

19 IMPORTANT QUESTIONS ANSWERED ABOUT THE NEW DIRECT EXTRA CASH PLAN

1. What is the Direct Extra Cash Plan?

It is an entirely new, low-cost plan that pays **extra cash** direct to you when accident or illness hospitalizes you or any covered member of your family.

2. Why should I have the Direct Extra Cash Plan in addition to my regular insurance?

Because your present insurance probably won't cover **all** your hospital expenses, but even if it does, you can still use the extra cash to help with your household expenses when you're hospitalized...extra cash week after week **even for life**...extra cash you can use any way you wish!

3. Can I collect even if I carry other health insurance?

Yes. Direct Extra Cash pays you in **addition** to any other companies' health insurance you carry, individual, group or even Medicare—and even in addition to Workmen's Compensation and auto insurance! And all your benefits are tax-free!

4. Is there a lot of red tape to qualify?

None at all. During this special enrollment period, there are no qualifications. Simply complete and mail your Enrollment Form by the deadline date shown.

5. Which plan should I choose?

You can actually select the **exact** plan that suits you best!

If yours is a young, growing family, we recommend the *All-Family Plan*. If you are the only parent living with your children, we suggest the *One-Parent Family Plan*. If you have no children, or if your children are grown and no longer dependent on you, you will want the *Husband-Wife Plan*. Or, if you are living by yourself, choose the *Individual Plan*.

6. If I become hospitalized, when do my extra cash benefits begin? How long can I be paid?

On all plans, you collect from the **very first day** you enter the hospital, even for one day—for as long—and for as many times—as you are hospitalized—**even for life**.

7. How much can I be paid?

All-Family Plan—\$100.00 a week extra cash income for you; \$75.00 weekly for your wife; \$50.00 weekly for each eligible child.

One-Parent Family Plan—\$100.00 weekly for you; \$50.00 weekly for each eligible child.

Husband-Wife Plan—\$100.00 weekly for you; \$75.00 weekly for your wife.

Individual Plan—\$100.00 a week for you.

8. What if my wife and I are both hospitalized at the same time?

If you have the *All-Family* or *Husband-Wife Plan* and are hospitalized by sickness, you collect \$100 a week, your wife \$75 a week, a total of \$175 weekly. And if you are injured and hospitalized at the same time, your benefit **will be doubled**—\$200 for you, \$150 for your wife—a total of \$350 a week!

9. Are there any other "double" extra cash benefits?

Yes. On all plans you receive **double** cash benefits if you or any covered family member is hospitalized for cancer (including Leukemia and Hodgkin's Disease), or heart attack (acute myocardial infarction, coronary thrombosis, or coronary occlusion): \$200.00 a week for you, \$150.00 a week for your wife, \$100.00 a week for each eligible child.

10. Tell me about the "extended" extra cash death benefits.

In the event of death in the hospital of any covered family member from any condition covered by your policy, a **lump sum cash** benefit will be paid: \$200 on you, \$150 on your wife, \$100 on each child.

11. Does this plan pay in any hospital?

You will be covered in any hospital of your choice except nursing homes, convalescent or self-care units of hospitals, and Federal government hospitals.

12. When does my policy go into force?

It becomes effective the very same day we receive your Enrollment Form. Accidents are covered on that date. After your policy is 30 days old, you are covered for new sicknesses which begin thereafter. Under the **ALL-FAMILY PLAN**, childbirth, pregnancy and any consequences thereof are covered after your policy is in force for 10 months.

13. What if someone in my family has had a health problem that may occur again?

Pre-existing conditions are covered after the

policy has been in force for just one year.

14. What conditions aren't covered?

Only these minimum necessary exceptions: pregnancy or any consequence thereof (unless you have the *All-Family Plan*), war, military service, mental disorder, alcoholism, drug addiction, or attempted suicide.

15. Can I drop out any time? Can you drop me?

We will never refuse to renew your policy for health reasons—for as long as you live and pay your premiums. In fact, we guarantee we will never cancel or terminate your policy unless we decline renewal on all policies of this type in your entire state. You, of course, can drop your policy on any renewal date.

16. Will I get fast personal service?

Will I receive my money promptly?

Yes. Thanks to the modern facilities and trained personnel of Executive Fund's National Service Center, you get swift, expert service. Your claims are handled promptly and your extra cash sent directly to you.

17. Why are the premiums so low?

With the Direct Extra Cash Plan, you actually get all these benefits—at such a low cost—because this is a mass enrollment plan—and no salesmen are used. Our volume is higher and our sales costs are lower.

18. How much does my first month cost?

Only \$1.00 regardless of your age, the size of your family or the plan you select. After the first month, if you are under 65, you pay only these low monthly rates: only \$7.95 a month for the *All-Family Plan*; only \$5.95 a month for the *One-Parent Family Plan*; only \$5.95 a month for the *Husband-Wife Plan*; only \$3.50 a month for the *Individual Plan*. (When you are over 65, premiums are adjusted. See modest increase in panel on previous page.)

19. Why should I enroll right now?

Because an unexpected sickness or injury could strike without warning—and you will not be covered until your policy is in force. Remember, if for any reason you change your mind, you may return your policy within 10 days and your \$1.00 will be refunded immediately.

SPECIAL ENROLLMENT PERIOD EXPIRES MIDNIGHT, FEBRUARY 15, 1970

Mail Enrollment Form today with \$1.00 to Direct Extra Cash Plan, 3104 Farnam St., Omaha, Nebraska 68131

DIRECT EXTRA CASH PLAN

SPECIAL ENROLLMENT FORM NO. 11258

INSURED'S NAME (please print) Mr. Mrs. Miss First Middle Initial Last

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

AGE _____ DATE OF BIRTH: Month _____ Day _____ Year _____

To: Direct Extra Cash Plan, Executive Fund Life Insurance Company, Omaha, Nebraska. I have enclosed my first monthly premium of \$1.00 for the plan selected above. Please issue my DIRECT EXTRA CASH PLAN Hospital Confinement Policy (P300 Series) immediately, as soon as this form is received. I understand that the policy becomes effective the same day it is issued, and that pre-existing conditions will be covered after the policy has been in force for twelve months. If I change my mind for any reason, I have the right to return my policy within 10 days for a complete refund.

Date _____ Signed Insured's Signature—Please do not print

Form E310

SOCIAL SECURITY NUMBER (It becomes your policy number)

Check here if you have no Soc. Sec. No.

SELECT PLAN DESIRED (check one only)

All-Family Plan* Husband-Wife Plan* One-Parent Family Plan Individual Plan

*NOTE: If All-Family or Husband-Wife Plan is selected, give following information about wife:

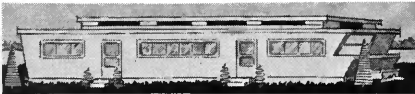
Wife's first name	Middle initial
Date of wife's birth:	Month Day Year

Please make check or money order payable to DIRECT EXTRA CASH PLAN



Manager's Report

By ARTHUR H. PEYTON, Manager



All-Electric Mobile Home

For the past several years, electric cooperatives in Illinois as well as other states have had an interest in finding a good mobile home that would meet the electric heat standards set forth by the electric heat industry. This, of course, would have to exceed those standards required by the Mobile Home Manufacturers Association (MHMA).

Present dealers and manufacturers have been contacted by many representatives of cooperatives throughout the years with very little interest shown.

This fall, the Association of Illinois Electric Cooperatives has purchased an all-electric mobile home which may well be the most popular mobile home ever built. This home is built by Key Industries of Sturgis, Mich. Insulation exceeds those standards required by MHMA. These homes have an average of six inches of insulation in the ceiling, six inches under the floor and three inches in the walls. This home is on display at the AIEC office in Springfield.

For our members who are interested, personnel of your Cooperative would be happy to go with you to Springfield to show the home. Of if you are in Springfield, the personnel of AIEC will be happy to show you the home.

Dealers for Key mobile homes are very limited in Illinois, and cooperatives throughout Illinois are interested in helping secure a dealer and promoting this all-electric mobile home.

By using the adopted method of figuring heat cost for this all-electric mobile home, the heating cost would be approximately \$100 per year in this area.

New brochures are now being printed and will be available soon. Members or prospective dealers should contact your Cooperative for additional information.

Future Leaders Committee

Lawrence Null of Colchester is a member of the Future Leaders Committee from District 4.

He and his wife, Nyla, live on a 613-acre grain and livestock farm. He also is a producer of hybrid seed corn. His son, Neal, is a partner with his father. The Nulls also have one son serving in the armed forces, a married daughter and two sons in college.



Lawrence Null

Mr. Null was a volunteer who helped in getting line right-of-way in the establishment of McDonough Power Cooperative. We welcome him as a member of the Future Leaders Committee.

Squirrel Puts Out Security Light

This is an unusual heading, but it's so true. We had a member who called in that his security light was not operating. While on a detailed inspection and while changing the bulb, it was found that there was a hole in the plastic cover of the electric eye mounted on top of the security light. In this hole, an energetic squirrel had stored it full with hickory nuts. The delicate mechanism of the electric eye could not operate after the squirrel's energetic activity.

Needless to say, the electric eye was removed and a new one installed. The squirrel may go hungry, but the member again has a security light.

Trees

During the winter months when line construction slacks off, Cooperative crews engage in tree removal where Cooperative lines are involved.

Due to the large amount of work anticipated, the Cooperative can remove only those trees endangering primary and secondary lines. These trees are cut up so they can be handled with a tractor. Member will be asked for assistance in disposal and cleaning up.

WATT

REN S

McDonough P

All Coop ELECTRIC

WELCOME

NEW MEMBERS



Dwight Carpenter, Macomb
Roger Van Drew, Macomb
Stephen Myers, Macomb
Robert Rand, Macomb
Bruce Kost, Macomb
Rodney Brakes, Macomb
James Grigsby, Macomb
Grant Von Behren, Macomb
Harry Baker, Macomb
Marsha Huisman, Macomb
Robert Allen, Macomb
James Maple, Macomb
Allen Simpson, Macomb
Jerry Mills, Macomb
Mark Wenzell, Macomb
Warren Carton, Macomb
Gary Gallahue, Macomb
Robert Scott, Macomb
Alan Bricker, Macomb
Jerry Sutton, Media
Wilbur Wilson, Galesburg
Clyde Jones, Tennessee
William Meriwether, Jr., Blandinsville
Fred Cline, Abingdon
Dean Speer, Bushnell
DuWayne McIntire, Roseville
James Bartell, Colchester
George Higham, Raritan
Richard Linze, Roseville
Charles Skees, Monmouth
Wayne Clemens, Adair
Mary Lindahl, Colchester
L. W. Larson, Biggsville
Glen Baxter, Littleton
Donald Lashbrook, Rushville
Randy Murfin, Colchester
Ghlee Brown, Adair
Roger Wilson, Colchester

WATTS NEW SUPPLEMENT

McDonough Power Cooperative
W. Jackson Road, Macomb, Ill.

OFFICERS AND DIRECTORS

Harlan Monroe President
D. Carroll Walters Vice President
Blanche Noper Secretary
Clair Butcher Treasurer
Harvey Dall Director
Raymond Irish Director
Max H. Welsh Director
Harold Whitman Director
Donovan Lawyer Director
Arthur H. Peyton Manager

NEW

ment
r **Cooperative**

AGES **837-1400**



**LADIES
SAY**

How About A Peach Paradise Cake?

Want a quickie dessert after the holidays? Start with a large chiffon or angel food cake. Slice it into two layers and spread each layer with whipped cream. Put peach slices between the layers and arrange other slices on top. Combine layers and spread slices with whipped cream and toasted coconut.

When a Husband Is a Convenience . . . Maybe

Food preparation takes a lot of a homemaker's time and energy. A well planned kitchen can save a lot of both. Take your storage space as an example. Do you make the best possible use of it? If you are average height, store supplies and utensils you use most frequently between 28 and 64 inches from the floor. The door pulls or knobs too should be well located . . . low on wall cabinets and high on base cabinet doors. Your wall cabinets are more convenient if they have adjustable shelves to accommodate a variety of things, tall, short or in-between. The shelves of base cabinets are more convenient if they slide out. Another good idea for some base cabinets is to have drawers of different depths instead of shelves. If your kitchen does not have these convenient storage units, turn your husband into a handyman next time he has nothing to do.

JANUARY, 1970

Member Service Report

By **ROBERT E. PENDELL**, Sales & Service Adviser



'Youth To Washington' Essay Contest

McDonough Power Cooperative again this year will sponsor two high school students, sophomores and juniors, on an all-expense paid tour to Washington, D.C., in June 1970. The lucky boys and/or girls will have earned this trip by successfully competing in an essay writing contest.

WHO MAY ENTER?

Any high school student enrolled in the 10th or 11th grades—sophomores or juniors—in a high school serving or substantially serving the area of McDonough Power Cooperative may enter. It is not necessary that the contestant's home receive electric service from the Cooperative. Immediate members of the families of our board members or employees of McDonough Power Cooperative are not eligible.

BASIS OF SELECTING WINNERS

Contestant will submit an essay not exceeding 1,500 words nor less than 1,000 words entitled: "McDonough Power Cooperative's Role in Rural Area Development."

FORM OF ENTRY

Essay must be typed on 8½ by 11-inch paper, double spaced, one side only. Each contestant must submit with the essay his parents' written consent to make the trip.

ENTRY MAILING

Entry registration form must be received not later than March 2.

Essay must be received by McDonough Power Cooperative at Macomb, Ill., 61455, not later than April 1.

Research materials will be furnished each contestant. Information also can be obtained by interviewing bankers, farmers, merchants, cooperative directors and others. Contestants always are welcome to visit our office, but we suggest they call for an appointment.

Additional information can be obtained from high school and the Directors of McDonough Power Cooperative listed elsewhere on these two pages. However, it is not necessary for the student to get this information from the school for them to enter the contest. Information can be obtained direct from McDonough Power Cooperative by sending in the coupon below.

HIGH SCHOOLS

Western High School, Macomb
Colchester High School, Colchester
Bushnell-Prairie City High School, Bushnell
Warren High School, Monmouth
Abingdon High School, Abingdon
Macomb Senior High School, Macomb
Industry High School, Industry
Northwestern High School, Sciota
Roseville High School, Roseville
Monmouth High School, Monmouth
Avon High School, Avon
Galesburg Senior High School, Galesburg
Costa, Galesburg
Bardolph High School, Bardolph

Washington, D.C., Essay Contest Form

Name _____

Address _____ Phone No. _____

High School _____ Age _____ Male _____ Female _____

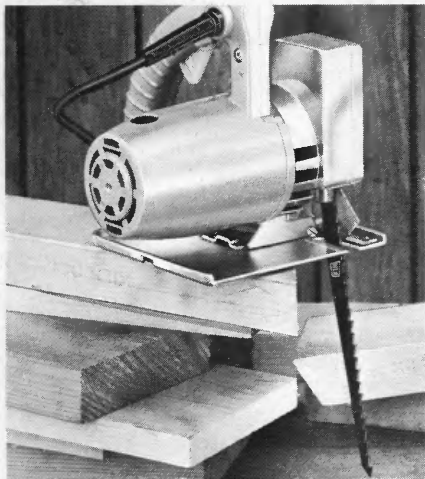
Parents' Name _____

We hereby give consent for _____ to make the trip to Washington, D.C.

Parents' Signature _____

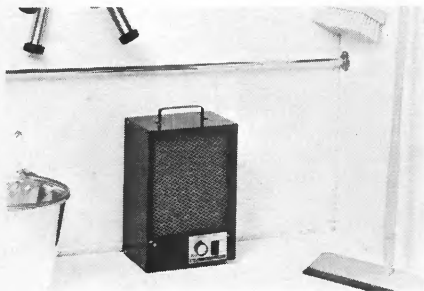
Contestant's Signature _____

What's New?



• Double Insulation

A double insulated structure eliminates the need of a ground wire in this two-speed reciprocating saw, according to Wen Products, Inc., 5810 Northwest Highway, Chicago 60631. The tool has an additional and protective insulation from the normal functional insulation so that current-carrying components are insulated from any metal parts that are accessible to the user. Complete with 7 blades, a rip guide, circle cutter and 45-degree tilting base plate, the saw has a suggested list price of \$49.95.



• Utility Heater

Arvin's milkhouse heater features heavy-duty heating design, yet operates on standard 110-volt AC. Delivering 4,505 or 5,613 BTU's, the unit has a "safe-guard" tip-over switch that instantly shuts off the current if it is overturned. Both exhaust and air intake are located on the front so that the unit can be safely placed flush with a wall. A heavy-duty handle permits overhead mounting. Measuring 10 inches wide, 16 inches high and 7 inches deep, the unit has a suggested retail price of \$21.95.



• 'Can-O-Matic'

The "Can-O-Matic" from Rival Mfg. Co. teams up an electric can opener with an automatic juicer. It also offers "click 'n clean" action. Just touch a button and the entire assembly (cutter, magnet and level) comes off for cleaning in the sink or dishwasher. The complete juicing assembly also lifts off for rinsing. All juicing parts are dishwasher safe. Available in avocado, harvest or white, the combination appliance has a suggested retail price of \$27.95.



• Radio-Intercom

A utility remote station designed for areas requiring only intercom functions such as a garage, workshop or utility room is part of the radio-intercom system from Emerson Electric Co., 8100 Florissant, St. Louis 63136. Quality AM/FM radio or phonograph/tape music reception is assured by all solid-state components that include a drift-free FM "Accutune" circuit. It provides "hands-free" answering, voice-actuated radio silencing, whole-house monitoring and front-door answering from any room in the house.

What's Ahead For Nuclear Power Units?

What's the future of nuclear power plants? There has been a two-year decline in plant orders, but the Atomic Energy Commission remains confident about the long-range growth prospects for nuclear-generated energy.

The AEC in its annual report, "The Nuclear Industry," concedes that there has been a "rapid fall-off" in announcements of new nuclear plants. At the same time orders for coal and gas-fired plants are booming.

Two factors appear mainly responsible for utility company reassessment of nuclear plants.

One, in AEC's words, is "inability to obtain experienced labor and craftsmen during the construction phase."

Thus, of 13 nuclear plants expected to be in operation in either 1969 or 1970, only two are current with their construction schedules. The others are from two to 13 months behind schedule.

Another factor is increasing costs. These have also hit conventional plants. But for nuclear units, costs since the beginning of 1969 climbed 25 to 30 per cent.

The AEC also acknowledges that in 1969 "the public became increasingly concerned with environmental effects from both fossil and nuclear plants."

To counteract public opposition, the AEC has been much more active in 1969 in stressing that no accidents of any kind affecting anyone outside the plant have occurred at civilian nuclear installations and that radiation from such plants is well within "acceptable radiation exposures."

During the first nine months of 1969 orders for nuclear plants totaled only 4-million kilowatts. This compared with 14-million in the same period of 1968, the AEC said. Meanwhile, orders for conventional plants jumped to 26-million kw in 1969.

NURSERY STOCK SALE!

WE HAVE OVER 350 VARIETIES TO CHOOSE FROM

Planting Instructions included in each order. Every plant will be labeled. Order by mail.

Rose Bushes: 2 Yr. Field grown blooming size bushes. All monthly bloomers in these varieties. \$34 each.
 Prices on Rose Bushes: 34c each, 6 for \$2.00—12 for \$3.48, your choice of varieties

