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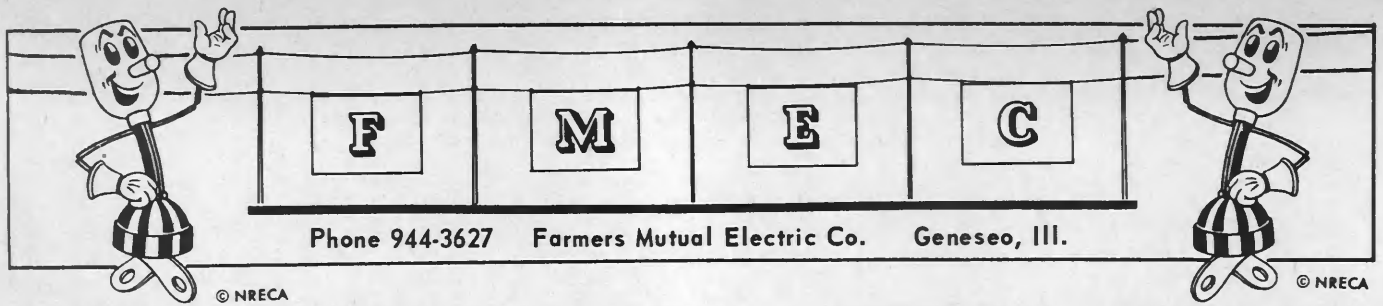
Rose Bushes: 2 Yr. Field grown blooming size bushes. All monthly bloomers in these varieties. \$4.99 each

REDS		TWO TONES		CLIMBERS		YELLOWS		PINKS		WHITES	
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Red Radiance											
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Our plants are Nursery grown from cuttings, seeds, or budded stock unless otherwise stated. These have never been transplanted except those marked with (*) asterisks; which means those are collected from the wild state. Inspected by the Tennessee Dept. of Agriculture. This gives you a chance to buy at lower grower prices. SATISFACTION GUARANTEED ON ARRIVAL OR WE WILL EITHER REPLACE OR REFUND YOUR MONEY. You may order as many or as few plants as you wish. Send 99 cents extra with order for postage and packing.

SAVAGE FARM NURSERY

P. O. Box 125 1L McMinnville, Tennessee 37110



Attend Your 1972 Annual Members' Meeting

Monday, March 20

7:30 p.m.

at the

Geneseo Masonic Temple

— Door Prizes —

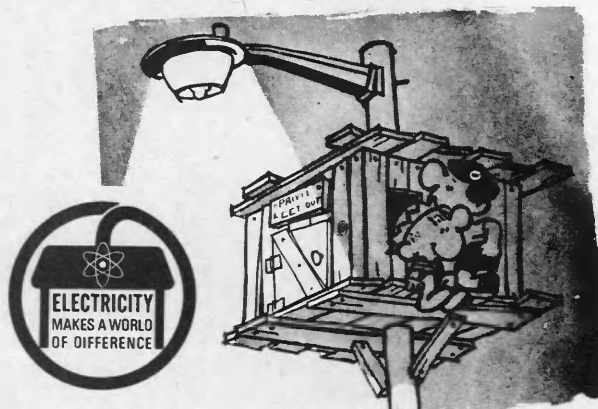
'The Notables,' a quartet from Muscatine, Iowa, will provide entertainment. Several members will sponsor a pre-meeting Craft and Hobby Show at 6:30 p.m. The show will include ceramic work, woodworking, bead crocheting and arrowheads.



Simon Vandersnick

As one of his last duties as president of FMEC, Simon Vandersnick throws the switch to energize six miles of new transmission line. FMEC personnel observe. From left are Morris C. Deul, manager; Frank Shambaugh, lineman; Vandersnick; Michael DeBrock, lineman; Richard Kincaid, line foreman and Ray Rangan, groundman.

Every Home Deserves A New Security Light



President Tells of Power Problems; Stresses Need for More Involvement

“Too many people are taking electricity for granted. It’s time all of us became more concerned about the future of our electric power supplies. There’s too much emotion in environmental protection regulations which has needlessly hindered our electric power.”

