



*Merry Christmas*

*Illinois*  
**REN.**  
RURAL ELECTRIC NEWS  
DECEMBER 1963

# National News Notes

## REA loan payments top \$2-billion

■ Payments on loans made by the Rural Electrification Administration to electric and telephone systems have passed the \$2-billion mark, Secretary of Agriculture Orville L. Freeman announced recently.

As of Oct. 1, borrowers had made payments to the U. S. Treasury of principal and interest totaling \$2,009,444,687. This included repayments of principal—on schedule and ahead of schedule—of \$1,344,189,165, and payments of interest amounting to \$665,255,522. Principal and interest payments on electric loans amounted to \$1,888,821,354. Telephone payments totaled \$120,623,333.

Secretary Freeman praised the 1,900 rural electric and telephone systems for “a superb job of furnishing reliable service to rural people in the face of severe handicaps.

“The areas now served by REA borrowers once represented vast pockets of power and communication scarcity,” he said. “Modern electric and telephone service is helping to change all of that. . . .

“This accomplishment, coupled with the excellent repayment record of the systems, places the REA program among the public’s best investments.”

REA has approved a total of about \$6-billion in loans to electric and telephone borrowers in 46 states, Puerto Rico and the Virgin Islands. The electric borrowers serve 5.1-million rural consumers, and the telephone borrowers serve nearly 1.5-million subscribers.

## Rate survey now underway in California

■ The Rural Electrification Administration is making a survey of wholesale power rates being paid by three rural electric cooperatives in California after the co-ops complained that they are being charged excessively by commercial suppliers.

Formal complaints were made to REA by the Desert Electric Cooperative at Twentynine Palms, the Mountain Empire Electric Cooperative at Campo and the Anza Electric Cooperative at Anza.

Serving desert areas that average only 3.6 consumers per mile of line, the three co-ops pay an average of 1.3 cents per kilowatt-hour for the power they purchase, among the highest wholesale power rates in the country.

This is nearly twice the average paid by rural electric systems throughout the nation—0.72 cents per kwh in 1962.

Twentynine Palms is charged almost as much for the power it buys for resale as that sold at retail by its commercial supplier.

## Proposed tax bill to aid private power

■ Federal Power Commission Chairman Joseph C. Swidler recently told the Senate Finance Committee that electric utilities stand to profit by \$86-million a year under a little-known provision written into the proposed tax cut.

The provision, which Swidler said should be stricken from the bill, would prohibit regulatory agencies from ordering utilities to pass on the benefits of the investment tax credit to consumers in the form of lower rates. The investment credit was included in last year’s tax bill.

Sen. Albert Gore of Tennessee also denounced the provision, calling it a “tax-free subsidy” for certain big utility companies.

The provision was written into the \$11-billion tax cut bill by the House Ways and Means Committee shortly before the bill was passed by the House in September.

Action on the tax bill by the Senate is considered doubtful in the present session.

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DECEMBER, 1963

# And a Happy New Year!

Merry Christmas!

The editor would like to use this space for a strictly personal Christmas message to Illinois Electric Cooperative members and get off his chest some of the thoughts he's long been having about our program.

It was a little more than two years ago that I came to work for Thomas H. Moore, general manager of the Association of Illinois Electric Cooperatives, and for all of you. It has been an impressive experience.

**FOR SEVERAL** years I had published with my brother, William, the Wayne County Record at Fairfield, and had worked closely with such men as Owen J. Chaney and Sam Miller of the Wayne-White Counties Electric Cooperative.

I was impressed with the work these men, the cooperative staff, and the cooperative board of directors were doing for the more than 9,000 member-owners they served. This seemed to typify a priceless spirit of unselfishness—and independence through cooperation.

Starting work with the state association, I was delighted to find that this spirit of friendly cooperation, of independence and unselfishness, was not exclusive to Wayne-White Electric.

**IT IS TO BE FOUND**, abundantly, in Jo-Carroll Electric Cooperative, away up on the Wisconsin line, in tiny, efficient Farmers Mutual Electric Company just to the south, in Southern Illinois Electric Cooperative, the southernmost cooperative in Illinois, and in Edgar Electric Cooperative and Norris Electric Cooperative, both on the extreme eastern edge of the state.

That spirit, indeed, is to be found in every one of the 27 electric distribution cooperatives serving more than 140,000 member-owners in Illinois.

Electric Cooperatives are not merely business enterprises. Do you think men such as John Sargent, Rushville; W. L. Bradley, Omaha; Carl Bloome, Carlinville; Robert Wagner, Burnside; Ted Groat, Canton; Ray Holt, Steeleville; Jack Hodge, Milford; Arthur Peyton, Macomb; Ted Hafer, Bloomington; Dean Searls, Camp Point; Herb Downey, Mt. Vernon; Damon Williams, Newton; Stan Faris, Winchester; Harold Shepherd, Albion; Ted Albrecht, Alhambra; Max White, Chrisman; Roy Horton, Princeton; Walter Johnston, Girard; Morris Birkbeck, Galena; Audace Herzberger, Virginia; Wayland Bonnell, Owaneco; Raymond Rusteberg, Valmeyer; Ralph Hastings, Louisville; Joe Heimann, Breese; Charles Cole, Penfield; Harold Whitman, Cameron; Lawrence Daily, Humboldt—or hundreds of others—devote untold hours to electric cooperative affairs for selfish reasons?

Not for one minute!

**SUCH PEOPLE** as these, and such people as the countless thousands of members, men and women, who take pride in their electric cooperative businesses and inform themselves and recognize that these businesses help make their communities better—these are the kind of people of which Illinois can be proud.

And these are the kind of people who make working for the Association of Illinois Electric Cooperatives such a pleasure.

Merry Christmas!

**OUR COVER**—Merry Christmas! From all of the half million residents who make up the electric cooperative Illinois family come season's greetings. The joyous children smiling at you on this month's cover are Melanie (left) and Stephanie Moore, daughters of Mr. and Mrs. Thomas H. Moore. Happy New Year!

# Illinois Cooperatives Are Harassed

Illinois electric cooperatives today are faced with renewed building of "spite lines" on a scale unequaled since the early days of the electric cooperative movement.

Shortly after the last legislative session adjourned in late June, Illinois Power Company launched a quiet but vigorous program of "lines-to-nowhere" construction.

Thomas H. Moore, general manager of the Association of Illinois Electric Cooperatives, has said the obvious intention of the company is to "cut off any growth area which Illinois' electric cooperatives logically would serve."

Electric cooperatives have not retaliated. They are deeply concerned. "But," Mr. Moore said, "they don't feel that the expenditure of funds of their member-owners for construction of lines far in advance of any possible utilization is morally or financially justifiable."

Here are examples of Illinois Power Company activities:

**ARTHUR H. PEYTON**, manager of McDonough Power Cooperative, Macomb, in west central Illinois, reported on July 10, that IPC is extending lines in the Monmouth and Galesburg areas and elsewhere "to shut off the cooperative for any future expansion."

"They have no pending application for use of electricity as this is open farm land," he continued, "and they finally admitted that they simply wanted to extend it so they would have this line in place should any prospective user build or be adjacent to this area."

Mr. Peyton continued:

"I feel that this is a serious threat when the utility builds lines in this manner without any prospective user in order to shut us off from any expansion should a house be built and be closer to our lines than theirs. This is defeating the purpose of the contract that states whoever is nearer the line, the existing utility would serve them.

