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Barbara B., Denver, Colorado

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Mrs. Gloria S., Dallas, Texas

"I've just finished my second issue of *Stitch 'n Sew* and I can honestly say I never enjoyed anything more. I'm going to be an avid subscriber for as long as I possibly can."

Mrs. Shirley M. G., Kingston, Illinois

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Mrs. N. L. S., Belfast, Me.

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Manager's Report

By ARTHUR H. PEYTON, Manager

What about the year ahead?



With the beginning of a new year, there are always new hopes and perspectives. Rural electric people can be proud of the establishment of a supplemental financing program known as CFC. CFC is composed of the majority of the electric cooperatives throughout the United States. It is the formation of a loan system, working in coordination with REA, to provide funds for future construction.

The funds are provided by the Cooperatives who will hold Capital Term Certificates. Interest on borrowed funds will be based on the current Wall Street rate.

This is a complex plan developed by the cooperatives to help finance themselves and all funds will not come from REA. The cooperatives were established on limited funds and hard work. By making farm electrification possible, today our nation enjoys the greatest agriculture in man's history.

The benefits of this success is shared by many. The main street merchant has received his share of the farmer's improved buying power. There are some \$16 billion worth of consumer goods purchased each year by the farmer. The farmer usually is a cash customer for these goods.

Without modern agriculture, where would our steel, petroleum and rubber industries be?

America's greatness could not be what it is today if the small rural electric cooperatives had not brought electric service to the rural areas of our nation. These same cooperatives now serve industries, subdivisions and mobile home courts which have moved into the rural areas.

Looking to the new year ahead, McDonough Power Cooperative has made a long range study and is making plans to update the facilities to provide continued, adequate power to our members. The use of electricity has doubled in the past 10 years. There is every indication this will continue and in order to meet this demand, work is constantly in process.

The 1971 work plan, as approved by the Board of Directors at the December meeting, shows need for another substation within the next year. Other substations will be enlarged. Many poles are to be replaced, as some have been in service for 30 years. Approximately 200 new services will be added, many of them being underground. So, you can readily understand how your cooperative has a busy year ahead.

Cooperative Children



WAT

McDonough

All Coop ELECTRIC

WELCOME
NEW MEMBERS

NEW MEMBERS NOVEMBER 1970

- | | |
|-------------------|------------|
| Ronald Andrews | Cameron |
| Terry Lashbrook | Galesburg |
| Florine Lefler | Good Hope |
| Lloyd Osborne | Adair |
| Eva Rhea | Macomb |
| Russel Weaver | Macomb |
| Gary Clark | Colchester |
| Steven Grosenick | Macomb |
| Benjamin Clay | Macomb |
| Michael Nechvatal | Macomb |
| Kenneth English | Macomb |
| Robert Swinke | Macomb |
| James Adamson | Macomb |
| Scotty Goodell | Roseville |
| James E. Martin | Monmouth |
| Kenneth Mason | Colchester |
| Kenneth Smithee | Macomb |
| Richard Speer | Kirkwood |
| Darrell Williams | Macomb |

LOW
COST
ELECTRIC HEAT!

CHILDREN, bless their hearts, turned out in great abundance recently for the annual McDonough Power Cooperative Christmas party. They were the children, and grandchildren, of employees and directors, and a sweeter group you'll never find.

We would have liked to have pictured every one of them but that was impossible. So we settled on these four as representative.

That life-sized doll standing behind Harlan Monroe, president of McDonough Power, is Sara Moore, 9, the granddaughter of Mrs. Blanche Noper, secretary of the board of directors and one of the cooperative's incorporators. The other children, from left, all grandchildren of Mr. and Mrs. Monroe (they have ten!) are Michelle Ault, 8, Kelly Jo Monroe, 6, and Mark Gossett, 9.

NEW

ent
r Cooperative

1455

AGES **837-1400**



LADIES
SAY

Man's best friend is—not his dog, but his tree! So says USDA's Forest Service. To back up that statement, it has prepared a leaflet detailing the many benefits man receives from trees. For instance, we are aware that trees provide shade and beauty, but did you know that they dilute pollutants in the air by releasing oxygen? Or that they act as sound barriers to cut down on noise pollution? Or that decaying leaves replace minerals in the soil?

In urban areas the benefits from trees often get overlooked. To assure successful tree planting under adverse city conditions, Forest Service scientists are searching throughout the world for tree strains that are resistant to attack by insects and diseases and that are hardy enough to withstand air pollution and people pressure.

**WATTS NEW
SUPPLEMENT**

McDonough Power Cooperative
W. Jackson Road, Macomb, Ill.
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- Harlan MonroePresident
- D. Carroll WaltersVice President
- Blanche NoperSecretary
- Clair ButcherTreasurer
- Lyndall PiggDirector
- Raymond IrishDirector
- Max H. WelshDirector
- Harold WhitmanDirector
- Donovan LawyerDirector
- Arthur H. PeytonManager

Member Service Report

By ROBERT E. PENDELL, Sales & Service Adviser



Electric Home Heating

In a recent conversation with a group of people, the discussion of comfort came up. In this case, it was on home heating.

It was interesting to hear that temperatures were not the only thing these people were interested in. The words that I remember were such things as cleanliness, quietness, operation, as well as even distribution of heat.

The word worry came up several times, such as worry of burns, dust, dirt, smoke, leaks and maintenance expense. After digesting these thoughts, it seems quite apparent to me that to eliminate these worries and to get what people want in home heating, there is only one answer. ELECTRIC HEAT — It does it all.

To get more facts and free estimate on home heating, or for one room, contact your cooperative office.

'Youth to Washington' Essay Contest

McDonough Power Cooperative, in cooperation with other electric cooperatives in Illinois, will sponsor the "Youth To Washington" essay contest.

Two students, who are now in the second or third year of high school will be selected from the Cooperative area to go on the trip. These winners will receive a one week, all expense paid trip to Washington, D. C., sometime in June. The entire week will be spent traveling to and sight seeing the Nation's Capitol. Qualified chaperones will accompany the students on the trip.

The essay is entitled, "What are Rural Electric Cooperatives and Their Role in the Communities." Any boy or girl, regardless of whether he or she lives in town or in the country, sophomore or junior, is eligible to enter the contest. They need not be members of McDonough Power Cooperative. Judging will be on the basis of originality, content, accuracy of facts and composition.

Research materials will be furnished each contestant. Contestants can also obtain information by interviewing members, farmers, merchants and others. They are also welcome to visit our office or directors.

Entry blanks and information can be obtained from McDonough Power Cooperative by sending in the coupon at the bottom of the page.

PLEASE SEND INFORMATION ON YOUTH TO WASHINGTON BUS TRIP ESSAY CONTEST

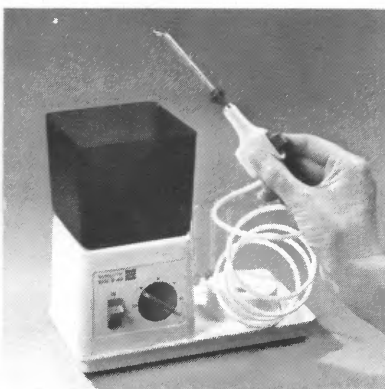
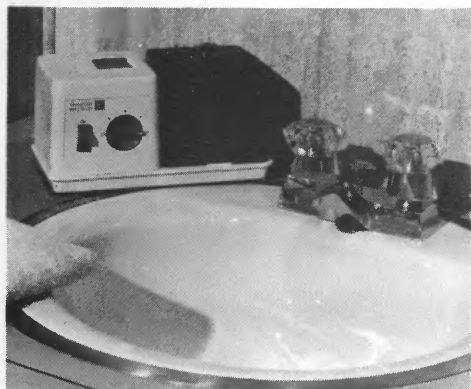
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ADDRESS _____

SCHOOL _____ TEACHER _____

What's New?



• Water Brush

A new dental hygiene appliance called a Water Brush has been added to the line of personal care products by Westinghouse. The Water Brush produces a gentle, pulsating stream of water that reaches in and cleans places that an automatic toothbrush can't reach. Each of the four color-coded picks is rounded at the end to prevent gum damage. The Brush has a unique side-by-side design which allows the Water Brush to fit easily on shelves and sinktops.



• Coffee Table Stereo

Arvin Industries, Inc., has designed a coffee table stereo phonograph with FM/AM stereo radio. Beneath the oak exterior of the coffee table is a slide-out drawer. Contained in the drawer is an amplifier with solid state circuitry and a control center flanked by a four speed automatic record changer. Arvin also offers beautiful matching end tables to complement the stereo coffee table.

Home Builders Eyeing More Rural Areas

(continued from page 4)

anxious to get away from the smoke and noise of the city, he said. They're coming more and more to electric cooperative territory. They can buy a home site, an acre—or two or three or more—and enjoy wonderful comfort and independence.

"They avoid the high cost of land and building in the cities, the high taxes," Campbell said. "Some of them are enjoying life in new 40-acre developments built in the middle of what was previously a cornfield.

"Many are building new and spacious homes for much less than they'd have to pay in the Chicago area, for instance, and they're often selecting sites only a little distance from new and rapidly growing high schools and colleges."

SOME HOME BUILDERS attending the annual meeting spoke of the growing trend of industry, to move from congested areas into smaller towns, or adjacent to them—or even into the country itself. Many national headquarters are moving out of New York City, for example. They're moving to where the living is freer and finer—and that's frequently the areas served by electric cooperatives.

CAMPBELL SAID home builders associations in Illinois and elsewhere are actively studying building codes with a view of encouraging the use of innovative, cost-saving methods and materials.

Probably no one knows better the need for adequate rural housing in Illinois than does George Doddard of FHA. He has traveled the length and breadth of the state, talking with builders, with groups and individuals, including cooperative members, about how they can get the most for their building dollar. And he is one of those expecting major improvements in the years just ahead.

Campbell and other representatives of the Home Builders Association of Illinois are convinced great expansion lies ahead. "Our members are making strenuous efforts to help individuals and developers obtain the finest possible homes for the least possible cost," he said.

Find Out Now If You're Eligible To Win Trip to Nation's Capital!

High school students, what on earth are you doing sitting there reading Illinois Rural Electric News when at least a lot of you may be eligible to win an expense-paid trip to Washington, D. C.?

That's right. Some 50 high school students who write winning essays or otherwise are selected by their electric cooperatives will leave Springfield June 12 for a week-long, expense-paid trip to the nation's capital.

There they'll join 800 to 1,000 other contest winners for a series of experiences they'll never forget. They'll visit the White House, Con-

gress, the Supreme Court Building and dozens of other points of interest to which visitors come from all over the world.

MOST ILLINOIS electric cooperatives are participating in this year's program. Most limit contestants to juniors in the high schools serving their areas. But in some cooperatives, one or more other classes are eligible.

The best thing to do is to inquire of your own cooperative. Then, if you're eligible find out the simple rules and prepare your entry.

You'll get plenty of help and suggestions from your own cooperative and you'll have fun.

IN MOST CASES your cooperative will ask that you write an essay on a specific subject dealing with electric cooperatives, perhaps your own. You may be able to do this in one afternoon, but no matter how much time you spend, it will be worth while. You'll learn a great deal about your cooperative and how it serves its members and adds to the prosperity of all the people living in its general area.

For instance, the mayor of one thriving Illinois town who also was an appliance dealer, once told a contestant, "I simply couldn't be in business today if it were not for the purchases of electrical products the cooperative members make in my store. Most of my sales come from them."

The contestant used this and other information in her essay—and won a Washington trip worth several hundred dollars.

OTHER CONTESTANTS have been told by community leaders how their cooperative helps substantially in every important community project, how its members play key roles in the betterment of their areas, and how the cooperatives are truly "good citizens."

So . . . it's Washington trip contest time again. You still have plenty of time to enter. But there's no time to waste. Your entries have to be studied and judged and winners selected.

And the best advice your "friendly editor" can give is to get started right away. Call your cooperative, or write, without delay. Find out whether you're eligible and how you can start your entry.

Country Records—Pop Records
— Tape Cartridges — Fiddle
Tunes — Blue Grass — Etc.
Free Circular.
Uncle Jim O'Neal Box A-AREC
Arcadia, California 91006

NERVOUS

I described my distress to a noted consulting Doctor in New York. He explained that "taut nerves or anxiety, a jittery feeling or shaky stomach are symptoms of simple nervous distress. Others are sleeplessness, headache, digestive upset, loss of appetite, cold perspiring, nervous irritability." Then the Doctor told me about a tranquilizing medicine with a remarkable Safety Factor against side effects—for calming without drowsiness on the job, for refreshing sleep, for comfortable days and nights. I am so grateful, I will send full information to anyone who writes. Free. No obligation. John Winters, Apt. E 102 313 E. 53rd St., N.Y. 10022

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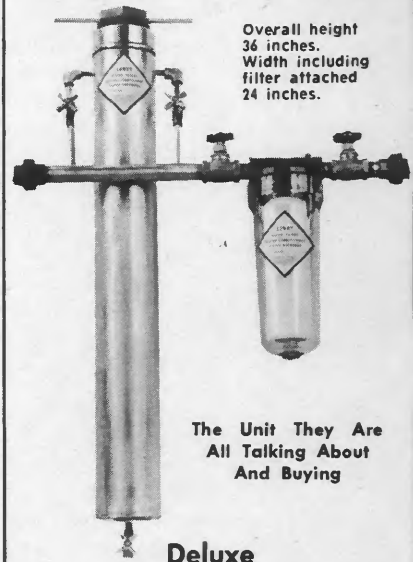
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Manager's Report

By ARTHUR H. PEYTON, Manager

Electric Heat In Garage

The Cooperative has now converted to electric space heating to heat the garage. If you are interested in this type of heat, you might see how efficiently a 30 KW installation performs. To conserve for the work shop, we have two interconnected thermostats. The first maintains a temperature of 42 degrees, the second is controlled by an adjustable time switch on which you dial the amount of time you will be working and need 70-degree heat. At the end of that period, the system automatically reduces to 42 degrees of heat, which is maintained.

Line Maintenance

The Cooperative is in an extensive line maintenance program. This includes tightening hardware, uprating services and checking every transformer installation. While the crew is at your premise, we urge you to look at the outside wiring from your meter pole to the other buildings. For safety, bare wires and low hanging wires should be replaced with a single triplex service. The crews will have this material on their trucks and will do it while they are doing the maintenance on the transformer. This would be at a lesser charge than they could come out and do this job on a request basis.

Illinois Power Will Increase

The Cooperative's wholesale power costs from this utility will increase a minimum of 7½ per cent at the end of our present contract. The narrow margin that the Cooperative has been operating on will not permit us to continue on the present rate which must be adjusted in 1972.

For Sale

ALDRICH HEAT-PAK MODEL #225W HOT WATER OIL FIRED FURNACE. ALSO SEARS HOT AIR OIL BURNER. EACH SUITABLE FOR SUMMER CAMP OR WORK SHOP. EACH ONLY \$25.00. CONTACT McDONOUGH POWER COOPERATIVE.

Statement Of Nondiscrimination

"McDonough Power Cooperative has filed with the Federal Government a Compliance Assurance in which it assures the Rural Electrification Administration that it will comply fully with all requirements of Title VI of the Civil Rights Act of 1964 and the Rules and Regulations of the Department of Agriculture issued thereunder, to the end that no person in the United States shall, on the ground of race, color, or national origin, be excluded from participation in, be denied the benefits of, or be otherwise subjected to discrimination in the conduct of its program and the operation of its facilities.

Under this Assurance, this organization is committed not to discriminate against any person on the ground of race, color or national origin in its policies and practices relating to applications for service or any other policies and practices relating to treatment of beneficiaries and participants including rates, conditions and extension of service, use of any of its facilities, attendance at and participation in any meetings of beneficiaries and participants or the exercise of any rights of such beneficiaries and participants in the conduct of the operations of this organization.

"Any person who believes himself, or any specific class of individuals, to be subjected by this organization to discrimination prohibited by Title VI of the Act and the Rules and Regulations issued thereunder may, by himself or a representative, file with the Secretary of Agriculture, Washington, D. C. 20250, or the Rural Electrification Administration, Washington, D. C. 20250, or this organization, or all, a written complaint. Such complaint must be filed not later than 90 days after the alleged discrimination, or by such later date to which the Secretary of Agriculture or the Rural Electrification Administration extends the time for filing. Identity of complainants will be kept confidential except to the extent necessary to carry out the purposes of the Rules and Regulations."

WATT

REN

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Macomb

All Coop ELECTRIC

WELCOME

NEW MEMBERS



James Bonsosky
Lloyd Lester
Thomas Robertson
Phillip Moore
Dale Morling
Terrance Dudzik
Bill Rich
Ronald Webber
James Hopping
Mike Cordell
James Hasten
Glen Helle
Ron Miller
Edward Devine
Roger Prentice
Harold Murfin
James Beckbiel
Paul Crandall Jr.
Rodney Evans
W. R. Larson
Virgil Sage

Macomb
Blandinsville
Macomb
Monmouth
Galesburg
Macomb
Macomb
Galesburg
Table Grove
Colchester
Fountain Green
Bushnell
Macomb
Macomb
Adair
Adair
Monmouth
Avon
Macomb
Macomb
Monmouth

Security Lighting

Did you know that approximately one half of our members enjoy the safety and convenience of a security light?

Can you afford not to have one for a service charge of only \$1.50 per month which includes all maintenance?

WATTS NEW SUPPLEMENT

McDonough Power Cooperative
W. Jackson Road, Macomb, Ill.

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Harlan Monroe President
D. Carroll Walters Vice President
Blanche Noper Secretary
Clair Butcher Treasurer
Lyndall Pigg Director
Raymond Irish Director
Max H. Welsh Director
Harold Whitman Director
Donovan Lawyer Director
Arthur H. Peyton Manager

NEW

Cooperative

455

PAGES **837-1400**



LADIES SAY

Recipe Book

Many of our members have favorite, delicious recipes that they would like to share with others. If enough members will send their favorite recipes to the Cooperative office, we will publish a members' cook book.

Price Prospects

In the first half of 1971, food prices will increase a little, staying within a per cent or so of current levels. Small price increases for fish, dairy products, sugar and sweets, pastas and breads and more substantial hikes for some fruits, vegetables and beverages will nearly be canceled by price savings in meat, poultry, and other food items.

SHOPPING CART CUES: These supermarket developments are likely. Meat departments feature pork as prices continue well below early 1970. Beef prices go up slightly but remain lower than last summer. Lamb prices are on the rise. Despite slightly lower supplies, broilers stay cheaper than last winter. The dairy case is the site of higher prices, currently averaging 4½ per cent over last year and due to rise a little more before spring. However, egg prices will avoid their high marks of last winter, as supplies stays larger. Canned and frozen fruits and vegetables show many cost increases. Though ample in the first half of 1971, processed vegetable supplies will be somewhat smaller than the year before and prices higher.

