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RURAL ELECTRIC NEWS  
April, 1968



# National News Notes

## Rural electric hall of fame plans advance

■ A "rural electric building" with memorabilia of the past and a showcase of the future is to be built as part of the Agricultural Hall of Fame being established near Kansas City, Kan.

The glorious past of rural electrification, its founders and leaders will be preserved in educational and historical exhibits. Other displays will preview the future with automated farms, computerized households and controlled environments.

Membership of the National Rural Electric Cooperative Association has voted to develop a fund-raising program to finance construction of the rural electric building and exhibits. The fund drive is now underway.

The Agricultural Hall of Fame is a non-profit corporation chartered by Congress in 1960 and is privately financed by gifts and admissions. It is expected that more than 300,000 persons this year will visit two of the proposed ten buildings now open to the public.

## Grass roots protest fights unjust rates

■ The Wall Street Journal recently reported a growing "grass-roots level" protest against electric rates charged by some of the nation's investor-owned utilities.

"In a number of states, consumers are banding together to press for lower rates," the article says. It continues: "The Federal Power Commission, which has no direct authority over retail electricity rates but keeps close track of utility operations and rates of return, is getting more complaints. So are the state regulatory agencies that control rates. All the fuss has prompted lawmakers and regulators at both levels to take a more critical look at rates."

Critics claim utilities are reaping profits that exceed the returns on investments in plant and equipment as approved by regulatory bodies, according to the article.

The newspaper says the protests are paying off in some instances. It cited a \$1.3 million a year reduction forced on Baltimore Gas & Electric Co. after a consumers' group attacked the utility's rates as "excessive, unjust and unreasonable."

## U.S. electric energy output up 5.9 per cent

■ The Federal Power Commission reported recently that preliminary figures show that U. S. utilities produced 1.2 trillion kilowatt hours of electricity in 1967, a gain of 5.9 per cent from the previous year.

Producing the biggest share of the power were the various types of fuel burning plants (coal, oil, gas and nuclear) which accounted for 991.7 billion kilowatt hours. The remaining 220 billion kilowatt hours were generated at hydroelectric plants.

On the basis of ownership, the investor-owned utilities accounted for 927 billion kilowatt hours while publicly owned facilities (including cooperatives, municipal systems and federal plants) generated 283 billion kilowatt hours. Cooperative power plants produced 11.2 billion kilowatt hours.

To produce electric energy in 1967, the utilities burned 273 million tons of coal, 2.7 trillion cubic feet of natural gas and 161 million barrels of oil.

# RURAL ELECTRIC NEWS

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# M'Gosh! They're Nice People!

We're living in an age of change. And one change that is and should be taking place is in the attitude of rural and city people toward each other.

Too long has each group viewed the other with suspicion and distrust. Too often has each said of the other, "Their problems are not ours; they do not affect us; let them solve their own."

And interesting example of the change, and the interdependence of the two groups, occurred recently when Keith L. Wilkey, farm editor of the Quincy Herald-Whig, arranged for a farm tour by a group of Chicago legislators.

**THE RESULTS** were heart-warming. All Chicago House of Representatives members were invited. Seven were able to come. They arrived, well-dressed, polite—and overflowing with questions.

They got solid answers. At the Russell Martin farm the lawmakers stood in the weathered barn while Mr. Martin eloquently discussed the operations which, over a 50-year period have enabled him to build a marvelously effective beef herd.

They learned of the Adams Electrical Co-operative which provides power to run the many farm motors, enabling Mr. Martin to do in minutes many operations that once took hours.

Mostly the legislators listened in respectful silence, interrupting only for a question that wouldn't wait. Then one legislator apparently summed up the thinking of all:

"I'VE BEEN VOTING on farm legislation for years, but I've had little actual knowledge of merits of each bill. I've tried to inform myself, particularly by talking with rural area representatives whose judgment I respected. After today I expect to be a better legislator. I'll still ask questions and seek guidance, but I'll be better informed—and I hope I can do a better job.

"That, after all, is the aim of all serious legislators—and that includes most members of the General Assembly.

That, also, is the view of such careful legislature-watchers as Thomas H. Moore and Albert J. Cross of the Association of Illinois Electric Cooperatives.

They have long stressed the need for better understanding among city and rural residents. For problems of each group are indeed intertwined and each must work effectively with the other if maximum progress toward solutions is to be made.

Dean Searls, manager of Adams Electrical Co-operative, is one of the men who helped Keith Wilkey arrange this recent tour. He has recommended future tours on an expanded basis. Others who have studied this first experience agree. It is one way in which better understanding so earnestly desired can be achieved.

**OUR COVER**—Cooperative representatives at the seventh annual Southern Illinois Materials Handling Exposition at Nashville recently surrounded by electric grain dryers that attracted wide attention. From left: Victor Ketten, Southwestern Electric Cooperative, Greenville; Lyle E. Dunham, AIEC, Springfield; Darrell Decker, Tri-County Electric Cooperative; Dale Harris, and Ivan Holler, Wayne-White Counties Electric Cooperative, Fairfield. Story on Page 10.

## Surprise: They're Nice People!

# Farmers and Politicians

By John F. Temple

Seven Chicago lawmakers descended recently on three Adams County farms during a get-acquainted tour arranged by Keith L. Wilkey, farm editor of the Quincy Herald-Whig.

The result was not quite a spontaneous love affair—but almost.

The seven were members of the Illinois House of Representatives and for the most part were members of Mayor Richard J. Daley's powerful and well-oiled political organization.

WHAT WERE they like? Adams County farmers decided they were attractive people, intelligent, eager to learn, full of questions—and surprisingly well informed.

There was, for example, Paul F. Elward, big, friendly, an attorney and law instructor who some say may ultimately be governor of Illinois. At every stop he launched a stream of polite questions and gradually his notebook filled with carefully recorded answers.

There was Corneal A. Davis, a Negro, born in Mississippi, educated at three colleges, a Baptist minister, an employe of the city clerk of Chicago—and recognized as a most influential and able member of the Illinois General Assembly.

And there was quiet, friendly, William J. Schoeninger, a Chicago real estate broker for 35 years who has traveled throughout the world—and who studied agriculture at the University of Wisconsin. He was no stranger to farms and farming, yet no one was more interested in the tour.

THAT'S HOW it went. Calvin L. Smith, a Negro who holds a degree in pharmaceutical chemistry from the University of Illinois, Edward Wolbank, in the fine arts business and a dealer in antiques, and Robert F. McPartlin, an electrical engineer who has eight fine children—all came to learn, and learn they did.

The only Republican in the group was Hellmut W. Stolle, born in Berlin, long active in young people's work and operator of his own bakery, delicatessen and catering business. His quick eyes took in every detail.

Joining their fellow legislators on the tour were two area lawmakers, Thomas C. Rose, Jacksonville attorney, and H. B. Ihnen, Quincy farm manager. Both are Republicans. They greeted the Chicago group warmly.

MR. WILKEY had thought Chicago legislators should get ac-

quainted with farm people and farm problems, and that farmers should come to know some Chicago legislators.

He arranged the one-day tour with the help of his newspaper and such men as Dean Searls, manager of Adams Electrical Co-operative and Melvin E. Sims, president of FS Services, Inc. Association of Illinois Electric Cooperative people helped with enthusiasm.

So did people at the Russell Martin farm near Coatsburg and the Dean and Melvin Sims and the Richard and Don Sorrill farms near Baldwin Field in Adams County. These were the tour farms.

THE GROUP gathered first at the gleaming, new Liberty High School, and what a school it is: clean, bright, airy, efficiently planned, sparkling with gay colors. There was no smog, no air pollution, no policemen, no snarling traffic. Only quiet and peace and beauty and smiling youngsters, confident teachers, and a proud administrator named John Seger who grew up in the area and loves it.

At the farms themselves the legislators listened as Mr. Martin told how he had spent a lifetime building a wonderful herd of beef cattle. "Yes," he said, "the hours are

Dean Sims discusses farm operation.



Legislators, from left, Thomas Rose, William Schoeninger and H. W. Stolle.



# Get Better Acquainted

long but if you love farming you don't mind."

**AT THE SIMS FARM** legislators learned how electricity supplied by Adams Electrical makes operation of nearly 1,000 acres possible with a minimum crew. And they learned impressive facts about high taxes (total taxes about \$10,000 per year.) and how cooperatives help make operation possible.

At the Sorrill farm the group watched a modern dairy operation, drank fresh milk, and ate fresh-from-the-oven cookies—and asked a million questions.

**AT NOON** legislators scattered to various farm homes for lunch, for visiting and for more questions, on both sides.

Rep. McPartlin and Herald-Whig staff writer George Crist ate in the charming kitchen at the home of Mr. and Mrs. Howard Myers of Quincy r.r. 1.

They, too, talked of taxes on a 1,000-acre farm, of independence, of children, of the future—and they parted good friends.

"I was much impressed," Rep. McPartlin said later. "Did you notice that they asked the blessing before the meal, that the church and religious views were mentioned several times in their conversation?"

Representatives Corneal A. Davis, left, and Calvin L. Smith with Mrs. Dean Searls before tour.



And how capable they are. What careful management it takes for farm operation today."

**AND AT THE END** of the day Mr. Searls summed up his views:

"The legislators were impressed with our farm people and our people were impressed with them. I was delighted with the interest of both groups.

"I was vastly impressed with the keen questions the legislators asked. They learned what a big business farming really is, they learned of the terrific capital investment it requires, the tax burdens they hadn't fully appreciated. I hope there will be more such tours. Keith Wilkey and his newspaper are to be congratulated."

**MR. WILKEY** himself was pleased with the reactions of tour participants. "These lawmakers regularly act on legislation vitally affecting Illinois rural areas," he said. "They want to pass good legislation and avoid bad laws.

"They recognize their need for reliable information. I am delighted with the way they learned on this tour. We've made new friends for rural Illinois. And I hope we in the country will try equally hard to understand the problems of city residents."

Rep. McPartlin and hosts, Mr. and Mrs. Howard Myers.



Rep. Edward Wolbank visits the Russell Martin farm. That's Marvin Martin at right.



Rep. Paul Elward gets acquainted with LIVE livestock.



Ralph V. White (left) receives a gift from managers of other Illinois electric cooperatives on the eve of his retirement. L. C. Groat of Spoon River, Canton, makes the presentation as C. E. Ferguson of Coles-Moultrie, Mattoon, watches.

## A Retired Manager Looks At Rural Electrification

By Charles E. Albright

Inside the red brick building, sunlight sparkled against a silver-plated engraving which reads "In recognition of service. . ."

The plaque on the office wall conveys appreciation to the man seated behind the desk. Before beginning to talk, he leaned back in his chair, clasped hands atop his greying hair and looked toward the ceiling.

**THE WORDS CAME** quickly. Ralph V. White spoke of the years behind him, of his decision to retire and of the future. He spoke of his affection, and his hopes, for rural electrification.

"I will always cherish these many years that I have spent with Rural Electric Convenience Cooperative Co. and I will look with great interest to the continued progress of the rural electric cooperatives in Illinois," he said recently before retiring as manager of the Auburn cooperative.

**HE RECALLED** the years following his birth on a farm near Watson in Effingham County and how his enrollment at Eastern Illinois State Teachers College (now Eastern Illinois University) was to lead him to a career in the electric industry.

"This company had a ball team while I was a college student and I guess baseball was the only reason I started work with them," he laughed.

Summer employment stretched into a fulltime job following graduation. Later Mr. White's work was to take him to Michigan, then to California. In 1946 he was hired to

manage Rural Electric Convenience which was then struggling to extend electric service across the countryside.

"We had some big problems in those days after World War II," Mr. White remembered. "Poles were scarce, wire was almost impossible to get. Still people were clamoring for electricity.

"Construction remained our biggest job, even into the early 1950's. Then we thought our work load would be reduced. But new problems came."

**HE REMEMBERS** how Rural Electric Convenience and its 26 sister cooperatives across Illinois worked to achieve better wholesale power contracts. Rural power loads were growing. The cooperatives needed fewer restrictions and lower rates.

Management faced new decisions as attention was focused on the cooperative member, his wants, his needs. Mr. White predicts those growing needs will put new demands on electric cooperatives.

Work he emphasized will be to

secure more control of power supply, to develop adequate financing sources, to extend three-phase lines, to provide underground service, to meet changing conditions with modern business practices and to be alert to the increasing needs of rural people.

**COOPERATIVES FIRST** of all, he stressed, must have an adequate supply of electricity. This means, he continued, that cooperatives must maintain their right to build generation and transmission systems.

Equally important is financing. Forecasts, Mr. White noted, indicate that the nation's rural electric systems will need far more money than can be expected from the existing loan channels of congressional appropriations to the Rural Electrification Administration.

"Farms particularly are requiring three-phase service and even though this represents a tremendous investment, cooperatives will work toward making it available on a 100 per cent basis," he predicted. "I suspect too that it will become mandatory to have underground service in subdivisions."

**MR. WHITE** also sees an increase in mergers of electric cooperatives.

"A merger doesn't mean loss of control, but it can mean improved efficiency," he said before comparing this prospect with the statewide service organization formed several years ago by Rural Electric Convenience and the state's other electric cooperatives. "The AIEC (Association of Illinois Electric Cooperatives) is doing jobs for the cooperatives that they couldn't do on their own.

