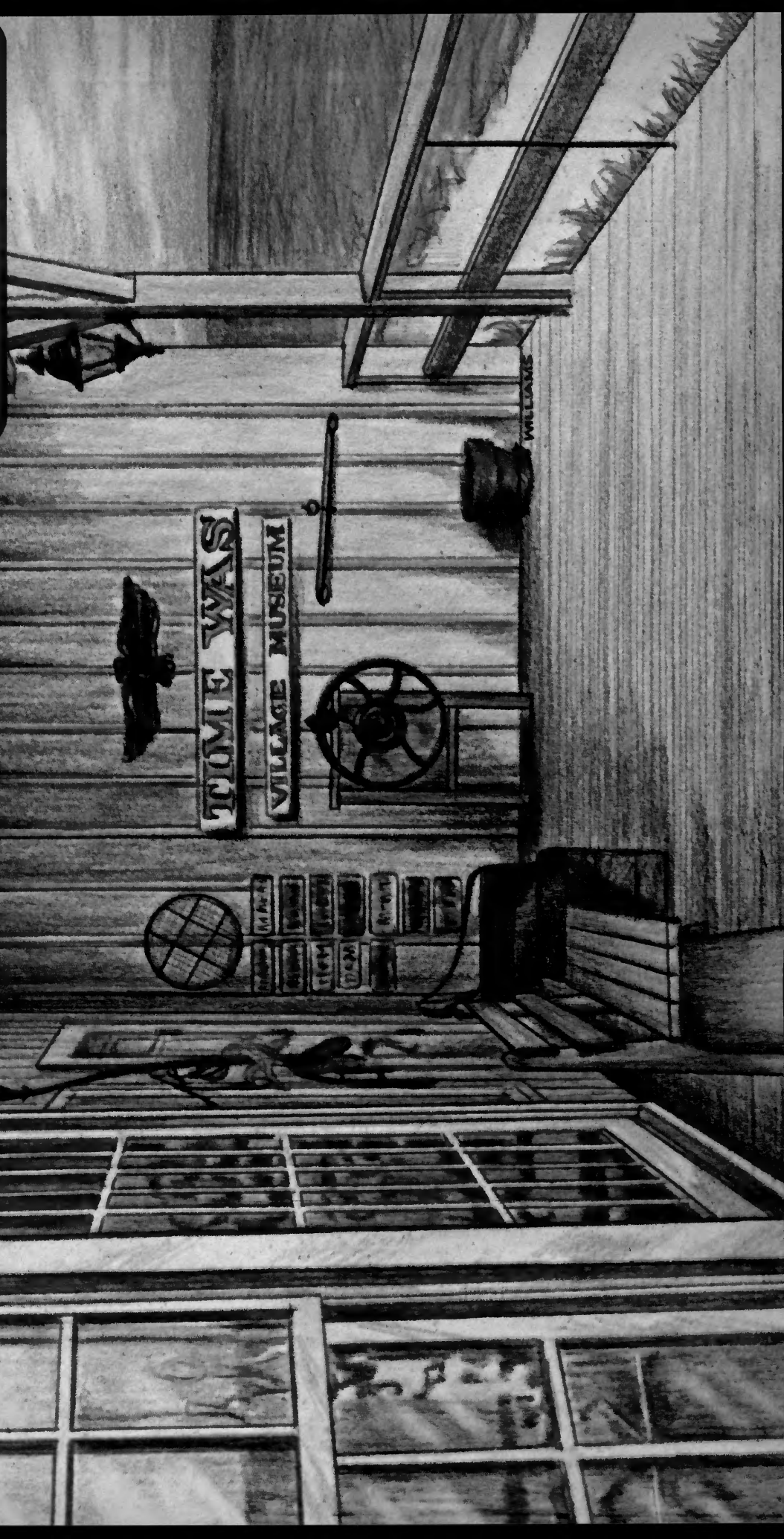


# illinois ren

rural electric news  
July, 1974



## Farm Electrical Demand Skyrockets

Farm service representatives have for years been concerned over and worked to shape "peaks" and "valleys"—thus leveling the farm electrical demand curve. But this year, short term electrical peaks on many farms will zoom to new heights—maybe three-fold according to some predictions—because of triggering by several marketing factors coupled with the virtual demise of the farm service representative's stabilizing influence.

First, the farmer has been "educated" for over 20 years by power suppliers, extension, equipment suppliers, the media, etc., to "plan a system that can be expanded (doubled) in the future." Now, suddenly, he has several justifications to do just that—strong farm prices, market demand, government pressure to increase production, increased acreages or production units, in short, an opportunity to make a profit.

Evidence of his expansion is reflected in tractor and combine sales. The over 100-hp tractor sales have zoomed from 2.3 percent in 1965 to 39.5 percent in 1973, and 65 percent predicted for 1974. Similar statistics are shown in combine sales. These large capacity machines set the farmer's operational policy—handle more, do more, produce more in the same number of hours, days, etc. They set the rate of field operations, i.e., bushels harvested per day. The farmstead grain-feed handling and drying system must then be geared accordingly.

Hence, the sudden and terrific increase in size of these farmstead installations, which are now geared to electric operation because of the energy situation. And every farmer wants to perform his operation quickly and he'll do just that without concern for the electrical load factor—that's not his problem.

But higher speed requires more energy—a requirement power suppliers are now faced with fulfilling. (FEC News and Notes)

## Warning Sounded Against Solar Energy Control By Oil Companies

The benefits of developing low-cost solar energy should be passed on to the user of this energy and not be controlled "by a few giant oil companies which dominate all other fuels—oil, coal, uranium and geothermal steam."

So declared Senator James Abourezk at the recent opening of a solar energy conference in Washington.

Abourezk said his claim that such corporations benefits could occur was based in part on rates charged by oil companies for the geothermal steam developed for a large Pacific Gas and Electric plant in northern California. He said the cost to PG&E was based "not on the cost of providing that steam and a reasonable profit for doing so—but on a complex formula that results in built-in escalation so that as the cost of fossil fuel and nuclear fuel increases, the cost of geothermal steam increases in direct proportion.

The South Dakota Senator called that arrangement "an outrage" and an "arrogant and flagrant display of pure monopoly power."

He said these rates and the "unjustified doubling and tripling of coal prices" from companies owned by oil firms left little hope that the public investment in solar energy would return benefits for the public if its development is controlled by these oil majors."

Abourezk, who has introduced legislation to make it unlawful for any oil firm to own firms producing coal, uranium, geothermal or solar energy, said solar energy "is truly an independent and truly an alternative source of energy and could also be the cheapest source of energy in a naturally competitive system." (RENS)

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COVER—Everything from antique automobiles to zithers can be seen at the Time Was Village Museum located three miles south of Mendota on U.S. 51. Read more about this showcase of the past starting on page 6. (Cover art by Lynn Williams, AIEC graphic artist.)

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# Illinois Rural Electric News

## You, My Friend, Are the Cooperative

What is a cooperative?

A lot of people have a lot of answers, mostly different and mostly depending on the kinds of services for which they belong to one or more cooperatives.

Some rural residents point to the farm supply store in a nearby community as the cooperative. Others will say it is the grain elevator up the road a piece. And still others identify the cooperative as the electric cooperative headquarters building that serves as the nerve center for the electric service.

Perhaps one hundred miles away, in a congested metropolitan area, some of the people speak of that cluster of apartment buildings at the edge of town as the cooperative. Others say it is the big supermarket three blocks down and one over.

