

Illinois
R.E.N.

RURAL ELECTRIC NEWS

July, 1969

National News Notes

Paul Finley urges support of NRECA finance plan

■ U.S. Congressman Paul Findley of Pittsfield has urged REA Administrator David A. Hamil to support efforts of electric cooperatives to supplement REA loans with loans from private investors.

"I can see enormous benefits occurring to many rural areas which desperately need these additional funds and which may otherwise be unable to secure them during these times when the federal budget is under so much pressure," Congressman Findley recently wrote Administrator Hamil.

The Republican Congressman pointed out that the electric cooperatives have recently established a National Rural Utilities Cooperative Finance Corporation to provide themselves with a source of non-federal capital to supplement REA funds. "Since all indications are that the demand for REA loans during the coming year will be far greater than what will be available, this new finance corporation seems to fill an obvious need," he wrote.

"The feasibility of developing the finance corporation into an effective source of additional funds seems to hinge upon a decision which you have the authority to make," Congressman Findley continued. "If the finance corporation is to effectively supply the much needed capital, it appears that it will be necessary for its obligations to share the prior lien position with REA loans.

"I do not believe that this would in any way jeopardize or degrade the government's lien position on property financed by REA, and therefore I believe it is within your administrative jurisdiction to make this sharing of the prior lien position possible. I do hope that you will give this every consideration . . ."

How much would loan program cost?

■ Phil Sawicki of the National Rural Electric Cooperative Association doesn't want to become embroiled in the current discussions concerning military spending. But he and Charles Robinson, NRECA staff counsel and engineer, have come up with some interesting figures.

The \$80-billion-a-year budget of the Defense Department, they report, works out to \$9.1 million an hour. To put it another way, the Pentagon spends an average of \$200-million a day.

Thus military spending for two days exceeds the total amount appropriated this year for REA electric loans—and probably the amount that will be appropriated for next year.

TVA paying millions to government

■ The Tennessee Valley Authority (TVA) reports that total payments to state and local governments in lieu of taxes passed the \$150-million mark in June. Such payments have been made since 1933, but about half of the \$150-million has gone to the states and localities during the past seven years. This is because of ever-increasing TVA electric power use.

During the fiscal year ended last month TVA paid \$14,509,633 to state and local governments, up \$1,400,000 from the previous year. TVA also will pay \$63-million out of its power revenues to the federal treasury.

Tennessee benefitted most from payments in lieu of taxes. Counties last year received nearly \$1-million, and more than \$7-million additional went to the state. Seven other states and their counties received substantial payments. These included Alabama with \$2.9-million, Kentucky with \$2.2 million—and Illinois with \$10,000.

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Moving Toward Independence

Never since their creation nearly a third of a century ago have cooperatives of Illinois and the nation faced so great a challenge—and so great an opportunity—as today when they are struggling to set up their own “do-it-ourselves” private financing program.

Establishment of the National Rural Utilities Cooperative Finance Corporation was authorized at the 1969 annual meeting of the National Rural Electric Cooperative Association attended by a record-breaking throng of delegates from throughout the nation.

Raymond W. Rusteberg, Association of Illinois Electric Cooperatives president, was selected as one of the 22 directors making up the incorporating board.

THE NEW FINANCING corporation will be owned by member electric cooperatives, not by the government. It will require no government financing, no new legislation.

It is *not* designed immediately to do away with the need for long-term, low-interest cooperative loans from the government's Rural Electrification Administration (REA).

But by making it possible for stronger cooperatives to borrow open market funds through their own cooperative, the program will substantially lessen the currently mounting need for REA loans.

TO CREATE a solidly planned financial organization that can attract loan funds not only from cooperatives but also from some of this country's major banks, insurance companies and other such institutions, is no simple task. Until quite recently most cooperative leaders and financial experts thought it was impossible.

Now the picture is changing.

J. K. SMITH, president of the financial corporation and general manager of the statewide organization of electric cooperatives in Kentucky, said in a recent Springfield address:

“Since our NRECA annual meeting we've been moving slowly and carefully developing this intricate program. We hope that by September we'll be able to start inviting cooperative memberships, but this is only tentative.

“The governor will be the chief administrative head of the lending institutions and we're hoping to bring him aboard sometime about November or December. We hope to locate someone for this vitally important position who is recognized as a financial authority, with wide respect in top financial circles.

“We should be in business sometime in the first quarter of 1970—hopefully. This is, of course, based on the assumption that no real hitches develop.”

CONGRESSIONAL leaders seem to be viewing the cooperatives' plan with approval. Quite obviously they respect the efforts of these member-owned cooperatives to help themselves.

The new plan means that some cooperatives will be borrowing money through their own financial institution at interest rates higher than those they had been paying for REA loans.

It is a fact that some cooperatives can do this without risking their ability to serve their members effectively. Previously such cooperatives had no ready source of private loan money. Under the new plan they will—if all goes well.

OUR COVER—Some of the finest young leaders in Illinois recently participated in the annual Youth to Washington tour sponsored by individual cooperatives through their Association of Illinois Electric Cooperatives. With the young people on the steps of the nation's capitol is Congressman George E. Shipley of Olney, lower right.

Smith Tells Prospects Of Co-ops'



John E. Root



Jack A. Compton



S. J. Miller

What's going to happen to this nation's nearly 1,000 member owned electric cooperatives in the future?

The answer will have a profound effect on cooperative members themselves; it will have a similar effect on all residents of this nation.

J. K. Smith, speaking before the recent quarterly meeting of Illinois electric cooperative managers in Springfield, discussed this question in connection with establishment of the National Rural Utilities Cooperative Finance Corporation of which he is president.

THE CORPORATION, to be owned by electric cooperatives, is designed to enable these cooperatives to supplement government loans with funds obtained on the open money market.

Leaders say it is the most far-reaching development in the electric cooperative field since the cooperatives were created in the mid-1930s.

MR. SMITH told Illinois cooperative managers:

"I think this new financing program is going to introduce some completely new opportunities and many, many new concepts.

"We're going to find ourselves with more flexibility, with more independence, able to do more long-range planning in the area of management . . .

"In the past we have been looking to Congress for our capital funds and we've pretty much had to tune in on Congress. Have you ever considered how many times we've had to change directions as administrations changed?

"WE'RE GOING to find even more emphasis on the sound business approach to management.

"We're going to find more need for concern in the area of power marketing and industrial development . . .

"I think that as we get into this new financing program we're going to get much more acceptance from

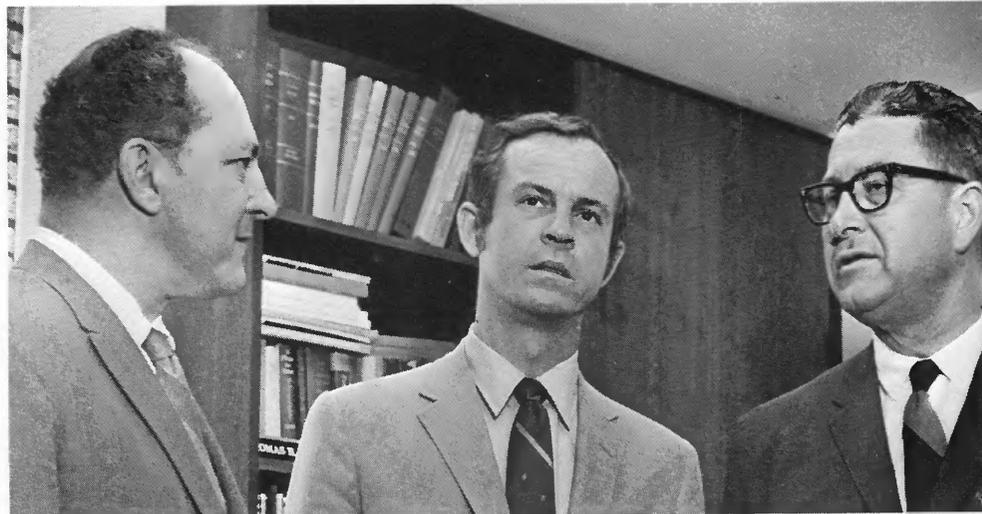
industry and management. We can already see a little of this.

