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RURAL ELECTRIC NEWS
February, 1969

National News Notes

REA loan funds may be unchanged next year

■ Rural electric cooperatives will have exactly the same amount of loan funds available from REA during the next fiscal year as in the current fiscal year ending June 30—if Congress approves a budget recommendation by Lyndon B. Johnson. The budget, as required by law, was submitted by Mr. Johnson in one of his last official acts as President.

The proposed budget calls for \$345-million in REA loan funds. This is made up of an appropriation of \$320-million plus a carryover of \$25-million from the current year.

Apparently the budget took note of work done by the National Rural Electric Cooperative Association Long-Range Study Committee, searching for ways to supplement low-interest REA loans. The budget contained this statement:

“The 1970 budget request anticipates that a private source of supplementary financing will be available to partially satisfy the capital requirements of the rural electric systems. Loans from the supplementary source will be available to finance the capital requirements of the more viable rural electric systems. Enough direct federal loan funds will be available to meet the capital requirements of the less viable rural electric systems.”

Sen. Percy backs rural development

■ Senator Charles H. Percy (R-Ill.) is joining in sponsorship of legislation designed to create new jobs in rural areas. “We hope this legislation will not only serve to create much-needed employment in rural areas but will also slow migration to our already teeming cities,” the Illinois senator said.

The bill is the Rural Job Development Act of 1969. It would offer tax credits and other financial incentives to companies in both commercial and industrial production that locate in counties which have no cities of more than 50,000 population and in which at least 15 per cent of the families have incomes of \$3,000 or less.

“This effort, once enacted,” Senator Percy said, “should help retard the decline in income which has plagued rural areas that have been left behind in our general prosperity. . . . It is imperative—in Illinois and in the nation-at-large—that we take advantage of both human and natural resources. This measure offers an opportunity to tap the vast resources now going to waste within our rural areas. . . . I will therefore work for its speedy approval by the Senate.”

Farm co-op names Sims president

■ Melvin E. Sims of Liberty has been elected president of the National Council of Farmer Cooperatives. The council represents nearly 100 of the largest farm supply and marketing cooperatives and 33 state cooperative councils. Mr. Sims is a member of Adams Electrical Co-operative. Since 1959 he has been president of the board of directors of FS Services, Inc. This is a major farm supply cooperative affiliated with the Farm Bureau in Illinois, Iowa and Wisconsin. About 600 farmer cooperative officials from throughout the nation participated in the Washington meeting at which Mr. Sims was elected.

RURAL ELECTRIC NEWS

Vol. 26, No. 10

February, 1969

Published by
Association of Illinois Electric
Cooperatives

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ILLINOIS RURAL ELECTRIC NEWS is the official monthly publication of the Association of Illinois Electric Cooperatives. Subscription price, \$1.00 per year. Advertising and editorial inquiries should be directed to the Illinois Rural Electric News, Box 1180, Springfield, Ill. Second class postage paid at Waterloo, Wis. Postmaster: In using Form 3579, address to Illinois Rural Electric News, Box 1180, Springfield, Ill. 62705. Please do not clip off key number.

National advertising representative: Southwest Dailies, 360 N. Michigan Ave., Chicago, Illinois. Member, Illinois Press Association.

'Electricity Powers Progress'

This month, across the land, Americans have been observing National Electrical Week, and with good reason.

They've been thinking of how electricity, "your humble servant", has changed their lives, and how it will change them even more in the years ahead.

You may know, for instance, that in the last ten years the typical American family has nearly doubled its annual use of electricity. One reason is its low cost. While the cost-of-living has been spiraling upward, the price of electricity has been coming down. During the last 25 years, living costs have doubled. But the average residential price of electricity has been cut by more than 40 per cent.

AND DID YOU KNOW, also, that electricity can perform some 400 tasks on the farm which were formerly accomplished by manual labor? Electrically operated equipment, such as silo unloaders, barn cleaners, automatic feeders and milking machines have helped make the American farmer by far the most productive in the world.

Electricity, also, is a vital key to the high performance of American industry. The total amount of electricity used by industry has increased approximately 70 per cent since 1954. Today, more than 90 per cent of all energy used to power production machinery in the United States is electrical power. And the factory employe, on the average, gets help from electrically powered equipment equal to the combined efforts of nearly 500 other workers.

ELECTRICITY, of course, is making our homes far more comfortable—and attractive.

A recent survey shows that builders are putting more dollars into providing better lighting facilities in new homes. They're spending 76 per cent more on home lighting than they did only five years ago. One reason is the greater stress on lighting in good interior design.

And heating. There are approximately 2.7 million homes in the United States that heat electrically and the trend indicates there are a lot more on the way.

Since 1964, electric heating installations have been increasing by 36 per cent each year. More than 20 per cent of all private homes now under construction will have electric heat. The Federal Power Commission estimates the number of residential units using electric heating in 1980 will be 19 million.

So go our thoughts as we observe National Electrical Week.

ONE FACT we should not overlook: Electric cooperatives have played leading roles in development of better living opportunities in our rural areas, and they will continue their efforts—and progress—during coming years.

As John W. Lewis Jr., new Illinois director of agriculture, says in an article starting on Page 5 of this issue, electric cooperatives have contributed vastly to past progress of the rural areas they serve. They have laid the groundwork for what such leaders as Mr. Lewis expect will be startling progress in the future. Their members will work hard to assure this future. And all Illinois residents surely will benefit, whether they live in teeming cities, small towns or in the beautiful country itself.

OUR COVER—Illinois state officials and legislators definitely are interested in the well-being and continued strength of the state's 30 electric cooperatives which bring power to a half-million Illinois residents. On the cover, Thomas H. Moore, general manager of the Association of Illinois Electric Cooperatives, talks with Lieutenant Governor Paul Simon, left, and Governor Richard B. Ogilvie.

For West Central Illinois

A Fresh Approach to Rural-Urban Development

By Charles E. Albright

Every rural community in Illinois has a brain drain."

So said a state agency executive recently in urging creation of effective rural areas development programs.

"We need job opportunities to keep these young people at home in rural communities after they have graduated from college," continued Nolan B. Jones, a community consultant with the Illinois Department of Business and Economic Development, as he spoke to approximately 75 persons gathered in a Jacksonville meeting room.

THE 75 CAME from the broad service area of seven electric distribution cooperatives making up Western Illinois Power Cooperative, Inc., (WIPCO). Included were mayors, bankers, Farmers Home Administration officials, extension service personnel, businessmen, electric cooperative directors, managers and staff members and various other community leaders.

Both rural and urban development received attention as WIPCO unveiled plans for a regional approach for aiding industrial and economic growth across west central Illinois.

Local efforts are being coordi-

State Rep. Jerry Corbett (at the rostrum) told workshop participants: "It's gratifying to know that you have taken the challenge of improving our communities." Other speakers stressed that "total community involvement" and "effectively coordinated programs" are important keys for opening doors to economic growth.

nated by WIPCO with further assistance from the Illinois Department of Business and Economic Development. It is planned this will develop an effective program for the area extending approximately from Galesburg on the north, to Decatur on the east, to Alton on the south and bordered by the Mississippi River on the west.

WIPCO BOARD PRESIDENT Homer T. Brown of New Holland explained:

"Under this regional plan, WIPCO will coordinate local industrial development programs and help supply interested firms with complete information about the area's many attractive plant sites.

"This will assist both rural and urban areas in realizing continued economic growth and development and, I'm sure, will result in more and better job opportunities and improved living for all the people in this part of Illinois."

Those at the meeting heard reports of successful industrial development procedures and then began compiling information for use in contacting industrial prospects. Detailed fact sheets gathered from local communities will make up a sales package for WIPCO's use in encouraging industry to locate or to expand in west central Illinois.

THE TECHNIQUE is not to pit "community against community," but employs the "what's good for the goose is good for the gander" concept so that results will be of widespread benefit.

"Sure we're interested in having new consumers locate on our lines," said one WIPCO official. "But we're more concerned with the overall development of the entire area, town and country alike. When industry is attracted to this area, all will gain, no matter where that business decides to locate."

WORKSHOP SPEAKERS including Jacksonville Attorney T. C. Rammelkamp, State Rep. Jerry Corbett of Hardin, Community Consultant Jones and Mrs. Mary Heitzig, director of Jerseyville's Industrial Development Commission, agreed that a regional group such as the power cooperative can greatly assist local efforts by providing a coordinated approach.

WIPCO General Manager Don-

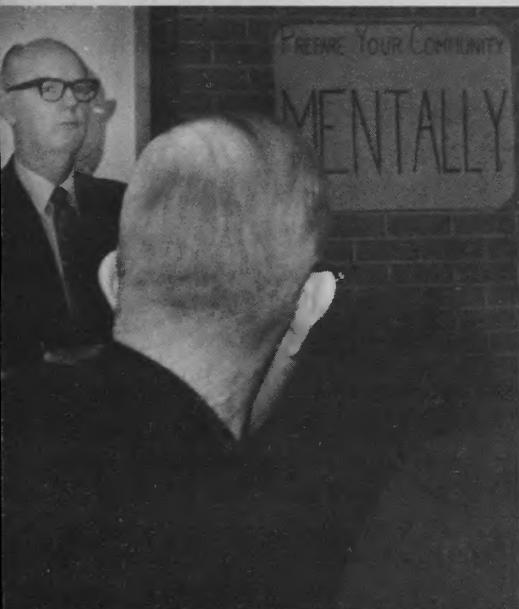
ald B. Bringman invited local communities with existing industrial development commissions or who would like to establish such groups to coordinate their efforts in what he describes as "a fresh approach" to the old problem of community improvement. Technical assistance, he said, is offered on a continuing basis by the power cooperative and its area development manager, Donald K. Atkins.

THE INVOLVED AREA consists of all or a portion of some 23 counties lying in the service area of the seven distribution cooperatives making up WIPCO. The seven are Adams Electrical Co-operative, Camp Point; Illinois Rural Electric Co., Winchester; M. J. M. Electric Cooperative, Carlinville; Menard Electric Cooperative, Petersburg; Rural Electric Convenience Cooperative Co., Auburn; Spoon River Electric Co-operative, Canton, and Western Illinois Electrical Coop., Carthage.

After commending WIPCO's community interest, consultant Jones offered these words of encouragement to the group:

"Remember, everything you do to prepare your community to attract new industry makes your community a better place in which to live, whether you attract new industry or not."

Listening to rural and urban development plans are (from left) Robert R. Wagner, director, Western Illinois Electrical Coop.; Earl L. Pillsbury, special services coordinator, Menard Electric Cooperative; Petersburg Mayor Joe Chester and Richard L. Helmers, assistant cashier, State Bank of La Harpe.



John Lewis Works for More Rural Progress

By John F. Temple

Three men sat in a quiet office of Edgar Electric Co-operative Association at Paris, talking of the future, of hard problems facing rural and urban areas . . . and what they could do to help solve them.

It was Saturday and the normally bustling cooperative headquarters were nearly deserted. The men, obviously friends, talked easily, seriously, and with marked optimism.

ONE, JOHN W. LEWIS JR. of Marshall, had recently been named Illinois director of agriculture by Governor Richard B. Ogilvie. The others were Max S. White, cooperative board president of nearby Chrisman and Maurice C. Johnson, manager of the cooperative.

"We all understand fully that a tremendous future lies ahead for our rural areas if we are only wise enough, skilled enough and diligent enough to make it happen," Mr. Lewis said quietly.

"That's what this new administration under Governor Ogilvie is trying to do.

"I know personally of the governor's deep interest in cooperatives and in agriculture. And electric cooperatives such as this and the others throughout the state can and should play a leading role in turning future possibilities into realities.

"I AGREE that we're on the threshold of great progress," said Mr. White. "This is the great opportunity for us all, working together, to assure a golden future for our areas and all of the people who live in them."

"That's true," said Mr. Johnson. "Our people have a deep interest in the problems of our rural areas. They have great ability which they can bring to bear, and I expect to see them taking an increasingly active part in facing up to the problems."

"So do I," said Mr. Lewis. "You know, the problems of city and rural people are interdependent. Neither area can solve its problems alone.

"Look what's been achieved by the electric cooperatives. They brought electricity to remote areas at a time few 'experts' believed it could be done. They've continued to improve their areas. Without the power supplied by the cooperatives the prospects for further rural development would be bleak indeed."

"I'M CONVINCED that before the cities can solve most of their problems they must join forces with rural leaders in moving people and industry to rural areas," said Mr. White quietly.

"Exactly," exclaimed Mr. Lewis. "And that's precisely what our agriculture department is working for.

