

FFA-IAA Studies American Heritage

Nearly 300 young men from 60 Illinois counties listened attentively as Kent Slater, president, Illinois Future Farmers of America, talked rapidly, quietly, sincerely.

He was discussing his convictions concerning this land and its heritage of freedom. He spoke in an auditorium on the Illinois State University campus at Normal during the closing session of the three-day fifth annual Future Farmers of America-Illinois Agricultural Association conference.

You could have heard a pin drop. Kent, well known to Illinois Rural Electric Cooperative members, was saying some of the things he had said earlier to an Illinois REA reporter—and he meant every word.

"THESE YOUNG PEOPLE are FFA leaders from throughout the state," he had told the reporter. "They're leaders in their schools and in their communities. They're learning. They're developing. They're reaching solid convictions that they want to share with others in their efforts to make their communities, their state and their nation even better.

"They're developing an even more intense appreciation of their American heritage and the American way of life.

"They're learning more about their rights of free speech, worship, work, opportunity, their rights to compete, to go into business, to own property and to make a profit.

"They're learning more about

Ken Cheatham of IAA chats with Lloyd Bridge (left), Taylor Ridge, and Russell Shepherd, South Beloit.



Hank Chamberlain, Producers Seed Co. sales manager, and some of his FFA friends. From left are Ron Scherer, Olney; Ralph Endress, Williamsfield; Kent Slater and Mr. Chamberlain; Tom Fisher, Lawrenceville and Mike McElvain, Bushnell.

their rights to enjoy the benefits of cooperative efforts. They. . . ."

"Wait a minute," interrupted the reporter. "I agree with all this but some people seem to think that cooperatives are bad, that they're somehow alien and even unpatriotic. What do you say to that?"

KENT, an intense, quiet-spoken and usually courteous young man, gave the reporter a quick look, smiled and continued:

"Some people mistakenly believe that cooperatives of any kind are a threat to other types of free enterprise businesses. That just isn't true.

"Cooperatives aren't tax exempt. They pay their way. They usually are set up to provide a service not otherwise available or that can better be performed for themselves, by themselves.

"Cooperatives don't compete with free enterprise. They don't destroy free enterprise. They're part of our great free enterprise system. They help make sure that this free enterprise system continues.

"We'd be in pretty sad shape without such cooperatives as those of the Farm Bureau and the Illinois rural electric groups set up under the Rural Electrification Administration."

KEN CHEATHAM, director of young people's activities, IAA, said the conference emphasized the importance of the "American way of life." This was defined as "a social system built upon the foundation of faith in God and a consequent belief in the importance of the individual, with a governmental system anchored to the United States Constitution and with a private capital economic system."

In one major address, Dale E. Butz, FS Service, Inc., director of

economic research, emphasized the importance of advanced training for all young people. He warned that students can jeopardize their equality of job opportunities—part of their American heritage, by failing to obtain a good education.

William Kuhfuss, IAA president, addressed the young people during the annual banquet in the IAA cafeteria. Other IAA and affiliated organizations representatives also participated in the conference.



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Rural Electrification Cited By Johnson In UN Speech

In an address to the United Nations recently at New York, President Lyndon Johnson singled out the electrification of rural America as a shining example for underdeveloped countries to follow in their drive toward economic and social progress.

Speaking before the UN general assembly, President Johnson said rural electrification was one of a series of programs began 30 years ago that brought about "a profound but peaceful revolution."

"That peaceful revolution," he said, "brought hope to the one-third of the nation that was then ill-housed, ill-clad and ill-nourished.

"We helped our farmers to buy and improve their own land, and conserve their soil and water, and electrify their farms.

"We harnessed the powers of the great rivers, as in the Tennessee

Valley and the lower Colorado, we encouraged the growth of cooperatives and trade unions, we curbed the excess of private speculation, we built homes in the place of city slums and we extended the rights of freedom to all of our citizens."

He called on the UN general assembly to inspire nations to work together to raise the world's standard of living.

"It will not be achieved through some hopeful resolution in this assembly," he said, "but through a peaceful revolution in the world—through a recommitment of all our members, rich and poor, and strong and weak, whatever their location or their ideology, to the basic principles of human welfare and of human dignity.

"In this effort the United States will do its full share."

Hearings End on FPC Power Supply Contract Examination

Hearings ended recently in Washington on a Federal Power Commission examination of a power supply contract agreed to by a group of West Texas, New Mexico and Oklahoma electric cooperatives and the Southwestern Public Service Co.

The FPC hearing, which began Dec. 3, was called to determine whether the cooperatives' rate is discriminatory in relation to a rate paid by three Texas utilities also served by Southwestern Public Service. The rate being contested is reported to represent only a slight decrease from a higher 1959 rate.

A final decision on the matter is not expected until late this year.

The cooperatives and Southwestern have both defended the present rate. The president of Southwestern filed testimony contending that his company is benefiting financially from the contract, more than it

would if it were to serve the cooperatives' consumers directly.

Spokesmen for the cooperatives criticized the FPC "show cause" order, saying it could have serious ramifications for the power industry throughout the nation.

"If the FPC is free to contest these contracts after all parties agree to them," they said, "neither the cooperatives nor the commercial power companies will know where they stand."

They said if the FPC rules the rates to be discriminatory, marginal rural electrics in the area will be unable to continue operation. The decision could also threaten all future generation and transmission loans because the involved power companies could use as ammunition the fact that the Commission had ruled their rates to be "fair and reasonable."

Federal Action May Slow Power Company Attacks

The Federal Power Commission has issued an order prohibiting electric utilities from reporting as operating expenses the funds they use to influence public opinion.

The Dec. 18 action is expected to cut down on the power company practice of making their customers pay for such items as advertisements critical of the rural electrification program. These expenses must now be deducted from profits rather than operating expenses, the FPC said, because they have nothing to do with supplying electric service.

Other activities of a "non-operating" category which must be deducted from profits in accounting practices are advertisements designed to influence elections, promote legislation, influence the public vs. private power question, letters or inserts in customers' bills or in reports to stockholders to influence elections or legislative decisions, payments to lobby organizations, and others.

In a concurring amendment to the FPC order, Commissioner David S. Black said utilities have displayed great ingenuity in conveying a "message" which is not always political in the ordinary sense of the word, but which concerns itself with problems of broad, national, social or economic policy.

"These efforts," he said, "are intended to influence fundamental attitudes or beliefs and bear no reasonable relationship to the necessary operations of a utility company or the furnishing of utility service."

He added the industry is "free to spend its money this way, but such costs should be reported as income deductions below the line (out of profits)."

Cooperative leaders feel that unless utilities find new ways to disguise outside activities as operating expenses, it is conceivable that these heavy expenses may cause dividends to dwindle. This may cause stockholders to think twice about their company's propaganda activities.

Electric Cooperatives . . .

GOOD FOR ALL ILLINOIS

Current Lines From Your Co-op Managers!

Corn Belt

BLOOMINGTON, ILLINOIS

HAPPY NEW YEAR!

As we move through this new year, 1964, let's remember the most important fact about our electric co-op. Corn Belt Electric Co-op belongs to its members—all who use the service! The plaque at the entrance of our headquarters building has the following inscription:

Corn Belt Electric Cooperative Inc.

Organized September 13, 1938. This Cooperative constructed through the cooperation of the Rural Electrification Administration is dedicated to the farm and rural people of this area to whom electricity has brought the conveniences, comforts and other boundless benefits of a more abundant life.

The members did it with the help of their government when no one else would and they will continue to operate this electric system for the members using service.



T. H. Hafer
Manager

ANNUAL MEETING FEB. 18
This date for the 26th annual meeting of members was set at last board meeting. Notices and other information will be mailed to each active member.

CHRISTMAS LAMPS

A few lamp bulbs, mailed to each member for Christmas, are damaged in the mail. Drop a card to or call the office and it will be replaced if yours is damaged.

ELECTRIC FENCES

No electric fence wires on co-op poles, please. A lineman climbing this pole on a dark night might trip over this small wire. Linemen have instructions not to allow these wires on co-op poles.

PLENTY OF POWER

If you have any question about the adequacy of your electric service, notify the office. We are always glad to check but this needs to be done by men especially assigned and qualified for this job.

McDonough

MACOMB, ILLINOIS

December 26 is a letdown. We all look forward to another year, with its achievements, problems, and at the same time look back on a year that has passed so swiftly.

The cooperative hopes to offer its members more services and in so doing, the member reaches a higher level of living better electrically.



Arthur H. Peyton
Manager

Now is the time, with those Christmas presents of cash, to use them for something to benefit the whole family. A Kelvinator water heater can be leased for \$2.00 per month. All of the family will enjoy hot water advantages. The Kelvinator ranges, which can be leased for \$3.50 per month or by outright purchase, will make any housewife happy.

Why not think of your relatives? Do you have parents that do not know the wonderful help of a security light and the safety when they step outside at night with the flood of light to guide them? The light will welcome the homeowners and their friends as they come home or to visit. Many of our members have given security lights as a year-end gift to be engaged all year by paying the year's cost of \$36 to \$40 for a year of light maintained and operated by the cooperative at no other cost from you.

REA Loans In 1963 Top \$331 Million

Modern electric and telephone service will reach the homes and business places of an additional 225,000 rural people as the result of Rural Electrification Administration loans in the first 11 months of 1963, the U.S. Department of Agriculture announced recently.

The \$331.1 million in electric and telephone loans made by REA during the 11-month period brought to more than \$6 billion the cumulative total of loans in both programs. These loans are enabling rural electric systems to serve an estimated 5.7 million consumers, and are helping telephone systems to provide all dial service to 1.8 million subscrib-

Norris

NEWTON, ILLINOIS

Office hours: 8 a.m. to 5 p.m., Monday through Friday. Closed on Saturday. Telephone 404—Newton.

To report an outage after Office Hours call Mrs. Wilma Bever, Newton; Joe Ware, John Tabb, or Gene French, at Newton; Francis Smith at Claremont, or Cloyce Johnson at Lawrenceville.

Well, it's a new year and I certainly want to wish each one the best of luck and health for the coming year. All the hustle-bustle and excitement of Christmas is passed and the people you didn't send Christmas cards to have been forgotten, the ties you didn't like have been worn, and all the fattening stuff has been eaten, and it's time to get back down to business.



Damon Williams
Manager

NEW SUBSTATION

In the coming year we expect to build a new substation north of Lawrenceville. This will guarantee good service and voltage to the many consumers living in the area between Lawrenceville and Flat Rock and in the George Field area. We will need about one half mile of transmission line and considerable rephasing of existing line. We plan to have this work completed by the fall months of 1964.

A great deal of work and planning must go into the construction of a substation. It involves a lot of energy, time and work, but is the one thing that is absolutely necessary to keep up with the ever increasing demands for electricity.

ers. Borrowers of REA loan funds are located in 46 states, Puerto Rico and the Virgin Islands.

Secretary of Agriculture Orville L. Freeman said the record of the 1,900 REA-financed systems represents an outstanding accomplishment in providing electric and telephone service to rural people.

"Electric power and modern telecommunications are essential to the full development of any area, including rural America, he said. "In providing these vital services, rural electric and telephone systems are contributing not only to the welfare of the people they serve but to our nation's economy as well."

This range doesn't make oven cleaning easier



It eliminates it!

You get disposable aluminum foil linings in every Kelvinator Electric Range regardless of price. When the linings become soiled, you just whisk them out and throw them away.

There's no scouring, no scraping, no scrubbing.

To replace the linings, you merely slip in standard aluminum foil from your grocery store. Only Kelvinator makes it possible for you to get a spanking clean oven this easy, no-scrub way.

And to make it even simpler, the oven door lifts off for quick, easy lining replacement.

You also get automatic oven light, adjustable-heat broiler, infinite-heat switches, and recessed top on every Kelvinator range. And all the automatic features you ever could want are available.

You get so many conveniences because of the Kelvinator Constant Basic Improvement program. It's another way American Motors brings you more *real value*, just as in Rambler cars.

Why clean an oven any longer—no matter how "easy" it is—when Kelvinator eliminates this drudgery entirely?

See your ***Kelvinator*** dealer now!

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Youths Can Win Free Bus Trip To Washington



Congressman George Shipley of Illinois welcomed the 1963 essay contest winners to the Capitol in Washington. Congressman Shipley, second from right, was one of several leaders in government who met with the Illinois young people during their week-long visit.

More than 40 of the finest young people in the state will leave Springfield, June 6, on the annual "Youth-to-Washington" tour sponsored by the electric cooperatives of Illinois.

Essay contest winners from some 20 electric distribution cooperatives will represent the more than 140,000 member-owners of the electric cooperatives of the state, Thomas H. Moore, general manager of the Association of Illinois Electric Cooperatives, observed.

"These outstanding young people will represent the more than 140,000 member-owners of the electric cooperatives of the state," Thomas H. Moore, general manager of the Association of Illinois Electric Cooperatives, observed. "While in the nation's capital, they will meet leaders of government, including members of Congress, and see various government agencies in action. They will see what has been accomplished in the past and what is being done today."

ONE TOUR highlight will be "Rural Youth Day", when electric cooperative essay contest winners from other states join the Illinois delegation for an all-day program.

"All six states which conducted 'Youth-to-Washington' tours last year will participate in 'Rural Youth Day,'" Mr. Moore said. "More than 200 young people will tour the offices of the National Rural Electric Cooperative Association, the Rural Electrification Administration and meet with top government officials. Activities also will include a boat trip on the Potomac River during the evening."

Last year 35 youths from Illinois were selected to make the trip. The group toured the White House, the

Capitol, Smithsonian Institute Lincoln Memorial and the headquarters of the Federal Bureau of Investigation, in addition to many other historic shrines and points of interest in the Washington area.

"EVERYONE in Illinois can be proud of the young people who are selected for this annual tour," Mr. Moore said. "Last year the group received high praise for its conduct during the tour and for the interest the youths displayed concerning the operations of government. Members of the tour spent many hours preparing for the essay contest and they realized the honor of being selected for the trip."

Mr. Moore said young people interested in entering the 1964 essay contest should contact their local electric cooperative for details as soon as possible.

"Rules of the contest are set by each participating cooperative," he explained. "In most cases, contestants are sophomores or juniors in high school."

Subject of the 1964 essay contest is the contribution of the electric cooperatives to the areas they serve.

Contestants will be supplied background material by the local cooperatives. Essays are limited to 1,000 words or less.

"The 'Youth-to-Washington' essay contest can be fun," Mr. Moore related. "The all-expense tour can be one of the most wonderful experiences of your life. Contact your electric cooperative as soon as possible. You may be one of the more than 40 youths who will make the trip."

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McDonough

MACOMB, ILLINOIS

PATRONAGE REFUND

By the time this article is received, you will have received your patronage refund for the year of 1963. What does this mean to the member? It is a reduction in cost of the 1963 light bill that amounts to \$6.45 for each \$100 worth of electricity that you used during the year.



Arthur H. Peyton
Manager

Your cooperative has operated during this year the same as any utility would have by furnishing you with the amount of electricity you needed. From the amount of money you paid the cooperative, was paid the same expenses the utility pays. These are to pay the production cost of the energy, operation, maintenance, depreciation expenses, interest on the long-term debt, retirement of capital, general expenses, and all the taxes, with the exception of income taxes. The cooperative does not have an income tax because any amount that was collected over and above these stated expenses is now returned to you as a patronage refund.

You members enjoy all the advantages of electricity at a lower cost.

Monroe

WATERLOO, ILLINOIS

ANNUAL MEETING

The annual meeting of the Monroe County Electric Cooperative, Inc., will be held on March 28, 1964, at the Waterloo grade school gymnasium. The meeting will be called to order at 1:00 P.M. sharp.



C. M. Douglas
Manager

We have arranged a program which we believe will be instructive and educational as well as entertaining. You have no doubt received your notice of annual meeting in which we gave you the treasurer's report, the notice of meeting, and the program. In this report you will find the report to the members by your president, Raymond W. Rusteberg. You will also find a report by your manager, C. M. Douglas.

Please read these reports as they

Current Lines From

keep you informed as to the activities of your organization. We have also included other interesting information, which we believe each member should know as this cooperative is the property of the members, and it is our wish to keep you informed regarding the business of your organization.

You will also note that the board of directors is requesting an amendment to the bylaws. This amendment will allow us to include the non-profit operations in the capital credits assigned to the members of the cooperative.

We will have approximately 70 valuable prizes which will be given as attendance prizes. Members only are eligible for attendance prizes, but man and wife are both eligible for these prizes. However, the person whose name is called must be in the auditorium at the time the name is called or he or she cannot receive the prize. Members who are in committee meetings at that particular time will receive the prize regardless of if they are in the auditorium or in the committee meeting.

We will also have splendid entertainment. You members who attend the annual meetings regularly no doubt will recall Al Mack, who was master of ceremonies some years ago. He will again be master of ceremonies at this annual meeting. A number of our members have mentioned to us that they would like to see Al Mack on the program again, so we have made those arrangements. We also have entertainment from the Gas Light Square in St. Louis, and last but not least we have the Waterloo Barbershoppers, which is a local singing group. They have appeared on numerous programs throughout this area, and we know that you will enjoy their selections.

Arrange to attend your annual meeting. Arrive early. We will have entertainment before the meeting is called to order.

CAPITAL CREDITS

Your board of directors at their regular meeting held under date of February 18, 1964, authorized the payment of capital credits for the year 1948, said capital credits amounting to \$25,324.91. You will

remember that in 1963 we paid our first capital credits which included all years up to 1948 and amounted to over \$83,000. The 1948 checks will be mailed to you who have capital credits assigned sometime during the year 1964.

ELECTION

At the regular board of directors meeting in February considerable time was spent in discussing should your cooperative take a part in the primary and general elections. There were different views expressed by board members.

As I reported to you in the notice of annual meeting, it is important that we elect persons to the House of Representatives and Senate of the State of Illinois who are in sympathy with Rural Electrification Cooperatives. The reason? No doubt there will be legislation offered by the cooperatives in Illinois, and also by the utilities in Illinois. To pass the bills sponsored by the Rural Electrification Cooperatives we must have the right people elected as Representatives and Senators regardless of whether they are Democrats or Republicans.

The future of all cooperatives in the State of Illinois depends on what legislation is passed in 1965. It was the unanimous opinion of the members of the board that the cooperative support candidates, who are favorable to Rural Electrification Cooperatives. It is reasonable to think that candidates whose names appear on the ballot will not be favorable to cooperative legislation unless they receive the support of the cooperatives.

In the Illinois Senate at the present time from the 49th District, which includes Perry, St. Clair, and Washington Counties, we have Alan J. Dixon representing the above mentioned counties. Senator Dixon's term will not expire for another two years, therefore there will not be a contest for the Senate seat in this district.

In the 44th District which includes Jackson, Monroe, and Randolph Counties, John G. Gilbert of Carbondale is the present Senator. On the primary ballot the name of Gale Williams, of Murphysboro, will also appear as a can-

Co-op Managers!

didate for Senator. Mr. Williams represented the 58th District in the House of Representatives during the 73rd General Assembly. Mr. Williams favored, voted for, and worked for legislation, which was sponsored by the Rural Electrification Cooperatives. We believe it only fair that the cooperatives support Gale Williams.

