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is concerned citizens working together.

It's what's happening all across the Illinois countryside . . . people working hand in hand, for a better life in better communities . . . moving forward new programs for increased social, cultural and economic opportunities.

And more often than not, local electric cooperative system people get them moving — because they know thriving communities help make all Illinois a good place to live.



ELECTRIC COOPERATIVES OF ILLINOIS
GOOD FOR ALL ILLINOIS

I.V.E.C. COMMENTS

Illinois Valley Electric Cooperative

Princeton, Ill.

ANNUAL MEMBERS MEETING

ILLINOIS VALLEY
ELECTRIC COOPERATIVE

Tuesday
September 26, 1972

Registration 11:30 a.m.

Meeting 1:00 p.m.

Bureau County
Fair Grounds

Attendance Awards
Business Session
Entertainment



ILLINOIS RURAL ELECTRIC NEWS

1972 Youth Tour



Linda Calkins, Ottawa r.r. 4, and Becky Rowe, Sparland, r.r. 1, were among the 45 young people touring Washington, D. C., June 10-17. The tour was sponsored by Illinois electric cooperatives. Linda and Becky represented Illinois Valley Electric Cooperative, Inc., Princeton. From left are Randy Richter, administrative assistant and tour director, AIEC; Linda and Becky.

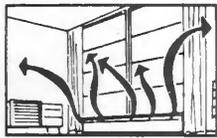
Take a thousand exuberant rural teen-agers, shuffle with them half that number of Senators and Congressmen in a city containing what one youngster called "a million monuments," and you have a superficial overview of the Rural Electric Youth Tour, 1972 version.

Linda Calkins, Ottawa, and Becky Rowe, Sparland, were a vital part of this 'happening' representing Illinois Valley Electric Cooperative, Inc. They were this year's IVEC Essay Winners.

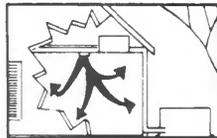
Coming from rural electric systems in 26 states across the nation, these youngsters visited monuments and government agencies and buildings and museums and watched Congress in session. They were intensely interested in seeing first-hand how the American government works, and, how it affects them.

They were also told to have fun. Don't worry, they did.

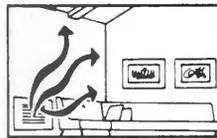
There's an Electric Heating System Just Right For Your Home



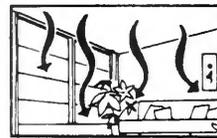
Baseboard Units



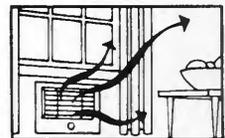
Heat Pump



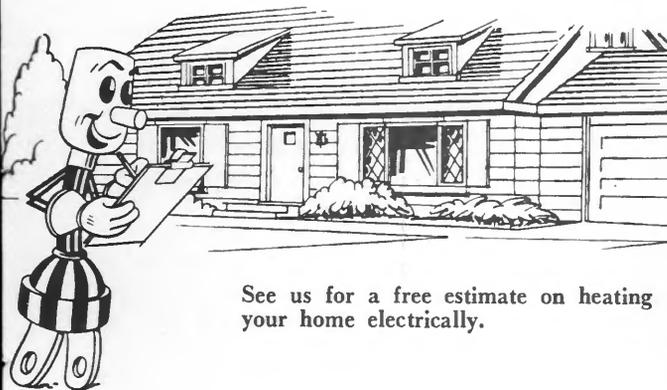
Central System



Radiant



Wall Panel



See us for a free estimate on heating your home electrically.

UP
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Living

If you are planning to build or remodel your home, there's a type of flameless electric heat that will meet your needs exactly. And, regardless of the electric heating system that you decide on, you'll discover a new and wonderful kind of living comfort.

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Call us today. We'll help you solve your heating needs electrically. Be sure to ask us about our low all-electric heat rate. And let us give you a free estimate on the cost of heating your home with electricity.

What's New?

●Cape Cod Cooker



Here's something for those summer home-grown vegetables. A versatile 5 quart Cape Cod Cooker by West Bend. It steam cooks, blanches, deep fries and simmers. Colorful porcelain-on-steel construction features yellow and red food designs on a white background. The cooker has a porcelain-on-steel inset pan with dividers that hold food for combination cooking.

