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### **Illinois Rural Electric News**

### Agriculture very vulnerable to energy problems

The nation's severe energy problems are placing heavy burdens on the United States economy. The agricultural system—with a heavy requirement for petroleum and natural gas—is considered to be extremely vulnerable.

The following is an excerpt from a U.S. Department of Agriculture article dealing with the agriculture energy outlook:

The remarkable accomplishments of the U.S. food and fiber system in this century—and all other sectors of the economy, for that matter—owe much to an abundance of fossil fuels and electricity.

In the past, national policies were directed towards ensuring bountiful and low-cost energy as a means of providing the goods and services that have enhanced our standard of living.

As a result, energy consumption in the U.S. has more than doubled since 1950, and if unabated, could double again by the year 2000.

Just prior to the 1973 Arab oil embargo, one-third of our oil supplies were imported. Today, despite efforts to curtail our dependence, the figure has risen to one-half. And unless we become more efficient in its use, an even greater percentage of the oil we use could come from foreign producers by the turn of the century.

Last winter, widespread natural gas shortages put nearly two million people out of work. Although a winter of similar severity would have put stress on energy supply and distribution in any year, the winter of 1977 emphasized imminent difficulties forthcoming in the gas supply picture.

Oil and natural gas comprise over three-fourths of America's energy consumption, while representing less than a tenth of the domestic resource base.

U. S. oil production has been steadily declining during recent years. Oil tapped from the outer continental shelf and Alaska will reverse this trend for a few years. Nonetheless, according to government projections, the prospect beyond 1985 is for a resumption of the downward course.

Natural gas production peaked in the early 1970's and has dropped about 15 percent since. Production may decline another 30 percent in the next decade.

Domestic oil and natural gas reserves will largely be depleted 40 years from now, giving the U.S. little time to shift to more plentiful forms of energy, such as electricity generated from coal and nuclear power.

The "exotic" forms of energy—solar, geothermal, and synthetic fuels—won't supply more than one percent of U.S. energy needs by 1990. Nuclear fusion won't make any contributions until after the turn of the century.

Here's where agriculture enters the picture.

About half of the energy consumed in the food, fiber, and forest products system is petroleum based—primarily diesel fuel and gasoline—and another third is natural gas. The strong tie to these two "problem" fuels illustrates the food system's vulnerability to energy problems.

Unlike other industries, agricultural production is based on biological functions highly dependent upon seasonal changes. Temporary interruptions in energy supply at critical times could cripple production for an entire year.

### November 1977 Volume 35, Number 7 Published by Association of Illinois Electric Cooperatives

#### LARRY F. ELLEDGE ARTICLES Editor **GORDON M. OLSEN** 'Rosy' avocation . . . . . . . . . . . . . . . . 5 Managing Editor Help for Bangladesh . . . . . . . . 6 and 7 JACK D. HALSTEAD Buffalo and elk . . . . . . . . . . . . 8 and 9 Associate Editor Growing grain business . . . . . . . . . . . . 14 Success from dedication . . . . 18 and 19 SANDRA JOHNSON **Advertising Coordinator FEATURES** COVER: Fall is a special time for Illinoisans. This photo, taken at New Salem Recipes . . . . . . . . . . . . . . . . . . 20 State Park near Petersburg, blends a touch Trading Post . . . . . . . . . . . . . . . 21 of fading summer green of the grass with the

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## Louisiana bayou leads to 'rosy' avocation

The summer sun setting behind Spanish moss-shrouded cypress on a northeast Louisiana bayou is a beautiful sight. For a Clay County woman, Mrs. Leona Kidd of near Flora, it was even more than that, however.

That scene of warm oranges and yellows framed by the deep black-greens of the cypress trees reaching from the dark water introduced Mrs. Kidd to a new world. And, it would lead her to honors in a field in which she long believed she had no talent.

That Louisiana scene was Mrs. Kidd's first oil painting, and in less than two years she found herself the winner of the oil still life blue ribbon in the Town and Country Art Exhibit in Flora, as well as the "people's popular vote" award. Such an accomplishment may not equal an exhibit in Paris, but for a person who "learned" during high school that she had little art talent, it is certainly more than an achievement of mediocre proportions.

The Mt. Vernon native has lived near Flora since 1957—with the exception of three years (1973-76) in Tallulah, Louisiana. Those three years, when her husband, Allen, was on temporary assignment there, had a special impact on Mrs. Kidd.

Seated on a sofa in the comfortable rural home served by Clay County Electric Cooperative, Mrs. Kidd talked of what helped her get started as a painter, why she enjoys what she's

Mrs. Leona Kidd displays three of her flower oil paintings. The one at the left is the prize-winning entry. It was painted at the request of her husband after she had painted similar rose paintings for friends and relatives.

doing, and how she becomes so engrossed in painting that she completely loses track of time.

