

New! From Mutual of Omaha!

Three way protection

that covers you both IN and OUT of the hospital

UP TO
\$5,000.00

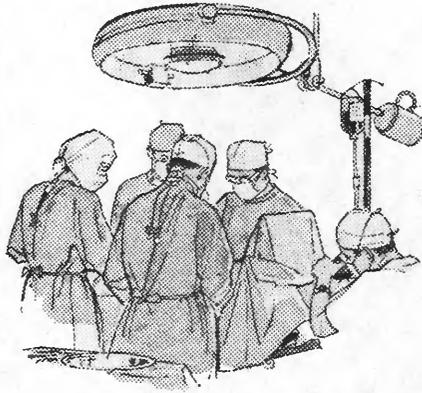
FOR DOCTOR CALLS AND HOME CARE



Doctor Calls and Home Care—Pays up to \$5,000.00 on a scheduled basis for out-of-hospital doctor bills, drugs, medicines, X-rays and lab tests, private duty nursing care, plus much, much more. Even includes benefits for charges made by a hospital for a planned program of continued home care following hospital confinement. Covers the whole family.

PLUS UP TO
\$15,000.00

FOR IN-HOSPITAL, SURGICAL-MEDICAL BILLS



Hospital-Surgical-Medical—Pays up to \$15,000.00 on a scheduled basis for in-hospital doctor calls, medicines, drugs, lab tests, operating room costs, surgical fees and much, much more. In addition, pays from \$10.00 to \$60.00 a day (depending on the plan you qualify for) for hospital room and board... pays **DOUBLE** the daily benefit selected when confined in an intensive care unit.

PLUS UP TO
\$800.00

A MONTH
FOR REGULAR LIVING EXPENSES



Living Expenses—Pays from \$100.00 to \$800.00 a month (depending on the plan you qualify for) to help take care of regular living expenses when the family breadwinner is disabled and can't work. As explained in your policy, these **tax-free** benefits are payable for disabilities that start before retirement or age 65. Special benefits are payable for disabilities that start thereafter.

FOR MORE INFORMATION CONTACT THESE GENERAL AGENTS

L. Earl Cutler
7600 West Main Street
P.O. Box 965
Belleville, Illinois 62223
Phone AC618-398-1950

S. B. Stottrup
111 East Decatur
Decatur, Illinois 62525
Phone AC217-429-5495

A. H. Harris
1119 South Sixth Street
Springfield, Illinois 62705
Phone AC217-528-3434

W. C. Hayes
407 Rockford Trust Building
P.O. Box 419
Rockford, Illinois 61105

Jack B. Williams
Jack Williams Division
285 South Plazaway
Cape Girardeau, Missouri 63701
Phone: AC314-334-2841

R. L. Thomas
309-10 Bondi Building
Galesburg, Illinois 61401

Free Facts about how you can get more for your money

Mutual of Omaha will furnish money-saving facts about its comprehensive new health insurance coverage that protects you until you become eligible for Medicare at age 65. After 65, benefits are modified to supplement Medicare.



Life Insurance Affiliate:
United of Omaha

MAIL THIS COUPON TODAY!

Mutual of Omaha
Omaha, Nebraska 68131

Dept. 2R

Please rush free facts about Mutual of Omaha's new "Three-way" protection plans that are now available in my state.

Also rush FREE information about fine, modern low-cost life insurance programs available to my family from United of Omaha.

I am over 63. Please furnish me FREE facts about new "Extra Security" hospital income plans available in my state.

Name _____

Address _____

STREET AND NO. OR R.F.D.

City _____

State _____ Zip Code _____

IF UNDER 18 HAVE PARENT SIGN HERE



Shelby Electric News

Shelby Electric Cooperative

Phone 217 774-3986

Shelbyville, Ill.

1971—A Year of Growth

The year 1971 is in the past and takes its place in history beside the preceding years. It has indeed been one of the busiest years in the 33-year history of the cooperative.

During the past year, the cooperative purchased the electricity utility in Stonington. The town has now been completely rebuilt along with four miles of conversion and two miles of new line. This work has taken about eight months to complete. The 400 new members in Stonington has increased our membership to nearly 6,800.

Highway widening and improvement projects necessitated the relocation of poles along township, county and state highways in many locations throughout our area.

Underground service is becoming much more popular each year. It was installed in Johnston's addition to Shelbyville as well as Lone Point access area to the Shelbyville Lake.

During 1972 we anticipate many

more underground services to new subdivisions around the new lake.

Our line crews, in addition, performed the routine pole replacements, transformer uprating, service changes and system maintenance. They also cleared trees, sprayed brush and trimmed when they could not cut those trees that created hazards to uninterrupted service.

And providing better service is the underlying objective of each department and each employee. Guided by the policies adopted by your board of directors, your manager and employees feel that the efforts and accomplishments of 1971 made it a significant year and that your electric service organization is better and stronger for it.

The 34th Annual Meeting of the cooperative will be Tuesday, April 4th at 7:30 p.m. at Moulton School in Shelbyville. Circle your calendar now, and plan to attend this important meeting.

Teach Safety Facts To Your Children

Tell your youngsters about electricity. To them it is a wall switch, a wall outlet or the knob on an appliance. When these switches and knobs are used, the light comes on, a favorite TV show appears on the screen and the electric toothbrush goes into action. As a parent, you know it is not quite that simple. All those wonderful things happen because of electrical power, but even this friendly power has to be handled carefully.

Here are some simple facts your children should know:

1. Water and electricity form a dangerous combination. Don't put electric utensils into water while they are still plugged into an outlet, nor should they be put where they can accidentally fall into water. Don't have a radio within reach of the bathtub. Don't use an electric lawn mower or hedge trimmers if grass or shrubs are wet, unless equipment is properly grounded.

2. Don't ever stick a fork or metal instrument into a toaster or into a wall outlet.

3. A finger in a fuse socket will give a terrific jolt and possible serious injury.

4. Youngsters should not touch worn electric cords, but should report these to their parents.

5. Do not fly kites in the area of high voltage electric lines. Never fly a kite in damp, rainy weather. If a kite gets away and gets caught in a power line call the electric cooperative office. Do not try to retrieve the kite yourself.

6. Warn your children of the danger of touching an electric line. Poles do get broken and wires can hang within the reach of children. Any such dangerous condition should be reported to the cooperative immediately.

Which Energy Is for You?

Although it is difficult to predict the future we can look at past records to give us good indication of what's to come. Study carefully the type of energy you select to operate the appliances in your home.

The bureau of Labor Statistics has some very revealing figures on what happened to the cost of each of these energies during the 10 year period from 1958 to 1968. It shows that:

Electricity rose	3.0 per cent
Natural gas rose	6.3 per cent
Fuel oil rose	11.8 per cent
LP gas rose	22.5 per cent

Electricity is still the most economical source of power we have in the home or on the farm. When you use electricity you get the most for your money. It's your best buy today.

1971's Electric Heating

This past year has been an outstanding one for electric home heating. Since March 1971 there has been a continuous flow of new homes, remodeling and upgrading the existing homes in the cooperative area. Many of these new homes have gone the all-electric way and are now enjoying that complete year-around home comfort. This can be electric heat, air conditioning, humidification, de-humidifying. All this can be done with automatic controlled electricity.

Westinghouse Develops A Super Light Bulb

A super light bulb was announced by Westinghouse recently. It was designed for household use and will burn for 3,000 hours. This is about three times the life of ordinary bulbs, according to the announcement.

The new bulbs contain Krypton gas, which retards burning of their tungsten filaments without reducing brightness. It is thought that this new type of bulb will retail for about 75¢ each.

A Lot of Bees

Latest figures released by the U.S. Department of Agriculture notes there are more than 4.7 million bee colonies in America with the average colony yielding 41.9 pounds of honey a year. This totals up to 196.93 million pounds of honey a year.

clotheslines are
for the birds!...



**BUY AN...
ELECTRIC
DRYER**

Electric Heat Is a Cure For "Cold Room Syndrome"

Many homes—or their residents—suffer from the cold room syndrome, a malady that is widespread but easily cured.

The problem often stems from the fact that the room is in a part of the house so distant from the furnace that it is deprived of the heat it should be getting for pure comfort's sake.

Or it might involve a room added to a home with a heating system that operates at full capacity and cannot be expanded.

In either case, easy-to-install electric heating equipment can usually provide a quick cure for the "cold room syndrome."

Which type of electric heating equipment should you use? The answer is as simple as the installation. "Any of several types."

The electric duct heater, for example, is often a wise choice for supplementary heating. Installed in the existing duct work leading from the furnace to the cold room, a heater of this type can be controlled with a room thermostat wired in series with the furnace blower to assure that the heater operates only when the blower is on.

Electric baseboard heaters are another good solution to the "cold room syndrome." Also controlled by a room thermostat, electric baseboard units can be used to supplement the heat provided by the furnace, or in the case of an addition room, to provide all the heat needed for comfort.

Radiant ceiling panels or ceiling cables are increasingly popular choices for electrically heating addition rooms. They take up no usable space, are unobtrusive and are easily installed as part of a new ceiling.

Thanks to Editor!

Our sincere appreciation and thanks to John F. Temple, editor of the Illinois Rural Electric News for featuring one of our members in the December issue of IREN.

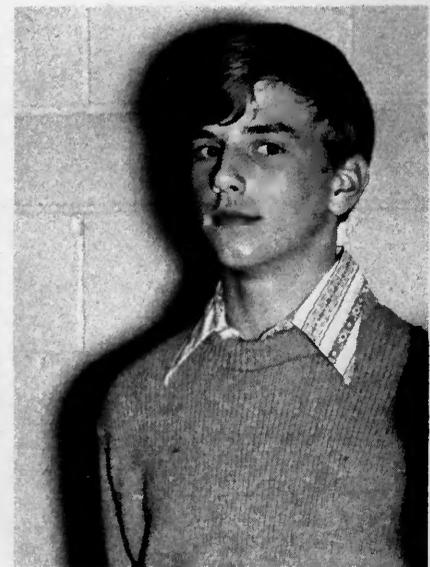
Mr. Temple took the Christmas lights photos on last month's edition and wrote the article on Mr. and Mrs. John McGuar of Tower Hill r.r. 2.

He did a splendid job, as always, and the cooperative is proud of his efforts and a job well done.

4-H Winners in Electricity



Debbie Elbert daughter of Mr. and Mrs. Victor Elbert received Gold 4-H pin presented by Westinghouse Electric for outstanding work in girls electrical activity in Shelby County.

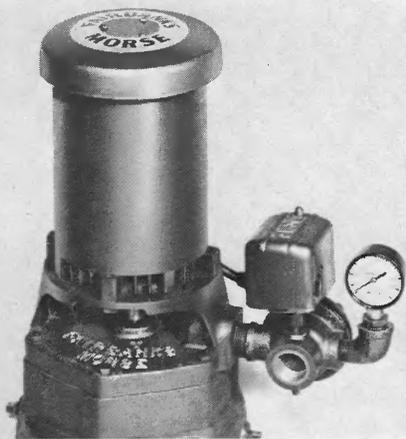


The Illinois Farm Electrification Council 4-H Electrical Jacket award was received by Mark Temmen, son of Mr. and Mrs. Claude Temmen of Shelby County.

What's New?

● Electric Snackkeeper

An electric Snackkeeper which keeps a wide variety of snacks fresh, dry and crisp has a low-heat, 15 watts heating element. The unit by West Bend eliminates excess moisture and restores freshness to chips, nuts, popcorn, pretzels, crackers and cereals. Even when plugged in around the clock the Snackkeeper will not overheat. It uses a minimum of electricity and has a 3½-quart capacity with a 9-inch outer diameter. It sells for less than \$8.

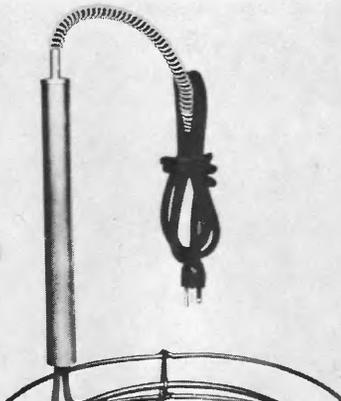


● Vertical Pumps

A new line of Fairbanks Morse vertical jet pumps, the MV series, is available from Colt Industries small pump operation in seven models which range from ½-horsepower single stage to two-horsepower three stage with capacities of 1,440 gallons per hour and depths to water of 200 feet. The pump is driven by a standard NEMA C motor which is designed so that water never touches the motor shaft. Versatile pressure control is provided by a diaphragm type regulator valve teamed with a pressure switch.

● Stock Tank Heater

An automatic temperature-controlled stock water tank heater has been developed by Ristance Corporation. The unit has a 1,500 watt heating element. It's waterproof, rust resistant and can be submerged to the bottom of the tank. It has a six-foot cord with a spring wire cover to protect it from livestock. The Chore-Time H-409 has a 3-prong grounding type plug. It operates by just plugging it in and carries a one year guarantee.