"Yes, the future for electric cooperatives should be one of continued progress provided the cooperatives are willing and able to adjust to change. They have the tools to do this because their greatest asset is people. After all a cooperative is nothing more or less than a group of people who have banded together to do what they could not do individually."

Mr. White outside the Auburn office of Rural Electric Convenience Cooperative Co.



# Schneider Calls State Youth 'Best'

Illinois young people are playing substantial roles in helping maintain Illinois' position as the top agricultural products exporter in the nation.

"The state is teeming with lively, progressive, vigorous and highly intelligent rural areas young people," Robert M. Schneider, director of the state Department of Agriculture, said in a recent interview. "They're among our most important assets."

**MR. SCHNEIDER** should know. He has been working closely with young people all his life. At his home near Metamora, a town of just over 1,800, near Peoria, he was active in 4-H and Future Farmers of America programs. He has continued his close association with these groups and with other youth organizations.

"For the last four years Illinois farm exports have topped the nation," the state director told a Rural Electric News reporter. Latest figures place Illinois far ahead of California and Texas, both tied for second place.

"Total farm exports amounted nationally to \$6,681,000,000, a record high in 1966 — and Illinois' share was \$660 million. This was \$171 million more than either California or Texas. Iowa ranked fourth with \$426 million, followed by Kansas, Indiana and North Carolina."

**MR. SCHNEIDER** said there are many reasons for this outstanding record—and one is the high quality of Illinois rural area young people.

"I get mighty tired of hearing young people criticized by their sometimes thoughtless or discouraged elders," the secretary said. "Most such criticism is unjustified."

"Our young people are receptive of new ideas. They encourage older residents to put practical new ideas to work."

"The youngsters themselves work hard, at study while they're in school and at their jobs when they leave the classrooms. Relatively few get into trouble."

**FOR SEVERAL** years Mr. Schneider has been putting his own

ideas about young people to good use. Illinois, he has said, has the finest state fair in the nation. And every year keen-minded young people are invited to express their views on how it—and Illinois agriculture—can be made even better.

The director and his associates listen. Many ideas are swiftly adopted.

"At the building housing Department of Agriculture headquarters," Mr. Schneider said, "is a huge sign saying 'Welcome Youth — Let's Keep Illinois First.'"

"These are not idle words. We are steadfast in our belief that the future of our state's agricultural econ-

dous problems. There's so much more to learn, and so little time. And so many problems are increasingly complex.

"I'm convinced that the biggest thing parents can do to help their youngsters is to set them a good example. We can encourage them to obtain the best possible education. We can talk to them about patriotism and morality and responsibility. But most of all, we can, to the best of our ability, set them an example."

"I really don't believe we've been doing too bad a job, either. We want to do much better. Still I'm convinced that we have in Illinois the finest young people in all the world."



Director of Agriculture talks of young people.

omy lies with the youth of our land and to that end we are going to do our very best to see that the boys and girls who come to our great fair are not treated as second rate."

They aren't. They're first rate, valuable citizens. That's the way they're treated and that's the way they act. This is the view of Franklin Rust, manager of the fair, as well as the view of Mr. Schneider.

**THE AGRICULTURE** director, while he was about it, had some words for parents. He and his wife are parents of two young adults and they've had time to do some thinking on the subject.

"We all recognize," he said, "that young people today have tremen-



# Don't Just Dream . . . Let's All Go Fishing!

**H**ow would you like to produce one pound of meat for every pound of commercial feed? And, incidentally, assure yourself of some of the best fishing in the world?

It can be done, with a combination of work, knowledge and luck, says Dr. Homer Buck, associate aquatic biologist with the State Natural History Survey.

Dr. Buck directs the Sam Parr Fisheries Research Center at the 600-acre Stephen A. Forbes Lake one mile north of Omega in Marion County.

**ACTUALLY**, he says, Illinois is seeing the start of a relatively new industry in this area: commercial production of high-quality channel catfish.

Tremendous increases in knowledge have occurred within the last ten years. In fact, more data has been collected in that decade than in the previous half-century. Now it is being put to work.

"Using the knowledge we have today," Dr. Buck said in a recent interview, "it's possible to produce 2,000 pounds of catfish per year per acre of water.

"Such fish may sell for 50 cents a pound and thus, in theory, pro-

duce a \$1,000 per acre income annually.

"Of course it isn't really that simple. There are considerable costs involved, and, as always, there are risks.

"But more and more people are going into the commercial raising of catfish and some are finding it highly profitable."

**WILLIAM HARTH**, superintendent of fisheries for the state department of conservation, agreed. It's a field of great promise that's beginning to grow with some rapidity in Illinois.

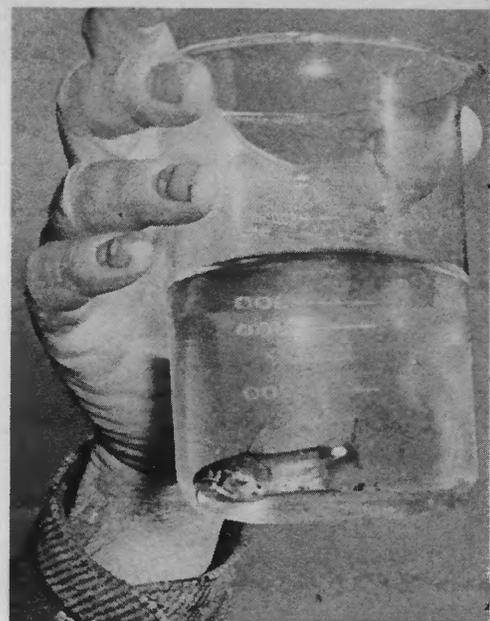
But both specialists caution that it's no get-rich-quick scheme.

"It takes plenty of know-how, hard work and a fair amount of good fortune," Mr. Harth says. "But the prospects are bright."

Take a look at one of those hundreds of three-inch year-old catfish frolicking in tanks at Dr. Buck's research center.

Under ideal conditions, in one more year that lively baby can grow to 14 or 15 inches in length—and a pound or more in weight. Many people think this is ideal eating size.

**LET THAT** little fellow grow a



In another year this channel cat could measure 15 inches.

few more years longer, say about as long as it takes for a commercial Christmas tree to gain maximum selling size, and you've a fine fish that will weigh from five to 20 pounds, depending upon environment and growing conditions. And you've a fight on your hands if you hook him on the end of your line.

Catfish, Dr. Buck says, are particularly hearty. Some, living to around 20 years, reach weights of as much as 50 pounds. Try hauling in one of those!

**SCATTERED** with increasing frequency over Illinois are "fee-fishing" lakes where for a price you can fish to your heart's content, and be reasonably sure of catching fine fish.

Also appearing in increasing numbers are ponds designed to provide fish for hotels, restaurants, stores and hungry individuals.

No longer does one have to live along a river in order to enjoy high-quality catfish.

Near inland Albion, in Edwards County southeast of Mt. Vernon, Mayor Phillip Everett has 12 or 13 small ponds. Most are stocked with fine catfish.

"We think there's a big future in this field," says Mrs. Everett. "We haven't yet been able to supply the demand. We need help since my husband and I are busy with other duties."

**DR. BUCK** says commercial fisheries for some time have been flourishing in Arkansas and numer-

Research by men such as these means better fishing for Illinois residents—and those throughout the land. From left are Dr. Homer Buck, Russell Rose and Charles Thoits III. The dog? Maggie, friend and confidant of Dr. Buck.



ous southern states. There the growing season is longer, there's often plenty of water and some of the land is less expensive than in many sections of Illinois. But now Illinois is moving ahead.

Work? You need to feed those fish every day, or at least five or six times a week. Your aim is to feed for maximum growth. But if you overfeed you're in trouble. You need to keep a close watch.

Disease or other problems could jeopardize a whole lake. That's why most operators prefer several one or two-acre lakes instead of a single 20-acre lake.

**HOW ABOUT** earning prospects?

"In one Arkansas county the 1965 fish crop was estimated to be worth \$110 million as compared with a soybean crop of \$10 million," Dr. Buck reports. "And this is a county in which soybeans formerly were the primary crop.

"I doubt that fish production in Illinois will become as large a factor as it is in some southern states where natural advantages are greater. But some people are making good returns on their investments and labor and more are interested in its possibilities."

**HOW ABOUT** markets? Thus far commercial fisheries on a national basis apparently are able to dispose of all the fish they can produce.

If one is interested in more information concerning this industry a good source is the Illinois State Department of Conservation, Division of Fisheries, Springfield.

This department maintains 12 district biologists at various locations throughout the state. One, for example, is Ray Fisher of Fairfield, serving several southeastern Illinois counties. These men are gold mines of information . . . and they can refer inquirers to other sources also.

Forbes Lake and all its facilities are served by Tri-County Electric Cooperative, Inc., Mt. Vernon, of which H. G. Downey is manager. The cooperative provides electricity for its more than 8,110 member-owners located in Jefferson, Marion, Washington, Franklin and Perry Counties.

The three-year-old lake provides camping, boating, fishing and other recreational facilities. It is, Mr. Downey says, one of the newest and nicest in Illinois. It's a fine place to visit.



Safety held the spotlight at recent Springfield meeting. From left: Marvin O. Nelson, Harry N. Simpson and Fred Holleman, Jr. Mr. Nelson and Mr. Simpson are safety specialists. Mr. Holleman is chairman of the Illinois Job Training and Safety Committee.

## Sound Safety Practices on Job, In Home, Pay Top Dividends

**Y**ou just can't afford accidents, a pleasant-voiced safety expert recently told electric cooperative representatives from throughout Illinois.

And he proceeded to prove that even so "minor" an accident as a broken arm costs a cooperative around \$1,450. Add that to the costs to the victim, along with a variety of indirect costs resulting from the accident, and you come up with a figure of \$5,000 to \$6,000.

"If you experience only five or six such lost-time accidents in a year's time, the total cost reaches \$20,000 to \$25,000," said Marvin O. Nelson, REA field safety officer from Washington, D.C.

**HE ADDRESSED** the 24th annual Illinois Job Training and Safety Conference in Springfield. He concentrated on on-the-job accidents. But his words were important also to housewives and others who find that day-to-day living can be quite dangerous.

Are cooperatives making progress in their safety battle? Perhaps. They're trying harder. But their overall lost-time record is little if any better than it was 20 years ago. And they have an even worse fatality record.

**COOPERATIVE** workers—and housewives—can do better. They

will do better. Mr. Nelson said one key is better work planning—and a greater awareness of how easily accidents occur.

Too often, he said, people try to save time—and money—at the expense of safety.

S. J. Miller, manager of Wayne-White Counties Electric Cooperative, Fairfield, participating in a safety discussion, agreed. "We need a united, cooperative attack on accidents," he said. "We can improve our record tremendously—and we will."

**R. T. REEVES**, manager of Southern Illinois Electric Cooperative, Dongola, summed up the conference at its closing session. He, too, predicted the way to an improved safety record is clear. He predicted substantial improvements in the years just ahead.

### POETIC JUSTICE?

"You mean you stopped drinking just because she asked you to?"

"Yes."

"And you gave up cigarettes for the same reason . . . and stopped gambling and racing cars just for her?"

"That's right."

"Then after all that, why didn't you marry her?"

"Well, I figured that since I had become such a clean-cut, desirable fellow, I could do better!"



Mrs. Betty Walker of Clay Electric Cooperative, Flora, demonstrates efficiency and convenience of electric kitchen equipment.

## Materials Handling Show Draws Thousands

Willard Bannon of Grayville, a director of Wayne-White Counties Electric Cooperative, looked over the teeming display area at the seventh annual Southern Illinois Farm Materials Handling Exposition at Nashville and sighed with delight.

"It's the biggest and best ever," he said proudly. "A farmer, his wife, and vocational agriculture students can come here and in one day study the latest and best equipment needed for efficient farm operation in these highly competitive times. It's wonderful."

**INDEED IT WAS.** The two-day exposition is sponsored annually by the power suppliers of Illinois, including the electric cooperatives. Other sponsors include the Illinois Farm Electrification Council, the Cooperative Extension Service of the University of Illinois, the Southern Illinois University School of Agriculture and Successful Farming Magazine.

Andy Bird of Tri-County Electric Cooperative, Mt. Vernon, estimated that more than 3,000 persons visited the exhibit this spring. This is close to twice last year's record attendance of 1,700.

"**THE WEATHER** played a major role in the attendance record," Mr. Bird said, "but so did the emphasis placed this year on electric household equipment."

Mr. Bannon, a veteran cooperative leader, had another thought:

"Back in the '50s," he said, "cooperatives sought REA loans to help 'heavy up their lines'. They wanted more electricity for their members.

"The Secretary of Agriculture asked me at a St. Louis meeting why we needed such funds—since most farm homes 'were using about all the electricity they'd ever need'.

"My, how times have changed! Rural area housewives are using record amounts of power every year. And their husbands constantly are buying new electric work-savers for farm use. We're living in a fast-changing age."

## Members of Coles-Moultrie Continue Power Use Growth

Again in 1967, Coles-Moultrie Electric Cooperative members continued their large increase in the use of electricity, climbing to a new average high of 656 kilowatt hours per month.

The 1967 average is 7.9 per cent greater than the previous year's mark, cooperative officials reported at the annual meeting recently. They also noted that Coles-Moultrie members used more than twice as much electricity in 1967 as they did in 1957.

All indications are that the next ten years will bring a continued growing use of electricity with the cooperative's electric system expected to provide more than twice the present requirements, officers reported.