"Should they do this in all cases there would be no problem as we would never be nearer the prospective construction. Therefore the utilities would take all of the new locations."

"Mr. Wilbur Capps (attorney for Western Illinois Electrical Co-op.) feels that this is one way that Illinois Power Co. has of stopping any expansion of the cooperatives

because of the defeat of the 1189 bill, bringing us under the Illinois Commerce Commission jurisdiction."

**SENATE BILL 1189**, introduced on behalf of the commercial power companies at the last legislative session, was defeated. Important factors were not only fair-minded legislative friends of the electric cooperatives, but literally thousands of personal letters and wires to legislators from cooperative members.

Commenting on these letters at a recent cooperative annual meeting, one state legislator reported: "I received hundreds of letters from you people. I got your message. I'll be for you."

On some critical occasions during the legislative battle more than 500 cooperative members converged on the legislature seeking "fair play" in protection of their territorial rights. One veteran Springfield hotel official and political observer shook his head in amazement and remarked: "I've never seen anything like it."

**R. S. HOLT**, manager of Egyptian Electric Cooperative at Steeleville, in southwestern Illinois, has reported many instances of spite line construction in his area.

One involves construction of a line out of the little town of Willisville. Mrs. Noah Dameron of three-quarters of a mile east of Willisville, had this comment:

"Illinois Power Company built this line right up to our house. I told them they had the line on my property but they didn't move it. It doesn't go anywhere. It doesn't serve anyone. I don't know of any building that's ever going to be done in this area.

"It looks to me as if the power company just wants to prevent the electric cooperative from building anywhere else. I hear they're doing that all over the state."

Mr. Dameron recalled that years ago he had tried unsuccessfully to persuade the power company to supply his dairy farm with electricity. The company offered, he said, to build a line for \$500. The Damerons refused to pay. They went without electricity until the cooperative moved into the area.

"The cooperative charged us only \$5 for a membership," Mr. Dameron said. "We didn't have to pay anything for the line."

**THE ILLINOIS** Commerce

Commission, in a ruling on the Willisville extension, said approximate cost of the line is \$4,000.

"No anticipated income is shown . . ." the ruling related. "No applications for service from this line are shown, and no customers are being served from the line.

"The company's Sparta service area manager testified that he recommended construction of this line to his company's Decatur office and that the Decatur office had approved its construction.

"His reason for constructing the line without waiting for a certificate to be issued by the commission was stated as follows: 'We had the material and the manpower, and it was convenient for us to do this work at that time.'

"He also stated that 'We think it is an area that will expand . . .'"

"During cross-examination, testimony was developed to the effect that the village of Willisville had expanded 'very little' in the last 20 years and 'practically none' during the last five years.

"Since there is no showing that public convenience and necessity requires this construction, the commission finds it impossible to justify the company's action in constructing this line."

The commission said it "cannot and will not tolerate in the future such conduct on the part of any public utility company.

The commission did not, however, order removal of the line. It ordered that it should be deenergized.

"So the line sits there, its purpose of tying up cooperative territory achieved," Mr. Holt said in an interview.

**S. R. FARIS**, manager of Illinois Rural Electric Co., Winchester, in west-central Illinois, recently reported nine instances in which Illinois Power Company has constructed lines on the border or within territory the cooperative considers its own service area.

He said that doubtless there are additional instances of such construction. The manager continued:

"We definitely consider these lines as having been built for some purpose other than serving customers, as there are none; and for a purpose other than serving future customers as no prospective consumers are in evidence.

"The consistent pattern and lo-

# y New 'Spite Line' Attacks

cation of the IPCO construction is such that we can draw only one conclusion: that after a sufficient passage of time with continuance of this current practice of the IPCO we will not be able to extend our present lines in any direction in any area in which we are presently in the same vicinity as IPCO.

"If the pattern of construction as we have found and described above, carried out by Illinois Power Company on our project, is their general practice and policy wherever their huge service areas borders other cooperatives, we can only assume that the overall total cost would be a rather startling sum.

"It is with sheer amazement that one contemplates a state commerce commission knowingly allowing a continuance of such expenditure of stockholders' money under the guise of public convenience and public necessity when these lines are not a necessity even to one member of the public as they are serving no one, and are not needed for public convenience as they do not have a market, real or prospective, beyond the terminal point of their construction.

**H. G. DOWNEY**, manager of Tri-County Electric Cooperative, Inc., Mt. Vernon, in south-central Illinois, on Oct. 9 wrote Allen Van Wyck, president, Illinois Power Company, Decatur, in part:

"Lines your company is constructing and attempting to construct serving 'nothing' places the future consumer, if any, in the position of being forced to take service from your company. We, and the public, are not sympathetic toward this practice of force."

Reports of spite line construction by Illinois Power Company also have come from Lee Leonard, manager, Western Illinois Electrical Coop., Carthage; M. M. Jontz, manager, Illinois Valley Electric Cooperative, Inc., Princeton; Ralph V. White, manager, Rural Electric Convenience Cooperative Co., Auburn; L. C. Groat, manager, Spoon River Electric Cooperative, Inc., Canton, and C. E. Ferguson, manager, Coles-Moultrie Electric Cooperative, Mattoon.

A typical reaction came from Mr. Groat: He said the lines being built by Illinois Power Company "serve no customers nor load in our area . . . The lines as built serve



This commercial power company line serves no one, stops dead at the home of Mr. and Mrs. Noah Dameron of near Willisville, who say it has no prospect of serving anyone. The Damerons finally obtained power from Egyptian Electric Cooperative Association after refusing to pay a commercial company \$500 to run a line to their home. Now the line has been run by the company at no charge—and with no one to serve.

no useful purpose except to stop us from building."

**MRS. KENNETH EVANS** of near Decatur, in the Coles-Moultrie area recently told a cooperative representative she was concerned about efforts of a commercial power company to obtain rights-of-way for electric lines in the vicinity of her farm.

She said the proposed lines seemed to lead nowhere and apparently would serve no customer.

"It looks as if the company might be trying to take over some of the territory served by our cooperative," Mrs. Evans said. "But I can't understand why they'd think they have that right—the right to take over an area they rejected and refused to serve 30 years ago."

**MR. FERGUSON**, manager of the cooperative that now serves the Evans family, pointed out that it was such rejections that led to creation of Coles-Moultrie and 26 other electric distribution cooperatives that now serve more than a half-million Illinois residents.

But today these cooperatives, still with tremendously important jobs

to do, are faced with the most bitter attacks from entrenched commercial companies who see some of their territory as a potential source of profits.

If those profits are to be made, the commercial companies are determined to make them. They have a horror of cooperative members providing themselves with electricity at cost. Such action, they imply, is unpatriotic, socialistic, or even communistic!

As one result of this horror, Illinois cooperative leaders maintain, spite lines are reappearing in Illinois. They hadn't been widely used in the war against the cooperatives since the early days when commercial power companies believed, falsely, that they could drive the cooperatives out of business. Now they're being used again, this time in connection with numerous other lines of attack.

"They won't succeed this time either," observed Robert R. Wagner, Burnside, president of the Association of Illinois Electric Cooperatives. "But we're in for the battle of our lives."

# Cooperative Saves by Producing Own Power

Assessment reductions amounting to some \$200,000 annually will go into effect with January billings for the more than 12,000 member-owners of Southeastern Illinois Electric Cooperative, Inc., at Eldorado.