So said Simon Vandersnick of Atkinson as he announced his retirement from the board of directors of Farmers Mutual Electric Company, Genesco. Vandersnick, who has been the electric cooperative’s president since 1967, was elected to the board in 1954. He has attended every cooperative annual meeting from the time he became a cooperative member 28 years ago.

“It’s not by choice,” the president said, “that I leave the board. But my wife and I have sold our farm and are no longer eligible for membership.”

“There is still a lot of work to be done for the rural electrification program. We’re going to have to be thinking about generation of power and use a little more common sense in dealing with the problems. It’s ridiculous for large power plants to be shut down just because people are worried about a few dead fish. In fact, more fish have died after the closing of a power plant created a sudden change in the water. The fish had adapted to the warmer water and were actually surviving regardless of what a few environmentalists were saying.

“IT’S TIME TO PUT our values in the right perspective and be-

come more realistic in solving the problems. The people who are yelling about a few dead fish are probably going to be the ones who will yell the loudest when they’re without electric power.”

Vandersnick, who bought his farm in 1936, recalls those early days when there wasn’t any electricity in the rural areas.

“Rural electrification has been a great thing for us and has brought about many changes,” he said. “The power companies never started providing electricity to the rural areas until they saw that electric cooperatives were doing the job. And in 1942 we could have had our power from either source. We went with Farmers Mutual Electric Cooperative because it was the first to start service in the rural areas.”

Vandersnick pointed out that electric power in rural areas has helped in farming operations and in residential growth. Already in the cooperative’s service area, seven subdivisions have established subdivisions for approximately 300 homes. The growth is a result of people who work in the quad-cities area — Davenport and Muscatine, Iowa, and Rock Island and Moline — wanting to live in the country.

“Rural development is a wonderful thing and we need more of it,” Vandersnick commented, “but it has to be controlled in order to function properly. There has to be planning instead of hit-and-miss development.”

Vandersnick has farmed all his



Inspecting an underground junction box where a circuit from the substation switches from underground to overhead distribution are, from left, Richard Kincaid, line foreman; Morris Deul, manager, and Simon Vandersnick, president of Farmers Mutual Electric Company.

life and raised crossbred beef and swine. Each year he raised about 200 head of cattle and 500 head of hogs. He installed two Harvestore grain storage units and had automatic feeding with a seven-horsepower motor and three one-horsepower motors.

The Vandersnicks are the parents of four children—Marie Ufheil, Annawan; Sharon Sturdewagen, Atkinson; Barbara, Atkinson and Kenneth, Davenport, Iowa.

One of several subdivisions in the cooperative’s service area.



Rural Exchange

• Baby Chicks

HEAVY MIXED \$5.90-100. LARGE WHITE ROCKS \$8.40. OTHER BREEDS FROM \$5.45. PULLETS \$12.20. FREE CATALOG. GUARANTEED SAVINGS! ATLAS CHICKS, HOME OFFICE, 2651 CHOUTEAU, ST. LOUIS, MISSOURI 63103.

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FRYER CHICKS—Assorted all breeds no sex or breed guaranteed. \$5.95 per 100 plus postage. \$7.95 per 100 postpaid. Other breeds available. Free price list. Shephard Hatchery, Route 1, Dept. IRE Cannelton, Ind. 47520

FREE—BIG JOLLY Red Giants. Thousands to be given away. Write for Free Catalog. Tells how you can get 50 Free chicks with each 100 you order. 19 Top egg producing breeds hatched. Julian's A&B Hatchery, Box 393-T, Clinton, Missouri 64735.



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Allen Hatchery, Box 170-A, Windsor, Mo. 65360



BIG WHITE DUTCHMAN 4.95
Makes big tasty and juicy fryers in 7 to 8 weeks. They dress out beautifully. Order from this ad. cod. fob.

Heiman Hatchery, Box 187-WR, Clinton, Mo. 64735



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Chickens that Lay Easter Eggs

Egg shells are Blue, Pink, Green or Olive drab. Their eggs are low in cholesterol and have 10% more nutrition value than ordinary eggs. Write today for FREE picture catalog showing 17 Rare and Fancy breeds also offering 22 outstanding popular laying breeds.