"I've always admired people who were talented," she explained, "whether it is singing, or art. In high school I took art but it didn't seem, at the time, that I had any talent. I couldn't even draw simple characters."

How, then, does a person who doesn't show talent early in life suddenly "discover" an ability to display color, light, dimension and proportion in a prize-winning manner?

The three years as a Louisianian appear to be the key.

"When we moved from Clay County to Tallulah I went to work in an arts-crafts-fabric shop in order to get acquainted with people," Mrs. Kidd said. The shop organized an art workshop. "Several women met once a week to paint," she explained as she traced her avocation from the start in 1974 to the present.

Her living room provides a visitor with the diversity of her work.

On one wall hangs the prize winner, "Dad's white rose," white roses contrasting with green leaves and crimson snapdragons against a white, pearlescent background.

Behind the sofa is the bayou scene, relatively stark and simple compared to the detailed rose painting.

Above her piano and illuminated by a Tiffany-style light fixture of red glass is a grouping of poppies, painted in striking orange-tinted reds.

The prize winner was the result of a request—her husband asked it. He wanted a rose picture to make up for several rose paintings she had painted for other persons.

Mrs. Kidd, after finishing the painting for Allen, had to be coaxed into (continued on page 15)



A tour of Geneseo area farms was on the agenda for Najibur Rahman, director of the Bangladesh Rural Electrification Directorate, who visited Farmers Mutual Electric Company in September. Edgar Arnn, left, manager of the cooperative, and Paul Mallinson, right, a retired apple farmer and Farmers Mutual director, discuss the advantages electricity brings to farmers and other rural people.



Techniques employed by an Illinois electric cooperative may be essential elements in helping one of the world's developing nations achieve a better standard of living for its people.

Najibur Rahman, director of the Bangladesh Rural Electrification Directorate, visited Farmers Mutual Electric Company, Geneseo, in September as part of a study of small electric cooperatives. It is hoped that such on-site examinations will be instrumental in electrifying his country.

Bangladesh has applied for a \$50-million U. S. grant to fund its electrification project.

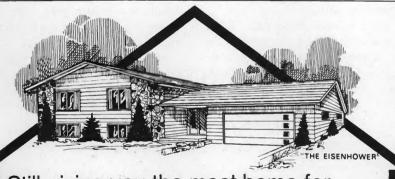
During his visit, Rahman was escorted on a tour of area farms by Edgar Arnn, manager of the cooperative. He visited with farmers, developers and civic leaders to learn the effects of electrification on the lives of rural people. The visit to Farmers Mutual was not by accident. Arnn is a former consultant to the Philippines, assisting with the development of rural electrification, and is familiar with problems confronting nations in that part of the world.

In talking with Paul Mallinson, a retired apple producer from Geneseo, the visiting electrical engineer expressed amazement that much of Farmers Mutual's line is 40 or more years old and still in service.

Mallinson, a Farmers Mutual director and treasurer of the Board of Directors of the Association of Illinois Electric Cooperatives, told Rahman that electricity had helped to open up the countryside for people who wanted to live in the country, and had made farming a much easier occupation than it had been before the advent of rural electricity.

Darwin Knudtson, a potato farmer and another director of the cooperative pointed out that electricity had enabled him, in many operations, to replace scarce, expensive labor with motors.

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# Illinois cooperative provides assistance for Bangladesh electrification

another point of interest, because Cassens has been using a phase converter on his grain drying bins for several years, and Rahman is also looking into the possibilities offered by phase converters, primarily for large motors, as opposed to constructing the more expensive three-phase lines where such service is needed. Cassens also uses electric drive on a center-pivot irrigation system to water 135 acres of corn on his farm.

Bob Pettit, who has transformed about 500 acres of hazel thickets into 500 homesites, noted that his land development efforts would not have been possible without rural electricity. "This land was useless when I got it," he remarked, adding, "It was very hilly and so overgrown that you couldn't even walk through it. It wasn't good for pastureland, and certainly not for crops. Now it's a good place to live."

Edward Storm, another director, joined the tour, and Rahman visited the farm of Eldon Larson, president of the cooperative's board of directors. Larson, who farms 360 acres, also has a confinement hog feeding operation. He grinds and mixes his own feed on the farm, using automatic equipment, and the confinement barn is ventilated by automatically controlled electric fans.

During his three-day stay at Farmers Mutual, Rahman also talked with cooperative employees about billing procedures.

Rahman's visit to the cooperative was not his first to Illinois. He worked a year and a half with Argonne Laboratories in Chicago several years ago.

Earlier this year, he was a member of a group of engineers from nine developing countries invited to study the rural electric developments in the Philippines. Many of the 67 energized cooperatives were studied during the 30-day tour, which was sponsored by the U.S. Agency for International Development (AID). During the tour, Rahman met Arnn, who was in the Philippines until becoming Farmers Mutual manager in August.

