



Illinois
R.E.N.
RURAL ELECTRIC NEWS
June, 1965

National News Notes

\$285 million in REA loans recommended

■ The House Appropriations Committee has recommended approval of \$285 million in electric loan funds for the Rural Electrification Administration plus a contingency reserve of \$65 million for fiscal 1966.

The figure is the same as that requested in the President's budget, but is lower than the \$400 million asked by the National Rural Electric Cooperative Association. It also is \$15 million less than was approved in last year's budget.

The committee's report contained no references which could be considered as restrictive to the rural electric program. In the past there have been instances when the report was critical of the program, particularly in generating and transmission aspects.

This year's report takes note of the "greatly increased need" for electric energy. The bill now goes to the House floor for action and then to the Senate.

Senator warns of monopoly power giants

■ The nation's consumer-owned electric systems must work "to prevent further concentration of power among the giants of the industry," Sen. Lee Metcalf (D-Mont.) warned the American Public Power Association at its annual meeting recently.

"Since marketplace competition in the usual sense does not exist in this industry," Sen. Metcalf told the organization, "the only available competitive force is the institutional competition provided by the local publicly-owned electric systems, the rural electric cooperatives and the yardstick comparison of federal power programs."

He said the consumer-owned systems have three roads to follow to strengthen the electric power yardstick. "They need interconnection and power pooling among themselves. They need low-cost federal power. And they need wholesale supply from rigorously regulated private power pools.

"And above all, I believe that these issues need to be aired in public. Too many consumers are lulled into a sense of false security by the flashy ads which power companies publish in national magazines."

Water projects help control power costs

■ A spokesman for the National Rural Electric Cooperative Association has urged Congress to appropriate \$328.8 million for federal water and power projects as part of the effort to provide the American consumer with a better yardstick to measure and control electric power costs.

The testimony was presented to the Senate Public Works Appropriations Subcommittee by Charles A. Robinson, Jr., staff counsel and engineer for NRECA. The funds are sought by the Corps of Engineers for construction of 28 multi-purpose water and power projects.

Mr. Robinson said the yardstick effect of federal power systems has cut the average cost of power to America's rural electric cooperatives nearly 50 per cent since 1940.

However, he told the subcommittee that rural electric members are concerned because the federal power yardstick has been shrinking rapidly, dropping from 15 per cent of the total power production to 12.7 per cent between 1956 and 1962.

"To the extent that the yardstick shrinks, rural electric cooperatives and indeed all electric consumers will be at a great disadvantage," he said.

Published by
Association of Illinois Electric
Cooperatives

JOHN F. TEMPLE
Editor

CHARLES E. ALBRIGHT
Associate Editor

DOROTHEA STEEL
Homemaker's Editor

CONTENTS

ARTICLES

Electric Suppliers Agree on Legislation	4, 5 & 6
African Experiences Related	7
Congressmen Praise Co-ops	8
Tourists Attracted to Illinois	10
Youngsters Profit from Camping Fun	12
Flood Cuts Revenue	13
Accountants Elect Officers	15
Dairy Desserts	18 & 19
Gardening	20
Styles in Refrigerators	21

FEATURES

National News Notes	2
Editorial	3
What's New	15
Smile Awhile	16
Pen Pals	17
Free Patterns	22
Rural Exchange	23

ILLINOIS RURAL ELECTRIC NEWS is the official monthly publication of the Association of Illinois Electric Cooperatives. Subscription price, \$1.00 per year. Advertising and editorial inquiries should be directed to the Illinois Rural Electric News, Box 1180, Springfield, Ill. Entered as second class matter at Waterloo, Wis., under the Act of March 3, 1879. Postmaster: In using Form 3579, address to Illinois Rural Electric News, Box 1180, Springfield, Ill. Please do not clip off key number.

National advertising representative: Rural Electric Consumer Publications, Shoreham Building, 15th and H Streets, Washington, D.C. Member, Illinois Press Association.

New Legislation Assured

By the time you read this, or soon after, legislation intended to end much of the territorial conflict between electric cooperatives and Illinois' commercial utilities may have been signed by Governor Otto Kerner.

The legislation was drawn by cooperative and commercial utility teams of negotiators in a series of protracted day and night sessions in the governor's office. The sessions were called at the request of the governor.

THIS IS NOT a perfect solution to cooperative-commercial utilities difficulties. How effective it is will be determined by the test of time.

But most electric cooperative leaders, after searching study, agree it is a major improvement. Some call it the most far-reaching development in the recent history of the cooperatives.

The legislation provides that each electric supplier, commercial utility or cooperative, may continue serving its present consumers. It sets up mechanics for the preservation of present territory of each group and for the orderly settlement of territorial disputes.

The measure brings the electric cooperatives under limited jurisdiction of the Illinois Commerce Commission—but only in respect to territory. It provides for appeal to the circuit courts from any ICC decision either side deems unfair.

THE COMMERCE COMMISSION under this legislation will have no jurisdiction over assessments of cooperatives for services rendered its members. Neither will the cooperatives have to file all the voluminous records required of commercial utilities.

Thus the legislation specifically exempts the cooperatives from complete ICC control and leaves such control and regulation in the hands of local Illinois citizens—the member-owners of the cooperatives.

The new legislation for the first times spells out the exemption of electric cooperatives from provisions of the state's Public Utilities Act. This, also, is a major gain for the cooperatives.

Another is the specific granting to cooperatives of the right of eminent domain. This gives the cooperatives the right to condemn property, within legal limits, and with just compensation, for the orderly development of their territories.

RAYMOND W. RUSTEBERG, Valmeyer, president of the Association of Illinois Electric Cooperatives, said he is convinced cooperatives throughout the state will do their best to live up to the letter and spirit of this new legislation. He called it "a good bill for the cooperatives" and good legislation for all the people of Illinois.

He, Charles C. Cole, Penfield, chairman of the state association's legislative group, and other leaders had high praise for Governor Kerner. Without his determined insistence the cooperatives and the commercial utilities could not have reached final agreement on the legislation, they said.

And so a new period of cooperative-commercial utilities relations starts. We believe both sides will welcome the change. It will take hard work to achieve the desired results—but now the way is open.

OUR COVER—Five of the eight men making up the cooperatives' legislative negotiating team looked like this recently as they answered legislative questions of cooperative leaders at a Springfield meeting. From left are Orville Foreman, Albert J. Cross, Raymond W. Rusteberg, S. R. Faris and Jack C. Compton. Other team members are Joseph H. Heimann, Charles C. Cole and Thomas H. Moore.

Electric Suppliers Agree On Legislation

New legislation designed to end much of the costly territorial disputes between electric cooperatives and commercial utilities was introduced this month in both houses of the Illinois General Assembly and speeded toward passage.

It had the blessing of Governor Otto Kerner and the promised support of commercial public utilities and the state's electric cooperatives.

Action came after Governor Kerner called together representatives of both groups of power suppliers. He urged them to negotiate legislation that would set up machinery through which mushrooming electric needs of Illinois citizens could be met in orderly fashion.

For almost countless hours, day after day and night after night, negotiation teams met in the chief executive's office.

Either Governor Kerner or his chief legislative assistant, Robert Maher, or both, were present for every hour of every session.

Finally, agreement came. The

legislation was rushed to the General Assembly and the track cleared for passage.

SENATE SPONSOR was George Drach (R-Springfield). House sponsor of identical legislation was Rep. John M. Daley (D-Chicago). Each is chairman of the Public Utilities Committee in his respective chamber.

No action is expected on the original cooperative House bill introduced earlier in the session or on a commercial utility backed bill introduced shortly thereafter in the Senate. Each will be permitted to die.

REP. JOE W. RUSSELL (D-Piper City), chief sponsor of the cooperative's original bill, told Illinois Rural Electric News that he regarded the new legislation as "a workable settlement of power disputes, one that will enable the electric cooperatives to continue their service to their members on an even stronger basis."

Rep. Russell, a long-time sup-

porter of cooperatives, pointed out that the new legislation was a compromise on the part of both the cooperatives and the commercial utilities. He said he is convinced the advantages to the cooperatives far outweighed any disadvantages.

RAYMOND W. RUSTEBERG, Valmeyer, president of the Association of Illinois Electric Cooperatives, said at the close of the last long, exhausting negotiation session:

"It has been worth all our time and effort. This is a good bill for the cooperatives. I am greatly encouraged. It isn't a perfect bill but the things we have gotten are more important to us than the things we had to give up and I believe the truth of this will become even more apparent as time passes.

"This legislation will not solve all our problems in connection with disputes between the cooperatives and the commercial utilities. But it will go a long way and I'm sure our people will live up to the spirit

AIEC President Raymond W. Rusteberg (right) discusses new legislation with cooperative managers, other leaders, at Springfield meeting.



o Protect Territories, Limit Disputes

as well as the letter of the new law that today was started on its way toward passage."

THE LEGISLATION consists of two bills. One amends the public utilities act so as to clarify certain sections affecting commercial utilities — and to specifically exclude electric cooperatives from the Public Utilities Act.

Electric cooperative leaders regard this latter provision as one of considerable importance. Never before in the cooperatives' history has this exemption been spelled out. Commercial utilities had contended cooperatives rightfully belonged under the Public Utilities Act. Cooperatives just as strongly resisted this contention. The new legislation settles this dispute in favor of the cooperatives.

THE SECOND measure is House Bill 2105 and Senate Bill 1279. This is entirely new legislation known as the "Electric Supplier Act."

It applies equally to cooperatives and commercial utilities. It does not affect rights of municipalities which operate their own power systems.

The act states:

"Nothing in this act shall be construed to impair, abridge or diminish in any way the powers, rights and privileges of incorporated municipalities."

The act provides that cooperatives serving members in areas that have been annexed by municipalities or that may be annexed in the future may continue to serve those members they are serving at the time of annexation. It establishes rules governing extension of service after annexation.

ANOTHER PROVISION is the granting of the right of "eminent domain" to electric cooperatives. Under this provision cooperatives for the first time would have the right to condemn property within limits applying to all users of this right.

Cooperative leaders long have felt that the right of eminent domain was becoming increasingly important to the orderly development of their territories. With passage of this new legislation they have this right.

Under terms of the new legislation each electric supplier would continue serving its present territory. In general, the act says that each supplier is entitled "to furnish

service to customers at locations which it is serving on the effective date of this act."

The measure also would bring electric cooperatives under limited jurisdiction of the Illinois Commerce Commission. This jurisdiction applies to territorial rights and would be exercised only under specific guidelines that are spelled out in the act.

This jurisdiction would not apply to assessments fixed by the cooperatives in return for services rendered its member-owners.

UNDER THE ACT each electric supplier in the state would file with the Commerce Commission a map showing its lines as they existed at the time the act becomes effective. These maps, after Commission approval, will establish the ter-

ritory to be served by the supplier.

The act provides that no electric supplier may "construct new lines or extend existing lines to furnish electric service to a customer or his premises which another electric supplier is entitled to serve . . . except with the written consent of such other electric supplier subject to the approval of the Commission."

If a violation occurs, a complaint may be filed with the Commission. In reaching a decision the act provides that the Commission is to give "substantial weight" to the consideration of which line is closest and can provide adequate service.

