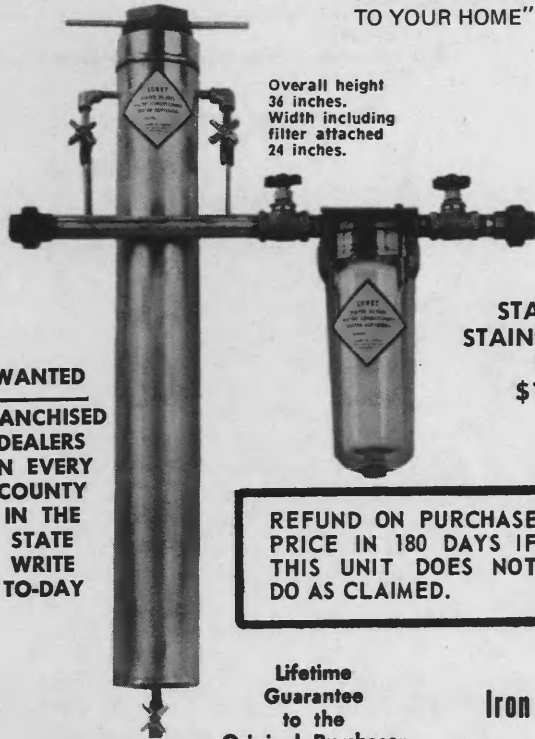


the LOWRY way

IT WILL CLEAN (AND KEEP CLEAN) ALL OF YOUR PLUMBING PIPE'S
HOT OR COLD — HEATERS AND BOILERS — NOW AND FOREVER —

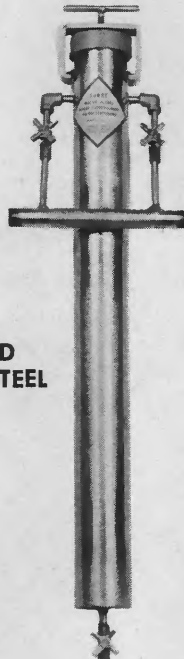
ELIMINATES WATER PROBLEMS

"LET ME BRING YOU
SAFE CLEAN WATER
TO YOUR HOME"



Overall height
36 inches.
Width including
filter attached
24 inches.

STANDARD
STAINLESS STEEL
UNIT
\$199.00



REFUND ON PURCHASE
PRICE IN 180 DAYS IF
THIS UNIT DOES NOT
DO AS CLAIMED.

Lifetime
Guarantee
to the
Original Purchaser

Iron And Iron Stain Problems

- LOWRY'S treated water is better for your skin, hair, complexion.
- LOWRY'S treated water washes clothes whiter, brighter, cleaner.
- LOWRY'S eases work at every household task. Saves soaps, detergents.
- LOWRY'S will clean and keep clean all your plumbing pipes and hot water tank.

No Salt

No Backwash

No Floor Space

No Bulky Brine Tanks

"YES, YOU'LL HAVE SOFT WATER"

The Lowry's Water Conditioning Units comes to you assembled and ready for easy installation. Including two 3/4-inch pipe unions. As shown in picture. Except the standard unit.

100 pounds of Water Conditioning Chemicals comes with the Commercial Unit. (No Filter) 50 pounds with the home unit with Filter attached as shown. Delivered, with three extra cartridges. 25 pounds with standard unit.

The Chemicals are "SAFE" "TASTELESS" AND "ODORLESS". Comes packaged in 25 pound cartons. It Retail at 50 cents per pound, and in 100 pound bags at 40 cents per pound. Approximately 50 cents per person per month is the operating cost, much cheaper after the clean up period.

In the first few months after installation the Lowry Water Conditioning Units will remove all precipitated iron and lime - - as well as sand, worms, and bits of organic matter and rust. From all of your water pipes and Hot Water Heaters. Keeping both clean forever. Complete and simple operating instructions are attached with each unit.

If you want the BEST IN WATER CONDITIONING FOR YOUR HOME — OR COMMERCIAL USE — HERE IT IS — IT'S BUILT FOR A LIFETIME OF SERVICE — AND IT IS GUARANTEED. WRITE TODAY.



COMMERCIAL
UNIT FOR
SCHOOLS
CHURCHES
MOTELS
HOTELS
RESTAURANTS
CAR WASHES
FACTORIES
LAUNDRIES
ETC.

Overall Height 48"
Diam. of Tank 12"
Total Width 20"
100 Pounds of
Chemical with
each loading.

STAINLESS STEEL
COMMERCIAL UNIT
\$795.00 And Up

THE COMMERCIAL WATER UNIT REDUCES
YOUR COST OF PLANT OPERATIONS

FOR FURTHER INFORMATION AND
FREE WATER ANALYSIS

Order Yours Today

MAIL TO: JAMES M. LOWRY.
POST OFFICE BOX 605.
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Phone 217-522-8762

Name _____
Street or RFD _____
Town _____ State _____
County _____ code number _____
Phone _____
Directions _____

PLEASE PRINT

WANTED
FRANCHISED
DEALERS
IN EVERY
COUNTY
IN THE
STATE
WRITE
TO-DAY



Manager's Report

By **ARTHUR H. PEYTON, Manager**

TRANSMISSION LINE

Work on the transmission line on the county line north of Good Hope is now completed, adding another 10½ miles of transmission line to your system. It is now possible to deliver ample electric service into each side of Warren and McDonough Counties.

The new substation has been energized with the switching around of loads so that others are receiving service of ample voltage.

This is another step in providing long-range planning so that increases in electric loads are met three to five years ahead of the critical need.

CHRISTMAS PARTY

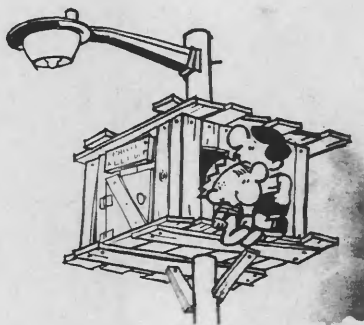
Directors, employes and their families, as well as former directors and their families, met for the annual Christmas party on Dec. 19. It was a smorgasbord dinner served at the Elk's Club in Macomb. More than 100 were in attendance and, after a delicious meal, the group enjoyed a narrated slide talk of a recent trip that Attorney and Mrs. William R. Harris took through Portugal, Spain and Morocco. Mrs. Harris' presentation was immensely enjoyed by all in attendance. We also celebrated some birthdays which occurred the same day as the Christmas party. They were: our secretary, Mrs. Davis, and our retired bookkeeper, Helen Gillidette.

WORK PLAN

The 1969 work plan has been prepared by the staff to outline the work which will be done this year. Throughout 1968 all unscheduled outages amounted to an average of 3.74 hours. This was higher than usual. It is expected that in 1969 we will sell 33,100,000 KWH versus a total of 29,036,000 for 1967. The average KWH per member will cost 2.4 cents in 1969. The anticipated new services to be built in 1969 are estimated at 100, and an estimated 250 security lights will be installed.

Any member wishing more information on the 1969 work plan may obtain it by contacting their Director in their district.

Every Home Deserves a Security Light



SECURITY LIGHTS are becoming as great a necessity as the electric iron, toaster and other household appliances did 25 to 40 years ago.



The idea that we advanced before Christmas of you giving a relative or friend a year's paid-up security light for a Christmas present was accepted with enthusiasm, and many security lights went up as a Christmas present.

It is not too early to begin to think about next Christmas and decide who you want to give a security light the easy way. The Cooperative plan will be offered again during the month of December this year for your Christmas giving pleasure.

FOR SALE: Automatic Nelson water bowl mounted on a concrete pad, ready to be installed. \$25.00.

LIVE BETTER Electrically
with an..ELECTRIC WATER HEATER

WATT

REN

McDonough P

P. O. Box 352, Macomb, Ill.

OUTAGE INFORMATION Monday thru Friday—7:30
In event an outage occurs on Sunday, holidays or
833-2391

WELCOME

NEW MEMBERS



Richard Kempher, Colchester
Dean Leath, Cameron
Rodney Nichols, Media
Larry Schafer, Berwick
William Hambly, Good Hope
Doyle Hendrix, Littleton
James Hodges, Sciota
Dennis Schade, Bushnell
Wallace Hammond, Industry
Stephen Rand, Macomb
Dorothy Derry, Macomb
Mary McBrady, Sciota

POSTAL REQUIREMENT

It would be appreciated if all members would check their route or box number on this magazine's subscription to see if they are correct. The postal department has requested that all addresses must be complete in order to assure delivery.

If your address is incorrect, would you please make a notation of the correction on the "remarks" portion of your pay envelope so that the Cooperative will have the complete, correct address of our members?

Also, remember to always use zip codes.

Please!

Don't Forget! PAY YOUR ENERGY BILL BY JANUARY 23 - AVOID PENALTY

NEW

ment

Cooperative

Telephone: Area Code 309—833-2101

00 P.M. 833-2101.

is closed, please call the numbers below.

833-2465



LADIES SAY

JUNIOR, HAVE YOU BRUSHED WITH SUN TAN LOTION AGAIN?

Do you have a medicine cabinet in your bathroom filled with tooth-paste, shaving supplies and medicines? That is not a wise combination. Medicine should be stored in a special place by itself so there is no danger of confusing it with other supplies. In households where there are small children, provide a separate cabinet for medicines, one that can be locked. Install it out of reach of children. Tell them there is nothing in it but soap, spinach and old arithmetic books.

GOOD NIGHT, SWEET PEST

Now that your garden and your favorite insects and weeds are asleep for the winter, maybe you should tuck away the pesticides too. The U.S. Department of Agriculture sends along these tips for safe storage.

Keep pesticides in original containers with the labels attached. Store them in a safe place out of reach of children and pets. A good storage place is a locked cabinet, separated from foods, cooking utensils, dishes and medicine. Since kids can get into the most unlikely places, make sure the cabinet is really out of reach.

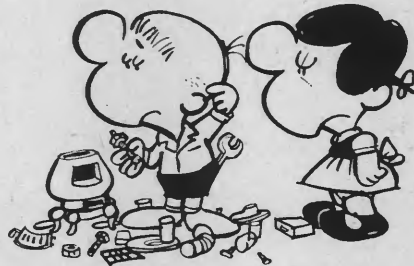
Do not save empty pesticide containers as they probably will never become valuable. Wrap them in heavy layers of newspaper and put them in the trash can if you have trash collection service. If not, carry the containers to a land-fill dump or crush and bury them at least 18 inches deep. Pick a level, isolated place where they will not contaminate water supplies.

Member Service Report

By ROBERT E. PENDELL, Sales & Service Adviser



Try ELECTRIC HEAT
...It's Trouble-Free



TEST HEATING KNOWLEDGE

There have been some commonly held misconceptions about electric heat. Listed below are some of the questions frequently asked by people considering electric heat for their new or present home.

Q. WHAT DOES ELECTRIC HEAT COST?

A. Electric heat costs vary according to the house and the family living in it. The Live Better Electrically Program conducted a nationwide survey, and it shows that over 90 per cent of homeowners converting to electric heat consider electric heat to be a worth-while investment. And 45 per cent said their total utility bills, including heating, were the same or less with electric heating than they had been before.

Q. CAN A VERY OLD HOUSE BE CONVERTED?

A. Any home can be converted to flameless electric heat; large or small, old or new.

Q. WHAT ABOUT INSULATION?

A. Insulation is the key to successful electric home heating. A properly insulated home retains more heat in winter and helps keep unwelcome heat and humidity out in the summer.

Q. IS INSULATION COSTLY?

A. Adequate insulation pays for itself through savings in heating costs, not to mention the unparalleled comfort you enjoy. Most people consider the cost of insulation an investment repaid by lower heating and air conditioning cost.

Call us today for a free estimate on your heating needs.



Kenneth Diers FUTURE LEADERS

Kenneth Diers of Smithshire r.r. 1 is a member of the Future Leaders Committee from District 7. He was selected as a member of the nominating committee at the District 7 meeting last summer.

He and his wife and daughter, Paula, live on a 320-acre livestock and grain farm. Mr. Diers has been a member of McDonough Power Cooperative since 1949.

We welcome Mr. Diers as a member of the Future Leaders Committee.



WATTS NEW SUPPLEMENT

McDonough Power Cooperative
W. Jackson Road, Macomb, Ill.

OFFICERS AND DIRECTORS

Harlan Monroe	President
D. Carroll Walters	Vice-President
Blanche Noper	Secretary
Clair Butcher	Treasurer
Harvey Doll	Director
Raymond Irish	Director
Max H. Welsh	Director
Harold Whitman	Director
Donovan Lawyer	Director
Arthur H. Peyton	Manager

NURSERY STOCK SALE!

WE HAVE OVER 350 VARIETIES TO CHOOSE FROM

Planting Instructions included in each order. Every plant will be labeled. Order by mail.

Rose Bushes: 2 Yr. Field grown blooming size bushes. All monthly bloomers in these varieties. \$34 each.
Prices on Rose Bushes: 34c each, 6 for \$2.00—12 for \$3.48, your choice of varieties