"Industry is going more and more to rural areas because that's where the space is—and our cooperatives cover about 70 per cent of the nation, geographically."

MR. SMITH said industry also is finding that a good site five or six

"And certainly we need strong state organizations such as you have in Illinois. We as electric cooperatives get our strength from joining hands with our neighboring systems and with all of the systems in this and other states.

"Without this sort of an arrangement we're not going to be in business very long. This is because in-



Retiring Managers' Association President C. E. Ferguson (from left), AIEC General Manager Thomas H. Moore, and J. K. Smith who addressed Illinois managers recently.

miles from town is even better than being in town.

He stressed the need for better planning in the field of power supplies for cooperatives. Sources must be strengthened and developed.

And he stressed the need for cooperatives to stick together in the solving of their problems.

"WE MUST remember that a strong, voluntary national service organization such as NRECA is essential," he said. "We need it more today than ever. I think we would have lost our loan program long ago had it not been for the National Rural Electric Cooperative Association.

dividually we can't hit very hard, we can't have the broad influence we need. But collectively, when we make up our minds, we have great strength.

"We're not judged on the basis of one cooperative; operation. The people in Illinois, when they look at your program, look at it in terms of the total program, not just pieces. But each piece affects the total."

C. E. Ferguson, retiring president of the Managers' Association, presided at the Springfield meeting. New officers elected are John E. Root, Petersburg, president; Jack A. Compton, Greenville, vice president, and S. J. Miller, Fairfield, secretary-treasurer.

Climb aboard



The Big-Q-Stables served by Eastern Illinois Power Cooperative is another rural recreational facility developed with the assistance of electric cooperatives.

Somewhat impatiently awaiting her horse, the woman kicked at the dirt with her boots and snugged a pair of leather gloves around her fingers.

"It's a fine place to ride," she said, looking toward a pasture where a grey horse was being cut from a grazing herd. "I try to come out four or five times a week. It's good exercise and a lot of fun too."

She is among those, as many as 150 on a busy day, who pack up their gear and head for the Big-Q-Stables two miles south of Paxton on U.S. Route 45. There they find a wide selection of horses, both English and Western saddles, a protected cantering area and a private five-mile trail.

This business of running a stable is a new one for Al Quivey although his knowledge and way with horses causes one to wonder why he didn't quit selling insurance years earlier.

A RUGGED SIX FOOT, six inches, he has no trouble throwing a saddle on a spirited stallion, talking as he does so. "Some say they're good riders, but you can spot a beginner before he even gets in the saddle. Those kind need a horse they can handle. Those horses with ginger are kept for the experienced riders."

Many of the riders are airmen from nearby Chanute Air Force Base. Among those who like to combine a picnic in a wooded tract as part of the ride are students at the University of Illinois.

Weekday rates are available to groups of 12 or more; otherwise the fee is \$2 an hour. Many of the regular customers call for reservations, hoping to get a favorite horse among the stable's 40 mounts.

"Some get quite attached to a particular horse," Mr. Quivey remarked recently to Cy Anderson, electrification adviser for Eastern Illinois Power Cooperative which serves the stables.

"A YOUNG GIRL is coming out tonight who really wants that horse over there. She'll probably wind up buying it. We do sell quite a few, with some of the people boarding their horses with us."

Incidentally, those beginning horseback riders can get instructions at the Big-Q-Stables. The rate is \$5 an hour, and most, says Mr. Quivey, can learn to ride in five hours.

A tip for the beginners? Mr. Quivey was asked.

"First," he chuckled, "mount up from the left side. Believe it or not, you see some trying it from the other side. It's a good idea for those kind to use a Western saddle so they have the horn to hold onto."

"Seriously though, there's no definite way of explaining how to learn to ride. You get on and go. Put some weight on the stirrups and after awhile you kind of get the hang of it and learn how to smooth out the bumps, some of them anyway. Once you get on to it, you'll like it that much more."

His daughter, Julie, just nine years old, proves how easy it can be. Riding bareback, with her blonde ponytail flying in the breeze, she and her galloping pony cause Mr. Quivey to say proudly: "She's typical in a lot of ways. She rides well as do most of our riders. She also is a member of the fair sex which makes up about 80 per cent of our customers. And she loves riding, as do all of them."



Those attending the Illinois Congressional breakfast heard from (from left) Robert D. Partridge, general manager of NRECA; Jane Lister who presented her trip-winning essay, and REA Administrator David A. Hamil.



Congressman Tom Railsback (third from left) gets better acquainted with McDonough Power Cooperative director Harold Whitman and that cooperative's essay winners, Bill Westfall and Janet Thompson, both of Galesburg.



Congressman Paul Findley and Roy D. Goode, manager of Rural Electric Convenience Cooperative Co.

Congressmen Greet Illinois Young People in Washington

It is young people such as those who recently participated in the Illinois electric cooperatives' Youth to Washington tour who ultimately will play leading roles in solving the pressing problems facing their home districts, their state and their nation.

So said Robert D. Partridge, general manager of the National Rural Electric Cooperative Association, in a Washington address to youth leaders.

Many of these problems are to be solved "because there are people in rural America who are willing to work on a continuing and cooperative basis, getting at the root causes and doing something about them with intelligence and compassion and determination that will change the course of history," he said.

MR. PARTRIDGE pointed out that much of the development in this nation will have to take place in rural areas, because urban areas "are running out of room."

Nearly 200 persons including numerous congressmen and members of their staffs attended the annual congressional breakfast held in Washington during the youth tour. Among them were the 52 young people who made up the Illinois essay contest group.

Speakers included Mr. Partridge; David A. Hamil, REA administrator; Raymond W. Rusteberg, president of the Association of Illinois Electric Cooperatives; Thomas H. Moore, AIEC general manager, and Jane Ellen Lister of Shipman, who read her winning essay.

LATER MR. MOORE observed, "our young people during the tour were outstandingly well behaved and well mannered. They were full of questions about the working of this modern government and the rural electrification program. This was especially displayed during question-and-answer periods with Congressmen George Shipley and Paul Findley on the floor of the House of Representatives.

"We were as proud as could be of them and I'm sure Congressmen Findley and Shipley were also. Other congressmen and their staffs also expressed delight with the interest and alertness of the young people.

HOW DID the young people themselves react to their experiences? Here are answers from several individuals:

"I had no idea the trip could be so fascinating; I'm amazed we could see Washington so thoroughly. Goodness, how well planned and organized it was!"

"I never realized politicians could be so human—and so nice . . ."

"The other kids, the chaperones and the bus drivers were just great. The chaperones really took an interest in us. It's hard to speak of the generation gap after this."

"The people who spoke to us, especially those in NRECA, understood and had faith in youth."

"The whole thing was just great, the best thing that ever happened to me. I can't think of anything bad about the trip, but if I do I'll write and tell you."

Consumers Hear Views Of Nader

By John F. Temple

Ralph Nader, tall, slender, dark and almost somber, looked over his well-dressed audience of almost 300 in Chicago's plush LaSalle Hotel and spoke of "Law and Order."

This was no routine "Law and Order" talk. The young Harvard Law School graduate, nationally known for dramatic efforts on behalf of consumers, was addressing a meeting of the Illinois Federation of Consumers.

Presiding was Thomas H. Moore, the federation president and also general manager of the Association of Illinois Electric Cooperatives. In the audience were important labor, cooperative, university, industrial and social service representatives.

LAW AND ORDER? Listen. Young Mr. Nader, sounding like a deadly serious law professor, said:

"One of the fundamental values of any society is to reduce the level of violence prevalent in that society. Today's headlines concentrate on the most insignificant forms of violence abroad in that society—at least in a domestic sense: crime in the streets; riots and demonstrations.

"But there are other sources, other types of violence.

"It is quite clear that the violence experienced on the highways of this nation utterly dwarfs in significance the past, present and future of the so-called crime in the streets problem."

Last year, Mr. Nader continued, something on the order of 7,000 street homicides occurred in this country. But there were 55,000, deaths on the highways, 150,000 totally and permanently crippled people, and 4,500,000 injured.

VIOLENCE? Mr. Nader observed:

"Something on the order of 12,000 persons are burned to death in their homes every year in this country. We have one of the most atrocious fire protection systems in the modern world. Our fatality per capita by fire is triple that of Japan. It goes far beyond inadequate fire protection services . . . This obviously is a form of violence."