● Light Dimmers

A wide variety of dimmers that provide either full range lighting control or two levels of light have been introduced by Leviton Manufacturing Co., Inc. Backed by a full-year warranty the dimmers include rotary and push-on/push-off types for walls; a thumb-operated Hi-Lo dimmer; a full range dimmer that attaches to lamp cords; a wood-grained, decorator-styled table lamp dimmer that plugs into any standard outlet, and a full range lamp socket dimmer.



Partee Lauds Farm Bureau Cooperation

Cecil A. Partee, president pro tempore of the Illinois Senate, recently lauded the Illinois Agricultural Association for recognizing the common interests of Cook county and downstate residents—and “helping to bring our state together.”

Senator Partee, a Chicago attorney, commended the IAA for working closely with rural and urban legislators in efforts to solve common problems. He spoke at the IAA's 57th annual meeting in Chicago.

BASICALLY, we are one people in one state, the Senate leader said. The people of Cook county want and deserve a decent income, decent housing, good police protection and good educational facilities for their children, he continued. So do the people downstate.

Family income, the senator said, including farm family income, is a problem commanding serious attention.

“Illinois cannot remain a strong and prosperous state unless one of its goals is adequate income for all families—farm and non-farm, urban and rural,” he added.

Among important steps that should be taken by state government is a “strong effort to encourage the development of commercial and industrial enterprises and rural areas.”

The senator said this would enable young people in rural areas to work and live in the areas in which they were reared, and thus reduce out-migration.

SENATOR PARTEE, who grew up in rural Arkansas and is a graduate of two great universities, said there is serious need for maximum efficiency in state and local government. Costs, he said, must be kept under control—but inflation and demands for more governmental services may discourage substantial reductions. Thus it becomes even more important that all people be able to earn adequate incomes.

“In my opinion,” he said, “the most equitable tax system is one that—insofar as is possible—is based on the ability to pay.”

Senator Partee asserted that in order for the farm economy to remain sound, farmers must gain an increase in net farm income or a reduction in property taxes.

NURSERY STOCK SALE!

WE HAVE OVER 350 VARIETIES TO CHOOSE FROM

Planting Instructions included in each order. Every plant will be labeled. Order by mail.

Rose Bushes: 2 Yr. Field grown blooming size bushes. All monthly bloomers in these varieties. \$4.99 each

REGS	Red Radiance Better Times Crimson Glory Poinsettia Mirandy	TWO TONES	President Hoover Betty Uphrighd Edith N. Parkins Contrast Condessa de Sastago	CLIMBERS	CL. Blaze Red Cl. Tallman Cl. Golden Charm Cl. Pink Radiance Cl. White Am. Beauty	YELLOW	Eclipse Red Tallman Golden Charm Luxemburg Golden Dawn	PINKS	Pink Radiance The Doctor Columbia Picture K. T. Marshall	WHITES	K. A. Victoria Caladonia K. Louise Rex Anderson White Am. Beauty	EACH	FOR
FLOWERING SHRUBS—1 or 2 Years Old													
		EACH			EACH								
Crape Myrtle—Red, Purple, Pink, 1 to 2 ft.		\$.69		Lombardy Poplar, 1 to 2 ft.98								
Spiraea Van Houttei—White, 1 to 2 ft.29		Lombardy Poplar, 2 to 3 ft.49								
Weigela—Red or Yellow, 1 to 2 ft.29		Lombardy Poplar, 3 to 4 ft.19								
Weigela—Var. or Pink, 1 to 2 ft.29		Lombardy Poplar, 4 to 6 ft.29								
Althea—Red or Purple, 1 to 2 ft.29		Fassen Red Leaf Maple, 3 to 5 ft.	4.49								
Althea—Pink or White, 1 to 2 ft.29		Sycamore, 3 to 4 ft.49								
Foraythia—Yellow, 1 to 2 ft.29		*Sugar Maple, 2 ft.29								
Pink Spiraea, 1 to 2 ft.29		*Sugar Maple, 3 to 5 ft.59								
Pink Flowering Almond, 1 to 2 ft.59		Sweet Gum, 2 to 3 ft.49								
Tamarisk—Pink, 1 to 2 ft.29		Morain Locust, 4 to 5 ft.79								
Bush Honeysuckle—Red, Pink, 1 to 2 ft.29		Honey Locust, 3 to 4 ft.69								
Red Flowering Quince, 1 to 2 ft.		1.39		Kentucky Coffee Tree, 1/2 to 1 ft.49								
White Flowering Quince, 1 to 2 ft.29		*American Linden Tree, 2 ft.79								
Persian Lilac—Purple, 1 to 2 ft.39		Rose of Sharon, 1 to 2 ft.29								
Old Fashion Lilac—1 to 2 ft.49		Red Ozier Dogwood, 1 to 2 ft.29								
Bridal Wreath Spiraea, 1 to 2 ft.49		Pussy Willow, 1 to 2 ft.29								
Hydrangea P. G., 1 to 2 ft.49		Pass Willow, 4 to 6 ft.	2.98								
Deutzia—Pink, 1 to 2 ft.29		Russian Olive, 1 to 2 ft.39								
Mecranthem—White, 1 to 2 ft.29		Russian Olive, 2 to 3 ft.89								
Sweet Shrub, 1 to 2 ft.29		Red Barberry, 1 to 2 ft.49								
Rose of Sharon, 1 to 2 ft.29		Jap Snowball, 1 to 2 ft.49								
Red Ozier Dogwood, 1 to 2 ft.29		Red Snowberry, 1 to 2 ft.29								
Pussy Willow, 1 to 2 ft.29		White Snowberry, 1 to 2 ft.29								
Pass Willow, 4 to 6 ft.		2.98		Spiraea, Anthony—Red, 1 ft.39								
Russian Olive, 1 to 2 ft.39		French Lilac—Red, White, Purple, 1 to 2 ft.98								
Russian Olive, 2 to 3 ft.89		Scotch Broom, 1 to 2 ft.29								
Red Barberry, 1 to 2 ft.49		*Hypericum, 1 ft.19								
Jap Snowball, 1 to 2 ft.49		Spice Bush, 1 to 2 ft.29								
Red Snowberry, 1 to 2 ft.29		Butterfly Bush—Purple, 1 to 2 ft.	2.29								
White Snowberry, 1 to 2 ft.29		Butterfly Bush—Pink, 1 to 2 ft.	2.29								
Spiraea, Anthony—Red, 1 ft.39		Vitex—Purple, 1/2 to 1 ft.39								
French Lilac—Red, White, Purple, 1 to 2 ft.98		Green Barberry, 1 to 2 ft.29								
Scotch Broom, 1 to 2 ft.29		Azalea—White, Purple, Red or Pink, 1/2 to 1 ft.59								
*Hypericum, 1 ft.19		*Hydrangea Arborescens, 1 to 2 ft.29								
Spice Bush, 1 to 2 ft.29		Spiraea Thunbergii, 1 to 2 ft.29								
Butterfly Bush—Purple, 1 to 2 ft.		2.29		Witchhazel, 1 to 2 ft.39								
Butterfly Bush—Pink, 1 to 2 ft.		2.29		FLOWERING TREES—1 or 2 Years Old									
Vitex—Purple, 1/2 to 1 ft.39		Magnolia Grandiflora, 1/2 to 1 ft.	1.98								
Green Barberry, 1 to 2 ft.29		Magnolia Niagara, 1 to 2 ft.	1.39								
Azalea—White, Purple, Red or Pink, 1/2 to 1 ft.59		Magnolia—Pink, 2 ft.29								
*Hydrangea Arborescens, 1 to 2 ft.29		Mimos—Pink, 3 to 4 ft.49								
Spiraea Thunbergii, 1 to 2 ft.29		Mimos—Pink, 4 to 6 ft.98								
Witchhazel, 1 to 2 ft.39		American Red Bud, 2 to 3 ft.79								
FRUIT TREES—1 or 2 Years Old													
				Belle of Georgia Peach, 1 to 2 ft.	1.98								
				Belle of Georgia Peach, 2 to 3 ft.79								
				Belle of Georgia Peach, 3 to 5 ft.	1.19								
				Elberta Peach, 1 to 2 ft.49								
				Elberta Peach, 2 to 3 ft.79								
				Elberta Peach, 3 to 5 ft.	1.19								
				J. H. Hale Peach, 1 to 2 ft.49								
				J. H. Hale Peach, 2 to 3 ft.79								
				J. H. Hale Peach, 3 to 5 ft.	1.19								
				Hale Haven Peach, 1 to 2 ft.49								
				Hale Haven Peach, 2 to 3 ft.79								
				Hale Haven Peach, 3 to 5 ft.	1.19								
				Dixie Red Peach, 1 to 2 ft.49								
				Dixie Red Peach, 2 to 3 ft.79								
				Dixie Red Peach, 3 to 5 ft.	1.19								
				Golden Jubilee Peach, 1 to 2 ft.49								
				Golden Jubilee Peach, 2 to 3 ft.79								
				Golden Jubilee Peach, 3 to 5 ft.	1.19								
				Champion Peach, 1 to 2 ft.49								
				Champion Peach, 2 to 3 ft.79								
				Champion Peach, 3 to 5 ft.	1.19								
				Maygold Peach, 1 to 2 ft.49								
				Maygold Peach, 2 to 3 ft.79								
				Maygold Peach, 3 to 5 ft.	1.19								
				Blake Peach, 1 to 2 ft.49								
				Blake Peach, 2 to 3 ft.79								
				Blake Peach, 3 to 5 ft.	1.19								
				Stayman Winesap Apple, 2 to 3 ft.89								
				Golden Jubilee Peach, 1 to 2 ft.49								
				Golden Jubilee Peach, 2 to 3 ft.79								
				Golden Jubilee Peach, 3 to 5 ft.	1.19								
				Champion Peach, 1 to 2 ft.49								
				Champion Peach, 2 to 3 ft.79								
				Champion Peach, 3 to 5 ft.	1.19								
				Maygold Peach, 1 to 2 ft.49								
				Maygold Peach, 2 to 3 ft.79								
				Maygold Peach, 3 to 5 ft.	1.19								
				Blake Peach, 1 to 2 ft.49								
				Blake Peach, 2 to 3 ft.79								
				Blake Peach, 3 to 5 ft.	1.19								
				Stayman Winesap Apple, 2 to 3 ft.89								
				Stayman Winesap Apple, 4 to 6 ft.	1.49								
				Red Jonathan Apple, 2 to 3 ft.89								
				Red Jonathan Apple, 3 to 5 ft.	1.49								
				Lodi Apple, 2 to 3 ft.89								
				Lodi Apple, 4 to 6 ft.	1.49								
				Grimes Golden Apple, 2 to 3 ft.89								
				Grimes Golden Apple, 4 to 6 ft.	1.49								
				Yellow Transparent Apple, 2 to 3 ft.89								
				Yellow Transparent Apple, 4 to 6 ft.	1.49								
				Yellow Delicious Apple, 2 to 3 ft.89								
				Yellow Delicious Apple, 4 to 6 ft.	1.49								
				Early McIntosh Apple, 2 to 3 ft.89								
				Early McIntosh Apple, 4 to 6 ft.	1.49								
				5-N-1 Apple—5 Varieties on each tree, 3 to 5 ft.	3.98								
				Montgomery Cherry, 2 to 3 ft.49								
				Montgomery Cherry, 4 to 5 ft.79								
				Black Tartarian Cherry, 2 to 3 ft.	1.69								
				Black Tartarian Cherry, 4 to 5 ft.	2.98								
				Early Richmond Cherry, 2 to 3 ft.	1.69								
				Early Richmond Cherry, 4 to 5 ft.	2.98								
				Kieffer Pear, 2 to 3 ft.	1.49								
				Kieffer Pear, 3 1/2 to 5 ft.	2.49								
				Orient Pear, 2 to 3 ft.	1.49								
				Orient Pear, 3 1/2 to 5 ft.	2.49								
				Bartlett Pear, 2 to 3 ft.	1.49								
				Bartlett Pear, 3 1/2 to 5 ft.	2.49								
				Moopart Apricot, 1 to 2 ft.69								
				Moopart Apricot, 2 to 3 ft.98								
				Early Golden Apricot, 1 to 2 ft.69								
				Early Golden Apricot, 2 to 3 ft.98								
				Nectarine, 1 to 2 ft.59								
				Nectarine, 2 1/2 to 4 ft.98								
				Damson Plum, 1 to 2 ft.									



Shelby Electric News

Shelby Electric Cooperative

Phone 217 774-3986

Shelbyville, Ill.