There is one area of agreement in all of these. They are wrong . . . wrong . . . wrong.

Wrong, because they miss the never-changing, fundamental fact of life about the cooperative: A cooperative is not sticks and stones, it is flesh and blood. The cooperative is people.

When you and your neighbors join a cooperative, or form a cooperative, you are not merely "associated with" or "related to" a cooperative. You are the cooperative. And there is no other way to say it.

The people who are the cooperative may acquire things to serve themselves—such things as store locations, headquarters buildings, feed mills, trucks, and so on. But these are the "stick and stone" things. They are not the cooperative. YOU, all of YOU, are the cooperative.

This is important, because it is the very heart of the cooperative idea. When you remain aware of this all-important fundamental—the cooperative is the people—you are strong in your own interest. You are strong because you understand that there is a difference between the cooperative way and all other ways of doing the same thing. And you know what that difference is.

Gertrude Stein once demonstrated the impressive effect of repetition, when she wrote, "A rose is a rose is a rose."

Seeking that same effect, we might very well say, "The cooperative is the cooperative is the cooperative."

But it is better—much better—to say:

"The cooperative is the members is the cooperative."

(by Eugene R. Clifford, Cooperative League of the USA)

It is always gratifying to see your efforts bring about desired results.

That is how over 50 Illinois electric cooperative representatives must have felt recently when they learned Congress had amended the Congressional Budget Control Act and kept the Rural Electrification and Telephone Revolving Fund out of the federal budget.

The 50 Illinois delegates, along with 800 other electric cooperative leaders from 41 states gathered recently in Washington, D. C., for their annual Legislative Rally and to present their views on this piece of legislation and a variety of other legislation directly affecting the cooperative system.

The recipients of these views were the Senators and Congressmen who will be deciding future legislation vital to the continuance of electric cooperatives and, in fact, vital to all rural people who now get their electricity from cooperatives around the nation.

Cooperative leaders had been opposed to Section 606 of the Budget Control Act which would have returned the revolving fund to the federal budget. The provision would have given Congress no more control than it already has over the level of monies available to electric cooperatives for financing—especially generation and transmission loans—but would have made it possible for loan applications to be impounded as they were last year by the Administration.

The May 11, 1973, amendments



*Congressman Tom F. Railsback of Moline meets with part of the Illinois delegation on the Capitol steps.*

to the Rural Electrification Act removed the revolving fund and the Rural Telephone Bank from the budget, but Congress retained the authority to review and set funding levels.

The Act itself would give Congress greater power over the federal budget as a whole and would establish House and Senate budget committees and a new Congressional Budget Office, which would be roughly the equivalent to the White House Office of Management and Budget, the office which has been exerting increasing control over which appropriated funds are spent.

The Act also serves as a restriction of the power of a President to refuse to spend funds appropriated by Congress. Either house could veto impoundment of funds under the Act.

Passage of the measure by both the House and Senate is expected within the next few weeks.

Other issues that Rally participants discussed with their own senators and representatives and with "adopted" ones from states with few or no electric cooperatives included:

—Support of legislation which would lead to the creation of a Consumer Protection Agency.

—Opposition to any change in section 105 (c) of the Atomic Energy Act. This section contains the anti-trust protection for electric cooperatives and municipal systems.

—Opposition to the "Mansfield Amendment" to the Surface Mine Control and Reclamation Bill, which

by its provision would prohibit the strip mining of 50 percent of all low-sulfur western coal. The amendment states that strip-mining would not be allowed under privately owned land as long as the government still owns the mineral rights.

General Manager Thomas H. Moore, Association of Illinois Electric Cooperatives, Springfield, said he was pleased with the willingness of the Illinois congressional delegation to discuss openly the problems facing electric cooperatives and their member-owners.

"Illinois citizens are indeed fortunate to have representation by such outstanding and cooperative legislative leaders," Moore said. "They are familiar and concerned with the problems of rural Illinois and are actively seeking solutions to these problems."

· legislative rally nets results ·

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by Jim Pottorf

A museum is a showcase for the past . . . a one-way mirror looking backward . . . a singular chance to escape the present and return to a different age.

There are few better places to enter a museum's time warp than at the Time Was Village Museum, located three miles south of Mendota and approximately nine miles north of LaSalle-Peru on U.S. 51. It stands as a fourth dimensional monument, proving that what once was, can be again, if only for a few hours.

The museum, which receives its power from Illinois Valley Electric Cooperative, Inc., Princeton, is the culmination of 35 years of antique collecting by Ken and Doris Butler of Mendota.

Seven buildings of various size, housing over 12,000 items, make up the museum complex. As the brochure states, the buildings accommodate everything from "antique automobiles to zithers." There is a wide range of history in between.

Besides the main building, with its connected annex, there is a Carriage House, Fire House, Circus Building, Blacksmith Shop and a Sawmill. Each building presents its particular treasures for public view and each is almost a museum in itself.

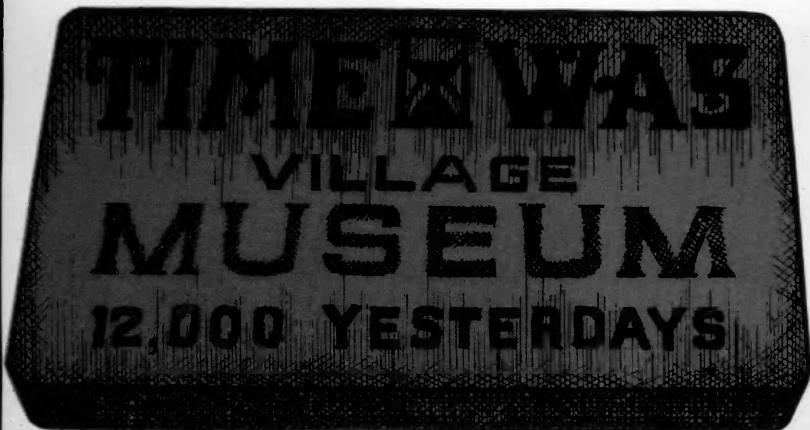
All of the buildings and their assorted memorabilia, however, are merely a prelude to the Carriage House and the real stars of Time Was—the 31 antique cars resting there and the nine others waiting for a place.

"The cars are what started all of this," Butler said, with a sweeping gesture. "Oh, we had collected a lot of things before them just because they interested us, but these cars are what started the museum aspect of it."

Butler originally bought and restored his first car when he was an official preparing for the Mendota Centennial. "Restoring that car started us out furiously buying and restoring others," he added.

After a few years of storing the cars in vacant garages around the area, Butler built a carriage house in which to keep the restored autos. Even at that time, he was not planning on a museum. Certainly, nothing like he has today.

"We restored a few cars, kept collecting the copper and brass toys my wife is fond of and added music boxes," Butler said. "We showed the smaller objects to





FAR LEFT, ABOVE: An entire circus reduced to scale rests in the Circus Building. FAR LEFT, BELOW: The old soda fountain at the drug store along the "annex" still looks ready to pour forth its nickel delights. ABOVE LEFT: Time Was houses 31 antique cars, almost all of which were restored from wrecks. CENTER LEFT: A collection of Shirley Temple dolls is only a small part of the 300 dolls in the Doll Cottage. BELOW LEFT: Ken Butler, owner of Time Was, stands beside one of his prize-winning cars, a 1906 "Tulip-Body" Cadillac.



friends and neighbors, primarily, and antique auto enthusiasts stopped by to see the cars. All of this combined got us in the museum frame of mind."