Member Service Report

By **ROBERT E. PENDELL**, Sales & Service Adviser



Electric Heaters Work Wonders

Nothing is as useless as a frigid room during the cold winter months. You shun it and unconsciously limit your activities to rooms that are warm.

If you want to make sure that every square foot is usable, instant heat is available. Even the charm of a fireplace is easily achieved with no expensive chimneys to build. Electricity even eliminates the wood pile.

Extra heat for "cold corners", chilly bathrooms or bedrooms is provided by the simple and inexpensive portable heaters.

Warmth from portable heaters also can help ward off the discomforts of illness by eliminating chills when colds and flu are prevalent.

Portable heating, (120V) is easily moved from room to room as they require no special wiring.

Noise and temperature controls are no problem. A quiet fan circulates radiant heated air evenly throughout the room. By setting the control dial, it will maintain the desired temperature automatically.

Installation is as simple as plugging into an existing outlet for smaller wattage units. All that the more powerful units require is a special 240 outlet. No venting is needed, regardless of size.

In figuring the size that you need, consult your McDonough Power Cooperative or use a scale of 10 watts per square foot in a well insulated area.

HIGH SCHOOL STUDENTS



Win A Free Trip To Washington, D. C.

"Youth To Washington" Essay Contest

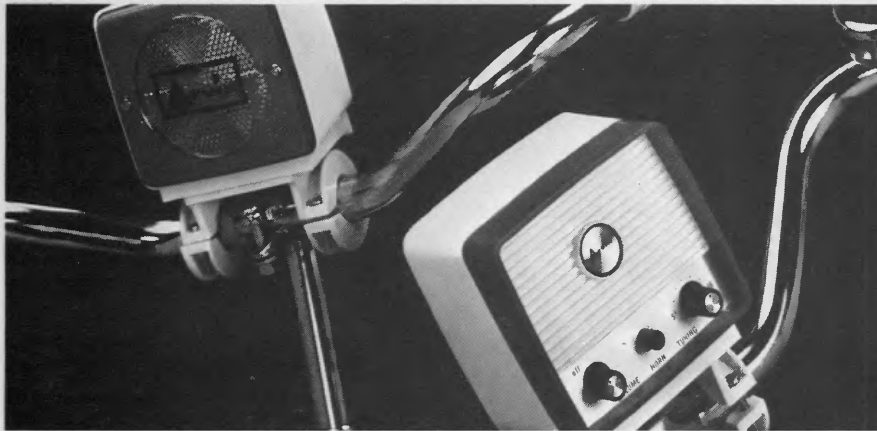
Two students, who are now in the second or third year of high school will be selected from the Cooperative area to go on the trip. These winners will receive a one-week, all-expense paid trip to Washington, D. C.

The essay entitled, **WHAT ARE RURAL ELECTRIC COOPERATIVES AND THEIR ROLE IN THE COMMUNITIES.** Any boy or girl, regardless of whether he or she lives in town or in the country, sophomore or junior, is eligible to enter the contest. Immediate families of the Board of Directors or employees are not eligible. Judging will be on the basis of originality, contents, accuracy of facts and composition. Entry blanks and information can be obtained from McDonough Power Cooperative by sending in the coupon at the bottom of the page. Research material will be furnished each contestant.

PLEASE SEND INFORMATION ON YOUTH TO
WASHINGTON BUS TRIP ESSAY CONTEST

NAME _____ AGE _____
PARENT'S NAME _____ PHONE # _____
ADDRESS _____
SCHOOL _____ TEACHER _____

What's New?



● Bike Radio

Cyclists of all ages will like Arvin's new solid state bike/table/portable radio. This ruggedly-built AM radio can be used anywhere as a portable: on a bicycle, in the home, at ball games or at the beach. It features direct drive tuning and operates on three standard 'C' size batteries. A ferrite rod antenna is built into the case. Suggested retail price is \$14.95.



● Space Tray

This is a prototype of Whirlpool Corporation's proposed skylab heating-serving tray. The tray has built-in compartments which are compatible to food package containers. Four switches located on the front of the tray activate heat elements which keep the food at serving temperature within the compartments. The skylab program is a series of three manned earth orbital flights ranging from 28 to 56 days in length.

The skylab food system must meet the many rigors of space travel. Food package containers must withstand the tremendous pressures of launching and at the same time be easily opened, and provide optimum utilization of storage.

● Refrigerator-Freezer

Tappan's new 1971 refrigerator-freezer line provides the homemaker with an assortment of functional as well as optional features, all designed to make time spent in the kitchen as pleasant as possible.

Tappan's Side-by-Side models include perimeter trim kits that let the homemaker blend the refrigerator and freezer doors with kitchen decor or create a built-in appearance. All side-by-side models are available in copper, white, avocado or harvest gold finishes.



Farm Group Organized

(Continued from page 8)

fair prices for what they produce," Lewis said. "There is great need for such a group of strong-minded individuals as are here tonight. Something must be done to increase farm income."

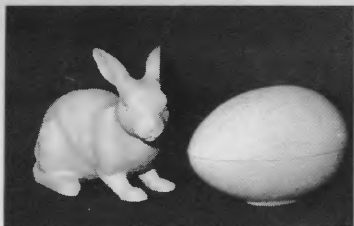
Sister Thomas More, a teacher and a practical student of farm problems, and a frequent speaker before farm groups, frequently had urged farmers to get behind specific programs on which all can agree—and not worry excessively about those matters on which they cannot agree.

Repeatedly she has urged intelligent, cooperative action along a united front in serious efforts to solve vitally important farm problems.



Mercer Turner

Mercer Turner, 18, Illinois President of the Future Farmers of America, spoke briefly. He said today's young people are anxious to have a part in helping solve pressing problems. Farm young people especially, he said, are deeply concerned.



Bunnies and Candy Dishes!

Bunnies: 8 x 6 inches, porcelain bisque. Pink, blue, or yellow, \$4.00; White ceramic, \$3.00

Decoupage your own 6 x 4 inch white bisque candy dish egg, glazed on the inside: \$2.50

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Rural Areas Hit by New Loan Ruling

The Farmers Home Administration (FmHA) insured loan program for rural housing has seen its fiscal 1971 ceiling lowered by a third—some \$500 million.

Robert D. Partridge, general manager of the National Rural Electric Cooperative Association, said the slash resulted from Administration action, reported in the new federal budget.

He described the action as "a cruel blow to thousands of low income rural families who have no other hope of obtaining decent housing except through this program."

THE COOPERATIVE News Service said knowledgeable observers of the rural housing campaign have been hard pressed to explain the loan ceiling reduction, particularly in view of the explanatory material covering the FmHA program in the previous federal budget. This said:

"Over half of the nation's substandard housing is located in rural areas. As part of the Administration's effort to improve the quality of the environment and upgrade rural communities, technical and financial assistance to low-and-moderate-income rural residents' housing will be expanded."

Now, halfway through the fiscal year this budget message was speaking about, the FmHA insured loan program has been lowered from \$1.457 billion to \$946 million.

"THE ACTION is more surprising," said CNS, "when one learns that by the end of November FmHA had already committed \$526 million in 42,000 loans—and had in the mill an additional 71,000 loan applications which would have taken care of the ceiling the Administration had first set. From a needs answered view, the program was certainly, therefore, a resounding success."

"But most surprising is the fact," CNS continued, "that this program was having no negative effect upon the budget because it involves no appropriations. . . . Because FmHA sells its 7¼ per cent interest loan paper to private sources at between 6 and 7 per cent interest, the program actually makes money for the government."

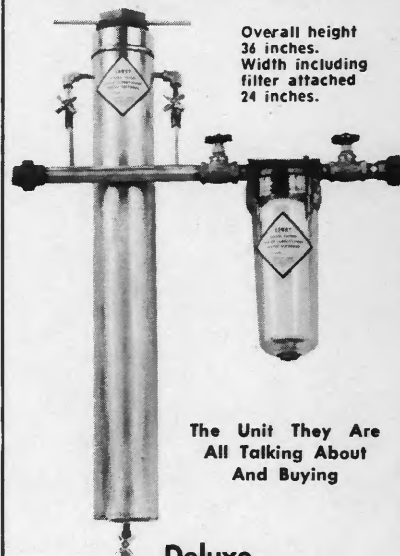
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Manager's Report

By ARTHUR H. PEYTON, Manager

Meter Readings Collection Policies Charges

The following is an explanation of the meter reading dates, estimated bills, net and gross bills and fees for collection of meter readings.

Your meter is to be read the 1st to the 15th of each month and payment of the net bill by or on the 23rd of each month. Payments made or postmarked the 24th and thereafter of each month are delinquent and the gross bill will apply.

Meter readings and payments not received by or on the 23rd of each month will necessitate the Cooperative to estimate and mail you a gross bill, payment due on receipt to avoid disconnect.

When a member does not furnish three successive meter readings by the 23rd of the month, the Cooperative will come to the premises, read your meter, figure gross bill, collect at that time or disconnect service. There will be a \$5 meter reading fee collected for the trip. There will be \$5 charge for field collections of all bills; \$5 for reconnect of service during regular working hours between 8 A.M. and 4.30 P.M. and \$21 minimum charge for reconnect of service on overtime.

Save yourself and your Cooperative time and money by reading and paying your electricity bill on time.



Don't Fly Kites Near Power Lines

Keep kites away from power lines, use dry cotton string and never use metal on kites.

If your kite becomes tangled in a power line, leave it alone, do not try to climb the pole or dislodge the kite with sticks or other objects.

Do not touch the kite if it is hanging from a power line, you could be badly injured.

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WELCOME

NEW MEMBERS



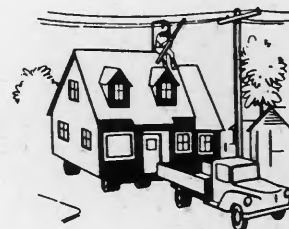
NEW MEMBERS

Larry Ebey
Robert Horton
W. R. Larson
Robert Pinaire
Walter Richard
Don Waldron
Dale A. Wheeler
Vernon Bubb
Ralph Elliott
Larry McCann
David Skinner
Richard Hess
Neal Sperry
Blair Whitman
Clarence Waldinger
Stewart Clayton
Russell McNeely
Russel Morss
Gerald Powelson
Mildred Kussman
Jeff Plue
Sam Hearne
Anna Hiatt
Art Phelps
Allen Sikes
James Caldwell

JANUARY 1971

Colchester
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Macomb
Monmouth
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Macomb
Macomb
Macomb
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Blandinsville
Industry
Macomb
Macomb
Monmouth
Avon
Macomb
Littleton

BE ELECTRICAL WISE



When moving a building that is so high it might not clear power wires, notify the power supplier. Never attempt to raise the wires by hand in an attempt to provide clearance.

**COOKS UP
GREAT IDEAS
ELECTRIC
RANGE**



NEW

ent

r Cooperative

1455

PAGES **837-1400**

Ladies Say

If you are a fan of the old west, you have undoubtedly heard the word "sourdough." It is a yeasty starter for leavening hotcakes, waffles, muffins, bread and cake. In the old days, it was used because yeast deactivated in a short time and there simply was not a local grocery store with a fresh supply of yeast. The starter is called sourdough because, in growing, the yeast gives off a carbon dioxide gas which forms bubbles in the dough. The lactic acid bacteria changes starch and sugar to lactic acid, giving the dough a sour odor. There are 50 year old sourdough starters still being used.

In case you want to start your own tradition, here is how to start a starter: Use glass or pottery containers. Never use a metal container or leave a metal spoon in the starter. Mix well: two cups flour, two cups warm water, one package dry yeast or one yeast cake. Put in a warm place or closed cupboard overnight. In the morning, scald a pint jar and put half a cup of the starter in it. Close with a tight cover and store in the refrigerator or a cool place for future use.

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W. Jackson Road, Macomb, Ill.
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MARCH, 1971

Member Service Report

By ROBERT E. PENDELL, Sales & Service Adviser



Don't Blame the Meter

Meters are measuring devices. Electric meters measure and record the amount of electricity passing through them. Meters run fast and meters run slow—it depends upon how much electricity is going through. Rarely, very, very rarely, does a meter decide to run fast or slow on its own initiative. Therefore, except for a very, very small percentage of the time, the electric usage recorded by the meter is the actual amount which has passed through.

Recently, many members have made reports of high electric usage. Sometimes it has been discovered that defective wiring or appliances have been at fault. Mostly, however, the increased usage of electrical equipment and appliances have caused the increase.

No two families use the same amount of electricity. Comparison of your electric bill with your neighbors, parents, or relatives or friends

rarely shows any similarity. People just live and operate differently. Electric usages reflect these differences.

Mobile Home Warning

If you are one of the thousands of families living in a mobile home or ready made or module home, we offer the following warnings and suggestions.

The majority of mobile homes are raised and set on blocks. The winter storms and strong winds can blow your home off the blocks, damaging your home and tear up the water supply and electric wiring.

A wind of 40 miles per hour can start the home rocking and soon it can be off the foundation. The home may roll over several times before stopping. Should you or any of the family be inside, there is a very good chance they could be injured.

All mobile homes and mobile trailers should be well anchored to the ground. Use heavy cable or chains, secured to the frame and to anchors in the ground.

"Youth To Washington"

Don't forget or be left out! If you have put off or forgot about the "YOUTH TOUR" to Washington, D.C., there is still time to enter. Call or write the Cooperative office for complete details and research information.

**ESSAYS MUST BE SUBMITTED BY
MARCH 31, 1971**

PLEASE SEND INFORMATION ON YOUTH TO WASHINGTON BUS TRIP ESSAY CONTEST

NAME _____ AGE _____

PARENT'S NAME _____ PHONE # _____

ADDRESS _____

SCHOOL _____ TEACHER _____

What's New?

Cooperativ



● Automatic Spin-Rinse

Hoover's spin-drying washer features a new automatic spin-rinse cycle. The rinse action saturates the load with fresh water, then spins it out while flushing the spin basket. The final ultra-high spin leaves the clothes damp-dry. The twin-tub capacity permits a second load to be washing while the first load is spin drying. The suggested retail price is \$189.95.



● Gallery Collection

Pretty enough to bring to the table is this gallery collection of electric cooking appliances by Westinghouse. Each of the three new collections contain five appliances and are expected to sell for less than \$120.



● "Dialite" Controls

Three 1971 ranges in the Tappan Electra 800 series feature new "Dialite" controls with illuminated indicators showing top unit settings on a vertical scale. Homemakers simply dial the desired cooking temperature. Other features include Life 'N Lock top, removable elements, automatic clock, and a choice of continuous or pyrolytic cleaning oven.



● Porta-Cool

Hotpoint's 1971 Porta-Cool air conditioners operate on 115-volt with cooling capacities from 5,000 to 8,000-BTU per hour. The units feature a low fan speed for quiet nighttime operation. The conditioned air is discharged out of the top of the unit to provide a canopy of no-draft cooling.

"No matter how wonderful an area is, no matter how attractive, it simply can't grow, prosper and attract happy, contented residents unless it offers the essential facilities they demand . . . good schools, a good hospital, good recreational opportunities . . . and, extremely important, outstanding professional people, particularly doctors."

Robert W. Vander Pluym, power use adviser for Clinton County Electric Cooperative at Breese, some 30 miles east of St. Louis, was talking seriously with friends. They nodded agreement.

"We're getting a marvelous new hospital, mostly through our own community efforts," Vander Pluym went on. (The St. Joseph/Clinton Hospital that cost \$3.8 million has 100 beds and is as modern as tomorrow.) "But we do need more doctors and other professional people, lawyers, nurses, teachers, architects, dentists, people who will help make our area even more attractive than crowded metropolitan areas."

"Let's do something about it."

SO HERE IS HOW one area is tackling this all-too-common problem:

A group of business and professional people, and their friends took the lead. Early this year they launched the Clinton County Challenge for Doctors. They asked Bob Vander Pluym to lead the drive. But it is no one-man show. Hundreds of people are pitching in with ideas, suggestions, work and encouragement. It's another community challenge as was that beautiful new hospital and numerous other civic-community projects.

CLINTON COUNTY Electric Cooperative, Inc., through its employees, its manager Joseph H. Heimmann, its board of directors and its extensive membership, all are helping.

"Concerned individuals decided that there had been too much competition for doctors among the communities of our area," Vander Pluym observed in a recent interview. "Nearby Trenton had been seeking a doctor for a long time. With a population of more than 2,000, it



Officers of Western Illinois Power Cooperative, Jacksonville, with the cooperative attorney and the general manager, are, from left, Orville N. Foreman, attorney, Jacksonville; S. R. Faris, assistant secretary-treasurer, Winchester; Walter H. Johnston, secretary-treasurer, Girard; Henry F. Egelhoff, president, Jerseyville r.r. 3; Ralph E. Erb, vice president, Ipava r.r. 1, and Donald B. Bringman, general manager, Jacksonville.



F. J. Longmeyer, right, of Greenfield, receives a watch from WIPC general manager Donald B. Bringman. It was presented on behalf of the cooperative which Longmeyer helped organize.

Country Records—Pop Records
— Tape Cartridges — Fiddle
Tunes — Blue Grass — Etc.
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Arcadia, California 91006

NERVOUS

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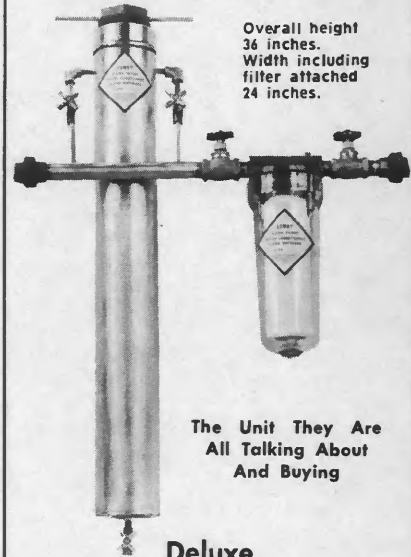
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Manager's Report

By ARTHUR H. PEYTON, Manager

Honor Roll

In the course of doing business, the Cooperative receives many types of letters. The following letter received at the Cooperative, places the Cooperative on an honor roll. It tells more of a story than we could write.

"Dear Mr. Peyton:
Thank you!

Your constant promptness in meeting your obligations has earned you something invaluable. An enviable credit record . . . of which you may be proud.

It is true that in many credit departments, accounts like yours are unnoticed and seemingly unappreciated. Those who are slow in paying their bills get most of the attention. This should not be.

Please consider this letter as an expression of our sincere thanks for the splendid way you have handled your 'Crescent account'.

We look forward to further opportunities to serve you.

Sincerely yours,
Crescent Electric Supply Co."