Don't Forget Your 1972 Annual Meeting

Essay Contest Determines Tour Winners

Just another reminder of your annual Shelby Electric Cooperative meeting on Tuesday, April 4 at the Moulton School in Shelbyville. The meeting starts at 7:30 p.m. and we hope you will attend. Moulton school is located just east of the cooperative office.

During the meeting there will be drawings at various times for prizes which include a portable colored television plus several other worthwhile prizes. We hope to see you at the meeting.

Your New Employee



Mrs. Betty Lower, your cooperative's newest employee, works in the Capital Credits and Billing Department. Previously she had worked at the Oliver Corporation for 19 years.

She and her husband, Frank, members of Shelby Electric Cooperative, live west of Shelbyville.

Shelby Electric Cooperative will send two high school juniors from its service area to Washington, D. C. for a week's all-expense paid trip, June 10 to 17. This will be the sixth year the cooperative has conducted an essay contest to determine which two juniors will be awarded the Washington trip.

A representative of the cooperative has contacted all high schools in the entire area served by the cooperative in regard to the rules of the essay contest. Entry blanks from students who intend to participate must be received no later than March 13, 1972. The essays must reach the cooperative office no later than April 14, 1972.



Service Trucks to Gain a New Look



As our older trucks are replaced, the colors will change to a light yellow with an easily recognized green and white strip running parallel with the top and body. "Shelby Electric Cooperative" will be printed across the silhouette of Illinois. "Willie Wirehand," the national emblem of electric cooperatives, will stand out plainly for all to see. When in need or trouble, call for "Willie." We'll do our best to serve you fast.

Electric Heat Comfort For More People



Mr. and Mrs. Lawrence Turner are enjoying their new all-electric home a mile southeast of Macon. The heating system consists of ceiling heat, hot water baseboard and a beautiful stone fireplace.



Mr. and Mrs. Fred J. Heil, whose farm home is located three miles north of Shumway, have the enjoyment of electric heat. Mrs. Heil said, "We can now use our glassed-in porch the year around."

Snow and Rain Help



During the past few months we have had ample rain and some snow. Although several days were not very pleasant we would be thankful for the added moisture.

The picture speaks for itself and we're hoping, we do not get that dry this year. Have to keep the fishermen happy.



A mile north of Shumway is the all-electric farm home of Mr. and Mrs. Fred Lagerhausen. A most pleasing home, it has electric ceiling cable plus a fireplace of field stone.

Milk Is Best

Claims are that milk is best for upset stomach. The simplest, best-tasting, most effective concoction you can take for an upset stomach is a glass of milk, according to a national newsletter. Yet the American people spend over \$100 million a year on 575 different commercial preparations.

An Unusual Piece of Machinery

While going through a trade publication the other day, we came across this ad for what sounded like a rather unusual piece of machinery:

FOR SALE: Automated manufacturing dispensing unit. Mounted on four vertical movable supports, one in each corner. Completely encased in natural, untanned leather. Machine input end or loader, contains cutting and grinding equipment, utilizing a unique feedback mechanism. Near loading end are air inlet and exhaust bumper, foghorn and lights.

Central portion—including hydrochemical conversion unit—consists of four fermentation storage tanks connected by a network of flexible plumbing. Located here also are central heating plant, with automatic temperature controls, pumping station and main ventilating system.

Waste disposal apparatus is located behind this central portion. Also here are located dispensing equipment and insect control station.

Units are available in a variety of sizes and colors. Output ranges from two to 20 tons a year.

IF YOU HAVEN'T already caught on, the unit is a cow and the item was taken from the Dairyman Digest.

Rural Exchange

• Baby Chicks

HEAVY MIXED \$5.90-100. LARGE WHITE ROCKS \$8.40. OTHER BREEDS FROM \$5.45. PULLETS \$12.20. FREE CATALOG. GUARANTEED SAVINGS! ATLAS CHICKS, HOME OFFICE, 2651 CHOUTEAU, ST. LOUIS, MISSOURI 63103.

36 Leading, Popular, Rare and fancy breeds of poultry. Hatches each week throughout the year. Pullets as low as \$18.90. Straight Run \$14.90. 100% live arrival guaranteed. Big Free colorful catalog. Marti Poultry Farm, Box 7, Windsor, Missouri 65360. Telephone 816-647-3156.

FRYER CHICKS—Assorted all breeds no sex or breed guaranteed, \$5.95 per 100 plus postage. \$7.95 per 100 postpaid. Other breeds available. Free price list. Shephard Hatchery, Route 1, Dept. IRE Cannelton, Ind. 47520

FREE—BIG JOLLY Red Giants, Thousands to be given away. Write for Free Catalog. Tells how you can get 50 Free chicks with each 100 you order. 19 Top egg producing breeds hatched. Julian's A&B Hatchery, Box 393-T, Clinton, Missouri 64735.



RARE BREEDS

Beautiful exotic Yokohamas, Jersey Black Giants, Araucanas, Hamburgs, Buff & White Crested Black Polish, Buttercups, Lakenvelders, Anconas, White Laced Red Cornish, Minorcas, Blue Andalusians, Black Leghorns, Buff Orpingtons, Black Australorps.

Send 50¢ for Big Chick Catalog

Allen Hatchery, Box 170-A, Windsor, Mo. 65360



BIG WHITE DUTCHMAN 4.95
Makes big tasty and juicy fryers in 7 to 8 weeks. They dress out beautifully. Order from this ad. cod. fob.

Heiman Hatchery, Box 187-WR, Clinton, Mo. 64735



ARAUCANAS

Chickens that Lay Easter Eggs

Egg shells are Blue, Pink, Green or Olive drab. Their eggs are low in cholesterol and have 10% more nutrition value than ordinary eggs. Write today for FREE picture catalog showing 17 Rare and Fancy breeds also offering 22 outstanding popular laying breeds.

GRAIN BELT HATCHERY

Big FREE Chick Offer Shows in FREE Catalog Box 125-AM Windsor, Mo. 65360

• Plants, Trees

SAVE FOOD DOLLARS. Grow your own berries, fruits and vegetables. Hundreds of varieties! Write for Free catalog! Tennessee Nursery & Seed Co. Box 8, Dept. 76C, Cleveland, Tenn. 37311.

600 assorted sweet onion plants with free planting guide \$4.80 postpaid. TONCO, "home of the sweet onion," Farmersville, Texas 75031.

STRAWBERRY PLANTS: Robinson, Dunlap Blakemore, Armore 50-\$2.80, 100-\$4.20 250-\$7.50, 500-\$12.00, 1000-\$20.00. Surecrop, Cyclone, Catskill, Sunrise, Empire, Midway 50-\$3.00, 100-\$4.50, 250-\$8.25, 500-\$12.50, 1000-\$22.00. EVERBEARING: Ogallala, Ozark Beauty Streamliner 25-\$2.50, 50-\$4.00, 100-\$6.00. Asparagus 20 1 yr.-\$1.35, 20 2 yr.-\$2.75. Rhubarb 10-\$1.00. All orders Postpaid. "FREE" 10-1 yr. Asparagus with \$5.00 order. FARMINGTON PLANT FARM, Farmington Iowa 52626. State Certificate NO. 263.

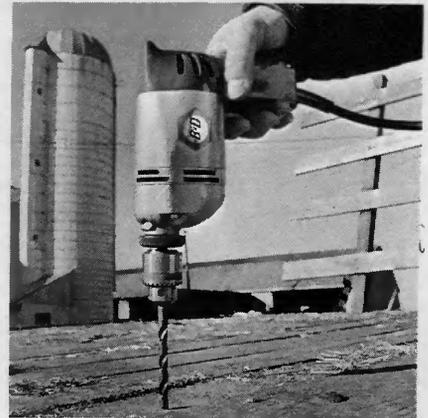
• Decals-Signs-Badges

DECALS, NAMEPLATES, Badges, Trucksigns. Hard-hat labels. All kinds. Seton Nameplate Corp. Dept. IR, New Haven, Conn. 06505.

What's New?

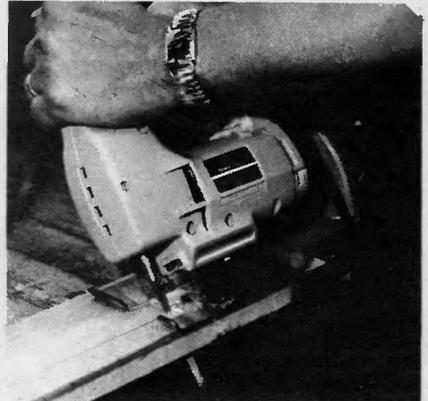
• New Scru-Drill

Black & Decker introduces a versatile new commercial duty 3/8" Scru-Drill designed for fingertip selection of screwdriving or drilling. The drill's positive clutch permits maximum torque in driving screws, yet disengages when the screw is fully seated to prevent screwhead damage. A reversing switch allows quick removal of screws. A twist of the selector collar instantly converts the tool to a rugged drill for heavier duty boring. The tool sells for about \$45.



• Speedy Jigsaw

Skil's new double insulated jigsaw models for home and professional use feature tilting foot, adjustable to 45 degrees in either direction for beveled or angular cutting. They also include adjustable, two-position foot for splinter resistant and rough cutting. The operator can adjust speed from zero to 3,500 strokes per minute and retails for about \$40. The saws will cut wood, plastics, compositions and metals.



• Water Fountain

Decorative outdoor water fountains, mini-indoor fountains, elaborate waterfall fountains or outdoor lighting are available from the Little Giant Corporation. Swivel jets permit the enjoyment of cascading water for creative designs.

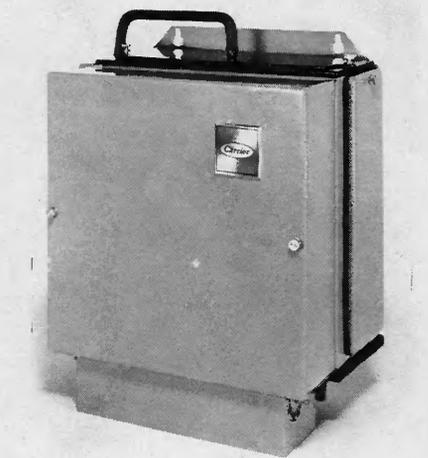
• For Sale

SURPLUS BARGAINS—War, government, industrial surplus at savings to 80%! Clothes, boots, cots, tents—bargains for farm home, outdoors. SEND FOR FREE CATALOG—must give zip code. SURPLUS STORE, Sioux Falls, S.D. 57102.

55 Gal. Drums for Trash Burners. \$2.00 Each. Rhea Fletcher Oil Supply. Salem, Illinois. 548-3187.

Pipe and Rods for Construction uses. \$70.00 per ton. Rhea Fletcher Oil Supply. Salem, Illinois 548-3187.

(More Ads on Page 23)



• Central Humidifier

A central bypass humidifier which adds up to 24 gallons of moisture a day to dry winter air of homes and small commercial establishments has been introduced by Carrier Air Conditioning Company. One model features a round take-off on the back. Either humidifier may be installed with upflow, down flow or horizontal furnaces.

Blame the Meter... But It Won't Help

So you're mad. Downright mad. That dog-goned electric meter's no good. It keeps charging for more power than you use.

You have our sympathy. But if you'll pardon the expression, the chances of your being right—and the meter wrong—are remote.

LISTEN to Norman Hatfill, president and general manager of Electric Laboratories and Sales Corporation, Mattoon, who may know as much about electric meters as anyone in the mid-west. He says:

"It's natural to suspect a meter is at fault when one's power costs keep going up.

"But our firm tests and inspects countless meters for cooperatives in Illinois, Indiana and Ohio. We find very few are inaccurate. And of those we do find, 99.99 percent register slow—in favor of the customer."

HOW ACCURATE should an electric meter be?

"Well," says Hatfill, "it's infinitely more accurate than the service station meter that measures the gasoline flowing into your tank. There's just no comparison. It's also more accurate than gas and propane meters.

"It's even more accurate than the fine scales used by your butcher.

"And the typical electric meter is even more accurate than that fine watch for which you paid so much.

"One reason is that electric meters, like fine watches, have fine jeweled movements. But the meters have an advantage. Their works are larger. They're not slamming around every time you move your arm."

HATFILL RECENTLY directed a three-day meter instruction school at Mattoon, attended by some 45 persons from 16 Illinois electric cooperatives.

The school was the idea of the Association of Illinois Electric Cooperatives Job Training and Safety Committee headed by Basil Taylor, line superintendent for Illinois Rural Electric Co., Winchester, Job training and safety instructors Harry N. Simpson and William C. Sarantakos made arrangements and assisted.

James E. Stinson, a lineman for Tri-County Electric Cooperative, Inc., Mt. Vernon, sighed tiredly at the end of the final session:

"It's been real good," he said. "If it hadn't been so interesting it would have been the hardest kind of work. We all learned a great deal. I hope we'll have other schools later. That Norm Hatfill is a great teacher."