As to candidates for the House of Representatives of the State of Illinois, under the new law each party will elect delegates to the State Nominating Convention. These delegates' names will appear on the primary ballot. The State Nominating Convention will meet in Springfield, on June 1, to select candidates for the House of Representatives. At the primary election you will only vote for the delegates to the State Nominating Convention, and not for Representatives to the House. However, at the general election in November the names of the persons whom the delegates of both parties select as candidates will appear on the general election ballot.

Norris

NEWTON, ILLINOIS

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To report an outage after Office Hours call Mrs. Wilma Bever, Newton; Joe Ware, John Tabb, or Gene French, at Newton; Francis Smith at Claremont, or Cloyce Johnson at Lawrenceville.

WHAT TO DO IN CASE OF OUTAGES

The following are a few rules to follow:

1. Check your fuses. You would be surprised at how many times we make a trip to a consumer's house and find there is nothing wrong but a fuse out.



Damon Williams
Manager

2. Learn the notice that is always printed at the top of this column. Information is given about office hours and who to call in case you have an outage after hours.

3. Learn your account number. This is important and is always printed in the lower left hand corner of your meter reading card.

It will be a number like L-28-1, or some similar type of number. It tells us immediately where to go to when you call. You would be surprised how many people on our system have the same names.

4. Never under any circumstances try to repair an outage yourself. You could get killed. It is a job for a trained technician and wires that are on the ground are as dangerous and as deadly as a rattlesnake.

Sit back and relax—we will get the current on as soon as we possibly can, but the above few simple rules will help us get it on quicker.

Tri-County

MOUNT VERNON, ILLINOIS

EXTREMISM

Since the death of President Kennedy and even before many articles have appeared in the press calling attention to extremism in our world: Had our founders visualized our morals would be where they are today, they would surely have turned back and stated they didn't want to be a part of what they were about to discover.



H. G. Downey
Manager

A good place to start in discussing extremism in our nation would be in the field of dress—or lack of it. Shorter skirts have again become the vogue and now the dress designers have produced the plunging waist lines in evening dresses for this season—and our bikinis are modest compared to those worn on the beaches in some parts of Europe! We view our westerns on television and marvel at the ability of the western women to withstand the rigors of that climate in their low necked dresses, but we see the men well covered to stand the outdoor life, dust, cold and so forth. It isn't logical, is it?

Just recently, in the Readers Digest, December issue, the extremist of the extreme in articles condemning the Rural Electrification Ad-

ministration was published—the article was full of many untruths. Some utilities—who have been practicing a similar “line” in their attacks upon rural electric cooperatives even sent a reprint of the article to their stockholders to further this “hate” program. More extremism.

A professor at our University of Illinois writes an article for the Birch society stating the reason President Kennedy was assassinated was that he was not proceeding fast enough in the communistic take over of our nation. More extremism. Were the millions of mourners in our nation wrong in their judgment of this man?

In colleges many students freely admit they are going to have a good time—that is first—studies, grades and graduation are secondary. What has become of our desire to learn more? Extremism toward enjoyment.

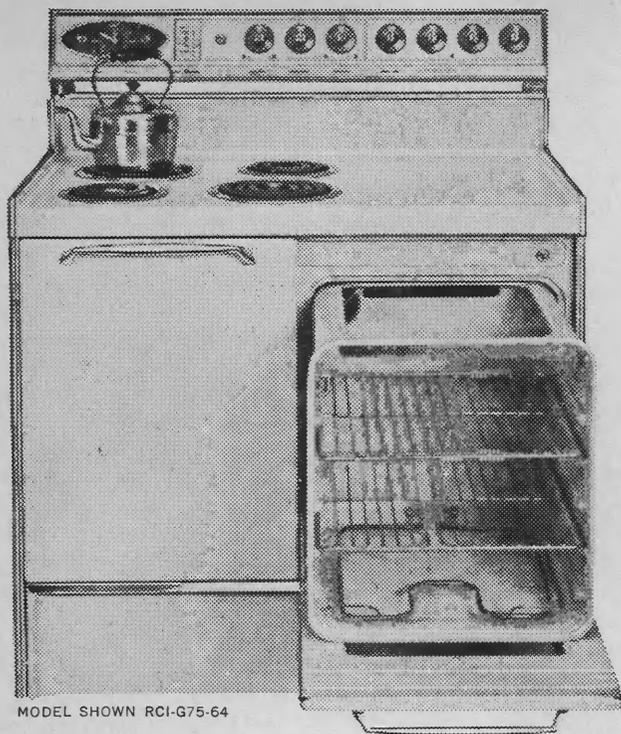
In our civil rights struggle, on your TV news programs you see demonstrators lying in the streets and being forcibly and roughly moved by law enforcement officials—in open defiance and with complete disrespect for the laws established to protect our citizens. Most of us wouldn't treat our dog as some demonstrators force themselves to be treated. Where is law and order? More extremism.

The enthusiasm we see exhibited in some areas is amazing. The “Beatles” causing young girls to scream and go into ecstasies they can't understand.

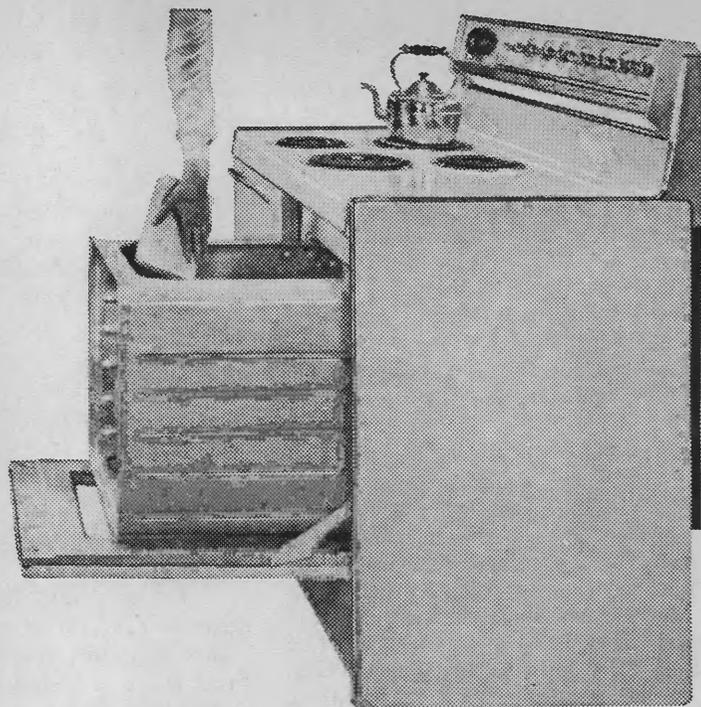
On a recent Sunday night TV show from Miami a snaky dancer and singer had her bosom covered with oil to better reflect the lights as she danced and sang in a low cut evening gown—Is this entertainment?

Extremism in dress, actions, conversation and writing is dangerous to our nation—It spreads doubt, mistrust, anxiety for the future. Lack of confidence in our elected officials.

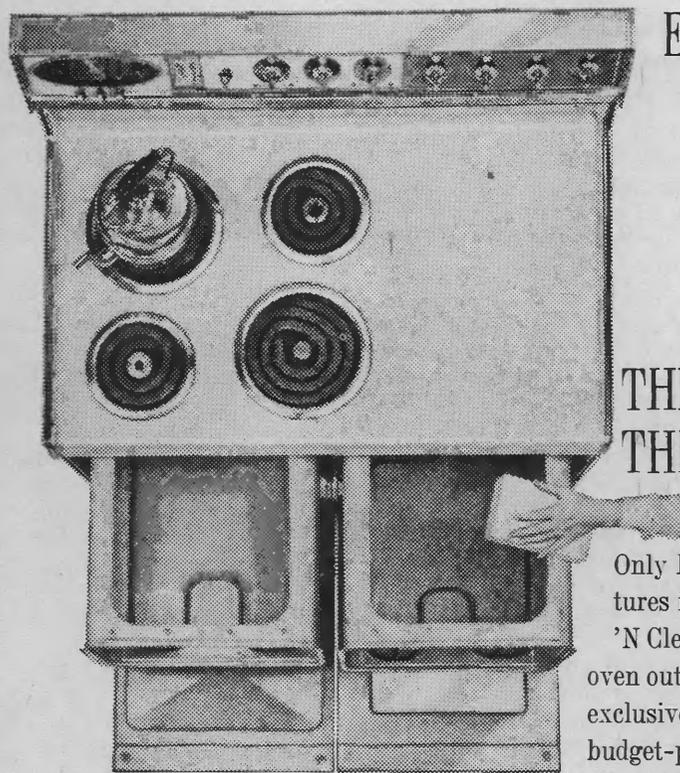
We don't suggest our nation should become puritans—that's impossible, while materialism has us in its grasp, but the important point is that all of us see these things going on in front of our eyes and do nothing about it. We admit we don't approve but when you don't object you condone. This is especially dangerous in regard to our younger citizens. If we condone, they will approve, then what will we have for future leaders?



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on control panel pull off for quick, thorough cleaning. New deep recessed top catches spills. Even the storage drawer pulls all the way out so you can mop under. *Practical cooking:* Speed-Heat unit gets red hot in seconds. Heat-Minder frees you from worry about scorched pans, boil-overs. No push buttons to limit number of heat settings—dial the cooking temperature you want for ovens or cooking units. *Practical choice:* Frigidaire offers you a wide selection of range models, from 40-inch Flair Ranges with eye-level ovens to 21-inch apartment models. Products of General Motors. (Factory-trained servicemen everywhere.)

FRIGIDAIRE



Brazilian Students Tour Illinois Co-op



C. E. Ferguson explains to visiting Brazilian students that the cost of wholesale power constitutes more than 40 per cent of the cost of providing service to cooperative members.

Who takes electric cooperatives for granted?

Not those 12 Brazilian agricultural economics students who recently visited Coles-Moultrie Electric Cooperative at Mattoon as part of their month-long tour of the United States.

They seemed fascinated with what they saw. They fired dozens of questions at Manager C. E. Ferguson and cooperative staff members, took detailed notes and kept two interpreters busy.

The students are in their third year at the University of Minas Gerias in Brazil and they've been gathering information for use when they return to their homes where they will become agricultural leaders.

MR. FERGUSON said the visitors, who speak Portuguese, were particularly interested in the way member-owners of the cooperative control their organization through election of directors.

They learned that Coles-Moultrie members are buying the system as they use it and payments have been made in advance of schedule on REA loans.

The students were in the United States for about a month, but the two-day visit to Coles County was their only stop in the middle west.

"THE TOUR was arranged by the State Department," explained Louis M. Christen, Coles County

farm adviser. "We tried to show them every phase of the county's agricultural industry."

The students were over-night guests of several electric cooperative members, including Ralph Rhoden, Vernon Uphoff, James Frazier, Gale Baker, Orval Funkhouse and Bob Fields.

They toured several farms served by Coles-Moultrie Electric, including the Robert Gillespie dairy farm near Charleston, the R. Gale Baker farm near Lerna, where the group saw a confinement feeding swine program, and the Adolph Blume farm north of Loxa where a cattle feeding operation was studied.

THE BRAZILIAN youths said farming in the United States is much more advanced than in their country. They explained that Brazil is the largest country in South America, both in area and population and is largely agricultural. Coffee is the most important crop, but cotton, rice, beans, sugar, cacao and tropical fruits are also raised commercially.

Mr. Ferguson praised the group for their alert attitude and interest. Before returning to Brazil, they visited Miami, Cleveland, New Haven, Conn., New York City, Washington, D. C. and Puerto Rico.



Brazilian agricultural students with Coles-Moultrie Electric Cooperative Manager C. E. Ferguson (right) and office workers during their recent visit to the cooperative at Mattoon.

Yes, I am the one who said, 'It won't work,' but **try it and see**



Thank you Sir! We know it is almost impossible to believe what you can get away with* when your electric fence is hooked up to the



New Super-Atom Fence Charger

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*If the product fails to operate or becomes damaged (including damage by lightning) during normal installation, the manufacturer agrees to repair or replace any unit, provided the unit is delivered by the owner to us with all transportation charges to the factory prepaid, within two years from date of sale to original purchaser and provided that such examination discloses in our judgment that it is in a non-working order. All parts replaced during the warranty period by the manufacturer are free from cost or handling fees, whereas labor may be charged accordingly and each repaired unit will be returned to the purchaser postage prepaid with COD for labor charges if any. This warranty does not extend to any of our products which have been subject to misuse or to use in violation of instructions furnished by us.

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McDonough

MACOMB, ILLINOIS

ESSAY CONTEST

Eighty interested students are hard at work completing their essays in a competitive race for the two winners of the Washington, D. C., trip. Our two student winners and 41 other students from cooperatives participating throughout Illinois will have a week of fellowship where new formed friendships are developed. It will be an outstanding week in the lives of these students. A week they will never forget, seeing the sights, experiences, and information they will obtain on this trip.



Arthur H. Peyton
Manager

All of the students writing an essay are required to research for information and facts pertaining to the rural electrification movement and especially how McDonough Power Cooperative fits into this picture.

These students are then better informed and will be in a position to answer many of the "off color" statements that are made and appear in print during this critical period of misunderstanding, whether it be unintentional or planned strategy to confuse the general public on the electric cooperatives.

SCHOLARSHIP AWARD

This year McDonough Power Cooperative is exploring a new field by offering two, four-academic-year scholarships to Western Illinois University. These scholarships will be available to the graduates of high schools in the area served by the cooperative.

During this first year, we have 10 applicants who will contact three civic leaders in their community. The names of these civic leaders are drawn by the student himself and the identity of the civic leader will be known only to the student. They contact these civic leaders and ask seven specific questions which will give them the basis of a fact-finding inquiry from which they will write an article entitled "Impressions of McDonough Power Cooperative."

The final judges will be selected from the staff of Western Illinois University. Awards to the two winners will be announced on awards day at their high school. Again, the basic idea is for the participating students to provide themselves with a background of information concerning the rural electric movement in the United States.

The two winning students will have a four-year period of close association with McDonough Power Cooperative during their academic years in which we want them to participate in meetings and activities sponsored by the cooperative. It will be a basis of information and understanding for them

Current Lines From

in regard to the rural electric program. It will be knowledge they can carry with them as a booster and friend of the rural electric program.

Corn Belt

BLOOMINGTON, ILLINOIS

Several directors and manager attended the National Rural Electric Cooperative Association meeting at Dallas the first part of March. This is the annual meeting at which cooperative directors from the nation gather to discuss mutual problems of the rural electrification movement. After more than 25 years of rural electric co-op operation sponsored by federal government loans, we seem to be in a period of rechecking operating and financial policies.



T. H. Hufer
Manager

This national meeting gives a wonderful opportunity for electric co-op directors to keep posted on the thinking and developments of similar operations by other co-ops. Your directors always take advantage of opportunities of this kind and we believe this has resulted in good sound operation of your co-op.

TREES

"I have, in our yard, a senile and slightly arthritic Maple tree. Since it is also afflicted with swollen joints, and is of tall stature, this tree's condition has added to my many anxieties. Loss of limb or demise of this tree would easily reduce my expenditure for electricity, however electrical power has induced in me a sense of soft and easy living which I find very comfortable. The tree in question is located between the transformer pole and the meter pole.

"I would be grateful to you if it would be possible for your efficient crew to perform surgery upon this once mighty Maple. I would suggest radical surgery but not complete removal. I have a manure loader and would remove all debris."

This letter was received from a member the day of our annual meeting. We thought you would be interested in his description of the kind of trees which many of you have and which our crew will be glad to remove for you if they are a hazard to the electric line.

HOME COOLERS

The time will soon be here when you may be wishing you had a home cooler, normally called air conditioner. Why not investigate before the

time comes so you can choose the best equipment for your situation. If you have any questions about it, we suggest you request one of our power use advisers to discuss it with you. You may need a special wiring circuit to get capacity so that your other electric equipment will not be interfered with by the demand of the air conditioner.

Convenience

AUBURN, ILLINOIS

Being members of a member-owned, non-profit organization should make each of you, as individuals, proud of your accomplishments. A co-op of which you can be proud can only exist through an efficient and compact organization, which is the direct result of you as members acting thusly. You as members can improve the efficiency of your cooperative by reading your meters each month on time. We are pleased to note that most of you are prompt reading members each month, but unfortunately there is a small group who fail to understand the need to read their meters promptly on the established dates.



Ralph White
Manager

Help your co-op to move forward by reading your meters on time each and every month. In order to promote efficiency and avoid "bottle necks" in the office, two meter reading dates have been established. This has been the practice ever since the self-reading system was adopted more than 20 years ago.

Those members whose surnames begin with the letters A through K are billed on the 12th day of the month and those whose surnames begin with the letters L through Z are billed on the 20th day of the month. We need to receive the meter readings not more than five days after these dates. This is true even though you may wish to delay in making your payment for a few more days.

Five members of the board of directors, the manager and office manager attended the National Rural Electric Cooperative Association annual meeting in Dallas, Texas, from March 9 to 12, 1964. These persons were seven of the more than 7,500 who registered for this fine meeting.

Your cooperative has joined with Menard Electric Cooperative, Petersburg, and Shelby Electric Cooperative, Shelbyville, to sponsor the 10:10 p.m. news program on television station WICS, channel 20, from Spring-

Co-op Managers!

field, on Wednesday and Saturday evenings. These programs will be carried for an initial period of 13 weeks. We invite our members' comments on this venture to tell the co-op story.

AIR CONDITIONING TIME NEAR

Although the outside temperature as we write the material for this column is in the low 20's with a forecast of an overnight low of 15 degrees, we are all keenly aware of the fact that warm weather will soon be upon us. In order to turn those hot, humid days into pleasant, enjoyable ones we have ordered, and received delivery of, a substantial quantity of room air conditioners.

This has been a good item during the past two summers and we are sure many who have put off buying a conditioner in the past will want to get their orders in early this year in order to "beat the heat."

Our sales representative, Mr. Walter Hart, will arrange to call on you promptly to explain the feature of this fine appliance, if you will let us know of your interest by dropping us a letter or postal card or calling the co-op office at Auburn 3205 between 8 a.m. and 4:30 p.m. (No Saturday calls, please, as the office is closed from 4:30 p.m., Friday, until 8 a.m., Monday.)

ELECTRIC HEAT CAN'T BE BEAT

Those members who are planning to build new homes this summer should make electric heat one of their principal considerations. Your cooperative is now serving more than 130 homes which are heated entirely with electricity. Many more have installed auxiliary equipment in rooms that have been added or to eliminate "cold spots" which the original furnace or heater did not reach.

Our electrification adviser can, after studying your proposed floor plan, give you an accurate estimate of the cost to heat the home electrically. He will also furnish you with a quotation for installing the equipment to do the job. These installations should be considered well in advance of next fall's cold, blustery days. So, if you plan to erect a new home, remodel your present one or replace an old, worn-out, inefficient heating plant, we urge you to investigate the features of clean, efficient and economical, whole house, electric heat.