This letter tells the Manager something else. We have many hundreds of members who could readily take their place on an honor roll of this type. That means paying their energy bill on time month after month and year after year. Each of you recognize this category if you belong to it when I tell you to read the letter above the second time. It is the Manager's desire that we could put all of our members on this type of honor roll. We only have a small percent of our members who do not meet this category which I feel is exceptional. Of course our members are exceptional because they belong to the basic group of our system that produces food and fibre for the nations needs. The grass root farmer is still the indispensable segment of our economy.

Vehicle Colors

The Cooperatives in Illinois and neighboring states have standardized on a bright yellow with five vertical stripes of green and white running over the top of the vehicle and down the hood. As vehicles are replaced

in the future, they will be ordered with these colors. We have ready for delivery, a Vega station wagon which will be used as a personnel carrier, transportation of our power use department and other staff personnel. Later this year, there are two utility trucks to be replaced in the same colors.

Essay Contest

Winners of the essay contest will soon be announced. The judges are in the process of judging the essays on the following facts; Originality, content, accuracy of facts and composition, english, grammatical errors, conciseness and clarity of the typewriter copy submitted. Two winners will receive a one week all-expense tour to Washington, D. C. June 12 through June 19, 1971.

Costs

The December 1970 power costs were 6.4 percent higher than the December 1969 power costs. The average selling price of the electricity remained practically the same, that is 2.3¢ in 1969 vs. 2.35¢ in 1970.

Meter Reading Dates

In July of 1970, the Cooperative mailed out new meter reading books with the meter reading dates changed so that a member can read his meter the 1st to the 15th of each month and pay the net bill by the 23rd of the month. Several members have asked if they could read their meter on the 1st of each month and also remit payment at that time. This is good, as it helps alleviate a large buildup of bills and work load around the final payment date of the 23rd.

The members utilizing this early reading and payment date find that most companies send out their statements around the 1st of the month.

REMEMBER—you do not have to wait until the 15th to read your meter and pay your bill. You can do this on the 1st to the 15th of each month. PLEASE—do this to spread the office work load.

WATT

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Macor

All Coop ELECTRIC

WELCOME

NEW MEMBERS



Delbert Ligon
Wayne Cobb
Richard Hawkins
Billy Jenkins
Harold Boyer
Byron Burgland
David Hilton
Jan Jones
Robert Nale
John Conlin
Warren Covert
John Maddrell
Wendell Shaver
Earl Stambaugh
Ben Summerfield
Don Vance

Macomb
Blandinsville
Monmouth
Roseville
Bushnell
Monmouth
Bushnell
Macomb
Macomb
Colchester
Macomb
Galesburg
Stronghurst
Roseville
Macomb
Industry

Safety Award

The McDONOUGH POWER COOPERATIVE received an award from Employers Insurance of Wausau for "exceptional achievement in accident prevention."

The system had no disabling injuries from the period of November 24, 1969 to December 31, 1970. Its employees worked a total of 49,020 man-hours during this period.

The award was presented by Mr. C. J. Calander, a safety consultant for the insurance company, on February 24, 1971.

WATTS NEW SUPPLEMENT

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D. Carroll Walters Vice President
Blanche Noper Secretary
Clair Butcher Treasurer
Lyndall Pigg Director
Raymond Irish Director
Max H. Welsh Director
Harold Whitman Director
Donovan Lawyer Director
Arthur H. Peyton Manager

NEW

ent

r **Cooperative**

1455

AGES **837-1400**



LADIES
SAY

Foiled Again

If you grew some beans in your garden last year and the Mexican beetle got them, maybe you can have your revenge this summer. Experiments at the U. S. Department of Agriculture show that using aluminum foil as a mulch for beans cuts Mexican bean damage from 58 to 9 percent.

Normally the Mexican bean beetles alight on bean plants and move almost immediately to the underside of the leaves where they feed and lay 20 to 70 eggs . . . or more. Larvae hatching from a single cluster will severely damage all foliage for 3 to 4 feet along a row of beans.

In tests with aluminum foil, light reflected by the shiny foil upward to the underside of the leaves greatly disturbed the adult beetles. They fed less and laid fewer egg clusters. Less eggs meant less larvae to feed on the bean crop. You can use this method on gladiolas, too.

Here's how you use the foil. Fold it down the center. Then on the fold, cut in about 3 inches every inch and a half. Next cut out every other strip. When you open up the foil you will have a step ladder effect made up of holes 6 inches by an inch and a half. Plant the beans or gladiolas in the holes. This is another way to control insect pests without the use of pesticides.

Member Service Report

By ROBERT E. PENDELL, Sales & Service Adviser



Building A New Home?

It cannot be thoroughly modern unless you are building an all electric home, with electric heat to enjoy cleaner air and thermostatically controlled heat in each room according to your desired comfort.

You have no chimney to put on your house which is an added expense during building and added maintenance throughout the years. Redecorating expense is cut by approximately 50 percent in an electrically heated home. In a new home, ceiling cable heat is like the sun shining all the time and absolutely silent, warming all the objects in the room and people too. Another method of electric heating is the baseboard unit which is placed at strategic locations which infiltrate heat to cool corners and cold spots.

To some who want central air conditioning, you can install the electric furnace which in turn, controlled by a thermostat will provide warm air throughout your house. In the summer, the same ducts and same fan and system can be used to maintain cool, dehumidified air in every room of your house.

(We have such a unit installed in our garage and it has proven efficient and economical in its operation.)

There are other types of electric heat too. We have given you the three most popular types to stimulate your interest and hope that you will

call our Power Use Department for a qualified heating engineer who will help you with your electric heating plans.

Yes—this is a free service and he can tell you within 5 percent of what it will cost to heat your new home or old home on a monthly or annual basis.

Objectives of the Power Use Department

The Cooperative's power use department is also the member service department, which has as one of its many objectives to assist the member consumer to obtain full understanding of the purpose of the Cooperative organization.

Another objective is to develop community relationships which fosters goodwill and provides understanding of the social and economic benefits of the consumer-owned organization.

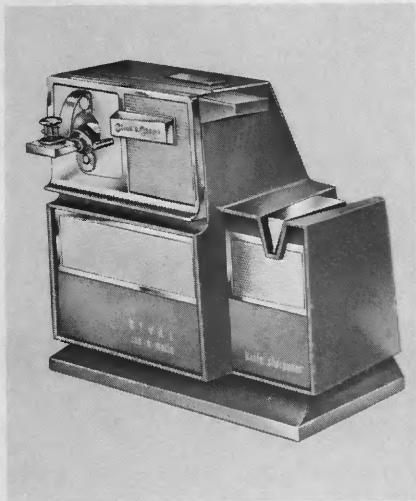
The third objective and most important, is to educate the consumers in effective use of electricity, advising them of critical power supply problems, and in some cases, if the type of load justifies, encouragement of off peak usage of electricity.

The functions which include providing speakers for civic organizations, PTA and other meetings, preparing slides, motion pictures and other visual aids for community programs, conducting tours of the system facilities and acquainting the public with the Cooperative.

**KEEP SPRING
WEATHER!**
**WITH ELECTRIC
AIR CONDITIONING**



What's New?

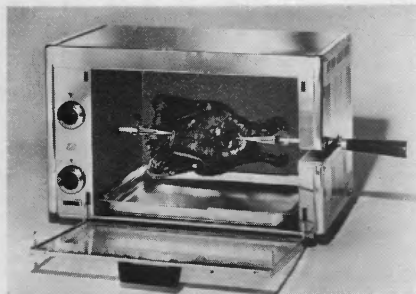


● Can-O-Matic

The "Click 'n Clean Action" of the Can-O-Matic by Rival Manufacturing Company makes a new can opener and knife sharpener combination a standout. The item contains cord storage, an auxiliary knife sharpener switch, and a recessed carrying handle. The suggested retail price is \$21.95.

● Movie Cassette

High-speed automatic rewinding is a feature of Bell & Howell's Auto 8 movie cassette projectors which include several models with a price range of \$159.95 to \$219.95. The 469Z model has instant replay, a zoom lens, dial focusing and tilt control. It has multi-motion features which include normal, slow motion, step motion, or still.



● Rotisserie Oven

A continuous clean rotisserie-oven has been introduced by International Appliance Corporation in its Broil-King line. Listed at \$89.95, model 560 contains catalytic liners which causes fats and spatter to disappear during normal cooking operation. It has a snap-in element on top for broiling and barbecuing; the snap-in element on bottom permits baking and defrosting.

● Fondue Cooking

The Nesco fondue electric fry pan-fondue set has a super-accurate heat control with a signal light that is removable when the fondue set is not in use. The fondue pot may be removed and the base unit may be used as a fry pan. The unit is completely immersible. The suggested retail price of \$45.50 includes a six-piece set of color-coded fondue forks.



Uses, Problems Of Electricity Undergo Study

Electric cooperative members have the right to expect the finest possible service, including cost and reliability, and their cooperatives are working intensely to provide it—both now and in the future.

So said William E. Dean, director of the Association of Illinois Electric Cooperatives' Power Supply Department, in a recent address at Princeton.

He spoke on the subject, "A Look to the future," during an Illinois Farm Electrification Council annual meeting with Cooperative Extension Service personnel from District 1, one of five such districts in Illinois, and with power supply personnel.

WHEN THE ELECTRIC cooperative movement was getting under way a generation ago, Dean pointed out, members were so delighted to receive the blessings of electricity that they paid less attention to efficiency.

Today this is changing. Management, and members, have been learning to operate with increasing efficiency the non-profit businesses the members own. Tremendous

Among conference participants, from left: Morris Deul, Geneseo; William E. Dean, Springfield; Dr. Frank Andrews and Professor E. F. Oliver, Cooperative Extension Service, University of Illinois; Paul Schmidt, Commonwealth Edison Company, and Fred Holhubner, Extension Service.



You Couldn't Become a Painter?

"I attended classes for two winters and then went four summers to an advanced class. It was great and I loved every minute of it."

SHE MANAGED her painting in addition to daily housework and looking after her husband and son. The elder Masten is retired and the son manages the 100-acre farm on which they live.

The Mastens are members of Menard Electric Cooperative of Petersburg. They also have four daughters, all teachers, and are the proud grandparents of six—at last count.

Mrs. Masten has pushed her art career into several media including charcoal, oil, watercolor and pencil.

Several of her paintings have been exhibited at the Menard county fair

and elsewhere. One oil took a prize at the Illinois State Fair. Mrs. Masten is good. She has sold many sketches and paintings.

DOES SHE RECOMMEND her hobby to others, young and old? Of course!

"It is richly rewarding," she says, "but it does take time and patience which most of us have in later life. There are plenty of art shops and art classes where a beginner can get help and instruction in a variety of art forms."

Mrs. Masten says many public schools have adult education classes with small tuition fees and sometimes with no fees at all.

"There's unlimited opportunity for expression in art," this lively painter says. "I hope the readers of Illinois Rural Electric News will find encouragement in my efforts."

"Painting is fun, no matter what your age, from childhood on. You need not be a genius. Few people are. But I can think of no recreational activity that provides so much pleasure, even delight, for many, many people."

AND WHAT WILL you paint? There are subjects everywhere.

Mrs. Masten lives in the historical Lincoln area near New Salem. Her home is bright and full of scenes from the district. In pleasant weather she goes often to a nearby covered bridge. The restored buildings of New Salem are her frequent subjects.

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NERVOUS

I described my distress to a noted consulting Doctor in New York. He explained that "taut nerves or anxiety, a jittery feeling or shaky stomach are symptoms of simple nervous distress. Others are sleeplessness, headache, digestive upset, loss of appetite, cold perspiring, nervous irritability." Then the Doctor told me about a tranquilizing medicine with a remarkable Safety Factor against side effects—for calming without drowsiness on the job, for refreshing sleep, for comfortable days and nights. I am so grateful, I will send full information to anyone who writes. Free. No obligation. John Winters, Apt. E-105 313 E.53rd St., N.Y.10022

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—Grand Rapids, Michigan 49502



Manager's Report

By ARTHUR H. PEYTON, Manager

Little Swan Lake Club House

The new club house at Little Swan Lake will be a beautiful club with a dining room being opened for the public, making an ideal place to dine out and enjoy the decor of the building as well as the beautiful lake.

Our next issue will have pictures of the dining room and this beautiful club house. In the meantime we urge you to drive north on Illinois 67 to the Good Hope junction, turn east on route 9 and go to the Walnut Grove road, make a left turn and go north until you come to the lake area. If you have never been to Little Swan Lake, you are in for a treat as it is a truly beautiful area.

McDonough Power Cooperative serves this area with underground electricity. There are many beautiful year-round homes near the lake.

New Home Has Electric Heat

The picture below, is the beautiful residence of Bill Rich, deputy sheriff of McDonough County. The Rich family enjoys electric heat in the new home, which is constructed in the newly developed Hidden Hills subdivision which has the utilities underground. It is located at the southeast edge of Macomb, being developed by Mr. and Mrs. Wade Blansett of Macomb. It is an area of growing interest to prospective builders in the Macomb area. It has a picturesque lake within its boundary.



Underground distribution is installed at the Hidden Hills Subdivision by linemen of McDonough Power.

Estimated Bills

As this article is being prepared, April 1, it is time at the cooperative to send out estimated bills. Only 48 of our 3,700 members have not paid their bill on time for the month of March. This is far less estimated bills than usual. It is understandable that a few members have emergencies, etc. at times and find it impossible to get their payments in on time. However, it would appear that by adding the gross amount to our rate chart, this has enabled many members to get their payment in on time. This is a savings to the cooperative as well as to our members.

REMEMBER, read your meter and pay your bill at the first of the month when paying your other bills if you desire. Send in reading and payment before the 23rd of each month in order to **SAVE YOU MONEY**.

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WELCOME

NEW MEMBERS



Adeniran Adenijl	Macomb
David Berent	Macomb
Leland Boyles	Fort Madison
Richard Carlson	Macomb
Timothy Connolly	Macomb
Joe Curless	Table Grove
William Dare	Macomb
Hubert Huff	Macomb
Steve Lynn	Macomb
Kenneth McCammon	Macomb
Randall Mason	Macomb
David Pringle	St. Augustine
Karl Royer	Macomb
Neil Skiles	Industry
Danny Bartlett	Colchester
Edward Eckhart	Macomb
David Erlandson	Smithshire
Ernest Kline	Macomb
Dell Logsdon	Monmouth
Charles Oberlander	St. Augustine
Daniel Wynn	Galesburg
Larry Purdue	Macomb
James Day	Macomb
Robert Foster	Sciota
John Hunter	Avon
Mitchell Welsh	Blandinsville
Dennis Fross	Sciota
Mitcheal Cottingham	Macomb
Kenneth Critser	Monmouth
Joseph Doughney	Macomb
LeRoy Dunn	Plymouth
Michael Gocken	Macomb
Richard Hattwick	Macomb
Terry Hood	Avon
Lynne Hoffman	Macomb
Lillet Lee	Avon
Hiriam Martin	Macomb
Stephen Mitts	Macomb
Richard Skeets	Macomb
Michael Smith	Macomb
Russell Squires	Monmouth
Alan Tenhouse	Macomb
H. H. Voegele	Macomb
Eugene Fluke	Berwick
Donald Hale	Berwick
Donald Sprout	Roseville
Dale Woodside	Plymouth
Wendell Beck	Colchester
Richard Logan	Colchester
Herb Kaufman	Peoria
Albert Mustain	Colchester
J. F. Stacel	Galesburg

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AGES **837-1400**



LADIES
SAY

A.M.I. Sets Dating Code

The American Meat Institute has announced a simplified four-digit code for dating consumer packaged, manufactured meat products. Firms will date their products with four digits, the first two indicating the month and the last two indicating the day. The digits 0101 would indicate January 1, 0315 would indicate March 15 and 1130 would indicate November 30.

This new code replaced the "AMI Meat Code" adopted in 1961. The old code also used four digits, but its meaning was little understood by consumers because the first and last digits added together indicated the month and the two middle digits represented the day.

This new open dating code has been adopted to help simplify retailer control of products and to enable consumers readily to identify dates on packages of meat products.

WATTS NEW SUPPLEMENT

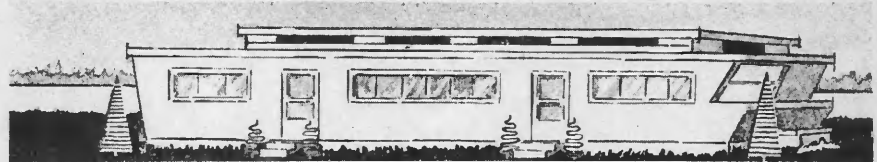
McDonough Power Cooperative
W. Jackson Road, Macomb, Ill.

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D. Carroll Walters Vice President
Blanche Noper Secretary
Clair Butcher Treasurer
Lyndall Pigg Director
Raymond Irish Director
Max H. Welsh Director
Harold Whitman Director
Donovan Lawyer Director
Arthur H. Peyton Manager

Member Service Report

By ROBERT E. PENDELL, Sales & Service Adviser



Electrically Heated Mobile Homes Require Proper Insulation

All electric mobile homes can combine comfort and economy—if they are properly insulated. But with so many brands and types of mobile homes on the market, the buyer does not always know if what he is buying is properly insulated.

We at McDonough Power Cooperative are concerned that you receive the maximum amount of value from dollars spent for electricity. We have detailed informa-

tion on the amount of insulation needed.

Before you buy, check with us for mobile home heaters and other electric costs—and for specific insulation requirements essential for economically heating a mobile home.

The total electric mobile home is on display at:

Lowderman Mobile Home Sales
1601 East Jackson
Macomb, Illinois 61455
Phone: 309-837-2883

Which Is Better?

You might think we are a little confused—one article we talk about electric heat and this one—air conditioning. It is that time of year—fading from heating to cooling. But, either way you must have both for total comfort.

Think now about the hot humid days ahead and plan now to make your home happy as a spring day with—electric air conditioning. Your family will be able to relax in cool comfort regardless of how high the temperature zooms outside.

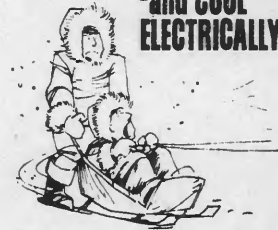
No more sleepless nights. Air conditioning even brings welcome relief for those suffering from hay fever or asthma.

Yet all this cool comfort costs only pennies a day, thanks to low cost rural electric power.

Like electricity, hot water is essential to modern living and is, of course, of much concern to homeowners. Such chores as dishwashing, food preparation, personal cleanliness, house cleaning and laundry work, all depend on hot water.

Let's Reward Ourselves

**-and COOL
ELECTRICALLY!**



It is of prime importance that today's home builders install the best type of water heating equipment. Basic operating characteristics and components become a major consideration. You be the judge of this quick check list as these are the major considerations to take into account when selecting an unit.

	ELECTRIC	GAS
COOL	X	
NO FLUE	X	
NO PILOT	X	
AUTOMATIC	X	X*
LONG LIFE	X	
LOW MAINTENANCE	X	
INSTALLS ANYWHERE	X	

*Pilots, burners & controls require adjustment.

