



Illinois
R.E.N.
RURAL ELECTRIC NEWS
August, 1964

National News Notes

Johnson okays compromised intertie plan

■ A compromise plan of the Interior Department calling for construction of a \$697-million Pacific Northwest-Pacific Southwest Intertie linking 11 states has been approved by President Johnson.

The President has requested \$45.5-million to begin work on the federal portion of the vast power transmission system. The compromise proposal was the result of a series of meetings attended by Interior and Budget Bureau officials, members of Congress and representatives of the power companies and public power systems involved.

The National Rural Electric Cooperative Association opposed the original proposal which would have allowed California power companies to build the entire California portion of the line, claiming the plan would hand over monopoly control and major benefits of a main segment of the Intertie to Pacific Gas & Electric Co., the world's largest utility.

NRECA also maintained that all Intertie lines should be common carrier and that the plan should respect the preference clause, thereby assuring benefits to consumer-owned systems, including three small rural electric co-ops in southern California.

Sen. Engle, rural electric booster, dies

■ Sen. Clair Engle, D-Calif., an outstanding and longtime supporter of rural electrification, public power and other resource programs, died in his Washington home on July 30.

His successor in the Senate is Pierre Salinger, former press secretary of President Kennedy and the Democratic nominee for a Senate seat from California. Salinger was appointed to fill out the five remaining months of Sen. Engle's term by California Gov. Edmund G. Brown.

Sen. Engle had served in Congress for 21 years, 15 years in the House of Representatives and six in the Senate. A brain tumor forced him to cancel plans for seeking re-election. He was 53.

Bill aiding Alaskan co-ops gains passage

■ A bill that would aid Alaskan co-ops in recovering from heavy earthquake damage has been passed by the House of Representatives.

The bill, similar to one approved by the Senate, amends the Alaska Omnibus Act. One section authorizes the Secretary of Agriculture to "compromise or release" indebtedness of rural electric cooperatives to REA "because of loss, destruction or damage to property."

Senate calls Maine power plan hearing

■ Sen. Edmund Muskie, D-Maine, will be chairman of the hearings to be conducted by the Subcommittee on Rivers and Harbors on the \$1-billion Passamaquoddy Tidal Power proposal to harness the tides off the coast of Maine.

The plan hopes to bring low cost electricity to New England, the highest power cost region in the continental United States.

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OUR COVER—D. Carroll Walters with three-horsepower, 40-year-old motor that powers his efficient home-made cattle feeder. Story on Page 5.

Let's Look At The Facts!

Behind the drama and the razzle-dazzle, beneath the campaign oratory and promises, back of the hand-shaking and smiles are the cold, hard realities of politics.

One of these realities, too frequently overlooked, is that democracy will not work by itself. It is only the eternal vigilance and the outspoken opinions of the citizens coupled with action that will keep it working.

A second reality is that our democracy is made of many groups, some pulling this way and some that.

A third reality is that unless you support the political candidates who are willing to support your cause, their chances of success are materially lessened and so are your own.

ELECTRIC COOPERATIVES are not political organizations. They were never intended to be and should never be. We have many friends and supporters in both major political parties. Because we also have enemies, we need these friends to protect our interest on both state and national levels.

Often in the columns of this magazine we have reported events related to the long record of all-out electric cooperative support by Illinois' U.S. Senator Paul H. Douglas, a Democrat and one of our most distinguished national leaders. Senator Douglas has fought countless battles in Congress on our behalf. He has made countless speeches, participated effectively in countless congressional debates in our defense. And, of course, in this he has won the enmity of rich and powerful lobbyists.

During the past two years we have reported with equal pride the activities of Dwight D. Friedrich of Centralia, the Republican State Senator who sponsored and so capably handled Senate Bill 1084 in the 1963 Illinois General Assembly. S.B. 1084 was the "Fair Play" Territorial Integrity legislation supported by all the electric cooperatives in Illinois to ensure their continued ability to serve their member-owners in the rural areas in which they have provided dependable electric service throughout their existence.

On the other hand, we have reported events and happenings of which we were not so proud. These were occurrences and developments detrimental to the best interests of the rural electrification program of which we felt member-owners of the electric cooperatives should be aware and about which we felt a moral obligation to inform them.

FOR THESE REPORTS we are often criticized. Many times this type of report concerns legislative action by elected officials who contend they are tried and true friends of the cooperatives. They say they vote in a way they believe is in the best interests of the cooperatives. This may well be true.

But it remains a matter of public record that some of these self-proclaimed friends of the electric cooperatives can almost always be counted on to vote in a manner in which well-informed and dedicated leaders in the rural electrification program feel is unfavorable to the electric cooperatives.

We publish this information only in the interest of presenting you with the facts relating to matters of importance to members of the Illinois electric cooperatives—free from partisan bias. It is not our purpose to evaluate the overall qualifications of any candidate.

Our sole purpose is to present the facts, and, armed with this knowledge, the members and supporters of the cooperatives can arrive at their own decision as to what course of action is in their best interest.

As cooperative members, we are a democracy within a democracy. More than most citizens, therefore, we should be willing to accept not only the privileges, but the responsibilities of free men.

As the facts are presented to you, consider them carefully, judge wisely and decide fairly.

Once your decision is made, and you have identified those whom you believe will support the cooperative principles, give them your support. This is the demand that our democratic heritage makes of us. We cannot ignore it if we are to preserve our cooperatives as a dynamic segment of the American system of free enterprise and democratic government.—THM

Electric Co-op Serves Rural Radio Station

One of the most unusual members of Corn Belt Electric Cooperative lives in a modern ranch-style home seven miles southwest of Bloomington. The attractive home is located about 200 yards from the road and is surrounded by a maze of wires, towers and small buildings.

Who is this unusual member? Radio station WIOK, "serving Central Illinois' richest farming and industrial area." The modern home is a complete broadcasting station, with offices on the ground floor and studios and transmitting equipment in the basement.

Ron Gallina, manager of the 1,000 watt station, is quick to explain why the station is located in the rural area.

"We have a directional antenna system and our engineers said we needed 40 acres of land," he said. "We priced land along Route 66 and then made a quick decision to find lower priced land."

The station is located on rolling farm land, out of the flat corn country.

Radio station WIOK has been on the air since Sept., 1962 and broadcasts on 1440 kilocycles. The station is affiliated with the Mu-



Ron Gallina, manager of radio station WIOK, adjusts a tape recorder in the station's ultra-modern studio. The radio station is a member of Corn Belt Electric Cooperative and is located seven miles from Bloomington.

tual network, but the programs are designed to serve the local area.

Plans are underway for a studio in downtown Normal, but the transmitter will stay at its present location.

"We are pleased with our location, and with the service we receive as members of Corn Belt

Electric," Manager Gallina said. "The cooperative's staff has gone out of its way to help us with our problems."

"Radio Station WIOK may be an unusual co-op member, but it shares the same spirit of cooperation that our other 6,226 members have," T. H. Hafer, cooperative manager, explained.



T. H. Hafer, at right, manager of Corn Belt Electric Cooperative, Bloomington, discusses power supply problems with station manager Ron Gallina. The cooperative can serve the station from two feeder lines.



Tom Brown, program director, prepares a recording for broadcast over radio station WIOK. The 1,000 watt station is on the air each day from 5:30 a.m. until sunset.

Co-op Director Built Own Automatic Feeding System

Mr. and Mrs. D. Carroll Walters of near Monmouth aren't exactly worried about where their next meal is coming from, but they don't believe in waste, either. Who does?

So when Mr. Walters, a director of the McDonough Power Cooperative of Macomb, decided an automatic feeding system for his cattle was a good idea, he was concerned about costs.

"Too much," he mused. "I can do better. I'll build it myself."

Some good friends said he couldn't. Mr. Walters accepted the challenge—and did.

"I figure my system cost about one-third that of a commercial system and it seems to work better," he said in a recent REN interview. "It's quiet, economical and reliable. I don't think it will wear out in my lifetime."

Probably not. Power comes from a three-horsepower motor that's at least 40 years old and still going strong! Its speed is controlled through the transmission of an old, wrecked Chevrolet, and who can say how old it is?

Feed is moved from a nearby silo by chains salvaged from a couple of old grain elevators.

"We keep the feed moving slowly and there seems to be no wear at all on the equipment," Mr. Walters said. "We figure it takes about three complete revolutions to feed 115 head of cattle. That takes 10 to 12 minutes. It costs practically nothing. And the time it saves! We don't have to go into the barnlot. We don't have to open and close gates. There's practically no lost feed. Pretty nice."

Mr. Walters thought about his feeding system off and on for a year or perhaps longer while friends told him he couldn't make it work.

One friend, Robert E. Pendell, power use adviser for McDonough Power, said as he watched the system in operation recently:

"Yes, sir, I was very skeptical. In fact, I just couldn't see how it could work with only one motor. I still don't believe it—but it does work, splendidly."

He noted the smoothness of the operation, its quietness and the absence of clatter.

If you're interested in knowing more about the operation and want to build one yourself, write Mr. Walters a letter, call him up—or better still, drive over to his farm for a visit. You'll be welcome.

The 12-year-old farm house is as beautiful as any you're apt to see anywhere, without being pretentious. It sits in a park-like area carved out of what used to be a cornfield.