"Illinois rural areas have the electricity, they're getting abundant, pure water, they've plenty of space and fresh air. They have good transportation. Good schools. Good shopping areas. Good health facilities."

"And they've good workers, both men and women," spoke up Mr. Johnson. "These people are conscientious, industrious, and with deep roots in the areas. They're smart. They learn quickly. And they're dependable, and loyal to responsible employers."

"All this is true," said Mr. Lewis "and when business leaders come to understand this fully the march of industry to rural areas will be intensified tremendously.

(Continued on Page 10)



Mr. and Mrs. John W. Lewis Jr. at their farm home near Marshall.



Maurice C. Johnson (from left), John W. Lewis Jr., the new Illinois director of agriculture, and Max S. White discuss rural development at Edgar Electric Cooperative Association headquarters in Paris.



The Marshalls look for great progress in rural Illinois during the years just ahead, with town and country alike benefiting.

Co-ops Study Self-Help Finance Plan

This nation's nearly 1,000 electric cooperatives serving nearly 20 million persons now are considering a new financing proposal designed to ease their dependence on federal loans.

The proposal has been worked out by the Long-Range Study Committee appointed in late 1967 by T. W. Hunter, president of the National Rural Electric Cooperative Association. J. K. Smith, manager of the Kentucky Rural Electric Cooperative Corp., is the committee chairman.

The group has been meeting monthly since its inception and its recently completed recommendations now have been approved by the NRECA board of directors.

The next step: approval—or rejection—by cooperative representatives throughout the nation attending the NRECA annual meeting March 17-19 in Atlantic City.

KEY TO the new proposal would be establishment of a national self-help credit institution for rural electric systems, called the "National Rural Utilities Cooperative Finance Corporation."

This would be incorporated by rural electric leaders selected by the NRECA board of directors. The incorporators would serve until the first annual meeting of the credit institution. At that time members of the institution in each of ten districts would select two directors. Five more directors would be named by the NRECA board. The resulting 25-member board would appoint a governor as chief executive officer of the institution.

HOW WOULD the institution obtain money for loans?

Member rural electric systems would subscribe to interest-bearing capital term certificates. Investment in certificates would be determined by an equalization formula designed to bring in \$150 million initially, payable over a three-year period. An additional \$150 million would be obtained through annual subscriptions at a rate of \$10 to \$15 million a year.

Members also would invest in certificates 5 per cent of the amount of their loans from the institution.

The credit institution would borrow additional funds on the open market through the sale of long-term debentures and other types of obligations.

These varied sources would supply the additional funds needed to meet increasing supplemental financing requirements of member systems.

THE INTEREST rate charged member systems on loans would be determined by the cost of money in the open market. Funds obtained in the market would be blended with funds obtained at lower interest rates from member-investors in the new institution.

Under the proposal, all loan applicants would go initially to the Rural Electrification Administration (REA) for the usual feasibility studies and determination of eligibility for available funds under the REA 2 per cent loan program.

Loan applications not granted by REA would be forwarded to the new credit institution with appropriate information including arrangements for participating in loans and an accommodation of loan security.

Since their creation, electric cooperatives have depended on the federal government, through REA, for their long-term financing needs. In return, they have brought electricity to individuals and other users at widely scattered locations. Many of these locations have never been profitable and probably never will be. But, like mail service, such users need electricity, and in ever increasing amounts.

MR. HUNTER in a recent report pointed out:

"Continuation of the 2 per cent loan program at levels needed by the rural electric systems is an essential part of the new financing plan.

"It is anticipated that need for 2 per cent REA loan funds will actually grow rather than diminish. For the foreseeable future, 2 per cent funds will be needed at least on the order of \$500 million annually.

"The new credit institution will serve solely to supplement and not

in any way to supplant the existing REA loan program."

In its final report and recommendations, the 23-member study committee observed:

"**PRESENT** and future administrations and present and future Congresses must be encouraged to continue the enlightened policy of their predecessors by providing REA loan funds that meet as much of the need as possible.

"Without adequate congressional appropriations, rural electric systems will be unable to meet their responsibilities. Unless rural electricians do meet their responsibilities, rural America will be unable to stem the flow of people to our already overcrowded and troubled cities.

"We recognize, however, that now and in the future the federal government will be under much pressure to finance a multitude of new programs and activities in the cities, around the globe, and on into the universe.

"It appears evident that the federal government will be unable to meet every demand on its budget. While the rural electrification program remains one of the most worthwhile projects ever undertaken by our federal government, it is clear that demands for other programs have had and will have some impact on our own. . . .

"The (study) committee believes that the rural electric systems, by joining together, have the ability and strength to establish and operate their own financial institution. Its establishment and success, however, will depend to a great degree upon REA.

"This proposed institution, although privately owned, would function in close coordination with REA. Its purpose would be to make those loans that, in future years, REA may not be able to make.

"The opportunity is there, through cooperative action, to utilize our own resources to assist in financing our continued growth and to provide further security for the federal funds already invested in our systems."

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David Hamil, right, well known in Illinois, visits with Ray Holt, left, Steeleville, and Clyde T. Ellis, former NRECA general manager.



Administrator Hamil, left, with a long-time Illinois friend, W. L. Bradley of Omaha.

Hamil to Succeed Clapp As REA Administrator

The nomination by President Nixon of David A. Hamil of Denver as new administrator of the Rural Electrification Administration has been received in Illinois with warm approval.

Mr. Hamil will succeed Norman M. Clapp who resigned effective January 20, after eight years in office.

Thomas H. Moore, general manager of the Association of Illinois Electric Cooperatives, said of the appointment:

"Mr. Hamil is highly respected by Illinois electric cooperative leaders who worked closely with him while he served as REA administrator from 1955 to 1961 in the Eisenhower Administration."

Raymond W. Rusteberg, AIEC president, observed that the new administrator has for many years demonstrated a keen and effective interest in and concern for the electric cooperative program that has done so much to boost the economic stability of this nation's vast rural areas.

And in doing this, Mr. Rusteberg pointed out, the cooperative program, aided and strengthened by REA, has exerted a strong influence on the prosperity of towns and cities. The welfare of both areas is intertwined. Each is dependent in a large degree on the other.

R. S. Holt, manager of Egyptian Electric Cooperative Association, is one of numerous long-time Illinois friends of Mr. Hamil.

"He is a good man," he said. "He knows intimately the problems of cooperatives, both in Illinois and elsewhere. Of all the appointments President Nixon has made, this certainly is one of the finest."

Another long-time friend, W. L. Bradley of Omaha, said of the appointment:

"I am really delighted. I believe Dave Hamil was one of the finest REA administrators we ever had. I congratulate President Nixon for his wise choice.

"Some years ago when I was president of our state association, I introduced Mr. Hamil at our state meeting in Springfield. It was his first cooperative address as new administrator.

"And none of us interested in Southern Illinois will ever forget how hard Dave Hamil worked to make our Southern Illinois Power Co-operative at Marion a reality."

Mr. Hamil since college has been a rancher engaged in the cattle-feeding business in Logan County, Colorado, where he was born December 3, 1908.

He and a brother, Don, operate 4,500 acres, about 1,000 of which

are irrigated. Their principal business is the fattening of cattle with about 5,000 head on hand at all times. They also are producers of sugar beets, alfalfa and corn.

At the time of his appointment as REA administrator in 1951, Mr. Hamil was speaker of the Colorado House of Representatives.

He first became active in the rural electrification program in 1939 when he helped organize a section of the Highline Electric Association of Holyoke, Colorado. He served as a director for five years during which time the membership grew from 180 to 4,000.

Since January 8, 1963, Mr. Hamil served as executive director of the Department of Institutions for the state of Colorado.

During his first tenure as REA administrator, nearly a half-million rural consumers were added to the lines of REA-financed rural electric systems. Hundreds of thousands of others received improved service.

In the rural telephone program, the number of subscribers receiving new and improved service tripled from about 370,000 to more than 1.1 million.

In one of his last addresses before leaving office, retiring Administrator Clapp said of his successor:

"As I take my leave of the office it has been my privilege to fill these past eight years, I wish my successor every success. I hope he will hold the ground that has been won. I hope he will continue to carry this program forward. I hope he will have the support of the new President in his efforts to do so."



EXCITEMENT IN WASHINGTON . . . AND ILLINOIS YOUNG PEOPLE ARE IN THE THICK OF IT.

This is the season when over much of Illinois eligible high school students are hard at work on essays that may win them week-long, expense-paid trips to Washington.

Thomas H. Moore, general manager of the Association of Illinois Electric Cooperatives, said the association is coordinating trip arrangements on behalf of the more than 20 participating electric cooperatives here.

He said some 50 high school students from Illinois will join up to 1,000 other winners from other states.

"OUR YOUNG people will meet high-ranking government leaders," he went on. "They'll visit world-famous historic spots. They'll stay at one of the largest and finest motels in the country. They'll learn much about how their government functions and they'll have the times of their lives as guests of sponsoring cooperatives."

Jerry L. Campbell, administrative assistant to Mr. Moore, is working closely with individual cooperatives on arrangements for the 1969 trip. The group will leave Springfield Saturday, June 7 and return Saturday, June 14.

"This is the tenth year numerous Illinois electric cooperatives have participated in the Washington Youth Tour," Mr. Campbell said. "In most instances only high school juniors are eligible, but some cooperatives include sophomores.

"Essays usually are limited to 1,000 words or less and the typical subject is 'What the Electric Cooperative Means to My Community.'

"Rules vary from cooperative to cooperative so it's wise to inquire locally. Abundant material is available at each participating cooperative. We suggest that interested young people stop at the cooperative headquarters or merely write a letter. They'll get prompt replies

Youngsters At Work on Trip Essays

that will answer most questions and help them get started."

MR. CAMPBELL emphasized that writing a Washington trip essay is not a time-consuming project. "Many winners have spent no more than one afternoon on their essays," he said, "although once a contestant starts, he or she probably will be so interested more time will be used."

Deadline for submission of essays varies. Many cooperatives expect entries to be in by mid-March. For some others, the deadline is several weeks later.

In many areas, also, schools coop-

erate enthusiastically, helping make the program a learning process as well as a stimulating and exciting experience.

Most cooperatives sponsor one or two winners. Others may award trips to three young people. Trips are valued at several hundred dollars each.

"I'VE BEEN making this trip with the young people for several years and I've never seen anything like it," Mr. Campbell said.

"Through cooperative efforts it is possible for our young people to meet public officials they normally could never see save at a distance. Students are encouraged to ask questions. And they get thoughtful answers from such men as their United States senators and Illinois members of the House of Representatives.

Mr. Campbell stressed, however, that the time to start essay preparations is right now. "Contact your participating cooperative without delay," he suggested. "You'll find lots of good ideas and lots of helpful suggestions. But get started quickly."

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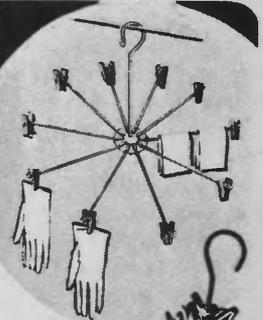
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Job Training And Safety Instructor Dies

A memorial fund in memory of the late C. M. (Scotty) Scott, a longtime job training and safety instructor for Illinois electric cooperative personnel, has been established for the Monmouth Community Hospital and the Roseville United Methodist Church, where he was a member until his death on January 16. He was 64.

Mr. Scott was born in Plymouth, Illinois, later moved to Macomb and then to Roseville where he had lived the past 40 years. He had



achieved national recognition for his work, including his leadership in the establishment of the "hot-line training school" conducted each summer at Southern Illinois University.

More than 350

C. M. Scott electric cooperative and municipal linemen have attended that school, crediting it for giving them valuable instruction in working on energized lines. This coming summer's school will be the 14th consecutive program.

Mr. Scott since 1951 had worked with the Association of Illinois Electric Cooperatives and the Illinois Vocational and Technical Education Division, Board of Vocational Education.

A strong advocate of safety practices, Mr. Scott became Illinois' first member of the "Turtle Club", a group of men who have escaped serious injury or death by wearing a safety helmet.

Mr. Scott retired in 1967 because of ill health some 40 years after beginning work in the electric industry, first with a public utility and later with McDonough Power Cooperative of Macomb. A brother, Francis, is construction foreman for that cooperative and also is a member of the Illinois Job Training and Safety Committee.

Other survivors include his widow, Clair; two daughters, Mrs. D. E. Lynch of Watska and Mrs. Norman Watson of Roseville; six other brothers, one sister and five grandchildren.

