

# 19 IMPORTANT QUESTIONS ANSWERED ABOUT THE NEW DIRECT EXTRA CASH PLAN

## 1. What is the Direct Extra Cash Plan?

It is an entirely new, low-cost plan that pays **extra cash** direct to you when accident or illness hospitalizes you or any covered member of your family.

## 2. Why should I have the Direct Extra Cash Plan in addition to my regular insurance?

Because your present insurance probably won't cover **all** your hospital expenses, but even if it does, you can still use the extra cash to help with your household expenses when you're hospitalized...extra cash week after week **even for life**...extra cash you can use any way you wish!

## 3. Can I collect even if I carry other health insurance?

Yes. Direct Extra Cash pays you **in addition** to any other companies' health insurance you carry, individual, group or even Medicare—and even in addition to Workmen's Compensation and auto insurance! And all your benefits are tax-free!

## 4. Is there a lot of red tape to qualify?

None at all. During this special enrollment period, there are no qualifications. Simply complete and mail your Enrollment Form by the deadline date shown.

## 5. Which plan should I choose?

You can actually select the **exact** plan that suits you best!

If yours is a young, growing family, we recommend the *All-Family Plan*. If you are the only parent living with your children, we suggest the *One-Parent Family Plan*. If you have no children, or if your children are grown and no longer dependent on you, you will want the *Husband-Wife Plan*. Or, if you are living by yourself, choose the *Individual Plan*.

## 6. If I become hospitalized, when do my extra cash benefits begin? How long can I be paid?

On all plans, you collect from the **very first day** you enter the hospital, even for one day—for as long—and for as many times—as you are hospitalized—**even for life**.

## 7. How much can I be paid?

*All-Family Plan*—\$100.00 a week extra cash income for you; \$75.00 weekly for your wife; \$50.00 weekly for each eligible child.

*One-Parent Family Plan*—\$100.00 weekly for you; \$50.00 weekly for each eligible child.

*Husband-Wife Plan*—\$100.00 weekly for you; \$75.00 weekly for your wife.

*Individual Plan*—\$100.00 a week for you.

## 8. What if my wife and I are both hospitalized at the same time?

If you have the *All-Family* or *Husband-Wife Plan* and are hospitalized by sickness, you collect \$100 a week, your wife \$75 a week, a total of \$175 weekly. And if you are injured and hospitalized at the same time, your benefit **will be doubled**—\$200 for you, \$150 for your wife—a total of \$350 a week!

## 9. Are there any other "double" extra cash benefits?

Yes. On all plans you receive **double** cash benefits if you or any covered family member is hospitalized for cancer (including Leukemia and Hodgkin's Disease), or heart attack (acute myocardial infarction, coronary thrombosis, or coronary occlusion): \$200.00 a week for you, \$150.00 a week for your wife, \$100.00 a week for each eligible child.

## 10. Tell me about the "extended" extra cash death benefits.

In the event of death in the hospital of any covered family member from **any** condition covered by your policy, a **lump sum** cash benefit will be paid: \$200 on you, \$150 on your wife, \$100 on each child.

## 11. Does this plan pay in any hospital?

You will be covered in any hospital of your choice except nursing homes, convalescent or self-care units of hospitals, and Federal government hospitals.

## 12. When does my policy go into force?

It becomes effective the very same day we receive your Enrollment Form. Accidents are covered on that date. After your policy is 30 days old, you are covered for new sicknesses which begin thereafter. Under the **ALL-FAMILY PLAN**, childbirth, pregnancy and any consequences thereof are covered after your policy is in force for 10 months.

## 13. What if someone in my family has had a health problem that may occur again?

Pre-existing conditions are covered after the

policy has been in force for just one year.

## 14. What conditions aren't covered?

Only these minimum necessary exceptions: pregnancy or any consequence thereof (unless you have the *All-Family Plan*), war, military service, mental disorder, alcoholism, drug addiction, or attempted suicide.

## 15. Can I drop out any time? Can you drop me?

We will never refuse to renew your policy for health reasons—for as long as you live and pay your premiums. In fact, we guarantee we will never cancel or terminate your policy unless we decline renewal on all policies of this type in your entire state. You, of course, can drop your policy on any renewal date.

## 16. Will I get fast personal service?

Will I receive my money promptly?

Yes. Thanks to the modern facilities and trained personnel of Executive Fund's National Service Center, you get swift, expert service. Your claims are handled promptly and your extra cash sent directly to you.

## 17. Why are the premiums so low?

With the Direct Extra Cash Plan, you actually get all these benefits—at such a low cost—because this is a mass enrollment plan—and no salesmen are used. Our volume is higher and our sales costs are lower.

## 18. How much does my first month cost?

Only \$1.00 regardless of your age, the size of your family or the plan you select. After the first month, if you are under 65, you pay only these low monthly rates: only \$7.95 a month for the *All-Family Plan*; only \$5.95 a month for the *One-Parent Family Plan*; only \$5.95 a month for the *Husband-Wife Plan*; only \$3.50 a month for the *Individual Plan*. (When you are over 65, premiums are adjusted. See modest increase in panel on previous page.)

## 19. Why should I enroll right now?

Because an unexpected sickness or injury could strike without warning—and you will not be covered until your policy is in force. Remember, if for any reason you change your mind, you may return your policy within 10 days and your \$1.00 will be refunded immediately.

## SPECIAL ENROLLMENT PERIOD EXPIRES MIDNIGHT, FEBRUARY 15, 1970

Mail Enrollment Form today with \$1.00 to Direct Extra Cash Plan, 3104 Farnam St., Omaha, Nebraska 68131

# DIRECT EXTRA CASH PLAN

SPECIAL ENROLLMENT FORM NO. 11258

INSURED'S NAME  Mr.  Mrs.  Miss \_\_\_\_\_  
(please print) First Middle Initial Last

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

AGE \_\_\_\_\_ DATE OF BIRTH: Month \_\_\_\_\_ Day \_\_\_\_\_ Year \_\_\_\_\_

To: Direct Extra Cash Plan, Executive Fund Life Insurance Company, Omaha, Nebraska. I have enclosed my first monthly premium of \$1.00 for the plan selected above. Please issue my DIRECT EXTRA CASH PLAN Hospital Confinement Policy (P300 Series) immediately, as soon as this form is received. I understand that the policy becomes effective the same day it is issued, and that pre-existing conditions will be covered after the policy has been in force for twelve months. If I change my mind for any reason, I have the right to return my policy within 10 days for a complete refund.

Date \_\_\_\_\_ Signed  \_\_\_\_\_  
Form E310 Insured's Signature—Please do not print

SOCIAL SECURITY NUMBER  
(It becomes your policy number)

--	--	--	--	--	--	--	--	--	--

Check here if you have no Soc. Sec. No.

SELECT PLAN DESIRED (check one only)

All-Family Plan\*  Husband-Wife Plan\*  
 One-Parent Family Plan  Individual Plan

\*NOTE: If All-Family or Husband-Wife Plan is selected, give following information about wife:

Wife's first name		Middle initial	
Date of wife's birth:	Month	Day	Year

Please make check or money order payable to DIRECT EXTRA CASH PLAN

# E.I.P.C. NEWS

Eastern Illinois Power Cooperative

Paxton, Ill.

Board of Directors: Haward Taylor, president; Jahn C. Anderson, vice president; R. L. Stanford, secretary-treasurer; Clement Ikins, Jack D. Ludwig, G. N. Hodge, George Ficklin, John Poppe, Jr., Elbert Weston, Durl A. Speckman and Perry Pratt.



*May  
We  
Help  
You?*

**Y**es, that's what Barbara and Marcia are offering to do—help you and your church, school or civic group by presenting a program at a future meeting.

In case some of our readers are not familiar with the girls' background, Barbara Phillips, Paxton r.r. 1, (at the left) and Marcia Read, Danforth, were the 1969 co-winners of Eastern Illinois Power Cooperative's essay contest. As a result, they each were awarded a week-long, expense-paid tour of Washington, D.C., and other points of interest en route.

NOW THEY ARE available and anxious to tell about their trip before any organization in "EIPC-Land." They each have a set of excellent colored slides which helps so much in showing our "Government in Action" as they share their experiences in our nation's capital.

Church, school, civic groups, home extension units, 4-H clubs or other organized groups are especially invited to ask either of these charming and talented winners to do their bit. Arrangements can be made directly with Barbara or Marcia, or by writing or calling Cy Anderson at the co-op office in Paxton. The telephone number is (217) 379-2326.

## Across the manager's desk

by D. L. Tachick

**W**e have ushered in the new year and with it begins the task of preparing for the 33rd annual meeting of your cooperative. Very shortly now, we must tie together all the "loose ends"—entertainment, guest speaker, program arrangements, printing and mailing of notices, etc.

Considering all the time and effort that goes into planning and preparing



D. L. Tachick  
Manager

for an annual meeting, it is an expensive but necessary and worthwhile activity of your cooperative. It is your opportunity as a member to voice your opinion as to how you feel your cooperative is being run. You elect directors whose primary responsibility is to establish policies for sound operation of this business enterprise.

Soon you will receive an official notice of the annual meeting which among other things, will outline the progress made during the past year. We cannot overemphasize the fact that this business belongs to you and your fellow members.

Therefore, its very success depends not only on your patronage but on your active interest and participation in its business affairs.

While the cost of practically everything has continued to rise, electric energy is still being delivered to your farms and homes at almost the same rates that you paid back in 1938. In recent years, your cooperative's rates were increased by two per cent because of additional taxes imposed by the state of Illinois. So, if your bills for electric service are rising, this reflects increased usage much more than increased rates.

It is your increased usage that has enabled your cooperative to maintain the rates it charges for electric service throughout these many years.

Compare this record with the prices you are paying for other commodities, and you must agree that your cooperative has rendered, and will continue to render, an invaluable service to you.

You can protect your own organization by planning to attend the annual meeting in March.

## Corn and Soybeans Once Grew Here

Illinois is the U.S.A. leader in soybeans production and also ranks first in corn again this year. But there is a field of about 20 acres southwest of Potomac that is no longer under cultivation. Instead, a modern, industrial plant has sprung up here, many miles from any major metropolitan area.

THIS PLANT is a compressor station for Midwestern Gas Transmission Co. of Houston, Tex. The company has similar stations approximately 100 miles apart along the route of their huge 30-inch pipeline serving the Chicago area from their sources in Texas, Louisiana and Mississippi.

The heart of this compressor station, which was put into operation in November 1968, is a bank of three huge engines, each rated at 2,000 h.p. They help keep natural gas flowing to the Chicago area.

THE FIRM that had the general contract to build this plant is the same one that built several hundred miles of Eastern-Illinois Power Cooperative's lines back in 1948. It is the Contracting and Material Co. of Evanston, Ill.

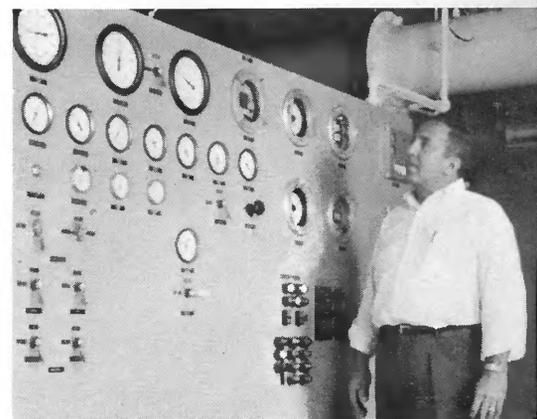
Since a station of this type is mostly automated it does not require a large working force. Norris Menhel, formerly of Mississippi, is plant superintendent. He has a crew of 10 men who operate the plant on a round-the-clock schedule.

They keep the entire place immaculately clean; "neat and tidy" seems to be their motto.

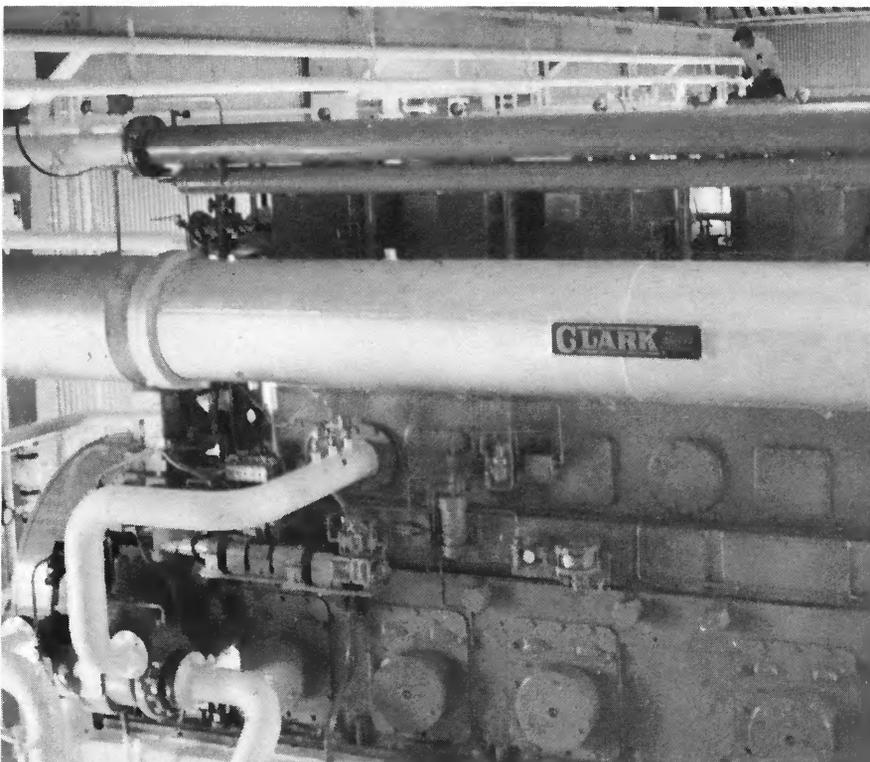
There are four operators, five maintenance men and an office clerk. Several of these employees live in Potomac. This means much to the business places of the community in these days of declining rural population.



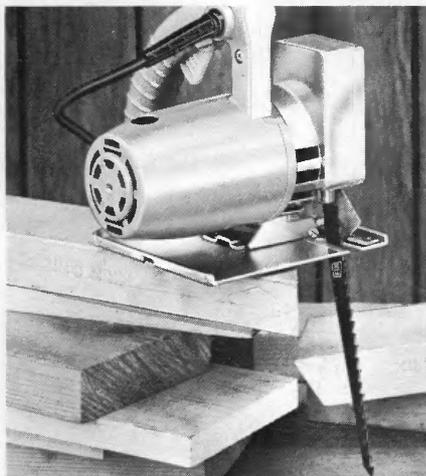
Midwestern Gas Transmission Company's compressor station southwest of Potomac keeps natural gas flowing to the Chicago area. Served by Eastern Illinois Power Cooperative, the station is shown below as it now looks. The photo above is Picture No. 6 published in the August 1969 "EIPC News."



Plant Supt. Norris Menhel (above) checks controls on one of the station's three 2,000 h.p. engines. One of the station's 10 employees (in the upper righthand corner of the photo below) works on one of the huge compressor engines.

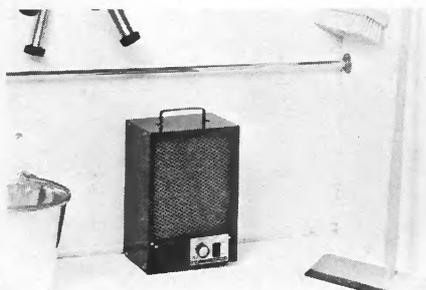


# What's New?



## • Double Insulation

A double insulated structure eliminates the need of a ground wire in this two-speed reciprocating saw, according to Wen Products, Inc., 5810 Northwest Highway, Chicago 60631. The tool has an additional and protective insulation from the normal functional insulation so that current-carrying components are insulated from any metal parts that are accessible to the user. Complete with 7 blades, a rip guide, circle cutter and 45-degree tilting base plate, the saw has a suggested list price of \$49.95.



## • Utility Heater

Arvin's milkhouse heater features heavy-duty heating design, yet operates on standard 110-volt AC. Delivering 4,505 or 5,613 BTU's, the unit has a "safe-guard" tip-over switch that instantly shuts off the current if it is overturned. Both exhaust and air intake are located on the front so that the unit can be safely placed flush with a wall. A heavy-duty handle permits overhead mounting. Measuring 10 inches wide, 16 inches high and 7 inches deep, the unit has a suggested retail price of \$21.95.



## • 'Can-O-Matic'

The "Can-O-Matic" from Rival Mfg. Co. teams up an electric can opener with an automatic juicer. It also offers "click 'n clean" action. Just touch a button and the entire assembly (cutter, magnet and level) comes off for cleaning in the sink or dishwasher. The complete juicing assembly also lifts off for rinsing. All juicing parts are dishwasher safe. Available in avocado, harvest or white, the combination appliance has a suggested retail price of \$27.95.



## • Radio-Intercom

A utility remote station designed for areas requiring only intercom functions such as a garage, workshop or utility room is part of the radio-intercom system from Emerson Electric Co., 8100 Florissant, St. Louis 63136. Quality AM/FM radio or phonograph/tape music reception is assured by all solid-state components that include a drift-free FM "Accutune" circuit. It provides "hands-free" answering, voice-actuated radio silencing, whole-house monitoring and front-door answering from any room in the house.

# What's Ahead For Nuclear Power Units?

What's the future of nuclear power plants? There has been a two-year decline in plant orders, but the Atomic Energy Commission remains confident about the long-range growth prospects for nuclear-generated energy.

The AEC in its annual report, "The Nuclear Industry," concedes that there has been a "rapid fall-off" in announcements of new nuclear plants. At the same time orders for coal and gas-fired plants are booming.

Two factors appear mainly responsible for utility company reassessment of nuclear plants.

One, in AEC's words, is "inability to obtain experienced labor and craftsmen during the construction phase."

Thus, of 13 nuclear plants expected to be in operation in either 1969 or 1970, only two are current with their construction schedules. The others are from two to 13 months behind schedule.

Another factor is increasing costs. These have also hit conventional plants. But for nuclear units, costs since the beginning of 1969 climbed 25 to 30 per cent.

The AEC also acknowledges that in 1969 "the public became increasingly concerned with environmental effects from both fossil and nuclear plants."

To counteract public opposition, the AEC has been much more active in 1969 in stressing that no accidents of any kind affecting anyone outside the plant have occurred at civilian nuclear installations and that radiation from such plants is well within "acceptable radiation exposures."

During the first nine months of 1969 orders for nuclear plants totaled only 4-million kilowatts. This compared with 14-million in the same period of 1968, the AEC said. Meanwhile, orders for conventional plants jumped to 26-million kw in 1969.

# NURSERY STOCK SALE!

WE HAVE OVER 350 VARIETIES TO CHOOSE FROM

Planting Instructions included in each order. Every plant will be labeled. Order by mail.

Rose Bushes: 2 Yr. Field grown blooming size bushes. All monthly bloomers in these varieties. \$34 each.  
Prices on Rose Bushes: 34c each, 6 for \$2.00—12 for \$3.48, your choice of varieties