What's New?

● MiniGuard Lighting



A new 12-volt emergency lighting unit, known as the Exide Mini-Guard, was designed for low-cost protection by the Exide Power Systems Division of ESB Incorporated. The MG-2 unit will provide emergency light automatically and instantaneously when normal electric power is interrupted. An EMF-4 maintenance-free sealed lead-acid battery of low-cost calcium alloy requires no maintenance of any kind when properly connected to Mini-Guard's built-in solid state electric charger.

● Ice Water or Cubes



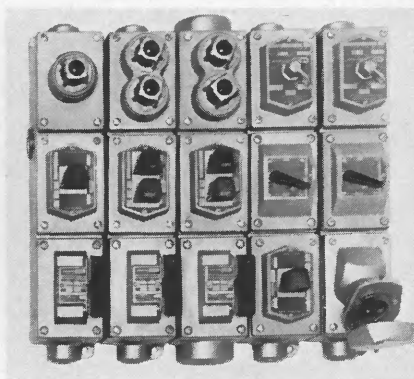
A new General Electric refrigerator offers a handy on-the-door dispenser which automatically delivers ice cubes or chilled water at a touch. Called the "Americana" the side-by-side unit has a capacity of 23.5 cu. ft. with the freezer holding up to 295 lbs. The unit is available with or without automatic icemakers.

● Electromatic Tray



A new Electromatic serving tray with two temperatures—one for keeping foods in cookware at serving temperature and one for warming finger foods on the serving tray—has been added to the Corning Ware line of products. With its specially designed cord that allows the homemaker to change the temperature simply by reversing the plug, the tray retails for \$24.95.

● Multi-Gang Control



Crouse-Hinds Company has announced modular bodies for assembly of multiple gang electrical control devices for use in hazardous areas. To allow for flexibility in construction planning, additions or rearrangements may be easily made on the job in any combination needed. Fifteen gangs are shown in the featured picture. Units may be ordered assembled as components.

Electricity Speeds Eggs To Market

(Continued from page 7)

is a monumental job and one that only electric service could accomplish with maximum efficiency."

Two wells, one on each end of the complex, supply the water needs of the area.

Shaffer said the need for mass production of eggs has been brought about by the phasing out of poultry and eggs by the nation's farmers. Egg farm automation also brings a better and fresher product to the nation's dining tables, he said.

While Iroquois Egg Farm is considered one of the biggest in the midwest, Shaffer said a 2 million chicken complex is producing in California and another 1½ million chicken farm is in operation at Humboldt, Iowa.

PRODUCTION MANAGER of the huge egg plant is a cheery young man, Jerry Morsch, on whose competent shoulders responsibility rests lightly.

"You should know," he observed, "that of our 38 employees, 17 are high school students working on a part-time basis.

"You should also know that they're wonderful youngsters. After working with them, I'm in no mood to hear spiteful criticism of the younger generation.

"These high school students virtually run our plant on week ends. They do a great job. They take responsibility well. They have initiative and good sense. And good brains.

"One of them, Wyona Peerbolte, recently won a \$4,000 college scholarship. Several are National Honor Society scholars. Fifteen of the 17 are girls. They're earning money, some of which will go to help pay college expenses when the time comes. They're also gaining broad experiences that develop maturity and that will benefit them in the years ahead."

Morsch paused, smiled thoughtfully to himself, then added: "If you think I'm extremely proud of these young people, you're quite right. But our older workers, all from this general area, are great people also."

Tachnick, Anderson, President Howard Taylor of the electric cooperative, other directors and other area leaders knew this all along.

mping

campground offers natural recreation. Having farmed the 160 acres for the past 50 years, they have found several Indian arrowheads and other artifacts as the area was once a home for Indian tribes. Considerable flint is still available.

In addition to roaming the grounds looking for various wildlife, campers can also look for mushrooms in season. The fishing lakes also provide additional activity. As special entertainment the Fergusons plan old-fashioned hayrides.

SUCH CAMPING facilities attract visitors as permanent campers. Already both the Harbaughs and Fergusons have some camping sites fully rented. A common practice with most campgrounds, permanent camping offers a guaranteed spot during crowded weekends, plus it saves wear and tear on the camping trailer.

And the rates for camping are also attractive, even though there may be a variance according to facilities and location.

"On a weekly basis our rate is \$10 a campsite with each unit being allowed two adults and up to three children," said Lois Ferguson.

On a permanent basis a person can leave the camper for six months; on a daily basis the charge is \$2.50.

Each campground had permanent campers before they were officially opened. And the owners like this as it gives them a chance to personally know their customers.

ILLINOIS, a land of both rolling hills and sweeping prairies, freshwater streams, historical spots and countless scenic attractions, is building a new reputation for attracting campers through the efforts of people such as the Harbaughs and the Fergusons—and scores of other recreational developers.

A high percentage of these new developments are served by civic-minded electric cooperatives, intensely interested in helping build both the attractiveness and the prosperity of their areas.

As G. A. Beer, manager of Corn Belt Electric Cooperative, and leaders of other Illinois cooperatives have pointed out, these member-owned institutions are indeed "Good for All Illinois."



Rosemary Harbaugh and her son, Timmy, enjoy the freshness of the fishing lake.

Joe Crosno, power use advisor for Corn Belt Electric Cooperative, with an electrical hook-up for individual campsites.





Manager's Report

By ARTHUR H. PEYTON, Manager

District Meetings

The annual meeting committee for 1971 consists of directors Harlan Monroe, District 7; Clair Butcher, District 1 and Raymond Irish, District 3. You will be receiving your notice for the district meetings. Also watch for the dates and location in the next issue of REN.

Essay Contest

McDonough Power Cooperative essay winners are spending a week in the nations capitol where they are touring the battlegrounds, the capitol building, white house and will visit with senators and congressmen.

Cooperative winners were Debra Hawk, daughter of Mr. and Mrs. William Hawk of Roseville and Jeannie Webster daughter of Mr. and Mrs. William Webster of Colchester.

These pictures were taken at the annual essay dinner sponsored by Cooperative for all participants, their parents, teachers, board of directors and judges.

These students along with approximately 900 other students from 30 states met with officials from REA who explained how the nations 1000 electric cooperatives serve rural America.



Debra Hawk



Jeannie Webster

Walnut Picture Frames

Melvin Whitlock, Tennessee, Illinois, member of McDonough Power Cooperative since 1948, is making attractive walnut picture frames in his spare time. He can make these frames to fit any picture which you have been planning for some time to have framed for hanging on your wall. For 21 years Whitlock has cut walnut trees on his farm. The wood has aged and is now ready for use. If you are interested in a beautiful walnut frame made to the size of your picture, call this member at 776-3326.



John Fowler of Blandinsville admires the newly constructed sign at the entrance to the Cooperative to welcome members.



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- | | |
|---------------------|---------------|
| Lee Bunt | Colchester |
| Larry Burkholder | Colchester |
| Susan Faulkner | Blandinsville |
| William Friebus | Macomb |
| Floyd Gordon | Roseville |
| Larry Jackel | Macomb |
| Jim Peterson | Macomb |
| Gary Schmalshof | Adair |
| J. F. Stael | Galesburg |
| Lynn Bainter | Macomb |
| Richard Andrighetti | Colchester |
| Larry Gallagher | Macomb |
| Teddy Fross | Sciota |
| Duane Lester | Good Hope |
| Billy Oliver | Macomb |
| Kenneth Petty | LaHarpe |
| Dick Reed | Colchester |
| Robert Ryner | Monmouth |
| Clifford Sage | Avon |
| Randall Smith | Macomb |
| Mark Tentinger | Macomb |
| Sidney Tetley | Macomb |
| Wayne Windson | Bushnell |

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Harold WhitmanDirector
Donovan LawyerDirector
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AGES **837-1400**

Security Lights

In the past the cooperative had two types of security lights, \$1.50 and \$3.50 per month. It was found that in several cases members did not have a pole or wiring available for this light. So the cooperative is now making available to members some new plans for security lights. The cooperative will furnish pole and wire up to 100 feet for \$3.50 and \$4.50 per month, depending upon type of service member requires.

Due to the number of underground installations, the cooperative has available steel poles for the light at either \$2 or \$4, depending upon the member's need. Now that there are six ways of billing, the cooperative can fit all members requirements for lighting. Contact your cooperative office for complete details.



NOW YOU CAN HAVE A MERCURY VAPOR "Security Light"

for only \$1.50 per month

This lighting fixture is equipped with a photo electric control to operate the light automatically. It turns on at dusk and off at dawn.

Our rental plan covers installation, the electricity and maintenance—all for only \$1.50 a month.

Member Service Report

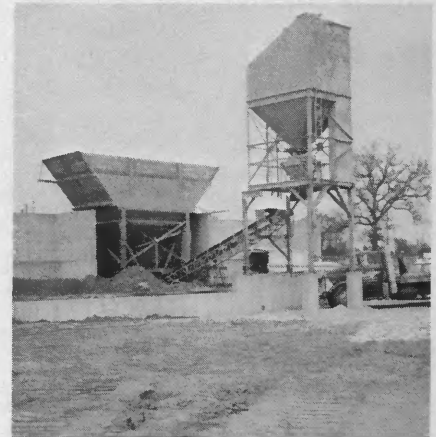


By **ROBERT E. PENDELL**, Sales & Service Adviser

Derry's Cement Plant

The newly constructed Derry Ready-Mix Cement Plant has been installed for use in developing Southern Hills and Rolling Meadows, subdivision and apartment complex at the southwest edge of Macomb.

Currently, another apartment building with 14 units is under construction in Southern Hills. It will be a Gold Medallion building with electric heat. Presently McDonough Power Cooperative is serving 44 other all electrically-heated apartments in this area.



Little Swan Lake Club House Plans Continue

We told you in the last issue of REN that we would have pictures of the new club house at Little Swan Lake in this issue. Most all construction takes longer than originally planned and the pictures are not available at this writing.

Due to preparation time and printing schedules, McDonough Power Cooperative must submit the center section material to the Association of Illinois Electric Cooperatives six weeks before our members receive it. Therefore, it is not possible to have pictures and write up of this rapidly growing area at this time. We do hope to have pictures and story for you in the next issue of REN.



ANOTHER GOLD MEDALLION HOME—Troy Smith, 3-year-old son of Mr. and Mrs. Randall Smith of rural Macomb, was proud to pose for the photographer in front of the Smith's Gold Medallion home. This beautiful new home has all the modern conveniences electricity has to offer with baseboard electric heat. This home was recently constructed by Bob Derry and Sons, Contractors of Macomb.

What's New?

• New Line Guaranteed

A new consumer product line by Corning Glass Works has a replacement policy if items should break, craze, chip or stain during two years of normal everyday use. The promise is made on Corelle Livingware, the packaging of which received the grand award for housewares packaging recently in New York City. Corning has also provided simplified promises for its cookware, Pyrex brand oven and range top ware, Centura tableware and its major appliances.



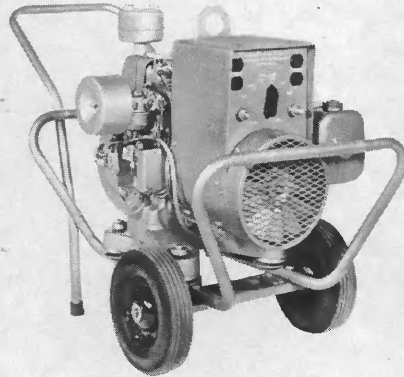
• Double-edged Blades

Twin reciprocating blades on a new double-insulated hedge trimmer by Skil Corporation give the operator twice the cutting power. The trimmer with its double-edged blades permits a return pass on troublesome hedges and has a balanced top handle to reduce fatigue. The one-fourth h.p. motor produces 1800 strokes per minute and is electrically operated with a two-pronged plug.



• Welder with Generator

A compact portable welder from Twentieth Century Manufacturing has versatility keynotes. It operates all AC welding rods (including low hydrogen) and can run a TIG aluminum welding attachment. It's equipped with a rugged 12 h.p. four cycle, 30 cubic inch gas engine and has a standby electric generator that produces 5,000 watts of 120/240 volts.



• Home Supermarket

A capacity of 683 pounds of frozen food is one advantage of the 19.5 cubic foot upright freezer from Sears, Roebuck and Company. It permits the homemaker to preplan and precook large meals, reduces trips to the grocery and permits savings through stocking of sale-priced meats and foods. Freezer living is the basis of a new lifestyle that is evolving in the modern kitchens of America.



Farm Vote—

(Continued from page 7)

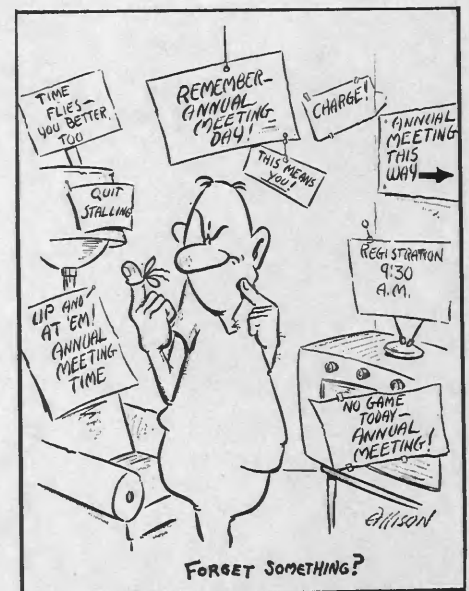
defeated his Democratic opponent with 63.2 percent of the votes. Four years later he was defeated by Robert Bergland, who carried the five select rural counties by an average of 66.3 percent.

NEBRASKA, Senate—Although he carried three of the five select agricultural counties, Senator Roman Hruska's percentage of the vote in each was considerably reduced from that recorded by the Republican candidate four years earlier. The percentage decline sustained by the Republican candidates from 1966 to 1970 averaged 10.7 percent in the five select counties, or 3.7 percent more than the statewide decline.

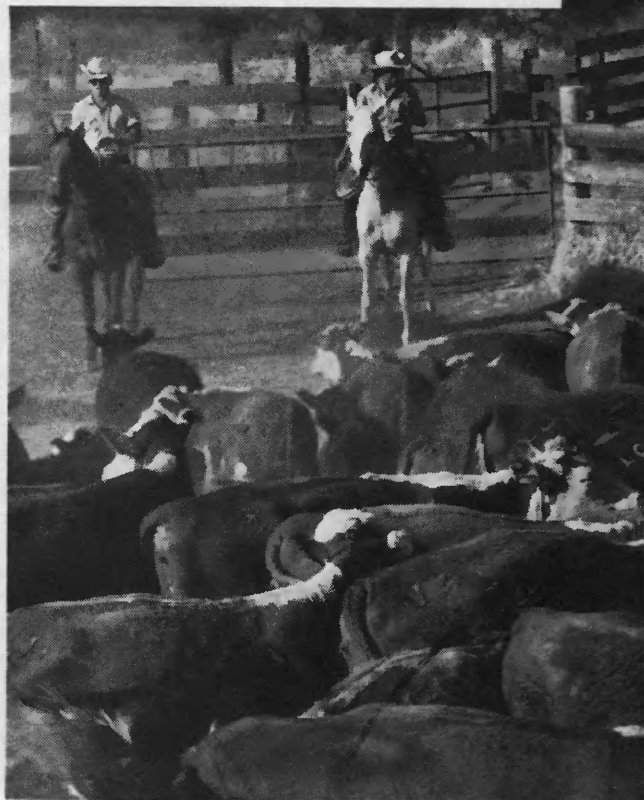
WISCONSIN, First District—Totals for incumbent Republican Henry Schadeberg declined an average of 12.4 percent in the four relatively urban counties contained in this district.

NORTH DAKOTA, Second District—Representative Thomas Kleppe gave up his seat in the House to run for the Senate in 1970. On a district-wide basis, Republicans suffered a net loss of 2.2 percent as the seat went to Democrat Arthur Link. More than a third of the winning margin can be found in the five select agricultural counties.

SOUTH DAKOTA, Second District—The Republican percentage of the vote in 1966 was reduced in 1970 in each of the select agricultural counties by more than 15 percent.



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NOW! All the basic benefits that have made All American's Farmer/Rancher Plan a favorite — PLUS many extra benefits — are being offered in the NEW GOLDEN EAGLE PLAN.

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Ask the All American representative in your locality for information or mail coupon below.

All American Life & Casualty Company
8501 West Higgins Road
Chicago, Illinois 60631

I would like to know more about the NEW Farmers/Ranchers Golden Eagle Plan designed to protect my income—even for life.

Name _____

Address _____

Town _____ State _____ County _____

Also, tell me how I can add my sons to this plan!

ALL AMERICAN LIFE & CASUALTY COMPANY



Manager's Report

By ARTHUR H. PEYTON, Manager

District Meetings Set for July

The cooperative will hold the annual district meetings the last week in July.

District 1



CLAIR BUTCHER
Treasurer
District 1
Macomb, Ill.

July 26 is the date for the meeting in District 1. This meeting will be at the Camp Creek Presbyterian Church, three miles south of the three-mile "Y" east of Macomb on Highway 67. A delicious dinner will be served by the ladies of the church, beginning at 6:30 p.m.

After the dinner, the members of District 1 will be entertained by the slides and narration of the students who were winners of the 1971 essay contest. A business meeting will be conducted at which time the members will nominate a candidate to be voted on at the annual meeting which will be September 2 at the cooperative's open court.

Clair Butcher, a director from this district since 1959, serves as treasurer on the board of directors.

District 7

July 27 is the date for the meeting in District 7. This meeting will be at the St. Patrick's recreational building, one mile east and two miles north of Raritan. Beginning at 6:30 p.m. a delicious dinner will be served by the ladies of the Altar Society of the Raritan St. Patrick's Church.

After the dinner, the members of this district will nominate a candidate to be voted on at the annual meeting. They will also have a narrated slide presentation by this year's essay winners of their trip to Washington, D.C.

Harlan Monroe, who has served as director from District 7 since 1955, is president of the board of directors.



HARLAN MONROE
President
District 7
Roseville, Ill.

District 3



RAYMOND IRISH
District 3
Colchester, Ill.

July 28 is the date for the meeting in District 3. This meeting will be at the Hillsgrove Church, near Colchester. Cake and ice cream will be served by the ladies of the church following the business meeting.

The essay winners will present a narrated slide presentation to be followed by the business meeting at which a candidate will be selected to be voted on at the annual meeting.

Raymond Irish has served as a director from District 3 since 1961. He is a director on the board of the Association of Illinois Electric Cooperatives.

Members in each of these districts will be receiving an official notice of their district meeting approximately seven days previous to the date.

