

the LOWRY way

IT WILL CLEAN (AND KEEP CLEAN) ALL OF YOUR PLUMBING PIPE'S
HOT OR COLD — HEATERS AND BOILERS — NOW AND FOREVER —

ELIMINATES WATER PROBLEMS

"LET ME BRING YOU
SAFE CLEAN WATER
TO YOUR HOME"

Overall height
36 inches.
Width including
filter attached
24 inches.



STANDARD
STAINLESS STEEL
UNIT
\$199.00

REFUND ON PURCHASE
PRICE IN 180 DAYS IF
THIS UNIT DOES NOT
DO AS CLAIMED.

Lifetime
Guarantee
to the
Original Purchaser

Iron And Iron Stain Problems

- LOWRY'S treated water is better for your skin, hair, complexion.
- LOWRY'S treated water washes clothes whiter, brighter, cleaner.
- LOWRY'S eases work at every household task. Saves soaps, detergents.
- LOWRY'S will clean and keep clean all your plumbing pipes and hot water tank.

No Salt

No Backwash

No Floor Space

No Bulky Brine Tanks

"YES, YOU'LL HAVE SOFT WATER"

The Lowry's Water Conditioning Units comes to you assembled and ready for easy installation. Including two 3/4-inch pipe unions. As shown in picture. Except the standard unit.

100 pounds of Water Conditioning Chemicals comes with the Commercial Unit. (No Filter) 50 pounds with the home unit with Filter attached as shown. Delivered, with three extra cartridges. 25 pounds with standard unit.

The Chemicals are "SAFE" "TASTELESS" AND "ODOR-LESS". Comes packaged in 25 pound cartons. It Retail at 50 cents per pound, and in 100 pound bags at 40 cents per pound. Approximately 50 cents per person per month is the operating cost, much cheaper after the clean up period.

In the first few months after installation the Lowry Water Conditioning Units will remove all precipitated iron and lime -- as well as sand, worms, and bits of organic matter and rust. From all of your water pipes and Hot Water Heaters. Keeping both clean forever. Complete and simple operating instructions are attached with each unit.

If you want the BEST IN WATER CONDITIONING FOR YOUR HOME — OR COMMERCIAL USE — HERE IT IS — IT'S BUILT FOR A LIFETIME OF SERVICE — AND IT IS GUARANTEED. WRITE TODAY.



COMMERCIAL
UNIT FOR
SCHOOLS
CHURCHES
MOTELS
HOTELS
RESTAURANTS
CAR WASHES
FACTORIES
LAUNDRIES
ETC.

Overall Height 48"
Diam. of Tank 12"
Total Width 20"
100 Pounds of
Chemical with
each loading.

STAINLESS STEEL
COMMERCIAL UNIT
\$795.00 And Up

THE COMMERCIAL WATER UNIT REDUCES
YOUR COST OF PLANT OPERATIONS

FOR FURTHER INFORMATION AND
FREE WATER ANALYSIS

Order Yours Today

MAIL TO: JAMES M. LOWRY.
POST OFFICE BOX 605.
SPRINGFIELD, ILL. 62705
Phone 217-522-8762

Name _____

Street or RFD _____

Town _____ State _____

County _____ code number _____

Phone _____

Directions _____

PLEASE PRINT

WANTED
FRANCHISED
DEALERS
IN EVERY
COUNTY
IN THE
STATE
WRITE
TO-DAY



Jo-Carroll Hi-Lines



815 858-3311 Jo-Carroll Electric Cooperative, Inc. Elizabeth, Ill.

© NRECA

"Serving a Fast Growing Recreation Area"

© NRECA

Bright Days Ahead for Jo-Carroll

Let's look to the past for a moment, "away back when" Jo-Carroll Electric Cooperative was founded nearly 30 years ago. Probably most people in the area thought it could never succeed, and some of its most ardent members weren't too sure.

How times have changed!

At its recent 29th annual meeting more than 1,200 persons filled the beautiful Savanna Community High School gymnasium. Speakers agreed the cooperative is in the strongest position in its history—and may even double its current membership within the next few years. A fantastic thing!

"TEN YEARS ago the Rural Electrification Administration (REA) in Washington, from which we borrow funds for some of our construction, said our construction problems were over," Charles C. Youtzy, cooperative manager, said in his annual report.

"They said everyone had electric-

ity. Henceforth we could concentrate chiefly on maintenance of our present lines.