REDS	TWO TONES	CLIMBERS	YELLOW	PINKS	WHITES
Red Radiance Better Times Crimson Glory Poinsettia Mirandy FLOWERING SHRUBS— 1 or 2 Years Old Crepe Myrtle—Red, Purple, Pink, White, 1 to 2 ft.-----\$4.99 ea. Spirea Van Houttei—White, 1-2 ft. .19 ea. Spirea Reinesiana, 1 to 2 ft. .19 ea. Weigela—Red or Yellow, 1 to 2 ft. .29 ea. Weigela—Var. or Pink, 1-2 ft. .18 ea. Althea—Red or Purple, 1 to 2 ft. .18 ea. Althea—Pink or White, 1 to 2 ft. .18 ea. Forsythia—Yellow, 1 to 2 ft. .18 ea. Pink Spirea, 1 to 2 ft. .19 ea. Pink Flowering Almond, 1 to 2 ft. .59 ea. Tamarix—Pink, 1 to 2 ft. .29 ea. Bush Honeysuckle—Red, Pink, White, 1 to 2 ft. .29 ea. Red Flowering Quince, 1 to 2 ft. .29 ea. White Flowering Quince, 1 to 2 ft. .29 ea. Persian Lilac—Purple, 1 to 2 ft. .39 ea. Old Fashioned Lilac, 1 to 2 ft. .49 ea. Bridal Wreath Spirea, 1 to 2 ft. .49 ea. Hydrangea P.G., 1 to 2 ft. .29 ea. Dak Leaf Hydrangea, 1 to 2 ft. .49 ea. Deutzia—White, 1 to 2 ft. .15 ea. Deutzia—Pink, 1 to 2 ft. .19 ea. Mockorange—White, 1 to 2 ft. .19 ea. Sweet Shrub, 1 to 2 ft. .19 ea. Rose of Sharon, 1 to 2 ft. .19 ea. Red Dzier Dogwood, 1 to 2 ft. .19 ea. Pussy Willow, 1 to 2 ft. .69 ea. Pussy Willow, 4 to 6 ft. .69 ea. Russian Olive, 1 to 2 ft. .29 ea. Russian Olive, 2 to 3 ft. .69 ea. Red Barberry, 1 to 2 ft. .49 ea. Jap Snowball, 1 to 2 ft. .49 ea. Red Snowberry, 1 to 2 ft. .19 ea. White Snowberry, 1 to 2 ft. .29 ea. Spirea, Anthony Waterer—Red, 1 ft. .39 ea. French Lilac—Red, White, Purple, 1 to 2 ft. .98 ea. Scotch Broom, 1 to 2 ft. .29 ea. Hypericum, 1 ft. .19 ea. Spice Bush, 1 to 2 ft. .19 ea. Butterfly Bush—Purple, 1 to 2 ft. .49 ea. Butterfly Bush—Pink, 1 to 2 ft. .49 ea. Viter—Purple, 1/2 to 1 ft. .39 ea. Green Barberry, 1 to 2 ft. .29 ea. Azalea—White, Purple, Red or Pink, 1/2 to 1 ft. .59 ea. Rose Acacia, 1 ft. .39 ea. Red Chokeberry, 1 to 2 ft. .19 ea. Black Chokeberry, 1 to 2 ft. .19 ea. Hydrangea Arborvitae—1 to 2 ft. .15 ea. Spirea Thunbergii, 1 to 2 ft. .19 ea. Winter Honeysuckle, 1 to 2 ft. .19 ea. Arrowwood Viburnum, 1/2 to 1 ft. .39 ea. Beauty Berry, 1 to 2 ft. .29 ea. Caryopteris—Blue Mist, 2 years .98 ea. Witchhazel, 1 to 2 ft. .29 ea. American Elder, 1 to 2 ft. .69 ea. Opopssum Haw, 1 to 2 ft. .29 ea. False Indigo—Purple, 1 to 2 ft. .19 ea. FLOWERING TREES—1 or 2 Years Old Magnolia Grandiflora, 1/2 to 1 ft. .549 ea. Magnolia Grandiflora, 2 to 3 ft. .1.29 ea. Magnolia Nigra, 1 to 2 ft. .1.29 ea. Magnolia Nigra, 1 to 2 ft. .1.29 ea. Magnolia Rustica Rubra, 1 to 2 ft. .1.29 ea. Mimosa—Pink, 2 ft. .29 ea. Mimosa—Pink, 3 to 4 ft. .49 ea. Mimosa—Pink, 4 to 6 ft. .89 ea. American Red Bud, 2 to 3 ft. .29 ea. American Red Bud, 4 to 6 ft. .79 ea. White Flowering Dogwood, 2-3 ft. .29 ea. White Flowering Dogwood, 4-6 ft. .1.29 ea. Pink Flowering Dogwood, 1 ft. .98 ea. Pink Flowering Dogwood, 2 ft. .1.69 ea. Pink Flowering Dogwood, 3 to 5 ft. 2.98 ea. Golden Raintree, 1 to 2 ft. .79 ea. Golden Raintree, 3 to 4 ft. .2.49 ea. Golden Chain Tree, 1 to 2 ft. .79 ea. Smoke Tree, 1 to 2 ft. .1.49 ea. Purple Leaf Plum, 1 to 2 ft. .49 ea. Purple Leaf Plum, 2 1/2 to 4 ft. .79 ea. Purple Leaf Plum, 4 to 6 ft. .1.69 ea. Flowering Peach—Red or Pink, 1 to 2 ft. .49 ea. 2 1/2 to 4 ft. .89 ea. Peppermint Flower, 2 1/2 to 4 ft. .89 ea. Db. Pink Flowering Cherry, 3-5 ft. 3.98 ea. Flowering Crab—Red or Pink, 2 to 3 ft. .98 ea. 4 to 6 ft. 1.98 ea. Chinese Red Bud, 1 to 2 ft. .49 ea. Tree of Heaven, 3 to 5 ft. .69 ea. Dwarf Red Buckeye, 1/2 to 1 ft. .69 ea. Magnolia Soulangiana, 1 to 2 ft. .1.29 ea. Weeping Peach—Red or Pink, 1 ft. .69 ea. Weeping Peach, Red or Pink, 2-3 ft. 1.29 ea. White Flowering Peach, 2 to 3 ft. .89 ea. White Fringe, 2 to 3 ft. .98 ea. Japanese Flow. Cherry, 3 to 5 ft. 3.98 ea. European Mountain Ash, 3 to 4 ft. 2.49 ea. Paul's Scarlet Hawthorn Red Blarct, 3 to 5 ft. .3.98 ea. Big Leaf Cucumber, 3 to 5 ft. .1.69 ea. President Hoover Betty Uphrad Edith N. Perkins Constance Condesa de Sastago CLIMBERS Paw Paw, 3 to 5 ft. .89 ea. Sourwood, 2 to 3 ft. .69 ea. Yellow Buckeye, 1 to 2 ft. .59 ea. Downy Hawthorn, 1/2 to 1 ft. .59 ea. Dwarf Wm's Barkley, 1/2 to 1 ft. .69 ea. Red Flowering Dogwood, 1 ft. .1.29 ea. Red Flowering Dogwood, 2 ft. .2.49 ea. Red Flowering Dogwood, 3 to 4 ft. 3.98 ea. 5-N-1 Flowering Crab, 3 ft. .2.98 ea. Red Leaf Peach, 2 to 3 ft. .89 ea. SHADE TREES—1 or 2 Years Old Silver Maple, 3 to 4 ft. .3.99 ea. Silver Maple, 4 to 6 ft. .79 ea. Chinese Elm, 2 ft. .19 ea.; 3-4 ft. .39 ea. Chinese Elm, 4 to 6 ft. .69 ea. Green Weeping Willow, 2 to 3 ft. .39 ea. Green Weeping Willow, 4 to 6 ft. .69 ea. Catalpa Tree, 2 to 3 ft. .29 ea. Ginkgo Tree, 1 to 2 ft. .79 ea. Ginkgo Tree, 3 to 5 ft. .2.98 ea. Pin Oak or Red Oak, 2 ft. .79 ea. Pin Oak or Red Oak, 3 to 5 ft. .1.29 ea. Willow Oak or Scarlet Oak, 2 ft. .79 ea. Willow Oak or Scarlet Oak, 2 1/2 ft. 1.29 ea. Lombardy Poplar, 1 to 2 ft. .06 ea. Lombardy Poplar, 2 to 3 ft. .10 ea. Lombardy Poplar, 3 to 4 ft. .15 ea. Lombardy Poplar, 4 to 6 ft. .3.98 ea. Faassen Red Leaf Maple, 3-5 ft. .2.98 ea. Sycamore, 3 to 4 ft. .49 ea. Sycamore, 4 to 6 ft. .89 ea. Sugar Maple, 2 ft. .29 ea. Sugar Maple, 3 to 5 ft. .59 ea. Sweet Gum, 2 to 3 ft. .49 ea. Sweet Gum, 4 to 6 ft. .79 ea. White Birch, 2 to 3 ft. .79 ea. White Birch, 3 to 4 ft. .1.98 ea. Tulip Tree, 1 1/2 to 4 ft. .4.98 ea. Crimson King Maple (Pat. No. 735), 3 to 5 ft. .3.98 ea. Sunburst Locust (Pat. No. 1313), 3 to 5 ft. .4.95 ea. Cut Leaf Weeping Birch, 3 to 5 ft. 3.98 ea. Silver Variegated Maple, 3 to 5 ft. 3.98 ea. Schwedler Maple, 3 to 5 ft. .3.98 ea. Yellow Wood, 2 to 3 ft. .98 ea. Canoe Birch, 3 to 4 ft. .3.98 ea. White Ash, 3 to 4 ft. .29 ea. Green Ash, 3 to 4 ft. .29 ea. Persimmon, 1 to 2 ft. .69 ea. Dawns Redwood, 1 to 2 ft. .1.98 ea. Japanese Red Leaf Maple, 1 ft. .69 ea. Morain Locust, 4 to 5 ft. .3.98 ea. Kentucky Coffee Tree, 1/2 to 1 ft. .49 ea. American Linden Tree, 2 ft. .59 ea. American Linden Tree, 3 to 5 ft. .98 ea. Skyline Locust (Pat. No. 1619), 3 to 4 ft. .3.98 ea. Sassafras, 2 to 3 ft. .49 ea. Scarlet Maple, 4 to 5 ft. .69 ea. Russian Mulberry, 2 to 3 ft. .69 ea. Sycamore Maple, 1/2 to 1 ft. .49 ea. Black Gum, 2 to 3 ft. .79 ea. Japanese Red Leaf Maple, 1 ft. .69 ea. Norway Maple, 1 to 2 ft. .1.98 ea. Golden Weeping Willow, 2 to 3 ft. .2.98 ea. Golden Weeping Willow, 4 to 6 ft. .69 ea. Amur Corktree, 1 to 2 ft. .39 ea. Black Locust, 2 to 3 ft. .29 ea. Bald Cypress, 1 to 2 ft. .49 ea. Little Leaf Cucumber, 2 to 3 ft. .69 ea. FRUIT TREES—1 or 2 Years Old Belle of Georgia Peach, 1 to 2 ft. .5.49 ea. Belle of Georgia Peach, 2 to 3 ft. .79 ea. Belle of Georgia Peach, 3 to 5 ft. 1.19 ea. Elberta Peach, 1 to 2 ft. .49 ea. Elberta Peach, 2 to 3 ft. .79 ea. Elberta Peach, 3 to 5 ft. .1.19 ea. J. H. Hale Peach, 1 to 2 ft. .49 ea. J. H. Hale Peach, 2 to 3 ft. .79 ea. J. H. Hale Peach, 3 to 5 ft. .1.19 ea. Hale Haven Peach, 1 to 2 ft. .49 ea. Hale Haven Peach, 2 to 3 ft. .79 ea. Hale Haven Peach, 3 to 5 ft. .1.19 ea. Dixie Red Peach, 1 to 2 ft. .49 ea. Dixie Red Peach, 2 to 3 ft. .79 ea. Dixie Red Peach, 3 to 5 ft. .1.19 ea. Golden Jubilee Peach, 1 to 2 ft. .49 ea. Golden Jubilee Peach, 2 to 3 ft. .79 ea. Golden Jubilee Peach, 3 to 5 ft. .1.19 ea. Champion Peach, 1 to 2 ft. .49 ea. Champion Peach, 2 to 3 ft. .79 ea. Champion Peach, 3 to 5 ft. .1.19 ea. Maygold Peach, 1 to 2 ft. .49 ea. Maygold Peach, 2 to 3 ft. .79 ea. Maygold Peach, 3 to 5 ft. .1.19 ea. Blake Peach, 1 to 2 ft. .49 ea. Blake Peach, 2 to 3 ft. .79 ea. Blake Peach, 3 to 5 ft. .1.19 ea. Stayman Winesap Apple, 2 to 3 ft. .69 ea. Stayman Winesap Apple, 4 to 6 ft. 1.29 ea. Red Delicious Apple, 2 to 3 ft. .69 ea. Red Delicious Apple, 4 to 6 ft. 1.29 ea. CL. Blaze Red Cl. Red Talisman Cl. Golden Charm Cl. Pink Radiance Cl. White Am. Beauty Early Harvest Apple, 2 to 3 ft. .69 ea. Early Harvest Apple, 4 to 6 ft. .1.29 ea. Red Rome Beauty Apple, 2 to 3 ft. .69 ea. Red Rome Beauty Apple, 4 to 6 ft. 1.29 ea. Red Jonathan Apple, 2 to 3 ft. .69 ea. Red Jonathan Apple, 4 to 6 ft. .1.29 ea. Lodi Apple, 2 to 3 ft. .69 ea. Lodi Apple, 4 to 6 ft. .1.29 ea. Grimes Golden Apple, 2 to 3 ft. .69 ea. Grimes Golden Apple, 4 to 6 ft. 1.29 ea. Yellow Transparent Apple, 2-3 ft. .69 ea. Yellow Transparent Apple, 4-6 ft. 1.29 ea. Yellow Delicious Apple, 2 to 3 ft. .69 ea. Yellow Delicious Apple, 4 to 6 ft. 1.29 ea. Early McIntosh Apple, 2 to 3 ft. .69 ea. Early McIntosh Apple, 4 to 6 ft. 1.29 ea. 5-N-1 Apple—5 Varieties on each tree, 3 ft. .2.98 ea. Montmorency Cherry, 2 to 3 ft. .1.39 ea. Montmorency Cherry, 4 to 5 ft. 2.98 ea. Black Tartarian Cherry, 2 to 3 ft. 1.39 ea. Black Tartarian Cherry, 4 to 5 ft. 2.98 ea. Early Richmond Cherry, 2 to 3 ft. 1.39 ea. Early Richmond Cherry, 4 to 5 ft. 2.98 ea. Kieffer Pear, 2 to 3 ft. .1.39 ea. Kieffer Pear, 3 1/2 to 5 ft. .1.98 ea. Orient Pear, 2 to 3 ft. .1.39 ea. Orient Pear, 3 1/2 to 5 ft. .1.98 ea. Bartlett Pear, 2 to 3 ft. .1.39 ea. Bartlett Pear, 3 1/2 to 5 ft. .1.98 ea. Moorpark Apricot, 1 to 2 ft. .69 ea. Moorpark Apricot, 2 to 3 ft. .98 ea. Early Golden Apricot, 1 to 2 ft. .69 ea. Early Golden Apricot, 2 to 3 ft. .98 ea. Nectarine, 1 to 2 ft. .59 ea. Nectarine, 2 1/2 to 4 ft. .98 ea. Damson Plum, 1 to 2 ft. .59 ea. Damson Plum, 2 1/2 to 4 ft. .98 ea. Red June Plum, 1 to 2 ft. .59 ea. Red June Plum, 2 1/2 to 4 ft. .98 ea. Bruce Plum, 1 to 2 ft. .59 ea. Bruce Plum, 2 1/2 to 4 ft. .98 ea. Methley Plum, 1 to 2 ft. .59 ea. Methley Plum, 2 1/2 to 4 ft. .98 ea. Burbank Plum, 1 to 2 ft. .59 ea. Burbank Plum, 2 1/2 to 4 ft. .98 ea. DWARF FRUIT TREES— 1 or 2 Years Old Dwarf Elberta Peach, 2 to 3 ft. .5.49 ea. Dwarf Elberta Peach, 3 1/2 to 5 ft. 3.98 ea. Dwarf Red Haven Peach, 2 to 3 ft. 2.49 ea. Dwarf Red Haven Peach, 3 1/2 to 5 ft. 3.98 ea. Dwarf Belle of Georgia Peach, 2-2.49 ea. Dwarf Belle of Georgia Peach, 3 1/2 to 5 ft. 3.98 ea. Dwarf Golden Jubilee Peach, 2-3 ft. 2.49 ea. Dwarf Golden Jubilee Peach, 3 1/2 to 5 ft. 3.98 ea. Dwarf Red Delicious Apple, 2-3 ft. 2.49 ea. Dwarf Red Delicious Apple, 3 1/2 to 5 ft. 3.98 ea. Dwarf Yellow Del. Apple, 2-3 ft. 2.49 ea. Dwarf Yellow Del. Apple, 3 1/2 to 5 ft. 3.98 ea. Dwarf Winesap Apple, 2 to 3 ft. .2.49 ea. Dwarf Winesap Apple, 3 1/2 to 5 ft. 3.98 ea. Dwarf Early McIntosh App, 2-3 ft. 2.49 ea. Dwarf Early McIntosh App, 3 1/2 to 5 ft. 3.98 ea. Dwarf Jonathan Apple, 2 to 3 ft. .2.49 ea. Dwarf Jonathan Apple, 3 1/2 to 5 ft. 3.98 ea. Dwarf Lodi Apple, 2 to 3 ft. .2.49 ea. Dwarf Lodi Apple, 3 1/2 to 5 ft. 3.98 ea. Dwarf Cortland Apple, 2 to 3 ft. .2.49 ea. Dwarf Cortland Apple, 3 1/2 to 5 ft. 3.98 ea. Dwarf Northern Spy Apple, 2-3 ft. 2.49 ea. Dwarf Northern Spy Apple, 3 1/2 to 5 ft. 3.98 ea. Dwarf Yellow Transparent Apple, 2 to 3 ft. .2.49 ea. Dwarf Yellow Transparent Apple, 3 1/2 to 5 ft. .3.98 ea. Dwarf Montmorency Cherry, 2-3 ft. 2.49 ea. Dwarf North Star Cherry, 2-3 ft. 2.49 ea. Dwarf Bartlett Pear, 2 to 3 ft. .2.49 ea. Dwarf Kieffer Pear, 2 to 3 ft. .2.49 ea. Dwarf Burbank Plum, 2 to 3 ft. .2.49 ea. VINES—1 or 2 Years Old Red Scarlet Honeysuckle, 1 ft. .5.29 ea. Wisteria—Purple, 1/2 to 1 ft. .29 ea. Clematis, 1 ft. .19 ea. Clematis Vine—White, 1/2 to 1 ft. .29 ea. Grapes—Lutite or Niagara, 1/2-1 ft. .49 ea. Grapes—Concord or Fredonia, 1/2-1 ft. .49 ea. Grapes, Delaware or Catawba, 1/2-1 ft. .49 ea. Kudzu Vine, 1/2 to 1 ft. .19 ea. Gold Flume Honeysuckle, 1 ft. .29 ea. Trumpet Creeper, 1/2 to 1 ft. .19 ea. Yellow Jasmine, 1/2 to 1 ft. .59 ea. Vinca Minor Clumps .06 ea. Hall's Honeysuckle, 1 ft. .19 ea. English Ivy, 4 to 8 inch .29 ea. Boston Ivy, 4 to 8 inch .29 ea. Euonymus Coloratus, 1/2 to 1 ft. .19 ea. Ajuga Bronze Ground Cover, 1 yr. .19 ea. Euonymus Kewensis, 1/2 ft. .19 ea. Virginia Creeper, 1/2 to 1 ft. .29 ea. Eclipse Golden Charm Peace Luxenberg Golden Dawn Hazel Nut, 1 to 2 ft. .5.79 ea. Hazel Nut, 3 to 5 ft. .1.98 ea. Butternut, 1 to 2 ft. .5.79 ea. Butternut, 3 to 4 ft. .98 ea. Chinese Chestnut, 1 to 2 ft. .69 ea. Chinese Chestnut, 3 to 5 ft. .1.49 ea. Hardy Pecan Seedlings, 1 to 2 ft. .69 ea. Stuart Pecan—Papershell, 2 ft. .1.98 ea. Stuart Pecan—Papershell, 3 1/2 to 5 ft. 3.98 ea. Mahan Pecan—Papershell, 2 ft. .1.98 ea. Mahan Pecan—Papershell, 3 1/2 to 5 ft. 3.98 ea. Black Walnut, 1 to 2 ft. .29 ea. Black Walnut, 3 to 5 ft. .79 ea. English Walnut, 2 to 3 ft. .3.98 ea. Shell Bark Hickory, 1 to 2 ft. .69 ea. American Beech—Collected, 3-4 ft. .49 ea. Japanese Walnut, 3 to 4 ft. .98 ea. EVERGREENS—1 or 2 Years Old Glossy Abelia, 1/2 to 1 ft. .5.29 ea. American Holly, 1/2 to 1 ft. .29 ea. Rhododendron, 1/2 to 1 ft. .49 ea. Pfitzer Juniper, 1/2 to 1 ft. .69 ea. Cherry Laurel, 1/2 to 1 ft. .29 ea. Nandina, 1/2 to 1 ft. .49 ea. Boxwood, 1/2 to 1 ft. .39 ea. Irish Juniper, 1/2 to 1 ft. .59 ea. Savin Juniper, 1/2 to 1 ft. .59 ea. Red Berry Pyracantha, 1/2 to 1 ft. .49 ea. Yellow Berry Pyracantha, 1/2 to 1 ft. .49 ea. Burfordi Holly, 1/2 to 1 ft. .49 ea. Dwarf Burfordi Holly, 1/2 to 1 ft. .69 ea. Wax Leaf Ligustrum, 1/2 to 1 ft. .39 ea. Colorado Blue Spruce, 1/2 to 1 ft. .39 ea. Mountain Laurel, 1/2 to 1 ft. .29 ea. Canadian Hemlock, 1/2 to 1 ft. .19 ea. Short Leaf Pine, 1 ft. .19 ea. Slash Pine, 1/2 to 1 ft. .19 ea. Hetzi Holly, 1/2 to 1 ft. .59 ea. Japanese Holly, 1/2 to 1 ft. .59 ea. Foster Holly, 1/2 to 1 ft. .49 ea. Helleri Holly, 1/2 to 1 ft. .59 ea. East Palatka Holly, 1/2 to 1 ft. .59 ea. Chinese Holly, 1/2 to 1 ft. .69 ea. Andorra Juniper, 1/2 to 1 ft. .59 ea. Cedrus Deodara, 1/2 to 1 ft. .59 ea. Jap Yew, 1/2 to 1 ft. .79 ea. Baker Arborvitae, 1/2 to 1 ft. .59 ea. Berkman's Arborvitae, 1/2 to 1 ft. .59 ea. Globe Arborvitae, 1/2 to 1 ft. .59 ea. Greek Juniper, 1/2 to 1 ft. .59 ea. Gardenia—White, 1/2 to 1 ft. .59 ea. Camellia—Red, 1/2 to 1 ft. .79 ea. Norway Spruce—1/2 to 1 ft. .29 ea. Euonymus Radican, 1/2 to 1 ft. .19 ea. Euonymus Manhattan, 1/2 ft. .19 ea. Euonymus Pulchellus, 1/2 to 1 ft. .39 ea. Euonymus Dupont, 1/2 to 1 ft. .39 ea. White Pine, 1 ft. .29 ea. Austrian Pine, 1/2 to 1 ft. .29 ea. Mugho Pine, 3 to 5 inch .39 ea. Scotch Pine, 3 to 5 inch .19 ea. Western Yellow Pine, 3 to 5 inch .19 ea. White Spruce, 1/2 to 1 ft. .29 ea. Serbian Spruce, 1/2 to 1 ft. .29 ea. Douglas Fir, 1/2 to 1 ft. .39 ea. Clearya Japonica, 1/2 to 1 ft. .49 ea. Eleanus Fruitlandi, 1/2 to 1 ft. .49 ea. Thorne Yagnus, 1/2 to 1 ft. .59 ea. Hetzi Juniper, 1/2 to 1 ft. .59 ea. Sargent Juniper, 1/2 to 1 ft. .69 ea. Shure Juniper, 1/2 to 1 ft. .49 ea. Yupon Holly, 1/2 to 1 ft. .59 ea. BERRY PLANTS, ETC.— 1 or 2 Years Old Black Raspberry, 1/2 to 1 ft. .5.39 ea. Red Everbearing Raspberry, 1/2-1 ft. .3.39 ea. Oewberry, 1/2 to 1 ft. .29 ea. Boysenberry, 1/2 to 1 ft. .29 ea. Blackberry, 1/2 to 1 ft. .29 ea. Gooseberry, 1/2 to 1 ft. .98 ea. Figs, 1 to 2 ft. .98 ea. BULBS, AND PERENNIALS— 1 or 2 Years Old 3 Pampas Grass—White Plumes—\$1.00 12 Hibiscus, Mallow Marvel in Mixed Colors .1.00 8 Hollyhocks, Mixed Colors, Roots 1.00 10 Cannas, Red, Pink, Yellow 1.00 20 Iris—Blue or Purple 1.00 20 Day Lilies, Roots, Orange Flowers 1.00 8 Creeping Phlox, Pink, Blue, White and Red 1.00 6 Fancy Leaf Caladium, Red, White 1.00 30 Gladiolus, Pink, Red, White, Yellow, or Purple 1.00 8 Alyssum, Gold Dust 1.00 8 Anthemis, Yellow 1.00 8 Carnation, Red, Pink, or White 1.00 8 Coreopsis, Sunburst Dbl. 1.00 8 Candytuft (Iberis), Semp. White 1.00 8 Babysbreath, White 1.00 8 Gaillardia, Red 1.00 8 Blue Flax (Linum) 1.00 8 Shasta Daisy, Alaska 1.00 6 Delphinium, Dark Blue 1.00 8 Tritoma, Mixed 1.00 8 Dianthus, Pinks 1.00 8 Lupines, Mixed Colors 1.00 5 Sedum, Dragon Blood 1.00 4 Clematis, Yellow 1.00 8 Fall Asters, Red or White 1.00 8 Fall Asters, Pink or Lavender 1.00 6 Yucca, Candle of Heaven 1.00 5 Orontium Poppy, Scarlet 1.00 2 Penies, Red, Pink, or White 1.00 5 Mums, Red or Yellow 1.00 4 Dahlias, Red or Pink 1.00 4 Dahlias, Purple or Yellow 1.00 3 Liriope, Big Blue 1.00 3 Liriope, Variegated 1.00 BERRIES, FRUITS AND HEDGE— 1 or 2 Years Old 10 Rhubarb, 1 year Roots \$1.00 10 Asparagus, 1 year Roots 1.00 25 Strawberry—Blakmore or Tenn. Beauty 1.00 25 Gem Everbearing Strawberry 1.50 100 South Privet, 1 to 2 ft. 1.69 25 North Privet, 1 to 2 ft. 1.98 25 California Privet, 1 to 2 ft. 1.98 25 Multiflora Rose, 1 to 2 ft. 1.98 NATIVE WILD FLOWERS— 1 or 2 Years Old Collected from the Mountains 5 Lady's Slipper, Pink \$1.00 6 Blood Root, White Flowers 1.00 6 Dutchman Breeches, White 1.00 4 Jack-in-the-Pulpit, Purple 1.00 3 Dogtooth Violet, Yellow 1.00 20 Hardy Garden Violet, Blue 1.00 3 Partridge Berry 1.00 3 Passionflower 1.00 6 Bird Foot Violet, Blue 1.00 6 Trilliums, Mixed Colors 1.00 6 Blue Bells 1.00 6 Maiden Hair Fern 1.00 8 Hayscented Fern 1.00 10 Christmas Fern 1.00 4 Cinnamon Fern 1.00 3 Royal Fern 1.00 6 White Violets 1.00 6 Hepatica, Mixed Colors 1.00 4 Solomon Seal, White 1.00 3 Trailing Arbutus, Pink 1.00 4 Sweet Williams, Pink 1.00 4 Star Grass, White 1.00 4 Golden Seal, White 1.00 6 May Apple, White 1.00 6 Cardinal Flower, Red 1.00 FLORIBUNDA ROSES— 2 Year Field Grown Floradora, Orange \$.59 ea. Red Pinocchio, Red .59 ea. Goldilocks, Yellow .59 ea. Summer Snow, White .59 ea. Pinocchio, Pink .59 ea. PATENTED ROSES— 2 Year Field Grown Number 1 REDS Americana, Pat. No. 2058 \$3.50 ea. Big Red, Pat. No. 2693 3.50 ea. Grand Siam, Pat. No. 2187 3.50 ea. Hawaii, Pat. No. 1833 3.50 ea. War Dance, Pat. No. 2017 3.50 ea. PINKS First Debat, Pat. No. 961 3.00 ea. Dr. Lou, Pat. No. 921 3.00 ea. Imitation, Pat. No. 2018 3.00 ea. Pink Masterpiece, Pat. No. 2294 3.50 ea. WHITE Sincera, Pat. No. 2055 3.00 ea. White Beauty, Pat. No. 1825 3.00 ea. YELLOW Golden Masterpiece, 3.00 ea. Pat. No. 1284 3.00 ea. Golden Scepter, Pat. No. 910 3.00 ea. Lady Elgin, Pat. No. 1469 3.00 ea. Summer Sunshine, Pat. No. 2078 3.50 ea. LAVENDER Song of Paris, Pat. No. 2669 3.50 ea. Sterling Silver, Pat. No. 1433 3.50 ea. CLIMBERS Don Juan—Red, Pat. No. 1864 3.00 ea. Golden Showers—Yellow, Pat. No. 1557 3.50 ea. Queen Elizabeth—Pink, Pat. No. 1615 3.00 ea. 					

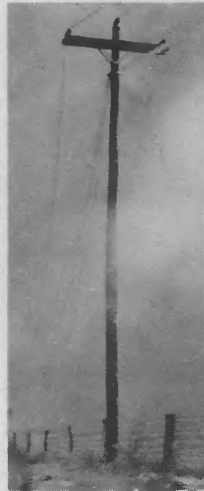
Our plants are Nursery grown from cuttings, seeds, or budded stock unless otherwise stated. These have never been transplanted except those marked with (*) asterisks; which means those are collected from the wild state. Imported by the Tennessee Dept. of Agriculture. This gives you a chance to buy at lower grower prices. SATISFACTION GUARANTEED ON ARRIVAL OR WE WILL EITHER REPLACE OR REFUND YOUR MONEY. You may order as many or as few plants as you wish. Send 75 cents extra with order for postage and packing. NOTICE FREE—Orders in the amount of \$4.00 or more you get 2 flowering shrubs FREE, our choice. Orders in the amount of \$6.00 or more you get 4 flowering shrubs FREE, our choice. ORDER NOW.



Manager's Report

By ARTHUR H. PEYTON, Manager

Zero Weather and Ice Foes of Electric Lines



During January's cold weather we had difficulty with some of our lines because it is the nature of copper wire to contract in extreme cold, and the contraction is such that it can break the wire and poles. When main lines such as three-phase lines feeding many sections are broken, it takes time to find these areas and still longer to make repairs.

The other foe during winter is ice on lines and trees. When trees become overladen with ice, weaker limbs break and many times fall onto lines, causing line breakage or an electrical ground.

A critical problem develops on ice encrusted lines when the temperature is around 32 degrees and the ice starts to fall. The temperature difference between the lower wire and the upper wire causes ice to fall off the lower wire first. Being relieved of this weight, the lower wire flips up into the ice laden wire above. This causes the wire to burn or short out. This can be repeated dozens of times throughout the system and many, many outages occur, jeopardizing service.

Many cooperatives have found an effective way to eliminate many long repair operations. When ice begins falling from a section of line, that section is de-energized for approximately one hour. Ice leaves the line within that length of time and service is restored.

We think this might be a wise procedure to follow in our Cooperative and should we have an ice storm—I hope we do not—this plan may be followed. If so, we would utilize radio stations in the area and broadcast special news releases, indicating what we planned to do.

On New Years Eve we had an experience which caused many members to be concerned. I am sure that if they had known the many problems confronting the Cooperative at that time, they would have been more tolerant. Following are quotes from a letter written to one of our members living in the affected area:

"Our first trouble call came in at 11:20 p.m. and we responded by getting a two-man crew out and dispatched in the direction of the outage. Before they had gone very far, it was evident from the number and locations of additional calls that the outage was extended over a considerable area. The crew first stopped at our substation on the Warren-McDonough county line and found everything in order there. Then they were dispatched to the next sectionalizing point, where they found two oil circuit reclosers tripped out and they would not reclose. This indicated trouble farther up the line, but not where. At this point a second crew was called out to assist in getting power restored. It was necessary to patrol until the trouble was located. (This article was written before the Jan. 15th sleet storm.)

WATT

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McDonough P

P. O. Box 352, Macomb, Ill.

OUTAGE INFORMATION Monday thru Friday—7:30
In event an outage occurs on Sunday, holidays or
833-2391

WELCOME

NEW MEMBERS



George Schoeler, Macomb
Chester Wozniak, Macomb
William Robinson, Cameron
John W. Brown, Macomb
A. R. Wilson, Macomb
James Clark, Macomb
James Fenwick, Macomb
Russell Payne, Colchester
Franklin Gardner, Macomb
Donald E. Ray, Cameron
Michael Rouse, Macomb
Ernest Smith, Macomb
John Carlile, Bushnell
Pat Wall, Macomb
Darlene Whelchel, Macomb
W. I. Deisher, Kirkwood
Louis Fegan, Monmouth
Richard Hirtzel, Macomb
Dwight Leach, Blandinsville
Norman Meier, Macomb
Thomas Jenkins, Industry

"We found our main three-phase line all down except one wire four miles east and a mile south of Roseville. The line was opened south of this point and service was restored up to this point. Then the task of repairing the line was undertaken under extreme cold conditions. One lineman had frostbite on one finger as a result. The line was repaired and service restored at approximately 4 a.m. That is service was restored at the point where the trouble was located. However, a line east of the point of the trouble did not re-energize as it predictably should and this was not known until the employees had returned to Macomb, at which time another call made us aware of the fact.

"A crew was sent back to the area and found a recloser had not picked up the load and would not reclose when tried, indicating either excessive load or another short circuit. The line was patrolled and nothing found. By disconnecting part of the line the recloser was energized and the line was energized

ILLINOIS RURAL ELECTRIC NEWS

NEW

ment

Cooperative

Telephone: Area Code 309—833-2101

00 P.M. 833-2101.

is closed, please call the numbers below.

833-2465

FUTURE LEADERS COMMITTEE



James VanArsdale of Media r.r. 1 is a member of the Future Leaders Committee from District 7.

The VanArsdale family lives on a 440-acre livestock and grain farm.

James VanArsdale There are five girls and one boy in the family. Mr. VanArsdale has been a member of McDonough Power Cooperative 28 years.

We welcome him as a member of the Future Leaders Committee.

in two sections."

After service is restored following a long interruption, the heavy overload causes breakers to trip. We have no way of knowing this until members phone the information.

Ice and cold weather are a dangerous combination to the Cooperative. Should we also have a high wind it is doubly hazardous as the wind blows trees and tree limbs fall on lines, a problem which cannot be avoided.

We hope this article has explained some of the problems we face in operating the Cooperative during cold weather. As Manager of your Cooperative, I cannot pay high enough tribute to the men of our Cooperative who go out and work in weather 10 to 15 degrees below zero to restore service to the members. Yes, this is their job, but it is a hazardous job. Anything you can do for them such as giving them a cup of hot coffee would be an expression of your gratitude to them for working in this extreme weather to restore your service.

Member Service Report

By **ROBERT E. PENDELL**, Sales & Service Adviser



HUMIDITY

In the summertime you hear most everyone make the statement, "If it weren't for the humidity being so high, it would be a nice day." This is a true statement and we control the humidity by using an air conditioner or a dehumidifier during the three months of summer.

So why do we ignore the lack of humidity during the nine months of heating? It is just as important to your health and comfort during the heating season as it is during the summertime.

What is so bad about dry air? Your health for one thing. When parched air dries out the mucous membranes of the nose and throat, their efficiency in repelling airborne disease germs is seriously reduced.

Comfort is also effected. Dry air evaporates moisture from the skin (a cooling process) and makes higher temperatures necessary for maximum comfort.

How dry is too dry? Look at it this way. The average home during the heating season has about 13 per cent relative humidity. Compare that with the Sahara Desert with 25 per cent and Death Valley with 23 per cent. Your house is that dry!

What should it be? That depends on the outside temperature. If it is 20 degrees above or more outside, 35 per cent relative humidity is recommended; at 10 degrees above, 30 per cent; at zero, 25 per cent; at 10 degrees below zero, down to 20 per cent.

How do you get humidity? There is only one way—humidification with a good humidifier.

Better still, check into electric heating for your home.

TO CERTIFY CLEANLINESS FOR ELECTRIC HEAT

The electric heating industry has for years made the claim (and rightly so) that electric heat is the cleanest heat on the market.

So as not to only claim this, the National Electrical Manufacturers Association (NEMA) plans to incorporate a cleanliness standard for self-contained electric baseboard

heaters.

The schedule of this testing began Feb. 1 and the heaters approved will be listed by May 1.

This is just one more reason you should check the facts of electric heat before you remodel or build.

See your Cooperative representative for complete information on electric heat.

FAST METER???

It is the time of year for cold weather and shorter days. This adds up to larger energy bills. "No, not my case, it's the meter," you say. "It just has to be because I know I am not using more than I ever did."

This is a common statement that we at the Cooperative hear regularly this time of year. We do not take it lightly and we investigate each complaint. Rarely do we find the meter at fault.

Last year there were approximately 1,000 meters tested on the Cooperative's electronic board. Of those, 52½ per cent tested slow (less than 100 per cent accurate), 43 per cent tested in the 100 per cent accuracy range and 4 per cent had stopped completely. Only five of the 1,000 meters tested were found to be more than four per cent fast, and refunds were made.

So, check to see what electrical appliances you might have added or how your living habits have changed during the cold weather to cause your energy bill to increase. You probably will save that \$3.00 meter test fee.

WATTS NEW SUPPLEMENT

McDonough Power Cooperative
W. Jackson Road, Macomb, Ill.

OFFICERS AND DIRECTORS

Harlan Monroe	President
D. Carroll Walters	Vice-President
Blanche Noper	Secretary
Clair Butcher	Treasurer
Harvey Doll	Director
Raymond Irish	Director
Max H. Welsh	Director
Harold Whitman	Director
Donovan Lawyer	Director
Arthur H. Peyton	Manager

New! From Mutual of Omaha!

