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# Across the manager's desk

by H. G. Downey

## More Electricity During Winter Months

Why do we use more electricity during the winter months? This is a question we often receive this time of year; and although we have some ideas as to why one's usage may be higher than usual, we do not know



H. G. Downey  
Manager

specifically why a particular individual's electric energy usage is up. We do not know because we are not the ones who used the power. Even though the individual asking the question is the

one using the power, he does not always know where he used it either. This is because we use electricity for so many things so many times a day that we take it for granted and are not really conscious of the fact that we are using it. 7-20D

For those who may be questioning why their electric energy usage is up in the winter months, we will try to list some of the easily overlooked uses for this time of year:

1. Holiday (Thanksgiving, Christmas, and New Year's Day) cooking and baking.
2. More use of lighting because of the shorter daylight period.
3. Most heating system require the use of electric power and run almost continuously during the extreme cold periods.
4. Many use space heaters here and there in their homes and buildings.
5. Stock tank heaters and fountains are in use.
6. Engine heaters are being used for cars and tractors. In some known cases as many as five engine heating units are being used at the same time.
7. Electric blankets and heating pads are being used more.
8. Clothes dryers are used more, and those in unheated rooms use more energy.
9. Forgetting to shut a light or an oven off and discovering it

several hours or a day or two later.

There are other reasons than usage for one's electric energy bill to be higher. Some of these are: 31-4B

1. Overlapped meter readings. (Ex. reading the meter on the 13th of one month and the 23rd the next month—this would give you 10 extra power use days, or billing for 40 days for the month in question.)
2. Errors in meter readings.
3. Failure to get readings in on time.

We have not mentioned your power meter in the above lists because only in the rarest of cases do we find a defective meter. Electric meters are an extremely accurate instrument; and if one is defective, it is usually defective to the member's advantage. Meters wear with use over the years and any wear causes a drag on the unit; and consequently, they slow down and actually read less than they should.

If you feel that your power bill is higher than it should be, please consider the points above in determining why it is that way. If, however, there is an extreme increase and you cannot justify the usage, please inspect your wiring system for possible shorts or other problems (stuck thermostats, pumps running continuously, etc.). If you cannot in anyway justify the increase, contact your cooperative and we will aid you in finding the solution.

\* \* \*

The woman who insists on wearing the pants frequently discovers it's the other woman who is wearing the dress.

\* \* \*

### STRICT ORDERS

A sergeant was introducing some new recruits.

"Just remember that no matter how hard the work or dirty the job an officer gives you, you always have the last word."

As the men stared at him in surprise, he added, "That word is 'Yessir!'"

October 1s



# Tri-Cou

C. Glenn Jones, President  
O. E. Garrett  
William Groennert

BOA  
D. E. H  
Earl Loo  
Edward

## Riechmans Open

Doloris and Marvin Riechman are primarily grain farmers. This left them with some spare time in their "off-seasons."

When the Wax-Craftsman candle factory started operation at Irving-



Changing times—Old Peach Shed, Now ceramic factory and gift shop.

ton, Marvin and his wife decided to see if they could make ceramic candle holders for the factory. The idea was mutually agreeable and the Reichman's started their ceramic business in their garage.

Before too long, they decided "the old peach shed," located two miles south of Irvington on Route 51, would be a good factory and gift shop. They partitioned the inside



ILLINOIS RURAL ELECTRIC NEWS

# Hi-Lites

Co-op Month



© NRECA

## Location Number

Look closely for your location number in this issue. If you find it, please notify Tri-County Electric Cooperative's office and we will gladly mail you a \$3.00 coupon to apply on your next month's bill.

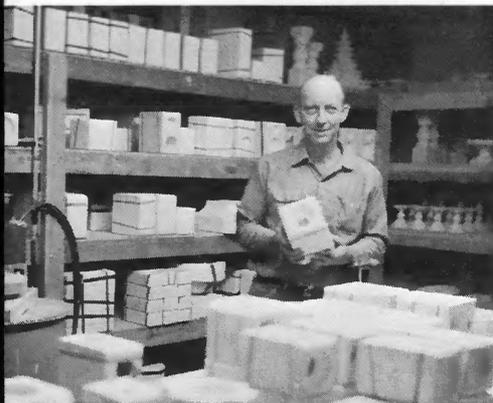
**MEMBERS**  
 President Richard Schnake, Sec.-Treas.  
 Wayne Estes  
 Preston Carson

## Ceramic Gift Shop

and now have a room for displaying their gifts, a room for their molds, a room for their kiln and room for future expansion. 50-10Y

The Riechman's have expanded their line far beyond the original candle holders and now have nearly a hundred different molds to work with. They sell "greenware" and candle holders wholesale and retail their full line of finished products.

The Riechmans extend an invitation to stop, shop, look or visit.



Marvin Riechman holding mold. Machine for mixing "slip" at left. More molds and "greenware" on shelves.



Doloris Riechman and son Greg pose beside one of the displays of finished products in the gift shop.

## Electric Heat On Parade



Mr. and Mrs. Dale Donoho  
 3 miles Northeast of Kell  
 Built in 1970  
 1,609 Sq. Ft. of Living Area  
 Electrical Contractor—Roberson



Mr. and Mrs. Harold Clayton  
 3 Miles East of Ina  
 Converted to Electric Heat in 1963  
 1,047 Sq. Ft. of Living Area  
 Electric Contractor—Homeowner



Mr. and Mrs. Wallace Williams  
 2 Miles Northeast of Oakdale  
 Built in 1969  
 1,378 Sq. Ft. of Living Area  
 Electric Contractor—John Dreas & Son  
 Contractor—Seyler Const.



Mr. and Mrs. Wayne Stuber  
 2 Miles Northeast of Kell  
 Built in 1969  
 1,379 Sq. Ft. of Living Area  
 Electrical Contractor—C. Stuber  
 Contractor—C. Stuber



Mr. and Mrs. Thomas Boyle  
 1½ Miles Northeast of Salem  
 Converted to Electric Heat in 1969  
 650 Sq. Ft. of Living Area  
 Electric Contractor—Homeowner



Mr. and Mrs. Lavern Austin  
 5½ Miles Northeast of Mt. Vernon  
 Built in 1969  
 1,524 Sq. Ft. Of Living Area  
 Electrical Contractor—C. Stuber



Mr. and Mrs. John P. Carson  
 ½ Mile South of Waltonville  
 Converted to Electric Heat in 1961  
 1,103 Sq. Ft. of Living Area  
 Electrical Contractor—Weeke Electric



Mr. and Mrs. C. E. Brehm  
 2 Miles North of Belle Rive  
 Built in 1963—Partially Electric Heated  
 200 Sq. Ft. of Living Area  
 Electrical Contractor—Wielts

# What's New?



## • Water Brush

A new dental hygiene appliance called a Water Brush has been added to the line of personal care products by Westinghouse. The Water Brush produces a gentle, pulsating stream of water that reaches in and cleans places that an automatic toothbrush can't reach. Each of the four color-coded picks is rounded at the end to prevent gum damage. The Brush has a unique side-by-side design which allows the Water Brush to fit easily on shelves and sinktops.



## • Coffee Table Stereo

Arvin Industries, Inc., has designed a coffee table stereo phonograph with FM/AM stereo radio. Beneath the oak exterior of the coffee table is a slide-out drawer. Contained in the drawer is an amplifier with solid state circuitry and a control center flanked by a four speed automatic record changer. Arvin also offers beautiful matching end tables to complement the stereo coffee table.

# Home Builders Eyeing More Rural Areas

(continued from page 4)

anxious to get away from the smoke and noise of the city, he said. They're coming more and more to electric cooperative territory. They can buy a home site, an acre—or two or three or more—and enjoy wonderful comfort and independence.

"They avoid the high cost of land and building in the cities, the high taxes," Campbell said. "Some of them are enjoying life in new 40-acre developments built in the middle of what was previously a cornfield.

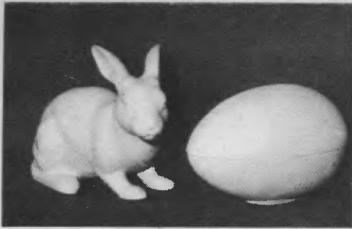
"Many are building new and spacious homes for much less than they'd have to pay in the Chicago area, for instance, and they're often selecting sites only a little distance from new and rapidly growing high schools and colleges."

SOME HOME BUILDERS attending the annual meeting spoke of the growing trend of industry, to move from congested areas into smaller towns, or adjacent to them—or even into the country itself. Many national headquarters are moving out of New York City, for example. They're moving to where the living is freer and finer—and that's frequently the areas served by electric cooperatives.

CAMPBELL SAID home builders associations in Illinois and elsewhere are actively studying building codes with a view of encouraging the use of innovative, cost-saving methods and materials.

Probably no one knows better the need for adequate rural housing in Illinois than does George Doddard of FHA. He has traveled the length and breadth of the state, talking with builders, with groups and individuals, including cooperative members, about how they can get the most for their building dollar. And he is one of those expecting major improvements in the years just ahead.

Campbell and other representatives of the Home Builders Association of Illinois are convinced great expansion lies ahead. "Our members are making strenuous efforts to help individuals and developers obtain the finest possible homes for the least possible cost," he said.



### Bunnies and Candy Dishes!

Bunnies: 8 x 6 inches, porcelain bisque. Pink, blue, or yellow, \$4.00; White ceramic, \$3.00

Decoupage your own 6 x 4 inch white bisque candy dish egg, glazed on the inside: \$2.50

Candle making sets: \$14.95 Mustache cups: \$3.00; add \$1.00 for name.

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## NERVOUS

I described my distress to a noted consulting Doctor in New York. He explained that "taut nerves or anxiety, a jittery feeling or shaky stomach are symptoms of simple nervous distress. Others are sleeplessness, headache, digestive upset, loss of appetite, cold perspiring, nervous irritability." Then the Doctor told me about a tranquilizing medicine with a remarkable Safety Factor against side effects—for calming without drowsiness on the job, for refreshing sleep, for comfortable days and nights. I am so grateful, I will send full information to anyone who writes. Free. No obligation. John Winters, Apt. E-103 313 E. 53rd St., N.Y. 10022

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# Rural Areas Hit by New Loan Ruling

The Farmers Home Administration (FmHA) insured loan program for rural housing has seen its fiscal 1971 ceiling lowered by a third—some \$500 million.