His present tour, at the invitation of the National Rural Electric Cooperative Association (NRECA), is in cooperation with the United Nations, and will include visits with cooperative directors and members in about a dozen rural electric cooperatives in the Midwest.

After leaving the U. S. at the end of this month, Rahman will again visit the Philippines for a four-day visit with NRECA Team Leader Peter McNeil. This group will supply much of the information most readily applicable to conditions in Bangladesh,

since the Filipinos are still working on their rural electrification program.

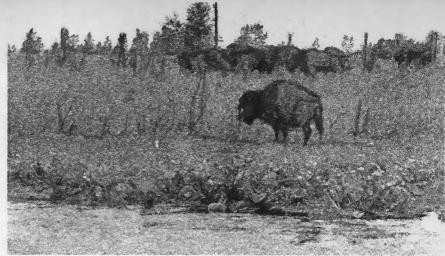
Rural electrification is expected to provide a badly needed boost to the Bangladesh economy, where the average annual income per family is less than \$200 per year, and the average family lives in 130 square feet of space. The population density averages 1,300 people per square mile.

While these statistics may be sobering, they are partly offset by the country's resources. Bangladesh has rich and productive soil, some hydroelectric generation, some diesel generation, and an expanding road system to areas where some natural gas reserves have been tapped. Further natural gas exploration is underway, Rahman says, and Bangladesh hopes to become an energy exporter.



Robert Delp, right, office manager of Farmers Mutual Electric Company, discusses billing procedures with Rahman and Deb Hull, secretary.

Buffalo still roam the prairie, a few of them anyway, at the Prairie Plan site near Canton, in Fulton County. The 11 buffalo share the 60-acre site with three elk. Prairie Plan is an attempt to restore part of Illinois to the way the prairie was before the coming of the white man



### Buffalo and elk roam prairie again

Towary travelers on Route 5 in Fulton County are often surprised to look into a roadside pasture and see a herd of buffalo, and perhaps even a couple of elk. At first, many travelers-unprepared for such a sightmight not believe what they see.

Actually, there really are buffalo

there-11 of them, as a matter of fact. Three elk pretty well round out the population of the small game preserve.

The idea of the preserve was to restore a small part of the prairie to its original state, according to Lloyd E. Klindworth, associate agricultural engineer for the Metropolitan Sanitary District of Greater Chicago, which owns the buffalo range and some 15,500 more acres near Canton. The project is served by the Spoon River Electric Cooperative.

The buffalo have been there for about four years, Klindworth notes, but two were born there just a few

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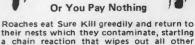
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Route 1, Box 203 Marion, Ky. 42064 Mfg. and Distr. months ago. The elk are a new addition this year, and their calf was born there, too. The tract is surrounded by 6,600 feet of fencing-seven feet high-to keep the elk from wandering

The prairie restoration plan has not been a complete success, Klindworth says, because they are having difficulty getting prairie grass to catch on.

"This field where the buffalo are now is an old pasture that had been reclaimed from strip mined land, and we haven't seeded it yet, but our efforts with prairie grass haven't really done very well. We're going to seed some more acreage next spring, and we'll seed heavier. That'll give us an idea of whether we'll be successful with it."

The buffalo, he reports, have changed considerably since they arrived at the Prairie Plan site.

"When they first came," he says, "there were eight of them, and they were on three acres. They didn't trust us at all. Well, they kind of trusted whoever took hay out to them, but nobody else. Now, they're in 60 acres



A bull elk looks out for danger.

and they have ways to retreat if it comes necessary. And they've developed a confidence in people and themselves, too."

When the buffalo were confined in a small area they were given hay year around, but now they receive hay only in the winter, and Klindworth is fond of relating an amusing incident about the pecking order between the buffalo and elk bulls.

"The buffalo was out there eating,"

he smiles, "and the elk walked up. The buffalo looked up, pawed the ground a little, and charged. The elk sidestepped and butted him so hard it staggered him a little, and the bull shook his head and charged him again. The elk sidestepped again, and really caught the buffalo a good one, and the buffalo gave up and walked away and stood off to the side until the elk was done feeding, then he came back.

"Interestingly enough," he says, "that was the way it was for a while. When the elk wanted to eat, the buffalo gave way. Then one day the elk lost his antlers and the pecking order changed.

"Now, the elk rules the roost when he has his horns and the buffalo's boss at other times."

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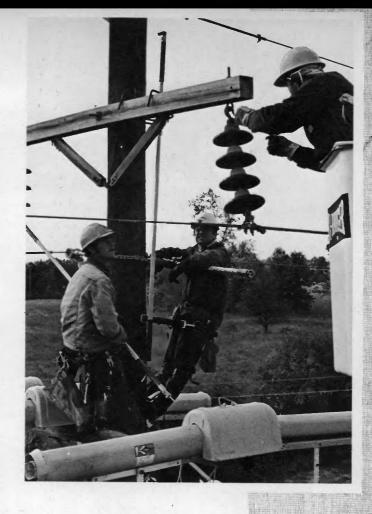
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## linemen sharpen skills at Hotline school

Some 65 linemen from cooperative and municipal distribution systems throughout the state attended the 23rd hotline school, learning to work on "live" wires, so line maintenance can be performed without service interruptions,

This highly specialized training takes place every year during October at a Hotline Training School on the Southern Illinois University's Vocational Technical Institute campus near Carbondale.