●Mediterranean



Handsome enough to bring to the table is this new Mediterranean group of electric cooking appliances by Westinghouse. The group is styled in a pewter finish and the heavy cast metal design features a Moorish scroll. The 10-cup automatic coffemaker, two-slice toaster and an immersible buffet fry pan with a non-stick finish sells for under \$88.

●Hot Water Dispenser



Emerson Electric has introduced a hot water dispenser that gives the homemaker hot water up to 190° F instantly, at her kitchen sink. It can provide up to 60 cups of hot water an hour at that temperature. The whole unit weighs only nine pounds. The tank assembly, which mounts on the wall under the sink, holds 1/2-gallon of water. Suggested retail price is \$75.

●Mini-color



A nine-inch portable color television set designed for the "not-so-roomy" room or apartment has been introduced by Sears. The unit's compact measurements fit limited space requirements, while its light weight makes it very portable. The model is available in most Sears stores and in the company's catalog for about \$300.

Youth Enjoy Washington

(continued from page 5)

broadcasting and news representatives assembling to hear the President of Mexico address a joint session of Congress. As they took their seats, network television cameras scanned the group as technicians adjusted their cameras and lights on the seats in which they were sitting—seats where members of the President's Cabinet would be sitting only a few minutes away.

From there the Illinois group once again took to the seemingly endless miles of sidewalks and stairs for a tour to the U. S. Treasury Department and through the Bureau of Engraving and Printing.

Tired from the heat and excitement of the day, they returned to the motel for a cool and refreshing dip in the pool before embarking on a night out on the town.

Wearing large red and white bibs and eyes bigger than their stomachs, many of them tackled giant lobsters during a seafood dinner at the Flagship Restaurant. From there they toured the spectacularly lighted buildings and monuments which glowed in the quiet summer darkness.

Friday would wrap it up and they would board their buses for home. But no one had time to reflect on leaving. There was still more to see and more stairs to climb. First to the Supreme Court Building and on to Ford's Theatre to relive the assassination of President Lincoln. Then, a walk through history at the Wax Museum and a quick tour of Washington's National Cathedral before returning to finish packing.

It had seemed the week would never end, but suddenly it was over. Their cameras and eyes had crowded a multitude of memories on film and in their minds. But they had also caught the eyes and attention of Washington as an outstanding group of young people. And they gave government officials, policemen, waiters and tourists a preview of what is to come again next year.

Sweet Corn

(Continued from page 8)

him that would require him to work 16 hours a day.

"That's all right, I do anyway," he said.

Atwater explained the importance of moving the corn fast: "This week, corn is selling for \$3.00 a crate. Last week it was \$5.00. Besides, I want my customers to have the freshest sweet corn possible."

"Let's run out to the picker," he says as he moves (trots) toward his station wagon.

On the way out to the field, he retraces the sweet corn season:

"We plant around April 10. We use 70, 75 and 80 day corn so we can stagger our harvest. All the acres are irrigated and I spray with a helicopter for ear worms. Picking begins about July 4."

Out in the field, another massive metallic monster peeks its head over the hill. An empty truck is waiting at the bottom.

"It takes three men to run this machine," Atwater said. "One drives and the other two clean out the trash and help unload. It can handle about four rows at a time."

ATWATER WALKS OVER to a row and strips off an ear. "This is sure pretty corn. It's a good year. It'll probably make 280 crates per acre. Irrigation sure helped. I'll probably go electric with that someday too."

Atwater has to hurry. His helicopter pilot is waiting.

When is the last time he had a vacation? Seven years ago—he went to Florida.

When is the last time he had a day off? Seven years ago—he went to Florida.

Francis Atwater is a busy man.

TWO VIEWS

"We love our new picture window," Mrs. Jones told a visitor, "because it brings the great outdoors right into our living room."

"We get the same results cheaper," replied her guest, "with our teenager's muddy shoes."

QUOTABLE QUIPS

Housewife's lament: "Keeping house is like threading beads on a string with no knot at the end."

SEPTEMBER, 1972



Another truck load of sweet corn heads for the processing plant.