Less important factors to be considered by the ICC would be: 1. Which supplier was first in the area. 2. The extent to which each supplier assisted in creating the

Thoughtful cooperative managers, directors and other leaders study new legislation as Attorney Orville Foreman (rear) explains its provisions.



demand for the service. 3. Which supplier can furnish the service with the smallest amount of additional money. 4. Customer preference.

Such decisions of the Commission may be appealed to the courts.

MEMBERS of the cooperatives' negotiations team included Mr. Rusteberg, Thomas H. Moore, general manager, Association of Illinois Electric Cooperatives; S. R. Faris, manager, Illinois Rural Electric Co., Winchester; Jack C. Compton, manager, Southwestern Electric Cooperative, Greenville; Joseph H. Heimann, manager, Clinton County Electric Cooperative, Breese; Albert J. Cross, director, Legal and Public Affairs Department, AIEC; Orville Foreman, general counsel, Western Illinois Power Cooperative, Jacksonville, and Charles C. Cole, Penfield, chairman of the AIEC Members and Public Relations Committee.

Representing the commercial utilities were Allen Van Wyck, president of Illinois Power Co., Wendell J. Kelley, vice president, and George B. Pletsch, attorney for the company; Marshall Luthringer, president, Central Illinois Public Service Co.; Richard Broderick, vice president, and Elmer Nafziger, attorney for this firm; and Morgan F. Murphy, chairman of the Com-

H. G. Downey, Mt. Vernon, expressed appreciation of cooperative leaders for negotiating committee's work. Smiling agreement are, from left, Reuben Young and C. Glenn Jones, both of Odin.



Gov. Otto Kerner

monwealth Edison Co. Executive Committee, and Richard G. Ferguson, attorney for Commonwealth Edison.

MR. COLE said at the close of negotiations:

"I, and all of us, are very hope-

ful we have reached a workable solution to our difficulties. We should be able to get along. The cooperatives and the commercial utilities don't have to be continually in dispute.

"I believe we have taken an important forward step. But I don't think we would have been able to accomplish this if it had not been for the determination of Governor Kerner. A number of times negotiations almost broke down but he insisted on a continuation of efforts."

Men like Stan Faris and Joe Heimann, veteran managers, eyed the agreed legislation with some reservations but on the whole they maintained the cooperatives had made important progress.

Tom Moore, Al Cross, Orville Foreman and Jack Compton, agreed.

Harvey J. Klingelhofer, president of Clinton County Electric Cooperative, Inc., and Illinois director on the National Rural Electric Cooperative Association board, said he doubted whether, this late in the legislative session, it would have been possible to win approval of anything other than legislation agreeable to both sides.

The new legislation, introduced June 2 and 3, is expected to become law July 1.

Negotiating team from left includes Jack C. Compton, Orville Foreman, Joseph H. Heimann, S. R. Faris, Thomas H. Moore, Charles C. Cole, Albert J. Cross and Raymond W. Rusteberg.



Peyton Tells of African Hopes, Needs, Possibilities

(Arthur H. Peyton, manager of McDonough Power Cooperative, Macomb, in recent weeks has been in Sierra Leone, preparing recommendations as to feasibility of establishing one or more electric cooperatives in that West African nation.

(His trip is under the auspices of the Agency for International Development and the National Rural Electric Cooperative Association.

(He has written the following report from West Africa to members of his home cooperative. But we believe all our readers will find the message of deep interest. The Editor.)

By Arthur H. Peyton

The country and the people are not as we think of them at home. They are a very friendly people, English is the predominate language in Freetown, the capital of Sierra Leone, with a population of 125,000. The temperature is much the same in Illinois except that there is never a let up of the humidity of 80% and above. The country is basically agriculture with rice and cassava (from which tapioca is made) being the main cultivated crops with a vast abundance of citrus fruits, mangos and pineapple.

At the present I am looking at two pineapples in my room that would not go into a gallon syrup bucket. The deliciousness of this fruit ripened on its stalk is beyond expression. Mangos hang from huge trees and are beginning to ripen. The fruit is of a yellowish texture, eaten and enjoyed by all people.

Considerable time has been spent up country, in the bush as they call it, which is traveling into the interior of the country. The tropical dense growth is visible everywhere with all types of palm trees as well as beautiful flowering flame trees and shrubs of every description.

ON MY FIRST field trip I stopped at the village Taiami, approximately 50 miles into the interior. This is the location of a EUB Mission. Dr. L. A. Gess and his wife operate this mission with the aid of their trained Africans on a massive scale which we in U.S.A. would not think possible. They have a large clinic which would be similar to our shelter house in Glenwood Park and here, waiting to see the doctor for treatment, were approximately 50 Africans of all ages.

It is hard for me to understand how people can be as dedicated as Dr. and Mrs. Gess, who will devote their lives seven days a week, many hours a day, to this free work. Dr. Gess is an eye surgeon but he also treats all other types of diseases in the tropics. He has on order lens grinding equipment and he will become the only doctor in Sierra Leone who can grind and fit glasses to prescription. All glasses now are ground either in England or Germany. Mrs. Gess is busy running a laboratory and is in charge of the hospital, predominantly maternity.

The only source of supply of electricity for this operation were a small 2 KVA, 60 cycle, 110 volt diesel driven generator and a 3 KVA, 50 cycle, 220 volt generator.

MANY OF YOU will realize that these machines are not compatible to operate together and with the digging of a deep well that has been hand dug 50 feet deep in rock and shale, there will be installed a 1 HP pump to furnish water. When the pump will be running, nothing else will be able to be used off the 2 KVA generator. Dr. Gess cannot

Co-ops Continue Their Excellent Loan Payments

Electric cooperatives in Illinois continued their outstanding loan repayment record in 1964 when they returned \$5,683,738 to the U.S. Treasury, according to the Rural Electrification Administration.

The 30 Illinois borrowers from REA now have made total payments of \$69,809,805, including \$38,086,768 on the principal as due, \$22,538,391 in interest and \$9,184,646 on the principal ahead of due dates.

REA reported that its loans have enabled the 30 Illinois electric cooperatives to provide low-cost electric service to 144,551 member-consumers on 46,905 miles of line.

REA also reported recently that the average monthly power consumption for the Illinois cooperatives was 625 kilowatt hours in 1964, an increase of 107.6 per cent over 1954.

use sterilizing equipment when other equipment is operating. He has an operating room under construction and an air conditioner to be installed in it for the four to six operations he does each morning. When he operates the air conditioner, other things will have to be shut off.

I discussed his electrical needs and with the equipment he now has and the new equipment coming in, he needs the minimum of a 10 KW generator. Many of you have said to yourselves, why should I help foreign missions? I am sure that if you could walk into this EUB Mission and see the wonderful work these fine people are doing under such handicaps, it would no doubt loosen your purse strings and you would want to be one to help Dr. Gess in his dedicated life of service to the underprivileged people across the sea.

As I discussed the needs with Dr. Gess, I told him I would carry back with me a determination to find him the size of generator that he needs. The transportation can be arranged and I hope that I have challenged some of you who read this column to a desire to contribute some of your surplus to help this EUB Mission in its work.

Good News For Use During Pregnancy

This famous skin conditioner is especially compounded to relieve the discomfort of that stretched feeling in your skin. You'll find a MOTHERS FRIEND massage can be soothing for that numbing in legs and back, too. Don't neglect your body skin tissues during pregnancy. Keep your tight, dry skin soft and supple with frequent treatments of MOTHERS FRIEND. You'll enjoy the feeling of skin comfort... you'll enjoy the new easy-to-use plastic bottle, too.

RECOMMENDED BY PARENTS

MOTHERS FRIEND
At Drug Stores Everywhere
A Product of the
S.S.S. Company, Atlanta, Georgia



Rep. George E. Shipley

Three Illinois congressmen recently praised electric cooperatives for outstanding contributions to the economy of the broad areas they serve and indicated a strong desire for continuation of this service to cooperative member-owners.

REP. GEORGE E. SHIPLEY of Olney told his colleagues:

"As for me, Mr. Speaker, I am indeed privileged to be able to support this kind of rural electrification. It is one of the finest investments ever made.

"Whether we live in the country or in a big city, let us resolve that we will help the five million families that own these rural lines to keep the lights burning brightly in their homes."

REP. MELVIN PRICE of East St. Louis said in a Capitol speech that the Rural Electrification Administration (which loans money to electric cooperatives, thus making their programs possible) "is fulfilling to a greater degree than ever its mission of service to rural people and to the American economy.

"I am sure that it is the sense and wish of the Congress that it continue to do so."

REP. GALE SCHISLER of London Mills declared:

"Recognition should be made of the outstanding manner in which locally owned cooperatives are meeting their loan obligations to the government.

"Every cooperative in Illinois is either currently meeting its loan payments or is paying the loan off ahead of schedule.

"This accentuates the fact that

Lawmakers Praise Co-ops For Continuing Service

this is a program of tremendous cooperation—cooperation between town and country and cooperation between the people and their government.

"Electric power and modern telecommunications like highways are essential to the economic progress of any area. The cooperatives in Illinois have brought this vital service into rural areas of the state and are thereby making a constructive contribution to the economic progress and well-being of the people they serve."

THESE ILLINOIS lawmakers spoke in Congress in observance of



Rep. Melvin Price

the 30th anniversary of REA. They joined others from all sections of the nation in expressing appreciation for the electric cooperative program and the achievements of their member-owners who have brought light to the once dark areas—and who today are helping to bring increased prosperity to their territories.

Rep. Shipley in his address recalled the unsuccessful efforts of rural people to obtain electricity in days not too many years past.

"For many rural people the only way to get electric service seemed to be to move to town, and that is exactly what many of the young people did," he said.

Then the President and Congress responded to a crying need and created REA "to administer a self-

liquidating loan program so that rural people working together could set up their own cooperatives and build their own electric systems. . . .

"Today the approximately 1,000 rural electric systems of this country have written a record of outstanding success. It is a record of countless benefits—benefits to the country through the blessings of light and power, benefits to the towns and cities through increased business, more jobs and better food.

"It is a record of sound economics—getting a dollar's worth of service out of a dollar invested. It is a record of cooperation between the people and their government.

"And it is a record of cooperation between town and country people for without the support of people in the towns and cities the REA program would never have succeeded. . . ."

CONGRESSMAN SHIPLEY said some critics of rural electric cooperatives would eliminate REA loans or hike the rate of interest or curtail their supplies of power.

He said he agreed with Secretary of Agriculture Orville L. Freeman and REA Administrator Norman M. Clapp that the way to economize in the government's role in rural electrification is to strengthen, not weaken, the cooperatives. And he added:

"If the cooperatives are permitted to develop their service areas and hold on to them, if they are permit-



Rep. Gale Schisler

ted to serve all who choose to build homes and businesses in their areas, if they are provided loans under favorable terms to enable them to enlarge their lines to carry the added power required by their members, they will in time become fully able to forego federal financing.

"That is the way to build the future of rural America; that is the way to save tax dollars."

CONGRESSMAN PRICE praised cooperatives serving his area: Monroe County Electric Cooperative, Inc., at Waterloo, Egyptian Electric Cooperative Association at Steeleville, Clinton County Electric Cooperative, Inc., at Breese and Southwestern Electric Cooperative, Inc., Greenville.