(Actually, electric cooperatives don't charge rates in the public utility sense of the term. They serve only their own members and make regular assessments designed to cover costs of their own operation.)

Southeastern is one of three electric distribution cooperatives that created Southern Illinois Power Cooperative whose 99,000 kilowatt steam generating plant went into production Oct. 1.

Southeastern had been forced in 1960 to increase its assessments because of increases in wholesale power rates charged by its commercial power supplier. Now the cooperative obtains all its electricity from the generating plant it helped create.

"SOUTHEASTERN directors and management are delighted to announce this assessment reduction that should save our members more than a million dollars in only five years," Ray Webb, Tunnel Hill, president of the Eldorado cooperative, said after a recent board meeting.

Everett R. Brown, Washington, director of the North Central REA Area Office, also attended the meeting.

"This is an important step," he said. "It is important both to your own members and to the public at large, to all merchants and residents of the entire area you serve."

Harold Park, REA rate engineer from Washington, worked closely with Southeastern representatives in compiling the new assessments. He said he believes the new schedule is as fair as it is possible to achieve at this time.

ROGER C. LENTZ, cooperative manager, pointed out that the decision to reduce assessments came from the cooperative's own board, not from some regulatory body such as the Illinois Commerce



Discussing an assessment change that will save Southeastern Illinois Electric Cooperative some \$200,000 annually are, from left, Roger C. Lentz, manager; Everett R. Brown, REA North Central Area director; Ray Webb, cooperative board president, and W. E. Hunt, secretary treasurer.

Commission or from REA officials in Washington.

"This certainly is an example of the fact that our members, through their directors, run their own business," Mr. Lentz said. "We have no absentee owners. And when it's possible to reduce assessments, it's our own members who benefit."

W. E. Hunt, Broughton, r.r.2, secretary-treasurer of the cooperative, observed that the three distribution cooperatives had been forced by commercial utilities to build their own generating plant.

"We believed that through creation of our own ultra-modern generating plant substantial savings could be effected and that these could be passed on to our own members," he said. "This is proving true."

W. L. Bradley, Omaha, an incorporator of Southeastern, said board members hope ultimately to effect further assessment reductions. This will depend on future developments.

LOYD PICKARD, Thompsonville, r.r.3, Southeastern's representative on the Association of Illinois Electric Cooperatives board of directors, pointed out:

"Our goal is to bring electricity to all our members at cost. To do this in a practical manner we need to make sure the cooperative is able to maintain adequate reserves under the new assessment schedule and protect its ability to render dependable service despite all dif-

ficulties. And that's what the board is doing."

Director William F. Barger, Golconda, r.r.1, said the assessment reduction will mean that cooperative members will get even more for their money.

"We predict that soon, perhaps within two years, increased use of electricity will mean that cooperative income will again reach its current level," he added.

DIRECTOR GILBERT GALLOWAY, Sesser, r.r.1, said the new assessment schedule will make electric heat even more attractive.

C. E. Jones, power use superintendent, agreed. He predicted the number of electrically heated homes in the cooperative, now about 260, will double in five years.

Directors Escol Oxford, Elizabethtown, r.r.1, C. F. Sutton, Eldorado, r.r.2, John C. Small, Galatia, r.r.1, and Edgar Talbott, Junction, r.r.1, joined other board members in expressing delight that the assessment reduction is now possible.

The reduction is not a fixed across-the-board percentage. Instead the entire assessment system has been revised in an effort to bring each classification of service more closely into line with actual costs.

Directors at their last board meeting named William Cadle, Marion, r.r.1, to the unexpired term of Thurman White, Marion, r.r.4, who died recently.

# I.A.A. Pledges Continuing Support To Electric Co-ops

The Illinois Agricultural Association has reaffirmed its support of the electric cooperatives of Illinois.

In one of the first policy resolutions approved at the organization's recent annual meeting in Chicago, delegates pledged continuing support to the electric cooperatives, including support of legislation to protect the territorial integrity of the cooperatives.

In addition, the I.A.A. pledged opposition to legislation which would authorize the Illinois Commerce Commission to regulate the electric cooperatives.

**THOMAS H. MOORE**, general manager of the Association of Illinois Electric Cooperatives, after the meeting said cooperative leaders were gratified by the support given the electric cooperative program through passage of the resolution.

"The electric cooperatives and county Farm Bureau organizations have worked together for many years," he explained. "In fact, local Farm Bureau members were instrumental in the organization of many cooperatives in the state."

In his annual address, I.A.A. President William J. Kuhfuss reviewed activities in the last legislative session.

"The Association helped defeat a number of bills which, in its opinion, would have been disadvantageous to farm people and to the public at large," Mr. Kuhfuss reported. "Among these bills was one which would have subjected the rural electrification cooperatives in the state to unnecessary regulation by the Illinois Commerce Commission."

Mr. Moore said the I.A.A. went on record in opposition to the bill and has now pledged to oppose similar legislation in the future.

"This is a wonderful example of the strong support local Farm Bureau members have given the electric cooperatives down through the years," he added.

**THE RESOLUTION** presented to the 519 voting delegates at Chicago asserted that electric cooperatives should continue to have the right to construct generation and transmission facilities:

"In the event the electric cooperatives companies are unable to obtain power at a fair cost or if the generating or distributing capacity of their supplier is not adequate to meet the reasonably anticipated needs of the electric cooperatives, the Association will favor the construction of cooperative generating plants and transmission lines. Funds for loans for such facilities should be made available.

"However, the loans should be made and such facilities constructed only when necessary to secure an adequate supply and distribution of power at reasonable rates, and when the operation of such facilities appears to be economically sound and feasible."

**THE NEED** for territorial protection was also stressed in the I.A.A. resolution, which said:

"In the development and growth of rural electric cooperatives, elec-

tric service and facilities have been extended at substantial expense to many areas, some of which were once rural but are now urban. Some of these urban areas have been annexed by municipalities and the rural electric cooperatives find themselves in direct competition with public utilities and municipally-owned utilities.

"In some areas, the rural electric cooperatives have met with opposition from public utilities and municipalities that furnish or desire to furnish electric service in the same territory. . . .

"To require the rural electric cooperatives to discontinue service and to withdraw from these disputed areas, entered and developed by them in good faith, would impair the territorial integrity of the cooperatives and deprive them of revenue rightfully gained."

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# Tribune Attack an Honor: Holloway

By John F. Temple

State Rep. James D. Holloway of Sparta, long a staunch friend of electric cooperatives, recently has come under renewed, bitter attack by enemies of the cooperative program that means so much to the present and future economic well being of the state's rural areas.

Rep. Holloway was the subject of an unfriendly Chicago Tribune article Oct. 23, part of a series purporting to be a "fair" appraisal of electric cooperative operations in Illinois.

Cooperative members with whom this reporter talked termed the series anything but fair. One growled:

"This was a typical but unsuccessful attempt to do a hatchet job on a fine, courageous legislator. His only 'mistake' is that he has long supported electric cooperative members against unscrupulous attacks by selfish interests represented by the worst elements of the commercial power companies."

**IN ONE ARTICLE** Allen Van Wyck, president of Illinois Power Company, complained that Mr. Holloway's intervention in Illinois Commerce Commission cases involving the power company "has cost us \$15,000 to \$20,000 in legal expenses."