"REA has a fine record of accuracy, but this time they were wrong. We added 60 new members last year and we have added 54 more thus far this year. Our current membership is more than 2,300. And when we energized our first lines on May 3, 1940 we were serving only 60 member-owners in Jo-Daviess and Carroll Counties."

BUT THIS, of course, is only part of the story. Mr. Youtzy continued:

"A major development firm called Branigan, Inc., from the Chicago area plans an Apple River Lake development that will provide for 2,200 to 2,500 lots. This project quite possibly could double our

membership within five years."

Servicing the project will, of course, require a huge investment in electric lines to be built by Jo-Carroll. "It will be like rebuilding our whole system from scratch, but we welcome the opportunity, and the challenge," Mr. Youtzy said.

Lots are expected to cost from \$1,400 to around \$9,500. The development firm has a similar project in Wisconsin that was scheduled for completion in five years. It was finished in three and one-half years.

PROGRESS? Jo-Carroll Electric has changed the way of life for its long-time members. Harry Hall of Mt. Carroll, president of the cooperative, in his annual report said that back in 1940 the average monthly bill for members was \$3.50.

These directors will guide destinies during the coming year. From left, seated, are: Morris W. Birkbeck, Harry Hall, Theodore Storm and William Janssen. Standing from left: Charles C. Youtzy, manager, Victor Rieke, Gotthilf Haas, Ward Dangel, Roy S. Virtue and William B. Petty, attorney.



Today the average is \$19.79. The increased average points up the fact that members are using electricity to make life easier and more pleasant.

President Hall praised the cooperative membership and employees for their loyalty and support during the past year. He said such qualities help the cooperative render outstanding service to its members, who also are the owners of the organization.

Neither Mr. Hall nor any director or cooperative leader is complacent about how well members are being served today. The cooperative truly cares, intensely, about the welfare of its members. It endeavors in every possible way to protect their interests and the interests of the broad area Jo-Carroll serves. The cooperative plays a leading role in the development of this area.

MORRIS W. BIRKBECK of Galena r.r.1, treasurer of the cooperative and one of its long-time leaders, in his annual report, said Jo-Carroll's financial condition is excellent.

Total assets exceed \$2 million. Interest payments on loans this past year amounted to \$20,931. Principal payments totaled \$50,513. Wholesale power cost \$234,777.

Jo-Carroll, an organization designed to serve its members and not to make a profit, pays no federal income taxes. Its members do, and they pay more because of savings effected for them by the cooperative. During 1968 the cooperative itself paid \$38,021 in various types of taxes, thus helping to support schools, road-building and maintenance programs, and governmental units.

MR. BIRKBECK reported briefly on the significant progress the Chestnut Mountain Ski Resort is making. His comments apparently resulted in the following observations in the Wisconsin REC News, statewide publication of Wisconsin electric cooperatives:

"Jo-Carroll Electric Cooperative in Illinois was harpooned repeatedly by the press a few years ago for helping a new winter resort in its area by lending \$23,000 for snow-making machinery.

'REA heard a lot about that one, too. It's all a dead subject now, however, because the resort is prospering, is one of the biggest employers and taxpayers in the area, and already has repaid \$14,344 plus interest. (The interest went to REA,

not to the cooperative) You just can't spoof success, so the editorial writers are now looking elsewhere for targets. Tiny Tim, maybe?"

The Jo-Carroll treasurer also reported that increase in the use of electricity here is among the highest in the nation.

AT THEIR business meeting Jo-Carroll members re-elected these three directors for three-year terms: William Janssen of Chadwick r.r.2; Ward Dangel of Savanna r.r.1, and Mr. Birkbeck.

Directors re-elected Mr. Hall, president; Theodore Storm of Mt. Carroll, vice president; Mr. Janssen, secretary, and Mr. Birkbeck, treasurer.

Trooper Wallace Smith of the Illinois State Police talked on defensive driving during the annual meeting. Members of the Jacobstown Community Club served box lunches. Glen Law's orchestra provided music and additional entertainment was provided by Lou Prohut and the Prohut Family Dancers.



Young and old attended the recent Jo-Carroll annual meeting in Savanna. From left are Mrs. Vernon Diehl, Elizabeth r.r.1, with Wanda, Todd, Treasa and Wayne, the lively children of Mr. and Mrs. Ronald Robbe of Savanna. Some Jo-Carroll members have attended these annual meetings for 29 years.

Cheerful, willing workers prepared food for the throng attending Jo-Carroll's 29th annual meeting.