At consumers' meeting, from left, Thomas H. Moore, The Rev. Kenneth Smith, Chicago, treasurer of the Illinois Federation of Consumers; Stanley Rosen, Chicago, secretary of the Illinois federation; Robert Gibson, Chicago, vice president of the federation and Ralph Nader.

This nation sadly needs to change its conception of violence, the Washington lawyer said, adding:

"We have today a sense or perception of violence that is incredibly primitive. It is almost entirely restricted to personal violence of one man against another."

Mr. Nader said this nation's people have not yet brought up to date "the far greater sources of violence that are unleashed by an industrial society simply because it has refused to abide by rules of law and equity and has refused to invest in the technology that will increase the level of safety in the interaction of people with machines or industrial consumers processes . . .

"We often talk about juvenile delinquency and other forms of more traditional disruption," the attorney continued. "Why don't we categorize hunger in this country, leading to brain damage in infants and other terrible consequences, as a form of violence?"

Jerry Voorhis



VIOLENCE? "Seventy-five per cent or so of all deaths and serious injuries occurring in vehicle impacts occur at speeds of under 60 miles per hour.

"But for at least a decade, if not more, we have had the technological capability . . . to build vehicles that would protect us against death and injury in collisions up to that level of impact and make higher speed impacts at least survivable. All this while keeping the vehicle within the contemporary price range."

Mr. Nader said the important question today is not only how much science and technology our society generates—but how it is used and distributed. And thus far this distribution has been far less than satisfactory.

THUS DURING his long talk, the attorney painted a dark picture of problems facing consumers. But he had words of cheer, also.

He said "the growing concern, idealism and activism of our younger generation is one of the most optimistic developments of our time. Their human resources, especially in the professions, are our chief hope for the next several decades. We must provide young people with career roles in public service."

AND JERRY VOORHIS, former congressman, retired executive director of the Cooperative League of the U.S.A., challenged Illinois Federation of Consumers leaders and members to work even more aggressively to protect the interests of consumers everywhere. He said vast progress can—and surely should—result.

A number of leaders from several Illinois electric cooperatives attended the Chicago meeting.



Former REA Administrator Norman M. Clapp (from left), with LeRue Tice, Shelbyville, and W. V. Thomas, general manager of the Wisconsin Electric Cooperative. Mr. Tice was re-elected as Illinois representative on the WEC board of directors.

By Charles E. Albright

Electric cooperative leaders in Illinois and elsewhere must intensify efforts to provide rural America with abundant, vitally needed electric power so that these areas may continue to grow and prosper.

This was the view expressed recently by Norman M. Clapp, former REA administrator, addressing the annual meeting of the Illinois patron members of Wisconsin Electric Cooperative. The cooperative is an organization providing power line equipment and supplies to electric cooperatives in 16 states.

SUCH COOPERATIVES in Illinois and in other parts of the nation are rendering an essential service, Mr. Clapp said. They cannot, however, rest on their laurels. Too much remains to be done. Too much remains to be achieved.

Speaking at the Association of Illinois Electric Cooperatives headquarters in Springfield, Mr. Clapp outlined four primary areas of concern if the nation's electric cooperatives are to continue "the great job they are doing."

"Just as eternal vigilance is the price of liberty," he said, "so is eternal effort the price of progress."

ONE AREA of concern, he continued, is the need to "make your market known so that it can be served and developed, to the advantage of all."

Many persons, he explained, mistakenly believe that electric cooperatives were established in the late 1930s to serve farm loads only. Nothing could be further from the truth. The cooperatives were and

are intended to serve their entire areas. And that's what they do, bringing power to homes, churches, businesses and industry.

Commercial power companies missed an excellent opportunity when they failed to bring electric service to rural areas in the 1920s and 1930s, Mr. Clapp said. They generally underestimated the rural market in terms of future residential and industrial growth as well as farm loads.

A SECOND area of cooperative concern is the availability of adequate financing to meet growing service needs of electric cooperatives. A plan recently approved by the nation's electric cooperatives calls for capitalization of a new financing institution, using no tax money at all.

"The only possible objection to that plan from those who oppose electric cooperatives," Mr. Clapp said, "could be that it makes available some of the money needed to help meet these growth needs."

A THIRD concern area is availability of adequate wholesale power supplies. Cooperatives must have access to power at reasonable costs and terms if they are to serve their members properly and develop their areas.

Finally, Mr. Clapp said, cooperatives must be able to purchase their line materials and related materials in a competitive market. "The Wisconsin Electric Cooperative," he said, "is helping you to do this, letting you get quality materials at good prices."

The former administrator urged that serious attention be given to the cooperatives' current and future needs without delay.

MR. CLAPP pointed out that electric cooperatives of this nation moved into unserved areas in the 1930s, areas that commercial utilities did not think were worth the trouble to develop.

"The cooperatives are there," he said. "Granted this is not the prime utility area at the moment, but this is where the future growth of the country is going to come. And they know it. Just sheer space alone is going to dictate that a great percentage of the future growth of the country is going to come in these rural areas."

LeRue Tice of Shelbyville presided at the Springfield meeting. He was re-elected by the Illinois delegates to represent this state on the WEC board.

Co-ops Planning To Meet Future Needs

Accountants Look at the Future

“Remember back in those days how you read Buck Rogers and Flash Gordon cartoons and considered it as innocent fantasy? Well, this innocent fantasy has been sneaked up on by facts.”

With that, the speaker began his talk on “A Typical Cooperative Office in the Year 2000.” G. R. Hull claims no omnipotence, but his listeners agreed that his thoughts are thought provoking. He is office manager of Shelby Electric Cooperative and has worked in the offices of three other electric cooperatives.

One topic he discussed recently at the annual meeting of the Accountants Section of the Association of Illinois Electric Cooperatives concerned electronic data processing.

“THE COMPUTER,” he predicted, “will be ‘on line’ to all banks and, in most cases through a working agreement with the member, the amount of his bill will be automatically deducted from his bank account and credited to the cooperative.”

Mr. Hull predicted that all residential service lines will be underground before the year 2000. He said great strides are taking place in this general area as more technical developments gradually make themselves felt.

“In the area of size it seems inevitable that the typical cooperative

has to be much larger than now. In the first place, the trend is, or will be, for people to move to rural areas. In the second place, there’s bound to be some mergers for even greater efficiency.”

The more than 40 people attending the meeting heard about the personal element of electric cooperatives. R. T. Reeves, manager of Southern Illinois Electric Cooperative, suggested ways of further improving the management-employee team so that rural areas will continue to have good electric service at reasonable rates. Members, he said, are a part of this team and they share in the responsibilities and merits of the electric cooperative business.

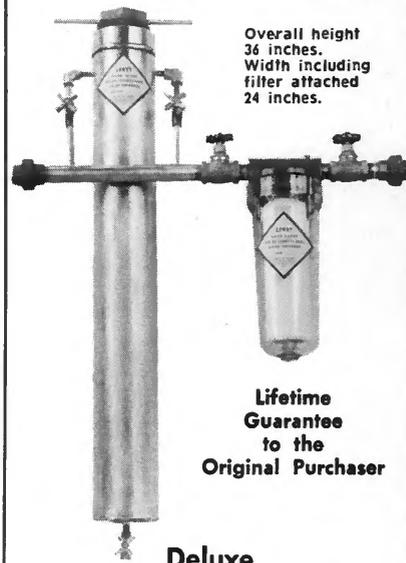
IN OTHER SESSIONS, meeting participants shared information on office procedures found to be successful in dealing with various matters. Subjects included tax accounting, property records, microfilming and technical bookkeeping procedures.

As a follow-up to the accountants’ meeting, a two-day workshop presented detailed facts about electronic data processing. Two Rural Electrification Administration staff members reviewed data processing as applied by electric cooperatives and discussed current trends and developments in programs, personnel and equipment related to this vital tool of modern utility management.



New officers of the Accountants Section are (from left) Forrest G. Stahly of Bloomington, ex officio board member; Robert E. Gant of Winchester, vice president; Richard L. Haines of Champaign, president, and Carr Douglass Jr. of Eldorado, director at large. John J. Perino of Mt. Vernon, the secretary-treasurer, is not shown.