Determined to round out their collection and design and build a museum, the Butlers spent two years laying out the present complex and having it constructed.

Last year over 32,000 visitors from every state and several foreign countries crossed the foot bridge over a tiny stream, opened the latticed door and entered the Butler's public version of Wonderland. An increase of 5,000 people is expected this season.

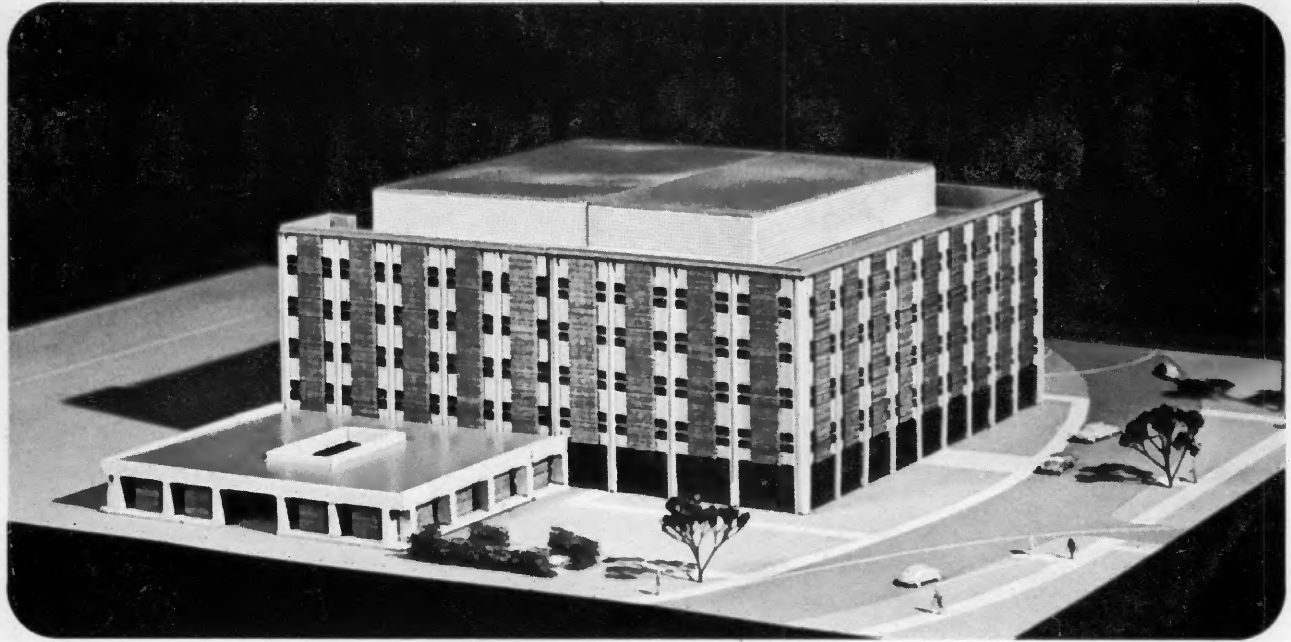
Visitors are met on the ground floor of the main building by a panorama of mini-exhibits, glass-enclosed cases and window fronts filled with hats, buttons, irons, matchboxes, fans, canes and more; one case is even dedicated to "snake-oil medicines" and Early American medical quackery. Of special interest is the display of curios from the Chicago World's Fair of 1893 and a comprehensive collection of statuary by John Rogers dating from 1860 and depicting everyday life in rural America.

Up the central staircase looms an area called the Red Drum Toy Shop, although its clientele is not limited to those under 12. Both children and their parents will be equally fascinated walking around the mezzanine stocked with toys, games, puzzles, bicycles and ventriloquists' dummies,

(continued on page 16)



# turner hall



## an overlooked necessity

As the population of the world increases, greater demands will be made on the already diminishing food supply. Since available cropland is finite, the only reasonable alternative is to advance in research and technology—grow more with better methods on the same amount of land.

Trained researchers are the best prospects for finding answers to critical production problems. They are the people who have benefited from education, from the best equipped labs in the finest of scientific facilities and have studied under the most ideal conditions.

Or have they?

Facilities at some universities have deteriorated, failing to keep up with growing enrollment, research and extension service needs of the school, while at other universities the needed facilities have never been built.

Before 1963 facilities for plant and agronomy research at the Champaign-Urbana campus of the University of Illinois were inadequate. Illinois citizens should have been concerned with plant research—and they were. Plans were made, money was allocated and construction was begun on a new building. When completed it would be the finest plant science building in the country. Turner Hall, as it was to be called, would reverse the standard of inadequacy.

At least it would have, if it had ever been finished.

The building, which would house both the agronomy and plant pathology departments of the College of Agriculture, is half-finished, its status since 1963 when

the first half of the building was constructed.

According to Orville G. Bentley, dean of the College of Agriculture, “the need today for Turner Hall is even greater than at the time the building was planned.”

The completion of Turner Hall has been named the top priority of the University of Illinois Board of Trustees and the Illinois Board of Higher Education, and is one of the premiere pieces of legislation for consideration by the Illinois General Assembly.

For the past three years, money for the completion, or Phase II, of Turner Hall has been allocated in the University’s annual budget request and each year it has been summarily dropped.

The money has been channeled to other buildings and to other causes. Undoubtedly, some of the money has even returned to the Urbana campus in the form of other building projects. At least, there have been other buildings started while Turner Hall remained a blueprint.

It would be easy to tell University officials to “make do” with half of a building. But they have already done this for over 10 years. Most of the equipment for outfitting the labs and classrooms was to be included in the second phase of the building. That is why you open a door and are met by a wall; why the refrigeration lockers designed to hold plant specimens are only empty rooms.

Temporary walls, never meant to be anything but an interim measure until money was allocated for con-

*(continued on page 17)*



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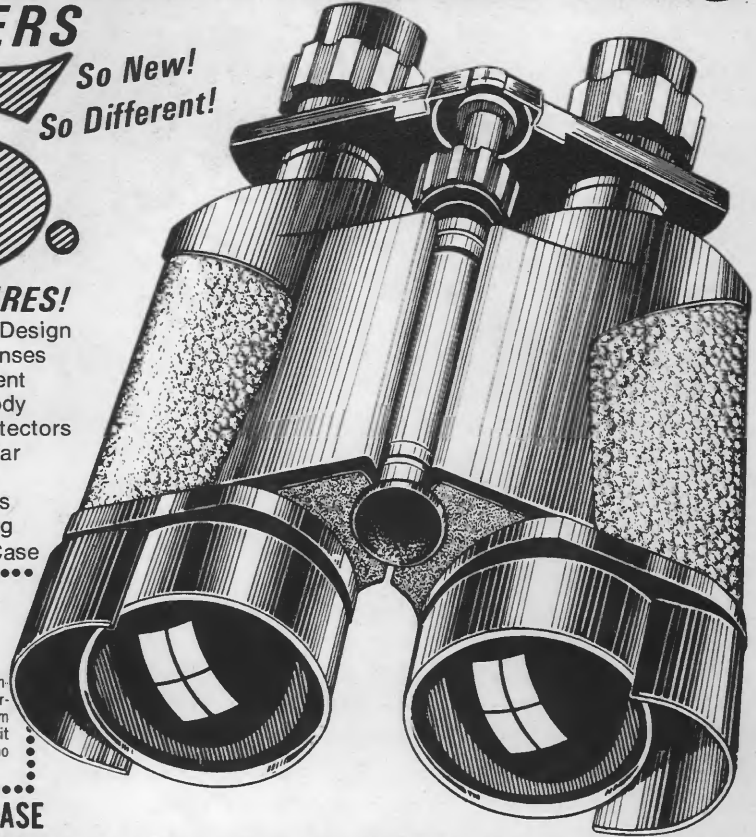
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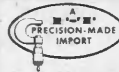
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The 1974 edition of the Illinois State Fair, billed as the nation's largest livestock show, will open its gates on August 9 with a different look, a little bigger and a lot better, according to Paul King, newly appointed general manager.