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cause it requires no furnace, boiler, pipes, ducts, flues, chimney, fuel storage tank or bin. And it has many advantages over conventional, electric resistance heating of all types.

The Portable INTERTHERM is Ideal for Any Single, Hard-to-Heat Room. Easy to carry. Plugs into any 115-volt outlet.

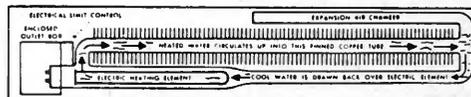
The INTERTHERM's Patented Inner Works—Shown by the Diagram Below—Makes This Possible. It consists of a copper tube inside of which an electric heating element and a water and anti-freeze solution—which never needs replenishing—are permanently, hermetically sealed. Electricity heats the water and anti-freeze solution—which, in turn, heats the rooms.

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I.V.E.C. COMMENTS

Illinois Valley Electric Cooperative

Princeton, Ill.

ANNUAL MEMBERS MEETING

PROGRAM

11:30 A. M. – 1:30 P. M.
Registration

For all members attending meeting. (Members please register on arrival.) Dorothy Eaton is in charge of registration, assisted by Lois Hoffman, Jane Anderson, Connie King, Wanda Lilley and Joyce Owens

12:30 P. M. – 1:15 P. M.
Mickey Conant Playing the Organ

1:15 P. M.
Call to Order Roy E. Horton, President
Invocation Rev. Harold Burkey
Princeton Bible Church
Welcome to Members . Princeton Chamber of Commerce
Introduction of Visitors M. M. Jontz, Manager
Official Notice of Annual Meeting
Minutes of 1971 Annual Meeting Mrs. Edith Kays,
Secretary
Reports by Officers Roy E. Horton, President
Mrs. Edith Kays, Secretary
Mrs. Eileen Slingsby, Treasurer
Report . . . Roy E. Horton, State Board Representative
Report M. M. Jontz, Manager
Speaker
Report of Nominating Committee Chairman,
Nominating Committee

Action on Delinquent Accounts
Introduction of New Directors
Adjournment
Refreshments



**Bureau County
Fair Grounds**

Tuesday

September 26, 1972

Registration 11:30 a.m.

Meeting 1:00 p.m.

Attendance Awards

Business Session

Entertainment

I.V.E.C. And You

So much more can be accomplished when people work and cooperate together. Electric cooperatives are living proof of this axiom.

Impartial observers say that's one major reason why your cooperative, Illinois Valley Electric Cooperative, Inc., has been such a success.

It is all due to a bunch of hard-working, diligent individuals—members, directors and employees who have joined hands to supply rural areas with a dependable electric supply at the lowest possible cost.

I.V.E.C. brought its power to the people on a wintry Jan. 19, 1940. Here is how Harold Severson, author of *Architects of Rural progress*, tells the story:

"It was cold that January morning—a bone-chilling, foot-stomping, numbing cold that made the warmth of a roaring bonfire very welcome to a group of about 30 persons.

"They had assembled for a very special reason. History was being made that day.

"The onlookers were watching a lineman slowly climbing a pole a few yards away. Bundled up against the penetrating cold, he was slamming his 'hooks' deeply into the pole with each step, jerking his way up close to the crossarm. Below a moving picture camera whirred away recording the event for posterity.

"Armed with a switch stick, the lineman closed the fuse, thus energizing a 34-mile stretch of electric distribution line."

That same spirit remains today. But instead of 34 miles, I.V.E.C. now has lines stretching over 1,400 miles.

And, instead of just 67 member-owners in LaSalle County, I.V.E.C. now provides 4,230 members with the electric power they so vitally need.

The growth of I.V.E.C. can be attributed to a number of things. True, most electric cooperatives in the beginning were formed to serve farmers, but today industrial firms, small businesses, schools, subdivisions, churches and hospitals all benefit from electric cooperative



Roy E. Horton of Princeton r.r. 2, president of I.V.E.C.

power.

It used to be that with each new member cost would inch down. However, with today's inflation rate, labor, fuel and environmental control cost, electric cooperatives are working hard to hold the line on the present usage rates.

"I.V.E.C. and the 26 other electric distribution cooperatives in Illinois are constantly looking for dependable supplies of wholesale power at a reasonable cost," Thomas H. Moore, general manager of the Association of Illinois Electric Cooperatives, says.