**LAWRENCE C. DAILY**, board president, said the cooperative's average investment per member already is 42 per cent higher than it was in 1960. He attributed much of the growth to electric heat and grain drying.

"Last year, 45 per cent of the homes built in our area went completely modern—the all-electric way," Mr. Daily said.

Officers also called attention to the steadily decreasing unit price cooperative members are paying for electricity. The average cost per KWH in 1967 was 2.44 cents, down from 2.48 cents for the previous year.

As usage increases, the unit cost continues to be lower, the annual reports stated. For example, one member who averaged 2,788 KWH per month had an average cost of only 1.73 cents. This points out one advantage of using electricity as a total power source, officers said.

During the annual meeting, members re-elected two directors to three-year terms. The two are Willis F. Smith of Lovington r.r. 1 and Herschel W. Gardner of Casey r.r. 4.

**THE BOARD OF DIRECTORS** reorganized, renaming its officers. They are Mr. Daily of Humboldt r.r. 1, president; Mr. Smith, vice president; Clifford Hawkins of Oakland r.r. 1, secretary; Charles R. Sanders of Sullivan r.r. 2, treasurer, and Edgar Mitchell of Gays r.r. 1, assistant treasurer.

The remaining board member is William D. Champion of Gays r.r. 1.



President Lawrence C. Daily (left) and Manager C. E. Ferguson share the annual meeting rostrum.