Robert D. Partridge, general manager of the National Rural Electric Cooperative Association, said the slash resulted from Administration action, reported in the new federal budget.

He described the action as "a cruel blow to thousands of low income rural families who have no other hope of obtaining decent housing except through this program."

THE COOPERATIVE News Service said knowledgeable observers of the rural housing campaign have been hard pressed to explain the loan ceiling reduction, particularly in view of the explanatory material covering the FmHA program in the previous federal budget. This said:

"Over half of the nation's substandard housing is located in rural areas. As part of the Administration's effort to improve the quality of the environment and upgrade rural communities, technical and financial assistance to low-and-moderate-income rural residents' housing will be expanded."

Now, halfway through the fiscal year this budget message was speaking about, the FmHA insured loan program has been lowered from \$1.457 billion to \$946 million.

"THE ACTION is more surprising," said CNS, "when one learns that by the end of November FmHA had already committed \$526 million in 42,000 loans—and had in the mill an additional 71,000 loan applications which would have taken care of the ceiling the Administration had first set. From a needs answered view, the program was certainly, therefore, a resounding success."

"But most surprising is the fact," CNS continued, "that this program was having no negative effect upon the budget because it involves no appropriations. . . . Because FmHA sells its 7¼ per cent interest loan paper to private sources at between 6 and 7 per cent interest, the program actually makes money for the government."

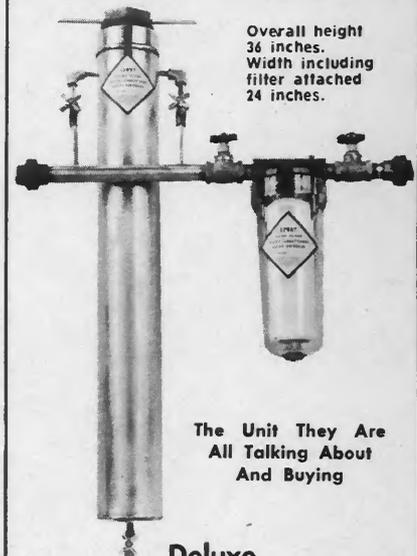
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# Across the manager's desk

by H. G. Downey



H. G. Downey  
Manager

## Youth to Washington Trip

Electric Cooperatives of Illinois sponsor, each year, an all expense paid trip to Washington, D.C. for winners of various contests. This trip lasts one week and all who have won and made the trip have found it a great experience in their life—one they will never forget. 51-22B

Tri-County Electric Cooperative being aware of the "Generation Gap" (lack of communication between age groups) and other problems of this day and age, and being aware that the young people of every generation are more learned than the same age group of previous generations is offering a challenge to high school juniors this year.

We are offering them an opportunity to express their thoughts and solutions in the form of a "Do Your Thing" Contest. They may use any means of communication to convey their ideas on the topic: "Today's Challenges to Youth and How to Meet Them."

We're most hopeful that many serious minded high school Juniors will be interested in entering this contest, thereby providing an opportunity for them to express themselves in any way, shape or form. The expression can be in the form of a conversation, music, acting or any other form that will get across to the judges the above topic. Each contestant will have three minutes to make their presentation. See your high school Principal or call Tri-County (244-1451) for further details.

## Another Year of Service

During 1970 the gross of the cooperative was good, with income rising 7.65% and expenses also rising 6.3%. Usage by our member-consumers continued to increase rising to an average of 841 kilowatts per month for the year as compared to 785 in 1969 for a 7.13% increase.



# Tri-County

C. Glenn Jones, President  
O. E. Garrett  
William Groennert

BOA  
D. E. H  
Earl Lo  
Edward

## Electricity Classes Gain Response

A few months ago a Wilbur Smith, Washington County Extension Advisor, received a call from one of the area livestock farmers. The call concerned a need for basic electrical information to assist farmers with their mechanical chore equipment.

Mr. Smith contacted Dale Musselman of Kaskaskia Junior College and in turn Leland Wells, the Nashville Vocational Agriculture instructor. Both schools were enthused and Kaskaskia College took the responsibility of handling publicity and enrollment. The response was so great that a second class was added at Ashley High School with Tom Nikrant; Vocational Agriculture Instructor. 13-7J

The instructors outlined a seven

week course covering basic circuits, wire and fuse sizes, electrical controls and motors. The class members helped select the areas of study and attendance was near perfect.

Employees of your cooperative assisted with materials and information. Your employees believe the series of classes were very worthwhile and beneficial. We believe that others would be interested in attending a series of classes. We are also wondering if perhaps the ladies would like to attend a series of classes.

If you are interested in attending classes of this nature, check the coupon or send us a note and we'll pass the word along and try and get something started.



Interest and enthusiasm were high as noted in the pictures. The students wired basic circuits, including 3 way and 4 way switches and motor controls. Sometimes, they were amazed at the results.



# Hi-Lites

**Directors**  
 President Richard Schnake, Sec.-Treas.  
 Wayne Estes  
 Preston Carson



## Location Number

Look closely for your location number in this issue. You could be a lucky winner like Roy C. Francois (Salem) and Knox Beckham (Bonnie) were. They found their location numbers in the January '71 issue. If you find your location number, please notify Tri-County Electric Cooperative's Office and we will gladly mail you a \$3.00 coupon to apply on your next month's bill.

## Electric Range Bonus

Tri-County and the following dealers will give you 5,000 Top Value Stamps if you purchase a new electric range and install it on Tri-County lines between March 15 and May 31, 1971.

Tri-County will check the installation and deliver your 5,000 T. V. stamps. You will need to show sales slip—only units purchased between March 15 and May 31, 1971 will be eligible.

- |  |  |
|--|--|
| <b>BENTON</b><br>Barton and Collins  | Montgomery Ward<br>Sears<br>Western Auto   |
| <b>CENTRALIA</b><br>Gibson Appliance<br>Fredman Bros.<br>J and M Sales<br>Maytag Sales<br>Montgomery Ward<br>Sears | <b>NASHVILLE</b><br>John Dreas and<br>Son<br>Gamble Store<br>Weeke Electric<br>Wilke Refrig. |
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| <b>KINMUNDY</b><br>Deadmond T.V.   | <b>WALTONVILLE</b><br>Fry Hardware   |
| <b>MT. VERNON</b><br>Featherstun's<br>Manion Appliance   |  |

## Electric Heat On Parade



**Mr. and Mrs. Dan L. Heistand**  
 3 Miles South of Kinmundy  
 Converted partially to Electric Heat in  
 1970  
 280 Sq. Ft. of Living Area



**Mr. and Mrs. Merle Kline**  
 3 Miles Southeast of Kinmundy  
 Converted to Electric Heat in 1969  
 1,340 Sq. Ft. of Living Area  
 Electrical Contractor—Ray Branch



**Mr. and Mrs. Frank Parish**  
 2 Miles North of Salem  
 Converted to Electric Heat in 1970  
 551 Sq. Ft. of Living Area  
 Contractor—Homeowner  
 Electrical Contractor—Homeowner



**Mr. and Mrs. Dwain Heinzman**  
 5 Miles Northeast of Kinmundy  
 Built in 1961  
 1,211 Sq. Ft. of Living Area  
 Electrical Contractor—Bill Taylor



**Mr. and Mrs. Fred Easley**  
 1½ Miles Southwest of Dix  
 Converted to Electric Heat in 1969  
 971 Sq. Ft. of Living Area  
 Contractor—Remodeled by Kell &  
 Clopton  
 Electrical Contractor—B & S Electric



**Mr. and Mrs. Edward Michalski**  
 1 Mile Southeast of Ashley  
 Converted to Electric Heat in 1961  
 Added to Electric Heat in 1970  
 1,018 Sq. Ft. of Living Area  
 Electrical Contractor—Dreas (1970)—  
 Weeke (1961)

## Product Event

During the sleet storm on February 4, your cooperative worked with a manufacturer and demonstrated their new feed grain and soybean roasting machine. Twenty hearty souls braved the storm to attend the session. (We're sorry—we got so interested in the presentation that we neglected to take their picture.)

Those attending expressed a desire for more of this type meeting—demonstrating new equipment and appliances. We're agreeable and are in the process of developing a mailing list of interested individuals. If you'd like to be included check the coupon at the right and mail it in. 12-34C

CLIP AND MAIL TO TRI-COUNTY, P.O. BOX 309, MT. VERNON, ILL.

- I would be interested in attending a series of classes on Basic Electricity.  
 Name and Address \_\_\_\_\_
- I am a Junior in High School and would like more information on the "Youth-to-Washington" Contest.  
 Name and Address \_\_\_\_\_
- I would be interested in attending meetings on New Electrical Equipment or Appliances. Please add my name to the mailing list for such events.  
 Name and Address \_\_\_\_\_

# What's New?

## Cooperativ



### ● Automatic Spin-Rinse

Hoover's spin-drying washer features a new automatic spin-rinse cycle. The rinse action saturates the load with fresh water, then spins it out while flushing the spin basket. The final ultra-high spin leaves the clothes damp-dry. The twin-tub capacity permits a second load to be washing while the first load is spin drying. The suggested retail price is \$189.95.



### ● Gallery Collection

Pretty enough to bring to the table is this gallery collection of electric cooking appliances by Westinghouse. Each of the three new collections contain five appliances and are expected to sell for less than \$120.



### ● "Dialite" Controls

Three 1971 ranges in the Tappan Electra 800 series feature new "Dialite" controls with illuminated indicators showing top unit settings on a vertical scale. Homemakers simply dial the desired cooking temperature. Other features include Life 'N Lock top, removable elements, automatic clock, and a choice of continuous or pyrolytic cleaning oven.