OUTAGE NUMBER

Our March issue of "Rural Hilights" carried a correction of incorrectly listed telephone number of our Chatham outage reporter, Mr. Richard Treat. The number which we listed as the correct one has been changed. The correct one is 483-2098. Members who have Chatham phones are urged

to note this number and record it for use in reporting outages, should any occur during the coming months.

Shelby

SHELBYVILLE, ILLINOIS

IS YOUR WIRING ADEQUATE?

Electrical wiring installed 15 to 20 years ago was generally adequate to handle the electric equipment being used in homes at that time. Fuses were



W. L. Walker
Manager

of the proper size to protect the circuit wires from over-heating and assured a safe wiring system. The electric appliances were able to get the electricity they required for efficient operation.

An overloaded wiring system developed in most homes as the years went by, and additional equipment was brought into homes without any addition whatsoever to the wiring system.

In many cases larger fuses replaced properly sized fuses, causing not only an unsafe and hazardous wiring system, but also permitting the circuit wires to become overloaded, resulting in dimming lights, slow heating appliances, sluggish and hot-running motors, and unnecessarily high electric bills.

A modern home wiring system is a necessity for safe, economical and convenient modern-day electrical living.

This system provides plenty of outlets and switches for using electrical equipment where needed.

It has plenty of circuits of proper size, wire and fuses to take electricity to the point of use, and plenty of capacity in the wires entering the home and the fuse panel for both present and future use.

Members who operate a farm are not about to go back to the horse and mule as a source of power for operating farm implements. Farm equipment has been modernized to keep pace with today's requirements. Many changes have been made, but unfortunately little or nothing has been done to improve the wiring in the home or on the farm.

If you have any questions concerning the wiring on your farm or in your home, we will be glad to give you assistance.

DO YOU KNOW THE DATE?

Your electric bill is due on the 26th of each month and should be paid then at Net Rates.

If it isn't paid until the 11th, the

Gross Rates apply. They are 5 per cent higher.

If it still isn't paid by the 15th, service will be disconnected on the 16th.

When our linemen make a trip to your place because you haven't paid by the 15th, and you pay the bill to them, they must charge you \$5.00 for making the trip. If they disconnect your service and then have to go back and re-connect after you have paid, you will be charged a total of \$10.00 for the two trips.

If your check is returned by the bank because of "insufficient funds" we send our linemen out to collect. For this kind of a trip there is a \$5.00 charge. For economy, we suggest you pay your electric bill on time.

Indiana Farm Bureau Backs Hoosier G&T

The Indiana Farm Bureau Cooperative Association has approved a resolution supporting plans of Hoosier Cooperative Energy, Inc. to build a generating plant in southern Indiana to serve rural electric cooperatives.

The resolution was adopted at the 37th annual meeting of the Farm Bureau organization at Terre Haute recently.

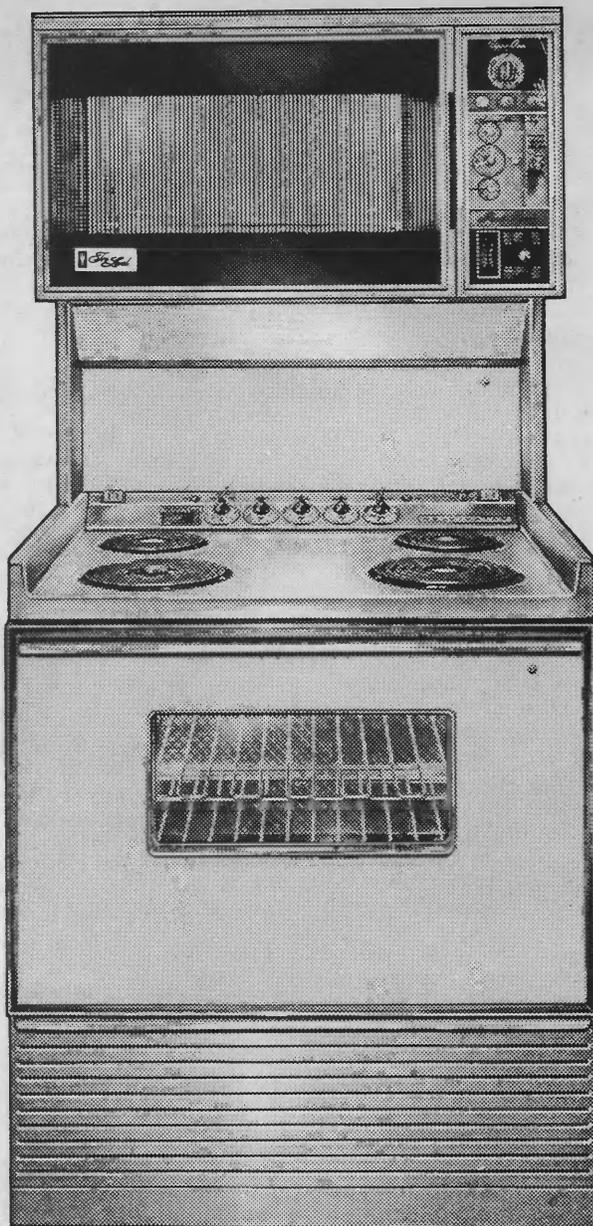
Approximately 1,000 delegates attending the meeting endorsed the resolution with this statement:

"THE ATTACK which has been launched by the profit power companies against the rural electric cooperatives, and particularly against the proposed generating plant . . . is basically a challenge to the right of farmers to serve themselves through cooperative organization.

"We are proud of the progress that Indiana farmers have achieved through working together in their Rural Electric Membership Corporations, and we vigorously support their right to produce electrical power if, by so doing, they can improve service and cut costs."

IN OTHER FARM BUREAU activity, the publication of an anti-REA advertisement in the March issue of the American Farm Bureau Federation's magazine "Nation's Agriculture," has been criticized by the "Missouri Farm Bureau News".

In a page one article this month, the Missouri publication said the anti-REA advertisement—sponsored by the investor-owned utilities "seems ill-advised to the Missouri Farm Bureau Federation (which is) protesting to Nation's Agriculture the publication of this particular ad."



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new Tri-Level range**

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Discover what two ovens can do for you. Bake a cake in the eye-level oven, while you roast the turkey in the oven below. No hard lifting, no bothersome blind spots either! And, in between, a recessed top makes the surface units easier to reach, more convenient for stirring.

You never have to clean any Kelvinator oven. Thanks to aluminum foil oven linings. Special racks to hold them are standard in every Kelvinator range, regardless of price. And no other ovens have them! Foil linings at the top, bottom, sides and back catch spatters and spillovers... end oven-cleaning drudgery forever! You simply throw away soiled linings, replace them in minutes with standard aluminum foil. Important reminder: Only Kelvinator builds ovens that are designed to give you perfect cooking results with aluminum foil linings.

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William E. Murray, at right, and Texas Governor John B. Connally discuss rural electrification at the recent NRECA annual meeting in Dallas.

William Murray Named to Key Post in Capital

William E. Murray, special assistant to the general manager of the National Rural Electric Cooperative Association, recently presented an NRECA statement in support of legislation concerning rural poverty to a special house subcommittee in Washington.

The statement was in support of house bill 10440, the "Economic Opportunity Act of 1964."

Mr. Murray, NRECA rural areas development specialist for the past two years, recently was named to his new post by Clyde T. Ellis, NRECA general manager. He is working closely with the White House in formulating plans for the rural anti-poverty campaign proposed by President Johnson.

Mr. Murray is a former editor of the Illinois Rural Electric News.

"The rural electric systems from their inception have been dedicated to community improvement and have been in the forefront of the struggle to raise living standards of rural residents," he told the sub-committee. "They have invested over \$4.2 billion in bringing the benefits of modern electricity to rural people, which in itself represents one of the most successful and extensive community action programs on record."

Rural Areas Understanding Of City Problems Needed

Rural area residents have a real need to better understand the problems of urban people, Frank Carlson, senior U. S. senator from Kansas, has said in a Washington address before the Governmental Affairs Conference sponsored by the Cooperative League of the U. S.

The senator said rural area people need to realize that "the teeming cities no longer seek to entice their sons and daughters in from the country as they did 20 to 25 years ago. There simply are too many people now for the overburdened public facilities."

Senator Carlson also pointed out that although corrupt leadership and graft have sometimes marred the effectiveness of trade unions, "farm people should realize that many city people depend on their unions to get an adequate return for the only thing they have to sell

—their labor."

"I think we must recognize the legitimacy of the function, if not always the practices, of the trade union," he continued.

Senator Carlson pointed out the importance of city people as customers for the farmers' products and also that "urban society has for 25 years generally supported farm legislation that was acceptable to most agricultural producers."

But, he continued, this support is showing signs of stress.

"The thing that can repair any cracks in the farm-city understanding," he said, "is for farm people to show the same understanding of urban problems that city people generally have shown for rural affairs."

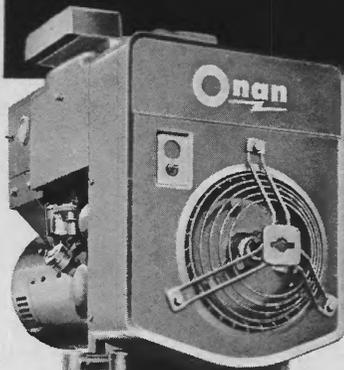
"I say this as one who grew up in rural America. I am a farmer and a stockman."



When Power Goes Out... Continue Milking and other Farm Chores with Dependable...

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McDonough

MACOMB, ILLINOIS

The essays for the Washington essay contest are now in from which two winners will be selected for an expense paid trip to Washington in early June. The cooperative is again loaning Robert Pendell, who with his wife and others selected by the State Association are to act as chaperones and leaders on this trip. Mr. and Mrs. Pendell were also chaperones on the trip last year. This is a repeat for them so they may instruct the others on the tour of Washington.



Arthur H. Peyton
Manager

It was gratifying to receive eight articles from interested students in the scholarship contest. The cooperative is awarding two, four-year scholarships to Western Illinois University in Macomb. As these articles are read, they are good in both composition, interest, and information. The cooperative's purpose was accomplished with these articles. The information received shows the cooperative where it must apply effort on public relations and education.

Winners for the essay contest and the scholarship contest awards will be announced at Awards Day in each of the winner's high schools.

ARGYLE PARK

Argyle Park which is located adjacent to Colchester, is one of the finest recreational areas in the state. Many weekends, hundreds of people take advantage of the scenic atmosphere and camp-out in this area. The cooperative has provided paymeter locations so that the trailers may be connected to furnish themselves with electricity for lighting, cooking, and refrigeration. This is a very popular spot.

The cooperative recently installed 12 mercury vapor security lights in the boat docking area. This is quite a sight to see the brilliantly-lighted area. It is useful to boating public, and makes a nice appearance for the lake and certainly has a great safety aspect. We invite our neighboring counties to come and enjoy Lake Argyle State Park. Incidentally, fishing is excellent.

A few days ago as the manager was in the park, looking about the

cooperative's lines, he met a fisherman who came carrying a string of 25 catfish, averaging one pound in size. If you have never had the pleasure of seeing that many catfish on one string, it certainly could give you a very bad complex, in wanting to go fishing yourself.

* * *

This is an active period of time with our Sales & Service Department. Many people are wanting the advantages of electric ranges for the coming summer months. Our members who cook with obsolete methods of fuel should consider leasing a modern, up-to-date Kelvinator electric range for \$3.50 and enjoy its many benefits. Call the cooperative for full details.

Norris

NEWTON, ILLINOIS

Office hours: 8 a.m. to 5 p.m., Monday through Friday. Closed on Saturday. Telephone 404—Newton.

To report an outage after Office Hours call Mrs. Wilma Bever, Newton; Joe Ware, John Tabb, or Gene French, at Newton; Francis Smith at Claremont, or Cloyce Johnson at Lawrenceville.

One of the outstanding examples of how people can take care of their own business is shown by the rural electric cooperative. Almost everyone in our area is scrupulously honest. There have been cases where people have actually paid more than what they owed.



Damon Williams
Manager

One farmer whose meter was damaged by lightning was asked to pay a bill of \$5, the same as his previous month's bill. He sent in \$10 with the remark: "I'm sure I used at least that much current this month." One woman reporting an outage remarked that when the power goes off it helps her to remember how it was before electricity and she is very thankful.

The different uses of electricity have run from the first rather crude wiring job where light furnished by a 40-watt bulb was standard equipment up to and including electric milking machines, water heaters, and electric ranges. One of the latest steps has been the use of electricity for heating homes. More and more people are going to this type of heat.

Current Lines From

The average farm used only 600 kilowatt-hours of electricity during the whole year of 1941, but by 1963 this farm average reached 4900 kilowatt-hours. That is one reason that cooperatives have proved financial success.

It is very simple. If we do not use the electricity, we cannot pay for the lines. If we cannot pay for the lines, we must raise the price of electricity, and that is something that none of us wants.

Tri-County

MOUNT VERNON, ILLINOIS

ANOTHER ORGANIZATION

I don't know how you feel about organizations, but personally I've felt we have far too many in this nation—I see capable individuals working each year in several and not making a good showing in any of them, whereas, had their full time been devoted to one pursuit the accomplishments would have been much greater.

Occasionally I've had a nasty thought the reason some people start another association or society is to get the personal recognition they don't get in their own group. I'm throwing this thought out as it is a little "catty."



H. G. Downey
Manager

On pages 547 through 561 of the 1963 World Almanac are alphabetically listed some of the associations and societies in the United States, including their membership. The National Association of Aeronautics has 50,000 members. Alcoholics Anonymous has 300,000 members. The Friendly Sons of St. Patrick has 3000 members. The Nuismatic Society has 1043 members. The American Sunbathing Association has 10,000 members.

Tri-County is a membership organization, but does not have a listing—yet its membership should be as interested in the continuation of the association as is a member of the Nuismatic Society in knowing the value of an 1800, 50-cent piece.

In May, we're starting another organization — and are thinking

Co-op Managers!

of calling it the "Tri-County Boosters Club". Purpose of the club will be to train and better inform a group of our members to put them in the position of being able to answer criticisms of the electric cooperative program and to especially answer the untruths that our non-friends get published in magazines, newspapers, movies, radio and television.

One bit of education will be to answer the attacks in the film "The Power Within" being shown to various groups. This is a "real stinker"—It is terrifically one-sided and any human being that sees this film and doesn't ask for the other side of the story before forming an opinion, surely isn't interested in justice.

An individual under our constitution and Bill of Rights has many freedoms—much more than many businesses have—if he is arrested, he can stand trial, both sides of the matter are presented at the same time, if he has no funds, the court appoints an attorney to defend him.

In the business world, it doesn't work in a fair way. You find out you are under attack when you read the newspaper article, etc.

Is this fair treatment?

Your Board of Directors are most hopeful this "new" society will increase information about our organization. Will you help?

Monroe

WATERLOO, ILLINOIS

TREE TRIMMING

In past copies of REN we asked members to report any trees on their property, or their neighbors', or in any other locations which were close to our distribution line or close to service. Your cooperative will remove the tree free of charge. This is a very important step in giving good service to our members. Please report any tree close to the distribution line, or service line, to your cooperative office. Do it now.



C. M. Douglas
Manager

ANNUAL MEETING

We believe that our annual

meeting on March 28, 1964, was one of the most successful annual meetings we have held. We have had a larger number of members present at meetings years ago, and we expected a larger crowd than was present at your annual meeting. The time of the year and the type of weather we had that day was ideal for an annual meeting.

Mr. Rusteberg, president of your cooperative, acted as chairman of the meeting; and Preston A. Mosbacher, secretary and treasurer, acted as secretary of the meeting. Reports were given by the cooperative officials and were approved by the members present.

From reports received from members who attended, our entertainment was above par. It was good, clean entertainment which lasted over one hour, and from the applause the entertainers received we believe that all present were well satisfied.

The Manager's Report to the members was on legislative problems facing all so-known REA cooperatives in the state of Illinois, and on voting for the candidates who understand the problems that your cooperative faces and will vote for legislation favorable to cooperatives.

Your manager stated as follows:

"How else are we going to protect our organization against legislation which would be detrimental to your cooperative?

"Politics," he said, "is the American way of life. We in this country of ours have the privilege, and the opportunity, and the right of going to the poles and voting for the men and women who we wish to represent us."

He further urged the members to vote in the primary election, to ask for the ballot of their selection and to vote for the men who will vote for their cooperative.

Raymond W. Rusteberg, president of the cooperative, said, "The cooperatives will be at the threshold of annihilation if favorable legislation is not passed in the 1965 Illinois General Assembly." He told the members that propaganda tactics against cooperatives both at the state and national levels are continuing. He said that no doubt legislation will be offered at the next meeting of the Illinois

Legislature which would not be favorable to the cooperatives, and that we must be on the alert and assist to defeat legislation that would destroy the rural electrification program.

MEMBERS ARE OWNERS

At times we, who are connected with the electric cooperatives, feel that the members do not realize that they are the actual owners of the entire electric system. The members of an electric cooperative have a real bargain. Their rate is lower than most utility and municipal rates, and at the same time the cooperative returns the amount which is over and above expenses for that particular year. This, of course, is known as capital credits. And at the same time, without any other payment, they become the owners of the entire property.

I want someone to tell me where they have a better bargain than being a member of a cooperative, paying a low rate, receiving capital credits, and becoming owners of the entire property. Think it over. It's something you don't hear of very often.

The members elect the board of directors, the board employs a manager who sees that the policies made by the board of directors are followed out. The manager also has entire charge of the operation. We have heard it said, "Well, the nominating committee nominates three men and the others have no chance." The chairman of the meeting has always given sufficient time for nominations from the floor, and we have a blackboard in back of the stage with the three names of those nominated by the committee on nominations, and if other nominations were made they would be placed on the blackboard so that all members present at the annual meeting could see the names. This, we believe, is a very democratic way of electing your board.

BOARD ORGANIZES

At a special meeting on March 31, 1964, at which meeting your board of directors signed the documents for a \$620,000 loan from the Rural Electrification Administration, the board of directors also organized. The following were elected:

Raymond W. Rusteberg, president; Peter F. Zoeller, vice-president; Preston A. Mosbacher, secretary and treasurer.

These board members will hold office for a one year period, or until the next annual meeting.



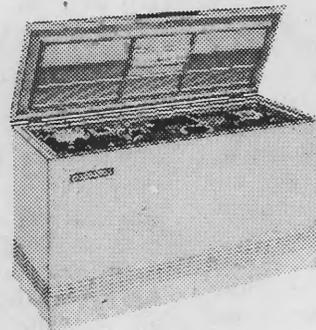
Because we're experienced at licking this problem, you get a better food freezer!