Along one side is a bank of 23 expertly trimmed evergreens. Two perfectly matched, large Blue Spruce add beauty to the front yard. Other trees and many flowers lend their beauty. No wonder. They wouldn't dare do otherwise! Mrs. Walters, the possessor of a remarkable green thumb, has gardening as a hobby. She could make a living anytime as a landscape specialist.

But she and her husband keep busy. They raise 600 bushels of corn a year on their farm, plus balancing amounts of other grain. And they maintain enough hogs and cattle to consume all this feed.

Working with them is their son, Donald, who has additional land of his own. Their other son, Robert,



Want an electric-powered cattle feeder? Reluctant to invest in a commercial system? Build one yourself, says D. Carroll Walters, right, as he explains his system to Robert Pendell, McDonough Power Cooperative's power use adviser.

lives at Lincoln, Neb., where he is in the real estate business with special emphasis on appraisals and management.

Mr. and Mrs. Walters drew plans for their home themselves, with Mrs. Walters taking the lead. "I saw a picture of the living room in a magazine," she said, "and we decided that was what we wanted. We went from there. We can get into the house from the back and to the bedrooms and bath without disturbing the living and dining rooms. We like it."

This grain and cattle farmer has been busy in other fields, also. He has been president of the Warren County Farm Bureau for the last ten years and served on the board for several years before that. He was chairman of the building committee when the Farm Bureau office building was planned and erected in Monmouth in 1952.

He is the only remaining incorporating stockholder on the board of the Monmouth Production Credit Association, has been a board member since the organization was started in 1933, and has been its president for several years.

And he has been an elder of the Cameron Christian Church since the 1930's.

"Well," said the reporter, "you've been a real leader in your area for many years. You know the workings of the electric cooperative thoroughly. Do you think its job is about finished?"

And his answer was prompt and direct:

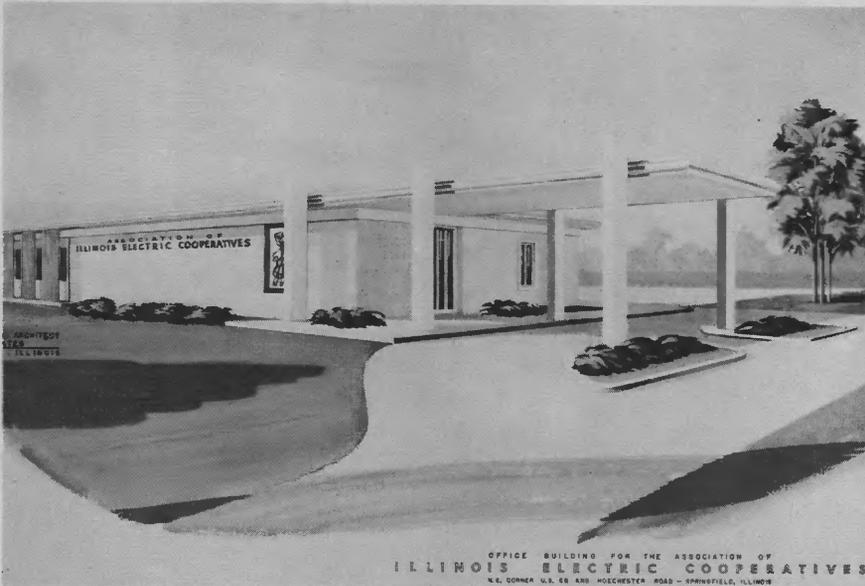
"Finished! Of course not. There's lots of work to be done and this is going to take a lot of good, straight thinking on the part of the membership and the people who are directing the operation.

"This cooperative and others like it are priceless assets of the areas they serve.

"Not only have they brought power to rural areas. The fact that these independent, member-owned organizations are here has encouraged other power sources to render service they might not have been so ready to do otherwise.

"No, the job of the cooperatives is far from finished."

Work started on AIEC Building



Artist's sketch of new headquarters building for the Association of Illinois Electric Cooperatives to be located on U.S. Highway 66, one mile south of Springfield.

Construction began July 27 on new headquarters for the Association of Illinois Electric Cooperatives, to be located at the northeast corner of Hoechster Road and U.S. Highway 66, one mile south of Springfield.

The new building has been carefully engineered for efficient operation and will provide badly needed space for expanded and improved services to member cooperatives. It will also have ample parking space for visitors.

The converted residence in Springfield, which has housed the Association for the past 13 years, has been inadequate for many necessary activities for some time and is in need of extensive repairs.

The new headquarters building will be all-electric and will feature several innovations in lighting. The exterior will be Indiana Limestone.

Ralph N. Morrisett & Associates are the architects. Evans Construction Co. of Springfield is the general contractor and Edward P. Allison Co., Inc., also of Springfield, is the contractor for all electrical, lighting and heating work.

The Association plans to occupy the new headquarters by the summer of 1965.

Facilities in the building will include a reception area, several offices, a Board of Directors meeting room, restrooms, a darkroom for photographic purposes, storage space and areas for printing and art work.

New Associate Editor Named



The new associate editor of the Illinois Rural Electric News is Charles E. Albright of Decatur, where he was state editor of the Decatur Herald and Review newspapers.

A native of Fayette County, Illinois, Albright was a reporter for the Decatur Herald three years before he was named state editor in April, 1960. He received a degree in journalism at the University of Illinois.

Following graduation from the university, he received a commission as a second lieutenant and served in the U. S. Army before joining the Decatur newspapers.

Albright is married and has a son and daughter. He expects to move his family to Springfield soon.

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Co-op Leaders Attend Annual Workshop

Directors, managers and employees from electric cooperatives throughout Illinois and from the Association of Illinois Electric Cooperatives were among 186 cooperative leaders at Southern Illinois University in Carbondale recently to participate in the Sixth Annual Workshop for Farmers Cooperatives.

Glenn E. Heitz, deputy governor of the Farm Credit Administration and director of its Cooperative Bank Services, told the group that farmer-owned cooperatives have played a vital role in helping farmers increase output 30 per cent since 1950. He said farm people can gain even greater strength and efficiency by enlarging their cooperatives. He explained that volume will further enable them to cut costs of handling and processing their supplies and products.

Mr. Heitz pointed out that, like the farms they serve, the number of cooperatives is dwindling. The ones that remain must be larger, more progressive and efficient. While the number of farms has dropped from 5-million to 3.5-million since 1950, the U.S. population has jumped from 152-million to 192-million. During this time the number of cooperatives fell from 10,000 to 8,000. "However," Mr. Heitz commented, "the survivors are doing more than half again as much business for farmers."

In suggesting improvements, he mentioned that cooperatives should help farmers meet future challenges by providing them with more complete services.

"Experience has shown bargaining for prices is only the first step," Mr. Heitz said. "Real service to farmers involves additional steps toward sources of supplies, on the one hand, and toward the consumer on the other.

"Other steps include installing high-speed, larger-capacity equipment, mergers, buying established businesses, and working together with other cooperatives to provide specialized services that they can't supply in an efficient manner separately."

According to this farm credit expert, cooperatives should at least

double their farm-owned equity in the next ten years "if co-ops are to become the strong bargaining tools farmers need."

Mr. Heitz noted that if farmer-owners of most cooperatives will strengthen their equity in these associations, they will be in a better position to take advantage of cost-saving opportunities available to the associations and their member-owners.

H. K. Charles, director of international affairs of The Cooperative League of the U.S.A., spoke at the banquet. Mr. Charles was introduced by Thomas H. Moore, general manager of the Association of Illinois Electric Cooperatives.

He discussed "Promoting Farmer Cooperatives in Other Lands." He noted that to effectively export our government methods and our way of life, we must first help other nations solve their hunger problems. He pointed out that "you cannot practice democracy on a half-empty stomach.

"Interestingly, people from other lands are begging us in America to take sides with them, to help them help themselves by showing them how to organize cooperatives of all kinds and how to train co-op leaders in the specialized fields of co-op management and co-op member-education," he added.

Mr. Charles emphasized that the National Rural Electric Cooperative Association and other farm and city cooperatives are aggressively conducting cooperative organization, training and expansion projects in other nations.

He noted that this work is being done, "not in one single case for the purpose of making a dollar's profit or to gain control of markets, businesses or resources in far-off lands." To help finance these projects, he explained, many cooperative organizations work with A. I. D. (the Agency for International Development) and the Peace Corps. He said that for additional needs, the Worldwide Co-op Partners program was initiated two years ago.

"This is an annual campaign whereby individual co-op mem-



Mr. H. K. Charles, of The Cooperative League of the U.S.A., as he addressed the banquet of the Sixth Annual Workshop for Farmers Cooperatives.

bers, concerned about the need for cooperatives by people like themselves in other lands, and wishing to do something about it, instead of just sitting on their hands, can contribute to a fund to send co-op specialists overseas in response to worthy requests," Mr. Charles said. "This is the kind of foreign aid more and more people like, with no costly drain-off between them and the people in the world's villages," he concluded.

Dean Searls, manager of Adams Electrical Co-operative, Camp Point, also addressed the cooperative leaders. He discussed the "Needs for Mechanization and Electric Services."