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Crape Myrtle Red, Purple, Pink, or White, 1 to 2 ft. . . . . \$ .69 ea.					
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Weigela Variegated or Pink, 1 to 2 ft. . . . . .25 ea.					
Spirea Van Houttie—White, 1 to 2 ft. . . . . .29 ea.					
Spirea Reenesiana, 1 to 2 ft. . . . . .39 ea.					
Althea—Red, Purple, or White, 1 to 2 ft. . . . . .25 ea.					
Forsythia—Yellow, 1 to 2 ft. . . . . .25 ea.					
Pink Spirea, 1 to 2 ft. . . . . .25 ea.					
Pink Flowering Almond, 1 to 2 ft. . . . . .59 ea.					
Tamerix Pink Flowers, 1 to 2 ft. . . . . .39 ea.					
Bush Honeysuckle—Red or Pink, 1 to 2 ft. . . . . .29 ea.					
Red Flowering Quince, 1 to 2 ft. . . . . .39 ea.					
Old Fashion Lilac—Purple, 1 to 2 ft. . . . . .49 ea.					
Did Fashion Lilac, 1 to 2 ft. . . . . .49 ea.					
Bridal Wreath Spirea, 1 to 2 ft. . . . . .39 ea.					
Hydrangea P.G., 1 to 2 ft. . . . . .49 ea.					
Oakleaf Hydrangea, 1/2 to 1 ft. . . . . .49 ea.					
Deutzia—White, 1 to 2 ft. . . . . .25 ea.					
Mockorange—White, 1 to 2 ft. . . . . .25 ea.					
Sweet Shrub, 1 to 2 ft. . . . . .25 ea.					
Rose of Sharon—Mixed Colors, 1 to 2 ft. . . . . .09 ea.					
Red Ozier Dogwood, 1 to 2 ft. . . . . .19 ea.					
Pussy Willow, 1 to 2 ft. . . . . .29 ea., 4 to 6 ft. . . . . .69 ea.					
Russian Olive, 1 to 2 ft. . . . . .29 ea., 2 to 3 ft. . . . . .69 ea.					
Red Barberry, 1 to 2 ft. . . . . .59 ea.					
Japanese Snowball, 1 to 2 ft. . . . . .59 ea.					
Snowberry—Red or White, 1 to 2 ft. . . . . .29 ea.					
Spirea Anthony Waterer, Red, 1/2 to 1 ft. . . . . .59 ea.					
French Lilac Red White, Purple, 1 to 2 ft. . . . . .98 ea.					
Scotch Broom, 1 to 2 ft. . . . . .29 ea.					
Hypericum—Yellow Collected, 1 to 2 ft. . . . . .19 ea.					
Spice Bush, 1 to 2 ft. . . . . .29 ea.					
Butterfly Bush—Purple, 1 to 2 ft. . . . . .79 ea.					
Viburnum, Purple, 1/2 to 1 ft. . . . . .49 ea.					
Green Barberry, 1 to 2 ft. . . . . .29 ea.					
Azalea—Red, White, or Pink, 1/2 to 1 ft. . . . . .69 ea.					
Rose Acacia—Pink, Collected, 1 to 2 ft. . . . . .39 ea.					
Red or Black Chokeberry, 1 to 2 ft. . . . . .29 ea.					
Hydrangea Arborescence, Collected, 1 to 2 ft. . . . . .29 ea.					
Spirea Thunbergi, 1 to 2 ft. . . . . .39 ea.					
Winter Honeysuckle, 1 to 2 ft. . . . . .39 ea.					
Arrowwood Viburnum, 1/2 to 1 ft. . . . . .59 ea.					
Beauty Berry, Collected, 1 to 2 ft. . . . . .39 ea.					
<b>FLOWERING TREES — 1 or 2 years Old</b>					
Magnolia Grandiflora, 1/2-1 ft. . . . . .59 ea., 2-3 ft. . . . . .98 ea.					
Magnolia Niagara, 1 to 2 ft. . . . . .1.29 ea.					
Magnolia Rustica Rubra, 1 to 2 ft. . . . . .1.49 ea.					
Mimosas Pink, 3 to 4 ft. . . . . .49 ea., 4 to 6 ft. . . . . .98 ea.					
American Red Bud, 2 to 3 ft. . . . . .39 ea., 4 to 6 ft. . . . . .89 ea.					
White Flower Dogwood, 2-3 ft. . . . . .39 ea., 4-6 ft. . . . . .1.29 ea.					
Pink Flowering Dogwood 2 ft. . . . . .1.69 ea., 3-5 ft. . . . . .2.98 ea.					
Golden Chain Tree, 1 to 2 ft. . . . . .79 ea.					
Golden Rain Tree 1-2 ft. . . . . .79 ea., 3-4 ft. . . . . .2.49 ea.					
Smoke Tree, 1 to 2 ft. . . . . .1.49 ea.					
Purple Leaf Plum, 2 to 3 ft. . . . . .98 ea., 4 to 6 ft. . . . . .2.49 ea.					
Flow. Peach Red, Pink or White, 2 1/2 to 4 ft. . . . . .98 ea.					
Double Pink Flowering Cherry, 3 1/2 to 5 ft. . . . . .3.95 ea.					
Flowering Crab Red or Pink, 2 to 3 ft. . . . . .98 ea.					
Flowering Crab Red or Pink, 4 1/2 to 6 ft. . . . . .2.98 ea.					
Chinese Red Bud, 1 to 2 ft. . . . . .49 ea.					
Tree of Heaven, Collected, 3 to 5 ft. . . . . .69 ea.					
Dwarf Red Buckeye, 1/2 to 1 ft. . . . . .69 ea.					
Magnolia Soulangiana, 1 to 2 ft. . . . . .1.29 ea.					
Red or Pink Weeping Peach, 2 1/2 to 4 ft. . . . . .1.29 ea.					
Red Leaf Peach, 2 1/2 to 4 ft. . . . . .98 ea.					
White Fringe, Collected, 2 to 3 ft. . . . . .98 ea.					
Japanese Flow. Cherry—White, 3 to 5 ft. . . . . .3.98 ea.					
European Mountain Ash, 3 to 4 ft. . . . . .2.49 ea.					
Pauls Scarlet Hawthorn Red Blooms, 3-5 ft. . . . . .3.98 ea.					
Big Leaf Cucumber Tree, Collected, 3-4 ft. . . . . .1.69 ea.					
Paw Paw, Collected, 3 to 5 ft. . . . . .89 ea.					
White Sumac, Collected, 2 to 3 ft. . . . . .59 ea.					
Sourwood Collected, 2 to 3 ft. . . . . .69 ea.					
Yellow Buckeye, 1 to 2 ft. . . . . .59 ea.					
Downy Hawthorn, 1/2 to 1 ft. . . . . .89 ea.					
Dwarf White Buckeye, 1/2 to 1 ft. . . . . .69 ea.					
Red Flowering Dogwood 2 ft. . . . . .2.49 ea., 3-4 ft. . . . . .3.98 ea.					
<b>SHADE TREES — 1 or 2 years Old</b>					
Silver Maple, 3 to 4 ft. . . . . .39 ea., 4 to 6 ft. . . . . .79 ea.					
Green Weeping Willow, 2-3 ft. . . . . .39 ea., 4-6 ft. . . . . .69 ea.					
Chinese Elm, 3 to 4 ft. . . . . .39 ea., 4 to 6 ft. . . . . .69 ea.					
Catalpa Fish Bait Tree, 2 to 3 ft. . . . . .29 ea.					
Ginko Tree, 1 to 2 ft. . . . . .79 ea., 3 to 5 ft. . . . . .2.98 ea.					
Pin Oak, Red Oak, or Scarlet Oak, 3 to 5 ft. . . . . .1.29 ea.					
Lombardy Poplar, 1 to 2 ft. . . . . .06 ea., 2 to 3 ft. . . . . .12 ea.					
Lombardy Poplar, 3 to 4 ft. . . . . .19 ea., 4 to 6 ft. . . . . .39 ea.					
Fassen Red Leaf Maple, 3 1/2 to 5 ft. . . . . .3.95 ea.					
Sycamore, 3 to 4 ft. . . . . .59 ea., 4 to 6 ft. . . . . .1.49 ea.					
Sugar Maple, Collected, 3 to 5 ft. . . . . .59 ea.					
Sweet Gum, 2 to 3 ft. . . . . .59 ea., 4 to 6 ft. . . . . .1.49 ea.					
White Birch, 2 to 3 ft. . . . . .79 ea., 4 to 6 ft. . . . . .2.98 ea.					
Crimson King Maple (Pat. No. 735) 3 to 5 ft. . . . . .3.95 ea.					
Tulip Tree, Collected, 3 to 4 ft. . . . . .59 ea.					
Sunburst Locust (Pat. No. 1313), 4 to 6 ft. . . . . .4.95 ea.					
Cut Leaf Weeping Birch, 3 1/2 to 5 ft. . . . . .3.98 ea.					
Silver Variegated Maple, 3 1/2 to 5 ft. . . . . .3.98 ea.					
Kentucky Coffee Tree, 1/2 to 1 ft. . . . . .79 ea.					
American Linden Tree, 3 to 4 ft. . . . . .98 ea.					
Skyline Locust (Pat. No. 1619), 4 to 6 ft. . . . . .4.98 ea.					
Sassafras, Collected, 2 to 3 ft. . . . . .59 ea.					
Scarlet Maple, Collected, 4 to 5 ft. . . . . .98 ea.					
Russian Mulberry, 2 to 3 ft. . . . . .69 ea.					
Sycamore Maple, Purple Leaves, 1/2 to 1 ft. . . . . .59 ea.					
Black Gum, Collected, 2 to 3 ft. . . . . .79 ea.					
Japanese Red Leaf Maple, 1 ft. . . . . .1.98 ea.					
Norway Maple, 1 to 2 ft. . . . . .98 ea.					
Golden Weeping Willow, 4 to 6 ft. . . . . .69 ea.					
<b>FRUIT TREES — 1 or 2 years Old</b>					
Belle of Ga. Peach, 2-3 ft. . . . . .79 ea., 3-5 ft. . . . . .1.19 ea.					
Elberta Peach 2 to 3 ft. . . . . .79 ea., 3 to 5 ft. . . . . .1.19 ea.					
J. H. Hale Peach, 2 to 3 ft. . . . . .79 ea., 3 to 5 ft. . . . . .1.19 ea.					
Hale Haven Peach, 2 to 3 ft. . . . . .79 ea., 3-5 ft. . . . . .1.19 ea.					
Dixie Red Peach, 2 to 3 ft. . . . . .79 ea., 3 to 5 ft. . . . . .1.19 ea.					
Golden Jubilee Peach, 2-3 ft. . . . . .79 ea., 3-5 ft. . . . . .1.19 ea.					
Champion Peach, 2-3 ft. . . . . .79 ea., 3-5 ft. . . . . .1.19 ea.					
Maygold Peach, 2 to 3 ft. . . . . .79 ea., 3 to 5 ft. . . . . .1.19 ea.					
Blake Peach, 2 to 3 ft. . . . . .79 ea., 3 to 5 ft. . . . . .1.19 ea.					
Stayman Winesap Apple, 2-3' . . . . . .79 ea., 4-6 ft. . . . . .1.39 ea.					
Red Delicious Apple, 2-3 ft. . . . . .79 ea., 4-6 ft. . . . . .1.39 ea.					
Yellow Delicious Apple, 2-3' . . . . . .79 ea., 4-6 ft. . . . . .1.39 ea.					
Early Harvest Apple, 2-3 ft. . . . . .79 ea., 4-6 ft. . . . . .1.39 ea.					
Red Rome Beauty Apple, 2-3' . . . . . .79 ea., 4-6 ft. . . . . .1.39 ea.					
Red Jonathan Apple, 2-3 ft. . . . . .79 ea., 4-6 ft. . . . . .1.39 ea.					
Lodi Apple, 2 to 3 ft. . . . . .79 ea., 4 to 6 ft. . . . . .1.39 ea.					
Grimes Golden Apple, 2-3 ft. . . . . .79 ea., 4-6 ft. . . . . .1.39 ea.					
Montmorency Cherry, 2-3 ft. . . . . .1.39 ea., 4-5 ft. . . . . .2.98 ea.					
Black Tartarian Cherry, 2 to 3 ft. . . . . .1.39 ea.					
Early Richmond Cherry, 2 to 3 ft. . . . . .1.39 ea.					
Kieffer Pear, 2 to 3 ft. . . . . .1.39 ea., 3 1/2 to 5 ft. . . . . .1.98 ea.					
Orient Pear, 2 to 3 ft. . . . . .1.39 ea., 3 1/2 to 5 ft. . . . . .1.98 ea.					
Bartlett Pear, 2 to 3 ft. . . . . .1.39 ea., 3 1/2 to 5 ft. . . . . .1.98 ea.					
Apricots—Moorpark or Early Golden, 2 to 3 ft. . . . . .98 ea.					
5-N-1 Apple—5 Varieties on each tree, 3 ft. . . . . .2.98 ea.					
Nectarine, 2 1/2 to 4 ft. . . . . .98 ea.					
Damson Plum, 2 1/2 to 4 ft. . . . . .98 ea.					
Red June Plum, 2 1/2 to 4 ft. . . . . .98 ea.					
Bruce Plum, 2 1/2 to 4 ft. . . . . .98 ea.					
Methley Plum, 2 ft. . . . . .79 ea., 3 1/2 to 5 ft. . . . . .1.19 ea.					
Burbank Plum, 2 ft. . . . . .79 ea., 3 1/2 to 5 ft. . . . . .1.19 ea.					
<b>DWARF FRUIT TREES — 1 or 2 years Old</b>					
Dwarf Elberta Peach, 2 to 3 ft. . . . . .2.98 ea.					
Dwarf Red Haven Peach, 2 to 3 ft. . . . . .2.98 ea.					
Dwarf Belle of Georgia Peach, 2 to 3 ft. . . . . .2.98 ea.					
Dwarf Golden Jubilee Peach, 2 to 3 ft. . . . . .2.98 ea.					
Dwarf Red Delicious Apple, 2 to 3 ft. . . . . .2.98 ea.					
Dwarf Yellow Delicious Apple, 2 to 3 ft. . . . . .2.98 ea.					
Dwarf Winesap Apple, 2 to 3 ft. . . . . .2.98 ea.					
Dwarf Montmorency Cherry, 2 to 3 ft. . . . . .2.98 ea.					
Dwarf North Star Cherry, 2 to 3 ft. . . . . .2.98 ea.					
Dwarf Bartlett Pear, 2 to 3 ft. . . . . .2.98 ea.					
Dwarf Kieffer Pear, 2 to 3 ft. . . . . .2.98 ea.					
Dwarf Burbank Plum, 2 to 3 ft. . . . . .2.98 ea.					
<b>VINES — 1 or 2 years Old</b>					
Red Scarlet Honeysuckle, 1 ft. . . . . .39 ea.					
Wisteria, Purple, 1/2 to 1 ft. . . . . .29 ea.					
Bitter Sweet, 1 ft. . . . . .19 ea.					
Clematis Vine, Collected, White, 1/2 to 1 ft. . . . . .29 ea.					
Grape Vines, Concord, Niagara, Luttie, Fredonia, Delaware, Catawba, 1/2 to 1 ft. . . . . .59 ea.					
Kudzu Vine, 1/2 to 1 ft. . . . . .39 ea.					
Gold Flame Honeysuckle, 1 ft. . . . . .49 ea.					
Trumpet Creeper, 1/2 to 1 ft. . . . . .19 ea.					
Yellow Jasmine, 1/2 to 1 ft. . . . . .59 ea.					
Vinca Minor, Clumps, Collected . . . . . .08 ea.					
Halls Honeysuckle, 1 ft. . . . . .19 ea.					
English Ivy or Boston Ivy, 4 to 8 inches . . . . . .29 ea.					
Euonymus Coloratus, 1/2 to 1 ft. . . . . .29 ea.					
<b>NUT TREES — 1 or 2 years Old</b>					
Hazel Nut, 1 to 2 ft. . . . . .79 ea., 3 to 5 ft. . . . . .1.98 ea.					
Butter Nut, 1 to 2 ft. . . . . .39 ea., 3 to 4 ft. . . . . .98 ea.					
Chinese Chestnut, 1-2 ft. . . . . .69 ea., 3-5 ft. . . . . .1.49 ea.					
Hardy Pecan Seedlings, 1 to 2 ft. . . . . .89 ea.					
Stuart Pecans, Paper Shell, 3 1/2 to 5 ft. . . . . .3.98 ea.					
Mahan Pecans, Paper Shell, 3 to 5 ft. . . . . .3.98 ea.					
Black Walnut, 1 to 2 ft. . . . . .39 ea., 3 to 5 ft. . . . . .1.29 ea.					
English Walnut, 2 to 3 ft. . . . . .3.98 ea.					
Shell Bark Hickory, 1 to 2 ft. . . . . .79 ea.					
American Beech, Collected, 3 to 4 ft. . . . . .89 ea.					
Japanese Walnut, 3 to 4 ft. . . . . .98 ea.					
<b>EVERGREENS — 1 or 2 years Old</b>					
Glossy Abelia, 1/2 to 1 ft. . . . . .29 ea.					
American Holly, Collected, 1/2 to 1 ft. . . . . .29 ea.					
Rhododendron, Collected, 1/2 to 1 ft. . . . . .49 ea.					
Pfitzer Juniper, 1/2 to 1 ft., low spreading . . . . . .69 ea.					
Cherry Laurel, 1/2 to 1 ft. . . . . .29 ea.					
Nandina, 1/2 to 1 ft. . . . . .49 ea.					
Boxwood, 1/2 ft. . . . . .39 ea.					
Irish Juniper, or Savin Juniper, 1/2 to 1 ft. . . . . .59 ea.					
Red Berry Pyracantha, 1/2 to 1 ft. . . . . .59 ea.					
Burfordi Holly, 1/2 to 1 ft. . . . . .59 ea.					
Wax Leaf Ligustrum, 1/2 to 1 ft. . . . . .39 ea.					
Colorado Blue Spruce, 1/2 to 1 ft. . . . . .39 ea.					
Mountain Laurel, Collected, 1/2 to 1 ft. . . . . .29 ea.					
Canada-Hemlock, Collected, 1/2 to 1 ft. . . . . .19 ea.					
Short Leaf Pine, Collected, 1 ft. . . . . .19 ea.					
Christmas Ferns, Collected . . . . . .19 ea.					
Red Cedar, Collected, 1/2 to 1 ft. . . . . .19 ea.					
Hetzli Holly, 1/2 to 1 ft. . . . . .59 ea.					
Japanese Holly, 1/2 ft. . . . . .59 ea.					
Foster Holly, 1/2 to 1 ft. . . . . .69 ea.					
Dwarf Burfordi Holly, 1/2 to 1 ft. . . . . .69 ea.					
Helleri Holly, 1/2 to 1 ft. . . . . .59 ea.					
Yellow Berry Pyracantha, 1/2 to 1 ft. . . . . .59 ea.					
Andorra Juniper, 1/2 to 1 ft. . . . . .59 ea.					
Cedrus Deodara, 1/2 to 1 ft. . . . . .59 ea.					
Japanese Yew, Taxus Spreading, 1/2 to 1 ft. . . . . .79 ea.					
East Palatka Holly, 1/2 to 1 ft. . . . . .69 ea.					
Baker Arborvitae, 1/2 to 1 ft. . . . . .59 ea.					
Berkman's Arborvitae, 1/2 to 1 ft. . . . . .59 ea.					
Globe Arborvitae, 1/2 ft. . . . . .59 ea.					
Greek Juniper, 1/2 to 1 ft. . . . . .59 ea.					
Gardenia, White Blooms, 1/2 to 1 ft. . . . . .59 ea.					
Camellia Sasanqua, 1/2 to 1 ft. . . . . .79 ea.					
Norway Spruce, 1/2 to 1 ft. . . . . .39 ea.					
Euonymus Radicans, 1/2 to 1 ft. . . . . .19 ea.					
Euonymus Manhattan, 1/2 to 1 ft. . . . . .39 ea.					
Euonymus Pulchellus, 1/2 to 1 ft. . . . . .39 ea.					
Euonymus Dupont, 1/2 to 1 ft. . . . . .39 ea.					
Chinese Holly, 1/2 to 1 ft. . . . . .69 ea.					
White Pine, 1 ft. . . . . .29 ea.					
Austrian Pine, 1/2 to 1 ft. . . . . .29 ea.					
Mugho Pine, 3 to 5 inches . . . . . .39 ea.					
Scotch Pine, 3 to 5 inches . . . . . .19 ea.					
Western Yellow Pine, 3 to 5 inches . . . . . .19 ea.					
White Spruce, 1/2 to 1 ft. . . . . .39 ea.					
Serbian Spruce, 1/2 to 1 ft. . . . . .39 ea.					
Douglas Fir, 1/2 to 1 ft. . . . . .49 ea.					
Cleyera Japonica, 1/2 ft. . . . . .59 ea.					
Elaeagnus Fruitlandi, 1/2 to 1 ft. . . . . .59 ea.					
Hetzli Juniper, 1/2 to 1 ft. . . . . .69 ea.					
Sargent's Juniper, 1/2 to 1 ft. . . . . .69 ea.					
Shore Juniper, 1/2 to 1 ft. . . . . .49 ea.					
Thorny Elegans, 1/2 to 1 ft. . . . . .49 ea.					
Slash Pine, 1/2 to 1 ft. . . . . .49 ea.					
<b>BERRY PLANTS, ETC. — 1 or 2 years Old</b>					
Black Raspberry, 1/2 to 1 ft. . . . . .39 ea.					
Red Everbearing Raspberry, 1/2 to 1 ft. . . . . .39 ea.					
Dewberry, 1/2 to 1 ft. . . . . .39 ea.					
Figs, 1 to 2 ft. . . . . .98 ea.					
Boysenberry, 1/2 to 1 ft. . . . . .39 ea.					
Blackberry, 1/2 to 1 ft. . . . . .39 ea.					
Gooseberry, 2 yr., 1 ft. . . . . .98 ea.					
<b>BULBS, AND PERENNIALS — 1 or 2 years Old</b>					
3 Pampas Grass, White Plumes . . . . . .1.00					
12 Hibiscus Mallow Marvel in Mixed Colors . . . . . .1.00					
6 Hollyhocks, Mixed Colors, Roots . . . . . .1.00					
6 Cannas, Colors, Red, Pink, or Yellow . . . . . .1.00					
12 Iris Blue Collected . . . . . .1.00					
12 Day Lilies, Roots Orange Flowers . . . . . .1.00					
6 Creeping Phlox, Pink, Blue, White and Red . . . . . .1.00					
4 Blue Bells, Roots Collected . . . . . .1.00					
4 Maiden Hair Fern, Roots Collected . . . . . .1.00					
4 Fancy Leaf Caladium, Red or White . . . . . .1.00					
20 Gladioli, Pink, Red, or White . . . . . .1.00					
6 Alyssum Gold Dust . . . . . .1.00					
6 Anthemis Yellow . . . . . .1.00					
6 Carnation, Red, Pink, or White . . . . . .1.00					
6 Coreopsis Sunburst Dbl. . . . . .1.00					
6 Candytuft (Iberis) Semp. White . . . . . .1.00					
6 Babysbreath White . . . . . .1.00					
6 Gaillardia Red . . . . . .1.00					
6 Blue Flax (Linum) . . . . . .1.00					
6 Shasta Daisy Alaska . . . . . .1.00					
4 Delphinium Dark Blue . . . . . .1.00					
6 Tritoma Mixed . . . . . .1.00					
6 Dianthus Pinks . . . . . .1.00					
6 Lupines Mixed Colors . . . . . .1.00					
4 Sedum Dragon Blood . . . . . .1.00					
3 Clematis Yellow . . . . . .1.00					
6 Fall Asters, Red, Pink, White, or Lavender . . . . . .1.00					
<b>BERRIES, FRUITS AND HEDGE—1 or 2 years Old</b>					
10 Rhubarb, 1 Yr. Roots . . . . . .1.50					
10 Asparagus, 1 Yr. Roots . . . . . .1.00					
25 Strawberry—Blakemore or Tenn. Beauty . . . . . .1.00					
25 Gem Everbearing Strawberry . . . . . .1.50					
100 South Privet, 1 to 2 ft. . . . . .1.98 ea.					
25 North Privet, 1 to 2 ft. . . . . .1.98 ea.					
25 California Privet, 1 to 2 ft. . . . . .1.98 ea.					
25 Multiflora Rose, 1 to 2 ft. . . . . .1.98 ea.					
<b>NATIVE WILD FLOWERS — 1 or 2 years Old</b>					
3 Lady's Slipper, Collected . . . . . .1.00					
3 Blood Root White Flowers, Collected . . . . . .1.00					
3 Dutchman Breeches, Collected . . . . . .1.00					
4 Jack-in-the-Pulpit, Collected . . . . . .1.00					
3 Dogtooth Violet, Collected . . . . . .1.00					
10 Hardy Garden Violet Blue, Collected . . . . . .1.00					
3 Cartridge Berry, Collected . . . . . .1.00					
3 Passiflower Blue, Collected . . . . . .1.00					
3 Bird Foot Violet, Collected . . . . . .1.00					
4 Trillium's, White turns Pink, Collected . . . . . .1.00					

Our plants are Nursery grown from cuttings, seeds, or budded stock unless otherwise stated. These have never been transplanted. Inspected by the Tennessee Dept. of Agriculture. This gives you a chance to buy at lower grower prices. SATISFACTION GUARANTEED ON ARRIVAL OR WE WILL EITHER REPLACE OR REFUND YOUR MONEY. You may order as many or as few plants as you wish. Send 75 cents extra with order for postage and packing. NOTICE FREE Orders in the amount of \$4.00 or more you get 2 flowering shrubs FREE, our choice. Orders in the amount of \$6.00 or more you get 4 flowering shrubs FREE, our choice. ORDER NOW.