You get a better food freezer because of Kelvinator's experience as the world's largest producer of standard commercial ice cream cabinets. Ice cream requires precise temperature control. And Kelvinator puts all of its skill and experience in keeping ice cream properly frozen into the design of its food freezers. You get the same high quality, precision performance and operating economy. More users of low temperature cabinets for ice cream and frozen foods depend on Kelvinator than any other make. Shouldn't you trust your investment in frozen foods to Kelvinator, the most trusted name?

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Leonard New Managers' Association President

Lee Leonard, manager of Western Illinois Electrical Coop., Carthage, is the new president of the Illinois Electric Cooperative Managers' Association.

Mr. Leonard was elected at the semi-annual meeting of the statewide organization in Springfield recently.

He succeeds C. M. Douglas, Monroe County Electric Cooperative, Waterloo, who did not seek reelection.

Other officers are Dennis Tachick, Eastern Illinois Power Cooperative, Paxton, vice president, and Roger Lentz, Southeastern Illinois Electric Cooperative, Eldorado, secretary-treasurer.

Cooperative managers from throughout Illinois attended the two-day meeting and discussed problems facing the member-owned organizations and their continued efficient operation.



New officers of the Illinois Electric Cooperative Managers' Association, from left, Roger Lentz, Eldorado, secretary-treasurer, and Lee Leonard, Carthage, president, are congratulated by C. M. Douglas, Waterloo, retiring president. Dennis Tachick, Paxton, is vice president.



Representatives attending the recent electrical inspectors' meeting in Springfield, from left, Lyle E. Dunham, Springfield; Lee Nickelson, chief engineer, Springfield City Water, Light and Power; Randall L. Beasley, Mattoon, and Avery Magruder, Evanston.

Ill. Electrical Inspectors Discuss Mutual Problems

Electrical inspectors from throughout Illinois recently attended the 34th annual mid-year meeting of the Illinois chapter, International Association of Electrical Inspectors, at Springfield.

Randall L. Beasley, Mattoon, director of member services, Coles-Moultrie Electric Cooperative, is chairman of the organization.

More than 75 persons attended the two-day meeting, including representatives of Illinois electric cooperatives, municipal power systems, private utilities, electrical contractors and insurance officials.

Avery Magruder, Evanston city electrical inspector, was program chairman. Lyle E. Dunham, director of member services, Association of Illinois Electric Cooperatives, Springfield, handled local arrangements.

The group discussed the national electrical code and heard reports from electrical suppliers and representatives of the Underwriters Laboratories.

Kenneth Ehlers to Head Accountants' Section

Kenneth Ehlers, office manager of Eastern Illinois Power Cooperative, Paxton, is the new president of the accountants' section, Association of Illinois Electric Cooperatives.

He was elected at the organization's annual meeting in Urbana recently attended by representatives of 22 of Illinois' 27 electric distribution cooperatives.

Other officers elected are Mrs. Helen Gillidette, McDonough Power Cooperative, Macomb, vice president; Robert Neece, Southwestern Electric Cooperative, Greenville, secretary-treasurer, and Miss Rowena Hutson, Norris Electric Cooperative, Newton, director-at-large.

The 66 persons attending the two-day meeting heard reports on accounting and office procedures by members of the faculty of the University of Illinois, Illinois Commercial College, and the state division of highways.



New officers of the accountants' section, Association of Illinois Electric Cooperatives, from left, Kenneth Ehlers, Paxton, president; Robert Neece, Greenville, secretary-treasurer; Mrs. Helen Gillidette, Macomb, vice president, and Miss Rowena Hutson, Newton, director-at-large.

Norris

NEWTON, ILLINOIS

Office hours: 8 a.m. to 5 p.m., Monday through Friday. Closed on Saturday. Telephone 404—Newton.
To report an outage after Office Hours call Mrs. Wilma Bever, Newton; Joe Ware, John Tabb, or Gene French, at Newton; Francis Smith at Claremont, or Cloyce Johnson at Lawrenceville.

Along about this time of year when the days get hot and muggy you can hardly pick up a newspaper or magazine without someone telling you about the benefits you will get by installing an air conditioner. About 90 percent of it isn't true.



Damon Williams
Manager

They are designed for one thing and only one thing — and that's to make you feel cooler inside when it's hotter outside and after all that's what we all want when we buy an air conditioner.

Central air conditioning is fine if you are building a new house, but usually it costs a lot of dough to install in an old house and unless you got a lot of the green folding stuff it might behoove you to look into a good window air conditioner. But first—don't get carried away by some of the ads that make it seem like installing a window air conditioner is about as simple as baiting a fish hook or buying a quart of milk at the grocery store.

It absolutely isn't true—especially the larger sizes which you need to cool several rooms. They should be installed by someone who knows his business and to operate them you must have a separate 220-volt circuit installed in your house, which is a fairly simple job for any good electrician or air conditioning man. They are not particularly cheap to operate if you run them all of the time, but if you watch your p's and q's and leave them on only when you need them they are not too expensive to operate.

The higher the BTU's, the higher the cost of operation. For a small bedroom or room the smaller BTU rated are O.K. They are comparatively easy to install and the 7½ amp. size (look for it on the name plate) can usually be plugged into a regular outlet and it will take off and give you no trouble. But again, you can't get something for nothing and you are not going to get the cooling power from the small one that you

will from the larger rated BTU. So to summarize this little sashay on air conditioners:

No. 1—Shop around. You will be surprised at some bargains you can get especially early in the season.

No. 2—The higher the BTU rating the more you can expect to pay both for installing and operation and purchase price.

No. 3—Be sure and buy from a good reliable dealer, who backs up his products.

And remember, on some of these hot muggy days and nights—one evening's operation will make up for any trouble you had in the first place. Try one and see.

McDonough

MACOMB, ILLINOIS

SELF-BILLING BOOKS

You will use your last billing envelope in June. Normally you would receive a new, two-year supply of self-billing envelopes the first week in June. This year you will receive just two envelopes to be used during the months of July and August. The cooperative is in the process of simplifying, condensing, and revising our rate structure. **NO INCREASE IN COST OF ELECTRICITY IS ANTICIPATED.** The first week in September, unless further notified, you will receive your two-year supply of self-billing envelopes and new rate charts.



Arthur H. Peyton
Manager

ESSAY CONTEST

The 1964 essay contestants with their parents as guests attended a dinner meeting given by McDonough Power Cooperative at the Lamoine Hotel. This is an annual custom of the cooperative to have the dinner meeting for the purpose of announcing the two essay winners.

This year Miss Polly Gamble of Galesburg High School and Robert Riggins of Macomb High School were the winners. Both winners' parents receive their electricity from the utility instead of

Current Lines From Y

the cooperative lines. The cooperative is happy that all judges made an impartial decision based upon the merits of the essays. Read in detail in next month's REN the entire story of the essay trip to Washington, D. C. McDonough Power Cooperative is honored to again loan Mr. Robert Pendell and his wife to the State Association for the second year in succession as chaperones for the trip.

SCHOLARSHIP CONTEST

This is the first year of the scholarship contest with eight contestants entering the competition for a four-year scholarship at Western Illinois University in Macomb.

The assignment, to qualify for the contest, was to interview three civic leaders whose names were drawn by the student in sealed envelopes, unknown to either the student or the cooperative. Each student interviewed the civic leaders and asked the following questions:

1. Are you familiar with McDonough Power Cooperative? In what way?
2. Have you read the private utility ads that have appeared in the newspapers, magazines, etc? What is your opinion of this type of advertising?
3. What is your opinion on territory rights? Do you believe the cooperative or utility who has served the territory for many years, should continue, if the city limits expands into the rural area?
4. The cooperative pays all taxes but profit taxes, do you agree with this? (The cooperative refunds to its members all excess.)
5. What do you think of governments controls on business? Are rural electric cooperatives controlled by the government: If so, how?
6. What is your opinion of McDonough Power Cooperative's community image? (Such as civic relations, etc.)
7. Do you agree with the policy the cooperative has of repaying any excess over cost of doing business to members, in the form of patronage refunds? If not, why?

From the interview they wrote an article reporting the results of the interview. These articles were unbiased and are of great value to

Co-op Managers!

the cooperative and will be published at a later date.

The winners are Miss Jane Crabb of Western High School, Macomb, and Joyce DeFord, Bushnell-Prairie City High School, Bushnell. Miss Crabb's parents receive their electricity from CIPSCO and Miss DeFord's parents are cooperative members.

Both of the essay winners and the scholarship winners were presented with trophies to commemorate their achievement. We shall look forward to using the essay winners at the annual meeting and utilizing the scholarship winners in other ways during the four-year period here in Macomb.

WATTS NEW

One of our interested members has been in correspondence with the manager offering constructive suggestions. We are making a test which will mean that Watts New, our monthly newsletter, will be published quarterly for awhile instead of monthly. We hope it still fulfills its purpose in furnishing information to our members. You will not get a Watts New in June or July. However, you will receive the August issue which will be the 1964 Annual Meeting issue.

ANNUAL MEETING

Plans are underway for our annual meeting early in September. The annual meeting committee this year is Secretary Blanche Noper, President Charles Miller, and Director Harold Whitman. Planning meetings will be held about the middle of June. Members suggestions are welcome on the type of meeting the members would attend and think would be interesting.

INTERRUPTIONS

During these windy days and summer storms, we are still suffering from the effects of the sleet storm from falling limbs and interruptions in isolated areas. On the morning of May 19, it was necessary to interrupt our transmission line two times during the night for a total of approximately one hour so that CIPSCO could change out the metering equipment in our station.

SPRAYING

We are, beginning our 1964 spraying program in order to con-

trol the undergrowth along our lines. Should any of our members object to having spraying done, they should immediately contact the office in writing.

Convenience

AUBURN, ILLINOIS

The date for your cooperative's 1964 Annual Meeting has been scheduled by your Board of Directors. The date will be November 21, 1964, at the Auburn Grade School gymnasium. Details will be announced later, but we can tell you that there will be lots of attendance awards to go along with the regular business meeting. Watch this column for more details along with your regular newsletter.



Ralph White
Manager

ESTIMATED BILLS

If your meter reading is not received within five days of your reading date, a reading is estimated. Invariably, this leads to confusion, because of your cooperative's present system; you must be notified of this meter reading that is estimated. If you do not use this, then a balance due or credit may appear on your account. Often this takes correspondence either by mail or telephone by the member to clear up the misunderstanding. The surest method is to read your meter on the 12th (A-K) or 20th (L-Z) and send this reading, along with your payment, so that the readings are in your co-op office in time.

ESSAY WINNERS

Deadlines make it impossible for this column to always be up-to-date. As we write this, the "Youth to Washington Bus Trip" is still a couple weeks away, but by the time you receive the copy, the winners of the essay contest will have already returned.

The winners this year were Elaine Sokol, 17, Junior at Auburn High School, and Rickey Caruthers, 17, Junior at Waverly High School.

Elaine is the daughter of Mr. and Mrs. George Sokol, r.r., Au-

burn, and Rickey is the son of Mr. and Mrs. Wayne Caruthers, r.r., Waverly.

The winners were selected from a group of essays entitled "Electric Cooperatives—Good for all Illinois." These two winners won a week's all-expense-paid trip to our Nation's Capitol.

Sophomores and Juniors were eligible to enter this contest. Several good essays were received from throughout the area.

Congratulations to Elaine and Rickey!

South Carolina Senator Praises Rural Electrics

Senator Olin Johnston of South Carolina recently described the rural electric cooperative program as "one of the truly miraculous cooperative ventures between the people and their local and national government."

In a speech on the Senate floor, Sen. Johnston said:

"Those who stand up and criticize the rural electric cooperative program should think twice and remember that the job the co-ops are doing was turned down repeatedly by so-called private industry and so-called private investors.

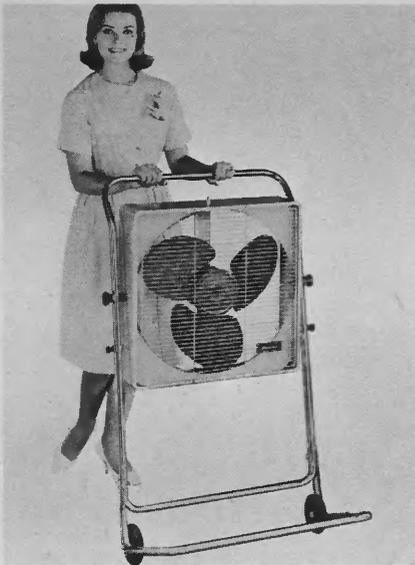
"Those who attack the co-ops with demands to cut off the lending program or to sell the co-ops to some private investor, or to put an end to our public power programs are merely putting themselves in the position of cutting off their nose to spite their face.

"If this well-balanced rural electrification-public power program is put out of balance, then we will see our rural people returned to the pre-REA days of darkness."

Anchorage Co-op Can Receive Aid

Chugach Electric Association of Anchorage, the hardest-hit rural electric cooperative in the Alaskan earthquake and tidal wave, is eligible for assistance under Public Law 875, officials of the U.S. office of emergency planning said recently.

The Chugach 18,000-kilowatt generating plant was severely damaged and cooperative leaders estimate that a minimum of \$3.8-million will be required to rebuild facilities and restore normal service.



● New Roll-Away Fan

Hunter Roll-Away fan. Deluxe 2-speed fan with adjustable telescoping chrome stand. Inboard wheels allow fan to be rolled to any location in home or farm building. UL approved. About \$45.95 at your local dealer or write Hunter Division, Robbins & Myers, Inc., Memphis 14, Tenn.

What's New?

● Compact Conditioner

New Mobilair 5000 by Westinghouse is priced at less than \$120. The 5,000-BTU unit can cool a bedroom as large as 12 by 16 feet according to company engineers. This 59 lb. "carry home" model installs easily and features a five year guarantee. Does not have thermostat. Other models at higher prices. See your local dealer or write Westinghouse Electric Corp., 200 Park Ave., New York, N. Y.



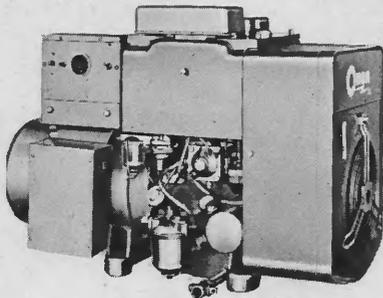
● Imperial Dishwasher

New Imperial 900 dishwasher-dryer by Waste-King Universal has multi-level three-way washing action and automatic heat booster system. Two water distribution arms. 400-watt heater, plus 1200-watt booster for extra hot water. For information on this top-of-the-line model, or other units, write Waste King Corp., 3300 E. 50th St., Los Angeles, Calif., or see your local dealer.

YOU CAN'T HIDE FROM POWER INTERRUPTIONS

But you can prevent them from causing family hardship and stopping necessary farm work. An Onan Standby Electric Plant will take

over all or any part of your electrical load within seconds of a power outage. Allows you to go on living and working as usual.



Lohse Lawn & Garden Supply
500-16th Street
Rock Island, Illinois
Phone: 309-788-0861

National Industrial Supply
1100 Illinois Avenue
East St. Louis, Illinois
Phone: 618—Bridge 1-1285

Industrial Engine & Parts Division, 2345 South Pulaski Road
Chicago, Illinois • Phone: 312—521-1900



● Swanson Food Warmer

Hot & Ready Food Warmer by Swanson features infra-red heat. Can be installed under wall cabinet or used as portable unit with detachable legs. Keeps food hot for hours without cooking. Stainless steel finish. \$33 at local dealer or write Swanson Mfg. Co., 607 S. Washington St., Owosso, Mich.

**FOR FULL DETAILS
MAIL THIS COUPON
TO THE ONAN DIST.
NEAREST YOU!**

I would like more information on Onan Standby Electric Plants.

Name _____

Address _____

City _____ State _____

Democracy In Action—

(Continued from Page 9)

POWER PLANT CUTS COSTS

Completion of the Southern Illinois Power Cooperative's generating plant near Marion has brought about a sharp reduction in wholesale power costs, Ray S. Webb, president of the Board of Directors of Southeastern Illinois Electric Cooperative, Inc., reported at the organization's annual meeting in Eldorado.

The cost reduction is credited with allowing rates to be reduced beginning last January.

Webb also reported a continued increase in the average usage of farm members in the cooperative, reaching an average of 313 kilowatt-hours per month by the end of 1963.

Southeastern Illinois Electric has completed and has put into use new substations at Cave-in-Rock, Christopher, Carter and West Harrisburg. Additional substations are planned for this year and next year at Creal Springs, Golconda and in northeastern Gallatin County.

Members of the cooperative were commended for their excellent record in paying on their loan. Howard V. Killion, chief of the operations branch of North Central Area, Rural Electrification Administration, Washington, said the loan repayment record of electric cooperatives is proof that the national electric cooperative program "is an investment and it is paying off."

The 2,000 persons attending the meeting heard Killion say: "Nationally, the Rural Electric Administration cooperative program continues to make fantastic progress. And please remember that this was the kind of business, which back in 1935, nobody wanted because they didn't think it would pay off."

During the business meeting, four trustees were re-elected to the Board of Directors for three-year terms.

The four are Alva A. Gholson of Eldorado; William F. Barger of Golconda; W. E. Talbott of Junction and Loyd Pickard of Thompsonville.



A large crowd has gathered to listen to one of the speakers at the annual meeting of the Southeastern Illinois Electric Cooperative, Inc., at Eldorado.

NEW

MIRACLE LIQUID DISCOVERY STOPS ODORS DISSOLVES WASTE

SATISFACTION GUARANTEED



Tilley's
MISTO-VAN

NOW . . . turn your outhouse into a chemical toilet! Send only one dollar for "Misto-Van" today. Try it on our money-back guarantee. No more offensive odors. You never again need to clean out or move your outside toilet when you use "Misto-Van" . . . the harmless waste dissolves and simply seeps away!

GARBAGE CANS . . . Repels flies, insects, dogs, skunks, raccoons, bears and porcupines. Kills odors.



SUMP PUMPS . . . Keeps basement, pumpwell, drains clean and sweet smelling. Won't harm pump or fittings.



CHEMICAL TOILETS . . . Eliminates all traces of odor. Keeps toilet in sanitary and safe condition.





ONLY \$1 Postpaid Limited Offer

For outhouses and chemical toilets, garbage cans, sump pumps. Also disinfectant and deodorant for sick rooms, basements, dog pens, chicken houses, rabbit pens, livestock buildings and other problem places.

TILLEY'S COMPANY
1300-B HIGHWAY 8
ST. PAUL, MINNESOTA 55112

Rush me Postpaid _____ pints of Misto-Van. I enclosed \$ _____

My money back if not satisfied. No C.O.D.'S Please

Name _____

Address _____

City _____ State _____

Norris

NEWTON, ILLINOIS

Office hours: 8 a.m. to 5 p.m., Monday through Friday. Closed on Saturday. Telephone 404—Newton.

To report an outage after Office Hours call Mrs. Wilma Bever, Newton; Joe Ware, John Tabb, or Gene French, at Newton; Francis Smith at Claremont, or Cloyce Johnson at Lawrenceville.

This is August and about this time of year we always begin to think about the harvesting of soybeans.

