

New Insulation Material Undergoes Heat Cost Test

A revolutionary insulating material is being tested by rural electric cooperatives in an experimental program which may prove that electric heating is even more economical than now believed.

The material, Urethane foam, has been sprayed onto the walls and ceilings of a house to test its insulating capacity, believed to be twice as effective as conventional insulation.

An identical house equipped with conventional insulation will be compared with the Urethane foam house to determine the difference in electric heating costs.

THE PROJECT is being coordinated by Corn Belt Electric Cooperative, Inc., at Bloomington with several other electric cooperatives participating. The test houses are in Covell, near Bloomington.

Joe M. Crosno, power use adviser for Corn Belt Electric and director of the project, believes the new insulating material will make heating homes electrically even more attractive.

Urethane foam is considerably more expensive than standard in-

sulation, but the anticipated savings in heating bills would more than make up the difference within a few years, according to Mr. Crosno.

HEATING COST comparisons will be made of the test houses to determine how quickly the higher installation cost will be realized in lower heating bills.

There is another characteristic of Urethane foam which may result in even more economy. Mr. Crosno reports that the insulating foam becomes quite firm after it dries. By helping support the frame of a building, the hard foam may eliminate the need of some studs and bracing material and thereby reduce building costs.

This possible savings also will be explored in the project which must encompass a complete heating system before tentative cost estimates can be made.

Electric cooperatives participating with Corn Belt are Coles-Moultrie Electric Cooperative at Mattoon, Eastern Illinois Power Cooperative at Paxton, Illini Electric Cooperative at Champaign, M. J. M. Electric

The new Urethane foam (as shown here) is being sprayed between the rafters of a house which will be compared with a house equipped with conventional insulation to determine the difference in electric heating costs.



Jan. 1965

Cooperative, Inc., at Carlinville, Menard Electric Cooperative at Petersburg, Tri-County Electric Cooperative, Inc., at Mt. Vernon, Wayne-White Counties Electric Cooperative at Fairfield and Western Illinois Electrical Coop. at Carthage.

New Early Tomato

An extremely early tomato, often ripening big red tomatoes by July 4th, has been developed at the Jung Farms in Wisconsin. You can obtain a trial packet of this tomato by sending 10c to the Jung Seed Co., Box 30, Randolph, Wis. They will not only send you this tomato seed but also a packet of the glorious Giant Hybrid Zinnias and a copy of their 58th catalog, America's most colorful 1965 seed catalog. (Adv.)

INCREASE YOUR MILK PROFITS

Clipped cows mean more money—less sediment—lower bacteria count—higher quality milk—cows stay cleaner

Clip with the fastest, most powerful animal clipper made . . .



Sunbeam STEWART CLIPMASTER
Animal Clipper
Cat. No. 510

FREE CHART
"Where to Clip for Higher Quality Milk" (Write to Sunbeam Corp.)

Cat No. 83AU
Top Blade
Cat. No. 84AU
Bottom Blade

ANNOUNCING

Major developments in sheep shearing equipment



Sunbeam STEWART SHEARMASTER
Professional/Home Sheep Shearing Machine
Cat. No. EW310

- New 2½" Wide Head
- 300% More Power
- 50% More Speed
- Cool Running
- 3 wide shearing heads available for new Sunbeam motor

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Chicago 50, Ill., Dept. CB-REA



RURAL HIGHLIGHTS



Rural Electric Convenience Cooperative AUBURN, ILL. TEL. 3205

Board of Directors: Arthur Brackebusch, Pres.; Henry Gieseking, Vice-Pres.; Stanley Otten, Sec.-Treas.; Walter Johnston; George Simon; Joe Dowson; Ollie Skaggs; Loren Rhea; Earl Bradford.

Co-op to Send Two Students On Trip to Washington, D. C.

Here is your chance to win a place on the ALL-EXPENSE PAID "YOUTH TO WASHINGTON BUS TRIP."

WHO MAY ENTER?

Any high school student enrolled in the 10th or 11th (sophomore or junior) year is eligible. The school must serve in the area in which your cooperative provides rural electric service. Rural Electric Convenience Cooperative will send two students on the all-expense paid trip to Washington, D. C.

WHEN WILL THE TRIP TAKE PLACE?

Winners will leave Springfield by bus June 5, 1965, and return June 13, 1965.

WHAT WILL THE WINNERS SEE?

The entire week will be spent on a planned tour of Washington, D.C. The U.S. Senate and House of Representatives, the White House, F.B.I. and other places of interest will be toured. Also, the trip will include visits with national leaders and contest winners from other states.

WHAT IS THE CONTEST?

The contestants will write an essay of 1,000 words or less on the subject:

"Electric Cooperatives — Good For All Illinois." The essay should be typewritten on 8½ x 11" paper and delivered in person or by mail to Rural Electric Convenience Cooperative, Auburn, Illinois, no later than April 9, 1965. Judging will be done by an impartial panel of judges. The name of the contestant should not appear on the essay paper, as a number will be assigned to each entry. Research materials will be furnished by the cooperative.

ELECTRIC BLANKETS, PORTABLE SPACE HEATERS NOW ON SALE

Your cooperative is offering members a special price on electric blankets. The acrilan blended blanket, guaranteed for two years, is being offered for \$12.95 with a single control and \$16.95 with a double control.

A portable space heater, 1,320 watts, instant heat, is being sold to members at the special low price of \$12.60. Now is a good time to make your purchase of an electric blanket or a space heater.

Outage Reporters

We are printing a new list of outage reporters. This is for the benefit of new members and to correct some telephone numbers.

If you should happen to have a power failure, please notify the outage reporter listed for your telephone exchange area. He will notify the co-op office.

If you should have interruptions in your electric power, first check your fuses. If these are O.K., then check your switches or breakers on the meter pole if you have them. Next check with your neighbors to see if the line is out or your own service only. Then report this to your outage reporter. If your reporter is not home, then call Auburn 3205 and report that you are out of service and also give the names of neighbors who also may be out. Please give the exact name as it appears on your co-op files. This enables the serviceman to find the location quicker. Also, the meter number will help if you know it.

Town	Outage Reporter	Phone
Chatham	Richard Treat	483-2098
Divernon	Joe Dowson	628-3606
Edinburg	Eugene Becky	623-5782
Farmersville	George Simon	7-3218
Girard	Clarence Whittier	5112
Girard	Melvin Bolton	3008
Harvel	Charles R. Pope	2684
Litchfield	C. M. Fogleman	324-4755
Loami	Elmer Queen	NA 4-2627
Modesto	Stanley Otten	439-3561
Morrisonville	Heie Jansen	526-2844
New Berlin	E. C. Coulter	Hunter 8-3952
Palmyra	Wayne Overby	2905
Pawnee	Wheeler Sloman	3122
Raymond	John Uhrig	7225
Rochester	Grant Traugher	637-7644
Taylorville	Ralph Gesell	Kincaid 237-5477
Taylorville	Lawrence Young	Van Dyke 4-2980
Viriden	Wilbert Seifert	3446
Viriden	Arthur Bickel	4505
Viriden	Dale Kime	5902
Waggoner	Carl Stewart	2878
Waverly	Loren Rhea	5129
Witt-Nokomis	Leslie Johnson	Nokomis 7448

I am interested in writing an essay on the subject "Electric Cooperatives—Good for all Illinois."

Please send me information.

NAME AGE

PARENTS' NAME

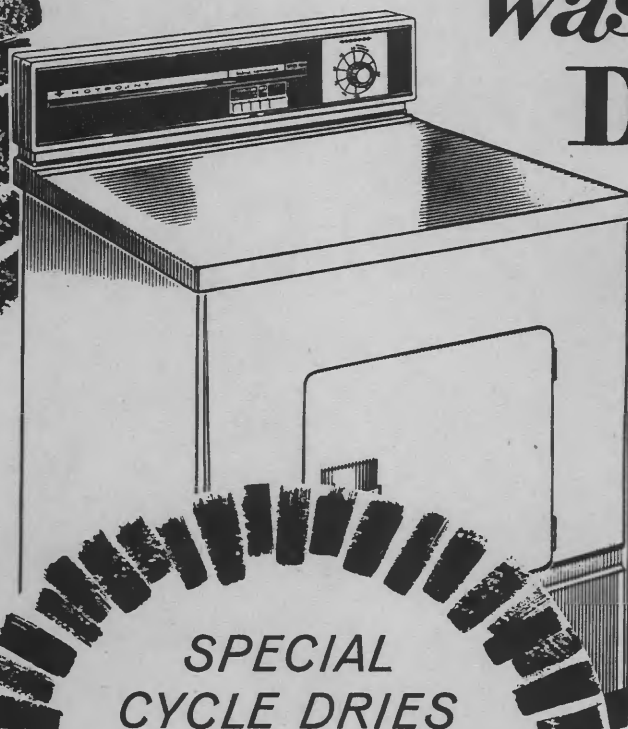
ADDRESS

SCHOOL YEAR IN SCHOOL Soph. Jr.