DEMOCRACY IN ACTION—

Annual Meetings In An Election Year

An election year always reminds us more forcibly of the value of our democratic heritage. As we watch the campaigns and consider which candidates deserve our vote, we are preparing to exercise our most important right: that of free men and women in a free nation to freely choose our leaders.

Annual meetings in an election year are that much more thrilling, because they are another forceful expression of democracy in action. We must always remember that our cooperatives are the result of such democratic action, as Illinois citizens joined together to do for themselves what no one would do for them.

Our annual meetings are a perpetuation of this heritage. They offer each member the opportunity and the responsibility to exercise his rights and help choose leaders which the majority feel are best able to conduct the affairs of the cooperative in their names.

This year, the first five annual meetings on the caravan circuit were held by Western Illinois Electrical Coop. at Carthage, Illinois Rural Electric Co. at Winchester, Adams Electrical Co-operative at Camp Point, Egyptian Electric Co-operative at Steeleville and South-eastern Illinois Electric Cooperative at Eldorado. Besides the formalities of elections and business meetings, members were treated to a first rate band of professional entertainers at the first four of



WIEC President Robert R. Wagner, left, as he presented a 19-inch TV set as the Early Bird prize to Dale Bruenger.

these caravan meetings: Including comic juggler Bill King, magician George Johnstone and Western singing star, Patsy Montana.

WAGNER WARNS MEMBERS

President Robert R. Wagner cautioned 1500 members of Western Illinois Electrical Coop. regarding the intensified propaganda campaigns being waged against electric cooperatives. "This is a direct effort to swing public opinion against the cooperatives and the rural electrification program," he said.

"Remember, this is your cooperative!" Wagner told the members. "Whenever you lose interest in it and you no longer care what happens to it, control will get away from the members and it will no longer exist." He continued, "Now it is up to each of you to see that this does not happen. This is your cooperative. Guard it as you would guard your own home and it will continue to serve you well."

Three Directors were re-elected for three-year terms on the Board. Succeeding themselves in office are Vern Comstock of LaHarpe, Wendell V. Thompson of Niota and Robert R. Wagner of Colusa.

Harold Huey of Plymouth was elected president of the Board to succeed Mr. Wagner, who has served 11 consecutive one-year terms. He requested that his name be withheld as a candidate for this term. Wagner is currently serving his sixth consecutive one-year term as president of the Association of Illinois Electric Cooperatives, the statewide service organization for all cooperatives in Illinois.

Miss Pamela Sandage, 16, granddaughter of Mr. and Mrs. Chalmer Perdue of Gladstone, was crowned "Miss Western Illinois Electrical Coop. of 1964." Gretchen Graft, daughter of Mr. and Mrs. James Graft of Niota was first runner-up. Third place winner was Miss Denise Van Brooker, daughter of Mr. and Mrs. Irving Van Brooker of Plymouth.

LOW COST SUPPLY— TERRITORY PROTECTION VITAL

"To overcome the financial

handicaps of low density service and limited revenue and support the high capital investment in our facilities, we must not only be able to stimulate growth within our service area, but we must be able to protect our territory when it develops," according to S. R. Faris, manager, Illinois Rural Electric Co., in his address to some 2500 members and friends during their annual meeting.

Citing the need for "basic equalizers that will strengthen our position and diminish our dependence upon two per cent financing," Faris called attention to the fact that power companies serving urban areas average ten times more consumers per mile of line.

He called for active participation in the Rural Area Development Program and said, "Those who sincerely wish to eliminate the two per cent interest loans to rural electric cooperatives should join with us in the development of such basic equalizers as low-cost power supply, territorial protection, and the development of rural area industry. This will improve our load factor and provide the volume that will reduce our unit cost."

The following were elected to the Board of Directors: F. J. Longmeyer, president (Greenfield); Walter Strubinger, vice-president (El Dara); Howard Hurrelbrink, treasurer (Winchester); Harvey Vortman, secretary (Bluffs); Floyd Freesmeyer (Hamburg); R. L. Myers (Griggsville); Henry Day (White Hall); V. T. Parks (Pearl); Louis Osterman (Carrollton); William T. Gard (Barry); and Leonard Wood (Jacksonville).

The beauty pageant winner was



Egyptian Electric Co-op Manager R. S. Holt as he gave his report at Egyptian's annual meeting.



These lovely young ladies vied for "Miss Illinois Rural Electric Cooperative of 1964" at IREC's annual meeting.

Miss Ada Mae Herter, daughter of Mr. and Mrs. Albert Herter of Golden Eagle, who was crowned "Miss Illinois Rural Electric Co. of 1964." Miss Marian Watt, daughter of Mr. and Mrs. William T. Watt, Murrayville, was runner-up. Miss Donna Johnson, daughter of Mr. and Mrs. H. L. Johnson, Nebo, won third place.

SUPPORT LEGISLATORS

Nearly 5,000 members, friends and families gathered at Camp Point for the annual meeting of Adams Electrical Co-operative and heard Manager Dean Searls urge active support for legislators who support the principles of the cooperatives.

Searls discussed the problems which co-ops will be facing in the future. "One of these problems," he predicted, "will be faced in the next session of the Illinois General Assembly. People who believe in cooperative principles give us the best support in the legislature. You should make it your job to determine who these people are and give them your active support as well as your vote."

President John Sargent credited the cooperative's progress and growth during the past 25 years to the strong support of the members.

"This continued support of your electric cooperative will assure its continued existence," he said. "I appreciate your attendance today to take part in the business affairs of your cooperative—a truly democratic, free enterprise organization."

Three directors were re-elected for three-year terms on the official policy making Board. Re-elected were Harold Bond of Timewell, currently serving as vice-president of the Board of Directors; Horner S. Myers of Camp Point, secretary-treasurer; and Alva Mixer of Mendon.

Miss Patti Tieken, daughter of Mr. and Mrs. James Tieken of

Mendon, was crowned "Miss Adams Electrical Co-operative of 1964" as the highlight of the annual Beauty Pageant. First runner-up was Miss Bonnie Raydene Paben, daughter of Mr. and Mrs. Raymond Paben of LaPrairie. Miss Brenda Cheryl Keylor of Timewell, daughter of Mr. and Mrs. Clyde Keylor, was third place winner.

A special award was presented to Mr. and Mrs. Chester Guenther of Coatsburg in recognition of their support for the cooperative, evidenced by their perfect record of attendance at each of the 25 annual members' meetings since 1939. They were presented a framed certificate featuring an artist's drawing of the couple.

POWER COSTS REDUCED BY SIPC

In his report to over 1600 members and families of the Egyptian Electric Cooperative, Manager R. S. Holt announced that, "Power costs are now two mills lower than last year when we were purchasing power from the private power companies."

Holt stated further that, "The new power plant will continue to

help reduce our cost of wholesale power and, in turn, will help reduce the cost of power to every user."

President Edward C. Timpner also praised the new generating plant and facilities of the Southern Illinois Power Cooperative located south of Marion. SIPC is a joint venture of Egyptian Electric Cooperative, Southern Illinois Electric Cooperative and Southeastern Illinois Electric Cooperative.

Referring to the new facility, Timpner said that this was a "red letter year for Egyptian Electric Cooperative," adding that this new undertaking will, "insure for the members an adequate source of power at a fair and reasonable price, thus continuing the basic philosophy of your cooperative—the best service at the lowest possible cost."

Three Directors were re-elected for additional terms of office: Frank Jacquot, DeSoto; William H. Schrader, Pinckneyville; and Harry Sickmeyer, Campbell Hill.

Officers elected by the Board of Directors were: Edward C. Timpner, re-elected as president; R. M. Bahn of Carbondale, re-elected as secretary-treasurer; and Harry Sickmeyer, elected Vice-President to succeed Ernest Doiron of Prairie du Rocher.

The crowning of Miss Sandra K. Easdale as "Miss Egyptian Electric Cooperative of 1964" was the final event of the meeting. Sandra, 16, is the daughter of Mr. and Mrs. Frank Easdale of Coulterville.

Miss Vicki Erickson, daughter of Mr. and Mrs. John Erickson, Carbondale, was runner-up. Miss Pamela Picou, daughter of Mr. and Mrs. Norman Picou of Kaskaskia Island, took third place honors.

(Continued on Page 11)



Mr. and Mrs. Chester Guenther received a framed certificate for perfect attendance at Adams annual meetings since 1939. Shown with Mr. and Mrs. Guenther are Co-op President John Sargent (holding picture) and Manager Dean Searls.

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Democracy In Action—

(Continued from Page 9)

POWER PLANT CUTS COSTS

Completion of the Southern Illinois Power Cooperative's generating plant near Marion has brought about a sharp reduction in wholesale power costs, Ray S. Webb, president of the Board of Directors of Southeastern Illinois Electric Cooperative, Inc., reported at the organization's annual meeting in Eldorado.

The cost reduction is credited with allowing rates to be reduced beginning last January.

Webb also reported a continued increase in the average usage of farm members in the cooperative, reaching an average of 313 kilowatt-hours per month by the end of 1963.