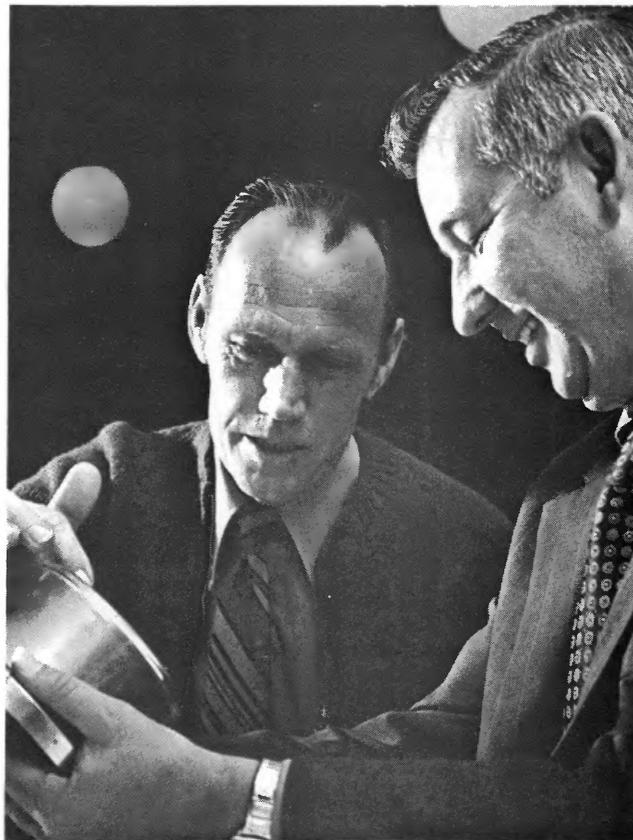
Hatfill returned the compliment: "These are splendid, smart, interested and hard-working men," he said. "They were alert all through the three-day meeting. They asked all kinds of questions and they took lots of notes. It's a delight to work with such men."

THAT'S ALL FINE, but if electricity rates haven't gone up all that much, why are so many electric cooperative member-consumers paying higher and higher bills?

"We're all using more appliances than ever before," said Hatfill. "We're letting electricity do more work for us, and I'm firmly convinced that electricity is and will continue to be our greatest bargain."



Electric meters are wonderfully made, wonderfully accurate instruments, Harry N. Simpson, right, safety instructor, tells William Ebker of M.J.M. Electric Cooperative, Inc., of Carlinville.



Homer McCabe, left, of Shelby Electric Cooperative and meter school instructor Norman Hatfill admire an amazingly accurate electric meter.



Shelby Electric News

Shelby Electric Cooperative

Phone 217 774-3986

Shelbyville, Ill.

Co-op Facing Bright Future, Officers Say

Shelby Electric Cooperative, owned by some 6,875 members in eight counties, is in strong financial condition and is maintaining its ability to bring high quality, reliable service to its membership.

This was the view of cooperative officers reporting to members at the organization's recent 34th annual meeting in Shelbyville. Manager W. L. Walker estimated that nearly 900 persons attended the business session.

President LeRue Tice of near Shelbyville pointed out that the cooperative is growing both in strength and service capabilities. And this strength, he said, has as its base the loyalty and understanding of cooperative members.

"SHELBY ELECTRIC," he said, "was founded (January 18, 1938) by people working together in a cooperative effort to electrify our developing service area and to satisfy a great need.

"It has proudly progressed through the years through the efforts of people—people just like yourselves, who recognize the need and take a serious interest in maintaining the framework through the efforts of people—people just like yourselves, who recognize the need and take a serious interest in maintaining the framework through which these needs can be fulfilled."

Manager Walker lauded cooperative members for their helpfulness. For example, he said, members normally realize how important it is that areas around cooperative lines be sprayed to prevent power interruptions. Work crews, he added, try hard to avoid damage in spray



Cooperative officers with Manager W. L. Walker (standing) are, from left, Kenneth E. Kensil, treasurer; Neil E. Pistorius, secretary; L. Eugene Boldt, president, and LeRue Tice, vice president. They were elected following the cooperative's 34th annual meeting.

operations. And if it were impossible for them to use chemicals effectively the cooperative might well have to employ 20 or more workers to clear rights-of-ways by hand—year around. Cooperative members, of course, would bear the added expense.

The cooperative system has been in use for a full generation, Walker continued. Last year some 540 deteriorated poles were replaced. The cost was about \$48,600. But this and other maintenance expenditures are examples of how Shelby Electric is keeping its system in first-class condition.

KENNETH E. KENSIL of Tower Hill, treasurer, in his annual report said careful management and planning, along with diligent work of employes and the cooperation of members, is maintaining the cooperative in solid financial condition.

The cooperative pays a heavy load of taxes. It spends great sums annually in improving its system so it can operate with maximum efficiency in the interest of its members and all residents of its broad territory.

This sound financial condition helped make it possible for Shelby Electric slightly more than a year ago to buy the municipal power system of the village of Stonington. The distribution system has now been rebuilt and modernized. Service has been greatly improved. And some 430 residents of the community are now among the member-owners of the cooperative.

NEIL E. PISTORIUS, Blue Mound, secretary of Shelby Electric, reported on activities of directors. He said they had in the last year maintained their record of about 95 per cent attendance at various meetings during which cooperative policy and operations were studied. They have demonstrated, he said "unselfish diligence and loyalty to the organization they serve."

Cooperative members at their business session re-elected Kensil and L. Eugene Bolt of Stewardson as directors for three-year terms.

Other directors, in addition to Pistorius and Tice, include Victor Jostes, Nokomis; George Lump, Findlay, and Gerald White, Macon.

New Employee



Mrs. Carrie Stilwell

After spending 16 years in the office of Oliver Corporation in Shelbyville, Mrs. Carrie Stilwell is now in the accounting department of your Shelby Electric Cooperative. Carrie, her husband, Joe and their three children live in Shelbyville.

More Electric Homes On Parade



The new all electric home of Mr. and Mrs. Virgil Simpson, who live west and south of Lakewood, is heated with electric ceiling cable.



Mr. and Mrs. Charles W. Donnel and family live two miles north of Tower Hill in their beautiful all-electric home that is heated with electric ceiling cable and cooled with a central air conditioner.



The entire home of Mr. and Mrs. Ellis D. Turner, who live about five miles southwest of Moweaqua, is heated with electric hot water baseboard.



Above, Walter Price discusses electronics with his advanced 4-H electricity class. Below, the largest 4-H electricity class ever held in Shelby county.

4-H Electricity Club Is the Largest Ever

Fifty boys and girls, a record, enrolled this spring in the Shelby County 4-H Electricity Club, thanks to the efforts of the Extension Service, Stan Barnes and the Home Extension Department.

Active electricity leaders have been Walter Price, Richard Simmering, Mrs. Dianne Peadro and David Chapman. All are employees of Shelby Electric Cooperative.

Your cooperative long has been interested in 4-H electricity club activities.



Mrs. Dianne Peadro gives instruction in home and room lighting.

What's New?

• Early American

A set of Early American electric cooking appliances by Westinghouse is styled with a satin-copper finish and the heavy cast metal design features an American eagle. The set, which sells for less than \$88, features a 10-cup automatic coffeemaker, two-slice toaster and an immersible buffet fry pan with a non-stick finish. Individual models can be purchased separately in open stock.



• Air Conditioner

Finding the right model window air conditioner for the right place should be simpler with Admiral Corporation's 1972 selections, which offer 25 units rated from 5,000 to 27,000 BTUs. This 10,000 BTU Princess model features expandable "Flex-O-Mount" side panels for ease of installation and it operates on standard household 115 volts. It features the patented "Comfort-Stat" control.

• Princess Model

A 1.3 horsepower, hand-size vacuum cleaner, the Kenmore S.P.V., has been introduced by Sears, Roebuck and Co. Designed for cleaning stairs and hard-to-reach places, the lightweight unit has a four-foot hose, a 25-foot power cord and three basic attachments—upholstery nozzle, furniture brush and crevice tool. It weighs less than eight pounds and is available for about \$30.



• Portable Welder

No special wiring or circuits are required for the Work Bench Welder, Model 74, a compact portable unit designed by Twentieth Century Manufacturing Co. It enables the home handyman to weld, cut, braze, heat or solder. It weighs less than 50 pounds and comes complete with a multi-purpose torch that is a ground clamp, an electrode holder and a brazing torch.



ELECTRICITY IS FOR PEOPLE

REPAIR DENTURES the PROFESSIONAL WAY



Follow easy instructions and you can Mend BROKEN PLATES, Refine LOOSE DENTURES, Restore LOOSE OR MISSING TEETH, Repair CRACKS and CHIPS just as the Dentists or Labs do with our Kit.

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THE HEAVIEST HUMAN ON RECORD WEIGHED 1,069 LBS. AND WAS BURIED IN A PIANO CASE!

The Highest Alimony Ever Paid Was \$11,550,000. A War That Lasted 38 Min. A Woman Who Bore 69 Children. The Largest Insect... a "Goliath Beetle." The World's Most Expensive Perfume At 5370 An Ounce.

The biggest! The smallest! The richest! The highest! The oldest! The longest! The fastest! The greatest! The Guinness Book Of World Records contains over 3,000 records of science, nature, the achievements of man, the world of sports, the arts, entertainment and little known fantastic phenomena. Packed with unbelievable facts and over 350 photos.

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Please rush me Guinness Book Of World Records at \$5.95 each (plus 60c post. & hand). Enclosed is my check or money order for _____. If not completely satisfied, I will return the book within 15 days for a full refund.

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(Make check/M.O. payable to GUINNESS BOOK)

• Baby Chicks

HEAVY MIXED \$5.90-100 LARGE WHITE ROCKS \$8.40 OTHER BREEDS FROM \$5.45. PULLETS \$12.20 FREE CATALOG GUARANTEED SAVINGS! ATLAS CHICKS, HOME OFFICE, 2651 CHOUTEAU, ST. LOUIS, MISSOURI 63103.

RARE BREEDS



Beautiful exotic Yokohamas, Jersey Black Giants, Araucanas, Hamburgs, Buff & White Crested Black Polish, Buttercups, Lakenvelders, Anconas, White Laced Red Cornish, Minorcas, Blue Andalusians, Black Leghorns, Buff Orpingtons, Black Australorps.

Send 50¢ for Big Chick Catalog
Allen Hatchery, Box 170-A, Windsor, Mo. 65360



ARAUCANAS

Chickens that Lay Easter Eggs
Egg shells are Blue, Pink, Green or Olive drab. Their eggs are low in cholesterol and have 10% more nutrition value than ordinary eggs. Write today for FREE picture catalog showing 17 Rare and Fancy breeds also offering 22 outstanding popular laying breeds.

Big FREE Chick Offer
Shows in FREE Catalog Box 125-AM Windsor, Mo. 65360

(More Ads on Page 23)

Keeping Well Informed Is A Two-Day Job

Cooperatives should do more than supply electrical power. They must become a vital part of community development.

That's what Goffrey Hughes, executive director of Southern Illinois, Incorporated, Carterville, told members of the semi-annual Power Use and Member Services Conference in Marion recently.

And that is one reason why the men got together.

"ONLY THROUGH meetings like these can we stay on top of things," Lyle E. Dunham, Association of Illinois Electric Cooperatives' member services director, said at the two-day session.

"We must keep abreast of the developments in construction, electrical equipment, regulations and safety. We are continuously trying to find ways to help our members. That's what it's all about."

The men studied insulation products, wiring specifications and recommendations, electrical safety devices, modular housing and even new kitchen designs.

BY LEARNING about these new developments, the cooperatives can serve their areas more effectively and efficiently. Take Southern Illinois for example.

Hughes, a long time rural development leader, particularly as it affects southern Illinois, told the group:

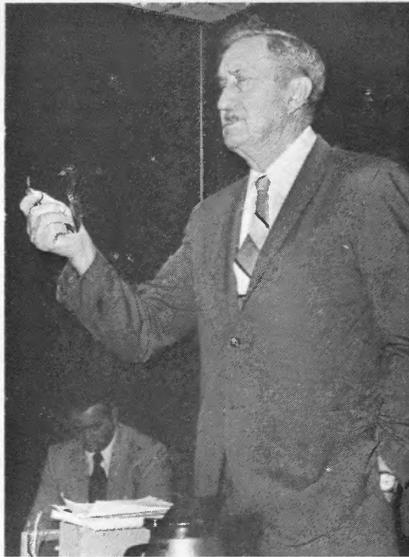
"We in southern Illinois have great respect for the service you people are giving us. It sure wasn't the same when I was a boy."

He pointed out that electric cooperatives now serve 98 percent of the nation's farms. "You should be proud of the good life that you have helped provide," he added.

Hughes said that southern Illinois had grown from a poverty stricken area to a land of opportunity. Growing towns, industry, rich farm land, colleges and man-made lakes blanket the countryside.