Mr. Van Wyck asserted that while his firm is delayed by Mr. Holloway's blocking actions, electric cooperatives run their own lines into the areas the company seeks to serve.

Ray Holt, manager of Egyptian Electric Cooperative Association that serves Mr. Holloway's home area, reacted indignantly to this charge.

"Exactly the reverse is true," he said. "It is not the electric cooperatives of Illinois that are invading territory of the commercial companies.

"Continued ability of the cooperatives to serve their own members is being challenged with alarming frequency by unprincipled invasion of our traditional territory by commercial utilities.

"This is a matter of tremendous concern to all of us—town and country residents alike. For if the



State Rep. James D. Holloway

welfare of rural areas is harmed by lack of low-cost electricity, the prosperity of town and city residents suffers."

**REP. HOLLOWAY** took the Tribune attack in stride. "Such unfairness is to be expected," he said. "It is true that I believe wholeheartedly in the rights of

the half-million Illinois residents served by electric cooperatives. They have every right to continue to serve themselves.

"Their insistence on this right certainly does not endear them to the hearts of selfish interests who would return all of Illinois to the monopolistic control of commercial utilities.

"Neither I nor the electric cooperative member-owners in this great state wish to damage the commercial utilities. Far from it. They have their place in our economy and it is an important one.

"But members of the 27 Illinois electric cooperatives are completely justified in their insistence on their right to continue to serve themselves. They are justified in insistence that they be permitted to serve, without unfair restrictions, those individuals and businesses that move into their territory.

"If I am to be attacked because of this conviction and because of my reasonable actions in support of this conviction, I am content. I am delighted to stand up and be counted on the side of Illinois' great electric cooperatives and their members."

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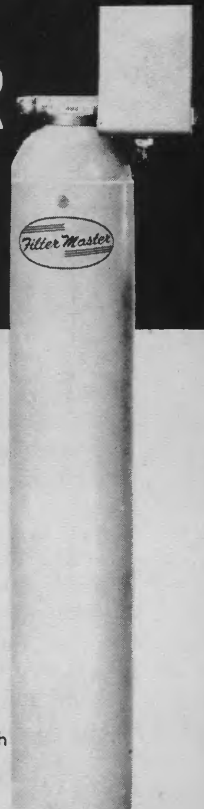
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ILLINOIS RURAL ELECTRIC NEWS



## Egyptian Farmers Praise Illinois Electric Co-ops

"But it just doesn't seem possible to obtain electricity for only a \$5 cooperative membership fee!"

Ali Moustafa El Shishini, one of ten Egyptian farm leaders touring the United States, had this reaction as he listened to Robert R. Wagner, president, Western Illinois Electrical Coop., Carthage, explain operation of electric cooperatives in this state.

Mr. Shishini noted that only the larger farms in Egypt have electricity. Many are operated on a cooperative basis but the visitors expressed wonderment at the quietly efficient manner in which Illinois cooperatives govern their operations and make their own decisions.

The United States tour was sponsored by Farmers and World Affairs, Inc., of Philadelphia, as part of a farm leader exchange program designed to promote peace through mutual understanding.

Harold S. Huey, a director at Western, visited Egypt last year as part of the exchange program. He served as Illinois host during the Egyptians' visit.

In Springfield the Egyptians had a long, friendly visit with Governor Otto Kerner who praised rural electrification contributions to the improved economy of the entire state.

Mohamed Ramzy Abd Elaziem Hegazy, one of the Egyptians, said farms in his land range in size from 1½ to 100 acres and cost \$500 to \$3,000 per acre.

He and others expressed admiration for American farmers and their wives. Both are hardworking, religious, friendly and genuine people, they said.

Western Illinois Electrical Coop. members served as hosts to visitors during the several days they were in the Carthage area. Hosts included Mr. and Mrs. Wagner, Mr. and Mrs. Huey, Mr. and Mrs. Donald Kerr Sr., Mr. and Mrs. Lee Leonard, Mr. and Mrs. Wesley Bolton, Mr. and Mrs. W. P. Hackemack, Mr. and Mrs. Paxton Lewis and Mr. and Mrs. Scott Gordon.

## Land Bank Chief Named

Ralph E. Nowlan has been elected president of the Federal Land Bank of St. Louis. Mr. Nowlan will succeed William A. Dickison who retires Jan. 1.

Mr. Nowlan grew up on a farm near LaFayette in Stark County, and graduated from the University of Illinois in 1923. He served as assistant farm adviser of Sangamon county before holding a variety of posts in the Federal Land Bank organization.

In addition, he served as deputy director of land bank services and chief of appraisals for the Farm Credit Administration in Washington.

The Federal Land Bank in St. Louis serves farmers in Illinois, Missouri and Arkansas.



Mr. Johnson addresses cooperative leaders at the Las Vegas NRECA meeting.

## New President Strong Cooperative Supporter

President Lyndon B. Johnson is an old friend of the electric cooperatives of the nation. In fact, his famous "LBJ" ranch near Johnson City, Texas is served by a cooperative which he helped organize.

But the new President's interest in electric cooperatives is not limited to his private life or the co-op's past achievements. Throughout his political career he has been a strong supporter of the cooperatives, both in congress and as vice-president.

At the annual meeting of the National Rural Electric Cooperative Association in Las Vegas earlier this year he said:

"In the next 25 years, the rural electric cooperatives of the United States will be lighting the lamp of our nation's progress.

"We must continue our support of the rural electrification program as a vital part of the foundations of our nation's future."



Mrs. Ray Holt of Egyptian Electric Cooperative, Steelville, receives Mr. Johnson's autograph at Las Vegas.

## Co-op Members Urged To Fight For Beliefs

Looking to the future, electric cooperatives have a choice of two roads to follow, members attending the annual Rural Electric Convenience meeting were advised by Ralph V. White, manager.

"We can throw up our hands in despair, give up without a struggle, drift along with the current. Or we can stand up for what we believe is right and fight with all our might," Mr. White said.

Walter H. Johnston, president of the cooperative, warned that attacks made by the power companies during the past legislative session would, if successful, have resulted in ultimate destruction of the cooperatives.

However, Mr. Johnston assured that Rural Electric Convenience will continue to bring good, dependable low-cost electricity to its members in the future.

He praised cooperative members for their support and said that despite the many problems which face the cooperative, the future looks bright.

Re-elected to three-year terms on the board of directors were Loren A. Rhea, Waverly; Earl Bradford, Morrisonville, and Mr. Johnston.

Twenty-five year service award plaques were presented to Manford White, Springfield; Robert Wilson, Auburn, and Erle Dossett, Divernon, all employees.

Directors honored at the Virden meeting were Joseph Dowson, Divernon, and George Simon, Farmersville.

Miss Becky Hunt, daughter of Mr. and Mrs. V. Glenn Hunt, Palmyra, was named Miss Rural Electric Convenience of 1963.

Miss Kaye Flynn, daughter of Mr. and Mrs. Archie Flynn, Waverly, placed second in the contest and Miss Peggy McIntire, daughter of Mr. and Mrs. Russell Goud of Waverly was third.



Becky Hunt, Miss Rural Electric Convenience of 1963, is congratulated by 1962 Queen Colleen Bivin. With the retiring queen, at left, are the new queen; Miss Kaye Flynn, runner-up, and Miss Peggy McIntire, third.



Clinton County Electric board members re-elected with Joseph H. Heimann, manager, center. They are John Vahlkamp, right, and Harvey J. Klingelhoef. Burl Quick, also re-elected, could not be present.