With it comes a lot of heat, sweat, and the satisfaction of doing a job that very few people can and will do.



Damon Williams
Manager

There's one item that we ought to all remember—and that is that although there is very little glamour in the operating of the big monster of a combine, there is a great deal of danger. And this time of year it would behoove all of us who operate this equipment to stop and think and make sure that this coming harvest season we don't lose an arm or a good member that Norris Electric can ill afford to lose.

We are blessed with many things in this country. One of them is the soil that exists in our great Norris Electric area that provides us with the conditions that grow fine soybeans and corn. There isn't a one of us who hasn't picked up a paper and read a lot of safety jargon about what the operator of a combine or a cornpicker should or shouldn't do, but one of the best and easiest ways to remember is to look around and see a friend of our's somewhere along the line, who has lost an arm and has been seriously handicapped and crippled by this terrible monster that we call a combine or a cornpicker.

Another item that we would like to talk about at this particular time is squirrel season. With squirrel season, comes a certain very minute group of people that you and I don't know—who live somewhere else—who are not our neighbors or our friends, but who go around and make a practice of shooting insulators.

To the many people whose success of a dairy or the work that they must perform after a hard day in the field, such as pumping water or freezing produce for a deep freeze, the loss of electricity can be a tragedy. This loss that comes is sometimes caused by the minute minority of unspeakable persons who make a practice of shooting insulators off the line. An insulator can be shot in a dry, hard time like we have at the present and not show up in an outage till weeks later when a fall rain comes across our country and with it the smashed insulator will short out, causing electricity to arc to the ground on the pole and putting you and your neighbors out of current.

Now our kids who live in this area don't go around shooting insulators, but it might be a good idea to men-

tion to our favorite nieces or nephews or sons and daughters, to speak to some of their friends who they know who MIGHT shoot an insulator and warn them that if they do so, there's a lot of serious consequences in store for them if you, or someone else in authority, catches them.

It's against the state law of Illinois to shoot an insulator off a power line. So let's take a hand in this and if we see someone doing it—warn them very stringently that they're doing something that could harm a lot of people and is also a danger to their own lives.

For example, if one were to shoot a primary wire down that has 7200 volts, there is enough current in this particular line to kill every man and woman in our area. And if such a wire were to fall across the shoulders of the shooter, and it has actually happened, that person would meet a rather painful and unglorious death.

Corn Belt

BLOOMINGTON, ILLINOIS

We still have a crew of college boys working during the summer vacation treating poles which are 20 to 25 years old. They are working under the direction of lineman Frank Stevens and are doing a very good job of finding any poles which are rotting and protecting the other poles from future decay.

As the poles which have started to rot are replaced there will be occasional 15 to 20 minute outages on the line involved where it is not practical to change the pole without de-energizing the line. However, we still suggest that members notify us whenever their service is off and at least if it is off more than 15 minutes because in most cases we have no knowledge of the outage until somebody calls.

MORE CORN DRYERS

We are still getting lots of requests for enlarging electric service to farms where corn dryers are being added. We thank all you members who plan far enough ahead so we can get your service taken care of in plenty of time. Our crew is limited and it's impossible for us to take care of all the requests immediately at the time they come in.

CHECK WIRING

This year we are having more cases than usual where our line crew is called out on service troubles and they find that the member's wiring is causing it. In a number of cases the member's fuses or the breaker under



T. H. Hafer
Manager

the meter has kicked out and the member could have had his service restored without waiting for the co-op men and also this would have saved the co-op a good many dollars.

We suggest that members be acquainted with their own fuses and breakers, know how to operate them, and have some extra fuses on hand. This is the first place to check when you have trouble.

If your fuses are O.K., then find out if your neighbors have service, then someone should call the co-op office (or a lineman during other than office hours) and tell us all you can about the trouble.

OLD WIRES AND TREES

In many cases we are finding the trouble is caused by member's wires to one of their buildings and often an old building never used. If the wires are old and have been rubbed bare in a tree they can be short circuited and burn up a transformer and not just burn a fuse. We suggest to all you members if you have any wires like this, they should be disconnected at the meter pole and save yourself as well as the co-op.

McDonough

MACOMB, ILLINOIS

OUTAGES

If trouble occurs on the electric lines and you are out of power, the first thing you should determine is that your fuses and breakers at the meter are OK. The next thing is call your neighbors to see if they are out of power and then call the information to the office during the office hours of 7:30 a.m. to 5:00 p.m., Monday through Friday at telephone number 833-2101.

On all outages after office hours, we have a rotation of



Arthur H. Peyton
Manager

three numbers. 833-2391 833-2022 833-2465

TWO NOTES PAID IN FULL

The cooperative celebrated a milestone on July 1, when the "A" note borrowed in 1938, in the amount of \$282,000 and the "C2" note borrowed in 1944, for \$50,000 were paid in full. A check for the remaining amount due of \$125,000 plus an additional \$141,000 was paid in advance to apply against the cushion of credit against all notes. This made the total sum of \$266,000 that was paid in advance of due dates on our indebtedness to our Federal Government and brings our total advance payment to \$360,000.

ROTARY CLUB MEETING

The Manager and Power Use Adviser with Directors Walters and Whit-

man as guests, ap-
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ILLINOIS POWER

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Co-op Managers!

appeared before the Club for a program on the cooperative program given by the Manager. The Manager has been of help between the co-op opponents. It was showing of the film "The Lines," narrated by the Utility. It was a pleasure to have the Utility representatives come to the Rotary.

Programs of similar nature are available to all clubs. To obtain more information in touch with the Utility in Macomb.

DOES IT AGAIN? A year and a half ago we negotiated with the Utility to serve a stone quarry developing in the County, north of Macomb. It fit ideally into the Utility's improvement program, of a three-phase program to improve all members. It could also serve without additional

charge Illinois Power in this area. The Utility through rugged terrain involving a lot of work to the cooperative to set up the stone quarry if this isn't a violation and a violation contract that exists between the cooperative and the Utility. The following editorial clause outline such loads.

(This means the Illinois Power) unless by a properly constituted authority, distribution facilities or facilities of the cooperative shall furnish to any one whose sole purpose is being served by the cooperative of its distribution

from the above paragraph. Power constructed adjacent to the cooperative. The existing cooperative are this quarry, by service into their utility in this case, one involving many their line is across cooperative's and and comes into

making an attempt their reason for being, contacted a Utility Power in Decatur of the above paragraph that they obtained a year and

a half ago but he would investigate and call the Manager back. At the time we go to press with this article, July 24, eight days later, no call has come from the Utility official. In the meantime, we contacted the consumer and it was very simple from their point of view, as they obtained points of consideration and a better contract had been signed with the Utility approximately ten days ahead of the construction time.

Time and again, both the Utility and the cooperative's officials have indicated that the simple matter would be to sit around the conference table and work these things out. It always seems unusual that the cooperative is expected to do this, but it does not work two ways. It simply points out the ridiculous assertion that in all the publicity the Utility claims that the cooperatives are moving into the Utility territory; the cooperatives are a threat to the Utility. The harm the cooperative can do to the Utility compares to the small mouse and the fearful elephant. But again the elephant steps on the mouse!! As always a story has two sides. Wonder what their story is???

Wayne-White

FAIRFIELD, ILLINOIS

August 26, 1964, is annual meeting day for the members of this cooperative. This will be the 26th annual meeting of a membership corporation that was organized in 1937.



Owen J. Chaney
Manager

We only had one problem then and that was to get the lines built. Now we have the problem of meeting the demands of the members for more power. We cannot rest on our past accomplishments.

In the past year a direct effort has been made to swing public opinion against the cooperatives and the rural electrification program — one of the largest benefactors of rural people of any program ever started. Let's not let this happen.

The meeting will be held at the Wayne County fairgrounds under the annual meeting caravan tents.

The first session will be held Tuesday night, August 25. We expect the display tent to be full of appliances that many of you are interested in. This will be an evening of entertainment which you will enjoy.

The annual business meeting will be held Wednesday morning, August 26, with registration starting at 9 a.m. A full report of the year's business

and activities will be made by the manager and officers.

Directors will be elected and other business will be transacted.

In the afternoon you will be entertained and "Miss Wayne-White of 1964" will be crowned. Yes, there will be the usual assortment of attendance prizes. Plan to attend.

Shelby

SHELBYVILLE, ILLINOIS

National Farm Safety week was from July 19-25. Though that is past, we should make every effort to remember and practice safety throughout the year.

A popular misconception, that ordinary electric house wiring is not dangerous has been the cause of many serious accidents. The amount of electricity required to light a 15-watt bulb can be fatal under many circumstances.



W. L. Walker
Manager

Although many times improper wiring is blamed for fires in the home, more often than not the wiring has little to do with starting a fire. The use of oversize fuses, over-loaded outlets, improperly cleaned electric motors and appliances in need of repair—easily avoidable hazards—contribute toward far more fires than does wiring.

SAFETY HINTS

1. Check electric appliances as well as the cords, see that they are not worn and look for U.L. approval.
2. Have sufficient circuits and outlets available in your home to avoid overloading.
3. Use the recommended size of fuses or breakers. Not over 15-ampere fuse for number 14 wire and 20-ampere fuse or breaker on number 12 wires. Never fuse an electrical wire over its rated capacity.
4. Even with the best equipment, failures sometimes occur. Never take chances, such as touching anything with electricity in it while in the bath tub or washing dishes.
5. Respect your servant, electricity, and it will serve you well and safely.

PRE-WINTER FURNACE CLEANING

The time has come to give your furnace that pre-winter cleaning. Cheapest workmen I have heard of are asking \$11.95 as a minimum. There will no doubt be some repairs necessary so add a few more dollars to the cleaning bill. Now, if you have electric home heating there will be no need for that annual cleaning charge. With electric heat you avoid this annual event, plus the pleasures of having a clean, convenient and eco-

nomical method of home heating. Safety, yes, there is plenty of safety with the modern electric home heating.

AIR CONDITIONING

Air conditioning is another one of the niceties of having a modern home. True, there are times when you may not need cooling. Other times cooling and dehumidifying is a must for comfort. Remember, the average air is uncomfortable at 79° F. with 65 percent humidity. For the ideal summer living you will want central air conditioning. When using two or three window units they will cost as much as a complete central cooling system.

Let your cooperative help with your heating and cooling problems. This is a free service without any obligation.

Convenience

AUBURN, ILLINOIS

Your cooperative's annual meeting has been scheduled for November 21, 1964, at the Auburn Grade School Auditorium. That's less than two months away, so it isn't too early to start talking up the annual meeting. If we all enthusiastically invite our friends and neighbors to attend, it can be the biggest and best yet.



Ralph White
Manager

As usual, there will be a great number of prizes awarded to the lucky members. Literally dozens of fine prizes are to be awarded at the annual meeting.

Some lucky member is going to win a complete electric home heating system at your annual meeting. All those members who have installed electric heat during 1964 will be eligible for the drawing for this heating system.

ENTERTAINMENT

Top-flight entertainment will be presented at the meeting. The program is not completed, but we promise you that November 21 will be a memorable day for you and your cooperative.

FREE LUNCH

A free lunch will be served at noon for those attending the meeting. We are sure you will enjoy this.

Also there will be some big bargains on appliances and other electric equipment.

TELEPHONE NUMBERS

You have just received your new meter reading books for the next year. We would like to call your attention to some telephone changes listed in the outage reporter column. Members who have telephones from the towns listed should change the number on the meter reading book.

- Farmersville—George Simon—73218
Chatham—Richard Treat—483-2098
Loami — Elmer Queen—NA-42627
Morrisonville—Heie Janssen—526-2844
Taylorville Kincaid
Kincaid—Ralph Gesell—237-5477

You buy Food Security when you buy a Frigidaire Freezer

Each carries a 5-year
food spoilage warranty
with no top money limits!

No other food freezer you can buy gives you greater protection against food loss! Compare the food security you get with Frigidaire Food Freezers. Read the warranty below and see how Frigidaire protects you against food loss due to mechanical failure. Think what it could save you.

Food Spoilage Warranty

At any time within five years from the date of delivery of the Frigidaire Food Freezer to the original purchaser, the Manufacturer will reimburse the owner or user, through an authorized Frigidaire dealer or distributor, for the actual loss of frozen food by spoilage due to mechanical failure under normal use and service of the Frigidaire Food Freezer, except that the Manufacturer shall not be liable for loss unless amounting to \$5.00 and then only for the excess over and above \$5.00 for each and every loss.

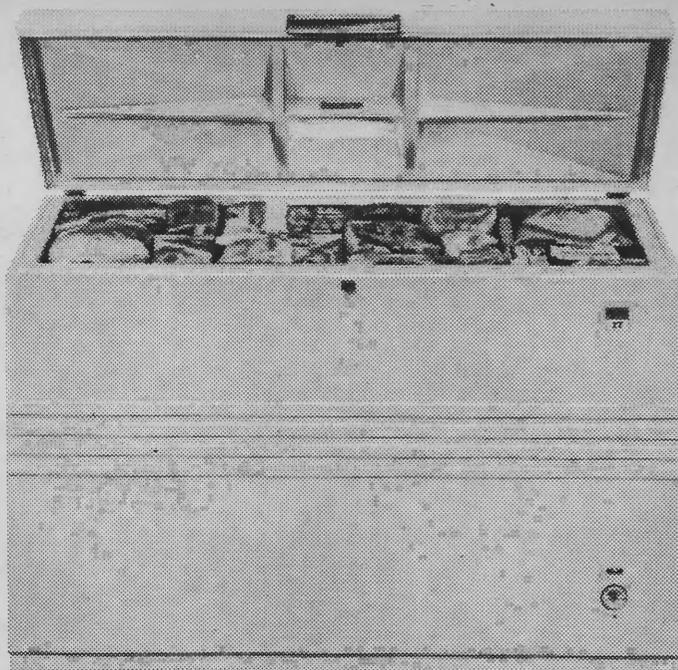
Owner or user must notify an authorized Frigidaire dealer or distributor as soon as reasonably possible after discovery of said food spoilage and furnish proof of loss satisfactory to Manufacturer.

Product Warranty

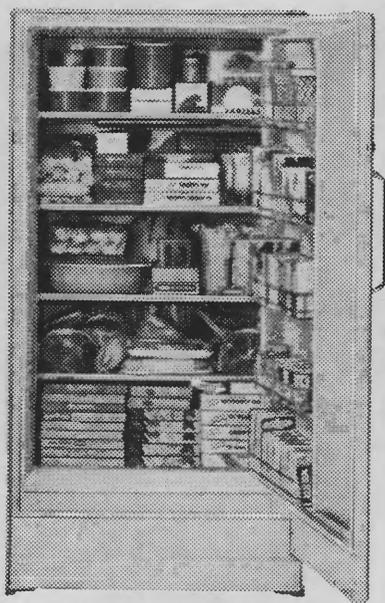
So see the many models of Frigidaire Food Freezers at your dealer. Each one comes with a one-year warranty for repair of any defect, plus a four-year Protection Plan for repair of any defect in the refrigerating system. You buy real food security when you buy a Frigidaire Freezer.



FRIGIDAIRE
PRODUCTS OF GENERAL MOTORS



CFF-17 Big chest type freezer. 577-pound size. Fast-freeze section refrigerated on three sides and bottom. Slide-Aside storage basket for items used most often.



UFD-14-64 Five shelves, three refrigerated for fast freezing. 481-pound size. This model has one adjustable, removable shelf for bulky packages. Flip-Quick Ice Ejector available for all models at slight extra cost.



UFPI-17-64 No defrosting ever. Frost never builds up to waste space because it's Frost-Proof! 590-lb. size. Interior light. Built-in lock. Juice can holder. Comes in 4 colors and white. All models have removable door shelf fronts for easy cleaning.



13.52 cu. ft. Model
Slide-aside basket
Fast freeze shelf
CFB-14



19.55 cu. ft. 2
Slide-aside baskets
Fast freeze shelf
Model
MODEL CFB-20



9.61 cu. ft.
4 shelves.
Model
UFD-10-64



11-78 cu. ft.
Fully Frost-
Proof. Model
UFPD-12-64



17.87 cu. ft.
625-lb. size.
Model
UFD-18-64



20.52 cu. ft.
Twin sliding
basket drawers.
Model
UFD-21F

Democracy In Action—

(Continued from Page 9)

POWER PLANT CUTS COSTS

Completion of the Southern Illinois Power Cooperative's generating plant near Marion has brought about a sharp reduction in wholesale power costs, Ray S. Webb, president of the Board of Directors of Southeastern Illinois Electric Cooperative, Inc., reported at the organization's annual meeting in Eldorado.

The cost reduction is credited with allowing rates to be reduced beginning last January.

Webb also reported a continued increase in the average useage of farm members in the cooperative, reaching an average of 313 kilowatt-hours per month by the end of 1963.

Southeastern Illinois Electric has completed and has put into use new substations at Cave-in-Rock, Christopher, Carter and West Harrisburg. Additional substations are planned for this year and next year at Creal Springs, Golconda and in northeastern Gallatin County.

Members of the cooperative were commended for their excellent record in paying on their loan. Howard V. Killion, chief of the operations branch of North Central Area, Rural Electrification Administration, Washington, said the loan repayment record of electric cooperatives is proof that the national electric cooperative program "is an investment and it is paying off."

The 2,000 persons attending the meeting heard Killion say: "Nationally, the Rural Electric Administration cooperative program continues to make fantastic progress. And please remember that this was the kind of business, which back in 1935, nobody wanted because they didn't think it would pay off."

During the business meeting, four trustees were re-elected to the Board of Directors for three-year terms.

The four are Alva A. Gholson of Eldorado; William F. Barger of Golconda; W. E. Talbott of Junction and Loyd Pickard of Thompsonville.



A large crowd has gathered to listen to one of the speakers at the annual meeting of the Southeastern Illinois Electric Cooperative, Inc., at Eldorado.

NEW

MIRACLE LIQUID DISCOVERY

STOPS ODORS

DISSOLVES WASTE

SATISFACTION GUARANTEED



Tilley's

MISTO-VAN

ONLY
\$**1**
Postpaid
Limited
Offer

For outhouses and chemical toilets, garbage cans, sump pumps. Also disinfectant and deodorant for sick rooms, basements, dog pens, chicken houses, rabbit pens, livestock buildings and other problem places.

NOW . . . turn your outhouse into a chemical toilet! Send only one dollar for "Misto-Van" today. Try it on our money-back guarantee. No more offensive odors. You never again need to clean out or move your outside toilet when you use "Misto-Van" . . . the harmless waste dissolves and simply seeps away!

GARBAGE CANS . . . Repels flies, insects, dogs, skunks, raccoons, bears and porcupines. Kills odors.



SUMP PUMPS . . . Keeps basement, pumpwell, drains clean and sweet smelling. Won't harm pump or fittings.



CHEMICAL TOILETS . . . Eliminates all traces of odor. Keeps toilet in sanitary and safe condition.