REDS	TWO TONES	CLIMBERS	CL. BLAZE RED	CL. RED TALLIMAN	CL. GOLDEN CHARM	CL. PINK RADIANCE	CL. WHITE AM. BEAUTY	ECLIPSE GOLDEN CHARM	PEACE LUXEMBURG	GOLDEN DAWN	YELLOW	PINKS	PINK RADIANCE	THE DOCTOR	WHITES	K. A. VICTORIA
Red Radiance Crimson Glory Poinsettia Mirandy	President Hoover Betty Uphrarch Edith N. Perkins Contra Condessa de Sastago	Cl. Blaze Red Cl. Red Talliman Cl. Golden Charm Cl. Pink Radiance Cl. White Am. Beauty	Cl. Golden Charm Cl. Pink Radiance Cl. White Am. Beauty	Eclipse Golden Charm Peace Luxemburg Golden Dawn	Pink Radiance The Doctor Columbia Picture K. T. Marshall	K. A. Victoria Caledonia K. Louise Rex Anderson White Am. Beauty										
<b>FLOWERING SHRUBS— 1 or 2 Years Old</b>																
Crepe Myrtle—Red, Purple, Pink, White, 1 to 2 ft. ----- \$4.99 ea. Spirea Van Houttei—White, 1-2 ft. .19 ea. Spirea Reinesiana, 1 to 2 ft. .19 ea. Weigela—Red or Yellow, 1 to 2 ft. .29 ea. Weigela—Var. or Pink, 1-2 ft. .18 ea. Althea—Red or Purple, 1 to 2 ft. .18 ea. Forsythia—Yellow, 1 to 2 ft. .19 ea. Pink Spirea, 1 to 2 ft. .29 ea. Pink Flowering Almond, 1 to 2 ft. .59 ea. Tamarix—Pink, 1 to 2 ft. .29 ea. Bush Honeysuckle—Red, Pink, White, 1 to 2 ft. .29 ea. Red Flowering Quince, 1 to 2 ft. .29 ea. White Flowering Quince, 1 to 2 ft. .29 ea. Persian Lilac—Purple, 1 to 2 ft. .39 ea. Did Fashion Lilac—1 to 2 ft. .49 ea. Bridal Wreath Spirea, 1 to 2 ft. .49 ea. Hydrangea P.G., 1 to 2 ft. .29 ea. Oak Leaf Hydrangea, 1 to 2 ft. .49 ea. Deutzia—White, 1 to 2 ft. .15 ea. Deutzia—Pink, 1 to 2 ft. .19 ea. Mockorange—White, 1 to 2 ft. .19 ea. Sweet Shrub, 1 to 2 ft. .19 ea. Rose of Sharon, 1 to 2 ft. .19 ea. Red Ozier Dogwood, 1 to 2 ft. .19 ea. Pussy Willow, 1 to 2 ft. .19 ea. Pussy Willow, 4 to 6 ft. .69 ea. Russian Olive, 1 to 2 ft. .29 ea. Russian Olive, 2 to 3 ft. .69 ea. Red Barberry, 1 to 2 ft. .49 ea. Jap Snowball, 1 to 2 ft. .49 ea. Red Snowberry, 1 to 2 ft. .19 ea. White Snowberry, 1 to 2 ft. .19 ea. Spirea, Anthony Waterer—Red, 1 ft. .39 ea. French Lilac—Red, White, Purple, 1 to 2 ft. .98 ea. Scotch Broom, 1 to 2 ft. .29 ea. Hypericum, 1 ft. .19 ea. Spice Bush, 1 to 2 ft. .19 ea. Butterfly Bush—Purple, 1 to 2 ft. .49 ea. Butterfly Bush—Pink, 1 to 2 ft. .49 ea. Vitis—Purple, 1/2 to 1 ft. .39 ea. Green Barberry, 1 to 2 ft. .29 ea. Azalea—White, Purple, Red or Pink, 1/2 to 1 ft. .59 ea. Rose Acacia, 1 ft. .19 ea. Red Chokeberry, 1 to 2 ft. .19 ea. Black Chokeberry, 1 to 2 ft. .19 ea. Hydrangea Arborescens—2 to 2 ft. .15 ea. Spirea Thunbergii, 1 to 2 ft. .19 ea. Winter Honeysuckle, 1 to 2 ft. .19 ea. Arrowwood Viburnum, 1/2 to 1 ft. .39 ea. Beauty Berry, 1 to 2 ft. .29 ea. Caryopteris—Blue Mist, 2 years .98 ea. Witchazel, 1 to 2 ft. .29 ea. American Elder, 1 to 2 ft. .29 ea. Opopssum Haw, 1 to 2 ft. .69 ea. False Indigo—Purple, 1 to 2 ft. .19 ea.	<p>• Paw Paw, 3 to 5 ft. .89 ea. • Sourwood, 2 to 3 ft. .59 ea. • Yellow Buckeye, 1/2 to 2 ft. .59 ea. • Downy Hawthorn, 1/2 to 1 ft. .59 ea. • Dwarf White Buckeye, 1/2 to 1 ft. .69 ea. • Red Flowering Dogwood, 1 ft. .129 ea. • Red Flowering Dogwood, 2 ft. .249 ea. • Red Flowering Dogwood, 3 to 4 ft. 3.98 ea. • 5-N-1 Flowering Crab, 3 ft. .298 ea. • Red Leaf Peach, 2 to 3 ft. .89 ea.</p> <p><b>SHADE TREES—1 or 2 Years Old</b></p> <p>Silver Maple, 3 to 4 ft. .39 ea. Silver Maple, 4 to 6 ft. .79 ea. Chinese Elm, 2 ft. .19 ea.; 3-4 ft. .39 ea. Chinese Elm, 4 to 6 ft. .69 ea. Green Weeping Willow, 2 to 3 ft. .39 ea. Green Weeping Willow, 4 to 6 ft. .69 ea. Catalpa Tree, 2 to 3 ft. .29 ea. Ginkgo Tree, 1 to 2 ft. .79 ea. Ginkgo Tree, 3 to 5 ft. .298 ea. Pin Oak or Red Oak, 2 ft. .79 ea. Pin Oak or Red Oak, 3 to 5 ft. .129 ea. Willow Oak or Scarlet Oak, 2 ft. .79 ea. Willow Oak or Scarlet Oak, 3-5 ft. 1.29 ea. Lombardy Poplar, 1 to 2 ft. .06 ea. Lombardy Poplar, 2 to 3 ft. .10 ea. Lombardy Poplar, 3 to 4 ft. .15 ea. Lombardy Poplar, 4 to 6 ft. .29 ea. Faassen Red Leaf Maple, 3-5 ft. 3.98 ea. Sycamore, 3 to 4 ft. .49 ea. Sycamore, 5 to 6 ft. .89 ea. Sugar Maple, 2 to 3 ft. .29 ea. Sugar Maple, 3 to 5 ft. .59 ea. Sweet Gum, 2 to 3 ft. .49 ea. Sweet Gum, 4 to 6 ft. .79 ea. White Birch, 2 to 3 ft. .79 ea. White Birch, 4 to 6 ft. .198 ea. Tulip Tree, 3 to 4 ft. .49 ea. Crimson King Maple (Pat. No. 735), 3 to 5 ft. 3.98 ea. Sunburst Locust (Pat. No. 1313), 3 to 5 ft. 4.95 ea. Curl Leaf Weeping Birch, 3 to 5 ft. 3.98 ea. Silver Varnit Maple, 3 to 5 ft. 3.98 ea. Schwedler Maple, 3 to 5 ft. 3.98 ea. Yellow Wood, 2 to 3 ft. .98 ea. Cane Birch, 3 to 4 ft. .398 ea. White Ash, 3 to 4 ft. .29 ea. Green Ash, 3 to 4 ft. .29 ea. Persimmon, 1 to 2 ft. .69 ea. Dawns Redwood, 1 to 2 ft. .198 ea. Honey Locust, 3 to 4 ft. .398 ea. Morain Locust, 4 to 5 ft. .398 ea. Kentucky Coffee Tree, 1/2 to 1 ft. .49 ea. American Linden Tree, 2 ft. .59 ea. American Linden Tree, 3 to 5 ft. .98 ea. Skyline Locust (Pat. No. 1619), 3 to 4 ft. .398 ea. Sassafras, 2 to 3 ft. .398 ea. Scarlet Maple, 4 to 5 ft. .69 ea. Russian Mulberry, 2 to 3 ft. .69 ea. Sycamore Maple, 1/2 to 1 ft. .49 ea. Black Gum, 2 to 3 ft. .79 ea. Japanese Red Leaf Maple, 1 ft. .198 ea. Norway Maple, 1 to 2 ft. .49 ea. Golden Weeping Willow, 2 to 3 ft. .29 ea. Golden Weeping Willow, 4 to 6 ft. .69 ea. Amur Corktree, 1 to 2 ft. .39 ea. Black Locust, 2 to 3 ft. .29 ea. Bald Cypress, 1 to 2 ft. .49 ea. Little Leaf Cucumber, 2 to 3 ft. .69 ea.</p> <p><b>FRUIT TREES—1 or 2 Years Old</b></p> <p>Belle of Georgia Peach, 1 to 2 ft. .549 ea. Belle of Georgia Peach, 2 to 3 ft. .79 ea. Belle of Georgia Peach, 3 to 5 ft. .119 ea. Elberta Peach, 1 to 2 ft. .49 ea. Elberta Peach, 2 to 3 ft. .79 ea. Elberta Peach, 3 to 5 ft. .119 ea. J. H. Hale Peach, 1 to 2 ft. .49 ea. J. H. Hale Peach, 2 to 3 ft. .79 ea. J. H. Hale Peach, 3 to 5 ft. .119 ea. Hale Haven Peach, 1 to 2 ft. .49 ea. Hale Haven Peach, 2 to 3 ft. .79 ea. Hale Haven Peach, 3 to 5 ft. .119 ea. Dixie Red Peach, 2 to 3 ft. .79 ea. Dixie Red Peach, 3 to 5 ft. .119 ea. Golden Jubilee Peach, 1 to 2 ft. .49 ea. Golden Jubilee Peach, 2 to 3 ft. .79 ea. Golden Jubilee Peach, 3 to 5 ft. .119 ea. Champion Peach, 1 to 2 ft. .49 ea. Champion Peach, 2 to 3 ft. .79 ea. Champion Peach, 3 to 5 ft. .119 ea. Maygold Peach, 1 to 2 ft. .49 ea. Maygold Peach, 2 to 3 ft. .79 ea. Maygold Peach, 3 to 5 ft. .119 ea. Blake Peach, 1 to 2 ft. .49 ea. Blake Peach, 2 to 3 ft. .79 ea. Stayman Winesap Apple, 2 to 3 ft. .119 ea. Stayman Winesap Apple, 4 to 6 ft. .129 ea. Red Delicious Apple, 2 to 3 ft. .69 ea. Red Delicious Apple, 4 to 6 ft. .129 ea.</p> <p><b>NUIT TREES—1 or 2 Years Old</b></p> <p>Early Harvest Apple, 2 to 3 ft. .69 ea. Early Harvest Apple, 4 to 6 ft. .129 ea. Red Rome Beauty Apple, 2 to 3 ft. .69 ea. Red Rome Beauty Apple, 4 to 6 ft. .129 ea. Red Jonathan Apple, 2 to 3 ft. .69 ea. Red Jonathan Apple, 4 to 6 ft. .129 ea. Lodi Apple, 2 to 3 ft. .69 ea. Lodi Apple, 4 to 6 ft. .129 ea. Grimes Golden Apple, 2 to 3 ft. .69 ea. Grimes Golden Apple, 4 to 6 ft. .129 ea. Yellow Transparent Apple, 2-3 ft. .69 ea. Yellow Transparent Apple, 4-6 ft. .129 ea. Yellow Delicious Apple, 2 to 3 ft. .69 ea. Yellow Delicious Apple, 4 to 6 ft. .129 ea. Early McIntosh Apple, 2 to 3 ft. .69 ea. Early McIntosh Apple, 4 to 6 ft. .129 ea. 5-N-1 Apple—5 Varieties on each tree, 3 ft. .298 ea. Montmorency Cherry, 2 to 3 ft. .139 ea. Montmorency Cherry, 4 to 5 ft. .298 ea. Black Tartarian Cherry, 2 to 3 ft. .139 ea. Black Tartarian Cherry, 4 to 5 ft. .298 ea. Early Richmond Cherry, 2 to 3 ft. .139 ea. Early Richmond Cherry, 4 to 5 ft. .298 ea. Kieffer Pear, 2 to 3 ft. .139 ea. Kieffer Pear, 3 1/2 to 5 ft. .198 ea. Orient Pear, 2 to 3 ft. .139 ea. Orient Pear, 3 1/2 to 5 ft. .198 ea. Bartlett Pear, 2 to 3 ft. .139 ea. Bartlett Pear, 3 1/2 to 5 ft. .198 ea. Moopart Apricot, 1 to 2 ft. .69 ea. Moopart Apricot, 2 to 3 ft. .98 ea. Early Golden Apricot, 1 to 2 ft. .69 ea. Early Golden Apricot, 2 to 3 ft. .98 ea. Nectarine, 1 to 2 ft. .59 ea. Nectarine, 2 1/2 to 4 ft. .98 ea. Damon Plum, 1 to 2 ft. .59 ea. Damon Plum, 2 1/2 to 4 ft. .98 ea. Red June Plum, 1 to 2 ft. .59 ea. Red June Plum, 2 1/2 to 4 ft. .98 ea. Bruce Plum, 1 to 2 ft. .59 ea. Bruce Plum, 2 1/2 to 4 ft. .98 ea. Methley Plum, 1 to 2 ft. .59 ea. Methley Plum, 2 1/2 to 4 ft. .98 ea. Burbank Plum, 1 to 2 ft. .59 ea. Burbank Plum, 2 1/2 to 4 ft. .98 ea.</p> <p><b>EVERGREENS—1 or 2 Years Old</b></p> <p>Glossy Abelia, 1/2 to 1 ft. .29 ea. American Holly, 1/2 to 1 ft. .29 ea. Rhododendron, 1/2 to 1 ft. .49 ea. Pfitzer Juniper, 1/2 to 1 ft. .69 ea. Cherry Laurel, 1/2 to 1 ft. .29 ea. Nandina, 1/2 to 1 ft. .29 ea. Boxwood, 1/2 to 1 ft. .29 ea. Irish Juniper, 1/2 to 1 ft. .59 ea. Savin Juniper, 1/2 to 1 ft. .59 ea. Red Berry Pyracantha, 1/2 to 1 ft. .49 ea. Yellow Berry Pyracantha, 1/2 to 1 ft. .49 ea. Burfordi Holly, 1/2 to 1 ft. .69 ea. Dwarf Burfordi Holly, 1/2 to 1 ft. .69 ea. Wax Leaf Ligustrum, 1/2 to 1 ft. .39 ea. Colorado Blue Spruce, 1/2 to 1 ft. .39 ea. Mountain Laurel, 1/2 to 1 ft. .29 ea. Canadian Hemlock, 1/2 to 1 ft. .19 ea. Short Leaf Pine, 1 ft. .19 ea. Slash Pine, 1/2 to 1 ft. .19 ea. Pied Cedar, 1/2 to 1 ft. .19 ea. Hetzl Holly, 1/2 to 1 ft. .59 ea. Japanese Holly, 1/2 to 1 ft. .59 ea. Foster Holly, 1/2 to 1 ft. .49 ea. Heller Holly, 1/2 to 1 ft. .59 ea. East Palatka Holly, 1/2 to 1 ft. .59 ea. Chinese Holly, 1/2 to 1 ft. .69 ea. Andorra Juniper, 1/2 to 1 ft. .59 ea. Cedrus Deodara, 1/2 to 1 ft. .59 ea. Jap Yew, 1/2 to 1 ft. .79 ea. Baker Arborvitae, 1/2 to 1 ft. .59 ea. Berckman's Arborvitae, 1/2 to 1 ft. .59 ea. Globe Arborvitae, 1/2 to 1 ft. .59 ea. Greek Juniper, 1/2 to 1 ft. .59 ea. Gardenia—White, 1/2 to 1 ft. .59 ea. Camellia—Red, 1/2 to 1 ft. .79 ea. Norway Spruce—1/2 to 1 ft. .29 ea. Euonymus Radican, 1/2 to 1 ft. .19 ea. Euonymus Manhattan, 1/2 to 1 ft. .19 ea. Euonymus Pulchellus, 1/2 to 1 ft. .39 ea. Euonymus Dupont, 1/2 to 1 ft. .39 ea. White Pine, 1 to 2 ft. .29 ea. Austrian Pine, 1/2 to 1 ft. .29 ea. Mugho Pine, 3 to 5 inch .19 ea. Scotch Pine, 3 to 5 inch .19 ea. Western Yellow Pine, 3 to 5 inch .19 ea. White Spruce, 1/2 to 1 ft. .29 ea. Serbian Spruce, 1/2 to 1 ft. .29 ea. Douglas Fir, 1/2 to 1 ft. .39 ea. Clearya Japonica, 1/2 to 1 ft. .49 ea. Elaeagnus Fruitlandi, 1/2 to 1 ft. .49 ea. Thorny Eleagnus, 1/2 to 1 ft. .49 ea. Hazel Juniper, 1/2 to 1 ft. .49 ea. Sargent Juniper, 1/2 to 1 ft. .49 ea. Shore Juniper, 1/2 to 1 ft. .49 ea. Yupon Holly, 1/2 to 1 ft. .59 ea.</p> <p><b>OWARF FRUIT TREES— 1 or 2 Years Old</b></p> <p>Dwarf Elberta Peach, 2 to 3 ft. .5249 ea. Dwarf Elberta Peach, 3 1/2 to 5 ft. 3.98 ea. Dwarf Red Haven Peach, 2 to 3 ft. 2.49 ea. Dwarf Red Haven Peach, 3 1/2-5 .5398 ea. Dwarf Belle of Georgia Peach, 2-3 2.49 ea. Dwarf Belle of Ga. Peach, 3 1/2-5 3.98 ea. Dwarf Golden Jubilee Peach, 2-3 ft. 2.49 ea. Dwarf Golden Jubilee Peach, 3 1/2-5 3.98 ea. Dwarf Red Delicious Apple, 2-3 ft. 2.49 ea. Dwarf Red Delicious Apple, 3 1/2-5 3.98 ea. Dwarf Yellow Delicious Apple, 2-3 2.49 ea. Dwarf Yellow Del. Apple, 3 1/2-5 ft. 3.98 ea. Dwarf Winesap Apple, 2 to 3 ft. 2.49 ea. Dwarf Winesap Apple, 3 1/2 to 5 ft. 3.98 ea. Dwarf Early McIntosh Apple, 2-3 2.49 ea. Dwarf Early McIntosh Apple, 3 1/2-5 3.98 ea. Dwarf Jonathan Apple, 2 to 3 ft. 2.49 ea. Dwarf Jonathan Apple, 3 1/2-5 ft. 3.98 ea. Dwarf Lodi Apple, 2 to 3 ft. 2.49 ea. Dwarf Lodi Apple, 3 1/2 to 5 ft. 3.98 ea. Dwarf Cortland Apple, 2 to 3 ft. 2.49 ea. Dwarf Cortland Apple, 3 1/2 to 5 ft. 3.98 ea. Dwarf Northern Spy Apple, 2-3 ft. 2.49 ea. Dwarf Northern Spy Apple, 3 1/2-5 3.98 ea. Dwarf Yellow Transparent Apple, 2 to 3 ft. .249 ea. Dwarf Yellow Transparent Apple, 3 1/2 to 5 ft. .398 ea. Dwarf Montmorency Cherry, 2-3 ft. 2.49 ea. Dwarf North Star Cherry, 2-3 ft. 2.49 ea. Dwarf Bartlett Pear, 2 to 3 ft. 2.49 ea. Dwarf Kieffer Pear, 2 to 3 ft. 2.49 ea. Dwarf Burbank Plum, 2 to 3 ft. 2.49 ea.</p> <p><b>VINES—1 or 2 Years Old</b></p> <p>Red Scarlet Honeysuckle, 1 ft. .529 ea. Wisteria—Purple, 1/2 to 1 ft. .29 ea. Bittersweet, 1 ft. .19 ea. Clematis Vine—White, 1/2 to 1 ft. .29 ea. Grapes—Little or Niagara, 1/2-1 ft. .49 ea. Grapes—Concord or Fredonia, 1/2-1 ft. .49 ea. Grapes—Delaware or Catawba, 1/2-1 ft. .49 ea. Kudzu Vine, 1/2 to 1 ft. .19 ea. Gold Flame Honeysuckle, 1 ft. .29 ea. Trump Creeper, 1/2 to 1 ft. .19 ea. Yellow Jasmine, 1/2 to 1 ft. .59 ea. Vinca Minor Clumps .06 ea. Hall's Honeysuckle, 1 ft. .19 ea. English Ivy, 4 to 8 inch .29 ea. Boston Ivy, 4 to 8 inch .29 ea. Euonymus Coloratus, 1/2 to 1 ft. .19 ea. Ajuga Reptans Ground Cover, 1 yr. .19 ea. Euonymus Kewensis, 1/2 to 1 ft. .19 ea. Virginia Creeper, 1/2 to 1 ft. .29 ea.</p> <p><b>BERRY PLANTS, ETC.— 1 or 2 Years Old</b></p> <p>Black Raspberry, 1/2 to 1 ft. .539 ea. Red Everbearing Raspberry, 1/2-1 ft. \$3.9 ea. Dewberry, 1/2 to 1 ft. .29 ea. Boysenberry, 1/2 to 1 ft. .29 ea. Blackberry, 1/2 to 1 ft. .29 ea. Gooseberry, 1/2 to 1 ft. .98 ea. Figs, 1 to 2 ft. .98 ea.</p> <p><b>BULBS AND PERENNIALS— 1 or 2 Years Old</b></p> <p>3 Pampas Grass—White Plumess—\$1.00 12 Hibiscus, Mallow Marvel in Mixed Colors .100 8 Bell's Hollys, Mixed Colors, Roots 1.00 12 Cannas, Red, Pink, Yellow .100 20 Iris—Blue or Purple .100 20 Day Lilies, Roots, Orange Flowers 1.00 B Creeping Phlox, Pink, Blue, White and Red .100 6 Fancy Leaf Caladium, Red, White 1.00 30 Gladioli, Pink, Red, White, Yellow, or Purple .100 8 Alyssum, Gold Dust .100 8 Anemiss, Yellow .100 8 Carnation, Red, Pink, or White .100 B Coreopsis, Sunburst Dbl. .100</p> <p><b>FLORIBUNDA ROSES— 2 Year Field Grown</b></p> <p>Floradora, Orange .59 ea. Red Pinocchio, Red .59 ea. Goldlocks, Yellow .59 ea. Summer Snow, White .59 ea. Pinocchio, Pink .59 ea.</p> <p><b>PATENTED ROSES— 2 Year Field Grown Number 1 REDS</b></p> <p>Americana, Pat. No. 2058 .35.00 ea. Big Red, Pat. No. 2693 .35.00 ea. Grand Slam, Pat. No. 2187 .35.00 ea. Hawaii, Pat. No. 1833 .35.00 ea. War Dance, Pat. No. 2017 .35.00 ea.</p> <p><b>PINKS</b></p> <p>Dr. Debat, Pat. No. 961 .3.00 ea. First Love, Pat. No. 921 .3.00 ea. Invitation, Pat. No. 2018 .3.00 ea. Pink Masterpiece, Pat. No. 2294 .3.00 ea.</p> <p><b>WHITE</b></p> <p>Sincera, Pat. No. 2055 .3.00 ea. White Beauty, Pat. No. 1825 .3.00 ea.</p> <p><b>YELLOW</b></p> <p>Golden Masterpiece, Pat. No. 1284 .3.00 ea. Golden Scepter, Pat. No. 910 .3.00 ea. Lady Egin, Pat. No. 1469 .3.00 ea. Summer Sunshine, Pat. No. 2078 .3.50 ea.</p> <p><b>LAVENDER</b></p> <p>Song of Paris, Pat. No. 2669 .3.50 ea. Sterling Silver, Pat. No. 1433 .3.50 ea.</p> <p><b>CLIMBERS</b></p> <p>Don Juan—Red, Pat. No. 1864 .3.00 ea. Golden Showers—Yellow, Pat. No. 1557 .3.50 ea. Queen Elizabeth—Pink, Pat. No. 1615 .3.00 ea.</p> <p><b>BERRIES, FRUITS AND HEDGE— 1 or 2 Years Old</b></p> <p>10 Rhubarb, 1 year Roots .51.00 10 Asparagus, 1 year Roots .100 25 Strawberry—Blakemore or Tenn. Beauty .100 25 Gem Everbearing Strawberry .150 100 South Privet, 1 to 2 ft. .1.69 25 North Privet, 1 to 2 ft. .1.98 25 California Privet, 1 to 2 ft. .1.98 25 Multiflora Rose, 1 to 2 ft. .1.98</p> <p><b>NATIVE WILD FLOWERS— 1 or 2 Years Old Collected from the Mountains</b></p> <p>5 Lady's Slipper, Pink .31.00 6 Blood Root, White Flowers .100 6 Dutchman Breeches, White .100 4 Jack-in-the-Pulpit, Purple .100 3 Dogtooth Violet, Yellow .100 20 Hardy Garden Violet, Blue .100 3 Partridge Berry .100 3 Passionflower .100 6 Bird Foot Violet, Blue .100 6 Trilliums, Mixed Colors .100 6 Blue Bells .100 6 Maiden Hair Fern .100 8 Hayscented Fern .100 10 Christmas Fern .100 4 Cinnamon Fern .100 3 Royal Fern .100 6 White Violets .100 6 Hepatica, Mixed Colors .100 4 Solomon Seal, White .100 3 Trailing Arbutus, Pink .100 4 Sweet Williams .100 4 Star Grass, White .100 4 Golden Seal, White .100 6 May Apple, White .100 6 Cardinal Flower, Red .100</p>															

Our plants are Nursery grown from cuttings, seeds, or budded stock unless otherwise stated. These have never been transplanted except those marked with (\*) asterisks; which means those are collected from the wild state. Inspected by the Tennessee Dept. of Agriculture. This gives you a chance to buy at lower grower prices. SATISFACTION GUARANTEED ON ARRIVAL OR WE WILL EITHER REPLACE OR REFUND YOUR MONEY. You may order as many or as few plants as you wish. Send 75 cents extra with order for postage and packing. NOTICE FREE—Orders in the amount of \$4.00 or more you get 2 flowering shrubs FREE, our choice. Orders in the amount of \$6.00 or more you get 4 flowering shrubs FREE, our choice. ORDER NOW.

# E.I.P.C. NEWS

Eastern Illinois Power Cooperative

Paxton, Ill.

Board of Directors: Howard Taylor, president; John C. Anderson, vice president; R. L. Stanford, secretary-treasurer; Clement Ikins, Jack D. Ludwig, G. N. Hadge, George Ficklin, John Pappe, Jr., Elbert Weston, Durl A. Speckman and Perry Pratt.

## 33rd Annual Meeting Set For March 14 in Rossville

It's been nearly one-third of a century since the first annual meeting of Eastern Illinois Power Cooperative members was held. Now your co-op's directors, manager and his staff are making plans for the 33rd annual meeting to be held at a new location—in Rossville, the "antique center of Illinois."

Saturday, March 14, is the date for this important meeting to be held in the Rossville High School gym beginning at 10:30 a.m. Official notice, including a complete program for the day, will be mailed to each bona fide member of EIPC. So be sure to mark Saturday, March 14, on your calendar now and plan to be in Rossville to participate in the day's business and enjoy the entertainment.

### BUSINESS-ELECTION

An important feature of the session will include election of three directors for three-year terms. Directors whose terms expire this year are Clement Ikins, Onarga (Iroquois County); Howard Taylor, Cullom (Livingston County), and

Jack Ludwig, Fithian (Vermilion County).

As a member-owner of this cooperative enterprise you will want to be there to hear the reports of your officers and manager, and to take part in the business to be acted upon. This is the most important reason for your co-op's existence. It is *NOT* controlled by absentee stockholders on Wall Street, New York, or in Boston, Chicago or other big-city residents not concerned about the rural people of east central Illinois. But rather, your own EIPC is owned, operated and controlled by those it serves—**YOU MEMBERS.**

Other events of the day will include a free lunch at noon, awarding of an "early bird" prize, professional entertainment and music, featured speaker and more than \$1,000 worth of electrical appliances will be given as attendance awards. Be sure to read your official notice for complete details of the 33rd annual meeting at Rossville Saturday, March 14.

## 3 Nominated By Committee

The committee on nominations, being duly appointed at the December meeting of your board of directors, met at the cooperative's headquarters in Paxton Jan. 13 to nominate members for election to the board.

Three directors are to be elected at the members' annual meeting in Rossville on Saturday, March 14.

The committee selected James Pruitt of Milford to act as chairman and discussed qualification requirements of candidates for directors. Other committee members are Harold Williams, Milford; Gene Brucker, Cropsey; Willard Pilcher, Loda; Lester M. Landsdown, Rossville; Elmer Elbert, Onarga; Richard Weston, Piper City; Charles Janssen, Herscher; LeRoy Remmers, Cullom, and William L. Loschen, Potomac.

The committee nominated the following cooperative members as candidates for election as directors:

Iroquois County—Clement Ikins, Onarga

Livingston County—Howard Taylor, Cullom

Vermilion County—Jack Ludwig, Fithian.

Names of these candidates as nominated by the committee in accordance with the cooperative's by-laws, together with any candidates who may be nominated by petition, will be included in the official annual meeting notice to be mailed to each bona fide member of EIPC. Additional nominations may be made from the floor during the business meeting in Rossville on Saturday, March 14.



Nominating committee members are (from left) James Pruitt, Milford; Harold Williams, Milford; Gene Brucker, Cropsey; Willard Pilcher, Loda; Lester M. Landsdown, Rossville; Elmer Ebert, Onarga; Richard Weston, Piper City; Charles Janssen, Herscher; LeRoy Remmers, Cullom, and William L. Loschen, Potomac.

## Modern Kitchens

# Beautiful, Practical and Electrical

### The Bauers

The Herman Bauers of Hoopston R. R. 3 recently remodeled the downstairs of their spacious farm home. A feature of their new kitchen is a Corning glass-ceramic cooktop described in the adjoining column.

"It's so simple, so easy to clean," volunteered Mrs. Bauer. "And it's such a thin unit. I have two extra drawers directly under it that would not be possible with an ordinary

cooktop."

The decor of their attractive kitchen is gold, including cabinets and a new side-by-side refrigerator-freezer. The same theme is carried on to the dining and living rooms.

Mr. and Mrs. Bauer and their daughters, Ann and Patti, have a home that anybody would be proud to live in. It is an example of good planning and excellent taste in decorating and furnishing.

Mrs. Herman Bauer gets an assist from her daughters, Ann (left) and Patti, who also appreciate the family's modern electrical kitchen.



### The Andrews

Our second kitchen featured in this issue of EIPC News features something "old" (certainly not Mrs. Neil Andrews) and a new electric range.

Mr. and Mrs. Andrews of Alvin R. R. 1 salvaged some oak beams from an old barn on her late par-

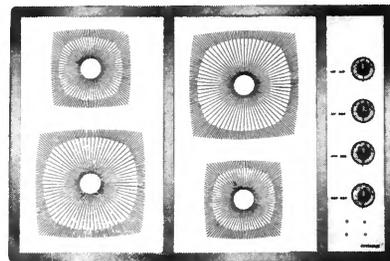
ents' farm. These beams have been used to build a divider between the kitchen and dining room. Also, a thick slab of oak from the old barn now serves as a telephone counter.

The kitchen, indeed, is very attractive with its oak cabinets, table and chairs.

Mrs. Neil Andrews uses an electric mixer she received from EIPC as a bonus for installing an electric range.



## THE COUNTER THAT COOKS



A completely new concept that makes cooking results more predictable and the cleaning easier is the sleek elegance of Corning's Pyroceram brand glass-ceramic electric cooktop.

Cleaning is easy. There are no exposed coils or burners and nothing to take apart. A wipe with a damp cloth makes quick work of most spills.

Cooking is precise. Each sunburst design marks a cooking area. Mounted flush against the glass-ceramic panel beneath each sunburst is a heating element.

Spacing of the heating ribbon in each element is close and precise. As a result, no hot or cool spots develop, just even, concentrated heat that provides uniform heating. The heat is confined so that adjacent cooking areas not in use remain cool to the touch.

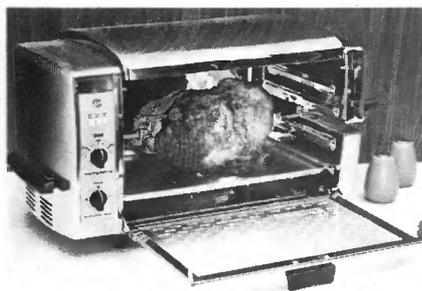
Because each heating element has its own thermostat, the temperature setting selected is maintained. What's more, each dial provides an infinite choice of temperature settings between Lo (150 degrees) and Hi (475). This precision cooking control eliminates the need for a double boiler.

It's readily apparent when a heating element is on as the heating turns yellow and an indicator light glows.

### Bonus Offer For EIPC Members

Look for details of our 1970 electric range promotion in the March issue of EIPC News in REN and in the February and March issues of our Power Lines newsletter.

# What's New?



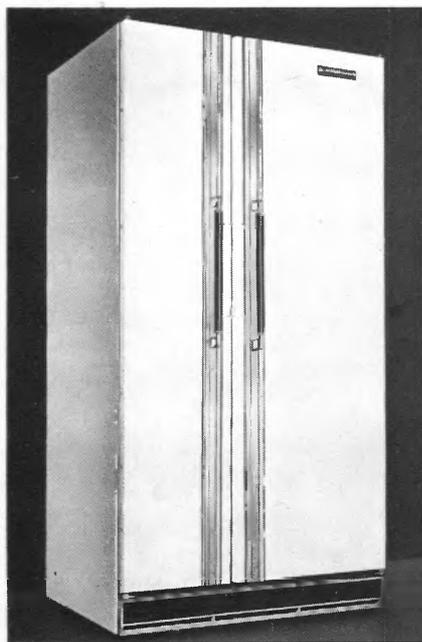
## • Rotisserie/Oven

Hoover's new automatic rotisserie/oven has pushbutton controls for the separate tubular heating elements that roast/bake or broil/grill. Features include chrome-plated finish, see-through and removable oven door, adjustable rack, cast aluminum griddle, temperature signal light, automatic four-hour timer and insulated handles and feet.