**SAVAGE FARM NURSERY**

# News From Your Co-op Managers

## Tri-County

Several of your directors and your manager recently attended the 26th annual meeting of your national association in Dallas, Tex. I want to mention briefly some of the problems electric cooperatives are facing, problems which your directors and management must help solve.

1. **The Rural-Urban Crisis.** Employment is lacking in rural areas. The farm is becoming larger and more mechanized, uses less labor and is not keeping abreast of price increases in other industries. For a farmer to realize a profit he must have lots of acres and make full use of equipment and high yields. The percentage of population engaged in food production continues to decrease. As a result electric users on our system are decreasing. Rural population needs to be increased. Rural industries are needed. Millions are being spent on people in cities — for housing and slum clearance, but not in rural areas.



**H. G. Downey**  
Manager

2. **Future Financing.** For years electric cooperatives have relied on the federal government for financing the expansion of facilities. Our leaders were aware, with the war drain on our resources, that other ways of financing were needed and they tried to secure legislation toward this end. We were unsuccessful. Sources of capital must be found—and soon—as the government has stated income must equal out-go on this program.

Your cooperative has cooperated fully in this program and has not borrowed for 10 years, but the time is here when we should again borrow to permit our financial reserves to remain at a safe level.

3. **Those We Serve.** Those who created our organization are disappearing from the area because of age. Our new consumers are younger—many are not farmers—and they have different thoughts as to the function of our Cooperative. Our structure may have to change.

To these problems your directors and management will direct their attention.

## Norris

NEWTON, ILLINOIS

Office hours: 8 a.m. to 5 p.m., Monday through Friday. Closed on Saturday. Telephone 404—Newton.

To report an outage after Office Hours call Mrs. Wilma Bever, Newton; Joe Ware, John Tabb, or Gene French, at Newton; Francis Smith at Claremont, or Cloyce Johnson at Lawrenceville.

As far as history is concerned our country is one of the youngest in the civilized world. As we look back it's such a very short span of time and the kaleidoscopic changes that have happened bring into sharp focus the very brief span of time allotted to the people who made this country of ours as it is today.



**Damon Williams**  
Manager

In the old days the people who lived here — the pre-horse Redmen is what they called themselves — were the people who built and held this impressive civilization for perhaps 20,000 to 25,000 years. In all probability it was one of the greatest lives anyone could possibly have wanted. When the Conquistadors came with their horses, they allowed the Indian horse empire to control and roam the West for around two centuries.

With all the modern civilization, technological advances and pressures that limited the 19th Century creative pioneer, group after group of "actors" walked across the stage and lasted from 18 to perhaps 30 years.

One of the most interesting of them all was the mountain man who survived as a professional from the early 1800 to about 1850. He was a restless adventurer and his income came from the beaver pelts, and it ended when a London clerk invented a cheaper and lighter silk topper known as the Ambassador's Hat.

Next came the Wagon Train bosses who drove the ox teams over the Santa Fe Overland and Bozeman Trails, down through the Wyoming Valleys and across such soul stirring names as the Tongue and Powder Rivers. But his act lasted only from about 1840 to 1870.

Next, for one brief span, there flashed across the stage the Pony Express rider. He rode out his epic in less than two years, but even today you can still see the stops that he made.

The prospectors, and the people

who searched for all the things that they could find like silver and gold, lasted up into and including the oil hunts of the 1920's and even into the uranium craze of the early 1940's.

One of the most terrible and rare of all the breeds was the gunfighter. And believe me, the true gunfighter was a much rarer specimen than some of our rat packs and hopped up thugs and hard killers of our modern day civilization.

He strode across the stage and left a tall and lingering shadow. And don't think that he wasn't a formidable and terrible individual. He used a Colt single action .45 with the most deadly precision of any group of people known to man. His flaming career lasted about 20 years.

The cattlemen in the far West, despite all the glamourization that is put out about cowboys, survived in a big way only until the invention of the barbed wire strand, and his gigantic empire was destroyed by this one thing.

The last actor that comes across our stage was the homesteader. He went to the West and was the only one with any degree of permanence as he built a better life for himself and for his kids. He is exactly the same kind of person that your neighbor is today. Interesting, isn't it?



"He says he's looking for the Northwest Passage."

# Electric Cars—Dream or Reality?

By Phil Sawicki  
NRECA Washington  
Correspondent

If you're the kind of person who enjoys a good fight on the side of the underdog, you might want to join the struggle for a practical electric car.

But don't expect fast or easy success. The skeptics and outright opponents far outnumber the small band of inventors, manufacturers and electric officials who see a bright future for a car powered by batteries.

**EVEN PROPONENTS** of the electric car shy away from any suggestion that it will replace the internal combustion engine, and the reasons are pretty obvious. The gasoline car is not simply a means of transportation, it is a way of life. The material prosperity of the nation heavily depends on car manufacturing and the industries related to it, principally steel, oil and chemicals.

During the first two decades of the 20th Century, the electric car was far more prevalent than its-gasoline powered cousin. It was quiet, it was reliable, and it didn't scare horses.

**BUT THEN**, as now, the electric car had some technical defects that the internal combustion engine would overcome. You couldn't go more than about 20 miles without needing to have the batteries recharged, the weight load was limited and you slowed down drastically going uphill.

By the 1920's, thanks chiefly to Henry Ford's cheap and reliable cars and the continuing discovery of oil deposits, the electric car was on the defensive. By the following decade, electric cars were built only to meet special orders.

It took another quarter century for interest to revive in the electric car, a 25-year period during which more and more Americans became concerned about pollution in the air. This concern has made it respectable to talk and dream about the advantages of the battery powered vehicle.

This talk has become so respectable, in fact, that even Detroit's big automakers have shown some interest in developing electric cars of their own. Realistically, however, it seems likely to be many

years before Ford, General Motors or Chrysler will begin to manufacture their version of an electric car for mass consumption.

**THE NATION'S** two largest manufacturers of electrical appliances and equipment, Westinghouse and General Electric, have both brought forth electric cars, but neither has announced plans for large scale production.

GE, in introducing an "experimental" vehicle with a top speed of 55 miles an hour and a range of 100 to 120 miles, emphasized that it had "no plans for manufacturing or marketing electric automobiles."

Westinghouse has manufactured for sale a few of its vehicles, called the "Marketeer I." It has a top speed of 25 miles an hour and a range of 50 miles. The price is about \$2,500.

The electric car has a number of champions who exalt its potential advantages. It would be far more trouble-free than conventional automobiles, for it has, literally, many thousands fewer parts than the internal combustion engine. It would

be far quieter. It would start instantly. It would have a low operating cost, about one-half that of a conventional automobile. It would, if produced in volume, probably have a lower retail cost than conventional cars. And, of course, it would not pollute the atmosphere.

**THE CHIEF TECHNICAL** problem that still stands in the way of a really successful electric car is the problem of inventing a relatively cheap battery that will weigh far less and produce much more power than any so far achieved. Many companies are working on this problem right now, and there may be a pot of gold for the one that wins. A recent Gallup Poll estimated that some 36 million Americans would at least be interested in considering buying a practical electric car.

So although it seems visionary now, when there are only a few dozen electric powered vehicles on the roads, the time may still come when you will put a quarter in a parking meter and plug in your own car to get a charge for the trip back home.

Experimental electric cars are generating new interest and activity.



# Now's the Time To Plan for Air Conditioning

Fourteen Illinois electric cooperatives this spring are participating in a special promotion through which their members are offered valuable incentives for early purchase and installation of air conditioners.

"If your cooperative is among this group, see it at once for details; you probably will find the program most attractive and beneficial," Lyle E. Dunham, AIEC director of member services, said recently.

"Not all of Illinois' distribution cooperatives, of course, are participating in this particular promotion. Some have their own programs and some may join future promotions coordinated, as is this one, by AIEC and NRECA."

Several air conditioning manufacturers have announced pre-season pricing incentives for rural electric members. This means some members purchasing air conditioning equipment may gain in two ways: special price incentives and the bonus incentive offered by participating cooperatives.

In order to benefit from the cooperative's bonus incentive a member need not purchase a specific brand of conditioner. The unit must, however, meet certain standards as specified by a particular cooperative . . . and must be installed on the cooperative's lines.

Participating cooperatives include the following:

Coles-Moultrie Electric Cooperative, Mattoon. Corn Belt Electric Cooperative, Bloomington. Eastern Illinois Power Cooperative, Paxton. Egyptian Electric Cooperative Association, Steeleville. Farmers Mutual Electric Company, Geneseo. Illinois Rural Electric Co., Winchester. M. J. M. Electric Cooperative, Carlinville. Menard Electric Cooperative, Petersburg. Monroe County Electric Cooperative, Waterloo. Rural Electric Convenience Cooperative Co., Auburn. Shelby Electric Cooperative, Shelbyville. Southwestern Electric Cooperative, Greenville. Wayne-White Counties Electric Cooperative, Fairfield. Western Illinois Electrical Coop., Carthage.

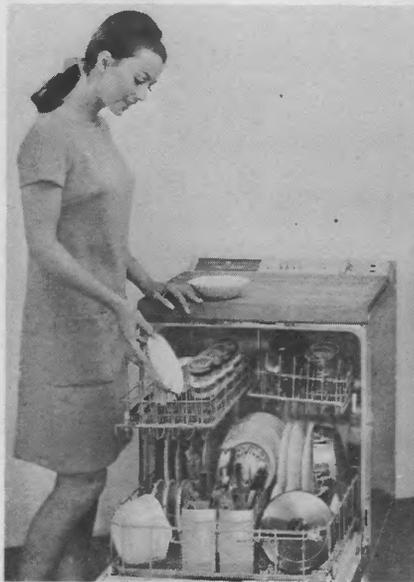
Members of all cooperatives are invited to contact their home organization for details of individual programs.

# What's New?



## ● Air Conditioner

Hotpoint's American Group series of room air conditioners may be installed through the wall or mounted in windows. Wood-grain panels conceal all controls, including the thermostat for room comfort levels and an automatic "circulaire" air director. A two-speed, turbine-type fan delivers cool air at a low noise level. The series includes six models ranging in capacity to 28,000 BTU's.



## ● Dishwasher

New "selecta-level" racks allow greater loading flexibility in General Electric's 1968 line of automatic dishwashers. Units also feature a "mini-wash" cycle for lightly soiled dishes to economize on water and detergent. Four other cycles offer complete washability for all types of dishes, pots and pans.



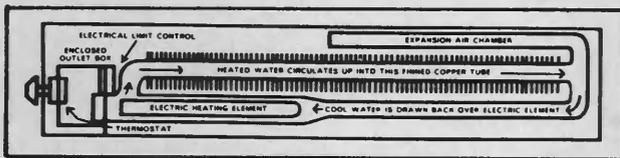
## ● Lawn Mower

An instant on-off switch on Black & Decker's electric lawn mowers gives quick easy starts every time. Another attractive feature which provides safe use is the reversible handle which permits the operator to keep the cord in full view at all times. The Black & Decker "18" also has twin blades for a fine grass spray.