John Lewis Seeks More Area Progress

(Continued from Page 5)

"I've long been concerned that we in the rural areas produce fine children, educate them and develop their talents, only to lose them to the cities because we haven't had the challenging opportunities for them at home. I think that will change rapidly in the years just ahead."

MR. LEWIS sat in thoughtful silence for a moment and then said seriously:

"These things are all possible if we work hard enough for them. I'm firmly convinced that rural area development is basic to the solution of our problems.

"I want, and need, and ask for your help and the help of all cooperative people in carrying forward the finest possible program for agriculture in Illinois. Working together, we can't fail."

There you have some idea of the kind of man Illinois' new director of agriculture is, some idea of the thinking of the governor who appointed him . . . and some idea of the thinking of cooperative people throughout the state as typified by Mr. White and Mr. Johnson.

ONE FURTHER thought:

This new director, who knows cooperative people so well, also knows rural area problems. One man who has worked with him for years in the Illinois General Assembly is Albert J. Cross, director, Legal and Public Affairs Department, Association of Illinois Electric Cooperatives. He said recently:

"John Lewis is one of the outstanding leaders in Illinois in both agriculture and government. He served 26 years in the General Assembly and held positions of the utmost responsibility. He has long been recognized as an outstanding and effective spokesman for agriculture and rural Illinois. He has earned the deep respect of both rural and urban leaders.



Albert J. Cross, left, and John W. Lewis both are optimistic concerning prospects for great rural area development.

"He is a long-time farmer with intensive practical experience. His family has been farm-oriented for at least five generations in the Edgar County area.

"Governor Ogilvie is to be commended for his appointment of a director of agriculture who understands and is so deeply concerned with the problems of rural Illinois."