## • No Coils

The electric Counterrange from Corning Glass Works has a self-cleaning oven and a smooth, easy-to-clean Pyroceram surface. Four sunburst designs mark the target-heat areas and glow yellow when the heat is on. Areas not in use remain cool and safe. Turned off, the entire panel is a usable counter, specially conditioned to withstand normal counter wear and tear.



## • Full-Length Doors

Full-length doors with low profile grilles are featured in Whirlpool's 1970 refrigerator line. There are 22 models, including two manual defrost, two cycle defrost and 18 no-frost units. Ranging in size from 10 cubic feet to 21.4 cubic feet, Whirlpool's new refrigerators are available in white, edged copper, edged avocado and harvest gold.



## • Power Humidifier

For more comfortable living, proper humidity can be automatically maintained in a home with General Electric's power humidifier that can be easily installed on any furnace. Attached to the plenum of a furnace, it will evaporate up to 16 gallons of water each day. Its flow-through design helps eliminate mineral deposits, keeping maintenance problems at a minimum.

# More Help For Rural Housing

Efforts to relieve the deep-seated shortage of decent housing in the nation's rural areas benefitted substantially from more money and new procedures resulting from recent congressional passage of the Housing and Urban Development Act of 1969.

Robert D. Partridge, general manager of the National Rural Electric Cooperative Association, said the act contains "all of the provisions recommended in the resolution on rural housing adopted at the NRECA annual meeting in Atlantic City."

THE ACT removes the \$100-million ceiling on the Farmers Home Administration's rural housing insurance fund.

It authorizes Farmers Home to sell its notes on a bulk basis as well as individually. (These two changes may enable the agency to finance 300,000 new and rehabilitated homes a year, compared with the present 50,000.)

Under the act private building contractors will be able to obtain advance commitments of Farmers Home loans to prospective homebuyers. This should encourage new housing in rural area subdivisions.

The new measure authorizes Farmers Home to lend money to local, private, non-profit organizations that intended to use the funds to buy and develop land as home sites for families with low and moderate incomes.

THE AGENCY also is authorized to tell private homebuilders that it will make loans to qualified buyers if the builders construct houses with approved plans and specifications at an approved sales price.

And the measure permits the Government National Mortgage Association to purchase Farmers Home Administration mortgages, thereby establishing a new market for large-scale sale of Farmers Home obligations.

"We know that housing, like rural electrification, depends on more than legislation," Mr. Partridge cautioned. "The landmark provisions of the 1969 Housing Act will require involvement of local leaders."

# A Critical Look Toward The Future, Its Problems

By Ted Shepherd  
Rural Electric News Service

Returning from an NRECA annual meeting entitled "Doorway to a Decade," delegates see signs that the door to the future may swing shut in Rural America's face.

In fiscal 1971, the Rural Electrification Administration, with an appropriation request of \$345-million to meet loan applications totaling \$934-million, will have roughly one dollar to lend for every three dollars rural electrics need.

The rural telephone program, underfunded again with a \$125-million allocation that echoes last year's insufficient appropriations, faces a major crisis—another Administration attempt to raise the 2-per cent interest rate.

DESPITE the massive self-help effort apparent in 766 of the nation's nearly 1,000 rural electric systems applying for membership in CFC, their supplemental financing organization, REA Administration Hamil is apparently encouraging cooperatives to seek still other outside sources for badly needed capital.

While the Administration continues to pledge help to nonurban sectors, Agriculture Secretary Hardin has eliminated his department's Rural Community Development Service, an agency conceived to aid economic development in the countryside.

In a period when the ability to borrow is becoming critical to the stability of rural enterprise—electrical and otherwise—the Federal Reserve Board steadfastly refuses to lower the impossibly high prime interest rates and hints continue to leak from the Administration that these rates may go even higher.

The Atomic Energy Commission's central station nuclear power development program—an endeavor considered critical to finding an answer to the future's enormous power demands—has had its 1970 appropriation of \$221-million pared to \$150-million for the coming fiscal year.

LOCAL PROGRAMS, confronted with a cost spiral that mounts daily, receive from the Administration words of encouragement—and the same inadequate level of funding, or budget cuts:

The Tennessee Valley Authority,

funded at \$50,600,000 in 1970, and \$50,800,000 in 1971; the Southwestern Power Administration, whose 1970 appropriation totaled \$3.1-million, will be given \$2.2-million in 1971, unless Congress raises the amount.

IN THE FACE of demonstrated rural need and proven financial inability to meet that need (surveys showing an average per capita income of \$2,141 for persons living in counties served by rural electrics as against an income of \$3,159 for the national average), the Administration has:

—Discontinued USDA Technical Action Panels that sought to coordinate federal, state and local development efforts.

—Phased out USDA's rural community recreation loan program and the Department of Housing and Urban Development's program of advances for public works planning.

—Reduced and eliminated, despite Congressional directive to increase attacks on rural poverty, applicable programs set up by the Office of Economic Opportunity.

—Abolished the Office of Rural Affairs.

There are bright spots in this gloomy picture (FHA for instance will have funds to nearly double last year's housing efforts), but in general recent events auger dark times ahead for rural America.

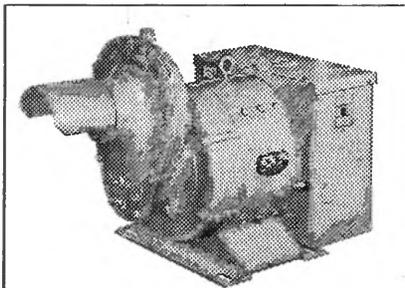
Rural Americans are tightening their belts and renewing their efforts to push forward the rural electrification program and thus ensure the future that its success can promise.

At present, however, the Doorway to the Decade is not wide open.

# If Ruptured Try This Out

Modern Protection Provides Great Comfort and Holding Security

An "eye-opening" revelation in sensible and comfortable reducible rupture protection may be yours for the asking, without cost or obligation. Full details of the new and different Rice Support will be sent you Free. Here's a Support that has brought joy and comfort to thousands—by releasing them from Trusses that bind and cut. Designed to securely hold a rupture up and in where it belongs and yet give freedom of body and genuine comfort! For full information—write today! WILLIAM S. RICE, Inc., ADAMS, N. Y., 13605 DEPT. 9R



## Protects Your Farm Against Power Failure!

Your profits go down when power goes off! Let us show you how you can protect your family and farm from costly, annoying power outages by leasing or buying a Winpower alternator.



"the old reliable"

EASTERN ILLINOIS  
Gail R. Morehead  
1005 West Lincoln Avenue  
Belvidere, Illinois 61008  
phone (815) 547-7400

WESTERN & SOUTHWESTERN ILLINOIS  
James E. Humphrey  
3313 Crestview Drive  
Quincy, Illinois 62301  
phone (217) 223-8665



FOR SPRING PLANTING

Mail This Money Saving Coupon

## 100 GLADIOLUS BULBS

MICHIGAN NURSERY GROWN... only \$1

Mail coupon before May 15 and get 100 GLADIOLUS BULBS for only a penny a bulb! These glads were grown in the fertile soil of Michigan. Are mixed in a stunning array of reds, yellows, pinks, purples, white, crimson, violet, multicolor, etc., as available. These bulbs are small and with normal soil, care and growing conditions will give you many blooms this year and grow on to larger bulbs that give startlingly beautiful gladiolus colors year after year. Any bulb not flowering 5 years replaced free. Mail coupon now to get this wonderful bargain delivered for Spring Planting. Satisfaction guaranteed or return within 10 days for purchase price refund.

100 GLADS \$1.00       200 for \$1.94       500 for \$4.50

NAME.....  Send C.O.D. plus postage.

ADDRESS.....  Cash order add 35c and wship postage paid.

CITY.....STATE.....ZIP.....

DUTCH BULB IMPORTERS—Dept. GX-1552 Grand Rapids, Mich. 49502

# E.I.P.C. NEWS

## Eastern Illinois Power Cooperative

Paxton, Ill.

Board of Directors: Howard Taylor, president; John C. Anderson, vice president; R. L. Stanford, secretary-treasurer; Clement Ikins, Jack D. Ludwig, G. N. Hodge, George Ficklin, John Poppe, Jr., Elbert Weston, Durl A. Speckman and Perry Pratt.



The Capitol Building is one of the important and exciting places scheduled for the 1970 Washington Youth Tour.

## Two Students Will Win Trip To Washington

Two youths—high school sophomores or juniors—will win expense-paid trips to our nation's capital in the 1970 essay contest being sponsored by Eastern Illinois Power Cooperative.

### Who Can Qualify?

Any high school student enrolled in the 10th or 11th year and regularly attending one of the 30 high schools within EIPC's service area may enter the contest, except a previous tour winner or a student from a family which one of the parents is a co-op director. Contestants need not live in a home receiving electric service through EIPC.

### When Will the Trip Take Place?

The two local winners will join some 50 other Illinois youngsters (winners of similar contests by other Illinois electric co-ops) at Springfield on Saturday, June 13. They will travel in air conditioned, chartered buses, returning the following Saturday, June 20. They will visit such attractions as the White House,

Capitol Building, Smithsonian Institute, Arlington National Cemetery, Lincoln Monument, Mt. Vernon, Gettysburg and many other national monuments and places of interest.

### Rural Youth Day

The entire week's tour is being coordinated with about 30 other states conducting similar tours. Wednesday, June 17, has been designated as Rural Youth Day when student winners from all participating states will meet for a special program planned by the National Rural Electric Cooperative Association.

### Contest Details

Contestants will write an essay titled "The Role of the Electric Cooperative in My Generation." Essays are to be typed on 8½ by 11-inch paper, double-spaced, one side only and not to exceed four pages. Essays must be postmarked or delivered to the co-op office in Paxton by April 15.

### Judging

The six best essays will be selected by a committee of preliminary judges. Then final judging will be held at a dinner meeting early in May when the six finalists will read their essays and will be interviewed by the judges.

### How To Enter? Deadline?

All area high schools have been sent information about the contest. If interested students are not informed at their schools, they may write to the co-op office in Paxton for details by completing and mailing the contest entry blank below. Deadline for requesting an official entry form is March 31, and completed essays must be postmarked or delivered to the EIPC office in Paxton by April 15. Why not enter today?

## Essay Contest Entry Blank

Clip and mail to:  
**Eastern Illinois Power Cooperative**  
**P.O. Box 509**  
**Paxton, Illinois 60957**

I wish to enter the "Youth to Washington" essay contest.

.....  
 (Date)

.....  
 (Name of Applicant)

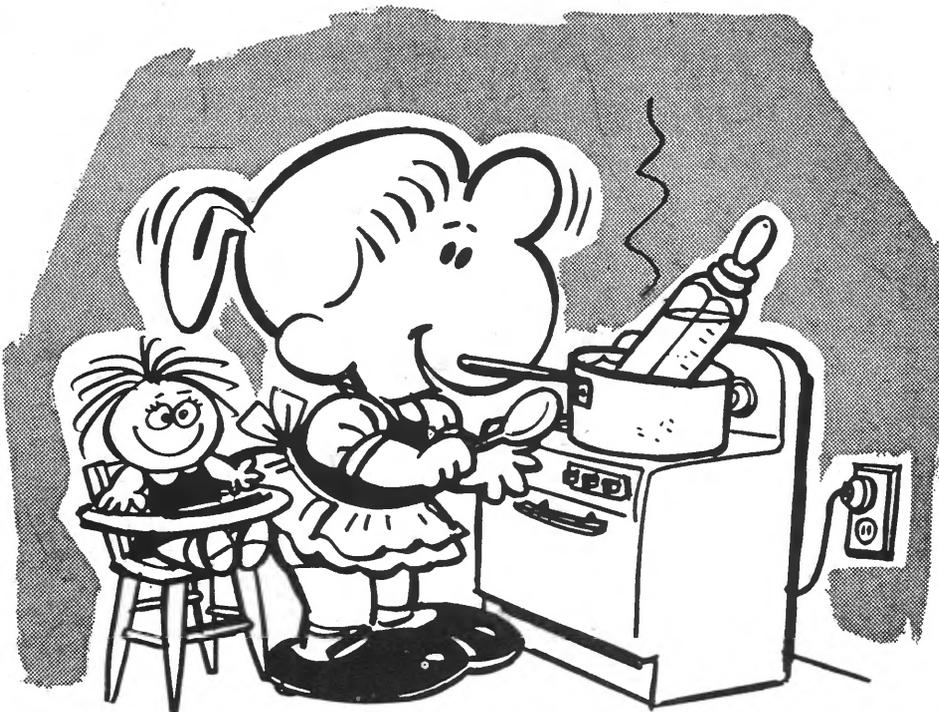
.....  
 (Age)

.....  
 (Name of Parents)

.....  
 (Mailing Address)

.....  
 (High School)

.....  
 (Class Year)



## Busy Mothers Deserve an Electric Range!

An Electric Range gives mother more time for family fun because there's less kitchen drudgery when you cook with clean, safe electricity.

Cooking electrically is easier, too. Once you've established a superior dish, you can repeat it time-after-time because an Electric Range allows you to select the "just right" temperature.

An Electric Range is economical to operate, too, thanks to low-cost rural electric power.

Now is the time to switch to **ELECTRIC** cooking and baking, or to replace that older model electric range with a brand new 1970 model! Because then you can qualify for a **FREE FOOD MIXER**.

This special premium is offered instead of the regular \$10 cash bonus during the promotion period, March 1 through May 30, 1970.

Here are the basic details and rules to follow:

1. Buy a *New Electric Range* (any make or style from any area dealer).
2. Install your *New Electric Range* in your home that is served by EPIC.
3. Premium is offered only to bona fide members of EIPC.
4. Send or bring sales slip or receipt for *New Electric Range* to EPIC's office in Paxton.
5. Representative of EIPC will inspect installation of *New Electric Range*. If approved, mixer will be given to qualifying member.
6. Limited to *New Electric Ranges* purchased between March 1 and May 30, 1970.
7. Deadline to report purchase and to apply for **FREE FOOD MIXER** is June 15, 1970.
8. Member may qualify for special offer when replacing an older model electric range too, provided no bonus or special premium for a range was received within the past three years.

# FREE FOOD MIXER

by **IONA**

Get this useful Iona 12-speed Food Mixer as a free gift from your rural electric system. Backed by a 5-year factory guarantee, it features 2-position turntable and includes 2 mixing bowls. Ask your appliance dealer or rural electric system for complete details.

**Regular \$34.95 Value**

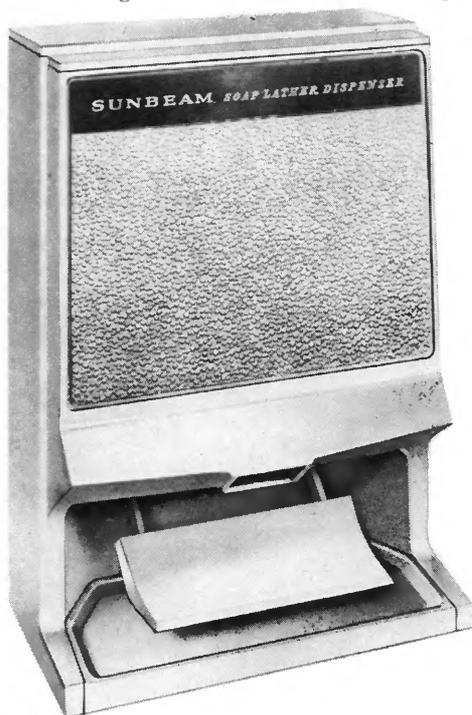


# What's New?



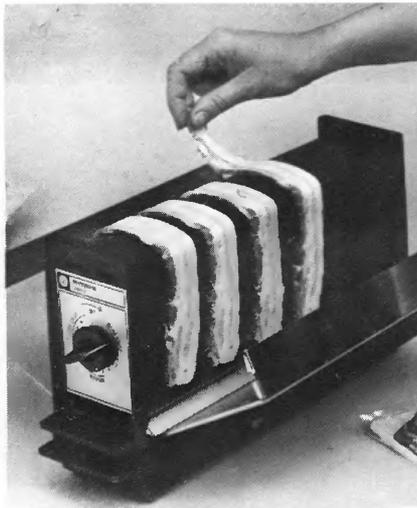
## • Continuous-Clean

Continuous-clean ovens are a highlight of Whirlpool's 1970 line of electric ranges. In addition to being continuous-clean and self-clean, the above model has infinite heat controls, plug-in surface units, automatic meal timer clock, removable oven door, balanced heat oven and oven light. Available colors include white, edged copper, edged avocado and harvest gold.



## • Lather Dispenser

Sunbeam has introduced a heated lather dispenser which combines any type of soap and tap water to produce a warm lather for shaving, washing or beauty care. The dispenser can be adjusted for the degree of lather thickness desired.



## • 'Baconer'

The "Baconer" from Westinghouse is a fully automatic appliance that cooks bacon and thin meats, preventing messy splatters. Grease drips down into a tray equipped with a convenient pouring lip. With infinite control settings, it has a Teflon cooking surface and removable side panels. Sized and shaped like a toaster, the "Baconer" has a suggested retail price of \$21.95.



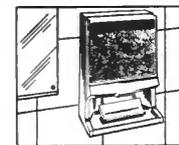
Turns your favorite bar soap into rich, warm lather — automatically.



Just touch a lever — out comes warm soap lather, even in hard water areas.



Neat, sanitary — eliminates dirty, soggy soap.



Stands on counter, mounts on wall, plugs in anywhere — a great family gift!

# Last Call For Capital Trip Essays

There's still time for most would-be participants in the 1970 electric cooperative Youth to Washington essay contest to submit entries—but time is running short. Deadlines vary.

(Most, but not all, Illinois cooperatives are participating in this annual event. Some have other and conflicting programs that preclude their participation.)

But if you're an eligible high school student we suggest you contact your cooperative at once to learn whether you still can enter. Some 50 Illinois high school essay contestants will win expense-paid, week-long trips to the nation's capital—and you might be among them.

WRITING your contest essay shouldn't take too long. Your cooperative can supply considerable helpful information. Each participating cooperative selects its own winner or winners, so no one is competing on a statewide basis. Thus your chances are better.

And what fun you're sure to have in Washington! You'll meet in Springfield the morning of Saturday, June 13 and, with fellow winners, board two air-conditioned buses—and away you'll go!

AT WASHINGTON you'll stay at a beautiful motel, one of the largest in the world, near the banks of the Potomac River and just a short distance from downtown Washington. You'll join nearly 1,000 other contest winners from virtually all over the United States. You'll make new and lasting friends.

YOU'LL GO on a moonlight cruise on the Potomac, you'll visit the White House, Washington's home, the FBI, both houses of Congress, the headquarters of the National Rural Electric Cooperative Association and the Rural Electrification Administration.

You'll meet and talk with some of the top lawmakers of the country. You'll be able to ask them questions—and you'll get thoughtful, informative answers.

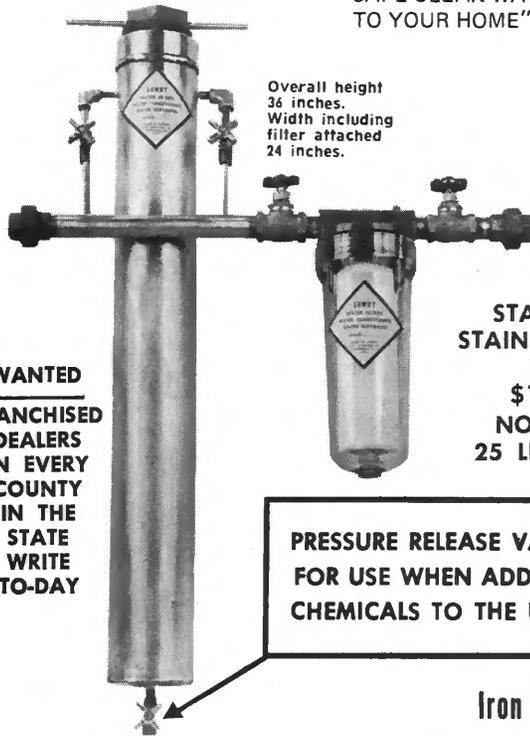
You will, in fact, have a ball. So take our advice. Find out at once whether your cooperative is participating in the program. And if it is, ask whether there's still time for you to enter. If there is, the best of luck!

the LOWRY way

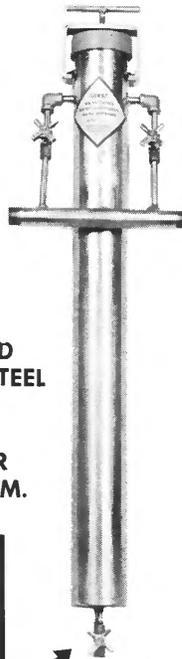
IT WILL CLEAN (AND KEEP CLEAN) ALL OF YOUR PLUMBING PIPE'S  
HOT OR COLD — HEATERS AND BOILERS — NOW AND FOREVER —

# ELIMINATES WATER PROBLEMS

"LET ME BRING YOU  
SAFE CLEAN WATER  
TO YOUR HOME"



Overall height  
36 inches.  
Width including  
filter attached  
24 inches.



STANDARD  
STAINLESS STEEL  
UNIT  
\$199.00  
NO FILTER  
25 LB. CHEM.

PRESSURE RELEASE VALVE  
FOR USE WHEN ADDING  
CHEMICALS TO THE UNIT



COMMERCIAL  
UNIT FOR  
SCHOOLS  
CHURCHES  
MOTELS  
HOTELS  
RESTAURANTS  
CAR WASHES  
FACTORIES  
LAUNDRIES  
ETC.

Overall Height 43"  
Diam. of Tank 12 1/2"  
Total Width 20"  
100 Pounds of  
Chemical with  
each loading.

WANTED  
FRANCHISED  
DEALERS  
IN EVERY  
COUNTY  
IN THE  
STATE  
WRITE  
TO-DAY

Deluxe  
Stainless Steel Unit  
\$329.00  
COMPLETE

THE UNIT THEY ARE  
ALL TALKING ABOUT  
"AND BUYING THEM"

No Salt  
No Backwash  
No Floor Space

No Bulky Brine Tanks

"YES, YOU'LL HAVE SOFT WATER"

The Lowry's Water Conditioning Units comes to you assembled and ready for easy installation. Including two 3/4-inch pipe unions. As shown in picture. Except the standard unit.

100 pounds of Water Conditioning Chemicals comes with the Commercial Unit. (No Filter) 50 pounds with the home unit with Filter attached as shown. Delivered, with three extra cartridges. 25 pounds with standard unit.

The Chemicals are "SAFE" "TASTELESS" AND "ODORLESS". Comes packaged in 25 pound cartons. It Retail at 50 cents per pound, and in 100 pound bags at 40 cents per pound. Approximately 50 cents per person per month is the operating cost, much cheaper after the clean up period.

In the first few months after installation the Lowry Water Conditioning Units will remove all precipitated iron and lime - - as well as sand, worms, and bits of organic matter and rust. From all of your water pipes and Hot Water Heaters. Keeping both clean forever. Complete and simple operating instructions are attached with each unit.

If you want the BEST IN WATER CONDITIONING FOR YOUR HOME — OR COMMERCIAL USE — HERE IT IS — IT'S BUILT FOR A LIFETIME OF SERVICE. WRITE TODAY.

## Iron And Iron Stain Problems

- LOWRY'S treated water is better for your skin, hair, complexion.
- LOWRY'S treated water washes clothes whiter, brighter, cleaner.
- LOWRY'S cases work at every household task. Saves soaps, detergents.
- LOWRY'S will clean and keep clean all your plumbing pipes and hot water tank.

STAINLESS STEEL  
COMMERCIAL UNIT  
\$795.00 And Up  
THE COMMERCIAL WATER UNIT REDUCES  
YOUR COST OF PLANT OPERATIONS

FOR FURTHER INFORMATION AND  
FREE WATER ANALYSIS

### Order Yours Today

MAIL TO: JAMES M. LOWRY,  
POST OFFICE BOX 605,  
SPRINGFIELD, ILL. 62705  
Phone 217-522-8762

Name \_\_\_\_\_  
Street or RFD \_\_\_\_\_  
Town \_\_\_\_\_ State \_\_\_\_\_  
County \_\_\_\_\_ code number \_\_\_\_\_  
Phone \_\_\_\_\_  
Directions \_\_\_\_\_  
\_\_\_\_\_

PLEASE PRINT

# E.I.P.C. NEWS

## Eastern Illinois Power Cooperative

Paxton, Ill.

Board of directors: Howard Taylor, president; John C. Anderson, vice president; Elbert Weston, secretary-treasurer; Clement Ikins, Jock D. Ludwig, G. N. Hodge, George Ficklin, John Poppe, Jr., R. L. Stanford, Durl A. Speckman and Perry Prott.



New officers and the manager of EIPC are (from left) Elbert Weston of Rossville, secretary-treasurer; Howard Taylor of Cullom, president; John C. Anderson of Milford, vice president, and Dennis L. Tachick of Paxton, manager.

## Annual Meeting Reports Chart Growth, Future Opportunities

In the "antique center of Illinois" the opportunities and the problems of the future recently received careful attention by Eastern Illinois Power Cooperative officials and members.

More than 900 persons gathered in the interesting and historic town of Rossville for the members' 33rd annual meeting. They heard Board President Howard Taylor and Manager Dennis L. Tachick report that increasing costs continue to plague EIPC as they do other businesses.

MR. TAYLOR noted that EIPC has joined nearly 800 other electric cooperatives across the nation in establishing a new self-help financing institution, the National Rural Utilities Cooperative Finance Corporation (CFC).

Members voted at the annual meeting to authorize the board of directors to borrow from CFC which is being funded with investments from participating rural electric systems and from the private money

market. CFC loans will supplement the Rural Electrification Administration's loan program.

MR. TACHICK said constantly increasing costs pose the question of how long the cooperative will be able to retain its present rate schedule and not follow the many other power suppliers now increasing their rates.

"You may be sure that we will exert operating economies and make improvements in our methods of operation wherever possible so long as the quality and dependability of service to you members will not be jeopardized," the manager said.

"Hopefully, all of you will continue to increase your usage of electricity which, incidentally, is the lowest priced form of energy obtainable on the market today, and that the increased revenue therefrom will be adequate to take care of the cooperative's ever rising cost of goods and services."