Big FREE Chick Offer
GRAIN BELT HATCHERY
Shown in FREE Catalog Box 125-AM Windsor, Mo. 65360

• Plants, Trees

SAVE FOOD DOLLARS. Grow your own berries, fruits and vegetables. Hundreds of varieties! Write for Free catalog! Tennessee Nursery & Seed Co. Box 8, Dept. 76C, Cleveland, Tenn. 37311.

600 assorted sweet onion plants with free planting guide \$4.80 postpaid. TONCO, "home of the sweet onion," Farmersville, Texas 75031.

STRAWBERRY PLANTS: Robinson, Dunlap Blakemore, Armore 50-\$2.80, 100-\$4.20 250-\$7.50, 500-\$12.00, 1000-\$20.00. Surecrop, Cyclone, Catskill, Sunrise, Empire, Midway 50-\$3.00, 100-\$4.50, 250-\$8.25, 500-\$12.50, 1000-\$22.00. EVERBEARING: Ogallala, Ozark Beauty Streamliner 25-\$2.50, 50-\$4.00, 100-\$6.00. Asparagus 20 1 yr.-\$1.35, 20 2 yr.-\$2.75. Rhubarb 10-\$1.00. All orders Postpaid. "FREE" 10-1 yr. Asparagus with \$5.00 order. FARMINGTON PLANT FARM, Farmington Iowa 52626, State Certificate NO. 263.

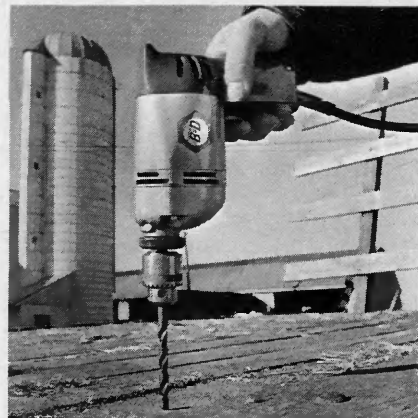
• Decals-Signs-Badges

DECALS, NAMEPLATES, Badges, Trucksigns. Hard-hat labels. All kinds. Seton Nameplate Corp. Dept. IR, New Haven, Conn. 06505.

What's New?

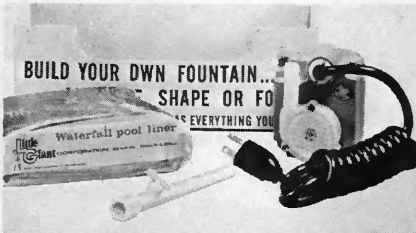
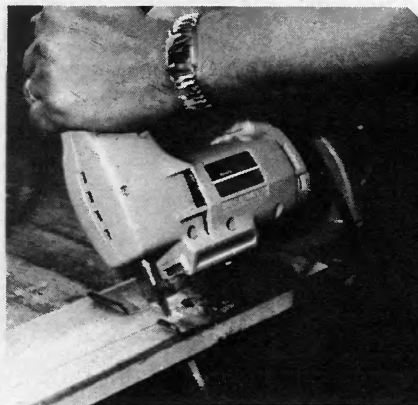
• New Scru-Drill

Black & Decker introduces a versatile new commercial duty $\frac{3}{8}$ " Scru-Drill designed for fingertip selection of screwdriving or drilling. The drill's positive clutch permits maximum torque in driving screws, yet disengages when the screw is fully seated to prevent screwhead damage. A reversing switch allows quick removal of screws. A twist of the selector collar instantly converts the tool to a rugged drill for heavier duty boring. The tool sells for about \$45.



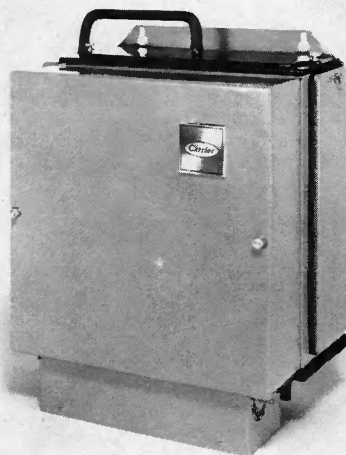
• Speedy Jigsaw

Skil's new double insulated jigsaw models for home and professional use feature tilting foot, adjustable to 45 degrees in either direction for beveled or angular cutting. They also include adjustable, two-position foot for splinter resistant and rough cutting. The operator can adjust speed from zero to 3,500 strokes per minute and retails for about \$40. The saws will cut wood, plastics, compositions and metals.