TILLEY'S COMPANY
1300-B HIGHWAY 8
ST. PAUL, MINNESOTA 55112

Rush me Postpaid _____ pints of
Misto-Van. I enclosed \$ _____
My money back if not satisfied. No C.O.D.'S Please

Name _____
Address _____
City _____ State _____

Norris

NEWTON, ILLINOIS

Office hours: 8 a.m. to 5 p.m., Monday through Friday. Closed on Saturday. Telephone 404—Newton.

To report an outage after Office Hours call Mrs. Wilma Bever, Newton; Joe Ware, John Tabb, or Gene French, at Newton; Francis Smith at Claremont, or Cloyce Johnson at Lawrenceville.

This is August and about this time of year we always begin to think about the harvesting of soybeans.

With it comes a lot of heat, sweat, and the satisfaction of doing a job that very few people can and will do. There's one item that we ought to all remember—and that is that although there is very little glamour in the operating of the big monster of a combine, there is a great deal of danger. And this time of year it would behoove all of us who operate this equipment to stop and think and make sure that this coming harvest season we don't lose an arm or a good member that Norris Electric can ill afford to lose.

We are blessed with many things in this country. One of them is the soil that exists in our great Norris Electric area that provides us with the conditions that grow fine soybeans and corn. There isn't a one of us who hasn't picked up a paper and read a lot of safety jargon about what the operator of a combine or a cornpicker should or shouldn't do, but one of the best and easiest ways to remember is to look around and see a friend of our's somewhere along the line, who has lost an arm and has been seriously handicapped and crippled by this terrible monster that we call a combine or a cornpicker.

Another item that we would like to talk about at this particular time is squirrel season. With squirrel season, comes a certain very minute group of people that you and I don't know—who live somewhere else—who are not our neighbors or our friends, but who go around and make a practice of shooting insulators.

To the many people whose success of a dairy or the work that they must perform after a hard day in the field, such as pumping water or freezing produce for a deep freeze, the loss of electricity can be a tragedy. This loss that comes is sometimes caused by the minute minority of unspeakable persons who make a practice of shooting insulators off the line. An insulator can be shot in a dry, hard time like we have at the present and not show up in an outage till weeks later when a fall rain comes across our country and with it the smashed insulator will short out, causing electricity to arc to the ground on the pole and putting you and your neighbors out of current.

Now our kids who live in this area don't go around shooting insulators, but it might be a good idea to men-



Damon Williams
Manager

tion to our favorite nieces or nephews or sons and daughters, to speak to some of their friends who they know who MIGHT shoot an insulator and warn them that if they do so, there's a lot of serious consequences in store for them if you, or someone else in authority, catches them.

It's against the state law of Illinois to shoot an insulator off a power line. So let's take a hand in this and if we see someone doing it—warn them very stringently that they're doing something that could harm a lot of people and is also a danger to their own lives.

For example, if one were to shoot a primary wire down that has 7200 volts, there is enough current in this particular line to kill every man and woman in our area. And if such a wire were to fall across the shoulders of the shooter, and it has actually happened, that person would meet a rather painful and unglorious death.

Corn Belt

BLOOMINGTON, ILLINOIS

We still have a crew of college boys working during the summer vacation treating poles which are 20 to 25 years old. They are working under the direction of lineman Frank Stevens and are doing a very good job of finding any poles which are rotting and protecting the other poles from future decay.

As the poles which have started to rot are replaced there will be occasional 15 to 20 minute outages on the line involved where it is not practical to change the pole without de-energizing the line. However, we still suggest that members notify us whenever their service is off and at least if it is off more than 15 minutes because in most cases we have no knowledge of the outage until somebody calls.

MORE CORN DRYERS

We are still getting lots of requests for enlarging electric service to farms where corn dryers are being added. We thank all you members who plan far enough ahead so we can get your service taken care of in plenty of time. Our crew is limited and it's impossible for us to take care of all the requests immediately at the time they come in.

CHECK WIRING

This year we are having more cases than usual where our line crew is called out on service troubles and they find that the member's wiring is causing it. In a number of cases the member's fuses or the breaker under



T. H. Hafer
Manager

the meter has kicked out and the member could have had his service restored without waiting for the co-op men and also this would have saved the co-op a good many dollars.

We suggest that members be acquainted with their own fuses and breakers, know how to operate them, and have some extra fuses on hand. This is the first place to check when you have trouble.

If your fuses are O.K., then find out if your neighbors have service, then someone should call the co-op office (or a lineman during other than office hours) and tell us all you can about the trouble.

OLD WIRES AND TREES

In many cases we are finding the trouble is caused by member's wires to one of their buildings and often an old building never used. If the wires are old and have been rubbed bare in a tree they can be short circuited and burn up a transformer and not just burn a fuse. We suggest to all you members if you have any wires like this, they should be disconnected at the meter pole and save yourself as well as the co-op.

McDonough

MACOMB, ILLINOIS

OUTAGES

If trouble occurs on the electric lines and you are out of power, the first thing you should determine is that your fuses and breakers at the meter are OK. The next thing is call your neighbors to see if they are out of power and then call the information to the office during the office hours of 7:30 a.m. to 5:00 p.m., Monday through Friday at telephone number 833-2101.

On all outages after office hours, we have a rotation of three numbers.

833-2391 833-2022 833-2465

TWO NOTES PAID IN FULL

The cooperative celebrated a milestone on July 1, when the "A" note borrowed in 1938, in the amount of \$282,000 and the "C2" note borrowed in 1944, for \$50,000 were paid in full. A check for the remaining amount due of \$125,000 plus an additional \$141,000 was paid in advance to apply against the cushion of credit against all notes. This made the total sum of \$266,000 that was paid in advance of due dates on our indebtedness to our Federal Government and brings our total advance payment to \$360,000.

ROTARY CLUB MEETING

The Manager and Power Use Adviser with Directors Walters and Whit-



Arthur H. Peyton
Manager

man as guests, Monmouth Rotary of rebuttal to a r by the Utilities. cussed points w controversial natu operative and the followed with the entitled, "On T by Chet Huntley. all of the cooper to present this p Club of Monmou ilar nature are a munity and civil these programs, g cooperative office

ILLINOIS POWER

During the pa the cooperative. Moline Consume quarry they were west side of War Route 116. Th the system a were made in line into the are ber services. This the stone quarry cost or charges.

On July 16 a crew was workin Utility built a private right-of-w clearing and adja tive's lines to hood ry. It is questio duplication of fac of the wholesale between your coo nois Power Co. tences in the te lines who is to

"Neither party, operative or the ordered to do so stituted state r shall construct adjacent to simi other party—Nei nish electric ener premises are cap by the existing f without extension system."

It is apparent graph, the Illinois their distribution cilities of the coo ing facilities of capable of servi just adding the property. The U built a duplicate poles. At one poi the road from t then circles arou the quarry.

The Manager tempt to find o this duplication top official of I catur, who was no conditions. He in tained a contrac

Co-op Managers!

appeared before the Club for a program recent program given. The Manager dis- which have been of- between the co- air opponents. It was showing of the film he Lines," narrated. It was a pleasure to rative representatives ogram to the Rotary th. Programs of sim- available to all com- clubs. To obtain et in touch with the in Macomb.

ER DOES IT AGAIN st year and a half, has negotiated with rs to serve a stone e developing in the ren County, north of his load fit ideally into s system improvements 1962, of a three-phase a, to improve all mem- line could also serve without additional

large Illinois Power g in this area. The ine through rugged ay involving a lot of cent to the coopera- k up the stone quar- ned if this isn't a ilities and a violation contract that exists perative and the Illi- The following sen- rritorial clause out- serve such loads.

(this means the co- Illinois Power) unless by a properly con- regulatory authority, distribution facilities lar facilities of the ther party shall fur- gy to any one whose ble of being served facilities of the other n of its distribution

from the above para- as Power constructed adjacent to the fa- perative. The exist- he cooperative are ng this quarry, by service into their Utility in this case, line involving many at their line is across he cooperative's and nd and comes into

in making an at- ut their reason for of lines, contacted a Illinois Power in De- ot aware of the above dicated that they ob- about a year and

a half ago but he would investigate and call the Manager back. At the time we go to press with this article, July 24, eight days later, no call has come from the Utility official. In the meantime, we contacted the consumer and it was very simple from their point of view, as they obtained points of consideration and a better contract had been signed with the Utility approximately ten days ahead of the construction time.

Time and again, both the Utility and the cooperative's officials have indicated that the simple matter would be to sit around the conference table and work these things out. It always seems unusual that the cooperative is expected to do this, but it does not work two ways. It simply points out the ridiculous assertion that in all the publicity the Utility claims that the cooperatives are moving into the Utility territory; the cooperatives are a threat to the Utility. The harm the cooperative can do to the Utility compares to the small mouse and the fearful elephant. But again the elephant steps on the mouse!! As always a story has two sides. Wonder what their story is???

Wayne-White

FAIRFIELD, ILLINOIS

August 26, 1964, is annual meeting day for the members of this cooperative. This will be the 26th annual meeting of a membership corporation that was organized in 1937.

We only had one problem then and that was to get the lines built. Now we have the problem of meeting the demands of the members for more power. We cannot rest on our past accomplishments.

In the past year a direct effort has been made to swing public opinion against the cooperatives and the rural electrification program — one of the largest benefactors of rural people of any program ever started. Let's not let this happen.

The meeting will be held at the Wayne County fairgrounds under the annual meeting caravan tents.

The first session will be held Tuesday night, August 25. We expect the display tent to be full of appliances that many of you are interested in. This will be an evening of entertainment which you will enjoy.

The annual business meeting will be held Wednesday morning, August 26, with registration starting at 9 a.m. A full report of the year's business



Owen J. Chaney
Manager

and activities will be made by the manager and officers.

Directors will be elected and other business will be transacted.

In the afternoon you will be entertained and "Miss Wayne-White of 1964" will be crowned. Yes, there will be the usual assortment of attendance prizes. Plan to attend.

Shelby

SHELBYVILLE, ILLINOIS

National Farm Safety week was from July 19-25. Though that is past, we should make every effort to remember and practice safety throughout the year.

A popular misconception, that ordinary electric house current is not dangerous has been the cause of many serious accidents. The amount of electricity required to light a 15-watt bulb can be fatal under many circumstances.



W. L. Walker
Manager

Although many times improper wiring is blamed for fires in the home, more often than not the wiring has little to do with starting a fire. The use of oversize fuses, over-loaded outlets, improperly cleaned electric motors and appliances in need of repair—easily avoidable hazards—contribute toward far more fires than does wiring.

SAFETY HINTS

1. Check electric appliances as well as the cords, see that they are not worn and look for U.L. approval.
2. Have sufficient circuits and outlets available in your home to avoid overloading.
3. Use the recommended size of fuses or breakers. Not over 15-ampere fuse for number 14 wire and 20-ampere fuse or breaker on number 12 wires. Never fuse an electrical wire over its rated capacity.
4. Even with the best equipment, failures sometimes occur. Never take chances, such as touching anything with electricity in it while in the bath tub or washing dishes.
5. Respect your servant, electricity, and it will serve you well and safely.

PRE-WINTER FURNACE CLEANING

The time has come to give your furnace that pre-winter cleaning. Cheapest workmen I have heard of are asking \$11.95 as a minimum. There will no doubt be some repairs necessary so add a few more dollars to the cleaning bill. Now, if you have electric home heating there will be no need for that annual cleaning charge. With electric heat you avoid this annual event, plus the pleasures of having a clean, convenient and eco-

nomical method of home heating. Safety, yes, there is plenty of safety with the modern electric home heating.

AIR CONDITIONING

Air conditioning is another one of the niceties of having a modern home. True, there are times when you may not need cooling. Other times cooling and dehumidifying is a must for comfort. Remember, the average air is uncomfortable at 79° F. with 65 percent humidity. For the ideal summer living you will want central air conditioning. When using two or three window units they will cost as much as a complete central cooling system.

Let your cooperative help with your heating and cooling problems. This is a free service without any obligation.

Jo-Carroll

Elizabeth, Illinois

Office Phone: 858-3311, Elizabeth. Manager's Phone: 858-3421, Elizabeth. Linemen's Phone: Harry W. Ehrler, 858-3423, Elizabeth; James W. Riley, 777-0198, Elizabeth; and Robert Wand, 7442, Mt. Carroll. Post these numbers near your telephone so if and when you have reason to call when the office is closed, you can get prompt service.

SILVER ANNIVERSARY

Plans are slowly taking shape for our 25th annual meeting. We hope to make this an event to be remembered.

HELLO AND GOODBY

Mrs. Delos (Pat) Groezinger is resigning her position as Cashier at the end of August. She has been an employe since June, 1958. She is infanticipating, and plans on devoting her time to her infant and her other three children, Annette, Susie and Scott. Mrs. Kenneth (Judy) Williams will be introduced to the duties of Cashier. She has been a part-time employe for the past two years. Judy's husband is employed at a local plumbing firm, and they are parents of two daughters, Tracy and Trudy.



Charles C. Youtzy
Manager

METER CHECK

Rural Electric Service of Macomb has started a field check of meters in our territory. The meters are to be checked and if there is need for repair it can be done on the spot. They are at present working in Carroll County.

HIAWATHA TRAIL

Your manager, Charles C. Youtzy, who is also mayor of the village of Elizabeth, was one of the officials who participated in the opening of the Hiawatha Pioneer Trail in Illinois and Iowa.

Governor Otto Kerner was on hand for a luncheon at Grantview Inn, and the group was met in Dubuque, Iowa, by Governor Harold Hughes. The trail was officially opened with fitting ceremonies in both Galena and Dubuque, and is in conjunction with the bid of Illinois and Iowa for a greater interest in tourism.

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food spoilage warranty
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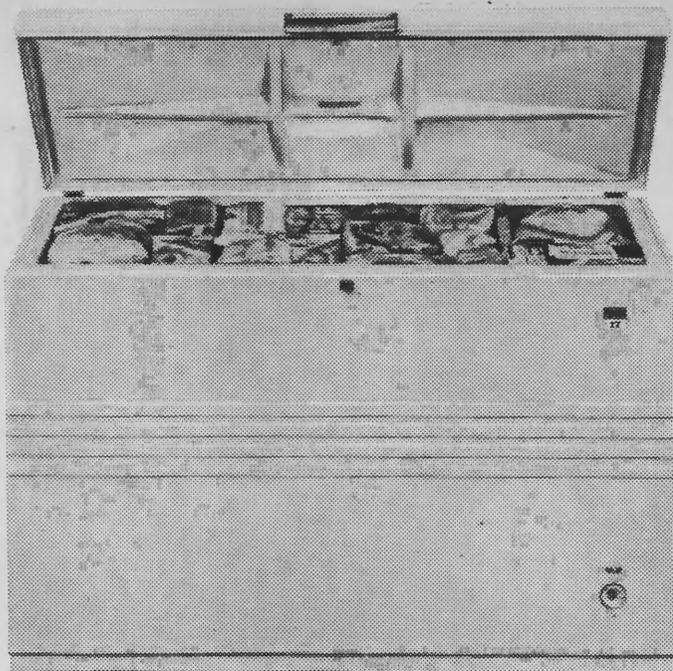
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19.55 cu. ft. 2
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17.87 cu. ft.
625-lb. size.
Model
UFD-18-64



20.52 cu. ft.
Twin sliding
basket drawers.
Model
UFD-21F

Wayne-White Electric

"The rural electric program is needed today as much or more so than it was 30 years ago," Owen J. Chaney, manager of the Wayne-White Counties Electric Cooperative, told member-owners of the cooperative at their annual meeting recently.

"Providing electric service to rural as well as towns is a matter of economics, not a matter of task or color. It is of great importance to the general welfare of our nation that both rural areas and city areas have electricity available at reasonable rates," Chaney said in defending the electric cooperative movement.

Chaney also told the member-owners that a 10-year financial forecast is being made by the cooperative to determine future rate requirements. The study, the manager said, may show that present rates are adequate or that the rates need to be increased or lowered.

"Anyway, our power requirements and rate requirements are being continually studied in an effort to provide you with the service you need at an equitable rate," Chaney said.

The 2,000 persons attending the meeting in Fairfield also heard Evans Williams, president of the cooperative, call for them to take even a more active role in their organization.

"Many attempts have been made and are being made to destroy or weaken cooperative enterprise in this state and nation. Your freedom to do something for yourself is at stake," Williams said.

"Remember when you encounter anti-cooperative propaganda, that the right to do it yourself is every bit as basic to our social and economic system as the right to make a profit," Williams said.

Service awards were presented to five employes and two directors of the cooperative. Five-year pins were awarded to Doris Grimes and Kenneth Gray, a director. Vera

erative" by Miss Arthalyne Walker of Flora, last year's queen. Miss Stremming, 16, is the daughter of Mr. and Mrs. Floyd Stremming of Dieterich.

The first runner-up was Miss Elaine Prather, 16, of Edgewood. Miss Sue Post, 18, also of Edgewood, placed third in the field of 12 contestants.



Beard, Bill Endicott, Dale Warren and Willard Bannon, a director, received 15-year pins.

Chalon Carter, a line foreman, received a plaque, commemorating his 25 years' service with the cooperative.

The members re-elected eight directors for one-year terms and elected one new director. The new member of the board is Stanley Greathouse of Johnsonville. Greathouse, who succeeds the late Irvin Yohe of Mount Erie, is the principal of the Orchardville Grade School. The late Mr. Yohe was one of the incorporators of the cooperative. A moment of silence was observed at the annual meeting in his memory.

The directors re-elected are Evans Williams of McLeansboro, r.r. 3; G. O. Deem of Geff; Willard Bannon of Grayville; D. M. Detroy of Enfield; Kenneth Gray of Wayne City; Harold Shepherd of Albion; L. P. Dolan of McLeansboro; and Bernard Kisner of Carmi, r.r. 4.

Officers re-elected are Williams, president; Deem, vice president; Bannon, secretary; and Detroy, treasurer.

Miss Flossie Hall, daughter of Mr. and Mrs. Donald J. Morris of McLeansboro, was crowned as "Miss Wayne-White Counties Electric Cooperative of 1964". The first runner-up was Miss Cheryl Cathy Spicer, daughter of Mr. and Mrs. Russell Spicer of Sims. Third place went to Miss Linda Jean Roosevelt, daughter of Mr. and Mrs. Quentin Roosevelt of Albion, r.r. 2.

Miss Flossie Hall, "Miss Wayne-White Counties Electric Cooperative of 1964," with, from left, Miss Cheryl Cathy Spicer, first runner-up and third place winner Miss Linda Jean Roosevelt, on the right.

**Good News
For Use
During
Pregnancy**

*Mothers
Friend*

**SKIN MASSAGE
NOW IN HANDY
BEAUTIFUL PLASTIC**

This famous skin conditioner is especially compounded to relieve the discomfort of that stretched feeling in your skin. You'll find a **MOTHERS FRIEND** massage can be soothing for that numbing in legs and back, too. Don't neglect your body skin tissues during pregnancy. Keep your tight, dry skin soft and supple with frequent treatments of **MOTHERS FRIEND**. You'll enjoy the feeling of skin comfort... you'll enjoy the new easy-to-use plastic bottle, too.