<p>REDS</p> <p>Red Radiance Better Times Crimson Glory Poinsettia Mirandy</p>	<p>TWO TONES</p> <p>President Hoover Betty Upchurch Edith N. Perkins Contra Condessa de Santiago</p>	<p>CLIMBERS</p> <p>Cl. Blaze Red Cl. Red Talisman Cl. Golden Charm Cl. Pink Radiance Cl. White Am. Beauty</p>	<p>YELLOWS</p> <p>Eclipse Golden Charm Peace Luxemburg Golden Dawn</p>	<p>PINKS</p> <p>Pink Radiance The Doctor Columbia Picture K. T. Marshall</p>	<p>WHITES</p> <p>K. A. Victoria Caledonia K. Louise Rex Anderson White Am. Beauty</p>
<p>FLOWERING SHRUBS—1 or 2 Years Old</p> <p>Crepe Myrtle—Red, Purple, Pink, White, 1 to 2 ft. ----- \$4.99 ea. Spirea Van Houttei—White, 1-2 ft. --- 19 ea. Spirea Reensiana, 1 to 2 ft. ----- 19 ea. Weigela—Red or Yellow, 1 to 2 ft. --- 29 ea. Weigela—Var. or Pink, 1-2 ft. --- 18 ea. Althea—Red or Purple, 1 to 2 ft. --- 18 ea. Althea—Pink or White, 1 to 2 ft. --- 18 ea. Forsythia—Yellow, 1 to 2 ft. --- 18 ea. Pink Spirea, 1 to 2 ft. ----- 19 ea. Pink Flowering Almond, 1 to 2 ft. --- 59 ea. Tamarix—Pink, 1 to 2 ft. ----- 29 ea.</p> <p>Bush Honeysuckle—Red, Pink, White, 1 to 2 ft. ----- 29 ea. Red Flowering Dogwood, 1 to 2 ft. --- 29 ea. White Flowering Quince, 1 to 2 ft. --- 29 ea. Persian Lilac—Purple, 1 to 2 ft. --- 39 ea. Old Fashion Lilac—1 to 2 ft. --- 49 ea. Bridal Wreath Spirea, 1 to 2 ft. --- 49 ea. Hydrangea P.G., 1 to 2 ft. --- 29 ea. Dak Leaf Hydrangea, 1 to 2 ft. --- 49 ea. Deutzia—White, 1 to 2 ft. --- 15 ea. Deutzia—Pink, 1 to 2 ft. --- 19 ea. Mockorange—White, 1 to 2 ft. --- 19 ea. Sweet Shrub, 1 to 2 ft. ----- 19 ea. Rose of Sharon, 1 to 2 ft. ----- 19 ea. Red Ozier Dogwood, 1 to 2 ft. --- 19 ea. Pussy Willow, 1 to 2 ft. ----- 19 ea. Pussy Willow, 4 to 6 ft. ----- 69 ea. Russian Olive, 1 to 2 ft. ----- 29 ea. Russian Olive, 2 to 3 ft. ----- 69 ea. Red Barberry, 1 to 2 ft. ----- 49 ea. Jap Snowball, 1 to 2 ft. ----- 49 ea. Red Snowberry, 1 to 2 ft. ----- 19 ea. White Snowberry, 1 to 2 ft. ----- 29 ea. Spirea, Anthony Waterer—Red, 1 ft. --- 39 ea. French Lilac—Red, White, Purple, 1 to 2 ft. ----- 98 ea. Scotch Broom, 1 to 2 ft. ----- 29 ea. Hypericum, 1 ft. ----- 19 ea. Spice Bush, 1 to 2 ft. ----- 19 ea. Butterfly Bush—Purple, 1 to 2 ft. --- 49 ea. Butterfly Bush—Pink, 1 to 2 ft. --- 49 ea. Vitex—Purple, 1/2 to 1 ft. ----- 39 ea. Green Barberry, 1 to 2 ft. --- 29 ea. Azalea—White, Purple, Red or Pink, 1/2 to 1 ft. ----- 59 ea. Rose Acacia, 1 ft. ----- 39 ea. Red Chokeberry, 1 to 2 ft. --- 19 ea. Black Chokeberry, 1 to 2 ft. --- 19 ea. Hydrangea Arborescens—1 to 2 ft. --- 15 ea. Spirea Thunbergii, 1 to 2 ft. --- 19 ea. Winter Honeysuckle, 1 to 2 ft. --- 19 ea. Arrowwood Viburnum, 1/2 to 1 ft. --- 39 ea. Beauty Berry, 1 to 2 ft. ----- 29 ea. Caryopteris—Blue Mist, 2 years— 98 ea. Witchhazel, 1 to 2 ft. ----- 29 ea. American Elder, 1 to 2 ft. ----- 29 ea. Opssum Haw, 1 to 2 ft. ----- 69 ea. False Indigo—Purple, 1 to 2 ft. --- 19 ea.</p>					
<p>FLOWERING TREES—1 or 2 Years Old</p> <p>Magnolia Grandiflora, 1/2 to 1 ft. --- 49 ea. Magnolia Grandiflora, 2 to 3 ft. --- 1.48 ea. Magnolia Niagara, 1 to 2 ft. --- 1.29 ea. Magnolia Rustica Rubra, 1 to 2 ft. --- 1.29 ea. Mimosa—Pink, 2 ft. ----- 49 ea. Mimosa—Pink, 3 to 4 ft. ----- 49 ea. Mimosa—Pink, 4 to 6 ft. ----- 89 ea. American Red Bud, 2 to 3 ft. --- 29 ea. American Red Bud, 4 to 6 ft. --- 79 ea. White Flowering Dogwood, 2-3 ft. --- 29 ea. Pink Flowering Dogwood, 4-6 ft. --- 1.29 ea. Pink Flowering Dogwood, 1 ft. --- 98 ea. Pink Flowering Dogwood, 2 ft. --- 1.69 ea. Pink Flowering Dogwood, 3 to 5 ft. 2.98 ea. Golden Rain Tree, 1 to 2 ft. --- 79 ea. Golden Rain Tree, 2 to 4 ft. --- 2.49 ea. Golden Chain Tree, 1 to 2 ft. --- 79 ea. Smoke Tree, 1 to 2 ft. ----- 1.49 ea. Purple Leaf Plum, 1 to 2 ft. --- 49 ea. Purple Leaf Plum, 2 1/2 to 4 ft. --- 79 ea. Purple Leaf Plum, 4 to 6 ft. --- 1.69 ea. Flowering Peach—Red or Pink, 1 to 2 ft. 49 ea.—2 1/2 to 4 ft. .89 ea. Peppermint Flow. Peach, 2 1/2-4 ft. .89 ea. Obl. Pink Flowering Cherry, 3-5 ft. 3.98 ea. Flowering Crab—Red or Pink, 2 to 3 ft. 98 ea.—4 to 6 ft. 1.98 ea. Chinese Red Bud, 1 to 2 ft. --- 49 ea. Tree of Heaven, 3 to 5 ft. ----- 69 ea. Dwarf Red Buckeye, 1/2 to 1 ft. --- 69 ea. Magnolia Soulangiana, 1 to 2 ft. --- 1.29 ea. Weeping Peach, Red or Pink, 1 ft. --- 69 ea. Weeping Peach, Red or Pink, 2-3 ft. 1.29 ea. White Flowering Peach, 2 to 3 ft. --- 89 ea. White Fringe, 2 to 3 ft. ----- 98 ea. Japanese Flow. Cherry, 3 to 5 ft. 3.98 ea. European Mountain Ash, 3 to 4 ft. 2.49 ea. Paul's Scarlet Hawthorn—Red Blooms, 3 to 5 ft. --- 3.98 ea. *Big Leaf Cucumber, 3 to 5 ft. --- 1.69 ea.</p>					
<p>SHADE TREES—1 or 2 Years Old</p> <p>Silver Maple, 3 to 4 ft. ----- \$3.99 ea. Silver Maple, 4 to 6 ft. ----- 7.99 ea. Chinese Elm, 2 ft. 19 ea.; 3-4 ft. 39 ea. Chinese Elm, 4 to 6 ft. ----- 69 ea. Green Weeping Willow, 2 to 3 ft. --- 39 ea. Green Weeping Willow, 4 to 6 ft. --- 69 ea. Catalpa Tree, 2 to 3 ft. --- 29 ea. Ginkgo Tree, 1 to 2 ft. ----- 79 ea. Ginkgo Tree, 3 to 5 ft. ----- 2.98 ea. Pin Oak or Red Oak, 2 ft. ----- 79 ea. Pin Oak or Red Oak, 3 to 5 ft. --- 1.29 ea. Willow Oak or Scarlet Oak, 2 ft. --- 79 ea. Willow Oak or Scarlet Oak, 3-5 ft. 1.29 ea. Lombardy Poplar, 1 to 2 ft. --- 06 ea. Lombardy Poplar, 2 to 3 ft. --- \$1.0 ea. Lombardy Poplar, 3 to 4 ft. --- 15 ea. Lombardy Poplar, 4 to 6 ft. --- 29 ea. Faassen Red Leaf Maple, 3-5 ft. --- 3.98 ea. Sycamore, 3 to 4 ft. ----- 49 ea. Sycamore, 4 to 6 ft. ----- 89 ea. Sugar Maple, 2 ft. ----- 29 ea. Sugar Maple, 3 to 5 ft. ----- 59 ea. Sweet Gum, 2 to 3 ft. ----- 49 ea. Sweet Gum, 4 to 6 ft. ----- 79 ea. White Birch, 2 to 3 ft. ----- 79 ea. White Birch, 3 to 4 ft. ----- 1.98 ea. Tulip Tree, 3 to 4 ft. ----- 49 ea. Crimson King Maple (Pat. No. 735). 3 to 5 ft. ----- 3.98 ea. Sunburst Locust (Pat. No. 1313). 3 to 5 ft. ----- 4.95 ea. Cut Leaf Weeping Birch, 3 to 5 ft. 3.98 ea. Silver Variegated Maple, 3 to 5 ft. 3.98 ea. Schwedler Maple, 3 to 5 ft. --- 3.98 ea. Yellow Wood, 2 to 3 ft. ----- 98 ea. Canoe Birch, 3 to 4 ft. ----- 3.98 ea. White Ash, 3 to 4 ft. ----- 29 ea. Green Ash, 3 to 4 ft. ----- 29 ea. Persimmon, 3 to 4 ft. ----- 69 ea. Dawns Redwood, 1 to 2 ft. --- 06 ea. Honey Locust, 3 to 4 ft. ----- 69 ea. Morain Locust, 4 to 5 ft. --- 3.98 ea. Kentucky Coffee Tree, 1/2 to 1 ft. --- 49 ea. American Linden Tree, 2 ft. ----- 59 ea. American Linden Tree, 3 to 5 ft. --- 98 ea. Skyline Locust (Pat. No. 1619). 3 to 4 ft. ----- 3.98 ea. Sassafras, 2 to 3 ft. ----- 49 ea. Scarlet Maple, 4 to 5 ft. ----- 69 ea. Russian Mulberry, 2 to 3 ft. --- 69 ea. Sycamore Maple, 1/2 to 1 ft. --- 49 ea. Black Gum, 2 to 3 ft. ----- 79 ea. Japanese Red Leaf Maple, 1 ft. --- 1.98 ea. Norway Maple, 1 to 2 ft. --- 29 ea. Golden Weeping Willow, 2 to 3 ft. --- 49 ea. Golden Weeping Willow, 4 to 6 ft. --- 69 ea. Amur Corktree, 1 to 2 ft. --- 39 ea. Black Locust, 2 to 3 ft. --- 29 ea. Bald Cypress, 1 to 2 ft. --- 49 ea. Little Leaf Cucumber, 2 to 3 ft. --- 69 ea.</p>					
<p>FRUIT TREES—1 or 2 Years Old</p> <p>Belle of Georgia Peach, 1 to 2 ft. --- \$4.49 ea. Belle of Georgia Peach, 2 to 3 ft. --- 79 ea. Belle of Georgia Peach, 3 to 5 ft. --- 1.19 ea. Elberta Peach, 1 to 2 ft. ----- 49 ea. Elberta Peach, 2 to 3 ft. ----- 79 ea. Elberta Peach, 3 to 5 ft. --- 1.19 ea. J. H. Hale Peach, 1 to 2 ft. --- 49 ea. J. H. Hale Peach, 2 to 3 ft. --- 79 ea. J. H. Hale Peach, 3 to 5 ft. --- 1.19 ea. Hale Haven Peach, 1 to 2 ft. --- 49 ea. Hale Haven Peach, 2 to 3 ft. --- 79 ea. Hale Haven Peach, 3 to 5 ft. --- 1.19 ea. Dixie Red Peach, 1 to 2 ft. --- 49 ea. Dixie Red Peach, 2 to 3 ft. --- 79 ea. Dixie Red Peach, 3 to 5 ft. --- 1.19 ea. Golden Jubilee Peach, 1 to 2 ft. --- 49 ea. Golden Jubilee Peach, 2 to 3 ft. --- 79 ea. Golden Jubilee Peach, 3 to 5 ft. --- 1.19 ea. Champion Peach, 1 to 2 ft. --- 49 ea. Champion Peach, 2 to 3 ft. --- 79 ea. Champion Peach, 3 to 5 ft. --- 1.19 ea. Maygold Peach, 2 to 3 ft. --- 79 ea. Maygold Peach, 3 to 5 ft. --- 1.19 ea. Blake Peach, 1 to 2 ft. --- 49 ea. Blake Peach, 2 to 3 ft. --- 79 ea. Blake Peach, 3 to 5 ft. --- 1.19 ea. Stayman Winesap Apple, 2 to 3 ft. 69 ea. Stayman Winesap Apple, 4 to 6 ft. 1.29 ea. Red Delicious Apple, 2 to 3 ft. --- 69 ea. Red Delicious Apple, 4 to 6 ft. --- 1.29 ea.</p>					
<p>NUT TREES—1 or 2 Years Old</p> <p>Hazel Nut, 1 to 2 ft. ----- \$7.99 ea. Hazel Nut, 3 to 5 ft. ----- 1.98 ea. Butternut, 1 to 2 ft. ----- 39 ea. Butternut, 3 to 4 ft. ----- 98 ea. Chinese Chestnut, 1 to 2 ft. --- 69 ea. Chinese Chestnut, 3 to 5 ft. --- 1.49 ea. Hardy Pecan Seedlings, 1 to 2 ft. --- 69 ea. Stuart Pecan—Papershell, 2 ft. --- 1.98 ea. Stuart Pecan—Papershell, 3 1/2-5 3.98 ea. Mahan Pecan—Papershell, 2 ft. --- 1.98 ea. Mahan Pecan—Papershell, 3 1/2-5 3.98 ea. Black Walnut, 1 to 2 ft. --- 79 ea. Black Walnut, 3 to 5 ft. --- 79 ea. English Walnut, 2 to 3 ft. --- 3.98 ea. Shell Bark Hickory, 1 to 2 ft. --- 69 ea. American Beech—Collected, 3-4 ft. 49 ea. Japanese Walnut, 3 to 4 ft. --- 98 ea.</p>					
<p>EVERGREENS—1 or 2 Years Old</p> <p>Glossy Abelia, 1/2 to 1 ft. ----- \$2.99 ea. American Holly, 1/2 to 1 ft. --- 29 ea. Rhododendron, 1/2 to 1 ft. --- 49 ea. Pfizer Juniper, 1/2 to 1 ft. --- 69 ea. Cherry Laurel, 1/2 to 1 ft. --- 29 ea. Nandina, 1/2 to 1 ft. --- 49 ea. Boxwood, 1/2 ft. ----- 39 ea. Irish Juniper, 1/2 to 1 ft. --- 59 ea. Savin Juniper, 1/2 to 1 ft. --- 59 ea. Red Berry Pyracantha, 1/2 to 1 ft. --- 49 ea. Yellow Berry Pyracantha, 1/2 to 1 ft. --- 49 ea. Burfordi Holly, 1/2 to 1 ft. --- 49 ea. Dwarf Burfordi Holly, 1/2 to 1 ft. --- 69 ea. Wax Leaf Ligustrum, 1/2 to 1 ft. --- 39 ea. Colorado Blue Spruce, 1/2 to 1 ft. --- 39 ea. Mountain Laurel, 1/2 to 1 ft. --- 29 ea. Canadian Hemlock, 1/2 to 1 ft. --- 19 ea. Short Leaf Pine, 1 to 2 ft. --- 19 ea. Slash Pine, 1/2 to 1 ft. --- 19 ea. Red Cedar, 1/2 to 1 ft. --- 19 ea. Hetzi Holly, 1/2 to 1 ft. --- 59 ea. Japanese Holly, 1/2 to 1 ft. --- 59 ea. Foster Holly, 1/2 to 1 ft. --- 59 ea. Helleri Holly, 1/2 to 1 ft. --- 59 ea. East Palatka Holly, 1/2 to 1 ft. --- 59 ea. Chinese Holly, 1/2 to 1 ft. --- 69 ea. Andorra Juniper, 1/2 to 1 ft. --- 59 ea. Cedrus Deodara, 1/2 to 1 ft. --- 59 ea. Jap Yew, 1/2 to 1 ft. --- 79 ea. Baker Arborvitae, 1/2 to 1 ft. --- 59 ea. Berkman's Arborvitae, 1/2 to 1 ft. --- 59 ea. Globe Arborvitae, 1/2 to 1 ft. --- 59 ea. Grek Juniper, 1/2 to 1 ft. --- 59 ea. Gardenia—White, 1/2 to 1 ft. --- 59 ea. Camellia—Red, 1/2 to 1 ft. --- 79 ea. Norway Spruce—1/2 to 1 ft. --- 29 ea. Eucyamus Radican, 1/2 to 1 ft. --- 19 ea. Eucyamus Manhattani, 1/2 ft. --- 19 ea. Eucyamus Pulchellus, 1/2 to 1 ft. --- 39 ea. Eucyamus Dupont, 1/2 to 1 ft. --- 39 ea. *White Pine, 1 ft. ----- 29 ea. Austrian Pine, 1/2 to 1 ft. --- 29 ea. Mugho Pine, 3 to 5 inch --- 39 ea. Scotch Pine, 3 to 5 inch --- 19 ea. Western Yellow Pine, 3 to 5 inch --- 19 ea. White Spruce, 1/2 to 1 ft. --- 29 ea. Japanese Spruce, 1/2 to 1 ft. --- 29 ea. Douglas Spruce, 1/2 to 1 ft. --- 49 ea. Cleyera Japonica, 1/2 to 1 ft. --- 49 ea. Elaeagnus Fruitlandi, 1/2 to 1 ft. --- 49 ea. Thorny Elaeagnus, 1/2 to 1 ft. --- 49 ea. Hetzi Juniper, 1/2 to 1 ft. --- 59 ea. Sargent Juniper, 1/2 to 1 ft. --- 69 ea. Stone Juniper, 1/2 to 1 ft. --- 49 ea. Yupon Holly, 1/2 to 1 ft. --- 59 ea.</p>					
<p>DWARF FRUIT TREES—1 or 2 Years Old</p> <p>Dwarf Elberta Peach, 2 to 3 ft. --- \$2.49 ea. Dwarf Elberta Peach, 3 1/2 to 5 ft. 3.98 ea. Dwarf Red Haven Peach, 2 to 3 ft. 2.49 ea. Dwarf Red Haven Peach, 3 1/2-5 --- \$3.98 ea. Dwarf Belle of Georgia Peach, 2-3 2.49 ea. Dwarf Belle of Ga. Peach, 3 1/2-5 3.98 ea. Dwarf Golden Jubilee Peach, 2-3 2.49 ea. Dwarf Golden Jubilee Peach, 3 1/2-5 3.98 ea. Dwarf Red Delicious Apple, 2-3 2.49 ea. Dwarf Red Delicious Apple, 3 1/2-5 3.98 ea. Dwarf Yellow Delicious Apple, 2-3 2.49 ea. Dwarf Yellow Del. Apple, 3 1/2-5 3.98 ea. Dwarf Winesap Apple, 2 to 3 ft. --- 2.49 ea. Dwarf Winesap Apple, 3 1/2 to 5 ft. 3.98 ea. Dwarf Early McIntosh Apple, 2-3 2.49 ea. Dwarf Early McIntosh App., 3 1/2-5 3.98 ea. Dwarf Jonathan Apple, 2 to 3 ft. --- 2.49 ea. Dwarf Jonathan Apple, 3 1/2-5 3.98 ea. Dwarf Lodi Apple, 2 to 3 ft. --- 2.49 ea. Dwarf Lodi Apple, 3 1/2 to 5 ft. --- 3.98 ea. Dwarf Cortland Apple, 2 to 3 ft. --- 2.49 ea. Dwarf Cortland Apple, 3 1/2 to 5 ft. 3.98 ea. Dwarf Northern Spy Apple, 2-3 2.49 ea. Dwarf Northern Spy Apple, 3 1/2-5 3.98 ea. Dwarf Yellow Transparent Apple, 2 to 3 ft. --- 2.49 ea. Dwarf Yellow Transparent Apple, 3 1/2 to 5 ft. 3.98 ea. Dwarf Montmorency Cherry, 2-3 2.49 ea. Dwarf North Star Cherry, 2-3 ft. 2.49 ea. Dwarf Bartlett Pear, 2 to 3 ft. --- 2.49 ea. Dwarf Kieffer Pear, 2 to 3 ft. --- 2.49 ea. Dwarf Burbank Plum, 2 to 3 ft. --- 2.49 ea.</p>					
<p>BERRY PLANTS, ETC.—1 or 2 Years Old</p> <p>Black Raspberry, 1/2 to 1 ft. --- \$3.99 ea. Red Everbearing Raspberry, 1/2-1 ft. 5.39 ea. Dewberry, 1/2 to 1 ft. ----- 29 ea. Boysenberry, 1/2 to 1 ft. ----- 29 ea. Blackberry, 1/2 to 1 ft. ----- 29 ea. Gooseberry, 1/2 to 1 ft. ----- 98 ea. Figs, 1 to 2 ft. ----- 98 ea.</p>					
<p>BULBS, AND PERENNIALS—1 or 2 Years Old</p> <p>3 Pampas Grass—White Plumes—\$1.00 12 Hibiscus, Mallow Marvel --- 1.00 In Mixed Colors --- 1.00 8 Hollyhocks, Mixed Colors, Roots 1.00 10 Cannas, Red, Pink, Yellow --- 1.00 10 Iris—Blue or Purple --- 1.00 20 Day Lilies, Roots, Orange Flowers 1.00 B Creeping Phlox, Pink, Blue, White and Red --- 1.00 6 Fancy Leaf Caladium, Red, White 1.00 30 Gladiolus, Pink, Red, White, Yellow, or Purple --- 1.00 8 Alyssum, Gold Dust --- 1.00 8 Anthemis, Yellow --- 1.00 8 Carnation, Red, Pink, or White --- 1.00 8 Coreopsis, Sunburst Obl. --- 1.00</p>					
<p>BERRIES, FRUITS AND HEDGE—1 or 2 Years Old</p> <p>10 Rhubarb, 1 year Roots --- \$1.00 10 Asparagus, 1 year Roots --- 1.00 25 Strawberry—Blakemore or Tern, Beauty --- 1.00 25 Gem Everbearing Strawberry --- 1.50 100 South Privet, 1 to 2 ft. --- 1.69 25 North Privet, 1 to 2 ft. --- 1.98 25 California Privet, 1 to 2 ft. --- 1.98 25 Multiflora Rose, 1 to 2 ft. --- 1.98</p>					
<p>NATIVE WILD FLOWERS—1 or 2 Years Old</p> <p>5 Lady's Slipper, Pink --- \$1.00 6 Blood Root, White Flowers --- 1.00 6 Dutchman Breeches, White --- 1.00 4 Jack-in-the-Pulpit, Purple --- 1.00 3 Dogtooth Violet, Yellow --- 1.00 20 Hardy Garden Violet, Blue --- 1.00 3 Partridge Berry --- 1.00 3 Passionflower --- 1.00 6 Bird Foot Violet, Blue --- 1.00 6 Trilliums, Mixed Colors --- 1.00 6 Blue Bells --- 1.00 6 Maiden Hair Fern --- 1.00 8 Hayscented Fern --- 1.00 10 Christmas Fern --- 1.00 4 Cinnamon Fern --- 1.00 3 Royal Fern --- 1.00 6 White Violets --- 1.00 6 Hepatica, Mixed Colors --- 1.00 4 Solomon Seal, White --- 1.00 3 Trailing Arbutus, Pink --- 1.00 4 Sweet Williams, Pink --- 1.00 4 Star Grass, White --- 1.00 4 Golden Seal, White --- 1.00 6 May Apple, White --- 1.00 6 Cardinal Flower, Red --- 1.00</p>					
<p>FLORIBUNDA ROSES—2 Year Field Grown</p> <p>Floradora, Orange --- \$5.99 ea. Red Pinnocchio, Red --- 59 ea. Goldlocks, Yellow --- 59 ea. Summer Snow, White --- 59 ea. Pinnocchio, Pink --- 59 ea.</p>					
<p>PATENTED ROSES—2 Year Field Grown Number 1</p> <p>REDS Americana, Pat. No. 205B --- \$3.50 ea. Big Red, Pat. No. 2693 --- 3.50 ea. Grand Slam, Pat. No. 2187 --- 3.50 ea. Hawaii, Pat. No. 1833 --- 3.50 ea. War Dance, Pat. No. 2017 --- 3.50 ea.</p> <p>PINKS Dr. Debat, Pat. No. 961 --- 3.00 ea. First Love, Pat. No. 921 --- 3.00 ea. Invitation, Pat. No. 261B --- 3.00 ea. Pink Masterpiece, Pat. No. 2294 --- 3.00 ea.</p> <p>WHITE Sincera, Pat. No. 2055 --- 3.00 ea. White Beauty, Pat. No. 1825 --- 3.00 ea.</p> <p>YELLOW Golden Masterpiece, Pat. No. 1284 --- 3.00 ea. Golden Scepter, Pat. No. 910 --- 3.00 ea. Lady Elgin, Pat. No. 1469 --- 3.00 ea. Summer Sunshine, Pat. No. 2078 --- 3.50 ea.</p> <p>LAVENOR Song of Paris, Pat. No. 2669 --- 3.50 ea. Sterling Silver, Pat. No. 1433 --- 3.50 ea.</p> <p>CLIMBERS Don Juan—Red, Pat. No. 1864 --- 3.00 ea. Golden Shower—Yellow, Pat. No. 1557 --- 3.00 ea. Queen Elizabeth—Pink, Pat. No. 1615 --- 3.00 ea.</p>					

Our plants are Nursery grown from cuttings, seeds, or budded stock unless otherwise stated. These have never been transplanted except those marked with (*) asterisks; which means those are collected from the wild state. Inspected by the Tennessee Dept. of Agriculture. This gives you a chance to buy at lower growing prices. SATISFACTION GUARANTEED ON ARRIVAL OR WE WILL EITHER REPLACE OR REFUND YOUR MONEY. You may order as many or as few plants as you wish. Send 25 cents extra with order for postage and packing. NOTICE FREE—Orders in the amount of \$4.00 or more you get 2 flowering shrubs FREE, our choice. Orders in the amount of \$6.00 or more you get 4 flowering shrubs FREE, our choice. ORDER NOW.



Manager's Report

By ARTHUR H. PEYTON, Manager

Electricity on the Farm

The Edison Electric Institute reports an 8½ per cent increase in use of electricity in 1969. During the same period, electric power usage on the nation's farms, for all purposes, continues to climb upward to an average of 878 KWH per month.

Electric Bills Up

December had more degree days which resulted in higher electric bills. Also with the Christmas demand and extreme cold weather your usage increased. The first two weeks of January made extra large bills for Feb. 15. When paying your Feb. 15th bill remember the cold weather and long nights throughout the latter part of January and early February. The majority of our users have their largest bills in December, January and February.

In November 1969 the average monthly KWH per member was 900. This is 90 KWH over November 1968. If we convert this into dollars, your November 1969 bill was only \$1.25 higher than November 1968. January 1969 averaged 1,000 kwh per member. For January 1970 we anticipate a higher increase.

90 Per Cent of Members Pay Extra

In our December issue of REN the members were given a factual report of the cost to collect delinquent bills and reading meters that are not read by the members.

It was gratifying to receive comments from our members. Eight supported the program 100 per cent and two objected to rigid enforcement of the policy.

Today (Jan. 7) as the Manager writes this, we are making 50 field collections. Look up your December issue of REN, turn to the middle section and read the article again. The Manager would like to have some other comments. This is helpful in determining policy changes. The suggestion about the slowness of mail service and lost mail as well as the member's past record will be given due consideration when the Manager makes a recommendation to the Board of Directors.

NRECA Convention

Representatives of McDonough Power attended the 28th annual meeting of NRECA in Las Vegas Feb. 8-12. Some of the Directors took training institutes beginning Feb. 6 and 7 on "Problem Solving Conferences," "Be More Effective as a Board Member" and "Developing Leadership and Better Committees." The voting delegate was Harlan Monroe, president, and the alternate was Clair Butcher, treasurer.

Meter Readings

The electric meter manufacturers have redesigned their meters in recent years to handle the higher KWH consumption being registered in short periods of time. The older meters had four dials which would register to 9,999, but it is not unusual for a monthly consumption to exceed this amount.

Therefore, the newer meters have five dials, and this has created some misunderstanding among members reading their meters. All meter readings are rounded off to the nearest 10, and therefore the last digit should be read as zero, regardless of what number shows. To simplify this, many meters were purchased with a permanent zero for the last digit. Evidently, this has caused some confusion and the digit has been omitted completely.

Please read all digits, including the permanent zero if your meter is so equipped. If you have any question about reading your meter, please let us know and we will try to clear it up.

Spraying

With the coming of spring the Cooperative must look forward to problems created by trees and brush under our lines. Such things cause a potential hazard to service continuity. The simplest and cheapest method of control is by spraying.

The Cooperative will start spraying when the foliage is well out.

We ask any members who have particular objections to spraying along fence lines to advise us prior to the start of the spray season.

WATT

REN S

McDonough P

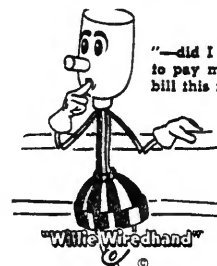
All Coop ELECTRIC

WELCOME

NEW MEMBERS



David Libby, Cameron
Bernard Potter, Macomb
William Stotler, Roseville
Dean Twidwell, Littleton
Ray Hill, Colchester
Ben Lee, Roseville
Charles and Stewart McCale
Barbara Butler, Colchester
Gary Davison, Cameron
Fred Peterson, Colchester
Robert Strange, Roseville
William Adams, Tennessee
Earl Traver, Macomb
T. A. Behne, Macomb
Ted Cation, Macomb
Paul Harding, Blandinsville
Joseph Rochetto, Macomb
Greg Peterson, Macomb
Harry Siebert, Macomb
John Gray, Macomb
Sam Danner, Colchester
Noel Allison, Macomb
Harold Warner, Macomb
Linda Barr, Roseville
Henry Bollman, Smithshire
Roger Hayes Jr., Macomb
Zelma Oliver, Colchester
Donna Stukenberg, Macomb
Timothy Switzer, Macomb
Charles Schoaf, Macomb
Ralph Kepple, Plymouth
Donald Kness, Cameron
Armand Havens, Macomb
Jack Holcolmb, Adair



"—did I forget to pay my bill this month?"

Read Your Meter
And Pay Your Bill
By The 15th
Of The Month

NEW

ent
r Cooperative

PAGES 837-1400



LADIES
SAY

Freezer Trap Dangers Told in Booklets

Since last March copies of the booklet "Your Child Trusts You" have been placed in every new refrigerator and freezer sold by U. S. manufacturers. The booklet stresses the importance of alerting children to the dangers of playing in or around unused refrigerators or freezers. It also emphasizes removal of doors and proper disposal of discarded units and gives four simple ways of safeguarding those units that are to be used again.

The booklet is being distributed in cooperation with governmental agencies by the Association of Home Appliance Manufacturers.

Anything Goes—Well Nearly

Do your kids eat so many peanut butter sandwiches you are bored with making them? Here are some variations for fillings to add interest to sandwich making.

To half a cup of peanut butter, add half a cup of chopped pitted dates, one teaspoon lemon juice and half a cup of thick salad dressing. Or mix together half a cup of peanut butter and half a cup of drained crushed pineapple. Or in place of the pineapple, try half a cup of cranberry sauce. Yet another variation is to add a third of a cup of pickle relish and two tablespoons of thick salad dressing. If one concoction turns your kids green, try another, the combinations are endless. Peanut butter and peanuts are exceptionally high in niacin and rate high in protein too.

FEBRUARY, 1970

Member Service Report

By ROBERT E. PENDELL, Sales & Service Adviser



Insulation and Heating

Over the past month several members have commented that their furnace has run most of the time and yet they were not comfortable. As a point of information, none of these were heating electrically.