One of the best things to happen to southern Illinois, according to Hughes, was the introduction of several man-made lakes.

"What a great thing it is to have all these fantastic recreational facil-



Goffery Hughes tells cooperative group about growth in southern Illinois. He says cooperatives are helping—tremendously; but they can do more.

ities right on our doorsteps," he observed. "More importantly, the lakes will be able to provide the area with an adequate water supply. That was our biggest problem in developing the area."

Hughes told the group that cooperatives have a special kind of power besides electric—the power to develop rural America. But with this power comes responsibility.

Hughes said that since cooperatives have gained a place of real influence in rural America, they need to do more to fulfill their broadening responsibilities. He challenged them to work harder in the fields of environmental control, housing, public health, unemployment and conservation.

"Do you know how to cure poverty or cancer? We should, but we don't. We have only just begun to solve some of the problems facing us," he said.

Hughes made it clear, however, that if everyone works together, some of the answers may be found.

"Meanwhile," he concluded, "let's make our rural areas a place where people can farm, work, and live even more happily."

Over \$5,000 in prizes

Awarded Monthly



Draw "Cuddles"

Let "Cuddles" help you test your talent. You may win one of five \$795.00 Commercial Art Scholarships or any one of one hundred \$10.00 cash prizes!

Draw "Cuddles" any size except like a tracing. Use pencil. Every qualified entrant receives a free professional estimate of his art talent.

Scholarship winners get the complete home study course in commercial art taught by Art Instruction Schools, Inc., one of America's leading home study art schools.

Try for an art scholarship in advertising art, illustrating, cartooning and painting. Your entry will be judged in the month received but not later than August 31, 1972. Prizes awarded for best drawings of various subjects received from qualified entrants age 14 and over. One \$25 cash award for the best drawing from entrants age 12 and 13. No drawings can be returned. Our students and professional artists not eligible. Contest winners will be notified. Send your entry today.

MAIL THIS COUPON TO ENTER CONTEST

ART INSTRUCTION SCHOOLS, INC.

Studio 2L-4410
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Please enter my drawing in your
monthly contest. (PLEASE PRINT)

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City _____ State _____

County _____ Zip _____



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Accredited by the Accrediting Commission
of the National Home Study Council.



Shelby Electric News

Shelby Electric Cooperative

Phone 217 774-3986

Shelbyville, Ill.

Shelbyville's Test Plots Are Beneficial

"What shall I sow and what shall I reap?" That's an age-old question for farmers. And the Shelbyville Extension Vocational Agriculture Demonstration Plots will help answer that question for many farmers this year as they have every year in the plots' 21-year history.

The plots are a joint effort by the University of Illinois Cooperative Extension Service and the Shelbyville High School's agricultural department to demonstrate the application of agronomic research.

The 23-acre plots, the oldest such school plots in Illinois, were established in 1951 to show established crop varieties, recommended soil treatments, sound conservation practices and possible new crops. The field, which has many of the land types found in Shelby County, presented an ideal demonstration area from the beginning. It began as an eroded sloping field in need of contour farming, strip cropping and terracing. Wet areas needed tiling and deep gullies needed to be filled and waterways established.

The Shelbyville field is one of the most unique agronomy plots in Illinois. Former University Professor of Agronomy J. C. Hackleman once said, "The demonstration plot you people have here is some of the most valuable land in Shelby County. Like the Morrow Plots located on the University of Illinois campus, that land gets more valuable each year."

The plots are located on Illinois Route 128 north of Shelbyville as part of the 64-acre Shelbyville High School campus. The Shelbyville High School agriculture instructor, Kenneth Diehl, and the Shelby County Extension Adviser, Calvin



Governor Richard B. Ogilvie, forefront left, and Shelby County Extension Adviser Calvin H. Cowser, to the Governor's left, listen as B. L. Rich of Lake Land Junior College explains research with corn herbicides.

H. Cowser, operate the field with the aid of a 30-member advisory council consisting of farmers, school representatives and businessmen. Machinery and fertilizer dealers and chemical companies also cooperate to help make the plots what they are today.

Farmers and agriculture industry representatives attend tours each year during June and September. They also visit the plots from time to time seeking answers for individual questions on plant food, pesticides, seed varieties and tillage practices. Test plot results are published in University of Illinois circulars, and in Illinois Crop Improvement Association releases. More than 1,000 people receive a full report of test results each year.

The Shelbyville High School Vocational Agriculture students use the plots for educational purposes. They make several trips each year to see the demonstrations.

The Shelbyville Extension-Vocational Agriculture Demonstration Plots are self-supporting. And over the years, the school has been able to purchase a complete line of four row equipment from the plots' profits.

Crop yields have more than doubled in the 21-year history of the Shelbyville plots, with per-acre yields reaching as high as 200 bushels of corn, 100 bushels of wheat and 65 bushels of soybeans.

A special Governor's Tour of the plots was conducted recently. It was attended by both Governor Richard B. Ogilvie and Illinois Director of Agriculture Gordon L. Ropp.

Director of the Illinois Department of Agriculture Gordon Ropp toured the plots and talked to the large group which attended the field day.



ILLINOIS RURAL ELECTRIC NEWS

Don't Mail 'Air Mail' To Co-op

"Please note!" When you mail your electric bill, don't use an old "Air Mail" envelope.

If you do the post office charges 11¢ postage and since you only put on an 8¢ stamp the cooperative has to pay the additional three cents.

We have told the Post Office that we think this is a stupid and unjustified charge as they didn't deliver the letter by air mail. But so far we're still having to pay the extra three cents. So please help us by not using any envelope that says "Air Mail" on it. Even if the "Air Mail" is lined through Postal authorities still charge us.

Shelby Electric Is Servicing Camping Grounds

For a perfect weekend of camping try the newly opened Horseshoe Trailer Camp, which is located a half-mile south of the Shelbyville Dam and on the east side of the river. Ora Langley, owner operator, has made this river frontage ideal by having water lines to all camp sites. Underground electricity is also there for your convenience.

Lineman Dick Hanes and Groundman Don Hennings placed transformer pads for underground service to the Horseshoe camping sites. Electricity to the camp is provided by Shelby Electric Cooperative.



Electric Heat Satisfies



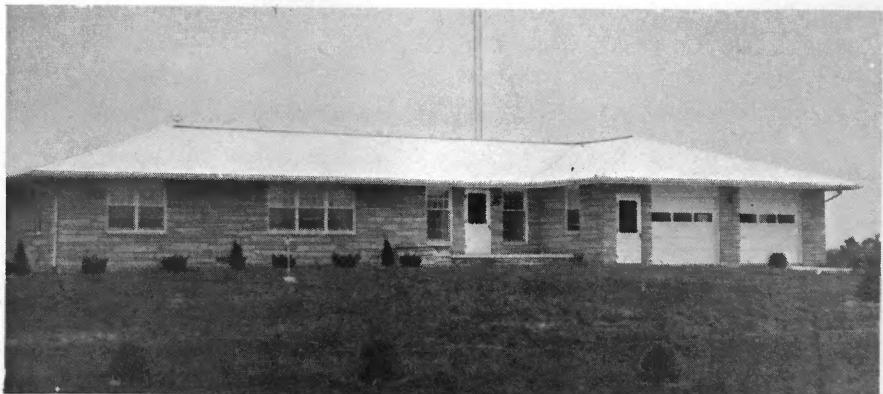
New all electric Gold Medallion home of Mr. and Mrs. Thomas Gaston, three miles northwest of Windsor. Source of heat is from an electric furnace.



New farm home of Mr. and Mrs. Norbert Will, three miles southwest of Neoga. The Wills decided on electric ceiling cable for perfect comfort in their home.



Mr. and Mrs. Paul Wakefield now are living in their new all-electric retirement home, located three miles south of Lakewood. Their choice of heating was electric hot water baseboard plus a beautiful fireplace.



Mr. and Mrs. George De Clerck replaced the old farm home with this new all-electric home. Electric ceiling cable was used in the home while basement has wall heaters. The De Clercks live six miles Southeast of Pana.

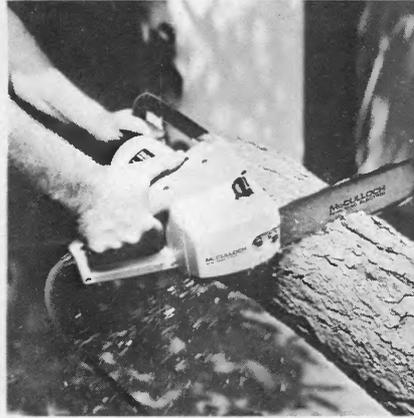
What's New?

● Crock Pot



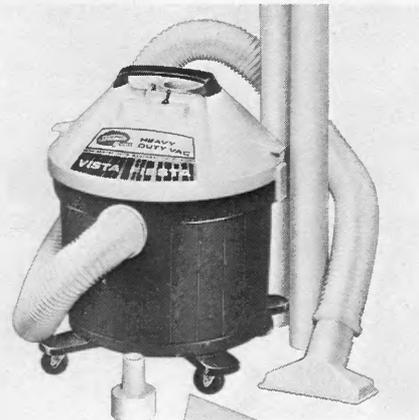
Rival's new, deluxe "Crock Pot" has a 4-1/2-quart capacity and is designed as a cooker/server. A low-watt heat element wraps around the stoneware sides with no concentration of heat at the base to permit cooking without scorching. Just plug it in and forget it. It preserves natural juices and vitamins. The deluxe model retails for \$39.95.

● Electric Chain Saw



The new "Mini Mac" Electric chain saw by McCulloch has a thumb activated safety latch to prevent accidental triggering and a visual chain oil supply. It weighs less than eight pounds without cutting attachments and can use a standard two-wire extension cord. It is double insulated and will also operate from off a generator. It retails for \$99.95.

● Heavy Duty Vac



The Sunbeam Vista Fiesta heavy duty vac has a reducer attachment that enables the operator to use regular household vac accessories. The unit has an eight-foot cord with a grounding plug and adaptor and two 23-inch wands to extend the handle. It contains a six-foot flexible hose and has a six-inch utility nozzle.

Also available are Sunbeam's new tank-type models.

● Deluxe Hair Dryer



The "Escort Deluxe" portable hair dryer by the Ronson Corporation weighs only 40 ounces and is packaged in a mirrored-lid carrying case for unsurpassed portability and travel-ease. Four drying temperatures assure fast drying without overheating. Its hot comb and hot brush attachments fit on the same flexible air tube that is used with the hood.

Labor School Trains Men for Better Jobs

(continued from page 5)



Trainee makes stone chips fly as he learns use of a jack hammer.

providing training for minority groups so they can live more productive lives, not only for themselves but also for the whole society. But that is only one factor in its operation. I am convinced it will result in production of more efficient workers, better paid workers, happier workers. I think everyone will benefit."

Anyone interested in enrolling in the center may write Tony Romolo, program administrator, Illinois Laborers' and Contractors' Training Program, r.r. 3, Mt. Sterling, Illinois, 62353. Or see the laborers' local union, or a contributing contractor in your home area.

Remember, there's no cost to the trainee, no tuition, no charges. But you have to be willing to work and anxious to learn.

Sweet Corn

(Continued from page 8)

him that would require him to work 16 hours a day.

"That's all right, I do anyway," he said.

Atwater explained the importance of moving the corn fast: "This week, corn is selling for \$3.00 a crate. Last week it was \$5.00. Besides, I want my customers to have the freshest sweet corn possible."

"Let's run out to the picker," he says as he moves (trots) toward his station wagon.

On the way out to the field, he retraces the sweet corn season:

"We plant around April 10. We use 70, 75 and 80 day corn so we can stagger our harvest. All the acres are irrigated and I spray with a helicopter for ear worms. Picking begins about July 4."

Out in the field, another massive metallic monster peeks its head over the hill. An empty truck is waiting at the bottom.

"It takes three men to run this machine," Atwater said. "One drives and the other two clean out the trash and help unload. It can handle about four rows at a time."

ATWATER WALKS OVER to a row and strips off an ear. "This is sure pretty corn. It's a good year. It'll probably make 280 crates per acre. Irrigation sure helped. I'll probably go electric with that someday too."

Atwater has to hurry. His helicopter pilot is waiting.

When is the last time he had a vacation? Seven years ago—he went to Florida.

When is the last time he had a day off? Seven years ago—he went to Florida.

Francis Atwater is a busy man.

TWO VIEWS

"We love our new picture window," Mrs. Jones told a visitor, "because it brings the great outdoors right into our living room."

"We get the same results cheaper," replied her guest, "with our teenager's muddy shoes."

QUOTABLE QUIPS

Housewife's lament: "Keeping house is like threading beads on a string with no knot at the end."

SEPTEMBER, 1972



Another truck load of sweet corn heads for the processing plant.