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Welcome to the fair! At left is Governor Richard B. Ogilvie and Miss Nancy Herter of Golden Eagle, "Miss Illinois County Fair of 1969." At right is Raymond Phipps, new manager of the fair.

Illinois Fair Opens Aug. 8

By Stephen J. Child

The 1969 Illinois State Fair, billed as the world's largest agricultural exposition, will again offer its visitors ten days of fun, education, trophies, ribbons and cash. The fair will open on August 8 and continue through August 17.

The exposition is designed to attract, inform and entertain all segments of Illinois population—including the more than 500,000 member-owners of Illinois' 27 distribution electric cooperatives.

RAYMOND PHIPPS, newly-appointed general manager, promises more activities and diversified attractions than ever before. The 36-year-old promotion and advertising executive has his own ideas for widening the interest in the 118-year-old exposition.

Mr. Phipps' interest is two-fold. He hails from central Illinois and has an urban-agricultural background in academic work at Texas A & M. He is a native of Virden in Macoupin county and has kinsmen on farms in the Coles-Moultrie Electric Cooperative area.

"We intend to expand the youth activities at the state fair," Phipps said, "and to solicit the interest of more statewide organizations such as labor, farm groups and industrial-manufacturing institutions."

THE YOUNG, energetic manager spoke of making greater use of the 366-acre fairgrounds on a year-round basis.

"The fair is a huge complex of more than 160 buildings," he pointed

out, "and should be utilized to its fullest extent."

Having topped the million mark in attendance the past three years the fair again will be seeking to match or exceed its record. The fair is operated on funds derived from a tax on pari-mutuel wagering at Illinois race tracks. No general tax revenues are used.

THERE WILL BE something for everyone at the fair. Grandstand attractions include the King Family, Eddy Arnold, John Davidson, Marty Robbins, Faron Young, George Kirby, The Baja Marimba Band, The Sandpipers, Stu Gilliam, Doddletown Pipers and Kitty Wells.

For the younger set there is Tommy James and the Shondells and the Iron Butterfly.

In addition to professional entertainment, auditions have been underway for several months to select deserving amateurs of any age for audience exposure at the grandstand evening shows.

PREMIUM awards, trophies and ribbons will total \$1,100,000. Livestock and agriculture premiums will be in excess of \$200,000. Harness racing purses will exceed \$500,000.

Free attractions have been increasing over the past few years. Commercial exhibits and concessions will be abundant.

A new outdoor attraction will be Ice International, which will present four shows daily with international ice-skating stars.

There will also be a Cinderella Puppet show, a shooting exhibit sponsored and manned by the Chicago Police Department, a Navy-Marine Cine-Globe and live radio

farm broadcasts with top country and western radio personalities.

OTHER EXHIBITS include an Antique Auto show, Hobby Displays of all kinds, amateur and professional art, photography and philatelic exhibitions.

Day-long programs of lectures and demonstrations on eight strategically-located stages have been scheduled. Some of the major highlights will be a Minuteman Missile Display, Young America Fair, Whirlpool "Kitchen of the Future" and a pharmaceutical display and old time drugstore.

For senior citizens there will be Golden Age Day, an old-time candy store and a foreign gift shop.

Individual competition offers horseshoe pitching and bocce ball, accordion and organ contests, cow milking and tractor pulling.

Racing has always been a feature attraction. Harness racing, the oldest form of racing at the fair, is still popular and a full six afternoons are on the agenda.

BIG CAR racing, featuring drivers and cars from the "Indy 500" at Indianapolis, is always a sellout. Stock cars and Quarterhorse racing fill out the program.

Farm equipment and allied agribusiness products are still a "must" attraction. Farm equipment stretches for more than a mile in the Farm-a-Rama area.

For those who haven't been to the Illinois State Fair in some time there is much that is new. It is well worth the time to see this giant exposition which continues to flourish and serve as the mirror of Illinois Agriculture and economic development.



New Illinois FFA officers, from left, are Artie Tenhouse, Liberty, president; Jim Setterstrom, Orangeville, secretary-treasurer; Jim Buck, Penfield, vice president, and Dick Crone, Harvard, reporter. At right is Larry Beanblossom, Raymond, star state farmer.

FFA Honors New Leaders

Two farm youths, both from Illinois electric cooperative families, received top honors at the recent annual convention of the Illinois Future Farmers of America at Champaign.

Artie Tenhouse of Liberty, whose parents are members of Adams Electrical Cooperative, Camp Point, was named president of the Illinois FFA. In 1967 he participated in the cooperatives' Youth Tour to Washington.

Larry Beanblossom, a Carlinville High School senior, received the Star State Farmer award. His parents are members of the Rural Electric Convenience Cooperative Co. of Auburn.

Other district star farmers who were candidates for the State Star Farmer award were Edward Hubly, Chatsworth, of Eastern Illinois Power Cooperative, Paxton; Mike Hartke, Teutopolis, of Norris Electric Cooperative, Newton; Larry Lingle, Dongola, Southern Illinois Electric Cooperative, Dongola, and Dennis Goetz, Geneseo.

Jim Buck, Penfield, vice president of Illinois FFA, is a member of Illini Electric Cooperative, Champaign. Other officers are Jim Setterstrom, Orangeville, secretary-treasurer, and Dick Crone, Harvard, reporter.

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YOUTH TO WASHINGTON



With Congressman George E. Shipley (above) are Patti Reedy of Lovington, Linda Atchison of Sullivan and Co-op Manager C. E. Ferguson of Mattoon. Below David Coston of Crossville, Helen Gelfius of Dahlgren and Co-op Director Willard Bannon of Grayville meet Congressman Melvin Price.



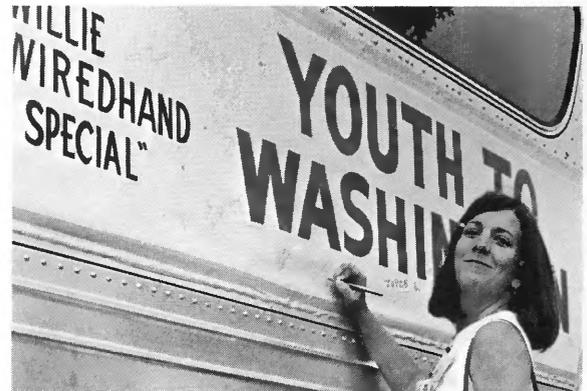
Joseph Langhauser of Breese leads group on White House tour.



After watching the Change of the Guard at the Tomb of the Unknown Soldier, Mark Ruppert of Nokomis and Barbara Phillips of Paxton (photo at left) lead Illinois students in placing a wreath at the grave of former President John F. Kennedy.



Pictures will remind Janet Thompson of Galesburg (left) and the 52 other youngsters of their trip to Mount Vernon and other places in and near Washington. After a busy seven days, the tired but happy group returned home to sign autographs and say good-bye to new friends.



Members Commend Retiring Directors

Two retiring directors of Egyptian Electric Cooperative Association recently were honored by the membership for their years of service to the cooperative.

George Pape of Jacob r.r. 1 and Ernest Doiron of Prairie du Rocher r.r. 2 were commended in resolutions of appreciation adopted by the crowd attending Egyptian's 31st annual meeting held in the Trico High School near Campbell Hill. Mr. Pape had been a director 29 years while Mr. Doiron had served 12 years.

ANOTHER HONOR awarded at the annual meeting went to William Muench of the cooperative's maintenance and construction crew. He received a gift in recognition of his 25 years' employment with Egyptian Electric.

In other annual meeting activities, officers reported that the cooperative continues to improve its service records with indications that 1969 might well be the most successful year ever.

Manager R. S. Holt said the members used nearly 60 million kilowatt hours of electricity in 1968. That is an average monthly use of 717 kwh per member and is an increase of 10.5 per cent over the previous year.

Frank Jacquot of DeSoto r.r. 1,

retiring president of the cooperative's board of directors, told the members that their interest and support is a major reason why Egyptian Electric continues to grow stronger.

"Certainly this sincere devotion on the part of the employees, directors and members has caused the cooperative to move forward financially," Mr. Jacquot said. "Over the past few years I have observed this progress with pride and I have every reason

to believe it will continue in the future."