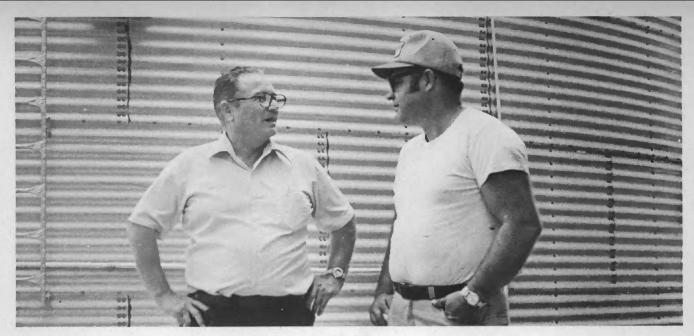
The school is sponsored by the Association of Illinois Electric Cooperatives (AIEC), under the direction of the AIEC Job Training and Safety Committee. This year's instructors

were Don Moranville and Richard "Slim" Rutschke, of the AIEC Job Training and Safety Department.

In order to give a good ratio of students to instructors, the school is broken into two sessions, each lasting one week.

The hotline school, designed to keep the electric industry's personnel up-to-date on new developments, equipment innovations and advanced techniques, is one example of how the Illinois Job Training and Safety Program helps our linemen keep up-to-date with new safety and technical procedures. As a result, cooperative members enjoy service as free of interruption as it is possible to provide.





## 'Born farmers' build family grain business

we needed ourselves," said Mark Marquis, explaining how his family started in the grain storage, trucking and buying business.

The company, which is located just south of Buda on Illinois Valley Electric Cooperative lines, is owned by Donald and Darrell Marquis. Mark is Darrell's son.

"We're set up to store about half a million bushels," Mark says, "but we'll buy and sell about a million and a half bushels this year, the way it looks now.

"We were doing our own drying," he continues, "and using a portable dryer that we had to move around. We used about four different locations and each move took most of a day, so we decided to build a centrally located setup. It's really handy here. We used to have grain wagons going all over the roads like crazy, and now it's not bad.

"Here we have a good location, a good road, and high ground, so we set up our storage and drying facilities. Of course, we set up a larger grain drying operation than we needed for just our crops, too."

Mark, who is 21, thinks of time in terms of crops. "Let's see," he muses,

14



Top photo: M. M. "Bud" Jontz, left, manager of the Illinois Valley Electric Cooperative, visits with Darrell Marquis in front of one of the huge grain bins that make up part of the Marquis Brothers' grain operation. Above: Wilbur Nordstrom, a director at Illinois Valley, talks with Mark Marquis. Nordstrom is employed as a truck driver and mechanic, and Mark is the son of one of the owners.

"this is our third crop since I got out of high school. We've had two good ones and this year's a break-even year. It's a good crop year, but prices are bad and it's a bad year for foreign matter, too." He is a graduate of Western High School in Buda.

The Marquis operation is designed to dry 1,500 bushels an hour at ten-points removal, and their three trucks can take a good-sized crop to the river for shipment. They have two bobtails and a semi, and when they put all three on the road, they can haul 1,665 bushels at a time.

Trucking grain to the terminal is an important part of the business, and it requires a well-maintained set of trucks. That's where Wilbur Nordstrom fits in. Nordstrom, an Illinois Valley director, is employed by the Marquis Brothers as a truck driver and mechanic.

The family has been farming in the area for a long time.

"We were born farmers," Darrell laughs, "our mother was born more than 85 years ago in the house Donald's living in now, and we don't know how long her folks lived here before she was born, so the family's been here quite a while, all right."

They farm 1,500 acres, two-thirds of which was in corn this year. The rest was in soybeans.

Denny Thromeburg is the book-keeper for the operation, and has been working full time since June. A former junior high school math teacher, the sandy-haired Thromeburg takes care of the truck scales, does the moisture testing, checks for foreign matter in grains, keeps in radio contact with the trucks, and handles the office side of the operation.

### Louisiana bayou leads to 'rosy' avocation

(continued from page 5)
entering it in the art exhibit and
contest.

"I belong to a home extension group. Another lady in the group was visiting my home, saw the painting and encouraged me to take the painting to the Town and Country Exhibit," she said.

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"When I got first on it, I was so uptight I woke up about 2 o'clock and said 'I did it! I did that!' in exclamation," she said.

She gets many requests for paintings

Mrs. Kidd said she takes about five weeks to complete a painting. "I get so engrossed in painting that I forget time. What I really enjoy about art is that it relates to therapy. If you start painting, everything is forgotten—time, food," Mrs. Kidd explained.

