container. It has a recessed on-off dial and a gravity-fed opening is covered by safety flaps which spring shut as soon as cubes are dropped in.





#### **Electromatic Skillet**

Corning's new electromatic skillet offers formal or informal dining at its best. The 10-inch skillet dish can be removed from its cooker-base for use separately in the oven, on the range or as a serving dish. It holds  $2\frac{1}{2}$  quarts and comes with a detachable handle. The dish is completely immersible and can go into the dishwasher. The base only needs to be wiped off after each use.

#### Air Conditioner

The personal Porta-Cool air conditioner is now available from Hotpoint. The portable model weighs only 43 pounds yet provides 4,000 BTU's. It is 10 7/8 inches "thin," and plugs into any adequate 115-volt, three-prong grounded outlet. The unit is equipped with a built-in handle and expandable side panels to simplify installation. The beige appearance styling blends in with a wide variety of room decor.



# Today's Youth for Tomorrow's Needs

Two families of Illinois electric cooperatives are a bit happier this month than last. Each had a son recently named to a major office of the Illinois FFA Association at the group's 1973 convention in Champaign.

S. Gene Schwarm, son of Mr. and Mrs. Stanley Schwarm of Loogootee, who are members of Greenville-based Southwestern Electric Cooperative, was named president of the nearly 17,000 members organization. Dave Rothermel, son of Mr. and Mrs. Kenneth Rothermel of Broadlands, who are members of Champaign-based Illini Electric Cooperative, was elected secretary.

Schwarm, a member of the Brownstown FFA Chapter, was also named the state winner of the Illinois FFA Foundation Award for beef production. He commented on the FFA organization:

"The young people of today who belong to the FFA are meeting the challenges of change. New thinking and new programs are making the FFA more relevant and flexible than ever before. One example is the addition of the agribusiness program. This gives members without farm-



Get rid of all ROACHES and WATERBUGS with

### **SURE KILL**

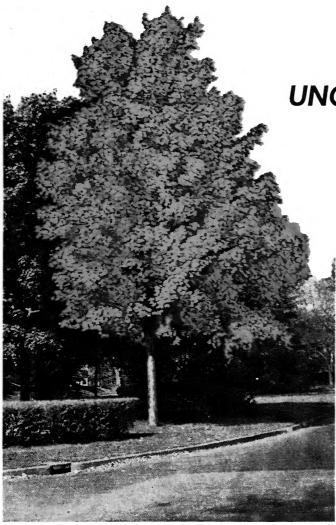
Or You Pay Nothing

Roaches eat Sure Kill greedily and return to their nests which they contaminate, starting a chain reaction that wipes out all other roaches and eggs.

Sure Kill never wears out, is absolutely odorless and safe to use. It contains no D.D.T. A single can cleans out six rooms and keeps them free of roaches and waterbugs for five years. Money back guarantee. Send just \$3.98 for one can, two for \$6.98 postpaid.

# FOX ENTERPRISES Box 211 MARION, KY. 42064

Mfr. and Distr.



Actual unretouched photograph of a five year scarlet maple.

Beauty — This beautiful shade tree blazes a brilliant red color in the fall and an olive green color in the springtime. Yes, recognized tree experts agree it is the one tree that delivers beauty throughout the year.

Height — This magnificent tree grows approximately 25 to 30 feet over a five year period (see photograph) and eventually soars to a height of eighty feet or more.

Hardiness — This tree is very hardy as the wood from maple trees is recognized as the hardest anywhere.

Adaptability — "The scarlet maple has one of the widest ranges of our native trees, growing from eastern central Canada to Florida, and because of its ease of transplanting it adapts to any type of soil." (From All About Trees by E. Johnson). The one tree experts agree will grow anywhere in the U.S.A.

### TO BEAUTIFY YOUR HOME NOW ORDER TODAY ON A TWO WAY GUARANTEE

Imagine! This beautiful tree shading your front yard and the looks of admiration and words of praise it will bring to your house and home. You'll agree it lends lovely contrasts to its surroundings. Now the retail price of this tree is \$4.98, but during this spring planting season our price is only \$4.49. Yes, just a mere \$4.49 for this beautiful shade tree. ORDER TODAY—YOU WILL BE PLEASED.