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11'x11'	1380	6 Ft.	\$89.95	\$73.40
12'x12'	1500	7 Ft.	\$94.95	\$76.25
14'x14'	2000	9 Ft.		\$94.65

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815-725-3900

**SPRINGFIELD, ILL.**  
United States Electric Co.  
216 East Adams  
217-522-3347

**CENTRALIA, ILL.**  
Travel Electric Co.  
312 No. Poplar St.  
618-532-6214

**QUINCY, ILL.**  
Gem City Electric Co.  
301-309 South Seventh St.  
217-222-0545

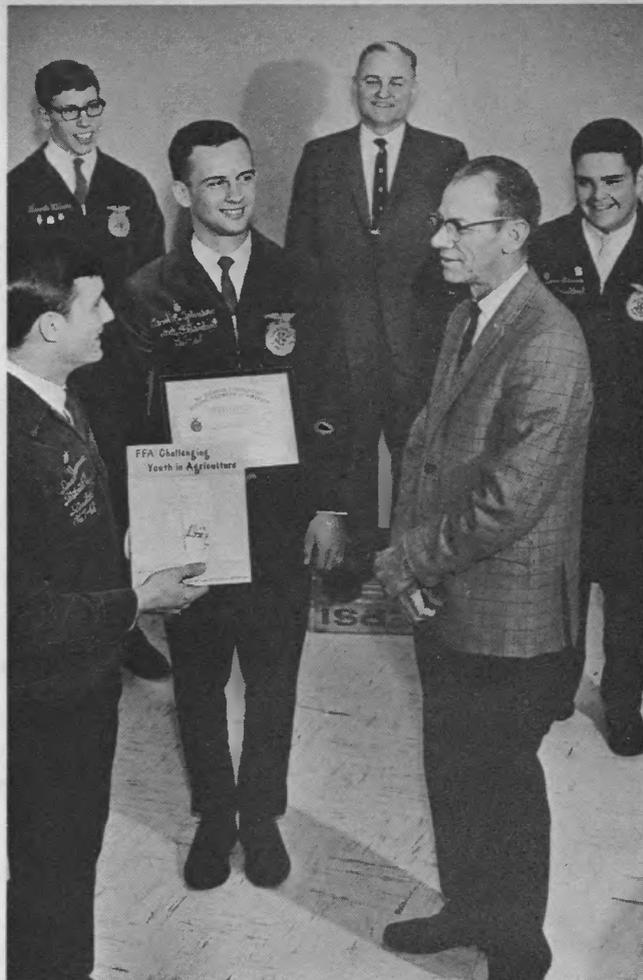
**ZEIGLER, ILL.**  
Proctor Supply  
101 E. Maryland St.  
618-596-4321

**JACKSONVILLE, ILL.**  
Home Electric Co.  
221-223 East Morgan  
217-245-4411

**ROCKFORD, ILL.**  
Englewood Elec. Supply Co.  
124 No. First St.  
815-963-5441

**PADUCAH, KENTUCKY**  
Ohio Valley Supply Co.  
901 Harrison  
502-443-3606

APRIL, 1968



At FFA presentation, from left: Dan Lehmann, Pleasant Plains, FFA District III director; David Klein, Ashland chapter treasurer; Tom E. Johnson, Ashland, state FFA president; G. Donavon Coil, Springfield, FFA executive secretary; Lyle E. Dunham, AIEC director, member services, and George Bruns, Pleasant Plains chapter vice president.

## AIEC Receives Award

Leaders of the Illinois Foundation, Future Farmers of America, recently presented the Association of Illinois Electric Cooperatives with a certificate in recognition of 19 years of support of the Illinois program.

Lyle E. Dunham, director, member services, AIEC, accepted the award on behalf of Thomas H. Moore, AIEC general manager.

Tom E. Johnson, FFA state president, pointed out that the AIEC has the unusual distinction of having supported FFA almost since that organization's beginning 21 years ago. He said this is a public service record of which FFA is most appreciative—and of which AIEC may well be proud.

Mr. Dunham, long active in FFA work, said AIEC members are enthusiastic in their support of FFA. The AIEC, he continued, represents every one of the 27 distribution cooperatives throughout Illinois. Their more than 144,000 member-owners annually are active in support of FFA programs.

"Individually great numbers of cooperative members, employes and directors contribute not only money but uncounted hours of their time in support of FFA activities," Mr. Moore said recently. "It's another way our cooperatives and their people have of being good citizens."



**FLU**

A little girl was asked by her teacher why she was absent from class the previous two days.

"I had the Egyptian flu," the child replied.

"Egyptian flu?" the teacher said, puzzled.

"Yes, I got it from my mummy."

**CITIZENSHIP TEST**

Preparing for a citizenship test, a lady was shown a photo of Abraham Lincoln by her son and asked to identify it.

"That's Abe Lincoln," she said confidently.

Then he showed her a picture of bearded George Washington.

She looked at the picture perplexedly and then answered, "That's his wife."

**LOST AND FOUND**

"Found," said a small item in a Southern newspaper, "Bird or hat, which flew or blew into Smith's Service Station. It's sort of round with green and red feathers and quills on it. If you've lost a bird or a hat, maybe we have it. Even if you haven't, drive by and see it. It's worth the trip."

**MINI'S**

Everything's "Mini" nowadays. A small sports car was spotted in London carrying a sticker which read, "Transistorized Rolls Royce."

**WRONG DECISION**

Judge: "What possible excuse can you give for acquitting this man?"

Jury Foreman: "Insanity, Your Honor."

Judge: "All twelve of you?"

**NEVER LOST**

"Why do you always take your wife to drive-in movies?"

"Mainly because I know where her shoes are when we start home."

**LATE CALL**

An official of the telephone company was aroused from slumber. After bruising his knee on a chair, he reached the phone. "Hello," he growled.

"Are you an official of the telephone company?"

"Yes, what can I do for you?"

"Tell me how it feels to get out of bed at 2 o'clock to answer a wrong number."

**THAT'S THE BREAKS**

At a party two gentlemen were having a conversation about the charms of Sophia Loren.

"I say you overestimate her," said one. "Take away her hair, her eyes and her figure, and what do you have?"

"My wife," said the other.

**SMILE**

Smile as you walk down the street, At passers by that you may meet. For who knows what your smile may mean,

To a poor sad soul, who has lost his dream.

**TOO EARLY**

Wife—angrily—during argument: "You've never done anything right in your life! Why, you were even late for our wedding!"

Husband: "Yeah, but not late enough!"

**THRIFT**

Bobby: "Dad, wouldn't you be glad if I saved you a dollar?"

Father: "Certainly, son."

Bobby: "Well, I saved it for you all right. You said if I brought home a good report card you'd give me a dollar, and I didn't bring it."

**QUOTABLE QUIPS**

Paycheck: Receipt for payroll deductions.

\* \* \* \*

I take my wife out every night—but she keeps finding her way home.

\* \* \* \*

Adolescence is the age when the boys discover the girls, and the girls

discover that they've been discovered.

\* \* \* \*

Advice to Father: Put the baby in the tub and if he turns red it's too hot for your elbow.

\* \* \* \*

Florists: Petal pushers.

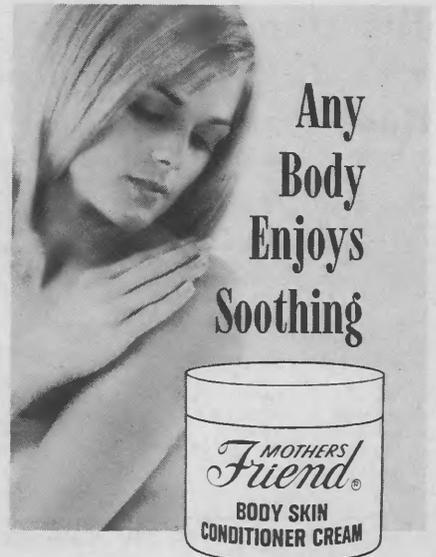
\* \* \* \*

Poverty applicant: "The last time the wolf came to our door we ate him."

**Now Possible To Shrink Hemorrhoids**

**And Promptly Stop Itching, Relieve Pain In Most Cases.**

Science has found a medication with the ability, in most cases—to relieve pain, itching and shrink hemorrhoids. In case after case doctors proved, while gently relieving pain, actual reduction took place. The secret is *Preparation H*<sup>®</sup>. It also soothes irritated tissues and helps prevent further infection. Just ask for Preparation H Ointment or Suppositories.

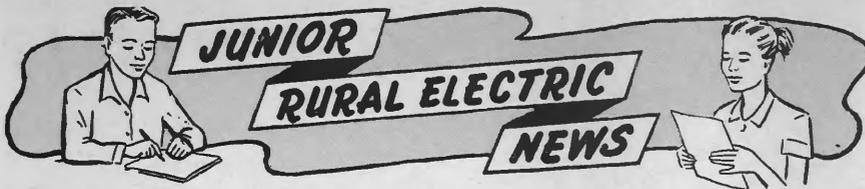


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ILLINOIS RURAL ELECTRIC NEWS



# PEN PALS

Here are some boys and girls anxious to become pen pals.

Send any letters for publication to: Junior Rural Electric News, Box 1180, Springfield, Ill. 62705.

ELAINE AKIN, r.r.1, Griggsville, Ill., 62340. 9 yrs. old and in the 3rd grade. Birthday—Jan. 15. Has blue eyes and blond hair. Hobbies—swimming, collecting rocks, horseback riding, art, reading. Would like to hear from girls of all ages. Send picture if possible.

\* \* \*

PAULA TATE, r.r.1, Pawnee, Ill., 62558. 11½ yrs. old and in the 6th grade. Birthday—June 7. Brown hair and blue eyes. Hobbies—records, 4-H, horseback riding, swimming and going to basketball games. Send picture if possible. Would like to hear from anyone 11 years of age or older.

\* \* \*

NANCY JEAN DAVIS, r.r.2, Shipman, Ill., 62685. 13 yrs. old and in the 7th grade. Birthday—April 1. Brown hair and eyes. Interested in almost anything. Can play piano and swim. Will answer all letters from boys and girls from 12-15. Send picture if possible.

\* \* \*



DEBBY O'NEAL, 1099 Linden, East Alton, Ill., 62024. 13 yrs. old and in the 8th grade. Birthday—Feb. 11. Likes to practice gymnastics, dance and read about cars. Will answer all letters, preferably ages 13 through 15, girls and boys.

\* \* \*

MARY JO KULA, r.r.2, Anna, Ill., 62906. 13 yrs. old and in the 8th grade. Brown hair and blue-grey eyes. Hobbies—cooking, writing, horseback riding, swimming and loves animals. Will answer letters from boys and girls 13-15. Send picture if possible.

\* \* \*

CAROL SOUTIER, r.r.3, Salem, Ill., 62881. 12 yrs. old and in 7th grade. Birthday—Nov. 11. Blond hair and blue eyes. Hobbies—horseback riding, showing cattle, rocks and swimming. Would

like to hear from boys and girls 12-13. Will try to answer all letters. Send picture if possible.

\* \* \*

LINDA NEISLER, r.r.1, Fillmore, Ill., 62032. 14 yrs. old and a freshman in high school. Brown hair and eyes and is 5' 3" tall. Likes to read and go on hikes. Would like to hear from boys and girls 14 and up. Send picture if possible. Will try to answer all letters.

\* \* \*

ROCKFORD HARGIS, r.r.1, Ashmore, Ill., 61912. 14 yrs. old. Brown hair and eyes. Hobbies—fishing, swimming, collecting models and riding a bicycle. Send picture if possible.

\* \* \*

JANA MULKEY, 1113 Fairfield Rd., Mt. Vernon, Ill., 62864. 12 yrs. old and in 7th grade. Birthday—May 28. Black hair, blue eyes and is 5' 4" tall. Hobbies—cooking, baseball, swimming, tennis and listen to records. Would like to have a boy pen pal age 12-17. Will try to answer all letters. Send picture if possible.

\* \* \*

RAEGENA DAWN ELLIS, r.r.4, Mt. Vernon, Ill., 62864. 10 yrs. old and in 5th grade. Birthday—Aug. 12. Has brown hair, blue-green eyes and is 4' 8" tall. Hobbies—reading, cooking and sewing. Would like to hear from boys and girls from 9-12. Will answer all letters.

\* \* \*

TERRI LEA ANDERSON, r.r.5, Mt. Vernon, Ill., 62864. 18 yrs. old. Birthday—July 30. Enjoys cooking and embroidery. Dark brown hair and green eyes. Would like to hear from boys and girls between 16-19. Will answer all letters. Send picture if possible.

\* \* \*

MARILYN SUE FRY, r.r.1, Oblong, Ill., 62449. 13 yrs. old. Birthday—Mar. 28. Brown hair and eyes. Hobbies—baby sitting, listening to radio and phonograph. Would like to hear from boys and girls of all ages. Send picture if possible.

\* \* \*

DEBBIE KAY MULLINS, r.r.4, Meadowbrook Rd., Mt. Vernon, Ill. 12 yrs. old and in 7th grade. Birthday—Aug. 24. Dark brown hair. Hobbies—music, skating, horseback riding and swimming. Would like to hear from boys and girls 12-13. Will try to answer all letters.

GORDON SIMMONS, Emma, Ill., 62834. 10 yrs. old. Brown hair and grey eyes and is 4' 9" tall. Hobbies—basketball and baseball. Would like to hear from boys and girls of all ages. Send picture if possible.

\* \* \*



LINDA WELER, r.r.2, Rochester, Ill., 62563. 15 yrs. old. Birthday—May 23. Blond hair and brown eyes. Hobbies—photography and writing letters. Would like to hear from boys and girls between 15 and 18. Send picture if possible.

possible.

\* \* \*

GAIL MICHELLE (SHELLY) ESHOM, Sutter, Ill., 62373. 10 yrs. old and in 5th grade. Light brown hair and blue eyes. Hobbies—horseback riding and cooking. Would like to hear from boys and girls ages 9-12. Will answer all letters. Send picture if possible.

\* \* \*

TONY THAXTON, r.r.2, Brighton, Ill., 62012. 9 yrs. old. Birthday—Feb. 22. Brown hair and blue eyes. Hobbies—baseball and football. Would like to hear from boys and girls around his age.

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Just Comb In

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# Something



CHIFFON CAKE

## CHIFFON CAKE

2¼ cups sifted cake flour	1 teaspoon grated lemon peel
1½ cups sugar	2 teaspoons vanilla
3 teaspoons baking powder	
1 teaspoon salt	½ teaspoon cream of tartar
½ cup corn oil	6 egg whites
6 egg yolks	
¾ cup water	

Sift together flour, sugar, baking powder and salt. Make a well and add in order corn oil, egg yolks, water, lemon peel and vanilla. Beat with spoon until smooth. Add cream of tartar to egg whites. Beat until egg whites form very stiff peaks, when beater is raised. Gently fold first mixture into egg whites until well blended. Fold; do not stir. Turn batter into ungreased 10x4-inch tube pan. Bake at 325 degrees 70 to 75 minutes or until cake springs back when touched lightly with finger. Immediately invert pan over funnel or bottle to cool. Let stand until cold. To remove from pan, loosen side of cake with spatula.