**Rural Electric Convenience
Cooperative Co.**
has the dryer of your dreams!

THE NEW
Hotpoint
wash·n·wear
DRYER



*SPECIAL
CYCLE DRIES
SYNTHETICS
WRINKLE-
FREE!*

FOR ONLY

\$119⁹⁵

While They Last

MODEL LB365



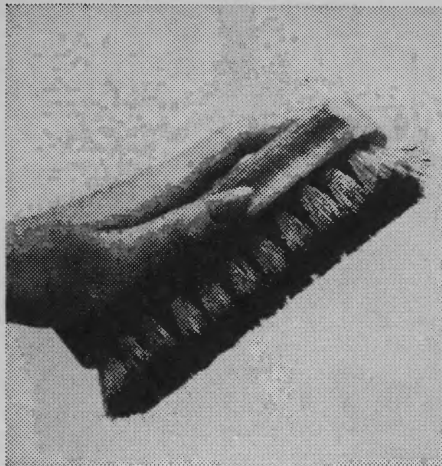
**BACKED BY THE HOTPOINT
90-DAY REPLACEMENT
GUARANTEE OF
SATISFACTION**

If within 90 days, you are not completely satisfied with the performance of your Hotpoint appliance, we will replace it with a comparable Hotpoint model at no cost to you.

- * Hotpoint Speed-Flow drying is fast, cool, safer for all fabrics
- * Pushbutton temperature selection for true custom drying
- * Economical "Air Dry" fluffs or dusts pillows, rugs, drapes, all without heat
- * Deluxe Lint Screen is easy to remove and replace for cleaning

**SEE YOUR CO-OP SALESMAN
OR COME IN TO YOUR
CO-OP OFFICE**

**Wired-In Free
For Members of
Rural Electric Convenience
Cooperative Co.**



No scrub...



no spray...



no scraping away!



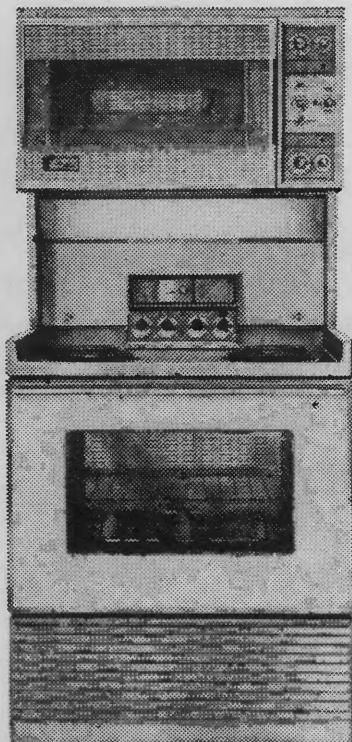
**Just throw out the foil
and your Kelvinator oven
is clean.**

**It's the only electric range built to use
aluminum linings safely, quickly, easily.**

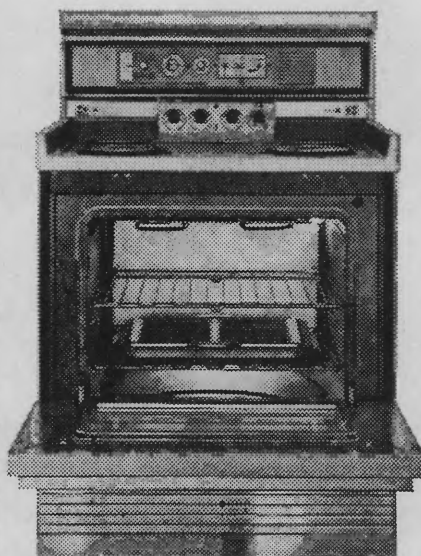
Special racks to hold aluminum foil linings come with every Kelvinator electric range, regardless of price. That means you simply throw away spatters and spill-overs, never have to go through the drudgery of oven cleaning again. What's more, only Kelvinator ovens are designed to give you perfect cooking results whenever you bake and broil with inexpensive aluminum foil linings.

See your nearest Kelvinator dealer.

Kelvinator, American Motors Corp., Detroit, Mich. Dedicated to Excellence in Rambler Automobiles and Kelvinator Appliances.



Two-oven Kelvinator Tri-Level range.



30" or 40" free-standing Kelvinator range.

WIPCO Making Excellent Progress, Officers Report

Excellent progress is being made in the formative years of Western Illinois Power Cooperative, Inc., retiring Board President Walter H. Johnston said at the cooperative's fifth annual meeting in Jacksonville recently.

Mr. Johnston of Girard said "It has been a real struggle to hold operational costs down, but this has been done through prudent management. Construction costs are somewhat above previous estimates, mostly because of the general upturn in the nation's economy."

DONALD B. BRINGMAN, WIPCO manager, also reported on the progress of WIPCO's new generating plant on the Illinois River near Pearl. Plans call for completion of the plant and start of operations there in mid-1966.

Mr. Bringman said the construction costs are being held down as well as possible through a "concentrated effort."

The 22,000-kilowatt plant is being built to combine the power requirements of seven member electric distribution cooperatives and to achieve advantages of volume production and use of larger, more efficient generating units.

WIPCO is a power producing cooperative serving seven distribution cooperatives. The seven are Adams Electrical Co-operative, Camp Point; Illinois Rural Electric Co., Winchester; M. J. M. Electric Cooperative, Inc., Carlinville; Menard Electric Cooperative, Petersburg; Rural Electric Convenience Cooperative Co., Auburn; Spoon River Electric Co-operative, Inc., Canton; and Western Illinois Electrical Coop., Carthage.

DEAN SEARLS of Camp Point was elected president of the generating cooperative to succeed Mr. Johnston who served two one-year terms.

Mr. Searls, manager of Adams Electrical, said "WIPCO has been in operation for some 18 months now and is making splendid progress toward its goal of helping its member cooperatives provide their individual member-consumers with electricity at the lowest possible cost. In this manner it is benefitting all its membership and, indeed, all the residents of its territory, town and country alike."

HAROLD S. HUEY of Plymouth was elected secretary-treasurer, succeeding F. J. Longmeyer of Green-

field. Re-elected were Homer T. Brown, New Holland, vice president; and S. R. Faris, Winchester, assistant secretary-treasurer.

All directors, two from each of the seven distribution cooperatives, were re-elected for one-year terms except E. R. Hild of Illiopolis who was not a candidate. He was succeeded by Dale Lepper of Ashland.

Re-elected were Mr. Searls, Mr. Johnston, Mr. Brown, Mr. Huey, Mr. Longmeyer, Mr. Faris, Carl Bloome, Carlinville, r.r. 2; Leo Arnett, Lewistown, r.r. 2; L. C. Groat, Canton; Lee Leonard, Carthage; John Sargent, Rushville, r.r. 1; Ralph V. White, Auburn; and Charles W. Witt, Carlinville.



WIPCO officers and manager talk things over. From left are Homer T. Brown, vice president; Donald B. Bringman, manager; S. R. Faris, assistant secretary-treasurer; Harold S. Huey, secretary-treasurer and Dean Searls, president.

INCREASE YOUR MILK PROFITS

Clipped cows mean more money—less sediment—lower bacteria count—higher quality milk—cows stay cleaner

Clip with the fastest, most powerful animal clipper made . . .

Sunbeam STEWART CLIPMASTER
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Cat. No. 510

FREE CHART

"Where to Clip for Higher Quality Milk" (Write to Sunbeam Corp.)



Cat No. 83AU
Top Blade
Cat. No. 84AU
Bottom Blade

ANNOUNCING

Major developments in sheep shearing equipment

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Professional/Home Sheep Shearing Machine
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- New 2½" Wide Head
- 300% More Power
- 50% More Speed
- Cool Running
- 3 wide shearing heads available for new Sunbeam motor

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Winners of the 1964 essay contest pose with Illinois Congressman George E. Shipley while in Washington, D.C.