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Red Radiance Better Times Crimson Glory Poinsettia Mirandy	President Hoover Betty Upchurch Edith N. Perkins Contrast Crawford de Santiago	Cl. Blaze Red Cl. Red Talisman Cl. Golden Charm Cl. Pink Radiance Cl. White Am. Beauty	Eclipse Golden Charm Peace Luxemburg Golden Dawn	Pink Radiance The Doctor Columbia Picture K. T. Marshall	K. A. Victoria Caledonia K. Louise Rex Anderson White Am. Beauty
FLOWERING SHRUBS—1 or 2 Years Old					
Crepe Myrtle—Red, Purple, Pink, White, 1 to 2 ft.-----\$4.99 ea.	Spirea Van Houttei—White, 1-2 ft. .19 ea.	Spirea Reensiana, 1 to 2 ft. .19 ea.	Weigela—Red or Yellow, 1 to 2 ft. .29 ea.	Weigela—Var. or Pink, 1-2 ft. .18 ea.	Althea—Red or Purple, 1 to 2 ft. .18 ea.
Althea—Pink or White, 1 to 2 ft. .18 ea.	Forsythia—Yellow, 1 to 2 ft. .18 ea.	Pink Spirea, 1 to 2 ft. .19 ea.	Pink Flowering Almond, 1 to 2 ft. .59 ea.	Tamarix—Pink, 1 to 2 ft. .29 ea.	Bush Honeysuckle—Red, Pink, White, 1 to 2 ft. .29 ea.
Red Flowering Quince, 1 to 2 ft. .29 ea.	White Flowering Quince, 1 to 2 ft. .29 ea.	Persian Lilac—Purple, 1 to 2 ft. .39 ea.	Old Fashion Lilac—1 to 2 ft. .49 ea.	Bridal Wreath Spirea, 1 to 2 ft. .49 ea.	Hydrangea P.G., 1 to 2 ft. .29 ea.
Oak Leaf Hydrangea, 1 to 2 ft. .49 ea.	Deutzia—White, 1 to 2 ft. .15 ea.	Deutzia—Pink, 1 to 2 ft. .19 ea.	Mockingbird—White, 1 to 2 ft. .19 ea.	Sweet Shrub, 1 to 2 ft. .19 ea.	Rose of Sharon, 1 to 2 ft. .19 ea.
Red Ozier Dogwood, 1 to 2 ft. .19 ea.	Pussy Willow, 1 to 2 ft. .19 ea.	Pussy Willow, 4 to 6 ft. .69 ea.	Russian Olive, 1 to 2 ft. .29 ea.	Russian Olive, 2 to 3 ft. .69 ea.	Red Barberry, 1 to 2 ft. .49 ea.
Jap Snowball, 1 to 2 ft. .49 ea.	Red Snowberry, 1 to 2 ft. .29 ea.	White Snowberry, 1 to 2 ft. .29 ea.	Spirea, Anthony Waterer—Red, 1 ft. .39 ea.	French Lilac—Red, White, Purple, 1 to 2 ft. .98 ea.	Scotch Broom, 1 to 2 ft. .29 ea.
Hypericum, 1 ft. .19 ea.	Spice Bush, 1 to 2 ft. .19 ea.	Butterfly Bush—Purple, 1 to 2 ft. .49 ea.	Butterfly Bush—Pink, 1 to 2 ft. .49 ea.	Vitex—Purple, 1/2 to 1 ft. .39 ea.	Green Barberry, 1 to 2 ft. .29 ea.
Azalea—White, Purple, Red or Pink, 1/2 to 1 ft. .59 ea.	Rose Acacia, 1 ft. .39 ea.	Red Chokeberry, 1 to 2 ft. .19 ea.	Black Chokeberry, 1 to 2 ft. .19 ea.	Hydrangea Arborvitae—1 to 2 ft. .15 ea.	Spirea Thunbergii, 1 to 2 ft. .19 ea.
Winter Honeysuckle, 1 to 2 ft. .19 ea.	Arrowwood Viburnum, 1/2 to 1 ft. .39 ea.	Beauty Berry, 1 to 2 ft. .29 ea.	Caryopteris—Blue Mist, 2 years .98 ea.	Witchhazel, 1 to 2 ft. .29 ea.	American Elder, 1 to 2 ft. .29 ea.
Opopssum Haw, 1 to 2 ft. .69 ea.	False Indigo—Purple, 1 to 2 ft. .19 ea.	FLOWERING TREES—1 or 2 Years Old			
Magnolia Grandiflora, 1/2 to 1 ft. .54 ea.	Magnolia Grandiflora, 2 to 3 ft. .19 ea.	Magnolia Niagara, 1 to 2 ft. .129 ea.	Magnolia Rustica Rubra, 1 to 2 ft. .129 ea.	Mimosa—Pink, 2 to 4 ft. .29 ea.	Mimosa—Pink, 3 to 4 ft. .49 ea.
Mimosa—Pink, 4 to 6 ft. .89 ea.	American Red Bud, 2 to 3 ft. .29 ea.	American Red Bud, 4 to 6 ft. .79 ea.	White Flowering Dogwood, 4-6 ft. 1.29 ea.	Pink Flowering Dogwood, 2 ft. .169 ea.	Pink Flowering Dogwood, 3 to 5 ft. 2.98 ea.
Golden Raintree, 1 to 2 ft. .79 ea.	Golden Raintree, 3 to 4 ft. .249 ea.	Golden Chain Tree, 1 to 2 ft. .79 ea.	Smoke Tree, 1 to 2 ft. .149 ea.	Purple Leaf Plum, 1 to 2 ft. .49 ea.	Purple Leaf Plum, 2 1/2 to 4 ft. .79 ea.
Purple Leaf Plum, 4 to 6 ft. .169 ea.	Flowering Peach—Red or Pink, 1 to 2 ft. .49 ea.	2 1/2 to 4 ft. .89 ea.	2 1/2 to 4 ft. .89 ea.	Peppermint Flower. Peach, 2 1/2 to 4 ft. .89 ea.	dbl. Pink Flowering Cherry, 3-5 ft. 3.98 ea.
Flowering Crab—Red or Pink, 2 to 3 ft. .98 ea.	4 to 6 ft. 1.98 ea.	Chinese Red Bud, 1 to 2 ft. .49 ea.	Tree of Heaven, 3 to 5 ft. .69 ea.	Dwarf Red Buckeye, 1/2 to 1 ft. .69 ea.	Magnolia Soulangiana, 1 to 2 ft. .129 ea.
Weeping Peach—Red or Pink, 1 to 2 ft. .69 ea.	Weeping Peach, Red or Pink, 2-3 ft. 1.29 ea.	White Flowering Peach, 2 to 3 ft. .89 ea.	White Fringe, 2 to 3 ft. .98 ea.	Japanese Flow. Cherry, 3 to 5 ft. 3.98 ea.	European Mountain Ash, 3 to 4 ft. 2.49 ea.
Paul's Scarlet Hawthorn—Red Blooms, 3 to 5 ft. .398 ea.	*Big Leaf Cucumber, 3 to 5 ft. .169 ea.	SHADE TREES—1 or 2 Years Old			
Silver Maple, 3 to 4 ft. .539 ea.	Silver Maple, 4 to 6 ft. .79 ea.	Chinese Elm, 2 to 3 ft. .19 ea.	3-4 ft. .39 ea.	Chinese Elm, 4 to 6 ft. .69 ea.	Green Weeping Willow, 2 to 3 ft. .39 ea.
Green Weeping Willow, 4 to 6 ft. .69 ea.	Catalpa Tree, 2 to 3 ft. .29 ea.	Ginko Tree, 1 to 2 ft. .298 ea.	Ginko Tree, 2 to 3 ft. .298 ea.	Pin Oak Red Oak, 2 ft. .79 ea.	Pin Oak Red Oak, 3 to 5 ft. .129 ea.
Willow Oak or Scarlet Oak, 2 ft. .79 ea.	Willow Oak or Scarlet Oak, 3-5 ft. 1.29 ea.	Lombardy Poplar, 1 to 2 ft. .06 ea.	Lombardy Poplar, 2 to 3 ft. .10 ea.	Lombardy Poplar, 3 to 4 ft. .15 ea.	Lombardy Poplar, 4 to 6 ft. .29 ea.
Faassen Red Leaf Maple, 3-5 ft. .398 ea.	Sycamore, 3 to 4 ft. .89 ea.	Sycamore, 4 to 6 ft. .89 ea.	Sugar Maple, 2 ft. .29 ea.	Sugar Maple, 3 to 5 ft. .59 ea.	Sweet Gum, 2 to 3 ft. .49 ea.
Sweet Gum, 4 to 6 ft. .79 ea.	Sweet Gum, 4 to 6 ft. .79 ea.	White Birch, 2 to 3 ft. .79 ea.	White Birch, 4 to 6 ft. .198 ea.	Tulip Tree, 3 to 4 ft. .49 ea.	Crimson King Maple (Pat. No. 735), 3 to 5 ft. .398 ea.
Sunburst Locust (Pat. No. 1313), 3 to 5 ft. .495 ea.	Cut Leaf Weeping Birch, 3 to 5 ft. 3.98 ea.	Silver Variegated Maple, 3 to 5 ft. 3.98 ea.	Schweider Maple, 3 to 5 ft. .398 ea.	Yellow Wood, 2 to 3 ft. .98 ea.	Case Hard, 3 to 5 ft. .398 ea.
White Ash, 3 to 4 ft. .29 ea.	Persimmon, 1 to 2 ft. .69 ea.	Dawns Redwood, 1 to 2 ft. .198 ea.	Honey Locust, 3 to 4 ft. .69 ea.	Morain Locust, 4 to 5 ft. .398 ea.	Kentucky Coffee Tree, 1/2 to 1 ft. .49 ea.
American Linden Tree, 2 ft. .59 ea.	American Linden Tree, 3 to 5 ft. .98 ea.	Skyline Locust (Pat. No. 1619), 3 to 4 ft. .398 ea.	Sassafras, 2 to 3 ft. .49 ea.	Scarlet Maple, 4 to 5 ft. .69 ea.	Russian Mulberry, 2 to 3 ft. .49 ea.
Sycamore Maple, 1/2 to 1 ft. .49 ea.	Black Gum, 2 to 3 ft. .79 ea.	Japanese Red Leaf Maple, 1 ft. .198 ea.	Norway Maple, 1 to 2 ft. .49 ea.	Golden Weeping Willow, 2 to 3 ft. .29 ea.	Golden Weeping Willow, 4 to 6 ft. .69 ea.
Amur Corktree, 1 to 2 ft. .39 ea.	Black Locust, 2 to 3 ft. .29 ea.	Bald Cypress, 1 to 2 ft. .49 ea.	Little Leaf Cucumber, 2 to 3 ft. .69 ea.	FRUIT TREES—1 or 2 Years Old	
Belle of Georgia Peach, 1 to 2 ft. .549 ea.	Belle of Georgia Peach, 2 to 3 ft. .79 ea.	Belle of Georgia Peach, 3 to 5 ft. 1.19 ea.	Elberta Peach, 1 to 2 ft. .49 ea.	Elberta Peach, 2 to 3 ft. .79 ea.	Elberta Peach, 3 to 5 ft. .119 ea.
J. H. Hale Peach, 1 to 2 ft. .49 ea.	J. H. Hale Peach, 2 to 3 ft. .79 ea.	J. H. Hale Peach, 3 to 5 ft. .119 ea.	Hale Haven Peach, 1 to 2 ft. .49 ea.	Hale Haven Peach, 2 to 3 ft. .79 ea.	Hale Haven Peach, 3 to 5 ft. .119 ea.
Dixie Red Peach, 1 to 2 ft. .49 ea.	Dixie Red Peach, 2 to 3 ft. .79 ea.	Dixie Red Peach, 3 to 5 ft. .119 ea.	Golden Jubilee Peach, 1 to 2 ft. .49 ea.	Golden Jubilee Peach, 2 to 3 ft. .79 ea.	Golden Jubilee Peach, 3 to 5 ft. .119 ea.
Champion Peach, 1 to 2 ft. .49 ea.	Champion Peach, 2 to 3 ft. .79 ea.	Champion Peach, 3 to 5 ft. .119 ea.	Maygold Peach, 1 to 2 ft. .49 ea.	Maygold Peach, 2 to 3 ft. .79 ea.	Maygold Peach, 3 to 5 ft. .119 ea.
Blake Peach, 1 to 2 ft. .49 ea.	Blake Peach, 2 to 3 ft. .79 ea.	Blake Peach, 3 to 5 ft. .119 ea.	Stayman Winesap Apple, 2 to 3 ft. .69 ea.	Stayman Winesap Apple, 4 to 6 ft. 1.29 ea.	Red Delicious Apple, 2 to 3 ft. .69 ea.
Red Delicious Apple, 4 to 6 ft. .129 ea.	White Harvest Apple, 2 to 3 ft. .69 ea.	Early Harvest Apple, 4 to 6 ft. .129 ea.	Red Rome Beauty Apple, 4 to 6 ft. .129 ea.	Red Jonathan Apple, 2 to 3 ft. .69 ea.	Red Jonathan Apple, 4 to 6 ft. .129 ea.
Lodi Apple, 2 to 3 ft. .69 ea.	Lodi Apple, 4 to 6 ft. .129 ea.	Grimes Golden Apple, 2 to 3 ft. .69 ea.	Yellow Transparent Apple, 2-3 ft. .69 ea.	Yellow Transparent Apple, 4-6 ft. 1.29 ea.	Yellow Delicious Apple, 2 to 3 ft. .69 ea.
Yellow Delicious Apple, 4 to 6 ft. .129 ea.	Early McIntosh Apple, 2 to 3 ft. .69 ea.	Early McIntosh Apple, 4 to 6 ft. .129 ea.	5-N-1 Apple—5 Varieties on each tree, 3 ft. .298 ea.	Montmorency Cherry, 2 to 3 ft. .139 ea.	Montmorency Cherry, 4 to 5 ft. .298 ea.
Black Tartarian Cherry, 2 to 3 ft. .139 ea.	Black Tartarian Cherry, 4 to 5 ft. .298 ea.	Early Richmond Cherry, 2 to 3 ft. .139 ea.	Early Richmond Cherry, 4 to 5 ft. .298 ea.	Kieffer Pear, 2 to 3 ft. .139 ea.	Kieffer Pear, 3 1/2 to 5 ft. .198 ea.
Orient Pear, 2 to 3 ft. .139 ea.	Orient Pear, 3 1/2 to 5 ft. .198 ea.	Bartlett Pear, 2 to 3 ft. .139 ea.	Bartlett Pear, 3 1/2 to 5 ft. .198 ea.	Moorpart Apricot, 1 to 2 ft. .69 ea.	Moorpart Apricot, 2 to 3 ft. .98 ea.
Early Golden Apricot, 1 to 2 ft. .69 ea.	Early Golden Apricot, 2 to 3 ft. .98 ea.	Nectarine, 1 to 2 ft. .59 ea.	Nectarine, 2 1/2 to 4 ft. .98 ea.	Damson Plum, 1 to 2 ft. .59 ea.	Damson Plum, 2 1/2 to 4 ft. .98 ea.
Red June Plum, 1 to 2 ft. .59 ea.	Red June Plum, 2 1/2 to 4 ft. .98 ea.	Bruce Plum, 1 to 2 ft. .59 ea.	Bruce Plum, 2 1/2 to 4 ft. .98 ea.	Methley Plum, 1 to 2 ft. .59 ea.	Methley Plum, 2 1/2 to 4 ft. .98 ea.
Burbank Plum, 1 to 2 ft. .59 ea.	Burbank Plum, 2 1/2 to 4 ft. .98 ea.	Dwarf Elberta Peach, 2 to 3 ft. .249 ea.	Dwarf Elberta Peach, 3 1/2 to 5 ft. 3.98 ea.	Dwarf Red Haven Peach, 2 to 3 ft. 2.49 ea.	Dwarf Red Haven Peach, 3 1/2 to 5 ft. 3.98 ea.
Dwarf Belle of Georgia Peach, 2-3 ft. 2.49 ea.	Dwarf Belle of Georgia Peach, 3 1/2 to 5 ft. 3.98 ea.	Dwarf Golden Jubilee Peach, 2-3 ft. 2.49 ea.	Dwarf Golden Jubilee Peach, 3 1/2 to 5 ft. 3.98 ea.	Dwarf Red Delicious Apple, 2-3 ft. 2.49 ea.	Dwarf Red Delicious Apple, 3 1/2 to 5 ft. 3.98 ea.
Dwarf Yellow Delicious Apple, 2-3 ft. 2.49 ea.	Dwarf Yellow Del. Apple, 3 1/2 to 5 ft. 3.98 ea.	Dwarf Winesap Apple, 2 to 3 ft. .249 ea.	Dwarf Winesap Apple, 3 1/2 to 5 ft. 3.98 ea.	Dwarf Early McIntosh App, 2-3 ft. 2.49 ea.	Dwarf Early McIntosh App, 3 1/2 to 5 ft. 3.98 ea.
Dwarf Jonathan Apple, 2 to 3 ft. .249 ea.	Dwarf Jonathan Apple, 3 1/2 to 5 ft. 3.98 ea.	Dwarf Lodi Apple, 2 to 3 ft. .249 ea.	Dwarf Lodi Apple, 3 1/2 to 5 ft. 3.98 ea.	Dwarf Cortland Apple, 2 to 3 ft. .249 ea.	Dwarf Cortland Apple, 3 1/2 to 5 ft. 3.98 ea.
Dwarf Northern Spy Apple, 2-3 ft. 2.49 ea.	Dwarf Northern Spy Apple, 3 1/2 to 5 ft. 3.98 ea.	Dwarf Yellow Transparent Apple, 2 to 3 ft. .249 ea.	Dwarf Yellow Transparent Apple, 3 1/2 to 5 ft. 3.98 ea.	Dwarf North Star Cherry, 2-3 ft. 2.49 ea.	Dwarf North Star Cherry, 3 to 5 ft. 3.98 ea.
Dwarf Bartlett Pear, 2 to 3 ft. .249 ea.	Dwarf Bartlett Pear, 3 to 5 ft. 3.98 ea.	Dwarf Kieffer Pear, 2 to 3 ft. .249 ea.	Dwarf Kieffer Pear, 3 to 5 ft. 3.98 ea.	Dwarf Burbank Plum, 2 to 3 ft. .249 ea.	Dwarf Burbank Plum, 3 to 5 ft. 3.98 ea.
VINES—1 or 2 Years Old					
Red Scarlet Honeysuckle, 1 ft. .29 ea.	Wisteria—Purple, 1/2 to 1 ft. .29 ea.	Bittersweet, 1 ft. .19 ea.	Clematis—White, 1/2 to 1 ft. .29 ea.	Grapes—Littie or Niagara, 1/2-1 ft. .49 ea.	Grapes—Concord or Fredonia, 1/2-1 ft. .49 ea.
Grapes—Delaware or Catawba, 1/2-1 ft. .49 ea.	Kudzu Vine, 1/2 to 1 ft. .19 ea.	Gold Flame Honeysuckle, 1 ft. .29 ea.	Trumpet Creeper, 1/2 to 1 ft. .19 ea.	Yellow Jasmine, 1/2 to 1 ft. .59 ea.	Vinca Minor Clumps .06 ea.
Halls Honeysuckle, 1 ft. .19 ea.	English Ivy, 4 to 8 inch .29 ea.	Boston Ivy, 4 to 8 inch .29 ea.	Eunonymus Coloratus, 1/2 to 1 ft. .19 ea.	Ajuga Bronze Ground Cover, 1 yr. .19 ea.	Eunonymus Kewensis, 1/2 to 1 ft. .19 ea.
Virginia Creeper, 1/2 to 1 ft. .29 ea.	BERRY PLANTS, ETC.—1 or 2 Years Old				
Black Raspberry, 1/2 to 1 ft. .39 ea.	Red Everbearing Raspberry, 1/2-1 ft. .39 ea.	Devberberry, 1/2 to 1 ft. .29 ea.	Boysenberry, 1/2 to 1 ft. .29 ea.	Blackberry, 1/2 to 1 ft. .29 ea.	Gooseberry, 1/2 to 1 ft. .98 ea.
Figs, 1 to 2 ft. .98 ea.	BULBS, AND PERENNIALS—1 or 2 Years Old				
3 Pampas Grass—White Plumess—\$1.00	12 Hibiscus, Mallow Marvel in Mixed Colors .100	8 Hollyhocks, Mixed Colors, Roots 1.00	10 Cannas, Red, Pink, Yellow .100	20 Iris—Blue or Purple .100	20 Day Lilies, Roots, Orange Flowers 1.00
8 Creeping Phlox, Pink, Blue, White and Red .100	6 Fancy Leaf Catadium, Red, White 1.00	30 Gladiolus, Pink, Red, White, Yellow, or Purple .100	8 Alyssum, Gold Dust .100	8 Anemiss, Yellow .100	8 Carnation, Red, Pink, or White .100
8 Coreopsis, Sunburst Dbl. .100	PATENTED ROSES—2 Year Field Grown Number 1 REDS				
Americana, Pat. No. 2058 .350 ea.	Big Red, Pat. No. 2693 .350 ea.	Grand Slam, Pat. No. 2187 .350 ea.	Hawaii, Pat. No. 1833 .350 ea.	War Dance, Pat. No. 2017 .350 ea.	
PINKS					
Dr. Debat, Pat. No. 961 .300 ea.	First Love, Pat. No. 921 .300 ea.	Invitation, Pat. No. 2018 .300 ea.	Pink Masterpiece, Pat. No. 2294 .350 ea.	WHITE	
Sincera, Pat. No. 2055 .300 ea.	White Beauty, Pat. No. 1825 .300 ea.	YELLOW			
Golden Masterpiece, Pat. No. 1284 .300 ea.	Golden Scepter, Pat. No. 910 .300 ea.	Lady Elgin, Pat. No. 1669 .300 ea.	Summer Sunshine, Pat. No. 2078 .350 ea.	LAVENDER	
Song of Paris, Pat. No. 2669 .350 ea.	Sterling Silver, Pat. No. 1433 .350 ea.	CLIMBERS			
Don Juan—Red, Pat. No. 1864 .300 ea.	Golden Showers—Yellow, Pat. No. 1557 .350 ea.	Queen Elizabeth—Pink, Pat. No. 1615 .300 ea.			

Our plants are Nursery grown from cuttings, seeds, or budded stock unless otherwise stated. These have never been transplanted except those marked with (*) asterisks; which means those are collected from the wild state. Inspected by the Tennessee Dept. of Agriculture. This gives you a chance to buy at lower gross prices. SATISFACTION GUARANTEED ON ARRIVAL OR WE WILL EITHER REPLACE OR REFUND YOUR MONEY. You may order as many or as few plants as you wish. Send 75 cents extra with order for postage and packing. NOTICE FREE—Orders in the amount of \$4.00 or more get 2 flowering shrubs FREE, our choice. Orders in the amount of \$6.00 or more get 4 flowering shrubs FREE, our choice. ORDER NOW.

SAVAGE FARM NURSERY

P. O. Box 125-IR — McMinnville, Tennessee 37110

Shelby

SHELBYVILLE, ILLINOIS

Now that we are nearing the end of February it is time to start checking your in-storage grain. Temperatures changing from cold to warm may create a process of heating within the grain bin. Once spoilage starts it travels fast. Keep that heat down as it starts to rise in the center of stored grain.