"These cooperatives have established excellent records both in loan repayments and in their service obligations to rural people," Mr. Price said.

"As of March 31, 1965, the four had received a total of about \$13,850,000 in advances on loans approved by REA," he continued.

"On this debt they had repaid more than \$4,750,000 plus another \$1,550,000 in advance payments on principal. The four borrowers also had paid \$2,225,000 as interest on their REA loans. Their total remittances to the treasury thus exceed \$8,500,000. They now serve more than 18,500 rural consumers over a 5,500 mile network of power lines."

The congressman said these cooperatives are typical of the 27 distribution cooperatives in Illinois. He continued:

"We know that the rural electric systems came into existence to do the job that no one else wanted to do. If rural electric systems are serving close to cities it is because the cities have reached out into rural areas through growth and annexation.

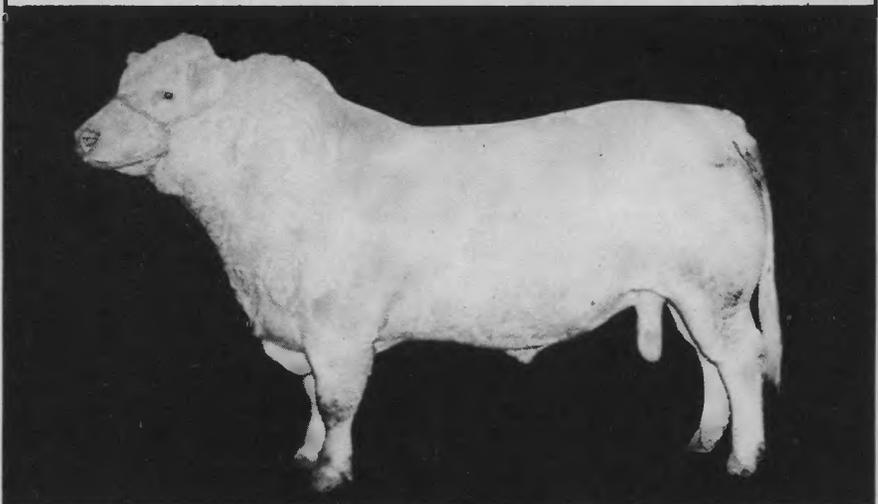
"Where rural electric systems are serving industry, it is because these systems are the nearest, often the only power supplier available."

REP. SCHISLER praised the service records on electric cooperatives in his district. He cited figures showing achievements of Farmers Mutual Electric Cooperative of Geneseo, Spoon River Electric Cooperative, Inc., of Canton, Illinois Valley Electric Cooperative, Inc., of Princeton and McDonough Power Cooperative of Macomb.

These and other Illinois electric
(Continued on Page 11)

Q. HOW DO YOU SAY "PROFITS" IN FRENCH?

A. CHAROLAIS!



That rare Charolais purebred has always meant additional income to the many breeders utilizing the services of the Southern Illinois Breeding Association.

That big Frenchman in the photo is Capitaine, who recently qualified as Certified Meat Sire Number 22 in the country. Eleven progeny qualified Capitaine with 91% of the carcasses making the grade. The carcass weight per day of age was 1.36, well above the CMS standards, as was the adjusted ribeye area per cwt. of 2.19 and fat thickness per cwt. of .07. The eleven animals tested showed an average daily gain of 2.43 pounds from weaning with the adjusted 205 day weights averaging a healthy 567 pounds. Remarkable, but merely typical of the full 100% Charolais program.

What does this mean to you? Simply that when you breed one of SIBA's Charolais purebreds to your beef herd, you are guaranteeing a definite genetic buildup . . . and extra income. So get started today. And by the way, you don't have to speak French to participate in the profitable SIBA program.

**SIBA
RR 1
BRESEE
ILLINOIS**

I am interested in learning how the SIBA breeding program can improve the genetic buildup of my herd. Please send more information concerning:

Beef Herd _____ Dairy Herd _____
Indicate number of cows in each herd.

NAME _____

ADDRESS _____

CITY _____ STATE _____



This scale model, part of a Lincoln diorama, depicts the former President and a customer in a New Salem store.

Illinois Attracting Tourists

The ingenuity of Illinoisians is attracting more and more tourists, with many traveling throughout the "Land of Lincoln" to learn more about the former President.

Of course, the Lincoln historian wants to visit New Salem State Park near Petersburg in Menard county where Abraham Lincoln lived before he was elected president. There the village stands today much as it was more than 100 years ago.

Now, a new Lincoln attraction is being completed as part of a commercial venture located just south of the state park. Eventually, 30 unique scenes made to scale will depict significant events in Lincoln's life including his seldom portrayed wedding, a Civil War battleground and the Gettysburg Address. Each of the oil-painted and wood-constructed scenes in the "Lincoln Diorama" are hand made, requiring the artist, Arthur Sieving, Springfield, six to seven weeks to complete each one.

THE DIORAMA is only a part of "Prairie Run" as it is being developed by two Springfield men, C. Walter Loud and Gilbert I. Neu. Both are enthused about their smorgasbord restaurant which features a "casual atmosphere."

Since opening this establishment in the spring of 1964 the two men

have added various tourist attractions such as antique and novelty shops.

A neighboring business continues the 19th century theme by displaying 100 horse-drawn vehicles. Many of the carriages date back to the time of Lincoln.

The "Carriage Museum" was opened in July, 1963, by James W. Brunk of Springfield and his wife, Mary Ann. Their collection includes sleighs, ambulances, medicine and paddy wagons, fire engines, surreys and even a one-horse shay.

MRS. BRUNK said there are few museums in the United States similar to their display which consists entirely of horse-drawn vehicles.

"Older people especially like to go in there and reminisce and school children interested in history stay for a long time," Mrs. Brunk added.

Both tourist attractions are supplied by Menard Electric Cooperative, Petersburg, and the owners of both businesses recently expressed appreciation to the cooperative.

Mr. Neu said he was "very surprised in the personal interest given us by the cooperative. We certainly owe our existence to Menard Electric which has done more than anyone in making it possible for us to open this business."



Developers of "Prairie Run," C. Walter Loud (left) and Gilbert I. Neu, outside their Heritage Hall museum.

Mrs. Mary Ann Brunk shows an antique Brougham carriage with its original leather to Dorland W. Smith, power use adviser, Menard Electric Cooperative.



Lawmakers . . .

(Continued from Page 9)

cooperatives "have benefited 156,919 rural people in my state through central stations of electric service," he declared.

And he concluded:

The example of electric cooperatives with REA support providing widespread electric service at lowest possible costs in Illinois and elsewhere "has caused the commercial power industry to become more active in serving the needs of the nation."

Gray, Shipley Sponsor Co-op Aid Legislation

Two Illinois congressmen have introduced into the House of Representatives similar bills that would specifically exempt electric cooperatives from Federal Power Commission jurisdiction.

They are Representatives Kenneth J. Gray of West Frankfort and George E. Shipley of Olney. Other bills of a like nature also have been introduced in both the House and Senate.

Sponsors of such legislation have said that FPC regulation of non-profit cooperatives not only is completely uncalled for but also is unnecessary as a protection for the investors and consumers. In the case of the electric cooperatives, the original investor is the United States whose interests are well protected by Rural Electric Administration regulations.

Also in the case of the cooperatives, supporters of this legislation point out, the consumers are actually owners of the cooperatives and these owner-consumers control the cooperative's operations including its rates and service conditions.

Consumer-owners would have no motive to overcharge themselves, supporters emphasize, and if the rates they set produced more than the cost of the service, the consumers ultimately recover these margins in the form of capital credit payments.

REA Administrator Norman M. Clapp in Washington testimony recently pointed out that Congress in-

tended through the Federal Power Act to regulate only those companies which operated for a profit.

"The cooperatives should not be required to carry the burdens of

superfluous commission regulation in addition to the substantial handicaps they face in carrying on the important job of rural electrification," he testified.

A MODERN NEW RAPIDAYTON WATER SYSTEM MAKES THE DIFFERENCE



©1965 TAIT MFG. CO.

upstairs, downstairs, all around the house

ALL THE WATER YOU NEED EVERYWHERE YOU NEED IT

You haven't lived until you have full water power for an extra bath or shower, a modern kitchen, a complete laundry, and enough left over for lawn sprinkling and car washing. Use several outlets or appliances at the same time—and still have all the water you need at full pressure. That's what you get from a modern new Rapidayton water system. There's a Rapidayton for every need. Write for details.

Rapidayton



water^{up}



Rapidayton division, The Tait Manufacturing Co., Dayton, Ohio 45401
Send full details and give name of nearest Rapidayton pump dealer.

NAME _____

RFD OR STREET _____

COUNTY _____

STATE _____

Youngsters Profit From Camping Fun

By Charles E. Albright

A small hand tugging at a dress preceded the eager question: "Aren't we going to eat again today?"

The woman quickly assured the youngster that he would eat not only one, but two more full meals before climbing into bed that night after a busy day at summer camp.

Miss Margaret L. Kearney, the camp director, chuckled as she recalled the child who questioned the cook's departure from the kitchen. It was another in a chain of surprises for the youngster who only the day before was astonished to have three meals served him.

"IT'S QUITE amazing to see these youngsters at camp," Miss Kearney said. "Many just don't know what bed sheets are, most have never slept in pajamas and such a large number of them are surprised to have more than one meal a day. We really don't have much money, but there is no scrimping on food."

There are many new experiences to greet the hundreds of youngsters who will scurry around the hillsides of the Peoria South Side Mission's camp this summer. The 80-acre camp near Glasford is a new ray of hope for the mission's staff dedicated to caring for underprivileged people.

From 7,000 to 9,000 persons participate in the mission's 150 organized activities each month but the city surroundings are confining and restricting.

CHILDREN, and especially those from the city, a staff member said, are delighted to be able to run outdoors where there's lots of space without hurrying cars and trucks.

"We want to make it possible for children who can't afford to attend a camp to enjoy a romp through the woods and to learn more about other people and about God," Miss Kearney explained.

Jerry Stafford, boys' camp director, added that "Our first purpose is to present the Lord Jesus Christ. We do this in Bible teachings, at campfires and then the counselors try to work with each child.

"We also try to provide as much recreation as we can. There's a ball diamond, archery range, nature



Jerry Stafford (right) points out progress on construction of new cabins to L. C. Groat.

hikes, handicrafts and we hope to build a lake.

"Of course, money is our big problem. We are limited as to what we can do as we are not in the United Fund. All our finances come from voluntary contributions," he explained.

THE CAMPING SITE was given the mission by Murray Baker, a former Peoria businessman. The Caterpillar Tractor Co. joined the cause and donated the only two buildings now at the camp which was opened a year ago.

Additional support is coming from labor unions in Peoria whose members are helping build permanent cabins in hopes the camp can be used the year around. The 600 children at last year's camp slept in tents.

Those who attend the camp are aged six through 18. The only mixed camp is for boys and girls from six to eight years old. Each camping period opens on Monday and closes on Saturday noon, with the season extending from the last of June through Labor Day.

One of the camp's more popular nighttime activities is campfire singing in a natural amphitheater situated below a floodlighted cross.

"It's just beautiful to see," Miss Kearney said recently. "The children are gathered in a glen and then there's that lighted cross up on a hilltop."