### ● Porta-Cool

Hotpoint's 1971 Porta-Cool air conditioners operate on 115-volt with cooling capacities from 5,000 to 8,000-BTU per hour. The units feature a low fan speed for quiet nighttime operation. The conditioned air is discharged out of the top of the unit to provide a canopy of no-draft cooling.

"No matter how wonderful an area is, no matter how attractive, it simply can't grow, prosper and attract happy, contented residents unless it offers the essential facilities they demand . . . good schools, a good hospital, good recreational opportunities . . . and, extremely important, outstanding professional people, particularly doctors."

Robert W. Vander Pluym, power use adviser for Clinton County Electric Cooperative at Breese, some 30 miles east of St. Louis, was talking seriously with friends. They nodded agreement.

"We're getting a marvelous new hospital, mostly through our own community efforts," Vander Pluym went on. (The St. Joseph/Clinton Hospital that cost \$3.8 million has 100 beds and is as modern as tomorrow.) "But we do need more doctors and other professional people, lawyers, nurses, teachers, architects, dentists, people who will help make our area even more attractive than crowded metropolitan areas.

"Let's do something about it."

SO HERE IS HOW one area is tackling this all-too-common problem:

A group of business and professional people, and their friends took the lead. Early this year they launched the Clinton County Challenge for Doctors. They asked Bob Vander Pluym to lead the drive. But it is no one-man show. Hundreds of people are pitching in with ideas, suggestions, work and encouragement. It's another community challenge as was that beautiful new hospital and numerous other civic-community projects.

CLINTON COUNTY Electric Cooperative, Inc., through its employees, its manager Joseph H. Heimmann, its board of directors and its extensive membership, all are helping.

"Concerned individuals decided that there had been too much competition for doctors among the communities of our area," Vander Pluym observed in a recent interview. "Nearby Trenton had been seeking a doctor for a long time. With a population of more than 2,000, it

# You Couldn't Become a Painter?

"I attended classes for two winters and then went four summers to an advanced class. It was great and I loved every minute of it."

SHE MANAGED her painting in addition to daily housework and looking after her husband and son. The elder Masten is retired and the son manages the 100-acre farm on which they live.

The Mastens are members of Menard Electric Cooperative of Petersburg. They also have four daughters, all teachers, and are the proud grandparents of six—at last count.

Mrs. Masten has pushed her art career into several media including charcoal, oil, watercolor and pencil.

Several of her paintings have been exhibited at the Menard county fair

and elsewhere. One oil took a prize at the Illinois State Fair. Mrs. Masten is good. She has sold many sketches and paintings.

DOES SHE RECOMMEND her hobby to others, young and old? Of course!

"It is richly rewarding," she says, "but it does take time and patience which most of us have in later life. There are plenty of art shops and art classes where a beginner can get help and instruction in a variety of art forms."

Mrs. Masten says many public schools have adult education classes with small tuition fees and sometimes with no fees at all.

"There's unlimited opportunity for expression in art," this lively painter says. "I hope the readers of Illinois Rural Electric News will find encouragement in my efforts."

"Painting is fun, no matter what your age, from childhood on. You need not be a genius. Few people are. But I can think of no recreational activity that provides so much pleasure, even delight, for many, many people."

AND WHAT WILL you paint? There are subjects everywhere.

Mrs. Masten lives in the historical Lincoln area near New Salem. Her home is bright and full of scenes from the district. In pleasant weather she goes often to a nearby covered bridge. The restored buildings of New Salem are her frequent subjects.

## AUTHORS WANTED BY NEW YORK PUBLISHER

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CITY ..... STATE ..... ZIP .....

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MICHIGAN BULB COMPANY, BG-1552

—Grand Rapids, Michigan 49502

# Across the manager's desk

by H. G. Downey



**H. G. Downey**  
Manager

With political scandals, "shoe box income" and other actions distressing the citizenry and destroying the confidence in our officials, whom we elect to guide the government of our state and nation, it has been proposed that our country give consideration for examination and licensing of public officials, those whom we entrust with our lives, our fortunes and our sacred honor.

Most states license doctors, requiring a certain amount of education and examinations testing their ability to prescribe and operate; veterinarians, barbers, beauticians, real estate salesmen, insurance salesmen, lawyers and engineers and yet those with whom we trust with huge amounts of tax income, furnished by the taxpayers, are free to run for office with no educational, experience, or ability requirements. 8-29C

Doesn't it seem somewhat inconsistent that some must be licensed to perform their chosen vocation, while office holders, who direct much of our way of life, are not required to be licensed? The only test they must meet is their ability to secure votes at the polls when they run for office.

By licensing people you can also have the opportunity of filing complaints in the courts against the performance of their responsibilities and have an opportunity to recover damages from public officials who do not perform their work.

Is the thought any good?

Whether you Build or Remodel,  
Treat Them to Electric Heat



# Tri-County

C. Glenn Jones, President  
O. E. Garrett  
William Groennert

BOA  
D. E. Har  
Earl Loo  
Edward H

## Meet Your Director

Preston Carson, rural route, Oakdale was elected to your Board of Directors at your annual meeting last fall.

Preston and his wife Jane are the parents of three children: Philip, Becky and Neal, all living at home. 11-32E1

The Carsons are dairy and grain farmers and recently moved into their new all-electric home.



## Snowstorm: April 6, 1971

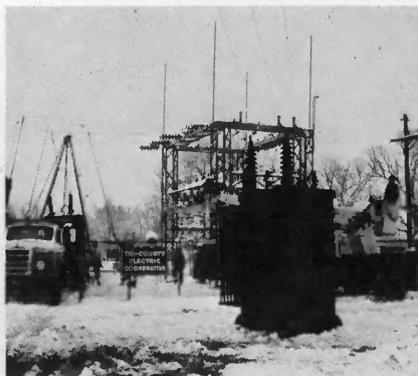
During the early morning hours of April 6 mother nature chose to deposit nearly a foot of wet snow on the Tri-County area. The scenery was beautiful, as shown in the picture at right—the south side of your office building in Mt. Vernon.

Elsewhere, your line crews were busy with problems caused by the storm. Perhaps they were just too busy or too tired to enjoy the scenery as we didn't hear them remark about the "beautiful scenery." 7-2B

The major problem occurred in the Centralia-Salem area. The weight of the snow on the wire caused lines to get together and damage one of the transformers in the Salem Sub. A spare had to be brought in from its storage site at Fairfield and then the transfer made at the Salem Sub as shown in the accompanying photo.



Throughout the territory, snow-covered wire sagged into tree tops and heavy tree limbs sagged into power lines. Both situations resulted in complete lines being off and in some cases the outages lasted for several hours. Next time, the tree crews ask for permission to trim your trees, think of yourself and your neighbors and remember April 6, 1971.



# Hi-Lites

**ORS**  
 sident Richard Schnake, Sec.-Treas.  
 Wayne Estes  
 Preston Carson



## Location Number

Look closely for your location number in this issue. You could be a lucky winner like Roy C. Francois (Salem) and Knox Beckham (Bonnie) were. They found their location numbers in the January '71 issue. If you find your location number, please notify Tri-County Electric Cooperative's Office and we will gladly mail you a \$3.00 coupon to apply on your next month's bill.

## Electric Range Bonus

Tri-County and the following dealers will give you 5,000 Top Value Stamps if you purchase a new electric range and install it on Tri-County lines between March 15 and May 31, 1971.

Tri-County will check the installation and deliver your 5,000 T. V. stamps. You will need to show sales slip—only units purchased between March 15 and May 31, 1971 will be eligible.

- |  |  |
|--|--|
| <b>BENTON</b><br>Barton and Collins  | Montgomery Ward<br>Sears<br>Western Auto   |
| <b>CENTRALIA</b><br>Gibson Appliance<br>Fredman Bros.<br>J and M Sales<br>Maytag Sales<br>Montgomery Ward<br>Sears | <b>NASHVILLE</b><br>John Dreas and<br>Son<br>Gamble Store<br>Weeke Electric<br>Wilke Refrig. |
| <b>COULTERVILLE</b><br>Wilson's Furniture  | <b>OKAWVILLE</b><br>Fiedler Refrig.<br>Pettersen Electric                                    |
| <b>FARINA</b><br>Taylor Electric   | <b>SALEM</b><br>Bachmann's<br>Leuty's  |
| <b>HOFFMAN</b><br>Johnson Sales  | <b>SANDOVAL</b><br>Ahf Sales<br>Larry's T.V.   |
| <b>HOYLETON</b><br>Rommelmann<br>Electric  | <b>ST. LIBORY</b><br>Bergkoetter's   |
| <b>IRVINGTON</b><br>Fortmeyer  | <b>ST. PETER</b><br>Magnus Hardware<br>Rothe Hardware  |
| <b>KINMUNDY</b><br>Deadmond T.V.   | <b>WALTONVILLE</b><br>Fry Hardware   |
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## Electric Heat On Parade



Mr. and Mrs. Otto Heinrich  
 3 Miles Northeast of Sandoval  
 Built in 1969  
 1,986 Sq. Ft. of Living Area  
 Electrical Contractor—Carl Koelling  
 Contractor—Lampe



Mr. and Mrs. William J. Gerrish  
 3 Miles Southwest of Patoka  
 Built in 1966  
 1,540 Sq. Ft. of Living Area  
 Electrical Contractor—B & S Electric  
 Contractor—Homeowner



Mr. and Mrs. Charles Thalman Sr.  
 3 Miles Southeast of Patoka  
 Converted to Electric Heat in 1969  
 1,058 Sq. Ft. of Living Area  
 Electrical Contractor—Ray Griffin



Mr. and Mrs. Harold Jones  
 6 Miles East of Vernon  
 Built in 1962  
 1,141 Sq. Ft. of Living Area  
 Electrical Contractor—Cecil Harvey



Mr. and Mrs. Donald Maschoff  
 1½ Miles Northwest of Hoyleton  
 Built in 1969  
 2,324 Sq. Ft. of Living Area  
 Electrical Contractor—C. Rommelmann



Mr. and Mrs. Dean Pearce  
 ½ Mile Southwest of Irvington  
 Converted to Electric Heat in 1969  
 944 Sq. Ft. of Living Area  
 Electrical Contractor—Carl Koelling



Mr. and Mrs. Elmer Nehaus  
 1 Mile Southeast of Hoyleton  
 Converted Partially to Electric Heat  
 in 1963  
 326 Sq. Ft. of Living Area



Mr. and Mrs. Ralph Hake  
 3 Miles Southeast of Hoyleton  
 Conv. Part. to Electric Heat in 1963  
 126 Sq. Ft. of Living Area  
 Electrical Contractor—Weeke

# What's New?

## ● MiniGuard Lighting



A new 12-volt emergency lighting unit, known as the Exide MiniGuard, was designed for low-cost protection by the Exide Power Systems Division of ESB Incorporated. The MG-2 unit will provide emergency light automatically and instantaneously when normal electric power is interrupted. An EMF-4 maintenance-free sealed lead-acid battery of low-cost calcium alloy requires no maintenance of any kind when properly connected to MiniGuard's built-in solid state electric charger.