#### TWO WAY GUARANTEE

We are so sure that this is the most incredible shade tree that you've ever seen, here is our 2-way, ironclad guarantee: (1) If, upon arrival, you are not completely satisfied, then return for a full refund: (2) Free replacement, for any reason, up to one full year. When have you ever seen a stronger guarantee?

SEPTEMBER, 1973

#### UNQUESTIONABLY THE MOST

# BEAUTIFUL FAST GROWING SHADE TREE

#### IN AMERICA TODAY

- This gorgeous tree is known as the scarlet maple, the red maple, or the EVER CHANGING MAPLE.
- Beautiful Red Scarlet leaves in the fall of the year, and beautiful deep dark green leaves in the spring of the year.
- Grows approximately 25-30 feet over a five year period, which makes it one of the fastest growing shade trees in America today.
- Many landscape architects, nursery men, and gardening experts refer to this tree as the "2 in 1" tree, because of its dual qualities of beauty and speed.
- Now is the ideal time to plant this tree.
- Shipped at 4 to 6 feet all shipping cost paid.
- Due to the tremendous demand for this tree please allow two weeks for delivery.

#### OUR CHALLENGE TO YOU

It's almost too good to be true, but we feel so sure that these native collected trees are some of nature's most prized possessions that we are making you an outstanding offer. Our knowledge and experience of many years and our own research about this tree gives us confidence in the following challenge. If you can find just one negative comment by an expert printed in any magazine, periodical, or gardening book, we will give you any item from our catalogue of over 400 varieties absolutely free of charge. We send a catalogue with every order. This offer is hard to beat! We are sure that anything you read anywhere about this beautiful scarlet maple will have nothing but praise and acclaim.

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Please send us these beautiful indicated below.	I shade trees, on a two-way guarantee, the trees	
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# FRURAL HILIGHTS

Rural Electric Convenience Cooperative

AUBURN, ILL.

TEL. 438-6813



Board of Directors: Stanley Otten, President; Leo Goleman, Vice President; Halden Funderburk, Secretary-Treasurer; Loren A. Rhea, Asst. Secretary-Treasurer; Walter H. Johnston, Arthur R. Brackebusch, Henry Gieseking, Russell White, Larry A. Fesser and Roy D. Goode, Manager.

# **Before** You Dig

Be sure to contact your electric cooperative for the location of buried underground power lines - you could save yourself problems and expense.

Today more and more subdivisions, private homes and farmsteads, are using underground electrical cable for electrical service. A few of the reasons for desiring buried cable include: (1) the elimination of unsightly overhead wires, (2) an improved appearance to the property, and (3) underground service costs only slightly more than overhead service.

The old saying "When in doubt, check it out!" could hold a great deal of meaning to you should you be planning to excavate in an area that contains buried electric cables.

For your assistance and protection, your cooperative has detection equipment to locate any buried cables.

BEFORE you dig PLEASE check with your electric cooperative if you know there is buried electrical cable in the area. You could be saving yourself problems and expense.



LOCATING WIRE-Lineman Albert Becker uses an underground line detector to locate buried cable prior to a contractor beginning to excavate.



Lyle E. Dunham, Director of Member Services Department of the Association of Illinois Electric Cooperatives, instructs Donna Ashby on the proper procedure in running the microfilming machine. Donna worked during the summer months microfilming old cooperative records.

IF YOU HAVE INSTALLED A COMPLETE ELECTRIC HEATING SYSTEM IN YOUR HOME WITHIN THE LAST THREE YEARS AND HAVE NOT NOTIFIED YOUR CO-OP., PLEASE ADVISE US WITH YOUR NEXT BILLING.



- Press Guard keeps permanent press loads wrinkle-free for up to an hour after drying cycle ends
- Jumbo 30" diameter drum
- Interior light
- Variable dryness control for "just-right" dryness.