When humidity is low, do not hesitate to use the blower fan or aeration fan in those grain bins. True, it will take some electricity to run the fans, but that is much cheaper than to lose several bushels of grain.

Construction weather is near. Soon the weather will be such that those planned construction jobs can be started. Remember the old slogan, "Plan your work, then work your plan." It pays off. Should it be a new home, remodelling your present home or just adding a room, think of heating and air conditioning.

Electric heat in the home today is the ideal type. Electricity will do the job at a reasonable cost and it will be good for years to come.



W. L. Walker
Manager

Let your cooperative help with your heating and cooling problems. If you wish to change or are planning new construction, we will serve you from start to finish; no charge, no obligation.

"COOK ELECTRICALLY"

February, March and April are the three months your cooperative is suggesting a new electric range. Should you plan on changing or upgrading your kitchen, buy an electric range during these three months. For those who do, the cooperative will give a \$34.95, 12-speed deluxe model mixer. It can be used on its stand or easily removed and used as a portable.

When you build...
DEMAND Electric Heat!



Tri-County

With the new meter books being mailed out for the year 1969, those of you on our "rural-residential" and "commercial" or "small power" rates will have a notice in your book calling attention to a change in our retail rates.

Some of our members who are not substantial users of electricity will not see any change in their rate. In the "rural-residential" rate the reduction is not effective until 1,200 KWH have been used in a month. Those who have installed electric heat or are large users of electric service will benefit from the rate change.

The change is actually a quantity discount wherein you are entitled to a discount on the purchase price when you buy large quantities of an item. It costs the Cooperative no more to process a \$50 electric bill than it does a \$10 electric bill. Therefore, the rate can be lower.

We are extremely proud to offer a rate reduction in times of inflation and high costs, such as the time in which we are living. One of the reasons the Board of Directors thought we should offer a rate reduction is that we were making margins in excess of our needs and these margins have to be returned to our cooperative members. Therefore, the Board decided to give the members the cost benefit during the year in which electric service was used.

In the "commercial" or "small power" classification the rate is substantially lower than it was. This is being directed toward a nearer equality of rates, and it is our hope that eventually these two rates could be very similar. However, in the electric business there is a greater risk in the "commercial" rate than in the "rural-residential" rate.



H. G. Downey
Manager

This rate reduction in the "small power" classification also makes three-phase power more attractive to our larger farmers. The Cooperative encourages you to con-

Current Lines From

sider going to three-phase power if your conditions justify it and if you are anticipating the use of large electric motors. With three-phase you have unlimited electric power.

The Cooperative's policy for extending three-phase is such that there really isn't much excuse for a consumer who needs it to decline the opportunity.

Here are examples of three of our members who will realize savings on the rate reduction. (Based on 1968 usage.)

1. Glen Young, Marion County, is a cattle feeder and he has electric heat. He will save approximately \$45 a year or 7 per cent under this rate reduction.

2. Jack Holt, Iuka, is a three-phase user, a grain farmer, has an apple refrigerator, electric heat and feeds cattle. He will save, under our "commercial" rate, 14 per cent or \$85 per year.

3. Vernice Young, Marion County, does grain drying and has some electric heat. He will save 5 per cent or \$11 per year under the rate reduction.

Soon it will be spring and the busy season for farming. The first part of March is an excellent time to check your electric system. Most every farmer during the winter months gets his mechanical equipment in shape, overhauls the tractors, trades for new tires and takes care of other items needing attention. But how many of us actually check over our electric system to see that switches are in good shape, that outside wiring is up to standard, that the wiring has proper clearance from buildings and trees beyond the meter and that there are no overloaded circuits. Cooperative personnel will be glad to assist you if you would like an inspection of your wiring to list deficiencies.

Your Board of Directors has approved Mutual of Omaha offering a group insurance program to the membership. You will soon be receiving through the mail further information concerning this program. This has been adopted by several cooperatives in Illinois, and we believe the program will afford savings to our members who do not have an adequate group hospitalization and surgical program. The program is

Co-op Managers!

flexible and can be designed to suit your immediate needs.

P.S. Paul Poole (a Marion County serviceman) has moved. He now has an Odin phone number (775-4553). The number listed in your new Marion County meter books is incorrect and it won't be listed in the telephone directory until a new book is printed. Therefore, please take time to make the change in your meter book and put a note in your telephone book.

Norris

NEWTON, ILLINOIS

Office hours: 8 a.m. to 5 p.m., Monday through Friday. Closed on Saturday. Telephone: Area Code 618 783-2358. To report an outage after office hours, on Saturdays or on holidays, call

783-2358 first
If no answer, dial 783-3221
783-2059
Or Lawrenceville Area 943-4373
Or Claremont Area 869-2338

Please—When reporting an outage have your line and account number ready. You will find it in the lower lefthand corner of your meter reading card.

(Sample)

PLEASE READ YOUR METER ON

(Name)

(Address)

X-1-2 #10 (NOTICE, here is your line and account number.)

This time of year I'm subjected to an army of bright, young men who seem to think that they have the answer to all the ills that beset the Republic and that they are mankind's answer to all problems that frustrate us mortal humans. These people are usually some representative of one make or another of appliance, insurance or just plain out and out ardent, young salesmen trying to convince themselves and me that they have the one and only good product or service available.

They usually get a dim reception as I can assure you that I don't intend to recommend any appliance or service of one make or kind over another. In the first place, I think you know as much about them as I do because I'm simply not an appliance man and if I go to spouting off

about it at home my wife thinks the whole thing is silly and goes and buys what she dang well pleases anyway.

Now this is the way it should be because I can assure you that if you put me in a kitchen where any of the kitchen appliances are, I couldn't tell you one dime's worth of difference between, heaven forbid, a gas range, an electric range or any other kind of range.

The only ranges that I ever had any working knowledge of was the kind that I had to split wood for when I was a kid. One side had a reservoir with hot water in it and I got blistered, literally, alive if I didn't have the wood cut exactly the right length and of the right consistency to burn quick and hot in the morning. From these ranges came some of the greatest gourmet food that the gods have ever allowed to be given to man—hotcakes and johnny-cakes and grease gravy and biscuits with sugar molasses. If you think that wasn't "eating", along with good sugar-cured ham, homestyle, then you don't know what is.

That be what it may, still I'm not going to recommend any appliance over another because you can go to any of the literally dozens of good appliance dealers in our area. They will try to do the best they can to give you what they think you need and make a living besides. Everybody that I talk to who sells a particular brand of appliances seems to think that theirs is the only one. But down in their hearts they know that they are not telling the absolute truth. Each of them will probably have certain attributes that would be better than their next door competitor or vice versa.

Besides, we have only one commodity at Norris Electric and we sell it at the lowest possible rate and give the best possible service for—and that's electricity. Our whole thinking has been geared to that and for us to assume that we have knowledge of the many other appliances or services is as farfetched as a farmer who is an expert on soy-



Manager
Damon Williams

beans or corn going out West and telling somebody how to raise Charolais cattle on a hundred-thousand acre ranch. I'm quite sure the problems are vastly different.

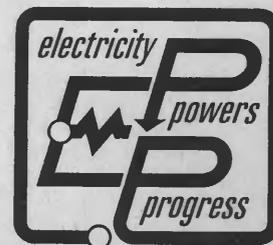
So, these old boys who profess to be experts on everything that comes under the sky give me a big, fat pain in the neck and I don't buy that kind of stuff. I, myself, usually go to any of the many fine hardware stores we have in this country, and I can name a dozen, and end up buying what Gertrude wanted in the first place.

By the way, don't let anybody tell you that they haven't got good ELECTRICAL appliances because they have. And, irregardless of what you might hear or read on the television or hear or read in the advertising about one make of appliance being better than the other, take it with a grain of salt. Go talk to somebody that has one. He is the best judge and if he is your friend and neighbor, he is going to give you the straight dope, at least if he is like my friends and neighbors.

Besides, it's February and before you know it the soft warm breezes will be blowing and our thoughts will be going to top water poppers versus underwater or black spiders and I most assuredly will begin thinking of my cousin Hazel over at Newberry who has one of the best fishing lakes in this country.



"Remember, Ed? All they used to hope for was a woodpile and a couple of days' dry weather."



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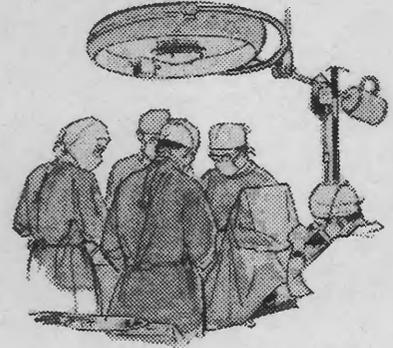
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FOR MORE INFORMATION CONTACT THESE GENERAL AGENTS

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Phone AC217-429-5495

A. H. Harris
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Phone AC217-528-3434

Ray Carpenter
444 West Galena Boulevard
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IF UNDER 18 HAVE PARENT SIGN HERE

What's New?

Farm Materials Handling Show March 25, 26

New ideas for the use of electricity to save time and money on the farm and in the home will be demonstrated at Nashville March 25 and 26.

The occasion will be the eighth annual Illinois Farm Materials Handling Exposition which last year attracted a record 3,000 visitors.

Latest ideas and designs of home appliances will be featured in the home show which was initiated last year.

SCORES OF exhibitors will demonstrate labor-saving farm equipment which use low-cost electricity to speed work.

J. J. Paterson, Southern Illinois University agricultural engineer, heads the show's planning committee.

Ivan Holler of Fairfield, exhibits chairman, said the 1969 show will include displays and demonstrations of a variety of feed mixing, grinding and handling machinery; livestock feeding and watering equipment; milking systems; silos and silo unloaders; grain handling and drying equipment; manure handling systems; pumps, electric motors and electrical control setups; self-unloading wagons and other kinds of labor-saving machinery.

MR. PATERSON said the Washington County Fairgrounds near the south city limits of Nashville will again be the show site. A third permanent building added to the fairgrounds will make more space available than ever before.

The show runs from 11 a.m. until 9 p.m. March 25 and from 10 a.m. until 5 p.m. March 26. Admission is free. Lunches will be available on the grounds.

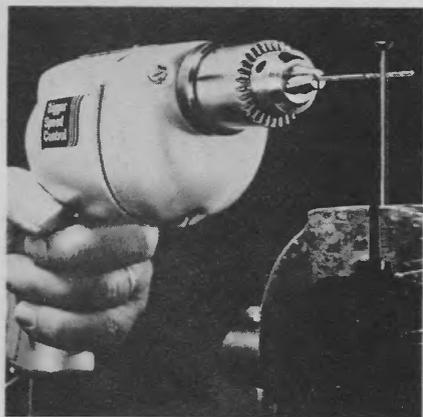
SPONSORS include electric power suppliers of Illinois, the Illinois Farm Electrification Council, the Cooperative Extension Service of the University of Illinois, and the Southern Illinois University School of Agriculture.

Electric cooperatives of Illinois have been especially active in their support of the program. "It's a great program and all of us are anxious to help it in every way possible," said Lyle E. Dunham, director of member services, Association of Illinois Electric Cooperatives. The association represents Illinois' 30 electric cooperatives.



Decorator Fronts

Three-dimensional decorator fronts in rich, simulated woods are a feature of Philco-Ford's 1969 line of electric ranges. Giving the appearance of custom cabinetry, the fronts are available in traditional, early American and French provincial styles and come in easily installed kits. Matching decorator fronts are offered for refrigerators.



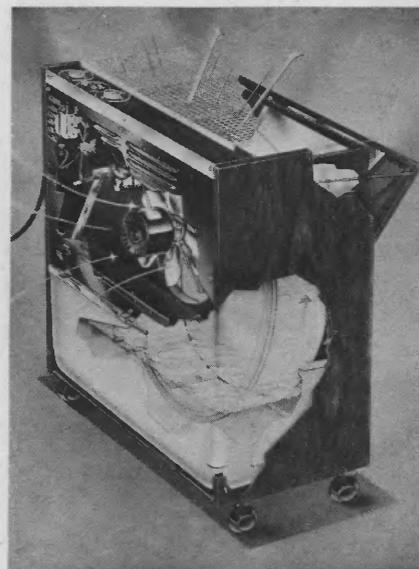
Pin-Point Accuracy

A new line of industrial drills equipped with a heavy-duty, solid-state controlled switch that increases tool life has been introduced by Skil Corp. The rugged switch allows the user to vary bit speed, in forward or reverse, according to the material being worked on, giving infinitely more control and accuracy than possible with single-speed drills.