The exposition is designed to attract, inform and entertain all segments of Illinois' population—including the more than 500,000 consumers of the 27 Illinois distribution electric cooperatives. But more importantly, it's "Right In Your Own Back Yard" as the Fair's new slogan proclaims.

The fairgrounds has recently undergone a \$500,000 face-lift. King and his staff are making sure the huge complex of more than 160 buildings is in top-notch shape for the 10-day spectacle.

"We think the 1974 Illinois State Fair will be significantly different and better than fairs in recent memory," King said. "For one thing, we are putting the emphasis on agriculture back into the fair. All livestock shows will be held in the Coliseum instead of being spread all over the fair. We're billed as the nation's largest livestock show and we intend to be just that.

"There will be plenty for everyone to see and do," King explained. "We will be offering various programs in what we call 'pocket' areas. Most of these pocket areas will feature exhibits and free entertainment. We have also changed locations and have expanded some of the program areas to better utilize the existing space at the fairgrounds."

The youth activities program has been expanded and concentrated into one area of the fairgrounds now known as Youth World.

Youth World will be a beehive of activity for youth from tots to teens. Besides the usual petting zoo for the very young, there will be a free three-ring circus performing three times a day, dances in the even-

ing for the teenagers and on-stage entertainment consisting of puppet shows, short plays, skits, music and films.

"We will also have a youth activities tent where those in the 10-16 age bracket will be able to obtain information, arrange meetings, receive emergency first aid and participate in a number of events," King said.

Another pocket area will be the new Agri-Business World. One tent will feature all agricultural-related business such as seed companies, small implements and chemical companies. Included in the Agri-Business World will be the livestock and associations tent, where all livestock breed associations have been invited to have a display.

And, of course, there will be the Farm-A-Rama area with farm equipment stretching over a mile. Also on display will be an early Illinois Farm Museum with antique farm equipment and devices.

At the Grandstand, entertainment is scheduled to please all ages. Grandstand attractions include Shanna-Na, Roy Clark and Diana Trask,

Charlie Rich and Anne Murray, the Tommy Steiner RCA Sandtrack Rodeo, Herb Alpert and the Tijuana Brass, Bachman-Turner Overdrive, the Grand Ole Opry and Rich Little, Ed McMahon and The New Christy Minstrels.

No matter where your interests lie, there is something just for you at the Illinois State Fair. And don't forget, it's "Right In Your Own Back Yard!"



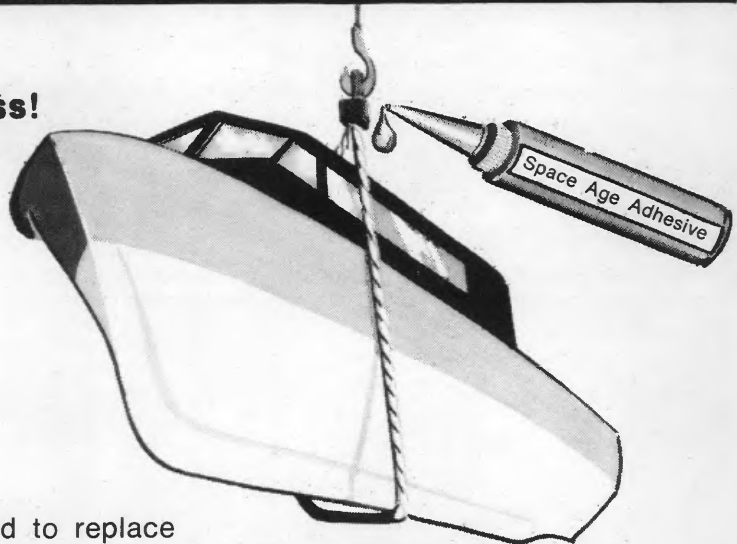
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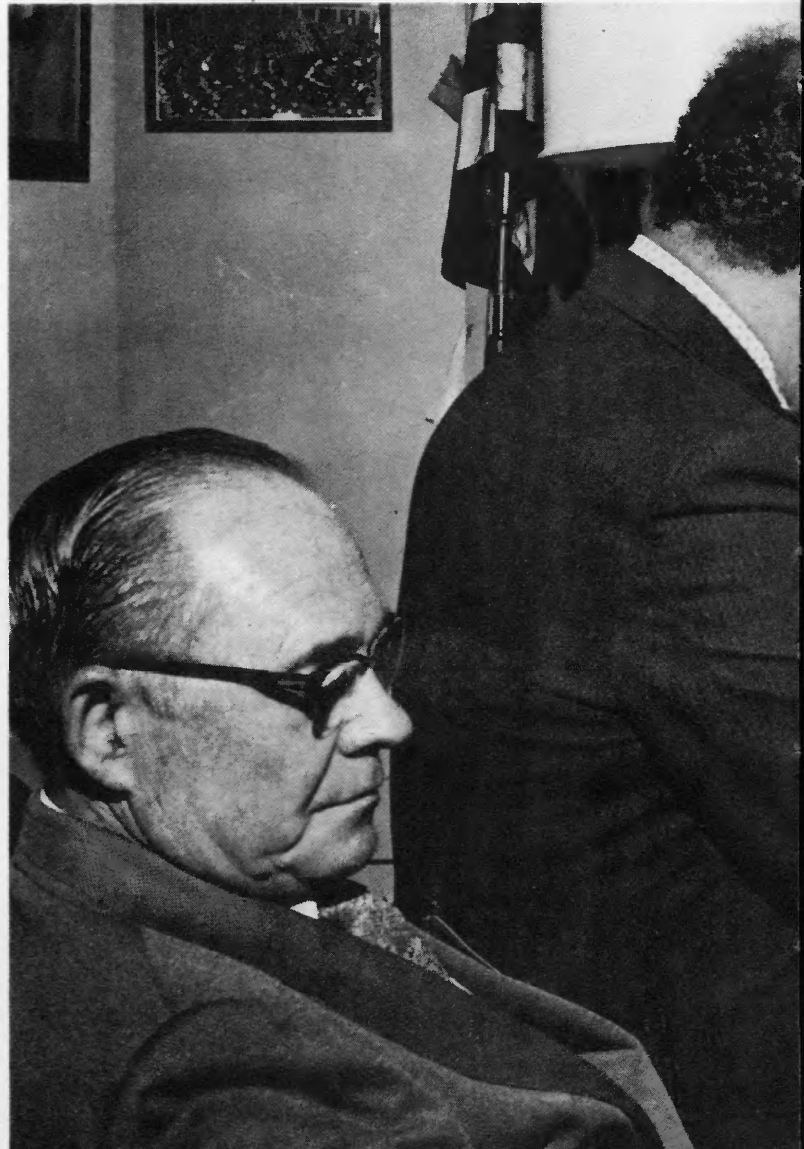
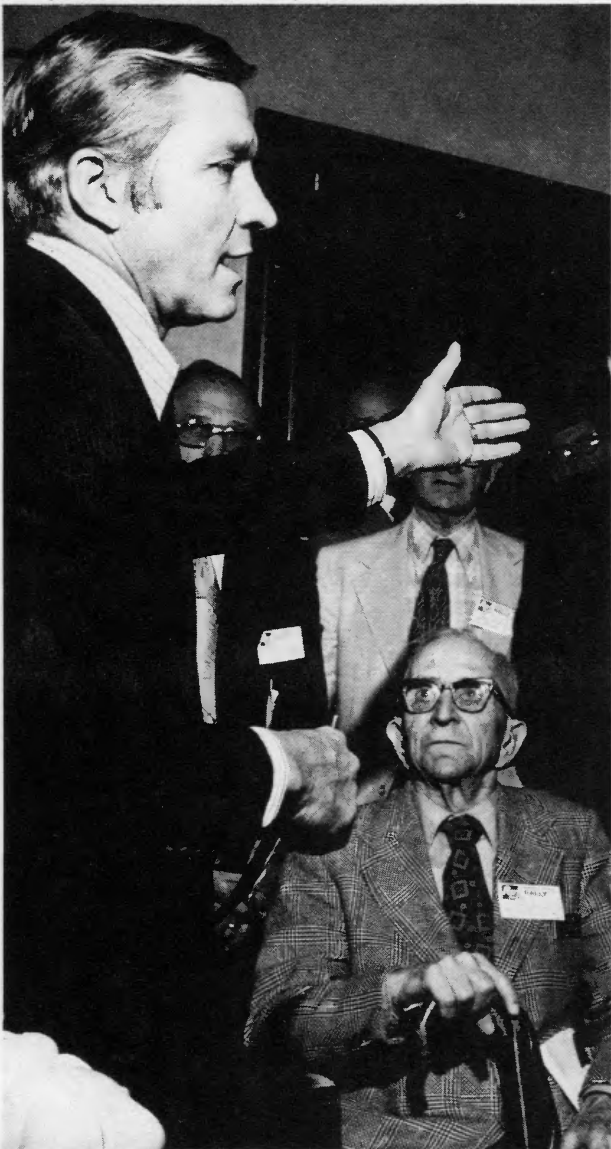