In the treasurer's report of R. M. Bahn of Carbondale r.r. 2 it was noted that the cooperative's revenue for 1968 totaled \$1,459,883, an 8.9 per cent increase over 1967. Taxes totaling \$114,499 were paid by the cooperative now serving 6,500 members living in Randolph, Jackson, Perry, St. Clair, Washington and Williamson counties.



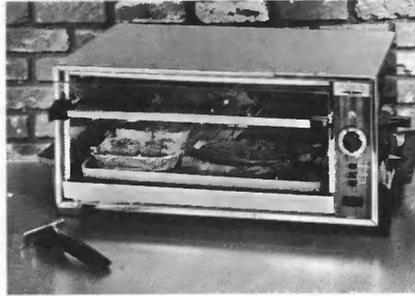
Newly elected directors are (from left) Lloyd A. Brown of Prairie du Rocher, Archie Hamilton of Rockwood and Frank Easdale of Coulterville.

What's New?



● TV, Radio, Phono

A complete home entertainment center introduced by Westinghouse measures just a little larger than a traveling cosmetic case. The Jet Set Mini Combo includes a 12-inch television receiver, AM/FM solid-state radio, a four-speed automatic phonograph with a removable spindle and a full-feature electric alarm clock. Equipped with a see through, back-glass lid, it is 12¼ inches deep, 19 inches wide and 15 inches high.



● Infra-Red Broiler

This portable, infra-red electric broiler from the Ronson Corp. has two powerful tubular heating elements—one for broiling and one for baking. Broiling trays can be raised or lowered without opening the oven-tempered glass doors and without being exposed to hot elements. Walnut vinyl trimmed heat resistant handles on each side make it possible to carry the broiler safely and easily. The heating elements and the wide-glass door are removable for easy cleaning. This 19-inch model made of heavy-gauge, nickel-plated steel has a suggested retail price of \$54.95.



● Spin-Drying Washer

A portable, spin-drying washer from the Hoover Co. can wash up to 24 pounds of soiled clothing in 30 minutes and can rinse and spin damp-dry a load in one minute. The company also says the washer has an exclusive turbo-action agitator, a conveniently located control panel, a double-action pump and a large, non-clogging power drain. The double tubs allow a second load to be washed while the first load is spin drying. Suggested retail price is \$169.95.

Soil, Water Conservation Show Planned

A soil and water conservation show billed by its sponsors as the largest event of its kind in the USA will be held in Southern Illinois Aug. 19-21.

Carefully designed and constructed measures for controlling soil erosion and rebuilding the land will be on display. Demonstrations also will show various equipment used in conservation work.

The hours are 9 a.m. to 5 p.m. daily for the show on the Robert C. Smith farm one-half mile north of Royalton in Franklin County. The farm, show sponsors said, is near the junction of Illinois Routes 149 and 184 between Benton and Carbondale.

The three-day program is sponsored by the Illinois Land Improvement Contractors Association (ILICA) in cooperation with various conservation agencies, state universities, equipment manufacturers and dealers.

Rides will be available to take visitors around the Smith farm where they can see such projects as a recreation lake, terraces, tillage, pond building, land clearing, pasture and timber improvement, grass waterways, drainage and stabilizing structures.

Equipment to be displayed will include bulldozers, elevating scrapers, backhoes, end loaders, compactors, trenchers and tree planters.

ILICA officers explained that these shows are held annually to enable contractors, farmers and other interested people to see good soil conservation practices and procedures so that their own work will be more effective.

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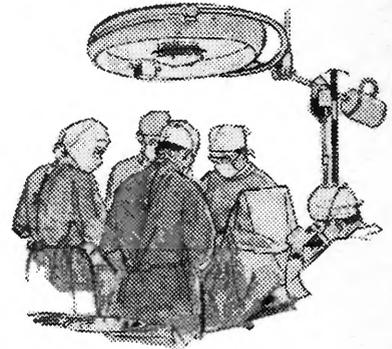
Doctor Calls—Pays up to \$500.00 on a scheduled basis for doctor calls at the office, in the hospital, or at home. Includes liberal surgical schedule. Pays *both* doctor calls *and* surgical benefits for the same sickness or accident! Doctor call benefits are payable up to the date of the operation...thereafter Surgical benefits are payable. Covers the whole family!

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FOR MORE INFORMATION CONTACT THESE GENERAL AGENTS

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Smile Awhile

WHO'S EQUAL?

Husband: "I saw Tim Tooley today, and he didn't even speak to me. He thinks I'm not his equal, I guess."

Wife: "Why, that stupid, brainless, conceited, good-for-nothing moron! You certainly are his equal."

* * * *

GAY BLADE

A riding mower
I have bought
I orbit my lawn
Like a grasstronaut!

* * * *

LONG-RANGE ELECTRICITY

One of our friends told us recently that he had built and tested an electric car capable of driving coast to coast, non-stop—and it had all cost him the amazingly small sum of \$2,085.

"That is fantastic," we agreed.

"Yes" he said. "Eighty-five dollars for the body and engine, and two thousand dollars for the extension cord."

* * * *

SCORES

Little boy (showing father his report card): Remember how proud you were when you got a golf score under 80? Well, look at this *spelling* score.

* * * *

GOOD ANSWER

Asked where he would like to be if a nuclear bomb went off, a farmer replied, "Somewhere so I could say, 'What was that?'"

* * * *

MOM'S HOME

"Is your mother home?" inquired a visitor of a small boy who was mowing the lawn.

"You don't think I'm cutting the grass because it's too long, do you?"

* * * *

WOES OF A TEACHER

Math Teacher: Now, if I lay three eggs here and five eggs over there, how many eggs will I have?

Interested Pupil: Well, to tell you the truth, sir, I don't believe you can do it.

* * * *

EAR-RESISTIBLE DAUGHTER

She takes my wig, my hose, my purse,
And everything that's nice;
My daughter now takes everything,
Except my good advice!

SUMMER GENIUS

I'm taking a vacation
But I'll not leave the house;
I'll simply send the kids away
Accompanied by my spouse.

* * * *

QUOTABLE QUIPS

Your children are growing up when they stop asking where they came from and start refusing to say where they are going.

* * * *

The man who figures he can't afford to have children is usually a father.

* * * *

Invest your money in taxes.
They're always going up.

* * * *

A dentist is one guy who's always ready to get back to the old grind.

* * * *

April Showers bring May flowers
which bring June bugs.

* * * *

Truth is as clear as a bell, but it isn't always tolled.

* * * *

Inductee's lament: Hair today, gone tomorrow.

* * * *

Rain gauge: Dew tell.

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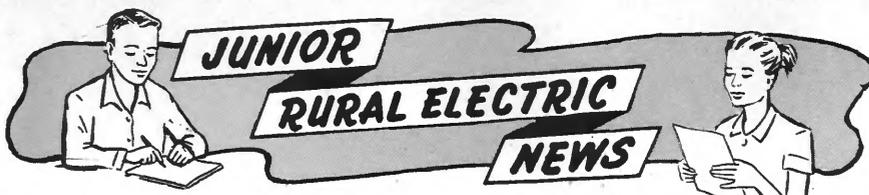


The Land Bank Belongs to Every Generation

Right now, your son or grandson is more interested in animal stories than in handling livestock or growing crops. But that will change with the passing years. And it's good to know that when he's grown and ready to start farming there will be a Federal Land Bank Association nearby to serve his generation, too. For over 50 years, Land Bank Associations have been pacesetters in providing long term credit to help people in agriculture modernize and expand their operations. This will never change... there will be a Land Bank System to help assure a brighter future for your son and grandson...and for many other generations still to come.



Serving America's Farmers: providers of plenty



PEN PALS

Due to a large amount of mail on hand only the names, addresses and ages of boys and girls wanting pen pals are being published this month. As soon as our large list is reduced, complete letters again will be used.

Send any letters for publication to: Junior Rural Electric News, Box 1180, Springfield, Ill. 62705.