High School Students Still May Enter Essay Contest

High school sophomores and juniors still have time to enter the essay contest and win a free trip to Washington, D.C.

Write an essay—1,000 words or less entitled "Electric Cooperatives—Good for All Illinois."

All sophomores and juniors in the area can write the essay and

participate.

Contact your school officials or your cooperative office. April 9 is the deadline.

The trip will be from June 5 to June 13. An air-conditioned bus will furnish the transportation. There will be responsible chaperones on the entire trip.

New Phone Number

Your cooperative's new telephone number is Auburn 438-6813. Those of you who have been calling 3205 please note the new number.

Government Doesn't Borrow Money for REA Loan Funds

Power company propagandists and lobbyists spend much of their time trying to convince the American people and Congress that the funds expended for the REA program cost the federal government more than what it gets back in interest from the various rural electric borrowers.

The hue and cry raised against the two per cent interest rate is nothing more than a clever ruse to discredit the rural electrification program as Frank Haumont, president of the Custer Public Power District, points out in a recent issue of the Nebraska Electric Farmer, a rural electric statewide magazine.

Here is what Mr. Haumont says on the subject:

"Believe it or not, loan funds for rural electric construction come from annual tax collections by the federal government for the most part and not from the money that the government borrows.

"A SMALL portion of the annual U. S. government income is called miscellaneous receipts. These miscellaneous receipts include over \$300 million of yearly repayments of principal and interest by rural electric systems of tax money appropriated to them in previous years.

"The U. S. Congress actually takes tax money — not borrowed money—and loans it to rural electric systems at two per cent interest. As these loans and this interest are paid back to the U. S. Treasury they are classified as miscellaneous receipts and go into the same fund as income taxes."

BOYS *and* **GIRLS**







Join the **4-H**
Farm & Home Electric Project



Rural Electric Convenience
Cooperative Co.
has the dryer of your dreams!

THE NEW
Hotpoint
Wash-n-wear
DRYER



**SPECIAL
CYCLE DRIES
SYNTHETICS
WRINKLE-
FREE!**

FOR ONLY

\$119⁹⁵

While They Last

MODEL LB365

**BACKED BY THE HOTPOINT
90-DAY REPLACEMENT
GUARANTEE OF
SATISFACTION**



If within 90 days, you are not completely satisfied with the performance of your Hotpoint appliance, we will replace it with a comparable Hotpoint model at no cost to you.

**SEE YOUR CO-OP SALESMAN
OR COME IN TO YOUR
CO-OP OFFICE**

- * Hotpoint Speed-Flow drying is fast, cool, safer for all fabrics
- * Pushbutton temperature selection for true custom drying
- * Economical "Air Dry" fluffs or dusts pillows, rugs, drapes, all without heat
- * Deluxe Lint Screen is easy to remove and replace for cleaning

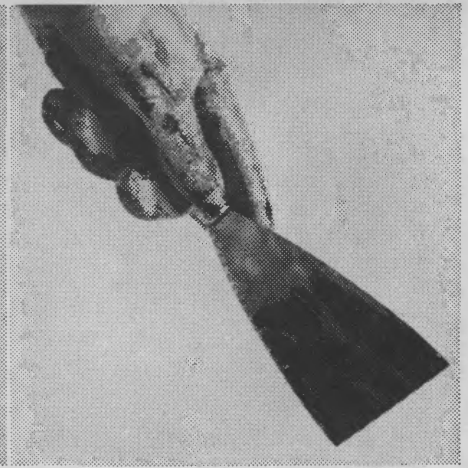
Wired-In Free
For Members of
Rural Electric Convenience
Cooperative Co.



No scrub...



no spray...



no scraping away!



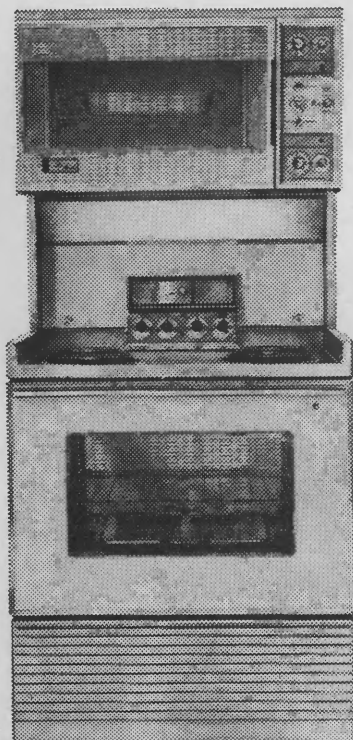
**Just throw out the foil
and your Kelvinator oven
is clean.**

**It's the only electric range built to use
aluminum linings safely, quickly, easily.**

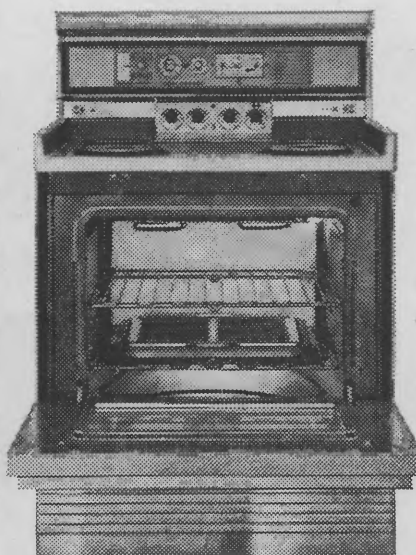
Special racks to hold aluminum foil linings come with every Kelvinator electric range, regardless of price. That means you simply throw away spatters and spill-overs, never have to go through the drudgery of oven cleaning again. What's more, only Kelvinator ovens are designed to give you perfect cooking results whenever you bake and broil with inexpensive aluminum foil linings.

See your nearest Kelvinator dealer.

Kelvinator, American Motors Corp., Detroit, Mich. Dedicated to Excellence in Rambler Automobiles and Kelvinator Appliances.



Two-oven Kelvinator Tri-Level range.



30" or 40" free-standing Kelvinator range.

'Fair Play' Bill Making Progress At Springfield

(Continued from page 6)

use power for the mutual benefit of all instead of for individual profits."

A GREAT MANY electric cooperative member-owners from throughout the state, deeply concerned over the need for territorial protection this year, had wanted to attend the May 4 committee meeting.

But most stayed away, feeling there was no need for hundreds to descend on the capitol for this hearing. A relatively small delegation, however, sat quietly in the hearing room, thoughtfully listening to every word.

Quite obviously they felt the legislators as a whole had a sound understanding of their problem.

A FEW WEEKS earlier 556 cooperative members and legislators had joined in a "get acquainted" dinner in Springfield. Speech making was held to a minimum.

Thomas H. Moore, general manager of AIEC, spoke briefly. Miss Patti Ticken, "Miss Illinois Rural Electrification," and second runner up in the national beauty contest, told of what rural electrification had meant in her own farm home.

But mostly the legislators and the cooperative members visited at the dinner table and came to know and understand each other better.

A Chicago legislator who may never have been in deep Southern Illinois sat with a member-owner of Egyptian Electric Cooperative. They talked earnestly. They exchanged views and experiences. And when the evening was over each had an even greater respect for the other.

"I've never seen such an impressive dinner meeting in Springfield," said one veteran Springfield observer at the end of the evening.

"By golly," said a friend of the cooperatives, "I really do believe legislators want to vote for what's right. And I can see that they sometimes have trouble learning the whole truth."

ATTENTION BREEDERS:

If your beef herd
hasn't been
achieving the
kind of results
you've expected...
start bullying
them!

Sounds a bit cruel, but what we really mean is that when you breed your beef herd to Southern Illinois Breeding Association's gain and performance-tested bulls, you are employing the surest and most practical way of guaranteeing a superior beef herd and a quicker genetic buildup.

Even though your beef herd may be reaping an adequate income, the SIBA program can boost your results even higher. Tests have proven that SIBA-sired beef gain as high as 4 pounds per day over a 6-month period. And of course, extra pounds mean extra income.

Assure maximum production from your beef herd by taking advantage of the SIBA-bullying program today. The sooner you start, the sooner you profit.