Still, the cooperative had another successful year in 1969 as facilities



Clement Ikins

were again expanded and upgraded to meet the members' increasing power needs, according to officers. EIPC members used 73,321,492 kilowatt hours last year, or a monthly average of 830 kwh

per member. Comparable figures for 1965 are 59,200,762 kwh and 691 kwh per month.

System improvements needed to meet these growing uses are expected to cost something like \$400,000 a year for the next eight or ten years, Mr. Tachick said.

R. L. STANFORD, the cooperative's former treasurer, reported that EIPC now has a net value of \$5,209,340 in its electrical system stretching across Ford, Livingston, Iroquois, McLean and Vermillion counties. Assets, he said, total \$6,511,063.



Jack D. Ludwig

Several thousand dollars of those assets are being lost with the theft of expensive copper wire from the cooperative's distribution system and warehouses, according to the manager.

"It would be most helpful if you members would alert us of any suspicious activities that you might see along the co-op's power lines," Mr. Tachick urged members.

During the meeting, the members re-elected three persons to the board of directors for three-year terms. The three are Mr. Taylor of Cullom, Clement Ikins of Onarga and Jack D. Ludwig of Fithian.

### A Reminder

From March 1 through May 30, Eastern Illinois Power Cooperative members purchasing a new electric range and installing it on the cooperative's lines are eligible to receive a special bonus of an electric food mixer valued at \$34.95. To qualify, buy any make of a new electric range from the dealer of your choice. You must notify the cooperative of your purchase no later than June 15.



This is the Rossville High School stage where EIPC directors and cooperative officials assembled to present business reports and then the many attendance prizes to the large crowd attending the members' 33rd annual meeting.

# Annual Meeting Prize Winners Listed

This year's annual meeting "early bird" prize, a dehumidifier, was awarded to Conrad Reifel of Sheldon. Winner of the grand prize, a portable colored TV, was George Popejoy of Cropsey. Other winners of electrical appliances were:

William Kregel, Milford  
 Wilbert J. Gudeman, Hoopeston  
 Raymond Wienard, Rossville  
 Eugene Busich, Melvin  
 John R. Wagenseller, Fairbury  
 James W. Liddle, Cropsey  
 William A. Meyer, Milford  
 Muryl Shambrook, Roberts  
 Chester Atchison, Potomac  
 Edwin Hofer, Cissna Park  
 Amanda Henneinke, Cissna Park  
 Mrs. Irene Grove, Paxton  
 Roy Beckner, Hoopeston  
 F. G. Bielfeldt, Sibley  
 Eugene Apland, Paxton  
 George Janssen, Watseka  
 John T. Evans, Hoopeston  
 Delmar Irving, Loda  
 Rupert Weber, Buckley  
 John Janssen, Buckley  
 C. E. Scheiwe, Cissna Park  
 Rex Hinkle, Rossville  
 Durell White, Piper City  
 W. F. Ristow, Cissna Park  
 Emiel E. Steiner, Buckley  
 Charlo Kuntz, Cissna Park  
 James Pruitt, Milford  
 W. H. Lyon, Thawville  
 William F. Waterman, Buckley  
 Albert Hagan, Sheldon  
 Floyd Bishop, Paxton  
 Robert Dexter, Danforth  
 Charles Fields, Paxton  
 Robert Leaver, Watseka

Ruth Cowan, Milford  
 Glenn Heckerson, Potomac  
 Malcolm Rothgeb, Milford  
 Warren Davan, Rossville  
 Garth Golden, Anchor  
 Calvin Moore, Rossville  
 Reiner A. Voigt, Danforth  
 G. M. Gernard, Hoopeston  
 Ora R. Robbins, Milford  
 G. H. Busing, Pontiac  
 Edwin Scheiwe, Buckley  
 Allen Leiding, Gilman  
 Harry E. Swanson, Loda  
 A. E. Swanson, Rossville  
 Tom Hushaw, Rossville  
 Mabel B. Johnson, Gibson City  
 Leroy Pfingsten, Onarga  
 George A. Johnson, Bayles Lake, Loda  
 William Bretzman, Milford  
 O. E. Lippincott, Melvin  
 Earl H. Cox, Alvin  
 Edwin Pfingsten, Onarga  
 Herman Heideman, Danforth

Bernard D. Reetz, Wellington  
 William Hendrichs, Onarga  
 Hebron Garmon, Hoopeston  
 Christine Falvey, Loda  
 Gladys Olson, Rankin  
 Mearle Reynolds, Sheldon  
 Ray Henneinke, Cissna Park  
 Walter Martin, Rankin  
 Ronald E. McIntyre, Cissna Park  
 Leslie Borchers, Gilman  
 Fred W. Gilmore, Gibson City  
 Orville Tilstra, Onarga  
 Alvie Lindgren, Paxton  
 Charles Lyon, Thawville  
 Glenn Golden, Saybrook  
 Fred E. Brockman, Danforth  
 Henry E. Schmidt, Milford  
 Bertha Fox, Bayles Lake, Loda  
 Herman Frette, Paxton  
 Herschel Judy, Martinton  
 Myron Cailteux, Clifton  
 Paul Benway, Anchor  
 Walter Blanck, Buckley

Melanie Irwin, daughter of Mr. and Mrs. Dale Irwin of Chatsworth, hands EIPC staff member Cy Anderson another prize winning member's registration card.



# What's New?



## • Chill Compartment

A way to quickly chill warm foods and beverages—without the risk of freezing—is included in the current line of Westinghouse side-by-side refrigerators. The chill compartment, a standard storage shelf when not in use for chilling, can cut preparation time in half for such foods as gelatins and puddings. It has a time control.



## • Manicure Set

A portable electric manicure set from Sunbeam gives professional type back-and-forth action. Complete with a cuticle brush, cuticle pusher, buffer, emery boards and a nail file, it comes in a purse-size case in beige and champagne gold. The power handle is contoured to the hand and has a coiled cord. Retail price is approximately \$22.



## • Credenza Stereo

Full-bodied stereo sound and luxurious furniture beauty are combined in Arvin's new credenza style solid-state stereo phonograph with FM/AM/FM stereo finished in genuine walnut veneer. It features a four-speaker sound system consisting of two eight-inch woofers and two three-inch tweeters balanced in an electronic crossover network.



## • Big Controls

A king-size, 10½-inch mark designed control center which is glass covered for quick, easy cleaning is featured in Whirlpool's 1970 free-standing electric range. It also features an automatic meal timer clock with four-hour interval timer, a full width fluorescent lamp that illuminates the control center and cooking area and an enlarged oven window.

# Co-ops Merit Support Says Sen. Partee



Senator Cecil A. Partee

An influential Chicago attorney and legislator with a long record of achievements in the Illinois General Assembly told nearly 1,000 persons attending the 31st annual meeting of the Coles-Moultrie Electric Cooperative recently why he has consistently supported electric cooperative legislative goals.

Senator Cecil A. Partee said his support resulted not from a mere liking of cooperative people but rather from a conviction that thus far their legislative program has indeed been in the best interest of all Illinois.

The senator cautioned that cooperative members should be equally willing to support other broad programs whose cause is just, such as consumer education.

Coles-Moultrie leaders reported that the cooperative is in sound financial condition. It is, they said, laying careful plans to meet rapidly increasing demands for electric energy.

At their reorganization meeting, directors re-elected Lawrence C. Daily, Humboldt r.r. 1, president; Willis F. Smith, Lovington r.r. 1, vice president; Charles R. Sanders, Sullivan r.r. 2, treasurer; Edgar Mitchell, Gays r.r. 1, assistant treasurer, and Clifford Hawkins, Oakland r.r. 1, secretary. They named William D. Champion, Gays r.r. 1, assistant secretary, a new position.

# FFA Leader Eyes Future

(Continued from page 5)

FUTURE FARMERS of America nationally has nearly a half-million members. In Illinois FFA has 425 chapters with 17,000 members.

Membership is not confined to on-farm young people, although all members must be enrolled in high school vocational agricultural programs.

Actually, there are many chapters in metropolitan areas. The largest is in Boston. Chicago has one chapter and more are to be organized.

Incidentally, Artie receives only basic expenses during his work-packed year as FFA president. But, he says, the experiences of meeting thousands of young people plus great numbers of adult leaders is priceless.

Among those adult leaders are state and national electric cooperative leaders as well as outstanding leaders and members of Illinois' 30 cooperatives.

"PROBABLY the greatest advance in agriculture came with the availability of reasonably-priced electric power made possible through the rural electrification program launched in the mid-1930's," Artie said recently.

"Despite this great progress, we have only scratched the surface in bringing total electric power to the farm and to rural areas.

"Automation is the answer to many farm problems, especially that of manpower. Without electricity today's farmers would never have been able to achieve the current miracle of production. And even greater progress, greater achievements, greater contributions to the good of our whole population, lie ahead."

So says 19-year-old Artie Tenhouse, a strong, self-reliant product of this "now" generation.

All's not right—yet—with the world. But by no means is all wrong. Youngsters make good headlines as well as bad.

And now, having read about just one of millions of today's young people . . . don't you feel better?

## SPREAD THE BREAD

A woman called the police to ask for an officer to come over to remove a skunk from her basement.

The policeman said: "You can do that yourself. Just spread some bread crumbs from your basement to your yard and the skunk will follow the crumbs outside."

Half-hour later, she phoned again and said: "I followed your instructions and I've now got two skunks in my basement!"

\* \* \*

## BIG GAME HUNTER

A big game hunter was on the way back to camp one evening when an enormous tiger appeared out of the jungle, not 20 feet away. As the tiger was about to spring, the hunter fired his last cartridge and missed. The tiger sprang too far and landed 15 feet beyond the hunter, who then ran for camp and got there safely.

The next day the hunter went behind the camp to practice a little shooting at close range. He heard a strange noise in the brush and went to investigate. It was the tiger—practicing short leaps.

## THE ONLY WAY!

A five-year-old girl visiting a neighbor, when asked how many children in her family, answered "Eight." The neighbor observed that so many children must cost a lot. "Oh, no," she answered. "We don't buy 'em,—we raise 'em."—Van Butarian.

\* \* \*

Money no longer talks—it goes without saying.

**HARD OF HEARING?  
NOW HEAR THIS!!  
AMPLIFY VOICES & SOUNDS  
MANY TIMES LOUDER!**

Yes, place this tiny unit in your ear and Listen! You'll hear an exciting world of meaningful sound with the New SS-100. This realistic new hearing device amplifies voices and sounds many times louder . . . It's engineered to let you tune in sounds as low as whis-pers, that you may have been missing . . . and can be an aid to your hearing problems.

Pocket size SS-100 is powered by a single transistor 9 volt battery, 3-transistor plus diode and resistor circuit. Complete with output earpiece and plastic ear holder. Only \$19.95 post-paid. Sorry, No C. O. D. Full Money Back Guarantee

**Only \$19.95**  
Postpaid

**IMPERIAL AUDIO Inc.** Dept. 507  
114 E. 32nd St., New York, N.Y. 10016



**Federal  
LAND BANK  
Association**

## Think Success

*...it may be your own!*

**THE MAN WHO THINKS** and plans ahead is usually the man who's successful. Here at the Land Bank, we like people who think success—because success is the crop we cultivate. If you see an opportunity to expand or mechanize your operation, talk it over with the manager of your local Federal Land Bank Association. He will listen . . . and he may be able to help!

**Serving America's Farmers: Providers of Plenty**

# E.I.P.C. NEWS

Eastern Illinois Power Cooperative

Paxton, Ill.

Board of directors: Howard Taylor, president; John C. Anderson, vice president; Elbert Weston, secretary-treasurer; Clement Ikins, Jack D. Ludwig, G. N. Hodge, George Ficklin, John Poppe, Jr., R. L. Stanford, Durl A. Speckman and Perry Pratt.

## Adequate wiring

... Electricity can't do the job without it

Each time you turn on a light or start an appliance you are buying and using electricity. It is delivered to your home or place of business by lines built and maintained by your member-owned rural electric cooperative.

You alone are responsible for how well electricity serves you *after* it reaches your home, and for the wiring system which carries it through your home. This system consists of several main parts.

IF YOUR METER is on a pole in your yard, the first part of your wiring system is the "meter loop." This consists of the conduit (metal

pipe) and the heavy wires within it that are connected to the co-op installed service wires which terminate at the top of the pole. The wires in the meter loop then carry electricity through the meter, down to the breakers or switch below the meter, and then on to all the buildings or facilities on the premises. The wiring beyond the meter pole may be either overhead or underground according to the owner's wishes.

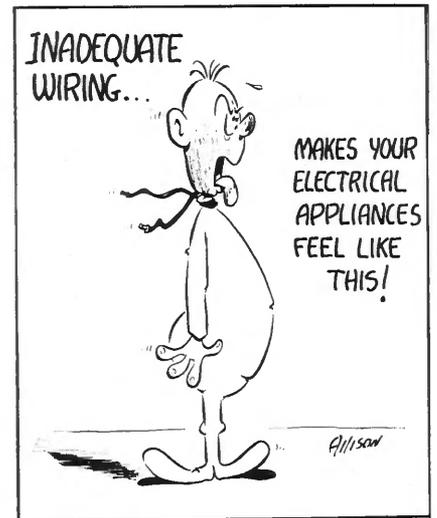
THE NEXT PART of your wiring system in a meter pole installation (or the first part if the meter is on the house), is the "service

entrance." This includes the entrance conductors (wires) and service equipment (circuit breaker panel or main fuse box).

If the meter loop, entrance conductors or service equipment are inadequate to handle the electrical load, you will have low voltage and/or blown fuses or tripped circuit breakers.

THE AVERAGE modern home today needs at least a 100-ampere service entrance. If electric heating or central air conditioning is planned for, a 200-ampere service entrance is usually required. Naturally the meter loop, if any, must be as large, or larger, depending on other electrical loads at the premises.

THE FINAL PART of your wiring system (in the home) is the branch circuits and outlets. The

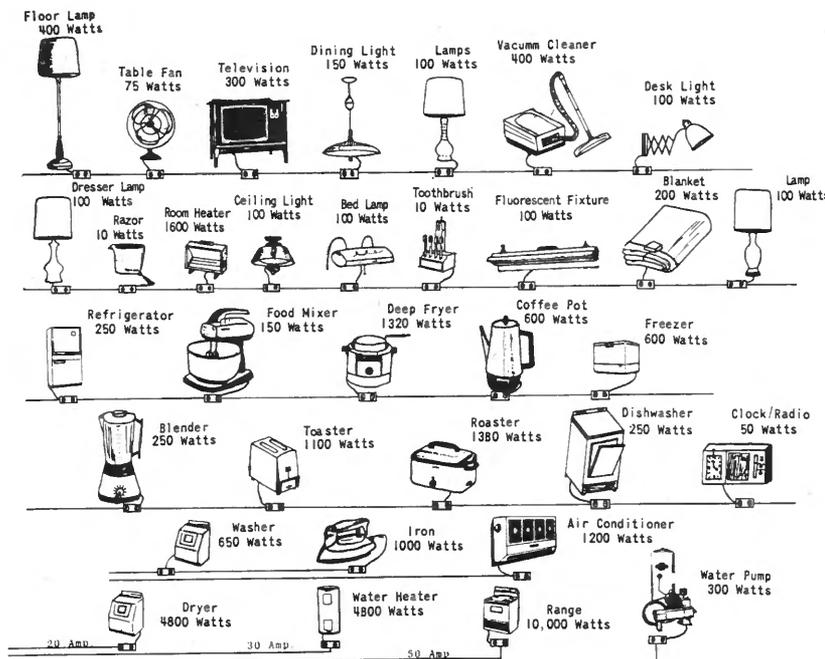


number and wire size of these branch circuits determine how efficiently electricity can be delivered to your lights, equipment and appliances after it has passed through the service entrance. The number and location of outlets and wall switches determine whether or not you can use electric service conveniently and safely.

Now is a good time to check your wiring for adequacy. It may pay to have your electrician modernize your wiring system so you can obtain full benefit from your electric appliances and equipment.

### A Reminder

EIPC members purchasing a new electric range between March 1 and May 30 and installing it on the cooperative's lines are eligible to receive an electric food mixer valued at \$34.95. You must notify the cooperative of your purchase no later than June 15.



# Country Living With City Conveniences

By Cy Anderson  
EIPC Electrification Adviser

An appealing lake community near Cissna Park in Iroquois County is attracting a great deal of attention with several new charming homes, most of them all-electric, having been built there and still others planned.

The development, Kellart Lake Subdivision, is two miles north of Cissna Park, just off Illinois Route 49.

Development work was started in 1966 and the first home was completed in 1967. The first section of the subdivision consists of 140 acres with the lake covering 50 acres.

OWNERS AND developers are Art Hislop and Mr. and Mrs. Bob Kellerhal, all of Cissna Park. Regulations and zoning rules for the subdivision have been adopted to provide a well-kept, clean, restful atmosphere and appealing location for permanent, family-size homes.

Informational literature on the subdivision says the ultimate development goal is to "engineer and effect a completely self-sustaining area



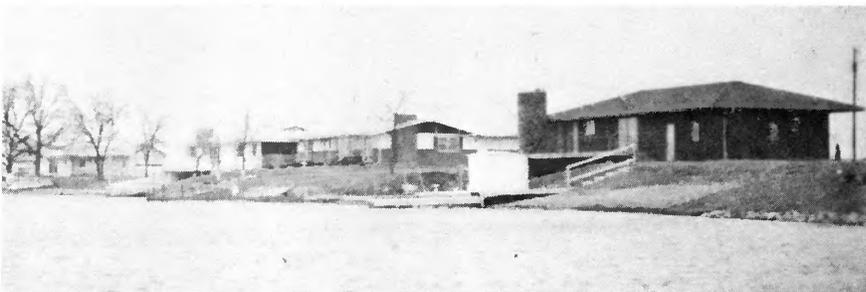
Bob Kellerhal, a partner in the development, is under a picnic shelter on an island in the lake.



Many home owners have access to the lake from their back lawns while others share a ramp and beach.



A 50-acre lake is one of the attractions at Kellart Lake Subdivision north of Cissna Park.



Attractive, well-built homes help make family living lots of fun at Kellart Lake.

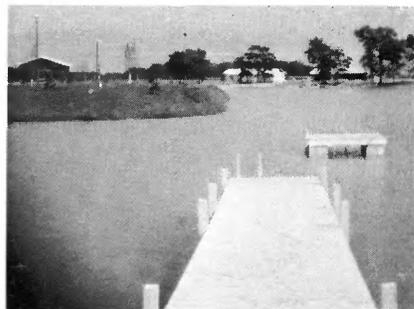
with a natural suburban private country club atmosphere."

By the end of 1969 there were 14 completed homes gracing the lake's shores. Three more homes are in the planning stage with construction expected to start soon.

THE LAKE has been stocked with several species of fish with many good sized bass already having been caught by lake residents.

The lake and its accompanying recreational facilities such as swimming and boating are for the exclusive use of property owners and their guests.

One of the special features is an island in the lake. The island is complete with a picnic shelter, electrical outlets, two security lights and



Looking from Art Hislop's pier at Kellart Lake, this is Photo No. 7 published in the August 1969 issue of EIPC News.

a supply of good, fresh drinking water.

Motorists driving at night on the nearby highway have been heard to ask when approaching the Kellart Lake Subdivision what town it is. The question is prompted by the many security lights installed throughout the area by Eastern Illinois Power Cooperative. EIPC supplies the area and its people with all their electrical service needs.

KELLART LAKE homeowners say the security lights join the subdivision's many other attractive features to enhance the area's natural beauty. They're glad, they say, to live there.

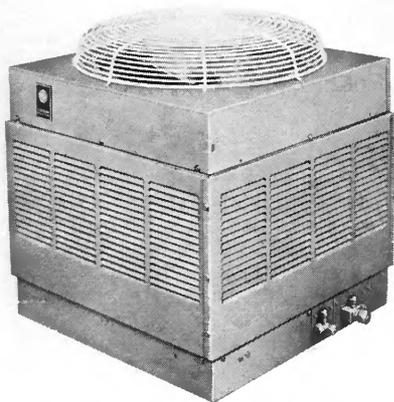
If you haven't already seen this attractive subdivision, you'll want to.

# What's New?



## • Post Lantern

This verde green post lantern is a six-sided cast aluminum fixture offered by the Builder Products Division, Emerson Electric Co., 8100 Florissant, St. Louis, Mo. 63136. The lantern is mounted on a matte black post. Panels are of pebbled acrylic and the chimney is three-quarters frosted. The company says it has a wide range of post lanterns crafted in cast aluminum, brass or solid brass in its "Montage by Imperial" collection.



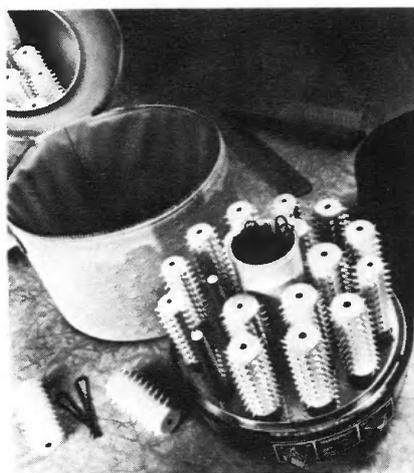
## • Easy Installation

A central air conditioner specifically designed for smaller homes and apartments is offered by General Electric. A 12,000 BTU outdoor condensing unit operates in tandem with a new indoor air handler unit. A prime feature of the new unit is its ease of installation made possible through a new tubing connector that can be brazed or used as a compression fitting. The compressor's top-air discharge directs air upward, safeguarding surrounding plants.



## • 'Hi/Low' Range

This stylish "hi/lo" electric range with a pyrolytic self-cleaning master oven is featured in Hotpoint's 1970 appliance line. The full-width opaque black glass window in the upper oven becomes a "see-through" when the oven light is turned on. Convenient features include two high-speed surface units, timed and standard appliance outlets and a two-level, built-in exhaust system which removes vapor and cooking odors from the kitchen.



## • Hair Styler

Hurry-up hairdos — weather or not—are possible with Westinghouse's new portable deluxe, quick-set hair styler. An adjustable heat control changes roller temperature from Lo to Hi to make looser or tighter curls or to suit individual hair conditions. The deluxe units come with 18 rollers in three sizes, each on its own heater spindle. Pins and pads are stored in a center well and convenient cord storage is provided in the base. Suggested retail price is \$27.99.

## Directors Study

(Continued from page 4)

The group then heard how it can make contributions on a global basis.

"Through your national association, you decided to help in the cause of world peace when NRECA signed an agreement with the State Department's Agency for International Development," said Thomas Venables, coordinator of NRECA's international programs division.

Continuing, he told the Illinois group: "With your help in providing men such as Dean Searls (manager, Adams Electrical Co-Operative, Camp Point) and Art Peyton (manager, McDonough Power Cooperative, Macomb) we've given assistance to 28 different countries which have asked for our help.

"WE'RE ASSISTING cooperatives already established or we're helping establish new ones. Power must go to a productive use and be of economical value. The system must pay its own way.

"This is proving to be one of the most important civilian programs during the war years in Vietnam. Actually, it's been a rather singular success."

On another subject, Harry L. Oswald encouraged active participation in and strong support of statewide electric cooperative associations. "They'll perform two prime functions for you," he said.

Mr. Oswald, general manager, Arkansas Electric Cooperatives, Inc., said, "Service functions such as publications, power use and rural area development as provided by a statewide association are essential to the continued welfare of the cooperative program.

"THE OTHER AREA of functions is in the savings category. You'll save money by pooling resources in the many forms of vertical integration such as group purchasing. It's extremely important to utilize the savings possible through a statewide organization."

One of the instructors, in summary, encouraged the directors to keep in mind, while determining policy, the cooperative's relationship to (1) its community, (2) its statewide association, (3) its national association, (4) the federal government and (5) the entire world.

"You have a relationship to all five," Mr. Weaver continued, "and good service to your members ultimately demands attention be given each of them."

# A Quick Review of the Executive Fund Group-Rate Life Plan

## 12 IMPORTANT QUESTIONS ANSWERED

### 1. Why do I need more life insurance?

Adding up all your life insurance—personal and group—chances are you don't have enough. Experts say: "five times your annual income" is absolutely necessary today.

### 2. Why is it to my advantage to enroll in this plan?

Because that's the way you can get an extra \$10,000 at low group rates without having to join any group, business or organization.

### 3. Why don't other companies offer group rates to individuals?

Because they use salesmen—we don't. By making it possible for people to enroll directly, Executive Fund cuts "sales costs"—one of the largest expense items. Also, by insuring only people in normal, everyday good health—we are actually able to offer rates 10% lower than the official New York Statutory Table of Minimum Group Life Renewable Term Gross Premiums—the table on which most life insurance in the U.S. is based. And your first month is an even lower rate—only \$1.00!

### 4. Will I get service when I need it?

Absolutely. The Executive Fund National Service Center in Omaha, Nebraska, serves policyowners all across America quickly and equally. Call us "collect" from anywhere in the U.S.—any time—your Service Counsellor will always be ready to help you on any question.

### 5. Can I change my policy later on?

Yes. You can convert to \$10,000 of any other kind of life policy, other than term insurance, without any qualifications. You

may convert any time within the first five years if you are 50 or under at issue date—one year less for each year over 50.

### 6. Can I drop my policy? Can you drop me?

You can drop your policy any time. We guarantee right up to age 65, that we cannot individually cancel your policy for any reason. In fact, we can't decline renewals or change rates unless we do so on all policies (Form 318 Series) in your entire state.

### 7. Is Executive Fund licensed in my state?

Yes. We are licensed and regulated by your own state insurance department. And we are a legal reserve company managed by experienced, respected executives dedicated to giving you the best insurance, the best service, the lowest price. Also important, we are rated "A Plus (Excellent)" by Dunne's Insurance Reports.

### 8. How much do I pay?

You pay only \$1.00 for your first month. After your first month, you pay your regular rate as shown in the chart at left. (Women's rates are even lower because, on the average, they live three years longer than men. For example, a woman, 35, starts at the rate shown for 32.) A nominal 25¢ charge is made for premiums paid other than annually.

### 9. How quickly would my beneficiary be paid?

Immediately. The full value of your policy is paid as soon as claim forms are received and verified at our National Service Center. You may change your beneficiary at any time.

### 10. How can I qualify? My wife? My college-age children?

Simply complete the short form at the right. You must be between ages 18 through 55, in normal, everyday good health, and not have been turned down or rated up by another company. There's no "red tape." No one will call on you. Use the extra form to enroll your wife or college-age child.

### 11. Why should I enroll now?

Because your rate will never be lower than it is right now. Also, since conditions of health change without warning and could affect your qualifications, you should make your enrollment today!