"Serving Knox, Henry, Bureau, Putnam, Stark, LaSalle, Marshall and Kendall counties is no small job for I.V.E.C. But I am sure the cooperative will continue to do a commendable job as it has in the past."

Roy E. Horton, I.V.E.C. president, also has some thoughts about the future of your cooperative.

"The electric utility industry is changing rapidly, and its growth has been great," Horton says. "The development of our system is a subject of never-ending study."

"To utilize our system as efficiently as possible and provide low-cost, reliable power is a difficult task. This is particularly true

in times of continuing growth such as we are presently experiencing. Demands for capital funds to provide more and more power are tremendous.

"With the changing times," he adds, "we are trying to keep in step and continue providing you with the best possible service."

Good Reasons For A Freezer

1. Take advantage of sales and reduce your food bill by stocking your freezer when prices are lower.

2. Buy top quality food in season to serve throughout the year.

3. Eliminate frequent trips to the store by making your freezer your "store at your door."

4. Save time in the kitchen: double your recipe and freeze one, serve one.

5. Be prepared for unexpected company; casseroles go from freezer to oven to table in minutes.

6. Relax when guests come. An entire meal can be made ahead of time and frozen until needed.

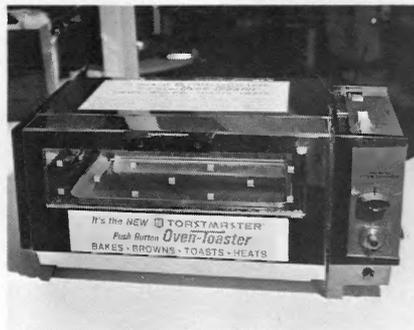
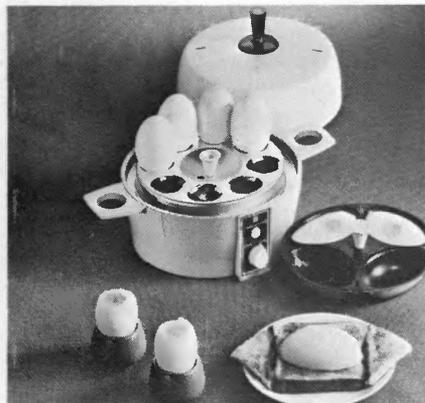
7. Eliminate repetitious meals or wasted food; freeze leftover to serve next month.

What's New?



• Weather News

Instant weather reports at any time are yours at the flick of a switch with this new Magnavox FM/AM Digital Clock Radio. The compact table model has a special "Weather" switch which, when turned to on, will give weather reports 24 hours a day. Other features include a wink alarm, 3-hour slumber alarm, wake-to-music and wake-to-alarm controls.



• Push Button Toaster

This is the new Toastmaster push button oven-toaster introduced by McGraw-Edison. It is the first oven-toaster to have separate buttons for toasting, top-browning and baking as well as OFF position. It operates on only 1100 watts maximum, much lower than similar products even though the Toastmaster oven-toaster has a larger capacity.

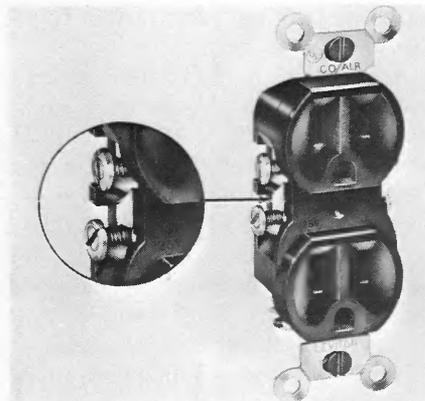
• Electric Egg Cooker

This family-size egg cooker will boil up to 8 eggs at one time—soft, medium, or hard, right at the breakfast table. A special puncture device prevents eggs from cracking while cooking. It also features a special coated poaching which will poach up to 4 eggs at one time. Manufactured by McGraw-Edison, the cooker retails for \$16.95.

• CO/ALR

Leviton introduces the first UL-Listed CO/ARL receptacle. It is especially designed for direct connection to aluminum conductors, as well as with copper and copper-clad aluminum conductors.