CLARA JACKSON, 14
West Salem, Ill., P.O. Box 45, 62476
c/o Howard Haycraft

* * * *

DEBRA HAYCRAFT, 10½
West Salem, Ill., P.O. Box 45, 62476

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LOU ANN HAYCRAFT, 9½
West Salem, Ill., P.O. Box 45, 62476

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KATHY HAYCRAFT, 6
West Salem, Ill., P.O. Box 45, 62476

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JUNIOR HAYCRAFT
West Salem, Ill., P.O. Box 45, 62476

* * * *

JOAN WILLIAMS, 12
Flora, Ill., r.r. 3, 62839

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Murrayville, Ill., r.r. 1, Box 73, 62668

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SUSAN WAIER, 14
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TERRI FAUKE
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MARY JANE ADAMS, 15
Effingham, Ill., r.r. 2, 62401

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JEAN CHILTON, 12
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With a flower cut-up cake and chilled fruit punch, entertaining will be easy the hottest summer day.

Cooking with coconut

THE EXOTIC COCONUT adds not only a delicate flavor but an interesting texture to desserts, curries, certain fruit dishes and many confections. The South Seas Islands are all abounding in tall and stately coconut palms. This brings us quickly to coconut as a food; it is the tropical "staff of life", really. To natives of lands where it grows, the coconut tree is of utmost importance: they eat it, drink its milk, use the coconut sugar to sweeten their coffee. They use the fibers from the husks to make fishing nets, clothing, and floor mats. From the trunks of these 70 to 80 foot trees, canoes are made and houses are built. Even the leaves are useful for thatching roofs. The shell of the coconut is used to make spoons, forks, basins, jars, bottles, lamps—practically all the essentials in the home. To the American homemaker of years ago, coconut was luxury—used rather infrequently and only on special occasions for topping a gorgeous birthday cake or a custard pie and, of course, wonderful Ambrosia which is still an annual favorite for the winter holidays. Happily, this elegant fruit from the tropics is now available in dry shredded or moist flakes, frozen, and even toasted, which means you can go about your business without grated knuckles. Everyone can savor the delicious dishes that are a part of the everyday menus of India, Ceylon, the Philippines (where most of the commercial coconut of the world is raised) and the Caribbean. These unusual recipes will help give you an arm-chair trip to the South Seas!

HAWAIIAN CHICKEN CURRY

2 cups Coconut Milk	1/4 teaspoon ginger
1/3 cup butter or margarine	2 cups chicken stock
1/2 cup minced onion	3 cups drained, frozen pineapple chunks
1/3 cup flour	Hot cooked rice
4 teaspoons curry powder	Chutney, raisins, shredded coconut and peanuts
1 teaspoon salt	
1/8 teaspoon pepper	

Prepare coconut milk. Melt butter in saucepan. Add onion, cook till soft, not brown. Blend in next 5 ingredients. Slowly stir in coconut milk and chicken stock. Bring to a boil, stirring constantly. Reduce heat to low and continue to cook until mixture thickens. Stir in chicken and pineapple; heat thoroughly. Serve over hot rice with chutney, raisins and pineapple as side dishes. **COCONUT MILK:** Put 4 cups grated, fresh coconut or 2 packages (4 oz. each) in a bowl. Pour 2 cups hot milk over coconut; let stand 30 minutes. Put a double thickness of cheese cloth in a strainer over a bowl. Turn mixture into cheese cloth and press to remove liquid; discard coconut. Chill until ready to use. Makes 2 cups.

COCONUT PANCAKES

4 eggs	1 cup flour
1 teaspoon salt	3 tablespoons melted butter
1 1/2 cups milk	

Beat eggs until light. Add salt, milk and flour and beat until smooth. This is a very thin batter. Heat skillet or griddle, brush lightly with oil. Pour about 2 tablespoons batter into skillet for each pancake. They should be 3-4 inches in diameter. Brown lightly on one side only. Spread unbrowned side with melted butter. Put 1 tablespoon coconut mixture on each pancake and roll up. Serve warm as dessert.

COCONUT FILLING:

1 cup grated fresh coconut	pounded
2 tablespoons sugar	1/2 cup raisins
2 cardamon seeds,	1/2 cup chopped nuts

COCONUT CREAM PIE

1 1/4 cup milk	1/2 teaspoon vanilla
1/2 cup sugar	1/4 teaspoon almond flavoring
1/2 teaspoon salt	
3 tablespoons flour	2 egg whites
2 tablespoons cornstarch	1/4 cup sugar
1 egg, slightly beaten	1 9-inch baked pie shell
1 egg yolk, slightly beaten	1 cup heavy cream
1/2 cup milk	1 teaspoon vanilla
1 tablespoon butter	1/2 cup grated coconut

Scald 1 1/4 cups milk. Add 1/2 cup sugar and 1/2 teaspoon salt. Bring to rolling boil. Mix flour, cornstarch and add gradually to beaten egg and yolk. Beat until smooth. Stir 1/2 cup milk into egg mixture, blend, then combine both mixtures and return to pan, stirring constantly until thick. It may appear lumpy but stir till smooth. Cook over low heat 30 minutes. Remove, add butter and flavorings. Beat egg whites till frothy; gradually add 1/4 cup sugar and beat to soft peak stage. Fold the hot custard carefully into meringue. Pour into baked pie shell. Cool. Whip cream, add vanilla. Spread on pie. Top with coconut. If preferred you may fold coconut into cream filling.

COCONUT MACAROONS

3 egg whites, beaten stiff	1/4 teaspoon salt
1 cup sugar	2 cups shredded coconut
1 tablespoon cornstarch	1/2 teaspoon almond extract

Combine egg whites, sugar and cornstarch, cook over low heat stirring constantly 20 minutes. Remove, add salt, coconut and extract, blending. Drop by teaspoonfuls 1/2 inch apart on lightly greased cookie sheets. Bake at 300 degrees 18-20 minutes. Cool on wire rack. Makes 2 dozen.

COCONUT PRALINES

1 cup sugar	1/2 teaspoon vanilla
1 cup grated coconut	

Combine sugar with 1/2 cup water, stir over low heat until sugar is dissolved, bring to boiling, reduce heat. Add coconut, simmer without stirring to 238 degrees or to soft ball stage. Remove from heat, add vanilla, beat until creamy. Drop by teaspoonfuls on lightly greased cookie sheets. Let cool and harden. Makes about 2 dozen.

SUNFLOWER "CUT-UP" CAKE

2 round 8- or 9-inch cake layers
Fluffy Seven Minute Frosting or **Fluffy Honey Frosting**

Yellow food coloring
 $\frac{3}{4}$ cup flaked coconut
 $\frac{3}{4}$ cup packaged moist toasted coconut

Make the cake layers from a cake mix or favorite recipe. Cool. Place one cake layer on a large plate or tray. Cut second layer into 8 equal wedges. Place wedges around center cake layer to form petals of sunflower. Prepare Fluffy Seven Minute Frosting and tint a soft yellow with a few drops of yellow food coloring. Spread frosting over tops and sides of sunflower cake, swirling the frosting over the joining of cake wedges to center cake. Tint flaked coconut yellow and sprinkle on petals of sunflower. Sprinkle toasted coconut on center of flower. Scatter a little of the toasted coconut on very outer points of petals.

FLUFFY HONEY FROSTING

2 egg whites
 $\frac{1}{4}$ teaspoon salt

1 cup honey

Beat egg whites with salt until stiff enough to hold up in peaks, but not dry. Pour honey in fine stream over egg whites beating constantly 10-15 minutes, or until frosting holds its shape. Or beat about 6 minutes at high speed of electric mixer. Makes about $4\frac{1}{2}$ cups frosting, or enough to generously cover tops and sides of two 8-inch or 9-inch layers.

FLUFFY SEVEN MINUTE FROSTING

2 egg whites, unbeaten
 $\frac{1}{2}$ cups granulated sugar
Dash of salt
 $\frac{1}{2}$ cup water

1 tablespoon light corn syrup
 $\frac{1}{4}$ teaspoons vanilla

Combine egg whites, sugar, salt, water, and corn syrup in saucepan. Beat about 1 minute, or until thoroughly mixed. Then place over low heat and beat constantly with sturdy egg beater (or at highest speed of electric beater) 7 minutes, or until frosting will stand in stiff peaks. (Stir frosting up from bottom and sides of pan occasionally with rubber scraper, spatula, or spoon.) Remove from heat. (For a very smooth and satiny frosting, pour at once into a large bowl for final beating.) Then add vanilla and beat 1 minute, or until thick enough to spread. Makes $5\frac{1}{3}$ cups, or enough to very generously cover tops and sides of two 8-inch layers or two 9-inch layers, or top and sides of 10x10x2-inch cake or 13x9x2-inch cake, or tops and sides of about 16 large or 2 dozen small cupcakes. **Note:** To help prevent crystallization, wipe down sides of pan with fork wrapped in damp cloth before and during cooking and beating.