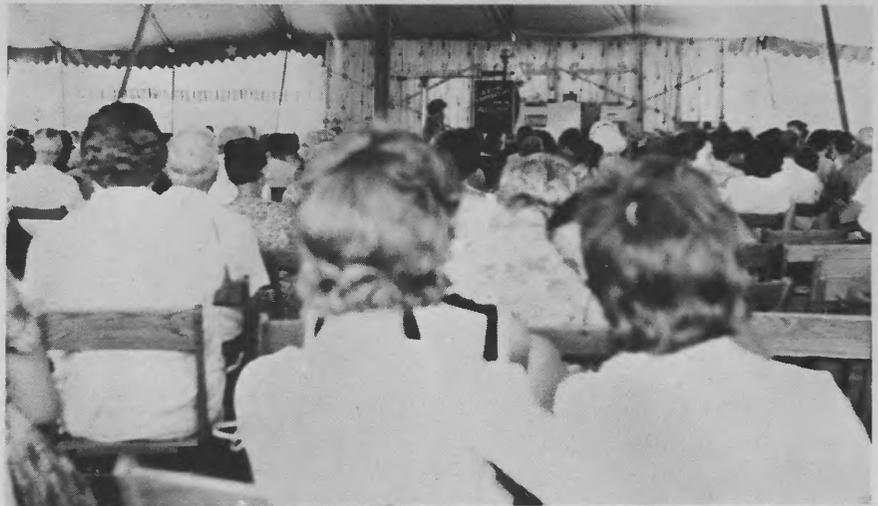
Southeastern Illinois Electric has completed and has put into use new substations at Cave-in-Rock, Christopher, Carter and West Harrisburg. Additional substations are planned for this year and next year at Creal Springs, Golconda and in northeastern Gallatin County.

Members of the cooperative were commended for their excellent record in paying on their loan. Howard V. Killion, chief of the operations branch of North Central Area, Rural Electrification Administration, Washington, said the loan repayment record of electric cooperatives is proof that the national electric cooperative program "is an investment and it is paying off."

The 2,000 persons attending the meeting heard Killion say: "Nationally, the Rural Electric Administration cooperative program continues to make fantastic progress. And please remember that this was the kind of business, which back in 1935, nobody wanted because they didn't think it would pay off."

During the business meeting, four trustees were re-elected to the Board of Directors for three-year terms.

The four are Alva A. Gholson of Eldorado; William F. Barger of Golconda; W. E. Talbott of Junction and Loyd Pickard of Thompsonville.



A large crowd has gathered to listen to one of the speakers at the annual meeting of the Southeastern Illinois Electric Cooperative, Inc., at Eldorado.

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Commercial Power Companies Urge Further

Commercial power companies—not satisfied with their success last year in convincing Congress to place restrictions on the rural electrification loan program—returned to Capitol Hill during the last week in June in an attempt to further tighten the legislative clamps on the needs of the nation's 1,000 rural electric systems.

Last year, the power companies succeeded in requiring the administrator of the Rural Electrification Administration to become involved in drawn-out negotiations with commercial electric suppliers before he could make any loan for generation and transmission facilities. This year power company spokesmen asked Congress to take additional steps in restricting G&T loans — steps which, if accepted, would mean the virtual end to the G&T program.

Specifically, Walter Bouldin, immediate past president of Edison Electric Institute, recommended in testimony before the Senate Appropriations Committee, June 30, that the REA Administrator should not make G&T loans until the "true cost" of power from private and co-op sources is weighed. He said if differences in interest rate charges and income taxes paid were taken into account, the total cost of power would be cheaper in most cases if it were supplied by private rather than by a co-op's own source.

BOULDIN contended that the cost of money at going commercial rates and taxes paid by power companies represent 40 per cent of any charged for power by the utilities.

Bouldin's allegations were challenged the following day by Clyde T. Ellis, general manager of the National Rural Electric Cooperative Association, in testimony before the same committee.

He said power company claims that they must pay five or six per cent for borrowed money—as compared to two per cent interest on REA loans — does not hold up. Ellis quoted from the May, 1964, issue of *Fortune* magazine in which Donald Cook, president of American Electric Power Company advised:

"Why sell more stock than you need to and pay out both divi-



NRECA General Manager Clyde T. Ellis, Clark T. McWhorter, Tipton, Oklahoma, chairman of NRECA's Legislative Committee and Robert Partridge, NRECA Legislative representative, as they appeared before the Senate Agriculture Appropriations Subcommittee recently in testimony on REA appropriations.

dends and taxes on them, when, by deducting your interest from taxable income, you can actually get borrowed money at about two and one-half per cent?"

Ellis also charged that while power companies "may be excellent tax collectors, (they) are not so accomplished as taxpayers." He cited that the 17 power companies whose representatives had appeared before the House subcommittee this year had overcharged their customers nearly \$500-million from 1956-62. The NRECA general manager also pointed to huge tax windfalls granted to power companies by Congress in recent years.

Ellis said, therefore, that not only were Bouldin's charges not germane to the REA Administrator's consideration of G&T loan applications, but that the power company proposals were intended "only to prevent the approval of G&T loans and to put a tighter squeeze upon our member systems' power supply and costs."

This "squeeze," Ellis said, is designed "to put the rural electric cooperatives at the mercy of commercial power companies from whom the co-ops already buy nearly 40 per cent of the power they distribute."

Pressure by power companies is also being put upon hydroelectric power projects, Ellis said, citing the fact that "the pipeline of such projects is almost dry" and that there is only one new start with power in the public works bill passed this year by the House.

Another spokesman for the nation's rural electric systems, Clark T. McWhorter, chairman of NRECA's Legislative Committee, urged the committee to vote a \$370-million authorization for the electric loan program for fiscal 1965 and that an electric contingency fund of an additional \$65-million also be provided.

This differs from the President's budget request of a \$300-million authorization for REA borrowers, and a \$65-million joint contingen-

queeze On G&T Loans; NRECA Returns Fire

cy fund for the electric and telephone program.

"We are convinced that the \$370-million regular authorization which we have requested is the absolute minimum which will be required," McWhorter said, "and that contingency reserve fund should be provided on such a basis that there will be no question about its availability in the event it is needed for the orderly and expeditious development of the electric loan program."

He further pointed out that a joint electric and telephone contingency fund leaves in doubt the amount which will be available to either program, and could, in the event of claims upon the contingency fund by both programs, give rise to serious problems. He recommended a separate contingency fund for each program.



Walter Bouldin (center), president of the Alabama Power Co. and immediate past president of Edison Electric Institute, the trade association of the commercial power companies, as he testified before the Senate Agriculture Appropriations Subcommittee. Bouldin is accompanied by a legislative representative for EEL, shown in the foreground.

'Surprise Witnesses' at FPC Jurisdiction Hearings

Testimony heard from "surprise witnesses," before the Senate Commerce Committee, July 29, has confused proposed legislation to clarify exemption of rural electric co-ops from Federal Power Commission jurisdiction.

A week after staunch support from rural electric representatives and members of Congress was registered before the Committee, Sen. Spessar Holland (D-Fla.), accompanied by Florida Public Utilities Commission Chairman Edwin Mason and Florida power company legal advisors, and others, unexpectedly appeared before the Committee to press for exemptions of commercial power companies from FPC jurisdiction.

Holland and a colleague Sen. George Smathers (D-Fla.), jointly introduced new legislation, July 28, which he said would prevent the FPC from exerting jurisdiction in matters that he contends are within the realm of state regulatory bodies. He urged that both the co-op exemption bill (S. 2028) and the company exemption bills sponsored by Holland (S. 3038) be considered concurrently.

The bill backed by rural electricians—referred to as the Humphrey Bill, for its introduction by Sen. Hubert Humphrey (D-Minn.)—calls for specific exemption of ru-

ral electric co-ops from FPC control. The bill was introduced following issuance of a "show-cause" order by the FPC to three electric co-ops asking why they should not be required to comply with FPC regulations.

Backers of the Humphrey Bill point out that rural electricians are not "public utilities" as defined under the Federal Power Act. The co-op consumers are also the owners, they explain, and therefore do not need federal protection from themselves. They also contend that FPC regulations would be duplication of regulatory control now exerted by their banker, the Rural Electrification Administration.

SEN. HOLLAND argued that his bill "is big enough to exempt co-ops," as well as power companies, although it would not exempt the Minnkota or Dairyland Power cooperatives which are both fighting the FPC "show-cause" order. The Holland-Smathers Bill, obviously, would go much further in making exemptions for power companies which the Humphrey Bill does not reach. The rural electricians are on official record of solid support for the principles contained in the Humphrey legislation. They have not officially taken a stand as a group on the issue of power company exemptions.

Witnesses testifying before the committee during the week of July 22 urged early passage of the Humphrey Bill to head off FPC's announced intentions of ruling on its jurisdiction over co-ops this fall.

Opposition to the Humphrey Bill was expressed this week by American Electric Power Company President Donald C. Cook.

In testimony submitted to the Commerce Committee, Cook claimed the Humphrey bill "is wrong in principles" because it does not include commercial power companies in exemptions from FPC regulation. He spoke for "states' rights" similar to Holland's testimony.

His company and the Ohio rural electric co-ops are constructing a jointly-owned power generation plant. They are advocating that intrastate wholesale power transactions be specifically exempted by FPC jurisdiction.

George Robey, Jr., assistant executive manager of the Ohio Rural Electric Cooperative Association, testified that the FPC is attempting "unwarranted" jurisdiction in intrastate transactions.