• Water Fountain

Decorative outdoor water fountains, mini-indoor fountains, elaborate waterfall fountains or outdoor lighting are available from the Little Giant Corporation. Swivel jets permit the enjoyment of cascading water for creative designs.



• For Sale

SURPLUS BARGAINS—War, government, industrial surplus at savings to 80%! Clothes, boots, coats, tents—bargains for farm home, outdoors. SEND FOR FREE CATALOG—must give zip code. SURPLUS STORE, Sioux Falls, S.D. 57102.

55 Gal. Drums for Trash Burners. \$2.00 Each. Rhea Fletcher Oil Supply. Salem, Illinois. 548-3187.

Pipe and Rods for Construction uses. \$70.00 per ton. Rhea Fletcher Oil Supply. Salem, Illinois 548-3187.

(More Ads on Page 23)

• Central Humidifier

A central bypass humidifier which adds up to 24 gallons of moisture a day to dry winter air of homes and small commercial establishments has been introduced by Carrier Air Conditioning Company. One model features a round take-off on the back. Either humidifier may be installed with upflow, down flow or horizontal furnaces.

Blame the Meter... But It Won't Help

So you're mad. Downright mad. That dog-goned electric meter's no good. It keeps charging for more power than you use.

You have our sympathy. But if you'll pardon the expression, the chances of your being right—and the meter wrong—are remote.

LISTEN to Norman Hatfill, president and general manager of Electric Laboratories and Sales Corporation, Mattoon, who may know as much about electric meters as anyone in the mid-west. He says:

"It's natural to suspect a meter is at fault when one's power costs keep going up.

"But our firm tests and inspects countless meters for cooperatives in Illinois, Indiana and Ohio. We find very few are inaccurate. And of those we do find, 99.99 percent register slow—in favor of the customer."

HOW ACCURATE should an electric meter be?

"Well," says Hatfill, "it's infinitely more accurate than the service station meter that measures the gasoline flowing into your tank. There's just no comparison. It's also more accurate than gas and propane meters.

"It's even more accurate than the fine scales used by your butcher.

"And the typical electric meter is even more accurate than that fine watch for which you paid so much.

"One reason is that electric meters, like fine watches, have fine jeweled movements. But the meters have an advantage. Their works are larger. They're not slamming around every time you move your arm."

HATFILL RECENTLY directed a three-day meter instruction school at Mattoon, attended by some 45 persons from 16 Illinois electric cooperatives.

The school was the idea of the Association of Illinois Electric Cooperatives Job Training and Safety Committee headed by Basil Taylor, line superintendent for Illinois Rural Electric Co., Winchester, Job training and safety instructors Harry N. Simpson and William C. Sarantakos made arrangements and assisted.

James E. Stinson, a lineman for Tri-County Electric Cooperative, Inc., Mt. Vernon, sighed tiredly at the end of the final session:

"It's been real good," he said. "If it hadn't been so interesting it would have been the hardest kind of work. We all learned a great deal. I hope we'll have other schools later. That Norm Hatfill is a great teacher."

Hatfill returned the compliment: "These are splendid, smart, interested and hard-working men," he said. "They were alert all through the three-day meeting. They asked all kinds of questions and they took lots of notes. It's a delight to work with such men."