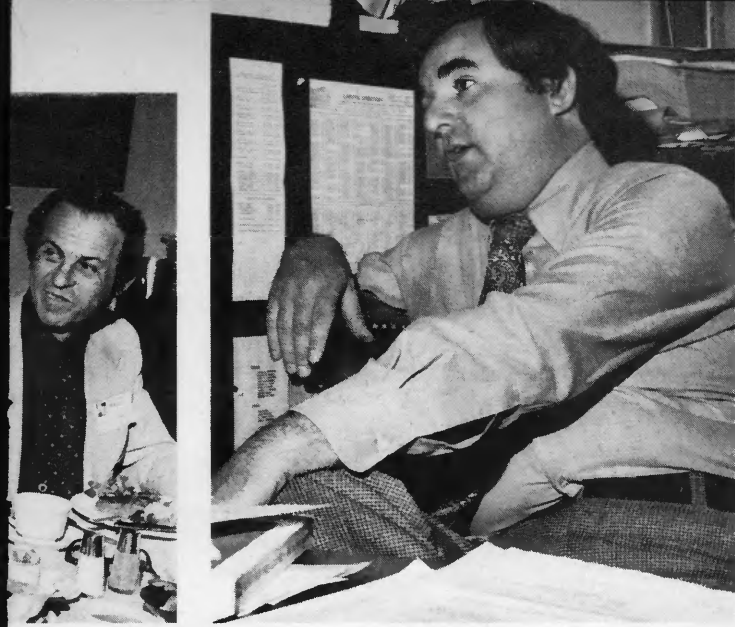
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# ILLINOIS LEADERS RALLY FO





**CLOCKWISE FROM LEFT:**

*William H. McCamey, manager of Spoon River Electric Cooperative, Canton, left, listens attentively as Congressman Tom F. Railsback of Moline answers an Illinois delegate's question.*

*Congressman Paul Findley of Pittsfield, left, discusses rural legislative matters with Herbert Niemeyer, Rural Electric Convenience Co., Auburn, and Thomas H. Moore, general manager of the Association of Illinois Electric Cooperatives, Springfield.*

*A staff aide for Congressman Melvin Price of East St. Louis, explains Congressman Price's views on pending legislation to the group.*

*Senator Charles H. Percy vividly expressed his concern for the issues facing the Illinois electric cooperatives.*

*Managers Walter R. Smith, Illini Electric Cooperative, Champaign, left, and C. E. Ferguson, Coles-Moultrie Electric Cooperative, Mattoon, convey their feelings about current legislation to Congressman George E. Shipley of Olney.*

## CONGRESSIONAL SUPPORT



**M**ore than 50 Illinois Electric Cooperative representatives, along with 800 other electric cooperative leaders from 41 states, blanketed the halls of Congress in late May to bring their views on a variety of legislation to their legislators.

At the top of the issues list was their opposition to a section of the Congressional Budget Control Act which would put the Rural Electrification and Telephone Revolving Fund back in the federal budget.

Other issues that rally participants discussed with their own senators and representatives and with "adopted" ones from states with few or no electric cooperatives included:

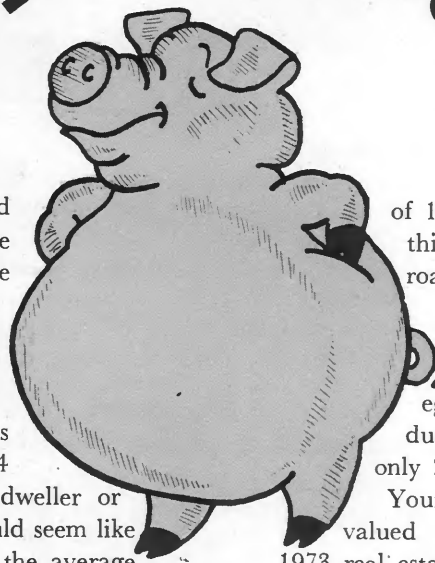
—Support of legislation which would amend the Clean Air Act to allow power plant operation in areas where air quality standards are met. A benefit-cost test would be applied before expensive environmental control equipment is added to plants in these areas.

—Opposition to a provision in strip-mining control legislation which would prohibit mining of coal under privately owned lands if the government still owns the mineral rights.

As in the past several years, rally participants were warmly received by the Illinois members of Congress or their key staff aids. In the case of "adopted" members, congressional members not only had a chance to hear about problems facing rural America but the opportunity to tell rural Americans about urban problems. One New York City Congressman, for instance, cited problems facing Consolidated Edison and the possibility that "REA-type" legislation might be needed to aid the giant power company.

Apparently, the rally was a success. On June 5, the Congress amended the Congressional Budget Control Act and kept the Rural Electrification and Telephone Revolving Fund out of the federal budget.

# everybody's farm



If all the land used for farming in the United States were divided equally among U.S. families, what would be your family's share?

The answer is slightly less than 24 acres. To the city dweller or suburbanite this would seem like room to roam. But the average farmer, accustomed to 385 acres, might feel a bit cramped.

About 20 of your 24 acres would be actually in your farm. Nearly 7.5 acres of your farm would be cropland; 9.5 would be grassland or range. You also would have about three acres of woodland which you use for grazing, and less than an acre in farmstead, roads and non-farm uses.