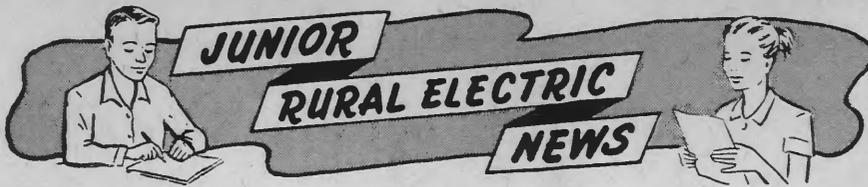
House Fire Alarm

NuTone's "residential intruder/fire alarm system" offers protection against prowlers, lethal smoke and fire. A horn alarm and flashing beacon installed outside the house alerts neighbors, or an alarm can be installed inside. All components in both systems are surface mounted for easy installation.



Humidifier

This cutaway photo of West Bend's automatic humidifier shows how "water wheel action" brings moisture into the air when inside humidity is uncomfortable. The continuously revolving water wheel is in constant contact with the 8½-gallon polypropylene reservoir. The fan draws in dry air and expels it, moisture laden, through the adjustable grills.



PEN PALS

Due to a large amount of mail on hand only the names, addresses and ages of boys and girls wanting pen pals are being published this month. As soon as our large list is reduced, complete letters again will be used.

Send any letters for publication to: Junior Rural Electric News, Box 1180, Springfield, Ill. 62705.

* * *

William Bradley Lewis, S.A. B538295, 19
U.S.S. Great Sitkin (AE 17)
F.P.O. San Francisco, Calif. 96601

* * *

Connie Pollard, 14
Red Bud, Ill. r.r.1, 62278

* * *

Karen Bourgeois, 14
Effingham, Ill., r.r.1, 62401

* * *

Darlene Crow, 17
Franklin, Ill., r.r. 1, 62638

* * *

Linda Goodwin, 15
Jewett, Ill., r.r.1, 62436

* * *

Teresa Ethridge, 11
Brownfield, Ill., r.r.1, 62911

* * *

Susan Sandusky, 15
McLeansboro, Ill., r.r.5, 62859

* * *

Dawn Crouse, 10
Ashkum, Ill., r.r.2, Box 80, 60911

* * *

Norma Rankin, 11
Crossville, Ill., r.r.2, 62827

* * *

Mary Jane Carter, 14
Hidalgo, Ill., r.r.1, 62432

* * *

Mona Keller, 9
Pana, Ill., r.r.3

Barbara Riley, 12
Elizabethtown, Ill.

* * *

Marceline Bohnhoff, 12
Dieterich, Ill., r.r.1, 62424

* * *

Deborah Fisher, 10
Fairfield, Ill., r.r.2

* * *

Paula Phillips, 12
418 S. 1st
Shelbyville, Ill., 62565

* * *

Michael Lynn Myers, 8
901 Ohio Ave.
South Roxana, Ill.

* * *

Debbie Kellogg, 16
Galena, Ill., r.r.1, Box 447, 61036

* * *

Pam Sharp, 9
Olmsted, Ill., RFD 62970

* * *

Ginger Floyd
Rossville, Ill., r.r.1, Box 57, 60963

* * *

Linda Fletcher, 12
Montrose, Ill., 62445

* * *

Carla Brannan, 9
Eldred, Ill., 62027

* * *

Jane Brannan, 7
Eldred, Ill., 62027

* * *

Dora May Palmer, 15
Alma, Ill., r.r.1, Box 79, 62807

* * *

Renee Kiselewski, 11
Waltonville, Ill., r.r.1, 62894

* * *

Mark Kaiser, 13
Neponset, Ill., r.r.1, 61345

* * *

Naomi Tucker
Mulkeytown, Ill., r.r.1, 62865

* * *

Roy Ramey, 13
West Burlington, Iowa, Box 84, 52655

* * *

Cynthia Sharp, 12
Olmsted, Ill., RFD, 62970

Jane Kettelkamp, 12
Nokomis, Ill., r.r.2, 62075

* * *

Kay Shipman, 10
Loami, Ill., r.r.1, 62661

* * *

Kathy Sisson, 11
Olive Branch, Ill., Box 141, 62969

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JUST CAN'T WIN

"I don't like women in business," complained a prominent executive. "If you treat them like men, they complain. And if you treat them like women, your wife might find out."

SURPRISE, SURPRISE!!

The wife of an English professor entered his office to find his secretary on his lap. "George!" she cried, "I'm surprised!" "No, my dear," admonished the prof. "We are surprised. You are astounded."

JET DUCKS

First Duck: That was a new twin-engined jet that just went by. Don't you wish you could fly that fast?
 Second Duck: Listen, if I had two tails and they both were on fire, you wouldn't even see me!

SIGN OF OLD AGE

Wife (at bridge party): "I must be getting old. My husband's making it faster than I can spend it."

QUOTABLE QUIPS

- I O U: Paper wait. * * *
- TV commercial: Yak of all trades. * * *
- Insect stings: Bee's whacks. * * *
- Back seat drivers: Steering committee. * * *
- Towing serviceman: Crash collector.

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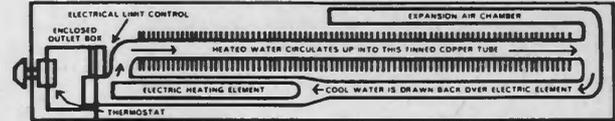
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- **More comfort:** Heat is directed to produce a gentle warmth over the entire room. No more cold floors and drafts. And the water temperature varies to provide just the right amount of warmth for the weather outside.
- **Installation Savings:** Any electrician can install in a day or two.
- **Amazing Economy:** No heat loss from boiler, chimney or flue. No wasteful use of current when heat isn't needed.
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Mail coupon at right for complete details. Don't delay.

Hot Water Electric Heat Division,
 International Thermal Corp.
 3800 Park Ave., Dept. III 269, St. Louis, Mo. 63110



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And International heat is even. Warmth continues to be given off even after the thermostat has shut down the element.

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HUNGARIAN GOULASH



CORNERED BEEF CASSEROLE

Casseroles

—hot and hearty

BREAST OF CHICKEN WITH VEGETABLES

- | | |
|-------------------------------|--|
| 6 chicken half-breasts | 1/2 cup water |
| 1 1/2 teaspoon salt | 1 recipe chicken sauce (below) |
| 1/8 teaspoon pepper | 1 1/2 cups carrots, thinly sliced |
| 1/4 teaspoon paprika | 2 cups potatoes, cut in long strips |
| 3/4 cup fine dry bread-crumbs | 3/4 cup celery, cut in 1/2-inch slices |
| 2 eggs, slightly beaten | |
| 1 to 3 tablespoons fat or oil | |

Season chicken with salt, pepper, and paprika. Roll chicken in breadcrumbs. Dip chicken into eggs, then roll in crumbs again. Brown chicken slowly in hot fat until golden brown. Add water, cover, and cook over low heat about 30 minutes, or until chicken is almost tender. Remove chicken and keep warm. Add chicken sauce to the pan in which the chicken was cooked. Add vegetables, and place chicken pieces on top. Cover. Simmer gently about 20 minutes, or until chicken and vegetables are tender. Easy Method—Use a 10 1/2-ounce can of condensed cream of chicken soup in place of the chicken sauce.

CHICKEN SAUCE

- | | |
|---|-----------------------------------|
| 1 to 3 tablespoons butter | 1 1/2 cups whole or skim milk |
| 3 tablespoons flour | and |
| 1/4 teaspoon salt | 3 chicken-flavored bouillon cubes |
| 1 1/2 cups chicken broth or a mixture of: | |

Melt fat over low heat; blend in flour and salt. Heat and stir until bubbly. Add broth or milk and bouillon cubes slowly, stirring constantly. Cook over low heat, stirring constantly, until thickened. Note: Chicken fat adds extra flavor. Variation—Mushroom sauce: Sauté 1/2 cup sliced fresh or canned mushrooms in the fat before adding the flour. Use milk instead of chicken broth.

HAM AND RICE BAKE

- | | |
|--------------------------|-----------------------------------|
| 2 1/2 cups diced ham | 2 cups boiling water |
| 1 cup uncooked rice | 1 pkg. (9-oz.) frozen green beans |
| 1/2 cup chopped onion | 1 can (10 1/2-oz.) consomme |
| 2 tablespoons shortening | |

Cook rice and onion in shortening, stirring constantly until rice is lightly browned, 5-10 minutes. Pour boiling water over beans. Add beans and water, consomme and diced ham to rice mixture. Mix well and pour into a greased 2-qt. casserole. Cover and bake at 350 degrees one hour.

FESTIVE TUNA

- | | |
|-----------------------------|-------------------------------|
| 1 large can tuna fish | 3 tablespoons pimiento strips |
| 1 12-oz. pkg. broad noodles | 2 tablespoons chopped chives |
| 2 tablespoons chili sauce | |
| 1 can cond. mushroom soup | |

Boil noodles until tender and rinse in cold water. Drain well. Drain can of tuna and rinse in boiling water. Drain well. Place tuna and noodles in casserole. Mix mushroom soup and chili sauce with pimiento strips. Pour over tuna and noodles. Bake at 350 degrees 15 minutes. Top with chopped chives.

HUNGARIAN GOULASH

- | | |
|------------------------|-----------------------|
| 1 pound beef stew meat | 1 teaspoon salt |
| 1 clove garlic | 1/8 teaspoon pepper |
| 2 medium onions | 2 bouillon cubes |
| 2 teaspoons paprika | 2 cups boiling water |
| | 2 cups diced potatoes |

Cut meat into 1-inch cubes and brown in a little hot fat. Add minced garlic, sliced onions, seasonings and the bouillon cubes dissolved in hot water. Cover and simmer 2 1/2 hours. Add 1 cup hot water and potatoes cut in 3/4-inch cubes. Cook 20 minutes longer, or until potatoes are tender. Season to taste and thicken, if necessary. 4 servings.

CORNERED BEEF CASSEROLE

- | | |
|--|------------------------------|
| 2 1/2 cups (7-oz.) shell macaroni, uncooked | 1 cup milk |
| 1 can (12-oz.) cornered beef, diced | 1/2 cup chopped onion |
| 2 cups (8-oz.) diced Cheddar cheese | 2 slices bread |
| 1 can (10 1/2-oz.) condensed cream of chicken soup | 2 tablespoons butter, melted |

Cook macaroni according to package directions; drain. Combine macaroni, cornered beef, cheese, soup, milk and onion; blend thoroughly. Turn into 2-quart casserole. Trim crusts from bread and cube; toss in butter. Arrange around edge of casserole. Bake in a preheated 350 degree oven 45 minutes or until golden brown; allow to stand 10 minutes before serving. Makes 8-10 servings.

SPEEDY FRANKFURTER SUPPER

- | | |
|------------------------------|------------------------------------|
| 6 frankfurters | 1 tablespoon lard or drippings |
| 2 tablespoons chopped onion | 1 can (16-ounces) cream-style corn |
| 1/4 cup chopped green pepper | |

Cut frankfurters into 1/2-inch pieces. Brown frankfurters, onion and green pepper in lard or drippings. Pour off drippings. Add corn and heat thorough. Yield: 3 to 4 servings.

SHORECREST LIVERS

- | | |
|---------------------------|--------------------------------|
| 1 lb. chicken livers | 1/2 can milk |
| 1/2 lb. mushrooms | 1 1/2 cups parboiled rice |
| Butter | 2 tablespoons parsley |
| 1 can cond. mushroom soup | 2 tablespoons shredded almonds |

Sauté cleaned and washed livers and mushrooms in butter. Place in casserole with soup thinned with milk, rice and parsley. Bake at 350 degrees 10-15 minutes. Serve topped with shredded almonds.

ARMENIAN DINNER-IN-A-DISH

- | | |
|--------------------------------------|---------------------------------|
| 1 pound ground lamb | 1/8 teaspoon garlic powder |
| 2 tablespoons oil | 1/2 teaspoon dry mustard |
| 1 (1-lb.) can solid pack tomatoes | 1 teaspoon Worcestershire sauce |
| 1 (1-lb.) can green beans, undrained | 1 tablespoon sugar |
| 1/2 cup raw rice | 1 1/2 teaspoons salt |
| 2 tablespoons instant minced onion | 1/8 teaspoon pepper |

Brown lamb in hot oil. Combine with all remaining ingredients in a 1 1/2-quart casserole. Cover and bake at 350 degrees 1 hour, until rice is tender.