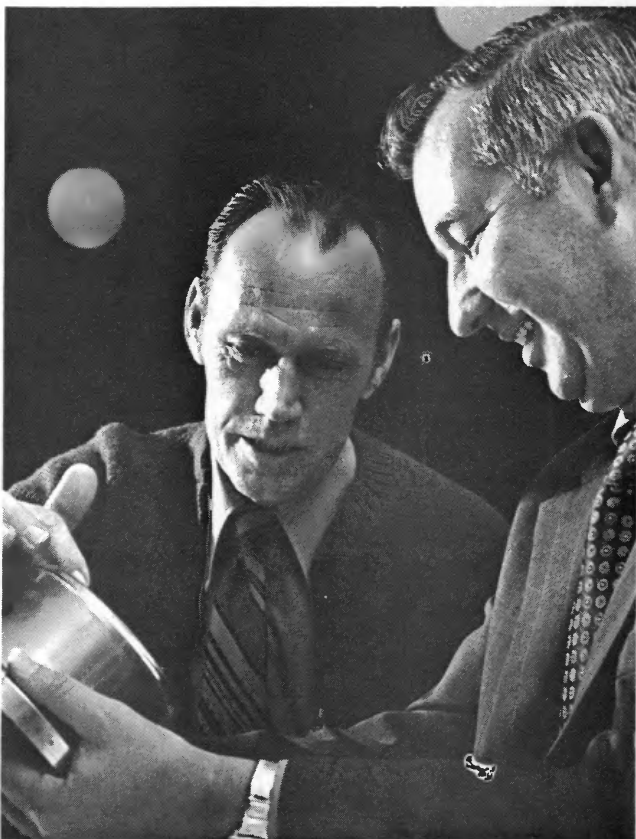
THAT'S ALL FINE, but if electricity rates haven't gone up all that much, why are so many electric cooperative member-consumers paying higher and higher bills?

"We're all using more appliances than ever before," said Hatfill. "We're letting electricity do more work for us, and I'm firmly convinced that electricity is and will continue to be our greatest bargain."

MAY, 1972



Electric meters are wonderfully made, wonderfully accurate instruments, Harry N. Simpson, right, safety instructor, tells William Ebker of M.J.M. Electric Cooperative, Inc., of Carlinville.



Homer McCabe, left, of Shelby Electric Cooperative and meter school instructor Norman Hatfill admire an amazingly accurate electric meter.



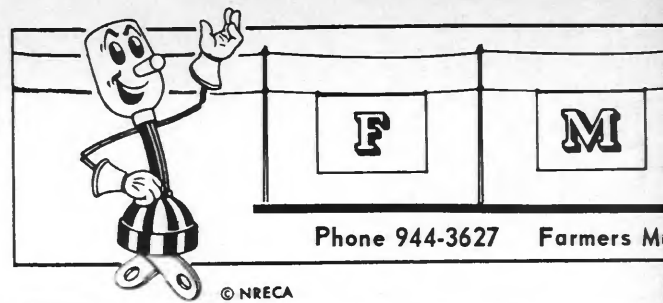
Entertainment by "The Notables," a quartet from Muscatine, Iowa, highlighted the meeting.



Robert Petit, left, looks at one of the many ceramic pieces displayed by Mrs. Arnold Fowler.



Mrs. Harry Peterson, right, admires the crocheted handiwork of Mrs. Edras Unash.



Expansion Plans In

Expansion plans for Farmers Mutual Electric Co., Geneseo, call for the cooperative's second substation which will be built north of Geneseo, Morris Deul, manager, reported at the 36th annual meeting of the member-owned cooperative.

Deul, who was speaking before a crowd of approximately 200 persons, said that the cooperative had completed the construction of eight miles of major transmission line out of the Geneseo substation. "The new line," he said, "will give us an additional circuit out of the substation and will divide the load in the north part of the system."

Membership in the cooperative has climbed to 843 members along 293 miles of line in Henry and Whiteside counties. Although the smallest of the 27 electric distribution cooperatives in Illinois, Farmers Mutual is in sound financial condition.

Secretary-treasurer Robert T. Hannon, Geneseo, reported that the cooperative has assets totaling \$895,630. He said 38.3 percent of the total operating expenses for the year was for wholesale power. The 1971 expenses were \$190,669. During 1971, the cooperative paid \$16,047 in taxes.

Vice-president Eldon Larson of Geneseo reported that the economics of the cooperative are becoming more complex and that it was necessary that there be a change in the cooperative's by-laws and credit limits to conform with the lending requirements of the Rural

Members of the board of directors, from left Arlyn Anderson, vice president, Erie; James C. Deul, manager, Geneseo; standing, from Geneseo; Edward Storm, Atkinson; Donald and Robert Hannon, Geneseo.