Three way protection

that covers you both IN and OUT of the hospital

**PLUS UP TO
\$500.00**
for doctor calls



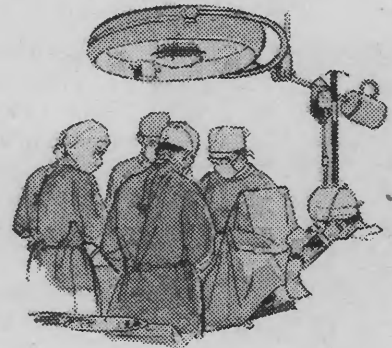
Doctor Calls—Pays up to \$500.00 on a scheduled basis for doctor calls at the office, in the hospital, or at home. Includes liberal surgical schedule. Pays *both* doctor calls *and* surgical benefits for the same sickness or accident! Doctor call benefits are payable up to the date of the operation...thereafter Surgical benefits are payable. Covers the whole family!

**NOW PAYS YOU UP TO
\$800.00**
a month
for regular living expenses



Living Expenses—Pays from \$100.00 to \$800.00 a month (depending on the amount you qualify for) to help take care of your regular living expenses when the family breadwinner is disabled and unable to work. As explained in your policy, these *tax-free* benefits are payable for disabilities that start before retirement or age 65. Special benefits are payable for disabilities that start after retirement or age 65.

**PLUS UP TO
\$10,000.00**
for hospital-surgical-
medical bills



Hospital-Surgical-Medical—Pays up to \$10,000.00 for every insured member of your family. Provides cash to help pay the cost of doctors, specialists, hospital care, X-rays and lab examinations, etc. A sensible deductible amount and share-the-risk feature keep the cost to a minimum. These benefits are payable for disabilities that start before age 65. Hospital income benefits are payable for disabilities that start thereafter.

FOR MORE INFORMATION CONTACT THESE GENERAL AGENTS

L. Earl Cutler
7216 State Street
PO Box 994
East St. Louis, Illinois 62203
Phone AC618-398-1950

S. B. Stottrup
111 East Decatur
Decatur, Illinois 62525
Phone AC217-429-5495

A. H. Harris
1119 South Sixth Street
Springfield, Illinois 62075
Phone AC217-528-3434

Ray Carpenter
444 West Galena Boulevard
Aurora, Illinois 60506
Phone AC312-892-9005

Jack B. Williams
Cape Girardeau Division Office
320 Broadway
Cape Girardeau, Missouri 63701
Phone AC314-334-2841

65 OR OVER?

Get extra cash to supplement Medicare. New "Extra Security" plan pays \$150.00 a week *tax-free* cash *direct to you* when you are hospitalized...provides vitally needed extra cash payments that **DOUBLE** and **TRIPLE**—up to \$450.00 a week — as your needs grow and your Medicare payments decrease.

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Please send facts about "Three-way" protection plans that are available in my state.

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City _____

State _____ Zip Code _____

IF UNDER 18 HAVE PARENT SIGN HERE



Manager's Report

By ARTHUR H. PEYTON, Manager

COOPERATIVE FINANCING PLAN

During the past year, the National Rural Electric Cooperative Association has headed a work group of cooperative managers and directors toward a self-help credit plan for the cooperatives. This will be a means of supplementing the present REA 2 per cent loan funds for the 1,000 rural electric cooperatives.

One of the final meetings of this committee was held in Washington, D.C., Jan. 31 to explain and receive suggestions for the implementation of such a program by a vote at the NRECA convention in Atlantic City, N.J.

Director Harold C. Whitman attended this meeting so that we may have all the latest information as he is our delegate to the convention.

This is a step toward self financing, but the 2 per cent REA loan program will continue to marginal cooperatives.

It is an interesting point to note that in the foreseeable future one-half billion dollars of new funds will be needed and not supplant the REA existing loan program.

Larger amounts of loan funds are needed each year to meet the growing demands of cooperative consumers in their ever increasing use of electricity on the farm.

As the large communities continue to move out into the rural areas and subdivisions are developed, a large demand is made on the cooperatives to serve these subdivisions.

Your own McDonough Power Cooperative, up until the last two years, netted approximately 10 new connections a year. For the year

1968, there were 134 new connections added to the lines.

NRECA CONVENTION

The National Rural Electric Cooperative Association's annual meeting was held in Atlantic City, N.J., March 16-20. McDonough Power Cooperative was well represented at this convention with Directors Monroe, Irish, Walters, Lawyer, Noper and Whitman attending. Mr. Whitman was the voting delegate and Mr. Monroe the alternate voting delegate.

One of the many matters of business was the above mentioned financing plan.

ABINGDON COUNCIL

The Abingdon City Council voted down the Cooperative's request for a franchise to serve an area immediately to the west of the city limits where the Cooperative has had lines for 20 years. Misleading facts regarding the Electric Supplier Act were presented to the Council.

The Electric Supplier Act provides a method for allocating such areas to the electric supplier that has developed the area. However, in cases where the area is annexed to the city, the Electric Supplier Act does not take away from the city certain rights. Among these would be the granting of a franchise to serve the newly annexed area.

McDonough Power Cooperative is eager to reach an area agreement with Illinois Power Co. so that both the Cooperative and the utility may be in agreement that the franchise is needed. The Manager opened negotiations on Feb. 25 with the utility.

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P. O. Box 352, Macomb, Ill. 61455

OUTAGE INFORMATION Monday thru Friday—7:30
In event an outage occurs on Sunday, holidays or w
833-2391

WELCOME

NEW MEMBERS



Wendell Litchfield, Prairie City
Howard Hanson, Macomb
Miles Johnson, Good Hope
Jerry Vanskike, Monmouth
Delmar Dorothy, Macomb
Mac Hopkins, Macomb
Mike Mikolites, Macomb
Leonard Thompson, Blandinsville
Everett Chapin, Colchester
John H. Walters, Kirkwood
Robert G. Thompson, Smithshire
Gerald Heaton, Macomb
Edward Hoots, Monmouth
Donald Metz, Macomb
Carol Poulson, Cameron
Richard Hardin, Macomb
Donald Daniels, Colchester



WASHINGTON ESSAY CONTEST

March 1 closed the date for our essay contest entries. Two of our local youth will again be inspired by a trip to the nation's capital for one week. Hundreds of high school students will participate in June on their visit to the nation's capital as they have in previous years.

It is highlighted by a visit with the President and we are confident that President Nixon will not pass up the opportunity of greeting this wonderful group of youths and creating new friendships with the rural youth of electric cooperatives across the nation.



Shamrocks and Shillelaghs



To All The Irish—We Extend Greetings On March 17

NEW

ment
er Cooperative

Telephone: Area Code 309—833-2101

5:00 P.M. 833-2101.

Office is closed, please call the numbers below.

833-2465



LADIES
SAY

OUCH!

Yes, "OUCH" or some other exclamation may have been your first reaction if a piece of wire had hit you on the leg.

A wire can be picked up and hurled 100 feet by a rotary lawnmower. Its velocity is so great it can penetrate a shoe or protective clothing.

Check your lawnmower as you will be using it before long.



Remember THINK-SAFE.

DON'T BELIEVE IT

Have you ever heard the old wives' tale that pork is not easily digestible? This is simply not true. Extensive studies have shown that pork is one of the most digestible of all foods, ranking about 98 per cent in digestibility.

HAM SALADS

One way to brighten your salad tray is with ham salad in flower tomatoes. Give your vegetable or potato salad special appeal by adding diced ham. Another interesting salad combination is ham and fruit cubes with a fruit dressing.

MARCH, 1969

Member Service Report

By ROBERT E. PENDELL, Sales & Service Adviser

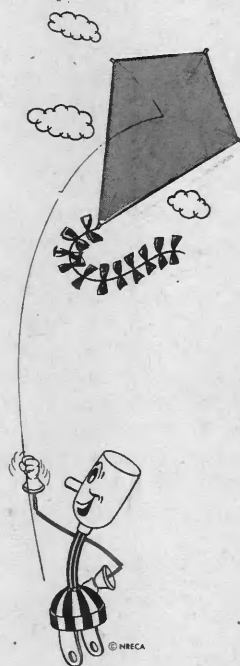


KITE TIME

The month of March and its brisk winds mark the arrival of kite flying. Kites and kids will dot the countryside.

There will be a lot of "old timers" in the crowd, but there also will be "first timers" who may endanger themselves.

Power lines have a way of getting in the way of kites, and in doing so, create a danger. The string of the



kite may conduct electricity to the flyer.

Parents and other adults should caution the young kite flyers to fly in open fields. Youngsters do not understand the danger involved.

Tell your youngsters that if their kite gets caught in a power line, to let go of the string immediately. You will have saved yourself and the Cooperative a lot of grief if you call us.

For fun and safety, fly your kite in open fields and away from power lines.

SERVICE ENTRANCE

Has your house's electric service entrance the capacity to give you the joys of electric living? Chances are it does not if it is less than 100

amp capacity. A 100 amperes will allow you to connect, simultaneously, connections of 24,000 watts in electrical equipment.

Why this capacity? Experience provides the answer. For many years it was customary to provide barely enough electrical capacity to serve lights and few small appliances. As a result, homeowners soon outgrew their wiring systems.

Today our members are realizing they are in need of more capacity to take care of the electrical equipment they are adding and are upgrading their 60 amp services to 100 amp and more.

Let the Cooperative check your service entrance and advise you if larger service is needed.

FUTURE LEADERS COMMITTEE

Louis Myers of Colchester r.r. 2 is a member of the Future Leaders Committee from District 3.



Louis Myers

Mr. Myers and his family live on a 200-acre grain and Christmas tree farm. He was the first member in McDonough County to start a tree farm, raising 15,000 trees and selling hundreds of beautiful trees each year. He has been in the tree business 20 years and is known for the beautiful trees he raises.

Mr. Myers has been a member of McDonough Power Cooperative since 1949. We welcome him as a member of the Future Leaders Committee.

WATTS NEW SUPPLEMENT

McDonough Power Cooperative
W. Jackson Road, Macomb, Ill.

OFFICERS AND DIRECTORS

Harlan Monroe	President
D. Carroil Walters	Vice-President
Blanche Noper	Secretary
Clair Butcher	Treasurer
Harvey Doll	Director
Raymond Irish	Director
Max H. Welsh	Director
Harold Whitman	Director
Donovan Lawyer	Director
Arthur H. Peyton	Manager

New! From Mutual of Omaha!

Three way protection

that covers you both IN and OUT of the hospital

PLUS UP TO
\$500.00
for doctor calls



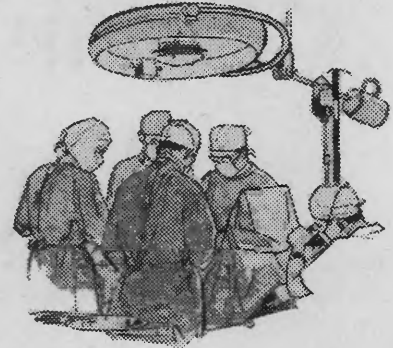
Doctor Calls—Pays up to \$500.00 on a scheduled basis for doctor calls at the office, in the hospital, or at home. Includes liberal surgical schedule. Pays both doctor calls and surgical benefits for the same sickness or accident! Doctor call benefits are payable up to the date of the operation...thereafter Surgical benefits are payable. Covers the whole family!

NOW PAYS YOU UP TO
\$800.00
a month
for regular living expenses



Living Expenses—Pays from \$100.00 to \$800.00 a month (depending on the amount you qualify for) to help take care of your regular living expenses when the family breadwinner is disabled and unable to work. As explained in your policy, these *tax-free* benefits are payable for disabilities that start before retirement or age 65. Special benefits are payable for disabilities that start after retirement or age 65.

PLUS UP TO
\$10,000.00
for hospital-surgical-
medical bills



Hospital-Surgical-Medical—Pays up to \$10,000.00 for every insured member of your family. Provides cash to help pay the cost of doctors, specialists, hospital care, X-rays and lab examinations, etc. A sensible deductible amount and share-the-risk feature keep the cost to a minimum. These benefits are payable for disabilities that start before age 65. Hospital income benefits are payable for disabilities that start thereafter.

FOR MORE INFORMATION CONTACT THESE GENERAL AGENTS

L. Earl Cutler
7216 State Street
PO Box 994
East St. Louis, Illinois 62203
Phone AC618-398-1950

S. B. Stottrup
111 East Decatur
Decatur, Illinois 62525
Phone AC217-429-5495

A. H. Harris
1119 South Sixth Street
Springfield, Illinois 62075
Phone AC217-528-3434

Ray Carpenter
444 West Galena Boulevard
Aurora, Illinois 60506
Phone AC312-892-9005

Jack B. Williams
Cape Girardeau Division Office
320 Broadway
Cape Girardeau, Missouri 63701
Phone AC314-334-2841

R. L. Thomas
309-10 Bondi Building
Galesburg, Illinois 61401

W. C. Hayes
407 Rockford Trust Building
P.O. Box 419
Rockford, Illinois 61105

65 OR OVER?

Get extra cash to supplement Medicare. New "Extra Security" plan pays \$150.00 a week *tax-free* cash *direct to you* when you are hospitalized...provides vitally needed extra cash payments that DOUBLE and TRIPLE—up to \$450.00 a week — as your needs grow and your Medicare payments decrease.

No physical exam! Enroll now! Get free facts about Mutual of Omaha's new "Extra Security" plan that works in partnership with Medicare. Mail card or coupon *today!*



Life Insurance Affiliate: United of Omaha
Home Office: Omaha, Nebraska

• Listen to Bob Considine, Saturdays & Sundays, on NBC's Monitor!

MAIL THIS COUPON TODAY!

Mutual of Omaha
Omaha, Nebraska 68131

Dept. IR

Please send facts about "Three-way" protection plans that are available in my state.

Also send FREE information about fine, modern low-cost life insurance programs available to my family from United of Omaha.

I am over 65. Please send me FREE facts about new "Extra Security" hospital income plans now available in my state.

Name _____

Address _____

STREET AND NO. OR R.F.D.

City _____

State _____ Zip Code _____

IF UNDER 18 HAVE PARENT SIGN HERE

Coles-Moultrie, Norris Members Review Progress

Large crowds continue to turn out for their electric cooperative membership meetings across Illinois, causing at least one mayor to comment about the active support given the member-owned businesses.

Approximately 1,000 persons, the largest crowd to attend a Coles-Moultrie Electric Cooperative annual meeting in 16 years, heard Mattoon Mayor Morgan F. Phipps say:

"THE NUMBER in attendance indicates to me your interest in your own business and your willingness to keep it successful and strong. We in Mattoon are proud to have Coles-Moultrie Electric Cooperative headquartered in our city. We have common interests and goals, and I feel that we are of mutual benefit to each other."

Members heard the cooperative's treasurer, Charles R. Sanders, report that the billings for electric service in 1968 reached an all-time high of \$1,008,925.

The members also re-elected Clifford Hawkins of Oakland r.r. 1, William D. Champion of Gays r.r. 1, and Edgar Mitchell of Mattoon to the board of directors for three-year terms.

IN NEWTON, some 1,400 persons gathered for the annual meeting of Norris Electric Cooperative. They heard Manager Damon Williams give a detailed report in which he told how the cooperative is planning for the fast growing needs of its members.

The board of directors has studied a five-year projection which indicates that operating costs, revenue, tax payments, wages and other items all will increase, but that no rate increase is anticipated during that period even though substantial improvements will be made to meet future needs.

RAY DETERS, board president, explained that more than \$500,000 was spent on such improvements in the past year alone. The cooperative's facilities, he said, will be expanded to stay ahead of the need for good electric service.

During their meeting, the members re-elected four directors to two-



Norris Electric officials (from left) Attorney Paul T. Riggle, Board President Ray Deters and Manager Damon Williams confer at the cooperative's annual meeting recently.

year terms. The four are Lawrence Britton of Newton r.r. 1, Henry W. Homann of Altamont r.r. 2, Frank Seiler of Dundas r.r. 1 and Webster Barthelemy of Bridgeport.

Mattoon Mayor Morgan F. Phipps presents a key to the city to Coles-Moultrie Electric Manager C. E. Ferguson who accepted on behalf of the cooperative's members, directors and employees.



Adams Electrical Has New Headquarters

Adams Electrical Co-operative now has a sparkling new headquarters building which officials say marks a milestone in the development of their electric service system.

During a recent open house, several hundred persons were attracted to the modern, spacious structure on a 30-acre tract at the east edge of Camp Point in Adams County.

Manager Dean Searls and Board

President John Sargent both expressed pride in the new building which they say will help the cooperative increase its efficiency in meeting the growing needs of its broad service area.

The electrically heated building provides space for offices, appliance display area, meeting rooms, work areas, warehouse, garage and many other needed facilities.





Manager's Report

By ARTHUR H. PEYTON, Manager

OPERATING DEPARTMENT

To assure continuity of service, a well trained and efficient operating department is necessary. In our operating department we have veteran employes who are dedicated to their jobs regardless if it's 10 below zero or 100 degrees in a summertime storm. We have 11 employes in the operating department who have accumulated 203 years of service or an average of 19 years each. In the last 22 years, only three men have quit, one for a better job, two for self employment. This valuable experience, job loyalty and our well organized crews on outside work speaks for itself—excellent men and a good job for the men.

Other data which is interesting is that each man travels an average of 14,400 miles per year in his work for the Cooperative. He has traveled 273,000 miles in our area of 1,300 miles of line in the system. This amount of travel means that each employe has been over every mile of line many times. He has an insight of problems on the system, such as that troublesome tree, private right-of-way trouble, shade trees near the house and other things that might interfere with your service.

Some of our system is now 30 years old. When poles are installed, we anticipate 35 years of life. Poles installed during the 40's—the war years—did not have proper treatment. Consequently, these poles are failing at a more rapid rate than was anticipated. In the past several years where we have replaced under 100 poles a year, this program will be accelerated to 200 and more poles each year in the foreseeable future. This will require more men, poles and another piece of pole setting equipment.

This brings this article to the real point that the Manager has in mind.

MEMBER WANTED FOR LINE WORK

We would like to find a member who desires to make a career in line work for the Cooperative. We need the stability of a married man, a veteran, 25 to 30 years of age who has a basic concept of electricity, who is willing to learn and who can pass the entrance test for such em-

ployment. To the qualified selectee the starting wage would be \$2.40 an hour, ultimately when fully trained reaching the wage of \$4.62 an hour. Besides this wage schedule, you have fringe benefits of paid vacation, sick leave, hospital and major medical insurance, life insurance at cost and an excellent retirement program.

Applications may be secured from the Cooperative office by interested members.

PUMP RATE

The Cooperative has some members on the "annual pump rate." This rate was established for members who had remote and unoccupied services where it was deemed difficult to obtain regular monthly readings. The member pays a \$25.00 advance payment and the minimum assessment for each month is a debit to the advanced payment.

Effective July 15, 1969, your Cooperative has made a small change in the manner in which meters are to be read in regard to the annual pump rate. Instead of reading your meters twice a year, namely Jan. 15 and July 16, they are to be read only once a year, on July 15. The Cooperative will send the member a form letter informing him that it is time for the meter reading and the reading is to be inserted on the letter and returned to the Cooperative office no later than July 23 of each year. The advance will remain at \$25.00.

KWH's used over and above the minimum assessment will be prorated over a 12 months period instead of the six months period. The member would then be billed the excess assessment over the amount of his advanced payment and the amount needed to again bring his advance to the required \$25.00.

For members who are on this annual pump rate, you will be mailed a form letter asking for your meter reading and explaining this new yearly reading for annual pump rate.

The Cooperative will check read these meters in January of each year. Should the use of electricity be greater than the advance, the billing will be adjusted at that time and a new \$25.00 advance requested.

WATT

REN

McDonough

P. O. Box 352, Macomb, Ill. 61455

OUTAGE INFORMATION Monday thru Friday—7:30
In event an outage occurs on Sunday, holidays or w
833-2391

WELCOME

NEW MEMBERS



Tom Brubaker, Macomb
Delmar Dorothy, Macomb
Kenneth W. Parks, Blandinsville
Kent Willis, Monmouth
Charles Clementz, Roseville
Wilson Lusk, Monmouth
Velma Peterson, Omaha
Ray Pilkington, Macomb
Lloyd Martin, Tennessee
William Ward, Tennessee
James L. Miller, Prairie City
Milton Sheets, Littleton
Joseph Best, Macomb
Charles Clause, Macomb
Carl Davis, Smithshire
Gene Depoy, Colchester
Danny Field, Colchester
Charles Hensley, Blandinsville
Leonard Hook, Cameron
Charles Lambert, Macomb
Joe McCaw, Good Hope
Kenneth McClintock, Colchester
James McCrary, Macomb
Donald Nell, Good Hope
John Nickson, Macomb
Howard Settles, Colchester
John Skees, Monmouth
Richard Stegall, Berwick
Warren Taylor, Roseville
Ralph Wolf, Good Hope
Adrian Johnson, Macomb
Richard Snyder, Abingdon

POINT OF VIEW

Little Boy: "Say, Dad, how come a bottle of pop will spoil my dinner but a Scotch and water will give you an appetite?"

* * *

A BLOODY MESS

Did you hear about the Indian who couldn't tell heads from tails? He had the strangest collection of scalps anyone ever saw.

NEW

ment

r **Cooperative**

Telephone: Area Code 309—833-2101

8:00 P.M. 833-2101.

When office is closed, please call the numbers below.

833-2465



LADIES
SAY

TRY WATCHING BIRDS

If you would like to do something for the birds—not people—then here is your chance. A USDA publication, "Invite Birds to Your Home," is designed to interest people in planting for birds, beauty and soil and water protection. Among the plants suggested to attract birds are the autumn olive, holly, sumac and mountain ash. This is a natural way to invite birds into your home and garden. Birds like variety. When you plan your garden, keep your bird friends in mind. Birds enjoy bright, hued and decorative berry plants. A colorful chart published by the U.S. Department of Agriculture may help start a new family project. "Invite Birds to Your Home" is available for sale by the Superintendent of Documents, U.S. Government Printing Office, Washington, D. C.

LONGER STORAGE LIFE

Milk apparently is a sturdier, less perishable product than we realize. Under normal household refrigeration, usually 45 or 50 degrees, milk will keep an average of seven days. Tests also show that by simply lowering the temperature to freezing or slightly above, you can extend milk's storage life to as long as seven weeks. Under research conditions milk pasteurized under higher-than-normal temperatures could keep as long as 20 weeks or more. Taste panels are used to test milk samples stored at various temperatures and subjected to bacteriological tests.

APRIL, 1969

Member Service Report

By **ROBERT E. PENDELL**, Sales & Service Adviser

GET QUALIFIED ELECTRICIAN

With the many new homes and rewiring of older homes that is being done at the present time, your Cooperative has been quite busy on wiring inspections.

Most electricians are doing a good job, giving our members what they contracted for and meeting the National Electrical Code. However, there have been a few cases where we question if the electrician is qualified to be doing the job.

In reviewing the revised National Wiring Code, there are approximately 400 revisions, deletions and additions.

If you want to be sure you are getting the proper wiring or if electricians are capable, notify your Cooperative office before you plan on any wiring.

LIGHTS GO ON, CRIME GOES DOWN

It has been determined that crime goes down as much as 85 per cent where there is adequate lighting. Criminal types don't like to be seen doing their dirty work. Citizens are therefore urged to make sure the areas near their churches and homes are well lighted.

Great Cooks Prefer
an Electric Range



Buy or Lease
Kelvinator
Electric Range

SEE YOUR
COOPERATIVE
FOR DETAILS



FUTURE LEADERS COMMITTEE

Alan Walker of near Industry is a member of the Future Leaders Committee from District 1.

Mr. Walker and his wife, Eileen, live on a 340-acre livestock and grain farm. They have been mem-



Alan Walker

bers of McDonough Power Cooperative for 19 years, residing in McDonough County. They are the proud parents of four daughters—Laura, 17; Barbara, 13; Julia 9, and Ruth, 5.

Mr. Walker was one of our members selected at the District Meeting held in District 1 in July. We welcome him as a member of Future Leaders Committee.

WATTS NEW SUPPLEMENT

McDonough Power Cooperative
W. Jackson Road, Macomb, Ill.

OFFICERS AND DIRECTORS

Harlan Monroe	President
D. Carrol Walters	Vice-President
Blanche Noper	Secretary
Clair Butcher	Treasurer
Harvey Doll	Director
Raymond Irish	Director
Max H. Walsh	Director
Harold Whitman	Director
Donovan Lawyer	Director
Arthur H. Peyton	Manager

New! From Mutual of Omaha!

Three way protection

that covers you both IN and OUT of the hospital

PLUS UP TO
\$500.00
for doctor calls



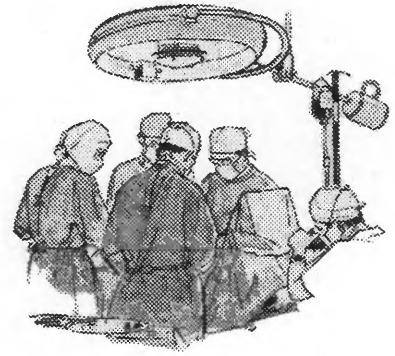
Doctor Calls—Pays up to \$500.00 on a scheduled basis for doctor calls at the office, in the hospital, or at home. Includes liberal surgical schedule. Pays both doctor calls and surgical benefits for the same sickness or accident! Doctor call benefits are payable up to the date of the operation...thereafter Surgical benefits are payable. Covers the whole family!