### 12. Can I get my \$1 back if I change my mind?

Of course. Return your policy within 30 days after issue date and your dollar will be refunded. If you don't qualify, your dollar will be returned immediately.

## EXECUTIVE FUND Life Insurance Company

National Service Center  
3104 Farnam Street  
Omaha, Nebraska 68131  
A Legal Reserve Company  
Licensed by the  
State of Illinois

One of these forms is for you—the other is for your wife or college-age child. To qualify during this special enrollment, simply mail Enrollment Form today, with \$1.00 for each person, to National Service Center, 3104 Farnam Street, Omaha, Nebraska 68131.

Use this extra form for your wife or college-age child. Enclose \$1 for each. Do not detach.

SPECIAL ENROLLMENT PERIOD EXPIRES  
MIDNIGHT, JULY 12, 1970

ENROLLMENT  
FORM NO. 13869

### EXECUTIVE FUND GROUP-RATE LIFE PLAN

Mr.   
Mrs.   
Miss  first name middle initial last name

Address \_\_\_\_\_  
number and street

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Height: \_\_\_\_\_ ft. \_\_\_\_\_ in. Weight: \_\_\_\_\_ lbs. Date of birth \_\_\_\_\_  
month day year

Place of birth (City & State or Country) \_\_\_\_\_

Occupation (List employer's name and all duties) \_\_\_\_\_

Telephone number \_\_\_\_\_  
(for service AREA CODE NUMBER  
counsellor's file)

Do you intend to engage in hazardous sports or activities or do any flying other than as fare-paying passenger on a regularly scheduled airline?  No  Yes (explain) \_\_\_\_\_

BENEFICIARY: \_\_\_\_\_

Have you within the last five years received medical treatment or advice for any illness, disease, or physical condition?  No  Yes (explain below)

Condition Date Name & Address of Physicians, Hospitals or Clinics Consulted

This form is my application for the Executive Fund Annual Renewable Term to Age 65 Policy (Form 318 Series). I represent that I am now in good health and free from any mental or physical impairments, deformities or disease and that the above statements are true and complete to the best of my knowledge and belief. I also understand that the Company is not bound to issue a policy and has no liability unless a policy is issued while my health and other conditions affecting my insurability remain as stated above. If the policy is not issued the first month's premium will be refunded.

**I UNDERSTAND THAT I MAY RETURN THE POLICY FOR A REFUND OF MY \$1.00 ANY TIME WITHIN 30 DAYS OF THE POLICY DATE.**

Date \_\_\_\_\_ Signed  \_\_\_\_\_  
Form 651 Insured's Signature—Please do not print

SOCIAL SECURITY NUMBER									
We will use this as your policy number.									
<input type="checkbox"/> Check here if you have no Social Security number.									

Please make check or money order payable to: EXECUTIVE FUND

# E.I.P.C. NEWS

## Eastern Illinois Power Cooperative

Paxton, Ill.

Board of directors: Haward Taylor, president; John C. Anderson, vice president; Elbert Westan, secretary-treasurer; Clement Ikins, Jack D. Ludwig, G. N. Hadge, Gearge Ficklin, John Pappe, Jr., R. L. Stanford, Durl A. Speckman and Perry Pratt.



"1970 Youth to Washington" essay contest winners and their parents are Jane Volden and Mr. and Mrs. Sanford Volden (at left) and Sherri Ifft and Mr. and Mrs. Harvey Ifft.

## Sherri Ifft, Jane Volden Win Trips to Washington

Two high school students—one from Fairbury-Cropsey and another from Paxton—were winners of this year's "Youth to Washington" essay contest sponsored by Eastern Illinois Power Cooperative. First

place was awarded to Sherri Ifft, a sophomore at Fairbury-Cropsey. Winner of second place was Jane Volden, a sophomore at Paxton.

Both first and second-place winners received identical prizes, a full-

week's expense-paid tour of Washington, D.C.

Kathleen Burchby, a sophomore at Donovan High School, was awarded third prize, an AM/FM portable radio.

Three other finalists were each given a "Better Sight, Better Light" study lamp. The three: Jane Quinlan, a Paxton sophomore; Amy Jo Somers, a sophomore at Piper City, and Joy Lynn Behimer, a junior from Armstrong.

This year is the second time a member of the Harvey Ifft family has been a tour winner. In 1965 Mr. and Mrs. Ifft's oldest son, Gary, was chosen. Just two years ago one of the tour winners was Dale Burchby, Kathleen's brother. Incidentally, Dale has been appointed to attend the Air Force Academy at Colorado Springs, Colo., after he is graduated from Donovan High School this spring.

Judges for this year's contest were Mrs. Walter Evans, special education instructor from Hoopston; Archie Stewart, retired English instructor of Paxton, and John F. Temple, editor of Illinois Rural Electric News from Springfield.

Sherri and Jane will be available to appear before church, school or civic groups, 4-H clubs or other organized groups in east central Illinois after returning home from the June 13-20 Washington trip.

Call the cooperative's office in Paxton (379-2326) to make arrangements for one of these winners to present a program for your organization.



All smiles after judges announced results are (from left) bus trip winner Jane Volden, AM/FM portable radio winner Kathleen Burchby, EIPC Vice President John C. Anderson and bus trip winner Sherri Ifft.



EIPC Electrification Adviser and Essay Contest Coordinator Cy Anderson is surrounded by the six finalists who are (from left) Amy Jo Somers, Jane Volden, Kathleen Burchby, Jane Quinlan, Sherri Ifft and Jo Lynn Behimer.

# The Role of the Electric Cooperative in My Generation

By Sherri Ifft

It was a beautiful Saturday morning and a serene calmness had replaced the boisterous winds that had howled through the night.

We viewed with dismay the cluttered lawn which was the victim of the night's storm. Our Chinese elm trees had shed a number of their small twigs and branches, and the task of cleaning up the yard was assigned to me.

I began by picking up some of the smaller twigs or sticks and when I had gathered a few of them into a bundle, I tried to break them as I put them in a basket. This was an impossibility for me. What strength and power there was in this bundle! Then I drew out one of the sticks alone and I broke it very easily.

THIS SIMPLE experience of mine illustrated to me again the power of unity and cooperation. This same strength is reflected when groups of people work cooperatively for the same purpose. Accomplishments can be made and goals reached that would be impossible for individuals working alone.

As I continued my work in the morning sun shine, the thought flashed through my mind of how such cooperation brought about the formation of our rural electric cooperative.

I recalled hearing my father tell about the establishment of the Rural Electrification Administration as a lending agency for cooperatives to implement rural electrification.

A DEEP FEELING of gratitude overwhelmed me when I thought of the many combined efforts of farmers and rural residents in providing the initiative and leadership in meeting the challenge and overcoming obstacles and opposition in their efforts to organize, construct and operate their own rural electric system.

The results of their efforts is now a real heritage for my generation to enjoy. Before the establishment of the rural electric cooperative, farmers had been denied the advantages of electricity because the commercial utility companies who were profitably supplying electric power to cities were unwilling to reach out and serve the scattered rural residents.

Now, thanks to the formation of the electric cooperative, electric energy is made available to rural residents at prices they can afford.

Now electric power silently crosses and recrosses the land, sustaining nearly all of our activities. We who

live on the farm may enjoy homes as comfortable and attractive as those of our city friends.

Rural electrification has generated new life and opportunity and has brightened the once dark countryside. It has attracted the establishment of businesses and various industries to the rural community which, in turn, are responsible for the creation of many new jobs.

WITH THE ADVENT of the electric era came the electrified farms, consolidated schools, modern churches and homes of commuters. City people started moving into rural areas where they could enjoy country living with city conveniences. The movement of these non-agrarian peoples to rural areas brought with it prosperity and a rise in land values along with additional help to bear the tax load of the community.

Furthermore, rural electric systems indirectly generate enormous revenue through their activities, thereby strengthening and broadening rural America's economic base.

Electricity is our indispensable servant in practically every aspect of living. In the last ten years the typical American family has almost doubled its annual use of electricity. One basic reason for this is its low cost. While the cost of living has been spiralling upward, the price of electricity has been coming down. During the last quarter of the century, living costs have doubled, but the average residential price of electricity has been cut by more than 40 per cent during this time, thanks to the efficient operation of our electric cooperative.

IN MY GENERATION, the entire family may enjoy the "luxuries" of electric living. The temperature of the house may be adjusted by merely setting the thermostat, and, during the summer, families may escape the blistering heat of the sun through the use of electric air conditioners. Radio and television provide entertainment and keep rural families posted on markets and world events. The rural homemaker enjoys the advantages of electricity through the use of her many labor saving appliances.

These conveniences have relieved the drudgery of the farm's pre-electric days and all the family enjoys a healthier and happier living. The spirit of helpfulness and concern for the well being of others, being the hallmark of the electric cooperative, has brought a renaissance of advancement to the typical rural

family.

I feel so fortunate to be a teenager in this generation of electric living. The pushbutton never ceases to amaze me. With the energy it unleashes, I can enjoy a myriad of servants. So many personal care products are available which "automate" grooming from head to toe. Many routine jobs which previously required considerable skill can now be accomplished at home with professional results, thanks to these electrical helpers.

OUT ON THE FARM electric energy has replaced strenuous manual labor in more than 400 ways, and over half of these applications have contributed to increasing production or making farming more profitable.

The versatility in the use of electricity is important in all phases of livestock, poultry and grain enterprises. Automatic electric feeders and waterers may be used throughout the farm. Complete farmyard lighting lengthens the farmer's work day. A few pennies worth of electricity can do in minutes what would require hours for a man to complete. The use of electrically operated equipment, especially in the care of livestock, has aided in making the American farmer by far the most productive in the world.

Our electric cooperative has laid the groundwork in supplying the electric energy for its consumers—total facilities for total communities—and I agree with the leaders in expecting startling progress for the future. The rural electric cooperative is the community hub where the dream begins, the action starts, and electrical applications in agriculture hold many exciting possibilities.

SOME OF THE FUTURE possibilities may include using lasers or microwaves to transmit electricity through the air to run unmanned tractors and self-propelled machines, or perhaps the use of electric energy as the source of heat in large plastic greenhouses that cover acres of land.

Whatever the dream of the present day, I think if we remember the simple lessons of unity from the bundle of sticks and which has been demonstrated by our electric cooperative, we may expect many more accomplishments. There is limitless potential in cooperative teamwork.

In gratefulness to the inheritance of our modern electric living and to insure a successful future, let us all help to keep this bundle strong.

# What's New?



## • 'Pan-O-Matic'

"Pan-O-Matic" is a new countertop cooking concept from Tappan. This elementless electric range saves countertop space by letting the homemaker cook in five thermostatically controlled pots and pans that plug directly into a foldaway plug panel. The pots and pans are made of heavy aluminum with porcelainized enamel on the outside with a Teflon lining. A plug-in heating element also is standard equipment. Tappan says production starts in October and that the unit will retail for approximately \$489.



## • Ice Service

This refrigerator-freezer from Hotpoint features an "exterior ice service" (inset). A dispenser door on the freezer compartment pulls down for ready access to ice cubes or the five-pound capacity bucket can be easily removed and taken to a drink-preparation area. Small, cylindrical ice cubes are made automatically and dispensed into the door-mounted bucket. A photoelectric cell senses when the bucket is full, the freezer door is open or the bucket is not in place and then turns off the automatic ice maker.



## • Dehumidifier

Designed to end spring and summer humidity problems, this dehumidifier from Berns Air King Corp. of Chicago features a wood-grain vinyl finish and contrasting grill. An automatic humidistat turns the unit on and off when humidity reaches a predetermined level. An electronic overflow switch automatically turns the unit off whenever the container is full and then lights a signal indicator.

# New Finance Plan Called Slow Process

A supplemental financing source, now in the final stages of organization, offers electric cooperatives much promise for the future, but caution is advised for its immediate prospects, southern Illinois Farm Bureau leaders were told recently.

The president of the institution, the National Rural Utilities Cooperative Finance Corporation (CFC), explained the new financing arrangement at a meeting held by Southeastern Illinois Electric Cooperative.



Southeastern's Manager Roger C. Lentz (left) and CFC President J. K. Smith.

J. K. Smith of Louisville, Ky., said of CFC: "It'll take time, moving from one phase to another as we put this self-help financing organization into operation. But we're looking to the future with a great deal of excitement."

Financing needs of the nation's 1,000 electric cooperatives are mounting and have reached the critical stage, he continued. Needs, he said, currently are more than \$800 million a year. That is more than twice the amount appropriated in past years to the Rural Electrification Administration (REA) for electric loans.

Mr. Smith emphasized the continued need for REA loans, saying, "The present REA program will continue to be the primary source of loan funds for the rural electric systems."



Among those who attended the recognition dinner are (from left) Patti Tieken, Richard W. Morefield of the General Electric Co., Dean Searls, manager of Adams Electrical Co-operative, Gilberta McNeff, Mrs. Thomas H. Moore of Springfield and John Sargent, president of Adams Electrical.

## Rural Youth

(Continued from page 7)

summarized this way by Principal Bert L. Ringquist:

"Patti is a tremendously enthusiastic teacher who is doing an excellent job in every respect. She's well liked and respected by both the students and her fellow staff members in this the state's largest junior high school where last year's enrollment totaled 2,200. In her first year of teaching here, she assumed a leadership role and so we've assigned her the direction of our cheerleaders and Pep Club next year."

This further indicates how queen contestants benefit from their training to make significant contributions, says Roger Mohrman, manager of Adams Electrical's member service department who helps coordinate the cooperative's beauty contests.

"WE'RE PROUD of our queen contestants, and we're proud too of the many other youngsters that participate in other of our youth programs," Mr. Mohrman said. "Adams, like other electric cooperatives, works with youngsters in many areas such as 4-H FFA, FHA and the Youth to Washington essay contests which also help many of our young adults.

"These youngsters are tomorrow's leaders. We've seen this happen in the past. Just like Patti and Gilberta, they're getting the training they need as they prepare for the important roles they'll be playing in their communities."

The mothers of the two queens

agree. Mrs. James Tieken of Mendon and Mrs. Gilbert McNeff of Timewell say their daughters have learned a great deal as well as having lots of fun and making many new friends.

*Math Teacher: "What is one-fifth of three-sixteenths?"*

*Freddy: "I don't know, but it isn't enough to worry about."*

**FREE CIRCULAR**  
**COUNTRY RECORDS**  
**AND 8 TRACK TAPE CARTRIDGES**  
 FIDDLE TUNES - COUNTRY WALTZES - BLUE GRASS - MAC WISEMAN - HYLO BROWN - THE LEGENDARY J. E. MAINER & OTHERS.  
**WRITE TODAY: UNCLE JIM O'NEAL**  
 BOX A-ARE ARCADIA, CALIFORNIA 91006

### AUTHORS WANTED BY NEW YORK PUBLISHER

Leading book publisher seeks manuscripts of all types: fiction, non-fiction, poetry, scholarly and juvenile works, etc. New authors welcomed. For complete information, send for booklet SD-2. It's free. Vantage Press, 120 W. 31 St., New York 10001.

### HEARING AIDS UP TO 67% OFF

**BUY NEW AMERICAN-MADE AIDS** direct from factory. Behind-the-Ear, All-in-the-Ear, Eye Glass Aids. Money-back guarantee. 20 days FREE TRIAL. No money down. Easy payments. No interest. No salesman will call. **POWERFUL BODY AIDS-\$29.95 up.** LLOYD Dept. IEN, 905 9th St., Rockford, Ill. 61108



## Think Success

...it may be your own!

**THE MAN WHO THINKS** and plans ahead is usually the man who's successful. Here at the Land Bank, we like people who think success—because success is the crop we cultivate. If you see an opportunity to expand or mechanize your operation, talk it over with the manager of your local Federal Land Bank Association. He will listen . . . and he may be able to help!

**Serving America's Farmers: Providers of Plenty**

# E.I.P.C. NEWS

Eastern Illinois Power Cooperative

Paxton, Ill.

Board of directors: Howard Taylor, president; John C. Anderson, vice president; Elbert Weston, secretary-treasurer; Clement Ikins, Jack D. Ludwig, G. N. Hodge, George Ficklin, John Poppe, Jr., R. L. Stanford, Durl A. Speckman and Perry Pratt.

## Anybody Going Fishing?

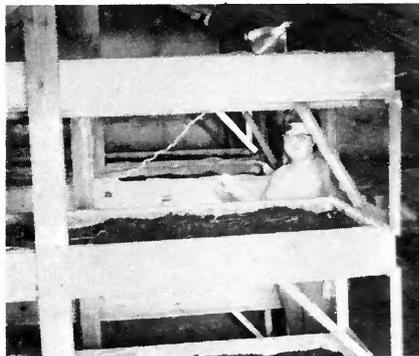
By Cy Anderson  
Electrification Adviser

Calling all fishermen, and women and youngsters who feel the urge to wet a line—don't forget your bait! And just about the easiest way to find some bait is to drive east from Buckley on the Roberts-Milford blacktop to Jinny's Worm Ranch. She has worms by the thousands, lively hybrid red worms that fish just can't resist, or almost can't resist.

Jinny is Mrs. Orlen Krumwiede from the Buckley community. Being an avid angler herself she became interested in an ad about raising worms to sell as fish bait. Since they had an unused hog house on their farm she decided it would do a lot more good as a home for worms than standing there empty.



Mrs. Krumwiede packages 1,000 fishing worms for another happy customer.



Mrs. Krumwiede stands alongside one of 17 trays in which the hybrid red worms hatch their eggs.

So, last winter the Krumwiedes cleared it out, installed blanket insulation on all the side walls and between the rafters, and were soon in the worm business.

She has 17 trays in which the worms live and multiply. The breeding stock worms lay eggs, one every seven days. In 21 days they hatch from two to 20 baby worms; six is a good average. These develop to bait size in about 90 days.

Bedding in the trays is mainly peat moss. Their food is chicken mash which is sprinkled on top of the bedding about every two days. A little watering and some stirring of the bedding about once a week is about all the care required.

Jinny sells most of her worms by mail, in lots of hundreds or thousands. She uses round ice cream cartons for shipping containers.

The worms thrive best in warm humid weather. A few heat lamps seemed to provide enough heat this spring, but they will need more heat during the colder days next winter. One problem that was easily solved was a means of keeping the worms from crawling out of the trays. This was done by keeping several small light bulbs burning day and night.

So, here is another new use for EIPC service, helping Jinny's worms to live better electrically.

## Your Manager Reports

I am sure each of us is feeling the effects of inflation in our cost of living.

Your cooperative, too, is feeling the impact of inflation—from the cost of paperclips in the office to substation transformers on the distribution system. And would you believe that the price of coal is a major contributing factor to the cooperative's rising cost of operation?

Our contract with our wholesale power supplier contains a "fuel clause" which permits the supplier to increase or decrease his charge for wholesale power, depending on the cost of fuel used in generating the power. The cost of coal has risen to such extent that



D. L. Tachick  
Manager

the fuel clause charge added to our most recent wholesale power bill amounted to nearly ten per cent of the basic charge for such power.

Our projections indicate that if the cooperative will continue to be billed additionally for fuel clause charges at this same rate for the remainder of this year—and we have every reason to believe that fuel clause charges will go even higher—the increase in cost of power due to fuel clause charges will reduce the cooperative's margins by approximately \$50,000 this year.

We would be naive if we were to tell you that your cooperative can continue to absorb such increase in the cost of power, as well as the rising cost of labor, transportation, professional services, materials and supplies, and maintain the high quality of electric service you members have a right to expect.

The rates presently charged for your electric service are basically the same rates that were in effect since 1938 (increased by two per cent in recent years to cover additional state energy taxes imposed on the cooperative). These rates are no longer providing the amount of revenue needed to meet these rising costs and long-term debt obligations.

Thus, your board of directors and management is forced to come to grips with this pressing problem. Rate studies are being undertaken and you will be kept informed in this regard. Of one thing you may be sure, there will have to be ample justification for any upward rate revision. The directors on the board are your fellow members and rate payers as well. What affects you will affect them. Need more be said?

# We Switched to Electric Heat

Frequently in conversations about electric heat some one will say, "Yes, I would install electric heat if I were to build a new home, but not for this old house."

As proof of the fallacy of that statement, here are some of the homes in EIPC-land that the owner converted from flame-type heating systems to modern, flameless electric heat during the past two years. Some of these homes were quite old. One was less than 30 years old. All had a common problem—inadequate heat.

With a basically sound home to start, a desirable location and some thoughtful planning, it is usually more economical and desirable to do some remodeling, maybe add a room or two, install adequate insulation and, for the final touch, install electric heat for "summer comfort" all winter long.

But don't take our word for it, ask the man who owns one, for instance: Mr. and Mrs. Don Reutter, Mr. and Mrs. Frank LeConte, Mr. and Mrs. Melvin Knapp, Mr. and Mrs. Otto Gromer, Mr. and Mrs. Louis Ekhoﬀ, Mr. and Mrs. Francis Neveu and lots of others who use and enjoy **FLAMELESS ELECTRIC HEAT**.



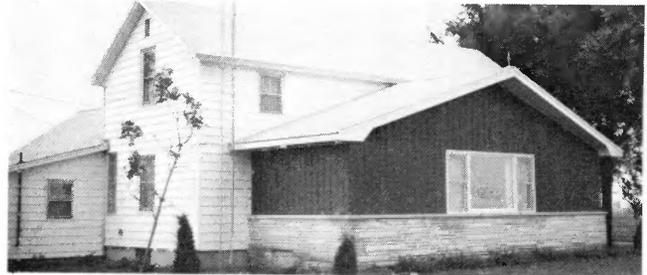
The Louis Ekhoﬀs of Woodworth had electric baseboard heating units installed in their home in 1969. About the change in heating systems, Mr. Ekhoﬀ had this to say: "We surely do like our electric heat."



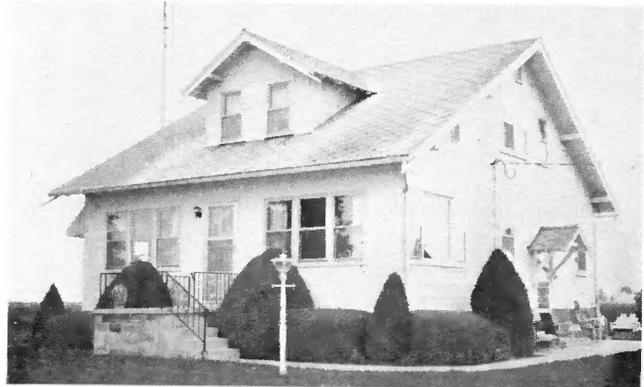
"I don't know why we didn't go electric two or three years sooner," says Mrs. Francis Neveu of Clifton. The Neveus have enjoyed a full season of comfort with their electric hot water baseboard units.



Mr. and Mrs. Otto Gromer of Watseka are more than satisfied now after additional electric heating units were installed to meet requirements. "It's so nice and clean," says Mrs. Gromer of electric heat.



Mr. and Mrs. Don Reutter of Cissna Park had a family room built onto their two-story farm home and also remodeled the downstairs rooms. They say they are completely satisfied with their electric baseboard heaters.



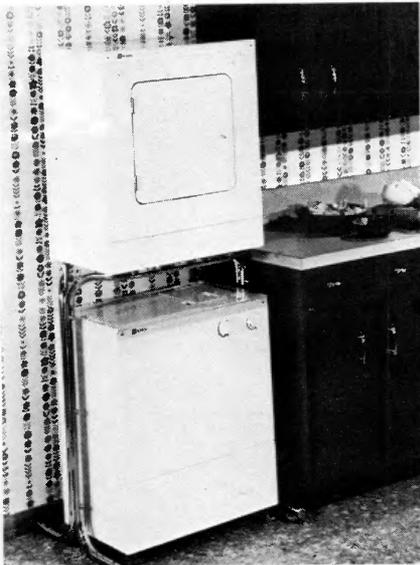
The Frank LeConte family enjoys year round comfort in their home south of Cissna Park, thanks to the electric heat pump which heats it in the winter and cools it in the summer as well as maintaining the right humidity level.



Mr. and Mrs. Melvin Knapp of Cissna Park installed electric heat in 1968 in their two-story home which was moved onto a new foundation with a one-story addition built on the back. Heat source is ceiling cable and baseboard units.

# What's New?

## Co-ops Help Build Better Rural America



### • Porta-Pair

The Maytag Co. says its Porta-Pair can be used particularly well in mobile homes, summer cottages and such places where space doesn't permit larger appliances. The Porta-Washer hooks up to any sink while the matching Porta-Dryer operates from an adequately wired 115-volt outlet and doesn't require venting. They are available in avocado, copper and white.



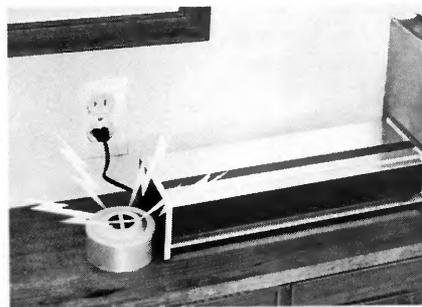
### • Porta-Cool

Whisper-quiet operation and distinctive contemporary styling are combined in Hotpoint's new Porta-Cool room air conditioner series. These models offer a range of 5,000 to 8,000 BTUs for use on 115-volt current. The top air discharge feature provides a canopy of no-draft cooling comfort. Controls are concealed behind a hinged baffle front.



### • Microwave Cooking

Tappan has introduced an electronic cooking center that not only features the fast, space-age microwave cooking method but has a conventional, self-cleaning electric oven as well. Both can be operated simultaneously or individually. The range has a timed electrical convenience outlet, lighted backguard, lift-off oven door and oven work lights. It is available in white, coppertone, avocado and harvest gold.



### • Alert-Alarm

Alert-Alarm from the Artolier Lighting and Sound Division of Emerson Electric Co., 141 Lanza Avenue, Garfield, N. J., 07026, guards an entire area with silent ultrasonic sound waves. The self-contained, ready-to-operate system plugs into any standard 120-volt outlet. Sensitivity can be adjusted for a range of a few inches to an effective maximum of approximately 30 feet.

Electric cooperatives and telephone systems financed in part through the Rural Electrification Administration (REA) helped create more than 60,000 new jobs in rural America during 1969, the U. S. Department of Agriculture has announced.

The job figure is based on reports from 51 per cent of 1,830 systems surveyed on community development activities. The REA borrowers reported that the jobs resulted from 787 commercial, industrial and community facilities projects they helped launch during the year, working with other federal agencies and local organizations, public and private.

DAVID A. HAMIL, REA administrator, praised the systems for their leadership in programs to improve the economy and upgrade the quality of life in their service areas.

He called for their continued assistance in rural development. He said that "meaningful community development must begin at the local level, with local direction and local leadership. Each locality is best aware of its needs, problems and resources."