The reason we point this out is that electrically heated homes are designed for total comfort year around and to achieve this economically the homes are insulated to keep heat in during the winter and to keep heat out during the summer.

When a manufacturer builds a refrigerator or freezer, there is a layer of high density insulation built into the cabinet. Why? So the cooling mechanism can be compact enough to do the job and so you can operate it economically.

Some people have the mistaken idea that if you install a furnace in the basement, you can keep the basement nice and warm with little additional operating cost. It is recommended that basement walls be insulated if you plan to heat the basement. If you have building blocks or poured concrete walls which are approximately eight inches thick, you have little insulation value. Example, one inch of insulation is equal to 14 inches of concrete. So eight inches of concrete has very little insulation value.

Therefore, the loss through an uninsulated basement wall is going to be great and it will take a lot of BTU's (heat units) to heat the basement whether gas, oil or electricity is the heating source.

The lack of adequate thermal insulation can double and triple your heating costs. Not only will adequate insulation return your invest-

ment in dollars many times over, but it will also provide comfort and minimize noise conditions. These benefits exist the year around.

If you have any questions, please call the member service department. By all means call us if you are planning a new home, are going to remodel an existing home or if a furnace has gone bad and has to be replaced. We will be very happy to check your plans or measure your home for heating "electrically." There is no charge or obligation for this service.

Future Leaders Committee

Mrs. Mildred Hensley of Blandinsville has been selected as a member of the Future Leaders Committee from District 4.



Mrs. Mildred Hensley

Mrs. Hensley, who has been a member of the Cooperative a number of years, resides on her farm near Blandinsville.

We welcome Mrs. Hensley as a member of the Future Leaders Committee.

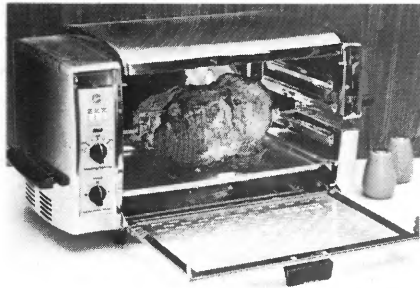
WATTS NEW SUPPLEMENT

McDonough Power Cooperative
W. Jackson Road, Macomb, Ill.

OFFICERS AND DIRECTORS

Harlan Monroe	President
D. Carroll Walters	Vice President
Blanche Noper	Secretary
Clair Butcher	Treasurer
Harvey Doll	Director
Raymond Irish	Director
Max H. Welsh	Director
Harold Whitman	Director
Donovan Lawyer	Director
Arthur H. Peyton	Manager

What's New?



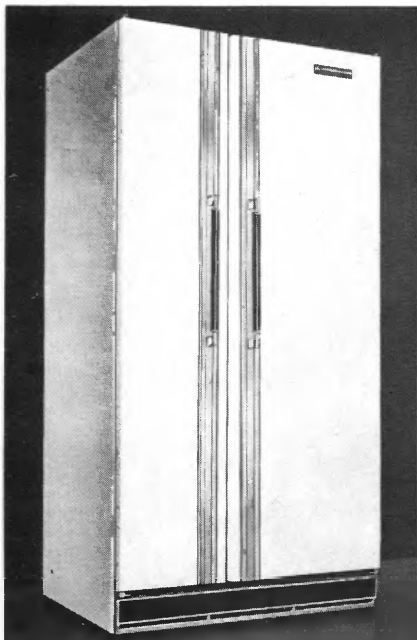
• Rotisserie/Oven

Hoover's new automatic rotisserie/oven has pushbutton controls for the separate tubular heating elements that roast/bake or broil/grill. Features include chrome-plated finish, see-through and removable oven door, adjustable rack, cast aluminum griddle, temperature signal light, automatic four-hour timer and insulated handles and feet.



• No Coils

The electric Counterrange from Corning Glass Works has a self-cleaning oven and a smooth, easy-to-clean Pyroceram surface. Four sunburst designs mark the target-heat areas and glow yellow when the heat is on. Areas not in use remain cool and safe. Turned off, the entire panel is a usable counter, specially conditioned to withstand normal counter wear and tear.



• Full-Length Doors

Full-length doors with low profile grilles are featured in Whirlpool's 1970 refrigerator line. There are 22 models, including two manual defrost, two cycle defrost and 18 no-frost units. Ranging in size from 10 cubic feet to 21.4 cubic feet, Whirlpool's new refrigerators are available in white, edged copper, edged avocado and harvest gold.



• Power Humidifier

For more comfortable living, proper humidity can be automatically maintained in a home with General Electric's power humidifier that can be easily installed on any furnace. Attached to the plenum of a furnace, it will evaporate up to 16 gallons of water each day. Its flow-through design helps eliminate mineral deposits, keeping maintenance problems at a minimum.

More Help For Rural Housing

Efforts to relieve the deep-seated shortage of decent housing in the nation's rural areas benefitted substantially from more money and new procedures resulting from recent congressional passage of the Housing and Urban Development Act of 1969.

Robert D. Partridge, general manager of the National Rural Electric Cooperative Association, said the act contains "all of the provisions recommended in the resolution on rural housing adopted at the NRECA annual meeting in Atlantic City."

THE ACT removes the \$100-million ceiling on the Farmers Home Administration's rural housing insurance fund.

It authorizes Farmers Home to sell its notes on a bulk basis as well as individually. (These two changes may enable the agency to finance 300,000 new and rehabilitated homes a year, compared with the present 50,000.)

Under the act private building contractors will be able to obtain advance commitments of Farmers Home loans to prospective homebuyers. This should encourage new housing in rural area subdivisions.

The new measure authorizes Farmers Home to lend money to local, private, non-profit organizations that intended to use the funds to buy and develop land as home sites for families with low and moderate incomes.

THE AGENCY also is authorized to tell private homebuilders that it will make loans to qualified buyers if the builders construct houses with approved plans and specifications at an approved sales price.

And the measure permits the Government National Mortgage Association to purchase Farmers Home Administration mortgages, thereby establishing a new market for large-scale sale of Farmers Home obligations.

"We know that housing, like rural electrification, depends on more than legislation," Mr. Partridge cautioned. "The landmark provisions of the 1969 Housing Act will require involvement of local leaders."

A Critical Look Toward The Future, Its Problems

By Ted Shepherd
Rural Electric News Service

Returning from an NRECA annual meeting entitled "Doorway to a Decade," delegates see signs that the door to the future may swing shut in Rural America's face.

In fiscal 1971, the Rural Electrification Administration, with an appropriation request of \$345-million to meet loan applications totaling \$934-million, will have roughly one dollar to lend for every three dollars rural electrics need.

The rural telephone program, underfunded again with a \$125-million allocation that echoes last year's insufficient appropriations, faces a major crisis—another Administration attempt to raise the 2-per cent interest rate.

DESPITE the massive self-help effort apparent in 766 of the nation's nearly 1,000 rural electric systems applying for membership in CFC, their supplemental financing organization, REA Administration Hamil is apparently encouraging cooperatives to seek still other outside sources for badly needed capital.

While the Administration continues to pledge help to nonurban sectors, Agriculture Secretary Hardin has eliminated his department's Rural Community Development Service, an agency conceived to aid economic development in the countryside.

In a period when the ability to borrow is becoming critical to the stability of rural enterprise—electrical and otherwise—the Federal Reserve Board steadfastly refuses to lower the impossibly high prime interest rates and hints continue to leak from the Administration that these rates may go even higher.

The Atomic Energy Commission's central station nuclear power development program—an endeavor considered critical to finding an answer to the future's enormous power demands—has had its 1970 appropriation of \$221-million pared to \$150-million for the coming fiscal year.

LOCAL PROGRAMS, confronted with a cost spiral that mounts daily, receive from the Administration words of encouragement—and the same inadequate level of funding, or budget cuts:

The Tennessee Valley Authority,

funded at \$50,600,000 in 1970, and \$50,800,000 in 1971; the Southwestern Power Administration, whose 1970 appropriation totaled \$3.1-million, will be given \$2.2-million in 1971, unless Congress raises the amount.

IN THE FACE of demonstrated rural need and proven financial inability to meet that need (surveys showing an average per capita income of \$2,141 for persons living in counties served by rural electrics as against an income of \$3,159 for the national average), the Administration has:

—Discontinued USDA Technical Action Panels that sought to coordinate federal, state and local development efforts.

—Phased out USDA's rural community recreation loan program and the Department of Housing and Urban Development's program of advances for public works planning.

—Reduced and eliminated, despite Congressional directive to increase attacks on rural poverty, applicable programs set up by the Office of Economic Opportunity.

—Abolished the Office of Rural Affairs.

There are bright spots in this gloomy picture (FHA for instance will have funds to nearly double last year's housing efforts), but in general recent events auger dark times ahead for rural America.

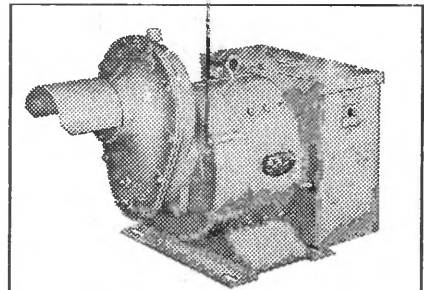
Rural Americans are tightening their belts and renewing their efforts to push forward the rural electrification program and thus ensure the future that its success can promise.

At present, however, the Doorway to the Decade is not wide open.

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Manager's Report

By ARTHUR H. PEYTON, Manager

1970 Essay Contest

The 1970 essay contest meetings were held in Macomb and Monmouth Feb. 2 and 3 relative to instructing the teachers of the necessary procedures, rules and regulations for the 1970 Youth to Washington Trip which is open to sophomores and juniors in the 14 high schools in the Cooperative's area. The contest is open to members and non-members alike. The trip will begin from Springfield on June 13. The group of students from Illinois electric cooperatives will tour the nation's capital for one week.

Exceptional interest was shown by the teachers. The Cooperative is expecting an increased interest by contestants who have shown interest in the Cooperative. The theme of this year's essay will be "McDonough Power Cooperative's Role in Rural Area Development."

The two winners from McDonough Power will be announced at an awards banquet including the parents and teachers of the students in late April. All contestants will be notified in ample time to make arrangements to attend.

PLEASE REMEMBER: ALL ESSAYS MUST BE IN THE COOPERATIVE'S OFFICE NO LATER THAN APRIL 1, 1970.

Office Remodeling

Remodeling has been completed in the front lobby of the Cooperative's office, changing the cashier's desk to face the front which makes the shortest possible entry. All weather outdoor carpeting has been provided to avoid slippage on the tile.

WATTS NEW SUPPLEMENT
 McDonough Power Cooperative
 W. Jackson Road, Macomb, Ill.
OFFICERS AND DIRECTORS

Harlan Monroe	President
D. Carroll Walters	Vice President
Blanche Noper	Secretary
Clair Butcher	Treasurer
Harvey Doll	Director
Raymond Irish	Director
Max H. Welsh	Director
Harold Whitman	Director
Donovan Lawyer	Director
Arthur H. Peyton	Manager

Front office space has been provided for signing up new members. We are sure this is a big advantage to have this department in the lobby and will be more convenient for our members.

NRECA Convention

Eight Directors and the Manager attended NRECA's 28th annual meeting in Las Vegas Feb. 8-12. Approximately 10,000 electric cooperative representatives considered the problems of rural electrification as well as the National Rural Utilities Cooperative Finance Corporation which is a new type of financing where Cooperatives would receive the majority of their financing from this bank owned and controlled by the Cooperatives. REA loans would only be supplied to the Cooperatives which are marginal and are unable to pay the higher interest rate for their borrowed funds.

All of the Directors of McDonough Power attended institutes three days prior to the meeting on subjects to assist them in being better directors and more versatile in the management of your Cooperative.

Cooperative Information Book

A new book is being prepared by the Cooperative, entitled "What It is, What It Does." This book will cover all the facets of the operation of the Cooperative and what it does for the member. Vital information will be contained therein which will explain the reason for the Cooperative and many important questions which you might ask yourself and be unable to answer.

At the time an application for membership is made at the Cooperative office, the prospective member will be presented with one of these books. He will then be conducted on a tour of the building, meeting the various staff personnel. The functions of their job will be explained to the member so that he will be aware of how the operational procedures of the Cooperative are carried out. This will be interesting to both the member and the employe conducting the tour to answer the questions the member has in mind at the time. This is

WATT

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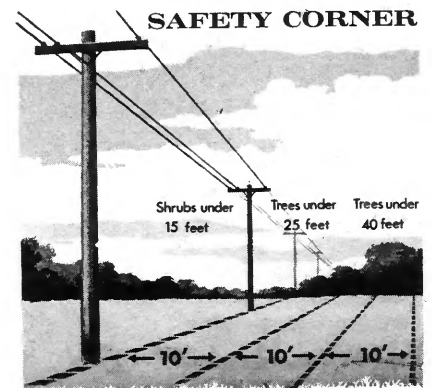
McDonough P

All Coop ELECTRIC

WELCOME NEW MEMBERS

- Larry Aschinger, Macomb
- Jerry Berry, Macomb
- Thomas Martena, Macomb
- James Washburn, Roseville
- Lyle Adams, Macomb
- Marvin Hawk, Roseville
- Ralph Klaus, Good Hope
- Ted Lefler, Blandinsville
- Warren M. Taylor, Macomb
- Donald Stone, Macomb
- Roger Norton, Macomb
- Wilford Anderson, Abingdon
- Roger Danner, Adair
- Ronald Va Leu, Macomb
- James Doyle, Monmouth
- Leon Harms, Macomb
- Martin McIntyre, Macomb
- Beth Rochefort, Macomb

a newly implemented procedure to acquaint members with this Cooperative. We believe it is the first for any of the Cooperatives in the state of Illinois.



PLANT RIGHT TREE

Select right type of tree when planting near Overhead Lines. Newly planted trees look small but will reach upward and outward an amazing distance as they grow. The results - a dangerous mix of **Tree Limbs and Wires**. Look up and around - and think ahead - before you plant.

NEW

ent
r Cooperative

PAGES 837-1400



LADIES
SAY

Ornamental Trees

Need landscaping variety? Why not plant a flowering tree during National Lawn and Garden Week, March 20 to 26? Depending upon your area, dogwood, magnolia or crabapple may be good choices. Magnolias need a fairly mild climate where the temperature does not fall below 10 degrees. Dogwoods can stand a little more cold—they will do well where the temperature may drop to 15 degrees below zero. Crabapples won't do well in mild climates. They need about 50 cumulative days of winter temperatures below 45 degrees to break their dormancy.

Bread Is Basic

A form of bread was found in the remains of the Stone Age Village of Swiss Lake Dwellers. Bread played so important a part in the diet of the ancient Egyptians that they were known as "breadeaters," with the lower classes living almost exclusively on bread. Bread was so highly esteemed even then that it became a cultural unit and a unit of measure—wages were paid in bread and wealth was calculated by "number of breads." Later, "We want bread," became the rallying cry of the French Revolution, marked in history by Marie Antoinette when she responded with her phrase of contempt, "Let them eat cake."

Although today's salaries are paid in a less edible form, the wage-earner is still often referred to as the "breadwinner." Familiar to many

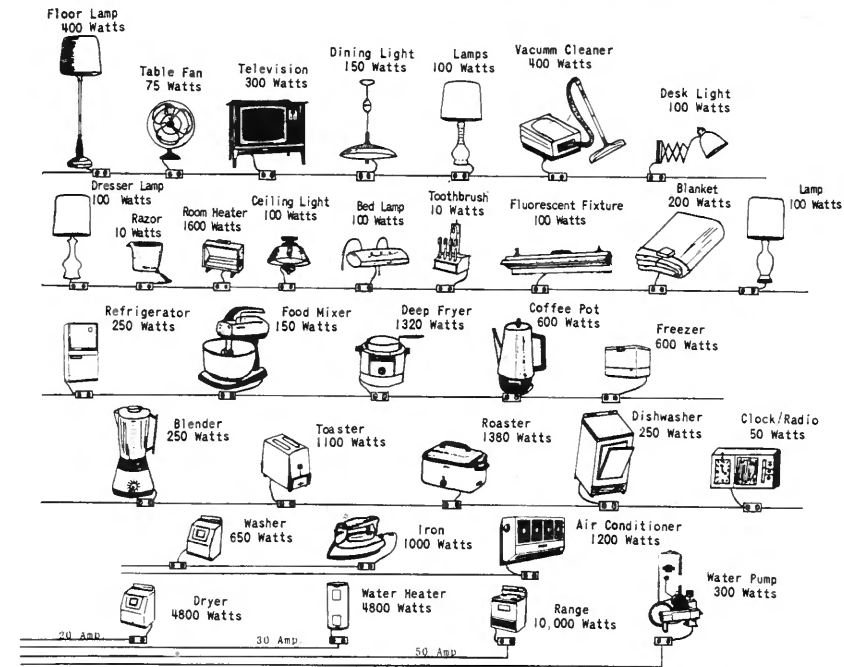
Member Service Report

By ROBERT E. PENDELL, Sales & Service Adviser



Adequate wiring

... Electricity can't do the job without it



Each time you touch a light switch or start an appliance you are buying and using electricity. It is delivered to your home by lines built and maintained by your member-owned rural electric cooperative.

You alone are responsible for how well electricity serves you after it reaches your home, and for the wiring system which carries it through your home. The system consists of three main parts.

The first part of your wiring system is the service entrance and it begins where the power line is connected to your house. It includes the entrance conductor and service equipment (circuit breaker or fuse panel). If either entrance conduc-

tor or service equipment are inadequate to handle the electrical load, you will have low voltage and/or blown fuses and circuit breakers. The average modern home today needs at least a 100-ampere service entrance.

The second and third parts of your wiring system are the branch circuits and outlets. The number and wire size of these branch circuits determine how efficiently electricity can be distributed to your lights and appliances after it has passed the service entrance. The number and location of outlets and wall switches determine whether or not you can use electric service conveniently and safely.

Check your wiring system for adequacy. It may pay you to have your electrician modernize your wiring system so you can obtain full benefit of your electric appliances.

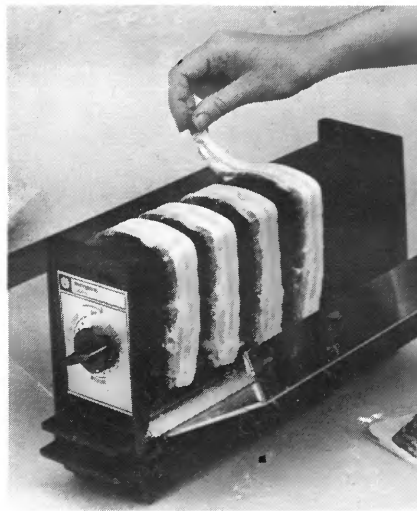
of your students would be the so-called "hippie" reference to money as "bread."

What's New?



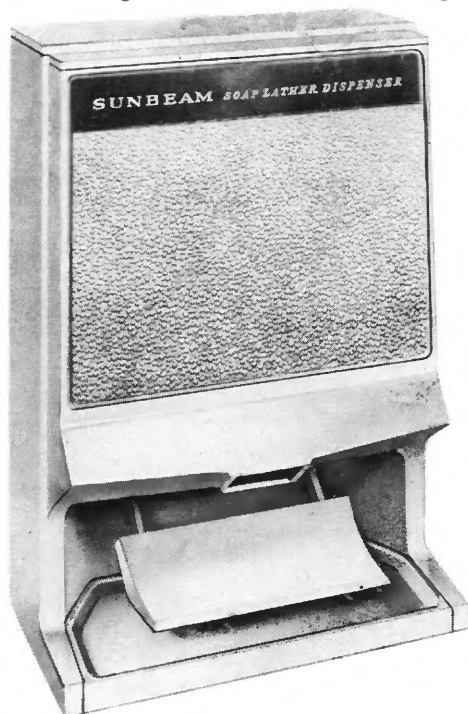
• Continuous-Clean

Continuous-clean ovens are a highlight of Whirlpool's 1970 line of electric ranges. In addition to being continuous-clean and self-clean, the above model has infinite heat controls, plug-in surface units, automatic meal timer clock, removable oven door, balanced heat oven and oven light. Available colors include white, edged copper, edged avocado and harvest gold.



• 'Baconer'

The "Baconer" from Westinghouse is a fully automatic appliance that cooks bacon and thin meats, preventing messy splatters. Grease drips down into a tray equipped with a convenient pouring lip. With infinite control settings, it has a Teflon cooking surface and removable side panels. Sized and shaped like a toaster, the "Baconer" has a suggested retail price of \$21.95.



• Lather Dispenser

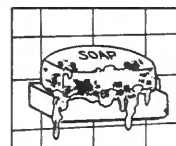
Sunbeam has introduced a heated lather dispenser which combines any type of soap and tap water to produce a warm lather for shaving, washing or beauty care. The dispenser can be adjusted for the degree of lather thickness desired.



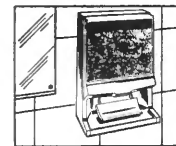
Turns your favorite bar soap into rich, warm lather — automatically.



Just touch a lever — out comes warm soap lather, even in hard water areas.



Neat, sanitary — eliminates dirty, soggy soap.



Stands on counter, mounts on wall, plugs in anywhere — a great family gift!

Last Call For Capital Trip Essays

There's still time for most would-be participants in the 1970 electric cooperative Youth to Washington essay contest to submit entries—but time is running short. Deadlines vary.

(Most, but not all, Illinois cooperatives are participating in this annual event. Some have other and conflicting programs that preclude their participation.)

But if you're an eligible high school student we suggest you contact your cooperative at once to learn whether you still can enter. Some 50 Illinois high school essay contestants will win expense-paid, week-long trips to the nation's capital—and you might be among them.

WRITING your contest essay shouldn't take too long. Your cooperative can supply considerable helpful information. Each participating cooperative selects its own winner or winners, so no one is competing on a statewide basis. Thus your chances are better.

And what fun you're sure to have in Washington! You'll meet in Springfield the morning of Saturday, June 13 and, with fellow winners, board two air-conditioned buses—and away you'll go!

AT WASHINGTON you'll stay at a beautiful motel, one of the largest in the world, near the banks of the Potomac River and just a short distance from downtown Washington. You'll join nearly 1,000 other contest winners from virtually all over the United States. You'll make new and lasting friends.

YOU'LL GO on a moonlight cruise on the Potomac, you'll visit the White House, Washington's home, the FBI, both houses of Congress, the headquarters of the National Rural Electric Cooperative Association and the Rural Electrification Administration.

You'll meet and talk with some of the top lawmakers of the country. You'll be able to ask them questions—and you'll get thoughtful, informative answers.

You will, in fact, have a ball. So take our advice. Find out at once whether your cooperative is participating in the program. And if it is, ask whether there's still time for you to enter. If there is, the best of luck!

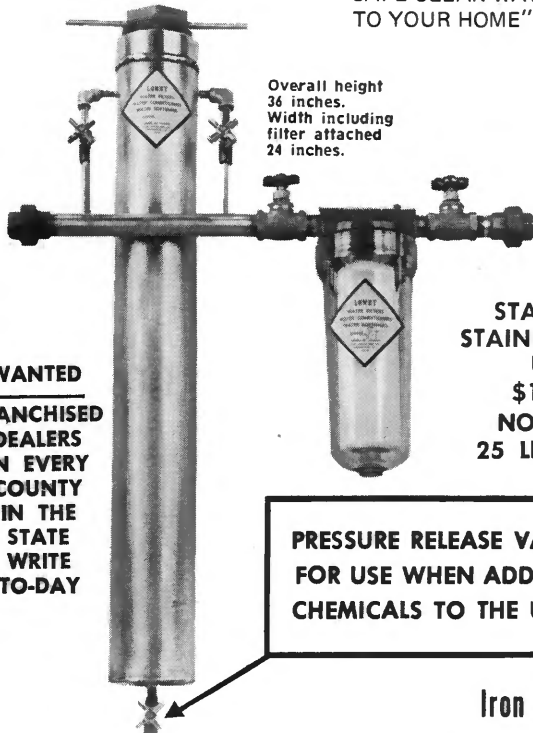
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IT WILL CLEAN (AND KEEP CLEAN) ALL OF YOUR PLUMBING PIPE'S HOT OR COLD — HEATERS AND BOILERS — NOW AND FOREVER —

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Overall height 36 inches. Width including filter attached 24 inches.



STANDARD STAINLESS STEEL UNIT \$199.00 NO FILTER 25 LB. CHEM.

PRESSURE RELEASE VALVE FOR USE WHEN ADDING CHEMICALS TO THE UNIT

WANTED FRANCHISED DEALERS IN EVERY COUNTY IN THE STATE WRITE TO-DAY

Deluxe Stainless Steel Unit \$329.00 COMPLETE

THE UNIT THEY ARE ALL TALKING ABOUT "AND BUYING THEM"

No Salt No Backwash No Floor Space

No Bulky Brine Tanks

"YES, YOU'LL HAVE SOFT WATER"

The Lowry's Water Conditioning Units come to you assembled and ready for easy installation. Including two 3/4-inch pipe unions. As shown in picture. Except the standard unit.

100 pounds of Water Conditioning Chemicals comes with the Commercial Unit. (No Filter) 50 pounds with the home unit with Filter attached as shown. Delivered, with three extra cartridges. 25 pounds with standard unit.

The Chemicals are "SAFE" "TASTELESS" AND "ODORLESS". Comes packaged in 25 pound cartons. It Retail at 50 cents per pound, and in 100 pound bags at 40 cents per pound. Approximately 50 cents per person per month is the operating cost, much cheaper after the clean up period.

In the first few months after installation the Lowry Water Conditioning Units will remove all precipitated iron and lime - - as well as sand, worms, and bits of organic matter and rust. From all of your water pipes and Hot Water Heaters. Keeping both clean forever. Complete and simple operating instructions are attached with each unit.

If you want the BEST IN WATER CONDITIONING FOR YOUR HOME — OR COMMERCIAL USE — HERE IT IS — IT'S BUILT FOR A LIFETIME OF SERVICE. WRITE TODAY.