## Clinton Area Invaded By 'Lines To Nowhere'

The Illinois Power Company is building "lines to nowhere" to block Clinton County Electric Cooperative from serving additional residents who may move into the cooperative's territory.

This was the warning issued by Harvey J. Klingelhoef, cooperative president, at the annual member's meeting held recently at Breeze.

"In recent months Illinois Power has built 13 different extensions leading to 'nowhere' in the western part of the cooperative's territory," said Mr. Klingelhoef. "It is evidently their plan to get the roads out of every town tied up with an electric line. This is the same company that years ago would not extend service to any rural resident."

Joseph H. Heimann, cooperative manager, estimated that more than 1,200 persons attended the cooperative's 25th annual meeting. He said this large attendance reflects the growing concern over mounting attacks against the organization.

In his annual report, Manager Heimann said the cooperative paid out \$37,180 in capital credits during July and August of this year to members who used its service for any part of the years 1940 through 1946.

"Everyone who accumulated capital credits during that period was paid the full amount accumulated," said Mr. Heimann. "It is the plan of the board of directors to continue paying capital credits annually."

President Klingelhoef, who was recently elected as Illinois representative on the National Rural Electric Cooperative Association's board of directors, was re-elected to a three-year term on the board of the Breeze cooperative. Also re-elected were Burl Quick and John Vahlkamp.

Robert W. Holtgrave, secretary-treasurer, reported that the cooperative paid \$22,693 in taxes last year. Since its organization on April 7, 1939, the cooperative has borrowed \$1,593,000 from REA and has repaid all of this except \$523,684, with interest.

## 4-H Members Honored For Electrical Projects

Members of 4-H clubs from throughout Illinois received special recognition recently through the annual awards program of the Illinois Farm Electrification Council.

The Council is sponsored by the electric cooperatives of Illinois, along with farm organizations and associations, the University of Illinois, and other power suppliers.

Twenty 4-H members who demonstrated outstanding leadership and achievement in electrical programs were selected for a three-day, all-expense trip to Chicago.

In addition, 100 4-H boys and girls received special 4-H electrical jackets in recognition of their outstanding work in electrical projects and activities.

Ted Hafer, manager of Corn Belt Electric Cooperative, Bloomington, is chairman of the Council's agricultural and home economics 4-H committee.

"This incentive program is sponsored annually to encourage 4-H members to take part in 4-H electrical activities," Mr. Hafer explained. "When the committee was organized in 1952, only 1,200 boys were enrolled in 4-H electrical projects. By the end of 1962, more than 3,000 were enrolled.

"The committee began to assist in the development of a girls' 4-H electrical activity in 1955. About 3,000 girls were enrolled. Last year more than 9,000 took part."

Mr. Hafer praised 4-H members for their energy and ambition, and said he was pleased that so many of those honored were from families who are members of the 27 electric cooperatives in Illinois.

Many electric cooperative leaders have helped make the council's program a success. Dean Searls, manager of Adams Electrical Co-operative, Camp Point, serves as chairman of the council's board of directors.

The council serves as a coordinating organization designed for the development of cooperative educational programs and research activities, to share information, and to permit discussion of mutual problems.

The Chicago award trip was highlighted by the annual IFEC recognition banquet. Those honored include Carol Ann Boldt, Stewardson; Sandra Breeze, Mt. Vernon; Lyle D. Butler, Harmon; Merrida Carlson, Batavia; D. Gregg Carnes, Pittsfield; Lucy Dinkel, Seymour; Alan E. Heatherwick, Frankfort; Elizabeth Heischmidt, St. Elmo; Dean Inman, Grand Chain; Carole L. Johnson, Peoria; Samuel M. Johnson, Danville.

Berdine Kipp, Annawan; Eddie McMillan, Macomb; Donald L. Page, Shelbyville; Mary Ragnes, Morris; Steven W. Reiman, Murphysboro; John Sloman, Pawnee; Martha Summers, Chatham; Susan Timpner, Pinckneyville, and Bob Vercler, Chenoa.

The trip included a visit to the Museum of Science and Industry, Marina City, Chicago Lighting Institute, O'Hare Airport and the Chicago Board of Trade.



Patsy Karrick, Miss M.J.M. of 1963, admires her trophy. Janet Marie Keiser, at left, was runner-up and Betty Marburger placed third.

## Measure of Comparison Provided by Cooperative

The controversy between public utilities and electric cooperatives lies in the measure of comparison the cooperatives provide, Charles W. Witt, manager of M.J.M. Electric Cooperative, Inc. told more than 1,100 persons attending the organization's annual meeting at Litchfield recently.

"A survey by the National Rural Electric Cooperative Association shows that 80 power companies have overcharged their customers nearly \$2-billion over a five-year period ending in 1960," Mr. Witt reported.

"In the early days the public utilities said it was economically impossible to electrify the rural areas," Carl Bloome, cooperative president, stated. "Today it is a much different story. These same utilities would like very much to eliminate the electric cooperatives."

Mr. Bloome said he would hate to think what electric service would be like in the rural areas and cities if it were not for the yardstick provided for measuring the cost of service.

Elected to three-year terms as directors were Mr. Bloome, Carlinville, and Louis Niemann, Litchfield, both re-elected; and Louis Enke, Bunker Hill, who replaced Oscar Bunte. Mr. Bunte, also of Bunker Hill, did not seek re-election. He had served as vice-president since 1957.

At an organizational meeting of directors these officers were re-elected: Mr. Bloome, president; Alvin L. Mullins, Butler, secretary, and Clarence Doerr, Irving, treasurer. Henry Egelhoff, Jerseyville, was named vice president.

Patsy Karrick, 17, daughter of Mr. and Mrs. Glenn E. Karrick, Atwater, was named Miss M.J.M. Electric Cooperative of 1963. Janet Marie Keiser, 17, daughter of Mr. and Mrs. Elmer W. Keiser, Litchfield, was runner-up and Betty Marburger, 18, daughter of Mr. and Mrs. Alfred Marburger, Walshville, placed third.



# Menard Electric News



MENARD ELECTRIC COOPERATIVE

Petersburg, Illinois

Phone 632-2239

"News about Electrified Farms in the Heart of the Lincoln Country"

## Co-op Comments

### SECURITY LIGHTS

At their November meeting your Board of Directors decided to offer the Mercury Vapor Security Light at a new low price of \$3.00 per month. Prior to this reduction the rental was \$3.50 per month. (This rental includes power used and maintenance). This reduction means a saving to our Security Light users of \$6.00 per year. This is the second time the Mercury Vapor Security Light rental has been reduced since its beginning in early 1962.

Those members who already have the Mercury Vapor lights installed will get the benefit of the new rate as well as the new ones installed.

The reducing of the Security Light Rate is another step by your cooperative to bring you the best service at the lowest possible cost.

### ANNUAL MEETING

Your Board of Directors have announced that the Twenty-seventh Annual Meeting of Menard Electric Cooperative will be held on Saturday, February 29, 1964, at the High School Gymnasium in Petersburg.

Watch for your next issue of the REN for more about the Annual Meeting program.

Menard Electric Cooperative's Board of Directors, Manager, and Employees want to express their sincere wishes to each and every one of you members for a

*Merry Christmas  
and a  
Happy New Year*

# Northern FULLY AUTOMATIC ELECTRIC BLANKETS

Menard Electric Cooperative is participating in the Electric Blanket Promotion being offered by many other Illinois cooperatives.