**NOW! Low-Cost, Revolutionary, Electric Baseboard Heating Invention Gives You Advantages of...
HOT WATER HEAT WITHOUT PLUMBING!**

**INTERTHERM[®]
HOT WATER ELECTRIC
BASEBOARD HEATING**

MORE THAN 600,000
INSTALLATIONS ALREADY

Available with INTERTHERM
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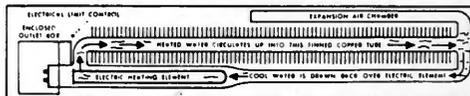
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Shelby Electric News

Shelby Electric Cooperative

Phone 217 774-3986

Shelbyville, Ill.

Final Billing Explained

Some members have been unhappy with the way the cooperative figures final bills.

Since they are gone and won't read this column we thought perhaps a word of explanation to you members who are still using electricity might keep you from getting angry at us when and if you do leave the cooperative and get a final bill.

To review a little—your bill is due and payable on the 26th of each month.

The rate schedule under which you are served is on a "per month" basis. This means that a bill must be paid every month at the same time.

The reason for this is that electricity is charged for by all electric companies in blocks of kilowatt hours. For example on Schedule A under which most of you are served:

The first 40 kwh or less per month cost \$3.41

The next 100 kwh per month costs 4.725¢ per kwh

And all over 400 kwh per month costs 1.575¢ per kwh.

The rate chart in your meter book is made up based on this schedule.

When a member is disconnected—say on the 10th of June and he hasn't yet paid the bill due May 26 we take the meter reading he reported on his April 26 bill and subtract it from the June 10 reading. April 26 to June 10 is 45 days. Let's say the readings say he has used 450 kwh in that period.

We divide the 450 kwh by 45 days and find he has used an average of 10 kwh per day. We multiply this X 30 and determine that his kwh usage to May 26 was 300 kwh and from then to June 10, 150. We then set up his bills as follows from



Meet your employees!

Jeffrey Price of Shelbyville, (left) is 22 years old and a groundman. Jeff and his wife Diane have one son, Jeffrey Jr., who is 2 years old. Jeff is the son of Mr. and Mrs. Douglas J. Price of Shelbyville.

Darrell Roley, 31, is also a groundman on maintenance crew and lives in Shelbyville. Darrell and his wife, Cheryl, have one son, Douglas, 6, and a 10 month old son named Chad. Darrell's parents are Mr. and Mrs. Harold Roley of Stewardson.

Voltage Drop Cost You Money

When planning an electric line to a particular building, the wire has to be matched to the amperage rating of the building's box.

It also has to be large enough so that there is adequate voltage when the maximum load is being used. This compares to having adequate pressure at the end of the water line.

Voltage lost in a wire results in

the rate chart.

May 26 bill	300 kwh	\$12.34
June 10 bill	150 kwh	8.40
	450 kwh	\$20.74

Most people not realizing the facts we have given above would want to pay for 450 kwh direct from the rate chart or \$15.75. We hope we have been successful in explaining why they can't.

a loss of kilowatt hours—electricity that you are paying for but not getting a chance to use. If the voltage drop is too great, it can also cause equipment operation problems.

The point is that the use of electricity on farms has expanded so much since the initial wiring was installed that many existing farm wiring systems are too small.

A farmer shouldn't be any more discouraged by the recommendation that he should use larger wiring than he is by the knowledge that his farm has out-grown the 10/30 tractor.

When the farmer is planning a new wiring installation, he should get all the help he can find. He should confer with personnel of his electric cooperative as well as with competent electricians.

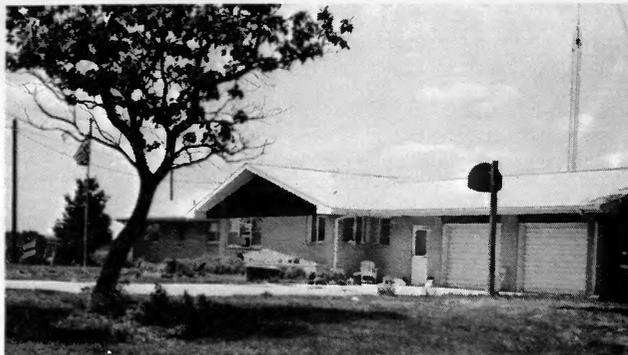
For One Cigarette

Next time you light a cigarette, think of what the cost of that cigarette would do for you in terms of electric power. It would do any of the following:

- Milk 50 cows
- Run an electric fencer for five days.
- Feed cattle with a silo unloader for one day.
- Pump enough water for a family of five for five days.
- Operate a color television set for four hours.
- Make 40 cups of coffee in an electric percolator.
- Fuel an electric shaver every morning for a year.
- Wash 75 pounds of clothes.
- Dry a load of shirts electrically.
- Brood one chick for an entire season.
- Run a headbolt heater for your car or tractor for two hours.
- Burn a 150 watt yard light all night.
- Cool 25 gallons of milk.
- Run your refrigerator for 24 hours.
- Run the garbage disposal for one month.



Self-cleaning electric ovens that clean themselves the flameless way are available in built-in models, as well as in regular electric ranges.



Another beautiful all-electric home. It's owned by Mr. and Mrs. Bob Jones and located five miles south of Rosamond. This new home replaced a large two-story home which was possibly 100 years old.

Bob and Mrs. Jones's choice for electric heat was ceiling radiant cable, while the basement is heated with electric baseboard and wall heaters. This home has a Gold Medallion rating.

"Our Story For This Issue" . . .

"The worst crop failure I ever saw was back in '88," said the old timer. "The corn crop was almost nothing that year. One day Mother cooked a batch of corn for dinner and father ate 14 acres at one sitting."

This year the northern half of Illinois seems to have had ample rain fall for our corn crop to be one of the better in many years.

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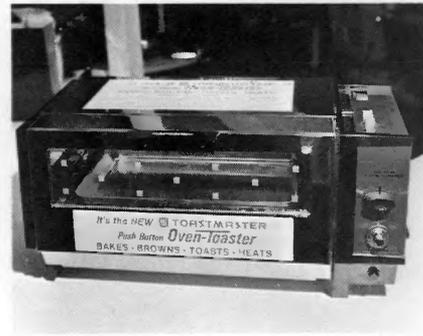
What's New?

NRECA-CFC Statement Of Policy



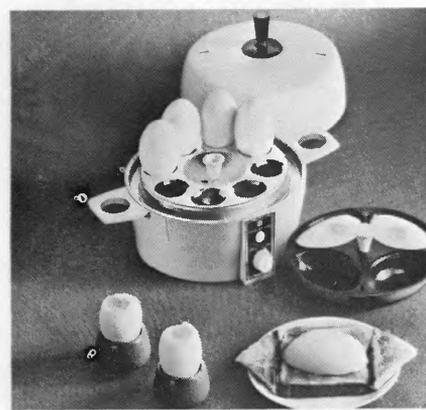
● Weather News

Instant weather reports at any time are yours at the flick of a switch with this new Magnavox FM/AM Digital Clock Radio. The compact table model has a special "Weather" switch which, when turned to on, will give weather reports 24 hours a day. Other features include a wink alarm, 3-hour slumber alarm, wake-to-music and wake-to-alarm controls.



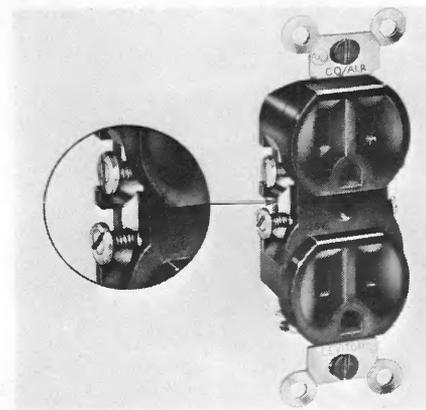
● Push Button Toaster

This is the new Toastmaster push button oven-toaster introduced by McGraw-Edison. It is the first oven-toaster to have separate buttons for toasting, top-browning and baking as well as OFF position. It operates on only 1100 watts maximum, much lower than similar products even though the Toastmaster oven-toaster has a larger capacity.



● Electric Egg Cooker

This family-size egg cooker will boil up to 8 eggs at one time—soft, medium, or hard, right at the breakfast table. A special puncture device prevents eggs from cracking while cooking. It also features a special coated poaching which will poach up to 4 eggs at one time. Manufactured by McGraw-Edison, the cooker retails for \$16.95.



● CO/ALR

Leviton introduces the first UL-Listed CO/ALR receptacle. It is especially designed for direct connection to aluminum conductors, as well as with copper and copper-clad aluminum conductors.

This duplex grounding receptacle features unique terminal design and finish. The devices are marked CO/ALR and signify maximum wiring flexibility.

The boards of directors of the National Rural Electric Cooperative (NRECA) and National Rural Utilities Cooperative Finance Corporation (CFC) have adopted a joint policy and procedure statement which establishes guidelines as both organizations move forward to meet their respective program objectives in advancing rural electrification.

The statement identifies NRECA as a national voluntary-membership, service organization representing the rural electric system in a wide area of interests covering matters of national, regional and local concern, and CFC as a national voluntary-membership financing organization established for the purpose of providing supplemental capital to its member rural electric systems.

The statement sets forth the following objectives which both organizations hold in common:

1. To preserve and enhance provisions of the Rural Electrification Administration Act, and in particular adequate quantities of two percent loan funds:

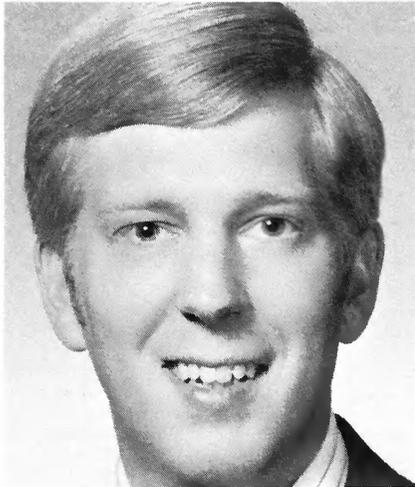
- 2 To expand the sources of supplemental capital, and through CFC to obtain such capital under the best possible rates and conditions.

3. To maintain close awareness of the problems of distribution systems and how their operations may be affected by governmental and institutional policies or regulations, and,

4. To approach wholesale power supply considerations not only from the standpoint of the needs of the member systems of generation and transmission systems, but also with a view to maintaining them as healthy, competitive enterprises.

The policy was designed to assist both organizations in carrying out their individual efforts in such a way that the efforts of each will continue to be complementary and enable both NRECA and CFC to meet their full responsibilities to their respective memberships with maximum efficiency.

DeMoss Joins Statewide Legal Staff



Jon W. DeMoss

Jon W. DeMoss, a recent graduate of the University of Illinois College of Law, Urbana, has joined the legal and public affairs staff of the Association of Illinois Electric Cooperatives (AIEC).

"Mr. DeMoss, who grew up on a farm in western Illinois, is very familiar with the electric cooperative movement," Thomas H. Moore, general manager of AIEC said. "His father, Wendell DeMoss of Bowen, has been a director of Western Illinois Electrical Coop. since 1969."

For the past three years, DeMoss was the financial aids specialist for the office of the executive director of the Senate Committee on Student Discipline, University of Illinois.

He has a Bachelor of Science degree in Agriculture and a Juris Doctor in law from the University of Illinois. He was a member of the University Campus Planning Committee for the Urbana-Champaign campus, and an associate member of the Illinois State Bar Association. He is also a second lieutenant in the United States Army Reserve.

While living in Urbana, DeMoss served on the Urbana Plan Commission and chairman of its subcommittee on zoning. In college, he was a member of the board of Fraternity Affairs, Alpha Zeta, Farmhouse Fraternity, Army Reserve Officer Training Corps and treasurer of the Interfraternity

Council.

"I am highly pleased that Mr. DeMoss has joined the association staff," Albert J. Cross, director of the AIEC legal and public affairs department said.

"This is not only because of his knowledge of electric cooperatives, but also because of his experience

in working with governmental agencies, his academic achievements and participation in extra curricular activities at the University of Illinois. I am sure that Mr. DeMoss will be a valuable asset to our organization."

DeMoss is married to the former Eleanor Thornely of Ashland.