Iron And Iron Stain Problems

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PLEASE PRINT



Manager's Report

By ARTHUR H. PEYTON, Manager

90 Per Cent of Members Pay Extra

Do you read the WATTS NEW section of R E N ? Management brought to the attention of the members in the December and February issues the subject of delinquents' bills. Approximately fifteen per cent of the members do not pay their bills on time. This costs the Cooperative money.

Only two members expressed their sentiments to Management from the February issue. The interest and suggestions of our members are appreciated by the Manager and Directors to better adopt policies beneficial to our members.

If you have read this article and the following is your account number, send a letter with your name, account number and your comments on the delinquent billing policy changes and receive an electric heater free. Account #74715-6-1113237-4-413536-5

\$25 Reward

For information leading to the conviction of parties who repeatedly shoot and damage insulators and line at the covered bridge one mile south of Greenbush.

McDonough Power Cooperative
Malcomb, Ill. 61455

WATTS NEW SUPPLEMENT

McDonough Power Cooperative
W. Jackson Road, Macomb, Ill.

OFFICERS AND DIRECTORS

- Harlan Monroe President
- D. Carroll Walters Vice President
- Blanche Noper Secretary
- Clair Butcher Treasurer
- Harvey Doll Director
- Raymond Irish Director
- Max H. Welsh Director
- Harold Whitman Director
- Donovan Lawyer Director
- Arthur H. Peyton Manager

Future Leaders Committee



Orrin E. Sprout

Orrin E. Sprout of Cameron has been selected as a member of the Future Leaders Committee from District 9. He and his wife, Leona, reside on a 215-acre livestock and grain farm and have been members of McDonough Power Cooperative for 30 years.

We welcome Mr. Sprout as a member of the Future Leaders Committee.

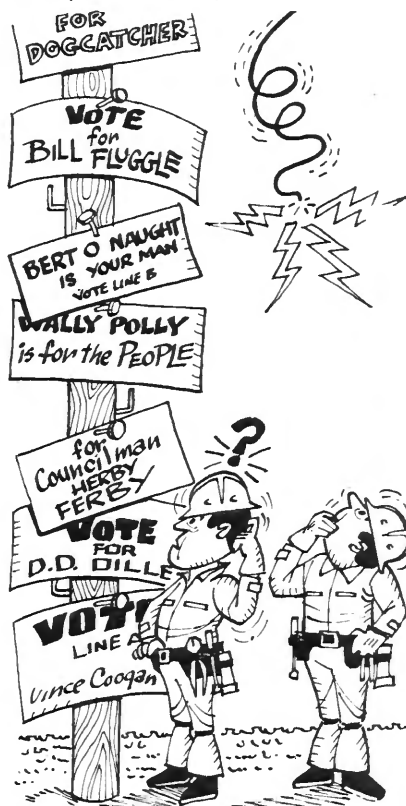
For Sale

Heavy-Duty, 3-inch I-beam trailer axle with 9.00 x 20 wheels and tires. Tread width 76 inches.

Contact McDonough Power Cooperative. 833-2101 Macomb, Ill.

* * *

A lot of people are working a four-day week all ready. It takes them five or six days to do it.



Esthetics aside, political posters can prove a nasty hazard to linemen

WATT

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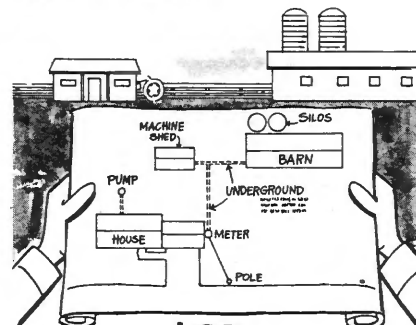
All Coop ELECTRIC

WELCOME NEW MEMBERS



- Kenneth Aten, Macomb
- Darrell Hopper, Colchester
- Dan Pankey, Macomb
- Kenneth Reedy, Macomb
- Carl Wells, Cameron
- W. Gene Clark, Monmouth
- Mike Clark, Industry
- Lewis Carnes, Blandinsville
- Dan Fisher, Plymouth
- Thomas Harkness, Galesburg
- Delbert Manard, Colchester
- Donald Adams, Macomb
- Raymond Ealsey, Bushnell
- Richard Hoppe, Macomb
- Jerry Hull, Roseville
- Scott Reckefus, Macomb
- Pamela Wright, Macomb
- Gene Moon, Macomb
- Dean Chenoweth, Macomb
- Stewart Gladfelter, Cameron

SAFETY CORNER



KEEP UNDERGROUND RECORD

Keep a record of location, depth, type, size and date of underground wiring. File with property ownership papers. Ask for a record of all buried utilities when you buy property. Use the record or check with your electric power supplier during digging operations to reduce danger, confusion, and expense.

NEW

ent
r **Cooperative**

1455

AGES **837-1400**



LADIES
SAY

Satellite Approach

Child Feeding Program. The preparation of meals for one or more schools in a central kitchen with distribution at noon to the area schools brings a meal to more children than would otherwise be possible. It also results in substantial economies. Only one central kitchen is needed to service schools or more with Type A school lunches, fully prepared and ready to eat.

Philadelphia, Pa., is an example of a city with a large school system using the satellite method to good advantage. They reached nearly 50 schools by this method last year and expect to add 70 additional schools this year.

A guidebook on Type A school lunches to help food specialists develop school lunch recipes is now available from the U. S. Department of Agriculture. The 50-page publication, "Guides for Writing and Evaluating Quantity Recipes for Type A School Lunches," is available for 50 cents each from the Superintendent of Documents, U. S. Government Printing Office, Washington, D. C. 20402.

A Government Cocktail

Did you know there is a law that says what is in a can of fruit cocktail? The U. S. Department of Agriculture says canned fruit cocktail is a mixture of small pieces of five fruits: peaches, pears, grapes, pineapple and cherries. By law, fruit cocktail must be mostly diced peaches and pears, with smaller amounts of grapes and pineapple and a few cherry halves.

APRIL, 1970

Member Service Report

By ROBERT E. PENDELL, Sales & Service Adviser

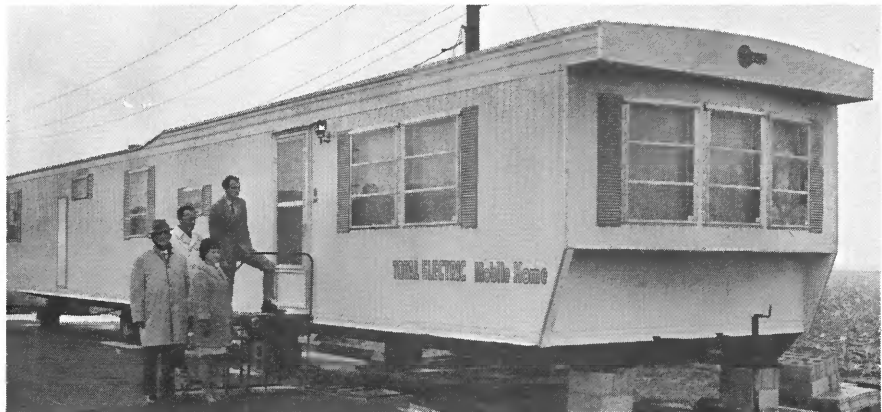


All-Electric Mobile Home Dealer

Mr. and Mrs. Wayne Lowderman are owners of the all-new mobile home park on E. Jackson Road in Macomb. They feel there is a need for single-family living units in this area. In fact, they felt so strongly about this that they have just recently taken on the dealership for the all-electric mobile home manufactured by Key Industries, Inc., of Sturgis, Mich.

The Lowdermans have on their display lot one of these all-electric homes. In discussing this with them, they feel that this is one of the best constructed units they have seen. The furniture is first class and the heating cost for the year is fantastically low.

The Lowdermans are planning an open house for their newly created mobile park and sales at a later date. For now they invite one and all to stop out and inspect the 65-foot mobile home on display.



Inspecting a total electric mobile home are (from left) Wayne Lowderman, Robert Pendell of McDonough Power Cooperative, Mrs. Lowderman and Ron Lowderman.



The mobile home's spacious and comfortable living room catch the attention of the Lowdermans.

What's New?



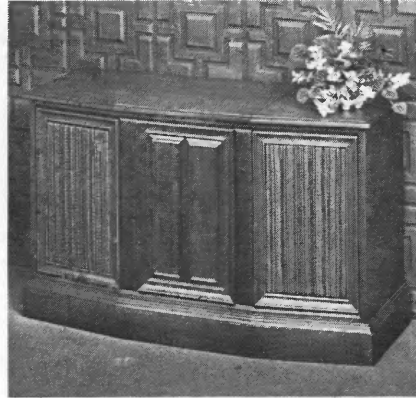
• Chill Compartment

A way to quickly chill warm foods and beverages—without the risk of freezing—is included in the current line of Westinghouse side-by-side refrigerators. The chill compartment, a standard storage shelf when not in use for chilling, can cut preparation time in half for such foods as gelatins and puddings. It has a time control.



• Manicure Set

A portable electric manicure set from Sunbeam gives professional type back-and-forth action. Complete with a cuticle brush, cuticle pusher, buffer, emery boards and a nail file, it comes in a purse-size case in beige and champagne gold. The power handle is contoured to the hand and has a coiled cord. Retail price is approximately \$22.



• Credenza Stereo

Full-bodied stereo sound and luxurious furniture beauty are combined in Arvin's new credenza style solid-state stereo phonograph with FM/AM/FM stereo finished in genuine walnut veneer. It features a four-speaker sound system consisting of two eight-inch woofers and two three-inch tweeters balanced in an electronic crossover network.



• Big Controls

A king-size, 10½-inch mark designed control center which is glass covered for quick, easy cleaning is featured in Whirlpool's 1970 free-standing electric range. It also features an automatic meal timer clock with four-hour interval timer, a full width fluorescent lamp that illuminates the control center and cooking area and an enlarged oven window.

Co-ops Merit Support Says Sen. Partee



Senator Cecil A. Partee

An influential Chicago attorney and legislator with a long record of achievements in the Illinois General Assembly told nearly 1,000 persons attending the 31st annual meeting of the Coles-Moultrie Electric Cooperative recently why he has consistently supported electric cooperative legislative goals.

Senator Cecil A. Partee said his support resulted not from a mere liking of cooperative people but rather from a conviction that thus far their legislative program has indeed been in the best interest of all Illinois.

The senator cautioned that cooperative members should be equally willing to support other broad programs whose cause is just, such as consumer education.

Coles-Moultrie leaders reported that the cooperative is in sound financial condition. It is, they said, laying careful plans to meet rapidly increasing demands for electric energy.

At their reorganization meeting, directors re-elected Lawrence C. Daily, Humboldt r.r. 1, president; Willis F. Smith, Lovington r.r. 1, vice president; Charles R. Sanders, Sullivan r.r. 2, treasurer; Edgar Mitchell, Gays r.r. 1, assistant treasurer, and Clifford Hawkins, Oakland r.r. 1, secretary. They named William D. Champion, Gays r.r. 1, assistant secretary, a new position.

FFA Leader Eyes Future

(Continued from page 5)

FUTURE FARMERS of America nationally has nearly a half-million members. In Illinois FFA has 425 chapters with 17,000 members.

Membership is not confined to on-farm young people, although all members must be enrolled in high school vocational agricultural programs.

Actually, there are many chapters in metropolitan areas. The largest is in Boston. Chicago has one chapter and more are to be organized.

Incidentally, Artie receives only basic expenses during his work-packed year as FFA president. But, he says, the experiences of meeting thousands of young people plus great numbers of adult leaders is priceless.

Among those adult leaders are state and national electric cooperative leaders as well as outstanding leaders and members of Illinois' 30 cooperatives.

"PROBABLY the greatest advance in agriculture came with the availability of reasonably-priced electric power made possible through the rural electrification program launched in the mid-1930's," Artie said recently.

"Despite this great progress, we have only scratched the surface in bringing total electric power to the farm and to rural areas.

"Automation is the answer to many farm problems, especially that of manpower. Without electricity today's farmers would never have been able to achieve the current miracle of production. And even greater progress, greater achievements, greater contributions to the good of our whole population, lie ahead."

So says 19-year-old Artie Tenhouse, a strong, self-reliant product of this "now" generation.

All's not right—yet—with the world. But by no means is all wrong. Youngsters make good headlines as well as bad.

And now, having read about just one of millions of today's young people . . . don't you feel better?

SPREAD THE BREAD

A woman called the police to ask for an officer to come over to remove a skunk from her basement.

The policeman said: "You can do that yourself. Just spread some bread crumbs from your basement to your yard and the skunk will follow the crumbs outside."

Half-hour later, she phoned again and said: "I followed your instructions and I've now got two skunks in my basement!"

* * *

BIG GAME HUNTER

A big game hunter was on the way back to camp one evening when an enormous tiger appeared out of the jungle, not 20 feet away. As the tiger was about to spring, the hunter fired his last cartridge and missed. The tiger sprang too far and landed 15 feet beyond the hunter, who then ran for camp and got there safely.

The next day the hunter went behind the camp to practice a little shooting at close range. He heard a strange noise in the brush and went to investigate. It was the tiger—practicing short leaps.

THE ONLY WAY!

A five-year-old girl visiting a neighbor, when asked how many children in her family, answered "Eight." The neighbor observed that so many children must cost a lot. "Oh, no," she answered. "We don't buy 'em,—we raise 'em."—Van Burtarian.

* * *

Money no longer talks—it goes without saying.

HARD OF HEARING?
NOW HEAR THIS!!
AMPLIFY VOICES & SOUNDS
MANY TIMES LOUDER!

Yes, place this tiny unit in your ear and Listen! You'll hear an exciting world of meaningful sound with the New SS-100. This realistic new hearing device amplifies voices and sounds many times louder . . . It's engineered to let you tune in sounds as low as whispers, that you may have been missing . . . and can be an aid to your hearing problems.

Pocket size SS-100 is powered by a single transistor 9 volt battery, 3-transistor plus diode and resistor circuit. Complete with output earpiece and plastic ear holder. Only \$19.95 postpaid. Sorry, No C. O. D. Full Money Back Guarantee



Only \$19.95
Postpaid
IMPERIAL AUDIO Inc. Dept. 507
114 E. 32nd St., New York, N.Y. 10016



Federal LAND BANK Association

Think Success

...it may be your own!

THE MAN WHO THINKS and plans ahead is usually the man who's successful. Here at the Land Bank, we like people who think success—because success is the crop we cultivate. If you see an opportunity to expand or mechanize your operation, talk it over with the manager of your local Federal Land Bank Association. He will listen . . . and he may be able to help!

Serving America's Farmers: Providers of Plenty



Manager's Report

By ARTHUR H. PEYTON, Manager

New Billing Books—July 1970

METER READING DATE
1st To 15th Each Month
Pay Net Bill By 23rd
Of Each Month

Always Read Meter
In Even 100 When
Over 250 KWH'S

Policies have been changed because many members do not read their meter until after the 23rd of the month, making many trips for Cooperative personnel for meter readings, collections and reconnect if cut off. The blocks on this page are an actual reproduction from the policies that will appear on the cover of your new rate book. Next month we will show you the new rate charts and the billing envelope with an explanation for the use of these new policies.

METER READING DATE

We have been requested for an earlier meter reading date. Note that with the new policy, you may read your meter any time after the first of the month and pay your net bill by the 23rd.

The rate chart will now be computed in blocks of 100 KWH over 250 KWH used each month. For example if a meter reads 4,349, you may read it 4,300 or 4,400. If you pay approximately 75 cents more one month, the next month's bill will be approximately that amount less.

Policy Explanation

Block 1

There will no longer be a 50 cents penalty for late readings. The gross bill will be approximately 10 per cent more and will be estimated and due when received. Unfortunately, many members fail to send in meter readings when due, making it necessary to estimate the bill.

Block 2

The \$3.00 we formerly charged for field collections and reconnects does not pay the added expense for this work. The policy in box 2 will be collected as indicated.

Block 3

\$5.00 will be charged when a meter reading must be obtained from your meter. You can avoid this charge by reading your meter each month to the nearest 100 KWH.

Block 4

By paying your bill within the dates specified, 1st to 23rd of each month, you will pay the net bill, saving the 10 per cent difference on the gross bill.

5
\$5.00
FOR OBTAINING A CORRECTED METER READING WHEN INCORRECT READINGS HAVE BEEN FURNISHED TO THE COOPERATIVE.

4
GROSS BILL
ANY PAYMENT RECEIVED OR POSTMARKED 24TH AND THEREAFTER WILL BE CONSIDERED DELINQUENT AND THE GROSS BILL SHALL APPLY.

POLICIES

1
ESTIMATED BILLS
PAYMENTS NOT RECEIVED BY 23rd
COOPERATIVE WILL MAIL YOU ESTIMATED **GROSS BILL**
PAYMENT DUE ON RECEIPT TO AVOID DISCONNECT

2
\$5.00
FOR FIELD COLLECTIONS OF ALL BILLS. \$5.00
FOR RECONNECT OF SERVICE DURING REGULAR WORKING HOURS. \$21.00 Minimum RECONNECT OF SERVICE ON OVERTIME.

3
\$5.00
WHEN MEMBER DOES NOT FURNISH 3 SUCCESSIVE METER READINGS, THE COOPERATIVE WILL COME TO PREMISES, READ METER, FIGURE BILL, COLLECT, OR DISCONNECT SERVICE.

WATT
McDonough

All Coop ELECTRIC

REN S
P
Macon

NEW

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61455

PAGES **837-1400**



Russell Denney, Galesburg
 Ronald Greer, Macomb
 William Hallam, Monmouth
 Ray Leonard, Macomb
 Larry K. Myers, Macomb
 Gerald Nell, Littleton
 George Parsano, Good Hope
 Alfred Ragon, Galesburg
 Charles K. Smith, Monmouth
 Clete Smith, Monmouth
 Harold Snyder, Good Hope
 Wayne Vincent, Adair
 Stanley Bridge, Roseville
 Myron Boyd, Macomb
 Michael Patterson, Macomb
 Harvey Smith, Macomb
 Don Peabody, Macomb
 John Hoover, Macomb
 David Shue, Macomb
 Michael Witt, Macomb
 W. R. Barnes, Bushnell
 Duane McKee, Augusta
 Roger Taylor, Roseville
 William Day, Roseville
 Gerald Klinedinst, Bushnell
 Leonard Murk, Galesburg
 Ron Tinkham, Kirkwood
 Larry Waddell, Colchester
 William Wright, Peoria
 Harold Ernest Jr., Macomb
 Dennis Hrdina, Macomb
 Stephen Horst, Macomb
 Ward Larson, Macomb
 W. A. Lee, Macomb
 Robert Patterson, Macomb
 Robert Holden, Macomb
 Thomas Stoner, Macomb
 James Adamix, Macomb
 Gene Carmack, Macomb
 Guy Leidolph, Macomb
 Richard Sheets, Macomb
 Thomas Morrissey, Bushnell
 Carl Nelson, Galesburg
 Ronald VonAusdall, Good Hope
 Robert Bower, Roseville
 William Jahn, Roseville
 Art Brown, Macomb
 John Clark, Macomb
 Michael Daniels, Adair
 Jimmy Detrick, Macomb
 Bob Fisher, Tennessee
 Donald Husband, Tennessee
 Frederick Swan, Macomb
 Yetter Oil Company, Burlington, Ia.
 Leroy Brown, Macomb
 Willard Hutchinson, Macomb
 Daniel Ketcham, Macomb
 Leslie Rauch, Colchester
 Winona Winter, Macomb

Member Service Report

By ROBERT E. PENDELL, Sales & Service Adviser



In Memoriam

Francis Scott, operating supervisor of McDonough Power Cooperative, died Saturday, March 21 at McDonough District Hospital in Macomb.

"Scotty" began work with the Cooperative as an apprentice lineman in July 1945 and later became operating supervisor.

Last June 16, "Scotty" suffered a severe heart attack and had been on sick leave.



Francis Scott

A native of McDonough County, he was born Nov. 3, 1916, a son of Amos and Myrtle Miner Scott. He is survived by his wife, Margaret, a daughter, Nancy, and five brothers and two sisters.

He was past commander of American Legion Post 6, a member of the Baptist Church, Masonic Lodge, VFW & Forty and Eight Club.

He had served as secretary of the Illinois Job Training and Safety Committee of the Association of Illinois Electric Cooperatives.

The employes and members of McDonough Power Cooperative will miss "Scotty." He was well known and liked among the members for his conscientious work.

Three-Phase Rate Changed

Effective April 13, 1970, your Cooperative combined its three-phase farm and home and three-phase small power service rates. These two rates have been under study for the past year. An increase is necessary to meet increasing costs.

Other cooperatives and utilities have the higher rates. Our rate has been held down longer than it should have been. In the past months it has not paid its way. Rates must meet the need.

All members now billed on the small power and three-phase farm and home rate will continue on the present rate until new billing books are received in July 1970. New members will be billed on the new rate as they are connected. Cash construction advances will not be required on future connections of three-phase.

The Board of Directors has adopted a new rate and has submitted it to the Rural Electrification Administration for approval to be effective as indicated in the above paragraph.

Schedule B three-phase small power rate reflects changing economic conditions. Contact your Cooperative's Manager or Member Service Adviser before you buy equipment. Members sometime feel that three-phase equipment costs less than single-phase. This could be false economy if your operation does not warrant this type of equipment. The Cooperative is concerned that you have the proper equipment to do an economical job.

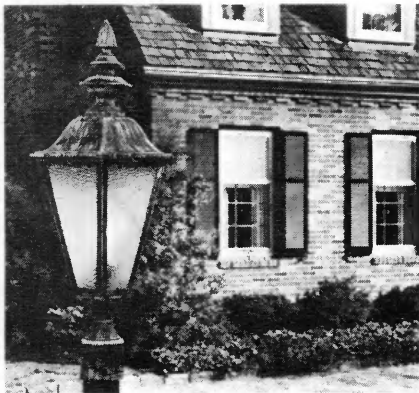
WATTS NEW SUPPLEMENT

McDonough Power Cooperative
 W. Jackson Road, Macomb, Ill.

OFFICERS AND DIRECTORS

Harlan Monroe	President
D. Carroll Walters	Vice President
Blanche Noper	Secretary
Clair Butcher	Treasurer
Harvey Doll	Director
Raymond Irish	Director
Max H. Welsh	Director
Harold Whitman	Director
Donovan Lawyer	Director
Arthur H. Peyton	Manager

What's New?



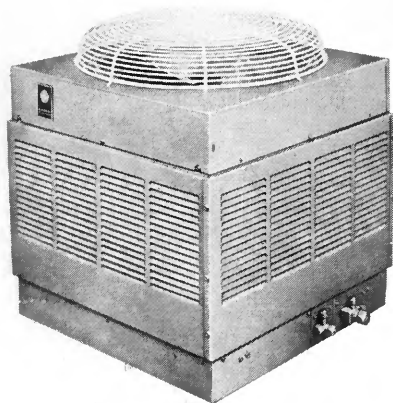
• Post Lantern

This verde green post lantern is a six-sided cast aluminum fixture offered by the Builder Products Division, Emerson Electric Co., 8100 Florissant, St. Louis, Mo. 63136. The lantern is mounted on a matte black post. Panels are of pebbled acrylic and the chimney is three-quarters frosted. The company says it has a wide range of post lanterns crafted in cast aluminum, brass or solid brass in its "Montage by Imperial" collection.



• 'Hi/Low' Range

This stylish "hi/lo" electric range with a pyrolytic self-cleaning master oven is featured in Hotpoint's 1970 appliance line. The full-width opaque black glass window in the upper oven becomes a "see-through" when the oven light is turned on. Convenient features include two high-speed surface units, timed and standard appliance outlets and a two-level, built-in exhaust system which removes vapor and cooking odors from the kitchen.



• Easy Installation

A central air conditioner specifically designed for smaller homes and apartments is offered by General Electric. A 12,000 BTU outdoor condensing unit operates in tandem with a new indoor air handler unit. A prime feature of the new unit is its ease of installation made possible through a new tubing connector that can be brazed or used as a compression fitting. The compressor's top-air discharge directs air upward, safeguarding surrounding plants.



• Hair Styler

Hurry-up hairdos — weather or not — are possible with Westinghouse's new portable deluxe, quick-set hair styler. An adjustable heat control changes roller temperature from Lo to Hi to make looser or tighter curls or to suit individual hair conditions. The deluxe units come with 18 rollers in three sizes, each on its own heater spindle. Pins and pads are stored in a center well and convenient cord storage is provided in the base. Suggested retail price is \$27.99.

Directors Study

(Continued from page 4)

The group then heard how it can make contributions on a global basis.

"Through your national association, you decided to help in the cause of world peace when NRECA signed an agreement with the State Department's Agency for International Development," said Thomas Venables, coordinator of NRECA's international programs division.

Continuing, he told the Illinois group: "With your help in providing men such as Dean Searls (manager, Adams Electrical Co-Operative, Camp Point) and Art Peyton (manager, McDonough Power Cooperative, Macomb) we've given assistance to 28 different countries which have asked for our help.

"WE'RE ASSISTING cooperatives already established or we're helping establish new ones. Power must go to a productive use and be of economical value. The system must pay its own way.

"This is proving to be one of the most important civilian programs during the war years in Vietnam. Actually, it's been a rather singular success."

On another subject, Harry L. Oswald encouraged active participation in and strong support of statewide electric cooperative associations. "They'll perform two prime functions for you," he said.

Mr. Oswald, general manager, Arkansas Electric Cooperatives, Inc., said, "Service functions such as publications, power use and rural area development as provided by a statewide association are essential to the continued welfare of the cooperative program.

"THE OTHER AREA of functions is in the savings category. You'll save money by pooling resources in the many forms of vertical integration such as group purchasing. It's extremely important to utilize the savings possible through a statewide organization."

One of the instructors, in summary, encouraged the directors to keep in mind, while determining policy, the cooperative's relationship to (1) its community, (2) its statewide association, (3) its national association, (4) the federal government and (5) the entire world.

"You have a relationship to all five," Mr. Weaver continued, "and good service to your members ultimately demands attention be given each of them."