MOTHERS FRIEND
At Drug Stores
Everywhere

COMMENDED
by
PARENTS'
MAGAZINE
ON 100 AS DIRECTOR

Norris

NEWTON, ILLINOIS

Office hours: 8 a.m. to 5 p.m., Monday through Friday. Closed on Saturday. Telephone 404—Newton.

To report an outage after Office Hours call Mrs. Wilma Bever, Newton; Joe Ware, John Tabb, or Gene French, at Newton; Francis Smith at Claremont, or Cloyce Johnson at Lawrenceville.

This is September, and with it opens up a whole new world that only exists in our particular section of the United States.

Autumn is just around the corner. With it comes the blaze of color and the bright blue sky that is a trademark of our land. It arouses age-old instincts in men that makes them want to go and leave and hunt. It also means a lot of hard work.



Damon Williams
Manager

It means the cutting of soybeans—and the combines and frustrations that go with it—with equipment breaking down and all the other many trials and tribulations that come with operating a farm like so many of our members do.

There's a lot of pleasant things connected with fall and some of them are the oncoming hunting season and the many events such as football and other sports that are so much a part of our scene here in this midwest country of ours.

It means a lot of work for Norris Electric too. We have to make sure that all of our equipment is in tip-top shape, cause winter brings a different set of conditions and we've got to be prepared for any eventuality that comes up. Sometimes we trade old trucks off and our Board of Directors with their purchasing committee does a fine job on letting bids for the many trucks that it takes to operate such a system as ours.

It means that our pole inspection program that we have carried on with such vigor this past season will come to an end soon. It means the many road widenings that have plagued us these past summer months will soon stop. But we will be assured that next summer will bring another rash of road moving and widenings and the many things that come with our increased use of the automobile.

This past summer we have constructed the Lawrenceville substation and the people in that area will have better voltage, and better control over outages. As we usually try to do it, this substation

has been placed at least a year in advance of the actual need of it. The coming months always mean an increase in the use of electricity and if we were to let the need of these substations go, there would be a constant stream of complaints of low voltage, poor service and that is something we do not ever want to see happen on our Norris Electric system. A substation is a very vital part of it. It is something that must be used to the utmost to give better outage control, voltage conditions and the many other benefits it gives all of us.

Corn Belt

BLOOMINGTON, ILLINOIS

We congratulate again all the 4-H members for their work this year but especially those who have taken the electric project and activity. Joe Crosno and Vince Ijams of our co-op staff have helped especially in McLean and DeWitt counties in cooperation with Illinois Power Company people. In other counties which we serve, other utility personnel we know have been of much help to the 4-H folks.

The exhibits this year have been fully up to standard with many lights, fans, and other special electric equipment made by the 4-H members. In the Home Ec electric activities the girls study various uses of electric power around the home but do not make an electric exhibit at the fair. There are in Illinois approximately 3,000 enrolled in the boys agricultural electric projects and about 10,000 in the girls home economics activity.

MARK METER CARDS

Our billing department asks that members be sure to mark all of the figures from the meter on the meter card. Some of you members leave off a "0" and it makes a difference in the meter reading.

We have some meters with four digits and some meters with five digits. It is very important that you mark down all of them according to your own meter. If your



T. H. Hafer
Manager

Current Lines From

meter reading does not end in "0" you may change the last figure on the right hand side to "0". For example if your meter shows the figures 0623 you would mark your card 0620. If your meter shows 73520 you will mark it exactly that way.

SECURITY LIGHTS

We are rapidly approaching the 500 mark in the number of security lights being used by our members on a rental basis. The popularity of these lights seems to be due to the fact that the co-op furnishes the light, the electricity, and keeps the lamp burning for a flat \$3.50 plus tax per month. The lights come on automatically at dusk and go off in the morning.

Members interested may call or drop a card to the office and we will send an application which explains fully this service. If you like, an engineer will call at your place and discuss with you the location of the light. We suggest that you consider where you need the light, what shadows will be cast by trees or buildings, and the fact that on warm summer evenings this light will attract some bugs.

Let us know if you are interested.

McDonough

MACOMB, ILLINOIS

On September 30, 1964, at 7:30 P.M. the 27th Annual Meeting of McDonough Power Cooperative will be held at the Multi-purpose Building on the Western Illinois University Campus.



Arthur H. Peyton
Manager

This will be the first public meeting to be held at this beautiful building. We are urging all of our friends and members to attend this annual meeting and have this opportunity to see this building. The address of welcome will be given by WIU's President Knoblauch. His message will contain some factual information that will be of interest to you as a resident of this community and the state of Illinois.

We will have early bird prizes of

Co-op Managers!

five names drawn from the registration of members. At the beginning of the program, these names will be drawn and the lucky winners will receive a free energy bill for one month. It will behoove you to be there by 7:15 P.M., at which time this drawing will take place. Throughout the balance of the evening, one name each minute will be drawn. These names will be drawn from the entire membership and if this person is registered and in attendance at the annual meeting, they, too, will receive a free electric bill. The last three years the cooperative has followed this plan, drawing between 125 and 150 names to award to members, in attendance at the annual meeting, a free electric bill for the ensuing month.

A new film, "On The Line," narrated by Chet Huntley will be shown, giving you some basic answers to many statements that are made about your electric cooperative. You will meet your officers and staff as well as the essay and scholarship winners. The meeting will conclude with light refreshments.

NEW SINGLE-PHASE RATE

For the past many months, a rate study has been under consideration at the cooperative. On August 17, 1964, the Board of Directors adopted a new single-phase rate for all single-phase users requiring service up to 50 KVA. This will involve a saving up to approximately \$4,000 a year for our members. It is a method of putting all single-phase users on the same basis so that there will not be an inequity between the users of the same kind of service.

A new monthly minimum will go into effect of \$2.00 per month. Before this time the monthly minimum was \$3.60 per month. The cooperative will also absorb the 3 per cent utility tax in the new rate. Before, this tax was added on to the rate. Should any of you members be interested in obtaining a copy of this rate, it is available and on file at your cooperative office.

The electric heat supplement through the single-phase rate provides a new low rate for the elec-

tric heat user. Kilowatts used for the heating season will be at an assessment of 1.45¢ per kilowatt hour and will be available on budget billing. The member may pay 1/10 of his estimated annual heating bill each month beginning in September through June. This will eliminate any large bills during the cold winter season.

If you are considering making changes in your heating plant, or planning a new house, why don't you visit with someone in your neighborhood who has enjoyed the benefits of electric heating and find out from them if they would be satisfied to go back to the older type of heat. Electric heat is truly modern, healthful, and comfortable. You need to enjoy its advantages in your home.

Tri-County

MOUNT VERNON, ILLINOIS

In the operation of any business or personal affairs, every now and then one should cast an appraising eye at the financial results. This should not be a 100 per cent look as financial results are not what is being sought, especially in a non-profit cooperative. The true measure of the operating success of an organization such as ours is how much service does the member receive for the dollar he spends. Many services are available from your cooperative. A few are listed.

1. Guidance in electrical installations in your home, farm and business.
2. Complete electric space heating design and supervision of installation.
3. Wiring inspection program.
4. Electric space heating promotional allowance.
5. Replacement of pole cable loops (free labor).
6. Rental of security lights.
7. Electric water heater sales and promotional installation allowance.
8. Assistance with electrical



H. G. Downey
Manager

problems, wiring or equipment.
9. Replacement of pole light bulbs.

Let's take a brief look at our finances for the first six months of 1964.

	6 Mo. Ending June 30, 1963	June 30, 1964
ITEM		
Operating Revenues and Patronage Credits	\$643,918	\$654,421
Operating & Revenue Deductions Operations:		
Cost of Power	\$252,856	\$254,181
Distribution Expenses	30,946	29,535
Consumers Accounts Expenses	15,336	15,810
Sales Expense ..	13,547	10,625
Administrative & General	54,229	56,904
Maintenance: Distribution Expense	34,108	33,409
Maintenance General Plant	5,217	4,491
Depreciation and Amortization	85,774	88,860
Taxes	39,995	40,230
Interest on Long Term Loans—		
REA	26,408	25,337
Total Cost of Electric Service	\$558,416	\$559,382
Operation of Margins and Patronage Credits	\$ 84,502	\$ 95,039

From the above you can see 1964, as predicted by most business experts, is better than 1963. Extra patronage credits provide the cooperative with more funds to be used for capital improvements thus reducing the need for long term borrowings. Your cooperative ranks sixth of 27 in the state of Illinois in financial operation. We can't make a statement on the service we provide but we feel we are also up near the top in that area.

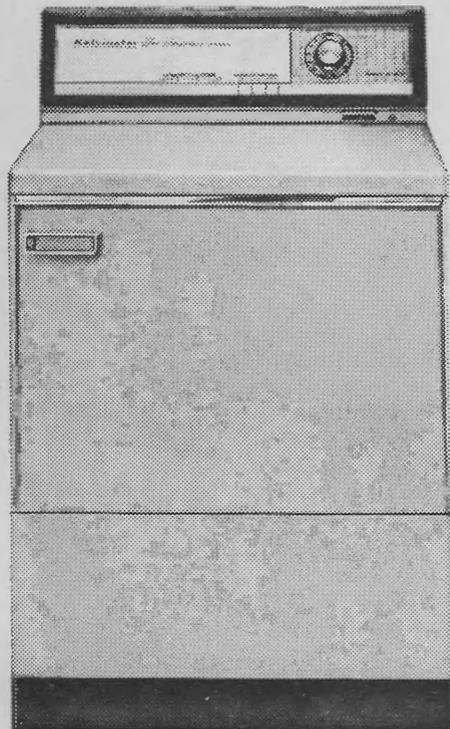
Children seldom misquote you; they repeat what you shouldn't have said word for word.

* * *

Wise people believe half of what they hear . . . wiser ones know which half to believe.

* * *

There's no limit to the height a man can attain by remaining on the level.



**The ironing you save
with this Kelvinator dryer...**

**gives you time for more
important things**

This Kelvinator dryer saves you ironing by eliminating wrinkles. Many things come out needing only "touch up" ironing or none at all! Here's how it does it: (1) It shuts itself off automatically when clothes are dried just right. Wrinkles aren't baked in. (2) It smooths away wrinkles with a cool tumble at the end of each cycle. (3) It provides a special heat for wash-wear that takes out wear wrinkles, but keeps in preset creases. And (4) it buzzes when drying is done so you can remove clothes right away and avoid re-wrinkling. (You can adjust the sound level of the buzzer, or shut it off entirely.) There are many more advances, including the right heat for every type of fabric. See your Kelvinator dealer for the "latest wrinkles" to eliminate wrinkles!

Kelvinator

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MICHIGAN 48232—DEDICATED TO EXCELLENCE IN
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LEDBALLAST

P.O. BOX 1065
BOULDER, COLORADO 80301

Co-ops Help Develop New Opportunities

The role of cooperatives and cooperative people in helping generate new life and new opportunity in local communities was stressed recently by Orville Freeman, U. S. secretary of agriculture.

With more than 100,000 people actively participating in more than 16,000 community development projects, Freeman said, cooperatives, including rural electric organizations, frequently are leading the way.

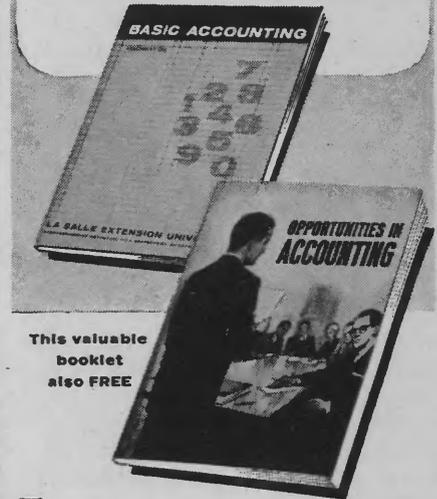
"Such accomplishments richly deserve applause," the agriculture secretary said. "But we urge all of you to see if there is more you can do—whether it is giving personal time and effort to rural area development projects in your area or expanding the services of your cooperative or forming new cooperatives to run new recreation or business ventures."

Mr. Freeman said the Department of Agriculture "wants to make your contribution as effective as possible. We accept fully our responsibility to encourage the growth of cooperatives and to provide research, education and advisory services that will help strengthen cooperatives in all appropriate services."



"Gee Mom, the new can opener works swell!"

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139

Mueller Tells How to Become Good Member

Delegates from member organizations of the Wisconsin Association of Electric Cooperatives learned at their recent 21st annual meeting at Madison that being an effective co-operator is not like falling in love. . . . It isn't that easy.

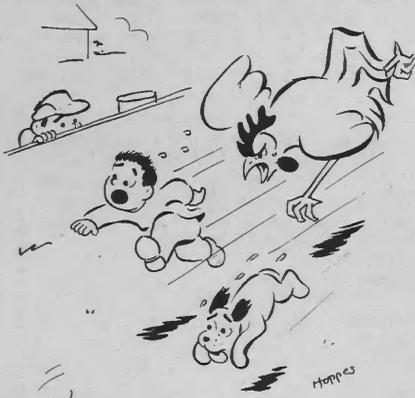
The meeting, attended by 200 persons, was distinctly forward-looking. Delegates reaffirmed their determination, after 21 years, to keep Wisconsin cooperatives "in the forefront of these fast-moving times."

They adopted resolutions vigorously opposing the Federal Power Commission's bid to assume jurisdiction over rural electric generation and transmission cooperatives, urging the Wisconsin governor and legislature to stand firm for the rural electric "territorial integrity" law now on the state's books, and endorsed the idea of rural home improvement as embodied in the new cooperative organization, Cooperative Building Services.

A. D. Mueller, the keynote speaker told the meeting that effective co-operators are made—by practice—not born.

"Cooperation," said Mr. Mueller, general manager of the Indiana Statewide Rural Electric Cooperative, "is not something that comes naturally. It doesn't just happen to a person or not happen to him, like finding the right girl and falling in love. Cooperation must be learned—and it must be continuously practiced until a person gets good at it . . ."

He said that being an effective director of a state, regional, or national cooperative is more difficult than being a director of a local one and



"Charlie, which one of us is being chased?"

Current Lines From

Tri-County

MOUNT VERNON, ILLINOIS

I talked to a business acquaintance recently who was enroute to Chicago via plane on a Wednesday morning. He said "I'm really thankful of the improvement in transportation in today's world. I have two appointments in Chicago today, tonight I have a dinner engagement in Los Angeles—Two appointments



H. G. Downey
Manager

Thursday morning and at 8:30 Thursday evening I'll be back in Mt. Vernon. This trip and work accomplished will take me away from my office two days. Had my father made the same trip at my age he would have spent 12 days doing the same amount of work."

It is a good time, as we approach Thanksgiving to review some of the things we can express thanks for.

To me these seem major:

1. No atomic bomb has been dropped on our civilization since August 6, 1945. The two bombs dropped killed over 150,000 human beings.

2. We can and did have a choice when we voted November 3rd of this year.

3. We can go to church and worship as our conscience and judgment deem best.

4. We can seek and accept different employment if we feel it advances our place in society.

5. We have free hours to do some things for ourselves—such as gardening—flowers—sports—culture.

6. We can acquire and own property of all types, and improve our property if we care to.

7. We can accumulate material wealth such as cash, bonds, stocks, etc., and use these material things as we see fit in accordance with any regulations imposed for the good of all citizens.

While we may grumble and complain and some would have us believe we have no freedom—we still retain the most important freedoms given us by our forefathers. Let's not lose them.

that "it is in this larger area that cooperation most often breaks down.

Mr. Mueller is a former editor of Illinois Rural Electric News.

Norris

NEWTON, ILLINOIS

Office hours: 8 a.m. to 5 p.m., Monday through Friday. Closed on Saturday. Telephone 404—Newton.

To report an outage after Office Hours call Mrs. Wilma Bever, Newton; Joe Ware, John Tabb, or Gene French, at Newton; Francis Smith at Claremont, or Cloyce Johnson at Lawrenceville.

It is November and the blazing scarlet and rich golden days of autumn were almost too beautiful to believe, but they come and they go. And just ahead are the holidays when adults seem to grasp again for one brief flashing moment the splendor and gaiety of the very young.



Damon Williams
Manager

The long days of summer are but a hazy memory, and before us lies a whole new season with all its gaiety and excitement. This is a fine country we live in and we should all be very thankful and proud of it.

Just a brief message that concerns all of us at this time of year. With the shortening days and the waning sun we're all going to use more electricity. It takes more lights, we run the television more and we use more hot water. When this happens 99 out of 100 of our electric bills are bound to go up. A few people fail to realize at this time of year we can all expect to use more current than any other. A few of our members think their meter is running fast and call up for a meter check or change, etc.

P. S. I'll let you in on a little secret. Of all the thousands and thousands of meters that we have tested, only a tiny, minute, almost impossible amount are ever fast. They are in the overwhelming majority slow. So you might think about it because the new meter we install in place of your old one is usually faster than the one that we take out. And the new one is just as accurate as human ability can make it.

Co-op Managers!

Co-op Program Pays Its Way

The nation's rural electric systems have returned more than \$2-billion in principal and interest payments to the Rural Electrification Administration, according to an announcement by the U. S. Department of Agriculture.

The payments on the REA loans include \$234,280,766 in principal paid in advance of due dates and \$647,229,203 paid in interest. Payments made on principal as due amount to \$1,122,631,324.

In commenting on the repayments, REA Administrator Norman M. Clapp said REA's 1,000 electric co-op borrowers "are making an outstanding repayment record, despite handicaps under which they must operate their rural systems."

He listed these handicaps as low consumer density, low revenue per mile of line, lack of large and diverse loads, and isolation from sources of low-cost power.

"Despite these obstacles, REA-financed electric systems have brought modern electric service to more than 5.2-million rural consumers. But these consumers still pay substantially more for service than do urban people.

"While the Government's investment in rural electrification is paying off handsomely," Mr. Clapp said, "there remains much yet to be done before rural consumers will have electric service comparable in price with that available in urban areas.

"REA, now beginning its 30th year, has approved loans totaling \$5.2-billion to electric borrowers in 46 states, Puerto Rico and the Virgin Islands. Of this amount, \$4.4-billion has been advanced to borrowers for investment in electric distribution, generation and transmission facilities."

In November of last year, it was announced that both electric and telephone borrowers had repaid a total of more than \$2-billion in REA loans. A cumulative total of about \$6-billion has been loaned to electric and telephone borrowers.

The Right to Do It Yourself

Our ancestors made their own shoes. They were pretty good at it. They did it for many years until someone in the community became so much better at it than anyone else that they asked him to make their shoes. They traded food for shoes; the shoemaker then quit farming and became a specialist.

Those who became dependent upon him thus surrendered a little of their independence but they did not surrender their right to make shoes. Not willingly, not knowingly.

The right of people to do for themselves what others cannot do for them to their complete satisfaction is one of the most precious rights ever spawned by civilization. Lose it and you become the servant of those who make your shoes or bake your bread or generate your electricity.