She finds rocks and water the most difficult objects to capture on canvas. Considering her talent for recreating roses, she really has little need to try painting rocks and water.

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### Southeastern's Ray Webb:

## Dedication, work mark his success

I t took a lot of courage, vision, persuasiveness and hard work to get America's electric cooperatives off the ground in the face of apathy, opposition and despair. It is not surprising that the people who succeeded in building cooperatives often were successful in other activities, too.

Ray Webb of Tunnel Hill was one of the early cooperative organizers, and he is a successful businessman, public servant and farmer, as well. He recently retired from the Southeastern Illinois Electric Cooperative and Southern Illinois Power Cooperative boards of directors.

Late in 1938, when the idea of rural electrification was a dream for a few, and the object of ridicule by many, Ray Webb, who had been farming for years, went to work to bring electricity to the farm. It was not an easy chore, he recalls.

"I was helping to sell memberships to justify a line," he relates with a smile, "and we needed to sell three per mile to make it work. We had a hard time gettin' em, too.

"There was one fella we talked to who swore we'd never get electricity out in the country. It took a while, and as the years went by, he was more and more sure there wouldn't be any.

"Even after the poles started going

Mr. and Mrs. Ray Webb proudly exhibit the certificate he received for 17 years of service to the Southern Illinois Power Cooperative in Marion. Webb, a veteran of 39 years in rural electrification, recently retired from the boards of directors of SIPC and Southeastern Illinois Electric Cooperative.

up," Ray smiles, "this fella would say, 'you got any electricity yet?' and we'd have to say, 'No, not yet,' and he d say, 'No, and there ain't gonna be none, either. Ha...Ha...Ha.' Finally, we got electricity toward the end of 1940."

In the meantime, Ray and his wife, Golda, were working to make their fruit and cattle operation a success.

"At one time we had a lot of fruit," Ray says, "I guess we had 75 to 100 acres of apples and peaches when I was fully active in farming, and we had about 320 acres, all told."

The Webbs now live just a little way down the road from where he was born and raised. They live in a modest home that was once the old Webb School. "We raised our kids down at the other place," Mrs. Webb says, "and we've lived here for about 15 years now."

The Webbs have been members of the Reorganized Church of Jesus Christ of Latter Day Saints for over 50 years, and have nine children. Their children are carrying on the tradition of hard work, success, and working with rural electrification. "Ray really taught them to work," Mrs. Webb says with obvious pride.

One son, Kenneth, was recently elected to the board of directors of the Southeastern Illinois Electric Cooperative, to replace his dad. He lives about a quarter of a mile down the road from the folks, and has a fruit,





Kenneth Webb, who recently replaced his father on the board of directors of Southeastern Illinois Electric Cooperative, is shown working on his apple

cattle, and grain operation. A graduate of the University of Illinois, he has taught vocational agriculture for 26 years, first at Goreville, now at Vienna.

Glenn is also a farmer, vice president of FS Services, and is secretary treasurer of the local service company. He taught school, is now administrator for two schools, and is on the board of the Fruit Exchange. With understandable pride, the Webbs tell about his ability as a judging team coach. Ray says, "The coach of a nearby judging team says, 'I don't try to get my boys to win, I try to get them to come in ahead of Glenn's

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boys, If they can do that, they can win."

Bob is a teacher at Goreville, and builds houses, too. He makes cabinets during the winter months. "They learned the building trades in school," Mrs. Webb says, "and that ag training is really good. Our kids aren't the only ones who learned it in school."

Elaine lives in Danville, and is secretary for the school association there, while Charlene, who lives just down the road from her parents, is a beautician. Myra, Mrs. Webb notes, has "retired" from teaching school, Norma is a housewife, and Doris Jean, "the baby girl," teaches school. Son Philip is a carpenter and electrician.

While the Webbs were raising their family, the idea for an electric generation cooperative was taking root in southern Illinois. Naturally, Ray Webb was in the thick of things. As with the distribution cooperative, there were those who were convinced that it could not be done.

"Ray would look out over the countryside," Mrs. Webb says, "and he'd say, 'One of these days there'll be a lake all around here,' and people thought he was dreaming. Now, there is a big generation plant over at Marion, and there's a lake all around

Besides his electric cooperative leadership, Mr. Webb served as secretary of the Fruit Belt Service Company for 15 years, was chairman of the local ASCS for four years, and helped organize the Goreville State Bank. He was the bank's first president, and served on the board of directors.

There have been changes since Ray started helping to sign up members, and he notes that the biggest change has been in the amount of money it takes to run an electric cooperative, and the volume of business.

"A little spender can't get into the distribution business," he laughs, "and it costs even more to get into generation,"

Even though times changed, they did not leave Ray Webb behind. The courage and vision that stood the electric cooperatives in such good stead 39 years ago are still with him.