MR. HAMIL cited the rural electric and telephone systems as pioneers in the economic development of rural areas.

He said, "We feel that all REA borrowers contribute in one way or another to rural development. In our opinion, the extension of a line to provide electric or telephone service is, in itself, rural development.

"It is a fact of life in our business that where electric and telephone lines go, progress and development follow."

More than 25-million people in the rural portions of 2,600 of the nation's 3,100 counties receive electric and telephone service from systems financed in part by REA.

### HOW'S THAT AGAIN?

Motorcycle policeman alongside speeding driver: "I'm only doing 75—how much are you only doing?"—The Railway Clerk.

# Modern Conveniences Improve Camping Fun

By Charles E. Albright

Through the unusual name of "JOMOCO," brotherly bonds have been strengthened, much to the satisfaction of many.

JOMOCO, the two brothers explain, stands for Joe, Maurice (he's affectionately called "Mo") and Company. It's part of the name (Honeybend Camp JOMOCO) of their campgrounds just off U.S. Route 66, some five miles north of Litchfield in central Illinois.

It all started when Maurice Whitworth, a Girard businessman for 23 years, went into a hospital with what was diagnosed as a disabling illness. During his recuperation, older brother Joe approached him with the idea of establishing a recreational business to be managed primarily by Maurice and his wife, Dorothy.

So, work was started last August on their 76-acre site. A great deal of brush was cleared, two lakes were built, roads were constructed, picnic shelters and a multi-purpose building were constructed and scores of camp sites were prepared.

ALSO, A RUSTIC LODGE with a welcoming sign reading "Have Fun" was constructed with adjoining and beautiful living quarters for Maurice and Dorothy.

Then, about the first of May, the campgrounds was opened to the public.

"And they came, hundreds of them have been coming," recalled Joe and Maurice in a recent interview. "We're real pleased. We've had lots of help in getting this place ready and we're glad people are enjoying it."

Maurice continued: "On the Fourth of July weekend we had 518 registered guests. There must have been at least 750 persons here for the big cook-out and fireworks display."

At another crowded weekend, some first-time guests said this of the campgrounds. "We came here with three other families. We had hoped to camp side by side, but it was too crowded. However, we're all close together, and these are beautiful camp sites. We'll be back, and often."

One of the repeat guests, Paul Staab, a Springfield businessman, explained why he likes Honeybend Camp JOMOCO.

"Everything we want is here. We enjoy the company of others who camp here. Our boys love to fish in their well stocked lakes. Besides, Joe and Mo are real fine people and they make us feel right at home."

Several people leave their campers all summer at some of the 12 permanent camp sites along a tree-lined stream which meanders by many of the other 82 rock-padded camp sites. All these sites have water and electricity with sewer facilities also provided the permanent spots.

There are 120 new camp sites being built, and nearby is a grassy area where people may pitch tents. Fees for the tent sites are \$2 a day while another \$1 is charged where water and electricity is provided.

"EACH OF OUR CAMP sites also has a permanently mounted outdoor grill, a garbage can and a picnic table," said Joe Whitworth. "We want our guests to be comfortable."

"And Walt here has helped make it comfortable for them," he said, pointing at Walter L. Hart Jr., who works in member services and electric sales for Rural

Electric Convenience Cooperative Co. headquartered at Auburn.

"The cooperative," Joe continued, "has been very helpful in bringing us electricity through underground installations so that the natural surroundings remain as appealing as possible."

From the air conditioned cab of a pick-up truck, Joe Whitworth pointed out various facilities on the well-kept grounds.

Beyond the lodge lay a small, screened-in building where fishing catches from a nearby lake can be cleaned. Fishing fees are \$1 a pole a day.

On the far side of the grounds is a stables for the horses that carry guests on trail rides. An archery range is on the opposite side of the campgrounds.

A SWIMMING LAKE and beach are located conveniently to the camping and tenting areas. Fees here are 35 cents for children and 65 cents for adults. ("Please tell your readers," Mr. Whitworth asked, "that we have a fulltime lifeguard trained in lifesaving techniques.")

Close to the beach is a steel building containing hot and cold showers, flush toilets and a laundromat.

"We've tried to provide for the comforts of our campers," Mr. Whitworth explained. "Sure, they want to enjoy the outdoors, but they don't want to rough it that much. They want some of the conveniences we all enjoy. So, we've tried to make our place quiet, peaceful and modern."

Roy D. Goode, manager of Rural Electric Convenience, is among the many who agree they certainly have done that. As Mr. Goode points out, Honeybend Camp JOMOCO already has received a three-star rating (out of a maximum of four stars) from a leading camp directory.

Camping fun each year attracts more and more Americans such as these two youngsters looking across the recently opened Honeybend Camp JOMOCO near Litchfield.



# E.I.P.C. NEWS

Eastern Illinois Power Cooperative

Paxton, Ill.

Board of directors: Howard Taylor, president; John C. Anderson, vice president; Elbert Weston, secretary-treasurer; Clement Ikins, Jack D. Ludwig, G. N. Hodge, George Ficklin, John Poppe, Jr., R. L. Stanford, Durl A. Speckman and Perry Pratt.

## Get a Prize Too

### An Electric Clothes Dryer Helps Take the Wrinkles Out of Life

There will be fewer pressing problems around your house when there's an electric clothes dryer to do your work—rain, shine or snow.

An electric clothes dryer is ideal for the new permanent-press fabrics. Just load the dryer, set the dial and walk away. In minutes, everything is fluffly dry and ready for wearing.

Small wonder an electric clothes dryer is a woman's most wanted appliance. And it costs only pennies a day, thanks to low-cost rural electric power.

Now is the time to invest in a new electric clothes dryer. Any EIPC member who purchases and installs a new electric clothes dryer between Sept. 1 and Nov. 30 can qualify for a West Bend "Country Kettle" as shown below. (This special premium replaces the regular \$10 cash bonus.)

Here are the details:

1. Dryer must be new, but it may replace an older model.
2. Dryer must be installed on premises served by EIPC.
3. Dryer must be purchased between Sept. 1 and Nov. 30, 1970.
4. Member must notify EIPC office and apply for Country Kettle by Dec. 15, 1970. Send sales slip or receipt when applying.
5. The "Country Kettle" will be delivered to the qualifying member by a representative of EIPC who will check the dryer installation. Gifts will not be available at the co-op office.
6. Only bona fide members of EIPC are eligible.

## Many Members Used EIPC's Bonus Program

Almost half a hundred Iona mixers were awarded EIPC members during the spring electric range promotion. We had so many applications that our stock of mixers ran out before the June 15 deadline, but another shipment arrived in July and we were able to fill all qualifying applications.

Among those who switched from another type of fuel to a flameless electric range was Mrs. Delmar Boog, Melvin, shown here ready to mix a batch of strawberry shortcake with her new mixer.



Here's what Mrs. Boog has to say: "I don't know why I waited so many years to change to an electric range. It's so much cleaner, and these new heating elements are fast. They are not slow at all as so many people think. If anybody wants to know what I think about my new electric range just send them around—I like it!"

#### SERVICE CALLS

##### Paxton Service Area

Herschel Workman (217) 379-3786  
Donald Sharp . . . (217) 379-3944  
Richard Hilligoss . (217) 394-2464  
I.M. Eichelberger . (217) 379-4148  
Raymond Johnson (217) 379-3130

##### Gilman Service Area

Evan Peterson . . . (815) 265-7235  
Eugene Goldsby . . (815) 265-7687  
Kenneth Essman . . (815) 265-7306  
Clyde Bargmann . . (815) 265-4556

##### Hoopeston Service Area

Dennis Rhodes . . (217) 748-6285  
Don Allison . . . . (217) 283-5776

##### Cropsey Service Area

George Popejoy . . (309) 377-2581  
Lawrence Tieman . (309) 377-2291

##### Watseka Service Area

Robert Foster . . . (815) 473-2575  
John Hamilton . . . (815) 473-2541

## ★ FREE COUNTRY KETTLE ★

Get this handsome Country Kettle by West Bend as a gift from your rural electric system. Big 5 quart capacity is ideal for deep frying; cooking complete meals of roast, potatoes, carrots, etc., or for casseroles. Hard coat TEFLON® finish means no-stick cooking — no-scour clean up. Ask your appliance dealer or rural electric system for complete details.

**Regular \$27.99 Value**



Large oak trees shade fishermen waiting for the big one to strike at the Nelson fish farm southwest of Potomac.

# This Farm Grows Fish

By Cy Anderson

EIPC Electrification Adviser

**T**his month we want to tell our readers about another new crop being grown here in east central Illinois. This crop is a far cry from the usual corn and soybeans which predominate in our nation's grain belt.

Mr. and Mrs. William C. Nelson of rural Potomac are the owners and developers of a fish farm on their 57 acres a few miles southwest of Potomac along the Middle Fork of the Vermilion River. They began dreaming about and planning this enterprise when they acquired the property approximately 10 years ago.

Their fish farm now includes a five-acre fishing lake and four ponds for brooding and feeding, with a total of nine acres under water. The Nelsons plan to build another lake of about 2½ acres when time permits.

SEVERAL SPECIES of fish are growing at the Nelson farm. They include rainbow trout, bass, channel catfish, bullhead catfish, hybrid sunfish and even some "first cousins" of fish, good old bullfrogs.

This area of Vermilion County is blessed with numerous flowing wells which automatically provide plenty of clear, clean, cold water for the Nelson ponds and lake. They have a recirculating pump in the trout pond to bring oxygen into the water, a necessity for the fish to grow and thrive.

The trout pond was stocked with over 1,000 pounds of small trout, trucked from Missouri last March. They were from one-half to three-quarters pound each then, and they

have already grown to 1¼ to 1½ pounders.

The catfish hatch in the brooding pond and are netted and transferred to the yearling pond for a year. In this part of Illinois fish will feed about half a year. A catfish will grow to four pounds in about 269 feeding days, or in less than two years. Some of the hybrid sunfish have already reached two and two-tenths pounds.

The Nelsons feed their fish a commercial fish chow recommended by researchers at the University of Illinois. It contains soybeans, blood and a high protein ingredient.

Mrs. Nelson showed your reporter how they feed their thousands of finny friends by tossing handfuls of feed into the water. This is a twice-a-day operation, early in the morning and again at evening.

THE LITTLE CATFISH, especially, act like little birds with their mouths open and their whiskers floating above the water. The larger fish churn the water when being fed, and crowd around like pigs in a pen. Even the tadpoles compete with the catfish for some of the food.

Readers are invited to visit the Nelson fish farm. Don't forget to bring fishing gear. Since this is a private development, and not publicly owned and supported property, the Nelsons make a reasonable charge for catching fish, based on the weight of the catch.

Good luck and happy fishing to all. But don't come at night because the Nelsons have some German Shepherd dogs on patrol duty, and they aren't very friendly.

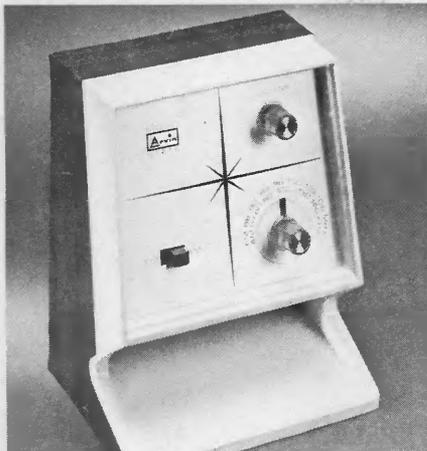


Water churns as a recirculating pump replenishes oxygen which helps the fish to thrive as evidenced by the 14-inch trout held by Mrs. Nelson.



This two-inch pipe delivers plenty of fresh, cold water to the rainbow trout in one of the Nelson ponds.

# What's New?



## • 'Mini-Upright'

Arvin's new "mini-upright" design AM/FM table radio occupies very little space, yet delivers rich, full-bodied sound. Constructed of walnut wood-grain plastic, the unit features solid-state circuitry, direct-drive tuning, built-in AM and FM antennae and AFC for FM. Suggested retail price is \$16.95.



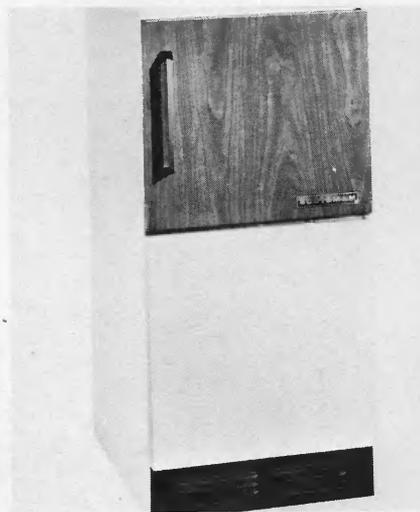
## • Personal Care Center

A personal care center including a power massage and complete power manicure attachments as well as the hair dryer is available from the Hoover Co. It all folds compactly into a carrying case. Colors are seal greige deep and harvest gold medium. Suggested retail price range is \$34.75 to \$39.95.



## • Portable Dryer

Whirlpool's new portable-convertible dryer features attached casters plus a detachable window-venting system with five feet of flexible hose. Factory set to operate on standard 115-volt house current, it can be converted to 230-volt operation for permanent installation.



## • Ice Cube Maker

The new Scotsman automatic home ice cube maker from Queen Products Division, King-Seeley Thermos Co., Albert Lea, Minn., 56007 produces a crystal clear, hard, slow melting ice cube. It makes up to 18 pounds or 480 cubes daily and has a storage capacity of 26 pounds or 670 cubes.

## Co-op Leaders Set for Meeting In Springfield

(Continued from page 5)

establishment of a cooperatively owned Cooperative Finance Corporation. Already some 80 per cent of the nation's electric cooperatives belong. More are joining. Most Illinois cooperatives already belong.

Soon the new organization will be in a position to borrow on the open money market, then make loans to many of the nation's electric cooperatives. This is true in part because the cooperatives themselves are investing seed money in their own CFC. They will own and control the new corporation.

CFC in the immediate future will not be able to supply all fresh capital funds for electric cooperatives. Many such organizations for at least a considerable time must depend on lower-interest REA loans.

But, said Mr. Moore, the cooperatives are seriously endeavoring to become as independent of government loans as is possible. They're making real progress.

Raymond W. Rusteberg of Valmeyer, Illinois' delegate to the National Rural Electric Cooperative Association board of directors, also is a member of the CFC board of directors.

FINANCING of cooperative capital needs, of course, is only one of many subjects to come before this year's state meeting.

Steadily rising costs of electric power and its distribution are squeezing electric cooperatives, as they are commercial utilities.

Adequate sources of electric energy pose a problem for most cooperatives who buy at wholesale from commercial utilities. Serious work is being done in this area.

Pollution, development of rural areas, improved services to members, the danger of restrictive legislation, all are cooperative problems.

They all will be examined with great care. Views of many individuals will be heard and considered. And when the three-day program is finished leaders will return to their homes better informed and better able, they believe, to help guide their organizations toward even greater success—and service—in the future.

**ENJOY LIFE-LONG SECURITY**

For as long as you live and pay your premiums, we will never refuse to renew your policy because of your health — in fact, we guarantee that we will never cancel or terminate your policy unless we decline renewal of all policies of this type in your entire state. Moreover, no change can ever be made in your rate unless we make a general change for all persons of the same classification. You, of course, can drop your policy at any renewal date.

**IF YOU ARE OVER 65**  
 If you are over 65 now, or when you become 65, the following modest monthly increase applies:

Female on All-Family or Husband-Wife Plan .....	\$ .50
Female on One-Parent or Individual Plan .....	\$1.00
Male on any plan .....	\$1.00

**EXECUTIVE FUND**

**Life Insurance Company**

National Service Center: 3104 Farnam Street, Omaha, Nebraska 68131  
 A Legal Reserve Company • Licensed in Your State

<b>Tendons and Ligaments</b>	
Cutting or repair of	
Single .....	25.00
Additional, each (maximum of 10 additional): .....	5.00
Fascia, cutting or transplant .....	35.00
Tendon Sheath, cutting into	
Single .....	25.00
Multiple .....	40.00
Transplant	
Single .....	75.00
Additional, each .....	50.00
<b>Urinary Tract</b>	
Bladder, kidney or ureter, cutting or crushing	
Open operation .....	100.00
Operation through natural passage .....	50.00
Urethra	
Cutting or crushing operation other than meatotomy .....	30.00
Meatotomy .....	15.00

**ADDITIONAL COVERED HEALTH CONDITIONS—INJURY ONLY**

<b>Amputation</b>	
Loss of both hands or both arms .....	\$5,000.00
Loss of both feet or both legs .....	5,000.00
Loss of one hand or arm and one foot or leg .....	5,000.00
Loss of one hand or one arm .....	2,000.00
Loss of one foot or one leg .....	2,000.00
Loss of finger or toe, each .....	.25.00
<b>Eye</b>	
Loss of sight of both eyes .....	\$5,000.00
Loss of sight of one eye .....	1,250.00
<b>Teeth</b>	
Loss or repair of permanent, natural and sound teeth:	
Single .....	25.00
Additional, each .....	10.00

To put your policy in force as soon as possible, simply mail Enrollment Form today with \$ .25 to P. O. Box 3567, National Service Center, Omaha, Nebraska 68103

**THIS ENROLLMENT PERIOD ENDS OCT. 11, 1970**

ENROLLMENT FORM No. 14519

**EXTRA BENEFIT PLAN**

**SAFETY-FOLD COIN MAILER**

Complete form and cut along dotted lines. Place quarter in space indicated. Fold edges over onto quarter as shown. Then fold pocket over onto form to enclose coin in Safety-Fold. Then fold over again for extra safety, enclose in envelope and mail.

FOLD HERE



FOLD HERE

FOLD HERE TO FORM SAFETY POCKET FOR COIN

INSURED'S NAME (please print)  Mr.  Mrs.  Miss

First Middle Initial Last

ADDRESS: Street City State Zip Code

AGE: .....

DATE OF BIRTH		
Month	Day	Year
SOCIAL SECURITY NUMBER (It becomes your policy number)		

**IMPORTANT: Check the plan you wish.**

All-Family Plan\*       One-Parent Family Plan  
 Husband-Wife Plan\*       Individual Plan

\*If you select Husband-Wife Plan or All-Family Plan give us the following information about your wife:

Wife's First Name	Middle Initial	
Date of wife's birth:	Month	Day Year

To the best of your knowledge and belief are you and all dependents to be insured in good health and free of any physical defects?  Yes  No (If "No", give full details).

To the best of your knowledge and belief have you or any of your dependents to be insured received any medical advice or treatment during the last five years?  Yes  No (If "Yes," give full details).

Do you carry other insurance in this Company?  Yes  No

I have enclosed my first month's premium of \$ .25 for the plan selected above and hereby apply to Executive Fund Life Insurance Company, Omaha, Nebraska for the Extra Benefit Plan (Specified Benefit Policy, Form P401 Series). I understand the policy becomes effective the same day it is issued and that pre-existing conditions will be covered after the policy has been in force for twelve months. I also understand that benefits are payable only for the conditions specified and that the Accidental Death Benefit will go into effect after the first month, and the second month's premium has been paid. If I change my mind for any reason, I have the right to return my policy within ten days for a complete refund.

Date ..... Signed **X** ..... Insured's Signature — PLEASE DO NOT PRINT

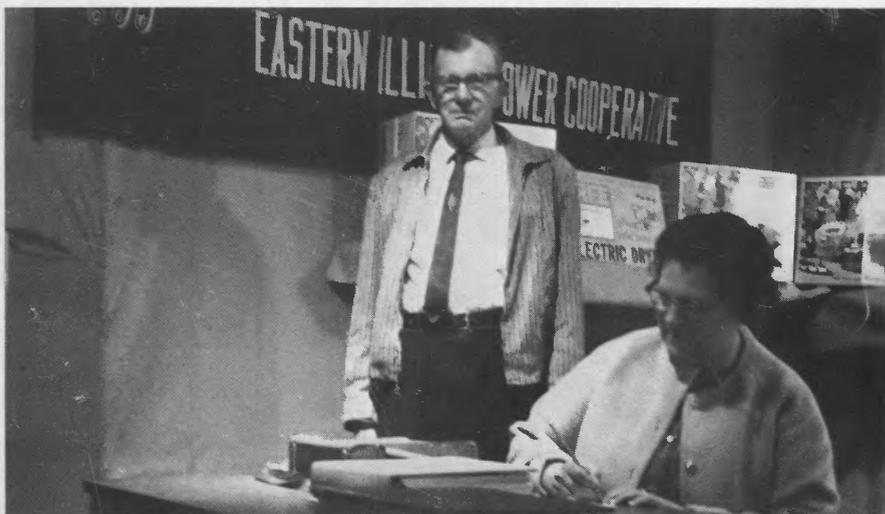
# E.I.P.C. NEWS

Eastern Illinois Power Cooperative

Paxton, Ill.

Board of directors: Howard Taylor, president; John C. Anderson, vice president; Elbert Weston, secretary-treasurer; Clement Ikins, Jack D. Ludwig, G. N. Hodge, George Ficklin, John Poppe, Jr., R. L. Stanford, Durl A. Speckman and Perry Pratt.

## An American Tradition 'Let's Go to the Fair'



Mr. and Mrs. Henry Norder of Sheldon are in Eastern Illinois Power Cooperative's booth at the Iroquois County Fair where they registered for attendance prizes. While chatting with cooperative representatives, Mrs. Norder commented on the central air conditioning system installed in their home this year. "I don't know why we didn't have it installed years ago," she said. "It's so comfortable in our home now."



With his granddaughter, Shelli, Earl Kresin relaxes in the air conditioned comfort of his home northwest of Melvin. "Grandpa" apparently "got touched" for a panda at a fair concession if Shelli's smiles of delight are any indication.



Lehnard Henrichs of Onarga hands Mrs. Henrichs a new toaster, one of the attendance awards presented by Eastern Illinois Power Cooperative at the Iroquois County Fair. "Thank you so much for the toaster we won at the fair this year," Mr. Henrichs said, adding, "With so many electric appliances in our home we really depend on our co-op. Keep the power on."

## County Fair Co-op Prize Winners Named

Eastern Illinois Power Cooperative again this year had booths at area county fairs where many persons stopped to visit and register for attendance awards.

Those who received gifts at the Ford County Fair in Melvin were Lester Weber of Roberts, Mae B. Hornickel of Chatsworth and Homer Shell of Chatsworth.

The successful bid on the air conditioner was submitted by Mr. and Mrs. Earl Kresin of Melvin who is shown at the left.

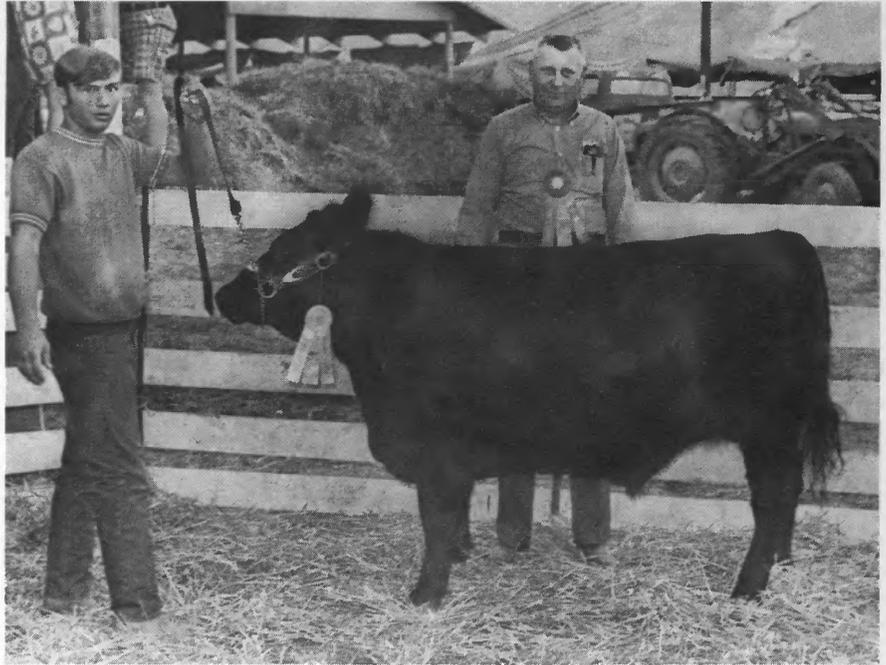
At the Iroquois County Fair, electric appliance winners were Carol Albrecht of Malta and formerly of Gilman, Lehnard Henrichs of Onarga, Sheila Seyfert of Milford, Dennis Boyer of Crescent City and Mrs. Merle Hartke of Buckley.

The air conditioner demonstrated at this fair was bought on the high bid of Mr. and Mrs. Duane Behrends who live west of Clifton.

# 4-H Electrical Projects, Livestock Win Honors



Danny Miller of Piper City holds the trophy he won for displaying a shop lamp which was judged the best 4-H electrical project at the Ford County Fair in Melvin. The trophy was donated jointly by Eastern Illinois Power Cooperative and Central Illinois Public Service Co.



Greg Kuipers, member of the Onarga Warriors 4-H club, shows his Angus steer which was judged the reserve champion at the Iroquois County Agricultural and 4-H Fair. With Greg is John C. Anderson, a director of Eastern Illinois Power Cooperative who purchased the steer for the cooperative.

Dear Sirs: I would like to sincerely thank you for buying my Reserve Champion Angus steer at the 1970 4-H Club sale. I was very satisfied with the price that I received. It's men and businesses like yours that give the youth of today a little more to strive for to get ahead in the world. I would again like to thank you for the fine prize received. Sincerely yours, Greg Kuipers.