Spoon River Electric Cooperative, Inc., Canton, has been "so very nice" to bring electricity to the secluded camp and then to run another electric line across the hills to the rugged cross, she said.

L. C. GROAT, manager of the cooperative, said Spoon River Electric is glad to be able to assist the mission "which has a wonderful reputation and which is doing so much good even though it's just getting started with the camp."

The mission's staff hopefully looks toward the camp as an indication that the South Side Mission can continue to expand its services as it has done since it was established over 30 years ago by its still active founder, Miss Helene H. Haien.

Co-op Spirit Helps Lessen Flood Losses

Illinois electric cooperatives in the Mississippi River flood area rushed to restore service to their member-owners after losing several thousand dollars in revenue when record-breaking flood waters broke through levees, pouring onto lowlands this spring.

Service was restored quickly after families returned to their water and mud infested homes. Crews of the electric cooperatives worked long hours to minimize difficulties of the evacuees.

It was a period of sacrifice and giving all possible help. At Western Illinois Electrical Coop., Carthage, Manager Lee Leonard responded quickly to an Illinois Power Co. request. Western built a temporary span to provide emergency electric service to 75 of the utility's customers.

MR. LEONARD told Illinois Power: "We don't want to make any money on this emergency service. We're glad to help out."

Another example of cooperative spirit was at Illinois Rural Electric Co., Winchester. Manager S. R. Faris provided security lights free of charge when crews worked late at night to reinforce the battered levees.

Illinois Rural was one of three cooperatives losing revenue because of the damaging flood. From 200 to 250 Illinois Rural member-owners lost service, and the cooperative estimated its revenue loss at from \$3,000 to \$5,000.

ADAMS ELECTRICAL Co-operative, Camp Point, reported 229 members out of service. Harvey L. Schmidt, assistant manager, estimated the flood caused Adams to lose \$10,000 to \$15,000.

Charles C. Youtzy, manager of Jo-Carroll Electric Cooperative, Inc., Elizabeth, said some 75 meters were taken out of service when flood waters crested at record heights.

Despite clean-up efforts, permanent scars will remain as past experiences show that some of the flood evacuees will not return and rebuild their homes.



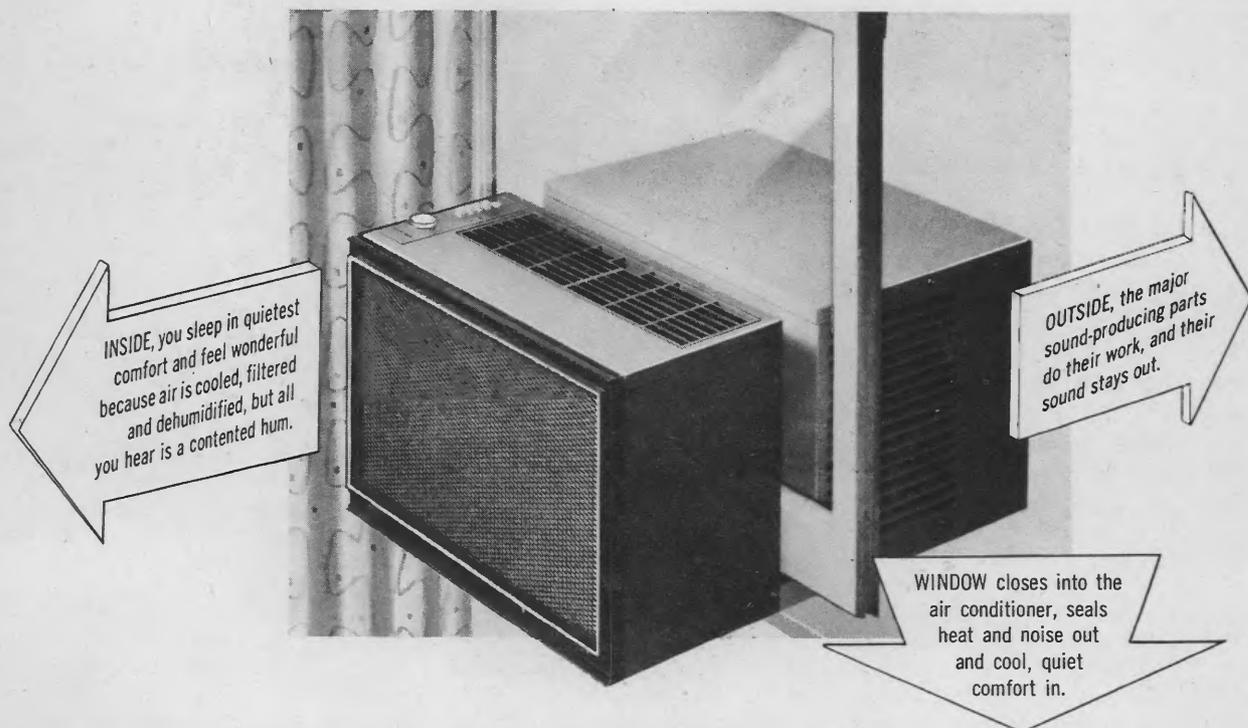
The Quincy area served by Adams Electrical Co-operative was especially hard hit when flood waters pounded levees, bursting onto farmlands and carrying some buildings off their foundations.

A farm home north of Quincy and served by Adams Electrical is swamped by flood waters which in places came within a foot of electrical lines after spilling out of the Mississippi River at the top of the photo.



New Super-Quiet Air Conditioner!

Unique design places major sound-producing parts outside;
Window seals heat and noise out, quiet coolness in;



New Hotpoint Super-Quiet bedroom air conditioner produces the quietest coolness ever! Revolutionary design places major sound-producing parts outside, and uses window to lock noise and heat out and cool, clean, dry comfort in.

What's more, you can install it yourself as easily as a window fan! Simply set it on window sill, level, close window, insert seals and plug in.

The room remains as bright as ever since the Super-Quiet is so compact and is surrounded by window on sides as well as top. No wiring problems either, because the 5,500-BTU Super-Quiet plugs into any 115-volt circuit and draws 7½ amps.

Take it home today, be cool tonight! See it at your Hotpoint dealer's now. He also has other models to fit every need, from 5,000 to 26,000 BTUs.

HOTPOINT 90-DAY REPLACEMENT GUARANTEE OF SATISFACTION

If you are not completely satisfied with your new Hotpoint appliance, and notify your dealer within 90 days from date of purchase, it will be replaced with a comparable Hotpoint model at no cost to you.

Hotpoint

first with the features women want most

A Division of General Electric Company • Chicago, Illinois 60644



New officers are (from left) J. Lowell Eddleman, secretary-treasurer; Lowell R. Riffey, vice president, and Robert H. Neece, president.

Accountants' Group Elects Robert Neece

Robert H. Neece, office manager, Southwestern Electric Cooperative, Inc., Greenville, recently was elected president of the Accountants' Association of the Illinois Electric Cooperatives.

Mr. Neece succeeds Kenneth L. Ehlers, office manager, Eastern Illinois Power Cooperative, Paxton.

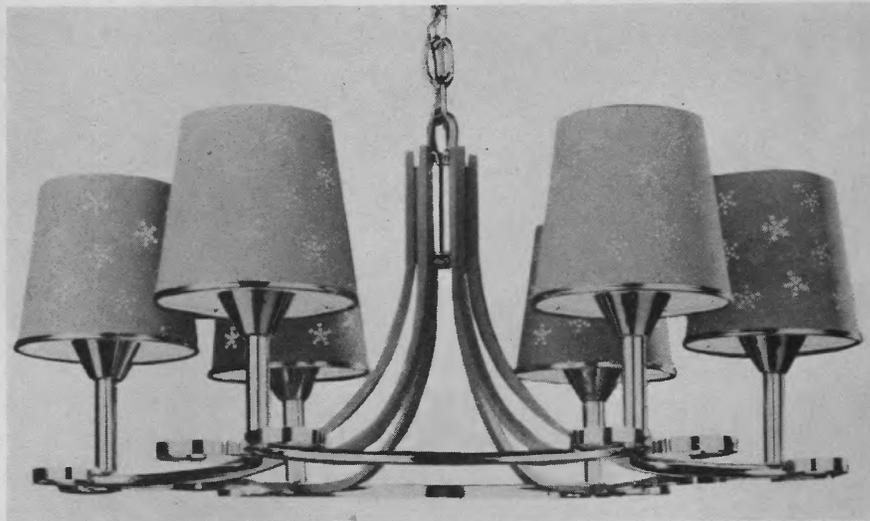
Other officers elected during the organization's annual two-day meeting in Springfield were Lowell R. Riffey, office manager, M.J.M. Electric Cooperative, Inc., Carlinville, vice president, and J. Lowell Eddleman, office manager, Southern Illinois Electric Cooperative, Dongola, secretary-treasurer.

MRS. HELEN GILLIDETTE, bookkeeper, McDonough Power Cooperative, Macomb, was elected director-at-large.

Forty-two persons representing most of the 27 electric distribution cooperatives in Illinois attended the meeting to review accounting procedures instrumental in the efficient operation of their businesses.

The accountants' association meets annually to aid its members in complying with accounting procedures prescribed by the Rural Electrification Administration and to allow the accountants to discuss topics of mutual interest and common benefit to the electric cooperatives.

What's New?



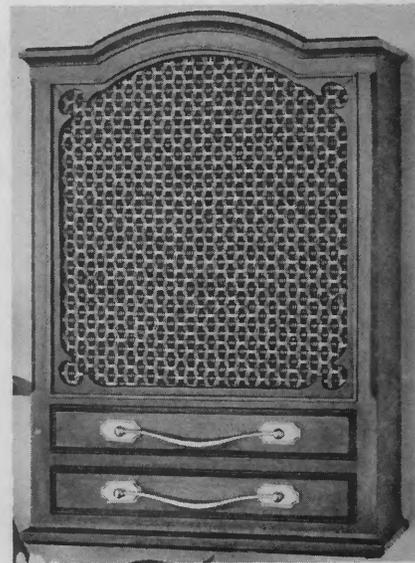
● Brass Chandelier

This polished brass, six-lamp chandelier has been introduced by Thomas Industries, Inc., Louisville, Ky. The lamp shades are pierced with tiny holes grouped in the shape of stars with amber and red inserts behind them to lend charm to the unit. The fixture uses six incandescent lamps that can be up to 60-watt size. It has a spread of 24 3/8 inches and its brass chain allows a drop from the ceiling to a maximum length of 41 5/8 inches. Its retail price is \$144.50.



● New Styling

Westinghouse has designed furniture fronts for its room air conditioners. They are styled in early American, provincial, traditional and contemporary designs. The furniture fronts fit snugly over standard air conditioners and will muffle operating sounds and eliminate direct drafts. The cabinet doors may be opened to use the controls and are kept closed when the unit is operating.



● Door Chime

A door chime becomes a distinctive wall decoration in this new, traditional model by NuTone, Cincinnati, Ohio. This style in hand-grained finish comes in antique walnut or blond elm. The chime has eight or four notes for the front door, one note for the rear door and a different note for a third door. The retail price is \$32.95.



HOW FAR IS DOWN?

When a sailor at a Navy swimming class refused to dive from a 30-foot platform, the instructor asked him: "What would you do if you were that high on a sinking ship?"

"Sir," said the student, "I'd wait for it to sink about another 20 feet."

