

Illinois

REN.

RURAL ELECTRIC NEWS

SEPTEMBER 1963

National News Notes

Power firms try to buy 22 co-ops in S. Carolina

The attempt of three power companies to buy all 22 electric cooperatives in South Carolina has been labeled as a blatant grab for monopoly control of the electric service in that state.

South Carolina cooperative leaders said in reply to the power companies proposal that the State Tax Study Commission should look into the operations of the commercial utilities. The power companies propose, they continued, to build a "kilowatt wall" around their monopoly areas.

Clyde T. Ellis, general manager of the National Rural Electric Cooperative Association, said the Senate Anti-Trust and Monopoly Subcommittee also should investigate the case. Circumstances, he said, "clearly indicate conspiracy in violation of anti-trust laws."

Mr. Ellis brought to the subcommittee's attention a recent NRECA study which showed the three companies have acquired enough money through overcharges of their existing customers in five years to more than pay what they offered to eliminate the rural electric cooperatives.

"These overcharges ought to be returned to the customers and not used to extend the companies' monopoly position," Mr. Ellis asserted.

The three companies offered to buy the cooperatives at their "book value," far less than their actual worth.

Observers said one result of such a sale would be to take control from 150,000 South Carolina residents who now own the cooperatives and place it in the hands of financial houses and holding companies in the East.

Commission plans study of power rates

A top-to-bottom investigation of the Potomac Electric Power Co., serving the nation's capitol city and surrounding area, for allegedly overcharging its 4,000,000 customers has been ordered by the District Public Utilities Commission.

As far back as last March commissioners were concerned that the utility was violating its agreement to accept a 5.85 per cent return on its investment by earning 6.5 per cent, according to its financial statements.

A subsequent review of the firm's earnings by the commissions in Maryland, Virginia and the District showed it has been collecting about \$7-million annually more than was held reasonable in 1959.

Is public being ignored in power grid?

Efforts of the Mid-Continent Area Power Planners (MAPP) to develop a regional power pool (including part of Illinois) may cause Congress to look into the Federal Power Commission Power Survey, now in progress.

Senator Lee Metcalf, Montana, raised questions concerning the plans to pool power of seven REA-financed rural electric generating cooperatives, 14 private power corporations and one Nebraska public power district. None are in Illinois but two lines would cross the state.

"The organization does not include a single cooperative from Montana or South Dakota or Nebraska or Illinois and includes only one of the scores of locally owned municipal plants," Senator Metcalf told the Senate recently.

"This list seems to be particularly abbreviated for a group proposing to dominate planning and coordination of the future power supply of a ten-state area."

The senator continued: "We need to be sure that this nation gets more than a system of interconnected power companies; we need to be sure that it gets a bonafide national giant power system and energy supplies at the lowest possible cost. Economic growth, standards of living and our national well-being are all involved in the assurance of abundant low-cost energy."

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SEPTEMBER, 1963

So You're a Bureaucrat?

The Chicago Tribune in one of its recent editorials attacking the electric cooperative program that has meant so much to the prosperity of millions of Illinois residents declared:

"Surely the time has come to stop pouring public money into a project that serves no other purpose than to strengthen and expand the public power bureaucracy at the expense of taxpayers and to the detriment of private enterprise."

The half-million Illinois citizens who own and control their 27 electric cooperatives will be interested to learn that their efforts to provide themselves with low-cost electricity make them a part of the "public power bureaucracy," whatever that is.

WE CAN just see Mrs. Kenneth Evans, for instance, of near Decatur, reacting to such an assertion. Recently, as reported in this issue of Illinois Rural Electric News, she made it plain that she and her neighbors understand clearly that they themselves and not the government are the owners of Coles-Moultrie Electric Cooperative.

And they don't want anything to impair the right and ability of their cooperative to bring the best possible service to its member-owners.

Men such as L. C. Groat, manager of the Spoon River Electric Cooperative which serves a few more than 3,100 member-owners in the Canton area, also find it difficult to regard themselves as a part of the "public power bureaucracy."

THEY TAKE a decidedly different view, in fact. As Mr. Groat said recently at the Spoon River annual meeting:

"Electric cooperatives provide the best protection against government ownership of electric utilities. . . ."

"The cooperative is in business for one purpose: to provide its members with the highest quality electric service at the lowest possible cost. This is an example of the finest type of free enterprise.

"If the electric cooperatives are allowed to continue, free enterprise in the electric utility field will continue. But if the cooperatives are destroyed, the chance of avoiding government ownership will be slim."

THE TRIBUNE editorial specifically criticized a recent \$110,000 cooperative loan in Pennsylvania to provide a chair lift, snow-making and other equipment for a new resort.

There are two sides to that story. What The Tribune didn't point out was that the cooperative will receive some \$5,000 annual electric revenue from the project, that the project will provide employment for 58 persons and attract an estimated 17,000 skiers in its first year. The additional power loads will bring down power costs to all members of the cooperative.

This is bad?

Throughout our state and others there are dedicated men and women who have devoted years to the development of their free enterprise electric cooperatives.

By no stretch of the imagination could they be described as power-mad bureaucrats. They have made and will continue to make vital contributions to the welfare of the areas in which they live, and all of Illinois is better because of them—and because of the electric cooperative programs they so valiantly support and defend.

OUR COVER—Norman M. Clapp, administrator, Rural Electrification Administration, was principal speaker at the Region Five annual meeting of the National Rural Electric Cooperative Association at Springfield. The meeting, one of ten to be held this year, preceded the annual meeting of the Association of Illinois Rural Electric Cooperatives.

What's Going on Here?

Mrs. Kenneth Evans of near Hammond, east of Decatur, sat in her attractive living room talking with C. E. Ferguson, manager of the Coles-Moultrie Electric Cooperative, which provides electric service for the trim and prosperous farm she and her husband operate on the Illinois midlands prairie.

The home is not pretentious. But it is attractive, as attractive as most homes in Decatur or Champaign or Mattoon and it is virtually as convenient and well equipped as any you'll find in those cities.

Mrs. Evans was concerned about efforts of a commercial power company to obtain rights-of-way for electric lines in her general vicinity.

The proposed lines seemed to lead nowhere and apparently they would serve no customer. Such lines are expensive, of course. Does the commercial company have money to throw away? Or is there some hidden reason back of this activity?

"IT LOOKS as if the company might be trying to take over some of the territory served by our cooperative," Mrs. Evans said thoughtfully. "But I can't understand why they'd think they have that right—the right to take over an area they rejected and refused to serve 30 years ago."

It was this rejection, Mr. Ferguson observed, that led to creation of Coles-Moultrie and the 26 other electric distribution cooperatives that now serve more than a half-million Illinois residents.

"How did you get electricity originally?" Mr. Ferguson asked.

"Well," Mrs. Evans answered, "we went to Decatur and asked the power company if we couldn't get service. We were told several things we'd have to do. We'd have to buy an electric stove, for one. We were just getting started then and an electric stove was quite a luxury but we agreed. We had to get others to sign up and had to promise to

use a substantial amount of electricity.

"But when we finally met all the requirements the power company representative began to hedge. He said the company had spent all the money that was available for expansion at that time. We knew then we didn't have a chance, that the company just didn't want to serve us. They couldn't make enough off us."

"But you did get electricity, from Coles-Moultrie Electric," Mr. Ferguson said with a smile.

Mrs. Evans beamed. "Yes, we did, about two years later, and we didn't have to meet a lot of rigid, expensive terms. The only thing we had to do was pay a \$5 cooperative membership fee, get our house wired—and turn on the electricity. The cooperative built the lines and never asked us for a cent."

"HOW'S YOUR service?" asked Mr. Ferguson.

"Wonderful," said Mrs. Evans. "We've an all-electric kitchen, now. We recently remodeled, and our electric washer and dryer are in a convenient room just off the kitchen. We like that better than having them in the kitchen itself, and much better than having them in the basement. It's a splendid arrangement."

"Did you plan the kitchen layout?"

"Yes, with some help. For a good many years I was active in Home Bureau work and you learn a great deal through such an organization. The kitchen is planned so that all the appliances are conveniently spaced with the thought of saving steps. Those extra steps count up during the course of a day or a week, you know."

GETTING BACK to those wandering, no-place-to-go and nothing-to-do-when-they-get-there commercial power lines:

"My husband says the power company may think it could use them to get control of the territory and then they'd be able to increase rates," Mrs. Evans said.

"That's a strange thing," Mr. Ferguson observed. "The charges of your electric cooperative are lower than the commercial power company rates even though the commercial company has ten or more times as many customers per mile. That density brings their costs away down as compared with those of the cooperative. So they have a major built-in advantage.



"And the revenue per mile of line operated by the commercial companies averages nearly \$11,000 annually while that of the electric cooperatives is only about \$511. That's more than 21 times the amount of the cooperatives.

"All this means that far more of the amount you pay goes for taxes and other expenses than does income of the commercial companies."

"THAT SOUNDS logical," said Mrs. Evans. "But why, then, can the cooperatives render service at a competitive charge? It looks as if they'd have to charge more than the commercial utilities. Unless the commercial companies are actually charging their customers more than they should."

"The commercial companies say the reason is that we borrow from the Rural Electrification Administration at 2 per cent and don't pay as much in taxes as they do," Mr. Ferguson said. "But I suspect your answer is closer to the truth.

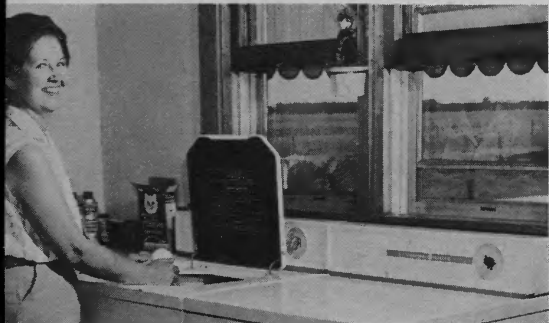
"It's true that we borrow at 2 per cent and we pay back our principal, with interest, which is more than many other groups do. Actually, the advantage we get from this provision is less than the commercial power companies get from fast tax write-offs and other legal advantages, about which we hear little or nothing.

"As for tax payments, your cooperative, of course, pays every tax the commercial companies pay except federal income taxes—which they would pay if they had a profit.

"The fact is," Mr. Ferguson concluded, "the cooperatives do operate most effectively and economically. As we say, they're 'owned by those they serve.'"

"You're a member, so you're a part owner of your cooperative. Its interests are your own. Its continued sound operation is of great importance to you."

"Right," said Mrs. Evans. "And I don't want anything to happen to this cooperative that would hamper its ability to serve all its members."



Co-op Helps Build Better Community

While many small communities in the nation are at a standstill or on a steady decline, Petersburg, population 2,359, is moving into an era of new prosperity. One of the chief sources is a new, 190-acre lake, and the Menard Electric Cooperative is working closely with community leaders in its development.

On Labor Day, William T. Lodge, director of the Illinois Department of Conservation, officially dedicated Lake Petersburg. The ceremony climaxed more than five years of hard work by civic and community leaders.

Lake Petersburg, located along Highway 97 between Petersburg and New Salem State Park, includes 900 building lots. The Menard Electric Cooperative serves 730 lots in the development.

HOWARD O. BELL, manager of Menard Electric, explains that the cooperative had lines in the area and was able to provide electric service to the first homes which were built on the lake site.

"We are pleased that the Lake Petersburg Association recognized the right of the cooperative to serve this area," said Manager Bell. "The cooperative is able to supply adequate, low-cost power to member-owners through a modern, three-phase electric distribution system."

Although the lake will bring additional income to the area equivalent to a major industry, the development was created to have an even greater impact on the community.

WILBUR L. McNEIL, president of the Lake Petersburg Association, tells the story:

"In 1958, the local Chamber of

Commerce found that the community was faced with a serious problem. The area lacked a sufficient labor pool to attract new industry. The community already had one modern plant, Ideal Industries. In addition, much of the remaining manpower supply worked in Springfield.

"So an idea was born. A lake would be built to help attract new residents, giving the community an economic shot-in-the-arm and at the same time creating a larger supply of manpower."

Work on the project got underway in 1958. The Chamber of Commerce authorized an engineering study which resulted in the selection of the 900-acre site.

An independent organization, the Lake Petersburg Association, was formed through the Chamber of Commerce.

Cabin and home-site leases went on sale even before ground was broken for the project in 1961.

"The down payments for leases provided the necessary funds to move ahead," Mr. McNeil explained.

Major construction costing in excess of \$365,000 includes a 920-foot-

long dam. In addition, more than 11 miles of roads have been built to provide access to the 15 miles of lake shore line.

DURING the early days of construction, homes and cabins began to appear along the future shore of the nonexistent lake. Only engineering stakes provided a guide for building boat houses and piers.

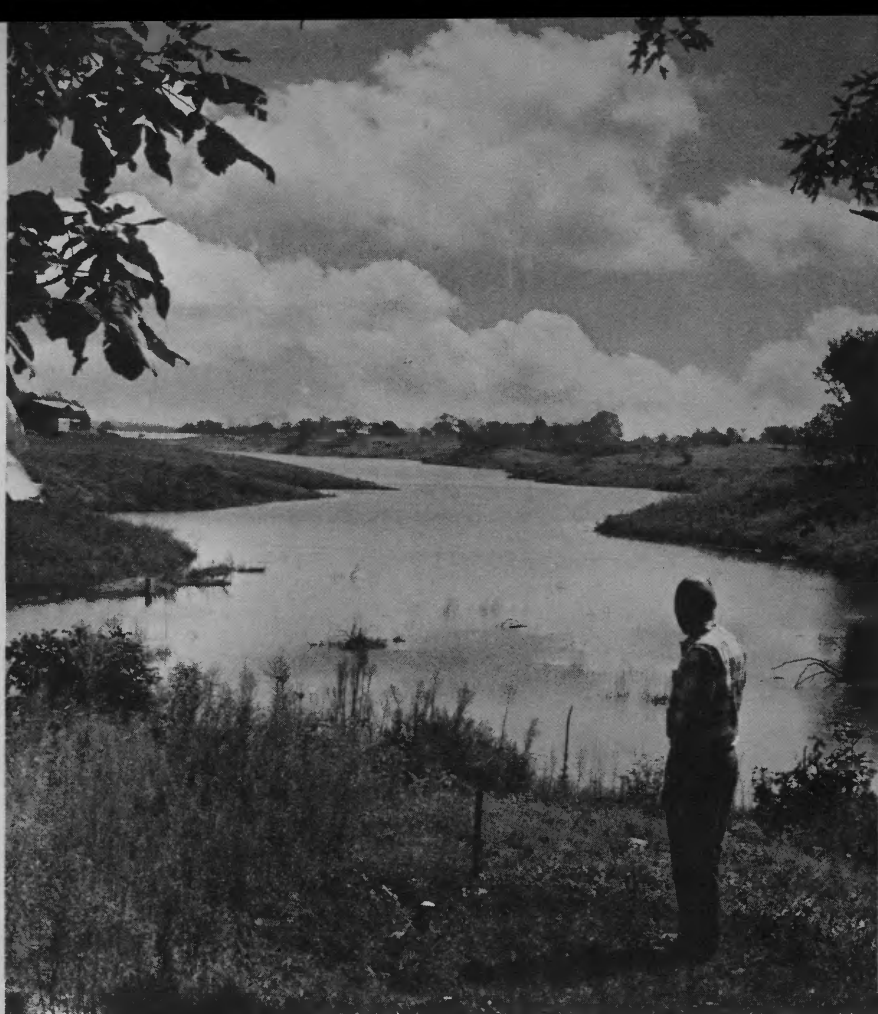
Today the lake is about 25 feet below the dam spillway and is expected to average more than 22 feet in depth when full. The lake has been stocked with bass, with fishing scheduled to start next spring.

Development of the lake will not be limited to the building lots, according to W. F. Shaw, co-editor of the Petersburg Times and secretary of the lake association.

"At least one motel is planned near Highway 97 and will feature a modern restaurant and other recreational facilities."

More than 3,000 persons attended the recent lake dedication ceremony and heard Director Lodge praise Petersburg for its vision and progressive attitude.

Residents of central Illinois agree. Petersburg can be proud of its new lake, and of the leadership and cooperation which made it possible.



Summer Camping In Shawnee Hills



Campers enjoy boating on Lake St. Isaac.



Outdoor fun in a Christian atmosphere.



Modern infirmary staffed by volunteers.

Dedicated efforts of hundreds of volunteers and the leadership of a Roman Catholic priest have created an outstanding summer camping program in the wilds of the Illinois Ozarks in Southern Illinois.

Camp Ondessonk, located two and a half miles south of Ozark, includes 4,585 acres of what is considered by travelers as one of the most ruggedly beautiful areas in the middle west. Bordering the Shawnee National Forest, Camp Ondessonk is in an area of spring fed pools, striking rock formations and natural wilderness.

WILD ANIMALS, including deer, bobcats and foxes range through the territory. Naturalists recently located a fern in the camp which dates to prehistoric days, and is found in only three or four other areas in the world.

The Rev. Robert Vonnahmen, assistant pastor of St. Philip's Roman Catholic church in St. Louis and a teacher at Assumption High school, was given \$4,000 by the Belleville diocese in 1957 to create a summer camp as an extension of the church school system.

"That \$4,000 just about covered the cost of searching for a camp site," Father Vonnahmen explains. "We finally found what we wanted through the help of Southern Illinois University and purchased the first land in February of 1958.

"The only entrance to the camp

site was over an abandoned railroad right-of-way. Our first project was to clear a road."

THE FIRST GROUP of 85 campers arrived in June of that year to find a rugged camp featuring temporary shelters and a portable generator to provide electricity for water pumping.

Today Camp Ondessonk includes 79 permanent buildings, all built by volunteers from throughout the diocese. Father Vonnahmen serves as superintendent, with a staff of 40.

The camp is served with electricity by the Southeastern Illinois Electric Cooperative at Eldorado.

More than 4,000 boys and girls attended camp this summer, paying only \$18 for a one week experience in Christian outdoor living. Activities range from swimming and boating in the three camp lakes to riding the more than 60 horses stabled at the camp.

ONDESSONK is the Huron Indian name given the early French missionary, the Rev. Isaac Jogues. With his bleak robes, the Indians first thought of him as a "big black bird of prey" and named him Ondessonk.

The Christian spirit of the early missionaries plays an important part in the summer camping program. Dominating the camp site is a chapel, dedicated to the American martyrs of the Roman Catholic church.



Chapel of the North American Martyrs.



Dining hall serves 4,000 during summer.



New Spoon River Electric Cooperative directors are, at left, Donald L. Elliott, Bernard Camp and Elwood Wheeler. They will take office in January.

Spoon River Power Use Continues Rapid Climb

"Spoon River Electric Cooperative is continuing to grow," Lawrence E. Cook, president, told members at the cooperative's annual meeting at Canton recently.

"The growth is not in members served, but in the amount of electricity used. Due to the combining of farms and other factors, membership remains about the same. But the average use of electric service by members is continuing to climb rapidly.

"Originally, the lines of the Spoon River cooperative were designed to deliver a maximum of 75 kwh per member per month. In January of 1963, members used an average of 713 kwh per member.

"Due to this steady growth in the use of service, it is constantly necessary to heavy up lines and increase facilities."

President Cook explained that one major step taken by the cooperative to meet this increase is membership in the Western Illinois Power Cooperative.

Through WIPCO, the seven member electric cooperatives can assure their members of an adequate source of wholesale power at a reasonable cost for years to come.

More than 1,400 persons attended the annual meeting which included reports by L. C. Groat, cooperative manager, and Darrell L. Parish, treasurer.