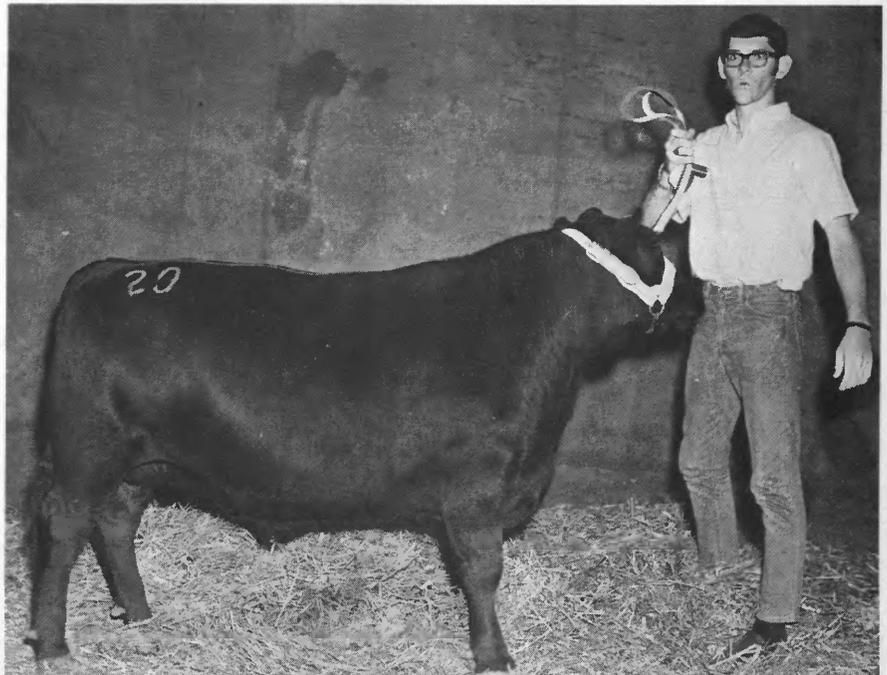
## Special Premium Available for New Electric Clothes Dryers

Any EIPC member who purchases and installs a new electric clothes dryer between Sept. 1 and Nov. 30 can qualify for a free gift instead of the regular \$10 cash bonus.

Here are the details:

1. Electric clothes dryer must be a new one, but it may replace an older model.
2. Dryer must be installed on premises served by EIPC.
3. Dryer must be purchased between Sept. 1 and Nov. 30, 1970.
4. Member must notify EIPC and apply for his free "Country Kettle" by Dec. 15. Send sales slip or receipt to EIPC when applying.
5. The "Country Kettle" will be delivered to the member by a representative of EIPC who will check the dryer installation. Gifts will not be available at the co-op office.
6. Only bona fide members of EIPC are eligible.

In a letter to EIPC Manager Dennis L. Tachick, Dick Hatfield wrote: "I would like to thank Eastern Illinois Power Co-op very much for buying my calf at the 4-H livestock auction at the Eastern Illinois Fair (Vermilion County). Your support is greatly appreciated by everyone."

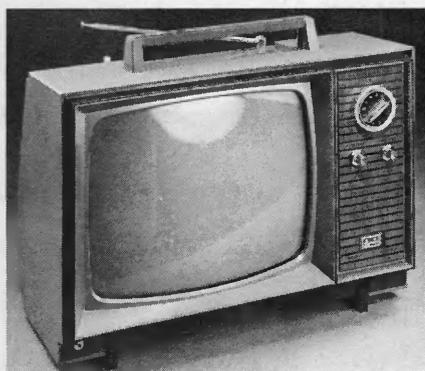


# What's New?



## ● Ice Dispenser

A refrigerator with a built-in ice dispenser complete with an ice crusher is now available from General Electric. The handy on-the-floor dispenser automatically delivers either crushed ice or cubes at a touch. The user makes his choice, pre-sets a lever and presses a glass, pitcher or ice bucket against a rubber-cushioned cradle.



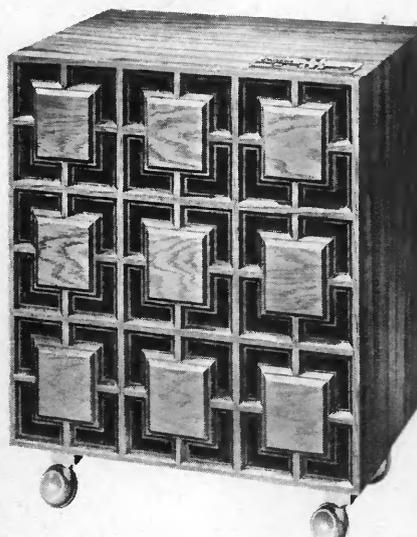
## ● Lightweight

Lightweight (21 pounds) portability with heavyweight performance, claims Arvin Industries of its all-channel, UHF-VHF black and white TV. It features a rectangular, 75-square-inch screen, aluminized picture tube with safety shield, three-inch front-mounted speaker and UHF one-knob, two-speed transistorized tuner. Retail price is \$92.95.



## ● Electric Fondue

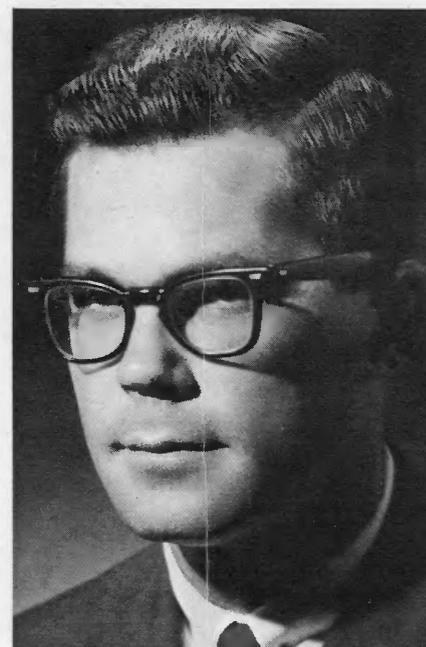
This electric fondue from the Hoover Co. is made of heavy formed aluminum with a Teflon lining. An automatic temperature control provides accurate, even heat from warm to 425 degrees. It comes in a snappy Tahitian red and has six stainless steel forks with Rosewood handles and different colored end buttons for easy identification.



## ● Air Cleaner

Dust, smoke, pollen and other irritating particles are removed from the air by Sunbeam's new electronic air cleaner. An activated charcoal filter absorbs odors. Tests show it removes 99 per cent of the pollen and 80 per cent of dust particles that pass through the unit. Priced at \$199.95, it has Mediterranean styling with ball-type casters for portability.

## Albright Takes Position with Mortgage Firm



Charles E. Albright

Charles E. Albright, associate editor of Illinois Rural Electric News since August 3, 1964, has resigned to take a position with M. E. Hoffman Co., a Springfield mortgage banking firm.

The resignation becomes effective about mid-September.

Mr. Albright is replacing a retiring vice president and will be in charge of the mortgage company's home loan department.

"The decision to accept this offer and leave the Association of Illinois Electric Cooperatives was one of the most difficult I have ever made," he said. "I have enjoyed my work here tremendously and I will always value the countless friends I have made."

Mr. Albright and his family will continue living at 2417 Haverford Road in Springfield. Before coming to AIEC, he served as state editor of the Decatur Herald and Review newspapers. He is a journalism graduate of the University of Illinois.

"We'll all miss 'Chuck' Albright very much," said John Temple, Illinois REN editor. "He has done a splendid job during the all-too-brief period he has been so intimately connected with the electric cooperative program."

No replacement has yet been named.

# Stevenson Urges Funds for Co-ops

(Continued from page 7)

would reduce the cost of operating this office. The cost has been reduced. I do not believe in talking one way and voting another.

If I am elected Senator, I will do all within my power to obtain appropriations for the REA that it needs to make loans to electric co-operatives.

Inadequate appropriations to the REA at this time will simply increase the number of years that most electric cooperatives will have to depend on the Federal government for part or all of their financing. History proves that almost without exception every cent loaned by the REA to the electric cooperatives will be repaid.

The blessings such appropriations will bestow upon rural America and all the United States are beyond calculation. Any other attitude or philosophy shows only a lack of foresight and confidence in the integrity and determination of the members and leaders of the electric co-operatives of Illinois.

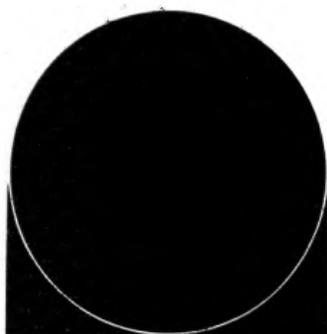
I have faith in them because I know them as an organization, as rural leaders and as fellow citizens.

Thank you.

Sincerely,

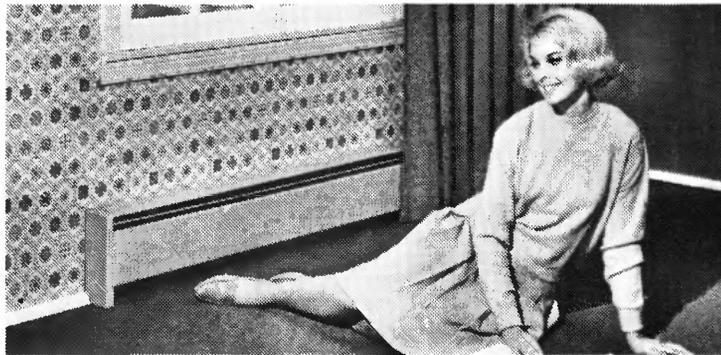
Adlai E. Stevenson III

# A better life in the 70's

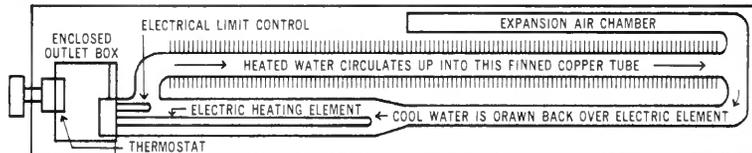


The Pledge of America's Cooperatives

## Now Save Up To \$109



# NOW - INTERTHERM Electric HOT WATER HEAT WITHOUT PLUMBING



Just Plug-In or Connect Permanently for entire homes, apartments, etc.

Water and Anti-Freeze sealed-in permanently-never needs refilling

## The Healthiest, The Safest as well as an Economical Way To Heat Your Home or Office



**HEALTHIEST**—Circulating hot water gives you the kind of controlled all-over warmth many doctors choose for their own homes, without the dry parched air that other methods of heating give, and without dust or dirt blowing around.



**SAFEST**—Place your flimmest drapes right over the heater without the slightest danger. More important, children and pets can't be burned.

**ECONOMICAL**—You get balanced, steady warmth even when current is turned off. After thermostat turns off electric element, circulating hot water continues to circulate heat for comfortable warmth.

**NOW YOU CAN SAVE UP TO \$109** when you install a whole house permanent Intertherm Hot Water Electric Heat system, minimum 4 units. How? The Intertherm unit for your master bedroom will be supplied at no cost to you. Write today for a free estimate and all the details of this offer. Learn for yourself how hot water heat without plumbing can be the answer for providing the greatest comfort for your family. Don't wait!

Dept. IREN 10-70 This offer expires November 15, 1970.

Intertherm Inc., 3800 Park Ave., St. Louis, Mo. 63110

- Please arrange for free estimate and all details of your offer.
- Send free brochure with name of nearest distributor.

Your Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

# E.I.P.C. NEWS

Eastern Illinois Power Cooperative

Paxton, Ill.

Board of directors: Howard Taylor, president; John C. Anderson, vice president; Elbert Weston, secretary-treasurer; Clement Ikins, Jack D. Ludwig, G. N. Hodge, George Ficklin, John Poppe, Jr., R. L. Stanford, Durl A. Speckman and Perry Pratt.

## Special Bonus Gift

*EIPC members who purchase and install a new electric clothes dryer during September, October and November can qualify for a West Bend "Country Kettle" as a special bonus premium. Inquire at the EIPC office in Paxton for details.*

## EIPC Serves Reichert Meat Process Plant

A new member of EIPC is now in operation in the rural area between Ashkum and Clifton with a grandstand view of the new highway—Interstate Route 57.

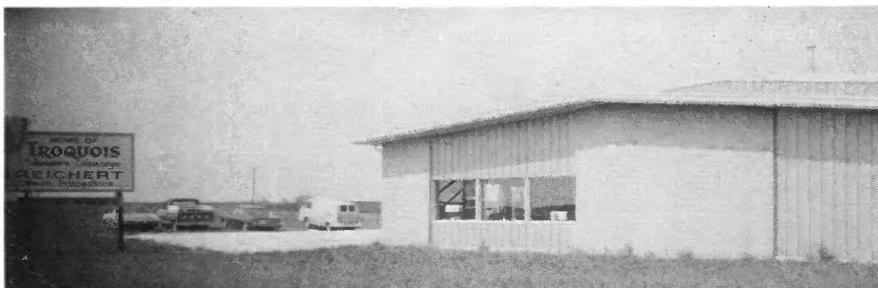
The Reichert family has been in the meat processing business 15 years. Their specialty is German-style, all-meat summer sausage. Many of our readers have sampled this tasty sausage at local county fairs for several years.

The Reichert Processing Plant is operated by the founder's son, Harvey (Buster) Reichert. His father, Albert, of Crescent City, and his son, Mike, are also associated with Harvey in this enterprise. Reichert's Processing Plant provides employment for five full-time employees and two part-time. Although this is not a big concern, it does help the economy of this part of Iroquois County more than most people realize.

In addition to the plant's employes, many area farmers sell their livestock and hogs to the Reicherts. They have been slaughtering cattle on Tuesdays, and hogs on Thursdays. Beginning in September, Harvey said he expected to increase operations and would slaughter cattle Monday, Tuesday and Wednesday each week.

"We sell a lot of meat at wholesale to local stores and restaurants, and we have a good retail business going too," Harvey reported. "But a big part of our business is processing beef for local people, for storage in home freezers."

The new plant, which opened March 4, is housed in an attractive, metal-covered building, 60 by 114 feet, part of it about 30 feet high. They use electric service provided by EIPC to pump water, to operate



This is the Reichert Meat Processing Plant just off Interstate Route 57 between Clifton and Ashkum in Iroquois County.



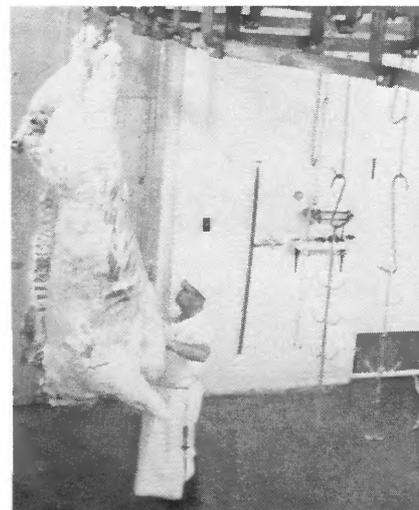
Electric service to the Reichert plant is provided by Eastern Illinois Power Cooperative through this three-phase installation. A mercury vapor light has been connected on the transformer pole for night-time security.

hoists, power saws and grinders, for lights and for a great deal of refrigeration and freezing equipment. They pump many thousands of gallons of water every day, enough to provide water for all the homes in a small town.

The Reichert Processing Plant has slaughtered as many as 36 head of cattle in one day, and it has facilities to handle up to 72 cattle per day. They prefer hogs weighing from 220 to 240 pounds, and cattle from 1,000 to 1,100 pounds.

The next time you get hungry for some good old-fashioned German summer sausage, or some juicy steaks, or a choice beef roast, or a home-cured ham, drive to the Reichert Processing Plant and see what they have to offer.

You'll be glad you stopped, and so will the Reicherts.



Max Darrough of Sheldon, a member of E.I.P.C., a government inspector stamps his approval on a beef carcass before it is prepared for Reichert customers.

# Steps in Producing Choice Meat for Your Table



Mike Reichert, of the business's third generation, used an electric power saw as the butchering process gets underway.



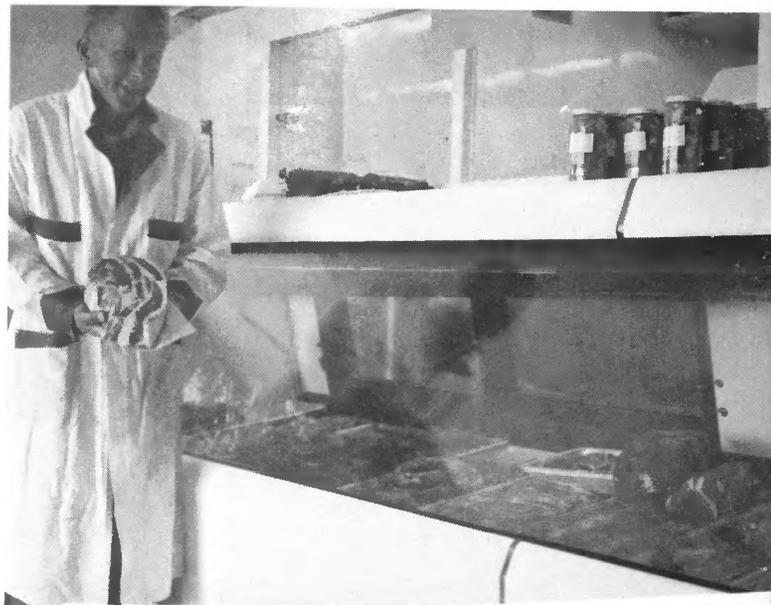
Mrs. Tholan, one of seven employees, weighs and wraps the meat before it is stored in a locker for one of the plant's many customers.



Harvey Reichert checks beef carcasses as they are brought into a chilling room following inspection and certification by a government inspector.



All the delicious cuts are prepared in the processing room (above) before some are displayed in the plant's retail sales store where Harvey Reichert (right) shows a choice roast.



# What's New?



## • Shoe Dryer

Wet shoes and boots can be dried overnight—thoroughly and with no heat damage to leather, rubber or plastic—by a new portable electric dryer from Peet Electric Co., 130 S. 5th St., St. Maries, Idaho 83861. The dryer consists of two vertical tubes on a plastic base which contains two 25-watt heaters. Special plastic footpieces designed to accommodate varying shoe sizes fit into the tops of the tubes. It has a suggested retail price of \$19.95 for the basic unit and \$24.95 for the family unit which includes women and children's footpieces plus knee boot extensions.



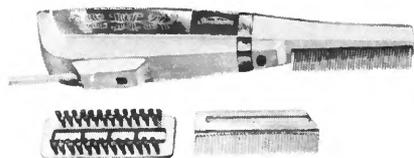
## • 'Wrinkles Away'

West Bend's "Wrinkles Away" electric hand steamer makes staying well groomed a snap. This flash-light size steamer removes wrinkles from draperies as well as garments. To use, add ordinary tap water and plug into any household electric outlet. Move the smooth, stick-free steamer head lightly over wrinkles. Works on all fabrics, natural, synthetic and blends, from the sheerest lace to the heaviest velvet. It comes in a tote bag and is a convenient travel accessory.



## • Glass Percolator

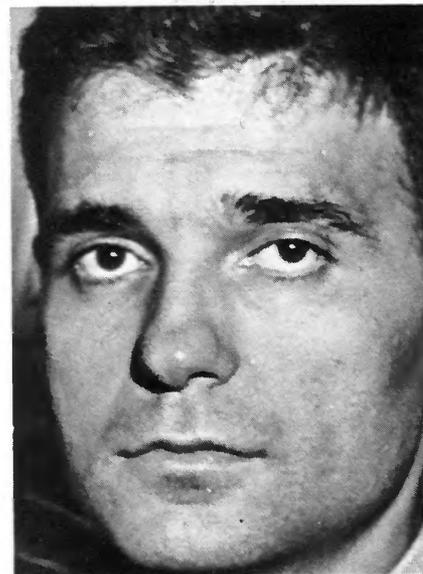
A glass automatic percolator has been added to the Westinghouse line of coffeemakers. This glass percolator makes from 4 to 11 cups, has a brew control for strength selection and a comfort-contoured black handle. In addition, the lid has a button release which captures the basket so it can be deposited in the sink without burning fingers. The glass vessel removes for cleaning. All metal parts are stainless steel. Suggested retail price is \$19.99.



## • Comb 'n Dry

Sunbeam's comb and dry hair styler comes in white with feminine gold scrolling and has a plastic comb, brush and an exclusive metal comb for faster drying without static electricity. The styling comb can be used in a number of ways. A woman may comb her hair dry without setting it, relax a too tight set, blow it dry by using without attachments or even dry her nails. Lightweight, compact and easy to use, it has a retail price of \$15.98.

## Consumers to Study Problems October 16-17



## J. Ralph Nader

Numerous electric cooperative members from throughout the state plan to attend a joint meeting of the Illinois Federation of Consumers and Consumers Union of U.S., Inc., in Chicago, October 16-17.

Among featured speakers will be Ralph Nader, the consumer advocate; Bess Myerson Grant, the former Miss America and now New York City's crusading consumer commissioner, and Illinois Attorney General William J. Scott.

Thomas H. Moore, general manager of the Association of Illinois Electric Cooperatives, is a past president of the Illinois consumers' organization.

Separate business meetings of Consumers Union, publisher of the magazine, Consumer Reports, and the Illinois Federation of Consumers will be held Saturday afternoon, October 17.

Bess Myerson Grant will address a joint luncheon meeting Saturday. Betty Furness, chairman and executive director, New York State Consumer Protection Board, will preside. Mr. Nader will speak at a joint meeting Saturday night.

Subjects to be considered Saturday morning at simultaneous workshops are consumer and environmental problems, consumer legislation in Illinois, consumer education and consumer control of medical care.



CHICAGO

# y Speakers

the rights of consumers are to grow in strength "we must bring to them the best minds and the most innovative thinking we can summon.

"The challenge we face at the hands of the forces of monopoly is a sobering one, but it is a challenge we can overcome if we put our minds and our hearts to the task," he asserted.

RALPH NADER, the consumer advocate, spoke for 90 minutes in a packed auditorium at the closing session. He challenged his listeners, many of them University of Chicago students, to work diligently in the interest of all consumers. He said tremendous progress is possible—and essential.

Illinois Federation of Consumers directors re-elected Mrs. Galanter president. They named Robert G. Gibson of Chicago vice president and Thomas H. Moore of Springfield second vice president. James S. Erickson of Springfield was named treasurer and Stanley Rosen, of Chicago, secretary.

Mr. Moore, a former president of IFC, agreed to become second vice president to help the organization on a temporary basis. He is general manager of the Association of Illinois Electric Cooperatives. All votes were unanimous.

## HABAND man-made polymeric NEW PRICE SHOES

Basic Loafer

TAKE YOUR CHOICE OF FIVE STYLES

CASH IN NOW on these Extraordinary Savings! The day of the high priced shoe is over. Folks are paying many dollars less than ever before, thanks to the miracle new "polymeric" shoe materials. This is no "cheap imitation" shoe. It's the real thing: the New Price Shoe that looks and feels and wears as well as any shoe you have ever worn and yet costs a fraction of the price.

SAY "the END" to \$15 to \$30 SHOES!



Strap Loafer

Monk Strap

SOONER OR LATER YOU WILL BE WEARING THE NEW PRICE SHOES

Today's new man-made shoe materials bear the price out of leather, scuff at scuffs, keep better shape, and *Never Need a Shine*. Why spend even one dollar more for shoes? Here's something NEW. Here's something PROVEN.

## HABAND NEW PRICE SHOES

Over 1,000,000 pairs now walking around.  
The Haband Company  
Paterson, New Jersey



Wing Tip

Oxford

2 PAIR FOR **15.95** WE PAY POSTAGE

YOU'LL BE SHOCKED WHEN YOU SEE OUR SHOES

After what you've paid for shoes, you'll wonder how any such price as ours can be. Well, you get top quality uppers, good lifetime laces, life-of-the shoe PVC sole and heels, flexible support shank in the arch, gentle foam heel cushions, superior gentlemen's detailing. The works! Even the new luxury linings.

IS YOUR SIZE ON THIS CHART?

	5 1/2	6	6 1/4	7	7 1/4	8	8 1/4	9	9 1/4	10	10 1/4	11	12	13
A														
B														
C														
D														
E														
EEE														

WE CARRY ALL THESE SIZES!

Please note: At the price we sell shoes, we are not allowed to mention the famous brand name of this new shoe material. Suffice it to say it looks like top grain leather, performs even better. Why pay higher and higher prices? Get in on this astounding low price. Send in now:

TWO PAIRS FOR \$15.95

We will be proud to send them to you for ON APPROVAL AT HOME INSPECTION Your remittance refunded in full if you do not choose to wear them. See It Yourself!

Use this Coupon!

## NEW PRICE SHOES

TWO PAIRS FOR \$15.95

HABAND COMPANY

Dept. 1R

265 North 9th Street

PATERSON, N.J. 07508

O.K. Gentlemen, send me

the two pairs of Shoes

specified at right. My

remittance of \$ .....

is enclosed.

Name .....

Street .....

City & State .....

ZIP CODE

Color & Style	How Many	What Size	What Width
Black Oxford			
Brown Oxford			
Black Loafer			
Black Wing Tip			
Cordovan Wing Tip			
Black Monk Strap			
Brown Strap Loafer			

Special: 3 pr. 22.95 4 pr. 29.90

# E.I.P.C. NEWS

Eastern Illinois Power Cooperative

Paxton, Ill.

Board of directors: Howard Taylor, president; John C. Anderson, vice president; Elbert Weston, secretary-treasurer; Clement Ikins, Jack D. Ludwig, G. N. Hodge, George Ficklin, John Poppe, Jr., R. L. Stanford, Durl A. Speckman and Perry Pratt.

## A Day of Thanksgiving . . .



*Sing unto the Lord with Thanksgiving; sing praise upon the harp unto our God;  
Who covereth the heaven with clouds, who prepareth rain for the earth,  
Who maketh grass to grow upon the mountains, and herb for the use of man.  
He giveth to the beast his food, and to the young ravens which cry.  
Praise the Lord, Praise thy God.*

*Psalm CXLvii*



## Essay Contest Winners Write About Week In Washington

Dear Mr. Tachick and Mr. Anderson,

I would like to especially thank both of you for my trip to Washington, D.C., sponsored by Eastern Illinois Power Cooperative.

The trip was perhaps one of the most outstanding experiences of my life! I know I will never forget it. The sights were so magnificent that they were almost unbelievable. And, of course, the people I met were simply wonderful! The chaperons and the other students really helped to make the trip what it was.

I am looking forward to telling everyone about my trip. Thank you again, so much.

Sincerely yours,  
Jane Volden

\* \* \*

Dear Friends at EIPC,

I have just lived through one of the most exciting and memorable weeks of my life! Now that I'm back from Washington, D.C. it seems like it was a wonderful dream—but better than that—it was REAL! I enjoyed every minute of the trip and I also made many new friendships that I'll always cherish.

I sincerely want to thank every person for every effort that was made to make the trip possible. I appreciate very much all that was done for me. It was a great experience!

Thanks so much again!