In addition to land in your farm, you would run livestock on about four acres of land rented or leased from the Government. About half would be grassland, pasture and range, and the rest would be woodlands—mostly lands administered by the Forest Service.

Although your farm contains nearly 7.5 acres of cropland, you planted less than five acres to crops in 1973. The rest of it was in fallow used for pasture, held out of production under Government programs, or idled for one reason or another. You had over an acre in corn and in hay, and soybean and wheat fields of nine-tenths of an acre. Most other crops were on garden-sized plots.

Your herds and flocks present some puzzling biological problems. You had only one-fifth of a dairy cow, but she managed to produce 2,150 pounds or 250 gallons of milk in the year. The beef cattle herd of 2.0 head dropped nine-tenths of a calf, while your lone hog had a litter

of 1.6 pigs. Only one-third of a sheep roamed your pasture.

You had 5.6 hens during 1973. They laid 103 dozen eggs. You also produced 56 broilers, but only 2.5 turkeys.

Your family farm was valued at \$4,814 on the 1973 real estate market. As the year began, you had \$638 worth of livestock and poultry on hand and \$262 worth of crops. Investment in machinery and motor vehicles amounted to \$726.

If you are a city man, this farm may give you more elbow room than you are accustomed to, and perhaps something of the spirit of agrarian living. But, as every farmer knows, it won't make you rich.

Your 24 acres grossed \$1,684 in

1973. Production expenses took \$1,198 of that, leaving you a net income of only \$486.

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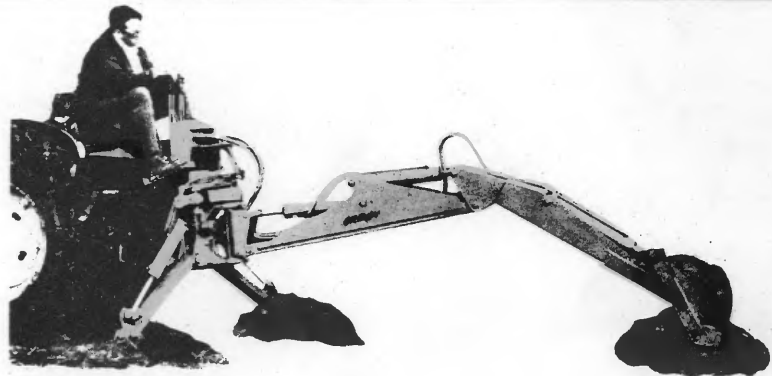
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### One of the Above

An irate retired colonel stormed into a newspaper office in a great fume one day. It seems that a compliment-laden feature in the paper referred to him as "battle-scared" instead of "battle-scarred." An urgent correction was rushed through. Unfortunately, the retake called him "bottle-scarred."

### Legal Precedent

A policyholder (health insurance), vacationing on Cape Cod, was swimming far from the beach when a resident mistook him for a porpoise and shot the swimmer through the left arm. The insured was paid \$195 for being shot "accidentally on porpoise."



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### A Wise Crack

The other day the boy was invited to join some of his mother's friends at an informal luncheon party.

"Look, Mom," he suddenly announced, "there's a hair in my soup!"

The mother turned pink. "It's not a hair, darling," she said. "It's just a crack in the plate."

The boy was quiet for a moment. Then he piped up again: "Mom! Look! I just put the crack on the tablecloth!"

### Complete Understanding

At Chanute Air Force Base, walking on the grass was strictly forbidden, but there were numerous offenses and the men were wearing a path across the beautiful lawn.

The first sergeant of one outfit tried several variations on the usual "Keep Off The Grass" signs. They were not very successful. Finally he discovered a sign that really worked. It read: "SHORT CUT TO K.P."

### Delayed Profit

While shopping one day, I saw a sign in a jeweler's window which read: "Selling all wristwatches at below cost." Sensing a bargain, I walked in and asked the owner, "If you're selling these watches at below cost, how do you make any money?"

The man grinned and replied, "Oh, I make plenty of profit later—when I repair them."

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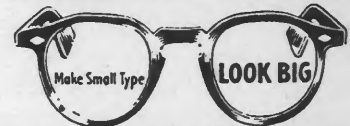
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PRE CUT

Time was

(continued from page 7)

among other things—all from the past and mostly made from tin, cast iron, lead or wood.

Part of the second floor houses Mrs. Butler's private realm—the world of dolls, doll houses and doll clothing. The Doll Cottage contains over 300 precious and unique dolls; the oldest, a "Griener," was patented in 1858 and has its original clothing. There are groupings of kewpie dolls, wax dolls, wooden dolls, home-made dolls and special glass-enclosed domes for the rare and expensive dolls. Special exhibits are the cases of Shirley Temple dolls and the Dionne Quintuplets. Cradles, buggies, high chairs and ornate doll houses add to the overall effect of the Doll Cottage.

If the autos are Mr. Butler's special interest, then the Doll Cottage is where Mrs. Butler holds court. "I've always enjoyed my dolls," she said. "There are bigger and more expensive collections, but I still like some of the ones I have the best."

The main building's outcropping, the annex, is actually a village street of around 1900 with an assortment of stores designed to create a nostalgic mood. A barber shop, print shop, country store, clock shop, book store, harnessmaker's shop, cobbler shop, sweet shop and a china and glassware shop line the Victorian Avenue. There are also period rooms—a turn of the century parlor, a farm kitchen and an Early American bedroom. The parlor is a direct copy of the one Butler lived in as a child.

The replicas are authentic, too. Given a shoemaker, the pairs of high-topped, button shoes would soon be turned out in the cobbler's shop; given a child with a craving for candy and the sweet shop would pour forth its goods.

Out on the village green are the other five buildings, each housing a variety of curios. The circus building contains many memories of the "Big Top," including the "Big Top" itself scaled to miniature size. A circus bandwagon, posters, circus programs and autographed pictures of famous clowns are also housed in the build-

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ings.

The result of Mr. Butler's auto collecting is a fleet even the most jaded auto buff would envy. The collection spans almost the entire history of motorized vehicles. The oldest auto is a 1902 Curved Dash Olds; the newest a 1961 Corvair.

Probably the rarest car in the collection is a 1903 Queen, one of only two built. All of the cars are expensive, but two of the ones most in demand by collectors are a 1928 Rolls-Royce Landaulet convertible and a 1932 Chrysler Custom Imperial Phaeton. New, the Chrysler cost around \$3,500. Butler bought it for \$600, restored it and estimates the price tag today at around \$40,000—if it were for sale.

All of Butler's cars are classics, and he has seven first prizes for antique cars at National shows to

prove their quality. Just a few of the other unusual cars are a 1909 Franklin "Barrel-Hood," a 1906 "Tulip-Body" Cadillac, a 1915 Rausch-Lang Electric car and a 1910 Stanley Steamer Runabout.

In addition to the cars, the Carriage House also has a threshing machine, a display of farm tools and antique gasoline pumps.

Each year during the off-season, November 1 to April 30, the Butlers add just a little bit more to the museum. Eventually, Butler said he would like to move the country store and all of the farm-related equipment to new buildings and perhaps build an old-time saloon and nickelodeon.

Whatever is added could only enhance the charm and entertainment of the museum. It's a place where time was, always is.



## Turner Hall

(continued from page 8)

struction, have assumed a kind of permanency—11 years is not temporary. And the walls leak.

Davenport Hall, an antiquated building erected in 1900, is the present home for parts of the Departments of Agronomy and Plant Pathology. University officials term the hall a "wooden firetrap."