In his annual report, Manager Groat said electric cooperatives are the best possible protection against government ownership of electric utilities in the United States.

"The cooperatives are an example of the finest type of free enterprise. If they are allowed to continue, free enterprise in the utility field will continue. But if they are destroyed, the chance of avoiding government ownership will be slim."

Thomas H. Moore, general manager of the Association of Illinois Electric Cooperatives, praised members for their help in defeating restrictive legislation in the last session of the Illinois General Assembly. He joined President Cook and Manager Groat in calling for passage of "fair play" legislation at the next session in 1965.

Illinois REN Wins Top Honors for 'Unification'

Illinois Rural Electric News has been awarded top national honors for "outstanding state unification." The award was announced at a recent meeting of the Rural Electric Consumers Publication Cooperative in Hot Springs, Ark.

"Judges felt the Illinois publication was doing the most outstanding and effective job of helping to unite cooperatives and their members," William Coates of Washington, executive manager of the national organization, reported.

Judges in reaching their decision paid special attention to the content of both editorials and articles dealing with the multitude of problems facing electric cooperatives today.

"The cooperatives right now are facing the most bitter and best-financed attacks in their history," Mr. Coates said. "Hundreds of thousands of dollars are being poured into these attacks and some of the best brains available are directing these relentless efforts."

But, he continued, electric cooperatives are far from helpless. They have the tremendous strength that lies in a just cause and a dedicated membership.

There is always danger, the executive manager continued, that such hard-driving, long-sustained attacks may have the effect of dividing the cooperative membership or of clouding issues and creating serious misunderstandings. That is one of their purposes.

"If enemies of the cooperatives are able to achieve such goals," Mr. Coates said, "every cooperative member will suffer tremendous loss, a loss so great and long-lasting that it would be impossible to place on it a realistic dollar and cents valuation.

"That is one of the reasons cooperative leaders in Washington and throughout the land are so delighted with effective efforts on the part of a publication such as Illinois Rural Electric News to strengthen and further unite individual cooperatives and all their membership."

Mr. Coates pointed out that cooperative members constitute an amazingly vast and complex group with great diversification of interests, backgrounds, personalities and methods.

Yet despite this complexity, cooperative members have common interests and when they can work together effectively they need have no serious fears for the future, he concluded.

The Iowa Rural Electric News of which David Bryant of Des Moines is editor received the annual award for the outstanding Rural electric publication. Mr. Bryant is retiring president of Rural Electric Consumers Publications.

Succeeding him is Kirby Able, editor of Living in South Carolina. Fletcher Cox Jr., editor of Rural Virginia, was elected vice president and Dick Pence, editor of the Carolina Farmer, was named secretary-treasurer.

Creation of a new organization was authorized at Hot Springs. It is the National Electric Cooperative Editorial Association whose membership will be limited to editorial staff members of the various state-wide publications and members of the editorial and information staffs of the National Rural Electric Cooperative Association and the Rural Electrification Administration.

Its purpose will be to help its members become increasingly effective in their work.



Winners in Clay Electric's beauty contest are from left: Miss Judy Harrison, second; Miss Arthalyne Walker, queen, and Miss Judy Smith, third.

Friedrich Stresses Need For 'Fair Play'

State Senator Dwight P. Friedrich told members of the Clay Electric Cooperative at their annual meeting recently that territorial protection legislation is still needed so that territory developed by the cooperatives may not be taken away from them.

The Centralia legislator, a Republican and often described as one of the most influential in the General Assembly, was chief sponsor of legislation backed by the 27 electric cooperatives of Illinois.

The legislation failed to win approval in the last session, but many cooperative representatives say the need for it is so great that another effort to obtain passage will be made later.

Elmo A. Cates, manager of the cooperative, estimated that more than 1,200 persons from six counties attended the all-day meeting at Flora.

During the business session, co-op members re-elected these three directors to three-year terms: William L. Stanford, Flora r.r. 3; Ralph Hastings, Louisville; and J. K. Coggan, Clay City.

At an organizational meeting, directors re-elected Stanford, president; Carl Barnick, Mason, vice-president; and Ralph L. Smith, Flora, secretary-treasurer.

Miss Arthalyne Walker, 17, daughter of Mr. and Mrs. Arthur Walker of Flora, was named Miss Clay Electric Cooperative of 1963. First runner-up in the beauty pageant was Miss Judy Harrison, 19, of Xenia. Miss Judy Smith, 16, Edgewood, placed third.

Thomas H. Moore, general manager of the Association of Illinois Electric Cooperatives, told the group that the increasing attacks on the cooperatives spring primarily from commercial utility interests which seek to destroy the cooperatives.

President Stanford praised members for their support and cooperation during the year. He noted that Clay Electric, one of the smallest electric cooperatives in the state, is also one of the most successful.



Wayne-White beauty pageant winners are, at left, Miss Judy Wenzel, runner-up; Miss Linda Gayle Burns, 1963 queen; and Miss Mary Kay Jelks, third.

Vested Interests Seek To Destroy Cooperatives

"Vested interests are making an all out effort to cripple or destroy the electric cooperatives and their ability to service their members," Evan Williams, president of the Wayne-White Counties Electric Cooperative, told members at their annual meeting recently.

More than 2,500 persons attended the annual meeting at Fairfield.

Manager O. J. Chaney said the cooperative is continuing to meet the increased demand for adequate, dependable, low-cost electric power.

"But supplying power is only one of our problems. Today, we are faced with problems that must be solved if we are to survive. Territorial rights, interest rates and jurisdiction are being attacked locally, statewide and nationwide."

Chaney announced plans to begin cash refunds of capital credits to members of the cooperative this year.

"Beginning with 1941, patronage capital will be distributed on a first-served, first-paid basis. Patronage capital totaling approximately \$160,000 contributed by members during the years 1941 through 1945 will be distributed before the end of 1963."

All members of the nine-man board of directors were re-elected. The board re-elected Williams, president; G. O. Deem, vice-president; William Bannon, secretary, and Irvin Yohe, treasurer.

Special awards were announced for Mr. Yohe and Mr. Deem, charter members of the board for 25 years. Also honored was Cloyd Musgrave, who retired July 1st as plant superintendent after 26 years of service.

Miss Linda Gayle Burns, 17, daughter of Mr. and Mrs. Aaron F. Burns of Carmi r.r. 4, was named Miss Wayne-White Counties Electric Cooperative of 1963. Runners-up were Miss Judy Wenzel, 16, and Miss Mary Kay Jelks, 18, both of rural Carmi.

Jasper Future Farmers of Wayne County took top honors in the talent competition at the public preview held on the night before the meeting.

Assistance of Young Co-op Members Vital

Young men and women must step into positions of responsibility in the electric cooperatives, David A. Hamil urged as he addressed the annual meeting of the Southeastern Illinois Electric Cooperative at Eldorado recently.

Mr. Hamil, former Rural Electrification Administration chief, pointed out "now is the time you young men and women should assist and see that young ideas are brought forth if you want to retain advantages developed through your cooperative.

"Nearly a quarter of a century has been spent building up fine organizations such as this cooperative that render invaluable, low-cost service," Mr. Hamil said.

"It has become increasingly necessary for electric cooperative leaders to seek, with new vigor and effectiveness, industries and business that can fit well into the life in their territories."

W. L. Bradley, of Omaha, president of the cooperative, told members, "As a modern, progressive cooperative business, your cooperative is ready to meet the challenge of its second quarter of a century of service to its members."

As W. E. Hunt, Broughton, secretary-treasurer, pointed out, wholesale power costs the cooperative more than administrative, interest, taxes, depreciation and operating maintenance expenses combined.

This problem should be resolved through the operation of the new Southern Illinois Power Cooperative's generating plant at Marion, he said.

Re-elected to the 11-man board of directors for three-year terms were Gilbert Galloway, Sesser; Thurman White, Marion, and Escol Oxford, Elizabeth-town.

Miss Laura Hertter, daughter of Mrs. Flossie Hertter, Vienna r.r. 2, was crowned Miss Southeastern Illinois Electric Cooperative. First runner-up was Miss Alice Malone, daughter of Mr. and Mrs. Albert Malone, Carrier Mills r.r. 1, while Miss Penny Lee Stokes, daughter of Mr. and Mrs. William W. Stokes, Rosiclare, was second runner-up.



Southeastern Illinois beauty pageant winners are, from left, Miss Alice Malone, runner-up; Miss Laura Hertter, 1963 queen; and Miss Penny Lee Stokes, third.

Low Cost Power Helps Build Southern Illinois

"Look to the future," Southern Illinois Electric Cooperative members were urged at the annual meeting in Dongola by Homer D. Miller, vice-president of the cooperative.

Mr. Miller continued that the "past is behind us. We've made tremendous advances through cooperative efforts and will make even greater progress in the future."

Low-cost electricity through the cooperative is helping to develop Southern Illinois as an attractive vacation and tourist area. Industry will also be attracted more and more to the area, he said.

Floyd Dillon, Dongola, president, pointed to the fact that new members are settling near the towns and indicate they like the service offered by the cooperative.

Members realize the fact that they are the "real owners of the cooperative through meetings such as these," according to C. B. Soper, Belknap, secretary-treasurer.

R. T. Reeves, Dongola, manager, stressed the fact that "things will get better, through creation of the Southern Illinois Power Cooperative near Marion. We've assured ourselves of a constant supply of electricity, enough to take care of all our needs as they develop."

Re-elected to three-year terms as directors were Albert Stratemeyer, Metropolis; Claude Stuart, Olive Branch, and Mr. Soper.

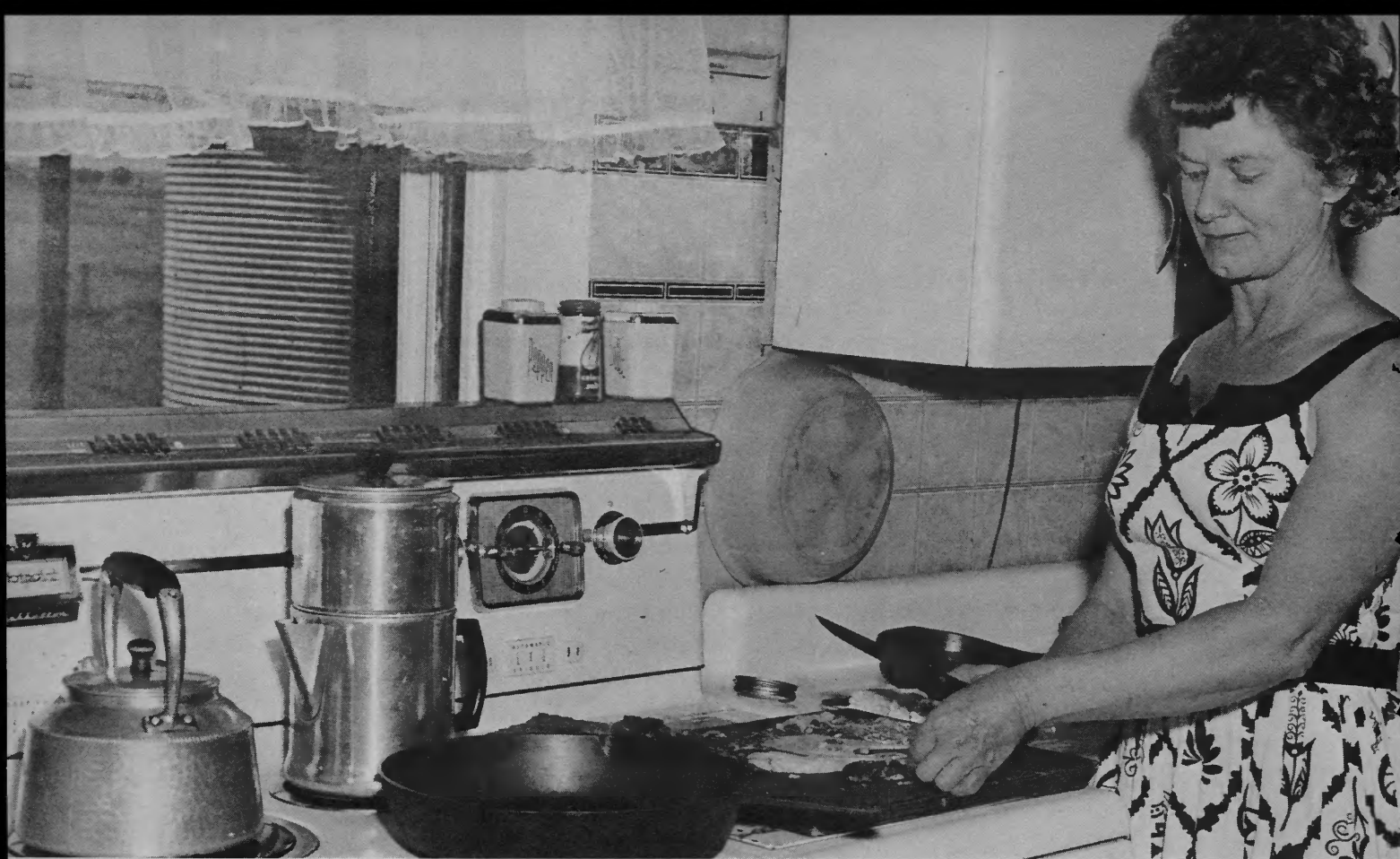
The directors re-elected Mr. Dillow, president, and Mr. Soper, secretary-treasurer. Glenn Tripp, Cobden, was named vice-president succeeding Mr. Miller.

Named "Miss Southern Rural Electric Co-op" was Miss Beverly Karraker, daughter of Mr. and Mrs. Leo Karraker, Dongola.

Miss Judy Hillebrand, daughter of Mr. and Mrs. Willard Hillebrand, Metropolis r.r. 2, was named runner-up while Miss Dianne Ury, daughter of Mr. and Mrs. Harold Ury, Jonesboro, placed third.



Miss Beverly Karraker, Miss Southern Rural Electric Co-op of 1963, is shown with, at left, Miss Judy Hillebrand, runner-up; and Miss Dianne Ury, third place winner.



Mrs. Louis Kueker prepares a meal on her electric range as island residents live and farm electrically thanks to Egyptian Electric Cooperative Association.

Even Islanders Live Electrically !!

Life on an historic island isn't any different than in any other rural area when the setting is centered around an all-electric farm such as that operated by Mr. and Mrs. Louis Kueker on Kaskaskia Island.

Even though Kaskaskia Island, located in Randolph County in southern Illinois, was the first capital of Illinois and is the home of the "Liberty Bell of the West," its population only numbers 390—and it didn't have electricity until 1948!

However in late 1948 Egyptian Electric Cooperative of Steeleville, answered the appeal of the islanders and supplied electricity and the opportunity of modern living for the islanders.

One of the first cooperative members and still one of the biggest boosters of co-op electricity is Louis Kueker and his family.

"I purchased my first appliance before electricity was brought to the island," Mrs. Kueker said. "Construction had started but was not completed when I purchased an electric iron, being convinced that this would be one of the big-

gest work savers I could own."

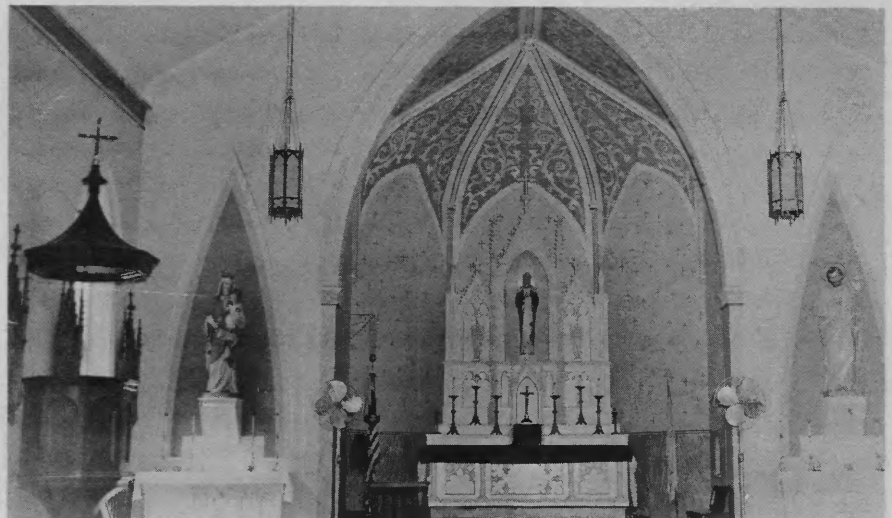
Standards of living changed on the island with the introduction of electricity. Storage of foods has been improved with the freezers and refrigerators.

"I'd hate to think of having to do without all of the appliances I have," related Mrs. Kueker. "Life

has changed and improved with the use of electricity and its wonders."

Mrs. Kueker, like many others on the island, cooks electrically and the automatic washer takes care of washday problems.

All of the conveniences of modern living are highlighted by the



Interior view of the Immaculate Conception Church on Kaskaskia Island that house relics and other historic items commemorating the grand past.

elimination of the dangerous kerosene lamps and the necessity of pumping water by hand. The Kueker family truly enjoy this modern electrical living on the island.

Entrance to the island is over a bridge that spans the Mississippi River from the Missouri side. While Kaskaskia comes under Illinois' jurisdiction, the only entrance by vehicle is through St. Mary's, Missouri.

Kaskaskia's part in Illinois history started in 1702. At that time a group of French descent Jesuits transferred their Illinois Indian Mission from the present site of St. Louis to the juncture of Kaskaskia and Mississippi Rivers.

Kaskaskia is now one of the drawing attractions of Randolph County and island residents look with pride to the part they play in bringing tourists to the county.

When Illinois was admitted to the Federal Union Dec. 3, 1818, Kaskaskia became the commonwealth's first capital.

The French settlement was the scene of one of George Rogers Clark's early triumphs when Kaskaskia was captured from the British, July 5, 1778.

One of the most historic build-



"The Liberty Bell of the West" is enshrined on Kaskaskia Island and serves as a tourist attraction for Randolph County.

ings is a colonial-type building which houses the "Liberty Bell of the West." The shrine was erected by the Illinois Division of Parks and Memorials and is located south of the site of the old town of Kaskaskia on the Immaculate Conception Church grounds.

The 220-year old bell, 11 years older than the Liberty Bell in Philadelphia, was rung by Clark when he defeated the British.

In 1809 when the Illinois Territory was created by an Act of Congress, Kaskaskia was chosen as the territorial capital and was the center of population when Congress was petitioned for statehood, Jan. 16, 1818.

Illinois became the 21st state to be admitted to the Union, Dec. 3, 1818. Kaskaskia remained the capital until speculation grew that money could be made by starting a land boom in a new location. With this reason Vandalia became the new capital in 1920.

After Kaskaskia was abandoned as the capital it deteriorated, gradually disappearing under the stress of the Mississippi chopping away at its shoreline.

The Mississippi River went on a rampage in 1881 changing its course, moving eastward and then southwest to find its old channel.

When the turbulence had subsided an island had been created and a considerable portion of the ancient capital city had been washed away. Each recurring spring flood encroached further upon the site until the last vestige of Kaskaskia slipped into the Mississippi.

The present island bears the name Kaskaskia, thus perpetuating the original formation of the first capital, and electricity adds the modern touch to the taste of old.

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Menard Electric News



MENARD ELECTRIC COOPERATIVE

Petersburg, Illinois

Phone 632-2239

"News about Electrified Farms in the Heart of the Lincoln Country"

Do You Have Adequate Wiring?