The New Substation

ification Administration (REA) and the National
 l Utilities Cooperative Finance Corporation (CFC).
 Much of the capital for cooperative expansion in
 future," Larson said, "will come from the open
 ey market rather than the federal government."

uring the business meeting, members re-elected
 es Holevoet of Atkinson, Wayne Colter of Geneseo
 Hannon to new three-year terms on the board of
 ectors. Edward Storm of Atkinson was elected to
 ve the unexpired term of Simon Vandersnick who
 red from the board after selling his farm, thus be-
 ing ineligible to continue his membership. Vander-
 ck, who was elected to the board in 1954, has served
 ts president since 1967.

t their reorganizational meeting, directors elected
 on Larson of Geneseo as president, Arlyn Ander-
 of Erie as vice president and James Holevoet of
 nson as secretary-treasurer. Other members of the
 rd are Hannon, Storm and Colter; Darwin Knudt-
 s, Geneseo; Paul Mallinson, Geneseo and Donald R.
 mley, Geneseo.

rior to the meeting a member's hobby and craft
 w was held. Exhibiting were Mrs. Arnold Fowler,
 amics; Mrs. Edras Unash, crocheted items; Don
 rt, wagon wheel coffeetables; Jerome Marx, Indian
 facts, and Mrs. Arnold Williams, old-fashioned
 ps. Entertainment for the meeting was provided
 "The Notables," a quartet from Muscatine, Iowa.

ed, Eldon Larson, president, Geneseo;
 e, secretary-treasurer, Atkinson; Morris
 n Knudtson, Geneseo; Paul Mallinson,
 ey, Geneseo; Wayne Colter, Geneseo.



Simon Vandersnick, right, who retired from the board of directors, receives a service award from Morris Deul, manager.



Mrs. Woodrow Williams, right, who makes attractive lamps and candlestick holders from tin cans, talks with Mrs. Mary Ganahl.



Mr. and Mrs. Jerome Marx exhibit an arrowhead and Indian lore collection from artifacts found on their farm.



What's New?

• Early American

A set of Early American electric cooking appliances by Westinghouse is styled with a satin-copper finish and the heavy cast metal design features an American eagle. The set, which sells for less than \$88, features a 10-cup automatic coffeemaker, two-slice toaster and an immersible buffet fry pan with a non-stick finish. Individual models can be purchased separately in open stock.

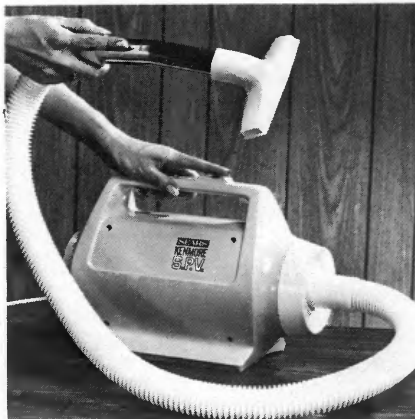


• Air Conditioner

Finding the right model window air conditioner for the right place should be simpler with Admiral Corporation's 1972 selections, which offer 25 units rated from 5,000 to 27,000 BTUs. This 10,000 BTU Princess model features expandable "Flex-O-Mount" side panels for ease of installation and it operates on standard household 115 volts. It features the patented "Comfort-Stat" control.

• Princess Model

A 1.3 horsepower, hand-size vacuum cleaner, the Kenmore S.P.V., has been introduced by Sears, Roebuck and Co. Designed for cleaning stairs and hard-to-reach places, the lightweight unit has a four-foot hose, a 25-foot power cord and three basic attachments—upholstery nozzle, furniture brush and crevice tool. It weighs less than eight pounds and is available for about \$30.



• Portable Welder

No special wiring or circuits are required for the Work Bench Welder, Model 74, a compact portable unit designed by Twentieth Century Manufacturing Co. It enables the home handyman to weld, cut, braze, heat or solder. It weighs less than 50 pounds and comes complete with a multi-purpose torch that is a ground clamp, an electrode holder and a brazing torch.



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Chickens that Lay Easter Eggs Egg shells are Blue, Pink, Green or Olive drab. Their eggs are low in cholesterol and have 10% more nutrition value than ordinary eggs. Write today for FREE picture catalog showing 17 Rare and Fancy breeds also offering 22 outstanding popular laying breeds. Big FREE Chick Offer Shown in FREE Catalog Box 125-AM Windsor, Mo. 65360

(More Ads on Page 23)