Each year, according to Dr. R. E. Ford, plant pathology department head, around 30 graduate students are accepted in the department. "Each year we have to turn some students away, too, because we lack the facilities," Ford said. "In the next five years, the number will increase."

The value of Turner Hall is immeasurable. With only half of a building and half of the lab resources needed, research findings by University of Illinois plant scientists have made extensive improvements on the food production capability of the United States.

"Agriculture is a dynamic industry," Dean Bentley said. "But the problems facing agriculture are dynamic, too. We can't afford to take a "treadmill" approach to research."

House Bill 2274 includes the appropriation for Turner Hall this year. It was sponsored in the House of Representatives by Rep. Paul Stone of Sullivan and 12 other representatives. Its Senate sponsor is Senator Stanley B. Weaver of Urbana. Presently, the bill has passed the House and is pending in the Appropriations Committee of the Senate. But it has been there before.

Turner Hall will not come cheap. The allocation for its completion totals almost \$7-million. Weighed against the amount of money which might have been lost in the past due to the corn blight or other diseases, or weighed against the future emergencies which might have been solved by students and faculty had they had proper facilities and labs, \$7-million could never go for a better investment.

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# ALL-AMERICAN SUMMER SCENES



## LAYERED BEEF SALAD

### GELATIN:

- 3 cans (10½ oz.) beef broth
- 3 tablespoons (3 envelopes) unflavored gelatin
- 3 teaspoons firmly packed light brown sugar
- 3 tablespoons tarragon vinegar
- 1 teaspoon dry mustard

### FIRST LAYER:

- Green onion tops
- 3 hard-cooked eggs

**To prepare Gelatin:** Pour 1 can beef broth into 1½-quart saucepan. Sprinkle gelatin over broth; stir in brown sugar, vinegar and mustard. Heat over low heat until gelatin is dissolved. Remove from heat, add remaining 2 cans of broth. **To prepare First Layer:** Pour ½ cup gelatin mixture into a 9½ x 5½ x 2¾-inch loaf pan. Chill until partially set. Arrange onion tops and 2-3 slices of hard-cooked egg (set aside remaining egg for second layer) in a flower pattern pressing them slightly into the gelatin. Chill until just set. **To prepare Second Layer:** Chop remaining hard-cooked egg and combine with cottage cheese, celery and 1 cup gelatin mixture. Spoon over First Layer in loaf pan. Chill until just set. **To prepare Third Layer:** Set aside ¾ cup gelatin for top layer. Combine dried beef, onion and remaining gelatin. Spoon over egg layer. Chill just until set. **To prepare Fourth Layer:** Combine cheese, carrots and peas. Spoon over meat layer. Pour Gelatin mixture over top. Chill until firm or overnight. Serve with Sour Cream Dressing.\* Makes 8-10 servings.

### \*SOUR CREAM DRESSING

- 1 cup dairy sour cream
- 2 tablespoons creamy French Dressing
- ½ cup whipping cream, whipped
- ½ teaspoon tarragon leaves, crushed

In a bowl blend together sour cream, dressing and tarragon. Chill to blend flavors.

### SAVORY OPEN-FACE SANDWICHES

- ½ cup (1 stick) butter
- 1 teaspoon dry mustard
- ¼ teaspoon powdered horseradish OR 1 teaspoon prepared horseradish
- ¼ teaspoon grated lemon peel
- 10 slices pumpernickel bread
- Chopped parsley
- Paprika

Combine butter, mustard, lemon peel and horseradish. Set aside to blend flavors. Spread each slice of bread with a scant tablespoon butter mixture. Garnish with parsley or paprika. Cut slices in half.

### ICE CREAM COFFEE CUP

- 1½ quarts coffee ice cream, slightly softened
- ⅓ cup coffee liqueur
- ½ cup whipping cream, whipped
- Instant coffee
- Fresh mint

In an electric blender blend half of ice cream with liqueur until smooth; gradually add remaining ice cream and continue blending until combined. Pour into small mugs; top each serving with a dollop of whipped cream, a dash of instant coffee and a sprig of mint. Makes 8 servings.

## DELUXE BEEF BURGERS

### Blue Cheese Topping:

- One 5-oz. jar blue cheese spread
- One 4-oz. pkg. blue cheese
- 2 tablespoons milk

### Hamburgers:

- 1 tablespoon instant minced onion
- ½ cup milk
- 2 pounds ground beef
- ¾ cup oats, uncooked
- 1 egg, beaten
- 1½ teaspoons salt
- ¼ teaspoon pepper
- 8 hamburger rolls, split and toasted
- 8 tomato slices

For blue cheese topping, beat together cheese spread, blue cheese and milk. For hamburgers, combine minced onion and milk; let stand about 5 minutes. Thoroughly combine ground beef, oats, egg, salt, pepper and onion-milk mixture. Shape to form 8 patties. Place on grill or in broiler about 5 inches from source of heat. Cook about 7 minutes; turn and cook an additional 5 minutes for medium-doneness. Serve on toasted hamburger rolls with blue cheese topping and tomato slices.

## STRAWBERRY SHORTCAKE SUPREME

- 2 cups buttermilk pancake mix
- ¼ cup sugar
- ⅓ cup butter or margarine
- ⅔ cup milk
- Sweetened fresh or frozen sliced strawberries
- Sweetened whipped cream

Place pancake mix and sugar in bowl. Cut in butter until mixture resembles coarse crumbs. Add milk, stirring lightly until moistened. Turn dough out onto lightly floured board or canvas; knead gently a few seconds. Roll out to ½-inch thickness; cut with floured 3-inch round cutter to make 8 shortcakes. Bake on ungreased cookie sheets in preheated oven (425°F.) 12 to 14 minutes. To serve, split each shortcake in half. Spoon strawberries over bottom halves; replace tops and top with more berries and whipped cream.

## STAR CENTERPIECE

- 8 cups puffed rice
- 4 cups miniature marshmallows
- ½ cup butter or margarine
- ½ teaspoon vanilla
- Thick red confectioners sugar frosting

Heat puffed rice in shallow baking pan in preheated 350 degree oven about 10 minutes. Pour into greased large bowl. Melt marshmallows and butter over very low heat, stirring occasionally. Stir in vanilla. Pour over puffed rice, stirring until all kernels are evenly coated. With greased hands, press mixture into one 6-cup star-shaped mold and 6 individual star-shape molds. (If you don't have star molds, make a star pattern as a guide and shape them free form.) Let stand about 30 minutes, then remove from molds. Outline stars with frosting. Makes 1 large and 6 small stars.

## SOUR CREAM

- 2 tablespoons vinegar or 2 tablespoons lemon juice
- 1 cup evaporated milk

Let set for 45 minutes, stir and you have sour cream.

## FLUFFY PINEAPPLE PIE

- 1½ cups sugar
- ⅓ cup cornstarch
- 1½ cups pineapple juice
- 5 eggs, separated
- 2 tablespoons butter
- ¼ teaspoon salt
- ½ teaspoon cream of tartar

Blend ¾ cup of sugar, cornstarch and pineapple juice together. Cook, stirring, until mixture begins to thicken. Continue cooking over low heat, stirring, until mixture is very clear and thick, about 10 minutes. Blend a little of hot mixture into well beaten egg yolks. Return to hot pineapple mixture and cook 2 to 3 minutes. Remove from heat and beat in butter. Cool. Beat egg whites, salt and cream of tartar until soft peaks form. Gradually beat in remaining sugar until stiff peaks form. Gently fold about half of meringue mixture into cooked pineapple custard. Turn into baked pie shell. Place remaining meringue over top of pie. Bake at 350 degrees about 15 minutes or until brown. Note: Carolyn Milner says if she doesn't have enough pineapple juice for 1½ cups she finishes out with orange juice.