A LITTLE BLURRED

"We spent our vacation in the car touring the entire country."

"Touring, eh? You must have passed through some beautiful country."

"Oh, we must have! After all, we averaged over 500 miles a day."

BETWEEN INNINGS

Johnny told his mother the teacher had asked members of his class where they were born.

"Surely you could answer that," she said. "It was at Woman's Hospital."

"Yeah, I know," replied Johnny, "but I didn't want to sound like a sissy, so I said 'Yankee Stadium.'"

FAST THINKING

An insurance claim agent was teaching his wife to drive when the brakes failed on a steep grade. "I can't stop," she screamed. "What should I do?"

"Brace yourself," advised her husband, "and try to hit something cheap."



"I'll pay the fine for speeding while you get the marriage license."

JUNE, 1965

TEXAN THINKING

The Texan struck oil. With his new riches he built an enormous mansion with three swimming pools. One pool he keeps filled with cool water and one with warm water. The third he keeps empty. Pressed by a visitor for an explanation, he replied airily, "Oh, quite a few of my friends can't swim, you know."

NO CRUMBS

Son: "What is college bred?"

Father: "My boy, they make college bred from the flour of youth and the dough of old age."

IT WASN'T EASY

The editor of a country newspaper retired with a fortune. When asked the secret of his success, he replied:

"I attribute my ability to retire with a \$500,000 bank balance after 40 years in the newspaper field, to close application to duty, pursuing a policy of strict honesty, always practicing rigorous rules of economy, and to the recent death of my uncle, who left me \$498,500."

WHO'S OUT OF STEP?

When the other fellow takes a long time, he's slow. But when I take a long time, I'm thorough.

When the other fellow doesn't do it, he's lazy. But when I don't do it, I'm too busy.

When the other fellow does something without being told, he's overstepping his bounds. But when I do it, that's initiative!

When the other fellow takes a stand, he's bullheaded. But when I do it, I'm being firm.

When the other fellow overlooks a rule of etiquette, he's rude. But when I skip a few rules, I'm original.

When the other fellow pleases the boss, he's polishing brass. But when I please the boss, that's cooperation.

When the other fellow gets ahead, he's getting the breaks. But when I manage to get ahead, it's hard work.

In Springfield Make the
ST. NICHOLAS
Your Headquarters

•

Air Conditioned—Free Parking
TV and Radio in Every Room

•

ST. NICHOLAS HOTEL
4th and Jefferson
Phone 527-7811

Quotable Quips

The best way for a father to teach his son to stand on his own two feet is to take the car away from him.

* * *

A businessman who came up the hard way observes that about all you can do on a shoestring these days is trip.

* * *

A woman who drives from the back seat is no worse than the man who cooks from the dining room table.

* * *

Every so often a loose tongue leads to a few loose teeth.

* * *

A word to the wise is sufficient, but an entire library could not convince the otherwise.

* * *

You're getting over the hill when most of your dreams are re-runs.

* * *

The difference between gossip and news depends on whether you tell it or hear it.

* * *

Troubles are like babies, they grow when you nurse them.

* * *

If you've given up trying to get something open, tell a four-year-old not to touch it.

* * *

The problem of getting men to the moon is about to be solved. Getting them to and from work in our cities will, of course, take a little longer.

FILM SPECIAL!

KODACOLOR
Exposure Roll Developed and Enlarged New Roll Kodacolor Free **\$2⁷⁵**

8

12 Exposure Roll Developed and Enlarged New Roll Kodacolor Free **\$3⁵⁰**

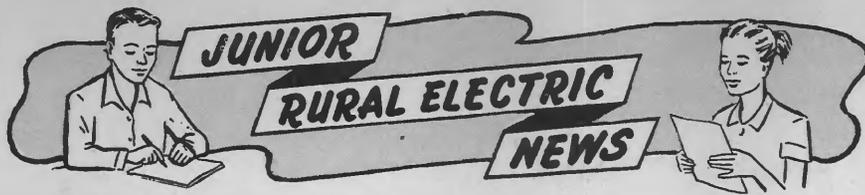
BLACK & WHITE
Exposure Roll Developed and Enlarged New Roll Kodak Film Free **75¢**

8

12 Exposure Roll Developed and Enlarged New Roll Kodak Film Free **\$1⁰⁰**

These special prices good 30 days. With this coupon Only! Film sizes 127-120-620

OVER 49 YEARS SERVICE **MARS PHOTO**
Dept. RE, P.O. Box 2060
Springfield, Ill.



**JUNIOR
RURAL ELECTRIC
NEWS**

PEN PALS

Hi Pen Pals:

That long awaited vacation time is here! I hope in your busy pursuit of having fun you will remember that Mom and Dad can use a helping hand occasionally; to be courteous to everyone; thoughtful of those not as fortunate as you; kind to the so-called "dumb" animals; and you will find that your vacation is not only fun but worthwhile. Don't forget to write to your Pen Pals and if you want more—write to these boys and girls.

Send any letters for publication to: Dee Steel—Jr. Rural Electric News, Box 1180, Springfield, Ill.

* * *

BICYCLE RIDER



Charlotte Ann Lawrence, P.O. Box 982, Carbondale, Ill.

* * *

SKATER

I am 11 years old. My birthday is May 24. I am in the 5th grade at Harrisstown school. I have red hair and blue eyes. My hobbies are swimming, reading books, and roller skating. I will answer all letters from girls between the ages of ten and twelve. Please send pictures if possible. Teresa Gray, r.r. 2, Niantic, Ill.

* * *

BASKETBALL FAN



I am 11 years old. My birthday is August 15. I have blonde hair and green eyes. I am in the 6th grade at Beecher City Grade School. My basketball team is called the Eagles. I also like baseball, TV and my radio. I would like letters from girls and boys between 10 and 14 years of age. I will try to answer all letters. Carla Kutcher, r.r. 2, Effingham, Ill.

MUSICIAN

I am thirteen years old and go to Fountain Green Grade School. I have brown hair and blue eyes. I like to play the piano and clarinet and read books. I would like to hear from boys and girls of all ages. Fill my mailbox. Susan Brillhart, r.r. 1, Burnside, Ill.



* * *

BABY SITTER

I am 12 years old. My birthday is June 22. I have blonde hair and blue eyes. My hobbies are baby sitting, visiting my girl friends, walking in town and most of all, dancing. I am in the 7th grade. Mary Etta Fawbush, 231 Park Ave., Watseka, Ill.

* * *

LIKES CATS

I am 11 years old. My birthday is August 8. I have black hair and brown eyes. I go to Mable Woosley Elementary School. I have 2 cats and one dog. I am in the 6th grade. I would like to hear from boys and girls from 11 to 13. Please send me some Pen Pals. Connie Wells, r.r. 1, Knoxville, Ill.



* * *

SWIMMER

I am 13 years old. I'm in the 8th grade at Potomac School. My birthday is September 13. I have black hair and green eyes. My hobbies are swimming, and listening to the Beatle records on the radio. I will answer letters from boys and girls of all ages. Please send picture if possible. Robert Cook, r.r. 2, Potomac, Ill.



* * *

LIKES TO COOK

I am 13 years old and in the 7th grade at Westfield High. I have brown hair and hazel eyes. My hobbies are cooking, dancing, listening to hit records and playing my clarinet. I am 5 feet tall and my birthday is May 3. I will answer letters from boys and girls from the ages of 12 to 14. Please send pictures if possible. Sharon Anderson, r.r. 2, Westfield, Ill. 62474

BASEBALL FAN



I would like to be anyone's pen pal. I am 13 years old, have brown hair and blue eyes. I am 5' 5" tall. I like girls who like school and softball and boys who like to play baseball and dance. Patti Cisco, P.O. Box 422, Atlanta, Ill.

* * *

DANCER

I am 19 and like to go to dances. My birthday is September 2. I like to get letters from girls and boys 18 to 19. I have light blonde hair and blue eyes. I am 5' 2" tall. I like to listen to records of all kinds. I will answer all letters. Please, if you can, send picture. Betty Lou Beaty, r.r. 2, Chandlerville, Ill.

* * *

ACCORDIONIST



I am 9 years old. I like to play the accordion, go swimming, play soft ball and read books. I will try to answer all the letters I get. Please send pictures if possible. Mike McClay, Oakdale, Ill. 62268

* * *

LIKES TO MAKE MAPS

I am 13 years old and my birthday is October 26. I am in the 8th grade at Findlay High School. I have brown hair and brown eyes. I enjoy cooking, reading, watching TV, listening to records and making maps. I would like to hear from girls of all ages but mainly from the girls between the ages of 11 and 16. I will try to answer every letter I receive. Please send pictures if possible. Barbara Graven, r.r. 4, Shelbyville, Ill. 62565

* * *

LIKES HORSES

I am 7 years old. I have brown hair and brown eyes. I have a horse of my own and his name is Star. I have a dog, a rabbit and a duck. I would like to hear from boys and girls from ages 7 to 9. I will answer all letters. Please send me some Pen Pals. Dennis Rice, Box 95, Gilson, Ill.



* * *

WANTS PEN PALS

I am 9 years old and in the 4th grade at Hennepin Grade School. I have light brown hair and brown eyes. I have two older brothers and one older sister. I would like to hear from boys and girls of all ages. Judy Marie Zelinski, r.r. 1, Hennepin, Ill.



dairy desserts

from your freezer

• The most glamorous part of a meal can easily be the dessert, especially those frozen fantasies. Since dairy products are most plentiful in June it's a perfect time to stash away a few cream-rich specialities to delight family and guests. Dairy products freeze well if you use a little care. Ice cream is excellent for freezer storage but time is limited. To avoid flavor loss, do not store in larger quantities than you'll serve at one time. Baked pastry or crumb pie shells filled with ice cream, packaged properly, make attractive desserts. Fill cream puff shells with ice cream, then package and freeze. Use moisture-vapor-proof wrappings for all frozen dishes. Don't be a freezer hoarder. Your freezer manual will give you storage time limits for various foods. As a general rule, make it four to six weeks for all table-ready desserts.

FROZEN BANANA CAKE

- | | |
|----------------------|----------------------------|
| 3 eggs, separated | 1 cup whipping cream |
| ¼ cup milk | 1 cup crushed bran flakes, |
| ½ cup sugar | corn flakes, whole wheat |
| 1 cup mashed bananas | flakes or graham crackers |

Combine egg yolks with milk and sugar. Cook over low heat, stirring constantly. Cool. Fold in beaten egg whites, bananas and whipped cream. Sprinkle half the crushed cereal in bottom of freezing tray of refrigerator. Pour mixture over this and top with remaining crumbs. Freeze until firm.

STRAWBERRY PARFAIT AMOUR

- | | |
|----------------------------|-----------------------------|
| 3 cups heavy cream | 1 cup peanut brittle broken |
| ¾ cup confectioners' sugar | into small pieces |
| 2 teaspoons vanilla | ½ teaspoon salt |

Whip cream. Fold in confectioners' sugar, vanilla, peanut brittle, and salt. Pour into a 1-quart ring mold; cover with waxed paper. Put cover on mold and place in freezer for 24 hours. Unmold, pile Strawberry Parfait in center and garnish with fresh strawberries.