Wiring installed 15 to 20 years ago was generally adequate to handle the electrical equipment being used in homes at that time. Fuses were of the proper size to protect the circuit wires from over-heating and assured a safe wiring system. The electric appliances were able to get the electricity they required for efficient operation.

An overloaded wiring system developed in most homes as the years went by, and additional equipment was brought into homes without any addition whatsoever to the wiring system.

In many cases larger fuses replaced properly sized fuses, causing not only unsafe and hazardous wiring systems, but also permitting the circuit wires to become overloaded, resulting in dimming lights, slow heating appliances, sluggish and hot-running motors, and unnecessarily high electric bills.

A modern home wiring system is a necessity for safe economical and convenient modern-day electrical living.

The system provides plenty of outlets and switches for using electrical equipment where you wish. It has plenty of circuits of proper size, wire and fuses to take electricity to the point of use, and plenty of capacity in the wires entering the home and the fuse panel for both present and future use.

Members who operate a farm are not about to go back to the horse and mule as a source of power for operating farm implements. Farm equipment has been modernized to keep pace with today's requirements. Many changes have been made, but unfortunately little or nothing has been changed or added to the wiring systems in many homes.

If you entrance equipment, whether it is on a meter pole, or on your house, is for 60 amperes, it is no longer adequate.

If you have any questions concerning the wiring on your farm or in your home, we will be glad to give you assistance.

Menard Electric Cooperative It's Contribution To This Area

By Virginia Ward

What is electricity? It is a form of energy produced by an imbalance between the two basic particles of matter, electrons and protons, which have the property of attracting each other and repelling their own kind. This is the scientific definition of electricity.



To the residents of this area, most of whom are farmers, electricity might be defined as the power which makes the difference between night and day. It works

day and night, seven days a week, every week of every year. It performs more jobs than any other single laborer. It costs less to operate than any other laborer. It provides the means for all communication, recreation, and entertainment. The cooperative works very hard, making many contributions to this area.

This area is primarily a farm area. Like all other areas it requires electricity all the time. In this service Menard Electric Cooperative rarely fails. It supplies electricity to every home in it's area which asks to be supplied. It's courteous linemen are always ready to find the source of trouble in case of a break in the flow of electricity to a home or business. They repair the break promptly and accurately. Thus failures are few and for short times only, thanks to the cooperative.

Menard Electric Cooperative supplies electricity to farm wives who use it for an endless number of jobs. The cooperative helps farm wives by making their jobs easier. It furnishes electricity for such appliances as irons, toasters, stoves, refrigerators, vacuum cleaners, water pumps and many more. For example, ironing is much easier with an electric iron than with a wedge of cast iron that has to be heated several times during the ironing job. A similar comparison could be made with all the appliances mentioned. Through furnishing electricity for work and time-saving appliances, Menard Electric Cooperative makes a great contribution to this area.

The farmer is helped in many ways by the cooperative. Electricity is furnished for milking machines, power saws, heat lamps, power drills, and a large number of other devices. For example, electric timers turn hen-house lights on before dawn to wake up the chickens and start them laying eggs.

Without the power furnished to this area by the cooperative, farmers would not have the electric lights. Therefore, the egg production would be considerably lower because the hen-house would not be lighter until daylight. The cooperative supplies electricity for an endless number of farm chores.

In bigger farm operations, the cooperative contributes even more to the manpower of the farmer. Grain farmers can be relieved of the worry of spoiled grain by installing electric heaters and fans in grain bins. The livestock farmers can reduce manual labor by electric conveyor belts in feed troughs, by electric motor hoists for loading hay, and by electric unloaders which convey fodder to a blower, which sends it through a pipe to the silo.

Poultry farmers are supplied electricity for electric incubators, infrared brooders, electric graders for weighing and sorting eggs, and other useful devices. Dairy farmers use electricity for such devices as electric milking machines, barn cleaners and milk coolers. Since this area is a farming area, Menard Electric Cooperative furnishes electricity for all farmers who desire it, to make their jobs easier and their cost lower.

Statistics prove many points about electricity. One man must work a little more than 13 hours to complete the amount of work which electrical energy can do in one kilowatthour. The muscle energy of 70 men working 40 hours a week for one year would be required to equal the work which can be done by 10,000 kilowatthours of electrical energy.

Over 90 per cent of the homes in the United States use electricity. Farmers, housewives, and other people in this area can greatly reduce their work by receiving electricity from Menard Electric Cooperative. Would

people today do without television? That is hard to say; but, without the cooperative there would not be electricity for the television.

Since radio, television, and telephone are our main sources of communication, without the power furnished by the cooperatives, people would not know what is going on in the world around them. There is no longer the barrier between city people and their "country cousins". Today, people in our rural area are just as well informed as people in urban communities. Menard Electric Cooperative has made this advancement possible through one of its contributions to this area.

The cooperative has enabled children and their parents to have more fun by providing electricity for many means of entertainment and recreation. Most homes now have both television and radio. Each year many more homes are furnished with electric organs and phonographs. Children spend hours playing with electric trains and educational games. The cooperative not only provided electricity which works while people work, but it also provides electricity, which works while people play.

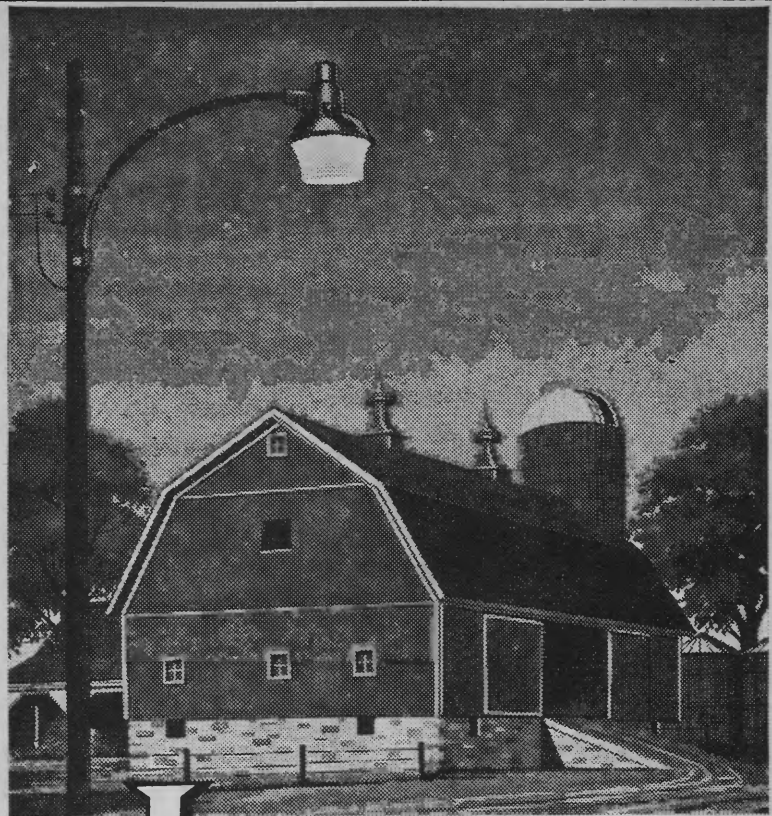
In recent years the price of most everything has been rising. One exception is the price of electricity which has been coming down. The more electricity people use, the lower the average price they pay for it. Housewives have found one kilowatthour will do the following: Light a 100-watt bulb for ten hours; run an electric refrigerator for a day; run a television set for three hours. The average price paid by farmers ranges between one and a half cents to three and a half cents per kilowatthour. This means that electricity is the cheapest laborer found on a farm. Menard Electric Cooperative makes this low cost possible.

What does Menard Electric Cooperative contribute to this area? Perhaps the following would be a better question. What does Menard Electric Cooperative not contribute to this area? The cooperative has widened the horizon of this area. It contributes the power to perform jobs, and provides for entertainment and communication. Today it is the hardest-working, lowest-costing servant of our area. What will come in the future? Only God knows.

Co-op Comments

NO CASH . . . PLEASE!

Some members still send cash when mailing us their payments for energy bills. We urgently request that you send a check, bank draft, or money order instead. We cannot emphasize this enough for your own security and proof of payment.



Light

For Pennies A Night!

That's right, for just a few cents a night you can have this beautiful Line Material Suburbanaire installed on your property. You don't have to buy it. We will install and maintain this light for an amazingly low monthly charge.

The Suburbanaire is equipped with a built-in photo control to operate the light automatically. It turns on at dusk and off at dawn. The light is designed and built by Line Material Industries, one of the nation's leading manufacturers of street and airport lighting.

Consider how this low-cost illumination can transform your present surroundings:

- Add beauty and prestige to your property.
- Eliminate the darkness that invites prowlers and "Peeping Toms."
- Add more light hours to your work and play.

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ALLEYS
WHARFS
DEPOTS
TERMINALS
PICNIC GROUNDS
PARKS
POOLS
PLAYGROUNDS

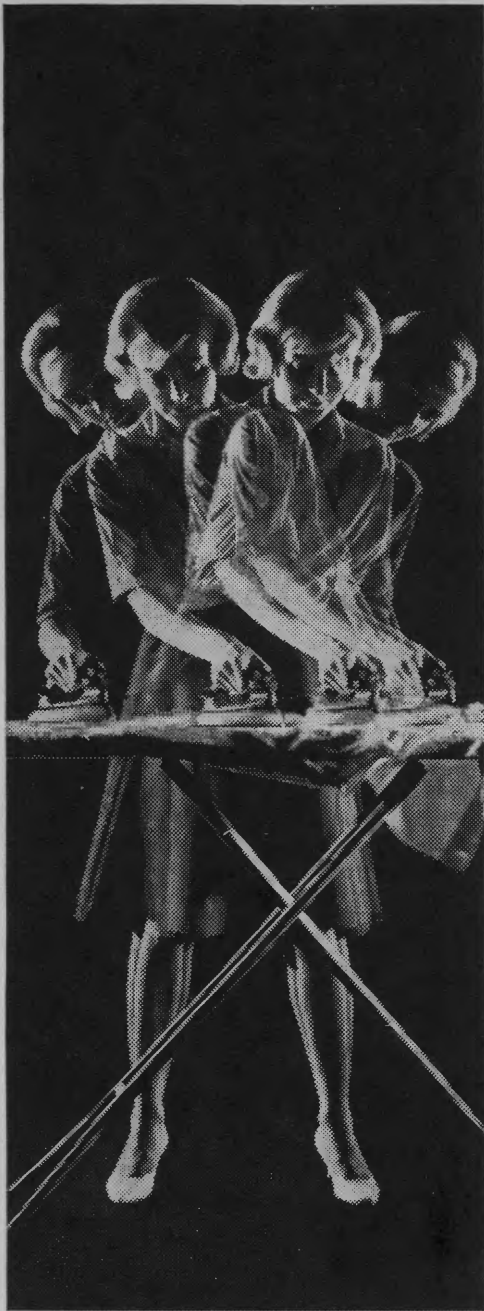
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I am interested in the Cooperative's Lighting Program. Please have a representative call on me and explain its benefits.

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Timed drying is also available for damp drying and gentle no-heat fluffing.

Second, a special wash-wear cycle removes wrinkles from wash-wear, but retains all of the preset creases.

Third, Kelvinator smooths and fluffs away wrinkles with a 10-minute cool tumble at the end of each cycle.

Fourth, a buzzer sounds to tell you when drying is done so you can remove clothes right away and prevent re-wrinkling. (Kelvinator engineers felt a buzzer was needed because

the dryer operates so quietly. You can adjust the sound level of the buzzer or shut it off entirely.)

Such an advanced dryer is possible because of the Kelvinator Constant Basic Improvement program. It's another way American Motors brings you more *real value* just as in Rambler cars.

Why just dry your clothes any longer — when you can dry them and save ironing, too?



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FAIRBURY, ILLINOIS
Zimmerman's Hardware

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SEPTEMBER, 1963

What's New?



● NuTone Transistor Intercom-Radio

Full transistor intercom-radio music system. AM-FM radio. Independent room-to-room intercom, with complete privacy. Door answering from any speaker. Uses 8-wire cable wired station-to-station. Walls act as baffle for speakers. Transistor model 2561 priced at \$194.50. Remote speakers range

from \$12.75 for door speaker to \$27 for eight-inch, high fidelity speaker. UL approved. Up to 16 remote-speakers may be used. Available from electrical dealers throughout Illinois or write NuTone, Inc., Madison and Red Bank Road, Cincinnati 27, Ohio.

● Juice Extractor

New electric health-juice extractor for completely pulp-free juice from any fresh fruit or vegetable. Feeds directly into glass, measuring cup or other container. Swiftly rotating cutting disc pulverizes fruit, throwing pulp against nylon mesh screen or filter. One year warranty. At Waring dealers for less than \$38.



● Electric Sprayer

Hand-size refillable sprayer. New, compact, electric. Holds four ounces. Self-contained. Ready to use. Six foot cord. Retail price, \$11.95, for Model VS-450. Burgess Vibrocrafters, Inc., Grayslake, Ill.

Smile Awhile

GIRL SCOUT TROUBLES

My daughter was attending a Girl Scout leaders' meeting in one of Manhattan's large hotels. As she passed through the lobby, a young marine officer was signing the register at the desk. His uniform was obviously new; his insignia shined to perfection.

Pen still in hand, he caught a fleeting glimpse of my daughter's green uniform, which rather resembles that of the women's marine corps.

"Don't you know you should salute an officer?" he called to her.

"Certainly, sir," she replied. "Which would you prefer, sir, the Brownie or the Girl Scout salute?"

ALL ACCOUNTED FOR

"Where were you boys when I called for you to help me an hour ago?" asked Farmer Jones at the supper table.

"I was in the barn settin' a hen," said one.

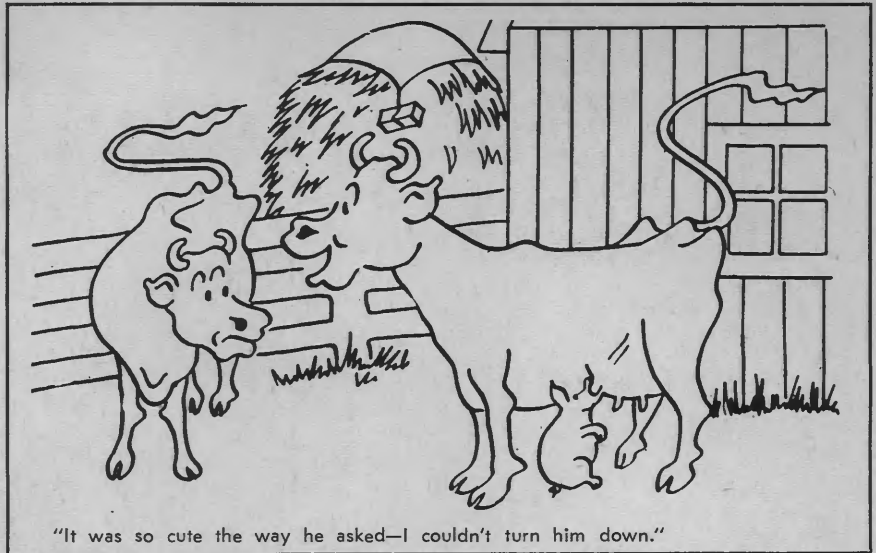
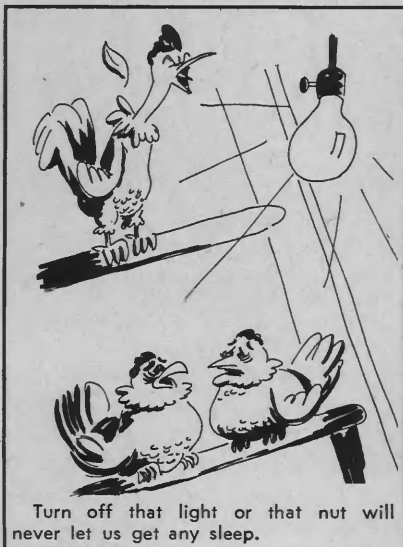
"And I was in the loft settin' a saw," said another.

"I was in Grandma's room settin' the clock," came from the third boy.

"And I was in the pantry settin' a trap," said the fourth.

"You're a fine set!" remarked the farmer. "And where were you?" he asked, turning to the youngest.

"I was on the doorstep settin' still."



ANY MORE SHIPS?

Two young volunteers who were being interviewed for the navy were asked, "Do you know how to swim?" Both looked puzzled, and one replied, "What's the matter? Aren't there enough ships?"

WRONG CAP?????

"I'm sorry you don't like my new short skirt, Grandma," said the coed. "But when you were a girl, didn't you have to set your cap for the right young man?"

"Well, maybe," answered Grandma, "but never my knee cap."

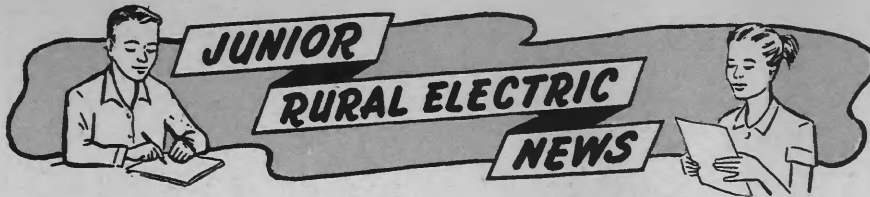
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CHAMPAIGN	GALESBURG	MORRISON	WATSEKA
CHARLESTON	HARRISBURG	MT. VERNON	WOODSTOCK
DANVILLE	HILLSBORO	OREGON	

FEDERAL LAND BANK ASSOCIATION



PEN PALS

Hi Pen Pals,

We had such a nice letter from Mrs. Sandra Veach, mother of Debbie Veach of Coulterville, Illinois, that we decided to quote it in part as a way of saying "thank you" to all of you Pen Pals who wrote Debbie and sent her cards and gifts. She is the nine-year-old girl who is recovering from Rheumatic Fever and has to be confined to her home. We want to add our thanks to all of you for your fine cooperation in this matter too. Here is part of Mrs. Veach's letter:

"We want to thank you very much for putting Debbie's picture and letter in the Illinois REN. She has received so many letters, pictures and cards that we were stunned. We expected to get a few but there has been so many that she just can't seem to get them all answered. She has answered a few but it is pretty tiring so I don't know if she will get them all answered right away or not, but we will keep on until we have them all answered. So please let me say thank you again to all who have written to Debbie.

Yours truly,
Mrs. Sandra Veach"

* * *

PLAYS THE PIANO

I am ten years old. My birthday is November 5. I have one brother and one sister. My hobbies are reading and playing the piano. I go to the Troy Methodist Church. I go to McCray Dewey School. I would like to hear from girls and boys between the ages of ten and 13. I promise to answer all letters.—Linda Strong, r.r. 1, Box 110, Troy, Ill.

* * *

ENJOYS WRITING LETTERS

I am nine years old and in the fourth grade at Victoria Grade School. My birthday is September 9. I have brown hair and blue eyes. I am four feet, six inches tall. My hobbies are writing letters and reading. I live on a farm. I would like to hear from boys and girls between the ages of nine and 12. I will try to answer all letters I receive.—Peggy Fahnstrom, Victoria, Ill.

* * *

LIKES BASKETBALL

I am in the eighth grade at Alexander Grade School. I am 14 years old. I am five feet, two inches tall. I weigh 100 pounds. I like to write letters, swim, play baseball, basketball, and football. I have brown hair and brown eyes. I like singers and movie stars. I would like to hear from boys and girls between the ages of 11 and 16. Send pictures, if possible. I will answer all letters.—Janie Kern, r.r. 1, Alexander, Ill.