Variation: **Lemon Seven Minute Frosting.** Omit vanilla. After final beating, fold in 2 tablespoons lemon juice.

BLUEBERRY RICE SUPREME

$\frac{3}{8}$ cup packaged pre-cooked rice
 $\frac{1}{4}$ teaspoon salt
 $\frac{3}{8}$ cup boiling water
 $\frac{1}{2}$ cups fresh cultivated blueberries
 $\frac{1}{2}$ cup flaked coconut

$\frac{1}{3}$ cup chopped California walnuts
1 cup whipping cream
 $\frac{1}{4}$ cup granulated sugar
 $\frac{1}{4}$ to $\frac{1}{2}$ teaspoon almond extract

Prepare rice with salt and water as directed on package. Then remove cover and let cool to room temperature. Mix blueberries, coconut, walnuts, and cooled rice. Whip cream; add sugar and almond extract. Fold into rice mixture. Chill about 1 hour. Serve with additional coconut or the new packaged toasted coconut. Makes $4\frac{1}{2}$ cups, enough for 8 to 10 servings.

COCONUT POTATO PATTIES

$\frac{3}{8}$ cup flaked coconut
2 cups mashed potatoes
 $\frac{1}{2}$ cup finely chopped green onions
1 teaspoon salt
Dash of pepper
1 egg, well beaten
 $\frac{1}{4}$ cup ground

cooked pork or other meat
Bread crumbs (about $\frac{1}{2}$ cup)
8 slices canned pineapple
 $\frac{1}{4}$ cup brown sugar
Butter or margarine

Mix coconut, potatoes, onion, salt, pepper, egg, and meat. Shape into patties and dip in bread crumbs. Brown in hot greased skillet for 3 to 5

minutes on each side. While patties are cooking, drain pineapple. Use a little of the juice to moisten brown sugar and spread over the pineapple slices. Dot with butter. Broil until tops are bubbly. Then serve the cooked patties on the broiled pineapple slices. Makes 8 medium patties, or 4 servings.

SEA FOOD SAMBAL

1 cup cleaned cooked shrimp (one $4\frac{1}{2}$ ounce can, drained)
2 tablespoons cooking oil
2 tablespoons finely chopped onion
1 clove garlic, crushed
 $\frac{1}{4}$ cup finely chopped

green pepper
1 teaspoon chopped preserved ginger
 $\frac{3}{4}$ teaspoon chili powder
 $\frac{1}{2}$ teaspoon cumin seed
2 tablespoons lemon juice
 $\frac{1}{2}$ teaspoon salt
2 tablespoons flaked coconut

Cut shrimp into bite-sized pieces. Heat oil in skillet. Add onion, garlic, and green pepper. Sauté until soft, but not browned; add ginger, chili powder, cumin seed, lemon juice, salt, coconut, and shrimp. Mix lightly but thoroughly. Serve hot. Makes 2 servings.

TANGY COCONUT DIP

1 tablespoon prepared mustard
 $\frac{1}{2}$ cup flaked coconut
 $\frac{1}{2}$ cup sour cream

Add mustard to coconut in a small bowl. Toss lightly with fork to blend color and flavors. Spread coconut out thinly in shallow baking pan. Place in 350° oven and toast 8 to 12 minutes, or until delicately browned. Stir coconut or shake pan often to toast evenly. Mix toasted coconut with sour cream. Use as a dip for small wafers, crackers, potato chips, ham cubes, or cocktail frankfurters. Makes about $\frac{2}{3}$ cup dip.

COCONUT FLUFF

1 cup drained canned apricot halves
1 cup drained canned pineapple tidbits

3 tablespoons sugar
 $\frac{1}{2}$ cup cream, whipped
 $\frac{3}{4}$ cup flaked coconut

Cut apricots in half. Add pineapple and sugar. Fold in cream and coconut. Chill. Serve in sherbet glasses garnished with a sprig of fresh mint or another pretty garnish. Makes 4 or 5 servings.

COCONUT PUFFS

4 teaspoons butter or margarine
8 teaspoons brown sugar
 $\frac{3}{4}$ cup flaked coconut, toasted
8 slices drained canned pineapple
1 cup sifted flour

$\frac{1}{4}$ teaspoons baking powder
 $\frac{1}{2}$ teaspoon salt
 $\frac{1}{2}$ cup granulated sugar
2 tablespoons shortening
 $\frac{1}{4}$ cup milk
1 egg, unbeaten

Place $\frac{1}{2}$ teaspoon butter and 1 teaspoon brown sugar in each of 8 greased custard cups. In each cup, place $1\frac{1}{2}$ tablespoons coconut and 1 slice pineapple, cut in segments. Sift flour once; sift again with baking powder, salt, and granulated sugar. Have shortening at room temperature; mix or stir just to soften. Add sifted ingredients. Add milk and egg, and mix until all flour is dampened. Then beat 2 minutes. Spoon batter into cups, using about 3 tablespoons to each cup. Bake at 375 degrees, 30 minutes, or until done. Serve warm with whipped cream, pineapple sauce, or other fruit sauce. Makes 8 servings.

COCONUT SOUFFLE

2 tablespoons butter
3 tablespoons flour
 $\frac{1}{4}$ teaspoon salt
1 cup milk
3 egg yolks

$\frac{1}{4}$ cup sugar
3 egg whites, stiffly beaten
 $\frac{3}{8}$ cup flaked coconut
1 teaspoon vanilla

Melt butter in saucepan over low heat. Add flour and salt and stir until smooth. Add milk gradually, stirring constantly. Cook, stirring constantly, until smooth and thickened. Remove from heat. Beat egg yolks slightly; add sugar gradually and continue beating with a rotary egg beater until thick and lemon-colored. Then add cooked mixture and mix well. Fold into beaten egg whites. Carefully fold in coconut and vanilla and turn into a greased 1-quart baking dish. Place in pan of hot water and bake at 350 degrees 50 to 60 minutes. Serve hot with fresh or canned fruit or fruit sauce. Makes 6 servings.



Serve this Sea Food Sambal from the South Seas when you want a conversation piece for a luncheon.



There's a special treat in store for you when you try Coconut Potato Patties—perfect for TV supper.



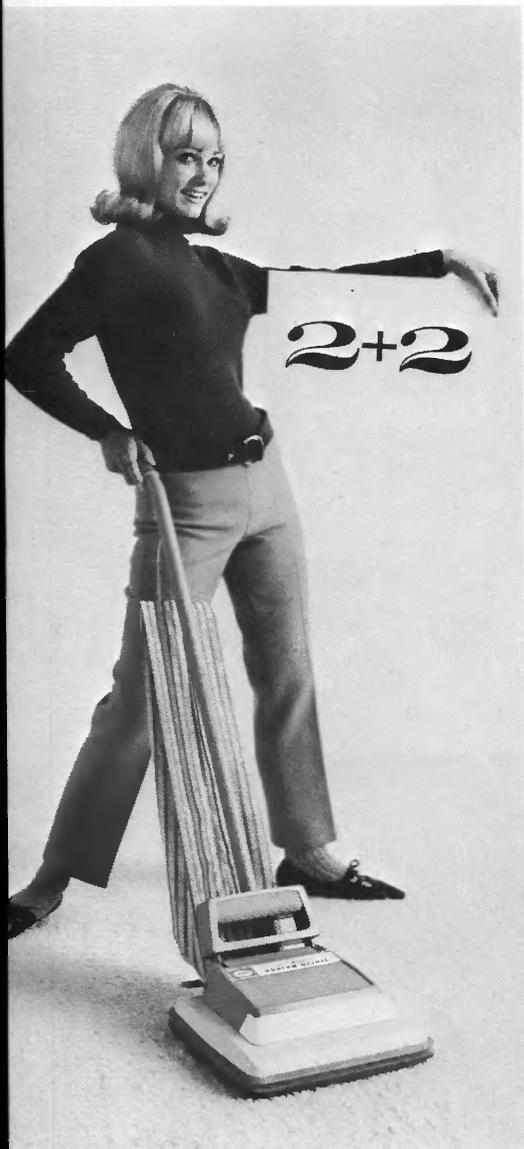
Here's a dessert delicious with fresh blueberries, coconut and walnuts in light fluffy rice mixture.