STRAWBERRY PARFAIT—10 to 12 servings

- | | |
|-------------------------------|------------------------|
| 1 quart fresh strawberries or | 2 egg whites |
| 2 cups frozen | ½ teaspoon salt |
| ½ cup sugar | 1 teaspoon lemon juice |
| ½ cup water | 2 cups heavy cream |

Clean and mash fresh strawberries, sprinkle with 1 cup of the sugar. Cover and let stand 30 minutes to 1 hour; then force

through a fine sieve. If frozen berries are used, let stand overnight in refrigerator to defrost, then put through a sieve, but do not add any extra sugar. Pour strawberry puree into refrigerator tray to freeze to a mush. Boil ½ cup water and the remaining 1 cup of sugar to soft ball stage (238 degrees) or until syrup threads from spoon. Beat egg whites to soft peak stage and add syrup gradually, beating constantly. Add salt and lemon juice. Fold into frozen strawberry puree. Whip cream until stiff and fold into strawberry mixture. Pour into refrigerator trays and freeze. Stir several times during freezing period. Use as center for Strawberry Parfait Amour. This rich, crunchy, nut ice-cream ring heaped high with frothy pink strawberry parfait is cooling and refreshing—but don't count either calories or pennies with this dessert.

FROZEN LEMON PIE

- | | |
|-------------------------------|---------------------------------------|
| 3 eggs | Grated rind of ½ lemon |
| ½ cup sugar plus 1 tablespoon | 1 cup whipping cream |
| ⅛ teaspoon salt | 1 cup cookie or graham cracker crumbs |
| ¼ cup lemon juice | |

Separate eggs, beat yolks slightly and cook over low heat with ½ cup sugar, salt, lemon juice and rind until a little thick. Cool slightly and fold into the 3 stiffly beaten egg whites plus 1 tablespoon sugar. Fold this into the whipped cream, make a layer of cracker crumbs in 8x8 square pan, pour mixture on top and add remaining crumbs on top, freeze.

PEACH ICE CREAM

- | | |
|--------------------------------|---|
| 5 cups milk | 3 cups mashed peaches or |
| 1 can sweetened condensed milk | strawberries mixed with ¾ |
| 1 small can evaporated milk | cup sugar and juice of 1 |
| 1 pint whipping cream | lemon; or 6 ripe bananas; |
| 1 cup sugar | or No. 2½ can crushed pineapple (use only ½ cup sugar with pineapple) |
| 3 tablespoons vanilla | |

Combine first 6 ingredients and freeze to a mush in an electric or hand-turned freezer. Add peaches (or other fruit) mixture and freeze hard. Remove dasher and pack with ice and salt until ready to serve. Keeps well in home freezer without getting icy.

STRAWBERRY FLUFF PIE

- | | |
|--------------------------------------|-----------------------------|
| 2 pkgs. (10 oz.) frozen strawberries | 6 egg whites |
| 1 pint dairy sour cream | ¼ teaspoon salt |
| Juice of ½ lemon | 1 cup sifted powdered sugar |
| | 2 baked 9" pie shells |

Defrost strawberries. Combine with sour cream and lemon juice; chill. Beat egg whites until foamy and add salt. Add

powdered sugar gradually and continue beating until stiff peaks form. Gently fold egg whites into sour-cream strawberry mixture. Quickly pile filling into two baked 9" pie shells. Freeze for several hours before serving. Wrap second pie for freezer storage. If you use a crumb crust, top pie with a pie-pan, tape edges, then wrap.

CHEESE CAKE

2 cups rolled graham crackers
 1/2 cup sugar
 Mix all ingredients well, reserve 1/2 cup for top of cake. Pat remainder onto bottom and sides of glass baking dish about 8 1/2 x 11 (grease sides of pan first). For filling:

3 8-oz. pkgs. cream cheese
 Seant cup sugar
 3 whole eggs
 1 teaspoon cinnamon
 1/2 cup melted butter
 Pinch of salt
 1 teaspoon vanilla
 1 cup dairy sour cream

Mix all ingredients except sour cream, beat with electric mixer for 10 minutes (will be "liquidy" when ready). Add sour cream and beat for 2 more minutes. Pour into crumb-lined pan and bake for 20 minutes at 350 degrees. Remove and sprinkle top with crumbs. Bake 10 more minutes, do not bake more than 30 minutes in all. Turn off oven, leave door ajar and leave cake in oven for at least 1 hour. Refrigerate thoroughly before serving. Nancy L. Beyer, Metamora, Illinois.

CHOCOLATE PEPPERMINT PIE

2 tablespoons butter
 1 1/4 cups marshmallow creme
 1/4 teaspoon salt
 3 cups corn flakes
 1 pint chocolate ice cream
 1 pint vanilla ice cream
 1/4 cup chopped peppermint candy

Combine butter, marshmallow creme and salt in large fry pan over low heat. Stir constantly until mixture is smooth and hot, add cereal. Stir carefully until all cereal flakes are coated, press mixture gently over sides and bottom of buttered 9" pie pan, chill. Fill with a layer of chocolate ice cream, top with a layer of vanilla ice cream, smooth top. Place in freezer to become firm, garnish with chopped peppermint stick candy, place in freezer. Mrs. Dorothy Jean Keller, Cobden, Illinois.

FROZEN FRUIT DELIGHT

1 cup diced pineapple
 Juice from 2 oranges
 2 bananas (mashed smooth)
 2 1/2 cup sugar
 1 cup nuts (chopped)
 10 marshmallows (cut fine)
 2 cups cream (whipped)
 1 small bottle maraschino cherries

Soften marshmallows in juice drained from pineapple, add orange juice, sugar, pineapple, nuts, bananas and drained cherries (cut fine). Fold in whipped cream and freeze.

LEMON-CREAM ANGEL FOOD

10" angel-food cake
 8 egg yolks
 1 cup granulated sugar
 Grated rind of 2 lemons
 1/2 cup lemon juice
 Pinch salt
 1 cup heavy cream, whipped

Make and bake 10" angel-food cake by your favorite recipe, reserving 8 egg yolks for filling; freeze rest of yolks. While cake cools, cut out heavy-cardboard circle slightly larger than cake; cover smoothly with foil. Place cooled cake upside down on this circle. Place 8 egg yolks in pan, with fork beat in sugar, rind, juice and salt; cook over low heat, stirring constantly, about 8 minutes or until very thick. Remove from heat, set pan in cold water. When filling is cool, fold in whipped cream. Slice 1" off top of cake; insert small knife 3/4" in from outer edge; then cut to within 1" of bottom all the way around cake. Make similar cut 3/4" in from center hole. With spoon, remove cake between these 2 cuts, leaving 1" cake base at bottom. Fill hollowed-out section with lemon filling. Replace top layer of cake. Wrap cake on foil-covered cardboard, freeze. To serve: Remove cake from freezer, unwrap, place on cake plate. Thaw about 1 hour in refrigerator or 15 minutes at room temperature. Whip 1 cup heavy cream sweetened with 1 tablespoon confectioners' sugar; use to frost top and sides of cake, or serve with whipped cream on slices of cake. Garnish with pecan halves. Serve to 12.

CHOCOLATE COCONUT CRUST

2 sq. unsweetened chocolate
 2 tablespoons butter
 2 tablespoons hot milk
 3/4 cup confectioners' sugar
 1 1/2 cups shredded coconut, cut, toasted or plain

Melt chocolate and butter over low heat, stirring until blended. Combine milk and sugar. Add to chocolate mixture, stirring well. Add coconut and mix well. Spread on bottom and sides of greased 9-inch pie pan. Chill until firm. Fill with vanilla ice cream. Freeze. Just before serving pour chocolate sauce over ice cream.



Freeze cheese cake recipe in its square dish for easy stacking



Frozen fruit and whipped cream are handy for unexpected guests



Chocolate Coconut Pie, show-off dessert to tuck in your freezer

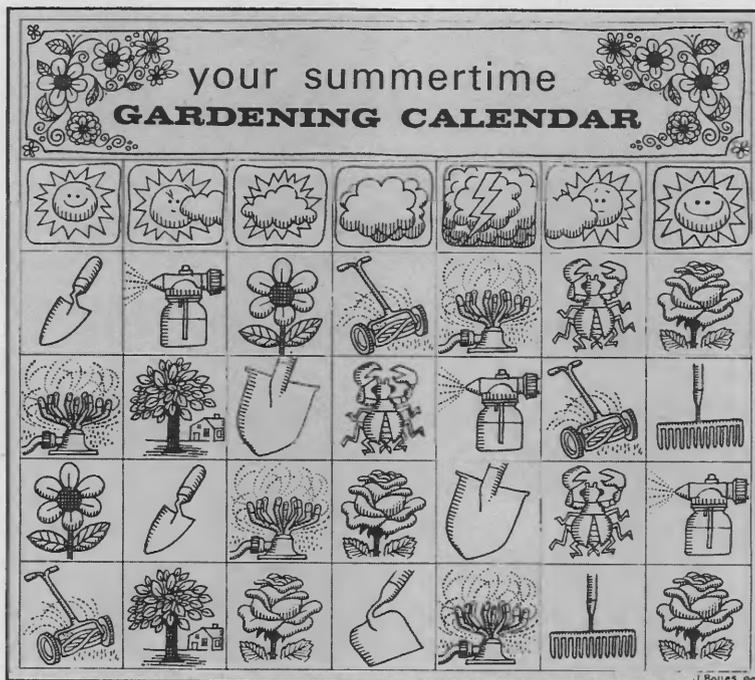
for the homemakers

By Dee Steel

■ Summertime and the gardener is in his glory. The garden's in full bloom . . . the lawn's a carpet of green. So, what's on summer's gardening schedule? In early summer it's cultivation to increase your soil's fertility. At this point, it's often better than watering. Work the soil deeply and often, but be careful not to injure plant roots. It's also time to clip any fading blossoms in your garden and give those hedges a trim. Watch trees and shrubbery for signs of insect damage. Make sure they have one application of an effective insecticide to prevent bag worms. These soft brown caterpillars feed all season long on evergreens and certain deciduous trees. Thinning of all kinds of seedlings should also be done, when the plants are very small and before the roots interlock. Many perennials, too, will give a second blooming if the old stalks are removed. Another early summer project is sowing seeds for next year's perennials, making sure to soak them in warm water for a couple of hours before sowing them. If the leaves on your rose bushes are bleaching and curling up about now, you've got the aphid to contend with. This pear-shaped pest, only 1/8 inch long, is sometimes mistaken for fungus, but it can drain the life-giving juices from your plants. You can cope with the aphid and many other pests which threaten your lawn and garden by using a broad-range insecticide. Actually, there are both helpful and harmful insects. So the wise gardener's first step is to spot the beginnings of damage, then determine which insect is doing the harm. The sod webworm, for instance, could be causing those small brown patches in your lawn. Three-fourths of an inch long, it's light brown in color and covered with fine hairs. The chinch bug, also a grass destroyer, is so tiny you can hardly see it. The tin can test will flush him out. (Cut both ends out of a large can and force it two or three inches deep in the soil. Then fill it with water and wait five minutes. If chinch bugs are there, they'll float to the top.) ■ Through July the motto is "mow, water and weed." But know the difference between watering and sprinkling. For the most part, light sprinkling does little good, especially on lawns. By watering, we mean soaking the soil to the bottom of the roots to achieve maximum growth and health. The next step is to cultivate the top soil to keep the moisture from evaporating as well as to kill the revived weeds. Cultivation and mulching during this period will help to keep available plant food in the soil. You'll want to cut back chrysanthemums and poinsettias during July, disbudding and removing surplus shoots. And try to dig up and burn every stunted yellow-colored gladiolus blub. They