WANTS PEN PALS

I am ten years old. My birthday is November 13. I am in the fifth grade at Peak School. My hair is brown and my eyes are blue. I want Pen Pals from girls and boys of all ages. I will try to answer all letters, if possible.—Connie Campbell, r.r. 3, Vandalia, Ill.

* * *

LIKES TO SKI

I am 13 years old and in the eighth grade. My birthday is September 24. I have brown hair and brown eyes. I weigh 92 pounds and I am five feet, two inches tall. My hobbies are any kind of skating, skiing and hiking. I would like to hear from boys and girls from 13 to 16.—Joan Barrow, r.r. 2, Roodhouse, Ill.

* * *

WATCHES CARTOONS

I am nine years old and my birthday is April 13. My hair is blonde and I have blue eyes. I am in the third grade. I go to Beaver Creek School. I like to roller skate, swim and watch cartoons. I would like to hear from girls and boys ages from eight to ten.—DeStarling Ballard, r.r.3, McLeansboro, Ill.



* * *

LIKES TO SING

I am 14 years old. I have medium blonde hair and hazel eyes. My hobbies are singing, dancing and baby sitting. I would like to hear from boys and girls between the ages of 12 and 16. Send pictures, if possible. I will answer all letters.—Phyllis Robinson, r.r. 2, Farina, Ill.

* * *

PLAYS VOLLEY BALL

I am ten years old. My birthday is September 10. I have dark blonde hair and blue eyes. I am four feet, six inches tall. My hobbies are playing ball and singing. I would like to hear from boys and girls between the ages of nine and 14. I will try to answer all letters.—Pamela Robinson, r.r. 2, Farina, Ill.

* * *

ENJOYS READING

I am ten years old and my birthday is December 20. I have blonde hair and blue eyes. I am four feet, nine inches tall. My hobbies are reading books, cooking and writing letters. I would like letters from boys and girls between nine and 12. I will try to answer all letters. Send a picture, if possible.—Margaret Watson, r.r. 1, Farmersville, Ill.

* * *

HAS THREE RABBITS

I am 11 years old. I have blue eyes and light brown hair. I am four feet tall and weigh 60 or 70 pounds. For pets I have three rabbits, three cats, one cow, one dog, and one chicken. I live on a farm. Please try to fill my mailbox. Please send a picture.—Lynda Robbins, Hull, Ill.

FIFTH GRADER

I am ten years old and I go to Alexander Grade School. My birthday is September 29. I have brown hair and brown eyes. I would like to hear from boys and girls of all ages. Send a picture, if possible.—Russann Denham, r.r. 1, Alexander, Ill., c/o Bill Denham.

* * *

LIKES TO DANCE

I am 12 years old. My birthday is



March 27. I have brown hair and yellowish gray eyes. I am four feet, nine inches tall. My hobbies are reading, writing, embroidering, baking, and sewing. I like to dance, swim and sing. I would like to hear from boys and girls from 11 to 14 years of age.—Cynthia Fearday, r.r. 1, Box 192, Teutopolis, Ill.

* * *

LISTENS TO RECORDS

I am 13 years old. I have blue eyes and brown hair. I am five feet, one inch tall. My birthday is June 19. I like to listen to records and dance. I also like to write letters. Would like to hear from both boys and girls of any age.—Maroyln Harris, Mahomet, Ill.

JUST A CHILD

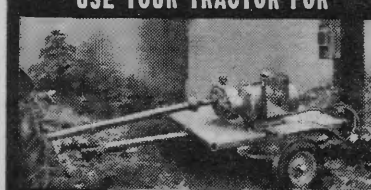
One day, when he was 89 years old, King Gustav of Sweden was informed that a member of his household staff had died.

"How old was he?" asked the king.

"Seventy-eight," he was told.

"What a pity," sighed Gustav. "So young!"


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for the
homemakers

By Judy Parker

A GOOD BREAKFAST

Surveys show that both adults and children who eat good breakfasts have more energy, faster reactions, and less fatigue than those who settle for only coffee and orange juice to start the day. You can do your part toward good report cards by seeing that your child starts each day with a good breakfast. Some excuses given by school age youngsters for not eating breakfast are these: not enough time; not hungry in the morning; same old thing every day; and "mother doesn't get up to prepare breakfast."

For breakfast to stick by Junior through morning classes, it must provide a fourth to a third of the day's calories and protein. The recommended basic breakfast includes fruit, cereal or eggs, bread, butter and milk. Studies at Iowa State University indicated that cereal and milk breakfasts and bacon-egg-and-milk breakfasts were equally good for twelve and fourteen year old boys. Chances are, youngsters will be more interested in eating breakfast if given a wide variety within the four groups mentioned above.

Maybe you've already noticed

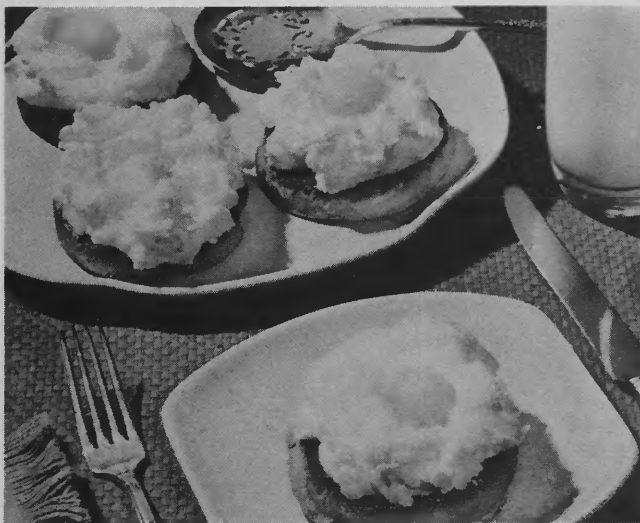
small size eggs in the markets. Laying flocks hatched this spring are beginning to pay for their raising. Their first eggs are small ones, frequently referred to as pullet eggs. In egg counters, you'll find these eggs labeled "small" throughout September and October. Small eggs weigh $\frac{3}{4}$ as much as large eggs and sometimes cost no more than half as much. The way egg prices are running now, small eggs are a better value than larger ones if difference in cost per dozen is greater than 13 cents.

Sausage costs less in pound packages than in links. Two and three pound packages of sausage or bacon usually cost less than equal weights in single pound packages. Hams, picnics and Canadian bacon often may be served as economically as bacon. Frowned upon by adults because they like the same breakfast pattern each day, but eagerly accepted by some youngsters, are hamburger patties, frankfurters, bacon and tomato sandwiches, left-over chicken and various sandwich meats. These might tempt the breakfast appetite of those who don't like the "same old

thing every morning." Eggs and fruit, when refused in the usual manner, could be served in milk shakes.

Home-cooked rice, oatmeal and cream of wheat are our least expensive cereals. Hot cereals have a hearty appeal on cool mornings, too. Ready prepared cereals in large packages cost more than home-cooked ones, but less than individually packaged prepared cereals. If you have difficulty in getting enough milk into your family's diet, add powdered milk to cooked cereals.

Because many diets do not contain enough Vitamin C, it's a good idea to include fruits rich in this vitamin in the breakfast plan. Pre-packaged oranges, grapefruit, melons, frozen citrus juices and frozen strawberries are our least expensive sources of Vitamin C. Chilled cantaloupe is still low in cost and makes a tempting breakfast fruit for those who like it. Less important for Vitamin C, but favorites for lunches and snacks are grapes, plums, Bartlett pears, bananas and apples. Team up fruit with these quickies.



Make breakfast beckon even the hurrier or the skipper by varying the menu even though you keep to such a simple theme as eggs and toast. A quick and simple way to add a new note to the serving of eggs for breakfast is to serve them as Toasted Egg Fluff. For four, separate 4 eggs, whip egg whites with $\frac{1}{2}$ teaspoon salt until stiff enough to hold a peak. Pile the beaten egg white on 4 toast rounds, making a depression in the center of each. Place 1 egg yolk in each depression. Bake in shallow pan at 350 degrees for about 20 minutes



Or why not serve poached eggs atop grilled hamburger buns? Accompany each serving with crisp bacon strips and grill an extra supply of buns to go with the second cup of morning coffee. Or serve Baked Egg Cups, a two-in-one breakfast mainstay. Trim the crusts from 4 slices bread, press each slice gently into a well-greased muffin cup, brush with melted butter. Break an egg into each. Season with salt and pepper. Sprinkle with 4 teaspoons grated Parmesan cheese. Bake at 350 degrees until egg is set

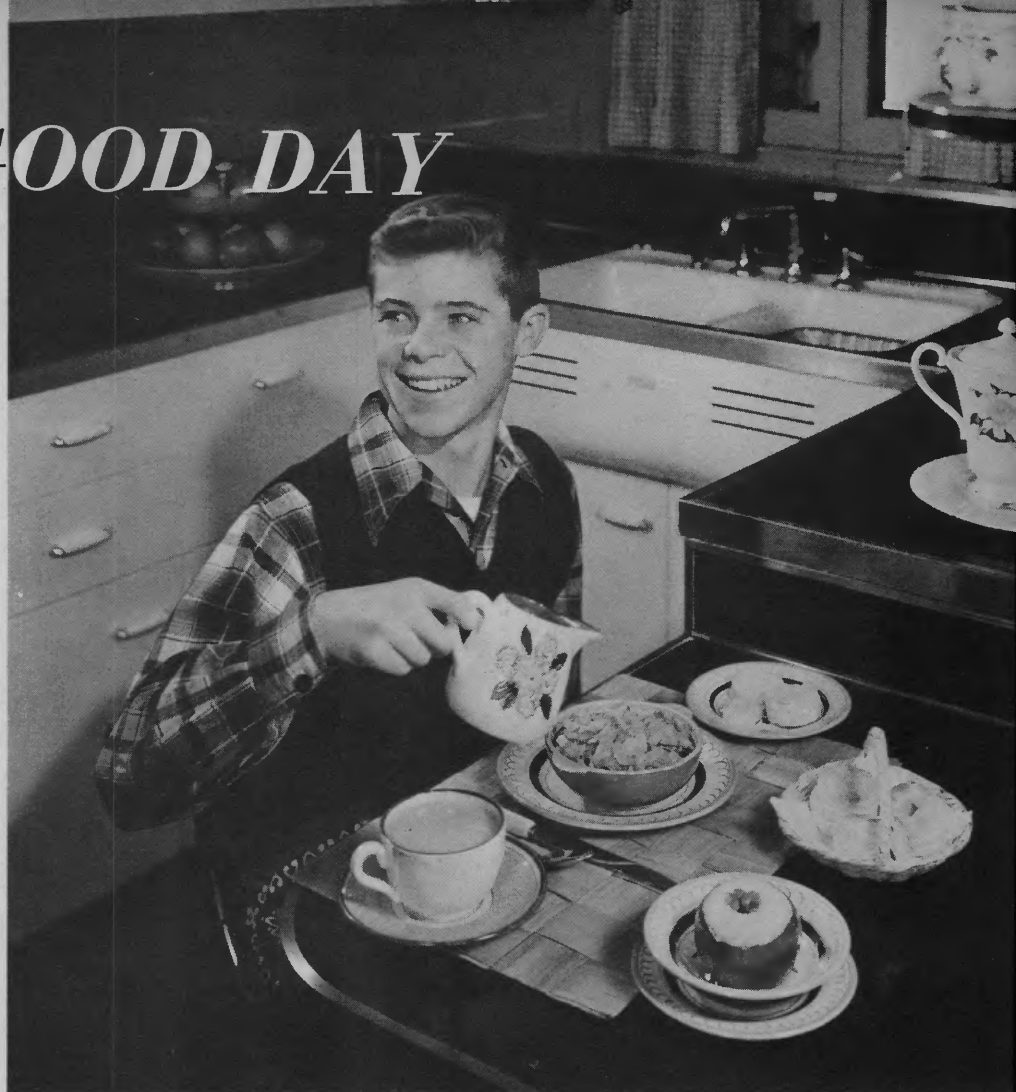
STARTS A GOOD DAY

APPLE GRIDDLECAKES: Sift together 2 cups flour, 1 tablespoon baking powder, 1 teaspoon salt, 2 tablespoons sugar. Combine 1 beaten egg, $1\frac{3}{4}$ cups milk, 2 tablespoons melted shortening. Stir in flour mixture. Blend in 1 cup finely chopped apples. Bake on ungreased griddle.

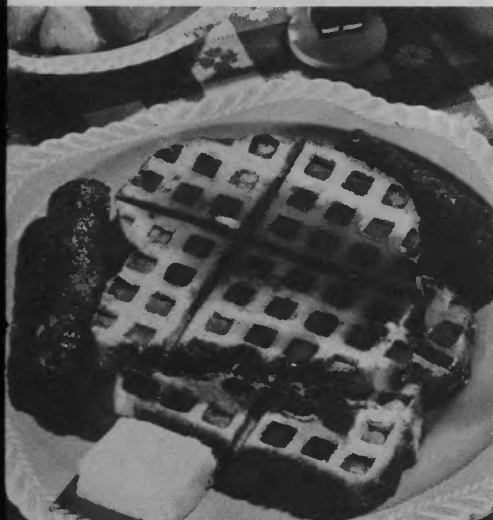
BANANA WAFFLES: Separate 2 eggs, beat whites stiff, set aside. Mix 2 cups pancake mix, 2 cups milk, 2 egg yolks. Add $\frac{1}{4}$ cup melted butter, 1 cup mashed bananas. Fold in egg whites. Bake in waffle iron.

POPOVERS: Sift 1 cup flour, $\frac{1}{2}$ teaspoon salt. Combine 2 beaten eggs, 1 cup milk. Add flour mixture, beat smooth. Add 1 tablespoon melted shortening. Bake in well-greased custard cups 20 minutes at 425 degrees, reduce to 350 degrees and bake 25-30 minutes longer. Makes 6.

MARMALADE COFFEECAKE: Spread $\frac{1}{2}$ cup orange marmalade in well-greased 9-inch pan. Roll 2 packages refrigerator biscuits in melted butter, arrange in pan. Bake at 425 degrees 20 minutes. Remove from oven, then turn onto serving plate.



Begin your youngster's school days the right way—with a good breakfast each morning. He'll benefit from both the food and the atmosphere at a nourishing, peaceful breakfast. Serve a meal such as this one featuring a bowl of cereal with an eggnog topping. There's also a baked apple stuffed with raisins, orange biscuits, butter and cocoa. To make four servings of the eggnog topping, beat 2 eggs and gradually add 2 tablespoons sugar while beating. Beat in 2 cups milk, sprinkle with nutmeg, then pour the mixture over the bowls of cereal.



For mealtime adventure and appetite pampering, try waffling French Toast. Combine 2 slightly beaten eggs, $\frac{2}{3}$ cup milk, $\frac{1}{4}$ teaspoon salt and 1 tablespoon sugar. Dip 8 bread slices into egg mixture, turning to coat both sides. Bake in hot waffle iron. Serve piping hot with honey or honey butter, raspberry jam, sugar and cinnamon and orange marmalade



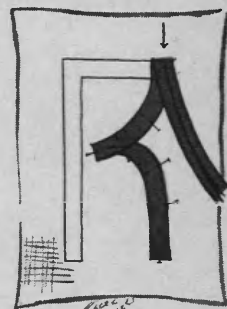
Pancakes are Sunday morning favorites. For 18 griddlecakes, sift together $1\frac{1}{2}$ cups flour, 3 teaspoons baking powder, $\frac{3}{4}$ teaspoon salt and 2 tablespoons sugar. Combine 1 beaten egg and $1\frac{1}{3}$ cups milk. Add to flour mixture, stirring until smooth. Add 3 tablespoons melted shortening. Bake on griddle or your electric skillet. For something new in the realm of pancakes, add $\frac{1}{2}$ pound pork sausage, browned and drained, to flour mixture. Something extra special is Apple Sirup: Combine 1 cup diced apples, $\frac{1}{4}$ cup maple flavored sirup, $\frac{1}{2}$ cup water, $\frac{1}{4}$ teaspoon cinnamon and 1 tablespoon lemon juice in saucepan. Heat to boiling. Reduce heat and simmer apples until they are transparent (about 10 minutes)

New way to applique

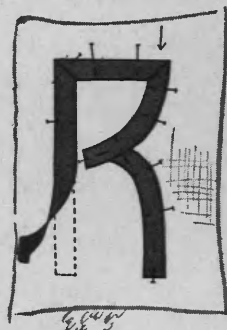


• This basic skirt takes a new lease on life. This year it's a double life. The new skirt is completely lined with a contrasting fabric in a way to make it completely reversible—and it's monogrammed a new way. And, as impressive as the results are, they're surprisingly easy to achieve. All you do is slipstitch bias tape over your stamped monogram. We suggest you start with a solid color for one side of the skirt and a gay plaid in complementary colors for the other. The bias tapes would pick up the darkest shade in the plaid. For your basic cutting guide, get a wrap-around skirt pattern in a side-opened circular style. Monogram applique should be applied to both sides of the skirt before joining. Instead of hemming, baste the two skirt sides together and apply Fold-Over bias tape to finish. It's fun also to make your bathroom prettier and more personal with towels and linens monogrammed in this manner. You will need monogram transfer pattern, single-fold bias tape 1/2-inch wide, sewing thread and a piece of organdy to match bath towel or mat. For a clear outline, stamp the transfer of your monogram on the organdy (cut one-inch larger than your monogram). Then baste the block of stamped organdy to bath towel. Turn under end of tape 1/8-inch, pin edge of tape over outer stamped line of transfer to one inch from corner of letter stretching tape along outer curves so inner edges will lie flat. To miter, fold tape back on itself, and straight-crease to match corner (sketch 1). Then fold diagonally, crease, and pin to complete the miter (sketch 2). Slipstitch edges of tape into position, sewing through all thicknesses. Always take stitch in very edge of tape, then take stitch through fabrics directly below, bringing needle out along the edge of tape. Stitches should be 1/4-inch apart (sketch 3). Remove basting threads and organdy, cutting close to tape but being careful not to cut the slip-stitching (sketch 4). For shower curtains and other smooth materials, omit organdy.