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for regular living expenses



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111 East Decatur
Decatur, Illinois 62525
Phone AC217-429-5495

A. H. Harris
1119 South Sixth Street
Springfield, Illinois 62075
Phone AC217-528-3434

Ray Carpenter
444 West Galena Boulevard
Aurora, Illinois 60506
Phone AC312-892-9005

Jack B. Williams
Cape Girardeau Division Office
320 Broadway
Cape Girardeau, Missouri 63701
Phone AC314-334-2841

R. L. Thomas
309-10 Bondi Building
Galesburg, Illinois 61401

W. C. Hayes
407 Rockford Trust Building
P.O. Box 419
Rockford, Illinois 61105

65 OR OVER?

Get extra cash to supplement Medicare. New "Extra Security" plan pays \$150.00 a week *tax-free* cash *direct to you* when you are hospitalized...provides vitally needed extra cash payments that **DOUBLE** and **TRIPLE**—up to \$450.00 a week—as your needs grow and your Medicare payments decrease.

No physical exam! **Enroll now!** Get free facts about Mutual of Omaha's new "Extra Security" plan that works in partnership with Medicare. Mail card or coupon *today!*



Life Insurance Affiliate: United of Omaha
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** Listen to Bob Considine, Saturdays & Sundays, on NBC's Monitor!*

MAIL THIS COUPON TODAY!

Mutual of Omaha
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Dept. IR

Please send facts about "Three-way" protection plans that are available in my state.

Also send FREE information about fine, modern low-cost life insurance programs available to my family from United of Omaha.

I am over 65. Please send me FREE facts about new "Extra Security" hospital income plans now available in my state.

Name _____

Address _____
STREET AND NO. OR R.F.D.

City _____

State _____ Zip Code _____

IF UNDER 18 HAVE PARENT SIGN HERE

Commissioner Considers The Future

(Continued from page 4)

and in the economics of scale inherent in the larger, conventional thermal units."

DURING a panel presentation William Dean, director of the Power Supply Department of the Association of Illinois Electric Cooperatives, pointed out some of the major changes that have occurred in the electric power industry in the last 50 years.

"The distribution function," he said, "is much the same except for increased interest in undergrounding and aesthetics. But the big change has been in increased size of generating units and heavier transmission interconnections. The day of the small isolated system has passed be-

cause of the demands for improved economy and reliability."


Mr. Dean said the only recourse of the small systems is joint action. "This should involve both municipal and cooperative systems," he said, "because they have common interests."

One example of such action, he went on, is the Yankee-Dixie project. This is a proposed system of generating plants and extra high voltage transmission lines designed to supply electricity to consumer-owned power distributors in several states, including Illinois.

PERRY PHELPS of Fairfield is president of the IMUA and presided at several of its spring meeting sessions.

James Erickson, IMUA executive director, in his annual report commended the Association of Illinois Electric Cooperatives, its president, Raymond W. Rusteberg, its general manager, Thomas H. Moore, and other AIEC representatives for "effective and skilled" cooperation.

HER ROAMING DAYS ARE OVER
... THANKS TO



RED SNAP'R
POLYETHYLENE FENCE INSULATORS

Hold that livestock for good with Red Snap'r. Last longer because they're plastic... stop current leakage with unique design. Easy to use, and wire stays put. Made by North Central Plastics, Ellendale Minn.

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Why pay big dealer and salesman's commissions? Save 65% by ordering direct. Finest quality. 20 days free trial. Money back guarantee. Easy terms. Select Body Aids, Behind-the-Ear, Eye Glass Aids, All-in-the-Ear . . . \$19.50 to \$148. Superior Battery Chargers. Write for FREE literature. No salesman will call.

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HOT WATER HEAT WITHOUT PLUMBING

The comfortable, clean, healthful and safe answer for entire homes, apartments or single cold rooms

The superiority of hot water heat has been known for years by heating engineers. It's soft, gentle and provides the most uniform floor-to-ceiling temperatures. But for years its cost also made it a luxury that few could afford.


Now, however, you can have all of the advantages of hot water heat at a lower cost than ever thought possible. And without a central boiler and myriads of piping runs.

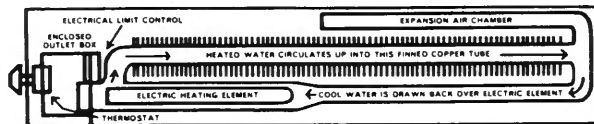
International thermo-electric self-contained hot water base-board heaters take the place of expensive, heat wasting central systems. These individual units are installed in every room, each with its own thermostat for absolute control.

ADVANTAGES YOU RECEIVE

- **More comfort:** Heat is directed to produce a gentle warmth over the entire room. No more cold floors and drafts. And the water temperature varies to provide just the right amount of warmth for the weather outside.
- **Installation Savings:** Any electrician can install in a day or two.
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- **Clean, healthful, and safe:** International units can't overheat and burn anything. Lint and dust particles in the air can't be burned into carbon cinders. Wall smudging is ended; no carbon particles to irritate nose and throat membranes. Ask your doctor about the difference. And it's fireproof. Safe for children, and the only electric heat you can place drapes or furniture against with absolute safety.

Mail coupon at right for complete details. Don't delay.

 Hot Water Electric Heat Division,
International Thermal Corp.
3800 Park Ave., Dept. III 569 St. Louis, Mo. 63110



HOW IT WORKS

The copper tube is filled with a water and anti-freeze solution that never requires replacement. Inside this tube is a permanently installed electric element completely thermostat controlled.

The element maintains the temperature of the solution at the exact degree needed to balance entering outside air.

There are no heating surfaces of 450° to 800° degrees F. to burn and carbonize lint particles in the air.

And International heat is even. Warmth continues to be given off even after the thermostat has shut down the element.

MAIL COUPON FOR FULL INFORMATION!

Hot Water Electric Heat Division,
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Please send me, without obligation, the FREE Brochure described above. I am interested in:

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 Whole House Heating for remodeling present home.
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 Enclosed are measurements, or plans, of rooms. Send me, without obligation, a FREE Factory-Engineered Layout.
Enclosed is name and address of my:
 Builder Electrical Contractor Architect

NAME PHONE

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United States Electric Co.
804 So. Bunn St.
309-967-6194

CENTRALIA, ILL.
Travelectric Co.
312 No. Poplar St.
618-532-6214

EFFINGHAM, ILL.
Burk Supply Co.
Rt. 33 South, P.O. Box 240
217-342-4195

JACKSONVILLE, ILL.
Home Electric Co.
221-223 East Morgan
217-245-4411

JOLIET, ILL.
Joliet Electric Sup. Div.
1418 West Jefferson
815-725-3900

MATTDON, ILL.
Central Whole. Sup. Co.
1304 S. 18th St.
217-235-5671

PADUCAH, KENTUCKY
Ohio Valley Supply Co.
901 Harrison
502-443-3606

QUINCY, ILL.
Gem City Electric Co.
301-309 South Seventh St.
217-222-0545

ROCKFORD, ILL.
Englewood Elec. Supply Co.
124 No. First St.
815-725-3900

SPRINGFIELD, ILL.
United States Electric Co.
216 East Adams
217-522-3347

ZEIGLER, ILL.
Proctor Supply
101 E. Maryland St.
618-596-4321



Manager's Report

By ARTHUR H. PEYTON, Manager

Vacation Schedule

Going on vacation this spring or summer? If you are going on an extended vacation and you do not desire your service disconnected, please notify your Cooperative so that we may set you up on the vacation schedule. You will then be charged a minimum bill for each month of vacation.

Advance payment to cover the vacation period will be accepted by the Cooperative, or the payment can be made monthly at the regular pay period.

If your Cooperative has been given notice, only the net assessment will be charged for non-read meters during your vacation period. For example, if you would be away for June and July, you could notify your Cooperative and pay an advance of \$2.00 for June and \$2.00 for July. You would be given credit for 20 KWH for June and 20 KWH for July. Upon your return you should call your Cooperative's office and obtain help in figuring your following month's bill.

When a disconnect of service is requested and a reconnect is made under a 90-day period, a reconnect fee of \$5.00 will be necessary when service is connected.

If you have any questions about the vacation schedule, please call your Cooperative's office or talk to the serviceman in your area.

Essay Contest

The banquet for our essay contestants was held on May 16 at the Holiday Inn in Galesburg. The banquet was for all contestants, their parents, their English teachers and the judges.

Judges were Mrs. Blanche Noper, Cooperative director; Loren Taylor, dean of boys at the Western Illinois University Laboratory School, and Nye Bouslog, vice president of the Union National Bank in Macomb.

The two winners have won an exciting trip to Washington, D.C., June 7 to 14 along with approximately 50 other Illinois high school students. Also, several hundred youngsters from other states will make the trip.



Ernest Yeast

Active At 80

How many of us will be able to meet this title of 'active at 80'?

Ernest Yeast, our building custodian since 1949, had a birthday April 9. For the past 20 years Mr. Yeast has kept our office spotless and in the best of condition, to the envy of many housekeepers.

Each morning, Monday through Saturday, he arrives at 7 a.m. to remove the previous day's accumulation and the overnight dust. When the office employes arrive at 8 a.m. a clean and orderly office greets them. On Saturday, heavy cleaning and waxing is done to meet the heavy traffic of the coming week. By 11 a.m. each day, Mr. Yeast has completed his routine coverage.

All this is done with a smile, without grumbling or complaining; he's always willing to do something extra for all the other employes.

Can I make a better tribute than to say "Ernie" is a friend and helper to all the employes, a pleasure to be around and a challenge to each of us to try and do our job as well as Mr. Yeast does his.

Congratulations to our fellow worker and faithful friend, Mr. Yeast.

The employes' lounge was the place of celebration of his birthday. We all enjoyed a piece of cake from the efficient efforts of employe, Jean Morgan. Her recipe is under the "Ladies Say" column.

WATT

REN S

McDonough P

P.O. Box 352, Macomb, Ill. 61455

OUTAGE INFORMATION Monday thru Friday—7:30
In event an outage occurs on Sunday, holidays or
833-2391

WELCOME



NEW MEMBERS

Clifford Connor, Macomb
Marion Knowles, Colchester
Richard Koester, Macomb
Harold McVey, Galesburg
Richard Snyder, Abingdon
John Carson, Macomb
Stanley Whitaker, Macomb
Richard Johnson, Smithshire
Carl Reissing, Metamora
Merle Twidwell, Colchester
Dale Anderson, Industry
Adrian Johnson, Macomb
Martha Denault, Colchester
Michael Beck, Macomb
Michael Porch, Macomb
Rolland Stinemates, Monmouth
Monty Teuscher, Macomb
Larry Alexander, Macomb
Lester Bushue, Macomb
Charles Germann, Macomb
Shelor Travel Center, Colchester
Neil Skiles, Macomb
Ralph R. Fox, Macomb
Floyd Hamilton, Macomb
Charles A. Lewis, East Peoria

Who Should Pay?

In the past few months there have been several outage calls due to blown fuses or circuit breakers being out.

The Cooperative wishes to extend all necessary services to its members. But this type of service seems unnecessary when all a member has to do is flip a breaker or replace a fuse.

Due to those members who request that the Cooperative do these jobs, management has no other choice than recommend to the Board of Directors that persons making these calls pay the actual cost to the Cooperative for this service.

Consequently, effective as of May 1 the hourly charge for labor during regular hours will be \$7.00. All overtime will be at time and a half or \$10.50 per hour. The minimum call will be for one hour during regular working hours and two hours during overtime periods.

NEW

ent r Cooperative

Telephone: Area Code 309—833-2101

5:00 P.M. 833-2101.

office is closed, please call the numbers below.
833-2465



Ladies Say

Carrot Cake

The delicious carrot cake baked by Jean Morgan for the birthday celebration for Ernest Yeast drew many comments from our employes and we're sure you members will enjoy it also. Mrs. Morgan has kindly let us print her recipe for this cake made of carrots, nuts and coconut.

THE RECIPE:

- 2 cups sifted flour
- 2 cups sugar
- 2 teaspoons cinnamon
- 2 teaspoons soda
- Add 1½ cups of corn oil
- 3 eggs
- 1 teaspoon salt
- 1 7-oz. box coconut
- 2 cups shredded carrots
- 1 cup chopped nuts
- 2 teaspoons vanilla
- 1 8-oz. can crushed pineapple and juice

Bake for 45 mins. at 350° in 10 x 15" pan.

FROSTING

- 3 oz. cream cheese
 - ½ cup butter
 - 4 cups sifted powdered sugar
- Mix together and spread over cake.



Member Service Report

By ROBERT E. PENDELL, Sales & Service Adviser



Air Conditioning

It would not be any fun living in a steam bath day and night. It would be torture. The heat and humidity would sap your strength, take away your appetite, destroy your good disposition, dampen your enthusiasm for living and put a strain on your heart.



Unless you are a clam or a glutton for this type of punishment, you would prefer living in a house with electric air conditioning so you could stay cool as a cucumber all summer long.



According to the Edison Electric Institute, electric air conditioning can actually improve your health and help you enjoy summer time more. In an air conditioned house with clean, fresh, cool air, your body does not have to work as hard to keep you functioning. You sleep better, you eat better and you feel better.

Now is the time to think about installing your electric air conditioner before those hot days of summer are here.



More and more people are finding out that you cannot fight the summer heat with fans and lemonade. Only electric air conditioning can turn off the torture and turn on the fun. As a result, electric air conditioning has grown into a nationwide necessity for the best of everyday living.

Ask your Cooperative about cash credit allowances for the installation of an electric air conditioner.

One other thing, if you act now you'll find that your appliance dealer will have a better selection of efficient, reliable air conditioners.

Future Leaders Committee

Kenneth Barclay of Macomb, r.r. 3 is a member of the Cooperative's Future Leaders Committee from District 1.

Mr. Barclay and his wife live on a 340-acre grain and livestock farm, feeding cattle and hogs.

Mr. and Mrs. Barclay are the proud parents of five children—



Kenneth Barclay

Roger, 19; Scott, 17; Alan, 14; Beth Ann, 9, and Robert, 7.

Mr. Barclay has been a member of McDonough Power Cooperative for 23 years, and we welcome him as a member of the Future Leaders Committee.

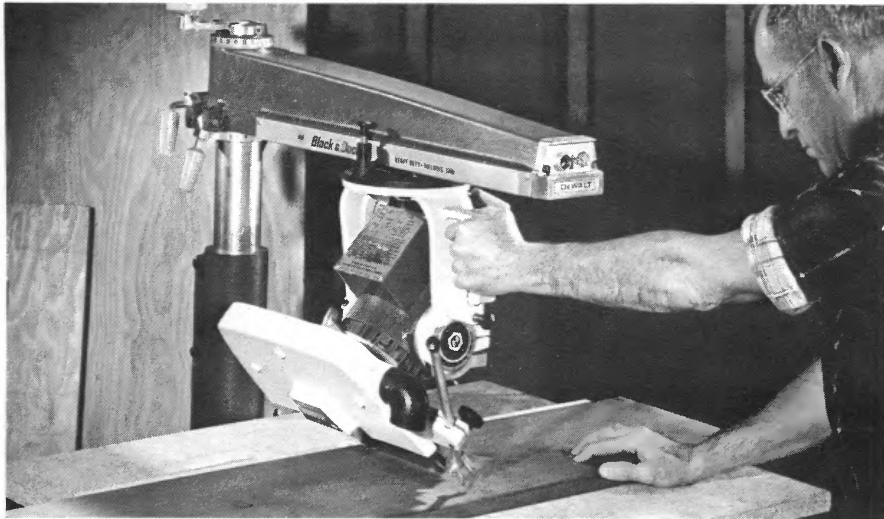
WATTS NEW SUPPLEMENT

McDonough Power Cooperative
W. Jackson Road, Macomb, Ill.

OFFICERS AND DIRECTORS

Harlan Monroe	President
D. Carroll Walters	President
Blanche Noper	Secretary
Clair Butcher	Treasurer
Harvey Doll	Director
Raymond Irish	Director
Max H. Welsh	Director
Harold Whitman	Director
Donovan Lawyer	Director
Arthur H. Peyton	Manager

What's New?



● Radial Saw

A new commercial duty, 3½ horsepower DeWalt radial arm saw has just been introduced by Black & Decker Mfg. Co. Controls include a push-button, on-off switch with safety key lock, an elevation control with 1/64-inch increments for precise depth adjustments, an exclusive Wedge-Lok miter locator marked in single degrees that locks positively at zero and 45 degrees. This saw makes 15-degree angle cuts up to 16 inches long and has an automatic motor brake.



● Air Cleaner

The "Mountain-Air" electronic air cleaner from the White-Rodgers Division of Emerson Electric Co. consists of rugged frame construction, an electrical interlock housed in a heavy duty metal junction box, wire mesh pre-filter, heavy duty cell, protective after-filter and power pack. The manufacturer says it will remove 90 per cent of all dust and dirt and up to 99 per cent of all pollens and other irritants that pass through the slim profile unit.



● 'Heat and See'

A combination "heat and see" food warmer and under cabinet light from Cory Corp., 3200 W. Peterson, Chicago, Ill., 60645, is designed to be mounted easily beneath a regular kitchen cabinet. It has a quartz tube heating element and a regular incandescent light. The entire unit measures 21½ inches long, 6 inches deep, 2½ inches high. A selector switch enables use of the light only or use of the food warmer and the light both. List price is \$34.95.

H.D. Pener Joins AIEC Legal Staff

Harry D. Pener, formerly an assistant Illinois attorney general at Springfield, has been named assistant director of the Legal and Public Affairs Department of the Association of Illinois Electric Cooperatives.

His appointment was announced by Thomas H. Moore, AIEC general manager. The post was recently created by the AIEC board of directors at Springfield.



Harry D. Pener

Mr. Pener, 33, a native of Kansas City, studied at Harvard University and received his law degree from the University of Missouri.

Before joining the Illinois attorney general's staff in 1967, he worked in law firms in Missouri and Illinois and served as a special assistant attorney general for the state of Missouri.

Mr. Moore said the new assistant director will work closely with Albert J. Cross, director of Legal and Public Affairs for the AIEC. He will handle a variety of legal duties. He and Mrs. Pener, the former Miss Beth Dammerman of Lincoln, are the parents of one son, John, 2.

19 IMPORTANT QUESTIONS ANSWERED ABOUT THE NEW DIRECT EXTRA CASH PLAN

1. What is the Direct Extra Cash Plan?

It is an entirely new, low-cost plan that pays **extra cash** direct to you when accident or illness hospitalizes you or any covered member of your family.

2. Why should I have the Direct Extra Cash Plan in addition to my regular insurance?

Because your present insurance probably won't cover **all** your hospital expenses, but even if it does, you can still use the extra cash to help with your household expenses when you're hospitalized...extra cash week after week **even for life**...extra cash you can use any way you wish!

3. Can I collect even if I carry other health insurance?

Yes. Direct Extra Cash pays you **in addition** to any health insurance you carry, individual, group or even Medicare—and even in addition to Workmen's Compensation and auto insurance! And, all your benefits are tax-free!

4. Is there a lot of red tape to qualify?

None at all. During this special enrollment period, there are no qualifications. Simply complete and mail your Enrollment Form by the deadline date shown.

5. Which plan should I choose?

You can actually select the **exact** plan that suits you best!

If yours is a young, growing family, we recommend the *All-Family Plan*. If you are the only parent living with your children, we suggest the *One-Parent Family Plan*. If you have no children, or if your children are grown and no longer dependent on you, you will want the *Husband-Wife Plan*. Or, if you are living by yourself, choose the *Individual Plan*.

6. If I become hospitalized, when do my extra cash benefits begin? How long can I be paid?

On all plans, you collect from the **very first day** you enter the hospital, even for one day—for as long—and for as many times—as you are hospitalized—**even for life**.

7. How much can I be paid?

All-Family Plan—\$100.00 a week extra cash income for you; \$75.00 weekly for your

wife; \$50.00 weekly for each eligible child.

One-Parent Family Plan—\$100.00 weekly for you; \$50.00 weekly for each eligible child.

Husband-Wife Plan—\$100.00 weekly for you; \$75.00 weekly for your wife.

Individual Plan—\$100.00 a week for you.

8. What if my wife and I are both hospitalized at the same time?

If you have the *All-Family* or *Husband-Wife Plan* and are hospitalized by sickness, you collect \$100 a week, your wife \$75 a week, a total of \$175 weekly. And if you are injured and hospitalized at the same time, your benefit **will be doubled**—\$200 for you, \$150 for your wife—a total of \$350 a week!

9. Are there any other "double" extra cash benefits?

Yes. On all plans you receive **double** cash benefits if you or any covered family member is hospitalized for cancer (including Leukemia and Hodgkin's Disease), or heart attack (acute myocardial infarction, coronary thrombosis, or coronary occlusion): \$200.00 a week for you, \$150.00 a week for your wife, \$100.00 a week for each eligible child.

10. Tell me about the "extended" extra cash death benefits.

In the event of death in the hospital of any covered family member from any condition covered by your policy, a **lump sum cash** benefit will be paid: \$200 on you, \$150 on your wife, \$100 on each child.

11. Does this plan pay in any hospital?

You will be covered in any hospital of your choice—even government hospitals—except nursing homes, convalescent or self-care units of hospitals.

12. When does my policy go into force?

It becomes effective the very same day we receive your Enrollment Form: New sicknesses and injuries are covered on that date. Under the *All-Family Plan*, childbirth, pregnancy and any consequences thereof are covered after your policy is in force for 10 months.

13. What if someone in my family has had a health problem that may occur again?

Pre-existing conditions are covered after the

policy has been in force for just one year.

14. What conditions aren't covered?

Only these minimum necessary exceptions: pregnancy or any consequence thereof (unless you have the *All-Family Plan*), war, military service, mental disorder, alcoholism, drug addiction, or attempted suicide.

15. Can I drop out any time? Can you drop me?

We will never refuse to renew your policy for health reasons—for as long as you live and pay your premiums. In fact, we guarantee we will never cancel or terminate your policy unless we decline renewal on all policies of this type in your entire state. You, of course, can drop your policy on any renewal date.

16. Will I get fast personal service? Will I receive my money promptly?

Yes. Thanks to the modern facilities and trained personnel of Executive Fund's National Service Center, you get swift, expert service. Your claims are handled promptly and your extra cash sent directly to you.

17. Why are the premiums so low?

With the Direct Extra Cash Plan, you actually get all these benefits—at such a low cost—because this is a mass enrollment plan—and no salesmen are used. Our volume is higher and our sales costs are lower.

18. How much does my first month cost?

Only \$1.00 regardless of your age, the size of your family or the plan you select. After the first month, if you are under 65, you pay only these low monthly rates: only \$7.95 a month for the *All-Family Plan*; only \$5.95 a month for the *One-Parent Family Plan*; only \$5.95 a month for the *Husband-Wife Plan*; only \$3.50 a month for the *Individual Plan*. (When you are over 65, premiums are adjusted. See modest increase in panel on previous page.)

19. Why should I enroll right now?

Because an unexpected sickness or injury could strike without warning—and you will not be covered until your policy is in force. Remember, if for any reason you change your mind, you may return your policy within 10 days and your \$1.00 will be refunded immediately.

SPECIAL ENROLLMENT PERIOD EXPIRES MIDNIGHT, JULY 13, 1969

Simply fill out and mail Enrollment Form today with \$1.00 to Executive Fund, Box 3788, Omaha, Nebraska 68103

DIRECT EXTRA CASH PLAN

SPECIAL ENROLLMENT FORM NO. 7559

INSURED'S NAME
(please print)

Mr.
 Mrs.
 Miss

First

Middle Initial

Last

ADDRESS _____

CITY _____

STATE _____

ZIP CODE _____

AGE _____

DATE OF BIRTH: Month _____ Day _____ Year _____

To: Executive Fund Life Insurance Company, Omaha, Nebraska.

I have enclosed my first monthly premium of \$1.00 for the plan selected above. Please issue my DIRECT EXTRA CASH PLAN Hospital Confinement Policy, P308 Series, immediately, as soon as this form is received. I understand that the policy becomes effective the same day it is issued, and that pre-existing conditions will be covered after the policy has been in force for twelve months. If I change my mind for any reason, I have the right to return my policy within 10 days for a complete refund.

Date _____

Signed _____

Insured's Signature—Please do not print

Form E308C

SOCIAL SECURITY NUMBER
(It becomes your policy number)

Check here if you have no Soc. Sec. No.

SELECT PLAN DESIRED (check one only)

All-Family Plan* Husband-Wife Plan*
 One-Parent Family Plan Individual Plan

*NOTE: If All-Family or Husband-Wife Plan is selected, give following information about wife:

Wife's first name

Middle initial

Date of wife's birth:

Month

Day

Year

Please make check or money order payable to EXECUTIVE FUND



Manager's Report

By ARTHUR H. PEYTON, Manager

CALL YOUR FRIENDS, COME TO DISTRICT MEETINGS



Terms Expire for
Directors
Noper, Welsh, Whitman

Attend your district meeting to select the member you want to represent you at the Cooperative. At each district meeting, a nominee for director will be nominated by a nominating committee and you will vote on your choice. The nominees are selected by your votes and then each district's nominee is voted on at the annual meeting.

Mrs. Blanche Noper is the director from District 6 and the district meeting will be held in Good Hope on July 9 at 7:30 p.m. with a surprise supper.

Max Welsh is the director from District 4 and the district meeting will be held at the Sciota Methodist Church on June 26.

Harold Whitman is the director from District 9. A definite date and place for this meeting has not yet been set.

Members in these districts will receive a notice with the details previous to each district meeting.

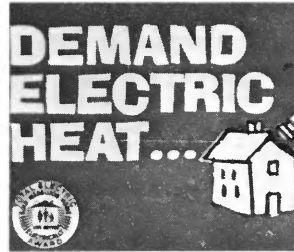
TERRITORIAL BOUNDARY LINE

The Cooperative's personnel and Illinois Power Co. have had several meetings to establish territorial boundary lines delineating areas as to which each is entitled to serve. This will avoid any confusion in the future. When both groups have reached a complete understanding on terms and conditions, the area agreement will be concluded into final form. It will then have to be

approved by the Illinois Commerce Commission.