Observers in Washington fear that the Holland-Smathers Bill may muddy the waters in the fight to clarify the co-ops' exemption from the FPC control.

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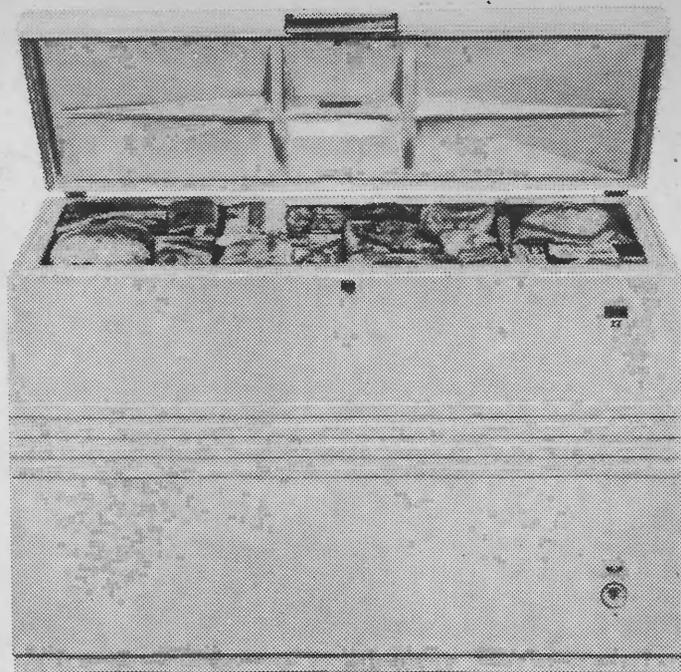
Owner or user must notify an authorized Frigidaire dealer or distributor as soon as reasonably possible after discovery of said food spoilage and furnish proof of loss satisfactory to Manufacturer.

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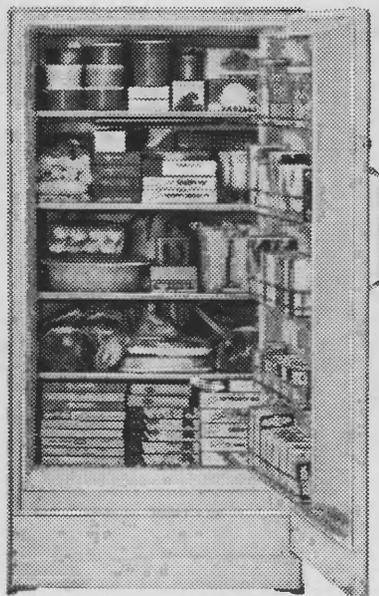
So see the many models of Frigidaire Food Freezers at your dealer. Each one comes with a one-year warranty for repair of any defect, plus a four-year Protection Plan for repair of any defect in the refrigerating system. You buy real food security when you buy a Frigidaire Freezer.



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UFPI-17-64 No defrosting ever. Frost never builds up to waste space because it's Frost-Proof! 590-lb. size. Interior light. Built-in lock. Juice can holder. Comes in 4 colors and white. All models have removable door shelf fronts for easy cleaning.



13.52 cu. ft. Model
Slide-aside basket
Fast freeze shelf
CFB-14



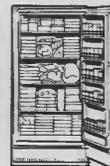
19.55 cu. ft. 2
Slide-aside baskets
Fast freeze shelf
MODEL CFB-20



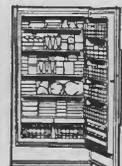
9.61 cu. ft.
4 shelves.
Model
UFD-10-64



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17.87 cu. ft.
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Twin sliding
basket drawers.
Model
UFD-21F

What's New?



● Electric Slicing Knife

The new Dominion electric slicing knife lets anyone carve or slice foods like a master chef. Because the weight of the motor is in front, the knife is better balanced and easier to use. Has eight-foot detachable cord, a heat and grease-resistant handle, grease shield, and

positive-locking stainless steel blades. Safety trigger switch. Blades slice clear through to cutting surface without having to be tilted because they are mounted flush with power handle base. May be purchased at any local Dominion dealer and retails for \$21.95.

● Immersible



Coffee Maker

New immersible coffee maker will be available in October and will retail for \$19.95. Can be totally submerged for easy washing just by unplugging the cordset. Has chrome plated aluminum body and lid and heat resistant black phenolic handle and base. Has Peek-A-Brew feature, showing how much water to add and indicating coffee level at a glance. It is UL approved and manufactured by General Electric Company.

● All-Purpose Timer

Designed to make home appliances and lamp lighting truly automatic is this new all-purpose timer. It's portable and attractively designed to appear in-place in any room in the home, whether it is used to automatically turn on the coffee percolator in the morning or a living room lamp at dusk. Turns on radios and TV sets so you won't miss your favorite program; can shut them off also. Manufactured by Paragon Electric Company, Two Rivers, Wisconsin, and retail price is under \$12.00.

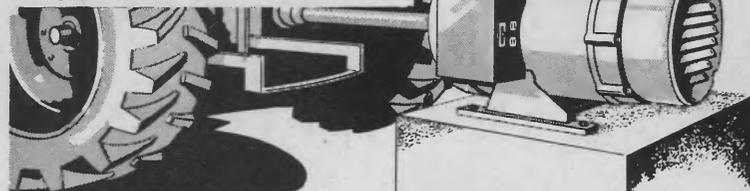


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ALL FOULED UP!

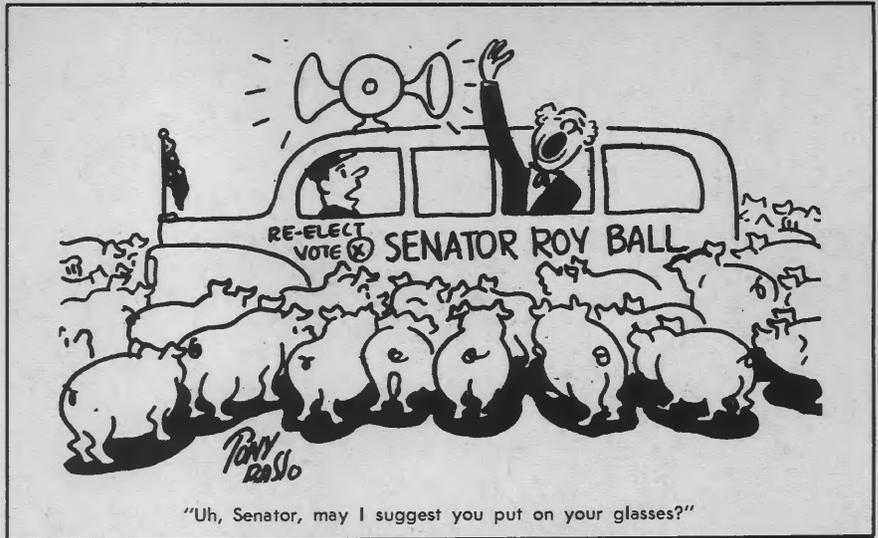
The manager of a semi-pro baseball team was so beset with health and injury problems, he sent his shortstop into left field to play a game. In seven innings, the converted outfielder dropped three easy flies, committed four throwing errors and let a grounder get through him. Furious, the manager took over left field in the eighth inning. He did a worse job than the shortstop had done and even got hit on the head by a fly ball. The manager committed six errors and when the dreadful inning was over, he charged the players' bench, threw down his glove at the shortstop's feet and snarled: "You got left field so fouled up, nobody can play it!!"

HOP RIGHT IN

The clanging noise made by the garbage collectors aroused the family. The housewife suddenly remembered she had forgotten to put out the garbage. With her hair in curlers and her face shiny with various creams, she sleepily leaned out the window and called to the collectors, "Am I too late for the garbage?" "Certainly not," replied the collector, "hop right in."



If you think I'm going to market, you're crazy.



"Uh, Senator, may I suggest you put on your glasses?"

QUOTABLE QUIPS

Some people get lost in thought because it's unfamiliar territory.

* * *

The key to success, according to today's youth, is the one that fits the ignition.

Poise: The art of raising the eyebrows instead of the roof.

* * *

A true friend is one who thinks you're a good egg even though you're slightly cracked.

* * *

These Emblems identify your
LAND BANK SYSTEM
growing to meet your farming needs



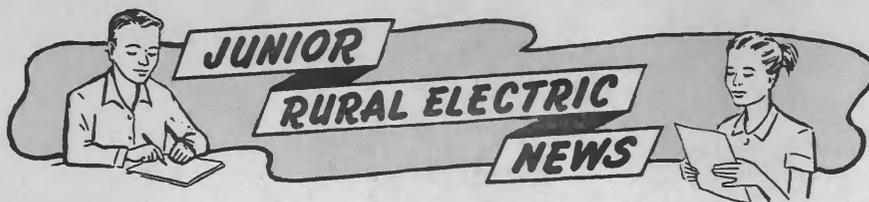
Mark these emblems well. They represent the farmer-owned credit organization that provides Farm Credit

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| CARLINVILLE | DECATUR | GALESBURG | LINCOLN | OREGON | SPRINGFIELD |
| CARROLLTON | DEKALB | HARRISBURG | MACOMB | OTTAWA | WATSEKA |
| | | | | | WOODSTOCK |



PEN PALS

Hi Pen Pals,

How many sunburns have you had this summer? With the weather being so terrifically hot, a sunburn is a mighty easy thing to obtain this time of year. Those nice tans are worth it, though, aren't they?