won't flower, so you lose nothing, and you prevent infection spreading in your soil to other bulbs. If you want to plant annuals you still have time for portulaca, balsam, zinnia and mignonette. And keep practicing "preventive gardening"—stay on the lookout for insect damage and be ready to act fast at the first suspicious sign. ■ In August, you'll need to locate manure or compost for use next spring. And the wise gardener orders his bulbs for fall planting about this time, too. Remember, every weed that spreads its seeds means more trouble for you next year, so August is also the time to get weeds out of the ground before they mature. Surface cultivation two or three days after a rain or watering will kill innumerable seedling weeds in beds,

vegetable garden and other tilled spaces. Since water evaporates quickly at this time of year, it's necessary to water deeply and thoroughly—and be sure to include those compost heaps on your "watering list." Many people tend to let their gardens run down at this time of the season. If you want yours to continue looking fresh and lovely, keep flowers well-staked, and cut out all your end stalks. Also, keep edges trimmed, and stir the soil on the surface, both as a weed preventive and to conserve moisture. Time to give the hedges their second trimming. But be careful not to



fertilize shrubs and evergreens now. This will start new growth which winter may kill. You can plant broad-leaves and coniferous evergreens from the middle of August to September 15th. Deciduous trees that need only moderate pruning should receive it at this time, too. It's easier to gauge such work while foliage is on rather than after it has fallen in autumn. ■ And plan to make use of the calm, beautiful days of Indian summer. Even if you have occasional rains, remember that the soil dries out quickly this time of season, so newly planted or transplanted items should be kept moist. Continue cutting the grass as long as it grows vigorously. But don't cut as closely as in the spring, for now the roots need more surface protection than in the early season. Garden clean-up is perhaps your most important project at this point, for insect pests can lurk in dead stalks and leaves. All dead matter which harbors them should be collected and completely destroyed by burning. Then give your plants and shrubs more protective spraying with spectracide. Be sure the trees are well-watered through this season, right up to the time the ground freezes hard. That's your summertime gardening calendar—a host of practical suggestions for helping Mother Nature make your lawn and garden the season's showplace.

But be careful not to fertilize shrubs and evergreens now. This will start new growth which winter may kill. You can plant broad-leaves and coniferous evergreens from the middle of August to September 15th. Deciduous trees that need only moderate pruning should receive it at this time, too. It's easier to gauge such work while foliage is on rather than after it has fallen in autumn. ■ And plan to make use of the calm, beautiful days of Indian summer. Even if you have occasional rains, remember that the soil dries out quickly this time of season, so newly planted or transplanted items should be kept moist. Continue cutting the grass as long as it grows vigorously. But don't cut as closely as in the spring, for now the roots need more surface protection than in the early season. Garden clean-up is perhaps your most important project at this point, for insect pests can lurk in dead stalks and leaves. All dead matter which harbors them should be collected and completely destroyed by burning. Then give your plants and shrubs more protective spraying with spectracide. Be sure the trees are well-watered through this season, right up to the time the ground freezes hard. That's your summertime gardening calendar—a host of practical suggestions for helping Mother Nature make your lawn and garden the season's showplace.

Styles in **REFRIGERATORS**



are changing. The modern styling of the new refrigerators is a sure indication of the up-to-minute features you'll find when you look inside. More food storage space without increasing the outside dimensions is provided, thanks to thinner, more effective insulating materials. An 8-foot model 15 years ago required the same space as one twice that size today. Easy-to-care for surfaces, pullout shelves and well-lighted interiors simplify food storage, too. Improved cooling systems deliver just right temperatures throughout the refrigerator and freezer sections. Meat compartments keep top quality fresh meat for a week, even longer periods of time in some refrigerators. Door seals are more effective yet open and close with a touch. New thermostats adjust to the slightest change of temperature on opening of doors. And, of course, many refrigerators are available in frost-free models so there is never an accumulation of ice on coils and walls. This is the greatest convenience of all. Freezer sections are roomy and provide true freezer temperatures.

They, too, are equipped with swing-out baskets or roll-out shelves to make food readily accessible. More ice-makers and ice-ejectors are found in various forms. The two-door refrigerator-freezer (upper left) is still most popular. This 14-cubic foot model has glide-out wheels which permit you to move it easily for cleaning. The 19-cubic-foot model at lower right fits into less than 34 inches space, holds 211 pounds frozen food in bottom section which has a tilt-down door with roll-out basket. The split-level model at lower left was introduced a year ago. It has the look of a break-front and has freezer space below the counter work space. Freezer is equipped with self-filling ice tray. For a change of pace, one manufacturer has introduced a line of 33 custom-ordered "originals." They come in amusing decorated designs with something for everyone in various sizes. Country Store (upper right) is an original with simulated wood paneling and wrought iron trim, so handsome you forget how efficient it is with 22 cubic feet of food storage in a side-by-side refrigerator-freezer.

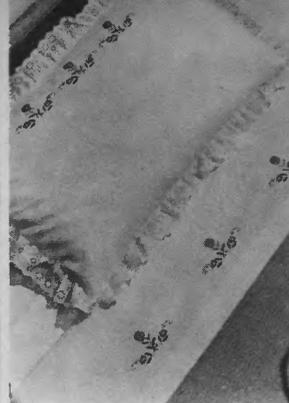




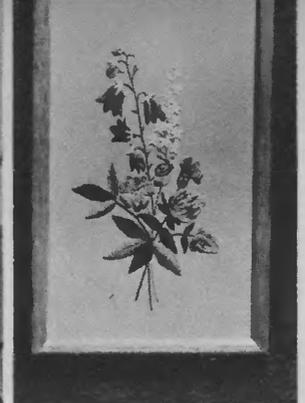
1. Bird Cage Cover



2. Flower Pot Cover



3. Sheet & Pillowcase



4. Embroidered Picture

Quick-and-easies

FREE PATTERNS



5. Crocheted Flowers



8. Lazy Lagoon Ruffled Doily



6. Scroll Apron



7. Dinner Blouse

1. This gaily embroidered cage cover is as bright and clear as a bird's song. Easily made from sturdy, washable cotton or linen, it has a border just bursting with plump birds, butterflies and flowers. You'll spend happy minutes creating this scene. I can see them on a little girl's pinafore, a bib or decorating gay kitchen curtains

2. It's a quick n' easy flower pot cover, crocheted of washable cotton. Made-to-order for gilding the lily or whatever your favorite plant is! Do lots of them in brilliant colors to complement your home or that of a friend

3. Brighten bed linens with a bit of color! Simply take a sheet, a ruffled pillowcase and embroider a bower of flowers in happy spring tones of pinks, soft violets and leafy greens for a restful night and bedroom decor

4. Paint a pretty picture of hyacinths and bluebells . . . you need nothing more than a few skeins of embroidery floss. This lovely floral spray is worked on a linen background and will add a touch of Spring to your home all through the year. This particular picture was made from 1/4 yard of blue linen but a 9x14 inch scrap will do

5. Wear a flower on your lapel! Easy to crochet with Knit-Cro-Sheen, choose from a camellia or a carnation . . . either would make a lovely touch for a suit or best dress

6. Summer entertaining is lighter and hostesses are prettier when wearing a lovely embroidered linen apron. Although feminine and gay, the touch of a dark background gives it a chic look. Even if you're a novice with the embroidery hoop, this design will be easy . . . the graceful pattern is worked entirely with a simple chain stitch

7. If fashionable simplicity appeals to you—here is a perfect sweater for you to knit! It's lovely with a slim skirt, as shown here, or it also would be an ideal blouse to wear with your silk or velvet dress-up suit

8. Traditional or antique furnishings will be beautifully enhanced by this round deeply ruffled doily, called Lazy Lagoon. Lovely as a table centerpiece, it would also be perfect for use on a bureau or a feminine dressing table.

ILLINOIS RURAL ELECTRIC NEWS

Dee Steel

Box 1180

Springfield, Illinois

Please send me without charge the pattern leaflets which I have checked below. I am enclosing a STAMPED, SELF-ADDRESSED envelope for every THREE patterns requested. (If possible, the envelope which MUST accompany all pattern orders, should be of the larger size):

- 1.....Bird Cage Cover
- 2.....Flower Pot Cover
- 3.....Sheet-Pillowcase
- 4.....Picture
- 5.....Flowers
- 6.....Apron
- 7.....Blouse
- 8.....Doily

My name is

Address

Comment (if any)

This coupon expires July 20, 1965. Orders must be postmarked by that date.

Rural Exchange

Reaching Over 430,000 Rural People Each Month

● Auction Schools

REISCH AUCTION College 30 years World's Largest. Term Soon. Free Catalog. Mason City 17, Iowa.

LEARN AUCTIONEERING. Two week school or Home Study. Free catalog! Missouri Auction School, 1330-45 Linwood, Kansas City, Missouri 64109.

● Business Opportunities

\$400.00 MONTHLY RAISING giant African worms and redworms. New, soilless, odorless method. Charlie Morgan, Box 116E, Bushnell, Florida.

MAKE BIG Money raising Guinea pigs, Rabbits, Mink, Pigeons or Chinchillas for us. Information 25¢. Keeney Brothers, New Freedom, Pennsylvania.

MEN!—WOMEN! Make money raising bait for us. Very profitable. We buy your crop! Red Wigglers, Warsaw 15, Indiana.

EARN MONEY raising fishworms for us! Exciting details free! Oakhaven-99, Cedar Hill, Texas.

MINK AND Bred Females. Literature free. Lake Superior Mink Farm, Inc., Superior, EE, Wisconsin.

● Farm Machinery, Equipment

FARROWING CRATES—with creep panels \$22.95. Free literature. Dolly Enterprises, 183 Main, Colchester, Illinois.

DEPRESSION PRICES—We sell cheap. Savings to 75% on new, used parts for 200 makes, models, wheel tractors, crawlers. Tremendous catalog. Send 25¢. Surplus Tractor Parts, Fargo, North Dakota.

BEEF, SWINE, DAIRY, Poultry Systems, Machine Sheds, Crop Storage complete Package of Buildings and Equipment. Cissna Park Co-op. Lumber Co., Cissna Park, Illinois.

● Farms, Real Estate

40 ACRES OF LAND with a DUCK POND. #14 on our list. Price \$1,200.00, \$25.00 down, \$25.00 month. Art Schmidt, Broker, Park Falls, Wisconsin.

5 ACRES, completely modern 2 bedroom, basement, carpeting, air conditioning, edge of town, \$10,750.00. 221 ACRES, 85 Meramec bottom, ½ mile frontage, 5 bedroom completely modern home. Dairy equipment, producing cows optional, Cape and Hamilton Realty, Steelville, Mo. Ph. SP-5-8700.

400,000,000 ACRES GOVERNMENT land in 25 states. Some low as \$1.00 acre. 1965 report. Details send \$1.00, National Land 422RE5, Washington Building, Washington, D. C.