This duplex grounding receptacle features unique terminal design and finish. The devices are marked CO/ALR and signify maximum wiring flexibility.



NRECA-CFC Statement Of Policy

The boards of directors of the National Rural Electric Cooperative (NRECA) and National Rural Utilities Cooperative Finance Corporation (CFC) have adopted a joint policy and procedure statement which establishes guidelines as both organizations move forward to meet their respective program objectives in advancing rural electrification.

The statement identifies NRECA as a national voluntary-membership, service organization representing the rural electric system in a wide area of interests covering matters of national, regional and local concern, and CFC as a national voluntary-membership financing organization established for the purpose of providing supplemental capital to its member rural electric systems.

The statement sets forth the following objectives which both organizations hold in common:

1. To preserve and enhance provisions of the Rural Electrification Administration Act, and in particular adequate quantities of two percent loan funds:

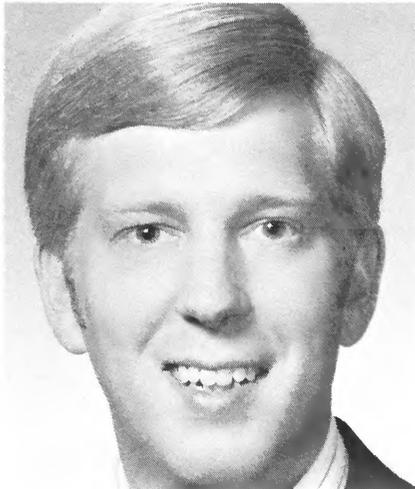
2 To expand the sources of supplemental capital, and through CFC to obtain such capital under the best possible rates and conditions.

3. To maintain close awareness of the problems of distribution systems and how their operations may be affected by governmental and institutional policies or regulations, and,

4. To approach wholesale power supply considerations not only from the standpoint of the needs of the member systems of generation and transmission systems, but also with a view to maintaining them as healthy, competitive enterprises.

The policy was designed to assist both organizations in carrying out their individual efforts in such a way that the efforts of each will continue to be complementary and enable both NRECA and CFC to meet their full responsibilities to their respective memberships with maximum efficiency.

DeMoss Joins Statewide Legal Staff



Jon W. DeMoss

Jon W. DeMoss, a recent graduate of the University of Illinois College of Law, Urbana, has joined the legal and public affairs staff of the Association of Illinois Electric Cooperatives (AIEC).

"Mr. DeMoss, who grew up on a farm in western Illinois, is very familiar with the electric cooperative movement," Thomas H. Moore, general manager of AIEC said. "His father, Wendell DeMoss of Bowen, has been a director of Western Illinois Electrical Coop. since 1969."

For the past three years, DeMoss was the financial aids specialist for the office of the executive director of the Senate Committee on Student Discipline, University of Illinois.

He has a Bachelor of Science degree in Agriculture and a Juris Doctor in law from the University of Illinois. He was a member of the University Campus Planning Committee for the Urbana-Champaign campus, and an associate member of the Illinois State Bar Association. He is also a second lieutenant in the United States Army Reserve.

While living in Urbana, DeMoss served on the Urbana Plan Commission and chairman of its subcommittee on zoning. In college, he was a member of the board of Fraternity Affairs, Alpha Zeta, Farmhouse Fraternity, Army Reserve Officer Training Corps and treasurer of the Interfraternity

Council.

"I am highly pleased that Mr. DeMoss has joined the association staff," Albert J. Cross, director of the AIEC legal and public affairs department said.

"This is not only because of his knowledge of electric cooperatives, but also because of his experience

in working with governmental agencies, his academic achievements and participation in extra curricular activities at the University of Illinois. I am sure that Mr. DeMoss will be a valuable asset to our organization."

DeMoss is married to the former Eleanor Thornely of Ashland.

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I.V.E.C. COMMENTS

Illinois Valley Electric Cooperative

Princeton, Ill.

Bright Future Expected For Illinois Valley Co-op

Outside it was cool and damp. Inside, more than 400 persons paid close attention to what was being said. They had good reason to be concerned. The future of their consumer-owned cooperative was being discussed.