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Shelby Electric News

Shelby Electric Cooperative

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Co-op Activities



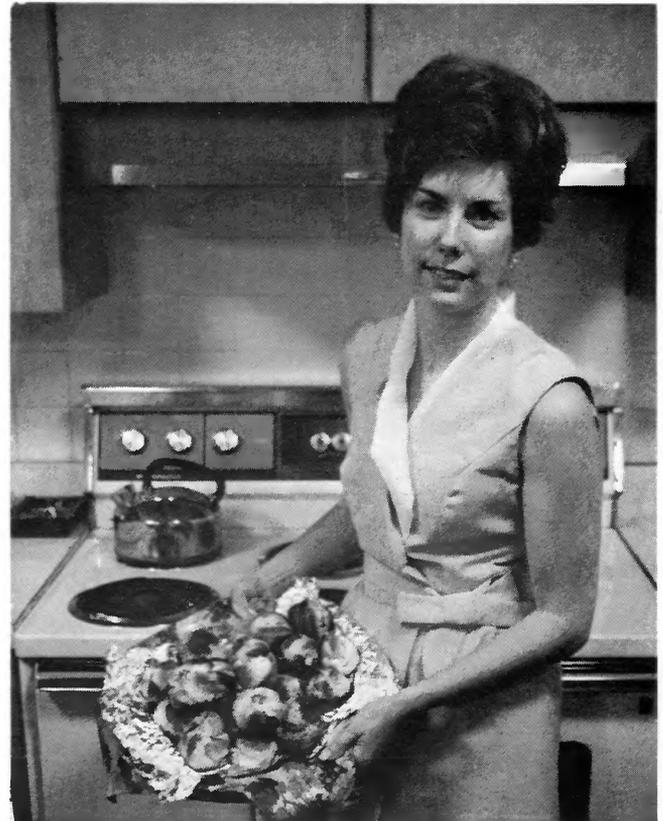
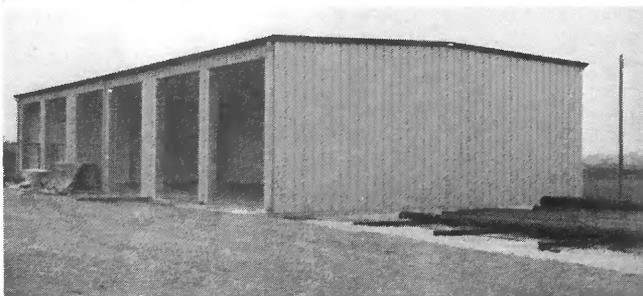
The construction crew is working on one of the many new subdivisions in the cooperative area. We have recently been installing underground in two subdivisions on the Taylorville Lake, one with 47 lots and one with 33 lots. Both of these subdivisions will have mercury vapor street lighting. Both subdivisions are owned by the City of Taylorville.

New Storage Building

Thirteen years ago when the office was moved from downtown cramped quarters to the beautiful new building on Route 128 North 6th Street it was felt by management that there was sufficient storage space for years to come. About two years ago it became evident that we no longer had sufficient storage space.

A contract was awarded in June to York Bin Company of Strasburg to construct a 40 x 90 Butler Metal Building. It has been completed and we have moved into it. Hopefully, we now have storage space for years and years to come.

BELOW: The construction on the cooperative's new 40 x 90 storage building has been completed. **RIGHT:** Mr. Colson of Mackinaw Valley Insulating Company is shown spraying polyurethane foam on the new storage building located at the southwest corner of the headquarters building.



Elaine Woodall of Mode, who is a cashier and receptionist for Shelby Electric Cooperative, participated in the 1972 Illinois State Fair's Bake-off competition. She selected a recipe—Poppy Seed Rolls—which she has had since high school for her entry. Elaine, the wife of Frank Woodall Jr., was one of 48 semifinalists who became one of the eight finalists. Ten years ago she was named a Betty Crocker Homemaker of Tomorrow when she was in high school.





Sprinkled over the countryside you will find these new signs announcing that the farm ground has been in the same family for at least 100 years. The bright green and white signs were presented to landowners in ceremonies over the various towns during this last summer. A Shelby Electric Cooperative member, Darrell McAfee of Rosamond, was just one of the many recipients.

Electric Heat



Hot water baseboard was installed in the new home of Mr. and Mrs. Philip C. Postehar of Pana, r.r. 3. The brick and frame home will be comfortable all winter long with the convenience of electric heat.



Mr. and Mrs. Ted Hebert thought brick and spacious when they built their home. To go along with their "spacious indoor feeling" is the absence of unsightly radiators.



Mrs. Merle Winans has electric heat in her new home located near Mt. Auburn.

Shelby Electric Cooperative offers \$6 for each KWh of installed electric heat load to any member who installs 100% electric heat in their home which has an electric stove, electric hot water heater and an electric clothes dryer or central air conditioning. The wiring must pass inspection and the home must meet the cooperative's specifications regarding insulation, storm windows and storm doors.

Added Lake Facilities



The Lithia Springs Access Area at Shelbyville Lake has been upgraded recently to the tune of several hundred thousands dollars with such facilities as blacktopped roads and trailer pads, improvement in toilet accommodations and the construction of a shower and wash building—all of which should be completed by early spring. Recent figures released by the Corps of Engineers indicated that 71,880 vehicles and 224,772 persons visited the area this past summer.



THE DARK SHOULD BE TAKEN LIGHTLY

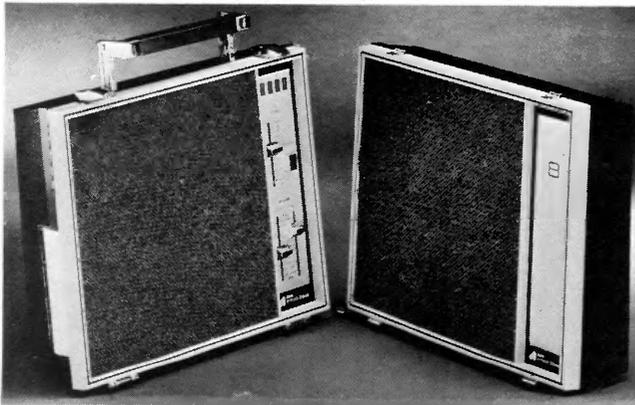
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What's New?

● Mixmaster Mixer

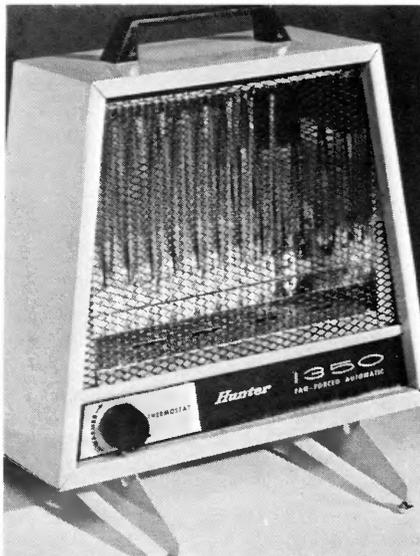
Here is something new from Sunbeam to make baking those cakes and pies a little easier—the Mixmaster Mixer. In fact, it can be used as is, or detach it from the stand and it becomes portable. The model also features settings from low to high-power whipping, extra large full-mix beaters, thumb-tip speed control, push-button beater ejector, built-in mixing guide, removable cord and large clear glass mixing bowl.



● Portable Tape Player

Weighing just over 10 pounds, and about the size of a six pack of soda, the Arvin portable 8-track stereo cartridge tape player is ready to go—anywhere. AC or DC, it has a

12-volt adaptor cord. The black plastic cabinet carrying case separates into two halves, each containing a four inch speaker. Suggested retail price is \$79.95.



● Hunter Heater

Be prepared for those cool fall nights ahead with Hunter's new 1350-watt portable, fan-forced electric heater. Equipped with a tip-over safety cut-off, the unit is controlled by an automatic thermostat. Instant red-glowing ribbon heating elements bounce heat from black-wall aluminum reflectors that are ridged for sturdiness. The unit also has a cool-touch cabinet, a convenient carrying handle and a six-foot cord with molded plug. U.L. approved.



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towel rings — antique brass finish — for bath or kitchen. Only \$3.95 each, \$7.50 set of 2, plus 55¢ postage. Money back guarantee. Send check or money order to: **BEEVINWOOD, Dept. RN-11, West Manchester, OH 45382.**

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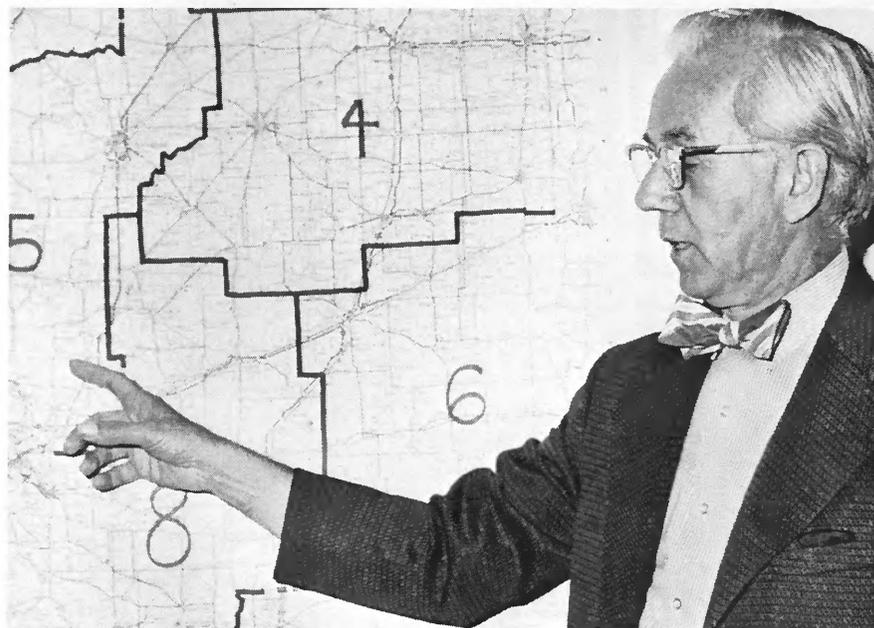
ELECTRICITY



IS FOR PEOPLE

ILLINOIS RURAL ELECTRIC NEWS

Improving Health Is IHIA's Goal



W. Henderson May discusses health improvement activities going on in one of the many areas that IHIA serves.

Electricity is not the only thing that Illinois rural citizens have obtained through cooperation. A case in point is adequate insurance coverage.

Before 1948, most Illinois rural residents went without health insurance benefits because of high costs. And disability insurance was even more expensive. But if they would organize, they could buy coverage under group rates.

"That's why 24-years ago the Illinois Health Improvement Association (IHIA) was created," W. Henderson May, IHIA executive director, said in a recent interview.

"The idea for forming IHIA was similar to the idea for electric cooperatives," he added. "Where you organized to provide electricity, we did it for insurance coverage."

TODAY IHIA represents 115,000 members from 95 county Health Improvement Associations (HIAs). At least 80 percent belong to electric cooperatives, May estimated.

Besides using the organization to lower insurance costs through group purchases, members have formed an army of volunteers to work in a number of health improvement activities.

Blood banks, donation of equipment to hospitals, health and dental care for underprivileged children, working with state and local public health officials, health education forums, sponsoring safety programs, Kidney Foundation work and work-

ing with 4-H clubs are just a few of IHIA's projects.

"Our goal is to find ways to improve the health of our members and for that matter, anyone in rural Illinois," May said.

"A good example is our work in no-doctor towns," he explained. "Our plan was to supply a clinic to these areas staffed by doctors from nearby communities.

"We have also published some information on how to improve local ambulance services. You can imagine how important this is in isolated areas of our state."

IHIA is also striving to supply Illinois with more qualified health personnel.

In 1963, the Health Improvement Foundation was established by IHIA to provide loans and scholarships to students in health sciences.

"Each year the foundation provides seven \$500 scholarships to these students," May said. "We try to award them to rural kids, but this isn't always the case. We do ask that the students try to spend one year in Illinois after graduation."

Likewise, the county HIAs provide deserving students with scholarships. And some organizations award a \$50 savings bond to 4-H members for their activities in health projects.

"We are very interested in getting more people into the health services profession," May said.

MAY EXPLAINED the need for

health service personnel is not only in the medical field. "There is a desperate need for administrative, management and hospital planning people too."

How do you become a member of IHIA?

"Any civic minded person can become a member of IHIA by paying \$3 dues," May said. "They can then join us in our volunteer programs."

To be eligible for the insurance coverage, the qualifications are a little more confining. You must be a resident of a rural area or community of less than 3,000 persons, or self-employed and under 60 years of age on the date of application.

IF YOU JOIN as a volunteer, prepare to be committed.

"We are urging our members to sign a uniform donor card issued by Illinois Kidney Foundation," May said. "The card is a legal document in all states. This allows you to donate any of your vital organs after death for transplantation purposes."

How successful IHIA projects will be depends on volunteers. May calls them bright, diligent and progressive people. They are the ones, he says, who make the projects work.

"And you know, I can think of several volunteers who are active in county HIA health improvement projects and also electric cooperative members," he said.

It is not surprising—knowing the type of people electric cooperatives have as members.



Shelby Electric News

Shelby Electric Cooperative

Phone 217 774-3986

Shelbyville, Ill.