Even if you do not surrender the right to bake your own bread you nevertheless, to some extent, come to be at the mercy of the baker if you forget how to bake bread yourself.

The competitive free enterprise system is supposed to take care of this by having several shoemakers or bakers vying for your dollars, but this system can and does break down.

When it does, you find that all shoes or all loaves or all cans of soup are made by the same company. Or if they are made by different companies, you may find that for some strange reason the prices are all about the same. Competition has been subverted and the time may be ripe for people to do it themselves through cooperative enterprise.

No cooperative has ever been formed where the profit system was working to the satisfaction of everyone. People don't start co-ops for the fun of it. Organizing a co-op is hard work.

In the case of rural electrification, not only was the profit system not working satisfactorily, it was not working at all.

This, however, was not an area

where people could do it themselves without borrowing substantial amounts of money. They were able to borrow it from the government, and they have proved that they are able to pay it back.

The government did not lend the money in order to undermine the profit enterprise system, as power company propaganda often implies. It did so merely to protect, to aid and abet, the priceless right of people to provide for themselves a service which others would not and perhaps could not provide.

All attempts to destroy or weaken cooperative enterprise in this nation are aimed at your freedom to do something for yourself if you so desire. Remember when you encounter anti-cooperative propaganda that the right to do it yourself is every bit as basic and vital to our social and economic system as the right to make a profit. These rights are closely related.

There are nations where the right to make a profit is gone. Perhaps it is not merely a coincidence that in many of these nations the freedom to do it yourself went first.

—Reprinted from the Wisconsin Rural Electric Cooperative News.

4-H Awards Given 126

A total of 126 outstanding Illinois 4-H club members won electric awards for their fine projects in electricity during 1964.

The awards were announced by the Illinois Farm Electrification Council, of which the electric cooperatives are a member.

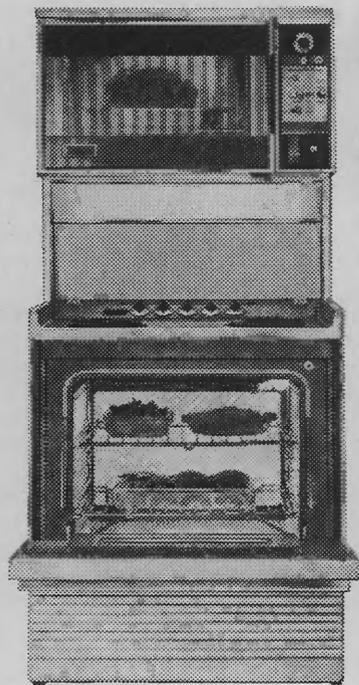
Harold H. Beaty, executive secretary of the council, said "Your loyal support of the program has helped to enrich the lives of thousands of 4-H members and thereby helped to create a better, more prosperous state.



Having a radio near the bath can have a serious aftermath.

Ovens come clean without scrubbing in these Kelvinator electric ranges

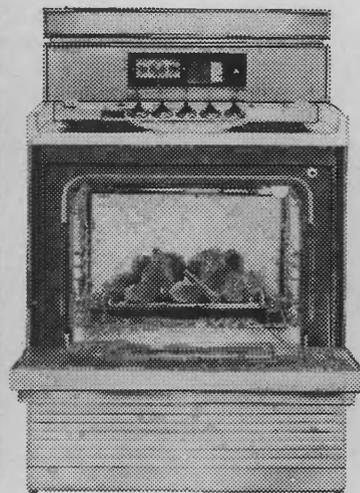
It's so simple; all you do is
lift off the racks that hold the aluminum linings;
throw away the soiled linings
and replace them with standard aluminum foil.



Bake and broil simultaneously
in this 30" two-oven
Kelvinator Tri-Level range . . .



or build your cooking centers right into
your cabinets with a
Kelvinator built-in or slide-in range . . .



or replace your present range
with a free-standing
30" or 40" Kelvinator range!

See your **Kelvinator** dealer now!



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Dedicated to Excellence in Rambler Automobiles and Kelvinator Appliances

M. J. M. Hears Legislation Needs

The need for territorial integrity legislation in the 1965 General Assembly was stressed at the annual meeting of M. J. M. Electric Cooperative, Inc., recently.

Carl Bloome of Carlinville r. r. 2, president of the cooperative, and Charles W. Witt, the cooperative's manager, both said that the state's electric cooperatives must not be discriminated against unfairly.

"M. J. M. must depend on its members to combat the half truths of the investor-owned companies by giving the true facts of the cooperative to persons who are not members," Mr. Bloome said.

MR. WITT said Illinois legislators should "observe the determination on the faces of our members as they look to the 1965 sessions of the state legislature with the anticipation of enacted lawful protection, which will assure the membership the right to operate this cooperative without harassment from vested interests desiring only to make secure their own monopolistic operations by the destruction of the electric cooperatives."

The 1,500 persons attending the meeting in Southwestern High School at Piasa also heard Mr.



The new "Miss M. J. M. Electric" is Miss Nancy Hammann. Placing second in the queen contest was Miss Kathy Mieher (right). Miss Roberta Frost was third.

Bloome say "The feeling of ownership and control which I have in my cooperative means a lot to me. I also know that the only objective of your board of trustees is to give you and your neighbors the best service at the lowest possible cost."

Mr. Witt reported that the cooperative initiated a service department during the past year. "The

cooperative is now in a position to assist members with the actual installation of their facilities. It is desired that this service be used to fill a need in areas where good wiremen are not available, and to help correct some of the faulty wiring conditions which exist beyond the meter."

THE MEMBER-OWNERS re-elected Leland Oertel of Brighton r.r. 2 and Alvin L. Mullins of Butler r.r. 1 to the board for three-year terms. Wayne Gilworth of Jerseyville r.r. 2 was elected to a three-year term to succeed retiring director Herschel Fritz of Jerseyville r.r. 2.

The board re-elected its officers who are: Mr. Bloome, president; Henry Egelhoff of Jerseyville r.r. 3, vice president; Mr. Mullins, secretary; and Clarence Doerr of Irving, treasurer.

Miss Nancy Hammann, 17, daughter of Mr. and Mrs. Leonard Hammann of Gillespie r.r. 1, was crowned "Miss M. J. M. Electric Cooperative of 1964." Miss Kathy Mieher, 16, daughter of Mrs. Esther Mieher of Carlinville r.r. 2, placed second in the beauty contest. Finishing third in the field of seven contestants was Miss Roberta Frost, 17, daughter of Mr. and Mrs. Floyd R. Frost of Jerseyville.

Power Supply Needs Studied By Tri-County

"With your help we can remain strong and continue doing good for you and our community," member-owners of Tri-County Electric Cooperative, Inc., were told recently.

H. G. Downey, manager of the cooperative, told the 800 persons attending the annual meeting in Mount Vernon that Tri-County Electric spends \$75,000 annually to keep the 2,163 miles of electric lines in serviceable condition, allowing the best possible service to the 7,846 member-owners.

REUBEN YOUNG of Odin, president of the cooperative, said a long-range financial plan is being prepared to insure that the power supply will adequately meet the cooperative's needs. The engineering study covers the period through 1970.

Mr. Young also reported that the

cooperative paid \$63,450 to the members last year in capital credits earned until 1943. "This year, we are returning capital for the years 1943 and 1944 in the amount of \$70,542.90, and we will continue to refund capital as long as financial reserves permit."

The president urged the membership to take an active participation in the cooperative and said a Tri-County Booster Club was organized this past year "to help strengthen your membership."

THREE DIRECTORS were re-elected to three-year terms at the business meeting. They were David Hanes of Mount Vernon r.r. 6, C. Glenn Jones of Odin and Philip Heggemeier of Nashville.

The board of directors reorganized and renamed Mr. Young president and William Groennert of Addieville secretary-treasurer. Mr. Hanes was elected vice president, succeeding E. C. Champ of Woodlawn.

Plaques were presented to Mr. Groennert and Raymond Pitchford of Nashville, honoring them for their 25 years' service with Tri-County Electric.

Winners of the talent contest were the Christannaires Quartet con-

sisting of Fred and Gary Diel of Fouts, Rodney Marlow of Woodlawn and Stanton Endicott of Woodlawn. Their accompanist was Jerry Webb of Mount Vernon.

Dave Porter a Nashville boy who played the accordion, was second. Third place went to Lovetta and Donna Story, singing daughters of Mr. and Mrs. Samuel Story of Opdyke.



William Groennert (left) and Raymond Pitchford are shown with their plaques presented for serving 25 years on the board of Tri-County Electric Cooperative, Inc.

Ski Resort Opening In Co-op Area

(Continued from page 7)

the latest in snowmaking equipment for use whenever Mother Nature falls down on the job.

Such equipment is essential. It normally will be called into use within a week after even a 12-inch snowfall in order to maintain the snow in top condition.

The ski area was to begin operation earlier this month. For the opening it was necessary to make snow every night for a week to provide an adequate base. After that snowmaking equipment may be needed about three nights a week "and the snow we make is better than the natural product," Mr. Balfanz said.

"It freezes a little harder, it's more like crystals than snowflakes and this makes for better skiing and greater durability."

THE SKI AREA is open each day and night with plenty of lighting for the six open Alpine type skiing runs and the four tows which provide uphill transportation. The two-story lodge offers rental equipment, light refreshments, soft drinks—and the welcome warmth of a huge, circular fireplace—and a spectacular view of the ski and jump areas.

Terrapin Ridge can accommodate 750 to 1,000 skiers daily and there's all-weather parking for some 700 cars. The resort now provides employment for 10 to 12 persons.

Costs to visitors are low. Special package arrangements are available to schools and colleges.

"**BUT ISN'T** skiing dangerous for a beginner, and jumping—ouch!" queried a reporter.

Mr. Balfanz looked a little distasteful, but he was patient.

"I've been skiing since I was 7," he said, "and I've been doing an awful lot of jumping. I fall occasionally, but I don't really get hurt. I've had only four broken ribs and a minor concussion. My wife tells me that as long as I land on my head I'll not be badly hurt."

"Is she right?"

"Yep," grinned the 24-year-old Mr. Balfanz.

"**WHAT ABOUT** the cooperation you've received from Jo-Carroll Electric Cooperative in getting this re-

Current Lines From

McDonough

MACOMB, ILLINOIS

Installation costs for electric heating are coming down. Today's resistance-type electric heating is probably the lowest in initial cost. If builders want cooling, a separate system must be installed. For central systems, cooling could be supplied by a heat pump or by an electric furnace. The fact is that operating costs for electric heating are coming down. The rapid increase in the summer kilowatt load for air conditioning has now made the winter the "off season."



Arthur H. Peyton
Manager

Kilowatts used in winter heating are practically competitive with the equivalent number of B.T.U.s in oil or gas. Electric heat can solve your heating problem. In the older existing home or a new one, heating problems can be solved with several types of electric heat.

The cooperative now has 55 members heating their homes the clean, safe and most maintenance free system known and with 100% more controlled by a thermostat in every room. No hot or cold spots and installation costs are usually less than for any other system.

Write us if you are going to install a new heating system. We will give you actual operation costs of those in operation and provide you with installation and operating costs for your home without obligation.

HOLIDAY SUGGESTIONS

How to get smart with a tree. Be-

sort area started?" asked the reporter.

"They've been wonderful," came the prompt, serious answer. "They have helped us in a thousand little ways and quite a few big ones. They've given us reliable technical advice about the use of electricity and about how we can solve so many problems. They're wonderful people and we enjoy working with them."

Hmmmmmm. Let's all go skiing. Next week end should be about right.

fore you buy your Christmas tree, run your fingers through the foliage to see if it feels fresh to your touch. Give the tree a shake or tap it on the ground to see if it still holds its needles. If the needles are turning brown, the tree will be a fire hazard. Cutting the butt diagonally about an inch above the original cut will aid in the absorption of water, so it will stay fresh.

Turkey time tips. Worried how big a bird to buy? Allow $\frac{3}{4}$ to 1 pound per person if your bird weighs less than 12 pounds; allow $\frac{1}{2}$ to $\frac{3}{4}$ pounds per person if it weighs 12 pounds or over.

NEW LOOK

Demand for used brick, with its weathered, mellow appearance so attractive for both traditional and contemporary house designs, has exceeded the supply that clay products manufacturers in many areas are now making new "antique" bricks. Often the new "used" bricks cost less than the old because of the elimination of hand labor required to remove the remnants of mortar from the old ones.

THINKING FOR OURSELVES

Now that the election is over, let's try thinking for ourselves. Too often friends and neighbors are unwilling to sit down and reason together to discuss the issues and candidates. This is tragic.

Our news media bear a heavy responsibility for this unhealthy attitude by the newspapers which were biased in their partisan editorial opinions to the point of irresponsibility. As a result, large segments of our citizenry were denied sound editorial leadership. They were fed a steady diet of raw emotionalism.

The emotional sales pitch was even more evident in radio and TV commercials. These commercials belittle us as a great and proud people to force our presidential candidates to resort to the tactics that we witnessed. The one-eyed monster in our living rooms could yet be our undoing as a free and democratic nation.

America is going forward. The worst we have to fear is our intolerance of each other and letting selfish interests do our thinking for us.

Co-op Managers!

Shelby

SHELBYVILLE, ILLINOIS

It's good to greet our friends and neighbors at this happy holiday season. Here at your cooperative headquarters it's good to know that there are so many loyal members of this cooperative included in our lists of



W. L. Walker
Manager

friends and neighbors. We value your good will, and we cherish the privilege of serving you. As this holiday season approaches, let us all keep our thoughts and spirits on the true meaning and significance of Christmas—the Birthday of Christ which the entire Christian world celebrates on December 25.

SAFE DECORATIONS

Whatever you do about Christmas decorations, be sure they are safe.

Christmas trees, especially when dry, can burn easily. Buy a sprayed tree or spray it with anti-wilt or flame-retardant solution, and keep it in as cool a place as possible. Keep the trunk in water or moist sand.

FARM PROTECTION

Security lights are a protection, convenience and a welcome to your friends to visit your home on these long, dark winter nights. Many of our members are installing security lights the past month. Apparently, the suggestion of making them a gift has been accepted by many. While you are thinking about your own lack of outside light, why not call the cooperative and ask them to install your security light today.

FOR SALE

Mr. Hal Jarnagin, our stockman, has several hundred feet of good used weather-proof copper electrical wire. This wire can be purchased at the office by you, the member, at a very reasonable price. Also, Mr. Jarnagin has the spools and clamps to use in securing wire to poles or buildings.

MERRY CHRISTMAS AND A HAPPY NEW YEAR

On behalf of your Board of Directors, Co-op Manager and Co-op

Personnel, we wish to send Season's Greetings to each and every one of you and extend the very best of wishes for a Happy and Prosperous New Year.

Norris

NEWTON, ILLINOIS

Office hours: 8 a.m. to 5 p.m., Monday through Friday. Closed on Saturday. Telephone 404—Newton.

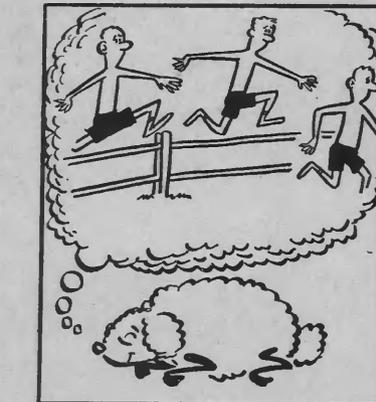
To report an outage after Office Hours call Mrs. Wilma Bever, Newton; Joe Ware, John Tabb, or Gene French, at Newton; Francis Smith at Claremont, or Cloyce Johnson at Lawrenceville.

This brilliant (question mark) column is going to be very short and sweet.

I want to certainly wish each and every one of you the MERRIEST CHRISTMAS and the HAPPIEST NEW YEAR.

Now, I could give you a lot of guff about making this a white Christmas, and going out and buying all kinds of electrical appliances with ulterior motives of making you use more current, but I'll bet anybody that wants to bet me a brand new Stetson, three, triple X, Beaver quality fur felt Western style cowboy hat with a three inch rolled edge brim that I wouldn't sell you a dog-gone appliance that you didn't want to buy anyway.

And that's a round-about way of telling you that I think you're just as smart as I am and if you want something, you're going to get it without any advice from me. But, I do again want to repeat MERRY CHRISTMAS TO YOU and let's be good to one another.



Ralph White
Manager

we lose sight of the true meaning of Christmas.

ANNUAL MEETING

As we write this, our 1964 annual meeting is a memory. All in all it was a very successful meeting. Over 800 members and their families and guests packed the Auburn Grade School gymnasium for this event. Joe Dowson, Divernon; Henry Gieseking, Harvel; and Stanley Otten, Modesto; were re-elected to your Board of Directors for three-year terms.

QUEEN CROWNED

Miss Betty Centko, daughter of Mr. and Mrs. Steve Centko, Virden, was crowned "Miss Rural Electric Convenience Cooperative of 1964." Runners-up were Miss Patsy Aherin, daughter of Mr. & Mrs. John Aherin, Farmersville, and Miss Rachel Sloman, daughter of Mr. and Mrs. Wheeler Sloman, Pawnee.

PRIZES

Dozens of prizes were awarded to the registered members.

The winner of the Early Bird Prize was Mr. and Mrs. H. P. Burnett, Waverly. The Early Bird Prize was an electric clothes dryer. The Grand Prize of an electric dishwasher was awarded to Miss Francis Malsbury of Virden.

ELECTRIC HEATING SYSTEM

The winner of the electric home heating system was Mr. Robert Boyett of Farmersville. He soon will be enjoying the benefits of electric home heating.

NEW YEARS' RESOLUTION

We would like to ask all members to make a New Year's resolution—"GO, GO all electric the modern way." When you think of labor-saving equipment think of electrical equipment on the farm and in the home.

Convenience

AUBURN, ILLINOIS

Your Board of Directors and all employes wish to take this opportunity to wish each of you a Merry Christmas and a joyous New Year. We have only to look around us to see all the blessings that have been bestowed upon us. Let us

all take a few moments to reflect on the true meaning of the Christmas season. With the hustle and bustle of the holidays, preparing for a family reunion, exchange of gifts and other festivities, it seems that often



They put democracy to work and brought light to the rural areas of Illinois

Thirty years ago, this farm looked pretty dismal. No lights. No running water. No modern milking equipment. No power tools. No modern conveniences. It was a hand-to-hand struggle with nature to make it pay.

Today, things are different, thanks to the American system of democracy that lets groups of people do together what individuals cannot accomplish alone . . . like

providing electric power through their home-owned Electric Cooperatives.

Local people own these Cooperatives that provide blessed light and power in Illinois' rural areas and they are the people that use the power. Everybody benefits — farmers, merchants, townspeople and country residents — through the increased use of the things that electricity makes possible.



Things are much brighter in rural Illinois with power from the Electric Cooperatives.

ELECTRIC COOPERATIVES of ILLINOIS

GOOD FOR ALL ILLINOIS