"This past year, 101 new member-consumers were added, bringing our membership to 4,230," M.M. Jontz, manager, said to the cooperative's 33rd annual members meeting crowd at the Bureau County Fair Grounds in Princeton recently.

"The number of consumers served has increased ten percent during the past five years," he said. "During the same period, kilowatt hours of electricity per consumer has grown by approximately 50 percent.

"In our overall long-range planning we anticipate growth to come just as we have increased capacity to meet increasing demands in the past," Jontz explained.

All this is a far cry from the 34 miles of lines that served a few hundred members back in 1940 when the cooperative was formed. Today, 1,411 miles of line serve industries, numerous businesses, schools and colleges, new subdivisions and modern efficient farms.

"For the first time, our annual electric energy sales have topped the one million dollar mark," Board President Roy E. Horton of Princeton remarked.

"Yet," Horton continued, "Illinois Valley Electric is more than big business in terms of income alone. We serve consumers in eight counties, along 1,400 miles of energized line in a territory extending more than 100 miles from east to west."

"The electric utility industry is changing rapidly, and its growth has been great. The development of our system is a subject of never-ending study. To utilize our system as efficiently as possible and to receive a self-sufficient return on our investment is a difficult task, particularly in times of continuing growth such as we are presently experiencing," Horton said.

"Adequate electric service is possible only through maintaining excellent communications and coordination of efforts by the membership and the cooperative," he added.

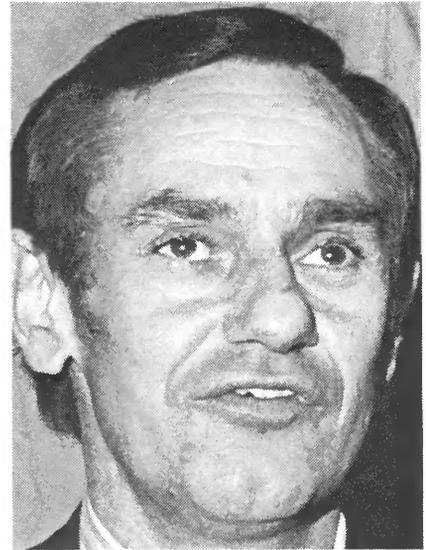
Thomas H. Moore, general manager of the Association of Illinois Electric Cooperative (AIEC), Springfield spoke on the importance of an adequate power supply for electric cooperatives:

"For each dollar paid by a member to the cooperative, the cooperative must immediately earmark half to pay the wholesale cost of electric energy. Thus, our concern is not only to maintain adequate sources of electricity but also have some control over obtaining electric energy at a reasonable rate."

Moore commended the board of directors and management for its commitment to meeting the electric energy needs of the member-owners of Illinois Valley Electric Cooperative, and for developing continuing plans to meet future needs.

William Allen, secretary of information, Illinois Agriculture Association, spoke of changes and opportunities existing in rural Illinois.

He said that the state's 11 million people, 8 million live in six large metropolitan areas, 2 million in



William Allen

smaller cities and towns, and 1 million in rural areas.

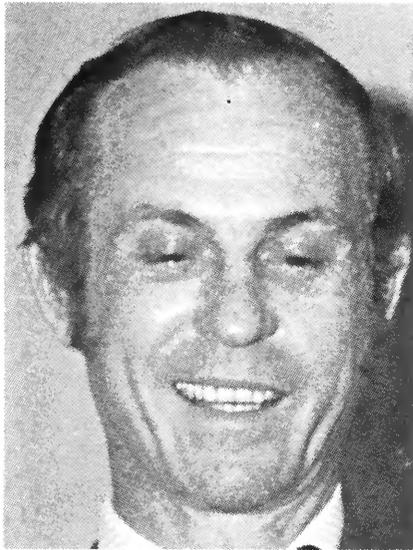
Of these, only 120,000 can be classified as farmers and less than half of these earn their majority of income from farming, he explained.

"Today," he said, "there seems to be a reversal of the past out-migration from the farm, and people are moving to the countryside, along with industry. The farmer is no longer in control, nor has the votes to obtain control of the forces that shape his life, and thus must work with other people and organizations to protect his own interests."