Send to:
SIBA
RR 1
Breese
Illinois

I am interested in learning how the Southern Illinois Breeding Association program can improve the genetic buildup of my herd. Please send information concerning:

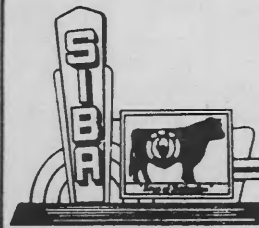
Beef Herds Dairy Herds

Indicate number of cows in each herd.

NAME.....

ADDRESS.....

CITY.....STATE.....





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Board of Directors: Arthur Brackebusch, Pres.; Henry Giesekeing, Vice-Pres.; Stanley Otten, Sec.-Treas.; Walter Johnston; George Simon; Joe Dowson; Ollie Skaggs; Loren Rhea; Earl Bradford.



Robert Alford welcomes Upper Volta's president.



President Brackebusch introduces speaker Albert J. Cross.

'Fair Play' Bill Explained

Recently your cooperative was host to the outage reporters, minutemen and employes at a dinner meeting in the Edgewood Country Club, Auburn.

Cooperative President Arthur Brackebusch is shown addressing the group.

Albert J. Cross, legislative and legal counsel for your Association of Illinois Electric Cooperatives, gave the principal address. He was introduced by statewide manager Thomas H. Moore.

Mr. Cross explained House Bill 1121 and urged all cooperative members to write their state representatives to encourage them to support the bill. This bill would provide for territorial protection for

the electric cooperatives. It would allow co-ops to continue to serve the territory they have developed—the same territory that power companies refused to serve, but who would now like to take it over.

He also asked that members write their state senators opposing Senate Bill 810 which would place the cooperatives under the jurisdiction of the Illinois Commerce Commission. It is not necessary that your cooperative be regulated by this commission since it is owned and controlled by the members it serves. It would only serve to increase costs, slow down development and place your cooperative in the position of extra, expensive bookwork and unnecessary regulations.

African Chief Visits Area

President Maurice Yamego of Upper Volta was a recent visitor on the Robert Alford farm near Girard.

Upper Volta is a newly formed country in North Africa. The president was in this country to see President Johnson.

Mr. Yamego is an ardent student of Abraham Lincoln so he came to Illinois to visit the Lincoln shrines in Springfield. He also wanted to visit a family farm, and the farm of Mr. Alford was chosen for his visit. He spent a few hours touring the farm and seeing the modern farm machinery.

He is shown here with some of his aides being greeted by Mr. Alford. Mr. Alford has been an active member of your cooperative since he started farming.

Outage Reporters

(Report all outages to outage reporter on your telephone exchange.)

Town	Outage Reporter	Phone
Auburn	Co-op Office	438-6813
Chatham	Richard Treat	483-2098
Divernon	Joe Dowson	628-3606
Edinburg	Eugene Becky	623-5782
Farmersville	George Simon	7-3218
Girard	Clarence Whittler	5112
Girard	Melvin Bolton	3008
Harvel	Charles R. Pope	2684
Litchfield	C. M. Fogleman	324-4755
Loami	Elmer Queen	NA 4-2627
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Morrisonville	Heie Jansen	526-2844
New Berlin	E. C. Coulter	Hunter 8-3952
Palmyra	Wayne Overby	2905
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Viriden	Dale Kime	5902
Waggoner	Carl Stewart	2878
Waverly	Loren Rhea	5129
Witt-Nokomis	Leslie Johnson	Nokomis 7448

KEEP COOL . . .

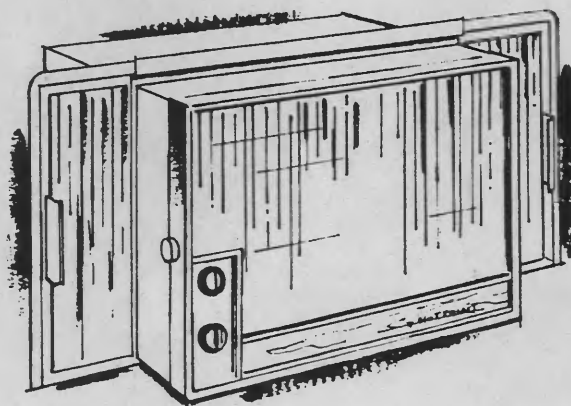
FOR MEMBERS ONLY—
WIRED IN FREE



WITH THIS NEW **Hotpoint**
ROOM AIR CONDITIONER

only
\$189⁹⁵

HOTPOINT
MODEL ACL93



- ★ Handsome simulated wood grain paneling blends beautifully with any room decor on some models.
- ★ Permanent foam filter removes quickly for easy cleaning!
- ★ Two-speed turbine-type fan is quiet, efficient.
- ★ Air directors send cool breezes upward for better distribution—no direct cold blasts!
- ★ Eight-position temperature control gives you full-range comfort!

FOR MEMBERS OF

RURAL ELECTRIC CONVENIENCE CO-OP

New Hotpoint range with Teflon-coated oven walls

Now
under
\$240

slide 'em out
and sponge 'em
clean



Now — during Hotpoint's big 60th Anniversary Sale — you can actually get this marvelous new range for less than most hard-to-clean ranges!

Just slide out the oven walls and wipe them clean at the range, or wash them in the sink. They're coated with non-stick Du Pont Teflon®, so even baked-on grease washes off, without scouring.

Get this patented Hotpoint feature, plus automatic timer, wide, family-size oven with glass door, and other features—all for under \$240 right now. It's the greatest range value in Hotpoint history! Also sale-priced, the forty-inch model (RC440) which has similar exciting features. See your dealer today for his sale prices.

Hotpoint

first with the features women want most

A Division of General Electric Company • Chicago, Illinois 60644
Hotpoint appliances are backed by a written 90-day replacement guarantee of satisfaction, in addition to the standard product warranty against defects.

Problem: How To Use All That Leisure

(Continued from Page 9)

DR. RIDINGER swung quickly back to the subject of free time.

"Today one man with machinery and technological equipment and education produces five times as much as a man did in 1850 on a similar job—and in half the time," he said.

"This factor helps explain our prosperity, our great wealth of goods and why we have become a nation of consumers since there is so much to consume. And it begins to show why there is no need to work 10, 12 or 16 hours a day.

"Early in 1900 we were working 60 hours a week—farmers, office and industrial workers. Now this has shrunk by law to 40 hours a week and for many it is 35. Steel workers have been granted, at least those with five years' work records, a 12-week vacation every five years. They have a month's vacation every year.

"Also we're observing more holidays. For almost everyone the total is from seven to 13 holidays.

"Specialists who study these facts have come to realize that today we Americans have ten billion hours more free time than we had as recently as 1940 and it is predicted that by 1980—only 15 years away—we will have not ten billion hours more but a hundred billion hours more.

"The average working American, not an executive, has 121 free days per year—one in every three. No wonder the need for recreational facilities is skyrocketing!"

SOUTHERN ILLINOIS University at Carbondale long has played a leading role in helping develop the natural resources of Southern Illinois and elsewhere, Dr. Ridinger said. That is one reason the institution has taken the lead in development of recreational leadership.

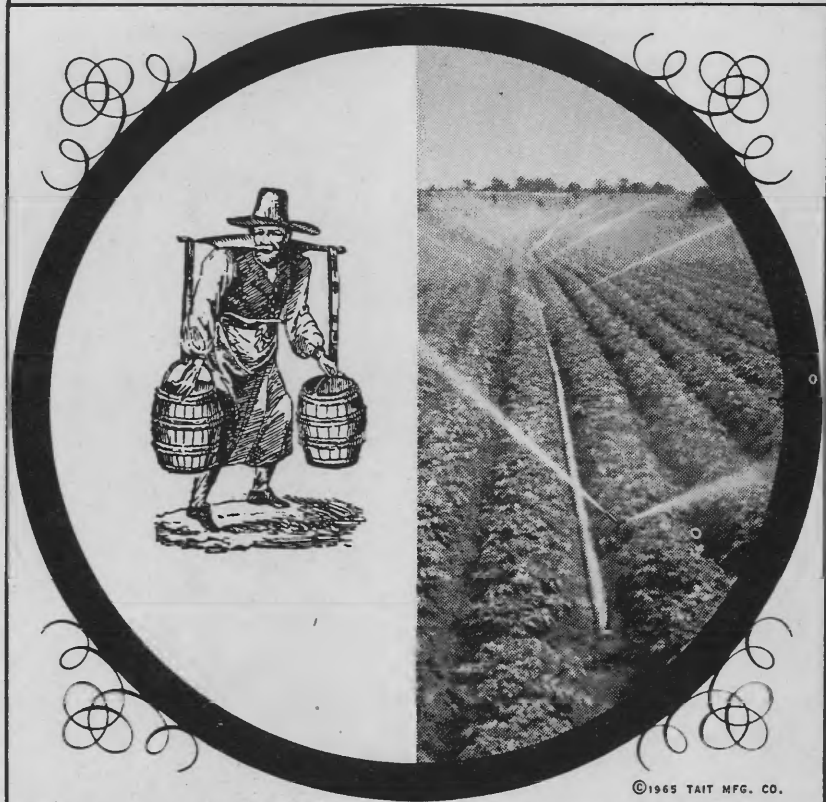
The educator asserted that Southern Illinois particularly is moving into the recreational field, developing its resources and offering fresh, practical inducements for vacation business.