## ● Ice Water or Cubes



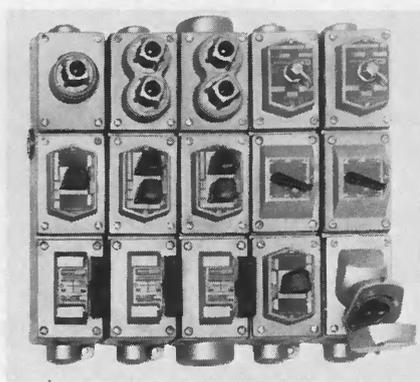
A new General Electric refrigerator offers a handy on-the-door dispenser which automatically delivers ice cubes or chilled water at a touch. Called the "Americana" the side-by-side unit has a capacity of 23.5 cu. ft. with the freezer holding up to 295 lbs. The unit is available with or without automatic icemakers.

## ● Electromatic Tray



A new Electromatic serving tray with two temperatures—one for keeping foods in cookware at serving temperature and one for warming finger foods on the serving tray—has been added to the Corning Ware line of products. With its specially designed cord that allows the homemaker to change the temperature simply by reversing the plug, the tray retails for \$24.95.

## ● Multi-Gang Control



Crouse-Hinds Company has announced modular bodies for assembly of multiple gang electrical control devices for use in hazardous areas. To allow for flexibility in construction planning, additions or rearrangements may be easily made on the job in any combination needed. Fifteen gangs are shown in the featured picture. Units may be ordered assembled as components.

# Electricity Speeds Eggs To Market

(Continued from page 7)

is a monumental job and one that only electric service could accomplish with maximum efficiency."

Two wells, one on each end of the complex, supply the water needs of the area.

Shaffer said the need for mass production of eggs has been brought about by the phasing out of poultry and eggs by the nation's farmers. Egg farm automation also brings a better and fresher product to the nation's dining tables, he said.

While Iroquois Egg Farm is considered one of the biggest in the midwest, Shaffer said a 2 million chicken complex is producing in California and another 1½ million chicken farm is in operation at Humboldt, Iowa.

PRODUCTION MANAGER of the huge egg plant is a cheery young man, Jerry Morsch, on whose competent shoulders responsibility rests lightly.

"You should know," he observed, "that of our 38 employees, 17 are high school students working on a part-time basis.

"You should also know that they're wonderful youngsters. After working with them, I'm in no mood to hear spiteful criticism of the younger generation.

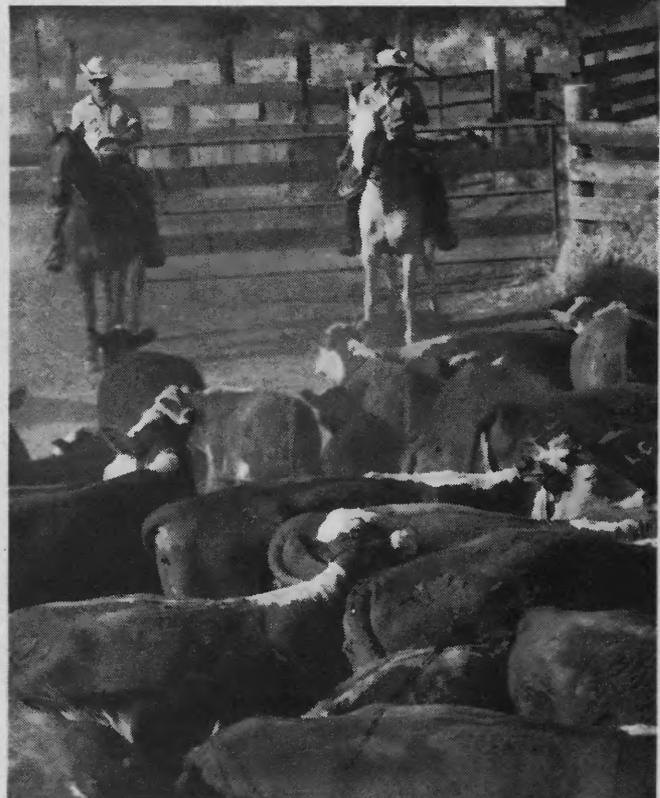
"These high school students virtually run our plant on week ends. They do a great job. They take responsibility well. They have initiative and good sense. And good brains.

"One of them, Wyona Peerbolte, recently won a \$4,000 college scholarship. Several are National Honor Society scholars. Fifteen of the 17 are girls. They're earning money, some of which will go to help pay college expenses when the time comes. They're also gaining broad experiences that develop maturity and that will benefit them in the years ahead."

Morsch paused, smiled thoughtfully to himself, then added: "If you think I'm extremely proud of these young people, you're quite right. But our older workers, all from this general area, are great people also."

Tachnick, Anderson, President Howard Taylor of the electric cooperative, other directors and other area leaders knew this all along.

## *Introducing the All New Farmers and Ranchers Golden Eagle Plan*



NOW! All the basic benefits that have made All American's Farmer/Rancher Plan a favorite — PLUS many extra benefits — are being offered in the NEW GOLDEN EAGLE PLAN.

Highlights of the new plan, designed exclusively for Farmers and Ranchers:

**GUARANTEED INCOME** — when you need it most • Lifetime Sickness Benefits • Lifetime Accident Benefits • Additional Benefits when hospitalized • Accidental Death and Disability Benefits, doubled for Farm/Ranch Motor Implement Accidents.

National Safety Council reports 600,000 disabling injuries every year among Farmers and Ranchers. The impact of disability on the family is tragic — at times almost insurmountable.

Farmers and Ranchers must have continuing income to meet expenses. Sudden disability from

sickness or accident can create financial disaster and possible bankruptcy. Protect yourself and family with the GOLDEN EAGLE PLAN — Tax-free income — Guaranteed Renewable to age 67.

Ask the All American representative in your locality for information or mail coupon below.

**All American Life & Casualty Company**  
8501 West Higgins Road  
Chicago, Illinois 60631

I would like to know more about the NEW Farmers/Ranchers Golden Eagle Plan designed to protect my income—even for life.

Name \_\_\_\_\_

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Town \_\_\_\_\_ State \_\_\_\_\_ County \_\_\_\_\_

Also, tell me how I can add my sons to this plan!

# ALL AMERICAN LIFE & CASUALTY COMPANY

# Across the manager's desk

by H. G. Downey

This column will be brief as it deals with a subject bound to be unpleasant to the writer and the reader.

Electric rates of Tri-County are going up. For a year we have been studying our costs of operation and delivered costs per kilowatt hour are in excess of the sales price. With the proposed rate adjustment we have projected costs into the future as far as possible, but the following factors are still uncertain: 1. Costs of coal for electric power generation. 2. Labor costs in this area. 3. Metal prices including copper, aluminum and steel used in our line materials. 4. Equipment prices, trucks, cars, diggers, and tools we need to construct and service our lines. 5. Right-of-way costs.



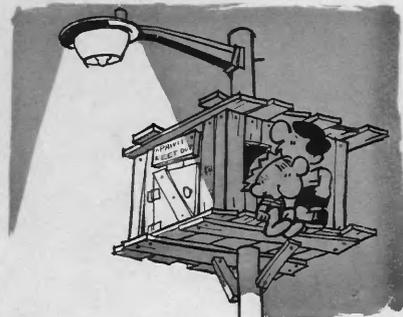
H. G. Downey  
Manager

Shortly you will receive new rate charts and full information. 30-33D

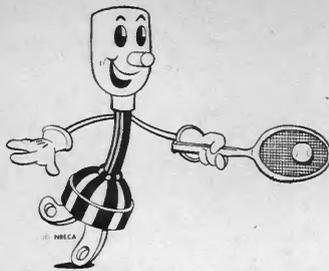
This step is regrettable, but necessary to continue to provide good electric service.

In retrospect let's congratulate our cooperative that the rate adopted in July 1933 remained the same for 33 years, including a reduction made in January of 1969.

## Every Home Deserves a Security Light



There are many good reasons why so many homes benefit from outdoor electric lights. A Security Light automatically turns itself on at dusk, off at dawn. Your yard, barn and outbuildings are well lighted so you have hours added to your day. No more stumbling around in the dark, fewer dangerous slips and falls. Well lighted areas discourage unwanted prowlers. Animals, birds and equipment are protected... automatically... from dusk to dawn. Costs only pennies a day. Ask your rural electric system for complete information.



# Tri-County

C. Glenn Jones, President  
O. E. Garrett  
William Groennert

BOA  
D. E. H.  
Earl Loo  
Edward

## Mt. Vernon Offices Remodeled

Your cooperative like most other growing, progressive businesses seems to run out of office space quite frequently. The ever changing amount of records and an occasional added employee has required the revamping of several of the offices within the building.