Here are three coconut desserts, Fluff, Puff and Souffle, easy to make with coconutty flavor.



Things to know about floor-care equipment

Upright vacuum cleaners, designed mainly for carpet cleaning, have departed from conventional styling. They can do above floor cleaning, too



■ If your vacuum cleaner's seen better days, it may be time to think about replacing it. But American homes have changed so much, you may want to bone up on some of the new floor-care equipment before you decide on the model that will suit your needs. Floor-care equipment manufacturers have redesigned their lines to meet the changing needs of modern homes. And improvements are constantly being made, innovations being developed. You may be surprised to know that floor-care equipment outsells all other electric appliances in retail dollar sales, and the price you pay today is less than you paid ten years ago.

Floor-care equipment is grouped into three categories: (1) all-purpose vacuum cleaners, (2) small or supplemental vacuum cleaners, and (3) floor polishers and rug shampooers. The three types of all-purpose cleaners are the upright, canister or tank, and built-in cleaners. The upright cleaner is designed for cleaning carpets. The powerful suction lifts carpets and the brushes and beaters bring the dirt to the surface. This action carries dirt into the bag and raises nap of carpet. With attachments, this cleaner can be used for above-the-floor cleaning.

The tank or canister cleaner is designed for above-the-floor cleaning and hard-surfaced floors. Special tools make it effective for carpet cleaning. Built-in central vacuum cleaning systems have a large motor and dirt container. The unit is stored in the basement, garage or utility room. The motor is connected by tubing to outlets in each room. A set of cleaning tools and a long hose is provided, which is connected to the outlet. They make practically no noise, dust cannot escape, or receptacle will not get clogged. Long considered a product of interest only to new home owners, these systems are often just as easily installed in existing homes.

The smaller or supplemental cleaner includes the lightweight cleaner, the portable hand vacuum, and the workshop vacuum. The lightweight up-

This rug shampooer produces rich foam above carpet surface. It converts easily to a polisher-scrubber by removing sump and changing brushes



Central cleaning system whisks away dirt in seconds. Pliable hose and wand plugs in outlets, similar to electrical outlets, in various rooms



right model weighs from 6 to 10 pounds, usually is cylindrical in shape and has a nozzle that can be adjusted for rug piles and bare floors. They're nice for quick cleaning or use on separate floor levels. The hand vacuum, which may be held or hung from your shoulder, is excellent for above-the-floor cleaning. Most have long cords that travel around with you, even to the car. The shop vacuum is fairly new. It's good for picking up heavier debris around a garage or basement.

The floor polisher has multiple uses: scrubbing, applying polishing waxes, polishing and buffing. It may have attachments for shampooing rugs or applying dry cleaning compounds for rugs.

All of the newer floor-care equipment is lighter in weight because of better plastics and smaller motors (but more powerful). Most cleaners have disposable bags and some have additional filters. It's important to use the bag recommended by the manufacturer because insufficient air might cause the motor to burn out. Vacuum cleaners will not operate efficiently with a full bag of dirt.

With indoor/outdoor carpeting, it is necessary to get the brushes close to the carpet. A new feature allows the nozzle of the upright cleaner to raise and lower. You need to check brushes on a vacuum often. They do wear out. The belt on an upright cleaner should be checked from time to time.

Polishers should not be stored on damp brushes. Brushes and pads should be washed and replaced when worn. Be sure to use the right types of floor waxes, floor cleaners and rug shampoos for the job to be done and suitable for the type of material involved.

Always follow the manufacturer's use and care instructions, as with any electrical appliance. You will find today's floor-care appliances more varied, durable and reliable than ever before.

Lightweight upright cleaner is good for quick surface cleanup. Special nozzle provides precise suction power for floors, rugs and carpeting



Portable vacuum cleaner can be hand-held or worn by using shoulder strap. Can be used for quick pickup on rugs and for above-the-floor cleaning



Built-in tool storage caddy on cover and automatic cord reel are features on this canister cleaner. It carries like luggage and stores on end



Summer show-offs



2. Sunsuit for Little Boys or Girls to enjoy this Summer



1. Child's Dress with Sailor Collar

1. Anchors away, my girl, in your pretty mididy. Dress is custom knit for toddlers, sizes 1-3. It's done in patterned rib, A-line, with a big sailor collar.
2. This gay, reversible, sunsuit can be worn by either your little son or daughter, with the button-on top, or without it, one side solid, one tattersal.
3. This place mat has a a square pot holder and round hot plate mat to match. It's crocheted of white. Naturally, the appliqued cherry motif is red—green leaves.
4. This handbag is crocheted in a textured pattern of double crochet and puff stitches. The yarn is cotton. The soft pouch style has lots of room inside.
5. Fresh and fragrant are the flowers. The company is congenial. A delicately lacy tablecloth harmonizes all. Centerpiece and edging are attached to cloth.
6. A petite knit is a girl's best dress. The youngest fashionables love the way skirt flares and circular yoke. The sizing is for feminine toddlers 1-4.
7. Crochet a sunshine dress. Pretty lace texture is the shell stitch of yellow sport yarn. Wrap-around look is simulated by overlapping edging. Sizes 10-16.
8. Dreams are made of this, light as a feather, it floats, empire-waist, mesh bodice, skirt alternates diamonds and double crochet strips. Sizes 8-14.

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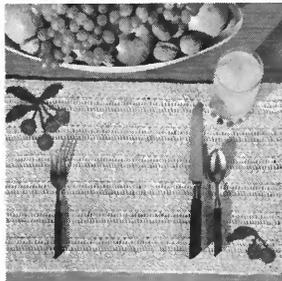
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- 2.....Sunsuit
- 3.....Cherry Ripe
- 4.....Handbag
- 5.....Tablecloth
- 6.....Yoke Dress
- 7.....Coatdress
- 8.....Dress

Name

Address

Comment (if any)

This coupon expires Aug. 20, 1969.
Orders must be postmarked by that date.



3. Cherry-Ripe Set



4. Handbag



5. Circle Tablecloth



6. Yoke Dress



7. Crocheted Dress



8. Open Work Dress

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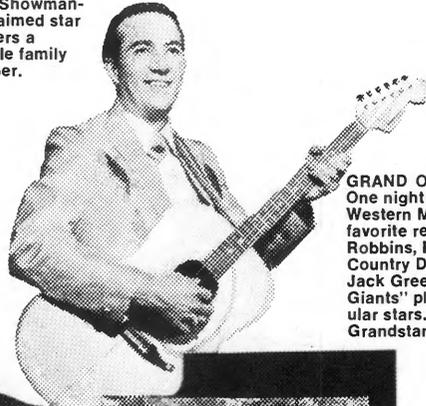
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Friday, Aug. 15 only. "Mr. Showmanship," internationally acclaimed star and master performer, offers a musical treat that the whole family will love and long remember. Grandstand, evening.



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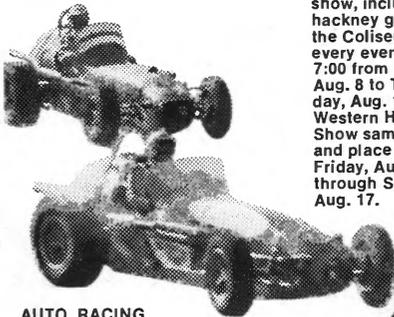
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A hit entertainer who draws standing ovations with his comedy, stories and singing, presents a dazzling, one-man performance. Back by popular demand Tuesday, Wednesday, Thursday evenings. Grandstand.

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See the nation's richest and largest horse show, including hackney gigs. At the Coliseum every evening at 7:00 from Friday, Aug. 8 to Thursday, Aug. 14. Western Horse Show same time and place from Friday, Aug. 15 through Sunday, Aug. 17.



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