A Quick Review of the Executive Fund Group-Rate Life Plan

12 IMPORTANT QUESTIONS ANSWERED

1. Why do I need more life insurance?

Adding up all your life insurance—personal and group—chances are you don't have enough. Experts say: "five times your annual income" is absolutely necessary today.

2. Why is it to my advantage to enroll in this plan?

Because that's the way you can get an extra \$10,000 at low group rates without having to join any group, business or organization.

3. Why don't other companies offer group rates to individuals?

Because they use salesmen—we don't. By making it possible for people to enroll directly, Executive Fund cuts "sales costs"—one of the largest expense items. Also, by insuring only people in normal, everyday good health—we are actually able to offer rates 10% lower than the official New York Statutory Table of Minimum Group Life Renewable Term Gross Premiums—the table on which most life insurance in the U.S. is based. And your first month is an even lower rate—only \$1.00!

4. Will I get service when I need it?

Absolutely. The Executive Fund National Service Center in Omaha, Nebraska, serves policyowners all across America quickly and equally. Call us "collect" from anywhere in the U.S.—any time—your Service Counsellor will always be ready to help you on any question.

5. Can I change my policy later on?

Yes. You can convert to \$10,000 of any other kind of life policy, other than term insurance, without any qualifications. You

may convert any time within the first five years if you are 50 or under at issue date—one year less for each year over 50.

6. Can I drop my policy? Can you drop me?

You can drop your policy any time. We guarantee right up to age 65, that we cannot individually cancel your policy for any reason. In fact, we can't decline renewals or change rates unless we do so on all policies (Form 318 Series) in your entire state.

7. Is Executive Fund licensed in my state?

Yes. We are licensed and regulated by your own state insurance department. And we are a legal reserve company managed by experienced, respected executives dedicated to giving you the best insurance, the best service, the lowest price. Also important, we are rated "A Plus (Excellent)" by Dunne's Insurance Reports.

8. How much do I pay?

You pay only \$1.00 for your first month. After your first month, you pay your regular rate as shown in the chart at left. (Women's rates are even lower because, on the average, they live three years longer than men. For example, a woman, 35, starts at the rate shown for 32.) A nominal 25¢ charge is made for premiums paid other than annually.

9. How quickly would my beneficiary be paid?

Immediately. The full value of your policy is paid as soon as claim forms are received and verified at our National Service Center. You may change your beneficiary at any time.

10. How can I qualify? My wife? My college-age children?

Simply complete the short form at the right. You must be between ages 18 through 55, in normal, everyday good health, and not have been turned down or rated up by another company. There's no "red tape." No one will call on you. Use the extra form to enroll your wife or college-age child.

11. Why should I enroll now?

Because your rate will never be lower than it is right now. Also, since conditions of health change without warning and could affect your qualifications, you should mail your enrollment *today!*

12. Can I get my \$1 back if I change my mind?

Of course. Return your policy within 30 days after issue date and your dollar will be refunded. If you don't qualify, your dollar will be returned immediately.

EXECUTIVE FUND

Life Insurance Company

National Service Center
3104 Farnam Street
Omaha, Nebraska 68131
A Legal Reserve Company
Licensed by the State of Illinois

One of these forms is for you—the other is for your wife or college-age child. To qualify during this special enrollment, simply mail Enrollment Form today, with \$1.00 for each person, to National Service Center, 3104 Farnam Street, Omaha, Nebraska 68131.

SPECIAL ENROLLMENT PERIOD EXPIRES
MIDNIGHT, JULY 12, 1970

ENROLLMENT

FORM NO. 13869

Use this extra form for your wife or college-age child. Enclose \$1 for each. Do not detach.

EXECUTIVE FUND GROUP-RATE LIFE PLAN

Mr.
Mrs.
Miss first name middle initial last name

Address _____
number and street

City _____ State _____ Zip Code _____

Height: _____ ft. _____ in. Weight: _____ lbs. Date of birth _____ month _____ day _____ year

Place of birth (City & State or Country) _____

Occupation (List employer's name and all duties) _____

Telephone number _____
(for service counsellor's file) AREA CODE NUMBER

Do you intend to engage in hazardous sports or activities or do any flying other than as fare-paying passenger on a regularly scheduled airline? No Yes (explain) _____

BENEFICIARY: _____

Have you within the last five years received medical treatment or advice for any illness, disease, or physical condition? No Yes (explain below)
Condition Date Name & Address of Physicians, Hospitals or Clinics Consulted

This form is my application for the Executive Fund Annual Renewable Term to Age 65 Policy (Form 318 Series). I represent that I am now in good health and free from any mental or physical impairments, deformities or disease and that the above statements are true and complete to the best of my knowledge and belief. I also understand that the Company is not bound to issue a policy and has no liability unless a policy is issued while my health and other conditions affecting my insurability remain as stated above. If the policy is not issued the first month's premium will be refunded.
I UNDERSTAND THAT I MAY RETURN THE POLICY FOR A REFUND OF MY \$1.00 ANY TIME WITHIN 30 DAYS OF THE POLICY DATE.

Date _____ Signed Insured's Signature—Please do not print
Form 651

SOCIAL SECURITY NUMBER

--	--	--	--	--	--	--	--	--	--

We will use this as your policy number.
 Check here if you have no Social Security number.

Please make check or money order payable to: EXECUTIVE FUND



Manager's Report

By **ARTHUR H. PEYTON, Manager**

WATT

REN

McDonough

Macor

All Coop ELECTRIC

Instructions
For July 1 Meter Readings

Read Meter 1st to 15th

Pay Net Bill by 23rd

ALL READINGS IN EVEN 100's
OVER 250 KWH's

1. THIS MONTH	<input type="text" value="6"/>	<input type="text" value="3"/>	<input type="text" value="0"/>	<input type="text" value="0"/>
2. LAST MONTH	<input type="text" value="4"/>	<input type="text" value="5"/>	<input type="text" value="0"/>	<input type="text" value="0"/>
3. KWH USED	<input type="text" value="1"/>	<input type="text" value="8"/>	<input type="text" value="0"/>	<input type="text" value="0"/>
4. NET BILL	\$	34.81		
5. GROSS BILL	\$	_____		
6. FROM PREVIOUS MO.	\$	_____		
Add or Sub.				
7. SECURITY LIGHT	\$	_____		
8. PAYMENT DUE	\$	_____		

**Member's Name Will Appear
In This Block**

REMINDER

READ METER 1st to 15th
 PAY NET BILL BY 23rd
 PAY GROSS BILL 24th AND THEREAFTER
 BILL ESTIMATED 27th
 NON-PAYMENT DISCONNECT — LAST DAY OF MONTH

Line 6

If you have received a correction card from your last bill, either add or subtract from line 4 or line 5.

**Meter Reading Date
1st to 15th Each Month**

**Pay Gross Bill
24th and Thereafter**

This is the sample of your new envelope bill. Remember, you now read your meter in even 100's. On line 2 is your last month's reading. Between the 1st and the 15th of the month, read your meter and put this number on line 1. Subtract line 2 from line 1. Enter on line 3 the number of KWHs used. Follow the arrow to KWH used on the rate chart. Enter net bill on line 4.

If you have not paid your bill by the 23rd, the gross bill is due on the 24th and thereafter. Then you do not use line 4 or net bill, but you use line 5 or gross bill. Do not use both lines 4 and 5. Line 4 before the 23rd; line 5 on the 24th and thereafter.

Net Bill Payable 23rd of the Month

Gross Bill Payable 24th and Thereafter of the Month

2% Tax Under Public Utilities Revenue Act Included in Rate Chart

SINGLE PHASE—Assessment Schedule "A"

(Gross is approximately 10% higher than schedule)
 FIRST 20 kwh or less per month @ 10¢ per kwh
 NEXT 20 kwh @ 8¢ per kwh
 NEXT 60 kwh @ 4.6¢ per kwh
 NEXT 150 kwh @ 2.6¢ per kwh
 OVER 250 kwh @ 1.5¢ per kwh

KWH USED	NET BILL	GROSS BILL	KWH USED	NET BILL	GROSS BILL	KWH USED	NET BILL	GROSS BILL	KWH USED	NET BILL	GROSS BILL	KWH USED	NET BILL	GROSS BILL
All KWH Under 20	2.00	4.00	210	9.40	11.40	1800	34.81	37.81	3800	66.24	72.24	5800		106.66
30	2.86	4.86	220	9.67	11.67	1900	36.39	39.39	3900	67.80	73.80	5900		108.22
40	3.68	5.68	230	9.94	11.94	2000	37.96	40.96	4000	69.38	75.38	6000	100.80	110.80
50	4.14	6.14	240	10.20	12.20	2100	39.53	42.53	4100	70.95	77.95	6100	102.36	112.36
60	4.62	6.62	250	10.46	12.46	2200	41.10	45.10	4200	72.52	79.52	6200	103.94	113.94
70	5.08	7.08	300	11.25	13.25	2300	42.67	46.67	4300	74.09	81.09	6300	105.50	115.50
80	5.54	7.54	400	12.83	14.83	2400	44.24	48.24	4400	75.66	82.66	6400	107.08	117.08
90	6.02	8.02	500	14.39	16.39	2500	45.81	49.81	4500	77.23	84.23	6500	108.66	118.66
100	6.48	8.48	600	15.97	17.97	2600	47.38	51.38	4600	78.80	85.80	6600	110.22	121.22
110	6.76	8.76	700	17.53	19.53	2700	48.95	52.95	4700	80.38	88.38	6700	111.80	122.80
120	7.02	9.02	800	19.11	21.11	2800	50.53	55.53	4800	81.94	89.94	6800	113.36	124.36
130	7.28	9.28	900	20.67	22.67	2900	52.10	57.10	4900	83.52	91.52	6900	114.94	125.94
140	7.54	9.54	1000	22.25	24.25	3000	53.67	58.67	5000	85.08	93.08	7000	116.50	127.50
150	7.82	9.82	1100	23.82	25.82	3100	55.24	60.24	5100	86.66	94.66	7100	118.07	129.07
160	8.08	10.08	1200	25.39	27.39	3200	56.81	61.81	5200	88.22	96.22	7200	119.64	130.64
170	8.34	10.34	1300	26.96	28.96	3300	58.38	63.38	5300	89.80	97.80	7300	121.21	133.21
180	8.61	10.61	1400	28.53	30.53	3400	59.95	64.95	5400	91.37	100.37	7400	122.78	134.78
190	8.87	10.87	1500	30.11	33.11	3500	61.52	67.52	5500	92.94	101.94	7500	124.35	136.35
200	9.14	11.14	1600	31.67	34.67	3600	63.09	69.09	5600	94.52	103.52	7600	125.92	137.92
			1700	33.25	36.25	3700	64.66	70.66	5700	96.08	105.08	7700	127.49	139.49

NEW

ment
er Cooperative

61455

TAGES **837-1400**

Meter Reading And Billing Book

On July 5 you will receive your new meter reading and billing book which will have 25 envelopes stamped with your name and account number to be used in each month's reading.

Remember, read your meter when you receive this book and follow the instructions printed in the adjoining columns.

Remember The New Policy

Remember the new policies which are printed on the inside of the back cover of your billing book. Notice, too, the charges printed below.

\$5.00

FOR FIELD COLLECTIONS OF ALL BILLS.
\$5.00
FOR RECONNECT OF SERVICE DURING REGULAR WORKING HOURS. \$21.00 Minimum
RECONNECT OF SERVICE ON OVERTIME.

\$5.00

WHEN MEMBER DOES NOT FURNISH 3 SUCCESSIVE METER READINGS, THE COOPERATIVE WILL COME TO PREMISES, READ METER, FIGURE BILL, COLLECT, OR DISCONNECT SERVICE.

\$5.00

FOR OBTAINING A CORRECTED METER READING WHEN INCORRECT READINGS HAVE BEEN FURNISHED TO THE COOPERATIVE.

Member Service Report

By **ROBERT E. PENDELL**, Sales & Service Adviser



George Hennenfent, Mary R. McMahon

Essay Contest Winners

Winners of this year's "Youth to Washington" essay contest are Mary Ruth McMahon, student at Warren High School, and George Hennenfent of Roseville High School.

Mary is the daughter of Mr. and Mrs. Lawrence McMahon of Monmouth, r.r. 2. George is the son of Mr. and Mrs. Mike Hennenfent of Smithshire.

These students left Springfield June 13 for their week-long tour of Washington, D.C. The purpose of the essay contest is to acquaint young people with the Cooperative and to give outstanding young people an opportunity to see their government in action.

WELCOME NEW MEMBERS



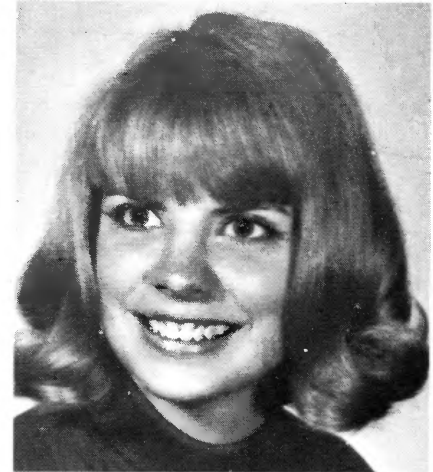
Delbert Calhoun, Sciota
Raymond Hensley, Cameron
Wendell Turner, Berwick
Floyd Eddington, Colchester
Wayne Potter, Macomb
Doris Vice, Monmouth
William Bedwell, Industry
Dana Cope, Macomb
Jesse Pickrell, Galesburg
Donald Sprinkle, Plymouth
Donald Anderson, Macomb
Robert Castle, Roseville
Barbara Derry, Macomb
Merle Caldwell, Industry
Orie Haines, Macomb
Robert Millard, Macomb
Igolima Amachree, Macomb
Clyde Ausmus, Roseville
James L. Gallagher, Cameron
Charles Shute, Plymouth
Richard Adkisson, Roseville
Mack Glass, Galesburg
Revere Lowe, Peoria
Samuel Jackson, Colchester
Leo Winking, Macomb
Don Aten, Colchester
W. H. Burch, Macomb
George Hopkins, Macomb
Weiler Hureen, Macomb
Don Lawrence, Roseville
Gary Ward, Avon

Scholarship Winner Graduates

Nancy Schulthes of Galesburg was graduated from Western Illinois University on June 6 with a degree in elementary education.

A graduate of Galesburg High School, Nancy won a four-year scholarship presented by McDonough Power Cooperative to Western Illinois University.

During her college career she was married and is now the mother of a young daughter. This delayed her graduation one year.



Nancy Schulthes

She did her practice teaching this spring at Abingdon and she hopes to teach in the Abingdon school system next year.

The management and employees of McDonough Power Cooperative wish Nancy and her family much happiness and success in the future.

WATTS NEW SUPPLEMENT

McDonough Power Cooperative
W. Jackson Road, Macomb, Ill.

OFFICERS AND DIRECTORS

Harlan Monroe	President
D. Carroll Walters	Vice President
Blanche Noper	Secretary
Clair Butcher	Treasurer
Harvey Doll	Director
Raymond Irish	Director
Max H. Welsh	Director
Harold Whitman	Director
Donovan Lawyer	Director
Arthur H. Peyton	Manager

What's New?



• 'Pan-O-Matic'

"Pan-O-Matic" is a new countertop cooking concept from Tappan. This elementless electric range saves countertop space by letting the homemaker cook in five thermostatically controlled pots and pans that plug directly into a foldaway plug panel. The pots and pans are made of heavy aluminum with porcelainized enamel on the outside with a Teflon lining. A plug-in heating element also is standard equipment. Tappan says production starts in October and that the unit will retail for approximately \$489.



• Ice Service

This refrigerator-freezer from Hotpoint features an "exterior ice service" (inset). A dispenser door on the freezer compartment pulls down for ready access to ice cubes or the five-pound capacity bucket can be easily removed and taken to a drink-preparation area. Small, cylindrical ice cubes are made automatically and dispensed into the door-mounted bucket. A photoelectric cell senses when the bucket is full, the freezer door is open or the bucket is not in place and then turns off the automatic ice maker.



• Dehumidifier

Designed to end spring and summer humidity problems, this dehumidifier from Berns Air King Corp. of Chicago features a wood-grain vinyl finish and contrasting grill. An automatic humidistat turns the unit on and off when humidity reaches a predetermined level. An electronic overflow switch automatically turns the unit off whenever the container is full and then lights a signal indicator.

New Finance Plan Called Slow Process

A supplemental financing source, now in the final stages of organization, offers electric cooperatives much promise for the future, but caution is advised for its immediate prospects, southern Illinois Farm Bureau leaders were told recently.

The president of the institution, the National Rural Utilities Cooperative Finance Corporation (CFC), explained the new financing arrangement at a meeting held by Southeastern Illinois Electric Cooperative.



Southeastern's Manager Roger C. Lentz (left) and CFC President J. K. Smith.

J. K. Smith of Louisville, Ky., said of CFC: "It'll take time, moving from one phase to another as we put this self-help financing organization into operation. But we're looking to the future with a great deal of excitement."

Financing needs of the nation's 1,000 electric cooperatives are mounting and have reached the critical stage, he continued. Needs, he said, currently are more than \$800 million a year. That is more than twice the amount appropriated in past years to the Rural Electrification Administration (REA) for electric loans.

Mr. Smith emphasized the continued need for REA loans, saying, "The present REA program will continue to be the primary source of loan funds for the rural electric systems."



Among those who attended the recognition dinner are (from left) Patti Ticken, Richard W. Morefield of the General Electric Co., Dean Searls, manager of Adams Electrical Co-operative, Gilberta McNeff, Mrs. Thomas H. Moore of Springfield and John Sargent, president of Adams Electrical.

Rural Youth

(Continued from page 7)

summarized this way by Principal Bert L. Ringquist:

"Patti is a tremendously enthusiastic teacher who is doing an excellent job in every respect. She's well liked and respected by both the students and her fellow staff members in this the state's largest junior high school where last year's enrollment totaled 2,200. In her first year of teaching here, she assumed a leadership role and so we've assigned her the direction of our cheerleaders and Pep Club next year."

This further indicates how queen contestants benefit from their training to make significant contributions, says Roger Mohrman, manager of Adams Electrical's member service department who helps coordinate the cooperative's beauty contests.

"WE'RE PROUD of our queen contestants, and we're proud too of the many other youngsters that participate in other of our youth programs," Mr. Mohrman said. "Adams, like other electric cooperatives, works with youngsters in many areas such as 4-H FFA, FHA and the Youth to Washington essay contests which also help many of our young adults.

"These youngsters are tomorrow's leaders. We've seen this happen in the past. Just like Patti and Gilberta, they're getting the training they need as they prepare for the important roles they'll be playing in their communities."

The mothers of the two queens

agree. Mrs. James Ticken of Mendon and Mrs. Gilbert McNeff of Timewell say their daughters have learned a great deal as well as having lots of fun and making many new friends.

Math Teacher: "What is one-fifth of three-sixteenths?"

Freddy: "I don't know, but it isn't enough to worry about."

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Serving America's Farmers: Providers of Plenty



Manager's Report

By ARTHUR H. PEYTON, Manager

Annual Meeting Time

Your Board of Directors has planned a completely different annual meeting for this year.

HERE ARE THE PLANS

Country Music—Square and Round Dancing — Entertainment — Refreshments — Prizes — Gifts — Something for all to enjoy

The meeting will be held on the newly concreted court back of the Cooperative's offices in Macomb on Sept. 2 with a rain date of Sept. 3.

There will be five early bird prizes for FREE September energy bills. Also, a name a minute will be drawn during the business meeting for a FREE September energy bill.

Look in the mail for your annual meeting notice with complete details.

PRIZES

This year's annual meeting will feature prizes for women and men. There will be party perks, shoe shine kits, electric drills, radios and many more.

The only catch will be if a prize is for a man and he is not present, his wife cannot receive the prize. This also applies if a lady's prize is drawn as a man cannot accept for his wife.

So, to be eligible for all the prizes, be sure you both are at the annual meeting.

You have received your new billing book, and things have changed and there might be some questions or confusion. We'll try to answer them.

Self Billing Policies

WAS THERE A RATE INCREASE? No, the two figures appearing on your rate chart are for a net bill and a gross bill. The black figures are the same as your old chart. The figure appearing in red (or gross bill) is to be paid only if you do not pay by the 23rd of the month.

HAVE COLLECTIONS OR RECONNECT CHARGES INCREASED? Yes, in the past when it was necessary to go to a member's home to collect past energy bills or reconnect service the charge was

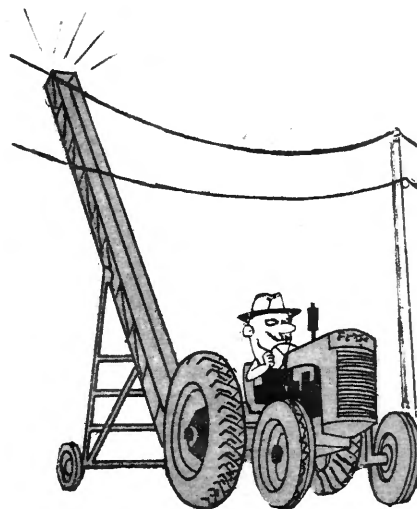
\$3.00. Now it is \$5.00. (Reconnect after hours is a minimum of \$21.00.)

WHAT IF I FAIL TO READ METER? If the Cooperative has to send a crew to your house for a meter reading for any reason (did not receive reading or if we feel that the meter has been read incorrectly), the member will be charged \$5.00.

HOW DO WE REPORT OUTAGES? The Cooperative has a special line for members who are reporting outages — 837-1400. This number is to be used only for outages, day or night, every day of the week. For other business calls, use the Cooperative's regular phone number 833-2101.

WHAT DOES THE COOPERATIVE WANT TO KNOW WHEN RECEIVING OUTAGE CALLS? Give your name and location number and if you are the only one out of service or if the outage also affects your neighbor.

WHERE IS MY LOCATION NUMBER? This number is located above your name on the self-billing envelope. All this information is found on your meter reading and billing book. If there are any questions, please contact the Cooperative's office.



Safety

The time of the year is 365 days when we urge our members to be careful of overhead electric lines, and especially when moving tall equipment and loading corn bins.

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Macomb

All Coop ELECTRIC

WELCOME

NEW MEMBERS



Stanley Clark, Plymouth
 John Sayre, Macomb
 Fred Garrett, Tennessee
 Gary Barr, Colchester
 William James, Macomb
 Wylde Shenbarger, Monmouth
 Robert K. Sullivan, Avon
 Richard Nelson, Roseville
 John Crabill, Roseville
 Gerald Litwin, Macomb
 William Ackers, Macomb
 Marion W. Smith, St. Augustine
 Thomas Dorethy, Colchester
 Clarence M. Teel, Colchester
 Edmund Snowden, Vermont
 Russell Meachum, Avon
 William Downey, Macomb
 Richard Fentem, Plymouth
 Jerry Friday, Adair
 Gary Jennings, Avon
 James Konkler, Colchester
 William J. Leary, Monmouth
 Donald Lutz, Vermont
 M & B Furniture Co., Bushnell
 Mabel Matthews, St. Augustine
 Matthew Merrens, Macomb
 Gilmer Vestal, Berwick
 Wendell Simmons, Bushnell
 Calvin Spencer, Macomb
 Melvin Stube, Galesburg
 Gregory Shields, Macomb
 Al Kirtley, Macomb
 Jeffrey Hatch, Ipava

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Dusk-to-Dawn
Lighting
Only
\$1.50 a Month

See
Your Cooperative

NEW

ment
er Cooperative

61455

PAGES **837-1400**



LADIES
SAY

Vacation Season

Just a friendly reminder that this is vacation season and before you go after the "big ones" read your meter and send in your payment. You may now read your meter and send in the payment between the 1st and 23rd of each month. If you are going to be away for any length of time, call the Cooperative's office, 833-2101, and make arrangements by letting us know you are to be away during the billing period. This way you will avoid the gross bill and pay only the net bill.

Also, remember that our office has a night deposit box which may be used 24 hours a day. There's no reason for being late with a payment.

Bigger and Better Eggs

Hens have every reason to cluck with pride these days. Their eggs are getting bigger and better. Better strains of chickens, better feed and better egg handling are all contributing to larger, higher quality eggs for the consumer. For example, only 67 per cent of the eggs delivered to West North Central Region packing plants in 1948 rated Grade A or better. Improvement is a general trend across the country—so that consumers are getting better eggs for their money.

Did you know that the Stan-Dot Egg Ranch is owned and operated by Cooperative Engineer and Mrs. Stanley Wright of Macomb r.r. 4. In 1969 they produced 125,000 dozen of eggs.

JULY, 1970

Member Service Report

By ROBERT E. PENDELL, Sales & Service Adviser



Grand Opening for All-Electric Mobile Homes

In issues of Illinois Rural Electric News earlier this year articles were published about the Key all-electric mobile home being promoted by electric cooperatives throughout Illinois.

Their endorsement is based primarily on the home's electrical service entrance, wiring, electric heat and insulation found to be exceptional in the mobile home industry.

In addition to its outstanding all-electric features, the Key mobile home has a mansard roof. The finest quality of drapes, appliances, floor goods and furniture are available.

So, as promised, Mr. and Mrs. Wayne Lowderman will hold an open house at their newly created mobile home park and sales on East Jackson Road in Macomb.

WHEN—AUGUST 1 & 2
TIME—NOON to 6 P.M. EACH DAY



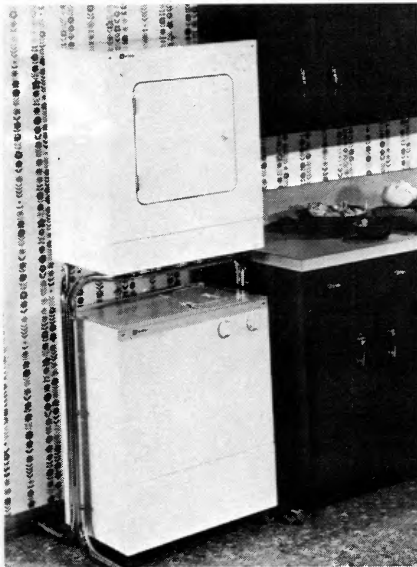
Mrs. Wayne Lowderman admires the mobile home's lovely kitchen with its custom built cabinets and fine electrical appliances.