That's about all for this time. Keep those letters coming in the way you have been. It's wonderful! Address them to Judy Parker, Jr. Rural Electric News, Box 1180, Springfield, Ill.

* * *

LOVES TO SING

I am 17 years old and my birthday is May 2. I have black hair and brown eyes. I am five feet, three inches tall. I love to go to church and enjoy singing gospel songs. My hobbies are collecting gospel records and writing letters. I would like to hear from all ages. I promise to answer all letters. So, please write soon!—Barbara Mayberry, r.r. 1, Jonesboro, Ill.

* * *

LIKES TO READ

I am 12 years old and in the seventh grade at Henning School. My birthday is February 24. I have dark brown hair and brown eyes. My hobbies are reading and swimming. I would like to hear from girls and boys of all ages. Send pictures, if possible. I will try to answer all letters. — Pam Sinclair, Box 104, Henning, Ill.



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AUGUST, 1964

PLAYS BASEBALL

I am 11 years of age. My birthday is February 12. I am in the sixth grade at Thebes Grade School. I weigh 66 pounds. I am four feet, one inch tall. I have brown eyes and light brown hair. My hobbies are playing baseball and cooking. I would like to hear from girls and boys from ages eight to 11. If possible, please send a picture.—Marilyn Jones, r.r. 1, Box 107, Thebes, Ill. 62990.

* * *

LIKES TO SWIM

I am 14 years old and my birthday is October 31. I am in the seventh grade at Henning School. I have dark black hair. My hobbies are playing with dogs and swimming. I would like to hear from girls and boys of all ages. Send pictures, if possible. I will try to answer all letters. —Karen Rouse, r.r. 2, Potomac, Ill.



* * *

LIKES BASEBALL

I am 11 years old. My favorite sports are swimming, baseball and dancing. I love animals. I would like to hear from boys and girls between 11 and 13. I will answer all letters. I would like a picture, if possible.—Becky Rice, 218 Briarcliff Drive, Granite City, Ill.

* * *

GOES BOWLING

I am 13 years old and in the eighth grade. I have brown hair and brown eyes. I am five feet, three inches tall. My birthday is March 6. I like to listen to records, dance and go bowling. I would like to hear from all boys and girls ages 13 to 18.—Darla Merrell, r.r. 1, Carrier Mills, Ill.

* * *

LIKES TO COOK

I am 12 years old and my birthday is September 5. I am in the seventh grade at the Kinmundy Alma Jr. High School. I have just enrolled in my third year of 4-H. I like cooking, reading and dancing. I will answer all letters I receive from girls and boys of all ages. —Margaret Greenwood, r.r. 2, Kinmundy, Ill. 62854.

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• Save 50% on these Lovely Ladies Stockings.
• Send for Yours Today!

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LISTENS TO TEEN-HITS

I am 15 years old and my birthday is July 12. I am a Sophomore in high school. I have dark brown hair and eyes. I am about five feet, six inches tall and weigh approximately 125 pounds. I have many hobbies but mainly I like swimming and listening to teen-hits. I enjoy writing letters to boys and girls. I would prefer their ages to be between 15 and 17. I would also like to have pictures. I will answer all letters.—George M. Sanderson, r.r. 2, Carthage, Ill.

* * *

ENJOYS DANCING

I am 15 years old and my birthday is January 24. I have dark brown hair and dark brown eyes. I go to Henning School. I am a cheerleader at Henning. I would love to hear from boys and girls of all ages. Send pictures, if possible. I will do my best to answer all letters.—Cathy Sinclair, Box 104, Henning, Ill.



* * *

JUNE BIRTHDAY

I would like to have a Pen Pal. I am 12 years of age and my birthday is June 30. My eyes are green and my hair is dark brown. I am five feet tall. I would like to hear from girls and boys 11 and 12 years old.—Dennis Jauch, 2517 Masters Drive, Cape Girardeau, Missouri.

* * *

LIKES TO TUMBLE

I am 15 years old and my birthday is August 10. I have black hair and brown eyes. I go to Pinckneyville Community High School. I am a Sophomore. My hobbies are fishing, swimming, hunting and tumbling. I would like to hear from boys and girls between the ages of 14 and 17. I promise to answer all letters I receive.—Donald Flare, r.r. 2, Sparta, Ill., c/o Albert Miller.

* * *

HAS A KITTEN

I am ten years of age and my birthday is August 29. I have light brown hair and blue eyes. I live on a small farm with my parents and one younger brother. My pets are a kitten and a pony. My hobbies are reading and cooking. My favorite movie star is Michael Landon. I would like to hear from boys and girls between the ages of ten and 12. Please send pictures, if possible. I will answer all letters I receive.—Debbie Staton, r.r. 1, Waverly, Ill.

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for the homemakers

By Judy Parker

Salads-

the best

of the season

■ Late summer and early autumn is the time that gardens and market places are filled with fresh vegetables. It is the time we can dine as any gourmet would and enjoy, to the fullest, the tossed green salad which now is accepted and in many homes expected. And the makings of truly international salad accompaniments may be purchased at any grocers. Crusty or regular bread, a selection from your assortment of seasonings and perhaps cheese are all that's necessary.

For a subtle garlic flavor, borrow from the Italians, just rub the bowl with a cut clove of garlic. For a pronounced garlic flavor, mince the garlic very fine and crush it with a little salt. Use a variety of greens—one, two or many. Try dandelion greens, escarole, chicory, romaine, endive. If you are an habitual user of iceberg lettuce (it still outsells all other varieties), you owe it to your family to try other greens. And in your search, don't pass over our wonderful Bibb and Boston lettuces and tender young spinach leaves. Spark your salad bowl with a variety of cut raw vegetables and a sprinkling of fresh herbs. Basil, marjoram, thyme, tarragon and parsley are all good accents, but use a subtle touch—a light hand. As for raw vegetables, cucumber, tomato, pepper, carrot and cauliflower are popular. The Italian chef often makes green salads spiked with small cooked potatoes, egg slices, and anchovy. To some true salad connoisseurs, the best salad dressing is oil and vinegar seasoned with nothing more than salt and pepper. Others prefer a piquant seasoning, some flavor to balance the food being served. You may want to dress your salad with more oomph. For you, here are four dressings to choose from. You may like your salad accompaniments to be flavorful bits of crisp, hot breads. Small pieces of bread should be served when the salad precedes the main course, as in the Californian tradition, whereas when the salad is the main dish, there may be a variety of bread sizes and types.

DUTCH DRESSING

2 hard cooked eggs, chopped ¼ teaspoon salt
 1 tablespoon grated onion ¼ teaspoon pepper
 3 tablespoons corn oil 1 tablespoon chopped parsley
 1½ tablespoons vinegar 2 tablespoons chopped celery

Combine all ingredients, stir well. Serve well chilled over crisp lettuce or other greens. Makes about 1 cup.

MYSTERY DRESSING

1 cup corn oil ¼ teaspoon paprika
 ¼ cup vinegar ¼ teaspoon dry mustard
 1½ tablespoons catsup 1 teaspoon grated onion
 2 teaspoons sugar 1 egg white
 ½ teaspoon salt ½ clove garlic

Place all ingredients in bowl and beat with rotary beater until thoroughly blended. Store in refrigerator in covered jar. Mix thoroughly before serving. This keeps well. Makes 1½ cups.

FRUIT MYSTERY DRESSING: Follow above recipe substituting lemon juice for vinegar. Omit catsup, mustard, onion and garlic. Increase sugar to 1½ tablespoons.

PROVINCIAL DRESSING

½ cup cottage cheese ¼ teaspoon paprika
 ¼ cup corn oil ¼ teaspoon dry mustard
 2 tablespoons vinegar ¼ teaspoon pepper
 ½ teaspoon salt 1 teaspoon chopped parsley

Combine all ingredients. Beat until creamy and well blended. Chill thoroughly before serving. Delicious with raw or cooked vegetable salads. Makes about ¾ cup. To serve with fruit salads; add 1 to 2 teaspoons sugar and substitute lemon juice for vinegar.

COSMOPOLITAN DRESSING

½ cup light cream ¼ teaspoon salt
 3 tablespoons vinegar ¼ teaspoon garlic salt
 ¼ cup corn oil ¼ teaspoon paprika
 2 teaspoons sugar Few grains pepper

Measure all ingredients into a bottle or jar. Cover tightly and shake well. Chill several hours. Shake thoroughly before serving. Makes 1 cup.

HOT SALAD BREAD

½ cup corn oil ½ teaspoon poppy or celery seed
 ¼ teaspoon salt 1 loaf bread, Vienna or French
 2 cloves garlic

Place oil in small bowl with salt and garlic. Let stand 30 minutes. Remove garlic. Slice bread, cutting down to within ¼-inch of bottom crust. Pull apart slightly and brush cut surfaces of bread with oil. Then sprinkle with poppy or celery seed. Place on baking sheet in 400 degree oven for 15 minutes. Cut apart completely. Serve hot.