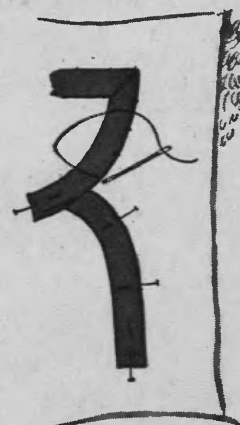
1. Straight crease



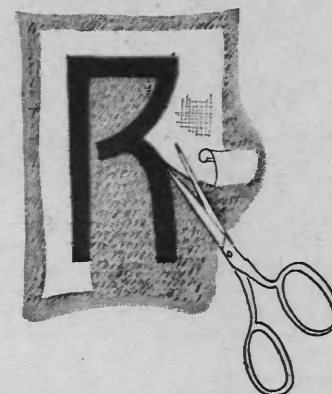
2. Diagonal crease

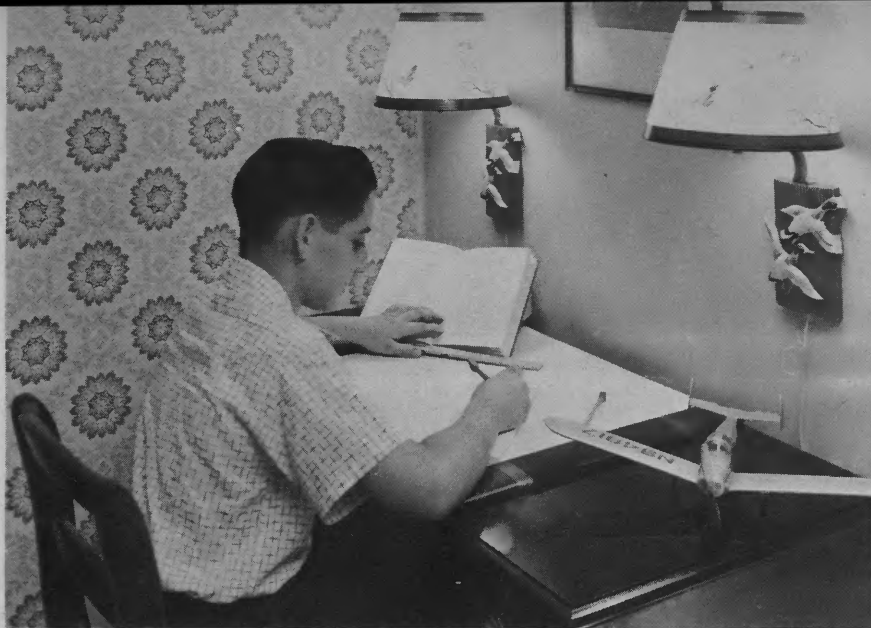


3. Slipstitching



4. Removing organdy





Placing this desk parallel to a light-colored wall increases the amount of light on desk top. Matching wall lamps, each equipped with a 100-watt bulb, are mounted with the bottom of the shade (which should be 9 inches in diameter) about 15 inches above the desk top and about 30 inches apart from center of one shade to the center of the other shade. Seeing conditions are improved by using a desk blotter and propping the book at an angle. The student should sit at the center of the desk when two wall lamps are used to have even lighting from both lamps on work area.

How to make light of desk work

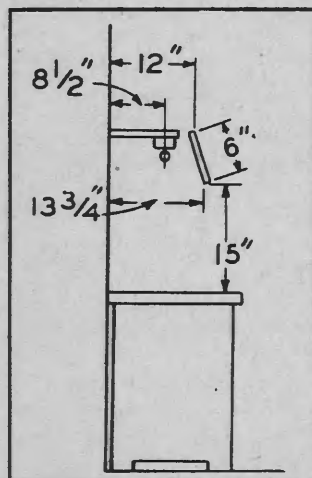
For young eyes, lighting of the home study desk is of utmost importance. It can make homework easier, it can make students brighter. For older eyes, good lighting for desk work is essential. The right desk lamp in the right place protects the eyes from discomfort of glare and annoyance of shadows. The proper location of the desk and a blotter on a highly polished desk are further aids to eye comfort. The "right desk lamp" may be a table or wall model—or even a pair of wall lamps. Height of the lamp is equally as important as its location. For a happy medium in height—and this goes for either table or wall lamp—the distance from the top of the desk to the bottom of the shade should be about 15 inches. The bottom diameter of a lamp shade is also a contributing factor to a well-lighted desk. Minimum dimensions to look for are: Table lamps—bottom diameter of shade, 16 inches; single wall lamp—bottom of shade, 13 inches; twin wall lamps—bottom shade diameter, 9 inches. An open-top, light-lined shade is recommended. The open top permits upward illumination into the room. A light lining increases the amount of reflected downward light as much as 50 per cent. For an adequate amount of light on the working area select light bulbs as follows: Wall or table lamp—minimum of 150 watts; pair of wall lamps—minimum of 100 watts each; floor lamps—150 to 300watts. Ideally, the eyes should be about 14 inches from book or writing surface.



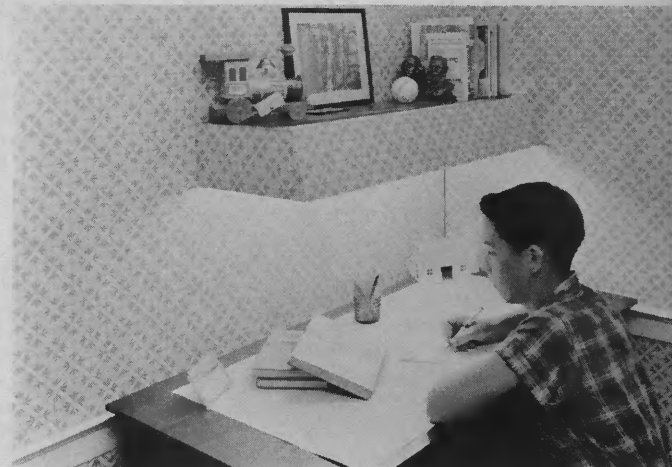
All wrong—Lighting like this makes unnecessarily hard work of desk work. The too-short decorative lamp gives a skimpy spread of light—so skimpy that the book is virtually "in the dark." Placement of lamp casts sharp shadows from pencil and writing hand on the writing page. Highly-polished desk produces annoying glare, and dark finish creates an uncomfortable contrast with the whiteness of the writing pad. Attractive though the wallpaper is, the "busy" pattern is distracting when the eyes are raised.



Several changes are made here for the better. Height of the lamp, with bottom of shade about 15 inches above the desk top, produces a generous circle of light. Upward light from open-top shade lessens the difference in brightness between desk top and rest of room. New location eliminates annoyance from strongly patterned wallpaper. Light-colored blotter on highly-polished desk reduces eye-irritating reflected glare and contrasts. Book propped at angle is easier to read. Lamp always belongs on side of desk opposite the writing hand.



In a departure from the conventional desk lamp, one 30-watt, 36-inch fluorescent tube is concealed under the wall shelf. The bottom edge of the shelf is about 15 inches above the desk top. A two-inch opening across the top front edge of the shelf permits some upward light. Desk blotter is pale beige. A patterned wallpaper like this, with small geometric design in muted tones of beige and brown, isn't distracting. If a desk must face a dark wall or highly-patterned wallpaper, a large tack board in a light color can be mounted on the wall. Don't place a desk facing a window.

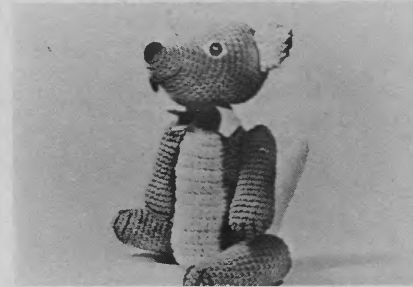




1. Indian Boy & Girl



2. Party Boy & Party Girl



3. Sly Little Fox



4. Christmas Stocking & Toys

CHRISTMAS TOYS

for babies and toddlers

ILLINOIS RURAL ELECTRIC NEWS

Judy Parker
Box 1180
Springfield, Illinois

Please send me without charge the pattern leaflets which I have checked below. I am enclosing a STAMPED, SELF-ADDRESSED envelope for every THREE patterns requested. (If possible, the envelope which MUST accompany all pattern orders, should be of the larger size):

- 1.....Indian Set
- 2.....Party Set
- 3.....Fox
- 4.....Stocking Set
- 5.....Clown

My name is

Address

Comment (if any)

This coupon expires Oct. 20, 1963.

Orders must be postmarked by that date.

FREE PATTERNS

1. What little cowboy or cowgirl wouldn't love these colorful Indian dolls which Mommy can make for them so easily? These are crocheted in heavy wool knitting worsted in a rainbow of bright colors. Metallic rick rack, in gold and silver, trims the Indian's braid and dress. These are sure to make a hit with your youngsters and their friends

2. The expressions of gaiety on the face of this pair prompted us to name them "Party Boy" and "Party Girl." They're single crocheted of knitting worsted, and stuffed and trimmed with felt. The process is so quick and simple that you can finish these two cheerful party-goers in no time at all and still have time on your hands

3. You don't have to be sly as a fox to figure out the easiest way to make one. All you need is our instruction leaflet, some wool and a little knowledge of knitting. Note the impeccably tailored white collar and bow tie that our little fox is sporting. We're sure he'll make a wonderful playmate for your child or any child you know

4. Crochet a Christmas stocking and keep your yarn and needles handy so you can fill it up with simple-to-make "Wooly Wonders" like those pictured here. Directions for both the stocking and its inhabitants—a wolligog, Mischief the Monkey, Creepy the Caterpillar and a dog named Fido—are included on the same leaflet, free of charge

5. All the world loves a clown and this tassel trimmed candidate is particularly appealing. He's made completely with single crochet stitches and his true-to-life facial features are cut out from bits of sewing box felt



5. Clown

ILLINOIS RURAL ELECTRIC NEWS

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CREeping PHLOX, 12 for \$1.00. Catalog Free. Low direct prices. Planters Nursery, Dept. RS, McMinnville, Tenn.

SAVE MONEY on superior quality farm seeds! Timothy, all types of Alfalfas, Clovers, other hay and grass seeds. Write for complete money-saving price list. Atlas Seed Company, 2651 Chouteau, St. Louis 3, Missouri.

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ROCKS, REDS or Cornish \$3.95—100. Large White Rocks \$5.45. Over 50 other breeds—legorns, heavies and crosses \$1.45 to \$5.75. Pullets \$10.45. Before you buy, compare our prices. We guarantee to save you money. Customers' choice of breeds shown in terrific big free catalog. Shipment from hatchery your section. Delco Chicks, Home Office 920 Ohio, St. Louis 3, Missouri.

GUARANTEED HEAVIES! \$3.95—100. Jumbo White Rocks \$5.45. COD. Heavy Breeds Straight Hatch \$7.45; Pullets \$10.45. Deluxe Barred Rocks, White Rocks, Hampshire Reds, Rhode Island Reds, Wyandottes Straight Hatch \$8.90; Pullets \$15.90. Famous White Leghorn Pullets \$18.50. Champion Pedigreed White Leghorn Pullets \$20.50. Pekin Ducklings 12—\$4.50. Bronze or White Holland Broadbreasted Turkeys 15—\$11.50. Beltsville Turkeys 15—\$9.50. fob Ohio, Indiana, Illinois hatcheries live guarantee. Ruby Chicks, Dept. III-6, Virginia Beach, Virginia.

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Fill in your name and address below, attach correct amount for ad and mail to RURAL EXCHANGE, Illinois Rural Electric News, Box 1180, Springfield, Ill. Your ad will appear in the earliest issue possible.

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YOUR ADDRESS.....

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"Of course they don't grade them very well."

the **FACTS**

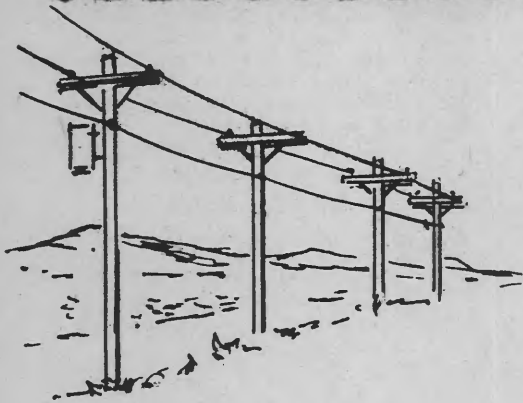
in the Electric Power Controversy Are:

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Good For All Illinois



elimination of the dangerous kerosene lamps and the necessity of pumping water by hand. The Kueker family truly enjoy this modern electrical living on the island.

Entrance to the island is over a bridge that spans the Mississippi River from the Missouri side. While Kaskaskia comes under Illinois' jurisdiction, the only entrance by vehicle is through St. Mary's, Missouri.

Kaskaskia's part in Illinois history started in 1702. At that time a group of French descent Jesuits transferred their Illinois Indian Mission from the present site of St. Louis to the juncture of Kaskaskia and Mississippi Rivers.

Kaskaskia is now one of the drawing attractions of Randolph County and island residents look with pride to the part they play in bringing tourists to the county.

When Illinois was admitted to the Federal Union Dec. 3, 1818, Kaskaskia became the commonwealth's first capital.

The French settlement was the scene of one of George Rogers Clark's early triumphs when Kaskaskia was captured from the British, July 5, 1778.

One of the most historic build-



"The Liberty Bell of the West" is enshrined on Kaskaskia Island and serves as a tourist attraction for Randolph County.

ings is a colonial-type building which houses the "Liberty Bell of the West." The shrine was erected by the Illinois Division of Parks and Memorials and is located south of the site of the old town of Kaskaskia on the Immaculate Conception Church grounds.

The 220-year old bell, 11 years older than the Liberty Bell in Philadelphia, was rung by Clark when he defeated the British.

In 1809 when the Illinois Territory was created by an Act of Congress, Kaskaskia was chosen as the territorial capital and was the center of population when Congress was petitioned for statehood, Jan. 16, 1818.

Illinois became the 21st state to be admitted to the Union, Dec. 3, 1818. Kaskaskia remained the capital until speculation grew that money could be made by starting a land boom in a new location. With this reason Vandalia became the new capital in 1920.

After Kaskaskia was abandoned as the capital it deteriorated, gradually disappearing under the stress of the Mississippi chopping away at its shoreline.

The Mississippi River went on a rampage in 1881 changing its course, moving eastward and then southwest to find its old channel.

When the turbulence had subsided an island had been created and a considerable portion of the ancient capital city had been washed away. Each recurring spring flood encroached further upon the site until the last vestige of Kaskaskia slipped into the Mississippi.

The present island bears the name Kaskaskia, thus perpetuating the original formation of the first capital, and electricity adds the modern touch to the taste of old.

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SEPTEMBER—busy time and a productive one as far as repairs on a combine and hay fever medicines are concerned. It is also a time of sadness and despair for a lot of people and the reason is very simple.



Damon Williams
Manager

Organizations such as rural electric co-ops, farm organizations and the National Safety Council spend each year literally thousands of dollars on safety rules and regulations. But this is the time of year when you pick up a newspaper, or hear on the radio, or hear a neighbor or friend of yours utter those chilling words—"they have lost a hand or arm in a combine." It is repeated again and again a little later on in the year at corn picking time and the big question is always WHY? No one knows. But it happens and it can happen to you.

So it might pay you to pick up your right arm or hand and look at it. You might ask yourself if it's worth the risk of not shutting off a piece of equipment when you have to work on it or clean it. You will never have another as good. Don't you agree?

McDonough

MACOMB, ILLINOIS

Annual Meeting time is here. We will again hold our Annual Meeting at the Edison Junior High School, Macomb. Registration will begin at 6:30 P.M., on September 25, 1963.

Several important things are called to your attention. Rev. Charles Willey, who has addressed our audiences before will give an inspiring, dynamic talk on "Wallbuilders U. S. A." We urge you to arrive early, as there will be a large crowd to hear Rev. Willey.



Arthur H. Peyton
Manager

An important feature to our members is our unusual "drawing of a member's name each minute." We will draw one name each minute, which will be posted on the viewgraph screen throughout our meeting. This will indicate the members who will receive their September energy bill free. You must be registered and in the audience to receive the free September energy bill.

All church organizations and clubs may obtain free a 30-cup percolator. What do you have to do?—Contact 10 of your group who will attend the cooperative Annual Meeting. Submit this list of 10 or more names to the cooperative office by September 24. If 10 on your list attend

Current Lines From You

and are registered at the Annual Meeting, your church or club group will receive the 30-cup percolator.

Our program is planned around an interesting theme, "celebrating of our 25th anniversary." We will have surprise gifts for you on registration. The reports of the officers will be short as they will be printed in the notice of the meeting and the program. We will have the type of entertainment you like.

After the meeting, enjoy the free lunch and pick up the second of five patronage refund checks, which are due this year.

Corn Belt

BLOOMINGTON, ILLINOIS

Last month we commented on some reasons for service outages which happen occasionally and stated that if the outage is to be more than 15 minutes or so we will try our best to plan it ahead and



T. H. Hafer
Manager

notify members affected by a card. If the outage is longer than this you can be assured that there has been some emergency which has required it and in about 99 per cent of such cases we do not know of the outage until someone tells us.

We add this suggestion, at the request of one of our good members, when your service goes off. Members within a neighborhood should have an understanding as to which one of them is to call in if the whole line is off. This not only eliminates cost but also confusion as to who gets the telephone line first. We realize that you at home cannot always tell whether your electricity comes from the same line as a neighbors but if one neighbor would call and tell us who else is out of service it helps our linemen to know where to look for the trouble. Be sure to give location numbers if possible. This saves time when our phone is busy.

ROAD IMPROVEMENTS

Road improvements this year are causing your co-op an especially large amount of work and expense. The new super highways require a lot of line to be moved and in some cases considerable new line to be built. Even county and township road improvements do the same. For the past two months our line construction crew has spent at least 50 per cent of its time on such work and the engineers have spent even more time in getting with the road people, studying the changes and figuring out what to do with our lines. We have been able to keep our lines out of the way of the road contractors for the most part but in some cases the road people forget to tell us what is coming and in some cases

contractors start to work before we are given information as to right-of-way changes.

We are giving this explanation so that you will understand the problem is very complicated but we do cooperate fully because we know our people want good roads and electricity both. We are sorry for the inconveniences it occasionally causes in electric service.

GRAIN DRYING

Grain drying is again a major development and we appreciate very much the members who notify us well in advance of their needs. It will pay you to plan your needs and make whatever changes in your wiring system are necessary for your future power needs. Our line engineer will see that you have the necessary service available and our power use adviser will help with the equipment questions.

Tri-County

MOUNT VERNON, ILLINOIS

Annually, during the first week in August, your cooperative's books and ledgers are audited by an independent auditing firm. In the early years of this program, the audit was performed by



H. G. Downey
Manager

government auditors. Several years ago, as cooperatives achieved more independence they hired and paid their own auditor—your cooperative has been doing this since 1949.

An interesting trend is developing in our electric sales picture. A year ago, 16.3 per cent of our revenues came from three-phase service for oil well pumping. This figure has dropped \$21,941.00 or to 14.2 per cent of income. If the decline continues (and it will) this cooperative is faced with the loss of a very desirable segment of our business, consumers who consume the same amount of electricity per hour—20 or more hours per day. The cooperative will survive, I'm sure, without this business, but it points out an opportunity for our members to offset this loss by increasing their electric usage—such as electric heat, air conditioning and more mechanization of farm and chore equipment.

Our auditors have given us a fine report for the period reviewed—operating expenses are staying in line with income, however, the loss of revenue is being felt in that margins are not above the same period a year ago.

Looks like the "leveling off" everyone thinks is coming, has arrived. Growth in usage of electricity has been so great it's hard to realize it may be time to "tighten up the belt."

our Co-op Managers!

Wayne White

FAIRFIELD, ILLINOIS

All co-op employees and co-op members who knew him and his many friends were deeply shocked by the untimely death of William Fleming, Jr. of Wayne City.

Bill went to work as a lineman for the co-op in 1940. For the past several years he has served as the chief maintenance man in the Wayne City area. Two things came first in his life—devotion to his family and to the needs of the rural electric program, its growth and development.



Owen J. Chaney
Manager

His passing is a tragic loss to his family. It will be felt by his community and by the cooperative for a long time to come. We are grateful for the privilege of our association with Bill.

* * *

Cloyd Musgrave, a man whose name has been synonymous with Wayne White Counties Electric Cooperative since its inception, retired July 31, 1963.

Cloyd went to work for the co-op in 1937, before the first line was completed and threw the switch that energized the first line in November of 1937. He worked as a lineman until 1940, and assumed the duties as the electric plant superintendent. A position he held until retirement.

He unselfishly devoted his time and talent to the development and growth of the co-op and to the maintenance and operation of the system.

The imprint of his character and work will remain a guiding beacon for all of us who remain to carry forward what he so ably helped us to create.