In areas near towns where consumers are served from the border of the Cooperative's lines, it will be more desirable for the utility to serve them. These members will be exchanged for new consumers from the utility's lines in areas which are in the center of the Cooperative's territory.

There should be no problem, inasmuch as rate differential is insignificant and continuity of service is above average for both.



Your Cooperative has trained personnel to answer your questions about electric heat, the most practical way of heating as there are no fuel problems and no extra space needs.

Ceiling cable is usually the least expensive in new homes as the cable is embedded in the ceiling with plaster. This radiates sun-like warmth over the entire room.

Baseboard heaters are the easiest installed as the unit is designed to look like an ordinary baseboard which furnishes a continuous current of warm air along the outer walls.

Wall heaters are fast heating and may be either recessed or surface mounted. They are ideal for bathrooms and workshops.

To maintain a constant temperature throughout the entire house, an electric furnace or electric boiler to heat water is fine. An electric boiler about the size of a 5-gallon oil can circulates hot water to fin-type baseboards and are compact and small. This type can easily be used in older homes having existing hot water pipes for water heating.

Whatever system you choose, it is important that you have professional help. Call the Cooperative, 833-2101, and ask Mr. Pendell to give you assistance.

WATT

REN S

McDonough P

P.O. Box 352, Macomb, Ill. 61455

OUTAGE INFORMATION Monday thru Friday—7:30
In event an outage occurs on Sunday, holidays or
833-2391

WELCOME

NEW MEMBERS



Dean Allison, Macomb
David Kentner, Macomb
Michael Steeples, Macomb
Owen & Gordon, Inc., Galesburg
Harvey Walters, Macomb
John Gibson, Good Hope
Douglas Ruhl, Abingdon
Glenn Chipman, Industry
Marvin Klusman, Avon
Fred Close, Ray
Keith Jones, Industry
Charles Alexander, Macomb
Keith Moore, Macomb
Ronald Packman, Adair
Melvin Sprague, Roseville
Dennis Whitaker, Macomb
Russell Miner, Kirkwood
John Caviness, Macomb
John Gusick, Macomb
Ellis Luster, Sciota
Elvin Churchill, Macomb
Melvin Crayton, Galesburg
Vera Trumpy, Avon
Dorothy Frankhauser, Avon

FUTURE LEADERS COMMITTEE

Richard Cordell of Colchester r.r. 2 is a member of the Future Leaders Committee from District 3.



Richard Cordell

Mr. Cordell and his family live on a 250-acre grain and livestock farm. They are the parents of one son who is 17. Mr. Cordell has been a member of McDonough Power Cooperative 16 years.

We welcome him as a member of the Future Leaders Committee.

NEW

ent

Cooperative

Telephone: Area Code 309—833-2101

5:00 P.M. 833-2101.

office is closed, please call the numbers below.

833-2465



Ladies Say

THE FOOD SITUATION

Vegetables — both canned and frozen — are in larger supply this season than last, according to the USDA.

Beef production has more than doubled in less than two decades and the outlook is for even more beef and pork to be on our menus. Of the 183 pounds of red meat consumed per person in 1968, beef accounted for 110 pounds of it. Consumers used less veal and lamb.

U.S. apple production fell for the fourth straight year in 1968. Current storage supplies are below average. Canned peaches were up more than a third from 1967. Fruit cocktail output was up to a new record and the 1968 canned pear and tart cherry packs were also up sharply. Production of strawberries, the leading frozen fruit, for processing was six per cent below the preceding year. Dried fruit supplies in 1968/69 will be substantially above last season. A rise in raisin output helped cause the increase.

WHAT'S WRONG WITH THIS STORY?

A man and wife went to the country for a month's vacation. After a few days they received a letter from their housemaid, saying: "Everything here is going along as usual. However, you did not leave the key to the mailbox so I am unable to forward your mail." The key was mailed immediately and a few days later the vacationers received the accumulated letters. What's wrong with this story?

* * *

The first member to call or write in the correct answer to the above story will receive a security light FREE for six months.

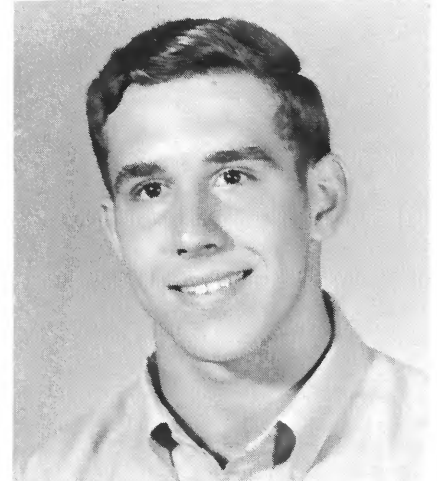
JUNE, 1969

Member Service Report

By ROBERT E. PENDELL, Sales & Service Adviser



Janet Thompson



Bill Westfall

Washington Trip Winners Named

Winners of McDonough Power Cooperative's 1969 Youth to Washington essay contest are Janet Thompson and Bill Westfall, both Galesburg High School students.

Janet is the daughter of Mr. and Mrs. James Thompson of Galesburg r.r. 2 Bill is the son of Mr. and Mrs. Everett Westfall of Galesburg.

Names of the two winners were announced recently at a dinner for all contestants, their parents and judges. Selection of the winners was based on essays, detailing their views about local electric cooperative service to its area and how benefits of low cost, dependable power offers all member-owners the opportunity of modern electric living.

Contest judges were Mrs. Blanche

Noper, director of McDonough Power Cooperative; Loren Taylor, dean of boys and a teacher at the University Laboratory School at Western Illinois University, and Nye Bouslog, vice president and farm manager of the Union National Bank in Macomb.

Janet and Bill met some 50 other high school students from throughout Illinois in Springfield on June 7 to make the week-long trip to the nation's capital with their chaperones.

While in Washington, the trip winners participated in a planned tour, seeing such places as the Capitol building, the White House, Library of Congress, Smithsonian Institute, Arlington National Cemetery, Mt. Vernon and many other national monuments.

NEW WATER HEATER

Is that water heater you are using more than 10 years old? Is it full of rust and corrosion? Is it insufficient?

Why not investigate the installation of a modern, fiberglass insulated, electric, high recovery water heater, thermostatically controlled to give you all the hot water you need? The Cooperative will lease it for \$2.00 per month and install it for you. Why not investigate the easy way to modernize your water heater?

WATTS NEW SUPPLEMENT
McDonough Power Cooperative
W. Jackson Road, Macomb, Ill.

OFFICERS AND DIRECTORS

Harlan Monroe	President
D. Carroll Walters	President
Blanche Noper	Secretary
Clair Butcher	Treasurer
Harvey Doll	Director
Raymond Irish	Director
Max H. Welsh	Director
Harold Whitman	Director
Donovan Lawyer	Director
Arthur H. Peyton	Manager

Research Center Paces Progress

(Continued from page 4)

ably been told that the land just wouldn't produce enough for the population.

"The truth is that we have the technical knowledge to solve the food production problem. The technology developed here and all over has application, with minor changes, anywhere. Corn, for instance, uses the same sun, water and nutrients wherever the crop is grown.

"So India is producing food at a vastly increased rate. In theory that should solve the food problem. It hasn't. A related problem is distribution, here and elsewhere.

"IF DISTRIBUTION were not a key problem would we have starving people in Chicago—and Mississippi? Go into a supermarket on Saturday afternoon. You'll see food stacked to the ceiling. But watch the people. Some will go out without enough to feed their families over the weekend.

"This is a tough problem to solve. It's a matter of economics. We know how to produce all the food for the world's present population, but we don't yet know how to distribute it."

Mr. Webb stopped talking for a time. His quick hands were still. The alert eyes were thoughtful. Then, quietly, he said:

"WE'RE LIVING in an international community now, even here in Southern Illinois. What's happening here at the Center and elsewhere is having an impact halfway around the world.

"We don't know all the answers yet. I suppose that when I came here years ago as a brash youngster I thought I knew more than I do now. But we know a tremendous lot about solving our problems and we'll succeed."

Mr. Webb said many more things. He praised Southeastern Illinois Electric Cooperative and its manager, Roger Lentz, for their efficiency, reliability and cooperation. He said the work that has been achieved at the Center could not have been done without such splendid cooperation.

The man is a dreamer, the most practical dreamer one could hope for. He calls to mind the words of President John F. Kennedy who once said: "Many people see things as they are and ask, 'Why?' I dream of things that never were and ask, 'Why not?'"

What's New?



● Electric Mowers

Powerful electric mowers with a high load torque make grass cutting an easy task with Sunbeam's electric lawn mowers available in a wide range of prices. Models have such equipment as "dialmaster" height adjustment, "easy tatch" grass bags and deep-channel, cast-aluminum decks. A bracket conveniently holds the electric cord.



● Goes With You

This portable refrigerator from General Electric has nearly two cubic feet of storage space, including a freezer chest that holds six mini-cube ice trays. Complete with a custom made cart, it is 17 $\frac{7}{8}$ inches high, 22 inches wide and weighs 52 pounds. The design features a walnut finish, vinyl covered door with a brown cabinet.



● Surface Cooking

New from Hotpoint is a 36-inch electric surface cooking section with hood-mounted controls. It features a barbecue well with grill for indoor broiling and an interchangeable Teflon-coated griddle. Finished in brushed chrome, the surface section has two high-speed, 2,700-watt surface units and infinite heat rotary controls on the hood.



● Sounds Baffled

The slotted-front models of Whirlpool's room air conditioners are designed to baffle sounds by bouncing them back into the acoustically padded walls of the air chamber. Finished in spring mist, the slotted-front styling of staggered vertical slats allows complete air movement. A sliding panel conceals all controls.



New Illinois FFA officers, from left, are Artie Tenhouse, Liberty, president; Jim Setterstrom, Orangeville, secretary-treasurer; Jim Buck, Penfield, vice president, and Dick Crone, Harvard, reporter. At right is Larry Beanblossom, Raymond, star state farmer.

FFA Honors New Leaders

Two farm youths, both from Illinois electric cooperative families, received top honors at the recent annual convention of the Illinois Future Farmers of America at Champaign.

Artie Tenhouse of Liberty, whose parents are members of Adams Electrical Cooperative, Camp Point, was named president of the Illinois FFA. In 1967 he participated in the cooperatives' Youth Tour to Washington.

Larry Beanblossom, a Carlinville High School senior, received the Star State Farmer award. His parents are members of the Rural Electric Convenience Cooperative Co. of Auburn.

Other district star farmers who were candidates for the State Star Farmer award were Edward Hubly, Chatsworth, of Eastern Illinois Power Cooperative, Paxton; Mike Hartke, Teutopolis, of Norris Electric Cooperative, Newton; Larry Lingle, Dongola, Southern Illinois Electric Cooperative, Dongola, and Dennis Goetz, Geneseo.

Jim Buck, Penfield, vice president of Illinois FFA, is a member of Illini Electric Cooperative, Champaign. Other officers are Jim Setterstrom, Orangeville, secretary-treasurer, and Dick Crone, Harvard, reporter.

For The Most Wonderful Summer-Time Comfort, The Year Around



New International Electric HOT WATER HEAT WITHOUT PLUMBING

It's the healthiest, the safest as well as an economical way to heat your home or office!

HEALTHIEST because it gives

- Controlled, even warmth
- No dry, parched air
- No blowing dust or dirt

SAFEST because it gives

- Absolute fire-proofing
- No danger of burns to children or pets
- No scorching of adjacent drapes or furniture

AND ECONOMICAL TOO

- Balanced warmth even when current is off
- Only heats as much as needed
- No wasted heat at the ceiling



Plug-in models for individual cold rooms. Special kitchen and bathroom models.

All with sealed-in water and anti-freeze supply that never needs refilling.

Mail to:
International Thermal Corp Dept. III, 769
3800 Park Avenue, St. Louis, Mo. 63110

Please send me all literature explaining why electric utilities throughout America are finding International hot water electric heat so remarkably efficient. And why users describe it as "the perfect heat."

NAME _____
STREET _____
CITY _____ STATE _____ ZIP _____

DEALER LISTING

BLOOMINGTON, ILL.
United States Electric Co.
804 So. Bunn St.
309-967-6194

PADUCAH, KENTUCKY
Ohio Valley Supply Co.
901 Harrison
502-443-3606

MATTOON, ILL.
Central Whole. Sup. Co.
1304 S. 18th St.
217-235-5671

ZEIGLER, ILL.
Proctor Supply
101 E. Maryland St.
618-596-4321

EFFINGHAM, ILL.
Berk Supply Co.
Rt. 33 South, P.O. Box 240
217-342-4195

CENTRALIA, ILL.
Travel Electric Co.
312 No. Poplar St.
618-532-6214

QUINCY, ILL.
Gem City Electric Co.
301-309 South Seventh St.
217-222-0545

JOLIET, ILL.
Joliet Electric Sup. Div.
1418 West Jefferson
815-725-3900

SPRINGFIELD, ILL.
United States Electric Co.
216 East Adams
217-522-3347

JACKSONVILLE, ILL.
Home Electric Co.
221-223 East Morgan
217-245-4411

ROCKFORD, ILL.
Englewood Elec. Supply Co.
124 No. First St.
815-725-3900



Manager's Report

By ARTHUR H. PEYTON, Manager

Annual Meeting

The 32nd annual meeting will be held in Western Hall on the Western Illinois University campus where the meeting has been held the past five years.

The date of this year's annual meeting is Aug. 21, convening at 7:30 p.m. Registration will start at 6:30 p.m. An early bird prize of a television set will be awarded as well as three free-energy bills. As in other years, a member's name will be drawn from the entire membership list every minute during the annual meeting and the name posted on a screen. If your name is posted and you are registered and in attendance at the annual meeting, you will receive August's energy bill—FREE.

Two more television sets will be given as well as many other small prizes as attendance awards at the end of the meeting. The meeting will be concise and short, featuring a speaker and local entertainment.

Congressional Breakfast

On June 12, Director Harold Whitman of Cameron attended a Congressional Breakfast in Washington, D.C., where congressmen and senators were briefed on needs of the rural electrification program. Each electric cooperative in Illinois sent a representative to this meeting.

During the same week, essay contest winners from various electric cooperatives were on their annual tour of the capital, and the two essay winners from McDonough Power Cooperative attended the Congressional Breakfast as guests of Mr. Whitman.

The essay winners, Janet Thompson and Bill Westfall, both of Galesburg, presented a most interesting narration with slides at the district meetings held on June 23 for District 9, June 26 for District 4 and July 9 for District 6.

Mr. Whitman made an interesting report to the board concerning legislative matters on the rural electrification program at its regular meeting on June 16.

Tail Wags Dog

(10% vs. 90%)

Each month, for years, the Cooperative has spent many hours collecting unpaid electric bills.

When a member has not read his meter and paid by the 23rd of the month, estimates are made and sent to him. The time involved in preparing these estimates and following through on them takes many hours.

Recent average number notices sent each month was 350. Average number of members who disregarded the notice was 25.

McDonough Power Cooperative has about 3,500 services, so 350 notices equals 10 per cent. Average number of members who disregarded the notice equals .8 per cent.

This means that 3,000 members share the cost in searching ledgers and estimating bills for those 350 members. There are 3,475 members who share the cost of visiting 25 members each month to collect bills.

It takes no genius to figure out that the great majority of the Cooperative's members pay their electric bills on time. The few who do not penalize the majority, and the cost of the operation is raised by 10 per cent.

What does this 10 per cent mean in dollars? Each estimated bill costs the Cooperative 80 cents extra. Each bill which has to be collected by field contact costs the Cooperative \$5.69.

WHAT IS THE ANSWER TO THIS PROBLEM?????

District Meetings Held

District meetings were held recently in districts 4, 6 and 9. Directors were nominated to be elected at the annual meeting in August. The meetings were attended by interested members who wanted to participate in the democratic nominations of directors.

Refreshments were enjoyed at districts 4 and 9 and a bean and ham supper was served at the District 9 meeting.

At each district meeting members were elected to serve as Future Leaders in that area for the next district meeting.

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P.O. Box 352, Macomb, Ill. 61455

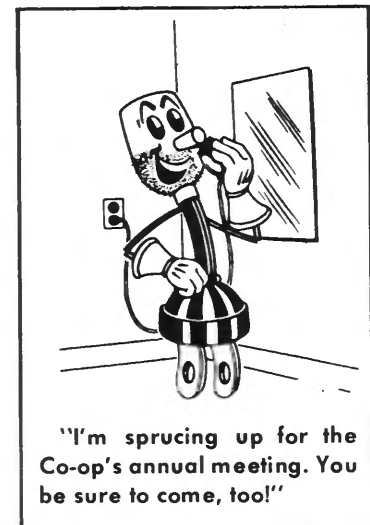
OUTAGE INFORMATION Monday thru Friday—7:30
In event an outage occurs on Sunday, holidays or v
833-2391

WELCOME

NEW MEMBERS



Donald Billingsley, Rushville
James Castens, Macomb
Darrell Mudra, Macomb
Richard Russell, Adair
Edward P. Wilson, St. Augustine
Conrad Clugston, Macomb
Lewis Wall, Macomb
Gary Cross, Macomb
Duane Lester, Macomb
Carma Lee Myers, Colchester
Roger Benson, Cameron
Michael Durkin, St. Augustine
Dale Shoopman, Colchester
Donald Dilts, Macomb
Merrill Colwell, Roseville
Robert Hawthorne, Macomb
Ronald Jockisch, St. Augustine
Loren Robinson, Macomb
John Melvin, Cameron
Donald Knuckey, Macomb
Howard Justice, Macomb
William Icenogle, Industry
F. W. Christin, Macomb
Charles Cash, Macomb
R. D. Alter, Macomb
James Hillyer, Blandinsville
Raymond M. Gaddis, Littleton
Ray Horney, Trivoli
Bert Etzel, Galesburg
Morris Ricketts, Roseville



"I'm sprucing up for the
Co-op's annual meeting. You
be sure to come, too!"

NEW

ent

Cooperative

Telephone: Area Code 309—833-2101

5:00 P.M. 833-2101.

office is closed, please call the numbers below.
833-2465



Ladies Say

Open Space Around Your Home

How many people realize the multiple benefits of open space? Properly developed, open spaces help create scenic areas. Recharge the air with oxygen because of the trees and green plants. Allow rain water to seep into the water table rather than run off. Avoid silt pollution and flooding of streams. A new booklet published by the USDA describes the "hows" and "whys" of open space. It is available from the U.S. Government Printing Office, Washington, D.C. 20402 for 20 cents.

Food at Work for You

Meal planning can be interesting if your nutrition education becomes meaningful. Vary flavors and textures in planning meals, suggest USDA home economists. Include a variety of foods in your menus, stressing the basic four food groups—milk, meat, vegetable (fruit) and bread (cereal). Brighten your food with color, a slice of tomato, a sprig of dark greens and a dash of pimento. Be creative with food. Order the new booklet for more ideas known as "Nutrition—Food at Work For You"—price 10 cents.

WATTS NEW SUPPLEMENT

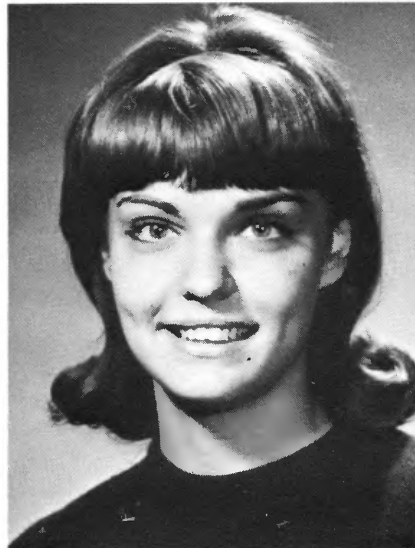
McDonough Power Cooperative
W. Jackson Road, Macomb, Ill.

OFFICERS AND DIRECTORS

Harlan Monroe	President
D. Carroll Walters	President
Blanche Noper	Secretary
Clair Butcher	Treasurer
Harvey Doll	Director
Raymond Irish	Director
Max H. Welsh	Director
Harold Whitman	Director
Donovan Lawyer	Director
Arthur H. Peyton	Manager

Member Service Report

By ROBERT E. PENDELL, Sales & Service Adviser



Marylee Canada

Letter of Thanks

In 1965 Marylee Canada won a scholarship to Western Illinois University which was presented by McDonough Power Cooperative.

During her four years at Western Illinois University, she maintained a high grade-point average as an elementary education major and a home economics minor. She was a member of the Association for Childhood Education, the Western Illinois University Choir for three years and several University Union Board Committees. She is a member of the Delta Zeta sorority of which she served as song director and parents' club chairman.

In the fall of 1968 she was chosen as a homecoming queen candidate by the WIU Veterans Club.

Marylee's home is in Galesburg. She plans to be married this summer and will be teaching a primary grade next fall in Pekin.

Marylee sent the following letter to the Manager of the Cooperative.

"I have enjoyed my four years at Western so very much and only hope that I may make the best use of my knowledge gained while here at Western. Thank you again for helping to make my education possible."

We at McDonough Power Cooperative wish Marylee much success and happiness for the future.

New Life to Your Home

Careful planning, whether building a new home or remodeling your old one, will assure you of adequate wiring to operate your electric appliances and other equipment. With adequate wiring, these work efficiently and economically.

Adequate wiring starts with your service entrance. This part must be large enough to supply electricity to each appliance or fixture that you are using with enough reserve to supply electricity to devices that you will add in the future.

If you are operating with less than 100 amp service entrance, you are not getting the benefit of full horsepower. If you are in doubt about the proper size or if you have inadequate wiring, call your cooperative for a free analysis of your wiring.

Air Conditioning Vital Part of Family

Not too many years ago the comforts of air conditioning were a luxury and enjoyed by a selected few. Today, electric air conditioning has become a part of the family, not just for comfort, but also for better health.

The element of comfort, a refreshing, spring-like coolness after being out in the heat of the day, is only a small part of the air conditioner. The most important part is better health.

A built-in climate control system works to keep temperature stable. This system has to work extra hard to stabilize your body temperature during hot spells. Air conditioning takes the load off your natural control system.

Summertime is allergy time. Pollen and dust float freely with summer breezes adding discomfort to persons suffering from allergies. Air conditioning traps the pollen and dust.

Air conditioning also treats you to a good night's sleep and lets you start the new day with renewed vitality.

With all these things going for air conditioning it is easy to understand why it has become a vital part of the family.

What's New?



● TV, Radio, Phono

A complete home entertainment center introduced by Westinghouse measures just a little larger than a traveling cosmetic case. The Jet Set Mini Combo includes a 12-inch television receiver, AM/FM solid-state radio, a four-speed automatic phonograph with a removable spindle and a full-feature electric alarm clock. Equipped with a see through, back-glass lid, it is 12¼ inches deep, 19 inches wide and 15 inches high.



● Infra-Red Broiler

This portable, infra-red electric broiler from the Ronson Corp. has two powerful tubular heating elements—one for broiling and one for baking. Broiling trays can be raised or lowered without opening the oven-tempered glass doors and without being exposed to hot elements. Walnut vinyl trimmed heat resistant handles on each side make it possible to carry the broiler safely and easily. The heating elements and the wide-glass door are removable for easy cleaning. This 19-inch model made of heavy-gauge, nickel-plated steel has a suggested retail price of \$54.95.



● Spin-Drying Washer

A portable, spin-drying washer from the Hoover Co. can wash up to 24 pounds of soiled clothing in 30 minutes and can rinse and spin damp-dry a load in one minute. The company also says the washer has an exclusive turbo-action agitator, a conveniently located control panel, a double-action pump and a large, non-clogging power drain. The double tubs allow a second load to be washed while the first load is spin drying. Suggested retail price is \$169.95.

Soil, Water Conservation Show Planned

A soil and water conservation show billed by its sponsors as the largest event of its kind in the USA will be held in Southern Illinois Aug. 19-21.

Carefully designed and constructed measures for controlling soil erosion and rebuilding the land will be on display. Demonstrations also will show various equipment used in conservation work.

The hours are 9 a.m. to 5 p.m. daily for the show on the Robert C. Smith farm one-half mile north of Royalton in Franklin County. The farm, show sponsors said, is near the junction of Illinois Routes 149 and 184 between Benton and Carbondale.

The three-day program is sponsored by the Illinois Land Improvement Contractors Association (ILICA) in cooperation with various conservation agencies, state universities, equipment manufacturers and dealers.

Rides will be available to take visitors around the Smith farm where they can see such projects as a recreation lake, terraces, tillage, pond building, land clearing, pasture and timber improvement, grass waterways, drainage and stabilizing structures.

Equipment to be displayed will include bulldozers, elevating scrapers, backhoes, end loaders, compactors, trenchers and tree planters.

ILICA officers explained that these shows are held annually to enable contractors, farmers and other interested people to see good soil conservation practices and procedures so that their own work will be more effective.

HEARING AIDS
2/3 OFF DEALER'S PRICES

LARGEST SELECTION IN U.S.

Why pay big dealer and salesman's commissions? Save 65% by ordering direct. Finest quality. 20 days free trial. Money back guarantee. Easy terms and no interest. Behind-the-Ear Aids, Eye Glass Aids, All-in-the-Ear, Body Aids. \$24.95 to \$149. FREE Ear Molds. Write for free literature. No salesman will call. **LLOYD Corp.** Dept. IEN, 905 9th St., Rockford, Illinois 61108



Increased safety—and increased efficiency—result from attendance at hot-line school coordinated by Illinois electric cooperatives. It's hard work, but it pays fine dividends.

Consistent Training Increases Efficiency

The temperature stood at 96 degrees in the shade—but there wasn't any shade. And no breeze.

But scattered over the steaming training field of Southern Illinois University's Southern Acres Campus near Carbondale groups of electric cooperative linemen were hard at work learning more about how to proceed swiftly and in safety at their tasks of providing power for their systems' members.