WATTS NEW SUPPLEMENT	
McDonough Power Cooperative W. Jackson Road, Macomb, Ill.	
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D. Carroll Walters	Vice President
Blanche Noper	Secretary
Clair Butcher	Treasurer
Harvey Doll	Director
Raymond Irish	Director
Max H. Welsh	Director
Harold Whitman	Director
Donovan Lawyer	Director
Arthur H. Peyton	Manager

What's New?

Co-ops Help Build Better Rural America



• Porta-Pair

The Maytag Co. says its Porta-Pair can be used particularly well in mobile homes, summer cottages and such places where space doesn't permit larger appliances. The Porta-Washer hooks up to any sink while the matching Porta-Dryer operates from an adequately wired 115-volt outlet and doesn't require venting. They are available in avocado, copper and white.



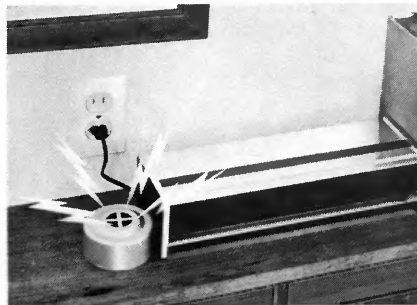
• Microwave Cooking

Tappan has introduced an electronic cooking center that not only features the fast, space-age microwave cooking method but has a conventional, self-cleaning electric oven as well. Both can be operated simultaneously or individually. The range has a timed electrical convenience outlet, lighted backguard, lift-off oven door and oven work lights. It is available in white, coppertone, avocado and harvest gold.



• Porta-Cool

Whisper-quiet operation and distinctive contemporary styling are combined in Hotpoint's new Porta-Cool room air conditioner series. These models offer a range of 5,000 to 8,000 BTUs for use on 115-volt current. The top air discharge feature provides a canopy of no-draft cooling comfort. Controls are concealed behind a hinged baffle front.



• Alert-Alarm

Alert-Alarm from the Artolier Lighting and Sound Division of Emerson Electric Co., 141 Lanza Avenue, Garfield, N. J., 07026, guards an entire area with silent ultrasonic sound waves. The self-contained, ready-to-operate system plugs into any standard 120-volt outlet. Sensitivity can be adjusted for a range of a few inches to an effective maximum of approximately 30 feet.

Electric cooperatives and telephone systems financed in part through the Rural Electrification Administration (REA) helped create more than 60,000 new jobs in rural America during 1969, the U. S. Department of Agriculture has announced.

The job figure is based on reports from 51 per cent of 1,830 systems surveyed on community development activities. The REA borrowers reported that the jobs resulted from 787 commercial, industrial and community facilities projects they helped launch during the year, working with other federal agencies and local organizations, public and private.

DAVID A. HAMIL, REA administrator, praised the systems for their leadership in programs to improve the economy and upgrade the quality of life in their service areas.

He called for their continued assistance in rural development. He said that "meaningful community development must begin at the local level, with local direction and local leadership. Each locality is best aware of its needs, problems and resources."

MR. HAMIL cited the rural electric and telephone systems as pioneers in the economic development of rural areas.

He said, "We feel that all REA borrowers contribute in one way or another to rural development. In our opinion, the extension of a line to provide electric or telephone service is, in itself, rural development."

"It is a fact of life in our business that where electric and telephone lines go, progress and development follow."

More than 25-million people in the rural portions of 2,600 of the nation's 3,100 counties receive electric and telephone service from systems financed in part by REA.

HOW'S THAT AGAIN?

Motorcycle policeman alongside speeding driver: "I'm only doing 75—how much are you only doing?"—The Railway Clerk.

Modern Conveniences Improve Camping Fun

By Charles E. Albright

Through the unusual name of "JOMOCO," brotherly bonds have been strengthened, much to the satisfaction of many.

JOMOCO, the two brothers explain, stands for Joe, Maurice (he's affectionately called "Mo") and Company. It's part of the name (Honeybend Camp JOMOCO) of their campgrounds just off U.S. Route 66, some five miles north of Litchfield in central Illinois.

It all started when Maurice Whitworth, a Girard businessman for 23 years, went into a hospital with what was diagnosed as a disabling illness. During his recuperation, older brother Joe approached him with the idea of establishing a recreational business to be managed primarily by Maurice and his wife, Dorothy.

So, work was started last August on their 76-acre site. A great deal of brush was cleared, two lakes were built, roads were constructed, picnic shelters and a multi-purpose building were constructed and scores of camp sites were prepared.

ALSO, A RUSTIC LODGE with a welcoming sign reading "Have Fun" was constructed with adjoining and beautiful living quarters for Maurice and Dorothy.

Then, about the first of May, the campgrounds was opened to the public.

"And they came, hundreds of them have been coming," recalled Joe and Maurice in a recent interview. "We're real pleased. We've had lots of help in getting this place ready and we're glad people are enjoying it."

Maurice continued: "On the Fourth of July weekend we had 518 registered guests. There must have been at least 750 persons here for the big cook-out and fireworks display."

At another crowded weekend, some first-time guests said this of the campgrounds. "We came here with three other families. We had hoped to camp side by side, but it was too crowded. However, we're all close together, and these are beautiful camp sites. We'll be back, and often."

One of the repeat guests, Paul Staab, a Springfield businessman, explained why he likes Honeybend Camp JOMOCO.

"Everything we want is here. We enjoy the company of others who camp here. Our boys love to fish in their well stocked lakes. Besides, Joe and Mo are real fine people and they make us feel right at home."

Several people leave their campers all summer at some of the 12 permanent camp sites along a tree-lined stream which meanders by many of the other 82 rock-padded camp sites. All these sites have water and electricity with sewer facilities also provided the permanent spots.

There are 120 new camp sites being built, and nearby is a grassy area where people may pitch tents. Fees for the tent sites are \$2 a day while another \$1 is charged where water and electricity is provided.

"EACH OF OUR CAMP sites also has a permanently mounted outdoor grill, a garbage can and a picnic table," said Joe Whitworth. "We want our guests to be comfortable."

"And Walt here has helped make it comfortable for them," he said, pointing at Walter L. Hart Jr., who works in member services and electric sales for Rural

Electric Convenience Cooperative Co. headquartered at Auburn.

"The cooperative," Joe continued, "has been very helpful in bringing us electricity through underground installations so that the natural surroundings remain as appealing as possible."

From the air conditioned cab of a pick-up truck, Joe Whitworth pointed out various facilities on the well-kept grounds.

Beyond the lodge lay a small, screened-in building where fishing catches from a nearby lake can be cleaned. Fishing fees are \$1 a pole a day.

On the far side of the grounds is a stables for the horses that carry guests on trail rides. An archery range is on the opposite side of the campgrounds.

A SWIMMING LAKE and beach are located conveniently to the camping and tenting areas. Fees here are 35 cents for children and 65 cents for adults. ("Please tell your readers," Mr. Whitworth asked, "that we have a fulltime lifeguard trained in lifesaving techniques.")

Close to the beach is a steel building containing hot and cold showers, flush toilets and a laundromat.

"We've tried to provide for the comforts of our campers," Mr. Whitworth explained. "Sure, they want to enjoy the outdoors, but they don't want to rough it that much. They want some of the conveniences we all enjoy. So, we've tried to make our place quiet, peaceful and modern."

Roy D. Goode, manager of Rural Electric Convenience, is among the many who agree they certainly have done that. As Mr. Goode points out, Honeybend Camp JOMOCO already has received a three-star rating (out of a maximum of four stars) from a leading camp directory.

Camping fun each year attracts more and more Americans such as these two youngsters looking across the recently opened Honeybend Camp JOMOCO near Litchfield.





Manager's Report

By ARTHUR H. PEYTON, Manager

Annual Meeting Sept. 2

The annual members' meeting of McDonough Power Cooperative will be held starting at 7 p.m. on Wednesday, Sept. 2 on the new concrete court back of the cooperative's office on West Jackson Street Road in Macomb.

A short business meeting, then fun for all. Square and round dancing—cabaret and refreshments—special prizes for men and women. Husbands bring your wives, and wives bring your husbands. The men have to be present to win electric drills and the women must be present to win the insulated party perks and many, many other gifts.

Refreshment stands will be open at 6 p.m. You can plan to eat your supper here.

Be an early bird registrant, and qualify for the drawing for one of the five early bird prizes of a FREE SEPTEMBER ENERGY BILL.

We will continue our drawing of a name a minute during the business meeting for a FREE SEPTEMBER ENERGY BILL. There will be plenty of parking space for all, and there will be reserved parking space around the court for any of our members who are incapacitated and find it necessary to remain in their cars.

We will give a prize to the oldest member couple and a prize to the youngest member couple. This will be calculated by adding the ages of the husband and wife. We will give a prize to the member whose location is the farthest from the headquarters as well as the member who lives closest to the headquarters. There will be a gift for the newest member present.

Watch for the annual meeting notice which will tell you of the band and square dance caller who will be at the dance, and it will also tell you that if the weather is rainy on Sept. 2 the meeting will be held Sept 3.

For Sale

Heavy duty axle, complete with wheels and heavy duty 9.00 x 20 size tires.

District 5 Holds Meeting

On July 7 members of McDonough Power Cooperative residing in District 5 met at the Methodist Church in Bushnell for the purpose of nominating a candidate from the district to be voted on for director at the members' annual meeting which will be held at the Cooperative's open court Sept. 2 with a rain date of Sept. 3.

A ham and bean supper was served to the 53 persons present. Mary Ruth McMahan, one of the 1970 essay contest winners, gave a slide narration of her trip to Washington, D.C.

Harvey Doll, director from the district, announced that he would not be a candidate for re-election. Mr. Doll has been a director since 1945, is a past president and served the Cooperative on the AIEC board.

The members elected Carroll Hensley as chairman for the business session, and Mrs. Donald Crowl was appointed secretary. Willis Chase, chairman of the nominating committee, nominated Lyndall Pigg for director from District 5. Willis Chase and John Havens were elected to serve as the nominating committee for 1973 with Lyle Bricker and Francis Hillyer as alternates.

The meeting closed with the drawing of prizes.

Nominee

Lyndall Pigg, his wife, Norma Jean, and their son, Steven, live on a farm near Bushnell. They have a married daughter, Mrs. Barbara Turner, who will graduate from Illinois State University in November. Their son, Steve, will attend the University of Illinois this fall.



Lyndall Pigg

Mr. Pigg farms 400 acres and has a herd of registered Angus cattle. He is a member of the Methodist Church, Odd Fellows and the Farm Bureau and has served on the school board of Bushnell-Prairie City.

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All Coop ELECTRIC

WELCOME

NEW MEMBERS



Roger Crouch, Macomb
 Steven Dolbeare, Macomb
 Mike Hurst, Cameron
 Charles McElvaine, Macomb
 James Matthews, Macomb
 Bill and Larry Moon, Macomb
 Christine Moseley, Macomb
 Charles Rimkus, Macomb
 Robert Roe, Macomb
 Don Teel, Colchester
 Greg Weingartner, Macomb
 Janet Hodges, Macomb
 Ted Tinkham, Cameron
 Don Biswell, Blandinsville
 Claude Brown, Macomb
 John Bycroft, Smithshire
 Robert Campbell, Macomb
 Stephen Feld, Colchester
 Wayne England, Macomb
 Edwin Griffith, Macomb
 Dean Hedberg, Macomb
 Carroll Hensley, Bushnell
 Craig Hignight, Macomb
 Randall Himmell, Macomb
 Wayne Kelburn, Avon
 Richard Krbavac, Adair
 Deane Lambert, Macomb
 Junior Noel, Colchester
 Jay Payne, Good Hope
 R. R. Pearson, Roseville
 William Phillips, Macomb
 John Proctor, Macomb
 Albert Proska, Abingdon
 Lawrence Smith, Macomb
 Therese Sweeney, Macomb
 Steve Turnquist, Monmouth
 Frank Unger, Macomb
 Russell Vail, Adair
 John W. Watson, Preemption
 Lyle Weaver, Adair
 Robert Morrison, Berwick

WATTS NEW SUPPLEMENT

McDonough Power Cooperative
W. Jackson Road, Macomb, Ill.

OFFICERS AND DIRECTORS

Harlan Monroe President
 D. Carroll Walters Vice President
 Blanche Noper Secretary
 Clair Butcher Treasurer
 Harvey Dail Director
 Raymond Irish Director
 Max H. Welsh Director
 Harold Whitman Director
 Donovan Lawyer Director
 Arthur H. Peyton Manager

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PAGES 837-1400

District 2 Holds Meeting

On July 9 the members of District 2 met at the Industry Methodist Church to nominate a candidate from the district to be voted on for director at the annual meeting on Sept. 2.

A ham and bean supper was served to those present. George Hennenfent of Smithshire, one of the 1970 essay contest winners, presented slides and covered the highlights of his trip to Washington, D. C.

James Eskridge was elected chairman and his wife was appointed to serve as secretary. Max Landis and James Eskridge were the appointed nominating committee for this year. Mr. Landis was out of the area due to illness and as chairman of the nominating committee he had a letter presented, nominating Donovan Lawyer to serve his second three-year term as director.

Charles Miller and Cecil Clark were elected as the nominating committee for 1973 with alternates being Marvin Greenplate and Bernard Bedwell.

Mr. Lawyer is well known in his community and has done an excellent job serving the people of that area during his first term as director of McDonough Power Cooperative.

Nominee

Mr. Lawyer lives west of Industry where he operates a grain and livestock farm. He and his wife, Barbara, are the parents of two daughters. Linda, the 1969 Miss Pork Queen of Illinois, attends Western Illinois University and recently completed a credited WIU tour of Europe. Their other daughter is Mrs. Donna McFadden of Urbana.



Donovan Lawyer

Member Service Report

By ROBERT E. PENDELL, Sales & Service Adviser



District 8 Holds Meeting

On July 13 the members of District 8 met at the Warren County Farm Bureau Building to nominate a candidate from the district to be voted on for director at the annual meeting to be held Sept. 2.

A ham and bean supper was served. Carol Walters, Miss Pork Queen of Warren County, presented her skit as given at the beauty contest. Mary Ruth McMahan and George Hennenfent, the 1970 essay contest winners, presented slides and highlights of their Washington, D. C., trip.

Gale Parrish was elected chairman and Mrs. Lois Moore was appointed to serve as secretary. Arnold Ischer and Robert Moore were the appointed nominating committee for 1970. Mr. Moore, chairman of the nominating committee, announced D. Carroll Walters was their nominee for director to serve for a three-year term.

Nominee

Mr. Walters lives east of Monmouth on a grain and livestock farm. He and his wife, Esther, are the parents of two sons. Mr. Walters has served on the Board of Directors for 16 years and at the present time is vice president. He is well known in his community, having served for a number of years as president of the Warren County Farm Bureau as well as being active in the Christian Church.



D. Carroll Walters

Howard Underwood and Ralph Killey were elected to serve on the nominating committee for the year of 1973. Armond Olson and John Jenks were selected as alternate members of the nominating committee.

Subdivisions

The need for housing in the Macomb area and in other communities has led to the development of several subdivisions in the Cooperative's assigned service areas.

Arrowhead Acres

The most recent development is Arrowhead Acres in the northwest edge of Macomb. It's adjacent to Wigwam Hollow and Riverdale subdivisions. There is a potential of 63 homesites of which 21 are being developed at the present time. Sterling Simpson said he would be happy to show the lots available. This subdivision will be within Macomb's city limits.

Hidden Hills

Wade R. (Bob) Blansett is developing a subdivision at the southeast edge of Macomb. It fronts on Candy Lane just south of the Kenneth Montgomery residence. There are 67 lots available with several facing on a small lake. Three houses are in the process of construction. This area will also be within Macomb's city limits. The Cooperative has made underground service available to 40 of the lots.

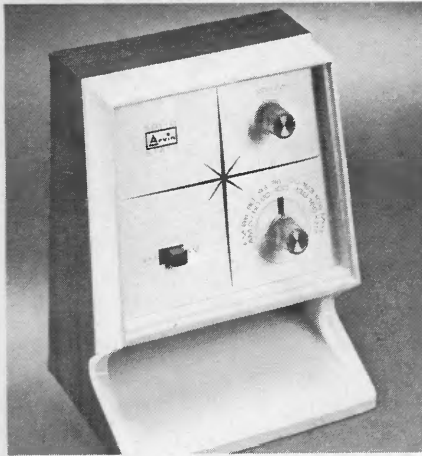
Little Swan Lake

Little Swan Lake is expanding and opening up additional, very attractive lots overlooking a lake. Construction on the clubhouse is starting and plans for a golf course are well along. The first stage of a water system is planned for this year. Several summer and year-around homes have been constructed. Lots of visitors agree that a visit to the Little Swan Lake will convince you what an attractive community this will be.

All Members

The board of directors and management of McDonough Power Cooperative would like to encourage all members of the cooperative to attend their annual meeting. It will be held Wednesday, Sept. 2 at the cooperative's headquarters in Macomb, starting at 7 p.m.

What's New?



• 'Mini-Upright'

Arvin's new "mini-upright" design AM/FM table radio occupies very little space, yet delivers rich, full-bodied sound. Constructed of walnut wood-grain plastic, the unit features solid-state circuitry, direct-drive tuning, built-in AM and FM antennae and AFC for FM. Suggested retail price is \$16.95.



• Portable Dryer

Whirlpool's new portable-convertible dryer features attached casters plus a detachable window-venting system with five feet of flexible hose. Factory set to operate on standard 115-volt house current, it can be converted to 230-volt operation for permanent installation.



• Personal Care Center

A personal care center including a power massage and complete power manicure attachments as well as the hair dryer is available from the Hoover Co. It all folds compactly into a carrying case. Colors are seal greige deep and harvest gold medium. Suggested retail price range is \$34.75 to \$39.95.



• Ice Cube Maker

The new Scotsman automatic home ice cube maker from Queen Products Division, King-Seeley Thermos Co., Albert Lea, Minn., 56007 produces a crystal clear, hard, slow melting ice cube. It makes up to 18 pounds or 480 cubes daily and has a storage capacity of 26 pounds or 670 cubes.

Co-op Leaders Set for Meeting In Springfield

(Continued from page 5)

establishment of a cooperatively owned Cooperative Finance Corporation. Already some 80 per cent of the nation's electric cooperatives belong. More are joining. Most Illinois cooperatives already belong.

Soon the new organization will be in a position to borrow on the open money market, then make loans to many of the nation's electric cooperatives. This is true in part because the cooperatives themselves are investing seed money in their own CFC. They will own and control the new corporation.

CFC in the immediate future will not be able to supply all fresh capital funds for electric cooperatives. Many such organizations for at least a considerable time must depend on lower-interest REA loans.

But, said Mr. Moore, the cooperatives are seriously endeavoring to become as independent of government loans as is possible. They're making real progress.

Raymond W. Rusteberg of Valmeyer, Illinois' delegate to the National Rural Electric Cooperative Association board of directors, also is a member of the CFC board of directors.

FINANCING of cooperative capital needs, of course, is only one of many subjects to come before this year's state meeting.

Steadily rising costs of electric power and its distribution are squeezing electric cooperatives, as they are commercial utilities.

Adequate sources of electric energy pose a problem for most cooperatives who buy at wholesale from commercial utilities. Serious work is being done in this area.

Pollution, development of rural areas, improved services to members, the danger of restrictive legislation, all are cooperative problems.

They all will be examined with great care. Views of many individuals will be heard and considered. And when the three-day program is finished leaders will return to their homes better informed and better able, they believe, to help guide their organizations toward even greater success—and service—in the future.

ENJOY LIFE-LONG SECURITY

For as long as you live and pay your premiums, we will never refuse to renew your policy because of your health — in fact, we guarantee that we will never cancel or terminate your policy unless we decline renewal of all policies of this type in your entire state. Moreover, no change can ever be made in your rate unless we make a general change for all persons of the same classification. You, of course, can drop your policy at any renewal date.

IF YOU ARE OVER 65

If you are over 65 now, or when you become 65, the following modest monthly increase applies:

- Female on All-Family or Husband-Wife Plan \$.50
- Female on One-Parent or Individual Plan \$1.00
- Male on any plan \$1.00

EXECUTIVE FUND

Life Insurance Company

National Service Center: 3104 Farnam Street, Omaha, Nebraska 68131
 A Legal Reserve Company • Licensed in Your State

Tendons and Ligaments	
Cutting or repair of	
Single	25.00
Additional, each (maximum of 10 additional);	5.00
Fascia, cutting or transplant	35.00
Tendon Sheath, cutting into	
Single	25.00
Multiple	40.00
Transplant	
Single	75.00
Additional, each	50.00
Urinary Tract	
Bladder, kidney or ureter, cutting or crushing	
Open operation	100.00
Operation through natural passage	50.00
Urethra	
Cutting or crushing operation other than meatotomy	30.00
Meatotomy	15.00

ADDITIONAL COVERED HEALTH CONDITIONS—INJURY ONLY

Amputation	
Loss of both hands or both arms	\$5,000.00
Loss of both feet or both legs	5,000.00
Loss of one hand or arm and one foot or leg	5,000.00
Loss of one hand or one arm	2,000.00
Loss of one foot or one leg	2,000.00
Loss of finger or toe, each	25.00
Eye	
Loss of sight of both eyes	\$5,000.00
Loss of sight of one eye	1,250.00
Teeth	
Loss or repair of permanent, natural and sound teeth:	
Single	25.00
Additional, each	10.00

To put your policy in force as soon as possible, simply mail Enrollment Form today with \$.25 to P. O. Box 3567, National Service Center, Omaha, Nebraska 68103

THIS ENROLLMENT PERIOD ENDS OCT. 11, 1970

ENROLLMENT FORM No. 14519

EXTRA BENEFIT PLAN

INSURED'S NAME (please print) Mr. Mrs. Miss

First Middle Initial Last

ADDRESS Street City State Zip Code

AGE

DATE OF BIRTH
 Month Day Year

SOCIAL SECURITY NUMBER
 (It becomes your policy number)

IMPORTANT: Check the plan you wish.

All-Family Plan* One-Parent Family Plan
 Husband-Wife Plan* Individual Plan

*If you select Husband-Wife Plan or All-Family Plan give us the following information about your wife:

Wife's First Name	Middle Initial	
Date of wife's birth:	Month	Day Year

To the best of your knowledge and belief are you and all dependents to be insured in good health and free of any physical defects? Yes No (If "No", give full details).

To the best of your knowledge and belief have you or any of your dependents to be insured received any medical advice or treatment during the last five years? Yes No (If "Yes," give full details).

Do you carry other insurance in this Company? Yes No

I have enclosed my first month's premium of \$.25 for the plan selected above and hereby apply to Executive Fund Life Insurance Company, Omaha, Nebraska for the Extra Benefit Plan (Specified Benefit Policy, Form P401 Series). I understand the policy becomes effective the same day it is issued and that pre-existing conditions will be covered after the policy has been in force for twelve months. I also understand that benefits are payable only for the conditions specified and that the Accidental Death Benefit will go into effect after the first month, and the second month's premium has been paid. If I change my mind for any reason, I have the right to return my policy within ten days for a complete refund.

Date Signed X
 Insured's Signature — PLEASE DO NOT PRINT

A401

SAFETY-FOLD COIN MAILER

Complete form and cut along dotted lines. Place quarter in space indicated. Fold edges over onto quarter as shown. Then fold pocket over onto form to enclose coin in Safety-Fold. Then fold over again for extra safety, enclose in envelope and mail.

FOLD HERE



FOLD HERE

FOLD HERE TO FORM SAFETY POCKET FOR COIN.

NOTICE: HEALTH QUESTIONS WAIVED UNTIL OCTOBER 11, 1970



Manager's Report

By ARTHUR H. PEYTON, Manager

Thank You

For attending the 33rd annual meeting of McDonough Power Cooperative. A most enjoyable evening was enjoyed by all. Due to the deadline for the press date of this issue, we are unable to give you the results and pictures of the meeting, but they will appear in the October issue of REN. Also, there will be a list of the names drawn for the FREE September energy bills.

Electric Service

This is our 33rd year, but still some Americans do not have electric service. Another 158,000 consumers will receive first-time electric service during fiscal year 1970.

The gains boosted to 6.9 million the number of electric consumers provided for in REA loans to date. The loans will finance extensive improvements to existing facilities to meet the increasing demands of rural people.

Each time a rural electric system connects a new user, community development is stimulated. A survey has shown that electric cooperatives have created 60,000 new jobs in rural areas.

Billing

Effective July 1, 1970, new meter reading and billing policies went into effect. Your meter reading dates now are the 1st to the 15th of each month. Payment of the net bill is due by the 23rd of each month. Any bill postmarked or paid on the 24th and thereafter will be considered delinquent and the gross bill will apply.

One of the main problems we have encountered is that of rounding off your meter readings to the nearest 100. For example, if your meter reads 4,749, you may either read it as 4,700 or 4,800. This applies to members having KWH consumption over 250 KWH.

When you pay your bill on or before the 23rd of the month, enter only the net bill, not the gross bill. Some members are showing both the net and gross bill on their billing stubs, even though they are paying only the net bill.

Remember, if you pay by the 23rd, enter only the net bill from your rate chart and pay that amount. If payment is made on the 24th and thereafter, enter the gross bill and pay that amount.

Where a member has more than one location, each location must be figured individually as they have different account numbers on the billing stubs provided. One check may be sent for all billing stubs in one envelope, if you wish.