■ For old times' sake, fill your house with the most beautiful aroma of all food—that of freshly baked bread. French bread, with its heavy crust and chewy texture, can be made in your own kitchen.

Traditionally, crusty breads such as French, Italian and Vienna are baked on a flat surface (hearth) rather than in pans. Moisture from steam, fed into the oven by jets, gives them their characteristic thick, crisp crust. The same result can be achieved at home by placing a shallow pan of boiling water on the lowest rack of your oven and brushing the loaves with water during the baking process. Since dough must be stiffer than for ordinary bread, longer kneading is required.

The French call their long, slender loaves of crusty bread "pain ordinaire," or "everyday bread." They serve it at almost every meal, from breakfast where it accompanies the morning coffee or hot chocolate, through dinner, where it is used to "mop up" every bit of sauce or gravy. Because of its bland flavor, it may accompany any main dish. Its crispness makes it a special attraction with soups, salads and soft entrees such as spaghetti or eggs. It may even appear at the dessert course when dessert is cheese and fruit.

Entertaining for breakfast, whether a full-scale brunch or coffee-and-roll, is a time to display your baking skill by serving Brioche, a classic French bread. Serve with butter and coffee; further glorification of this splendid bread isn't necessary.

Brioche is a yeast dough rich in butter and eggs which may be shaped in a variety of ways. The most familiar shape is the bowl-shaped, fluted whole loaf or the individual rolls. The distinguishing feature of this feathery light bread is the small crown section on top, hence the French name, "Brioche a tete"—"Brioche with a head!"

You naturally expect something as special as Brioche to take a little extra preparation time, and you'll find that three rising times are required because the dough is started with a "sponge" of milk, yeast, sugar, salt, butter and flour. But, of course, you can tend to other things while the dough rises, and the result—an extremely light loaf of bread, golden throughout and with a marvelous fragrance—is certainly worth any extra effort. The fragrant, warm breads are bound to disappear quickly—fresh from the oven.

HEARTH BREAD AND ROLLS

One loaf plus eight hard rolls

1 pkg. yeast	Yellow corn meal
2¼ cups warm water	1 egg white, beaten
2 tablespoons sugar	2 tablespoons water
2 teaspoons salt	
7 cups sifted flour (about)	

Stir together yeast, water, sugar and salt until yeast is dissolved. Stir in about 2 cups flour and beat until smooth. Stir in enough flour (about 4 cups) to make a stiff dough. Turn out onto lightly floured surface and knead, using remaining flour, until very elastic, 15 to 20 minutes. Shape into ball and place in lightly greased bowl, turning to grease all sides. Cover and let rest in warm place (80 to 85 degrees) until doubled, about 1½ hours. Punch down. Divide dough in half, shape into balls. Let rise 10 minutes. Roll first half into 12 x 15-inch rectangle. Beginning at long side, roll up tightly, sealing well as you roll. Taper and turn under ends. Place, seam side down, on baking sheet sprinkled with corn meal. With sharp knife, make ¼-inch deep long, diagonal cuts. Divide remaining half of dough into 8 equal portions. Shape each portion into round balls; place 2 inches apart on baking sheet sprinkled with corn meal. Combine egg white and water; brush on tops and sides of loaf and rolls. Cover; let rise in warm place until doubled, about 1 hour. Bake in preheated 375 degree oven, 50 to 55 minutes, or until done. Place large shallow pan filled with boiling water on bottom rack of oven. Brush tops of bread and rolls with water after 20 minutes of baking; brush every 10 minutes until done.

NOTE: If self-rising flour is used, omit salt.

BRIOCHE

10 to 12 servings

1 pkg. yeast, compressed or dry	½ cup butter or margarine
¼ cup water (lukewarm for compressed yeast, warm for dry)	¼ cup sugar
½ cup milk	1 teaspoon salt
	4 cups sifted flour* (about)
	2 eggs

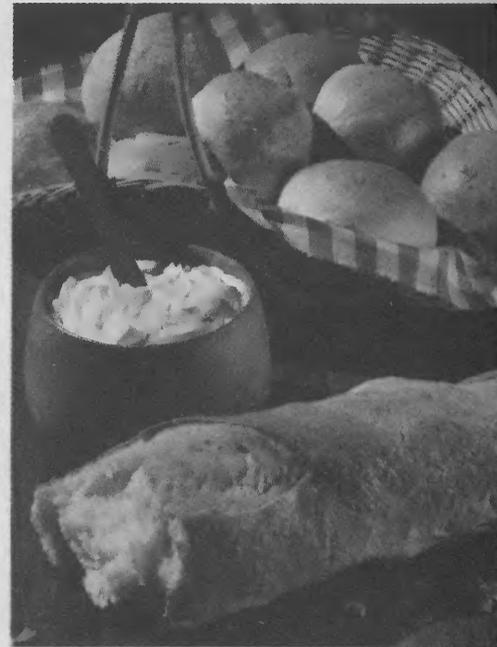
Dissolve yeast in water. Heat milk until almost simmering; stir in ½ cup butter or margarine until melted. Into large mixing bowl measure sugar and salt. Stir in milk mixture; cool to lukewarm. Stir in 1 cup flour and beat until smooth. Beat in yeast. Cover and let rise in warm place (80 to 85 degrees) until bubbly, about 1 hour. Stir down. Beat in eggs. Add enough more flour to make a soft dough. Onto lightly floured board or pastry cloth turn out dough and knead until smooth and satiny, about 20 minutes. Shape into ball and place in lightly greased bowl, turning to grease all sides. Cover and let rise in warm place until doubled, about 1½ hours. Meanwhile, grease 1¾-quart brioche or baking mold. Punch dough down. Let rest 10 minutes. Remove about 1/5 of dough; shape each portion into smooth ball. Place large ball in mold. With fingers make an indentation in center of large ball; place smaller ball in indentation. Let rise in warm place until doubled, about 40 minutes. Meanwhile, preheat oven to 350 degrees. Bake brioche 40 to 45 minutes, or until golden brown and firm. Immediately remove from mold; brush top with butter or margarine. Serve warm or cool.

*If you don't sift and in the absence of other directions, spoon flour directly from container into a one-cup dry measure, level off, then remove two level tablespoonfuls.

VARIATION: For individual brioche, grease 18½-cup brioche or salad molds or medium muffin pans. Divide dough into 18 equal portions. Remove about 1/5 of dough from each portion; shape all into smooth balls. Place larger balls in molds. With fingers make an indentation in center of larger balls; place smaller balls in indentation. Let rise in warm place until doubled, about 40 minutes. Meanwhile preheat oven to 350 degrees. Bake individual brioche 20 to 25 minutes, or until golden brown and firm. Immediately remove from mold; brush tops with butter.

Breads

with a
French accent



HEARTH BREAD AND ROLLS



BRIOCHE



New art form of painting with fabrics turns a colorful scenic cotton drapery into a handsome picture



Motifs cut from fabric, applied to quilted background make a charming still life design (Below) Motifs are cut from one print and applied to another making collage-type design

Electric sewing machine replaces the paint brush

■ You don't have to be a genius with a paintbrush to create handsome pictures.

An interesting craft—and one that will satisfy your creative talent—is making pictures with cotton fabrics.

Just select an attractive print, stitch around the design, quilt, mount and frame. The result: A distinctive three-dimensional picture that looks for all the world like an oil painting.

The best place to find fabric suitable for your "painting" is in the home furnishings fabric department. Cotton drapery material lends itself well to this craft since it has an interesting texture and will "give" when stuffed. It also offers the widest range of rich colors and designs. For the traditionalist, there are scenic prints like a Grandma Moses or a Currier and Ives design. And for the modern art enthusiast even Picasso designs are now available in handsome decorative cottons.

In selecting your fabric, look for

a material with a design large enough to be cut for quilting without overlapping the repeated motif.

Cut the desired picture from your fabric, lay it face down and cover with a thin layer of quilting cotton and a piece of medium-weight tartan or crinoline cut to the same size. Pin or baste together and quilt on the right side with your electric sewing machine. Stitch around objects in the picture using matching thread.

Then turn your picture over and make small slits in the crinoline behind the stitched objects. Use a small pick to stuff additional cotton filler in these areas for a raised or three-dimensional effect. Larger objects in the picture can be stuffed to stand out as much as one-half inch.

Now staple the quilted picture to a piece of corrugated cardboard or building board and slip into a frame. Simple, wide frames are most effective and your fabric pictures will show to best advantage when not under glass.

Two other techniques can be



used to create a slightly different art form. One is a collage effect, made by combining designs from several prints into one interesting picture. For example, you might cut out animals, flowers, or a landscape scene from different fabrics. Arrange these cut-outs in an artistic collage on a background fabric which can be either a solid color or a coordinated print. Follow the same quilting and padding steps as outlined above but be sure to use a narrow satin stitch around each cut-out to prevent fraying.

Another technique is to cut a single large motif from a print, apply it to a solid color fabric, and quilt. A life-like floral print, a fruit design, or an Alice in Wonderland pattern are possible choices.

Whether your home is modern, traditional, or a little bit of both, you can find almost any type of design you desire in today's extensive lines of cotton fabrics. And you can create colorful and decorative pictures for any room in the house.

■ The pace of the space-age sixties have forced us to forget that which is not man-made, namely nature—the truly natural art. It is the art of pure and untouched creation, which stands up well when compared to the art of our times. Designers have taken the beautiful things of nature and interpreted them in a way not unlike the Fauves . . . with depth, originality and color.

Spring fashion is shapelier, feminine, individual. The shape is narrow shaped bodices, noticeable waists and free-to-move hemlines. The trend is strongly sportswear but perfected. Necks are V'd, importantly collared or high and tight, big sleeves, the skirt is never, ever straight, it moves. . .

Pants are top news highlighting a long, adventuresome look. Pants under dresses, jackets or tunics. Pants legs are wide—never skin tight. As for length, they practically drag the ground. Jackets have gotten longer and shorter with soft little blousons over pants. What you combine, how you combine it are personal matters of mood, time and place. Dress and coat hemlines keep their status quo at one inch above the knee for the modest, on up to four, even five, for the young with very good legs. (Can you remember when a well-turned ankle was worthy of comment?)

Coats are short and shaped rather than fitted as if designers were giving a grace period to women who forgot to diet. Shoulders are narrow. The sleeveless coat is a spring phenomenon. It looks like a jumper depending on the dress beneath to fill in the neck and sleeves. Real jumpers pull the same trick with shirts or blouses.

Shirts go on to become shirt dresses. Restless waistlines still wander up and down the figure, snugging up under the bust, moving to dead center, or dropping to the hips. Belts follow them in their wanderings easy-like, never cinched.

Color leans toward white but they are singing the blues. The tune that fashion really "turns on" to is the Star Spangled Banner. For 1969, the winning combination is red, white and blue. The brights are yellow and green.

The fabrics are soft as in jerseys, cottons, light wools and silks. Of course, there's novelty prints. Nothing is flat, it's all textured. It's pick and choose and put your self together to suit your mood.

SPRING '69

The sage sees heaven reflected in nature, and he pursues this art, not for the sake of gold, but for the love of knowledge it reveals. . .

By an 18th Century Philosopher



Spring '69 highlights the jumper . . . and Harvey Berin interprets it in a beige French wool plaid. Detailed with buttons and a half back belt, it tops a 4-ply crepe blouse with ascot Junior Sophisticate etches a white crepe dress in soft ruffles and cover bodice with yellow silk serge sleeveless top. The skirt of this shirtwaister is softly gathered The ensemble is big news . . . and Davidow crafts it in a white/taupe/brown Morse Code tweed coat cut on slim lines, pairs it with a white jersey dress belted in brown leather A narrow navy gabardine sleeveless tunic teamed with Spring '69's hottest news . . . pants . . . cut wide and white in crepe for Nat Kaplan. Shoes are chunkier than ever, legs are lighter White silk crepe crafted in utter simplicity by Harold Levine . . . the low cut bodice falling to a free-flowing skirt . . . the cuffs on the long sleeves highlighted in gold bullion Red, red poppies wander on imported white cotton brocade threaded in navy . . . Branell carves a princess dress, giving it a covered-up look via a high neckline and mini-sleeves Photos courtesy New York Couture Business Council, Inc.