The recreational revolution is in

full swing and because of it, Dr. Ridinger said, far greater prosperity lies ahead not only for Southern Illinois, served by such electric cooperatives as Southern Illinois Electric Cooperative at Dongola, South-

eastern Illinois Electric Cooperative at Eldorado and Egyptian Electric Cooperative Association at Steelville, but also for all of the state. A total of 27 distribution cooperatives serves this great territory.

A MODERN NEW RAPIDAYTON WATER SYSTEM MAKES THE DIFFERENCE



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PROTECT YOURSELF AGAINST SUDDEN PUMP FAILURE

Sudden pump failure can be critical: loss of crops, livestock, fire protection. Don't take that risk. Install a modern, new Rapidayton water system and be assured of all the water you need, 24 hours a day. Over 3,000,000 Rapidayton pumps installed since 1908. Buy now, as Tait cooperates with your local power supplier to provide you with better living through full pump power. Mail coupon.

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Rapidayton division, The Tait Manufacturing Co., Dayton, Ohio 45401
Send full details and give name of nearest Rapidayton pump dealer.

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RURAL HIGHLIGHTS



Rural Electric Convenience Cooperative AUBURN, ILL. TEL. 3205

Board of Directors: Arthur Brackebusch, Pres.; Henry Giesecking, Vice-Pres.; Stanley Otten, Sec.-Treas.; Walter Johnston; George Simon; Joe Dowson; Ollie Skaggs; Loren Rhea; Earl Bradford.



Youths participating in "National Rural Youth Week" in Washington listened attentively to reports from Norman Clapp, Clyde Ellis and other national leaders on "Rural Youth Day."

Youngsters Spend Exciting Week in Washington, D. C.

June 5-13 was a memorable week for about 700 young people from 19 states.

These rural youth were the winners of essay contests sponsored by local electric cooperatives. They went to Washington, D. C., and spent a week sightseeing, touring and learning. And what a week it turned out to be.

Representing your own cooperative as essay winners were Charles Edwards and Roger Rutherford. Charles is the son of Mr. and Mrs. Dean Edwards, Pawnee. Roger is the son of Mr. and Mrs. Eldon Rutherford, Virden. Rosemarie Johnston, daughter of Mr. and Mrs. Walter Johnston, went as a "Willie Wirehand" student.

The students visited Gettysburg,

Washington's Monument, Lincoln's Monument, Arlington National Cemetery (the Illinois group was privileged to lay a wreath on President Kennedy's grave), heard rural electric leaders such as REA Administrator Norman Clapp, Clyde Ellis, general manager, National Rural Electric Cooperative Association, and many others.

Space is too limited to expand on all of the events of the week, but visits with Senators Douglas and Dirksen as well as Representatives Gale Schlisler and George Shipley will long be remembered by the group of 49 students from Illinois.

The highlight of the week was a visit on the White House lawn with President Johnson. The President addressed the group, telling

Electric Power Supplier Act Gains Approval

The "Electric Power Supplier Act" has been approved by the General Assembly. This legislation was drawn by leaders of electric cooperatives and power company officials. The negotiations that led to the compromise act were called at the request of Governor Kerner.

The act provides that the power suppliers, private utility or cooperative, may continue to serve its present consumers. It also preserves the present territory of each and spells out how to determine territorial rights.

The measure brings the electric cooperatives under limited jurisdiction of the Illinois Commerce Commission. The Illinois Commerce Commission will not have jurisdiction of rates or assessments of co-op members. It leaves such control to the member-owner-users of the co-op service. The act also exempts the electric cooperatives from the Public Utilities Act.

Most co-op leaders term the bill a "good bill" but not a perfect solution to difficulties of co-ops and private utilities, but it is a hope. Time will tell what this new era of co-op-private utilities relations will bring. We trust that all will live up to the letter and spirit of this new act. It should be good legislation for the good of all Illinois in the orderly progress of development of our communities.

them of his interest in the rural electric cooperative movement. He moved through the crowd shaking hands with most of the students. An interesting sidelight was the President's dogs, "Him" and "Blanki" on the grounds.

Charles and Roger have indicated they will be happy to attend your group meetings and show pictures and tell of their experiences while on this exciting trip.

KEEP COOL . . .

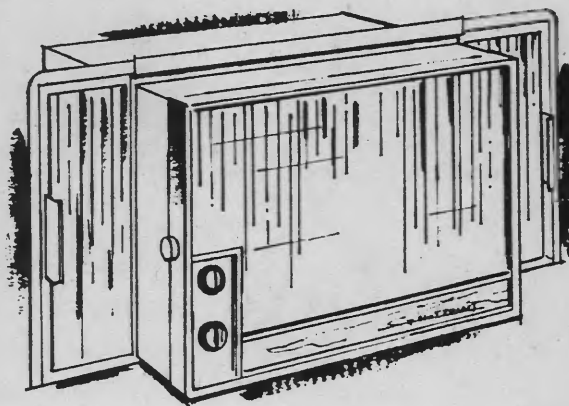
FOR MEMBERS ONLY—
WIRED IN FREE



WITH THIS NEW **Hotpoint**
ROOM AIR CONDITIONER

only
\$189⁹⁵

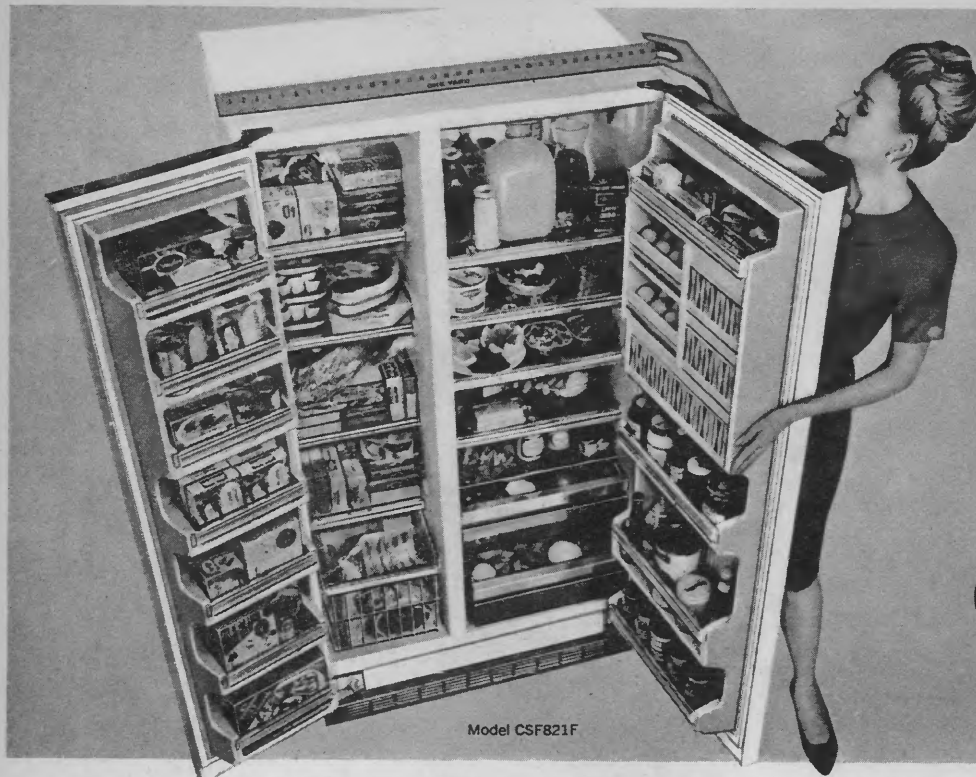
**HOTPOINT
MODEL ACL93**



- ★ Handsome simulated wood grain paneling blends beautifully with any room decor on some models.
- ★ Permanent foam filter removes quickly for easy cleaning!
- ★ Two-speed turbine-type fan is quiet, efficient.
- ★ Air directors send cool breezes upward for better distribution—no direct cold blasts!
- ★ Eight-position temperature control gives you full-range comfort!