60 ACRES CHRISTMAS TREE Farm near Newton, Illinois. Approximately 30,000 trees. 4,000 trees ready to sell this year. A real bargain at \$12,000. Land included. Donald Weber, 206 East Main, Robinson, Illinois.

● Fishing and Hunting

SOUTHERN CHANNEL Catfish, fastest growing gamefish, gain 4 lbs. year, 7-10 inches, 10¢ each. Larger sizes available. Large orders free delivery. Live delivery guaranteed. Sulik, r.r.3, Shelbyville, Kentucky. Phone: 502-633-1800.

COLLAPSIBLE FARM-Pond-Fish-Traps; Animal traps. Postpaid. Free pictures. Shawnee, 39340 Buena Vista, Dallas 4, Texas.

● Livestock

SAVE BABY Pigs, electric heat brooding prefabricated pads embedded in concrete. Buy direct at lower prices. Free sample. Raehco, Box 488ILN, Centerville, Iowa.

TOP WISCONSIN Holstein and Guernsey calves and cows shipped on approval. Also, beef calves. Ray Blott, Box 295, Mukwonago, Wisconsin 53149.

● Miscellaneous

WANTED WRITERS! Short stories, articles, books, plays, poetry. Will help place, sell your work. Write today, free particulars! Literary Agent Mead, Dept. 32A, 915 Broadway, New York 10, N.Y.

DO IT YOURSELF. Reactivate septic tanks, cesspools, drainage. Noncaustic Septisan digests organic waste, grease, slime. Reduces odors, pumping, digging. Privy Stink? Use Septisan. Write Septisan, Inc., Farmer City 4, Illinois.

● Of Interest To Women

WEAVE RUGS—Make Good Profits—No experience necessary! Free Catalog, sample card, and low prices on carpet warp, rug filler, looms, parts, inexpensive beam counter. If you have loom—advise make, weaving width please. OR. RUG COMPANY, Dept. 656, Lima, Ohio.

800 BUTTONS \$1.00. NYLOLACES, 40 yards \$1.00. Quiltpatches, 3 pounds \$1.00. Illustrated patterns. Catalogue 25¢. Schaefer, Drummondville, Quebec, Canada.

SCASH, MAKING beautiful Marble jewelry, fibre flowers, Catalog 10¢. Flocraft, Farrell, Penna.

CHURCH WOMEN: Will print 150 page Cookbook for organizations for less than \$1.00 each. Write for details. General Publishing and Binding, Iowa Falls, Iowa.

EXASPERATED WITH DULL KNIVES? Try finest American handmade non-stainless. Free catalog. Webster House, 205 Dickinson Road, Dept. K, Webster, New York.

FREE! 48 page 1965 Trallblazers Almanac with special offer—beautiful ladies nylons 3 pair—\$1.00. American-Ad-R, 21831 Cloverlawn, Oak Park, Michigan.

Wallpaper Sale—Clearance 1965 patterns. Write for your Free Catalog at once. Sensational savings. We pay postage. Burlington Trading Post, 1800 Burlington, North Kansas City, Mo.

UNBREAKABLE PLASTIC FREEZER CONTAINERS. Square pints, \$9.95; quarts, \$14.95 per hundred, postpaid. Sample pint, 25¢. Oxboro, Box 7097-DS, Minneapolis, Minn.

● Photo Finishing

KODACOLOR REPRINTS 13¢. Enlarged 12 exp. \$1.99, 8-\$1.75, b&w 12-65¢. Indiana Photos, Box 707RE, Muncie, Indiana.

ROLLS DEVELOPED, 8 Dated Jumbo Prints, 50¢; 12, 60¢. Kodacolor: 8 Prints, \$2.50; 12, \$3.50. Davenport Finishers, Davenport, Iowa.

● Poultry

ROCKS, REDS, CORNISH \$3.89-100. Large White Rocks \$5.45. Other Breeds \$1.45 to \$5.45. Pullets \$9.99. Before you buy, compare our prices. Guaranteed Savings. Customers choice of breeds shown in terrific big free catalog. Shipment from hatchery your section. Atlas Chicks, Home Office 2651 Chouteau, St. Louis 3, Mo.

● Sellers

SADDLES WESTERN-ENGLISH. All types riding equipment. (Also Dealers Wanted) Send for free catalogue. H. R. Miller Saddle Co., 5904 Prospect Ave., Kansas City, Mo.

BEAUTIFUL COLORED Granite Memorials. Priced right. Guaranteed. Illustrated Brochure FREE. Jones Monumental Works, St. Cloud, Minn. Real money maker for Representatives.

DECALS, NAMEPLATES, Badges, Truck-signs. Hard-hat labels. All kinds. Seton Nameplate Co., 50-IR Fitch St., New Haven 15, Conn.

● Vacations

SUMMER PLAYGROUND — Efficiency Units, Sking — Fishing — Swimming — Golfing. Write Anthony Acres Resort Lake Sara, Effingham, Ill. Phone 217-868-2950.

Rural Exchange Rates

Regular Rates: 30 cents per word. Minimum ad—\$5.40 for 18 words or less.

Rates for Illinois Co-op Members Only: 25 cents per word. Minimum ad—\$4.50 for 18 words or less.

Display Advertising Rates: \$1.03 per agate line. \$14.42 per inch. Minimum ad—\$7.21.

Payment must accompany all ads.

Deadline is 24th of month preceding publication.

Advertisers may deduct a discount of 10% on six month orders; 15% may be deducted on 12 month orders.

Mail ad and remittance to RURAL EXCHANGE, Illinois Rural Electric News, Box 1180, Springfield, Illinois.

Rates Below for Co-op Members Only

Tear Off and Mail Promptly
PLEASE PRINT CAREFULLY

1.....	2.....	3.....	4.....
5.....	6.....	7.....	8.....
9.....	10.....	11.....	12.....
13.....	14.....	15.....	16.....
17.....	18.....		

Figure out the proposition you want to make, whether it is something you want to buy, sell or swap.

Write the words in the spaces above. If you fill all the spaces that will be 18 words. Price for 18 words (or less) is \$4.50 for each time you want your ad run.

If your message takes more than 18 words, add 25 cents for each additional word. Remember, each initial or group of figures count as one word. (Don't forget to count your name and address in the ad.)

Fill in your name and address below, attach correct amount for ad and mail to RURAL EXCHANGE, Illinois Rural Electric News, Box 1180, Springfield, Ill. Your ad will appear in the earliest issue possible.

YOUR NAME.....

YOUR ADDRESS.....

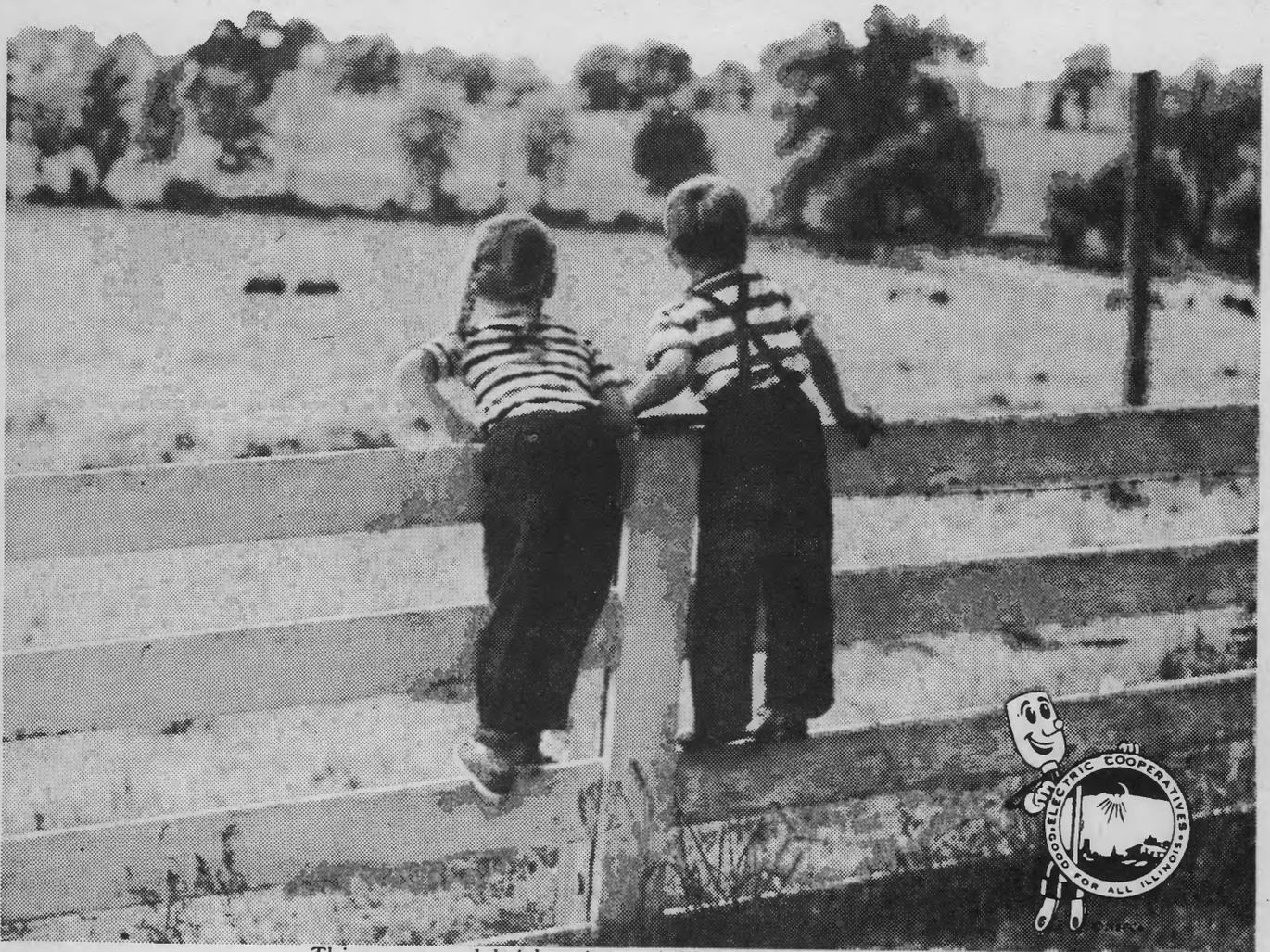
Tear Off and Mail Promptly

The Future is right out there. Green fields are only part of the picture. Brighter, more cheerful homes make your young lives happier. Good light will help the studies that are ahead. You'll grow up healthier and stronger, too. Daddy has more money to provide for your needs and give you a good education. Mommy has more time to spend with you, instead of doing tiring chores.

Life is a lot different, and a whole lot better, than it would have been without electric power.

The Electric Cooperatives of Illinois help make all of this possible for you, because their leaders had the vision and the determination to bring electricity to the rural areas. They bring you and your family dependable electric power at the lowest cost possible. They have a personal interest in your well-being. Yes, electric power from the Electric Cooperatives brings you a better life — and that's good for the future of *all* Illinois.

Your future is brighter in rural Illinois with low-cost electric power.



Things are much brighter in rural Illinois with power from the Electric Cooperatives.

ELECTRIC COOPERATIVES of ILLINOIS

GOOD FOR ALL ILLINOIS