In the treasurer's report, Mrs. Eileen Slingsby of Utica said that total cost of the utility system was



ILLINOIS RURAL ELECTRIC NEWS



Thomas H. Moore

more than \$4.6 million. Estimated system depreciation of \$2 million leaves a net system value of \$2.6 million, with total assets owned by the cooperative totaling \$3.1 million, she reported.

Taxes paid this past year totaled \$97,267, or nearly 10 percent of the total cooperative income of \$1,073,057.

During the business meeting, members re-elected three Board members to three-year terms. They are John Reed of Cambridge; John Bittner, Teskilwa, and Alvin Hopper, Kewanee.

Other members of the Board include Wayne Williams, Victoria; Milan Jackson, Toulon; Howard Kinney, Magnolia and Edity Kays, Ottawa, secretary of the board.



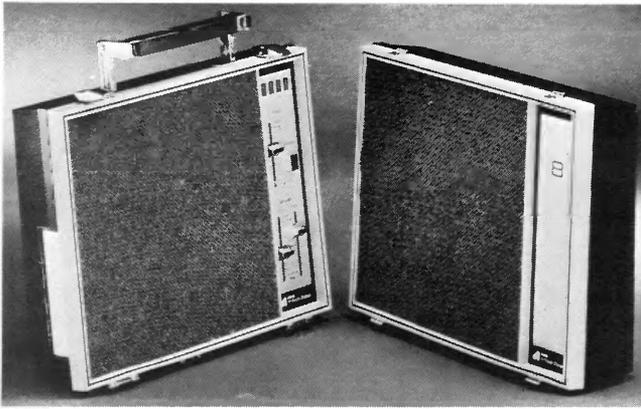
ABOVE: "Look what we won mom." People of all ages are invited to IVEC's annual meeting. LEFT: Members pay close attention to what their officers say about their member-owned business. More than 450 persons attended the meeting.



What's New?

● Mixmaster Mixer

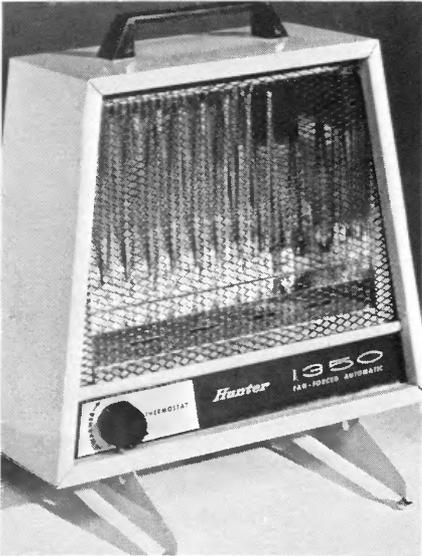
Here is something new from Sunbeam to make baking those cakes and pies a little easier—the Mixmaster Mixer. In fact, it can be used as is, or detach it from the stand and it becomes portable. The model also features settings from low to high-power whipping, extra large full-mix beaters, thumb-tip speed control, push-button beater ejector, built-in mixing guide, removable cord and large clear glass mixing bowl.



● Portable Tape Player

Weighing just over 10 pounds, and about the size of a six pack of soda, the Arvin portable 8-track stereo cartridge tape player is ready to go—anywhere. AC or DC, it has a

12-volt adaptor cord. The black plastic cabinet carrying case separates into two halves, each containing a four inch speaker. Suggested retail price is \$79.95.



● Hunter Heater

Be prepared for those cool fall nights ahead with Hunter's new 1350-watt portable, fan-forced electric heater. Equipped with a tip-over safety cut-off, the unit is controlled by an automatic thermostat. Instant red-glowing ribbon heating elements bounce heat from black-wall aluminum reflectors that are ridged for sturdiness. The unit also has a cool-touch cabinet, a convenient carrying handle and a six-foot cord with molded plug. U.L. approved.



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For completion by owner, publisher, business manager, or editor.		
1. TITLE OF PUBLICATION	Illinois R.E.W. Rural Electric News	2. DATE OF FILING
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7. FULL NAME AND COMPLETE ADDRESS OF THE PUBLISHER	John F. Temple, P. O. Box 3787, Springfield, Illinois 62708	
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