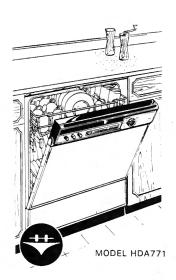
- End-of-cycle signal
- Automatic Speed-Flow drying
- Cool-down cycle
- Porcelain-enamel finish protects drum and top.
- Separate start control

- Two Automatic Sensi-Dry cycles—one for permanent press and one for regular fabrics
- Four fabric-tested drying selections for proper drying of every washable fabric
- Permanent-Press settings on control panel

#### FEATURE-PACKED BUILT-IN DISHWASHER

**MODEL HDA771** 

- 4-Cycle Selection
   Wash-Dry (Normal) for
   thorough washing of everyday
  loads
   Rinse Only to precondition
  dishes for later washing
   Short Wash . . . Dry for lightly
  soiled or small loads
   Plate Warmer warms dishes to
  just the right serving temperature
- New reversible color panels for kitchen decor coordination
- 3-Level Washing Action

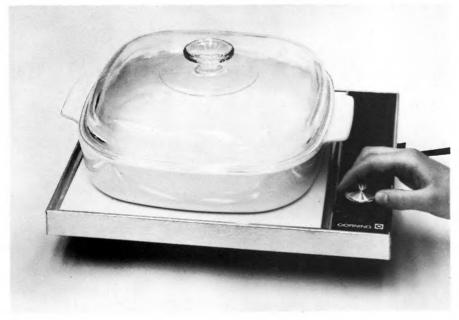


- Self-Cleaning Action with Soft-Food Disposer
- Porcelain Enamel-Finish Interior
- Whisper Clean™ Sound Insulation
- Cushion-Coated Random Loading Racks
- Lift-A-Level™ Upper Rack
- Crystal Clear Rinse
- Dual Detergent Dispenser

\$216.25

Table Range

A portable electric table range has been introduced by Corning. The glass-ceramic heating surface is framed in aluminum and the heater base will accommodate a variety of cookware utensils. The 10-inch skillet, provided as part of the table range unit, is attractive as a serving piece. It weighs only 11 pounds and retails at under \$40.00.



#### Kitchen Center

It's a great day for the cook of the house since the Oster Corporation developed the Kitchen Center. It provides three full powered appliances in one space-saving unit. With the powerful counter-top appliance, you can blend a multitude of Spin Cookery wonders, mix the heaviest of batters and grind the toughest of foods with no storage problem. The blender features touch-and-release, instant start-and-stop control on all twelve speeds.





. but to tell the truth, what I miss most is my electric tooth-brush."

## If Ruptured TRY THIS OUT

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Comfort and Holding Security

An "eye-opening" revelation in sensible and comfortable reducible rupture protection may be yours for the asking, without cost or obligation. Full details of the new and different Rice Support will be sent you Free. Here's a Support that has brought joy and comfort to thousands—by releasing them from Trusses that bind and cut. Designed to securely hold a rupture up and in where it belongs and yet give freedom of body and genuine comfort. For full information—write today! WILLIAM S. RICE, Inc., ADAMS, N. Y., 13605 DEPT.



# PLASTIC LINE POSTS

New 72" Line Posts, Heavier & Larger

- Strong, Durable, Attractive
- Non-Conductive, Non-Corrosive Drive-In Easlly with Tepco Driver No Digging, Setting, Filling

Build your fences the easy way with TEPCO Line Posts—just like hundreds of ranchers and farmers throughout the nation are doing. Tep-Posts are strong, light weight and durable. Easy to carry in quantity. Weighted steel driver is necessary to drive in the Tepco posts. Wire clip fasteners and postdriver furnished at nominal costs.

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48" electric posts See your dealer or contact us

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# CLOSEOUT



One of the most exciting new watches ever made! It actually winds itself as you wear it! Shock and Water-Resistant\*, Anti-Magnetic and safety engineered to prevent damage from overwinding. Hairline Sweep Second Hand, Unbreakable Crystal, 1/5-Second Calibration. Luminous Hands and Minute Indicators, Chromed

and Stainless Steel Case with rotating metal Computer Bezel. Automatic Calendar Window shows exact date. Tropical Scuba Strap. A remarkable bargain price!

No. 5046—Automatic World Timer......\$12.95 No. 5046A-Deluxe Model with Day/Date

Calendar Indicator ......\$ 13.95



For nearly two centuries, generations of gifted woodcraftsmen from the mountainous Black Forest region of West Germany made these delightful Wetterhauschen. These world famous Weather Houses have often been imitated but never equalled! This ancient woodcrafter's art, jealously guarded, has been passed from father to sons and daughters down through the years. Each Weather House is meticulously hand-made with methodical German precision -every one fashioned with the rich sepia woods and quality materials of the Black Forest.