Marvin Zeldin

Attempts to put electric cooperatives out of business are so numerous and so serious that there's a vital need for modern volunteer "Minutemen" to counter these attacks and help the cooperatives remain healthy and vigorous in the years ahead.

This was the view expressed recently by Marvin Zeldin, executive director of Electric Consumers Information Committee, Washington, addressing the annual Region V meeting of the National Rural Electric Cooperative Association in Springfield. There will be reports of other phases of the meeting in the October issue of Illinois Rural Electric News.

"Until private power companies end their useless and senseless and vicious attacks on you and other non-profit power systems, you must be alert to the attacks upon you and you must be pre-

pared to tell your full, positive story," Mr. Zeldin said at the meeting of Illinois, Wisconsin and Iowa cooperative delegates.

"You can do this in many ways—through a modern Minuteman program, by supporting the public relations efforts of your own system, and of your state and national associations."

Mr. Zeldin also urged cooperative members to be increasingly concerned about politics.

"Support the candidates and the party of your own choice, by all means," he said. "But you have an obligation to know how your state legislators and congressmen feel and vote on issues of concern to you as citizens—and as rural electric cooperative members.

"After the campaign oratory is over, the acid test is the man's voting record. The finest phrases in the world won't help keep rural electrification strong. But votes will."

Mr. Zeldin pointed out that U. S. Senator Paul Douglas, speaking to cooperative members recently in Illinois, declared:

"Whether you like it or not, you become inevitably involved in politics. Some of you may shrink from this but politics should not be a dirty word since it only means the policies of our common life.

"These decisions are not only vital to your cooperatives as organizations; they are vital to you as farmers, and as human beings. For they determine whether or not you and your families get the services you need at the lowest possible cost."

Mr. Zeldin also urged electric cooperative members to work closely with other groups who frequently have common interests and who can be most effective on occasion.

"Now I suspect that most of the things that most of you have heard or read about labor unions have been quite unflattering," he said.

"But I want you to know that you have no better friends anywhere in the nation than the AFL-CIO and many of its affiliated unions in the labor movement. They long realized that your cooperatives are much like their labor unions, which are really organizations of individuals banded together to achieve cooperatively what they could not achieve as well individually.

"And if you doubt the similarity, just look at the list of their enemies. You will find that those who want to put you and the REA program out of business more often than not also want to put labor unions out of business."

Mr. Zeldin in more general terms continued:

"I urge all of you to seriously consider working together with all of your natural allies right here in Illinois to strengthen your consumer-oriented programs, to spotlight needed changes in laws and regulations and policies and programs.

"Take your programs to these basically friendly groups, explain them, get their points of view. You will also get their help."

Mr. Zeldin pointed out that Norman M. Clapp, REA administrator, has called the 2 per cent interest rate at which electric cooperatives borrow from the government "an indispensable equalizer for the special handicaps which have confronted the rural electric systems."

And Mr. Clapp has added:

"So long as the rural systems labor under extreme handicaps in low density, lack of diversity and low load factor they will have to have this equalizer if they are to provide service and rates comparable with those of urban areas."

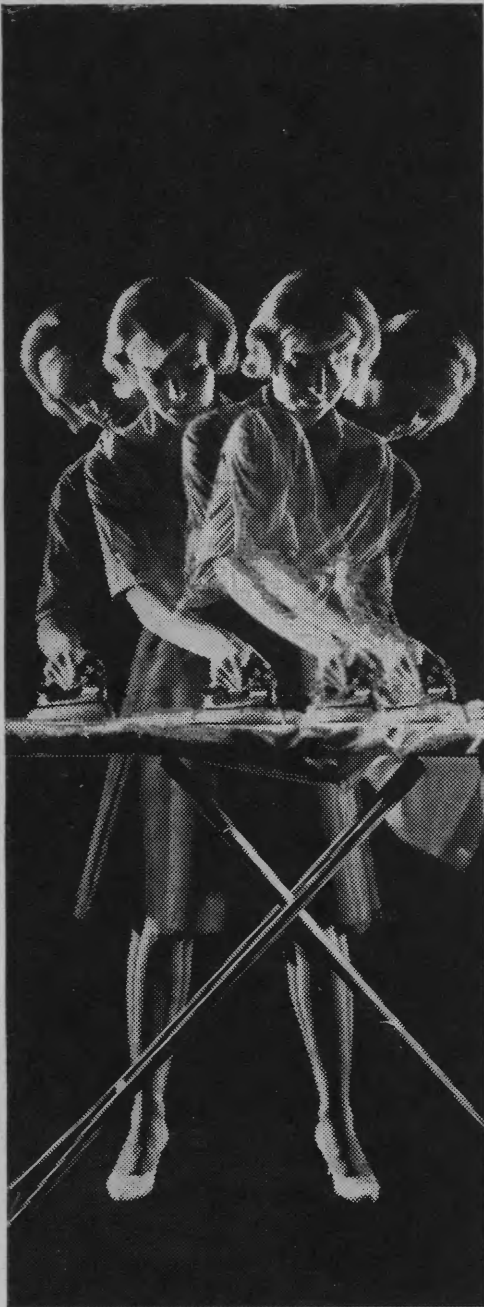
Mr. Zeldin recalled the observation of Senator George Aiken of Vermont who pointed out that commercial utilities have, through political activities, received government benefits in the form of tax privileges and in other ways that "far exceed any real or fancied subsidy which the REA has ever received or ever will receive."

Mr. Zeldin suggested cooperative members take a look at private power tax privileges. He called special attention to "phantom taxes."

"That's money," he said, "which private power companies collect from consumers, supposedly for federal taxes. But many charge consumers for more taxes than they, the power companies, actually relay to the government. They keep the difference—and it has added up to 1½ billion dollars in eight years!"

"Right here in Illinois," he continued, "private power companies accumulated 104 million dollars in these 'phantom taxes' from 1954 through 1962."





You save ironing 4 ways . . . with this new *Kelvinator* dryer!

You iron far less when this new Kelvinator dries your clothes.

All in one unit, it combines all the latest advances to prevent or eliminate wrinkles.

First, it never bakes in wrinkles. Automatically, it senses the amount of moisture in your clothes and shuts itself off when they are dried just the way you want them.

Timed drying is also available for damp drying and gentle no-heat fluffing.

Second, a special wash-wear cycle removes wrinkles from wash-wear, but retains all of the preset creases.

Third, Kelvinator smooths and fluffs away wrinkles with a 10-minute cool tumble at the end of each cycle.

Fourth, a buzzer sounds to tell you when drying is done so you can remove clothes right away and prevent re-wrinkling. (Kelvinator engineers felt a buzzer was needed because

the dryer operates so quietly. You can adjust the sound level of the buzzer or shut it off entirely.)

Such an advanced dryer is possible because of the Kelvinator Constant Basic Improvement program. It's another way American Motors brings you more *real value* just as in Rambler cars.

Why just dry your clothes any longer — when you can dry them and save ironing, too?



Kelvinator

Division of AMERICAN MOTORS CORPORATION, Detroit 32, Michigan
Dedicated to Excellence in Rambler Automobiles and Kelvinator Appliances

elimination of the dangerous kerosene lamps and the necessity of pumping water by hand. The Kueker family truly enjoy this modern electrical living on the island.

Entrance to the island is over a bridge that spans the Mississippi River from the Missouri side. While Kaskaskia comes under Illinois' jurisdiction, the only entrance by vehicle is through St. Mary's, Missouri.

Kaskaskia's part in Illinois history started in 1702. At that time a group of French descent Jesuits transferred their Illinois Indian Mission from the present site of St. Louis to the juncture of Kaskaskia and Mississippi Rivers.

Kaskaskia is now one of the drawing attractions of Randolph County and island residents look with pride to the part they play in bringing tourists to the county.

When Illinois was admitted to the Federal Union Dec. 3, 1818, Kaskaskia became the commonwealth's first capital.

The French settlement was the scene of one of George Rogers Clark's early triumphs when Kaskaskia was captured from the British, July 5, 1778.

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The 220-year old bell, 11 years older than the Liberty Bell in Philadelphia, was rung by Clark when he defeated the British.

In 1809 when the Illinois Territory was created by an Act of Congress, Kaskaskia was chosen as the territorial capital and was the center of population when Congress was petitioned for statehood, Jan. 16, 1818.

Illinois became the 21st state to be admitted to the Union, Dec. 3, 1818. Kaskaskia remained the capital until speculation grew that money could be made by starting a land boom in a new location. With this reason Vandalia became the new capital in 1820.

After Kaskaskia was abandoned as the capital it deteriorated, gradually disappearing under the stress of the Mississippi chopping away at its shoreline.

The Mississippi River went on a rampage in 1881 changing its course, moving eastward and then southwest to find its old channel.

When the turbulence had subsided an island had been created and a considerable portion of the ancient capital city had been washed away. Each recurring spring flood encroached further upon the site until the last vestige of Kaskaskia slipped into the Mississippi.

The present island bears the name Kaskaskia, thus perpetuating the original formation of the first capital, and electricity adds the modern touch to the taste of old.

LOOK FOR
THIS SIGN

HAGAN Insulation

makes electric
heat happen

THE DEALER WHO
DISPLAYS IT SELLS

A PRODUCT
YOU CAN'T

SEE
TOUCH
SMELL

HEAR
OR TASTE

You'll LOVE it...

There aren't many products you'll buy in hopes you'll never see them again, but insulation for electric comfort heating is one. And Hagan Cellulose Fiber Insulation is the one you can rest assured you won't see, or ever worry about once it's installed.

Why? Because Hagan authorized dealers are specialists in electric comfort heating. They do the whole job—wiring, installation of electric heating units and proper insulation to assure you maximum comfort at minimum operating cost. We call them Package Dealers because they install the whole comfort package.

The advantages to you? A complete job, engineered and installed by experts who know how to combine electric heating, humidity control, and insulation properly for maximum efficiency. You deal with one contractor. He takes responsibility for the whole job. We're so confident of his abilities we let him offer you a bonded heating cost guarantee.

And the product you'll never see? Ask your Hagan Package Dealer why it's best. He'll show you why we say

HAGAN INSULATION MAKES
ELECTRIC HEAT HAPPEN

HAGAN

HAGAN MANUFACTURING CO.
DELPHOS, OHIO



Keep your tight, dry skin smooth and soft with **MOTHERS FRIEND**. Neglect of body skin tissues during pregnancy may show up for the rest of your life. This famous skin conditioner is especially compounded to relieve the discomfort of that stretched feeling in your skin. You'll find a **MOTHERS FRIEND** massage can be soothing for that numbing in legs and back, too. Take care of your body skin with **MOTHERS FRIEND**. You'll never regret it.

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E.I.P.C. NEWS

Eastern Illinois Power Cooperative

Paxton, Ill.

Board of Directors: President, G. N. Hodge; Vice-President, Howard Taylor; Secretary-Treasurer, R. L. Stanford; William F. Ringler; Holly J. Ludwig; Clement Ikins; Elbert Weston; John C. Anderson; John Poppe, Jr.; Durl A. Speckman; George Ficklin.

\$ \$ \$'s For Co-op Members !!

Are you still trying to get along with an obsolete water heater? Or do you still cook on a B.E. (*) flame-type range? (* = Before Electricity). Do you heat your home with a B.E. heating system? Have you been using any of your appliances 10, 15, or 20 years or more?

If the answer to any or all of these questions is "yes," we believe you'll be amazed at the wonderful new electric appliances on the market now. You can be the happiest homemaker in the country once you discover the efficiency of an all-electric home.

Modern electric appliances are designed for more efficiency and ease of operation, but manufacturers also realize you want your kitchen appliances to look good too. So, electric ranges are more convenient because of nearly fool-proof controls. Refrigerator-freezers hold more food, but take up little space. Dishwashers, portable or built-in, are more efficient and require little or no pre-rinsing.

If you're short of hot water every now and then, your whole family will appreciate a new quick-recovery electric water heater. It will provide plenty of hot water whenever you want it—for dishes, laundry, bathing and everything.

Modern electric water heaters are the "quick-recovery" type, a great improvement over some of the earlier models. No matter how much hot water you use, there's always plenty more. An electric water heater does the job quietly, quickly, efficiently, economically. It can be installed almost any place. It does not have to be in the basement or in some out-of-the-way place, because there are no flues, vents, flames or odors to interfere with its location. You can tuck it neatly away in a closet or under a kitchen counter. An electric water heater is attractive enough to be out in plain view for everyone to see.

And besides all of these wonderful features, you members of Eastern Illinois Power Cooperative are reminded of your co-op bonus plan, which was adopted in August, 1960. Effective immediately and until further notice or action is taken by the board, your cooperative will make a cash payment to any bona fide member who purchases and installs any of the following electrical appliances or equipment on the cooperative lines:

Range—4 KW or over	\$10.00
Air Conditioner— $\frac{3}{4}$ ton or over	\$15.00
Freezer—4 Cu. Ft. or over	\$10.00
Water Heater—40 Gal. or larger, 2 elements, dual control	\$25.00
Clothes Dryer—240 volt	\$10.00
House Heating Installation, for complete electric house heating	\$75.00

To receive your bonus payment, present a sales slip from your dealer, stating his name and address, date of sale, and the make and size of appliances or equipment purchased. We will furnish a form for you to sign certifying that such equipment has been connected to the cooperative's lines. Applications will be accepted up to six (6) months after purchase.

The installation will be inspected by a representative of the cooperative, and upon certification by him, payment will be forwarded to the eligible member.

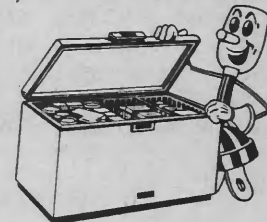
Our Friend Willie Wiredhand

A pert, happy little figure gives you glad words and good advice from the pages of hundreds of rural electric publications. He's a friend to many of you already as the symbol of your own rural electric system. Who is he? He's Willie Wiredhand!



© NRECA

Willie is the animated trademark of member-owned, non-profit rural electrification. He is owned by the National Rural Electric Cooperative Association jointly with almost 1,000 rural elec-



© NRECA

tric systems that are members of the association.

Since Willie performs many electrical chores, he is formed from parts of electrical wiring. His head is a socket, his nose the switch. His body and legs are from a plug and wire. He wears rubber gloves on his hands, and his arms are made from two wires. Watch for Willie—he's a good friend!



© NRECA

BONUS REPORT

July was our biggest month yet for bonus payments. Members were paid bonuses for 60 units this month alone, including 13 ranges, seven air conditioners, ten water heaters, 14 freezers, 13 clothes driers, and three house heating installations.

Don't forget: Live better, farm better—ELECTRICALLY!

Across the manager's desk

by D. L. Tachick

We sometimes hear businessmen and others criticize our type of business enterprise—they just “do not like the cooperative way of doing business” and “it should be done by a private corporation.”

Such a statement, of course, comes from a lack of knowledge of the facts and perhaps a belief of misinformation purposely given to distort the truth. But we cannot help wondering how many people are actually misinformed or have no knowledge of the true facts. Perhaps some of our newer members do not know or understand that we are, by the laws of our state, a locally-owned, private Illinois corporation.

Probably no other corporation with comparable assets in the entire state has even close to, or as much, local or Illinois ownership as we have. Our latest audit report shows approximately \$6.6-million in assets and 7,000 partner-owners, with less than one per cent of them being from out of state. This makes us 99 per cent Illinois ownership!

Seven thousand people working together and owning over \$6-million in assets and 2,700 miles of electric power lines is a living demonstration of strength and achievement that can be proudly shown as one of the finest examples of what democracy and determination can do.

Our local owners have equity or outright “free-and-clear” ownership amounting to approximately \$3.3-million. This is where we differ from the so-called investor-owned power companies. Our Illinois member-consumers are the owners of the business, not persons living in New York City, Chicago, and other financial centers who are interested primarily in investing money for a fair return. We have no quarrel with this method of raising capital, but there can be no question that our local owners are more interested in their own Illinois corporation than “out-of-state” stockholder-owners.

Another important difference is



D. L. Tachick

Seen At The Fairs

Mr. and Mrs. Ralph Barber, co-op members who live northwest of Buckley, stopped to see us at the Iroquois County Fair. They were especially interested in this model 100 amp-entrance panel on display in your co-op booth. Mrs. Barber (Rebecca) provided the enjoyable organ music during the five days of the very successful fair.

This was the third year that the Iroquois County Agricultural and 4-H Fair has been held at their new Fairgrounds north of Crescent City, where electric service is provided by your cooperative. By decision of your board of directors, your co-op shared in sponsoring the live broadcasts by Watseka radio station WGFA from the fairgrounds, and also staffed a display in a tent booth next to the broadcasting headquarters. Co-op employees, Jesse Fiets, Gilman foreman, and Cy Anderson, electrification adviser from Paxton, shared this responsibility. We were happy to become acquainted with so many members, many of whom we knew only by their co-op account numbers before.



Mike Fuoss, second year 4-H electric activity member who entered his project in the Fair, was a happy young fellow when he learned his projects were given “A” ratings. He is shown here with one of the electric project judges, Mr. C. C. Benbow who is superintendent of Watseka Group, C.I.P.S. Co. (Mr. Benbow recently built a new Gold Medallion home near Watseka and receives electric service through your cooperative, of which he is a member.) The other judge at the Ford County 4-H Fair in Melvin was your co-op's electrification adviser, Cy Anderson from Paxton.



that the directors who formulate the policies which govern the operation of Eastern Illinois Power Cooperative are elected by the local owners to represent them individually on an area basis. They are not elected by absentee stockholders. Thus, we have the closest possible link to our partner-owners.

Everyone should understand that we are by fact, by choice, and by law, a privately-owned Illinois corporation.

From Our Members

July 13, 1963
Danforth, Illinois

Eastern Illinois Power Co-op
Paxton, Illinois

Dear Sirs:

Thank you for the bonus for our freezer. We appreciate that and the wire inspection too.

Thanks again.

Sincerely yours,

Mr. and Mrs. Virden Hokanson

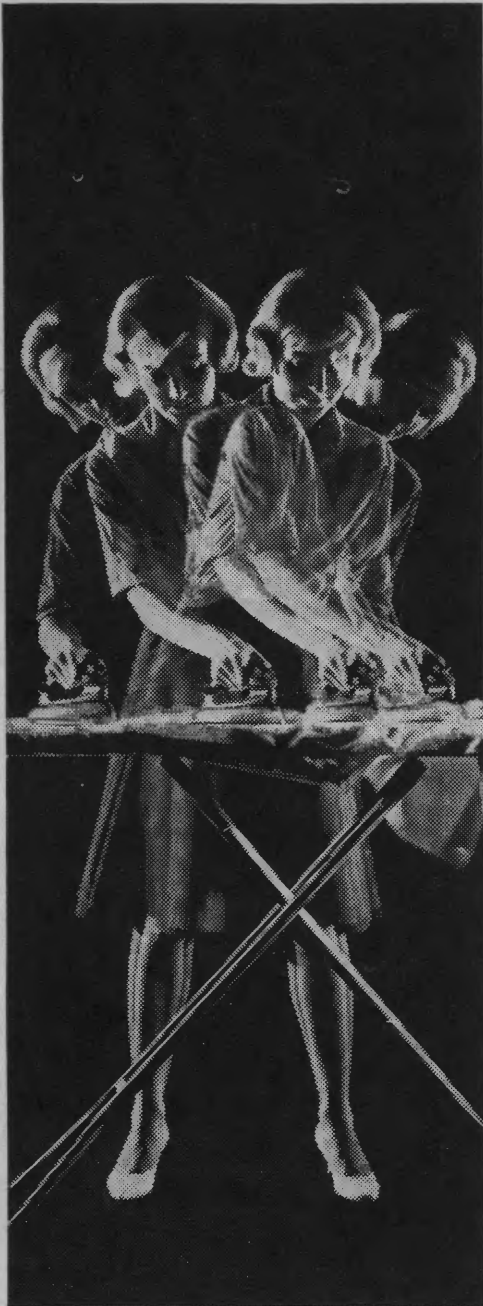
I am interested in your Security Lighting Program and would like to have a representative call on me.