We have the "Northern" electric blankets available for immediate delivery to co-op members. Blankets can be picked up at the co-op office in Petersburg, or we will mail them to members at no additional cost. To order by mail, fill in coupon below and send with check or postal money order. Be sure to indicate first and second choice of color.

**MODEL 290—Twin Bed—Single Control (60" x 84")** only \$10.45 plus 42¢ sales tax or **\$10.87.**

**MODEL 291—Double Bed—Single Control (72" x 84")** only \$12.95 plus 52¢ sales tax or **\$13.47.**

**MODEL 292—Double Bed—Dual Control (80" x 84")** only \$15.75 plus 63¢ sales tax or **\$16.38.**

These blankets are available in the following colors: Pink, blue, beige and light green.

All blankets guaranteed for two years.

- Fully automatic control—just set it —and forget it!
- WASHABLE—won't fade, mat or shrink.
- NEW NYLON BLEND guaranteed non-allergenic.
- EXCLUSIVE sanifresh BACTERIA RESISTANT bindings resist germs . . . odors.
- Lifetime mothproof guarantee.
- Gift packaged.

### ELECTRIC BLANKET ORDER

MAIL TO: MENARD ELECTRIC COOPERATIVE  
P. O. BOX 179  
PETERSBURG, ILLINOIS 62675

Please send.....electric blanket(s) as indicated:

- Model 290—Twin Bed (Single Control).....\$10.87
- Model 291—Double Bed (Single Control).....\$13.47
- Model 292—Double Bed (Dual Control).....\$16.38

Color—1st choice..... 2nd choice.....  
(Available colors: Pink, Blue, Beige, Light Green)

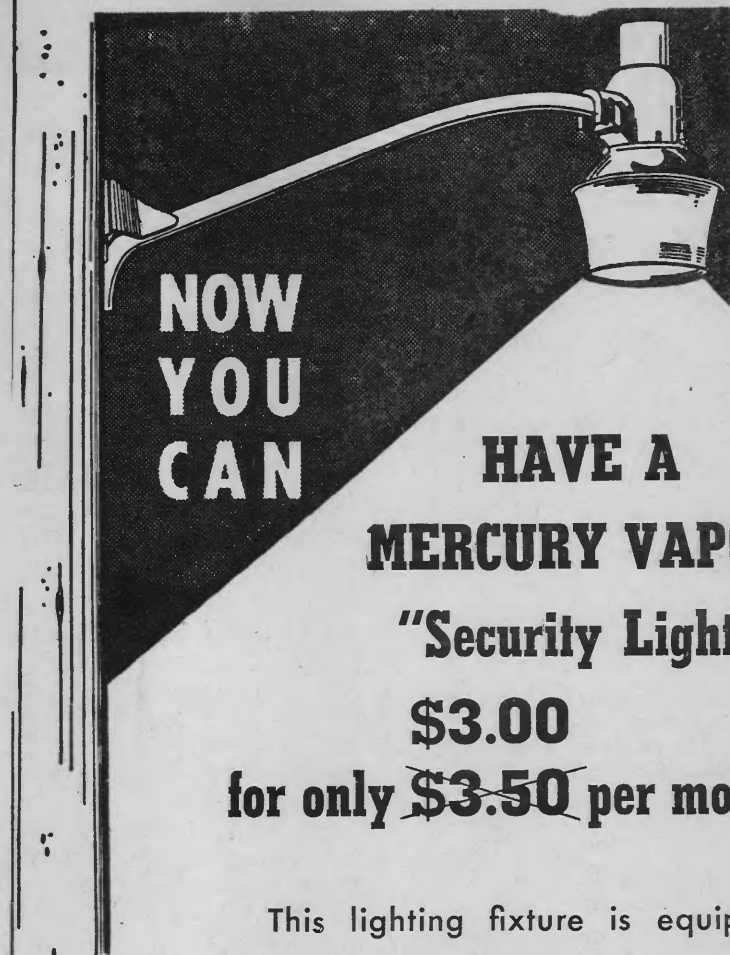
MEMBER'S NAME.....

MAILING ADDRESS.....

Check or Money Order for \$.....enclosed.

# The Trouble Shooter's Night Before Christmas

'Tis the night before Christmas, I'm  
on trouble again.  
It's the third in a row, I just can't  
win.  
For this one Christmas, I'd like to get  
some sleep,  
Because the snow outside is over knee  
deep.  
And I'm missing the party—fun and  
all,  
'Cause I have to stay home and wait  
for a call.  
With all this ice the phones are prob-  
ably dead,  
So to heck with outages, I'm going  
to bed.  
Then from the phone there arose such  
a clatter  
I sprang from my bed to see what was  
the matter.  
The guy on the phone said he was  
out of lights.  
I muttered a sigh — tonight of all  
nights.  
With snow knee deep, and deeper in  
the draw,  
He said "Hurry quick or my deep  
freeze will thaw".  
I started to cuss and go back to bed,  
But the loss of my job I started to  
dread.  
So I slowly got into my icy clothes  
The fire was blazing but I still almost  
froze.  
The truck barely started, the heater  
wouldn't heat,  
Then it stopped snowing and started  
to sleet.  
The roads were slick, and I could  
hardly see  
As we went to the outage, my side-  
kick and me.  
The lines were out of sag from the  
sleet and snow  
And the weight on the poles made  
them start to bow.  
It took us three hours to get twenty  
miles  
And the look on our faces sure wasn't  
smiles.  
When we got to the house of the  
guy who had called  
I got stuck in the snow and my motor  
stalled.  
And I stopped in my tracks by the  
story he told.  
"All that was wrong was a burned  
out light,  
So Merry Christmas to you and to  
you a good night."



**NOW  
YOU  
CAN**

**HAVE A  
MERCURY VAPOR  
"Security Light"  
\$3.00  
for only ~~\$3.50~~ per month**

This lighting fixture is equipped  
with a photo electric control to operate  
the light automatically. It turns on at dusk and  
off at dawn.

You don't have to buy this modern automatic  
light. We will install it, furnish the electricity it

uses, and maintain it for only ~~\$3.50~~ <sup>\$3.00</sup> monthly.

---

**MAIL TO:**

**MENARD ELECTRIC COOPERATIVE  
P. O. BOX 179  
PETERSBURG, ILLINOIS 62675**

I am interested in the "Security Lighting" program. Please send a rep-  
resentative of the cooperative to call on me.

NAME.....

ADDRESS.....

ACCT. NO.....

# Cooperative Leaders Call For Action

**A** bitter campaign is already underway to pass restrictive legislation against the electric cooperatives in the next session of the Illinois legislature.

If the enemies of the cooperatives are successful, this could mean the end of the program which has brought low-cost electric service to more than 500,000 Illinois citizens.

Nearly 200 cooperative leaders met in Springfield recently to discuss ways in which the cooperatives can work together to defend themselves.

"We are in serious trouble," warned Charles C. Cole, Illini Electric Cooperative, Champaign, a member of the Association of Illinois Electric Cooperatives' legislative committee for three years. "We are fighting for the lives of the electric cooperatives of Illinois."

**MR. COLE** was a member of a panel which outlined major problems facing the cooperatives.

"The private utilities are more determined than ever to take over cooperative areas," he explained. "We must have the help of all member-owners if we are to survive."