Walker Retiring as Manager; W.E. LeCrone His Successor

WL. Walker, after 28 years of distinguished service as manager of Shelby Electric Cooperative, is retiring December 31. Board members and other cooperative leaders say he has set "an outstanding record of achievement" during those years.



W. L. Walker, retiring manager, contemplates a radio he built as a youngster nearly 50 years ago. As Shelby's manager, he also built a distinguished record for efficiency and dedication to cooperative members' needs.

Board President L. Eugene Boldt said Walker's successor will be William E. LeCrone, former mayor of Shelbyville. LeCrone has been employed at Shelby Electric for nearly 29 years, the last several years as assistant manager. He has had extensive experience in every department.

Mr. and Mrs. Walker will retain

their home in Shelbyville. They will do some traveling, "and other things for which there has been no time."

It was back in 1938 that Walker, a broad-shouldered young man filled with energy and ambition, came to Shelby Electric as a lineman. The cooperative was just starting.

Walker has been a vital part of the organization since then except for five years during which he served as manager of Edgar Electric Co-operative Association at Paris and held responsible positions at ordinance plants near Illinois.

"When I returned to Shelby Electric as manager on January 8, 1945," Walker recalled recently, "There were just seven other employees.

"The payroll was \$1,800 per month. Today we have 45 employees and an annual payroll approaching half a million dollars.

"It took us two and one half years to use our first million kilowatt hours of power. This March our 6,969 members used 7,242,000."

First it was one light in some rooms. Then lights in barns, then power for washing machines and irons and brooders and power tools and radios and television sets.

And, pushing, helping, encouraging, making it all possible in its area was Shelby Electric, its manager, directors, employees and members.

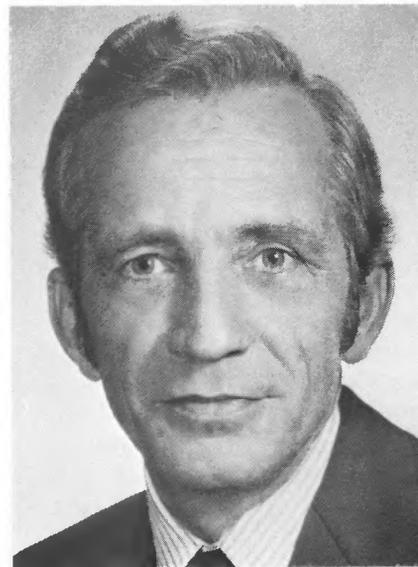
Rural industry came, and a new lake and parks and camping sites and fine schools, comfortable as tomorrow. Men like Lane Walker helped it happen.

Tomorrow? "We've only started," mused Walker.

"Great days ahead. I know of no cooperative in better financial condition. Our 'new' building still

is a model for many, and other cooperatives have 'borrowed' a good many of our ideas.

"Our members are splendid: loyal, cooperative, helpful and understanding. Our board of directors has always been outstanding, and it is today. We've tried constantly to help improve our area and work for its best interests, town and rural areas alike."



William E. LeCrone, who becomes manager of Shelby Electric at the end of this year.

Others, outside the Shelby Electric "family," appreciate Lane Walker's years of community effort.

Jack Tate, president of Shelby Loan and Trust Co., said recently:

"Mr. Walker is a remarkably fine businessman, extremely effective, with a strong knowledge of what's good for the cooperative and our entire area."

And Thomas H. Moore, general manager of the Association of Illinois Electric Cooperatives, said:

"Lane is recognized by cooperative managers, directors and other leaders throughout Illinois and elsewhere as a splendid force for good in the cooperative program. The program—and Illinois—are infinitely better because of him."

ILLINOIS RURAL ELECTRIC NEWS

Len Seaman, Hal Jarnagin, Perry Price Ending Long Careers at Your Co-op

Three more Shelby Electric employees are retiring at the end of December after years of greatly valued service, Manager W. L. Walker has announced.

The three are Len W. Seaman, power use adviser; Hal W. Jarnagin, purchasing agent, and Perry S. Price, groundman.

Retirement plans for all three are somewhat indefinite but they and their families are looking forward to more leisure and opportunities to do many of the things for which they previously had scant time.

The Years Ahead

William E. "Bill" LeCrone has no illusions concerning his years ahead as manager of Shelby Electric Cooperative. Nor has he doubts about the bright future of this great member-owned organization.

"It's all a tremendous challenge," he said the other day.

"Don't expect me to take Lane Walker's place; I know of no one who could do that. He's leaving a mighty big pair of shoes to fill—and with the help of all, including a wonderful group of employees with whom I have worked for so long, I'll do my best.

"I have been extremely fortunate," he continued "to have spent 28 years working with one of the very finest managers in the nation. And I appreciate the thoughtfulness of Shelby directors in sending me on several occasions to special university training sessions sponsored by the National Rural Electric Cooperative Association."

Part of the new challenge lies in the problems that face every electric cooperative and every electric supplier: the emerging power shortage, rapidly rising costs, and the need to help improve in every possible way the entire area they serve.

These challenges will be met. Board members, LeCrone, employees and members alike are confident of that. They expect to work together as one great team, as they have in the past.

And all three will miss their countless friends among cooperative members.

"I've been power use adviser for more than 20 years," Seaman said recently. "It's been a great experience. At first, when I had time, I'd stop in at the homes of members and inquire whether they had any electrical problems I could help them solve. They were surprised, and appreciative. Sometimes they wanted to pay me but I explained that this was a service of their cooperative.

"We've all been rendering service to a wonderful group of people, and it has been a good life."

Seaman is completing a quarter-century of unselfish service.

Hal Jarnagin started his Shelby employment about a year earlier than Seaman, the same year as Perry Price.

"It has been a wonderful experience," he said, "working with Mr. Walker and with Bill LeCrone. I think cooperative people such as are members of Shelby Electric are the most wonderful in the world.

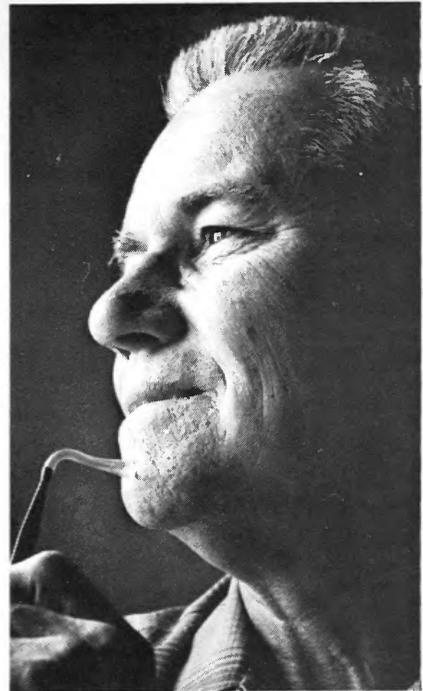
"I suppose my wife Leah and I will spend more time with our children and enjoying our seven grandchildren. We like to camp and fish in the summer, but these cold winter days aren't so nice."

As for Mr. Price, two married daughters, three grandsons and seven granddaughters probably won't let time hang heavy on his hands. And Price expects to do a good bit of traveling, seeing some parts of the country that have been missed before.

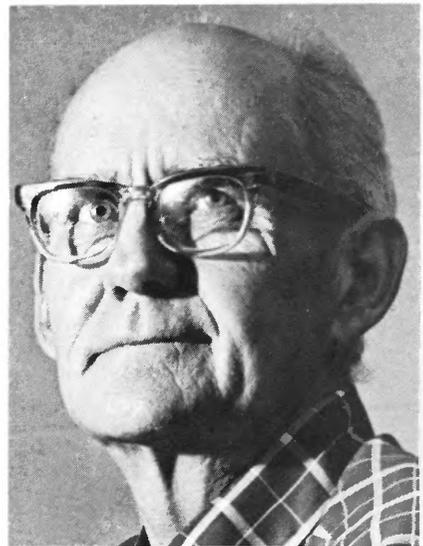
But Perry Price doubtless spoke for all those for whom December is the end of their regular cooperative work when he said: "It's been nice. It's been great. We'll miss our many friends, but we won't be too far away."

Walker, board members and fellow-employees all had high praise for the trio of workers.

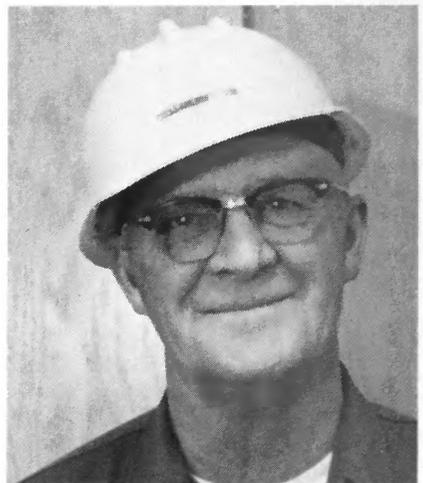
Walker pointed out that without such loyal employees no business institution could long endure. Such people are among the foundations upon which great organizations depend.



Len W. Seaman



Hal W. Jarnagin



Perry S. Price

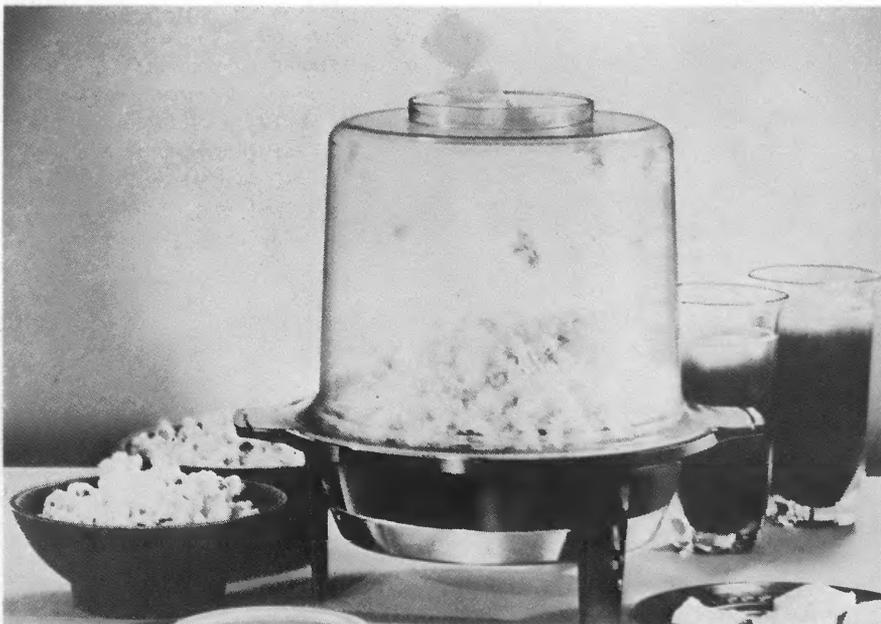
What's New?



Double Baking Power

A double built-in electric wall oven complements Corning's "The Counter That Cooks" built-in cooktop. The top oven is a pyrolytic self-cleaning oven with full black-glass

doors and a variety of standard cooking features. The lower oven is a baking unit, allowing the homemaker to bake or broil in one while baking at a lower temperature in the other.



Self-Buttering Popper

West Bend introduces the Butter-matic—a new 4 quart self buttering automatic corn popper. The unit features a cup set into the clear, dome cover into which butter is

placed. As the butter melts, it drips down into the popping corn. The natural popping action, according to West Bend, mixes the butter in for hot, pre-buttered corn every time.

1972 RD Act Will Benefit Rural Illinois

The Rural Development Act of 1972, recently signed by President Nixon, will provide new opportunities to rural Illinois residents, according to Gordon L. Ropp, director of the Illinois Department of Agriculture.

Ropp said the bill will bring much needed revenues into rural communities, providing opportunities for employment, better living conditions and credit assistance for businesses. He outlined the key provisions of the bill:

1. Broadens the definition of "rural areas" (10,000 for community facility and rural housing financial assistance and 50,000 for rural enterprise and business financial assistance.)

2. Increases funding authorization for the planning and construction of rural community water and waste disposal systems (to \$30 million and \$300 million respectively.)

3. Requires that preference be given on loans or grants to very small communities (5,500 or less) where the present system has deteriorated.

4. Provides for \$10 million authorization in grants for the preparation of comprehensive rural development plans.

5. Requires that purposes for which loans and grants are made to public bodies shall not be inconsistent with state, substate and local government comprehensive development plans.

6. Authorizes loans and grants for the acquisition, expansion or operation of business and industrial enterprises (large or small—private or public—profit or non-profit), or to facilitate the development of such enterprises (industrial parks, pollution control, etc.).

7. Establishes a new Rural Development Credit Insurance Fund to make and insure rural development type loans. No obligation ceiling is established for this particular fund.

8. The Farmers Home Administration operating loan ceiling is increased from \$35,000 to \$50,000 and these loans may be insured.