This spring several changes were made. The former mail room was repainted and carpeted and Manager Downey's furniture moved in. His office is now just off the lobby and readily accessible to the public and employees. 2-9C

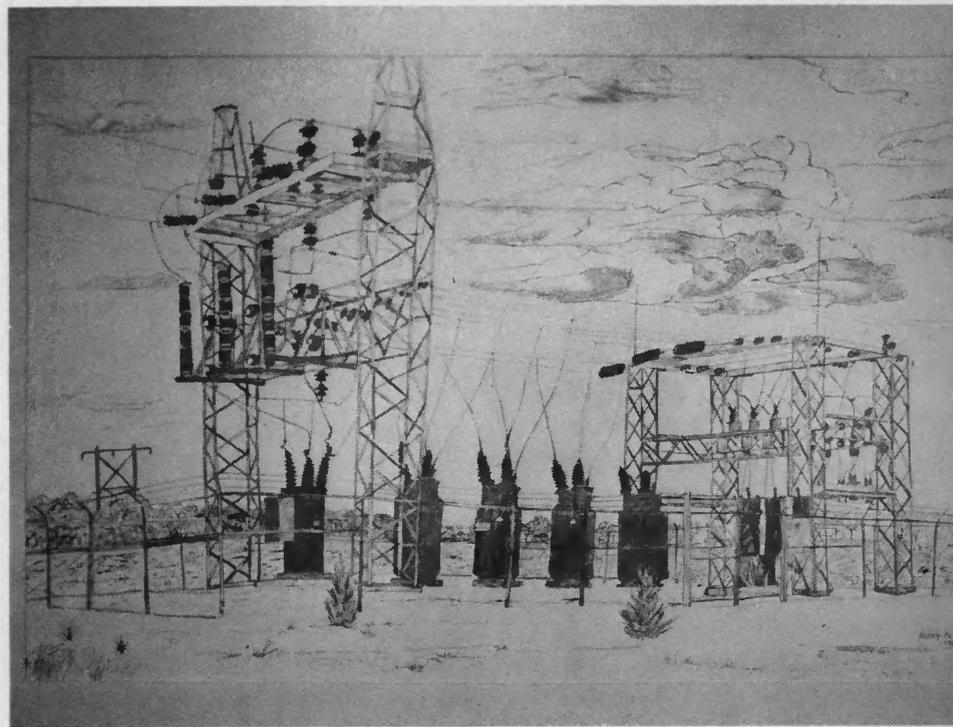
The bookkeeping department moved into the office vacated by Mr. Downey.

This allowed a wall to be removed between the billing department and old bookkeeping room. This new enlarged area is now the billing room. The walls were paneled in a beautiful antique nut and a new ceiling was put in with much more lighting.

The remodeled rooms are utilizing existing space much more efficiently allow for better working conditions for the employees.

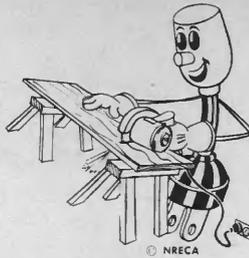
Stop by sometime when you're passing and ask for a tour of your building. Employees will be glad to show you around.

## Director's Daughter Presents Murial



Mrs. Mary Flowers, daughter of Mr. and Mrs. C. Glenn Jones (Mr. Jones is a director of Tri-County Electric Cooperative), presented Manager H. G. Downey with a large ink sketch of a typical substation for his new office wall. 12-29L

The sketch is well done and includes many intricate details. The work is even more remarkable because Mrs. Flowers resides in Mississippi and worked from photos of the Bonnie and Lively substations.



## Location Number

Look closely for your location number in this issue. If you find it, please notify Tri-County Electric Cooperative's office and we will gladly mail you a \$3.00 coupon to apply on your next month's bill.

**OFFICERS**  
**President** Richard Schnake, Sec.-Treas.  
 Wayne Estes  
 Preston Carson

## Electric Heat On Parade



Manager Downey at work in his new quarters.



Agnes Tapocik, bookkeeper, and Marilyn Sendelbach, assistant bookkeeper, enjoy the new bookkeeping room.



Thelma Boswell, billing supervisor, works with billing ledgers and member files in the new billing room. Note the antique walnut paneling and seamless floor.

Lucy Harlan and June Pitchford, consumer accounts clerks, work at the billing machines. Note the adequate lighting and comfortable working space.



Mr. and Mrs. Howard Mays  
 4½ Miles North of Woodland  
 Built in 1967  
 Electrical Contractor: Wielt's  
 Contractor: Kell and Clopton



Mr. and Mrs. Edward Saeger Jr.  
 2½ Miles Northwest of Dix  
 Converted to Electric Heat in 1961  
 1,497 Sq. Ft. of Living Area



Mr. and Mrs. R. I. Hartley  
 3 Miles Northeast of Irvington  
 New Addition Heated Electrically: 1963  
 480 Sq. Ft. of Living Area  
 Electrical Contractor: Homeowner



Mr. and Mrs. Dwight Beadle  
 1½ Miles Southwest of Walnut Hill  
 Converted to Electric Heat in 1966  
 1,130 Sq. Ft. of Living Area  
 Electrical Contractor: B and S Electric



Mr. and Mrs. M. L. Jacobs  
 1½ Miles North of Salem  
 New Addition Heated Electrically: 1961  
 286 Sq. Ft. of Living Area  
 Electrical Contractor: Homeowner



Mr. and Mrs. Bernie Lance  
 2½ Miles West of Salem  
 New Addition Heated Electrically: 1968  
 287 Sq. Ft. of Living Area  
 Electrical Contractor: Homeowner



Mr. and Mrs. David Fletcher  
 2½ Miles West of Salem  
 Two Mobile Homes Joined and Con-  
 verted to Electric Heat: 1970  
 1,200 Sq. Ft. of Living Area  
 Electrical Contractor: Homeowner



Mr. and Mrs. Everitt Hugh  
 2 Miles Northwest of Richview  
 Built in 1969  
 1,345 Sq. Ft. of Living Area  
 Electrical Contractor: Ray Sturgeon

**Over  
\$5,000 in prizes  
awarded monthly**



## Draw "Winky"

Let "Winky" help you test your talent. You may win one of five \$795.00 Commercial Art Scholarships or any one of one hundred \$10.00 cash prizes!

Draw "Winky" any size except like a tracing. Use pencil. Every qualified entrant receives a free professional estimate of his art talent.

Scholarship winners get the complete home study course in commercial art taught by Art Instruction Schools, Inc., one of America's leading home study art schools.

Try for an art scholarship in advertising art, illustrating, cartooning and painting. Your entry will be judged in the month received but not later than August 31, 1971. Prizes awarded for best drawings of various subjects received from qualified entrants age 14 and over. One \$25 cash award for the best drawing from entrants age 12 and 13. No drawings can be returned. Our students and professional artists not eligible. Contest winners will be notified. Send your entry today.

**MAIL THIS COUPON TO ENTER CONTEST**

**AI/ART INSTRUCTION SCHOOLS, INC.**

Studio 1L-4410

500 South Fourth Street, Minneapolis, Minn. 55415

Please enter my drawing in your monthly contest. (PLEASE PRINT)

Name \_\_\_\_\_

Occupation \_\_\_\_\_ Age \_\_\_\_\_

Address \_\_\_\_\_ Apt. \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

County \_\_\_\_\_ Zip \_\_\_\_\_

Telephone Number \_\_\_\_\_

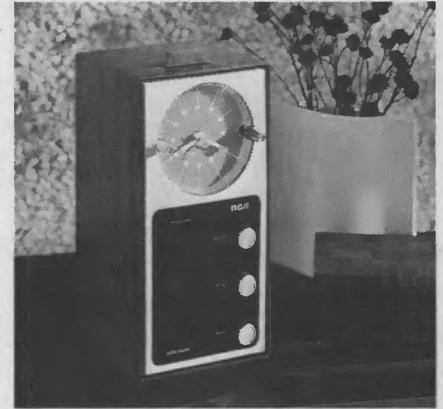
Accredited by the Accrediting Commission of the National Home Study Council.



# What's New?

## • "Tower-Ful" Item

RCA's "Tower-Ful" clock radio is designed for a minimum space, measuring just a four and half inch square and nine and a half inches high. The FM/AM unit has wake to music or a buzzer alarm. A sleep switch turns the radio off at a pre-determined time. Hard to awaken sleepers can take advantage of its drowse alarm feature. The optional retail price of the clock-radio is \$49.95.



## • Combination Unit

The Kenmore "Washer 'n Dryer" combination from Sears has seven washing cycles and provides safe drying temperatures for all fabrics, including an "air tumble cycle" for sheer items. It shuts off automatically. It is designed for apartments or homes with space limitations and eliminates transferring wet laundry to a dryer. Retail prices range from \$399 to \$519, depending on model selected.



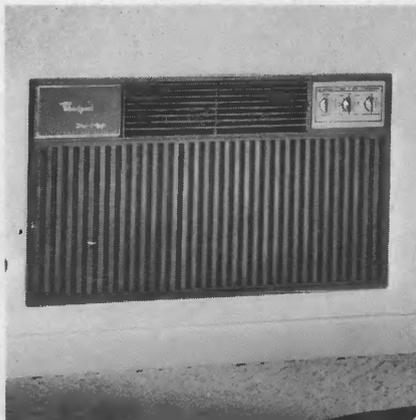
## • Microwave Oven

A new portable electronic oven by Admiral utilizes microwave energy and supplements present day conventional ranges. A six pound roast beef can be ready to serve in 30 minutes instead of the normally four hour cooking. Features of the \$450 115-volts oven are precision timer, protective door latch and a see-through door window and screen.



## • Therm-O-Wall Variety

Whirlpool's Therm-O-Wall units provide a variety of combinations in cooling and heating. With a compact design some models will fit flush when placed in any standard 14 inch concrete block and brick commercial wall. Comfort Guard control gives ideal temperature control and eliminates coil ice up. BTU ratings range from 8,500 to 13,500, depending on model.





# Across the manager's desk

by H. G. Downey

## 2,000 Overseas Military Bases

Many of us who don't see large amounts of money can not understand the budget of the United States of America. It would amaze many people to have a complete study of the bases we have around the world.