BREAD STRIPS

4 slices bread ¼ cup grated cheese, poppy or
 ¼ teaspoon salt celery seed
 2 teaspoons corn oil

Cut crusts from bread; cut pieces into 6 equal size strips. Add salt to corn oil. Brush bread on all sides with salted corn oil; then sprinkle with grated cheese, poppy or celery seed. Place on ungreased cookie sheet. Bake in 400 degree oven 8 to 10 minutes or until golden brown. Makes 24 sticks.

MAYONNAISE PUFFS

1 egg white 2 dozen assorted, salted crackers
 ½ cup mayonnaise

Beat egg white until stiff but not dry. Gradually fold in mayonnaise. Pile lightly on crackers. Place on cookie sheet and bake in 500 degree oven 2 to 3 minutes or until puffed and lightly browned. Serve hot.

CRUNCHY TUNA SALAD

¼ cup mayonnaise 2 tablespoons diced sweet pickle
 1 tablespoon pickle juice ½ cup sliced celery
 1 cup canned tuna, salmon or ½ cup chilled cooked peas
 cooked chicken or turkey 1 cup crushed potato chips

Toss mayonnaise with pickle juice, tuna, celery, peas. Add chips. Serve on greens.

PARTY SALAD RING

- | | |
|---------------------------------|------------------------------|
| 2 envelopes unflavored gelatine | ¼ cup cold water |
| ½ cup apple juice | 1½ cups diced chicken |
| 2 cups apple sauce | 1½ cups diced ham |
| 2 tablespoons horseradish | 2 tablespoons diced pimento |
| Few drops red food coloring | 2 tablespoons minced parsley |
| ½ cup diced celery | 1 cup heavy cream |

Add 1 envelope gelatine to apple juice, let soften 5 minutes. Dissolve over boiling water. Add to apple sauce with horseradish. Tint red with coloring. Add celery. Pour into 9-inch mold, which has been rinsed in cold water. Let partially set. Add 1 envelope gelatine to cold water and let soften 5 minutes. Dissolve over boiling water. Combine chicken, ham, pimento, and parsley. Whip cream until slightly stiff; add gelatine; stir into meat mixture. Place on top of apple sauce layer in mold. Chill until firm. Unmold and garnish with greenery and radish roses. Serve with mayonnaise.

PINEAPPLE LIME MOLDS

- | | |
|-----------------------|-------------------------------|
| 2 pkgs. lime gelatine | 1 cup commercial sour cream |
| 2 cups hot water | 1 No. 2 can crushed pineapple |

Dissolve gelatine in hot water. Chill until partially set. Then stir in sour cream and undrained pineapple. Pour into individual molds and chill until firm. Garnish with a cherry. Makes 8 large molds. Split recipe for 4. Excellent with cold meat.

MOLDED VEGETABLE RELISH

- | | |
|------------------------|------------------------------------|
| 1 pkg. lemon gelatine | Dash of pepper |
| ½ teaspoon salt | 2 tablespoons chopped green onions |
| 1 cup hot water | 1½ cups shredded cabbage |
| 1 can tomato sauce | |
| 1½ tablespoons vinegar | |

Dissolve gelatine and salt in hot water. Add tomato sauce, vinegar, and pepper. Blend. Chill. Combine onions, cabbage, 1 tablespoon vinegar, ½ teaspoon salt and dash of pepper. Let stand to marinate. When gelatine mixture is slightly thickened, fold in vegetables. Pour into 1 quart mold or individual molds. Chill until firm. Unmold and garnish with crisp salad greens. Serve with mayonnaise, if desired to 4 or 5.

SKILLET POTATO SALAD

- | | |
|-----------------------------|-----------------------------|
| 6 potatoes | 2 sliced celery stalks |
| 6 bacon slices | 1 small head romaine |
| ¼ cup bacon fat | 1 thinly sliced cucumber or |
| 1½ tablespoons flour | 2 cups cooked green beans |
| 1 cup water | 1½ teaspoon salt |
| ½ cup vinegar | ¼ teaspoon pepper |
| 1 tablespoon sugar | 2 sliced small onions |
| 1 teaspoon prepared mustard | 6 sliced red radishes |

Cook potatoes until just tender. Fry bacon until crisp, drain on paper towel. Drain out fat, return ¼ cup to skillet, stir in flour, then water, until smooth; add vinegar, salt, pepper, sugar, mustard. Cook over low heat until thickened, stirring; remove from heat. Slice cooked potatoes, add layer of potatoes to skillet, then layer each of celery, romaine in bite-size pieces, cucumber and onions, repeating until all is used. Toss gently. Top with radishes, bacon bits. Nice with cold meats and rye bread.

PALM BEACH SALAD

- | | |
|-----------------------------------|---------------------------------|
| 1 cup pineapple juice | 2 tablespoons flour |
| 2 tablespoons butter or margarine | 1 pint whipping cream |
| 2 egg yolks | 1 small can cubed pineapple |
| ½ cup sugar | 1 small can Royal Anne cherries |
| Juice of ½ lemon | ½ lb. small marshmallows |

Heat pineapple juice and butter until butter melts. Beat egg yolks, sugar, lemon juice and flour together. Add to hot juice and cook until thick, stirring constantly. Cool. Add whipped cream. Add remaining ingredients. Chill thoroughly, serve on halves of pears or crisp lettuce.

Nothing more refreshing than Pineapple Lime Molds on a summer day



Main dish Party Salad is perfect with rolls for light refreshment



Flavorful bits of crisp, hot breads make good salad accompaniment

AVERAGE PRICE for drycleaning an eight-pound load is \$2. For stubborn spots use "pre-spotter" sparingly, put clothes directly in machine. Brush lint from trouser cuffs before placing in machine. Hang immediately after cleaning to eliminate pressing unless garment was badly wrinkled before cleaning. An attendant or prominent, printed directions will guide you to safe drycleaning.



■ You can spend a fortune on clothes and never have a thing to wear—or spend a minimum and always look well-groomed. Good grooming doesn't depend on your pocketbook—it depends on your knowledge of how to make your clothes keep their fresh, new look. The worst enemies your clothes have are dirt and perspiration. Dirt, even invisible dirt, weakens fabric, can spoil its shape, and attracts moths and insects. Perspiration, because of its acid nature, not only stains, but can actually rot fabrics. So the first rule for making garments last longer is to wash or dryclean them often, never allow them to go soiled from season to season. Drycleaning is what your best clothes usually require. If you take them to one of the do-it-yourself coin-operated drycleaning centers (often attached to a coin-laundry) it needn't be a financial drain. For \$1.50 to \$2.50, depending on the services, a load of from 8 pounds to as many as 12 pounds can be cleaned in from 14 minutes to under an hour. However, there are things you should know about do-it-yourself drycleaning. A trained attendant or prominent, printed directions will guide you. The list of things that can be safely drycleaned is almost endless but do ask advice. Unlikely candidates are leather, suede, fur, pillows, plastics and rubber. One special fluid cleans plastic buttons and fur trims. You can mix colors more than in laundering but you lessen possibility of lint spreading by turning dark things inside out and placing in a mesh bag. And bright dyes such as red can be risky. Another vital bit of information about drycleaning—there are three kinds of spots, or soils: (1) Solvent-soluble spots, such as oil, grease; (2) Water-soluble, such as salt, sugar; (3) Insolubles, such as dirt or dust. Now all drycleaning fluids remove No. 1 but no drycleaning fluid dissolves No. 2. The insolubles, No. 3, are removed by detergent in the cleaning fluids and the tumbling action of the machines. You must remove or treat sugar spots, particularly candy, ice cream, cola and other sugary goods, before putting your clothes in the machine. When you do know the nature of the spot, sponge it gently first with warm water and a mild detergent solution on the off chance that it is a sugar-type stain. Follow shop's instructions and most simple stains will come out. However, ink, scorch, mildew, lipstick and stains which have been set should be sent to a commercial cleaner. For further success with do-it-yourself drycleaning, observe these good grooming habits: Remove clothing from machine immediately after it stops and hang them on your hangers. Things come out pretty much the way they go in. Creases and pleats stay sharp but deep-set wrinkles are not removed. Touch up with a steam iron. And make it a practice to hang up your garments as soon as you take them off. That keeps you well pressed. Alternate garments you wear to give clothes a chance to get rid of wrinkles and return to the shape built into them. Keep clothes in a cool, dry, airy place, and never hang them in a closet until dry and free of any trace of odor. Give your entire wardrobe an occasional airing. Brush dirt and lint from clothes frequently, always brushing in direction of the nap. Turn trouser cuffs down and brush out lint and dirt before tossing them in a drycleaning machine.

**COIN
CLEANING**



A is for A-line in smart jumper. Plaid and pleats with no-frills styling that is "in" this year is featured at right. Both in light but warm Creslan acrylic and are machine-washable.



Two-in-one navy jumper tops red plaid dress. Wear separately, couple jumper with blouse. Tailored jumpers take you into cool October.

CHECKLIST FOR BACK-TO-SCHOOL FASHIONS

for little girls

■ Approaching school days mean a session in arithmetic for mother—as she figures out how to get the most wear-ability and style out of mixing and matching separates for her back-to-school children. Here are some new variations on old formulas—based on children's fashions now on the market.