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WELCOME

NEW MEMBERS



- Dale Budde, Macomb
- Almyra Lou Day, Macomb
- James Dikeman, Macomb
- Danny Holmes, Macomb
- John G. Horton, Berwick
- Olin Husband, Tennessee
- Steve Kull, Macomb
- Lyle McFadden, Industry
- W. H. McKamy, Macomb
- Verlon Schisler, St. Augustine
- Russell L. Wilson, Macomb
- Bernard McCay, Colchester
- Carl M. Hunt, Colchester
- Gary Olson, Macomb
- Ed Stoneking, Macomb
- Bob Fawcett, Adair
- Lisa Ford, Macomb
- Roy Fredrickson, Galesburg
- Franklin Loncorish, Macomb
- Kent Pierce, Bushnell
- Gerald Roberts, Galesburg
- Gene Smith, Macomb
- Vernon Twait, Colchester
- Warren Wilson, Macomb
- Harold Winters, Roseville
- Earl Cottom, Abingdon
- Kenneth Elliott, Industry
- John Graham, Bowen
- Safwat Maoustafa, Macomb
- Carroll Oaks, Monmouth
- Ken Pearson, Macomb
- Norman Walzer, Macomb
- Wade Blansett, Macomb
- Fred Tischer, Macomb
- Richard Bement, Macomb
- David Cowan, Macomb
- Terry Bishop, Macomb
- Harold Hart, Macomb
- Billy Lusk, Monmouth
- Allen Potts, Macomb

See
At Nite—
Install A
Security Lite!

LIGHT UP

Dusk-to-Dawn Lighting for only \$1.50 per Month
Inquire at the Cooperative's Office for Details

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OUTAGES

CALL 837-1400

NEW

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61455

PAGES **837-1400**



LADIES
SAY

Sliced Bacon Gains in Popularity

Sliced bacon, long a favorite in the American diet, is steadily gaining in popularity, the American Meat Institute reports.

The average American will consume about 152 slices of bacon (22 to the pound) this year. The wide variety of dishes such as bacon and eggs, bacon, lettuce and tomato sandwiches, frankfurters wrapped in bacon, to mention a few, makes bacon the most popular single meat item, according to the institute.

Experts point out that the most important thing to remember about bacon is that it has to be fat to be good. The fat contributes the characteristic bacon flavor and texture.

Bacon is an excellent source of food energy and provides high-grade meat protein, Vitamin B₁ and iron.

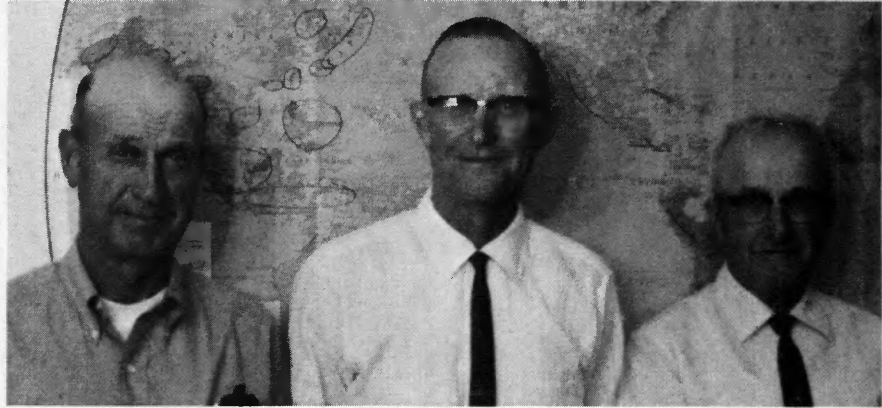
School Lunch Program in 25th Year

You can't teach a hungry child—people who work with children attest to this. When the National School Lunch Act was established in 1946 the program became the forerunner of other child nutrition programs administered by the U.S. Department of Agriculture. Last year approximately 3.4 billion meals were served through the program.

Other programs designed to aid hungry children include the school breakfast program, special milk program and the most recent, the special food service program to include settlement houses, day-care centers and recreation centers.

Member Service Report

By ROBERT E. PENDELL, Sales & Service Adviser



District 2 nominating committee members are (from left) Cecil Clark, Charles F. Miller and Bernard Bedwell.

Nominating Committee

McDonough Power Cooperative members from District 2 have been selected to serve on the district's nominating committee for 1973 are Cecil Clark, Charles F. Miller and Bernard Bedwell.

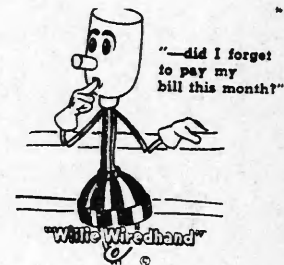
Mr. Clark lives on a grain and livestock farm west of Industry. He and his wife, Elva, have one son, Terry, who is married and teaches school in Iowa.

Mr. Miller lives east of Industry on a grain and livestock farm. He and his wife, Ethel, have a son, Scott, who is a student at the University of Illinois, and a daughter, Ann, who attends Industry High School.

Mr. Miller served as a director of the cooperative for 15 years and was president a number of years.

Mr. Bedwell lives southeast of Industry on a grain farm. He and his wife, Viola, have a son, Wade, who also is a member of McDonough Power, and a son, Duane, who lives near Peoria.

Remember:



- Read your meter by the 15th.
- Pay your bill by the 23rd.

A Total-Electric Laundry

Lets You Waltz thru Washday!



WATTS NEW SUPPLEMENT

McDonough Power Cooperative
W. Jackson Road, Macomb, Ill.

OFFICERS AND DIRECTORS

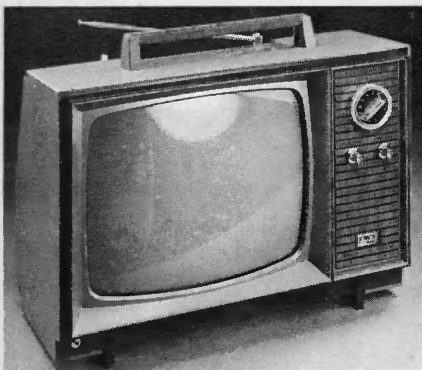
Harlan Monroe	President
D. Carroll Walters	Vice President
Blanche Noper	Secretary
Clair Butcher	Treasurer
Harvey Doll	Director
Raymond Irish	Director
Max H. Welsh	Director
Harold Whitman	Director
Donovan Lawyer	Director
Arthur H. Peyton	Manager

What's New?



● Ice Dispenser

A refrigerator with a built-in ice dispenser complete with an ice crusher is now available from General Electric. The handy on-the-floor dispenser automatically delivers either crushed ice or cubes at a touch. The user makes his choice, pre-sets a lever and presses a glass, pitcher or ice bucket against a rubber-cushioned cradle.



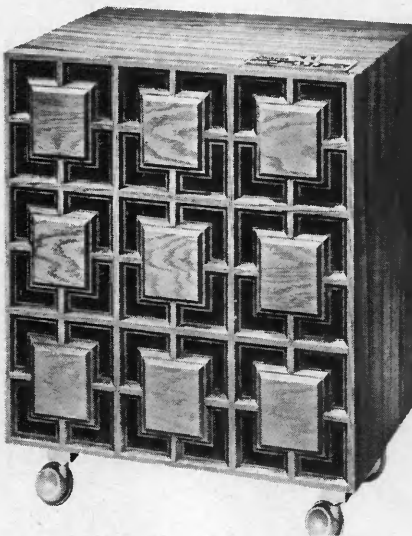
● Lightweight

Lightweight (21 pounds) portability with heavyweight performance, claims Arvin Industries of its all-channel, UHF-VHF black and white TV. It features a rectangular, 75-square-inch screen, aluminized picture-tube with safety shield, three-inch front-mounted speaker and UHF one-knob, two-speed transistorized tuner. Retail price is \$92.95.



● Electric Fondue

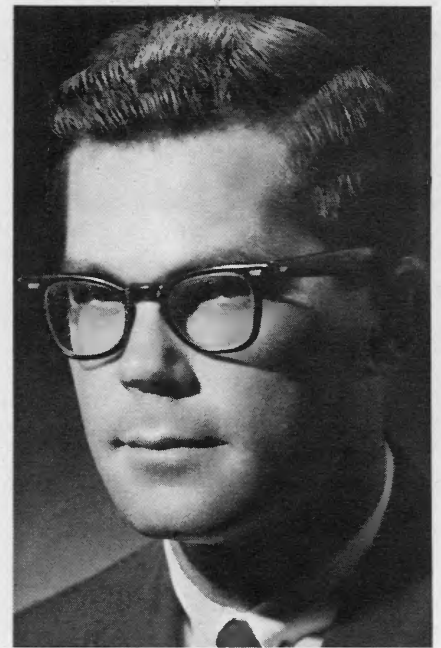
This electric fondue from the Hoover Co. is made of heavy formed aluminum with a Teflon lining. An automatic temperature control provides accurate, even heat from warm to 425 degrees. It comes in a snappy Tahitian red and has six stainless steel forks with Rosewood handles and different colored end buttons for easy identification.



● Air Cleaner

Dust, smoke, pollen and other irritating particles are removed from the air by Sunbeam's new electronic air cleaner. An activated charcoal filter absorbs odors. Tests show it removes 99 per cent of the pollen and 80 per cent of dust particles that pass through the unit. Priced at \$199.95, it has Mediterranean styling with ball-type casters for portability.

Albright Takes Position with Mortgage Firm



Charles E. Albright

Charles E. Albright, associate editor of Illinois Rural Electric News since August 3, 1964, has resigned to take a position with M. E. Hoffman Co., a Springfield mortgage banking firm.

The resignation becomes effective about mid-September.

Mr. Albright is replacing a retiring vice president and will be in charge of the mortgage company's home loan department.

"The decision to accept this offer and leave the Association of Illinois Electric Cooperatives was one of the most difficult I have ever made," he said. "I have enjoyed my work here tremendously and I will always value the countless friends I have made."

Mr. Albright and his family will continue living at 2417 Haverford Road in Springfield. Before coming to AIEC, he served as state editor of the Decatur Herald and Review newspapers. He is a journalism graduate of the University of Illinois.

"We'll all miss 'Chuck' Albright very much," said John Temple, Illinois REN editor. "He has done a splendid job during the all-too-brief period he has been so intimately connected with the electric cooperative program."

No replacement has yet been named.

Stevenson Urges Funds for Co-ops

(Continued from page 7)

would reduce the cost of operating this office. The cost has been reduced. I do not believe in talking one way and voting another.

If I am elected Senator, I will do all within my power to obtain appropriations for the REA that it needs to make loans to electric co-operatives.

Inadequate appropriations to the REA at this time will simply increase the number of years that most electric cooperatives will have to depend on the Federal government for part or all of their financing. History proves that almost without exception every cent loaned by the REA to the electric cooperatives will be repaid.

The blessings such appropriations will bestow upon rural America and all the United States are beyond calculation. Any other attitude or philosophy shows only a lack of foresight and confidence in the integrity and determination of the members and leaders of the electric co-operatives of Illinois.

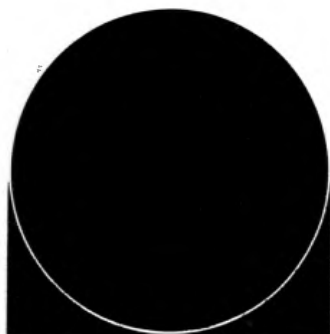
I have faith in them because I know them as an organization, as rural leaders and as fellow citizens.

Thank you.

Sincerely,

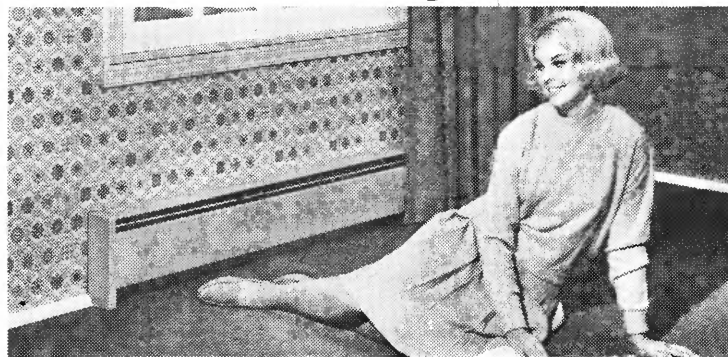
Adlai E. Stevenson III

A better life in the 70's

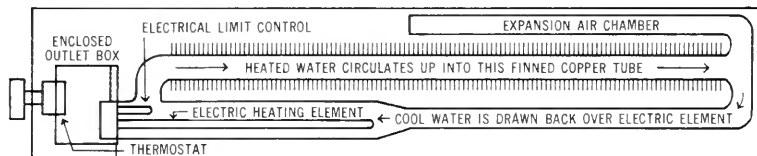


The Pledge of America's Cooperatives

Now Save Up To \$109



NOW-INTERTHERM Electric HOT WATER HEAT WITHOUT PLUMBING



Just Plug-In or Connect Permanently for entire homes, apartments, etc.

Water and Anti-Freeze sealed-in permanently-never needs refilling

The Healthiest, The Safest as well as an Economical Way To Heat Your Home or Office



HEALTHIEST—Circulating hot water gives you the kind of controlled all-over warmth many doctors choose for their own homes, without the dry parched air that other methods of heating give, and without dust or dirt blowing around.



SAFEST—Place your flimsest drapes right over the heater without the slightest danger. More important, children and pets can't be burned.

ECONOMICAL—You get balanced, steady warmth even when current is turned off. After thermostat turns off electric element, circulating hot water continues to circulate heat for comfortable warmth.

NOW YOU CAN SAVE UP TO \$109 when you install a whole house permanent Interterm Hot Water Electric Heat system, minimum 4 units. How? The Interterm unit for your master bedroom will be supplied at no cost to you. Write today for a free estimate and all the details of this offer. Learn for yourself how hot water heat without plumbing can be the answer to providing the greatest comfort for your family. Don't wait!

Dept. IREN 10-70 This offer expires November 15, 1970.

Interterm Inc., 3800 Park Ave., St. Louis, Mo. 63110

- Please arrange for free estimate and all details of your offer.
- Send free brochure with name of nearest distributor.

Your Name _____ Phone _____

Address _____



Manager's Report

By ARTHUR H. PEYTON, Manager



Lyndall Pigg, left, of near Bushnell, is a new director of McDonough Power Cooperative, succeeding Harvey Doll, right, of Bushnell, who has retired after serving for 25 years. They are congratulated by Harlan Monroe, Roseville, president of the McDonough board of directors.

McDonough Power Looks to Future After Another Successful Year

McDonough Power Cooperative's 33rd annual meeting is now history and already management and employees are hard at work endeavoring to make the next year even more successful.

Cooperative leaders at the 1970 annual meeting pointed out that great challenges, and great opportunities, confront our organization.

Harlan Monroe of Roseville, board president, in his annual report pointed out that the cooperative is operating in an era of ever-increasing change. Careful management, hard work by employees and continuing loyalty on the part of member-owners, however, makes the cooperative a successful enterprise.

One major problem is maintenance of an adequate supply of wholesale power at a reasonable cost.

This, Mr. Monroe said, becomes increasingly difficult because of a national shortage of generating facilities, a short supply of fuel for generation and increasing future costs resulting from regulations con-

cerning air and water pollution—and that now-familiar word, "inflation."

President Monroe also pointed out that electric cooperatives are launching their own financial institution. This is the National Rural Utilities Cooperative Finance Corporation (CFC). It is designed to help make it possible for cooperatives to borrow some of their capital funds from their own organization. Some of these funds will come from the open money market. This, as the organization grows, will relieve the drain on REA loan funds.

Cooperative Manager Arthur H. Peyton reported that McDonough Power is a growing organization—and is constantly improving its facilities.

He said engineering reports indicate that in 25 years McDonough's membership will more than triple.

"A dedicated board of directors strives to look ahead and determine needs and plans for an adequate future for your cooperative," Mr. Peyton said. "The directors, passing on the responsibility to management,

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Macomb

All Coop ELECTRIC

staff and loyal employees, backed by you, an enthusiastic group of members, makes it possible to maintain a progressive organization which is of total service to our community.

Clair Butcher of Macomb r.r. 3, treasurer of the cooperative, reported that McDonough has total assets of \$2,651,587. It is, he said, in sound financial condition. Last year it paid taxes of \$61,876. Wholesale power cost \$304,975, by far the largest cooperative expenditure.

At the annual business session cooperative members re-elected board members D. Carroll Walters of Monmouth r.r. 1 and Donovan Lawyer of Industry. To succeed veteran Harvey Doll of Bushnell they elected Lyndall Pigg of near Bushnell. Mr. Doll was not a candidate.

On behalf of the board, Mr. Monroe presented the retiring director with a statuette of "Willie Wired-hand," the national rural electrification symbol.

Mr. Monroe praised Mr. Doll, a board member for 25 years and a cooperative leader in various fields for 50 years, for his major contributions to the welfare of all area residents. Mr. Doll has established himself as an outstanding Illinois electric cooperative leader, a man of great influence and dedication.

At their reorganization meeting September 22 directors re-elected these board officers: President Harlan Monroe; Vice President D. Carroll Walters; Secretary Blanche Noper of Good Hope, and Treasurer Clair Butcher.

This year's annual meeting was held at cooperative headquarters in Macomb and was to have been held out of doors. Rain forced members inside but failed to dampen their spirits. Nearly 1,000 were present. After the meeting many danced to the music of Jim Bainbridge and his Hi-Fis from Oquawka with Roland (Curly) Terpening of Gerlaw doing the calling for square dances.

ILLINOIS RURAL ELECTRIC NEWS

NEW

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PAGES 837-1400

Free Energy Bills for September?

A popular feature of recent McDonough Power Cooperative annual meetings is the drawing of names of members for free energy bills. This year was no exception.

Names of about 120 members were flashed on a screen at one-minute intervals—and each of those members present won their September energy bill free.

In the list below are the names drawn, with those actually present marked with an asterisk.

Barry sisters, Howard Barry, Don or Oralee Biswell, Bert Black, Ed Black and Grace, Maurice Black, Frank and Rosalea Biven, Gerald Bower, Lyle E. Adams, Earl D. Anderson, George Braun and Hazel Bray.

*Carson A. Bricker, Lee Britt, Claude Brown, Herbert Carson, Carroll Cash, William Cheesman, Wilbur Clark, Fred or Louise Cline, Jack Conrad, Charles and Betty Connor, Lyle and Dorothy Conway, Mr. and Mrs. Richard Cordell, Ray Corey, Dean Crabb and Numa or Mary Crowder.

Andrew J. Crum, *Roy and Lottie Cuba, Edgar Davis, *Lloyd and Ruby Derry, Noel DeWeese, Leo Downey, Francis Emory, R. Dexter Emory, Thomas or Susan Fagan, Frances Ferris, John Fowler, Edward E. Fox, Mr. and Mrs. G. H. Fox, Ralph R. or Diane Fox, Dwight or Nancy Fugate and Raymond Gearhart.

Wayne Gearhart, Addie Granger, Perry Hayden, Harry Henderson, Thomas Hennefent, Peter Henry, Loren Hines, Gaylord and Irish Hoke, Donald J. Horine, Fred and Eva Horwedel, Olin Husband, Dale

Member Service Report

By ROBERT E. PENDELL, Sales & Service Adviser



After the 33rd annual meeting business was concluded at McDonald Power headquarters it was time for play—and square dancing. In action, from left, are Donovan Lawyer, a director; Mrs. Reef Waldrep, wife of a Western Illinois University faculty member; Mrs. Kenneth Pawlias, whose Girl Scouts served refreshments; Harold Whitman, a director; Jack Grimm, whose Boy Scouts served refreshments; Rolland Terpening, square dance caller, and Mrs. Lyndall Pigg, wife of McDonough's newest board member.

Huston, *Harold E. Johnson, Samuel or Luan Johnson, Theodore Johnson and Erwin Jones.

George Kelso, *H. A. Kelso, Ralph Kelso, Kenneth Kinman, Leslie King, Ralph or Mary Lou Klaus, Clarence Kleinkhoff, Charles or Frances Kunkler, Richard or Nancy Lacy, Mr. and Mrs. Harold B. Law, William J. Leary Jr., Albert Lemley, Arthur Lemley and Charles E. or Mary Jane Lenz.

Robert or Jean Lindsay Jr., *Mrs. Wendell Lindsay, Irene Yaap Lindsey, George Long, Eugene Luster, Donald Lutz, Mr. J. Doyle Lutz, Earl W. and Ruth B. Lyons, Emmett Markley, Hughey Martin, Howard Massingill, *John and Laura Mitchell, Terry or Joyce Monroe and Harvey Moore.

Lois Phelps, *Margaret Ray, Francis A. Robbins, Dean and Roberta Ross, Verne Shuler, *John and Thelma Siepel, Blanch M. and Kenneth Smith, Roscoe Smith, Russell Smith, Kenneth C. Sparks, L. A. and Merlie Spencer, Fred and Margaret Steiner, Anna Stoneking and C. E. Thomas.

Wayne Thorman, Carl Torrance, Edwin and Betty Tracey, Leo C.

and Marie Twaddle, Ronald E. or Wanda Utter, Benjamin L. Waddill, *Kenneth and Grace Watt, Paul R. Wayland, Marion E. Webster, Mr. and Mrs. Kenneth Welch, Carl J. or Thelma Wells and John F. White.

J. E. Whitenack, Robert T. Wilson, Harold Wisslead, Levi Wisslead and sons, *Ross Young and Arbyle Church-LeRoy Messmore.

In addition, early bird free energy bills went to Kenneth Pawlias, Eldon Anderson, Eugene Hickenbottom, Charles Ralston and John Ruebush.

A free security light for one year was won by Lloyd Gaddis.

WATTS NEW SUPPLEMENT
McDonough Power Cooperative
W. Jackson Road, Macomb, Ill.

OFFICERS AND DIRECTORS

Harlan MonroePresident
D. Carroll WaltersVice President
Blanche NoperSecretary
Clair ButcherTreasurer
Harvey DollDirector
Raymond IrishDirector
Max H. WelshDirector
Harold WhitmanDirector
Donovan LawyerDirector
Arthur H. PeytonManager

What's New?



• Shoe Dryer

Wet shoes and boots can be dried overnight—thoroughly and with no heat damage to leather, rubber or plastic—by a new portable electric dryer from Peet Electric Co., 130 S. 5th St., St. Maries, Idaho 83861. The dryer consists of two vertical tubes on a plastic base which contains two 25-watt heaters. Special plastic footpieces designed to accommodate varying shoe sizes fit into the tops of the tubes. It has a suggested retail price of \$19.95 for the basic unit and \$24.95 for the family unit which includes women and children's footpieces plus knee boot extensions.



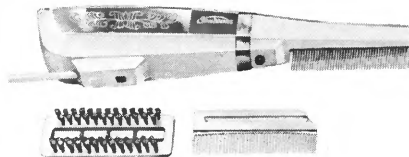
• Glass Percolator

A glass automatic percolator has been added to the Westinghouse line of coffeemakers. This glass percolator makes from 4 to 11 cups, has a brew control for strength selection and a comfort-contoured black handle. In addition, the lid has a button release which captures the basket so it can be deposited in the sink without burning fingers. The glass vessel removes for cleaning. All metal parts are stainless steel. Suggested retail price is \$19.99.



• 'Wrinkles Away'

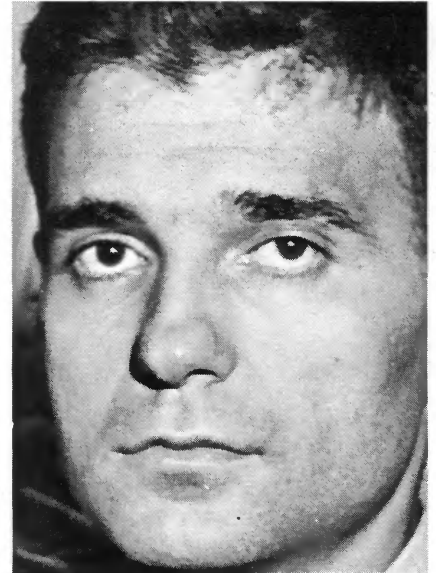
West Bend's "Wrinkles Away" electric hand steamer makes staying well groomed a snap. This flashlight size steamer removes wrinkles from draperies as well as garments. To use, add ordinary tap water and plug into any household electric outlet. Move the smooth, stick-free steamer head lightly over wrinkles. Works on all fabrics, natural, synthetic and blends, from the sheerest lace to the heaviest velvet. It comes in a tote bag and is a convenient travel accessory.



• Comb 'n Dry

Sunbeam's comb and dry hair styler comes in white with feminine gold scrolling and has a plastic comb, brush and an exclusive metal comb for faster drying without static electricity. The styling comb can be used in a number of ways. A woman may comb her hair dry without setting it, relax a too tight set, blow it dry by using without attachments or even dry her nails. Lightweight, compact and easy to use, it has a retail price of \$15.98.

Consumers to Study Problems October 16-17



J. Ralph Nader

Numerous electric cooperative members from throughout the state plan to attend a joint meeting of the Illinois Federation of Consumers and Consumers Union of U.S., Inc., in Chicago, October 16-17.

Among featured speakers will be Ralph Nader, the consumer advocate; Bess Myerson Grant, the former Miss America and now New York City's crusading consumer commissioner, and Illinois Attorney General William J. Scott.

Thomas H. Moore, general manager of the Association of Illinois Electric Cooperatives, is a past president of the Illinois consumers' organization.

Separate business meetings of Consumers Union, publisher of the magazine, Consumer Reports, and the Illinois Federation of Consumers will be held Saturday afternoon, October 17.

Bess Myerson Grant will address a joint luncheon meeting Saturday. Betty Furness, chairman and executive director, New York State Consumer Protection Board, will preside. Mr. Nader will speak at a joint meeting Saturday night.

Subjects to be considered Saturday morning at simultaneous workshops are consumer and environmental problems, consumer legislation in Illinois, consumer education and consumer control of medical care.



CHICAGO

y Speakers

the rights of consumers are to grow in strength "we must bring to them the best minds and the most innovative thinking we can summon.

"The challenge we face at the hands of the forces of monopoly is a sobering one, but it is a challenge we can overcome if we put our minds and our hearts to the task," he asserted.

RALPH NADER, the consumer advocate, spoke for 90 minutes in a packed auditorium at the closing session. He challenged his listeners, many of them University of Chicago students, to work diligently in the interest of all consumers. He said tremendous progress is possible—and essential.

Illinois Federation of Consumers directors re-elected Mrs. Galanter president. They named Robert G. Gibson of Chicago vice president and Thomas H. Moore of Springfield second vice president. James S. Erickson of Springfield was named treasurer and Stanley Rosen, of Chicago, secretary.