#### FASCINATING MOVEMENT THRILLS YOUNG & OLD ALIKE!

This original Weather House is an authentic nns original weather House is an authentic miniature of the tidy cottages that dot the Black Forest hillsides. In it live grumpy old Herr Hans and his flaxen haired daughter, Brunhild. When papa Hans strides out with his diminutive umbrella, watch for rain or snow! But when Brunhild goes for a stroll, but of good cheer for clear day weather and be of good cheer for clear, dry weather and

sunny skies are ahead! Their movements are controlled by an ingenious, yet simple mechanism based on the principle of Hygrometrics.

#### A MARVEL OF MINIATURE ART!

You'll be delighted with the charming little figurines of old Herr Hans and the fair Brunhild . the miniature water pump . . the proverbial toadstool . . the nightingale poised to warble his song . . . the tiny flowers and bushes . . . all so meticulously put together and carefully hand painted. You'd expect to pay a tidy sum for this little marvel-but now it's yours - direct from the importer - at a

No. 4149—Weatherhouse .....

ONE for Only \$3.24 TWO for Only \$5.75 [YOU SAVE 73¢!]

> MAIL YOUR ORDER TODAY -SATISFACTION GUARANTEED

## **EISENHOWER COMMEMORATIVE DOLLAR**

24K Gold Electro Plated



#### A 'Collector's Item' Gift!

The last Dollar minted in the United States is the striking Eisenhower Dollar, struck to comemmorate our 34th President and the historic landing on the moon by Eagle. Today, these beautiful coins are becoming increasingly more rare and will increase in value as the years pass by. Now we have a small supply of these rare coins . . . some of them fashioned into attractive jewelry . . . and all of them beautifully electroplated in genuine 24K gold! The Eisenhower Dollar is rapidly disappearing from circulation due to the great demand of collectors Order now, while our limited supply lasts! A perfect gift item for every occasion . . . and one that will be cherished for its ever increasing

,	value in tije years to come:
ľ	No. 5174—Gold Electroplated
	Eisenhower Dollar2.98
1	No. 5175—Gold Electroplated Eisen-
	hower Dollar Necklace (Held in spe-
	cial mounting that does not damage
	'coin or decrease its collector value)
	No. 5176—Gold Floctroplated Figure

hower Dollar Key Chain (supported in special holder with chain and key clip) ......4.88

Foster-Trent R

lease RUSH his condition or my mone	guaranteed i: I must be y back at or se 55¢ with	order to cover shipping cost. (N.Y. St	payment wit within 7 day
HOW MANY	ITEM NO.	DESCRIPTION OF ITEM	PRICE
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		Shipping & Handling	
lease send		e residents please add appropriate sales tax. ley order. Sorry, no C.O.D.s Total	-
	STOCK OF INO	total	
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City			



# RURAL HILIGHTS

Rural Electric Convenience Cooperative

Goode, Manager.

TEL. 438-6813

AUBURN, ILL. Board of Directors: Stanley Otten, President; Leo Goleman, Vice President; Halden Funderburk, Secretary-Treasurer; Loren A. Rhea, Asst. Secretary-Treasurer; Harold W. Peper, Herbert Niemeyer, Harold Bruntjen, Russell White, Larry A. Fesser and Roy D.





# **ANNUAL** MEETING A SUCCESS

DIRECTORS ELECTED-Harold Bruntjen, Harvel, was elected to the board of directors replacing Henry Gieseking who retired from the board. Members at the annual meeting elected directors, left to right, Stanley Otten, Modesto; A. Leo Goleman, Divernon, and Bruntjen.



HOBBY-CRAFT DISPLAY-For the second straight year crafts and hobbies of various members of the cooperative were displayed at the annual meeting. Pictured above are a few of the items on display. Chairman was Mrs. Loretta Bruntjen, Waggoner. She was assisted by Mrs. Kathy Snell, Auburn, and Mrs. Barbara Brunk, Girard.