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- | | |
|---------------------------|---------------|
| Donald Bridgewater | Adair |
| Eugene A. Brown | Macomb |
| Gerald Burley | Macomb |
| Charles Butterfield | Colchester |
| Danny Carpenter | Prairie City |
| Clark Deacon | Macomb |
| Jim L. Johnson | St. Augustine |
| Ralph Reed | Macomb |
| Maurice Thompson | Canton |
| William Mathis | Galesburg |
| William Osborne | Plymouth |
| Tom Plassman | Macomb |
| Roger Brenneke | Macomb |
| Richard J. Cox, Jr. | Monmouth |
| Richard Harshbarger, Jr., | Abingdon |
| John Magnison | Cameron |
| Wayne Williams | Colmar |
| Gerald White | Colchester |
| Robert Littell | Ray |
| Bill Thurman | Galesburg |
| Edward Geers | Macomb |
| Richard Woodrum | Macomb |

New Rate Chart

The latter part of June you received a new yellow rate chart which is to be glued over the white rate chart in your self billing book. The yellow chart is to be used for your July billing and thereafter. The yellow chart reflects a 5 percent Illinois utility tax, which corresponds with the 5 percent state tax.

Your cooperative regularly is charged a fuel clause on the wholesale power we purchase from utilities and amounts to several thousand dollars monthly. This additional expense has been averaged over past several months and add 1.1 mills per KWH. This will only be 11¢ per 100 KWH.

DO YOU HAVE YOUR YELLOW RATE CHART IN YOUR SELF BILLING BOOK????

NEW

ent
r **Cooperative**

1455

PAGES 837-1400

Little Swan Lake Opens Club House

The official opening in May of "The Driftwood" supper club at Little Swan Lake was a success. People were waiting in line as they converged on the 140-capacity dining room.

The clubhouse also has a lounge which seats 30 people and a private banquet room which seats 40. Its dining facilities are open to the public seven days a week from the Memorial Day weekend through the Labor Day weekend. The rest of the year it is closed on Mondays and Tuesdays. The manager of the supper club is Mrs. Lillet Lee, a Switzerland native who owned Chateau on the Rocks in Sterling.

The clubhouse also has recreational facilities for the members of the Little Swan Lake development area. An 180-acre golf course is adjacent to the clubhouse.

Dining reservations can be made by calling 309-465-2282.



JULY, 1971

Member Service Report

By **ROBERT E. PENDELL**, Sales & Service Adviser



An attractive club house, part of which was constructed with lumber from barns in the area, provides various facilities.

Lakeside dining is enjoyable in "The Driftwood's" spacious dining room.



13

**Over
\$5,000 in prizes**
awarded monthly



Draw "Winky"

Let "Winky" help you test your talent. You may win one of five \$795.00 Commercial Art Scholarships or any one of one hundred \$10.00 cash prizes!

Draw "Winky" any size except like a tracing. Use pencil. Every qualified entrant receives a free professional estimate of his art talent.

Scholarship winners get the complete home study course in commercial art taught by Art Instruction Schools, Inc., one of America's leading home study art schools.

Try for an art scholarship in advertising art, illustrating, cartooning and painting. Your entry will be judged in the month received but not later than August 31, 1971. Prizes awarded for best drawings of various subjects received from qualified entrants age 14 and over. One \$25 cash award for the best drawing from entrants age 12 and 13. No drawings can be returned. Our students and professional artists not eligible. Contest winners will be notified. Send your entry today.

MAIL THIS COUPON TO ENTER CONTEST

AI / ART INSTRUCTION SCHOOLS, INC.

Studio 1L-4410

500 South Fourth Street, Minneapolis, Minn. 55415

*Please enter my drawing in your
monthly contest.*

(PLEASE PRINT)

Name _____

Occupation _____ Age _____

Address _____ Apt. _____

City _____ State _____

County _____ Zip _____

Telephone Number _____

Accredited by the Accrediting Commission
of the National Home Study Council.



What's New?

• "Tower-Ful" Item

RCA's "Tower-Ful" clock radio is designed for a minimum space, measuring just a four and half inch square and nine and a half inches high. The FM/AM unit has wake to music or a buzzer alarm. A sleep switch turns the radio off at a pre-determined time. Hard to awaken sleepers can take advantage of its drowse alarm feature. The optional retail price of the clock-radio is \$49.95.



• Combination Unit

The Kenmore "Washer 'n Dryer" combination from Sears has seven washing cycles and provides safe drying temperatures for all fabrics, including an "air tumble cycle" for sheer items. It shuts off automatically. It is designed for apartments or homes with space limitations and eliminates transferring wet laundry to a dryer. Retail prices range from \$399 to \$519, depending on model selected.



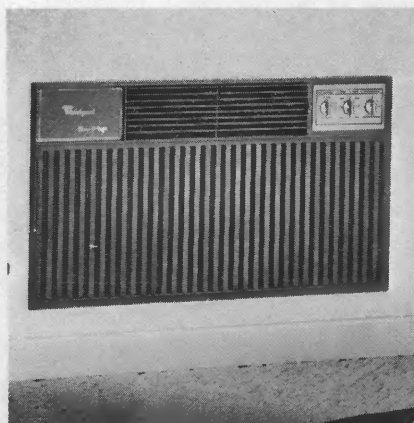
• Microwave Oven

A new portable electronic oven by Admiral utilizes microwave energy and supplements present day conventional ranges. A six pound roast beef can be ready to serve in 30 minutes instead of the normally four hour cooking. Features of the \$450 115-volts oven are precision timer, protective door latch and a see-through door window and screen.



• Therm-O-Wall Variety

Whirlpool's Therm-O-Wall units provide a variety of combinations in cooling and heating. With a compact design some models will fit flush when placed in any standard 14 inch concrete block and brick commercial wall. Comfort Guard control gives ideal temperature control and eliminates coil ice up. BTU ratings range from 8,500 to 13,500, depending on model.



health reasons—and we guarantee that we will never cancel, modify or terminate your policy or change your rates unless we do so on all policies of this type in your *entire* state or until the maximum (Aggregate of Benefits) of your policy has been paid to you. Of course, you may have only one like policy with Physicians Mutual.

Enroll For Only \$1

Regardless of your age, the size of your family, or the plan you select, you get your first month for only \$1.00. If you choose the All-Family Plan—all your eligible children (including future additions) are included at *no extra cost*. (See box at left for low rates.)

Surprisingly Low Cost

How can a hospital plan offer so much for so little? Because we have *lower* total sales costs. This is a *mass enrollment plan*. All business is conducted between you and the company by mail. *No salesmen will call*. It all adds up to *real savings* we share with you by giving you *high-quality* protection at *low cost*.

**Offered By Physicians Mutual
"The Doctors Company"**

Your policy is backed by the resources, integrity and reputation of the *Physicians Mutual Insurance Company*, "the doctors company," specializing in health and accident protection for physicians, surgeons and dentists for more than 69 years. Dunne's Insurance Reports, one of the leading insurance industry authorities in the nation, gives Physicians Mutual its highest policyholders' rating of "A Plus (Excellent)." Serving over 600,000 policyholders in the U. S. direct-by-mail, Physicians Mutual has its headquarters in Omaha, Nebraska, and is licensed to do business in your state. Its Board of Directors is composed *entirely* of respected members of the medical and insurance professions.

**Easy To Enroll!
No Salesman Will Call!**

During this limited offer there are no qualifications other than to complete and mail the Enrollment Form below. We will issue your Doctors Hospital Policy (Form P322 Series) *immediately*—the same day we receive your form. This automatically puts your policy in force. With your policy you will receive a simple, easy-to-use Claim Form. When you need your benefits, you can be sure that your claim will be handled promptly.

**Protect Your Family—Enroll Now.
Your \$1 Back If Not Satisfied**

Take a moment now to fill out your Enrollment Form and mail it with only \$1.00 for your first month. If for any reason you change your mind you *may return your policy within 10 days and we will promptly refund your dollar*. **IMPORTANT:** We can only accept your enrollment if it is postmarked on or before the date shown at right. Mail to:

**PHYSICIANS MUTUAL
INSURANCE COMPANY**
115 South 42nd Street
OMAHA, NEBRASKA 68131

13 Important Questions Answered

- How much can I be paid?**
Each plan has its own "Aggregate of Benefits," or maximum.
Under the *Individual Plan*, the maximum is \$5,000—\$428.40 monthly (\$14.28 daily) when you are hospitalized.
Under the *Husband-Wife Plan*, the maximum is \$7,500—\$428.40 monthly (\$14.28 daily) when you are hospitalized; \$321.30 monthly (\$10.71 daily) when your wife is hospitalized.
Under the *All-Family Plan*, the maximum is \$10,000—\$428.40 monthly (\$14.28 daily) when you are hospitalized; \$321.30 monthly (\$10.71 daily) when your wife is hospitalized; \$214.20 monthly (\$7.14 daily) for each eligible child hospitalized.
Under the *One-Parent Family Plan*, the maximum is \$7,500—\$428.40 monthly (\$14.28 daily) when you are hospitalized; \$214.20 (\$7.14 daily) for each eligible child hospitalized.
- When do my benefits begin?**
On all plans, your cash benefits are paid from the very first day of covered hospital confinement, for as long—and for as many times—as you are hospitalized, up to the maximum (Aggregate of Benefits) of the plan you choose.
- Can I collect even if I carry other health insurance?**
Yes, The Doctors Hospital Plan pays you in addition to any health insurance you carry, whether individual or group—even in addition to Medicare! And all your benefits are tax-free! Of course, you may have only one like policy with Physicians Mutual.
- Are there any other benefits?**
Yes. You receive a 50% increase in cash benefits if you or any covered family member is hospitalized for cancer (including

- Leukemia and Hodgkin's Disease), heart attack (acute myocardial infarction, coronary thrombosis and coronary occlusion), or stroke (apoplexy).
- What are the "double" cash benefits?**
If you and your wife are both injured and hospitalized at the same time and have the ALL-FAMILY or HUSBAND-WIFE PLAN, you get *twice the amount*—\$1,499.40 A MONTH!
 - Can I go to any hospital?**
You will be covered in any lawfully operated hospital except: nursing homes; convalescent, extended-care, or self-care units of hospitals; or Federal hospitals.
 - When does my policy go into force?**
The very same day we receive your Enrollment Form. New accidents are covered on that date. After your policy is 30 days old, new sicknesses which begin thereafter are covered. Under the ALL-FAMILY PLAN and the HUSBAND-WIFE PLAN, childbirth or pregnancy or any consequence thereof is covered after your policy is in force for 10 months.
 - What if someone in my family has had a health problem that may occur again?**
Even if one of your covered family members has suffered from chronic ailments in the past, pre-existing conditions are covered after the policy has been in force for one year.
 - What conditions aren't covered?**
Only these minimum necessary exceptions: pregnancy or any consequence thereof (unless you have the ALL-FAMILY PLAN or the HUSBAND-WIFE PLAN), war, military service, mental disorder,

- alcoholism or drug addiction, or if something happens "on the job" and is covered by Workmen's Compensation or Employers Liability Laws.
- Can you drop me?**
We will never cancel or refuse to renew your policy for health reasons—for as long as you live and continue to pay your premiums. We guarantee that we will never cancel, modify or terminate your policy or change your rates unless we do so on all policies of this type in your *entire* state or until the maximum (Aggregate of Benefits) of your policy has been paid. You, of course, can drop your policy on any renewal date.
 - How do I claim my cash benefits?**
With your policy, you will receive a *simple, easy-to-use Claim Form*, which you send directly to the company when you want to claim your cash benefits.
 - How much does my first month cost?**
Only \$1.00, regardless of your age, the size of your family or the plan you select. After the first month, if you are under 65, you pay only these low monthly rates: only \$3.95 a month for the *Individual Plan*; only \$6.45 a month for the *Husband-Wife Plan*; only \$7.95 a month for the *All-Family Plan*; only \$5.95 a month for the *One-Parent Family Plan*. (When you are over 65, premiums increase. See modest increase in box on preceding page.)
 - Why should I enroll now?**
An unexpected sickness or accident could strike without warning—and you will not be covered until your policy is in force. Remember, if for any reason you change your mind, you may return your policy within 10 days and your \$1.00 will be refunded immediately.

LICENSED BY THE STATE OF ILLINOIS

ENROLLMENT EXPIRES SEPT. 11, 1971

The Doctors Hospital Plan

LIMITED ENROLLMENT FORM NO. 5822

INSURED'S NAME (Please Print) First Middle Initial Last

ADDRESS Street

City State Zip No.

AGE:	
SEX:	<input type="checkbox"/> Male <input type="checkbox"/> Female
DATE OF BIRTH	
Month	Day Year

SELECT PLAN DESIRED:

Check one only

- INDIVIDUAL-PLAN 4
- Husband-Wife-Plan 3
- All Family-Plan 1
- One Parent Family-Plan 2

If All-Family or Husband-Wife Plan is selected, give following information on wife:

Wife's First Name	Middle Initial
DATE OF BIRTH:	
Month	Day Year

I have enclosed my first monthly premium of \$1.00 and hereby apply to Physicians Mutual Insurance Company, Omaha, Nebraska, for The Doctors Hospital Policy, Form P322 Series and Plan thereunder as selected above. I understand the policy is not in force until actually issued.

Date _____ Signed **X**
Form E-322 Insured's Signature. Sign—do not print.

PHYSICIANS MUTUAL INSURANCE COMPANY
115 SOUTH 42nd STREET, OMAHA, NEBRASKA 68131
Make check or money order payable to Physicians Mutual

NEW

ent
r **Cooperative**

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Preventive Maintenance



part of the work crew on the three-phase repair were, from left, Bill Williams, LaVern McIntire, Grimm, Dick Dunsworth, Merle Twidwell and Sarantakos, safety instructor.

Preventive maintenance is a phrase often used, but seldom practiced as we often think that there will be a time later for this type of thing.

Not so with your cooperative. Pictured above is part of a cooperative crew that recently repaired a three-phase corner and line in a record breaking three minutes.

True this three minute interruption put approximately 75 miles of line and 350 members out for a short time. But had this three-phase line gone down the members' inconvenience could have been a prolong outage for several hours.

Verle Root
Dennis Shaw
Donald Simmons
Jim Starkey
Neil Stegall Jr.
Thomas Walters
Ronald Kitch
Brodie Weston
Burlington Roadbuilders
John Leal
Eldon McCoy
William Wilson
Beulah Clements
Raulh Button
Gary Peterson
Roy Foster

Macomb
Macomb
Colchester
Monmouth
Bushnell
Industry
Industry
Macomb
Carthage
Monmouth
Colchester
Macomb
Ottawa
Monmouth
Roseville
Macomb

AUGUST, 1971

Member Service Report

By ROBERT E. PENDELL, Sales & Service Adviser



All-Electric Mobile Home Cricketwood Green

Mr. and Mrs. Vilas Curtis are doing what many other people are doing by living in an all electric home. They recently purchased the Key all electric mobile home and will reside northeast of Sciota.



Ron Lowderman prepares a mobile home and connects a three-ton central air conditioner unit.



FOR SALE—Oil-fired hot water boiler; oil-fired hot water furnace; water purifier, green sand filter; 50 gal. plastic tank for chlorine treatment. Only \$25 each or best offer. Contact the cooperative's office.

WATTS NEW SUPPLEMENT

McDonough Power Cooperative
W. Jackson Road, Macomb, Ill
OFFICERS AND DIRECTORS

Harlan MonroePresident
D. Carroll WaltersVice President
Blanche NoperSecretary
Clair ButcherTreasurer
Lyndall PiggDirector
Raymond IrishDirector
Max H. WelshDirector
Harold WhitmanDirector
Donovan LawyerDirector
Arthur H. PeytonManager

Cricketwood Green is a new housing development under construction in the southwest part of Macomb, at the end of West Grant Street.

This development, as well as the housing, was designed and planned by students. The apartments will be ready September 15, 1971.

Eventually there will be 400 apartments in the area. First phase will consist of 96 units. The apartments will be equipped with central air conditioning and cable TV and are arranged in clusters of eight with recreational space dividing each cluster from the other in the complex. Plans include combination tennis and basketball courts and a baseball field.

Each apartment will have two bedrooms, living room, kitchen-dining area and bath completely furnished for four single students.

The complex is on a 55-acre wooded tract approximately 1 1/3 miles from the campus of Western Illinois University.

For more information phone Area Code 309-837-9309 or 309-837-3181 or write Cricketwood Green, 829 West Jackson Street, Macomb, Illinois 61455.



NOW YOU CAN HAVE A MERCURY VAPOR "Security Light"

for only \$1.50 per month

This lighting fixture is equipped with a photo electric control to operate the light automatically. It turns on at dusk and off at dawn.

What's New?

• Low-Profile Stereo

A home stereo system by Westinghouse features a low-profile tuner amplifier with a full-sized four-speed turntable built into its upper deck. Rotary controls include volume, balance, bass, treble and selector switch for AM, FM, FM stereo, phono and tape positions. It retails from \$200 to \$270, depending on system selected.



• Stand-Type Mixmaster

The new stand-type Mixmaster by Sunbeam's Vista Division has 12 speed guide settings, deluxe bowl shift lever, a removable cord and a closed safety-grip handle. Designed for stand or hand-held use, it retails for \$29.94. The mixer features a governor-controlled motor with infinite speed dial. It has a convenient heel rest on the handle and is styled in avocado and wood-grain finish.

• Automatic Timers

The Toastmaster Division of McGraw-Edison Company has introduced its line of timers for lamps and appliances. Most can be set for a time cycle from 30 minutes to 23½ hours. All models repeat the present time schedule every 24 hours without resetting and each has a control for automatic or manual operation. Prices range from \$7 to \$14 according to model selected.



• Blender Also Cooks

Ronson Corporation has a multi-purpose blender that cooks. Its positive contact heat sensing probe assures the accuracy of Cook 'N' Stir's thermostatically controlled temperatures up to 375 degrees throughout its 10 push button speed settings. It'll even pop corn. In the blend range it purees vegetables without pre-slicing or pre-dicing. Priced at \$89.95, the blender will boil and whip potatoes to snowflake fluffiness. Its advanced engineering permits certain meals to be served without the use of additional pots or pans.

More Power For Indiana Cooperatives

Return of the Hoosier generation and transmission project to the Indiana Statewide Rural Electric Cooperative has "opened the way to far-reaching benefits for everyone involved," a high Rural Electrification official said recently in Indianapolis.

Everett C. Weitzell, deputy REA administrator, said REA took title to the Hoosier Energy system by mutual agreement in December, 1968 and directed its operation. This came after the Indiana Supreme Court held that the Indiana Statewide system needed a certificate of convenience and necessity in order to operate the facilities it had built through an REA loan.

THIS CERTIFICATE was granted by the Indiana Public Service Commission last June 25. Three days later Hoosier Energy was returned to the Indiana Statewide Rural Electric Cooperative.

Clearing the way for the title transfer was a March 9 agreement between Indiana Statewide, the Public Service Company of Indiana and the Southern Indiana Gas and Electric Company.