## NOTHING CAKE

- 1½ cups sugar
- ½ cup (1 stick) butter
- 2 eggs
- 2½ cups flour
- 2 teaspoons soda
- 1 large can crushed pineapple

Cream sugar and butter. Add eggs, one at a time, and beat well. Sift flour and soda together. Alternately add flour and pineapple to cream mixture. Bake in greased and floured 9 x 13 pan 30 minutes at 350 degrees.

ICING: Boil until thick 2 cups sugar, 1½ sticks butter and 1½ cups evaporated milk. Add 1 cup nuts and 1 cup coconut. Pour over cake in pan.

## BROWN SUGAR BROWNIES

- 1 pkg. Bis-kits
- 1 box light brown sugar
- 4 eggs
- ½ cup cooking oil
- 1 cup coconut
- ½ cup nuts (chopped)

Mix and cook in greased pan 13 x 9 x 2 at 350 degrees until done. Cut into squares.



Brave the elements in this policeman's coat with detachable cape. Or wrap it all up in a cape of rubberized poplin over an all-weather British Tweed riding suit. Available with coordinated sweater or blouse. From Pioggia.



Loopy, textured Italian tweed gives hand-loomed look to pullover sweater/skirt costume designed for Trainia International. Big touch: the big scarf—big fringe. All Fall '74. Colors are hunter green/rust/beige with green trim.



Cognac chiffon and lace ushers in evening dressing for Fall '74. Triple tiers of chiffon form a bell skirt that falls gracefully below the knee of this slip dress, covered with lace to give illusion of overblouse—Teal Traina

## Fall '74

# The Fashion Investor

■ The Fall '74 woman scans the market carefully for clothes that are new-looking but work with her current wardrobe. She invests with a shrewd eye for future returns.

There are lots of new looks this season, a whole new proportion, but the Fashion Investor knows that long-term fashion pays the biggest dividends. The trend for the past several seasons has been toward more feminine clothes, softer fabrics, loose unconstructed shapes . . . away from tightly tailored classics. But that doesn't mean "Amen" to pants, shirts and jackets. All this means is that there's more choice . . . and that's what fashion freedom is all about. Right?

The Fashion Investor puts her big money on a new coat or dress. Volume is what's important here . . .

yards of swirling fabric in capes and flyaway backs . . . soft dresses with longer, fuller skirts. She'll update her pants looks with a bow-tied blouse or a Moscow tunic . . . top her longer full skirt with a body-conscious sweater or T-shirt. Evenings call for a touch of class; feathers, sequins, lace or beading, fabrics that float or melt over and away from the body. She thinks small at the head and toe with soft hats or berets that squish down on her head, with foot-defining shoes. She thinks rich colors: wine cellar reds and burgundies, Newport grey, tobacco brown, teal and money greens . . . often worn monochrome from head to toe, especially if she's under 5'6".

The big fall shape—think onion not watermelon, and button up your giant overcoat over your bulky sweater over your skinny sweater over your big full skirt. Then wrap it all up with a mile-long scarf. We're only exaggerating a bit. The look is layers of lightweight unlined fabrics that move. The proportion is the clincher and makes or breaks the look.

The bigcoat is one that will carry over many seasons and does not mean heavy. Capes swoop through fashion. The big toppers: the clutch coat, the smock coat, the Moscow coat. Watch all the fluffy fur trims.

Fall dresses demand big sleeves, gathered at the waist, kimono or trumpet-shaped, and full, moving

skirts. Vital details include square necklines, tent dresses, draped cowl necklines, bi-color effects and two-piece look with flyaway top.

Suits are serious this Fall—have inseparable look. Inseparables: the three-piece suit looks. Be careful with coordinates. The big addition is the full skirt. And don't forget the sweater look. Fabrics rate high; they're soft and lightweight. Discretion is the word for Fall prints and patterns. Paisley everywhere.

It's a big season for accessories—every bit counts. Hats: Nothing's more naked than a bare head this season. But you've got to have the right hat. No more sloppy floppies. Pick a hat that hugs the head at the crown. Shoes: At last, the clunkies are finally walking out of the fashion picture. Feet are neat; shoes define the foot in higher heels. Classic look, the Mary Jane strapped pump. Here comes boots. Handbags are streamlined with versatile, removable straps. Gloves: The muff is getting a big hand, great with capes. Jewelry: It's got to look real to be with-it this season. Belts: Slim and narrow.

You've been complaining, wanting a different look. Well, this Fall has it. Whether you take the plunge and layer it on all the way, or wade in slowly with a cape, Moscow top or soft new dress, it's time to invest in excitement, then watch for fascinating returns in the future.

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9339  
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9121  
34-48



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9151  
WAIST  
24"-32"



9038  
SIZES 6-14

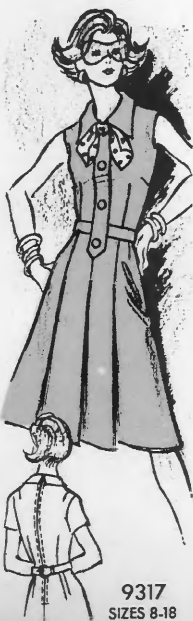


9105  
SIZES 10½-20½



10-18  
12½-22½

9111



9317  
SIZES 8-18



9152  
2-8



9441  
TEEN  
10-16

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- No. 9433 is cut in sizes 10½, 12½, 14½, 16½, 18½. Size 14½ (bust 40) dress takes 2½ yds. 45-inch.
- No. 9151 is cut in waist sizes 24, 25, 26½, 28, 30, 32 inches.
- No. 9038 is cut in sizes 6, 8, 10, 12, 14. Size 10 top, pants 1⅝ yds. 45-inch.
- No. 9105 is cut in sizes 10½, 12½, 14½, 16½, 18½, 20½. Size 14½ (bust 40) takes 1⅝ yards 60-inch.
- No. 9111 is cut in sizes 12½, 14½, 16½, 18½, 20½, 22½; 10, 12, 14, 16, 18. Yardage in pattern.
- No. 9317 is cut in sizes 8, 10, 12, 14, 16, 18. Size 12 (bust 34) takes 2¾ yards 45-inch fabric.
- No. 9152 is cut in sizes 2, 4, 6, 8. Size 6 dress (top style) 1 yd. 45-inch. Crochet vest.
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Parking (on the grounds) .....	\$1.00

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 Friday, August 9—County Fair Day.  
 Saturday, August 10—Mayor's Day.  
 Sunday, August 11—Veteran's Day.  
 Monday, August 12—Handicap Day.  
 Tuesday, August 13—Farm-City Day.  
 Wednesday, August 14—Republican Day.  
 Thursday, August 15—Democrat Day.  
 Friday, August 16—Golden Age Day.  
 Saturday, August 17—Youth Day.  
 Sunday, August 18—Labor Day.

Veterans and immediate family FREE on Veterans Day, Sunday, August 11. (Need veteran's I.D.). Handicapped Citizens FREE on Handicap Day, Monday, August 12. Senior Citizens FREE on Golden Age Day, Friday, August 16. Youth under 18 FREE, till noon on Youth Day, Saturday, August 17.

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 Tuesday,  
 August 13-14



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 Johnny Rodriguez,  
 Barbara Fairchild  
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 Saturday,  
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