NOTE: Cake may also be baked in a 9x13x2-inch pan at 350 degrees 40 to 45 minutes or until cake springs back when touched lightly with finger. The same recipe may also be baked in muffin pans at 325 degrees 30 to 35 minutes. Test for doneness as above. Makes about 36 medium cupcakes.

**ORANGE CHIFFON CAKE:** Substitute ¾ cup orange juice for water, and if desired 1 teaspoon grated orange peel for lemon peel.

## CHOCOLATE CHIFFON CAKE

2¼ cups sifted cake flour	¾ cup chocolate syrup
1 cup sugar	¼ cup water
3 teaspoons baking powder	1 teaspoon vanilla
1 teaspoon salt	½ teaspoon cream of tartar
½ cup corn oil	6 egg whites
6 egg yolks	

Sift together cake flour, sugar, baking powder and salt. Make a well and add in order, corn oil, egg yolks, chocolate flavored syrup, water and vanilla. Beat with spoon until smooth. Add cream of tartar to egg whites. Beat until whites form very stiff peaks. Gently fold first mixture into egg whites until well blended. Fold, do not stir. Turn batter into an ungreased 10x4-inch tube pan. Bake at 325 degrees 70 to 75 minutes or until cake springs back when touched lightly with finger. Immediately invert pan over funnel or bottle. Let cool; then loosen side of cake.

## WHIPPED TOPPING

2 eggs, well beaten	¼ teaspoon salt
½ cup dark or light corn syrup	1 tablespoon lemon juice
2 tablespoons sugar	1 cup heavy cream, whipped

Combine eggs, corn syrup, sugar, salt and lemon juice in saucepan. Mix well, cook over low to medium heat, stirring constantly until mixture is slightly thickened, about 3 to 5 minutes. Remove from heat, cool, then chill. Just before serving fold in whipped cream.

## RAINBOW TARTLETS

36 Cookies

1½ cups sifted flour*	1 package (2-oz.) whipped topping mix
½ cup confectioners sugar	½ teaspoon almond extract
¼ teaspoon salt	Red, yellow and green food coloring
10 tablespoons cold butter or margarine	Fresh strawberries, sliced
2 to 6 tablespoons cold water	

Sift together flour, sugar and salt into mixing bowl. Cut in butter or margarine until pieces are size of small peas. Sprinkle with water, a little at a time, mixing lightly until dough begins to stick together. Form into ball and chill about 1 hour, or until firm. Divide dough in half. Turn out each half onto well-floured board or pastry cloth and roll out ⅛-inch or thinner. Cut out 18 circles with floured 3-inch round cutter. (If necessary, dough can be re-rolled once). Gently fit into

■ The key note in spring fashions is lightness. Lightness not only in clothing, but also in foods. Spring foods themselves exemplify the very essence of lightness. Fresh asparagus cooked to perfection, tiny new potatoes boiled just until tender and served without adornment, finely shredded cabbage cooked a mere seven minutes in the barest amount of water on your electric range. But Spring is really dessert time. It's the time for rhubarb or pie plants, as they call it in many parts of the country. The strawberry season offers big luscious berries at prices too good to be true. Cream of spring desserts is strawberries and cream. Make a strawberry shortcake, if you like, but also try your hand at making our delightful chiffon cake. Serve it plain or with a bowl of strawberries and clouds of whipped cream. We have included two variations for you to make as well—chocolate and orange. Directions are also given for baking in any oblong pan or muffin pans, which we found handy for individual party serving and children.

# Special for dessert

ungreased 1¾-inch muffin cups. Prick bottoms with fork to allow steam to escape. Bake in preheated 450 degree oven 10 to 12 minutes, or until golden brown. Remove from pan and cool completely on wire racks. While cookies are cooling, prepare whipped topping according to package directions, substituting almond extract for vanilla. Divide topping in thirds. Color each with different food coloring. Fill cookies with topping; garnish tops with strawberries. Refrigerate.

## RHUBARB LATTICE PIE

- |                                  |                                      |
|----------------------------------|--------------------------------------|
| 3 cups 1-inch slices<br>rhubarb  | flour                                |
| 1 cup sugar                      | Dash salt                            |
| ½ teaspoon grated orange<br>peel | 1 recipe Orange Pastry               |
| 3 tablespoons enriched           | 2 tablespoons butter or<br>margarine |

Combine rhubarb, sugar, orange peel, flour, and salt. Line 9-inch pieplate with Orange Pastry; fill with rhubarb mixture and dot with butter. Top with lattice crust. Bake at 400 degrees 40 to 50 minutes. **Lattice Crust:** Cut strips of dough ½ inch wide with pastry wheel or knife. Lay lengthwise strips on top of filled pie at 1-inch intervals. Fold back alternate strips to help you weave crosswise strips over and under, placing them on the diagonal. Trim bottom crust and lattice even with outer rim; seal edges. Dampen edge slightly with water and place extra strip over it, covering ends of lattice. Seal the edge.

## ORANGE PASTRY

- |                       |                               |
|-----------------------|-------------------------------|
| 2 cups sifted flour   | orange peel                   |
| 1 teaspoon salt       | ¾ cup shortening              |
| 1½ tablespoons grated | 5 to 7 tablespoons cold water |

Sift together flour and salt; stir in orange peel. Cut in shortening with pastry-blender or blending fork till pieces are the size of small peas. Sprinkle one tablespoon of the water over part of mixture. Gently toss with fork; push to one side of bowl. Sprinkle next tablespoon water over dry part; mix lightly; push to moistened part at side. Repeat till all is moistened. Gather up with fingers; form into ball. For double-crust pie, divide dough for lower and upper crust. Form each in ball. Flatten ball slightly and roll ⅛ inch thick on lightly floured surface. If edges split, pinch together. Always roll from center out to the edge, using light strokes. Makes enough pastry for one 8- or 9-inch lattice-top pie or one 9- or 10-inch double-crust pie.

## LEMON MERINGUE PIE

- |                          |                                     |
|--------------------------|-------------------------------------|
| 1¾ cups sugar            | ½ cup lemon juice                   |
| 4 tablespoons cornstarch | 2 teaspoons grated lemon<br>peel    |
| 3 tablespoons flour      | 1 tablespoon butter or<br>margarine |
| ¼ teaspoon salt          |                                     |
| 2 cups water             |                                     |
| 4 egg yolks, beaten      |                                     |

Mix sugar, cornstarch, flour and salt in a saucepan. Gradually stir in water until mixture is smooth. Bring to a boil on medium heat, stirring occasionally. Boil 1 minute, remove from heat. Stir a little of the hot mixture into egg yolks, return all to saucepan, stirring to blend. Cook over low heat 5 minutes, stirring enough to keep from lumping. Remove from heat, add lemon juice, grated peel and butter, blending until smooth. Pour into pie shell. Immediately top with this meringue:

- |              |                               |
|--------------|-------------------------------|
| 4 egg whites | ¼ teaspoon cream of<br>tartar |
| ½ cup sugar  |                               |

Beat egg whites and cream of tartar at medium speed with mixer until frothy. Gradually beat in sugar, a little at a time, beating after each addition. Beat at high speed until stiff peaks are formed. Spread over lemon filling completely covering. Bake at 400 degrees about 8 minutes or until golden brown. Let pie cool before serving. This is our very favorite lemon pie rule. Makes 10 elegant tarts.

## PINEAPPLE TAPIOCA FLUFF

- |  |   |
|--|---|
| 1 egg                                    | ½ teaspoon vanilla                      |
| 6 tablespoons sugar                      | 1 (8¾-ounce) can pine-<br>apple tidbits |
| 2 cups milk                              | ¼ cup chopped nuts<br>(optional)        |
| 3 tablespoons quick cook-<br>ing tapioca |   |
| ⅛ teaspoon salt                          |   |

Separate egg; beat egg white until foamy. Add 2 tablespoons sugar and continue beating until soft peaks form. Combine egg yolk, milk, tapioca, salt and 4 tablespoons sugar. Cook, stirring, over medium heat until mixture comes to a full boil, 5 to 8 minutes. Gradually add small amount of hot mixture to egg whites; stir in rest of hot mixture. Let stand 15 to 20 minutes. Fold in vanilla, undrained pineapple and nuts. Serve warm or cold.

## ICE CREAM PARFAIT PIE

- |  |   |
|--|---|
| 1 package gelatin<br>(any flavor)            | 1 or 1½ cups drained<br>fruits (fresh, canned<br>or frozen) |
| 1¼ cups hot liquid (fruit<br>juice or water) | 1 baked 8- or 9-inch pie<br>shell, cooled                   |
| 1 pint ice cream (any<br>flavor)             |   |

Dissolve gelatin in hot liquid in 2-quart saucepan. Add ice cream by spoonfuls, stirring until melted. Then chill until thickened but not set (10 to 35 minutes). Fold in drained fruit. Turn into pie shell. Chill until set (10 to 30 minutes). Garnish with whipped cream.

## COCONUT BLUEBERRY CREAM PIE

- |   |                                       |
|---|---------------------------------------|
| 1 package vanilla pud-<br>ding and pie filling<br>mix | Dash of cinnamon                      |
| 2 cups milk   | Dash of salt                          |
| 1 baked 9-inch pie shell                              | 2½ tablespoons cornstarch             |
| 2 cups blueberries or<br>huckleberries                | 1 tablespoon lemon juice              |
| ½ cup water   | ½ cup cream, whipped<br>and sweetened |
| ½ cup sugar   | ¾ cup tender-thin flaked<br>coconut   |

Place pudding powder in saucepan. Add milk gradually, stirring constantly. Cook and stir over medium heat until mixture comes to a boil and is thickened. Cool slightly (about 5 minutes) stirring once or twice. Pour into pie shell. Cool. Meanwhile, combine blueberries and water in a saucepan; bring to a boil. Mix together sugar, cinnamon, salt, and cornstarch. Add to berries and continue cooking until mixture is clear and thickened, stirring constantly. Remove from heat and add lemon juice. Spread at once over top of cooled pie. Chill. Just before serving, spread with whipped cream and sprinkle with coconut.

## STRAWBERRY DESSERT

- |  |                                  |
|--|----------------------------------|
| 2 packages strawberry<br>gelatin         | 1 No. 2 can crushed<br>pineapple |
| 1½ cups boiling water                    | 1 cup chopped nuts               |
| 2 10 oz. packages frozen<br>strawberries | 1 cup sour cream                 |

Dissolve completely strawberry gelatin in boiling water. Add frozen strawberries, break up and stir until completely defrosted. Add crushed pineapple and nuts. Spread half of the mixture in a 9" x 13" baking dish or a ring mold. Let jell. Spread the 1 cup of sour cream over set mixture, then add remaining mixture on top and let set. Serves 6 to 8.

## GRAHAM CRACKER CAKE

- |                          |   |
|--------------------------|---|
| 3 egg yolks              | 1¼ cups finely rolled<br>graham cracker<br>crumbs (about 18<br>graham crackers) |
| ½ cup sugar              | ½ cup chopped nuts  |
| ½ teaspoon salt          | 3 egg whites  |
| ½ teaspoon baking powder |   |
| ½ teaspoon vanilla       |   |
| 3 tablespoons milk       |   |
| ¾ cup cooking oil        |   |

Beat yolks until light; add sugar gradually, beating until mixture is thickened and lemon colored. Add salt, baking powder, vanilla, milk, oil, cracker crumbs and nuts. Stir until well mixed. Beat egg whites until stiff but not dry; fold into first mixture. Turn into one well-greased and lightly floured 9-inch layer pan. Bake at 350 degrees 20 to 25 minutes. Cool slightly. Remove from pan. Slice cake crosswise into 2 layers. Fill layers and spread top with whipped cream. Makes 8 servings.