Weitzell said this agreement "recognizes Hoosier Energy as power supplier for all its 17 member distribution cooperatives, serving some 95,000 consumers in a 47-county area of southern Indiana.

"THE AGREEMENT, together with the certificate Hoosier has now received, removed the cloud which existed over Hoosier's right to own and operate its existing generation and transmission facilities for the benefit of its cooperatives."

"Beyond this," Weitzell continued, "this agreement should result in a more reliable power supply for Hoosier members . . . Our engineers tell us that the interconnection arrangement between Hoosier and the two power companies will improve the transmission voltage reliability and strengthen service reliability for all parties of the agreement."

Weitzell said settlement of the Hoosier dispute would strengthen the entire national rural electrification program. REA, he added, has been proud of its remarkable record of lending more than \$7 billion to nearly 1,100 borrowers in 35 years.



Manager's Report

By ARTHUR H. PEYTON, Manager

District Meetings

The regular district meetings for District 1 represented by Mr. Butcher was held on July 26, 1971 with a fried chicken dinner at Camp Creek Church. It was an enjoyable evening and the business of the cooperative was transacted. Clair Butcher was nominated for director for this area. Washington "Youth Tour" slides were presented by Debra Hawk and Jeanie Webster.

The second district meeting was held at the St. Patrick's Recreational Building near Raritan on July 27, 1971. A creamed chicken casserole was enjoyed and a program followed where Debra Hawk presented the program. After the program the business meeting concluded and Mr. Monroe was nominated for director in his area.

The third district meeting was held on the 28th of July, 1971 at Hillsgrove School. Mr. Irish represents this district. When the business meeting was called to order it was found that there was not a quorum present and that the directions of the bylaws had to be followed which states that in the event there is not a quorum of members at the district meeting the incumbent director carry over and be nominated for election at this meeting. Pictures were shown by Jeanie Webster of the Washington essay trip.



The two girls' names mentioned above are the winners of our 1971 Washington essay trip. To hear these girls describe their one-week trip to Washington is indeed a stimulating experience and it is thrilling to hear their enthusiasm about the REA program as well as the enjoyable time they had in Washington. Their parting word of advice to all who heard them was: insist that

your son or your daughter, either a sophomore or a junior, enter the essay contest for 1972. It is well worthwhile.

Both of these young ladies are available for programs in their areas where they will show you slides of this Washington trip and give you the story concerning the trip.

Annual Meetings

The annual meeting was held on September 2, 1971 at the headquarters of the office. The usual prizes were awarded as well as changes in the bylaws were presented.

The meeting was highlighted by Orion Samuelson, WGN farm service director, addressing the annual meeting. His thoughts were provocative and his talk was enjoyed by all.

Numerous prizes were awarded to the lucky people present as well as many free September energy bills for the dawing-a-minute that the cooperative has conducted for many years.

The directors and management thank our loyal members and our new ones that took the time out of their busy schedule to attend our annual meeting. Many of our other members who attend only occasionally or others who have never attended should participate in this democratic action where you take part in the cooperative that you own. Remember, it is your voice that leads the directors into the policy making decision that they make. We welcome our members advice at all times.

Your Member Account Number Is Important

Each McDonough Power member has an account number such as shown above. It can be found just above your name and address in your billing book.

This number consists of a series of digits. The first digit gives the township, second the range, third the section number and fourth the quarter section. Also, your account number will end in -1 through -9 which indicates the substation from

WATT

REN

McDonough

Maco

All Coop ELECTRIC

WELCOME

NEW MEMBERS



Beulah Clements	Ottawa
Robert Parkins	Macomb
Abingdon Rock Co.	Abingdon
Ronald Allen	Macomb
Larry Cornwall	Macomb
Dennis Derry	Galesburg
George Derry	Littleton
Russell Ferrell	Adair
Lee Giddings	Monmouth
Ronald Huston	Macomb
Rex Jamison	Monmouth
Michael Kelly	Macomb
John Knowles	Macomb
Michael Lindwald	Sciota
Robert Lockhart	Macomb
William Neal	Macomb
Dennis Shelts	Macomb
Bob Steele	Macomb
Joe Wayland	Macomb
Wilson Wilson	Macomb
Clifford Worby	Oswego
Ronald Cousins	Macomb
Marion Ames	Macomb
Marvin Cramer	St. Augustine
Phil Grieves	Colchester
James Hainline	Blandinsville
Roger Kelley	Colchester
James R. Miller	Industry
James L. Nelson	Tennessee
William Weber	Peoria

Wire for Comfort

To obtain efficiency from every appliance, full housepower wiring is a must. Sluggish performance of heating appliances, TV picture shrinking, lights dimming when appliances start, are but a few of the tell-tale signs of insufficient wiring.

Before the long winter months are upon you, check with your cooperative for an analysis of your wiring needs.

which your location is being served. This account number above your name is to be used when you report an outage or transact business with your cooperative.

NEW

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r Cooperative

1455
AGES **837-1400**



LADIES
SAY

Really Modernize

With prices so high for new homes, more and more people are remodeling their present home and finding that they are getting more living space.

The majority of these people are also finding out that they can get the most modern heating equipment in the world today, and that is electric heat.

Whether you're adding or changing a kitchen, bathroom, bedroom, basement or any room in your home there is a type of electric heating that will fit in nicely and do an expert job after it's in.

Electric heat will be a welcome addition to your remodeling—it is less expensive to buy and install. With the elimination of space stealing items you'll have more room to enjoy.

WATTS NEW SUPPLEMENT

McDonough Power Cooperative
W. Jackson Road, Macomb, Ill
OFFICERS AND DIRECTORS

Harlan Monroe President
D. Carroll Walters Vice President
Blanche Noper Secretary
Clair Butcher Treasurer
Lyndall Pigg Director
Raymond Irish Director
Max H. Welsh Director
Harold Whitman Director
Donovan Lawyer Director
Arthur H. Peyton Manager

SEPTEMBER, 1971

Member Service Report

By ROBERT E. PENDELL, Sales & Service Adviser



Yellow Rate Chart

The new yellow rate charts mailed out to cooperative members for their July bill has seemed to cause confusion.

Prior to estimating bills, the cooperative had billed 3550 members and of these, 503 read the wrong column on the new yellow rate chart, 140 made other miscellaneous errors and 177 used the old rate chart.

The basic rate schedule is the same; it has not raised. The first column is the KWH and the second column is the energy charge for the number of KWHs and also includes the added fuel clause of 1.1 mills per KWH. The third column is the 5 per cent Illinois Public Utility tax and is shown separately in this column. Therefore your net bill or fourth column is the total of the second column and the third column. The last column, printed in red, is the gross bill, which is the one you pay if your reading and payment is made the 24th of the month and thereafter.

Please read the column indicated below when figuring your bill.

SINGLE PHASE — Assessment Schedule "A"
(Gross is approximately 10% higher than schedule)

FIRST	20 kwh or less per month	@ 10¢ per kwh
NEXT	20 kwh	@ 8¢ per kwh
NEXT	60 kwh	@ 4.6¢ per kwh
NEXT	150 kwh	@ 2.6¢ per kwh
OVER	250 kwh	@ 1.54¢ per kwh

Net Bill Payable by 23rd of the month.
Gross bill payable 24th and thereafter.
5% Ill. public utility rev. tax shown separate
1.1 mills per kwh, fuel clause added in energy charge

Kwh Used	Energy Charge	5% Tax	Net Bill	Gross Bill
ALL KWH				
UNDER 20	2.02	.10	2.12	4.12
30	2.83	.14	2.97	4.97
40	3.64	.18	3.82	5.82
50	4.12	.21	4.33	6.33
60	4.59	.23	4.82	6.82
70	5.06	.25	5.31	7.31
80	5.53	.28	5.81	7.81
90	6.00	.30	6.30	8.30
100	6.47	.32	6.79	8.79

THE BEGINNING—The construction crew of L. E. Meyers Construction Company loads the first of many poles that will be used for the cooperative's transmission line that is being relocated south of Macomb.

This is just a start of system improvements being made for better service to the cooperative's members. A new substation with added circuits will increase power and maintain continuity of service to members south of Macomb.

With these added circuits it will be possible for the cooperative to utilize different sources of power when certain locations are affected with outages.

ENJOY A SECURITY LIGHT



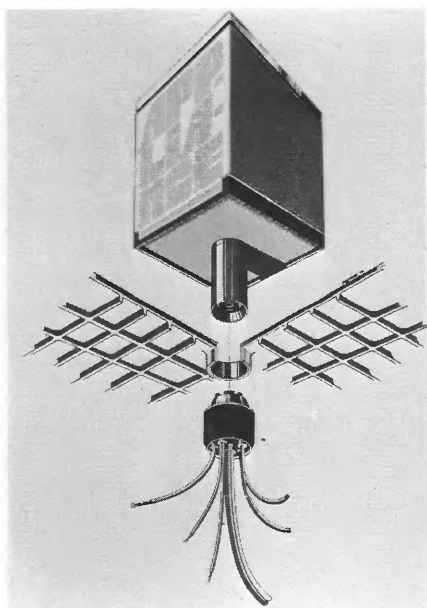
For only \$1.50 per month
The light comes on automatically at dusk and goes off the next morning.

What's New?



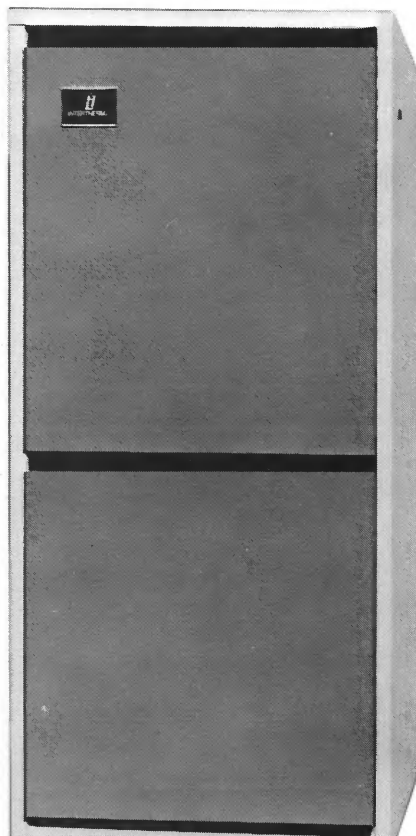
● Modular Kitchen

Whirlpool Corporation's design for a modular kitchen of the future permits a housewife to redesign her kitchen by detaching a utility unit, at right, moving it to a new location with an automatic connection to a mobile appliance. The concept is not as far off as one would expect, according to Whirlpool's design center.



● Slim-styled Furnace

A full line of upflow electric furnaces with capacities of 40,000-80,000 Btu is offered by Intertherm Inc. for mobile home applications. The new furnaces will be available in 11, 15, 17 and 23 Kw models with cabinet dimensions of 41" height, 19" width and 24" depth. Matched designed air conditioning units are available to provide a complete heating/cooling package.



Millions to Celebrate Co-op Month

Illinois electric cooperatives are preparing to join cooperatives of all kinds throughout the nation next month in observance of Cooperative Month, whose theme will be "Co-operatives Care."

This year's observation is expected to be the largest in the history of the program, said Thomas H. Moore, general manager of the Association of Illinois Electric Cooperatives.

Optimistic statements also have come from E. A. Jaenke, governor of the Farm Credit Administration, and Eric Thor, administrator of the Farmer Cooperative Service.

JAENKE, in a release through the office of the American Institute of Cooperation, said that "Cooperation can be counted as one of the most relevant words. There is literally nothing in this world which people cannot accomplish through it."

He cited examples of farmer cooperatives, rural electric cooperatives and the Farm Credit System and asserted: I've always thought the cooperative form of business to be the best kind of free enterprise. Through cooperatives, people of ordinary means can play a role in business ownership and share in the savings of their business while having something to say about the kind and quality of service provided. That is putting economic power in the hands of the people—just where it belongs."

THOR SAID that the theme of the month, "Cooperative Care," is an open end assertion that management should be prepared to substantiate to patrons and non-members alike.

"It implies both past and future worthiness," he said. "It summons management to squarely attack those problems hindering the improvement of farmer-members' economic and social well-being.

"If cooperatives care, advisory personnel are obligated to monitor changing supply and market patterns, farmers' financial needs and emerging technology. They must signal for change. They must respond to the call.

"If cooperatives care, members must make known what they expect of their cooperatives, that they intend to give wholehearted and vigorous support."

New! From Mutual of Omaha!

Three way protection

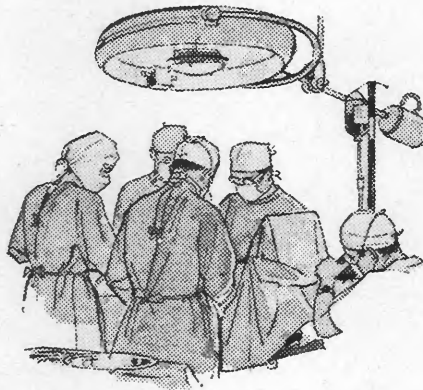
that covers you both IN and OUT of the hospital

UP TO
\$5,000.00
FOR DOCTOR CALLS AND
HOME CARE



Doctor Calls and Home Care—Pays up to \$5,000.00 on a scheduled basis for out-of-hospital doctor bills, drugs, medicines, X-rays and lab tests, private duty nursing care, plus much, much more. Even includes benefits for charges made by a hospital for a planned program of continued home care following hospital confinement. Covers the whole family.

PLUS UP TO
\$15,000.00
FOR IN-HOSPITAL, SURGICAL-
MEDICAL BILLS



Hospital-Surgical-Medical—Pays up to \$15,000.00 on a scheduled basis for in-hospital doctor calls, medicines, drugs, lab tests, operating room costs, surgical fees and much, much more. In addition, pays from \$10.00 to \$60.00 a day (depending on the plan you qualify for) for hospital room and board... pays **DOUBLE** the daily benefit selected when confined in an intensive care unit.

PLUS UP TO
\$800.00
A MONTH
FOR REGULAR
LIVING EXPENSES



Living Expenses—Pays from \$100.00 to \$800.00 a month (depending on the plan you qualify for) to help take care of regular living expenses when the family breadwinner is disabled and can't work. As explained in your policy, these *tax-free* benefits are payable for disabilities that start before retirement or age 65. Special benefits are payable for disabilities that start thereafter.

FOR MORE INFORMATION CONTACT THESE GENERAL AGENTS

L. Earl Cutler
7600 West Main Street
P.O. Box 965
Belleville, Illinois 62223
Phone AC618-398-1950

S. B. Stottrup
111 East Decatur
Decatur, Illinois 62525
Phone AC217-429-5495

A. H. Harris
1119 South Sixth Street
Springfield, Illinois 62705
Phone AC217-528-3434

W. C. Hayes
407 Rockford Trust Building
P.O. Box 419
Rockford, Illinois 61105

Jack B. Williams
Jack Williams Division
285 South Plazaway
Cape Girardeau, Missouri 63701
Phone: AC314-334-2841

R. L. Thomas
309-10 Bondi Building
Galesburg, Illinois 61401

Free Facts about how you can get more for your money

Mutual of Omaha will furnish money-saving facts about its comprehensive new health insurance coverage that protects you until you become eligible for Medicare at age 65. After 65, benefits are modified to supplement Medicare.



The Company that pays

Life Insurance Affiliate:
United of Omaha

MAIL THIS COUPON TODAY!

Mutual of Omaha
Omaha, Nebraska 68131

Dept. 2R

Please rush free facts about Mutual of Omaha's new "Three-way" protection plans that are now available in my state.

Also rush FREE information about fine, modern low-cost life insurance programs available to my family from United of Omaha.

I am over 63. Please furnish me FREE facts about new "Extra Security" hospital income plans available in my state.

Name _____

Address _____

STREET AND NO. OR R.F.D.

City _____

State _____ Zip Code _____

IF UNDER 18 HAVE PARENT SIGN HERE



Manager's Report

By ARTHUR H. PEYTON, Manager

Annual Meeting Topics: Co-op Growth, Involvement

More than 600 persons attending the 34th annual meeting of McDonough Power Cooperative heard reports on the growth and expansion of the member-owned cooperative.

"Growth and expansion, especially in our urban areas," Harlan Monroe, president of the board, Roseville, said, "has been and will continue to be a subject of never ending study to keep the cooperative operating on a sound basis with an adequate supply of power to meet the electrical needs of our 3,800 cooperative members."

It is a challenge, he said, to utilize the cooperative's system as effectively as possible and to receive sufficient return on the investment in power facilities.

"You, the members," Harlan pointed out, "have a responsibility to be concerned and to be informed of the business of the cooperative as it is becoming increasingly import-

ant that rural electric cooperatives must work closely at state and national levels if they are to continue to be effective."

Manager Arthur H. Peyton reported that during the year electric sales revenue was up six percent and power costs were up 12 percent. He pointed out that the cooperative foresees further growth in membership.

"A recent engineering survey," Peyton reported, "shows that during the next few years within a six-mile radius of Macomb our cooperative's membership may be expected to increase by 10,000 members."

Peyton pointed out that Western Illinois University's 13,000 students has created a growth in student housing and that the latest addition of a 400-unit modular complex will require 2,500 KVA. "To meet those and other needs," Peyton said, "we will start construction of our ninth substation."

President Harlan Monroe presents award certificates for Agricultural Electrification programs to Jack Kepple, left, agricultural student at Bushnell and Lyndall Cuba, agricultural occupations student at Colchester.



WATT

REN

McDonough

Mac

All Coop ELECTRIC

Manager Peyton reported that the cooperative had paid a one year's subscription to the National Rural Utilities Cooperative Finance Corporation (CFC) which supplements loan funds in conjunction with the Rural Electric Administration loan. This fall when the cooperative applies for a loan, 20 per cent will come from CFC and 80 per cent from REA.

Orion Samuelson, farm service director for WGN radio and television in Chicago, was guest speaker at the annual meeting. He stressed the need for agricultural people to take a more active and positive voice in the future of the agricultural industry in Illinois and elsewhere.

Samuelson said that all too often the farmer today has taken a negative attitude and has failed to speak out when new agricultural technology and chemicals have come under "unfair attack" by ecology and environmental promoters.

"We need to get involved," Samuelson pointed out, "so that agriculture will have a stronger voice

Harvey Doll, a previous director for 25 years, comments on a resolution during the business session.



NEW

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AGES 837-1400

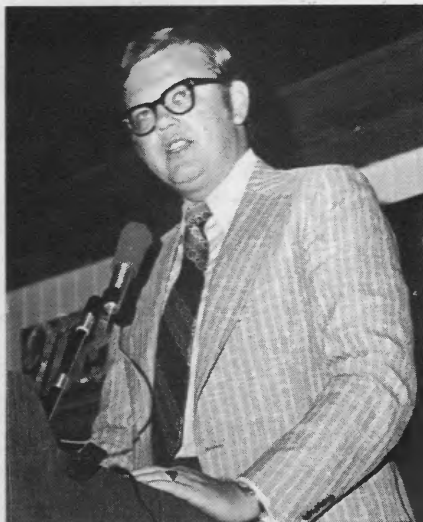
and so that our 'city cousin' will understand our problems and technology better. Let's use the tools of technology and read the rules and follow them through to bring agriculture back to the recognition it deserves in industry through total commitment."