Keeping a sharp eye on the procedures were Harry N. Simpson and William C. Sarantakos, job training and safety instructors whose work with Illinois electric cooperatives is coordinated through the Association of Illinois Electric Cooperatives.

These instructors, and others who represented major equipment firms, expressed pride in the dedication of cooperative workers.

"Look at them," said Mr. Simpson. "Look how they're concentrating on their jobs. They're learning

the latest techniques for doing their work. I think they're great."

Mr. Sarantakos agreed. He knew such training, offered each year, actually saves lives and helps workers avoid accidents.

It does even more. Under the supervision of outstanding instructors, the training helps reduce power interruptions and helps speed resumption of service once an outage occurs.

Some of those instructors bring with them the very latest equipment designed by their manufacturers. They teach its effective use.

Each year several representatives from municipal electric systems join cooperative workers at the school.

Also working with the electric cooperatives in making the training courses possible are the Vocational and Technical Education Division, Board of Vocational Education and Rehabilitation, state of Illinois and Southern Illinois University.

For The Most Wonderful Summer-Time Comfort, The Year Around



New International Electric HOT WATER HEAT WITHOUT PLUMBING

It's the healthiest, the safest as well as an economical way to heat your home or office!

HEALTHIEST because it gives

- Controlled, even warmth
- No dry, parched air
- No blowing dust or dirt

SAFEST because it gives

- Absolute fire-proofing
- No danger of burns to children or pets
- No scorching of adjacent drapes or furniture

AND ECONOMICAL TOO

- Balanced warmth even when current is off
- Only heats as much as needed
- No wasted heat at the ceiling



Plug-in models for individual cold rooms. Special kitchen and bathroom models.

All with sealed-in water and anti-freeze supply that never needs refilling.

Mail to:
International Thermal Corp Dept. III, 869
3800 Park Avenue, St. Louis, Mo. 63110

Please send me all literature explaining why electric utilities throughout America are finding International hot water electric heat so remarkably efficient. And why users describe it as "the perfect heat."

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STREET _____
CITY _____ STATE _____ ZIP _____

DEALER LISTING

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United States Electric Co.
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309-967-6194

PADUCAH, KENTUCKY
Ohio Valley Supply Co.
901 Harrison
502-443-3606

MATTOON, ILL.
Central Whole. Sup. Co.
1304 S. 18th St.
217-235-5671

ZEIGLER, ILL.
Proctor Supply
101 E. Maryland St.
618-596-4321

EFFINGHAM, ILL.
Burk Supply Co.
Rt. 33 South, P.O. Box 240
217-342-4195

CENTRALIA, ILL.
Travelectric Co.
312 No. Poplar St.
618-532-6214

QUINCY, ILL.
Gem City Electric Co.
301-309 South Seventh St.
217-222-0545

JOLIET, ILL.
Joliet Electric Sup. Div.
1418 West Jefferson
815-725-3900

SPRINGFIELD, ILL.
United States Electric Co.
216 East Adams
217-522-3347

JACKSONVILLE, ILL.
Home Electric Co.
221-223 East Morgan
217-245-4411

ROCKFORD, ILL.
Englewood Elec. Supply Co.
124 No. First St.
815-725-3900



Manager's Report

By ARTHUR H. PEYTON, Manager

ANNUAL MEETING

Our annual meeting will be at Western Hall in Macomb on Aug. 21 with registration beginning at 6:30 p.m. and the program beginning at 7:30 p.m.



Yes, an early bird prize will be awarded before 7:30 p.m. Portable TVs and two FREE energy bills also will be awarded.

The meeting will be interspersed with entertainment by Miss Karen Still of Cameron who is Miss Warren County and the Cooperative's essay contest winners, Janet Thompson and Bill Westfall. The evening will be climaxed by Richard Byers of Sioux City, Iowa, who is known as "The Electrical World's Billy Graham." Over 75 rural electric cooperative annual meetings have heard his talk, "Living Better Electrically Is Your Business."

No long oral reports will be given as officers' reports are printed in your program.

The nominees for directors from the district meetings held in June and July are as follows:

- District 9—Harold C. Whitman
- District 4—Max Welsh
- District 6—Blanche Noper

Nominations may be made from the floor at the annual meeting.

FREE ENERGY BILLS

Again this year free energy bills will be drawn each minute during the annual meeting's business session. Names will be drawn from the membership and posted on a screen. If the member whose name is drawn is present, he receives a free energy bill for the month of August.

Two portable TV's and other prizes also will be given as attendance awards.

So urge your friends to join you at 7:30 p.m. on Aug. 21 at Western Hall for the annual meeting.

'WHY NOT PARTICIPATE— YOU HAVE ASKED FOR IT'

By Arthur H. Peyton, Manager

Until 1968 the Cooperative nominated directors by a nominating committee meeting at the office with the nominees selected to be voted on at the annual meeting. Many members complained to me that this method was undemocratic; they did not have a right to be heard, etc. I explained to these members that they have a democratic right to nominate from the floor or to nominate by a petition of 15 members and post at the office. In the past 23 years this has never been done.



In 1967 the bylaws were revised to establish district meetings so the members could nominate their director to be elected at the annual meeting.

In the last two years we have had six district meetings. It takes 15 members for a quorum. Each district has 300 to 500 members. Why don't we have more than 15 interested members who will come to district meetings to participate in their democratic right in the selection of a nominee?

It is even difficult for the nominating committee to follow the bylaws and nominate two members to be elected in a democratic manner by secret ballot as provided in the bylaws.

It would seem that in a district having from 300 to 500 members we could at least get 100 members to have an interesting meeting and not forfeit their right to be heard. There must be questions about the Cooperative's functions, its operation and service, that would make such a meeting conducive to a better understanding among our members.

Needless to say, your Board of Directors is disappointed in making a big change in the bylaws and not have you participate.

Many of you don't remember the hardships in the rural areas before electricity. You do not remember your fathers going up and down the road, signing up members to have

WATT

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McDonough P

P.O. Box 352, Macomb, Ill. 61455

OUTAGE INFORMATION Monday thru Friday—7:30
In event an outage occurs on Sunday, holidays or
833-2391

WELCOME



NEW MEMBERS

- Jerry Churchill, Colchester
- R. Miller Covington, Colchester
- Jerry Mason, Macomb
- Robert Schacke, Macomb
- Jeffery Wilner, Roseville
- Thomas Bloom, Macomb
- John Brummett, Macomb
- Everett Stansberry, Colchester
- Ronald Vaughn, Macomb
- Glen Clevenger, Avon
- Robert Delahunt, Avon
- William Crider, Good Hope
- Robert Hainline, Blandinsville
- Ray Gene Wettengel, Macomb
- Rolland Parkins, Macomb
- Ronald Johnson, Avon
- Mike Woodside, Plymouth
- John Tibbetts, Macomb
- Burdette Morrell, Macomb
- Roscoe Scott, Colchester
- Daniel Lewis, Macomb
- Dave Carrier, Macomb
- Dale Jackson, Macomb
- John Burns, Plymouth
- A. W. Eckert, Macomb
- James Gipson, Monmouth
- Larry Hood, Macomb
- Martin Grisham, Colchester
- Wayne Liken, Macomb
- Samuel Lindberg, Macomb
- Lowell Lueck, Macomb
- Kenneth Sanders, Abingdon
- Louis Battin, Macomb
- Charles Wilcoxon, Knoxville
- Purdum & Hill, Macomb
- Princeville Stone Co., Princeville

enough signers to make lines feasible. You are accepting electricity as your inherent right and are not willing to participate in the business activities to make your Cooperative a secure and safe entity to provide you and your future generation with electric service at cost.

What answer can you people who have not attended your district meeting give to us for not participating? What answer can those of you who do not attend your annual meeting give for not participating?

NEW

nt

Cooperative

Telephone: Area Code 309—833-2101

5:00 P.M. 833-2101.

office is closed, please call the numbers below.
833-2465



Ladies Say

A COLLECTION OF OUTDOOR COOKING HINTS TO HELP TURN YOUR CAMPFIRE RECIPES INTO CULINARY CREATIONS

To keep your pots from blackening over the campfire, rub the outside with soap.

* * * *

A smell to quicken the awakening of any camper—aromatic biscuits and scrambled eggs. To prevent breakage of eggs en route to the campsite, break them yourself at home and store in a plastic container. When morning comes, shake the container, transfer the beaten eggs to a hot skillet and scramble.

* * * *

Meats won't stick to the grill if you brush them first with oil.

* * * *

If you have a yen for corn at the seashore—use the sea to “shore” up the flavor. After removing the silk (don't remove the husks) place corn in weighted burlap bag and soak in salt water for about an hour. (A cool stream will give a tasty lift too.)

* * * *

Biscuits can be kept temptingly warm by placing them on a rock preheated in the campfire.

* * * *

A greasefire can be a sudden and dangerous threat to campers. However, baking soda or salt will suffocate the flames.

* * * *

You may find your kitchen baster small and slow for barbecue sauce. A handy substitute is a good quality paintbrush or a bunch of fresh herbs tied to a stick.

AUGUST, 1969

Member Service Report

By ROBERT E. PENDELL, Sales & Service Adviser



FUTURE LEADERS COMMITTEE

Richard Blansett of Sciota r.r. 1 is a member of the Future Leaders Committee from District 4. Mr. Blansett and his wife, Leona, and sons, Garold and Wayne, and daughter, Mary Ann, live on a 400-acre grain and livestock farm. His sons assist him in raising approximately 500 head of hogs each year.



Richard Blansett

They have been members of McDonough Power Cooperative approximately 21 years.

We welcome him as a member of the Future Leaders Committee.

'FURNAPHOBIA'

Do you have “furnaphobia”? The symptoms are easy to recognize. As the typical victim hears the roar of his fuel burning furnace firing up at the start of the heating season, he feels the first twinges of “furnaphobia.” Almost instinctively, he knows that at any moment this huffing and puffing giant may suddenly suffer a breakdown, leaving him with a cold house and giant repair bills.

The clogged burner or any one of the many working parts of a fuel burning furnace, whatever the cause, it invariably happens at the most inconvenient time and during the coldest weather.

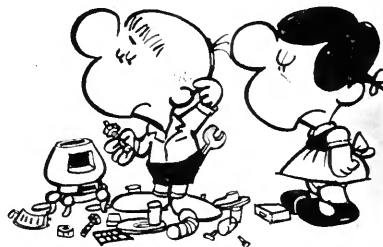
Unless you are a mechanical genius who can make his own repairs on a complicated jungle of pipes, regulators and valves, you will be in the tight grip of “furnaphobia” by the time the heating season draws to a close.

Each year, thousands of victims of this unusual malady take the permanent cure; they convert their fuel burning system to flameless, electric heating.

Once you get rid of the fuel burning furnace, with all its attendant soot, noise and fuel problems, you can begin to appreciate the advantages of a flameless, electric heating system.

To avoid “furnaphobia” this heating season, contact your Cooperative's office for a free estimate of electric heat for your home.

Try ELECTRIC HEAT
...It's Trouble-Free



No moving parts to break or wear out . . . no maintenance problems . . . so switch to electric heat . . . ask your cooperative for free information and cost estimates.



THIS WINTER ENJOY FLAMELESS ELECTRIC HEAT

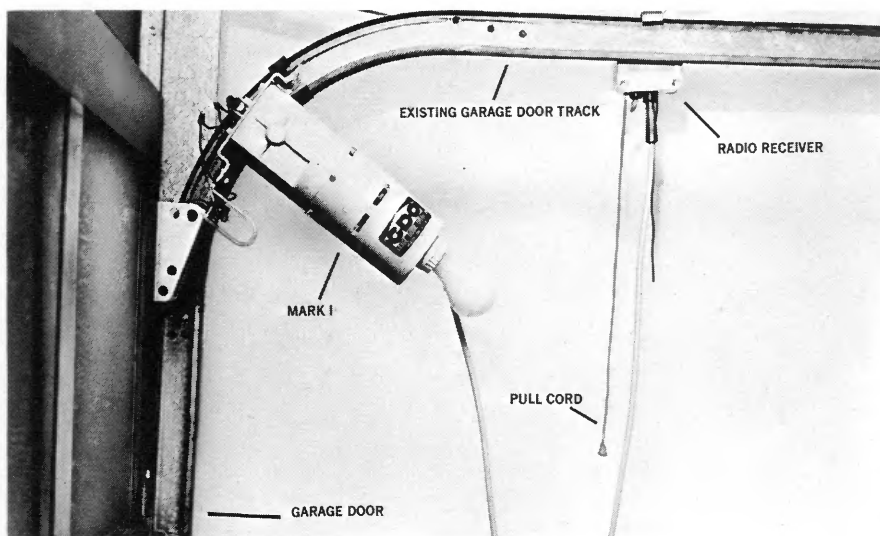
WATTS NEW SUPPLEMENT

McDonough Power Cooperative
W. Jackson Road, Macomb, Ill.

OFFICERS AND DIRECTORS

Harlan Monroe	President
D. Carroll Walters	President
Blanche Noper	Secretary
Clair Butcher	Treasurer
Harvey Doll	Director
Raymond Irish	Director
Max H. Welsh	Director
Harold Whitman	Director
Donovan Lawyer	Director
Arthur H. Peyton	Manager

What's New?



● Garage Door Opener

A moderately priced automatic garage door opener that can be radio controlled from inside a car has been specifically designed for do-it-yourself installation. Manufactured by the GDO Co., 248 Broad Ave., Palisades Park, N. J. 07650 and dis-

tributed by the U.S. Electric Co., 216 E. Adams, Springfield, Ill., 62701, this door opener can be attached to any conventional overhead garage door. Models are available for both one and two-car garages. There is a one-year free factory service guarantee and a lifetime service warranty.



● Four Bands

Four bands of listening pleasure plus the convenience of portability are available in Arvin's 15-transistor radio with its own 120-volt AC line cord. It also operates on four "C" flashlight batteries. You can enjoy standard AM, static-free FM and two shortwave bands offering "ham" radio, police calls, marine weather and ships-at-sea broadcasts. The solid-state chassis offers longer life and instant play. Suggested retail price is \$59.95



● Electric Scissors

Safety, convenience and economy are listed as features of electric scissors from Dynamic Instrument Corp., 115 E. Bethpage Rd., Plainview, N.Y. 11803. A "Safe-T-Plug" converts AC household current to DC power for continuous, economical operation of the rugged scissors. The device may be stored in the sewing tray, a part of the unit which also consists of the precision ground-bladed scissors, a handy needle and pin cushion and a storage slot for scissors.

Co-ops Make Good Sense Says Johnson



Thomas Johnson

"We dare not look back to great yesterdays. We must look forward to even greater tomorrows, for yesterday is but a dream and tomorrow is where I am going to spend the rest of my life—so that is where my interest shall be."

Young, trim and handsome, Thomas Johnson, national vice president of Future Farmers of America, was addressing the recent American Institute of Cooperation meeting in the great Assembly Hall at the University of Illinois.

The spotlighted Ashland farm youth looked over his audience of perhaps 3,000, seated row upon cir-

(Continued on page 16)

ARTHRITIS?

If you are suffering from pain, soreness or stiffness caused by Arthritis, Neuritis or Rheumatism, I think I can help.

Write me for free information.

KAYE SMITH

2301 Terry Road X11
Jackson, Mississippi 39204



New Kelvinator clothes dryer for a new queen. Tony Rufkhar, left, sales manager Kelvinator Division, Hollander and Co., St. Louis, and Brian Birge, district manager, representing Hollander, presented Miss Gilberta Ann McNeff of Timewell with a new Kelvinator clothes dryer during the Association of Illinois Electric Cooperatives annual meeting. Representing Adams Electrical Co-operative of Camp Point in statewide competition, Miss McNeff was crowned Miss Illinois Electric Cooperative of 1969.

What's it Like Suddenly to Find You're Electric Cooperative Queen?

You're 16 and beautiful and you're certain you couldn't win the title of Miss Illinois Electric Cooperative of 1969 against the competition of those seven other gorgeous contestants.

But suddenly there's the calm, suave voice of Lyle E. Dunham, master of ceremonies at the beauty pageant, saying . . . "The new queen . . . is . . . Miss Gilberta Ann McNeff of Timewell, representing Adams Electrical Co-operative of Camp Point!"

So what do you do? Silly question. You don't do anything for a moment. Then, eyes glistening with tears, you let out a scream that could be heard by Governor Richard B. Ogilvie at the governor's mansion—except that he's standing right beside you, ready to place your new crown on your head.

And you leap straight up into the air as only a lively 16-year-old could and the more than 500 persons attending the pageant banquet cheer and your fellow contestants scream and cry and rush to throw their arms about you.

And, finally, a smiling governor places your crown upon your tasseled head and Raymond W. Rusteberg, the president of the Association of Illinois Electric Cooperatives, hands you your surprisingly heavy trophy, and Thomas H. Moore, AIEC general manager, smiles and your mother rushes onto the St. Nicholas Hotel stage—and the happy tears start all over again.

Miss McNeff will represent Illinois electric cooperatives in national competition next February at Las Vegas during the annual meeting of the National Rural Electric Cooperative Association.

At the recent 16th annual Illinois pageant Miss Janice Martin of Baylis, representing the Illinois Rural Electric Co. of Winchester, was named first runner-up. Miss Linda Allspach of Mt. Pulaski, representing Menard Electric Cooperative of Petersburg, was second runner-up. And Miss Nikki Lynn Riley of Cisne, representing Wayne-White Counties Electric Cooperative of Fairfield, was voted Miss Congeniality.

If Ruptured Try This Out

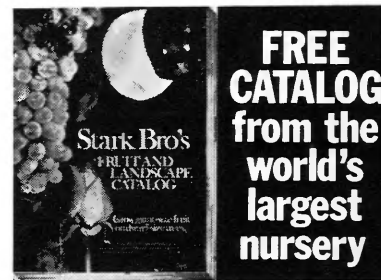
Modern Protection Provides Great Comfort and Holding Security

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Just Published

How 88,648 Heavy Smokers Stopped Smoking

NEW YORK — The Anti-Tobacco Center of America has just published a booklet which explains how 88,648 heavy smokers (of whom many are physicians) have stopped smoking without straining their will power. This booklet is available free of charge to smokers. All you need do, to obtain it, is to send your name and address to The Anti-Tobacco Center of America, Dept. A-7-N, 276 Park Avenue South, New York City, 10010. This offer is open while the supply of these booklets lasts.



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Mr. _____
1st name 2nd initial last name

R.F.D.: _____
or St. _____

P.O. _____ State _____ Zip _____

CHECK HERE for Free Money-Making Outfit.



Manager's Report

By ARTHUR H. PEYTON, Manager

32nd Annual Meeting Reviews Progress of Your Cooperative

Our 32nd annual meeting was held recently at Western Hall on the Western Illinois University campus in Macomb with reports outlining a few of the ways McDonough Power Cooperative has made tremendous contributions to the social and economic well being of its service area.

Cooperative directors also pointed out that they expect McDonough Power will make more contributions in the years ahead.

HARLAN MONROE, president of your board of directors, gave a fine report to the membership in which he said cooperative members are changing, and changing very rapidly.

"Most of our new members are either younger rural people who cannot remember when we were without electric power or urban members who have little or no knowledge of electric cooperatives except what they might have heard or read," Mr. Monroe said.

Then he called upon all members old and young alike—to become informed and interested in the cooperative, its services and its needs.

Continuing, he said: "The main objective (of McDonough Power) has been and is to furnish the best service possible to our members at the lowest cost.

"You, the members, can help make this possible by making use of more electrical power as your most economical helper. As members use more power, their cost per kwk is less. Increasing power use helps to defray the cooperative's increasing cost and still keeps your cost of electricity down."

THE COOPERATIVE continues to remain in excellent financial condition, as shown in the treasurer's report of Clair Butcher. Our assets now total \$2,546,367 and last year's operating revenue totaled \$751,472.

We made additions to our distribution system of \$267,055 during the past year and paid various taxes of \$54,809.

As a part of my report, I called attention to our new emergency telephone reporting system. All calls reporting an outage are to be made to the number 837-1400. This number is connected with several phones that will give the members immediate service.



On the annual meeting stage are McDonough Power Cooperative directors (from left) Harold Whitman of Cameron, Raymond Irish of Colchester, Harvey Doll of Bushnell, Blanche Noper of Good Hope, Harlan Monroe of Roseville, D. Carroll Walters of Monmouth, Clair Butcher of Macomb and Max Welsh of Sciota. Director Donovan Lawyer of Industry is not shown.

WATT

REN

McDonough

All Coop ELECTRIC

WELCOME

NEW MEMBERS



Ted Bishop, Monmouth
Richard Fowler, Macomb
Frederick Longnecker, Macomb
Albert Hohenstein, Macomb
Connie and Bonnie Kellum, Macomb
Ralph Ludingston, Cameron
P. D. Sohn, Macomb
James Thomas, Macomb
Henry Torres-Trueba, Macomb
Karen Wedge, Macomb
Charles Wilcoxon, Knoxville
Florine Loveless, Macomb
Floyd Mustread, Avon
Billy Vanskike, Monmouth
M. H. Hassen, Macomb
Charles Kunkler, Macomb
Paul Olson Sr., Macomb
Kenneth Perry, Lombard
Chester Richardson, Galesburg
Charles Richardson, Cameron
Kenneth Woods, Macomb
Robert Crowley, Macomb
LeRoy Gibson, Colchester
Ronald King, Macomb
Robert Hielt, Macomb
Richard Chandler, Monmouth
Richard Pawlow, Macomb
Bernice Livingston, Monmouth
Lucille McVey, Monmouth
David Beveridge, Macomb
Walter Dorothy, Macomb
Ronald Fowler, Macomb
Lawrence Mari, Macomb
Ramon Mosley, Macomb
George Welch, Macomb
C. L. Weston, Macomb
Kenneth Myers, Galesburg

Security Light

Free

For 6 months if
installed be-
tween Sept. 15
and Nov. 15,
1969.



NEW

ent
r **Cooperative**

AGES **837-1400**

Industry Girl Presents Trophy At State Fair



One "Star of the State Fair" this year was McDonough Electric's own Linda Lou Lawyer, daughter of Mr. and Mrs. Donovan Lawyer of Industry. Winning over 30 other contestants, Linda was crowned "Miss Illinois Pork Queen." She's pictured here just after Governor Richard B. Ogilvie placed the crown on her head and handed her her impressive trophy.

He holds a smaller trophy she won but, loaded with the queen's trophy and a big bouquet of roses, she has no room for it. Many friends and members of her family were in the audience when Linda was honored. You can't tell it from the picture, but she was crying with happiness during the ceremony. Linda Lou, whose father is a director of McDonough Power Cooperative, now is a sophomore at Western Illinois University, Macomb. She's majoring in home economics. She has long been active in 4-H affairs, particularly in the fields of foods and clothing. In college she may specialize in dress designing or interior decorating. And in her senior year at Industry High School she was both homecoming queen and prom queen. "With young people like Linda, we need have no fears about the younger generation," McDonough Power Manager Arthur H. Peyton said recently.

FOR SALE
Nelson Water Bowl
\$25.00
Call 833-2101

SEPTEMBER, 1969

Member Service Report

By ROBERT E. PENDELL, Sales & Service Adviser



Some of the members attending McDonough Power Cooperative's annual meeting are shown as they hear business reports.

Members Take Active Part

Members took an active part in McDonough Power Cooperative's annual meeting recently.

One important item of business was the election of directors. Members attending the meeting elected Mrs. Blanche Noper of Good Hope, Max Welsh of Sciota and Harold Whitman of Cameron to three-year terms. The three were those directors whose terms expired this year.

It wasn't all business for the members though as the annual meeting crowd enjoyed presentations from some outstanding youngsters and a nationally known speaker. Richard G. Byers of Sioux City, Iowa, who is billed as the electrical world's Billy Graham, urged even wider membership support as he told the crowd that electric cooperatives have done a splendid job in furnishing good electric service at a reasonable cost.

THREE YOUNGSTERS took the annual meeting spotlight. Janet Thompson and Bill Westfall, both of Galesburg, did a fine job in reporting with a colored slide presentation on their week's trip to Washington, D.C., last summer. The two were McDonough Power's essay contest winners.

Then "Miss Warren County," Karen Still of Cameron, delighted

the audience with several vocal numbers. Other music was provided by Mary Ida Conn at the electric organ.

Many of the members attending the annual meeting also received attendance awards. Those who received free energy bills for the month of August were notified by mail. Winners were those whose names were drawn and flashed on a screen at the annual meeting. Only those who were present and registered were eligible.

We hope those who attended this year's annual meeting were pleased with the business and entertainment sessions and we hope that even more will plan to attend next year's meeting.

WATTS NEW SUPPLEMENT

McDonough Power Cooperative
W. Jackson Road, Macomb, Ill.

OFFICERS AND DIRECTORS

Harlan Monroe	President
D. Carroll Walters	President
Blanche Noper	Secretary
Clair Butcher	Treasurer
Harvey Doll	Director
Raymond Irish	Director
Max H. Welsh	Director
Harold Whitman	Director
Donovan Lawyer	Director
Arthur H. Peyton	Manager

What's New?



● Electronic Organ

The Deluxe Rhapsody 628 electronic organ from Conn Organ Corp., 1101 E. Beardsley, Elkhart, Ind., 46514, is described as offering traditional, theater or pop music within a moderately priced instrument. The four families of tone—diapason, flute, string and reed—are available on each of the two full 61-note manuals, including chimes.



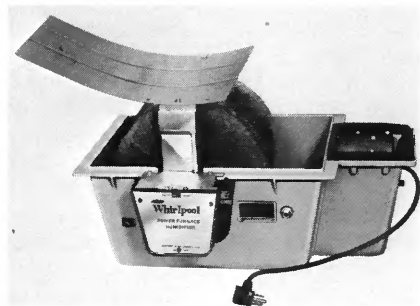
● No Stretching

A feed-through switch which can be easily attached to any electrical cord eliminates stretching when turning on a table lamp or some other appliance. Available in many department, hardware and variety stores, the switch may be attached to any convenient location on a lamp cord. It is from Leviton Mfg. Co., Inc., 236 Greenpoint Ave., Brooklyn, N.Y. 11222.