NAME.....

ADDRESS.....

ACCT. NO.....

Cut Out and Mail to Eastern Illinois Power Cooperative, Paxton, Ill.



You save ironing 4 ways . . . with this new *Kelvinator* dryer!

You iron far less when this new Kelvinator dries your clothes.

All in one unit, it combines all the latest advances to prevent or eliminate wrinkles.

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makes electric
heat happen

THE DEALER WHO
DISPLAYS IT SELLS

A PRODUCT
YOU CAN'T

SEE
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You'll LOVE it...

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The advantages to you? A complete job, engineered and installed by experts who know how to combine electric heating, humidity control, and insulation properly for maximum efficiency. You deal with one contractor. He takes responsibility for the whole job. We're so confident of his abilities we let him offer you a bonded heating cost guarantee.

And the product you'll never see? Ask your Hagan Package Dealer why it's best. He'll show you why we say

HAGAN INSULATION MAKES
ELECTRIC HEAT HAPPEN

HAGAN

HAGAN MANUFACTURING CO.
DELPHOS, OHIO



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PREGNANCY
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New Role of Co-ops

Defining a new dimension in cooperation, John A. Baker, assistant secretary of agriculture, called for "greater power in partnership" as he keynoted the annual meeting of the American Institute of Cooperation, held recently at the University of Nebraska at Lincoln. Some 3,000 were in attendance from farm cooperatives throughout the nation.

"A renaissance is a period when society as a whole rediscovers the great values of its own traditions and seeks to develop them in the context of new and challenging circumstances. Such a time is now," declared the assistant secretary.

FOR THE NEW ROLE of rural electric cooperatives, Baker pointed out that they are contributing to rural industrialization.

"Electric and telephone borrower cooperatives recently were asked to report the commercial and industrial projects developed in their service areas during the previous 18 months. Returns from one-third of the borrowers disclosed that more than 53,000 jobs have been or will be created in rural areas by commercial and industrial projects these borrowers helped to launch.

"In one State alone, North Carolina," Baker said, "electric membership corporations had helped launch or expand 65 new industries and businesses. The enterprises opened up nearly 7,000 jobs—in processing plants, garment factories, hospitals, clinics, motels, commercial recreation and resort complexes." Investor-owned power companies are fighting rural area redevelopment by electric cooperative.

The speaker also pointed out that large regional, statewide and small local cooperatives are establishing Rural Area Redeveloping staff on their own payrolls. He gave as an example, the Southern States Cooperative making RAD an integral part of its service operation in the southern Appalachians and adjacent areas.

Mr. Baker declared "the rural renewal program is a new approach to improve conditions in areas of entrenched poverty. The Agriculture Department is authorized to lend

money to a legally constituted local body that is unable to obtain funds from private or other public sources. The program will be pioneered and administered by the Farmers Home Administration.

IN CALLING FOR AN even greater contribution to rebuilding the rural community, Assistant Secretary Baker said "we in the Department of Agriculture are convinced that the strength and continued growth of cooperatives are uniquely essential to rural prosperity—and rural prosperity is uniquely essential to national welfare. We are prepared to take more far-ranging steps than ever before to help you."

"Until recently, our food and fibre was marketed through an open system of markets, usually free of widespread or continued domination. The operations of the market were impersonal, visible, and often largely self-regulating," the assistant secretary said.

"It was a system that was developed to channel the output of small farms through the processing plants and into a retail system with many thousands of small and independent stores. Now there are far fewer buyers at the retail level and they are vastly larger. The merchandising requirements of these retailers are being met, to a large extent, by an almost completely new system. The rise of mass buyers has given birth to new methods and techniques of procurement."

"IT IS OBVIOUS that as long as over-production continues to plague American agriculture, there remains a clear need for commodity programs to insure that adequate family size farms have the economic muscle to compete in the market place.

"The question of the types of national farm policies necessary to insure a viable family farm agriculture is not yet settled but both you and I know that farm families, by joining together in strong and integrated cooperatives, can do much to assure that the family farm will continue as an essential part of our

social and economic structure," the assistant secretary declared.

Baker closed his address with a reading of the new "Policy Statement on Cooperatives" of the Department of Agriculture, which Secretary of Agriculture Orville Freeman has issued over his signature. Baker described the statement as giving "a new dimension in cooperation."

Released at the AIC annual meeting for the first time, the statement follows:

"THE DEPARTMENT OF Agriculture, by the Act which created it in 1862, is directed to acquire and diffuse useful information on matters pertaining to agriculture, in the most general and comprehensive sense of that term. By numerous subsequent acts, the Department is also specifically directed to carry on research, educational and service work respecting agricultural cooperatives, and to cooperate with local and State agencies to that end, provide credit to rural electric and telephone cooperatives, utilize the cooperative pattern in carrying out a number of its action programs, and accord 'recognition and encouragement' to agricultural cooperatives.

"It is the policy of the USDA to carry out the full intent of these legislative mandates effectively in terms of today's conditions and needs and in the light of the economic problems confronting American agriculture today.

"THE TREND TOWARD greater concentration of economic power in the non-agricultural segments of our economy—and, particularly, in recent years, in those segments that sell an increasing number of necessities to farmers as well as those that buy from the farmer and process and market his products—makes it more essential than ever that the farmer's bargaining power be strengthened.

"The factors that, in decades past, resulted in repeated action by the Congress and the state legislatures to encourage farmers to strengthen their position through cooperatives become more impelling and urgent

as the concentration of non-farm economic power increases.

"COOPERATIVES HELP farmers to improve their bargaining position. As farmers cooperate with each other to gain mutual advantage and protection through self-help, they strengthen the American family farm system, and enhance the benefits that it provides to the general public.

"The USDA will therefore accept fully its responsibility to encourage the growth of cooperatives and through its various agencies provide research, educational and advisory services that will help to strengthen cooperatives in all appropriate activities in the interest of their members and the general welfare. To that end each of the agencies of the Department will give proper recognition to the basic nature of cooperative enterprise, and will exercise its functions and perform its activities in full accord with the concept and responsibilities stated above.

"The head of each agency in the USDA is expected to insure that full support to the policy herein stated is given through his agency. The Assistant Secretary for Rural Development and Conservation shall serve as liaison to insure coordination within the Department and shall be responsible for working with the National Advisory Committee on Cooperatives."

Humphrey Defends Co-ops in Senate

That there is an urgent need to strengthen America's nearly 1,000 rural electric systems, not weaken them, was a point emphasized by Senator Hubert H. Humphrey (Minn.) in a major address to the U.S. Senate in which he answered and justified the rural electrification program.

"The two per cent interest rate on REA loans is an important tool," Humphrey emphasized. "It is designed to help rural electric cooperatives provide to all who desire it the kind of quality electric service taken for granted by town and city dwellers.

"The cooperatives must have this help to overcome problems inherent in their operation: Low density of population, light electric loads, isolation from one another which prevents pooling of facilities."

1963 REA Loans Benefit 260,000 New Consumers

More than 260,000 rural consumers and subscribers will derive the benefits of electric or telephone service for the first time as a result of loans approved by the Rural Electrification Administration in fiscal 1963.

The announcement by Secretary of Agriculture Orville L. Freeman also noted that loans for increased supplies of power to existing REA-financed electric systems will affect nearly 630,000 consumers.

The 262 electric loans approved in the fiscal year totaled \$341-million, pushing the cumulative loan total in the 28-year-old program past the \$5-billion mark.

This year's electric borrowers obtained loan funds to provide service to 181,621 new rural consumers.

An efficient family farm system requires dependable low-cost electric power, Secretary Freeman said, adding that the loans "will play a key role in offsetting higher costs involved in serving rural areas where fewer and more isolated consumers must share the cost of service."

Freeman also emphasized the effect REA loans have had on the economic development of rural areas. REA's Rural Areas Development staff provided technical assistance to borrowers and other local groups for approximately 800 projects.

Texan Defends REA Future; Says Work Is Not Finished

Although 97 per cent of the nation's rural homes now have electricity, the job of REA and rural electric co-ops is not finished "and probably will never be complete."

Congressman Rob Poage of Texas makes this point in a newsletter to his constituents in the 11th District.

He cites solid reasons why rural systems should continue to have REA loans at the two per cent interest rate and why they should have the right to build and operate their own G&T systems, as needed.

"The increasing needs of the farm home require a constant installation of new generating and transmitting facilities for the farmer-owned cooperatives which serve most of the rural areas—just as the increasing use of electricity by city people requires the big utility companies to be constantly enlarging their plants.

"Sometimes we are told that if the farmers would just let the private companies build the generating plants and the transmission lines and buy their power from these company-owned plants, that everyone would be happy.

"But I have observed that utility companies, themselves, all want to own their own sources of power. Why should the farmer co-op rely on an arrangement the companies won't accept for themselves?"

Concerning the two per cent interest rate, Poage points out that the rural electricians have clear disadvantages in serving consumers in sparsely-settled areas.

The average commercial power company has about 30 customers per mile, he explains, compared with the 3.3 consumers per mile on the average rural electric system.

"Is it not better for both rural and city systems to keep them separated? Remember, if a city system takes over an unprofitable rural service, it can and will raise its rates on city customers to make a profit on its entire investment.

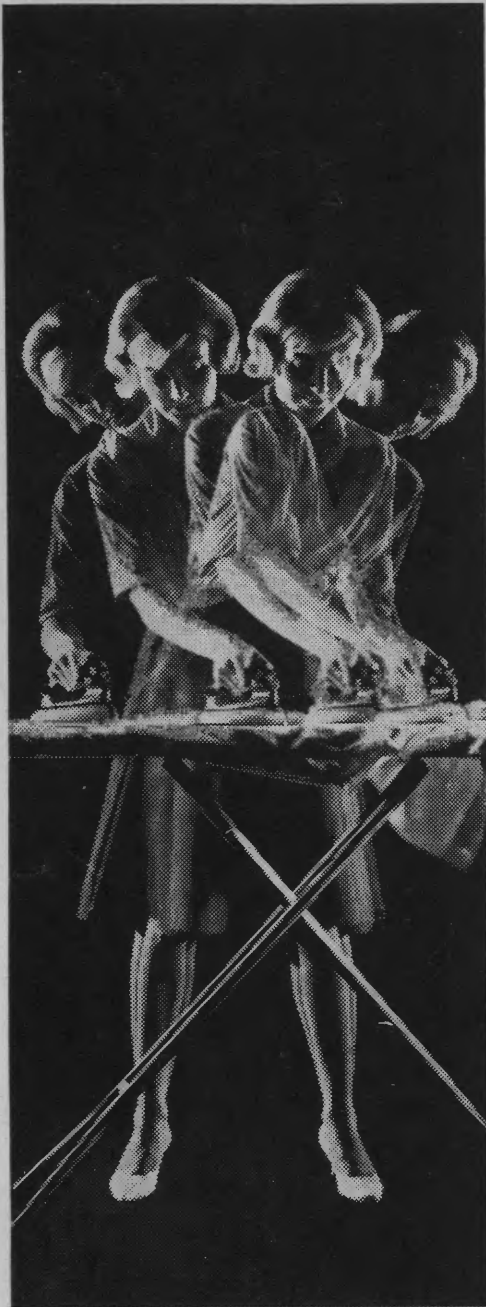
"After thinking it over, do you as a city dweller want to raise the interest rates on rural electric cooperatives?"

"On the contrary, can't we all continue to be proud of the great job which our REA has done in bringing power as well as lights to the rural areas?"

Congressman Poage also makes this observation:

"Nearly everyone will admit that REA loans made possible the greatest single improvement in rural living conditions in the history of our country.

"But all too many of our people, even in the rural areas, have come to take this service for granted."



You save ironing 4 ways . . . with this new *Kelvinator* dryer!

You iron far less when this new Kelvinator dries your clothes.

All in one unit, it combines all the latest advances to prevent or eliminate wrinkles.

First, it never bakes in wrinkles. Automatically, it senses the amount of moisture in your clothes and shuts itself off when they are dried just the way you want them.

Timed drying is also available for damp drying and gentle no-heat fluffing.

Second, a special wash-wear cycle removes wrinkles from wash-wear, but retains all of the preset creases.

Third, Kelvinator smooths and fluffs away wrinkles with a 10-minute cool tumble at the end of each cycle.

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Why just dry your clothes any longer — when you can dry them and save ironing, too?



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Division of AMERICAN MOTORS CORPORATION, Detroit 32, Michigan
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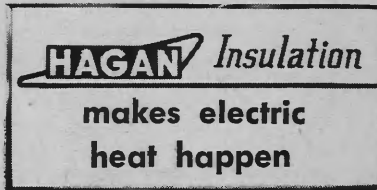
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LOOK FOR
THIS SIGN



THE DEALER WHO
DISPLAYS IT SELLS

A PRODUCT
YOU CAN'T

SEE
TOUCH
SMELL
HEAR
OR TASTE

You'll LOVE it...

There aren't many products you'll buy in hopes you'll never see them again, but insulation for electric comfort heating is one. And Hagan Cellulose Fiber Insulation is the one you can rest assured you won't see, or ever worry about once it's installed.

Why? Because Hagan authorized dealers are specialists in electric comfort heating. They do the whole job—wiring, installation of electric heating units and proper insulation to assure you maximum comfort at minimum operating cost. We call them Package Dealers because they install the whole comfort package.

The advantages to you? A complete job, engineered and installed by experts who know how to combine electric heating, humidity control, and insulation properly for maximum efficiency. You deal with one contractor. He takes responsibility for the whole job. We're so confident of his abilities we let him offer you a bonded heating cost guarantee.

And the product you'll never see? Ask your Hagan Package Dealer why it's best. He'll show you why we say

HAGAN INSULATION MAKES
ELECTRIC HEAT HAPPEN

HAGAN

HAGAN MANUFACTURING CO.
DELPHOS, OHIO



Keep your tight, dry skin smooth and soft with **MOTHERS FRIEND**. Neglect of body skin tissues during pregnancy may show up for the rest of your life. This famous skin conditioner is especially compounded to relieve the discomfort of that stretched feeling in your skin. You'll find a **MOTHERS FRIEND** massage can be soothing for that numbing in legs and back, too. Take care of your body skin with **MOTHERS FRIEND**. You'll never regret it.

At Drug
Stores
Everywhere



**MOTHERS
FRIEND**

A Product of S.S.S. COMPANY • ATLANTA, GEORGIA



RURAL HIGHLIGHTS



Rural Electric Convenience Cooperative AUBURN, ILL. TEL. 3205

Board of Directors: Walter Johnston, Pres. Geo. Simon, Vice-Pres. Stanley Otten, Sec.-Treas. Earl Bradford Arthur Brackebusch Joe Dowson Henry Gieseking Ollie Skaggs Loren Rhea

RURAL TALENT & BEAUTY CONTEST

FEATURED AT YOUR ELECTRIC COOPERATIVE'S

ANNUAL MEETING

VIRDEN HIGH SCHOOL AUDITORIUM

NOV. 16, 1963

TALENT CONTEST RULES

Entrant must be a member of a family residing in a home served with electric service from the Electric Cooperative in whose Annual Meeting he participated. (At least 50% of a group must be from Members' families.)

Previous 1st Place Winners Not Eligible.

Contest is for amateurs. Contestants must not earn greater than 10% of their income from professional entertainment services as pertains to the act itself.

Where Is Contest? Contest will be held Annual Meeting Day. Contact the Co-op for specific details.

JUDGING

Contestants will be judged by an impartial panel of qualified persons. Quality of talent exhibited will be the principal basis for judging with ability to keep audience entertained, stage personality, showmanship and poise to be considered.

CONTEST PRIZES

FIRST\$15.00 Cash
SECOND\$10.00 Cash
THIRD\$ 5.00 Cash

BEAUTY CONTEST RULES

1. Entrant must be a member of a family residing in a home served with electric service from a Rural Electric Cooperative.
2. Unmarried girls between the ages of 16 and 22 (must not have 23rd birthday before NRECA 1965 Annual Meeting.)
3. Entered only in the contest at the Annual Meeting held by the Rural Electric Co-op supplying electricity to the entrant's home.
4. Previous 1st Place Winners Not Eligible.

JUDGING

Beauty—Face 25%, Figure 25%. Poise—Posture 10%, Grace 5%. Personality—Charm 15%, Grooming 10%. Ability—Past Achievements 5%, Talent or Domestic Ability 5%.

PROCEDURE

DRESS—Informal clothing. Charm school experts recommend a dress to be simple yet flattering to the face and figure. No hat, medium or high heels. Appearance in bathing suit is required.

NOTE: At State Finals, contestants will be judged in bathing suits and evening dresses.

INSTRUCTIONS: Contestants will appear on stage. Complete details about order of appearance, etc., will be given before contest time.

TO CONTEST COMMITTEE, RURAL ELECTRIC CONVENIENCE COOPERATIVE, AUBURN, ILL.:

Please accept my entry in your Contest as checked:

BEAUTY TALENT

I hereby agree to give your committee my permission to use my photo and name for any publicity in connection with the Contest. I agree to abide by the rules of the contest and accept all judges' decisions as final.

(Please print information below)

NAME ADDRESS

AGE DATE OF BIRTH

I hereby certify that this information is true to the best of my knowledge.

SIGNED

Annual Meeting Highlights

NOV. 16, 1963

VIRDEN HIGH SCHOOL AUDITORIUM

All-Day Program, November 16 — 10:00 A.M.

- Talent Contest
- Beauty Contest
- Awards
- Election
- Reports
- Free Lunch
- Appliance Specials

Outage Reporters

(Report all outages to outage reporter on your telephone exchange.)

Auburn—Co-op Office	3205
Chatham—Richard Treat	2503
Edinburg—William Beckey	3597
Divernon—Joe Dawson	49F16
Farmersville—George Simon	7-2338
Girard—Clarence Whittler	5112
Melvin Bolton	3008
Marvel—Charles R. Pope	2684
Litchfield—C. M. Fogleman	322-4755
Loami—Elmer Queen	NA 4-2524
Morrisonville—Heie Janssen	2844
Modesto—Stanley Offen	439-3651
Nokomis—Walter De Werff	Witt 4311
Palmyra—Wayne Overbey	3606
Pawnee—Wheeler Sloman	3422
Raymond—John Uhrig	7225
Taylorville—Ralph Gessell	Kincaid 5477
Laurence Young	Van Dyke 4-2980
Virden—Wilbert Seifert	3446
Arthur Bickel	4505
Dale Kime	5902
Waggoner—Carl Stewart	2878
Waverly—Loren Rhea	5129

AMAZING *low price*
Silver Dollar
Savings Days

ON
Hotpoint DRYER



ONLY
SAVE \$109⁹⁵

1963 Close Out Special



Big Capacity—Dries up to 20 lbs. of damp clothes faster, yet at lower temperatures because of efficient air flow.

Long-Life Heating Units—Because the circular heating units are continually cooled by a steady stream of cool air during drying, there is less temperature change, less metal fatigue, longer life.

Accessible Lint Screen—Fast moving, low temperature air is circulated through the large lint screen, conveniently located just below inside of door.

Porcelain Protection—Tumbler drum and top surface finished in durable porcelain providing long-life protection against rust, stains, acids and alkalis.