"MISS ELECTRIC RURAL CONVENIENCE 1973''-Stanley Otten, Rural Electric Convenience Cooperative Co. president, has just presented the winning trophy to Miss Brenda DeWerff, 16, daughter of Mr. and Mrs. Paul DeWerff, Nokomis. Miss DeWerff was selected queen from ten contestants in the annual beauty pageant sponsored by the cooperative. First runner-up was Miss Maureen Williams, daughter of Mr. and Mrs. William D. Williams, Pawnee and second runner-up was Miss Carolyn Chesher, daughter of Mr. and Mrs. Richard Meier, Girard.

# Again this year our No. 1 goal is to make Hotpoint quality, service and value your Best Buy!

#### Hotpoint

15 CU. FT. NO-FROST

#### REFRIGERATOR

ONLY 301/2" WIDE

- 4.28 cu. ft. Freezer
- 10.69 cu. ft. Fresh Food Section
- Equipped for Optional Automatic Icemaker\*
- Easy-Release Ice Trays
- Special Dairy and Produce Storage

ONLY







**VERSATRONIC® OVEN SYSTEM** 

America's only system that lets you -Cook jet fast with Microwave Model RE747

ONLY

\$537.95

energy

2 Cook conventionally

Cook both ways at once — Microwavas for speed, conventionally for browning.

And has oven cleaning system that cleans itself automatically, electrically for about a dime.





JUMBO-DRUM **ELECTRIC DRYER** WITH PRESS-GUARD™ CYCLE

MODEL DLB 2980P

MODEL DLB 2980P

\$176

- · Huge 29" diameter drum with 18-pound capacity
- Special Press Guard<sup>™</sup> setting keeps drum rotating for up to an hour after cycle ends to prevent wrinkling

- · Porcelain-enamel drum for no-snag drying of the new Poly-Knits
- · Permanent up-front lint filter
- Separate start control
- · Audible, adjustable end-of-cycle
- Automatic and timed cycles
- . Six drying selections
- . Special Permanent Press and Poly-Knit settings
- Two Permanent Press temperature settings
- · Lighted drum interior

# what's a new?-

#### Vacuum

Sunbeam's new outdoor/indoor vacuum cleaner picks up wet or dry debris without changing the washable filter. The vacuum has a five gallon capacity steel tank and a 1.1 hp. motor. It's equipped with an 18-foot conductor cord and plug, cleaning attachments and a stainless steel four-wheel dolly. The vacuum retails at \$59.99.

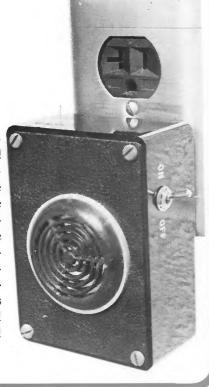
#### Alarm

A power failure alarm that detects a power outage whether caused by a blown fuse or a service interruption has been developed by the Riton Manufacturing Company. The unit emits an 85 to 90 decibel sirenlike sound when triggered and the horn is powered by two penlite batteries. A built-in 7 to 10 minute delay prevents momentary interruptions from causing a signal. It plugs into a standard AC receptacle and is supported by its case-mounted plug prongs.

SUNBEAM

WET OR DAY

VACUUM CLEANER



#### (Continued from page 14)

going to be a shortage of corn drying. And corn drying is almost a must."

Pitchford indicated that comments had been made from farmers regarding low temperature grain drying with electric heat as the answer. But a backlog of work for electric power suppliers would be a problem this year.

Pitchford also realizes the importance of electric power in his home and business. Not only are his and the Creeds' homes all electric, but the cold storage building for pecans and apples require electric power. About 100,000 pounds of pecans are kept in cold storage each year.

"We buy nearly 750,000 pounds of wholesale pecans from Arkansas, Mississippi, Alabama and Louisiana," he said. "But pecan production varies from year to year. One year, it's good and the next poor. So cold storage keeps us in business during the lean years."

He mentioned that at one time three loads of pecans were bought weekly from the New Haven area in southeastern Illinois. But Illinois production had dwindled as most of the trees had been cut for lumber.

"Over a long period of time," Pitchford summarized, "the fruit industry is rewarding. But it takes a lot of work. Costs seem to keep going up. Fruit growers can mechanize to a certain point to overcome the increasing costs. But after that, there just isn't any way to keep retail prices lower."

All in all, it looks like the fruit industry has its good years and its bad. But thanks to electricity and technical innovations, perhaps fruit growers can have that extra edge necessary to keep in step with the changing times.