He stressed that it is hard for the public to understand the serious nature of the situation, since many feel they are not directly involved.

Thomas H. Moore, AIEC general manager, recently explained just how serious the situation is.

"There is no doubt that the electric cooperatives will face a legislative battle in the 74th general assembly even more fierce than the one we faced during the last session," stressed Mr. Moore. "Something must be done if we are to continue to exist."

**ALTHOUGH** the Illinois legislature is not scheduled to meet in regular sessions until 1965, S. R. Faris, manager of Illinois Rural Electric Co., Winchester, told cooperative leaders that the battle is now on.

"There will be no let up," said Mr. Faris. "Our enemies are work-



Cooperative leaders from throughout the state met in Springfield recently and called for united action to meet the problems which face the electric cooperatives.

ing continually . . . and there is evidence that their activities are paying off.

"The private power companies are going all out. They have decided that if they fail to stop us in the courts, they will go to the legislature.

"In addition, they are building 'spite lines' or 'lines to nowhere' to block the natural growth of the cooperatives.

"They expect to force us under the control of the Illinois Commerce Commission. Then when urban areas expand, their lines will already be there."

Is it only a matter of time before the electric cooperatives are destroyed? Cooperative leaders say no!

**C. M. DOUGLAS**, manager of Monroe County Electric Cooperative, Waterloo, and president of the AIEC manager's association, called for comment from cooperative leaders. Without exception, they agreed that the battle can be won . . . if cooperative members and leaders start work now.

"We have gained support in the Illinois legislature," said Mr. Cole, "but we could lose it. We must support our friends who support us. We are now on trial.

"The legislators who helped block the passage of restrictive legislation in the last session will be bitterly opposed by the private utilities when they seek re-election. We must prove to our friends that we will now support them."

He explained that the enemies of the cooperatives will not only try to defeat certain legislators, but will continue in an attempt to

turn other cooperative friends into enemies.

"The private utilities would like nothing better than to divide the membership of the Farm Bureau and other organizations who have been of help to us," Mr. Cole added.

**R. S. HOLT**, manager of the Egyptian Electric Cooperative Association, Steeleville, explained how cooperatives can best inform the public of the truth concerning the electric cooperatives. Mr. Holt, a pioneer cooperative leader, outlined the use of radio and newspaper advertising and the distribution of information to members of the community.

First member of the panel to speak was John L. Knuppel, AIEC general counsel, who presented an analysis of legislative representation.

Cooperative leaders voted unanimously at the meeting to send a formal resolution to Illinois Governor Otto Kerner, calling attention to the problems faced by the cooperatives.

Robert R. Wagner, Western Illinois Electric Coop, Carthage, AIEC president, stressed that the best defense against the passage of restrictive legislation is a strong and active membership.

"Hundreds of cooperative members wrote letters during the last session of the legislature," Mr. Wagner reported. "This is the type of support that is needed if the electric cooperatives are to survive. We must start work now, or risk the loss of this program which has meant so much to all citizens of Illinois."

# News- men view Power Co-op

News media representatives from a wide area recently got a close-up view of Southern Illinois Power Cooperative's gleaming new 99,000-kilowatt steam generating plant south of Marion.

The occasion was official Press Day, arranged by Ray Holt, Steelville, president of the power cooperative's board of directors.

Press, radio and television representatives met for lunch with board members and with cooperative personnel. They inspected the cooperative headquarters building, then went to the huge power plant where details of the ultra modern generation system were explained by Ora J. Snider, director of information, Thomas Clevenger, manager, Mr. Holt, W. J. Merrow, plant superintendent and engineer, A. E. Puls, transmission engineer, and others.

CURTIS G. SMALL, publisher of the Harrisburg Daily Register, told cooperative leaders that he had inspected other up-to-date generating plants—and added that he was impressed by the electric cooperative's facilities.

He said there is no doubt but that the layout is extremely efficient, taking advantage of latest developments in the field.

Visitors divided into small groups for personally conducted tours of the huge, gleaming plant.

They learned how cooperative leaders, working with some of the finest engineers in the nation, have made certain that electrical needs of more than 23,000 cooperative member-owners will be met abundantly and at low cost during the years to come.

"WE ARE CONVINCED that every resident in the 18-county southern Illinois area served by Southern Illinois Power Cooperative will benefit," Mr. Holt told the group. "The whole territory, town and country alike, will be more prosperous and stronger economically in the years ahead because of this cooperative, owned by the members it serves."

Staff members of the Association of Illinois Electric Cooperatives worked with cooperative personnel in working out Press Day arrangements.

# What's New?



## ● No-Frost Kelvinator Foodarama

This new Kelvinator "Golden Anniversary" Foodarama combines a true freezer and spacious refrigerator. Both sections are equipped with Kelvinator's superior "No-Frost" system, which banishes frost from freezer shelves, packages and walls. The 17-cubic-foot deluxe foodkeeper has a freezer capacity of 183 pounds, and a fresh food capacity of 11.58 cubic feet.

High capacity door shelves are adjustable for storage flexibility and removable for easy cleaning. Three models available in white or four colors in exterior finish. All have same dimensions, 63 inches high and 41 inches wide. At Kelvinator dealers or write Kelvinator Division, American Motors Corp., Detroit 32, Mich. for your nearest dealer.

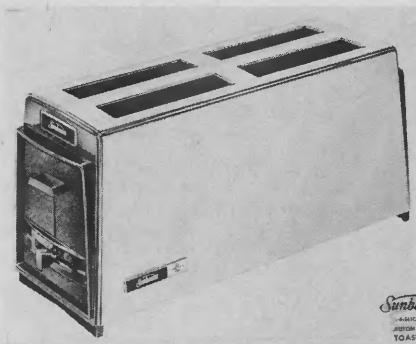
## ● 4-Slice Toaster

New Sunbeam four-slice family-sized toaster. Complete range of settings. Radiant control principle assures uniform toasting. Double crumb tray, cushioned lift, wide wells, chromed finish. Model No. T55, about \$27.95, at your Sunbeam dealer.



## ● New Wall Heater

Arvin Tuck-In-Wall heater requires only 4 by 14 inch wall opening. Interchangeable wattages, 1000 watts, 1500 watts, 2000 watts. Special blower wheel draws cool air in from outer edges. Wall remains cool. Controlled by use of Arvin thermostat. Model 23W71, 120 volt or Model 23W72, 240 volt. \$39.95 at local dealer or write Arvin Industries, Inc., Columbus, Ind.



# Smile Awhile

## ONLY IF IT RAINS!

Jackie Gleason's side-kick, Frankie (Crazy Guggenheim) Fontaine, brought to town the story about the fellow who was concentrating on his putt on the 16th hole. A lady in bridal dress dashed up to say, "Harry, how could you do it? Why weren't you at our wedding?" Said the golfer, "I told you. Only if it rains."

## EMPTY MILK PAIL?????

"Why are you coming home with your milk pail empty?" demanded the farmer. "Didn't the old cow give anything?"

"Yes," replied the hired boy, "nine pints and one kick."