Debra Hawk of Roseville and Jeannie Webster of Colchester winners of the 1971 "Youth to Washington" tour, were recognized at the meeting. The cooperative presented them a set of slides of their trip.

At the business session members unanimously re-elected three directors to new three-year terms on the board of directors, Re-elected were Clair Butcher, Macomb, representing district 1; Raymond Irish, Colchester, representing district 3 and Monroe, representing district 7.

Carry over directors are Carroll Walters, vice president, Monmouth; Blanche Noper, secretary, Good Hope; Donovan Lawyer, Industry; Lyndall Pigg, Business, Max Welsh, Sciota and Harold Whitman of Cameron.

Orion Samuelson, WGN farm service director, emphasized additional personal involvement to give agriculture a stronger voice in public affairs.



OCTOBER, 1971

Member Service Report

By ROBERT E. PENDELL, Sales & Service Adviser



Discussing cooperative matters are, from left, Thomas H. Moore, general manager, Association of Illinois Electric Cooperatives, Springfield; Macomb Mayor Donald L. Sweeney, who welcomed cooperative members, and Harlan Monroe, president of the cooperative, Roseville.

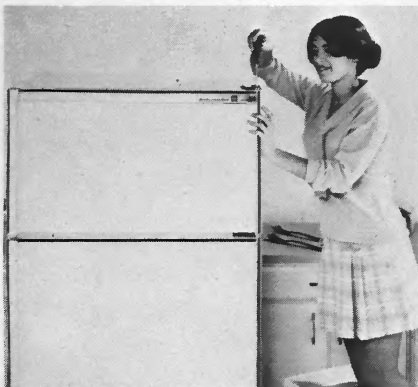
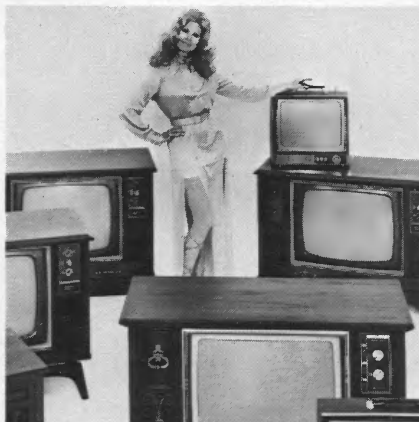
Square dancing provided fun and entertainment immediately following the business meeting.



What's New?

* New TV Line

Admiral is introducing its new line of televisions for 1972. Exquisitely designed cabinetry with outstanding performance features are in the color TV selections: Turner, Ontario, Madison and Valencia. Personal Playmate, Joplin, and Kenton models of portable black and white TVs feature compact portability, attractive design and rugged dependability.

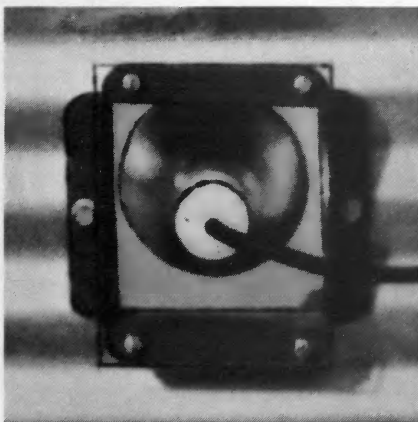


* Door Switch Feature

Reversible doors are one of the features of Kelvinator's refrigerators. Magnetic door gaskets make the switching possible by sealing the door all the way around and eliminating the need for a locking mechanism. It's easy to alter the door at anytime with just a screwdriver from the factory-installed right opening to a left opening.

* "Wok" Cooking

Tempura or deep-fry cooking is made easy with the new electric "Wok" by West Bend. Equipped with an automatic heat control to take the guesswork out of meal-making, "Wok" makes possible the rapid cooking secret for Oriental dishes and the stir-method of cooking. Heat is concentrated in the small base to "stir-fry" foods. As ingredients are added, cooked foods are whisked up the wide, sloping sides of the "Wok," which retails for \$29.95.



* GRAINLAMPS

New electric GRAINLAMPS by Harvestall Industries provide flameless energy for bin drying all grains. They simply operate with fan or adapt to automatic grain dryness controls. Exceptional efficiency of light energy reduces cost of drying without sacrificing grain quality. Shock-proof lenses make the drying chamber fully visible and illuminates the area around the bin at night.

REA Chief Rejects Decrease In Power Usage

The future of electric energy depends on more efficient use of electric power facilities and not on a decrease of power sales activities and power production.

Sharing this thought with persons attending the annual conference of the Farm Electrification Council was David A. Hamil, administrator of the Rural Electrification Administration (REA).

"I can tell you it wouldn't solve our problems to restrict production



David A. Hamil

and ration power," Hamil said. "Yesterday's power supplies won't support even the minimum requirements of tomorrow's population.

"We need more electric power, not less," Hamil stressed, "to meet consumer requirements and to help clean up the environment. The delay or loss of generation capacity risks serious damage to the national economy."

Hamil urged the council, which met recently in Tulsa, Oklahoma, to continue its historic program of industry-wide cooperation and to promote the farm market for electric energy.

"IMAGINATIVE action," Hamil pointed out, "can find uses which build your off-peak loads. Developing new power-use markets for the night hours can help solve problems instead of creating them."

During his first term as REA administrator under President Eisenhower, Hamil was instrumental in establishing the industry-wide group which became the Farm Electrification Council.

health reasons—and we guarantee that we will never cancel, modify or terminate your policy or change your rates unless we do so on all policies of this type in your *entire* state or until the maximum (Aggregate of Benefits) of your policy has been paid to you. Of course, you may have only one like policy with Physicians Mutual.

Enroll For Only \$1

Regardless of your age, the size of your family, or the plan you select, you get your first month for only \$1.00. If you choose the All-Family Plan—all your eligible children (including future additions) are included at *no extra cost*. (See box at left for low rates.)

Surprisingly Low Cost

How can a hospital plan offer so much for so little? Because we have *lower* total sales costs. This is a *mass enrollment plan*. All business is conducted between you and the company by mail. *No salesmen will call*. It all adds up to *real savings* we share with you by giving you *high-quality* protection at *low cost*.

**Offered By Physicians Mutual
"The Doctors Company"**

Your policy is backed by the resources, integrity and reputation of the *Physicians Mutual Insurance Company*, "the doctors company," specializing in health and accident protection for physicians, surgeons and dentists for more than 69 years. Dunne's Insurance Reports, one of the leading insurance industry authorities in the nation, gives Physicians Mutual its highest policyholders' rating of "A Plus (Excellent)." Serving over 600,000 policyholders in the U. S. direct-by-mail, Physicians Mutual has its headquarters in Omaha, Nebraska, and is licensed to do business in your state. Its Board of Directors is composed *entirely* of respected members of the medical and insurance professions.

**Easy To Enroll!
No Salesman Will Call!**

During this limited offer there are no qualifications other than to complete and mail the Enrollment Form below. We will issue your Doctors Hospital Policy (Form P322 Series) *immediately*—the same day we receive your form. This automatically puts your policy in force. With your policy you will receive a simple, easy-to-use Claim Form. When you need your benefits, you can be sure that your claim will be handled promptly.

**Protect Your Family—Enroll Now.
Your \$1 Back If Not Satisfied**

Take a moment now to fill out your Enrollment Form and mail it with only \$1.00 for your first month. If for any reason you change your mind *you may return your policy within 10 days and we will promptly refund your dollar*. **IMPORTANT:** We can only accept your enrollment if it is postmarked on or before the date shown at right. Mail to:

**PHYSICIANS MUTUAL
INSURANCE COMPANY**
115 South 42nd Street
OMAHA, NEBRASKA 68131

13 Important Questions Answered

1. How much can I be paid?

Each plan has its own "Aggregate of Benefits," or maximum.

Under the *Individual Plan*, the maximum is \$5,000—\$428.40 monthly (\$14.28 daily) when you are hospitalized.

Under the *Husband-Wife Plan*, the maximum is \$7,500—\$428.40 monthly (\$14.28 daily) when you are hospitalized; \$321.30 monthly (\$10.71 daily) when your wife is hospitalized.

Under the *All-Family Plan*, the maximum is \$10,000—\$428.40 monthly (\$14.28 daily) when you are hospitalized; \$321.30 monthly (\$10.71 daily) when your wife is hospitalized; \$214.20 monthly (\$7.14 daily) for each eligible child hospitalized.

Under the *One-Parent Family Plan*, the maximum is \$7,500—\$428.40 monthly (\$14.28 daily) when you are hospitalized; \$214.20 (\$7.14 daily) for each eligible child hospitalized.

2. When do my benefits begin?

On *all* plans, your cash benefits are paid from the very first day of covered hospital confinement, for as long—and for as many times—as you are hospitalized, up to the maximum (Aggregate of Benefits) of the plan you choose.

3. Can I collect even if I carry other health insurance?

Yes, The Doctors Hospital Plan pays you in addition to any health insurance you carry, whether individual or group—even in addition to Medicare! And all your benefits are tax-free! Of course, you may have only one like policy with Physicians Mutual.

4. Are there any other benefits?

Yes. You receive a 50% increase in cash benefits if you or any covered family member is hospitalized for cancer (including

Leukemia and Hodgkin's Disease), heart attack (acute myocardial infarction, coronary thrombosis and coronary occlusion), or stroke (apoplexy).

5. What are the "double" cash benefits?

If you and your wife are both injured and hospitalized at the same time and have the **ALL-FAMILY** or **HUSBAND-WIFE PLAN**, you get *twice the amount*—\$1,499.40 **A MONTH!**

6. Can I go to any hospital?

You will be covered in any lawfully operated hospital except: nursing homes; convalescent, extended-care, or self-care units of hospitals; or Federal hospitals.

7. When does my policy go into force?

The very same day we receive your Enrollment Form. New accidents are covered on that date. After your policy is 30 days old, new sicknesses which begin thereafter are covered. Under the **ALL-FAMILY PLAN** and the **HUSBAND-WIFE PLAN**, childbirth or pregnancy or any consequence thereof is covered after your policy is in force for 10 months.

8. What if someone in my family has had a health problem that may occur again?

Even if one of your covered family members has suffered from chronic ailments in the past, pre-existing conditions are covered after the policy has been in force for one year.

9. What conditions aren't covered?

Only these minimum necessary exceptions: pregnancy or any consequence thereof (unless you have the **ALL-FAMILY PLAN** or the **HUSBAND-WIFE PLAN**), war, military service, mental disorder,

alcoholism or drug addiction, or if something happens "on the job" and is covered by Workmen's Compensation or Employers Liability Laws.

10. Can you drop me?

We will never cancel or refuse to renew your policy for health reasons—for as long as you live and continue to pay your premiums. We guarantee that we will never cancel, modify or terminate your policy or change your rates unless we do so on all policies of this type in your *entire* state or until the maximum (Aggregate of Benefits) of your policy has been paid. You, of course, can drop your policy on any renewal date.

11. How do I claim my cash benefits?

With your policy, you will receive a *simple, easy-to-use Claim Form*, which you send directly to the company when you want to claim your cash benefits.

12. How much does my first month cost?

Only \$1.00, regardless of your age, the size of your family or the plan you select. After the first month, if you are under 65, you pay only these low monthly rates: only \$3.95 a month for the *Individual Plan*; only \$6.45 a month for the *Husband-Wife Plan*; only \$7.95 a month for the *All-Family Plan*; only \$5.95 a month for the *One-Parent Family Plan*. (When you are over 65, premiums increase. See modest increase in box on preceding page.)

13. Why should I enroll now?

An unexpected sickness or accident could strike without warning—and you will not be covered until your policy is in force. Remember, if for any reason you change your mind, you may return your policy within 10 days and your \$1.00 will be refunded immediately.

LICENSED BY THE STATE OF ILLINOIS

ENROLLMENT EXPIRES DEC. 18, 1971

The Doctors Hospital Plan

LIMITED ENROLLMENT FORM NO. 7573

INSURED'S NAME _____
(Please Print) First Middle Initial Last

ADDRESS _____
Street

City _____ State _____ Zip No. _____

AGE: _____

SEX: Male Female

DATE OF BIRTH _____
Month Day Year

SELECT PLAN DESIRED:
Check one only

INDIVIDUAL-PLAN 4
 Husband-Wife-Plan 3
 All Family-Plan 1
 One Parent Family-Plan 2

If All-Family or Husband-Wife Plan is selected, give following information on wife:

Wife's First Name Middle Initial _____

DATE OF BIRTH: _____
Month Day Year

I have enclosed my first monthly premium of \$1.00 and hereby apply to Physicians Mutual Insurance Company, Omaha, Nebraska, for The Doctors Hospital Policy, Form P-322 Series and Plan thereunder as selected above. I understand the policy is not in force until actually issued.

Date _____ Signed **X** _____
Form E-322 Insured's Signature. Sign—do not print.

PHYSICIANS MUTUAL INSURANCE COMPANY
115 SOUTH 42nd STREET, OMAHA, NEBRASKA 68131
Make check or money order payable to Physicians Mutual



Manager's Report

By ARTHUR H. PEYTON, Manager

GIVE THANKS



As this season's harvest draws to a close, let us pause and give thanks for the many fine blessings and everyday joys of our lives. The directors and employees of McDonough Power Cooperative wish you a happy and pleasant Thanksgiving.

WATTS NEW SUPPLEMENT

McDonough Power Cooperative
W. Jackson Road, Macomb, Ill.
OFFICERS AND DIRECTORS

- Harlan Monroe President
- D. Carroll Walters Vice President
- Blanche Noper Secretary
- Clair Butcher Treasurer
- Lyndall Pigg Director
- Raymond Irish Director
- Max H. Welsh Director
- Harold Whitman Director
- Donovan Lawyer Director
- Arthur H. Peyton Manager

Farming Tips for Electric Line Safety

There are many hazards on the farm in work that you do which could involve the rural electric system as well as you own wiring. The fact must not be overlooked that any overhead electric line is a potential hazard which can kill or seriously injure anyone coming in contact with the electric line.

You might ask yourself how can I have an accident of this type? You must not lose sight of the fact that television antennas, drilling rigs, crains, grain augers and high structures being used underneath the line are potential killers if in contact with the electric line. Should you have problems such as above where you think there is a possibility of an electric line contact, contact the cooperative so we can help you prevent any accident.

Your low voltage line from the meter pole to the buildings carries 240 volt circuits. That voltage under proper conditions can cause serious injury and death. Animals that might be in the vicinity of a piece of equipment that comes in contact with the electric line will be killed.

Cooperative personnel know that we have no control over the people doing your work but we do hope that it is possible to influence your behavior and minimize the possibility of an accidental contact with an electric line.

Spread the word to your family to watch these things we have mentioned. If you have someone working with you, watch their construction work and keep on the alert of any construction that is in the vicinity of the systems line or even your own electric line. It is vitally important for you to warn the contractor about the drastic hazard of an accidental contact with electric lines.

New Services

We have welcomed 108 new members who have constructed entirely new homes and made the connections to the lines in 1970.

WATT

McDonough

All Coop ELECTRIC

WELCOME

NEW MEMBERS



- Paul Dike, Bushnell
- Robert Curry, Bushnell
- Kenneth Greer, Monmouth
- Delbert Mecum, Abingdon
- Ronald Baker, Abingdon
- Alexander Brown, Adair
- Eugene Swigart, Sciota
- Ernest Toland, Ray
- David Butler, Blandinsville
- Charles Randall, Littleton
- Robert Adams, Berwick
- Kerry Thurman, Media
- James Ackil, Tennessee

INDUSTRY

- James Dehlin
- John Austin
- Fred Parson
- John Downing
- James Cox
- Henry Frakes
- Gary Sylvester
- Richard Wilham

GOOD HOPE

- Harry Cook
- Michael Conlin
- M. E. Coulter

ROSEVILLE

- Gene Fredericks
- Earl Drake
- Gary Peterson
- Clinton Treadway

COLCHESTER

- John Shoemaker
- James Kennedy

WATCH OUT



Don't build tree houses near power lines

NEW

Cooperative

1455
PAGES **837-1400**

Bruce Horne
Edwin Jordan

CAMERON

Charles Kempf
Charles Clark
Richard Gabriel

GALESBURG

Gunther Construction
Robert F. White
Morris Smith

MACOMB

Noria Steward
Duane Grahovac
Phillip Gray
Tim Layden
Frank Lesser
Randall Masterson
Denauvo Robinson
Jacob Ruby
Richard Schimanski
Larry Seitz
Mark Unsicker
Steward Fors
Donald Fugate
William Cummings
Lawrence Kusnerik
Jerry McCombs
Robert Morey
Howard Mullen
William Risley
Fred Sensmeier
Charles Wilkinson
D. V. Hoyt
Lawrence Kenney
Stewart McDole
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M. Ismael Maung
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Richard Ahlgren
Michael Bangert
Gary Baumhardt
Donald Bosin
H. W. Butler
Robert Duncan
Stephen Evans
Lawrence Kwacala

Member Service Report

By ROBERT E. PENDELL, Sales & Service Adviser



Don't Waste Water

Did you know that just one faucet leaking at the rate of 60 drops a minute wastes 210 gallons a month. That is one drop at a time.

Your water waste is even greater if your water heater is a long pipe run away from the areas where you use the greatest amounts of hot water.

It's easy to run a gallon of water down the drain while you wait for hot water. Multiply the amount of water wasted by the number of times that you and your family turn on a hot water tap each day and you will have a good indication of the water wasted each month. If you don't care about the waste of water, think about the money you wasted to heat the water originally.

So install the water heater where the action is. Electric water heaters are flameless, need no flues or chimney connection and they can be installed almost anywhere.

There's really no excuse for wast-

Dial 837-1400 For Outages Only

During the later part of 1969, your cooperative inaugurated a special telephone line and number—837-1400—for reporting "OUTAGES."

The cooperative felt that having one number for members to call would eliminate the confusion of selecting one of several numbers.


But, we are still having a problem. This number is being used to call the office during the day for other business such as meter readings, connects or similar operation questions. Using the 837-1400 line delays your getting the proper department. It also ties up the outage line so that if there is line trouble, the members effected, cannot contact the office.

Also, do not call on the 837-1400 line after hours, on Saturdays or holidays for anything *other than outages* as this line is installed at cooperative personnel homes and the information you need would not be available.

Your cooperation in calling 837-1400 for outages only will be appreciated.

ing precious water whether you are doing it a drop at a time or a gallon at a time. Keep your faucets in repair and install your electric water heater where hot water is actually used.