For example around the world this country has over 2,000 overseas bases. Two-hundred of these are in Germany with a 130 million dollar investment and they employ in addition to the soldiers stationed there with their families, 14,000 civilians and 70,000 foreign nationals.



H. G. Downey  
Manager

In Iceland we have a 200 million dollar investment and last year spent 31 million dollars maintaining this investment. Even in Greenland we have a 500 million dollar investment and spend money keeping this open. (12-27F)

These 2,000 bases are in 30 foreign countries and pretty well ring Russia and China.

You might ask yourself the question, "How can we arrive at peace with other countries when we are poised with military bases on their borders in event something should happen."

It would appear that unless our Congress and Administration would manage to bring under some kind of control the enormous military bureaucracy abroad, we might end up as did the Roman Empire, which became so much a slave to its foreign commitments that it died at home.

\* \* \*

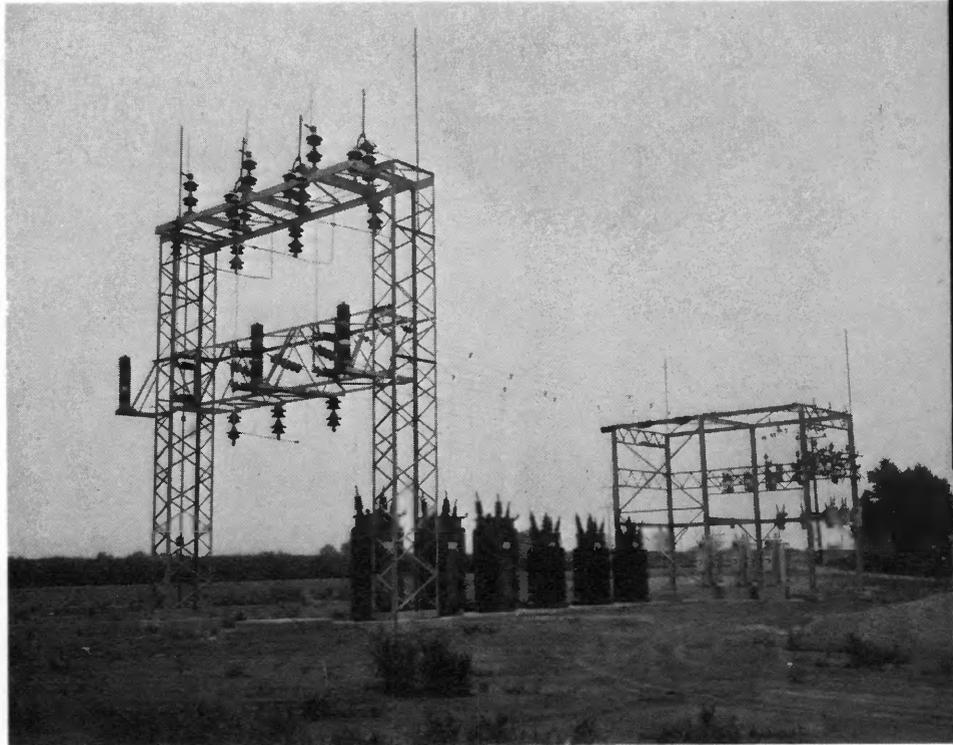


# Tri-Cou

C. Glenn Jones, President  
O. E. Garrett  
William Groennert

BOA  
D. E. H  
Earl Lo  
Edward

## New Substation at Mt. Vernon



By the time you read this, the new west Mt. Vernon substation will be in service. The above picture was taken early in August and the station was ready for the fence.

Connecting lines were scheduled to be completed the last of August and the station put in operation early in September.

This new substation will relieve

the load on the Woodlawn substation by serving the area northwest, west and southwest of Mt. Vernon. Most of you won't notice any change in voltage or the "amount" of power. However, you should notice a marked improvement in the continuity of power in months ahead. (27-30B)

November 12, 1971

## Annual Members

Granada Theatre—Mt. Ve

Mark Your Calendar — Afternoon

# Hi-Lites

**MEMBERS**  
 President Richard Schnake, Sec.-Treas.  
 Wayne Estes  
 Preston Carson



## LOCATION NUMBER

Look closely for your location number in this issue. You could be a lucky winner like Gladys Chandler (Kinmundy) and George Erb (Oakdale) were. They found their location numbers in the July '71 issue. If you find your location number, please notify Tri-County Electric Cooperative's office and we will gladly mail you a \$3.00 coupon to apply on your next month's bill.

Whether you Build or Remodel,  
 Put Them to Electric Heat

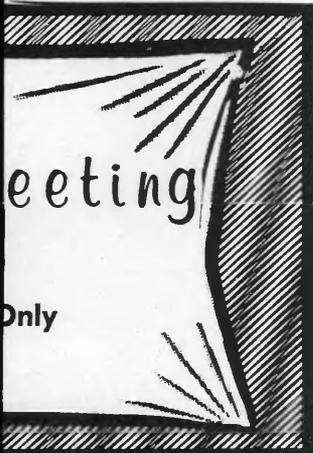
## Electric Heat on Parade



When you do make this switch to "less electric heat" be sure to let cooperative help in the planning. Services are available to you free of charge, and you're under no obligation.



UP  
 P TO  
 E TOTAL  
 T ELECTRIC  
 S Living



Mr. and Mrs. Charleton Russell  
 6½ Miles Northeast of Mt. Vernon  
 Built in 1962  
 1,070 Sq. Ft. of Living Space  
 Electrical Contractor—Jack Smith



Mr. and Mrs. George Burgin  
 3 Miles Northwest of Opdyke  
 Converted to Electric Heat in 1970  
 792 Sq. Ft. of Living Area  
 Electrical Contractor—B&S Electric



Dodds Center School  
 3 Miles Southeast of Mt. Vernon  
 New Addition Heated Electrically, 1968  
 1,741 Sq. Ft. of Area  
 Electrical Contractor—Holloways



Southern Illinois Asphalt Company  
 2 Miles South of Mt. Vernon  
 Built in 1970  
 480 Sq. Ft. of Area  
 Electrical Contractor—H&H  
 Contractor—Scarborough



Mr. and Mrs. Everette Greer  
 3 Miles Northwest of Opdyke  
 New Addition Heated Electrically, 1963  
 469 Sq. Ft. of Living Area  
 Electrical Contractor—Homeowner



Mr. and Mrs. Gale Hester  
 3 Miles Northwest of Opdyke  
 Built in 1961  
 1,198 Sq. Ft. of Living Area  
 Electrical Contractor—George Donoho



Mr. and Mrs. Carl Karg  
 1½ Miles South of Lively Grove  
 Built in 1964  
 1,242 Sq. Ft. of Living Area  
 Electrical Contractor—Severin Smith  
 Contractor—Shot and Gimber



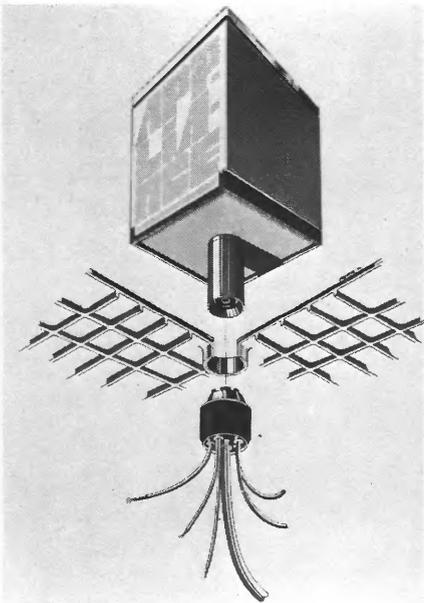
Mr. and Mrs. Herb Lake  
 2½ Miles Southwest of Lively Grove  
 Converted to Electric Heat in 1969  
 1,217 Sq. Ft. of Living Area  
 Electrical Contractor—Weeke Electric  
 Contractor—Homeowner

# What's New?



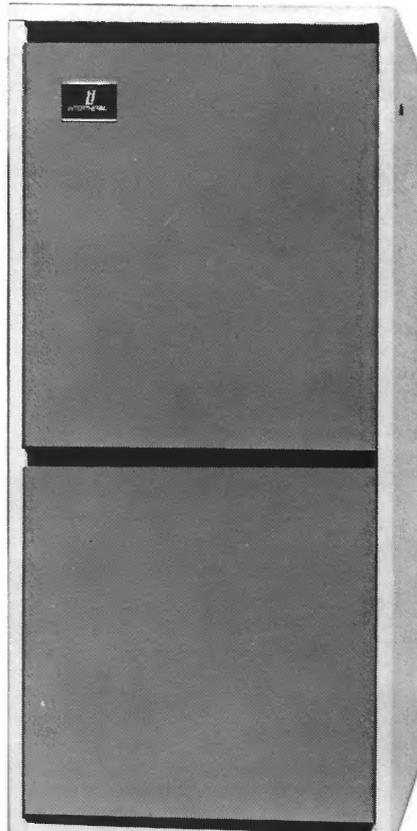
## ● Modular Kitchen

Whirlpool Corporation's design for a modular kitchen of the future permits a housewife to redesign her kitchen by detaching a utility unit, at right, moving it to a new location with an automatic connection to a mobile appliance. The concept is not as far off as one would expect, according to Whirlpool's design center.



## ● Slim-styled Furnace

A full line of upflow electric furnaces with capacities of 40,000-80,000 Btu is offered by Intertherm Inc. for mobile home applications. The new furnaces will be available in 11, 15, 17 and 23 Kw models with cabinet dimensions of 41" height, 19" width and 24" depth. Matched designed air conditioning units are available to provide a complete heating/cooling package.



# Millions to Celebrate Co-op Month

Illinois electric cooperatives are preparing to join cooperatives of all kinds throughout the nation next month in observance of Cooperative Month, whose theme will be "Cooperatives Care."

This year's observation is expected to be the largest in the history of the program, said Thomas H. Moore, general manager of the Association of Illinois Electric Cooperatives.