● Buzzer Signal

An adjustable sound-level signal on Westinghouse's 1970 automatic washers and dryers lets the homemaker know when her wash is done so she can remove permanent press fabrics to assure best results in avoiding wrinkles. The buzzer that signals the end of the washing or drying cycle turns itself off after one minute if it is not turned off before.



● Power Humidifier

Whirlpool Corp. has introduced a power humidifier for forced-air heating systems to reduce dry-air problems by adding moisture to the home. The automatic unit features an adjustable air-flow top, a heat-sensitive switch that starts the humidifier when air in the duct warms up and 20 ten-inch, self-spacing media discs which blend moisture into the air flow. Not wired into the furnace, the unit has a snap-in-place installation with a four-piece bracket that slips into a cutout on the lower surface of the supply duct. The water reservoir is made of Polyester glass fiber.

Smith Farm Transformed In 3 Days

(Continued from page 7)

electric power and predicted that in a few short years the nation will witness fresh and pure water distributed by pipeline to all farms and rural areas.

CONGRESSMAN GRAY briefly outlined the soil and water conservation programs already being performed in Illinois and some of the future plans under consideration. He said Illinois' programs are receiving the highest priority from Congress.

Sen. John G. Gilbert, Carbondale, was the speaker on the final day of the show and was introduced by Rep. Ben C. Blades, Fairfield. Rep. Blades and others on the program have long been staunch supporters of conservation and the state's rural electrification program.

Sen. Gilbert said he was glad to see ILICA have legislative representation during the 76th General Assembly.

"The work that is being demonstrated on this farm today is part of a larger over-all program that is vital to all citizens," Sen. Gilbert said. "I refer to the conservation of natural resources. As our population becomes more congested, this will be a more pressing problem. Right now in certain parts of Illinois, air and water pollution are of serious concern."

DR. RALPH C. HAY, executive secretary of the ILICA and professor of agriculture engineering at the University of Illinois, said the next soil and water show may be held at Monticello in Piatt county in about two years.

He said there is some consideration being given to having an interstate program, specifically Illinois-Indiana.

Dr. Hay said he was impressed by the spirit of the show, the enthusiasm and interest displayed.

"It is a oneness and a feeling of pride in southern Illinois that you don't find many other places," he said.

Total cost of the three-day project was set at \$16,000 with much of the expense provided free by ILICA members. However, Mr. Smith is paying for about half of the total expense and the Agricultural Stabilization and Conservation Service is cost-sharing its maximum for one landowner—\$2,500.

NURSERY STOCK SALE!!

DISCOUNT PRICES FOR Co-op Members

Save **40% to 100% WHY PAY MORE?**

Many of these rose varieties formerly sold for \$1.50 to \$3.50 each while under patent. They are no longer under patent. We pass on to you terrific discounts through volume buying. Rose Bushes: 2 year, field-grown, ever-blooming blooming size bushes, in these varieties:

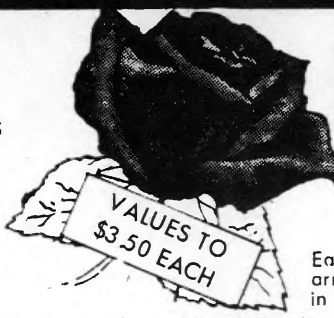
PRICES ON ROSE BUSHES: 44¢ each; 6 for \$2.49; 12 for \$4.98; your choice of varieties.

ORDER BY MAIL!

ROSES 44¢

SHRUBS 19¢ TREES 29¢

Each plant is labeled, fresh and expertly pocked to arrive in top condition. Planting instructions included in each order.



REDS Etoile De Hollande Red Radiance Mirandy Crimson Glory Am. Quinard Charlotte Armstrong	YELLOWS Eclipse Golden Charm Peace Luseburg Lady Hillingdon Lowell Thomas	PINKS Editor McFarland President Trance The Doctor Biarcliff Picture Snow Girl	TWO TONES Talisman President Hoover Betty Uprichard Edith N Perkins Condesa de Sastago Forty Niner	WHITES K. A. Victoria Calendaria F. K. Drusk K. Louise American Beauty Blanche Mallerin	CLIMBERS Cl. Blaze Red Talisman Cl. Red Talisman Cl. High Noon Cl. Paul Scariot Cl. Pink Radiance
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FLOWERING SHRUBS

	Each	3 for
CREPE MYRTLE, red or pink	.39	\$1.89
SPIREA VAN HOUTTEI, white flower	.15	.71
RED WEIGELA, deep red	.25	1.19
PORSYTHIA, yellow	.29	1.39
DEUTZIA, snow white	.29	1.39
MOCK ORANGE, white	.29	1.39
*PINK SPIREA, pink	.19	.89
ALTHEA DOUBLE, red, pink, white	.29	1.39
RED BUSH HONEYSUCKLE, red	.29	1.39
PINK WEIGELA, pure pink	.29	1.39
HYDRANGEA P. G., pinkish white	.29	1.39
CYDONIA JAPONICA, red flowers	.39	1.89
PERSIAN LILAC, old favorite arch	.29	1.39
*SNOWBALL, white flowers	.39	1.89
WISTERIA VINE, purple flowers	.49	2.39
PINK BUSH HONEYSUCKLE, pink	.29	1.39
FLOWERING ALMOND, pink flowers	.49	2.39
*PINK AZALEA, pink	.39	1.89
FLOWERING CRABS, red or pink	.98	4.79
*CLEMATIS VINE, white flowers	.49	2.39
COMMON PURPLE LILAC, purple	.59	2.79
RED BARBERRY, 1 to 2 ft.	.29	1.39
TAMARISK, lavender pink	.39	1.89
ALTHEA ROSE OF SHARON	.19	.89
RED ALTHEA	.19	.89
RED SNOWBERRY, red berries	.39	1.89

(Above shrubs 1 to 2 ft. tall, 1 to 2 yrs. old)

SHADE & FLOWERING TREES

	Each	3 for
MAGNOLIA, 1/2 to 1 ft.	.39	\$1.09
SILVER MAPLE, 1 to 2 ft.	.29	.83
SILVER MAPLE, 3/2 to 5 ft.	.69	1.98
MIMOSA, 4/2 to 6 ft.	.89	2.59
*RED BUD, 5/2 to 7 ft.	.98	2.79
*WHITE FL. DOGWOOD, 2/2 to 4 ft.	.49	1.39
RED FL. DOGWOOD, 1 to 2 ft.	.98	2.79
PINK FL. DOGWOOD, 1 to 2 ft.	.98	2.79
RED LEAF PLUM, 2/2 to 4 ft.	.98	2.79
*TULIP TREE, 4/2 to 6 ft.	.98	2.79
GOLDEN RAIN TREE, 1 to 2 ft.	.89	2.59
MAGNOLIA SOULANGEANA, 1/2 to 2 ft.	1.69	4.79
GINKGO TREE, 1 to 2 ft. tall	.89	2.59
LOMBARDY POPLAR, 5/2 to 7 ft.	.89	2.59
SWEET GUM, 3/2 to 5 ft. tall	.89	2.59
PIN OAK, 1 to 2 ft.	.79	2.29
SYCAMORE, 3/2 to 5 ft. tall	.89	2.59
RED OAK, 1 to 2 ft.	.79	2.29
LIVE OAK, 1 to 2 ft.	.59	1.69
SCARLET MAPLE, 4/2 to 6 ft.	.89	2.59
*TREE OF HEAVEN, 3/2 to 5 ft.	.89	2.59
GOLDEN CHAIN TREE, 1 to 2 ft.	.89	2.59
CHINESE ELM, 2 to 3 ft. tall	.39	1.09
*MOUNTAIN ASH, 2 to 3 ft.	.59	1.69
*WILLOW OAK, 1 to 2 ft.	.79	2.29
PURPLE LEAF PLUM, 1 to 2 ft.	.98	2.79
NORWAY MAPLE, 1 to 2 ft.	.89	2.59
*CUCUMBER TREE, 2 to 3 ft.	.89	2.59
LINDEN TREE, 1 to 2 ft.	.98	2.79

(All above trees are 1 or 2 yrs. old)

BULBS & PERENNIALS

	Each	3 for
PAMPAS GRASS; white plumes	.29	\$1.39
CANNAS; colors, red, pink, yellow	.25	1.19
PEONIES; red, pink, white	.69	3.29
IRIS; blue, white, purple, yellow	.19	.89
HOLLYHOCKS; mixed colors, roots	.25	1.19
SHASTA DAISY; root divisions	.25	1.19
RED CARNATION; red	.25	1.19
ORIENTAL POPPY; scarlet	.25	1.19
CREeping PHLOX; pink, blue, white	.25	1.19
GLADIOLA; red, pink, yellow	.08	.39
HIBISCUS; giant blooms	.25	1.19
*VIOLETS; hardy, blue	.19	.90
*CHRISTMAS FERNS; for outdoors	.08	.39
HARDY ASTERS; red, pink or blue	.25	1.19
CUSHION MUMS; red, yellow, pink	.25	1.19

(All Perennials and Bulbs are 1 yr. or older)

FRUIT TREES

PEACHES: Varieties: Elberta, Hale Haven, Indian Cling, Early Elberta, J.H. Hale, Mayflower. Prices 2 ft. to 3 ft. 69¢; 3 ft. to 4 ft. \$1.09.

APPLES: Varieties: Red Delicious, Red Jonathan, Red Stayman, Winesap, Yellow Delicious, Grimes Gold, Lodi, Yellow Transparent. Prices 3 ft. to 4 ft. tall 89¢; 4 ft. to 5 ft. \$1.29.

APRICOTS: Varieties: Moorpark, Early Golden. Prices 2 ft. to 3 ft. tall 89¢; 3 ft. to 4 ft. \$1.29.

CHERRIES: Varieties: Early Richmond, Montmorency. Prices 2 ft. to 3 ft. \$1.09; 3 ft. to 4 ft. \$1.69.

PEARS: Varieties: Bartlett, Garber, Kelfer, Douglas. Prices 2 to 3 ft. \$1.09; 3 ft. to 4 ft. \$1.29.

PLUMS: Varieties: Bruce, Blue Damson, Burbank, Red June. Prices 2 ft. to 3 ft. 89¢; 3 ft. to 4 ft. \$1.29.

GRAPE VINES: Concord, Niagara. Prices 1 year old 69¢; 2 years old 89¢; 3 ft. to 3 ft. \$1.49.

CHINESE CHESTNUT: 2 to 3 ft. \$1.49.

***BLACK WALNUT:** 1 to 2 ft. 79¢ ea.

HARDY PECAN: 1/2 to 1 ft. 98¢ ea.; 1 to 2 ft. \$1.29 ea.

(All above trees 1 or 2 yrs. old)

BLACKBERRY: 1 yr. plants 1/2 to 1 ft. 25¢ ea.

DEWBERRY: 1 yr. plants, 1/2 to 1 ft. 25¢ ea.

FIG BUSHES: Varieties: Magnolia, Texas Everbearing, Celestial, Brown Turkey. Prices 12 to 18 inches 98¢; 1/2 to 2 ft. \$1.29; 2 to 3 ft. \$1.29.

BOYSENBERRY: 1/2 to 1 ft., 1 yr. old 29¢ ea.

RASPBERRY: 1 yr., 1/2 to 1 ft., red or black 39¢ ea.

YOUNGBERRY: 1 yr., 1/2 to 1 ft. 25¢ ea.

HEDGE PLANTS

100 SOUTH PRIVET EVERGREEN HEDGE	for \$1.89
50 SOUTH PRIVET EVERGREEN HEDGE	for 1.39
25 MULTIFLORA FENCE ROSES	for 2.69
25 LOMBARDY POPLAR FOR HEDGE	for 2.79

(All Hedge 1 to 2 ft. tall, 1 or 2 yrs. old)

EVERGREENS

	Each	3 for
ABELIA, 1/2 to 1 ft.	.25	\$.71
AMERICAN HOLLY, 1/2 to 1 ft.	.25	.71
MAGNOLIA, 1/2 to 1 ft.	.69	1.98
JAP. YEW, 1 to 2 ft.	.69	1.98
*MOUNTAIN LAUREL, 1 ft.	.49	1.39
BOXWOOD, 1/2 to 1 ft.	.49	1.39
PFITZER JUNIPER, sprd. 1/2-1 ft.	.89	2.59
WAX LEAF LIGUSTRUM, 1-1 1/2 ft.	.69	1.98
*RHODODENDRON, 1/2 to 1 ft.	.79	2.29
COLORADO BLUE SPRUCE, 1/2 to 1 ft.	.59	1.69
NANDINA, 1/2 to 1 ft.	.59	1.69
RED BERRY PYRACANTHA, 1/2 to 1 ft.	.89	2.59
GARDENIA, 1 to 1 1/2 ft.	.69	1.98
CAMELLIA SASANQUA, 1 ft.	.89	2.59
BUFORDI HOLLY, 1/2 to 1 ft.	.79	2.29
*CANADA HEMLOCK, 1 to 1 1/2 ft.	.19	.55
HETZI JUNIPER, spreading 1/2 to 1 ft.	.89	2.59
IRISH JUNIPER, 1/2 to 1 ft.	.89	2.59
DWARF YAUPOH HOLLY, 1/2 to 1 ft.	.69	1.98

(Above Evergreens are 1 or 2 yrs. old)

THIS MONTH'S DISCOUNT SPECIALS!

15 VIOLETS — \$1.00

Get this beauty bargain... 15 Violets for only \$1.00. Easy to grow, prolific bloomers, cover themselves with gay flowers.

CAMELLIAS — 89¢

Camellia Sasamquas are some of the most gorgeous flowers grown, astonishing spring after spring with their sheer beauty. Fine Southern plants.

15 IRIS — \$1.00

These 15 IRIS come in assorted colors. These planting stock IRIS are root divisions, fresh and healthy. GET 15 OF THESE BEAUTIFULS FOR ONLY \$1.00.

10 CUSHION MUMS \$1.00

These gorgeous CUSHION MUMS are good growers, develop into large, sturdy plants, end normally develop to big basket size when matured... covered with dazzling flowers, each flower 1 to 2 inches diameter. All plants are hardy, fieldgrown, root divisions. Assorted colors of reds, pinks, yellow, etc., as available. GET 10 GIANT CUSHION MUMS for just \$1.00.

AZALEAS — 89¢

Azaleas are popular throughout the country... loved and admired by most folks. They burst into bloom in a gorgeous array of colors that cover the entire plant... a riot of blazing colors... a sight seldom seen in flowerdom.

CHRISTMAS CHEER... deep red & crimson

CORAL BELLS... bellshaped, pink flowers

SALMON BEAUTY... lush salmon, pink

PINK PEAK... large pink, shaded white

HINO-CRIMSON... brilliant scarlet flowers

Prices on blooming size Azaleas: 89¢ ea.; 3 for \$2.59; 6 for \$4.98.

BABY DOLL ROSES — 79¢

Exquisite little Polyanthas, often called "Baby Doll" roses. A myriad of penny size blooms in clusters... make one big splash of color. Heavy bloomers.

IDEAL... dark red

GOLDEN SALMON... pink and orange

SUMMER SNOW... snow white

GEORGE ELGER... bright yellow

Price 2 yr. old Baby Doll roses: 79¢ ea.; 6 for \$4.69. Your choice of varieties.

FLORIBUNDA ROSES

These are semi-dwarf roses, bloom profusely in large heads.

RED RIFLES... cherry red

FLORADORA... orange vermillion

LAFAYETTE... bright red

BETTY PRIOR... rich pink

Price 2 yr. old bushes; blooming size: 79¢ ea.; 6 for \$4.69.

Write Out Your Order — Send It Today

Money Back Guarantee: We will replace or cheerfully refund your money if you are not completely satisfied. Simply return the merchandise within 10 days.

All Our Plants are nursery grown from seeds, cuttings or budded stock, never transplanted, except those marked with (*) Asterisks, which means those are collected from the wild state. All plants inspected by Department of Agriculture.

CASH ORDERS: Send check, Money Order or cash plus 75¢ for postage and packing and we ship postpaid. **INSURANCE FEE 10¢.** Any damaged or lost shipments will be replaced FREE.

C.O.D. Orders: If shipped C.O.D. you pay C.O.D. fee, Money Order fee, and postage charges.

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Manager's Report

By ARTHUR H. PEYTON, Manager

Board Reorganization

A regular board of directors meeting was held Sept. 15 at which there was a reorganization of the board with the following officers elected.

President, Harlan Monroe
Vice President, D. Carroll Walters
Secretary, Blanche Noper
Treasurer, Clair Butcher.

At this time we welcomed back for another three-year term, Mrs. Blanche Noper, Mr. Harold Whitman and Mr. Max Welsh. Mrs. Noper is one of the incorporating directors and has served on the board since August 1938. Mr. Whitman has served as a director since December 1938. Mr. Welsh is a relatively new board member compared to the other two. He has served the Cooperative since September 1964.

All nine of the directors are interested in serving you, the members they represent. Anytime a member has questions or does not receive information he desires, he may refer it to the director in his area. These directors are well versed on the policies of the Cooperative and their interest is that all members of the Cooperative receive the best type of continuity of electric service.

Region V Meeting

The Region V meeting was held at the St. Nicholas Hotel in Springfield, Oct. 2 and 3 with Directors Raymond Irish, D. Carroll Walters, Harlan Monroe, Max Welsh and Harold Whitman attending as well as the Manager. Voting delegate from the Cooperative was Harlan Monroe. D. Carroll Walters was alternate delegate.

Cooperative Month

October is "Cooperative Month" and was observed with the annual Cooperative Month Recognition Dinner Oct. 8 at the Holiday Inn East in Springfield. This observance was well attended by managers and directors of cooperatives who enjoyed an interesting program.

New Employee

Kenneth Woods of Macomb r.r. 1 began work as an apprentice in the Cooperative's operating department July 14. Previous to that time he had been employed by Admiral Corporation of Galesburg. He and his wife and two children reside in the rural area northeast of Macomb.



Kenneth Woods

We welcome him to our lineman crews.

—Free— Security Light

HURRY! Install a security light before Nov. 15 and it will be free for six months. For night-time security on those long, winter nights ahead, be safer with an automatic, dusk-to-dawn security light.

—Free— Energy Bill Recipients

At the Cooperative's annual meeting, members' names were drawn, one per minute, during the business period. If the members were in attendance, they received their August energy bill FREE. There were 72 members' names drawn and, of those, seven were present. The seven:

- Cecil Beatty, Adair r.r. 1
- Joseph and Helen Myers, Colchester r.r. 2
- Nellie Welsh, Sciota r.r. 1
- Stanley and Roberta Welsh, Sciota r.r. 1
- West Prairie Church, Adair
- Hansel Martin, Macomb r.r. 4
- Dorothy Kinman, Colchester r.r. 2

CO-OP MONTH
OCTOBER - 1969

PROGRESS THROUGH PEOPLE

WATT

REN S

McDonough P

All Coop ELECTRIC

WELCOME

NEW MEMBERS



Richard Sherwood, Vermont
Nelson Shineberger, Galesburg
David Ryan, Abingdon
Maurice Van Bebber, Macomb
Weast Construction, Dahinda
James Boettler, Macomb
James Connor, Macomb
Eugene Gowdy, Macomb
Dan Granger, Littleton
Max Klinedinst, Colchester
J. W. Street, Macomb
Stephen Murphy, Macomb
Dennis Sims, Camden
Larry Thompson, Media
Gary Litchfield, Macomb
James D. Matthews, Colchester
Robert Neas, Macomb
Alfred Schoenbein, Colchester
Kevin Ussery, Tennessee
Phillip Waddell, Macomb
Richard Whetsell, Vermont
Marshall Litchfield, Adair
Bobby Barnes, Macomb
John Folger, Cameron
David Kirback, Roseville
Jerry McKamy, Macomb
Gary Senesac, Macomb
James and Ronald Tex, Macomb
Ned Doster, Good Hope
J. Ronald Clark, Adair
Alfred Eddington, Colchester
Neil Edin, Macomb
Clyde Perry, Abingdon
Charles L. Wheeler, Macomb
David Wheeler, Galesburg
Dwight Wallace, Good Hope
David Wujek, Berwin
Richard Bucher, Colchester
George Deike, Blandinsville
Floyd Gile, Macomb
Greg Harris, Macomb
Rev. Volie Pyles, Macomb
Thomas Brydon Jr., Macomb
Glen Alden, Avon
Lynn Davis, Bushnell
Gary Cowman, Macomb
East Bethel Comm. Assn., Macomb
Marvin Grimm, Macomb
William Kelly, Adair
Rayburn Parker, Macomb
Samuel Turner, Macomb
Jordan Vogel, Macomb
Gary and Elbert Smith, Macomb
Robert Erwin III, Macomb
G. E. Harries, Macomb
John A. Hunt, Macomb
Anita Hyland, Macomb
Danny Passini, Macomb
Ronald Petit, Macomb

ILLINOIS RURAL ELECTRIC NEWS

NEW

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er Cooperative

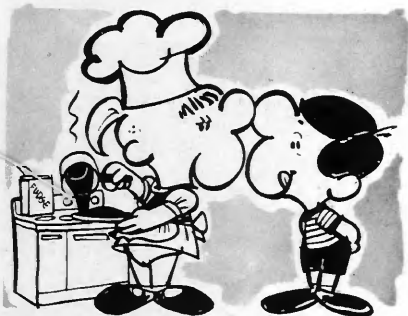
TAGES **837-1400**

William Scott, Macomb
James Murray, Macomb
Terry Jordine, Macomb
Victor Whitaker, Macomb
Terry Woodward, Macomb
Payl Block, Macomb
David Bradley, Macomb
Keith Fry, Macomb
Stephen Christy, Macomb
Thomas Colchasure, Macomb
Richard Dankert, Macomb
Alan Dickson, Macomb
Robert Dryer, Macomb
George Hoffman, Macomb
Dennis King, Macomb
Michael Koke, Macomb
Henry Narajowski, Macomb
Randolph Osborn, Macomb
Dennis Shannon, Macomb

GLAD YOU'RE WITH US

Many of our new members are residents of Green Acres and Southern Hills with many of them being students at Western Illinois University. We extend a special welcome to each of these new members.

Great Cooks Prefer
an Electric Range



Buy or Lease
Kelvinator
Electric Range

SEE YOUR
COOPERATIVE
FOR DETAILS

OCTOBER, 1969

Member Service Report

By ROBERT E. PENDELL, Sales & Service Adviser



Future Leaders Committee

Mrs. Dale Clay of Galesburg, r.r. 2 is a member of the Future Leaders Committee from District 9.

Mr. and Mrs. Clay reside on a 320-acre grain and livestock farm which has been the home of the Clay family since 1836. They have been members of McDonough Power Cooperative for 27 years. Mr. Clay is serving his third term as township highway commissioner.



Mrs. Dale Clay

Mr. and Mrs. Clay are the proud parents of two daughters and one son.

We welcome Mrs. Clay as a member of the Future Leaders Committee.

Old Water Heater Ready to Quit Cold?

If your water heater is getting along in years, it might be ready to quit cold. The time to take action is now, before the forecast of "icy showers" becomes a sudden reality.

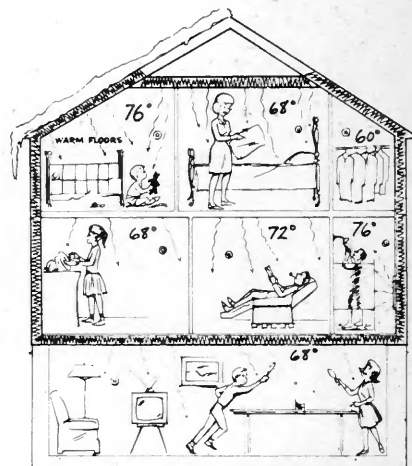
A care-free electric water heater is flameless, requires no pilot or flue and can be installed in any convenient place in the house.

Since you can install it where the most hot water is used, you eliminate long pipe runs and can save thousands of gallons of water a year, plus the saving of what you paid to heat the water in the long pipe runs that have cooled off.

Additional efficiencies come from the fact that the heating element transfers all of the heat produced directly to the water—none of it is wasted.

Ask your Cooperative about the refund you receive when you install an electric water heater.

So, if you're in need of a new water heater, consider the many electric models now available. We think you'll agree with us that the electric ones will do a better job.



Now Is The Time To Convert To Electric Heat

If you had trouble heating your home last winter or if your old heating system caused you trouble and is no longer dependable, you should convert your home to modern, flameless electric heat now. Electric heat conversion units require no expensive fuel tanks, chimneys or burners. Installation is fast and costs are surprisingly reasonable.

When your home is properly insulated and good quality storm windows and doors are installed, electric heating bills are truly moderate, too.

Call or write today for a free estimate on the cost of heating your home with electricity.

Also, ask about electric heat incentives offered by your Cooperative.

Electric Heat Is Safe Have You Ever Heard of Electric Heat Exploding?

**WATTS NEW
SUPPLEMENT**
McDonough Power Cooperative
W. Jackson Road, Macomb, Ill.

OFFICERS AND DIRECTORS

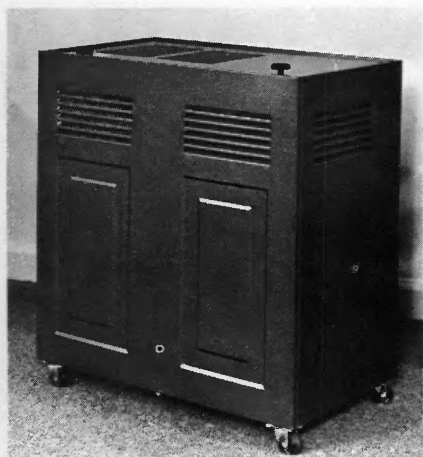
Harlan Monroe	President
D. Carroll Walters	Vice President
Blanche Noper	Secretary
Clair Butcher	Treasurer
Harvey Doll	Director
Raymond Irish	Director
Max H. Welsh	Director
Harold Whitman	Director
Donovan Lawyer	Director
Arthur H. Peyton	Manager

What's New?