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1 bottle (8-oz.) Italian dressing 2 chickens (2 to 21/2 lbs. each)

cut into serving pieces can (28-oz.) peeled whole tomatoes bay leaf

package (10-oz.) frozen lima beans package (10-oz.) frozen okra can (16-oz.) string beans, drained can (12-oz.) whole kernel corn,

drained

1½ tablespoons cornstarch ½ cup water In large shallow oven-proof baking dish, place chicken in single layer. Pour % cup Italian dressing over chicken; cover and marinate in refrigerator 3 hours, turning occasionally. Preheat oven to 375 degrees. In marinade dish, bake chicken, skin-side up, I hour or until tender, basting occasionally. Meanwhile, in large saucepan, combine tomatoes, bay leaf, salt, sugar, and remaining 1/3 cup Italian dressing; simmer covered 15 minutes. Add lima beans, okra, string beans, and corn; bring to a boil, then simmer covered 15 minutes. Stir in cornstarch blended with water and simmer, stirring constantly, until sauce is thickened; serve with chicken. Makes about 8 servings.

YORKTOWN SPOONBREAD

4 eggs

1 cup yellow corn meal 2 teaspoons sugar 2 cups boiling water

5 tablespoons Onion Butter\* 1 cup cold milk

Preheat oven to 375 degrees. In large bowl, mix corn meal and sugar; stir in water and Onion Butter. Add milk and beat in eggs, one at a time. Pour into greased 1½ quart casserole, and bake 50 minutes or until set. Serve hot with additional Onion Butter. Makes about 8 servings.

\*Onion Butter: thoroughly blend one envelope onion soup mix with ½ pound butter or margarine. Makes about 1¼ cups. Store

covered in refrigerator.

#### COLONIAL PEPPER RELISH

3 cups finely shredded cabbage 3/4 cup finely chopped green pepper 3/4 cup finely chopped red pepper\* 3/4 cup finely chopped celery 1 small onion, thinly sliced 1/3 cup Italian dressing

In large bowl, combine cabbage, peppers, celery, and onion; add Italian dressing and toss lightly. Chill at least 2 hours before serving. Makes about 8 servings. \*SUBSTITUTION: ¼ cup diced pimiento.

### SYLLABUB PYE

2 envelopes unflavored gelatine
5 tablespoons cream sherry
1/4 cup cold milk
1 cup milk, heated to boiling point
1 cup (1/2 pt.) heavy cream
1/2 cup sugar
1 5-cup blender, sprinkle unflavored gelatine over 4 tablespoons sherry and cold milk; let stand until moistened. Add hot milk and process at low speed 2 minutes. Add cream, sugar, egg volks lemon neel and ire cubes one at a time and process at

yolks, lemon peel, and ice cubes one at a time and process at high speed until ice is melted. Let stand until mixture is thickened, about 10 minutes. In large bowl, beat egg whites until stiff, but not dry: fold in gelatine mixture. Turn into Macaroon Crumb Crust and chill until set, about 2 hours. Meanwhile, in small bowl combine peaches and remaining sherry; let stand 2 hours. To serve, arrange peaches on pie, alternating with teaspoonfuls of jelly. Makes about 8 servings.

\*Macaroon Crumb Crust: In small bowl, combine 1% cups crisp macaroon cookie crumbs and ¼ cup softened butter or margarine. Press into deep 9-inch pie pan or 10-inch pan; bake at 375 degrees for 8 minutes and cool.

#### SPICED APPLE GROG

3 cups boiling water 8 whole cloves 1 cinnamon stick 8 tea bags 3 cups apple juice 1/3 cup brown sugar 1/2 cup rum (optional)

In medium saucepan, pour boiling water over tea bags; cover and brew 5 minutes. Remove tea bags. Add apple juice, sugar, cloves, and cinnamon; simmer 5 minutes. Remove spices and stir in rum. Serve in mugs and garnish, if desired, with apple wedges. Makes about 8 servings.





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INCREDIRIE PLAN FOR AUTOMATIC WEIGHT-LOSS!

Now! Lifetime Freedom From Fat

### WITH DOCTOR'S AMAZING "COFFEE-OFF" PROGRAM FOR CUP-TO-CUP WEIGHT-LOSS!

hink of it! You actually sip your appetite to sleep for hours at a time — sip yourself slimmer cupful to cupful — take your FINAL STEP TO LIFETIME SLIM-SS with the new ''Coffee-Off'' way to a brand new NESS with the new

body!
So effective, you LOSE up to 6 pounds the very first weekend — LOSE up to 12 pounds of both fluid and fat in just 14 days — LOSE as much as 20 — 30 — 40 POUNOS OR EVEN MORE . . . (and never gain it back for the rest of your life), as medical science shows you how to turn ordinary coffee or tea into the most "DYNAMITE" FAT-MELTING aid you've ever seen in your life.