FOR MEMBERS OF

RURAL ELECTRIC CONVENIENCE CO-OP



Hotpoint

60TH ANNIVERSARY

TRADE-IN JUBILEE

Outstanding trade-in allowances,
low sale prices—
buy Hotpoint now and save!

New Hotpoint 20.8 cu. ft. freezer-refrigerator, less than a yard wide!

Only 35 $\frac{3}{4}$ " wide, 65 $\frac{1}{2}$ " high and 25" deep—fits in the space of your old refrigerator. The big No-Frost freezer section on the left has 6 freezer shelves, plus 7 more in the door—makes frozen foods easy to get at. The big No-Frost refrigerator features 2 butter compartments, cheese keeper, 2 removable egg trays, plus an exclusive sliding adjustable shelf. And the whole unit rolls out on wheels so you can clean behind it. Don't tear up your kitchen to get more freezer-refrigerator space. Check this new Hotpoint "21"—and the terrific trade-in allowance on your old refrigerator—at your dealer's today.



Hotpoint 13.7 cu. ft. no-frost refrigerator-freezer rolls out on wheels

Deluxe 2-door model has porcelain enamel swing-out vegetable crisper, porcelain enamel meat keeper, separate cheese keeper, new step-shelf for flexible storage, and UNDER more. Great trade-in allowance, too. **\$349**



Model CTF814F



Hotpoint 15-lb. washer does two loads of wash at once

This 2-speed washer does in one load what your old machine takes two to do! A bigger tub, more horsepower and stronger parts get 15-lb. loads really clean. Yet it washes 2-lb. loads without extra attachments. All porcelain finish, outside and in, at no extra cost. Trade now, save! **UNDER \$220***
Matching dryer model LB570, under \$150*

Hotpoint range with removable Teflon[®] coated oven walls

Has Hotpoint's patented no-scour oven, yet it's priced lower than most hard-to-clean ranges. Just slide out the oven walls, wipe them clean at the sink or at the range. This range also features automatic oven timer, rotisserie and glass door. 40" model RC450 **UNDER** also sale priced. **\$250***
Trade now, save!



Hotpoint appliances are backed by a written 90-day replacement guarantee of satisfaction, in addition to the standard product warranty against defects.

*See your participating Hotpoint dealer for his prices and trade-in allowances. Prices higher in Hawaii.



Model RB350

Hotpoint

first with the features women want most
A Division of General Electric Company • Chicago, Illinois 606

New Offices Occupied by State Group

Nearly 300 persons visited new headquarters of the Association of Illinois Electric Cooperatives six miles south of Springfield during a recent open house.

The one-story limestone building contains 4,556 square feet of office and meeting room space on the first floor plus an equal amount in the basement. The latter houses chiefly the printing and mailing departments which include the most modern of offset printing facilities and darkroom.

LYLE E. DUNHAM, director, the state associations member service department, described the new headquarters in this way in an article published by Contractors' Electrical Equipment magazine:

"The installation is not spectacular. It is not designed to dazzle. Instead it is intended to be intensely practical, economical and efficient, reliable and satisfactory over a long period of years."

The structure includes the latest ideas in electric heating installed by E. P. Allison Company of Chicago and manufactured by Radiant Electric Heat Company of Centerville, Iowa. Mr. Dunham worked with Radiant Electric in designing the system.

"We regard this installation as highly practical for office buildings of all kinds, plus hotels, motels, senior citizens' homes and similar structures," a company spokesman said.

"This will stand the test of time and the wisdom of the electric heating plan will become increasingly apparent as the trouble-free years pass."

RAYMOND W. RUSTEBERG, Valmeyer, president of the state organization, said of the new building:

"We believe it will prove of considerable interest to builders and others concerned with planning and construction of similar structures.

Our estimates indicate heating costs will be less than \$600 annually."

Mr. Rusteburg said cost of the building and three-acre site was around \$140,000.

Members of the building commit-

tee are Walter Johnston, chairman; Owen Chaney, Paul Deisher, L. C. Groat, Loyd Pickard and W. L. Walker.

Ralph N. Morrisett, Springfield, was the architect.

A MODERN NEW RAPIDAYTON WATER SYSTEM MAKES THE DIFFERENCE



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EXPANDING FARM OPERATIONS REQUIRE MORE PUMP POWER

Farms are getting larger—requiring more water. More water for increased livestock production, irrigation, waste removal, spraying, and the utilization of ponds. Modern "big power" farming must have **FULL PUMP POWER** and dependable 24-hour-a-day service. Get it with a Rapidayton water system—engineered to meet the exact needs of your own farming operation. Mail coupon today for valuable, helpful information.

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RURAL HIGHLIGHTS



Rural Electric Convenience Cooperative AUBURN, ILL. TEL. 3205

Board of Directors: Arthur Brackebusch, Pres.; Henry Gieseking, Vice-Pres.; Stanley Otten, Sec.-Treas.; Walter Johnston; George Simon; Joe Dowson; Ollie Skaggs; Loren Rhea; Earl Bradford.

Annual Meeting Set for Nov. 6

The date of your cooperative's annual meeting has been set for Nov. 6 at the Chatham Community Building in Chatham. The program will get underway at 10 a.m. with registration starting at 9 a.m.

An early bird award will be given some lucky member who registers before 10 a.m. All members who register before the start of the business meeting at 10 a.m. will have the opportunity of winning an extra prize of their choice from the prizes to be awarded. Then all names of those registered will be placed back in the hopper so that they will have an opportunity to participate in the rest of the drawing.

Three members are to be elected to your cooperative's board of directors. These members are elected from the entire membership. The director elected must live within the district for which a director is to be elected.

Districts from which directors are to be elected to the cooperative's board in 1965 are 1, 2 and 3.

DISTRICT I consists of your cooperative's service area in Pitman, Harvel and Bois D'Arc townships in Montgomery county.

DISTRICT II consists of your cooperative's service area in Curran, New Berlin, Island Grove, Loami, Auburn and Chatham townships in Sangamon county.

DISTRICT III contains South Fork, Taylorville and Buckhart townships in Christian county and Cotton Hill and Rochester townships in Sangamon county.

Directors who are serving these areas at the present time are: District I—George Simon of Farmersville; District II—Arthur Brackebusch of Divernon; and District III—Ollis Skaggs of Pawnee.

A nominating committee will nominate one member from each of the districts for which a director is to be elected.

Along with a wide variety of attendance awards, a complete electric heating system will be given at your cooperative's annual meeting.

Some member who has installed

or will agree to install electric heat in his home will win the complete heating system free of charge.

Your cooperative will sponsor a contest to name "Miss Rural Electric Convenience Cooperative of 1965."

Single girls between the ages of 15 and 21 are eligible for this contest. They must live in a home supplied with electricity by your own cooperative. Valuable prizes will be awarded to contestants and the winner will represent this cooperative at the state finals in 1966.

A talent contest with cash prizes will be held at the cooperative's annual meeting. Contact your cooperative for details.

Reduced Rates Effective With September Bill

New lower rates for members are effective with the September billing. You have just received your new packet of billing cards with the new rate chart included.

The rate reduction, along with absorption of the increase in the state utility tax, will mean an annual savings to the members of approximately \$16,000.

There is a reduction in the minimum charge from the traditional \$3.25 per 40 KWH to \$3.20. For farm and home service on the use of power over 1,000 KWH per month, there is a new rate of 1½¢ per KWH. The previous low step was 1¾¢ per kilowatt hour on all over 200 KWH per month.

For members who heat their homes with electric power, the rate is the same as regular farm and home service up to 500 KWH per month. At that point the rate for electric home heat users is ½¢ per kilowatt hour, up to 1,000 KWH per month. All electric power used in excess of 1,000 KWH per month

Outage Reporters

With direct distant dialing systems that are being installed throughout the service area, new phone numbers are being given to members.