Optimistic statements also have come from E. A. Jaenke, governor of the Farm Credit Administration, and Eric Thor, administrator of the Farmer Cooperative Service.

JAENKE, in a release through the office of the American Institute of Cooperation, said that "Cooperation can be counted as one of the most relevant words. There is literally nothing in this world which people cannot accomplish through it."

He cited examples of farmer cooperatives, rural electric cooperatives and the Farm Credit System and asserted: "I've always thought the cooperative form of business to be the best kind of free enterprise. Through cooperatives, people of ordinary means can play a role in business ownership and share in the savings of their business while having something to say about the kind and quality of service provided. That is putting economic power in the hands of the people—just where it belongs."

THOR SAID that the theme of the month, "Cooperative Care," is an open end assertion that management should be prepared to substantiate to patrons and non-members alike.

"It implies both past and future worthiness," he said. "It summons management to squarely attack those problems hindering the improvement of farmer-members' economic and social well-being."

"If cooperatives care, advisory personnel are obligated to monitor changing supply and market patterns, farmers' financial needs and emerging technology. They must signal for change. They must respond to the call."

"If cooperatives care, members must make known what they expect of their cooperatives, that they intend to give wholehearted and vigorous support."

health reasons—and we guarantee that we will never cancel, modify or terminate your policy or change your rates unless we do so on all policies of this type in your *entire* state or until the maximum (Aggregate of Benefits) of your policy has been paid to you. Of course, you may have only one like policy with Physicians Mutual.

**Enroll For Only \$1**

Regardless of your age, the size of your family, or the plan you select, you get your first month for only \$1.00. If you choose the All-Family Plan—all your eligible children (including future additions) are included at *no extra cost*. (See box at left for low rates.)

**Surprisingly Low Cost**

How can a hospital plan offer so much for so little? Because we have *lower* total sales costs. This is a *mass enrollment plan*. All business is conducted between you and the company by mail. *No salesmen will call*. It all adds up to *real savings* we share with you by giving you *high-quality* protection at *low cost*.

**Offered By Physicians Mutual  
"The Doctors Company"**

Your policy is backed by the resources, integrity and reputation of the *Physicians Mutual Insurance Company*, "the doctors company," specializing in health and accident protection for physicians, surgeons and dentists for more than 69 years. Dunne's Insurance Reports, one of the leading insurance industry authorities in the nation, gives Physicians Mutual its highest policyholders' rating of "A Plus (Excellent)." Serving over 600,000 policyholders in the U. S. direct-by-mail, Physicians Mutual has its headquarters in Omaha, Nebraska, and is licensed to do business in your state. Its Board of Directors is composed *entirely* of respected members of the medical and insurance professions.

**Easy To Enroll!  
No Salesman Will Call!**

During this limited offer there are no qualifications other than to complete and mail the Enrollment Form below. We will issue your Doctors Hospital Policy (Form P322 Series) *immediately*—the same day we receive your form. This automatically puts your policy in force. With your policy you will receive a simple, easy-to-use Claim Form. When you need your benefits, you can be sure that your claim will be handled promptly.

**Protect Your Family—Enroll Now.  
Your \$1 Back If Not Satisfied**

Take a moment now to fill out your Enrollment Form and mail it with only \$1.00 for your first month. If for any reason you change your mind you *may return your policy within 10 days and we will promptly refund your dollar*. **IMPORTANT:** We can only accept your enrollment if it is postmarked on or before the date shown at right. Mail to:

**PHYSICIANS MUTUAL  
INSURANCE COMPANY**  
115 South 42nd Street  
**OMAHA, NEBRASKA 68131**

# 13 Important Questions Answered

**1. How much can I be paid?**

Each plan has its own "Aggregate of Benefits," or maximum.

Under the *Individual Plan*, the maximum is \$5,000—\$428.40 monthly (\$14.28 daily) when you are hospitalized.

Under the *Husband-Wife Plan*, the maximum is \$7,500—\$428.40 monthly (\$14.28 daily) when you are hospitalized; \$321.30 monthly (\$10.71 daily) when your wife is hospitalized.

Under the *All-Family Plan*, the maximum is \$10,000—\$428.40 monthly (\$14.28 daily) when you are hospitalized; \$321.30 monthly (\$10.71 daily) when your wife is hospitalized; \$214.20 monthly (\$7.14 daily) for each eligible child hospitalized.

Under the *One-Parent Family Plan*, the maximum is \$7,500—\$428.40 monthly (\$14.28 daily) when you are hospitalized; \$214.20 (\$7.14 daily) for each eligible child hospitalized.

**2. When do my benefits begin?**

On *all* plans, your cash benefits are paid from the very first day of covered hospital confinement, for as long—and for as many times—as you are hospitalized, up to the maximum (Aggregate of Benefits) of the plan you choose.

**3. Can I collect even if I carry other health insurance?**

Yes, The Doctors Hospital Plan pays you in addition to any health insurance you carry, whether individual or group—even in addition to Medicare! And all your benefits are tax-free! Of course, you may have only one like policy with Physicians Mutual.

**4. Are there any other benefits?**

Yes. You receive a 50% increase in cash benefits if you or any covered family member is hospitalized for cancer (including

Leukemia and Hodgkin's Disease), heart attack (acute myocardial infarction, coronary thrombosis and coronary occlusion), or stroke (apoplexy).

**5. What are the "double" cash benefits?**

If you and your wife are both injured and hospitalized at the same time and have the **ALL-FAMILY** or **HUSBAND-WIFE PLAN**, you get *twice the amount*—\$1,499.40 **A MONTH!**

**6. Can I go to any hospital?**

You will be covered in any lawfully operated hospital except: nursing homes; convalescent, extended-care, or self-care units of hospitals; or Federal hospitals.

**7. When does my policy go into force?**

The very same day we receive your Enrollment Form. New accidents are covered on that date. After your policy is 30 days old, new sicknesses which begin thereafter are covered. Under the **ALL-FAMILY PLAN** and the **HUSBAND-WIFE PLAN**, childbirth or pregnancy or any consequence thereof is covered after your policy is in force for 10 months.

**8. What if someone in my family has had a health problem that may occur again?**

Even if one of your covered family members has suffered from chronic ailments in the past, pre-existing conditions are covered after the policy has been in force for one year.

**9. What conditions aren't covered?**

Only these minimum necessary exceptions: pregnancy or any consequence thereof (unless you have the **ALL-FAMILY PLAN** or the **HUSBAND-WIFE PLAN**), war, military service, mental disorder,

alcoholism or drug addiction, or if something happens "on the job" and is covered by Workmen's Compensation or Employers Liability Laws.

**10. Can you drop me?**

We will never cancel or refuse to renew your policy for health reasons—for as long as you live and continue to pay your premiums. We guarantee that we will never cancel, modify or terminate your policy or change your rates unless we do so on all policies of this type in your *entire* state or until the maximum (Aggregate of Benefits) of your policy has been paid. You, of course, can drop your policy on any renewal date.

**11. How do I claim my cash benefits?**

With your policy, you will receive a *simple, easy-to-use Claim Form*, which you send directly to the company when you want to claim your cash benefits.

**12. How much does my first month cost?**

Only \$1.00, regardless of your age, the size of your family or the plan you select. After the first month, if you are under 65, you pay only these low monthly rates: only \$3.95 a month for the *Individual Plan*; only \$6.45 a month for the *Husband-Wife Plan*; only \$7.95 a month for the *All-Family Plan*; only \$5.95 a month for the *One-Parent Family Plan*. (When you are over 65, premiums increase. See modest increase in box on preceding page.)

**13. Why should I enroll now?**

An unexpected sickness or accident could strike without warning—and you will not be covered until your policy is in force. Remember, if for any reason you change your mind, you may return your policy within 10 days and your \$1.00 will be refunded immediately.

**LICENSED BY THE STATE OF ILLINOIS**

**ENROLLMENT EXPIRES DEC. 18, 1971**

## The Doctors Hospital Plan

LIMITED ENROLLMENT FORM NO. 7573

INSURED'S NAME (Please Print) First Middle Initial Last

ADDRESS Street

City State Zip No.

AGE: \_\_\_\_\_

SEX:  Male  Female

DATE OF BIRTH  
Month Day Year

**SELECT PLAN DESIRED:**

Check one only

- INDIVIDUAL-PLAN 4
- Husband-Wife-Plan 3
- All Family-Plan 1
- One Parent Family-Plan 2

If All-Family or Husband-Wife Plan is selected, give following information on wife:

Wife's First Name Middle Initial

DATE OF BIRTH:  
Month Day Year

I have enclosed my first monthly premium of \$1.00 and hereby apply to Physicians Mutual Insurance Company, Omaha, Nebraska, for The Doctors Hospital Policy, Form P-322 Series and Plan thereunder as selected above. I understand the policy is not in force until actually issued.

Date \_\_\_\_\_ Signed **X**

Form E-322

Insured's Signature. Sign—do not print.

**PHYSICIANS MUTUAL INSURANCE COMPANY**  
115 SOUTH 42nd STREET, OMAHA, NEBRASKA 68131

Make check or money order payable to Physicians Mutual

# Across the manager's desk

by H. G. Downey

## Teaching Destruction

A few evenings ago, this writer noted a group of five children (the oldest being a girl approximately 12 years old, and the balance between 7 and 10) remove the plastic from a recently poured sidewalk. They stomped in the soft concrete, ran a



H. G. Downey  
Manager

bicycle across and engraved several initials in the freshly poured concrete. I realized that if I were to ascertain who the parents were and have the parents made responsible for the action of their younger children I would probably get into a situation of a community relations problem. As an alternative I called the concrete contractor, reported what had transpired and he expressed sincere appreciation for my thoughtfulness. Within a few minutes, on an overtime basis, a concrete finisher was on the job refinishing the damaged area. (2-29E)

This instance makes wonderment as to whether our nation is teaching destruction and not teaching preservation of property of citizens. Every picture we see, every flash we view on television gives recipients ideas as to how to be destructive.