DIAL SOME COMFORT! ELECTRIC HEAT



What's New?

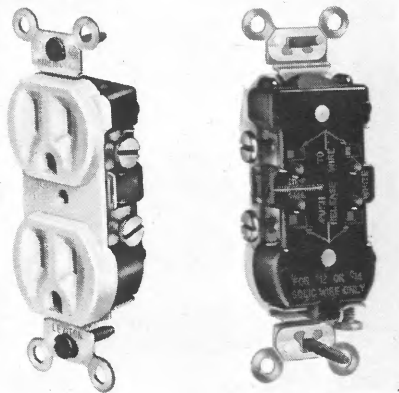
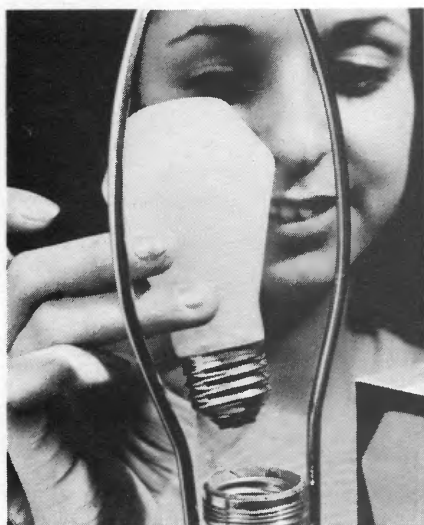
● Self-grounding Receptacle

Leviton Manufacturing Company has introduced a self-grounding receptacle, the Groundmatic. A rugged bronze spring clip, securely riveted to the receptacle's mounting strap, applies constant contact pressure against the mounting screw. It automatically grounds the receptacle when installed in any grounded metal box and does away with the bonding jumper and the need for conventional grounding procedures.



● Deluxe Music System

Arvin's new component stereo phonograph with FM/AM/FM stereo radio and detachable speakers includes walnut wood-grain styling. The automatic four-speed changer is equipped with a smoked glass dust cover. Included for operating convenience are a dial light, stereo indicator light, slide rule dial and built-in antennas.



● Electronic Air Cleaner

An electronic air cleaner by General Electric is described as an effective device which cleanses the air of airborne particles by working in conjunction with your present forced warm-air furnace, central air conditioning system or heat pump. General Electric says the cleaner will remove more than 90 per cent of the soiling and staining particles which cause grimy accumulations to reduce the need for household cleaning.



● 3,000-Hr. Light Bulb

A household light bulb with three times the life of an ordinary bulb has been introduced by Westinghouse Electric Corporation. With an average life of 3,000 hours—or from two to three years of normal home use—the Super Bulb will sell for about 75 cents. The extended life—achieved without sacrificing brightness—was gained through the use of krypton, a rare and heavy gas. Its weight causes krypton to act like a blanket, surrounding the tungsten filament in a bulb and retarding its evaporation, thus increasing the bulb's life without decreasing its brightness.

Co-ops Serve All Kinds Of People



Fred Stines publisher, *Successful Farming*, addresses Illinois cooperative representatives.

(Continued from page 4)

strong, community minded cooperatives. He said the strength of cooperatives is growing "because they meet a serious need of the people."

AND FRED STINES, publisher of *Successful Farming*, spoke on the "Challenge of Change."

Change, he said is a fact of life. "We must recognize the challenge of change," he continued. "We must anticipate it if possible and respond to it."

He said cooperatives need to join in efforts to protect the right of farmers to manage and control their own businesses. He predicted that large corporations will be unable to take over the farming industry.

Cooperatives can help the nation also, Stines said, in efforts to help farmers become even better businessmen. Farm production has skyrocketed. Now more attention must be paid to developing up-to-date management skills.

And it is essential, Stines continued, that farmers develop even more skills in marketing their products. He stressed the need for strong export marketing programs. These are essential, he said.

At the Springfield meeting attractive green bumper stickers were distributed by Illinois electric cooperatives. They carried the message: "Cooperatives Care."

Opportunity Is Where You Find It: Cochran

Children, is it true America is the land of opportunity?

Right you are!

But is it also true that Passport, that little town on a blacktop road somewhere southwest of Newton, also is a land of opportunity? Remember, it has only about 50 residents—if you count all the kids within a mile radius.

Right again!

“Opportunity is where you find it,” says Mrs. Evelyn Cochran. She found it in her 85-year-old family home at Passport back in 1958 when she opened Cochran’s Country Kitchen.

TODAY SHE HAS more business than she can readily care for. Dinner groups come from far and near. Recently two busloads arrived from Vincennes, Indiana with 80 hungry people aboard. Another night 60 came from Effingham. Electric cooperative groups have come from Newton, Flora and elsewhere.

Visitors have “dropped in” from Singapore and Venezuela. Governor Ogilvie, Secretary of State John Lewis and Congressman George E. Shipley have been guests. Passport, indeed, is “on the map.”

Mrs. Cochran, a vigorous, cheery woman who must have some of the talents of an efficiency expert, says a thriving business such as hers can be started in almost any section of Illinois.

“You have to be a good cook and give people the food and service they like,” she adds. “You have to be willing to work hard (an 18-hour day is not particularly unusual for Mrs. Cochran). But remoteness of your location is not a major handicap.”

Mrs. Cochran, of course, has an advantage. Her grandmother used to operate the Bryant Hotel in the nearby village of Ingraham back in the late 1890s and early 1900s.

“Drummers—you know, traveling men—came from all around,” Mrs. Cochran recalls. “They traveled by horse and buggy. The Bryant Hotel flourished and was famous.”

With the passing years the number of drummers declined in the area and cars made them more mobile and less dependent on country hotels.

But Mrs. Cochran readily recalls the days when there were two grocery stores in Passport—there are none today—and drummers still called.

“My parents lived near one of the stores and frequently the owner would step out the door and holler to my mother, asking if she could feed a couple of drummers. When dinner was ready she’d ring a bell and they’d come hurrying over. They paid about 50 cents for all they could eat.”

So it isn’t too surprising that some years ago friends started asking Mr. and Mrs. Cochran to serve meals to visiting groups. Soon their fame spread. Mr. Cochran, who died in 1966, converted the family recreation room into an attractive dining area. There was an addition to the house. Numerous antiques added an interesting touch.

And the food . . . it was—and is—wonderful.

Carl Mitchell, electrification adviser for Norris Electric Cooperative, Newton, says flatly that Mrs. Cochran is a “wonderful” cook. No one disputes that. Some people say she bakes the most delicious angel food cakes in the world.



Mrs. Evelyn Cochran shows Carl Mitchell of Norris Electric Cooperative, Newton, some of the antiques in Cochran’s Country Kitchen at Passport.

Mrs. Cochran serves evening meals only, Mondays through Saturdays, to groups having reservations. If she has no other reservations, the minimum service is for 12. Otherwise she’ll accept reservations for groups of as few as six or eight.

Visitors making reservations normally specify the meat and dessert they prefer. Mrs. Cochran takes over from there.

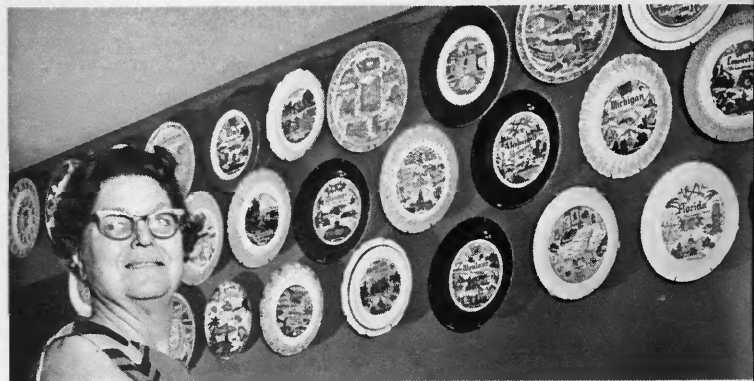
Her county fried round steak, roast beef, turkey, ham, fried chicken, Swiss steak, pies and casseroles all are famous. You should also try her scalloped eggs and cheese. Some say you haven’t lived until then.

“I’ve many recipes that I obtained from my mother who obtained them from her mother,” Mrs. Cochran says. “People frequently ask me for copies and I used to give them away, but not anymore. It just isn’t a good idea. I’ve also been urged to prepare a cook book, but where would I find the time?”

Cochran’s Country Kitchen is served by Norris Electric Cooperative. Mrs. Cochran uses five refrigerators and three 20-foot freezers. She does all the cooking. Her sister, Miss Alberta Kissel, who lives with her and serves lunches “over at the corner,” does all the Country Kitchen serving.

If you’d like to know more about Cochran’s Country Kitchen, or if you’d like to make a reservation, you might write Mrs. Cochran at Noble r.r. 2, or phone her at (618) 752-2202.

Plates from all states and several foreign countries, gifts of customers, adorn a wall of Cochran’s Country Kitchen, a famed eating place in a town of 50 persons.





Manager's Report

By ARTHUR H. PEYTON, Manager



* * *

May you have a Merry Christmas
and may the New Year be
the happiest and most prosperous
you have ever known.

**From the Directors, Manager and Employees
of
McDonough Power Cooperative**

Loan Funds

The cooperative is in the process of filing an application for a loan which was approved by the board of directors at its November 15 meeting. The loan will be in the amount of approximately \$400,000, which will finance the construction of a new 5,000 KVA substation in the south part of Macomb to serve the subdivisions and rural loads in that area. The loan also provides for system improvements in the amount of \$150,000. These improvements provide for converting single phase to three phase and in some places the installation of a larger size wire to carry the heavy loads.

Only part of the loan, 80%, will come from REA. The remaining 20% will be loaned by CFC (National Rural Utilities Cooperative Finance Corporation), which is a banking institution formed by the cooperatives to provide supplemental loan funds, but not to replace REA funds that the cooperatives use.

Each cooperative must participate in CFC by buying Capital Term Certificates which provide the "seed capital" to CFC so they can go on the open market and borrow up to five times as much more money than the "seed capital." The present interest rate of CFC for the cooperative loans is 7½%.

The cooperative has exhausted its supply of reserve capital for build-

ing additional lines and this loan is vitally essential for the construction of new services. It is hoped that the loan will be made available in the early spring of 1972 so that we may continue with this needed construction.

New subdivisions in the Spring Lake area are now being considered and it is expected that many new homes will be built in that area. The cooperative recently completed service to the Heintz Mobil Home Park south of Macomb which will have approximately 100 mobile home connections.

1972 Officers

At the first meeting of the board of directors following the annual meeting, the same officers were re-elected to serve your cooperative for 1972. They are: Harlan Monroe, president, Roseville; D. Carroll Walters, vice president, Manmouth; Blanche Noper, secretary, Good Hope and Clair Butcher, treasurer, Macomb.

Christmas Party

The 1971 Christmas Party was scheduled at the Macomb Country Club on December 13 at 6:30 p.m. Approximately 100 directors and employees and their families usually attend this annual event.

WATT

REN S

McDonough P

Macomb

All Coop ELECTRIC

WELCOME

NEW MEMBERS



Ronald Kimbro, Adair
Virgil Schoonover, Colchester
R. D. Gordon, Abingdon
Donald Kreps, Good Hope
Ernest Rouse, Adair
Loren Peterson, Abingdon
Eugene Sanders, Canton
Donald Wickline, Monmouth
Frank Slayden, Bushnell
Gary McCombs, Colchester
William Gillen, Monmouth
Dave Carlson, Colchester
Ward Noonan, Monmouth
Roger Rigg, Colchester
Oscar Tracy, Monmouth

MACOMB

Myron Sloan	Jill Owen
Frank Arnold	Carol Suggett
Floyd Foxall	William Tregga
Vidya Taneja	Steven Wagenecht
Hardy Shryack	Robert Winslow
Thomas Bainbridge	John Zelazek
Robert G. Johnson	Rick Ziegler
Dennis Legut	Glen Zorn
Loretta Meyer	Connie Ahlfield
Mark Miller	Lee Burrus
Terry Novack	

Holidays Observed

McDonough Power Cooperative observes the following holidays and its office is closed on these days. If the holiday falls on Sunday, the following Monday is observed and the office will remain closed. If the holiday falls on Saturday, the preceding Friday is observed and the office will remain closed. Bill payments can be made in the night depository.

NEW YEAR'S DAY
GOOD FRIDAY
MEMORIAL DAY
FOURTH OF JULY
LABOR DAY
VETERAN'S DAY
THANKSGIVING DAY
CHRISTMAS DAY

ILLINOIS RURAL ELECTRIC NEWS

NEW

Cooperative

455

AGES **837-1400**

Ladies Say

Avoid Electric Shock

Have you ever felt a tingle while using an electric appliance or electric tool? It could be a death trap. The tingle was caused by electric current passing through you to form a path to ground.

Faulty insulation in the appliance or tool can cause the current to flow to the housing and then through you to what you are touching. If you are standing on non-conductive flooring when the current passes through, you just feel a tingle. If you are grounded, it could mean death.

Voltage without current flow does not hurt. Here is the expected reaction when your body is subjected to current in the following amounts:

5 to 18 milliamperes — severe shock;

18 to 50 milliamperes — severe pain;

60 milliamperes—can cause death if it passes through chest while accidentally grounded;

50 to 200 milliamperes—Ventricular fibrillation sets in and there is nerve damage.

WATTS NEW SUPPLEMENT

McDonough Power Cooperative
W. Jackson Road, Macomb, Ill.

OFFICERS AND DIRECTORS

- Harlan Monroe President
- D. Carroll Walters Vice President
- Blanche Noper Secretary
- Clair Butcher Treasurer
- Lyndall Pigg Director
- Raymond Irish Director
- Max H. Welsh Director
- Harold Whitman Director
- Donovan Lawyer Director
- Arthur H. Peyton Manager

Member Service Report

By ROBERT E. PENDELL, Sales & Service Adviser



AOTT Sorority Is New Co-op Member



The AOTT Sorority House is electrically heated.

The new, all electric AOTT Sorority house is located in the northwest corner of Macomb, adjacent to Western Illinois University. The house, which has been completed, will be open for occupancy after the first of next year.

Each area and apartment has its own individual electric heat and air conditioning system. The house has

three floors. The bottom level has a recreational area, dining room and kitchen; the second and third levels consist of apartments that will house 48 students.

The cooperative welcomes the AOTT Sorority to the Macomb area and to its membership in the cooperative.

Stay in Your Car Following a Pole Accident

In the past few months there have been several car-pole accidents in the cooperative area. Hitting the pole or any accident is bad—but what could happen makes your cooperative personnel a little nervous. So we offer this advice:

Should your car crash into a utility pole and the wires fall across the vehicle, **STAY** in the car. You are safe **INSIDE** your vehicle. The wires could make a lethal weapon of the entire metal body of the car.

If you open the door and step on the ground, you may be electrocuted. The same fate would be suffered by any would-be rescuer touching the car.

PLAY IT SAFE by staying in the car, warning bystanders to keep away and by asking someone to phone the local electrical utility and police.

If you witness such an accident, remember you should never go within ten feet of **ANY** fallen wires!

FOR SOMEONE SPECIAL! ELECTRIC CLOTHES DRYER



What's New?

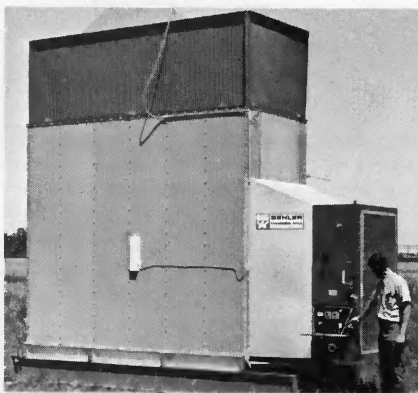
● Socialite Lamps

The Socialite lamp and fixture combination by Westinghouse includes a globe-shaped 25-watt bulb with a rated life of 2,500 hours; heavy black base; six-foot cord and an on-off switch. Moods can be heightened with the soft glowing lamps which come in deep rich colors: passion red, celebration fuchsia, meditation black, solitude blue, serenity green and togetherness amber. The lamp and fixture combination is expected to retail for less than \$8; bulb only for less than \$3.35.



● Furniture Look

West Bend's humidifiers for 1972 feature an elegant fine furniture look and exclusive constant comfort control, which coordinates fan and water wheel speed to produce an unwaveringly uniform humidity level effortlessly and quietly. A concealed control panel and reversible summer cover will convert the unit into an off-season end table. Top-of-the-line models feature tilt out front panels for convenient filling.



● Re-designed Dryer

Behlen has re-designed their compact "380" continuous dryer with a unitized ring burner and control section with a built-in control panel to provide greater operating convenience and protection against dust and weather. The unit will dry and cool grain through two vertical columns at rates up to 265 dry bushels per hour (input, 281 wet bushels), removing five points of moisture. Filling and unloading augers simply plug into the dryer's electrical system to achieve total automation.



● Electric Mower

The new John Deere Electric 90 riding mower has plenty of power to mow an acre of lawn. The electric motors reduce noise and vibration and eliminate exhaust fumes and heat. One motor propels the riding unit and two motors power the twin cutting blades. To recharge the batteries the operator plugs a self-contained charger cord into any household electric outlet. Full power is restored in 12 hours and 80 per cent power is restored in five hours. Optional equipment includes a front-mounted blade designed for light snow removal.

Time to Plan Now for '72 Essay Contest

High school students (your parents may listen too), this is just for you. It's a special message from the more than 500 Illinois young people who in recent years have participated in electric cooperative-sponsored "Youth to Washington" tours.

They say, in effect:

"The week-long, expense-paid trip to Washington will always be a highlight of our lives. We'll never forget it. At Washington we met hundreds of other high school students from throughout the nation, all staying at the same big, beautiful motel. What excitement! We made wonderful friends. We had a ball and we learned things about our cooperatives and our nation that we possibly would have learned in no other way."

THESE YOUNG people, and their parents, are saying, earnestly, to today's high school students, "If you're eligible, be sure to enter the 1972 contests that will determine this year's winners. It costs nothing. And practically every one of the hundreds of previous winners thought they had no chance of winning. But they won. So may you. But you have to start."

Last year 51 young Illinois students made the Washington trip. They represented 21 participating electric cooperatives.

Each participating cooperative makes its own rules. Most use an essay contest to determine winners. Essays may be as short as this article, although most run closer to 1,000 words. That's usually the limit. Some winners have spent only a half day, or even less, on their entries.

USUALLY participating cooperatives limit entries to high school juniors, but some permit sophomores to enter.

It's a good idea to talk with someone from your cooperative and learn whether that cooperative is participating and whether you're eligible. You'll find your cooperative representatives are fine, friendly, knowledgeable men and women who are extremely interested in YOU. You doubt this? Try them! You may make some fine new friends. And that's a good idea.