Yours sincerely,  
Sherri Ifft

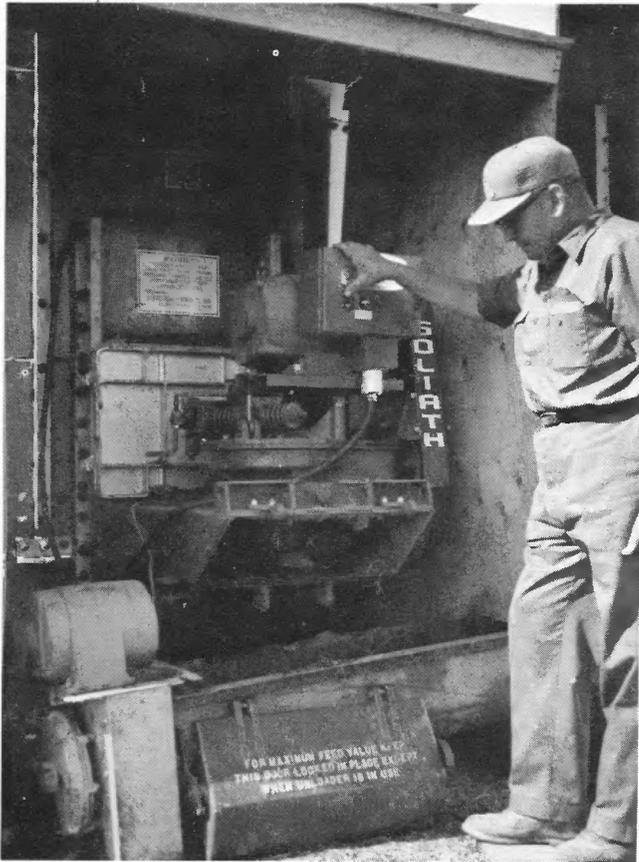
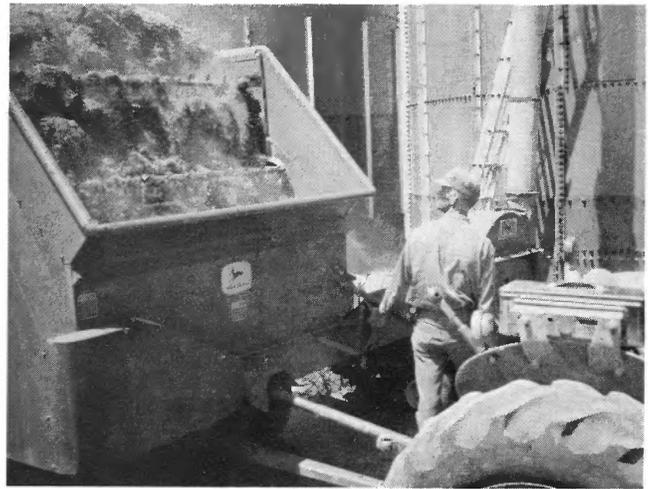
# We Visit A 1970 Livestock Feeding Operation

The Howard Taylors live just a mile south of Culom, Livingston County, where the soil is rich and fertile. But travelers on Illinois Route 116 might think there is a factory on this farm, with the light from two security lights reflecting from the bank of "Harvestore" storage bins, the "pantry" for about 300 head of livestock.

The newest "Harvestore" is really a big one, shown in the bottom corner of this page. It is 70 feet high, and was being filled with chopped hay the day these pictures were taken. It holds in the neighborhood of 400 tons of chopped hay or corn silage. There are two others that aren't quite as large. They are 50 feet high and will each hold 240 tons of similar feed. The small unit is 27 feet high and is used to store high moisture corn, —15,000 bushels is its capacity.

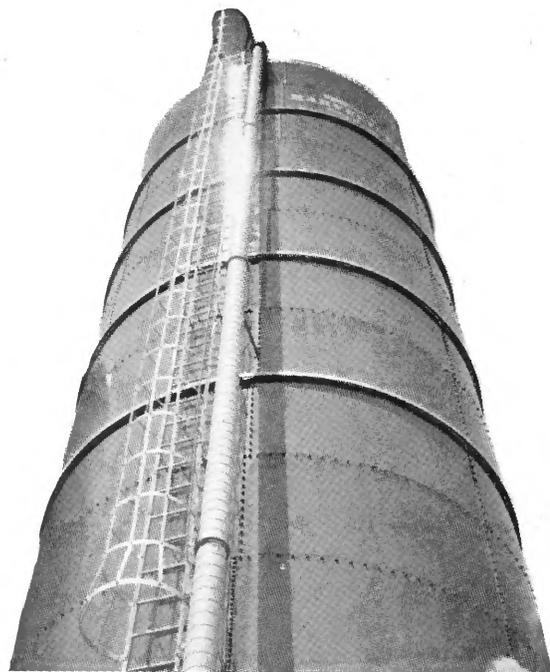
Mr. Taylor feeds about 400 head of cattle each year, some Black Angus, Herefords, and Black White-face. And between times he and his farm assistant, Jim Curtis, farm 573 acres. They get a lot of help from "Willie Wiredhand" too, using 15 electric motors to operate silo unloaders, augers, conveyors, the protein meter scale, and other equipment.

Howard Taylor has been a member of the board of directors of EIPC since 1960, and is now serving his second year as President of the Board.



(Above) "Doing chores" is a lot easier now. Howard Taylor pushes a button to start this silo unloader, then steps back into a frame building to start the augers that deliver feed to his hungry livestock. (Picture top right.)

(Center) Mr. Taylor uses an auger unloader which quickly and easily conveys a wagon load of feed to his 70-foot-high "Harvestore" silo.



# What's New?



## • Fondue for Tonight

On a cool fall evening, what's better than delicious fondue prepared in a new electric fondue pot such as this product of the West Bend Company. Made of extra-thick aluminum, the two-quart container is colorfully clad with genuine porcelain exteriors in pimento red and cheddar yellow. Interiors are lined with no-stick, no-scour Teflon II in contrasting black. Sells for under \$28. Comes with four fondue forks and special recipe book.

Good cooks say fondue-ing is popular because it's fun—and automatic features of this new model makes fondue cooking easier and more fun than ever. A completely sealed, removable heat control has accurate, selected settings for all types of fondues. It automatically controls heat; this eliminates the possibility of smoking or scorching. The unit, of course, is UL-approved.



## • Wrinkles: Scat!

Here's a quick, easy way to steam out wrinkles and restore freshness to any fabric, says the West Bend Company of its new "wrinkles-away" hand steamer. For the man who travels, the student at school or the busy homemaker, West Bend says this new grooming aid steams away the most stubborn wrinkles from sheer or heavy fabrics—wools, cottons, silks, synthetics or blends, in minutes. No moving parts to wear out. It won't stick, scorch or shine any fabric, the maker reports. It sells for under \$20 and is available in gift packaging.



## • Beautiful Music for Your Home or Travels

Here's a new portable FM/AM/ stereo radio with detachable speakers, all produced by Arvin Industries, Inc. Enjoy it in your home or as you travel. Operates with eight "D" cell batteries and on AC with a built-in line cord. Twin five-inch "velvet voice" speakers. Auxiliary input and phonograph input jacks. Suggested retail price: \$99.95. Dimensions: 21 inches wide, 7 $\frac{3}{4}$  high and 7 $\frac{1}{4}$  deep.

# Proposed New Constitution Wins Support

(Continued from page 7)

Three members of the House of Representatives would be elected from each senatorial district. Voters on December 15 would decide whether the three members would be elected at large from each senatorial district or whether each senatorial district would be divided into three representative districts. If the latter is done, one representative would be elected from each such district.

**5. LOCAL GOVERNMENT.** The proposed constitution provides for a maximum amount of "home rule." Township government would remain intact.

Counties may elect a sheriff, county treasurer or county clerk. Also they may elect or appoint a county chief executive officer, a coroner, assessor and any other county officer.

One great improvement over the present constitution, said Mr. Cross, a recognized authority on local government, is that local governments would have authority to cooperate and work with other units of government and individuals, associations and corporations, thereby giving citizens more control over their local government.

**6. REVENUE.** The new constitution would provide that real estate and all counties with a population of less than 200,000 would be in one class. This means that all real estate must be assessed at the same percentage of value. In counties over 200,000, real estate used for farming purposes could not be assessed at a level higher than that of single family residents. This would insure that farmers would receive a fair real estate and tax assessment, Mr. Cross said.

The personal property tax must be abolished by January 1, 1979, under the proposed new constitution.

The revenue lost by its abolishment must be replaced by a state-wide tax. It cannot be replaced by a tax on real estate.

If there is a tax on income, it must be non-graduated (flat). If such tax is imposed on corporations, the rate on corporations shall not exceed the rate imposed on individuals by more than a ratio of eight to five.

*New! From Mutual of Omaha!*

# Three way protection

## that covers you both IN and OUT of the hospital

UP TO  
**\$5,000.00**

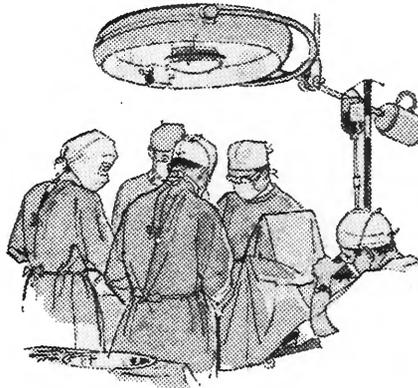
FOR DOCTOR CALLS AND  
HOME CARE



**Doctor Calls and Home Care**—Pays up to \$5,000.00 on a scheduled basis for out-of-hospital doctor bills, drugs, medicines, X-rays and lab tests, private duty nursing care, plus much, much more. Even includes benefits for charges made by a hospital for a planned program of continued home care following hospital confinement. Covers the whole family.

PLUS UP TO  
**\$15,000.00**

FOR IN-HOSPITAL, SURGICAL-  
MEDICAL BILLS



**Hospital-Surgical-Medical**—Pays up to \$15,000.00 on a scheduled basis for in-hospital doctor calls, medicines, drugs, lab tests, operating room costs, surgical fees and much, much more. In addition, pays from \$10.00 to \$60.00 a day (depending on the plan you qualify for) for hospital room and board... pays **DOUBLE** the daily benefit selected when confined in an intensive care unit.

PLUS UP TO  
**\$800.00**

**A MONTH**  
FOR REGULAR  
LIVING EXPENSES



**Living Expenses**—Pays from \$100.00 to \$800.00 a month (depending on the plan you qualify for) to help take care of regular living expenses when the family breadwinner is disabled and can't work. As explained in your policy, these *tax-free* benefits are payable for disabilities that start before retirement or age 65. Special benefits are payable for disabilities that start thereafter.

FOR MORE INFORMATION CONTACT THESE GENERAL AGENTS

L. Earl Cutler  
7216 State Street  
PO Box 994  
East St. Louis, Illinois 62203  
Phone AC618-398-1950

S. B. Stottrop  
111 East Decatur  
Decatur, Illinois 62525  
Phone AC217-429-5495

A. H. Harris  
1119 South Sixth Street  
Springfield, Illinois 62705  
Phone AC217-528-3434

W. C. Hayes  
407 Rockford Trust Building  
P.O. Box 419  
Rockford, Illinois 61105

Jack B. Williams  
Cape Girardeau Division Office  
320 Broadway  
Cape Girardeau, Missouri 63701  
Phone AC314-334-2841

R. L. Thomas  
309-10 Bondi Building  
Galesburg, Illinois 61401

**Free Facts** about how you  
can get more for your money

Mutual of Omaha will furnish money-saving facts about its comprehensive new health insurance coverage that protects you until you become eligible for Medicare at age 65. After 65, benefits are modified to supplement Medicare.



Life Insurance Affiliate:  
United of Omaha

**MAIL THIS COUPON TODAY!**

Mutual of Omaha  
Omaha, Nebraska 68131

Dept. 2R

Please rush free facts about Mutual of Omaha's new "Three-way" protection plans that are now available in my state.

Also rush FREE information about fine, modern low-cost life insurance programs available to my family from United of Omaha.

I am over 63. Please furnish me FREE facts about new "Extra Security" hospital income plans available in my state.

Name \_\_\_\_\_

Address \_\_\_\_\_

STREET AND NO. OR R.F.D.

City \_\_\_\_\_

State \_\_\_\_\_ Zip Code \_\_\_\_\_

IF UNDER 18 HAVE PARENT SIGN HERE

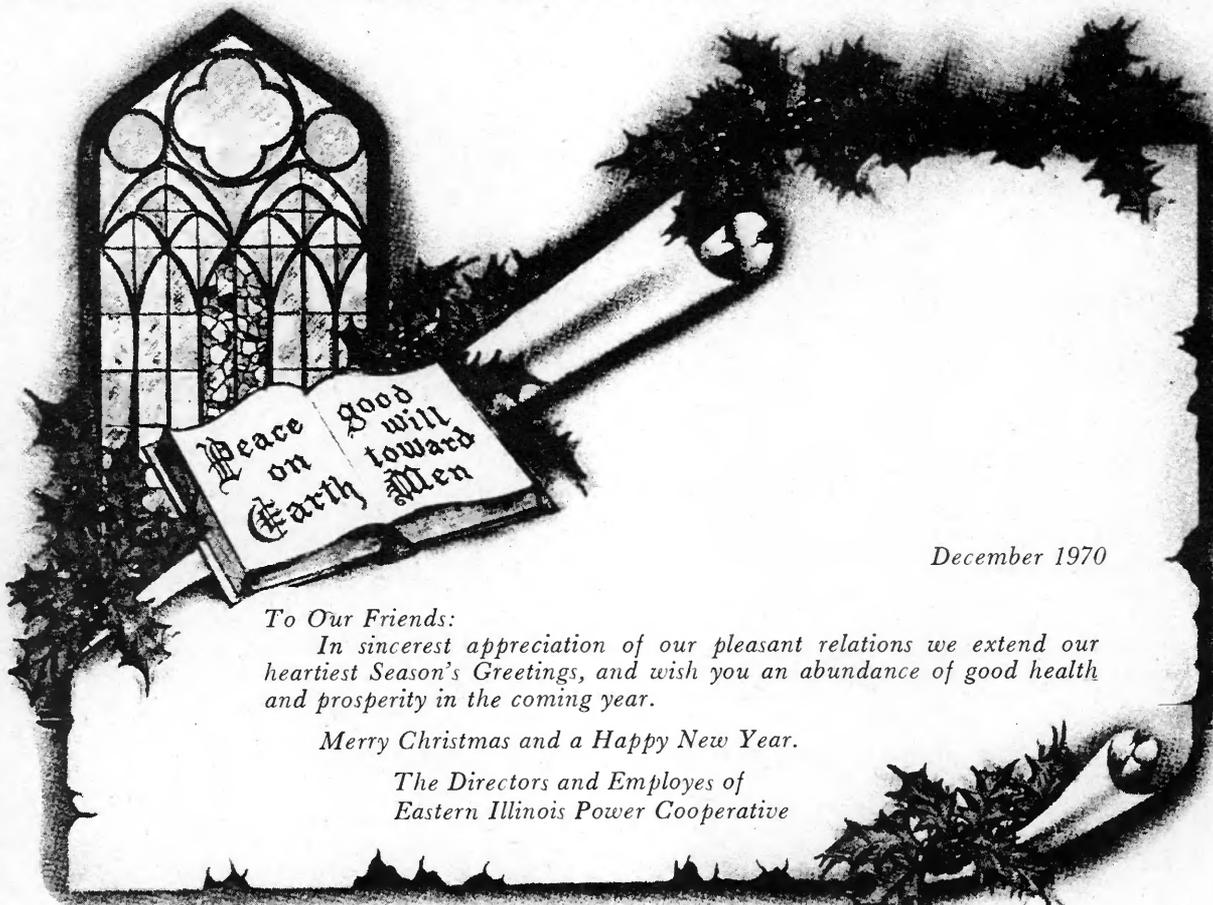
# E.I.P.C. NEWS



## Eastern Illinois Power Cooperative

Paxton, Ill.

Board of directors: Howard Taylor, president; John C. Anderson, vice president; Elbert Weston, secretary-treasurer; Clement Ikins, Jack D. Ludwig, G. N. Hodge, George Ficklin, John Poppe, Jr., R. L. Stanford, Durl A. Speckman and Perry Pratt.



December 1970

To Our Friends:

*In sincerest appreciation of our pleasant relations we extend our heartiest Season's Greetings, and wish you an abundance of good health and prosperity in the coming year.*

*Merry Christmas and a Happy New Year.*

*The Directors and Employes of  
Eastern Illinois Power Cooperative*

Howard Taylor  
Ronald L. Stanford  
John C. Anderson  
G. N. Hodge  
Clement Ikins  
Elbert Weston  
John Poppe, Jr.  
Durl A. Speckman  
George Ficklin  
Jack Ludwig  
Perry Pratt  
Dennis L. Tachick  
Cyril Anderson  
Kenneth Ehlers

Delbert Tyler  
Kenneth Watkins  
Herschel Workman  
Donald Allison  
Clyde Bargman  
D. J. Barr  
Donald Brinegar  
Delores Coplea  
John Dorsey  
Betty Dwyer  
Ivan "Bud" Eichelberger  
Kenneth Essman  
Robert Foster  
Eugene Goldsby

Merrily Griffin  
Josephine Gritton  
John Hamilton  
Richard Hilligoss  
Karon Houston  
Lloyd Johnson  
Raymond Johnson  
Edgar Kietzman  
Arthur J. King  
Madlyn King  
Jeannie Kingston  
Mary Lou Marshall  
Larry Niccum  
Robert Nuckols

Jerry Nuss  
J. Evan Peterson  
Dan Phillips  
Larry Pilcher  
George Popejoy  
Mae Rasmussen  
Allen Reckowsky  
Dennis Rhodes  
Jaye Rinkenberger  
Darwin Roy  
Donald Sharp  
Bernice Swanson  
Gene Swenson  
Lawrence Tieman

# The Cropsey United Methodist Church

**E**arly history records of the Cropsey United Methodist Church were lost in a fire which destroyed the original edifice in 1938. But several facts and dates are known.

The church dates back to 1860 when the first Sunday School was organized, meeting in a school house. Preaching services were also held when a minister could be obtained. In 1863 the area was served by the Fairview circuit.

The first church building was erected in 1880 and was dedicated in 1881. Rev. J. F. James was the first pastor.

The present attractive red brick church was started in 1938, with the cornerstone laid September 11, 1938, under the pastorate of Rev. Charles Smith. Dedication services were held when the building was completed on April 16, 1939.

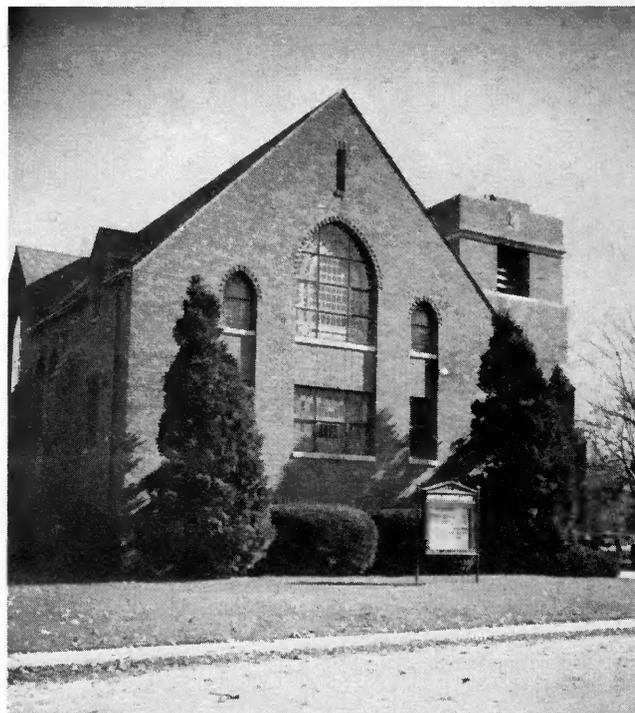
The annual report in June 1970 showed a congregation of 217, not including children. Auxiliary organizations within the congregation include: Women's Society for Christian Service, U R Welcome Class, Loyal Workers Class, Fellowship Class and Methodist Youth Fellowship. In addition, the Church sponsors the Cub Scouts in Cropsey.

From available records we found that several pastors have served the church since 1910: G. P. Snedaker, A. E. Rawson, A. A. Waters, Charles Vandettum, A. J. Jolly, George M. Boswell, R. J. Stone, J. L. Bilby, D. K. Sailor, Fletcher De Clark, Charles Smith, O. B. Hess, W. P. Gauer, Frank Friesland, M. L. Sullins, Prentice Douglas, Robert Harwood, Kenneth Lipp, Robert Fitts, Owen Candler, and now Luther Brookman who began his pastorate in June 1970.

Homecoming observances have been held every 10 years since 1938. The last was held on September 22, 1968. From the program for that observance we quote:

"As to the last 10 years, our church has improved in interest and attendance. The young people have taken a most active part in all phases of service."

Eastern Illinois Power Co-op has provided electric service to the Cropsey United Methodist Church since

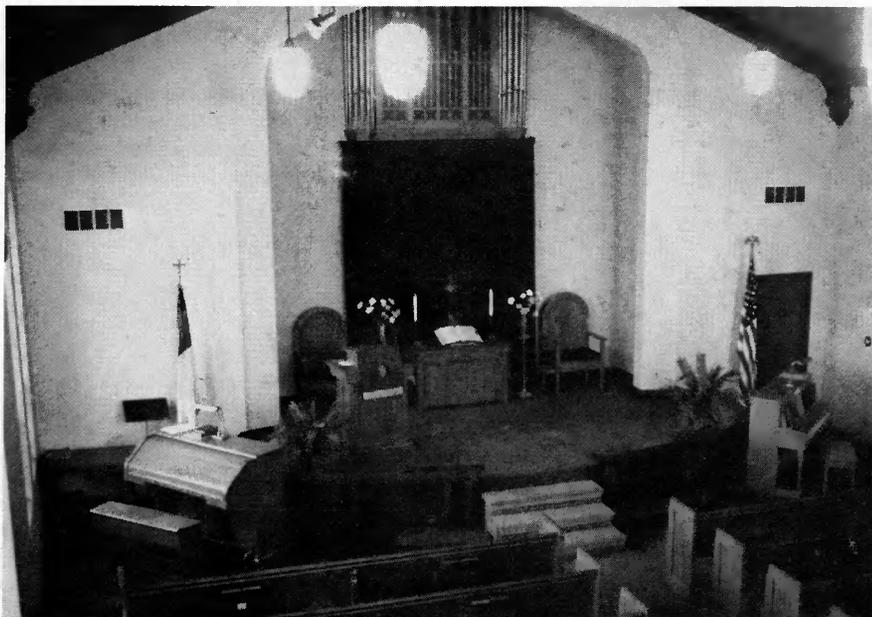


Serving Cropsey since 1938.

the present building was erected. 1938 is also the anniversary the first lines of this cooperative were energized, the date being August 11, 1938.

Previously the church, school, homes and businesses in the village of Cropsey obtained limited electric service from the local Cropsey Light and Water company. The electric facilities of this company were acquired by EIPC and are now part of the cooperative.

A hearty welcome is extended to one and all to join in worshipping at the Cropsey United Methodist Church.



Served by  
EIPC Since  
November 22,  
1938

A HOLY PLACE—Interior of well-appointed and attractive sanctuary.

# What's New?



## • Spill-free Coffee Maker

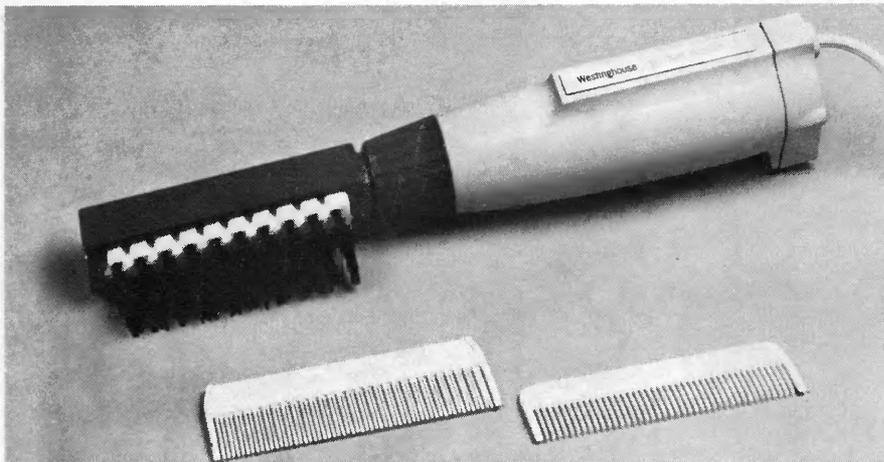
A new automatic five to nine cup coffee maker featuring both pot and cover made from molded polypropylene in avocado and poppy colors is being introduced by the West Bend Company. Though gracefully designed, the unit is extremely durable. It will not mar, dent, crack, chip or discolor through normal use. Features a "safety" extra—a lock-on cover for added protection in the event that the coffee maker should be accidentally overturned. Sells for under \$13.

## • Porta-Pair

Here's the latest in new compact laundry appliances from the Maytag Company. The Porta-Pair washer and dryer requires very little space. Each unit is only 24 inches wide, 15 inches deep and 30 inches high.

An accessory stack rack holds the dryer at a convenient height above the washer. Both units operate on regular 115-volt household current. The washer connects to any sink and no special venting is needed for the dryer.

The dryer can also be set on a shelf or counter, hung on the wall or fitted with casters like the washer.



## • Personal Hairdresser

Here's a way to cut down on trips to the beauty shop. The Westinghouse people have come up with a quick set hairdresser. It is two personal care items in one that can be used by the ladies in the house or the entire family. Fan forced air, in combination with the brush or one of the two combs that comes as accessories, dries hair and shapes it in minutes. The hairdresser can also be used without comb or brush as a spot hair dryer. Suggested retail price is \$15.99.

# Cooperatives Dedicated to Member Service

Most informed observers agree wholeheartedly that cooperatives are vitally important to the growth and development Illinois and all other states of the nation.

But cooperatives have their own problems. They're constantly endeavoring to render more effective service to their members and thus aid all of the public.

E. A. JÄENKE, governor of the Farm Credit Administration, Washington, D.C., in an address at Columbia, Missouri, has declared that "If cooperatives are to successfully serve their members, they must keep change in perspective."

He cautioned cooperatives not to get so carried away with scientific, technological and business development changes that they forget the social, democratic and educational sides of their organizations.

"Cooperatives need to be receptive to change," Jaenke said. "They should take advantage of change. They ought to use the latest business techniques. They must continue to go back toward raw materials in bringing supplies to farmers and move forward toward consumers in bringing farm products to the table. But they must also remain true to their reasons for being."

JÄENKE stressed that the prime function of cooperatives is to raise the economic positions of their members.

"Your purposes do not change," he said. "Keep asking how you can fulfill those purposes. Ask the same old questions—but constantly seek new answers."

While recognizing the importance of business success, Jaenke cautioned cooperatives not to talk about dollars, volume and facilities as if they were ends in themselves. They are important, he said, but the interests of the cooperative members must always be in the forefront.

"The real key to a successful cooperative, he concluded, is its ability to effectively and efficiently fill the needs of its members through active, democratic control by those members."