### LIKE TURNING UP AN INNER FURNACE THAT SHRINKS YOUR BODY'S FAT CELLS — STARTING THE VERY FIRST DAY!

SHRINKS YOUR BODY'S FAT CELLS — STARTING THE VERY FIRST DAY!

Just 60 seconds from now you are going to discover how to take your morning cup of coffee . . . drop in what appears to be an ordinary sugar-cube . . and launch yourself on the most incredible FAT-BURNING SPREE you've ever heard of. Yes, a journey to 'lifetime slimness so fantastic, that just a few short weeks after using this doctor's amazing "Coffee-off' weight-loss program you'll suddenly find yourself 5 — 10 — 15 pounds lighter . . . your belt size 1 — 2 — 3 notches tighter! Because for the first time in your life you are going to win INSTANT CONTROL over your appetite . . become its master instead of its slave . . actually SWITCH OFF that maddening urge for food for hours at a time . . . as you watch your waistine shrink itself down by as much as a full size in just a single week!

24 HOURS — up to 2 POUNDS GONE! 48 HOURS — up to 6 POUNDS GONE! AND THAT'S JUST THE BEGINNING!

AND THAT'S JUST THE BEGINNING!

Just think of it! Ordinary coffee or tea suddenly transformed into a fantastic body-slimming aid that not only helps you melt away as much as 12 pounds the first 2 weeks — but even more amazing, helps you:

LOSE up to 4 to 6 inches off your waistline
LOSE up to 2 to 5 inches off your hips
LOSE up to 4 inches off your thips
LOSE up to 4 inches off your buttocks
LOSE up to 4 inches off your stomach
all without a moment of torturous diet — without a moment of brutal, punishing exercise — without battling your willpower or fighting off gnawing hunger!



LIKE 4 HOURS OF WILLPOWER IN ONE TINY, TASTELESS CUBE AMAZING "WILLPOWERIN-A-CUBE" makes you master of your appetite instead of its slave . . . . gives you instant control of Hunger — LIFE-TIME VICTORY OVER FATI

Most significant of all, as long as you follow this medically proven "Coffee-Off" lifetime slimness program, you actually become totally immune to fet build-up for the rest of your life — even if you've been hopelessly overweight for all your adult life.

weight for all your adult life.

NOW A LIFETIME OF SLIMNESS
WITHOUT A MOMENT OF GNAWING HUNGER!

How can medical science make this lifetime dream come true? It's simple. Because one of America's leading weight-loss specialists has finally found a way to take ordinary coffee or tea. . and convert it into a wondrous new kind of fat-fighting aid that SHUTS OFF EVEN A RUNAWAY APPETITE ON COMMAND! Yes, medical science has finally found a way to take ordinary coffee or tea and actually force hunger to STOP on the spot . . . make excess pounds and inches disappear from sight so fast . . .

#### VITAL NOTICE:

Before starting this program, consult with your physician to be sure you are in normal health and your only problem is obesity. Individuals with high blood pressure, heart disease, diabetes, or thyroid disease should use only as directed by a physician. As a matter of fact, we urge you to show this entire program to your own family physician and see if he doesn't agree that this Lifetime Road To Slimness including the few minutes of nightly toneup the doctor highly recommends is by far one of the most medically sound fully sensible approaches to the problem of sound fully sensible approaches to the problem of

\*ALSO NOTE: People who dislike coffee or tea may use "FULL-STOP" slim-cubes in clear bouillon for the same LIFETIME SLIMNESS results.

that in just 10 days time you will simply refuse to believe your bathroom scale — and in just a matter of weeks you may actually need a brand new wardrobe!

### BEST OF ALL — NO CRAVING, NO SLIDE-BACK — YOU STAY SLIM FOR GOOD ON THIS LIFETIME SLIMNESS PROGRAM!

The secret is a medically-proven formula, (that to the eye looks just like an ordinary sugar-cube) . . . BUT, when activated in coffee or tea . . . enters your system and automatically SHUTS OFF YOUR APPETITE — SHUTS OFF THAT DRIVING URGE FOR FOOD — SHUTS OFF GNAWING HUNGER for hours at a time! Actually kills your desire, your craving, your appetite for food from meal to meal! So much so in fact, you aren't lured or tempted by even the most mouth-watering food. Not by ice-cream . . not by cake . . . not even by the most luscious steak. In a nutshell

YOU'RE SIMPLY TURNED OFF FOOD FOR HOURS AT A TIME
The name of this doctor's wondrous "Coffee-Off" way to



TURNS A CUPFUL OF COFFEE (or tea) INTO HOURS OF WILLPOWER'

(completely flavorless — affects only your appetite — not your taste.)