Mr. Moore, a former president of IFC, agreed to become second vice president to help the organization on a temporary basis. He is general manager of the Association of Illinois Electric Cooperatives. All votes were unanimous.

HABAND *man-made polymeric*

NEW PRICE SHOES



Basic Loafer

Wing Tip

Oxford

TAKE YOUR CHOICE OF FIVE STYLES

2
PAIR FOR
15⁹⁵
WE PAY POSTAGE

CASH IN NOW on these Extraordinary Savings! The day of the high priced shoe is over. Folks are paying many dollars less than ever before, thanks to the miracle new "polymeric" shoe materials. This is no "cheap imitation" shoe. It's the real thing: the New Price Shoe that looks and feels and wears as well as any shoe you have ever worn and yet costs a fraction of the price.

YOU'LL BE SHOCKED WHEN YOU SEE OUR SHOES
After what you've paid for shoes, you'll wonder how any such price as ours can be. Well, you get top quality uppers, good lifetime laces, life-of-the shoe PVC sole and heels, flexible support shank in the arch, gentle foam heel cushions, superior gentlemen's detailing. The works! Even the new luxury linings.

SAY "the END" to \$15 to \$30 SHOES!

IS YOUR SIZE ON THIS CHART?

	5 1/2	6	6 1/4	7	7 1/4	8	8 1/4	9	9 1/4	10	10 1/4	11	12	13
A														
B														
C														
D														
E														
EEE														

WE CARRY ALL THESE SIZES!



Strap Loafer

Monk Strap

SOONER OR LATER YOU WILL BE WEARING THE NEW PRICE SHOES

Today's new man-made shoe materials beat the price out of leather, scuff at scuffs, keep better shape, and Never Need a Shine. Why spend even one dollar more for shoes? Here's something NEW. Here's something PROVEN.

HABAND NEW PRICE SHOES

Over 1,000,000 pairs now walking around.

The Haband Company Paterson, New Jersey

Please note: At the price we sell shoes, we are not allowed to mention the famous brand name of this new shoe material. Suffice it to say it looks like top grain leather, performs even better. Why pay higher and higher prices? Get in on this astounding low price. Send in now:

TWO PAIRS FOR \$15.95

We will be proud to send them to you for ON APPROVAL

AT HOME INSPECTION

Your remittance refunded in full if you do not choose to wear them.

See It Yourself!

Use this Coupon!

NEW PRICE SHOES

TWO PAIRS FOR \$15.95

HABAND COMPANY

Dept. IR

265 North 9th Street

PATERSON, N.J. 07508

O.K. Gentlemen, send me the two pairs of Shoes specified at right. My remittance of \$ _____ is enclosed.

Color & Style	How Many	What Size	What Width
Black Oxford			
Brown Oxford			
Black Loafer			
Black Wing Tip			
Cordovan Wing Tip			
Black Monk Strap			
Brown Strap Loafer			

Special: 3 pr. 22.95 4 pr. 29.90

Name.....

Street.....

City & State..... ZIP CODE.....

HABAND COMPANY — Operating by U.S. Mail since 1925



Manager's Report

By ARTHUR H. PEYTON, Manager

Thanksgiving

PSALM CXLVII

Sing unto the Lord with Thanksgiving; sing praise upon the harp unto our God.

Who covereth the heaven with clouds, who prepareth rain for the earth, who maketh grass to grow upon the mountains, and herb for the use of man.

He giveth to the beast his food, and to the young ravens which cry.

Praise the Lord, Praise thy God.



INEXPENSIVE SECURITY LIGHTING

Can you really do without the convenience, safety and security of a light? They actually cost you from 2½¢ to 4½¢ per day. You can lease a security light for only \$1.50 a month with electricity registered on your meter.

Following is the operating data for a 175 watt mercury vapor security light based on .015¢ per KWH.

Month	Hrs/Day	KWH/Day	Hrs/Mo	KWH/Mo	Cost/Day	Cost/Mo.
Jan.	14½	2.9	449½	90	.0446¢	\$1.39
Feb.	13½	2.7	378	76	.0415¢	1.17
March	12½	2.5	387½	78	.0385¢	1.20
April	11	2.2	330	66	.0338¢	1.02
May	10	2.	310	62	.0308¢	.95
June	9	1.8	270	54	.0277¢	.83
July	9	1.8	279	56	.0277¢	.86
Aug.	10½	2.1	325½	65	.0323¢	1.00
Sept.	12	2.4	360	72	.0369¢	1.11
Oct.	13	2.6	403	81	.04¢	1.25
Nov.	14	2.8	420	84	.0431¢	1.29
Dec.	15	3.	465	93	.0462¢	1.43
			877 Yr			\$13.50 Yr

WATT

REN

McDonough

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All Coop ELECTRIC

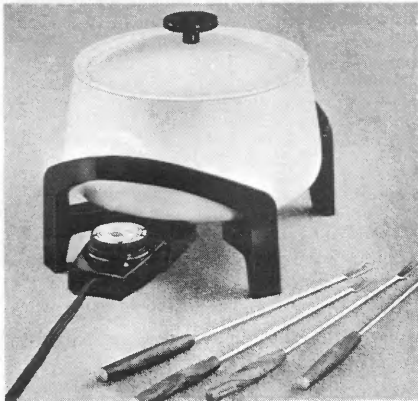
WELCOME



NEW MEMBERS

Louis Fowler	Macomb
Robert Arthur	Macomb
Paul Cade	Macomb
Jay Hornbaker	Galesburg
David Fosdyck	Macomb
H. T. Weathers	Macomb
Norman Wingard	Macomb
Orval Ulry	Macomb
Dot Cohen	Macomb
Carl Caylor	Bushnell
Fred Cundiff	Roseville
George Dixon	Colchester
Virginia Hayter	Macomb
James P. Huff	Macomb
Robert Sanders	Monmouth
Donald Ward	Galesburg
Gary Tilton	Good Hope
James Niss	Macomb
Louis Recchia	Colchester
Gordon A. Taylor	Macomb
Glenn D. Worner	Macomb
Leon Bainter	Macomb
Eric Demaree	Macomb
J. D. Duvall	Colchester
Donald Fouts	Macomb
Richard Hodson	Media
John Hallwas	Macomb
Jerome Bidinger	Macomb
Gary Hudnall	Macomb
Gerald Huston	Smithshire
Amy Jones	Macomb
George Kurman	Macomb
Batt Maher	Bushnell
Harold Masoncup	Macomb
Gary D. Matteson	Abingdon
William Mack	Macomb
Kenneth Morey	Tennessee
Marcia Mulkey	Macomb
William Newell	Macomb
James Ongena	Macomb
Bradley Peterson	Macomb
Edward Robinson	Macomb
William Rudolph	Macomb
William A. Rus	Macomb
James Sackett	Macomb
Elbert Allen Smith	Macomb
Gilbert G. Smith Jr.	Macomb
Nai Ting	Macomb
Michael D. Welch	Macomb
Gwen E. Withall	Macomb
Mike Worthington	Macomb
Gary Epping	Macomb
Aaron Stills	Macomb
Ray Bainter	Colchester
Vern Haffner	Good Hope
J. A. Hennings	Vermont
Ernest Jackson	Macomb

What's New?



• Fondue for Tonight

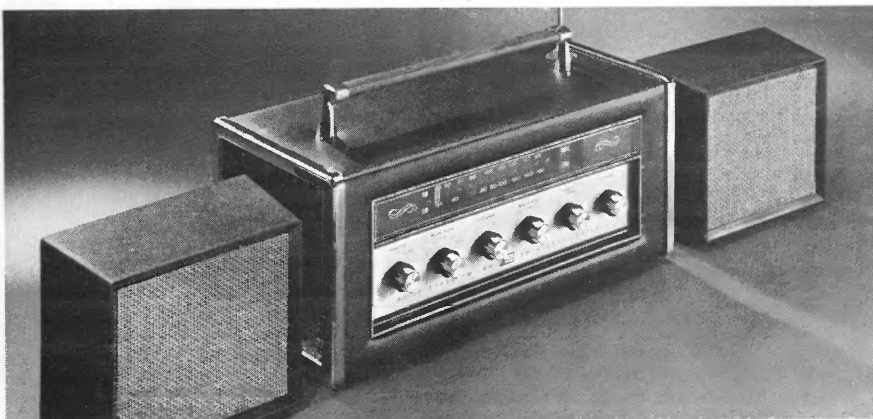
On a cool fall evening, what's better than delicious fondue prepared in a new electric fondue pot such as this product of the West Bend Company. Made of extra-thick aluminum, the two-quart container is colorfully clad with genuine porcelain exteriors in pimento red and cheddar yellow. Interiors are lined with no-stick, no-scour Teflon II in contrasting black. Sells for under \$28. Comes with four fondue forks and special recipe book.

Good cooks say fondue-ing is popular because it's fun—and automatic features of this new model makes fondue cooking easier and more fun than ever. A completely sealed, removable heat control has accurate, selected settings for all types of fondues. It automatically controls heat; this eliminates the possibility of smoking or scorching. The unit, of course, is UL-approved.



• Wrinkles: Scat!

Here's a quick, easy way to steam out wrinkles and restore freshness to any fabric, says the West Bend Company of its new "wrinkles-away" hand steamer. For the man who travels, the student at school or the busy homemaker, West Bend says this new grooming aid steams away the most stubborn wrinkles from sheer or heavy fabrics—wools, cottons, silks, synthetics or blends, in minutes. No moving parts to wear out. It won't stick, scorch or shine any fabric, the maker reports. It sells for under \$20 and is available in gift packaging.



• Beautiful Music for Your Home or Travels

Here's a new portable FM/AM/ stereo radio with detachable speakers, all produced by Arvin Industries, Inc. Enjoy it in your home or as you travel. Operates with eight "D" cell batteries and on AC with a built-in line cord. Twin five-inch "velvet voice" speakers. Auxiliary input and phonograph input jacks. Suggested retail price: \$99.95. Dimensions: 21 inches wide, 7 $\frac{3}{4}$ high and 7 $\frac{1}{4}$ deep.

Proposed New Constitution Wins Support

(Continued from page 7)

Three members of the House of Representatives would be elected from each senatorial district. Voters on December 15 would decide whether the three members would be elected at large from each senatorial district or whether each senatorial district would be divided into three representative districts. If the latter is done, one representative would be elected from each such district.

5. LOCAL GOVERNMENT. The proposed constitution provides for a maximum amount of "home rule." Township government would remain intact.

Counties may elect a sheriff, county treasurer or county clerk. Also they may elect or appoint a county chief executive officer, a coroner, assessor and any other county officer.

One great improvement over the present constitution, said Mr. Cross, a recognized authority on local government, is that local governments would have authority to cooperate and work with other units of government and individuals, associations and corporations, thereby giving citizens more control over their local government.

6. REVENUE. The new constitution would provide that real estate and all counties with a population of less than 200,000 would be in one class. This means that all real estate must be assessed at the same percentage of value. In counties over 200,000, real estate used for farming purposes could not be assessed at a level higher than that of single family residents. This would insure that farmers would receive a fair real estate and tax assessment, Mr. Cross said.

The personal property tax must be abolished by January 1, 1979, under the proposed new constitution.

The revenue lost by its abolishment must be replaced by a state-wide tax. It cannot be replaced by a tax on real estate.

If there is a tax on income, it must be non-graduated (flat). If such tax is imposed on corporations, the rate on corporations shall not exceed the rate imposed on individuals by more than a ratio of eight to five.

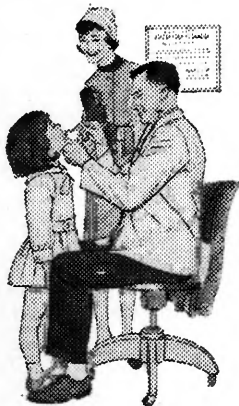
New! From Mutual of Omaha!

Three way protection

that covers you both IN and OUT of the hospital

UP TO
\$5,000.00

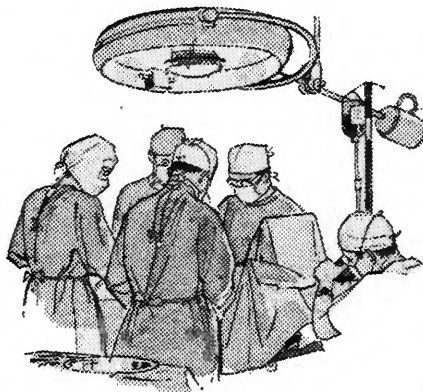
FOR DOCTOR CALLS AND HOME CARE



Doctor Calls and Home Care—Pays up to \$5,000.00 on a scheduled basis for out-of-hospital doctor bills, drugs, medicines, X-rays and lab tests, private duty nursing care, plus much, much more. Even includes benefits for charges made by a hospital for a planned program of continued home care following hospital confinement. Covers the whole family.

PLUS UP TO
\$15,000.00

FOR IN-HOSPITAL, SURGICAL-MEDICAL BILLS



Hospital-Surgical-Medical—Pays up to \$15,000.00 on a scheduled basis for in-hospital doctor calls, medicines, drugs, lab tests, operating room costs, surgical fees and much, much more. In addition, pays from \$10.00 to \$60.00 a day (depending on the plan you qualify for) for hospital room and board... pays **DOUBLE** the daily benefit selected when confined in an intensive care unit.

PLUS UP TO
\$800.00

A MONTH
FOR REGULAR
LIVING EXPENSES



Living Expenses—Pays from \$100.00 to \$800.00 a month (depending on the plan you qualify for) to help take care of regular living expenses when the family breadwinner is disabled and can't work. As explained in your policy, these *tax-free* benefits are payable for disabilities that start before retirement or age 65. Special benefits are payable for disabilities that start thereafter.

FOR MORE INFORMATION CONTACT THESE GENERAL AGENTS

L. Earl Cutler
7216 State Street
PO Box 994
East St. Louis, Illinois 62203
Phone AC618-398-1950

S. B. Stottrup
111 East Decatur
Decatur, Illinois 62525
Phone AC217-429-5495

A. H. Harris
1119 South Sixth Street
Springfield, Illinois 62705
Phone AC217-528-3434

W. C. Hayes
407 Rockford Trust Building
P.O. Box 419
Rockford, Illinois 61105

Jack B. Williams
Cape Girardeau Division Office
320 Broadway
Cape Girardeau, Missouri 63701
Phone AC314-334-2841

R. L. Thomas
309-10 Bondi Building
Galesburg, Illinois 61401

Free Facts about how you can get more for your money

Mutual of Omaha will furnish money-saving facts about its comprehensive new health insurance coverage that protects you until you become eligible for Medicare at age 65. After 65, benefits are modified to supplement Medicare.



Life Insurance Affiliate:
United of Omaha

MAIL THIS COUPON TODAY!

Mutual of Omaha
Omaha, Nebraska 68131

Dept. 2R

Please rush free facts about Mutual of Omaha's new "Three-way" protection plans that are now available in my state.

Also rush FREE information about fine, modern low-cost life insurance programs available to my family from United of Omaha.

I am over 63. Please furnish me FREE facts about new "Extra Security" hospital income plans available in my state.

Name _____

Address _____

STREET AND NO. OR R.F.D.

City _____

State _____ Zip Code _____

IF UNDER 18 HAVE PARENT SIGN HERE



Manager's Report

By ARTHUR H. PEYTON, Manager



The Spirit of Christmas calls us to a better appreciation of old associations and to the value of old friendships.

* * *

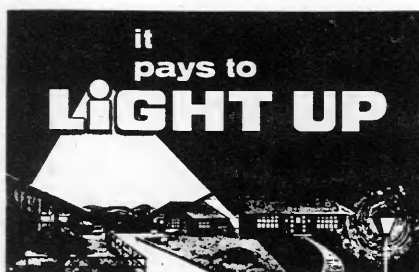
May you have a Merry Christmas and may the New Year be the happiest and most prosperous you have ever known.

**From the Directors, Manager and Employees
of
McDonough Power Cooperative**

Security Light

The reception of the November security light offer for Christmas presents has been accepted so well that we will hold open this offer until January 1.

Take advantage of this by giving a security light to a friend or relative and pay only \$10.00 installation cost and get a year's rental free.



ENJOY A SECURITY LIGHT

Call your Cooperative office for the full details about this special lighting service.

Higher Bills

Now is the time of the year when your bill will be higher. Many members found this true in November with grain driers attempting to salvage a grain crop.

With longer nights and shorter days, you are using more lights and have the long winter evenings to enjoy television. Electrical use for your type of heating is different from summer operation. So, we all expect a higher bill beginning in November through the winter months until March.

To conserve on electricity, be sure that dripping facets are repaired on the hot water, turn off unneeded lights and the television when you are not actually looking at it.

Hunter's Note

Hunters wearing clothes colored "blaze orange" are not likely to be mistaken for game by other hunters.

WATT

REN S

McDonough P

Macomb

All Coop ELECTRIC



- | | |
|-------------------|---------------|
| Harold Endsley | Bushnell |
| Richard Erickson | Macomb |
| Harold Oaks | Monmouth |
| Robert Petty | Macomb |
| George Piano | Colchester |
| Charles Stotler | Roseville |
| Dennis Blick | Macomb |
| Dale Lutz | Table Grove |
| Joseph Meyers | Macomb |
| Harry Schuffler | Avon |
| Oliver Cloyd | Macomb |
| Linus Thornton | Monmouth |
| Donald Gipe | Media |
| Roger Carson | Colchester |
| Rodney Sawyer | Berwick |
| Merlin Mackey | Colchester |
| Donald Statler | Macomb |
| William Stotler | Smithshire |
| Donald Troyer | Macomb |
| Ronald Welch | Macomb |
| Carl Hainline | Blandinsville |
| Robert McMahan | Macomb |
| Charles Stafford | Peoria |
| Robert Trimble | Monmouth |
| Gerald Prunty | Colchester |
| James Barron | Macomb |
| Curt Mingle | Macomb |
| Stephen St. Clair | Macomb |
| Douglas Kull | Macomb |

HOLIDAYS OBSERVED

McDonough Power Cooperative observes the following holidays and its office is closed on these days. If the holiday falls on Sunday, the following Monday is observed and the office will remain closed. Bill payments can be made in the night depository.

- NEW YEAR'S DAY
- GOOD FRIDAY
- MEMORIAL DAY
- FOURTH OF JULY
- LABOR DAY
- VETERAN'S DAY
- THANKSGIVING DAY
- CHRISTMAS DAY

NEW

ent
r **Cooperative**

1455

AGES **837-1400**



LADIES

SAY

Chances are that you use sugar to sweeten foods. But did you know that sugar has a lot of other talents, too? The U. S. Department of Agriculture says sugar adds to the lightness, color and fine grain of baked products. It tenderizes egg protein. With sugar mixture, you beat more air into egg whites and the foam is more stable. This raises the temperature at which egg proteins coagulate. In an angel food cake, for example, the tiny air cells can expand before being set by oven heat. The slow coagulation of egg protein, due to sugar, results in a smooth custard. Puddings, pie fillings and dessert sauces owe their body and smoothness to sugar.

When making hot cocoa, blend the dry cocoa with sugar before combining it with the liquid. This makes the cocoa smoother, thanks to the versatility of sugar.

WATTS NEW SUPPLEMENT

McDonough Power Cooperative
W. Jackson Road, Macomb, Ill.

OFFICERS AND DIRECTORS

Harlan Monroe	President
D. Carroll Walters	Vice President
Blanche Noper	Secretary
Clair Butcher	Treasurer
Lyndall Pigg	Director
Raymond Irish	Director
Max H. Welsh	Director
Harold Whitman	Director
Donovan Lawyer	Director
Arthur H. Peyton	Manager

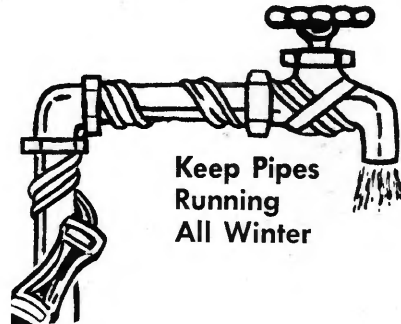
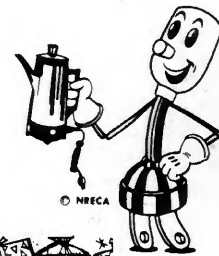
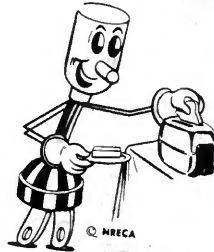
Member Service Report

By ROBERT E. PENDELL, Sales & Service Adviser



"WILLIE WIREDHAND"® Says

MAKE THIS AN ELECTRICAL CHRISTMAS



Keep Pipes Running All Winter

Electric heat tape is easy to install and inexpensive to operate. The uses are virtually limitless. Heat cables may be used wherever water or other liquids are subject to freezing.

Whatever you need, now is the time to install this winter protection.

Humidity— A Must for Comfort

Dry sinus time is upon us again. Every year about this time, as the weather gets colder and the higher we turn up our thermostats, we experience this uncomfortable feeling.

The best way to rid ourselves of this winter hazard is to install a humidifier. The humidifier adds moisture to the air. The unit may be included in a control, ducted heating system or be an individual portable unit.

Install one now and see how much it helps your winter comfort.

Electric Stockwaterers

If you have not checked your automatic electric stock waterer, now is the time. We suggest you use a test lamp and screwdriver to test all connections. *Make sure* all grounding connections are secure. Watch how the cattle drink. If they bite at the water, some electrical current may be leaking into the water.

Check the thermostat. A run-away thermostat can cause high energy bills. Thermostats should be set so the thermostat comes on when water in bowl is 3 per cent cooler than the temperature of incoming water.

Remodeling

To convert to electric heat, a modern flameless electric furnace can be installed quickly and easily in place of the old fuel burning heating plant. The electric furnace hooks right into most existing warm air duct work or an electric boiler into the hot water piping system in a matter of hours.

Other types of flameless electric units, include baseboard heaters, recessed wall panel heaters and radiant ceiling systems. Flameless electric heat systems provide economical operation because they operate at 100 per cent efficiency.

Normal maintenance and operation usually consists of turning on the thermostat in the fall and off again in the spring. Let us estimate your heating needs at no cost.

What's New?



• Spill-free Coffee Maker

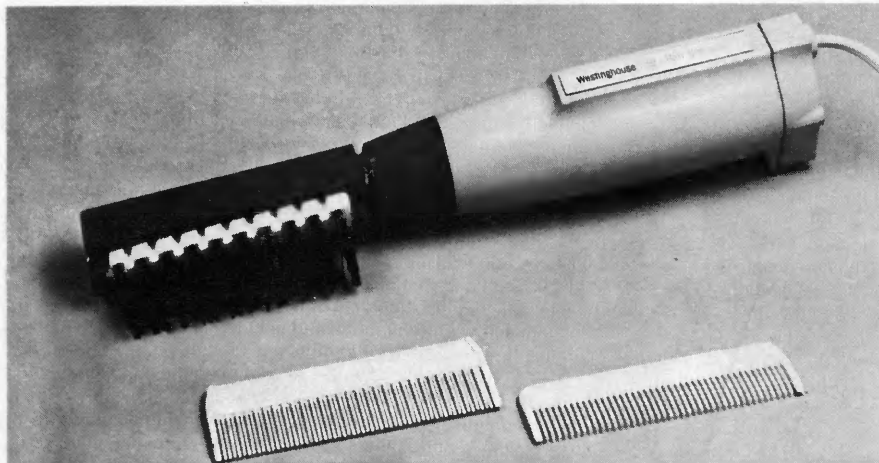
A new automatic five to nine cup coffee maker featuring both pot and cover made from molded polypropylene in avocado and poppy colors is being introduced by the West Bend Company. Though gracefully designed, the unit is extremely durable. It will not mar, dent, crack, chip or discolor through normal use. Features a "safety" extra—a lock-on cover for added protection in the event that the coffee maker should be accidentally overturned. Sells for under \$13.

• Porta-Pair

Here's the latest in new compact laundry appliances from the Maytag Company. The Porta-Pair washer and dryer requires very little space. Each unit is only 24 inches wide, 15 inches deep and 30 inches high.

An accessory stack rack holds the dryer at a convenient height above the washer. Both units operate on regular 115-volt household current. The washer connects to any sink and no special venting is needed for the dryer.

The dryer can also be set on a shelf or counter, hung on the wall or fitted with casters like the washer.



• Personal Hairdresser

Here's a way to cut down on trips to the beauty shop. The Westinghouse people have come up with a quick set hairdresser. It is two personal care items in one that can be used by the ladies in the house or the entire family. Fan forced air, in combination with the brush or one of the two combs that comes as accessories, dries hair and shapes it in minutes. The hairdresser can also be used without comb or brush as a spot hair dryer. Suggested retail price is \$15.99.

Cooperatives Dedicated to Member Service

Most informed observers agree wholeheartedly that cooperatives are vitally important to the growth and development Illinois and all other states of the nation.

But cooperatives have their own problems. They're constantly endeavoring to render more effective service to their members and thus aid all of the public.

E. A. JAENKE, governor of the Farm Credit Administration, Washington, D.C., in an address at Columbia, Missouri, has declared that "If cooperatives are to successfully serve their members, they must keep change in perspective."

He cautioned cooperatives not to get so carried away with scientific, technological and business development changes that they forget the social, democratic and educational sides of their organizations.

"Cooperatives need to be receptive to change," Jaenke said. "They should take advantage of change. They ought to use the latest business techniques. They must continue to go back toward raw materials in bringing supplies to farmers and move forward toward consumers in bringing farm products to the table. But they must also remain true to their reasons for being."

JAENKE stressed that the prime function of cooperatives is to raise the economic positions of their members.

"Your purposes do not change," he said. "Keep asking how you can fulfill those purposes. Ask the same old questions—but constantly seek new answers."

While recognizing the importance of business success, Jaenke cautioned cooperatives not to talk about dollars, volume and facilities as if they were ends in themselves. They are important, he said, but the interests of the cooperative members must always be in the forefront.

"The real key to a successful cooperative, he concluded, is its ability to effectively and efficiently fill the needs of its members through active, democratic control by those members."