COCONUT BLUEBERRY PIE



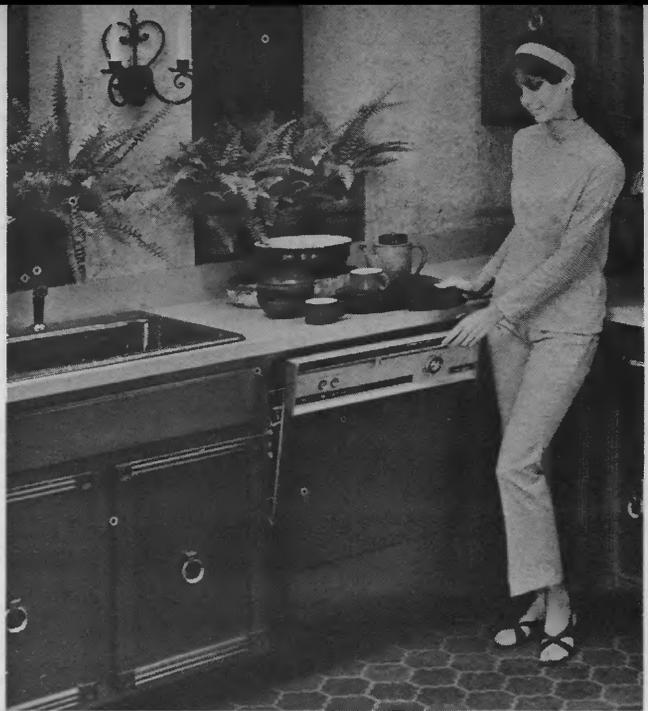
PINEAPPLE TAPIOCA FLUFF



RAINBOW TARLETS

# DISHWASHERS

## 1909 - 1968



If you're remodeling your kitchen, replacing an old dishwasher, or substituting your choice in a builder-built new home, you'll want an under-counter model with permanent plumbing. They are front-loading with slide-out tracks—Hotpoint

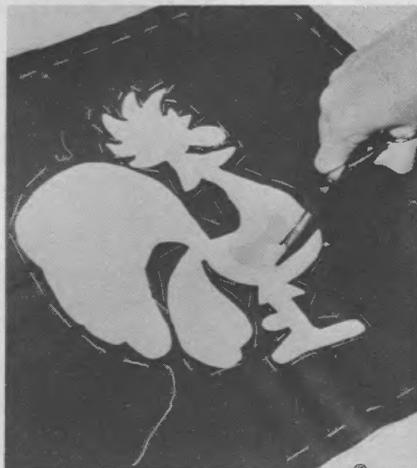


Convertible dishwashers are front loading portables, while you live in an apartment or subject to moving, which may be built in, with permanent plumbing at a later date. Perhaps a little more expensive but more flexible—Westinghouse

The top-loading portable is usually smallest and least expensive of all. If you want a dishwasher you can take home, without one change in your kitchen, a portable is for you. It rolls around on wheels, needs no plumbing—General Electric

■ The dishwasher as a household appliance dates back to 1909, but well over one million American homemakers will be discovering it for the first time during 1968. Forecasts say 1,500,000 families will be buying their first automatic dishwasher, or trading in an old model for a new one with greatly improved features, during the next 12 months. Currently enjoying the fastest growth rate percentage of any kitchen appliance—some 10 million dishwashers are now installed, and this figure is expected to double by 1972. This trend indicates that the homemaker, who has traditionally guarded her place at the kitchen sink, is at last being won over by machines which can thoroughly wash the dirtiest dishes quietly and efficiently in water much hotter than hands can stand. Before using a dishwasher, be sure to set the water heater to 150-160 degrees for best results. Don't lose the "Use and Care Book" that accompanies each model. Read and follow manufacturer's instructions.





**FIRST STEP**—To make a San Blas or reverse applique, start by stitching together five layers of cotton cloth, each the same size but a different color. The top layer will form the background

**SECOND STEP**—After drawing on design, cut away largest design area. Be sure to cut through only one layer of cloth. Turn under raw edges; blind stitch. Continue cutting and stitching successive layers until completed

**FINISHED APPLIQUE**—Here's an example of San Blas or cut-away applique, turned into a colorful wall hanging. In this design, squares of brown, gold, red, yellow and orange were used. The over-all finished wall hanging looks like a patchwork of bright-colored cottons

*Just  
snip  
away  
and  
applique*

■ Unusual wall hangings can be created by doing cut-away or reverse applique on colorful cottons. Make them for gifts or to hang in your own home. The technique, which originated in the tiny San Blas Islands off the coast of Panama, reverses the usual method of applique. Instead of applying fabric pieces to a background cloth, fabric pieces are cut away in successively smaller designs to reveal different colored cottons underneath. San Blas women use this form of applique to make cotton blouses called "molas." It also can be used for quilts and bedspreads, as well as wall hangings or decorative pillows. To make a cut-away applique, choose a simple design or trace a motif from magazine pictures. The design can be an animal or bird shape or an abstract. Make a paper pattern, penciling in design areas within the main outline. Baste together five different colors of your design. Arrange the layers of cloth according to your color scheme, keeping in mind that the top layer will be your background color. The second layer should be the color of the largest cut-out area, the third layer should be the second largest cut-out, and so on down. Lay your paper pattern down on the top fabric layer and draw around the over-all shape. Cut away the fabric where you have penciled, making sure to clip only the top layer. Turn under the cut edges and blind stitch. Continue tracing the pattern and cutting away successive layers of fabric for each part of the design so that the over-all finished piece is a patchwork of bright-colored cottons.





1. Carnival Tablecloth



2. Collar and Cuff Set



3. Lacy Blue Cardigan



4. Fascinator Hood

## Crocheted creations

1. Dining in the round? This "Carnival" tablecloth sets the scene for a convivial dinner party. The fabric is sunny yellow; the fringe and hairpin lace edging, a gay Spanish red. The finished cloth measures 88" in diameter.

2. Put the lacy touch on a dark spring dress and see how gay you suddenly feel. This demure looking collar and cuff set has flower motif caught up in each scallop.

3. When Spring whispers in your ear, put on this lacy cardigan. It's lightly knit in an open leaf pattern. The color is true blue. You can make it in misses sizes 12-18.

4. For a dressed-up occasion, let the flattery of lace go to your head. This utterly feminine hood might have been copied from a Godey Lady print. The design is for crochet.

5. Knitted bedspread combines the grace of an heirloom with the freshness of a repeated sunflower motif. 117 blocks for a single size spread and 143 blocks for a double size, with fringe all around.

6. Handy holder keeps your knitting needles, crochet hooks and other needlework supplies in "apple pie" order. It has five pockets in graduated sizes and a place for sewing needles and pins. The holder is simple to sew, made of cotton fabric with bias tape binding. The upper section forms a flap which folds over needles and closes.

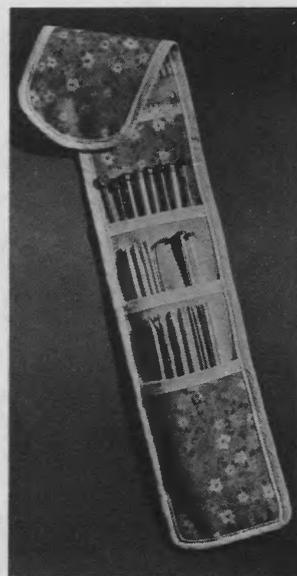
7. Wrap yourself in the luxury of a lacy stole. Great grandmother's stole is back in a big way. It's not necessary to search the attic for this shell stitch stole. Don't forget to put a generous helping of tassels at end.

8. Clusters of luscious purple grapes symbolize abundance and good eating. These special clusters are intended to protect your hands and table from hot pots. One pot holder and two mats make pretty crocheted wall hangings.

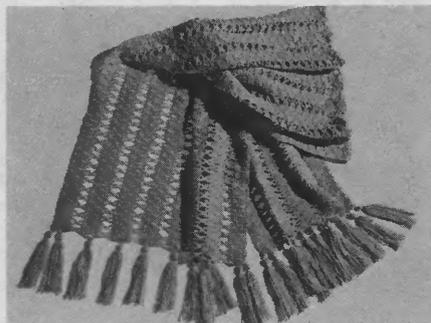
### FREE PATTERNS



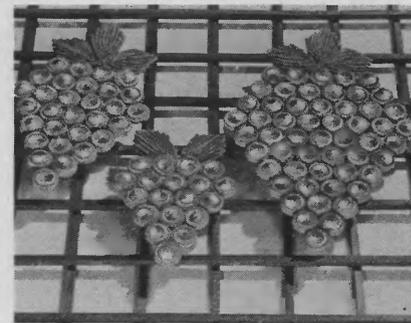
5. "Sunflower" Bedspread



6. Knitting Needle Holder



7. Crocheted Shell Stitch Stole



8. Grape Arbor Set

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- 4.....Fascinator
- 5.....Bedspread
- 6.....Holder
- 7.....Stole
- 8.....Hot Pads

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**3¢**  
EACH

### HEDGE PLANTS

50 SOUTH PRIVET EVERGREEN HEDGE for 1.39  
100 SOUTH PRIVET EVERGREEN HEDGE for 2.49  
25 MULTIFLORA FENCE ROSES for 2.69  
(All HEDGE 1 to 2 ft. tall, 1 or 2 yrs. old)

### EVERGREENS AS LOW AS 19¢

	EACH	3 for
MAGNOLIA; ½ to 1 ft.	.69	\$1.98
JAP YEW; 1 to 2 ft.	.69	1.98
*MOUNTAIN LAUREL; 1 ft.	.49	1.39
ABELIA; ½ to 1 ft.	.49	1.39
BORWOOD; ½ to 1 ft.	.49	1.39
PFITZER JUNIPER; spreading, ½ to 1 ft.	.89	2.59
WAX LEAF LIGUSTRUM; 1 to 1½ ft.	.69	1.98
RHOODENORON; ½ to 1 ft.	.79	2.29
COLORADO BLUE SPRUCE; ½ to 1 ft.	.59	1.69
NANOINA; ½ to 1 ft.	.59	1.69
RED BERRY PYRACANTHA; ½ to 1 ft.	.89	2.59
GARDENIA; 1 to 1½ ft.	.69	1.98
CAMELLIA SASANQUA; 1 ft.	.89	2.59
BURFORDI HOLLY; ½ to 1 ft.	.79	2.29
CANADA HEMLOCK; 1 to 1½ ft.	.19	.55
HETZI JUNIPER; spreading, ½ to 1 ft.	.89	2.59
IRISH JUNIPER; grows tall, ½ to 1 ft.	.89	2.59
OWARF VAUPOON HOLLY; ½ to 1 ft.	.69	1.98

(Above EVERGREENS are 1 or 2 yrs. old)



### FLOWERING SHRUBS AS LOW AS 7¢

	EACH	5 for
RED WEIGELA; deep red	.29	\$1.39
FORSYTHIA; yellow	.29	1.39
OEUTZIA; snow white	.29	1.39
MOCK ORANGE; white	.29	1.39
*PINK SPIREA; pink	.07	.33
ALTHEA DOUBLE; red, pink, white	.29	1.39
PUSSY WILLOW; bears catkins	.39	1.89
PINK BUSH HONEYSUCKLE; red	.29	1.39
RED WEIGELA; pure pink	.29	1.39
CRAPE MYRTLE; red or pink	.69	3.29
HYDRANGEA P.C.; pinkish white	.49	2.39
SPIREA VAN HOUTTEI; white flowers	.29	1.39
CYDONIA JAPONICA; red flowers	.39	1.89
PERSIAN LILAC; old favorite orchid	.59	2.79
*SNOWBALL; white flowers	.39	1.89
WISTERIA VINE; purple flowers	.49	2.39
PINK BUSH HONEYSUCKLE; pink	.29	1.39
FLOWERING ALMOND; pink flowers	.69	3.29
*PINK AZALEA; pink	.39	1.89
FLOWERING GRABS; red or pink	.98	4.79
*CLEMATIS VINE; white flowers	.49	2.39
COMMON PURPLE LILAC; purple	.59	2.79
RED BARBERRY; 1 to 2 ft.	.59	2.79

(Above SHRUBS, 1 to 2 ft. tall, 1 to 2 yrs. old)

### FLOWER BARGAINS

\*15 DAYLILY; orange flowers, only \$1.00  
\*15 VINCA MINOR; ground cover only 1.00  
\*5 CACTUS; assorted kinds only 1.00  
\*10 HARDY FERNS; for outdoors only 1.00

### SHADE & FLOWERING TREES AS LOW AS 19¢

	EACH	3 for
MIMOSA; 4½ to 6 ft.	.89	\$2.59
*RED BUD; 5½ to 7 ft.	.98	2.79
*WHITE FL. DOGWOOD; 2½ to 4 ft.	.98	2.79
RED FL. PEACH; 2½ to 4 ft.	.98	2.79
PINK FL. OOGWOOD; 1 to 2 ft.	1.98	
RED LEAF PLUM; 2½ to 4 ft.	.98	2.79
*TULIP TREE; 4½ to 6 ft.	.98	2.79
GOLDEN RAIN TREE; 1 to 2 ft.	.89	2.59
MAGNOLIA SOULANGEA; 1½ to 2 ft.	1.69	4.79
GINKGO TREE; 1 to 2 ft. tall	.89	2.59
LOMBARDY POPLAR; 5½ to 7 ft. tall	.89	2.59
SWEET GUM; 3½ to 5 ft. tall	.89	2.59
SILVER MAPLE; 1 to 2 ft. tall	.19	.55
SILVER MAPLE; 3½ to 5 ft. tall	.69	1.98
PIN OAK; 1 to 2 ft.	.59	1.69
SYCAMORE; 3½ to 5 ft. tall	.79	2.29
*RED OAK; 1 to 2 ft.	.59	1.69
LIVE OAK; 1 to 2 ft.	.59	1.69
WEeping WILLOW; 4½ to 6 ft. tall	.89	2.59
SCARLET MAPLE; 4½ to 6 ft. tall	.89	2.59
TREE OF HEAVEN; 3½ to 5 ft.	.89	2.59
GOLDEN CHAIN TREE; 1 to 2 ft.	.89	2.59
CHINESE ELM; 2 to 3 ft. tall	.39	1.09
*MOUNTAIN ASH; 2 to 3 ft.	.98	2.79
WILLOW OAK; 1 to 2 ft.	.59	1.69
PURPLE LEAF PLUM; 1 to 2 ft.	.98	2.79
NORWAY MAPLE; 1 to 2 ft.	.89	2.59
*CUCUMBER TREE; 2 to 3 ft.	.89	2.59

(All above trees are 1 or 2 yrs. old)

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