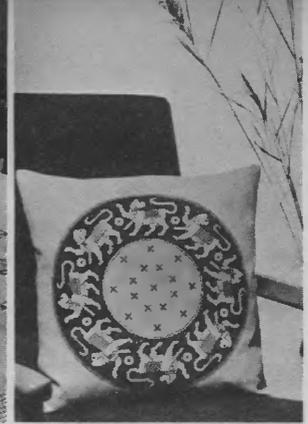
1. Helmet and Mad-Money Purse



2. Afghan - Matching Pillow



3. Rose Bower Bedspread



4. Assisi Cushion



5. Boy and Girl Pullovers

1. Be helmeted for action and take along a mad-money purse. The skater, the cyclist and the hiker all agree that a head-hugging helmet is as pretty as it is warm, and a matching bag holds little necessities. The set is crocheted in any gay color you are currently crazy about

2. A quick change for bachelor quarters, this contemporary patchwork afghan and pillow design adds a warm sense of well-being. Nature's colors make a tweedy mixture for the indoor season. The finished afghan measures 50 x 67 inches and the pillow is 18 inches square. Each is made of 4 3/4 inch crocheted squares, joined in a geometric layout. The yarn is knitting worsted; a wood brown predominates, with shades of orange, gray, yellow and green

3. Match a brand-new heirloom to mellow antiques. This "Rose Bower" bedspread looks at home in a traditional room. It is composed of a number of crocheted squares put together in a single, or double bed. Two different motifs are used, a rose and a plain pattern. Each is 6 inches square. The finished spread is fringed two sides



6. Plaid Hooded Cape

FREE PATTERNS

ILLINOIS RURAL ELECTRIC NEWS

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Please send me without charge the pattern leaflets which I have checked below. I am enclosing a STAMPED, SELF-ADDRESSED envelope for every THREE patterns requested. (The envelope which MUST accompany all pattern orders, should be of the larger size):

- 1.....Helmet-Purse
- 2.....Afghan
- 3.....Bedspread
- 4.....Cushion
- 5.....Pullovers
- 6.....Cape
- 7.....Sweater
- 8.....Cardigan

Name.....

Address.....

Comment (if any).....

This coupon expires March 20, 1969. Orders must be postmarked by that date.

Gift treasures

4. Assisi is noted for its fine embroidery. The circular lion motif on this pillow is a good example of the needlework you will see the women doing if you visit this lovely Italian town. If you want to try it yourself, you will need a light-colored piece of even-weave fabric and a dark shade of six-strand floss. Only three simple embroidery stitches are used. The cushion measures 16" square

5. Boys and girls together love gaily patterned sweaters. These two pullovers are knit in "all-American" colors to stand out in the school yard. She has discovered Indian lore in the red, white and blue bands which trim the solid blue background of her sweater. He feels like a woodsman in his scarlet sweater with blue and white pattern stripes. Both are in sizes 6-12 and a real joy to knit

6. Once upon a time ago, "Little Red Riding Hood" came out in a cape. This season, it's a mini version to cover a multitude of outfits. This one has a hood for the head, slits for the arms and four buttons to close it. The plaid is done in a quick-stepping red and white with two shades of blue. It is knitted in sizes small, medium and large

7. Three cheers for the triple-V pullover. For class, sports or lounging, this sweater has easy, good-looks. Knit in the stockinette stitch, the body color is periwinkle with white and scarlet V's—men's sizes 38-44

8. A modern maiden digs the ancient Aztecs. Indian art was knit into the structure of this unusual sweater. The simple jacket style with three-quarter, set-in sleeves takes on an intricate black, yellow and coral motif. It is done in misses' sizes small, medium and large



7. Triple-V Sweater



8. Aztec Cardigan

Rural Exchange

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 Pink Radiance
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	Each	5 for
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SPirea VAN HOUTTEI, white flower	.15	.71
RED WEIGELA, deep red	.25	1.19
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DEUTZIA, snow white	.29	1.39
MOCK ORANGE, white	.29	1.39
*PINK SPIREA, pink	.19	.89
ALTHEA DOUBLE, red, pink, white	.29	1.39
*PUSSY WILLOW, pink catkins	.29	1.39
RED BUSH HONEYSUCKLE, red	.29	1.39
PINK WEIGELA, pure pink	.29	1.39
HYDRANGEA P. G., pinkish white	.29	1.39
CYDONIA JAPONICA, red flowers	.39	1.89
PERSIAN LILAC, old favorite arch	.59	2.79
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WISTERIA VINE, purple flowers	.49	2.39
PINK BUSH HONEYSUCKLE, pink	.29	1.39
FLOWERING ALMOND, pink flowers	.49	2.39
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RED BARBERRY, 1 to 2 ft.	.59	2.79
TAMARIX, lavender pink	.39	1.89
ALTHEA ROSE OF SHARON	.19	.89
RED ALTHEA	.19	.89
RED SNOWBERRY, red berries	.39	1.89

(Above shrubs 1 to 2 ft. tall, 1 to 2 yrs. old)

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	Each	3 for
MAGNOLIA, 1/2 to 1 ft.	.29	\$1.09
SILVER MAPLE, 1 to 2 ft.	.29	.83
SILVER MAPLE, 3/2 to 5 ft.	.69	1.98
MIMOSA, 4/2 to 6 ft.	.89	2.59
*RED BUD, 5/2 to 7 ft.	.98	2.79
*WHITE FL. DOGWOOD, 2 1/2 to 4 ft.	.49	1.39
RED FL. PEACH, 2 1/2 to 4 ft.	.98	2.79
GOLDEN RAIN TREE, 1 to 2 ft.	.98	2.79
RED LEAF PLUM, 2 1/2 to 4 ft.	.98	2.79
*TULIP TREE, 4/2 to 6 ft.	.98	2.79
*PIN OAK, 1 to 2 ft.	.89	2.59
MAGNOLIA SOULANGEANA, 1 1/2 to 2 ft.	1.69	4.79
GINKGO TREE, 1 to 2 ft. tall	.89	2.59
LOMBARDY POPLAR, 5/2 to 7 ft.	.89	2.59
SWEET GUM, 3/2 to 5 ft. tall	.89	2.59
*PIN OAK, 1 to 2 ft.	.79	2.29
SYCAMORE, 3/2 to 5 ft. tall	.89	2.59
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LIVE OAK, 1 to 2 ft.	.59	1.69
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SCARLET MAPLE, 4/2 to 6 ft.	.89	2.59
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GOLDEN CHAIN TREE, 1 to 2 ft.	.89	2.59
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PURPLE LEAF PLUM, 1 to 2 ft.	.98	2.79
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(All above trees are 1 or 2 yrs. old)

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ORIENTAL POPPY; scarlet	.25	1.19
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HARDY PECAN: 1/2 to 1 ft. 98¢ ea.; 1 to 2 ft. \$1.29 ea.

(All above trees 1 or 2 yrs. old)

BLACKBERRY: 1 yr. plants, 1/2 to 1 ft. 25¢ ea.

DEWBERRY: 1 yr. plants, 1/2 to 1 ft. 25¢ ea.

FIG BUSHES: Varieties: Magnolia, Texas Everbearing, Celestial, Brown Turkey. Prices 12 to 18 inches 98¢; 1 1/2 to 2 ft. \$1.29; 2 to 3 ft. \$1.59.

BOYSENBERRY: 1/2 to 1 ft., 1 yr. old 29¢ ea.

RASPBERRY: 1 yr., 1/2 to 1 ft., red or black 39¢ ea.

YONGBERRY: 1 yr., 1/2 to 1 ft. 25¢ ea.

DWARF FRUIT TREES

Heavy demand for Dwarf Fruit Trees where planting space is limited.

DWARF PEACH: Varieties: Dwarf Heap Big Indian Cling, Dwarf Belle of Georgia, Dwarf Early Elberta, Dwarf Elberta, Dwarf Hale Haven, Dwarf J.H. Hale. Prices 2 to 3 ft. \$2.29; 3 to 4 ft. \$2.59; 4 to 5 ft. \$3.29. Grown on Prunus Bessevi understock.

DWARF APPLE: Varieties: Dwarf Double Red Delicious, Dwarf Yellow Delicious, Dwarf Double Red Jonathan, Dwarf Lodi. Prices 2 to 3 ft. \$2.29; 3 to 4 ft. \$2.59; 4 to 5 ft. \$3.29. Our Dwarf Apples are grown on Malling Merton 106 understock.

DWARF SOUR CHERRY: Varieties: Natural Dwarf, Dwarf Meteor, Dwarf North Star. Prices 2 to 3 ft. \$2.29; 3 to 4 ft. \$2.59; 4 to 5 ft. \$3.29.

DWARF PEAR: Varieties: Dwarf Sure Crop, Dwarf Bartlett, Dwarf LeConte, Dwarf Seckel. Prices 2 to 3 ft. \$2.29; 3 to 4 ft. \$2.59; 4 to 5 ft. \$3.29. Grown on Cotoneaster and Angers Quince understock.

DWARF PLUM: Varieties: Dwarf American, Dwarf Bruce, Dwarf Sapa, Dwarf Gold, Dwarf Santa Rosa. Prices 2 to 3 ft. \$2.29; 3 to 4 ft. \$2.59; 4 to 5 ft. \$3.29. Grown on Prunus Bessevi understock.

HEDGE PLANTS

100 SOUTH PRIVET EVERGREEN HEDGE	for \$1.89
50 SOUTH PRIVET EVERGREEN HEDGE	for 1.39
25 MULTIFLORA FENCE ROSES	for 2.69
25 LOMBARDY POPLAR FOR HEDGE	for 2.79

(All Hedge 1 to 2 ft. tall, 1 or 2 yrs. old)

THIS MONTH'S DISCOUNT SPECIALS!

15 VIOLETS — \$1.00

Get this beauty bargain... 15 Violets for only \$1.00. Easy to grow, prolific bloomers, cover themselves with gay flowers.

CAMELLIAS — 89¢

Camellia Sasamqua are some of the most gorgeous flowers grown, astonishing spring after spring with their sheer beauty. Fine Southern plants.

CLEOPATRA	large red flowers
MINE-NO-YUKI	double white
PINK SNOW	fine grower, pink
TEXAS STAR	light mauve pink
SETSUGEKKA	white, splashed pink

Prices on blooming size, 89¢ ea.; 3 for \$2.59.
 (All above plants, 1 to 2 ft. tall, 1 or 2 yrs. old)

15 IRIS — \$1.00

*These 15 IRIS come in assorted colors. These planting stock Iris are root divisions, fresh and healthy. GET 15 OF THESE BEAUTIFULS FOR ONLY \$1.00.

10 CUSHION MUMS \$1.00

These gorgeous CUSHION MUMS are good growers, develop into large, sturdy plants, and normally develop to big basket size when matured... covered with dazzling flowers, each flower 1 to 2 inches diameter. All plants are hardy, fieldgrown, root divisions. Assorted colors of reds, pinks, yellow, etc., as available. GET 10 GIANT CUSHION MUMS for just \$1.00.

AZALEAS — 89¢

Azaleas are popular throughout the country... loved and admired by most folks. They burst into bloom in a gorgeous array of colors that cover the entire plant... a riot of blazing colors... a sight seldom seen in flowerdom.

CHRISTMAS CHEER	deep red & crimson
CORAL BELLS	bellshaped, pink flowers
SALMON BEAUTY	lush salmon, pink
PINK PEARL	large pink, shaded white
HINO-CRIMSON	brilliant scarlet flowers

Prices on blooming size Azaleas: 89¢ ea.; 3 for \$2.59; 6 for \$4.98.

BABY DOLL ROSES — 79¢

Exquisite little Polyanthas, often called "Baby Doll" roses. A myriad of penny size blooms in clusters... make one big splash of color. Heavy bloomers.

IDEAL	dark red
GOLDEN SALMON	pink and orange
SUMMER SNOW	snow white
GEORGE ELGER	bright yellow

Price 2 yr. old Baby Doll roses: 79¢ ea.; 6 for \$4.69. Your choice of varieties.

FLORIBUNDA ROSES

These are semi-dwarf roses, bloom profusely in large heads.

RED RIPPLES	cherry red
FLORADORA	orange vermillion
LAFAYETTE	bright red
BETTY PRIOR	rich pink

Price 2 yr. old bushes, blooming size: 79¢ ea.; 6 for \$4.69.

Write Out Your Order — Send It Today

Money Back Guarantee: We will replace or cheerfully refund your money if you are not completely satisfied. Simply return the merchandise within 10 days.

All Our Plants are nursery grown from seeds, cuttings or budded stock, never transplanted, except those marked with (*). Asterisks, which means those are collected from the wild state. All plants inspected by Department of Agriculture.

CASH ORDERS: Send check, Money Order or cash plus 75¢ for postage and packing and we ship postpaid.

INSURANCE FEE 10¢. Any damaged or lost shipments will be replaced FREE.

C.O.D. Orders: If shipped C.O.D. you pay C.O.D. fee, Money Order fee, and postage charges.

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