● Decorator Panels

Wood-grained decorator panels add to the attractiveness of Whirlpool's 1970 line of electric washers and dryers. A "finish guard" feature on the dryers reminds the homemaker at the end of the permanent press cycle to remove the clothes. If she is out of the house or busy at that particular time, "finish guard" will restart the dryer every five minutes, gently fluff the clothes for ten seconds and then buzz again. The dryer also has special cool-down care for permanent press fabrics.



● Humidifier

A disposable plastic film water tank liner fits into the eight-gallon water tank of Arvin's whole-house humidifier models for 1970. There is an automatic humidistat with a control switch at the top of the console finished in rust and corrosion resistant metallic bronze enamel. It has a suggested retail price of \$59.95.



● Scuttle Light

A versatile "scuttle light" that permits easy access to the attic while providing two-way illumination has been introduced by the Builder Products Division of Emerson Electric Co., 8100 Florissant, St. Louis, Mo., 63136. The recessed fixture can illuminate the attic as well by removing the diffuser and flipping the top scuttle panel over into the attic. This also clears the way for entering the attic. Easy to install, it's available in two sizes, 22 by 22 inches and 22 by 30 inches.

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CHARLES F. BURROUGHS, Jr., President

November, 1969

From the day in 1885 when F. S. Royster hired my father full-time (at age 13), our firm has shared a growing personal involvement with your grandparents, your parents, and now with you.

We long ago learned that as you prosper -- or don't -- so do we. And that to deserve your trade we must first earn your trust.

So from the start we set our sights on the primary goal: Unquestioned Product Quality. Only then could we begin to add services we felt would be useful to you, and a continuing series of innovations like the leaf tissue and soil test check analyses -- now industry standards.

We want to reaffirm here our sense of commitment to agriculture in general and to you in particular. We believe we understand better than most the real source of the many challenges you face: where once you could market enough of what you produced to make a living, now you must produce what you can market to make a profit.

We hereby renew our pledge to hold fast to the "old-fashioned" attitudes and practices that built Royster Company. They're even more important to you and to us today. As are innovations. We have more coming.

Should you ever have a question or complaint about us, write to me personally, and I'll look into it. One of my privileges as head of a family firm is being able to get action without consulting a computer.

But Royster's greatest privilege is simply to be closely involved with farmers, farming, and the soil upon which just about everything depends.

May your Thanksgiving and Holiday Season be joyous and true... and may you live and work proudly in a peaceful, prosperous 1970.

Sincerely,

Charles F. Burroughs, Jr.
President



Manager's Report

By ARTHUR H. PEYTON, Manager



These apartments in Macomb are owned by Robert Derry.

Apartments Designed for Modern Living

Located in the southwest part of Macomb is an apartment development consisting of 32 units. These are all-electric living units.

Each apartment has approximately 900 square feet of floor space, consisting of two bedrooms, living room, bathroom and kitchen. Wall-to-wall carpeting is in all areas except kitchens and baths. An important safety feature is that there are no steps either in front or back of the apartments.

Modern, safe, clean, electric baseboard heating units were installed to permit accurate and individual temperature control in each room. Heating electrically also eliminated the necessity of installing separate, noisy, space-taking furnace units in each apartment building, thereby eliminating expensive maintenance problems usually associated with vented central heating systems.

Each apartment is also equipped with an electric range, refrigerator

and 40-gallon, quick-recovery electric water heater.

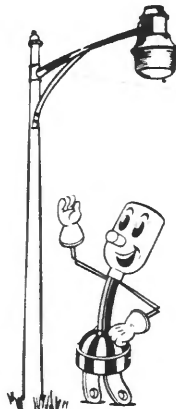
Located in the center of the apartment complex is an utility room equipped with coin-operated washers and electric dryers. This room is also heated electrically.

Robert Derry, the owner and builder, was asked why he chose electric heating. His reply was: "I did not even consider any other method. Electric heating has so many more advantages than any other type, so I just did not consider building the apartments without it."



Christmas Special on Security Lights

Security lights installed between Nov. 20 and Dec. 20 cost only \$7.50 for the entire year of 1970. This amount is payable when you request installation of a security light. This would be a thoughtful Christmas present for a friend or relative. Call your Cooperative and take advantage of this Christmas special.



your Cooperative and take advantage of this Christmas special.



**HAPPY THANKSGIVING
FROM
BOARD OF DIRECTORS
AND
EMPLOYEES**

W A T T

REN

McDonough

All Coop ELECTRIC

WELCOME

NEW MEMBERS



- Hugh Allen, Colchester
- James Johnson, Macomb
- Robert Jones, Cameron
- James Lutsch, Macomb
- Fred Lyon, Macomb
- Dell Miller, Bushnell
- Robert Shearer, Macomb
- Myron Goldman, Macomb
- Duane Streitmatter, Macomb
- William Swenson, Macomb
- Michael O'Neal, Macomb
- David Dollieslager, Macomb
- Steve Larson, Macomb
- Terry Howe, Macomb
- Warren Butler, Macomb
- Jeff Houtcooper, Macomb
- Paul Calabrese, Macomb
- Arlan McClain, Macomb
- Bob Joseph, Macomb
- John Schulte, Macomb
- Ronnie Castellow, Bushnell
- Mike Beaty, Macomb
- Dannie Callinan, Macomb
- Robert Kindall, Macomb
- Travis Murczek, Macomb
- Robert Ryner, Macomb
- Thomas Fagan, Macomb
- R. J. Chiorgno, Good Hope
- Delores Norris, Colchester
- Paul Carson, Gerlaw
- James Hochstatter, Macomb
- Marvin Oyler, Avon
- Dean Payne, Carthage
- Watson Farms, Macomb
- Daniel Maahs, Colchester
- Erika Ben Ali Zribi, Macomb
- Robert T. Wilson, Macomb
- Ray Mackey, Cameron
- Gene Markham, Bushnell
- John V. Wiley Jr., Macomb
- Robert Herath, Peoria
- Paul Peeler, Macomb
- Wayne Aden, Colchester
- Jeffery Allen, Macomb
- Clyde Bailey, St. Augustine
- Dennis Brinkley, Macomb
- Dale Coats, Monmouth
- Ed Dorethy, Macomb
- Sandra Hager, Macomb
- Russell Kindhart, Macomb
- Douglas McCollum, Macomb
- Kenneth Mortonson, Macomb
- Robert Smithson, Macomb
- Dana McBride, Macomb

NEW

ment
er Cooperative

AGES 837-1400



LADIES
SAY

Since Summer Is Gone Can Spring Be Far Behind?

If you want to be greeted by a crocus some snowy day later this winter, you better do some planting this November. Fall is the planting time for spring, flowering bulbs, except in warm regions where bulbs should be planted in mid-January. Pick a spot that will give them at least five to six hours of direct sunlight a day. Bulbs left in the ground year after year should have eight to ten hours of daily sunlight for good flowering.

Plant bulbs in groups or clusters in front of evergreens, among perennials and flowering shrubs or where flowering annuals will be planted. Dig and plant your flowerbeds when the soil is fairly dry. If you can crumble the soil between your fingers, it is dry enough for digging and planting. Add fertilizer, sand and coarse peat moss to the soil.

Plant bulbs upright and press the soil firmly over them to prevent air pockets underneath. Water the planted beds thoroughly to help settle bulbs in the soil. In loose, sandy soil, plant bulbs three or four inches deeper than with regular soil.

You might also allow space for overplantings of flowering annuals such as pansy, alyssum, wallflower, phlox, forget-me-not, or English daisy. Then you are bound to have flowers even if the bulbs decide not to get out of bed next spring.

Everybody Appreciates A Rose

The time to prepare your rose plants for winter is after the first frost. Immediately after the frost, prune all canes back to 18 inches.

NOVEMBER, 1969

Member Service Report

By ROBERT E. PENDELL, Sales & Service Adviser



Future Leaders Committee

Henry Combs of Sciota is a member of the Future Leaders Committee from District 4.



Henry Combs

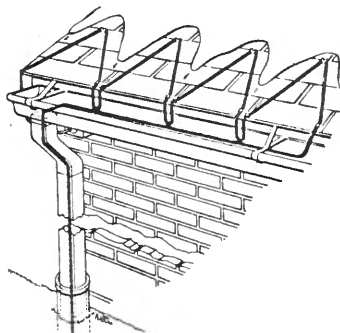
Mr. Combs resides on a 275-acre grain and livestock farm which is farmed by his sons-in-law. He built his home in 1938 and pumped water with a gas engine until electric lines were built to his farm.

We welcome Mr. Combs as a member of the Future Leaders Committee.

Electric Heating Cable

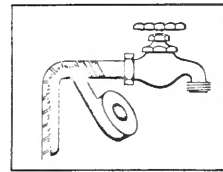
Electric heating cable is one of the most versatile and economical farm servants, operating both indoors and out to make work easier. Its uses and advantages are many. It is inexpensive to buy, economical to operate and easy to control. Properly installed and operated, it is safe and trouble free.

It can be used on the roof to eliminate water damage and broken gutters caused by ice and snow buildup on roof, gutter and downspouts.



When water runs off the roof from inside heat, then freezes when

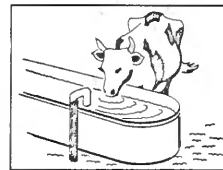
This prevents them from being battered by wind and ice. Mound a pile of loose earth up, over and around the plant to a height of about a foot, then firm the earth. Come spring, uncover and prune the rose bush and you will have big, beautiful flowers next summer.



Stops water pipes from freezing in temperatures to 50° below zero!

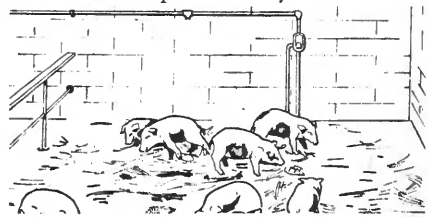
door water damage.

Although these are important uses, heating cable and its cousin, electric heating tape, actually perform more jobs for the farmer at work than they do for his house.



Protects water supply to live stock tanks and other farm water supplies.

When ever you need heat on the farm, inside or outside, consider electric heating cable and heating tape. They are versatile and economical, which means more jobs are done more effectively for less money. It may mean more pigs are saved for the market, which means more profit for you.



Outages

Dial 837-1400 for outages. Some members are still using the old number. Be sure all outage calls are to 837-1400 as this number is connected with 12 phones and will provide prompt service.

WATTS NEW SUPPLEMENT

McDonough Power Cooperative
W. Jackson Road, Macomb, Ill.

OFFICERS AND DIRECTORS

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D. Carroll WaltersVice President
Blanche NoperSecretary
Clair ButcherTreasurer
Harvey DollDirector
Raymond IrishDirector
Max H. WelshDirector
Harold WhitmanDirector
Donovan LawyerDirector
Arthur H. PeytonManager

What's New?



● Big Capacity

A full 7.5 cubic foot capacity electric clothes dryer from Hotpoint helps reduce the crowding together of clothes which causes wrinkles to set in permanent press articles. An electronic moisture sensor shuts the dryer off automatically.



● Side-By-Side

A new side-by-side refrigerator by General Electric is said to be small enough to fit into 9 out of 10 kitchens, including many apartments. Only 30½ inches wide and 64 inches high the no-frost model contains 19.1 cubic feet.



● Wall Lantern

This Early American wall lantern of rugged cast aluminum is one of many fixtures featured in the new "Area Lighting" brochure of Artolier Lighting Division of Emerson Electric Co., 8100 Florissant, St. Louis, Mo. 63136.



● Variable Speed

This variable speed jigsaw of Black & Decker Mfg. Co. has a dial to choose the right speed for each job and each material. The trigger switch can be locked "on" while a control dial adjusts the speed as the operator cuts.

Ikins Named ACRE Head In Illinois

Clement Ikins of Onarga, a member of the board of directors of Eastern Illinois Power Cooperative, Paxton, will head the Illinois Action Committee for Rural Electrification (ACRE) during the coming year. He was re-elected recently in Springfield.

Illinois ACRE is a voluntary, non-partisan and unincorporated organization made up of individuals interested in promoting purposes of the organization.

These are the advancement of the "interests of rural electrification and the rural areas by means of educational programs, programs to encourage the exercise of the franchise, programs to encourage participation in governmental activities and programs in support for our friends of rural electrification and rural areas."

Vice chairman of the Illinois organization is John Sargent, Rushville r.r. 1, president of Adams Electrical Co-operative, Camp Point, and a veteran Illinois and national co-operative leader. He and Mr. Ikins, with S. R. Faris, manager of Illinois Rural Electric Co., Winchester, make up the executive committee.

Raymond W. Rusteberg, Valmeyer, retiring president of the Association of Illinois Electric Cooperatives, has been named Illinois director of the national Action Committee for Rural Electrification.

All these individuals are directors of Illinois ACRE. Other directors are John Root, manager of Menard Electric Cooperative, Petersburg; James L. Leming, public affairs representative, Coles-Moultrie Electric Cooperative, Mattoon; Charles C. Cole, Penfield r.r. 1, director, Illini Electric Cooperative, Champaign; Robert R. Wagner, Burnside, director, Western Illinois Electrical Co-op., Carthage; Ray S. Holt, manager, Egyptian Electric Cooperative, Steeleville; S. J. Miller, manager, Wayne-White Counties Electric Cooperative, Fairfield, and Clarence Doerr, Irving r.r. 1, director, M. J. M. Electric Cooperative, Inc., Carlinville.

ROCKY ROAD TO PEACE

Peace is rare: only 8 per cent of the time since the start of recorded time has the world been entirely at peace.—Personnel Jnl.

Urban-Rural Areas Share Joint Problem

The further development of rural America "must proceed with speed and dispatch" not only because of the people living there but also because of the "utter necessity of relieving the population pressures that are growing daily in our large cities."

This was the view of Secretary of Agriculture Clifford M. Hardin, speaking recently in Chicago at the annual meeting of the National Association of State Universities and Land-Grant Colleges.

"It is not enough that we think in terms of improving conditions and opportunity for the people living today in rural America, and thereby stemming the flow of people to the cities," he said.

"We must do much more. We must make it a matter of urgent national policy that we create in and around the smaller cities and towns sufficient good employment opportunities and living environments that large amounts of families will choose to rear their children there."

The secretary was talking about the present and looking to the future.

He said his proposals were not designed to make huge cities smaller.

He said it is extremely important that changes be made so the great urban centers will not have to absorb "most of the 100 million or so new Americans who will arrive during the next 30 years. And that most certainly will happen unless strong, positive steps are taken to prevent it," he added.

During the past 20 years the nation's population has grown by 54 million.

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Manager's Report

By ARTHUR H. PEYTON, Manager



90 Per Cent of Members Pay Extra

Do you as a member realize (or do you care) that you are paying \$450 more each month to subsidize 10 per cent of your fellow members?

To be sure that you, the 90 per cent, are aware of this subsidy we are presenting some facts and also the action to be taken against the 10 per cent who violate the Cooperative's policy of meter readings and payments for energy bills.

FACTS

1. Each meter that must be estimated because the reading was not received by the 23rd of the month costs 66 cents.

2. Each meter that must be read in the field after estimating three consecutive times costs \$1.55.

3. Each field collection costs \$3.50 more than received for collection penalty.

In September there were 452 members who did not read their meter on time; 25 of these the Cooperative had to make a trip to read the meter, and 23 of the members did not send in their money and the Cooperative had to make field collections. All of these cost several hundred dollars of extra expense, plus extra and unnecessary work. This expense is distributed to all members equally.

ACTION

We feel that you, the 90 per cent, do care and Management will propose drastic action in policy change to the Board of Directors.

1. A late payment charge of 10 per cent of your energy bill not received by due date will be assessed.

2. No estimated bills will be made. After due date, a Cooperative representative will make field contacts for meter readings and collections and a \$5.00 penalty will be charged. If the member does not pay the Cooperative representative, service will be disconnected at that time.

3. For reconnect, the member will be charged \$5.00 during working hours and \$21.00 for overtime. This is in addition to charges owed the Cooperative.

4. If it is necessary to make two trips for meter reading and collection within one year's period, the member will be required to pay two months average energy bill in advance.

We know this is a drastic recommendation, but we feel that if 3,300 members can follow the policies of the Cooperative, then they should not have to subsidize the 10 per cent who do not.

We would appreciate hearing comments or suggestions from our members. They will be received and carefully considered.

Security Lights At Night

Have you ever flown over the Cooperative's area at night? If so, you can readily see the 1,500 security lights as these dots of light show up in sporadic patterns throughout the countryside that 10 years ago was in darkness. The lights of the towns have not changed, but the lights of the countryside, your security light, blend in with a pattern for continuity of rural lighting from one town to another.

If you have not installed a nighttime security light, you might want to do it at this time on the special Christmas offer of \$7.50 for one entire year. This cash basis is made so that you may give it as a Christmas present and the recipient has a gift he will enjoy 365 nights throughout the coming year.

Christmas Party

McDonough Power Cooperative's annual Christmas party for Directors and Employees will be held at the Elk's Club in Macomb Dec. 18. This is always an enjoyable evening for the approximately 100 persons who attend.

WATT

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McDonough P

All Coop ELECTRIC

WELCOME

NEW MEMBERS



Richard Crone, Macomb
James Dosier, Macomb
Edward Kelly, Macomb
Bryan McFadden, Industry
Greg Williams, Macomb
Kenneth Welch, Monmouth
Robert Seymour, Macomb
William Heitman, Adair
Larry Inman, Galesburg
George Keister, Monmouth
Stafford Peacock, Galesburg
Robert Shoemaker, Macomb
Glen Smith, St. Augustine
Raymond Young, Colchester
J. R. Brown, Sr., Adair
Harold Condreay, Abingdon
Dennis Riddell, Tennessee
Danny Strong, Roseville
Lyman Waddell, Plymouth
George Stagg, Macomb
Roger Cress, St. Augustine
James Huff, Macomb
Edward B. Smith, Galesburg
Chuck Becker, Roseville
Larry Burrows, Macomb
Kenneth J. Lawyer, Industry
William Saulsberry, Macomb
James Woody, Macomb
Paul Reuscher, Macomb
Don Bilderback, Colchester
Pat Fluegel, Macomb

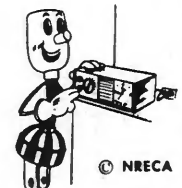
Give Electrical Gifts



© NRECA



© NRECA



© NRECA

NEW

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TAGES 837-1400



The devastation caused by Hurricane Camille on Aug. 17 is vividly shown in this photo taken by a local airman stationed in the South.

Committee on Concerns

Help is still needed for the many people left homeless after their properties were totally destroyed by Hurricane Camille.

At NRECA's Region V meeting held in Springfield recently, a Task Force of Rural Electric Women was formed to help persons who are homeless following Camille. Mrs. Arthur Peyton has been named chairman for this Cooperative and her committee consists of Mrs. Blanche Noper, Mrs. Harlan Monroe and Mrs. D. Carroll Walters.

Would each member please help make this a merrier Christmas for these people by including \$1 or more with your December energy bill? All funds collected will be sent to Howard Langfitt, Mississippi State-wide manager, to see that it is distributed where most needed. McDonough Power's Board of Directors considered the plea of this committee and donated \$100, and Directors have made cash contributions.

Only a determination to fight back and a hard found sense of humor has kept these people going. But little by little they will rebuild their homes and your thoughtfulness and concern can help them have a Merry Christmas.

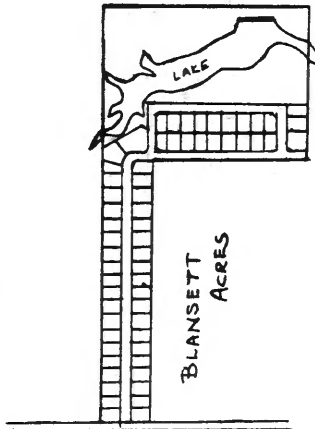
DECEMBER, 1969

Member Service Report

By ROBERT E. PENDELL, Sales & Service Adviser



Blansett Acres



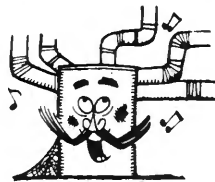
Above is the proposed layout of a new subdivision being developed by Robert Blansett of Macomb. This subdivision is located in the Cooperative's area southeast of Macomb, approximately 10 minutes from downtown.

In developing this area, Mr. Blansett has built a lake just east of the 61-lot subdivision. The subdivision has been planned so that all electric lines will be installed underground.

Gas and Oil Are Cheap

They would have to be, how else could you afford to send 43 per cent of your heat up the chimney.

Oil and gas offer other "fringe benefits" which you may not want: *musical serenades*. "Clink, clang, ping, bang" chorus happy pipes and vents. *Woosh! roar!*" goes the fan. *Dangerous fumes:* it could be gas,



but probably isn't! Still you better not light your cigarette. Just set there and worry. *Perpetual dirt machine:* this makes cleaning more fun. You can always tell what you have just cleaned. *Varied climate;* because the entire house operates on one thermostat, you can have such wonderful changes in climate; one room too cold, one room too warm.

If you do not care for these "fringe benefits," why not contact your Cooperative office for a free estimate of electric heat.



Future Leaders Committee

Mrs. James Thompson of Galesburg r.r. 2 has been selected as a member of the Future Leaders Committee from District 9.

Mr. and Mrs. Thompson reside on a livestock and grain farm near



Mrs. J. Thompson

Galesburg. Beth, who now is employed as a secretary to a lawyer, is very familiar with the rural electrification program, having been employed at one time as secretary to the manager of Spoon River Electrical Cooperative at Canton, Ill.

Mr. and Mrs. Thompson are the proud parents of two daughters, Kathy, 21, and Janet, 17. Each of their daughters has been a winner in the Cooperative's Youth to Washington contest by writing a winning essay.

We welcome Mrs. Thompson as a member of the Future Leaders Committee.

WATTS NEW SUPPLEMENT

McDonough Power Cooperative
W. Jackson Road, Macomb, Ill.

OFFICERS AND DIRECTORS

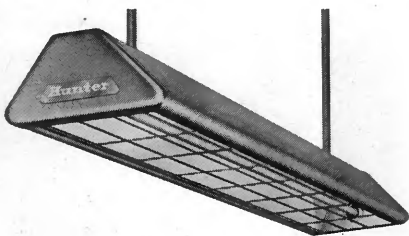
Harlan Monroe	President
D. Carroll Walters	Vice President
Blanche Noper	Secretary
Clair Butcher	Treasurer
Harvey Doll	Director
Raymond Irish	Director
Max H. Welsh	Director
Harold Whitman	Director
Donovan Lawyer	Director
Arthur H. Peyton	Manager

What's New?



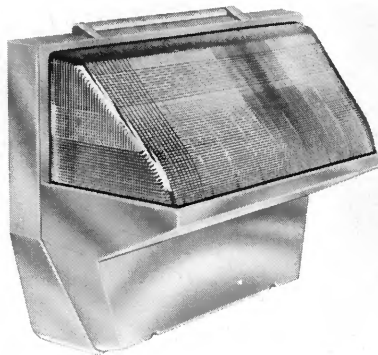
● 'Trash Masher'

A "trash masher compactor" from Whirlpool is designed to compact a week's worth of trash into a storage bag, eliminating daily trips to the garbage can. It requires no special wiring or plumbing and operates on regular household current. To operate, a safety key is turned on, a button is pushed and contents of the waste drawer are compacted under 2,000 pounds of pressure. The total cycle time is 60 seconds. Fifteen inches wide, the unit can be a built-in or a free-standing model.



● Outdoor Heat

This infra-red electric heater with a translucent fused quartz tube from Hunter Division, Robbins & Myers, Inc., 2500 Frisco Ave., Memphis, Tenn. 38114, heats objects rather than air, giving comfort in areas once considered unheatable—even outdoor locations. Home uses include porches, toolsheds, workshops. It's available in ten models, three voltages, four wattages and two lengths.



● Light Bracket

A new outdoor light bracket made of cast aluminum with a prismatic glass refractor and Alzak reflector produces more uniform vertical footcandles and increases horizontal footcandles as well as giving pleasant, uniform back lighting on a wall. Listed by Underwriters' Laboratories, Inc., as suitable for wet locations, it is available from Guth Lighting, P.O. Box 7079, St. Louis, Mo. 63177.



● 'Mini' Dryer

The Hoover Co. has introduced a "mini" electric hair dryer that weighs just 14 ounces and normally retails for \$17.95. Despite its compactness, the dryer is said to deliver a more than adequate flow of heated air for rapid and thorough drying of the hair. It comes with a vinyl, purse-sized carrying case for convenient traveling.

Richter Is Named to AIEC Post



Roy R. (Randy) Richter

Newest member of the Association of Illinois Electric Cooperatives staff is Roy R. (Randy) Richter of Springfield, recently named administrative assistant to Thomas H. Moore, AIEC general manager.

Mr. Richter succeeds Jerry Campbell, now executive vice president of the Home Builders Association of Illinois.

Since 1961 Mr. Richter had served in the office of State Auditor Michael Howlett where he was the auditor's administrative assistant. Earlier he was a top aide to then Sangamon County Clerk Joseph Thoman.

At the AIEC, Mr. Richter, 34, is assisting in coordinating service programs for members of the statewide association. A Springfield newspaper, announcing his resignation from the auditor's staff, said he had long served as a strategist or adviser in numerous political campaigns and is "considered a resourceful person with a knack for public relations."

He is an Air Force veteran and studied at Springfield Junior College and at Texas Tech. He and his wife, Gloria, of Lubbock, Texas, are the parents of a 9-year-old daughter Tammi. Mrs. Richter is personal secretary to State Treasurer Adlai Stevenson.