Lifetime Slimness is "FULL-STOP", because thats just what this medically-proven slim-cube formula does what this medically-proven slim-cube formula does—brings gnawing, run-away appetite to a dead FULL STOP right in its tracks! Yes, according to medical experts just one "FULL-STOP" slim-cube in a cup of coffee or tea turns off your appetite INSTANTLY as if it suddenly went to sleep. You simply have no desire to eat for hours on end... even if all your life you've been cursed with a non-stop appetite. In fact so effective is this "willpower-in-a-cube" you may actually have to consciously remind yourself to eat—which the doctor insists on— in order to prevent TOO MUCH WEIGHT-LOSS, TOO FAST!

Now, just think what this great new development means, if all your life you've had to battle your appetite and struggle with your willpower!

octor's "LIQUIO-WILLPOWER" DEVELOPMENT

Ends Torturous Diet!

It means that instead of battling those mealtime pangs of hunger ... fighting that maddening urge for food ... , you simply reach for a "FULL STOP" slim-cube instead of fattening food and "sip your appetite to sleep" with this doctors amazing 3-cups-a-day "Coffee-Off" way to AUTO-MATIC WEIGHT-LOSS. Because just like water turns off thirst, incredible "FULL-STOP" slim-cubes switch off hunger AUTOMATICALLY all day long! Down goes your appetite — down go the calories — and down goes your weight ... with a rush!

petite — down go the calories — and down goes your weight . With a rush!

LIFETIME CONTROL OF YOUR APPETITE FINALLY YOURS — MEANING YOU ARE NOW JUST OAYS AWAY FROM YOUR FIRST STEP TO LIFETIME SLIMMESS!

So if you want to SIP YOURSELF SLIM with this doctor's amazing coffee development . . if you want to melt away pounds and inches STARTING THE VERY FIRST OAY . if you want to try this exciting medically-proven concept that combines both a doctor's scientific development and this full-satisfaction eating program that makes lifetime immunity to fat not a hope but a living reality . then take advantage of the no-risk offer described be low! Yes, act now on guarantee of full satisfaction or money refunded in full (except postage & handling). Simply return within 10 days.

Remember — this is the last ad for a reducing product you will ever need to read in your life. If you drink coffee . . or if you drink tea . . . then there is simply not a reason in the world to ever again be embarrassed by a single pound of overweight fat. So why not take the FINAL STEP and get rid of all those excess pounds and inches FOR THE REST OF YOUR LIFE. Act now!



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aroline Road, Philodelphia, PA 19178 es, I want to lose weight fast and permanently with this doctor's amazing program featuring FULL-STOP" Slim-Cubes. Please rush the offer I ave checked below. If not delighted, I may return t in 10 days and you will refund the full purchase rice (except postage & handling).    (#019) Full 21-day Supply only \$6.95 plus 35¢ postage & handling.    (#027) Full 42-day Supply only \$11.95 (Save \$2.00) plus 50¢ postage & handling.    (#035) Full 63-day Supply only \$14.95 (Save \$4.00) plus 65¢ postage & handling.    otal amount enclosed \$ PA residents did 6% sales tax. Check or money order, no CODs elease.    PARRGE IT: (check one) Exp. Date BankAmericard American Express Master Charge BANK NUMBER Apt. # PA ddress Apt. #	MAIL NO-HISK COUPON IDDAY
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- No. 9406 is cut in Women's sizes 34, 36, 38, 40, 42, 44, 46, 48.
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- No. 9282 is cut in sizes 10%, 12%, 14%, 16%, 18%. Size 14% (bust 37) takes 1 7/8 yards 60-inch fabric.
- No. 9016 is cut in sizes 10½, 12½, 14½, 16½, 18½, 20½. Size 14½ (bust 37) pantsuit 3 1/4 yards 60-inch fabric.
- No. 9128 is cut in Girls' sizes 6, 8, 10, 12, 14. Size 10 vest 3/4 yd. 54-inch; skirt 1 1/4; blouse 1 1/8 yds. 45-inch fabric.
- No. 9246 is cut in sizes 8, 10, 12, 14, 16, 18. 20. Size 12 (bust 34) tunic, skirt 2 1/8 yards 60-inch fabric.
- No. 9182 is cut in sizes 8, 10, 12, 14, 16, 18. Size 12 (bust 34) takes 2 1/2 yards 60-inch fabric.
- No. 9375 is cut in sizes 8, 10, 12, 14, 16, 18, 20. Size 12 (bust 34) takes 2 3/4 yards 60-inch fabric.
- No. 9284 is cut in sizes 10½, 12½, 14½, 16½, 18½, 20½, 22½, 24½. Size 14½ (bust 37) takes 2 yards 60-inch fabric.
- No. 9140 is cut in sizes 8, 10, 12, 14, 16, 18, 20. Size 12 (bust 34) takes 2 1/4 yards 60-inch fabric.
- No. 9476 is cut in sizes 8, 10, 12, 14, 16, 18, 20. Size 12 (bust 34) Jac, pants 2 1/8 yards 45-inch fabric.
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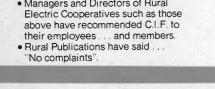


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