We would like to take this opportunity to notify members of the new telephone numbers of the following outage reporters:

Carl Stewart, Waggoner .228-2878
Ross Pope, Harvel229-3190
John Uhrig, Raymond ...229-4268

Here is the complete list of outage reporters with the new phone numbers:

Rural Electric Office,
Auburn438-6813
Richard Treat, Chatham .483-2089
Joe Dowson, Divernon ...628-3606
Eugene Beckey, Edinburg.623-5782
George Simon,
Farmersville227-3218
Melvin Bolton, Girard627-2294
Clarence Whittler, Girard.627-2007
Charles Ross Pope, Harvel.229-3190
C. M. Fogleman,
Litchfield324-4755
Elmer Queen, Loami624-2627
Stanley Otten, Modesto ...439-3561
Heie Janssen,
Morrisonville526-2844
E. C. Coulter, New Berlin.488-3820
Leslie Johnson, Nokomis7448
Wayne Overbey, Palmyra..2909
Wheeler Sloman, Pawnee..3122
John Uhrig, Raymond229-4268
Grant Traughber,
Rochester637-7644
Ralph Gesell, Taylorville
(Kincaid)237-5477
Lawrence Young,
Taylorville824-2980
Wilbert Seifert, Virden3446
Arthur Bickel, Virden4505
Dale Kime, Virden5902
Carl Stewart, Waggoner .228-2878
Loren A. Rhea, Waverly ..5129

is at the new low rate of .0135 per kilowatt hour.

This gives new and prospective electric heat users the advantage of a new low rate. Making the use of electric home heating now is even more attractive.



Rural Electric Convenience
Cooperative Co.
has the dryer of your dreams!

THE NEW
Hotpoint
Wash·n·wear
DRYER



**SPECIAL
CYCLE DRIES
SYNTHETICS
WRINKLE-
FREE!**

FOR ONLY

\$116³⁵

For Members Of Co-op

BACKED BY THE HOTPOINT
90-DAY REPLACEMENT
GUARANTEE OF
SATISFACTION



If within 90 days, you are not completely satisfied with the performance of your Hotpoint appliance, we will replace it with a comparable Hotpoint model at no cost to you.

- * Hotpoint Speed-Flow drying is fast, cool, safer for all fabrics
- * Pushbutton temperature selection for true custom drying
- * Economical "Air Dry" fluffs or dusts pillows, rugs, drapes, all without heat
- * Deluxe Lint Screen is easy to remove and replace for cleaning

**SEE YOUR CO-OP SALESMAN
OR COME IN TO YOUR
CO-OP OFFICE**

Wired-In Free
For Members of
Rural Electric Convenience
Cooperative Co.

Outstanding Values on Hotpoint appliances!

New Hotpoint washer handles 2 to 16 lb. loads!

New Hotpoint dryer has 5-year parts replacement warranty!

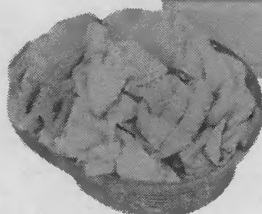
Just out—no other like it. Washes tiny 2-lb. loads without special attachments...up to 16-lb. loads without straining (it has a big ½ h.p. motor and commercial size transmission). No-rust porcelain finish, outside and in, at no extra cost. Dial the cycle to fit the load. Buy now and save. **\$189***

low priced at about



Model LW650

Model LB670



Proof of quality—Hotpoint gives you a written 5-year warranty on the motor and other critical hard-working dryer parts. Here's more: The dryer shuts off—automatically when clothes are dried just right. De-wrinkling cycle cools clothes...prevents wrinkle-setting. Safe start protects the kids.

† Blower, blower clamp, thermostat, dryer motor, centrifugal switch, dryer drum and electrical heat coil.

low priced at about

\$149

Hotpoint range with removable Teflon-coated oven walls

New low price for this range with Hotpoint's patented no-scour oven—far less than for most hard-to-clean ranges! Just slide out the oven walls, wipe them clean at the range or wash them at the sink like dishes. Other deluxe features include automatic oven timer and glass oven door. 40" model RC440 also sale-priced.

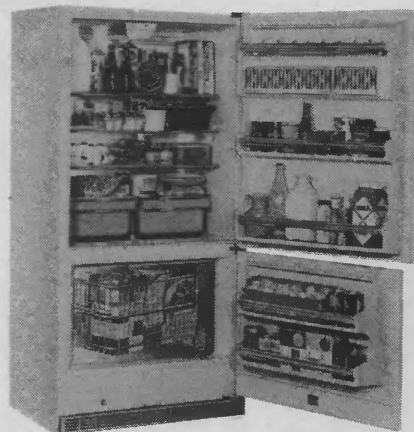
low priced at about

\$219*



Model RB340

Hotpoint with Teflon



Model CBF515

Hotpoint No-Frost refrigerator-freezer rolls out on wheels

Deluxe 14.8 cu. ft., 2-door model has adjustable sliding shelf, 2 porcelain enamel slide-out crispers, separate cheese keeper...swing-out basket in big freezer below. And no defrosting, ever. Loads of storage, lots of other extras. Just roll it out for easy cleaning, sweeping, waxing. Buy now and save.

low priced at about

\$329

HOTPOINT 90-DAY REPLACEMENT GUARANTEE OF SATISFACTION
If you are not completely satisfied with your new Hotpoint appliance, and notify your dealer within 90 days from date of purchase, it will be replaced with a comparable Hotpoint model at no cost to you.
*See your participating Hotpoint dealer for his prices and trade-in allowances. Subject to Fair Trade where applicable. Prices higher in Hawaii.

Hotpoint first with the features women want
A Division of General Electric Company · Chicago, Illinois 606

News Team Tells of 'Other Side'



Barbara



Sid

A couple of big city reporters, who decided they'd like the life of small town newspaper publishing better, today, after years of experience, agree that they do. There's nothing quite like it.

Some of the experiences, views and observations of Sid and Barbara Landfield aboard the prize-winning Democrat-Messenger of Mt. Sterling (population 2,262, circulation 3,050) are contained in their just-published book, "The Other Side of the Sheet".

Mr. Landfield, who formerly worked on the Chicago Sun and later the Chicago Sun-Times, is co-publisher with George Davis.

Mrs. Landfield formerly worked for the exacting City News Bureau in Chicago and is the author of hundreds of encyclopedia articles. Her newscolumn appears in the weekly newspaper her husband and Mr. Davis publish.

The new book is a collection of essays, articles and critical commentary on the life and the time, much of it written in a humorous vein.

"The Other Side of the Sheet" may be obtained by writing Mr. Landfield, Mt. Sterling, Ill., 62353, or by ordering from any bookstore or from the publisher, Exposition Press, Inc., 386 Park Ave. South, N. Y., N. Y. 10016. The price is \$4.

★ ★ ★ BULLETIN ★ ★ ★

A SPECIAL ENROLLMENT FOR HEALTH INSURANCE PROGRAM 7-434 IS NOW AVAILABLE TO RESIDENTS OF THIS STATE.

GUARANTEED RENEWABLE FOR LIFE! *

*AT RATES IN EFFECT ON RENEWAL DATES

MONTHLY RATES

Plan 7-434

AGE AT ISSUE	18-29	30-39	40-49	50-59	60-64	65-69	70-74	75-79
Male	1.77	2.09	2.33	2.51	2.64	2.75	2.86	3.01
Female	2.68	2.68	2.68	2.68	2.96	3.18	3.41	3.70
Children under 18	.94							

Rates shown apply when policy is written on two or more members of a family. For an individual, add 50 cents.

**You Can Also Apply for Plan 7-452 Even If You have
Had Heart Trouble, Cancer or Other Serious Illness**

Hospital — Surgical — In Hospital — Doctor Bills — Nursing Home

NOW! . . .

You can apply even if you have had Heart Trouble, Cancer, Diabetes, or other serious illness.

EXCLUSIVE FEATURES

Pre-Existing Conditions, Injuries or Sickness if declared in Policy Application, will be covered after Six Months from Date of Policy.