All of us have noted that an inactive piece of property soon becomes a target for destruction—such as damage to windows, doors and the walls of such buildings. If a person desires to retain the building in some semblance of condition it's generally necessary that the windows and doors be boarded up.

What is the answer? Do you have it? Certainly an answer is needed so that people who sacrifice and work to acquire some worldly goods for their livelihood and comfort while on this earth can have some assurance their property rights will be respected by others.



# Tri-Cou

C. Glenn Jones, President  
O. E. Garrett  
Thomas L. Russell

BOA  
D. E. Ha  
Earl Loo  
Edward

when you **BUY** an electric clothes dryer—

Offer limited to members only.  
For Use On T.C.E.C. Lines

The dealers listed at the right and your Cooperative are working together to bring you this Bonus Offer. Here's what you do.

- (1) PURCHASE a NEW electric Clothes Dryer. (240 Volt)
- (2) Notify Cooperative of installation, giving dealer's name and date of purchase.
- (3) Offer applies only to units purchased between Oct. 15 and Dec. 31, 1971. (46-12S)
- (4) We will check installation and deliver the Top Value Stamps.
- (5) Cooperative must be notified prior to Jan. 15, 1972.

## Happy Thanksgiving

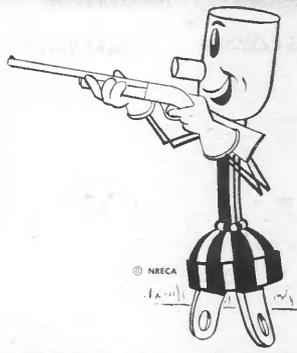


## Rodney Pearce Is Co-op's New Employee

Rodney Pearce began his duties as store clerk on September 20. This past summer Rodney worked for your cooperative as assistant to the custodian. (49A-2B)

Rodney, 19, resides with his parents Mt. Vernon. He graduated from Mt. Vernon Township High School and attended Rend Lake College for one year. He plans to continue his education by attending college at night. His hobbies are "handicraft" and water painting.

# Hi-Lites



**LOCATION NUMBER**  
 Look closely for your location number in this issue. You could be a lucky winner. If you find your location number, please notify Tri-County Electric Cooperative's Office and we will gladly mail you a \$3 coupon to apply on your next month's bill.

**MEMBERS**  
 President: Richard Schnake, Sec.-Treas.: Wayne Estes, Preston Carson

## Get a bonus FREE 1000 T.V. Stamps

- |                 |  |
|-----------------|--|
| on & Collins    | Mt. Vernon<br>Western Auto<br>Russell Wielt        |
| ia              | Nashville<br>Dreas & Son<br>Weeke Electric         |
| on Appl.        | Okawville<br>Fiedler Refrig.<br>Pettersen Electric |
| M Sales         | Salem<br>Bachmann's<br>Leuty's<br>Salem Mart       |
| tag Sales       | Sandoval<br>Ahlf Sales                             |
| Montgomery Ward | St. Libory<br>Bergkoetter's                        |
| s Roebuck       | St. Peter<br>Magnus Hardware<br>Rothe Hardware     |
| ville           | Waltonville<br>Fry Hardware                        |
| on Furniture    |  |
| an              |  |
| son Sales       |  |
| on              |  |
| meyer's         |  |
| ndy             |  |
| iamond T.V.     |  |
| ernon           |  |
| herstun's       |  |
| oway Htg.       |  |
| ion Appl.       |  |
| Montgomery Ward |  |
| s Roebuck       |  |
| y-Mitchell      |  |

## Electric Heat on Parade



Mr. and Mrs. Gerard Curtis Delano  
 Opdyke  
 Converted to Electric Heat in 1963  
 839 Sq. Ft. of Living Area  
 Electrical Contractor—Weeke



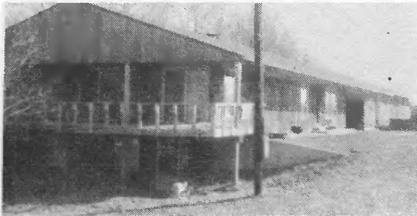
Mr. and Mrs. Ferrill Payne  
 1 Mile Northeast of Opdyke  
 Built in 1969  
 1,197 Sq. Ft. of Living Area  
 Electrical Contractor—Jack Smith



Mr. and Mrs. B. J. Hunter  
 4½ Miles Northwest of Bluford  
 Converted to Electric Heat in 1959 &  
 1964  
 671 Sq. Ft. of Living Area  
 Electrical Contractor—Wielt's



Mr. and Mrs. Robert Draege  
 4½ Miles Northeast of Woodlawn  
 Built in 1961  
 1,367 Sq. Ft. of Living Area  
 Electrical Contractor—A. R. Milliner



Mr. and Mrs. Dick Purdue  
 1 Mile East of Kell  
 Built in 1968  
 2,907 Sq. Ft. of Living Area  
 Electrical Contractor—K. Stuber



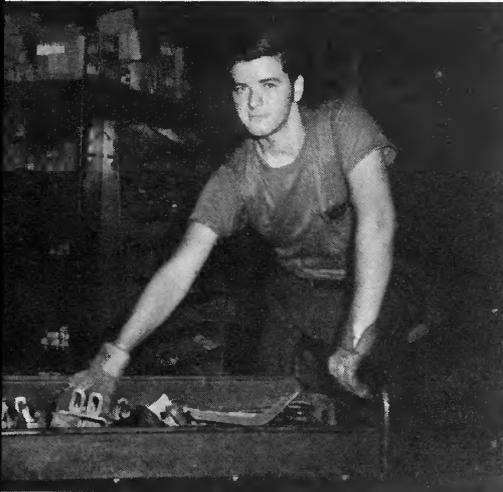
Mr. and Mrs. H. Jay Grimes  
 1 Mile Notheast of Kell  
 Built in 1964  
 1,995 Sq. Ft. of Living Area  
 Electrical Contractor—Homeowner



Mr. and Mrs. Carl Gaston  
 3 Miles Northeast of Kell  
 Built in 1961  
 1,358 Sq. Ft. of Living Area  
 Electrical Contractor—K. Stuber



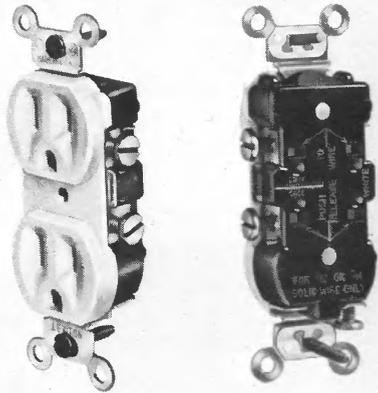
Mr. and Mrs. Francis McIntosh  
 5½ Miles Southeast of Salem  
 Built in 1970  
 1,210 Sq. Ft. of Living Area  
 Electrical Contractor—C. Stuber



# What's New?

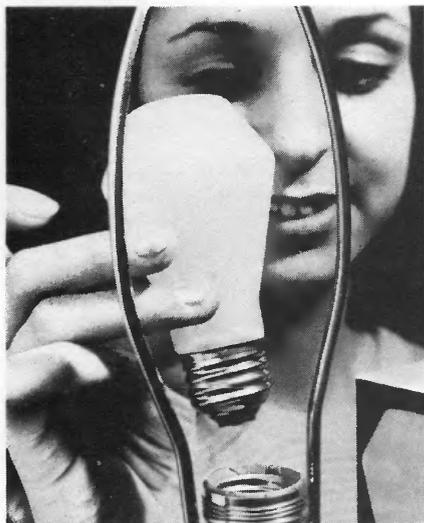
## ● Self-grounding Receptacle

Leviton Manufacturing Company has introduced a self-grounding receptacle, the Groundomatic. A rugged bronze spring clip, securely riveted to the receptacle's mounting strap, applies constant contact pressure against the mounting screw. It automatically grounds the receptacle when installed in any grounded metal box and does away with the bonding jumper and the need for conventional grounding procedures.



## ● Deluxe Music System

Arvin's new component stereo phonograph with FM/AM/FM stereo radio and detachable speakers includes walnut wood-grain styling. The automatic four-speed changer is equipped with a smoked glass dust cover. Included for operating convenience are a dial light, stereo indicator light, slide rule dial and built-in antennas.



## ● Electronic Air Cleaner

An electronic air cleaner by General Electric is described as an effective device which cleanses the air of airborne particles by working in conjunction with your present forced warm-air furnace, central air conditioning system or heat pump. General Electric says the cleaner will remove more than 90 per cent of the soiling and staining particles which cause grimy accumulations to reduce the need for household cleaning.



## ● 3,000-Hr. Light Bulb

A household light bulb with three times the life of an ordinary bulb has been introduced by Westinghouse Electric Corporation. With an average life of 3,000 hours—or from two to three years of normal home use—the Super Bulb will sell for about 75 cents. The extended life—achieved without sacrificing brightness—was gained through the use of krypton, a rare and heavy gas. Its weight causes krypton to act like a blanket, surrounding the tungsten filament in a bulb and retarding its evaporation, thus increasing the bulb's life without decreasing its brightness.

# Co-ops Serve All Kinds Of People



Fred Stines publisher, **Successful Farming**, addresses Illinois cooperative representatives.

*(Continued from page 4)*

strong, community minded cooperatives. He said the strength of cooperatives is growing "because they meet a serious need of the people."

AND FRED STINES, publisher of **Successful Farming**, spoke on the "Challenge of Change."

Change, he said is a fact of life. "We must recognize the challenge of change," he continued. "We must anticipate it if possible and respond to it."

He said cooperatives need to join in efforts to protect the right of farmers to manage and control their own businesses. He predicted that large corporations will be unable to take over the farming industry.

Cooperatives can help the nation also, Stines said, in efforts to help farmers become even better businessmen. Farm production has skyrocketed. Now more attention must be paid to developing up-to-date management skills.

And it is essential, Stines continued, that farmers develop even more skills in marketing their products. He stressed the need for strong export marketing programs. These are essential, he said.

At the Springfield meeting attractive green bumper stickers were distributed by Illinois electric cooperatives. They carried the message: "Cooperatives Care."