1. *Multiply by color, texture and style.* In some parochial schools, the formula recommended for maximum wear with easiest upkeep is "2 x 6": for girls two jumpers and six blouses—for boys two pairs of pants, two jackets, six shirts. Translated into the brighter colors of public school life, the "2 x 6" idea keeps clothes rotating in and out of the closet and washing machine at a speed best geared for your convenience.

2. *Follow the rule.* The smartest geometry in grade school this year for little girls is the A-line jumper; one among our variety tops a red plaid dress. Such combinations double an outfit's duties, often double your daughter's dressing up fun.

3. *Add one and carry one.* Ever had to wash on weekends when you'd rather be relaxed—because the one gym suit came home from school on Friday to be washed and has to go promptly back to school on Monday morning? Buying a second suit may sound extravagant but

the savings in time and tension make it a worthwhile investment.

4. *Double the number* of colorful school costumes with smart selection of sweaters and separates. New colors, blends, combinations multiply your choice. One combination already a classic is a sweater and plaid skirt set. For playtime, there are matching solid stretch pants to substitute for the skirt.

5. *And take away zero.* New blended fabrics can be found in dresses made in a variety of lady-like styles. Yet the fabric behaves like a tomboy under the wear and tear of school life and is machine washable.

6. *Count on your fingers.* When cold weather strikes, you'll be digging deep in bureau drawers to find a matching pair of mittens or gloves. Buying two or three pair of the same kind is economical—like buying several pairs of stockings. Teachers will be grateful if you sew or press on name tags into both gloves—one school ended the year with 17 gloves in its lost and found box!

7. *Get the right answer* to the winter coat problem with new warm textures which are not too heavy not too light. Plaids are important in coats, too. A gay fleecy one can make a hit with your daughter. Also popular this year is the perennial parka—either with a shaggy pile or of smooth pile.



Red stitching and tie, white buttons carry out nautical accents to A-line. In Kodol and cotton, washable, pair with a blouse later.



Red, white and blue, both A-line and done in Kodol and rayon fiber, with easy-care properties. Bandbox look with middy interpretation.



1. Flip-Top Cigarette Case



2. Brother and Sister Bathing Suit

gay incidentals—

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Please send me without charge the pattern leaflets which I have checked below. I am enclosing a STAMPED, SELF-ADDRESSED envelope for every THREE patterns requested. (If possible, the envelope which MUST accompany all pattern orders, should be of the larger size):

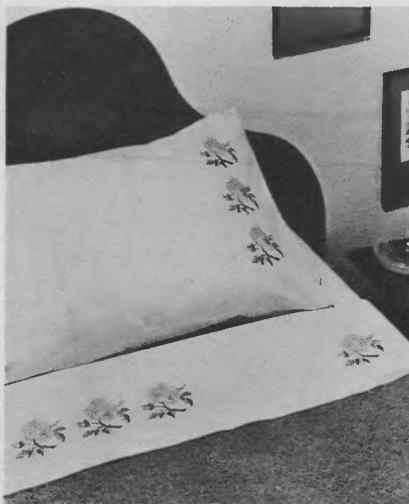
- 1.....Cigarette Case
- 2.....Bathing Suits
- 3.....Sheet-Pillowcases
- 4.....Bathroom Ensemble
- 5.....Lazy Daisy Apron
- 6.....Dog Sweater
- 7.....Chair Set
- 8.....Placemat and Glass Cover

My name is

Address

Comment (if any)

This coupon expires Sept. 20, 1964.
Orders must be postmarked by that date.



3. Sheet and Pillowcases

1. For the smoking set, this cigarette case, designed for the flip top box, makes a lovely purse accessory. Simple to make, it's crocheted mostly in a chain stitch. We've done this one in metallic gold, chartreuse, black

2. Do go in the water because these suits can stand up to any amount of swimming! Made of superfingering they're easy to make yourself

3. Personalized linens are yours with just a needle and thread. You can easily recreate this embroidered boudoir bouquet, on any size sheets and pillowcases. The floral motif is keyed to correct colors and stitches



4. Bathroom Ensemble

4. Some things can't be hidden, and these attractive covers create a decorative bathroom ensemble that you'll be delighted to have friends notice—and use. Each cover is done in easy-to-do ribbing that stretches to a snug fit. Directions for paper basket, tissue box, hair spray can with tassels are included

5. This apron, pretty as it is, should only be made by lazy women. That's because it is such a breeze to make. All you need is some burlap for the apron and then you embroider it with daisies made of knitting worsted

6. Going to the dogs . . . a snug little turtle-neck sweater for an important member of the household. It's made in a solid color, in stockinette stitch with a decorative, multi-colored fringe added at the collar line. Your dog's measurements are taken along the back, from shoulder to tail. Instructions are for the two most popular sizes, the 18-inch length and the 24-inch length, but further size adjustment can be made by blocking

7. NOT SHOWN—You can make every room in your home more attractive with well-selected pieces of crochet work. They are also very practical. In this chair set we offer, tiny round motifs are joined together with fill-in-lace. This one measures 19x23¾ inches

8. NOT SHOWING—The striking play of lines and angles is reminiscent of Egypt's beautiful architectural monuments. The place mat measures 12½ x 17½ inches. Each motif measures 2½ inches square. We did the place mat and glass packet in Canary yellow and Fudge brown



5. Lazy Daisy Apron



6. "Punchinello" Dog Sweater

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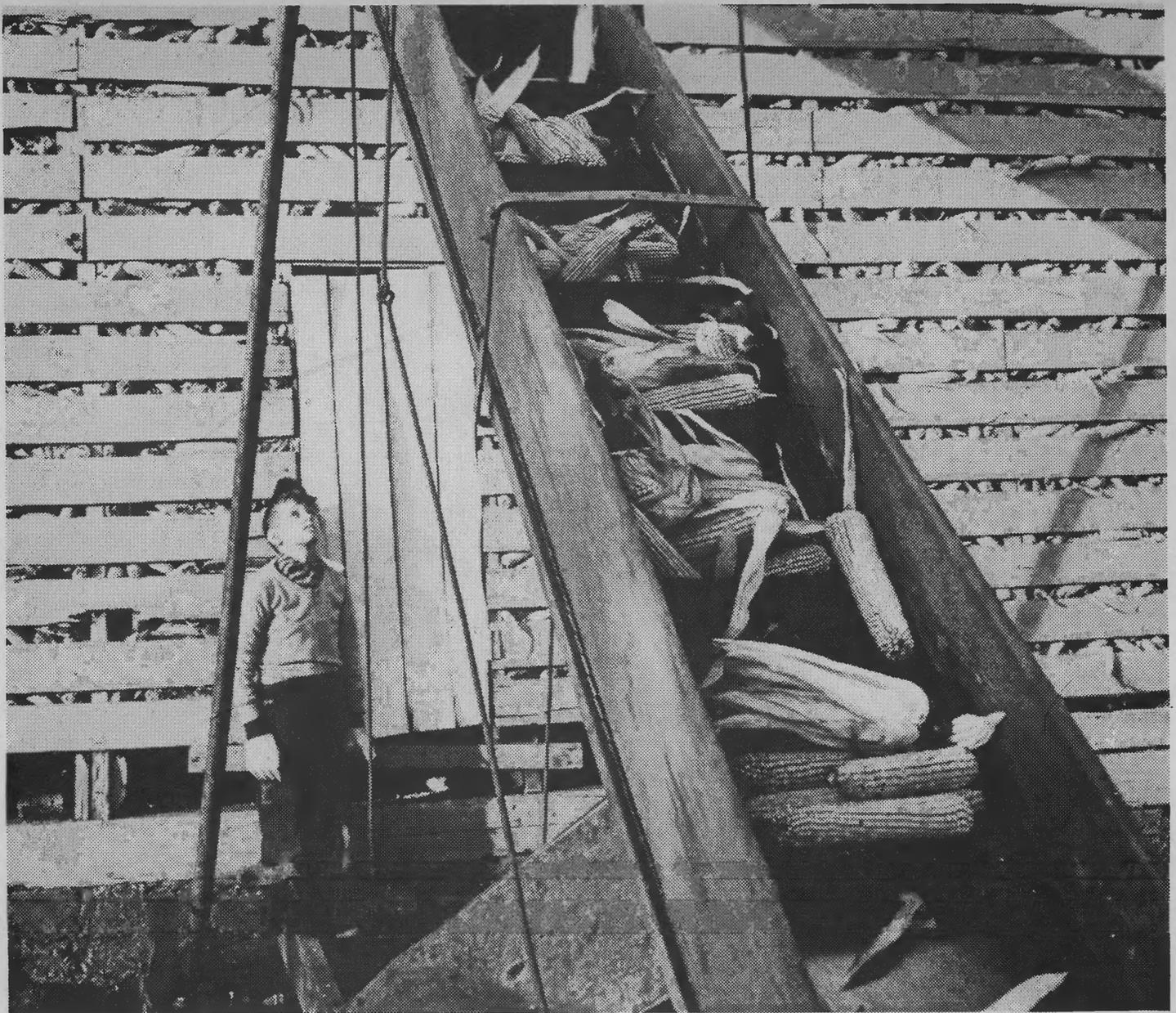
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