★ NO AGE LIMIT

★ NO WAIVERS

★ LIFETIME RENEWAL GUARANTEE

BENEFITS ARE PAYABLE IN ADDITION TO

MEDICARE

DUE TO THE OVERWHELMING REQUESTS FOR THIS PROGRAM, THE SPECIAL ENROLLMENT WILL BE AVAILABLE FOR A LIMITED TIME ONLY.

ALL PERSONS, REGARDLESS OF AGE OR HEALTH, WHO WISH TO RECEIVE INFORMATION EXPLAINING THIS PROGRAM ARE REQUESTED TO COMPLETE THIS FORM AND MAIL TO:

DEPARTMENT OF INQUIRY
GUARANTEE RESERVE LIFE INSURANCE COMPANY
1114 RIDGELY BUILDING
SPRINGFIELD, ILLINOIS 62710

Name _____

Date of Birth _____

Address _____ RFD _____

City _____ State _____



RURAL HIGHLIGHTS



Rural Electric Convenience Cooperative AUBURN, ILL. TEL. 438-6813

Board of Directors: Arthur Brackebusch, Pres.; Henry Giesecking, Vice-Pres.; Stanley Otten, Sec.-Treas.; Walter Johnston; George Simon; Joe Dawson; Loren Rhea; Earl Bradford; Russell White.



Manager Ralph V. White (left) congratulates the three men elected to the board of directors. The three (from left) are George C. Simon, Arthur R. Brackebusch and Russell White.

Three Directors Elected During Annual Meeting

Russell White, a farmer from Pawnee, is a new member of the board of directors of Rural Electric Convenience Cooperative Co., Auburn.

Mr. White was elected to the board at the cooperative's 28th annual meeting in the Chatham Community Building on Nov. 6. He succeeds Ollie G. Skaggs, Pawnee r.r. 1, who did not seek re-election.

MEMBER-OWNERS of the cooperative also re-elected two directors to three-year terms. The two are Arthur R. Brackebusch, Divernon r.r. 1, and George C. Simon, Farmersville.

Other board members are Henry Giesecking, Harvel; Stanley Otten, Modesto; Walter H. Johnston, Girard; Joe Dawson, Divernon r.r. 1; Earl Bradford, Morrisonville, and Loren A. Rhea, Waverly r.r. 2.

During the annual meeting, Miss Rachel Sloman, 17, was crowned "Miss Rural Electric Convenience

Cooperative of 1965." Miss Sloman, daughter of Mr. and Mrs. Wheeler Sloman, Pawnee r.r. 2, succeeds Miss Betty Lou Centko, Virden.

The new queen will represent the local cooperative in a state beauty pageant to be held in Springfield next September during the annual meeting of the Association of Illinois Electric Cooperatives.

The runner-up in the beauty contest was Miss Rosemarie Johnston, 19, daughter of Mr. and Mrs. Walter H. Johnston, Girard.

MISS LINDA JOHNSON, 17, daughter of Mr. and Mrs. Alvin E. Johnson, Auburn r.r. 1, placed third.

Other contestants were Miss Janet Irwin, 19, daughter of Mr. and Mrs. Paul Irwin, Waggoner; Miss Marilyn Aherin, 17, daughter of Mr. and Mrs. John Aherin, Farmersville; Miss Irene January, 17, daughter of Mr. and Mrs. James January, Auburn r.r. 1, and Miss Linda Swigert,

16, daughter of Mr. and Mrs. M. J. Swigert, Rochester r.r. 1.

During the business portion of the meeting, Manager Ralph V. White reported that the cooperative has a brilliant record of community and area service behind it, but faces an even greater future.

"You and I know that the job of rural electrification is not finished nor will it ever be completed," Mr. White said. "It is a continuing work with continuing problems and responsibilities, year after year.

"**AS NEW HOMES** are built, as new uses for electricity are found, as more and more of our members are enjoying the comfort, the cleanliness, the safety and comfort of electric ranges, water heaters and electric home heating, there will still be a great need for the expansion of your rural electric system."

Mr. White pointed out that the cooperative had a successful year, had reduced electricity costs to its member-owners by an estimated \$18,000 for 1966 and contemplates even more reductions as these become justified in future years.

The rate reduction authorized by the board of directors was effective with the September billings. The board also decided to absorb the one per cent increase in the state utility tax recently approved by the Illinois Legislature.

Included in the new rate schedule is a new electric home heating reduction. For cooperative members using electric heat, all power used in excess of 1,000 kilowatt hours monthly is at a new low rate of .0135 cent per kilowatt hour.

MR. WHITE pointed out that this change makes electric home heating even more attractive.

The more than 500 persons attending the meeting also heard reports from other cooperative officers. President Brackebusch said cooperative leaders constantly are working to improve the position of Rural Electric Convenience.

The work resulted in many important gains during the past year,

but the cooperative still needs the support of each member, he said.

"Some cold winter night, sit down and make a list of all the conveniences provided by your electric cooperative," Mr. Brackebusch told the members. "I'm sure you will be amazed. I think you will agree that it was rightfully named Rural Electric Convenience Cooperative."

THE PRESIDENT also reported on how the local cooperative's state and national organizations help strengthen the Auburn organization.

The statewide service association, he said, worked long and hard for passage of the Electric Supplier Act, legislation which is designed to settle the territorial disputes between commercial utilities and the electric cooperatives.

The legislation was explained by Albert J. Cross, director, legal and public affairs department, Association of Illinois Electric Cooperatives, Springfield. Mr. Cross was the principal speaker at the meeting.

The state's 27 electric distribution cooperatives, he said, are determined to do everything possible to make this legislation work in the best interests of all the people of Illinois.

SECRETARY-TREASURER Otten reported that the cooperative is in good financial condition, is steadily improving its facilities and is maintaining its ability to provide its member-owners with electricity at the lowest possible cost.

Rural Electric Convenience now serves 3,326 members on 1,196 miles of lines in Christian, Sangamon, Montgomery, Macoupin and Morgan counties.

Mr. Otten said the cooperative's total operating revenue for 1964 totaled \$628,552, compared to \$605,863 for the previous year. Of the total, \$549,252 came from the sale of electricity for rural residential use, according to Mr. Otten.

RURAL ELECTRIC Convenience also held a talent contest as part of the annual meeting again this year. The winner was Joanie Pop, 11, Taylorville r.r. 2, who did a tap dance.

Cathy Goddard, 17, Divernon, won second prize with her vocal solo. Third place went to Arvin Pierce, 13, and Logan Ladage, 14, both of Virden, with a musical comedy reading.

Other contestants were Marcie Megginson, 9, a ballet dancer, and Cindy Pop, 7, a hula dancer.



President Arthur R. Brackebusch presents trophy and ribbons to the three top queen contestants. They are (from left) Linda Johnson, third-place winner; Rachel Sloman, the new queen, and Rosemarie Johnston, the first runner-up.



Queen contestants are (from left) Janet Irwin, Waggoner; Marilyn Aherin, Farmersville; Linda Johnson, Auburn; Rachel Sloman, Pawnee; Rosemarie Johnston, Girard; Irene January, Auburn; and Linda Swigert, Rochester.



Roy D. Goode, director, member services and sales for the cooperative, watches Cindy Pop, 7, practice the hula for her act in the talent contest. Other contestants are (from left) Joanie Pop, 11; Marcie Megginson, 9; Cathy Goddard, 17; Arvin Pierce, 13, and Logan Ladage, 14.

NEW FROM HOTPOINT!

Deluxe 13.7 cu. ft. No-Frost 2-Door Combination
Refrigerator-Freezer

AT A DOWN TO WORTH PRICE!

**NO-FROST
102-LB.
FREEZER**

**NO-FROST
REFRIGERATOR**

**ROLLS OUT
ON WHEELS
FOR EASY
CLEANING,
SWEEPING
AND WAXING**



No-Frost Model No. CTF614

Treat your family to these quality features

- NO-FROST 102-LB. FREEZER
- NO-FROST REFRIGERATOR
- 22 SQ. FT. OF SHELF AREA
 - STEP SHELF
- PORCELAIN-ON-STEEL MEAT KEEPER
 - SLIDE-OUT SHELVES
 - TWIN CRISPERS
- INDIVIDUAL DAIRY STORAGE
- BUTTER SPREAD CONTROL
- CONSTANT COLD CONTROL
 - SPLIT SHELF
- DELUXE CALGLOSS CABINET

**VALUE
PRICED**
at your local
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NOW!

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first with the features women want most

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