Safety Start Control—Dryer won't operate until dial is pulled up after door is closed and cycle setting selected. Children can't accidentally start dryer by closing door. Dryer shuts off automatically when door is opened.

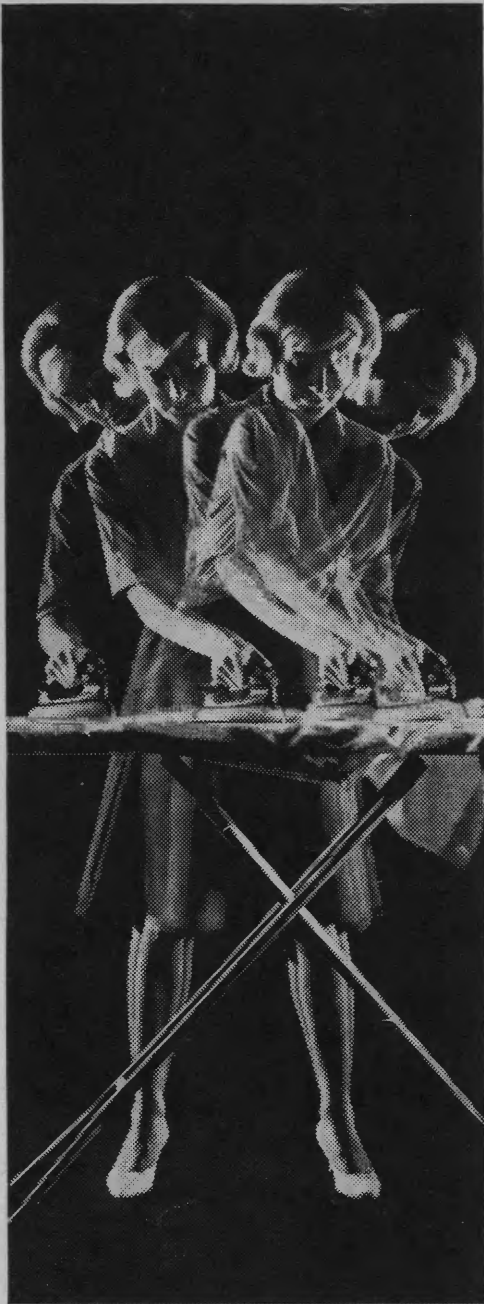
Written Warranty—A full 1-year written parts and labor warranty is provided on the entire dryer against defective materials and workmanship (service, labor and delivery costs not included).

RURAL ELECTRIC CONVENIENCE COOPERATIVE CO.

Phone for Our Display Truck To Come to Your Home

AUBURN, ILLINOIS

PHONE 3205



You save ironing 4 ways . . . with this new *Kelvinator* dryer!

You iron far less when this new Kelvinator dries your clothes.

All in one unit, it combines all the latest advances to prevent or eliminate wrinkles.

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Why just dry your clothes any longer — when you can dry them and save ironing, too?



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Division of AMERICAN MOTORS CORPORATION, Detroit 32, Michigan
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The advantages to you? A complete job, engineered and installed by experts who know how to combine electric heating, humidity control, and insulation properly for maximum efficiency. You deal with one contractor. He takes responsibility for the whole job. We're so confident of his abilities we let him offer you a bonded heating cost guarantee.

And the product you'll never see? Ask your Hagan Package Dealer why it's best. He'll show you why we say

HAGAN INSULATION MAKES
ELECTRIC HEAT HAPPEN

HAGAN

HAGAN MANUFACTURING CO.
DELPHOS, OHIO



Don't Let
PREGNANCY
Leave its Mark

Keep your tight, dry skin smooth and soft with **MOTHERS FRIEND**. Neglect of body skin tissues during pregnancy may show up for the rest of your life. This famous skin conditioner is especially compounded to relieve the discomfort of that stretched feeling in your skin. You'll find a **MOTHERS FRIEND** massage can be soothing for that numbing in legs and back, too. Take care of your body skin with **MOTHERS FRIEND**. You'll never regret it.

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**MOTHERS
FRIEND**

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Shelby Electric News

Shelby Electric Cooperative

Phone 1540

Shelbyville, Ill.

Dr. Richard Jones, president of the Village Board of Cowden, signs the first cooperative membership, which will cover his Medical Clinic. Looking on is William LeCrone, public relations director of Shelby Electric Cooperative.

Village of Cowden



joins Shelby Electric Cooperative

Seventy five years of operating a municipal light plant in Cowden will come to an end on September 26, if everything goes along as planned. This is the date the Shelby Electric Cooperative expects to have a temporary substation built in Cowden and the diesel engines stopped for the last time.

The Village Trustees voted unanimously on August 6, to grant the Shelby Electric Cooperative a 50-year franchise and a 10-year street lighting contract, which calls for a complete rebuilding job and the restoration of 68 street lights throughout the village.

Immediately thereafter the work was started with the leaning of poles, cutting of trees and the construction of a new three-phase line from a substation one mile west of Lakewood.

"Just how long it will take to do the work depends a lot on the weather," W. L. Walker, cooperative manager said, "but we are going to keep all of our available construction crews on this job until it is completed."

The cooperative built the first lines

around Cowden in 1946, since that time it has completely surrounded the village.

Cowden, according to 1961 census, has a population of 575. There are 282

installed electrical services, with 260 active at present. This means that your electric cooperative will have approximately 6200 active members.

One might ask, how did the towns-



Mrs. Richard Jones signs the second application which covers the home of her and the doctor in Cowden.



Cooperative crews leaning poles north of Cowden so that a new three-phase electric line can be built.

people of Cowden receive the news that the Shelby Electric Cooperative was going to supply them with electricity after owning their own plant for so many years.

Two hours and 20 minutes after letters were dropped into the postoffice at Cowden to each resident, three elderly citizens were in the cooperative

office to find out what they should do to be ready when the cooperative electricity started flowing.

Until the work is completed, which will probably take four months, cooperative personnel will read the meters. After that the meters will be read by the members under the self-billing plan.



Perry Price, James Belser and Earl Westenhaver cutting a large oak tree north of Cowden. Proper clearance from trees for the large electric power line will insure continuous service to all members.

Don't Dunk It?

Wash a dirty light bulb, but don't dunk it. The base of the bulb is cemented to the glass, and too much moisture may loosen the cement. Dry it well before returning it to the socket.

FOR SALE

Plenty of #6 Weather Proof Copper Wire.

Plenty of Insulated House Knobs.

Plenty of Three Spool Secondary Racks.

This is A-1 material which the cooperative is offering to you at a greatly reduced price. See it at the office building at Shelbyville.

DON'T STUMBLE AROUND IN THE DARK!



LET US INSTALL
a
MERCURY VAPOR
SECURITY
LIGHT

INSTALLED-MAINTAINED
BY YOUR CO-OP

\$3.50 PER MONTH
ON EXISTING POLE

**SHELBY
ELECTRIC COOPERATIVE**
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There aren't many products you'll buy in hopes you'll never see them again, but insulation for electric comfort heating is one. And Hagan Cellulose Fiber Insulation is the one you can rest assured you won't see, or ever worry about once it's installed.

Why? Because Hagan authorized dealers are specialists in electric comfort heating. They do the whole job—wiring, installation of electric heating units and proper insulation to assure you maximum comfort at minimum operating cost. We call them Package Dealers because they install the whole comfort package.

The advantages to you? A complete job, engineered and installed by experts who know how to combine electric heating, humidity control, and insulation properly for maximum efficiency. You deal with one contractor. He takes responsibility for the whole job. We're so confident of his abilities we let him offer you a bonded heating cost guarantee.

And the product you'll never see? Ask your Hagan Package Dealer why it's best. He'll show you why we say

HAGAN INSULATION MAKES
ELECTRIC HEAT HAPPEN

HAGAN

HAGAN MANUFACTURING CO.
DELPHOS, OHIO



Keep your tight, dry skin smooth and soft with **MOTHERS FRIEND**. Neglect of body skin tissues during pregnancy may show up for the rest of your life. This famous skin conditioner is especially compounded to relieve the discomfort of that stretched feeling in your skin. You'll find a **MOTHERS FRIEND** massage can be soothing for that numbing in legs and back, too. Take care of your body skin with **MOTHERS FRIEND**. You'll never regret it.

At Drug
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W. I. E. C. NEWS

Western Illinois Electrical Coop.

Carthage, Ill.

Co-op Comments

by Lee Leonard



BAINTER'S HOME



Jovial Mr. and Mrs. Bainter discussing their anticipated winter comfort.

Bainters Install Hot Water Baseboard Heat

Dison Bainters, who live near Fountain Green, are the first WIEC members to install electric hot water baseboards to heat their home. Montgomery Electric Service of Carthage has recently completed insulating the Bainter's home and installed the hot water baseboard heating system. Many members in this area will be observing this installation during the coming winter, as it is somewhat unique.

The cooperative is metering this heating system separately from the other service, as it does on all complete electric home heating systems, so we will have an accurate record of

the heating costs at the end of the first heating season. The special low rate of 1½¢ per kilowatt-hour is available for the Bainters and all other WIEC members installing electric heating systems, which meet the requirements of the cooperative.

We are certain that the Bainters are anticipating the wonderful convenience and cleanliness of their new heating system. They previously heated their home with a coal furnace and know some of the problems they had experienced with that type of heating.

Cleanliness, comfort and efficiency are some of the features of their new system.

The hurry and scurry of harvest is the major cause of farm accidents. The most dangerous part of corn harvesting seems to be the unclogging of the snapping rolls of the corn picker. If the operator attempts to unclog the snapping rolls while the machine is running, his chances of injury increase tremendously.



Lee Leonard
Manager

Safety experts have pointed out repeatedly that it is almost impossible for a man to let go of a corn stalk if it should start on its way through the snapping rolls at the moment the operator attempts to remove it. It only requires a few precious moments more to stop the machine while performing this task.

MEMBERS RESPOND

More WIEC members attended their Annual Meeting this year than have ever in the past. Approximately 100 more members attended than one year ago, which was the previous high attendance. We would like to express our appreciation to those members who were able to attend and hope they will make this a regular occasion. We hope this trend towards a greater and greater interest on the part of WIEC members continues.

LIVESTOCK WATERER PROMOTION

The full particulars of a livestock waterer promotion will be in the next WIEC News which will be published in the next week or so. Please look for the particulars there or contact the coop. office at Carthage.

WHEN YOU INSTALL A CROP DRYER

Installation of "in storage" crop dryers seems to be popular again this year. We have had the opportunity to discuss the wiring requirements with many members installing this equipment. If you are in the process of erecting similar equipment or any type of equipment requiring one horsepower or larger electrical motors, we would appreciate the opportunity to discuss the wiring requirements with you and also to be certain that you have adequate transformer and meter loop equipment to provide service for them.

We have already had occasion to make an emergency call at one farm to restore service because we were not aware that a large motor had been installed and put into service. These are costly trips and are also an inconvenience to the member and we would appreciate your cooperation in keeping these calls to a minimum.



An average family of four people uses 1200 to 1300 gallons of hot water each month or 10 to 11 gallons of hot water per person per day. Of course, the exact figure for each family differs depending upon its living habits and its location, but it still adds up to a lot of hot water for you and your family.

With today's trends toward larger homes and bigger families, the consumption of hot water is increasing. The larger the home, the greater the need for hot water. The smaller the child the more hot water he needs each day. It's estimated that a child in diapers demands as much hot water as two fully grown adults.

If this great need for hot water seems unbelievable, just look at the average amount of hot water required for some usages:

Automatic washer, 25 gallons per load.

Tub bath, 10 gallons per bath.

Showers, five gallons per shower.

Dishwashing, six to eight gallons per load.

Meal preparation and clean-up, four to six gallons per day.

Housecleaning, five to ten gallons per day.

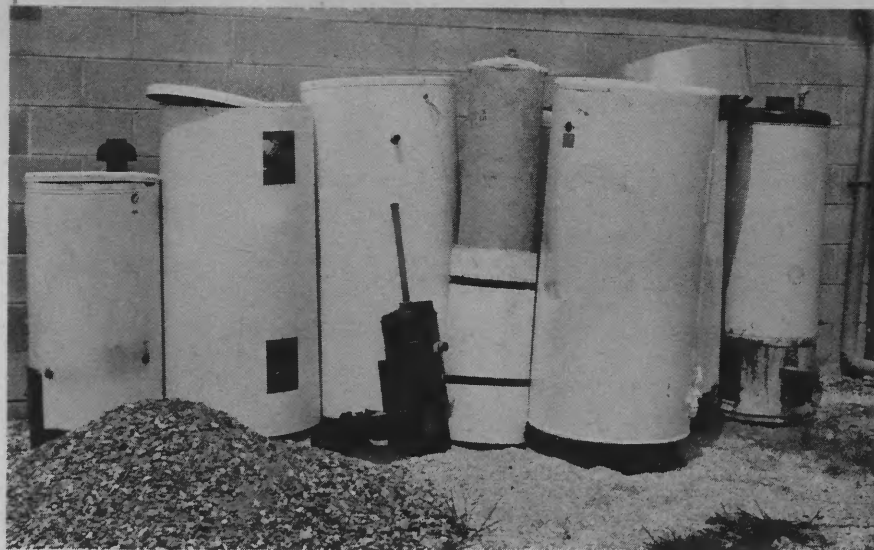
To assure yourself and your family of having all the hot water needed when you want it, you might consider installing a quick recovery electric water heater. With this newest, most modern method of heating water, two electric heating elements, one at the top of the tank and one at the bottom transmit all the energy directly into the water. None of the energy goes up the flue in smoke.

In fact with an electric water heater you don't even need a vent line connection with the chimney or flue. This allows you to place the electric water heater closer to where the hot water is used. This reduces the amount of heat that is lost when hot water has to travel long distances through pipes.

WIEC Will Help you Own One

Your electric cooperative, in cooperation with local dealers, is making it possible for all members to own a fast 40 electric water heater. Under a recently devised plan a member can either purchase or rent a glass-lined electric water heater.

These heaters have a full 10-year tank replacement warranty and will supply all the hot water needs of the average family. They are available for



These old heaters were replaced with new fast 40's.

as little as \$2.00 a month and WIEC will pay the entire cost of wiring the electric circuit for the heater. Any member, desiring to replace a heater using any type of fuel with one of these new modern fast 40 electric heaters, will be given a 36-piece Cannon towel set for their old heater. Further details about this promotion are available from the following dealers:

CONTACT THESE DEALERS:

BASCO, ILLINOIS

Damron Radio
Earl's Plumbing & Heating

BOWEN, ILLINOIS

Neill Electric & Heating
Worrell & Jones

CARTHAGE, ILLINOIS

Carthage Maytag
Chanen Auto

Menn's Firestone
Mensendick Hardware
O.K. Electric
Western Illinois Electrical Coop.
Wright Bros. Hardware
Wright Electric

DALLAS CITY, ILLINOIS

Scanlan Plumbing & Heating

FERRIS, ILLINOIS

Hoffman Electric Service

HAMILTON, ILLINOIS

Gordon Appliance

LAHARPE, ILLINOIS

Brown Lynch Scott

NAUVOO, ILLINOIS

Nauvoo Electronics

PLYMOUTH, ILLINOIS

J & H Electric

WARSAW, ILLINOIS

Harold Sparrow
Warsaw Radio



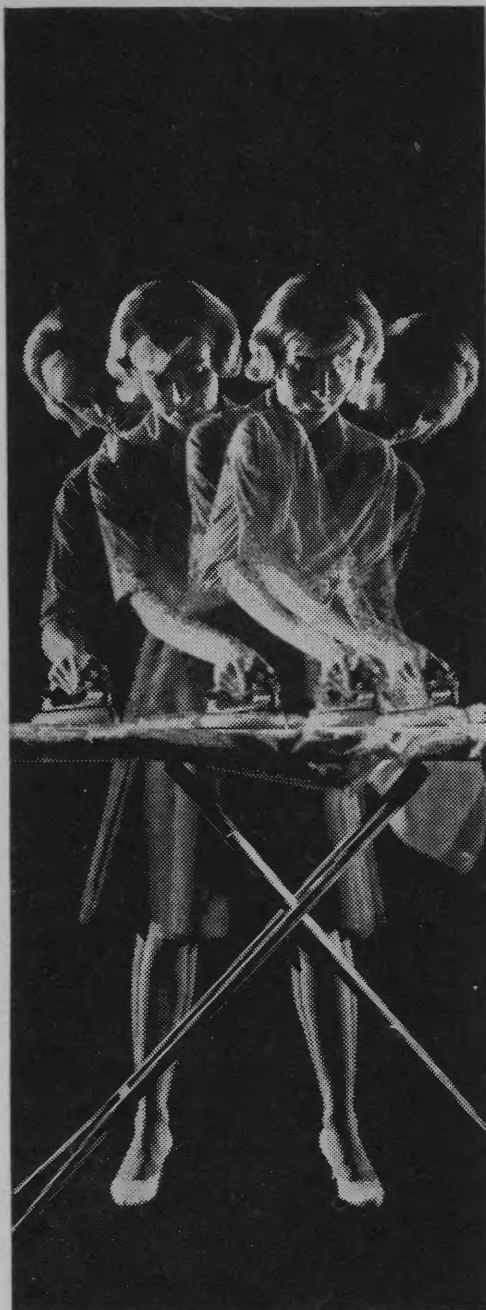
LADIES KORNER

Sugar-topped and full of fruit, muffins team up with coffee for a morning snack but are just as much at home with a salad at lunch, or even on the dinner table. Raw apple in the ingredients ensure their moistness, too.

RAISIN APPLE MUFFINS

1½ cups sifted flour
¼ cup sugar
2 teaspoons baking powder
1 teaspoon salt
½ teaspoon ginger
1 egg
¼ cup soft or melted shortening
½ cup milk
1 tablespoon grated lemon peel
1 cup finely chopped apple
½ cup raisins
Sugar for sprinkling tops

Resift flour with sugar, baking powder, salt and ginger into mixing bowl. Make a well in center; add egg, shortening, milk and lemon peel. Stir just until ingredients are dampened. Gently fold in apple and raisins. Spoon into greased muffin cups. Sprinkle tops with sugar. Bake in hot oven (400 degrees F.) for 20 to 25 minutes, or until golden brown. Makes 8 to 12.



You save ironing 4 ways . . . with this new *Kelvinator* dryer!

You iron far less when this new Kelvinator dries your clothes.

All in one unit, it combines all the latest advances to prevent or eliminate wrinkles.

First, it never bakes in wrinkles. Automatically, it senses the amount of moisture in your clothes and shuts itself off when they are dried just the way you want them.

Timed drying is also available for damp drying and gentle no-heat fluffing.

Second, a special wash-wear cycle removes wrinkles from wash-wear, but retains all of the preset creases.

Third, Kelvinator smooths and fluffs away wrinkles with a 10-minute cool tumble at the end of each cycle.

Fourth, a buzzer sounds to tell you when drying is done so you can remove clothes right away and prevent re-wrinkling. (Kelvinator engineers felt a buzzer was needed because

the dryer operates so quietly. You can adjust the sound level of the buzzer or shut it off entirely.)

Such an advanced dryer is possible because of the Kelvinator Constant Basic Improvement program. It's another way American Motors brings you more *real value* just as in Rambler cars.

Why just dry your clothes any longer — when you can dry them and save ironing, too?



Kelvinator

Division of AMERICAN MOTORS CORPORATION, Detroit 32, Michigan
Dedicated to Excellence in Rambler Automobiles and Kelvinator Appliances