## ONE MORE TIME

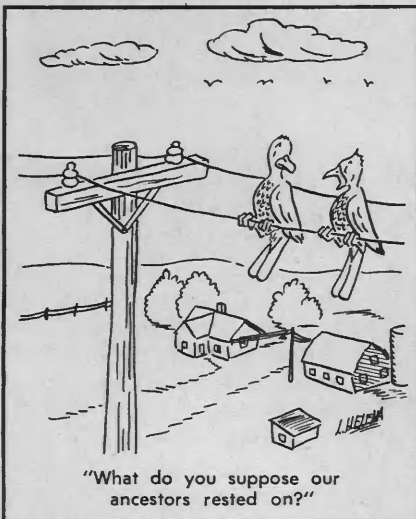
A candidate for the police force was being examined. "You are on duty on the main street," said the examiner. "A pretty girl rushes up and says that a man has kissed her. What do you do?"

"First of all," replied the candidate, "I would reconstruct the crime."

## GET DRESSED

A girl in a low-cut dress asked her doctor what to do for a bad cold.

"The first thing," said the doctor, "is to go home, get dressed, and go to bed."



"What do you suppose our ancestors rested on?"



## Quotable Quips

*In an atomic war, all men will be cremated equal.*

\* \* \*

*The woman who henpecks her husband is likely to find him listening to another chick.*

*A little learning is a dangerous thing. Ask any kid who's just brought home a bad report card.*

\* \* \*

*The old-fashioned woman of today is one who tries to make one husband last a lifetime.*

## A LAND BANK LOAN

is Best

TO REFINANCE DEBTS... OR FOR  
ANY AGRICULTURAL PURPOSE



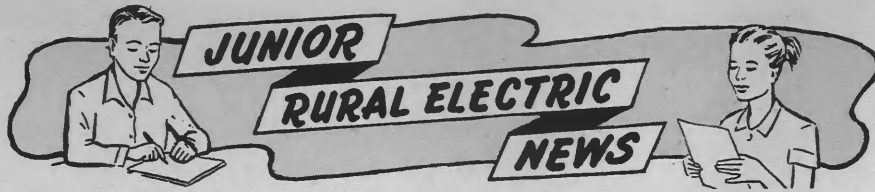
Consolidate your debts in one Long-Term, Low-Payment Land Bank loan and save money. A Land Bank loan can always be paid in advance without penalty. Let the manager of your Federal Land Bank Association explain the many advantages.

SEE OR WRITE YOUR NEAREST  
FEDERAL LAND BANK ASSOCIATION

AMBOY	DECATUR	JOLIET	OTTAWA
BELLEVILLE	DEKALB	KEWANEE	PITTSFIELD
BLOOMINGTON	EFFINGHAM	LINCOLN	PRINCETON
CARLINVILLE	EUREKA	MACOMB	QUINCY
CARROLLTON	FREEPORT	MONMOUTH	SPRINGFIELD
CHAMPAIGN	GALESBURG	MORRISON	WATSEKA
CHARLESTON	HARRISBURG	MT. VERNON	WOODSTOCK
DANVILLE	HILLSBORO	OREGON	







# PEN PALS

Hi Pen Pals,

Just a very brief note to wish each and every one of you the merriest Christmas ever and a joyous New Year. Address any letters for publication to: Judy Parker, Jr. Rural Electric News, Box 1180, Springfield, Ill.

Sincerely,  
Judy

\* \* \*

## FIXES HAIR

I am nine years old and in the fourth grade. My birthday is May 13. I have black hair and brown eyes. I am four feet, three inches tall. My hobbies are swimming and fixing hair. I would like to hear from boys and girls of all ages.—Karen Noller, r.r. 4, Centralia, Ill.



\* \* \*

## PLAYS BASEBALL

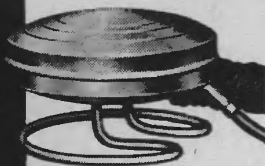
I am 13 years old. My birthday is March 10. I like to play baseball and basketball. I am five feet, five inches tall. I have light brown hair and blue eyes. I would like to hear from boys and girls of all ages.—Dotty Keeton, P.O. Box 158, Rosiclar, Ill.

\* \* \*

## COLLECTS SEA SHELLS

I am nine and one-half years old. My birthday is August 14. I have brown hair and brown eyes. Collecting sea shells is one of my hobbies. I like to go bike riding and I enjoy reading books. I will gladly answer all letters and would like to hear from boys and girls between the ages of ten and 12. I would like to receive pictures.—Patty Uhl, r.r. 2, Box 60, Elizabeth, Ill.

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STOCK  
TANKS  
OPEN**



with Chore-Time's automatic electric floating De-icer. Thermostatically controlled according to water temperature. Will not shock or burn livestock. Rustproof. Guaranteed a full year. Just \$17.95 postpaid, in U.S.A. See your dealer or write:

**CHORE-TIME Equipment, Inc.**

Dept. RE-12, Phone: OL 8-2711, Milford, Ind.

DECEMBER, 1963

## LIKES SWIMMING

I am 13 years of age and in the eighth grade at St. John's Catholic School. I have blonde hair and blue eyes. I like many sports such as swimming, sewing, roller skating and ice skating. I would like to hear from Pen Pals between 13 and 14 years of age. I would like receiving your picture, if possible.—Kathleen Godar, r.r.2, Carrollton, Ill.

\* \* \*

## COLLECTS ROCKS

I am 11 years old. I am a brunette with brown eyes. My birthday is April 11. I am five feet, one inch tall. I have one brother, Jack, and one sister, Karen. I want Pen Pals. I would like to hear from children of all ages. Fill my mail box! My hobbies are roller skating, collecting rocks and gardening. — Alecia Kay Noller, r.r. 4, Centralia, Ill.



\* \* \*

## COLLECTS MODEL HORSES

I am 12 years old. My birthday is August 16. I have dark blue eyes and dark brown hair. My height is five feet, two and one-half inches. My hobbies are collecting model horses and riding horses. I have a pony and a dog. I would like to hear from boys and girls from the ages of 12 and 14. I will answer all letters.—Anna Nemesh, r.r.3, Litchfield, Ill.

\* \* \*

## LISTENS TO RECORDS

I am 12 years old. My birthday is October 21. I have dark blonde hair and blue eyes. I go to Farina Grade School. I am in the eighth grade. I like to listen to the radio and listen to records. I would like to hear from boys and girls between the ages of 12 and 14. Please send pictures, if possible.—David Sporleder, r.r.2, Kinmundy, Ill.

\* \* \*

## READS MYSTERY BOOKS

I am 15 years old. I have dark brown hair and green eyes. I am five feet, four and one-half inches tall. My hobbies are reading mystery books, writing letters, listening to the latest records and swimming. I am in my sixth year of 4-H. My birthday is July 3. I would like to hear from boys and girls between the ages of 13 and 16. Please try to enclose a snapshot, if possible. I will answer all letters I receive.—Delores Kinzinger, r.r.4, Waterloo, Ill.

## REJUVENATES SEPTIC TANKS

Septisan with scavenger bacteria, cleans, deodorizes, unclogs, rejuvenates septic tanks, cess pools, outside toilets, grease traps. Shrinks mass fast. Kills stench in 36 to 48 hours. NOT A (one shot) LYE. Continuous action. Reduces digging, pumping, moving. Economical. Amazing results. Money back guarantee. Send for details.

**SEPTISAN, INC., Farmer City, 4, Ill.**

## LIKES FAST CARS

I am 13 years old. I have light brown hair and blue eyes. I am five feet, six inches tall. My birthday is October 8. My hobbies are walking, writing letters and I enjoy riding in fast cars. I also love to dance! Come on fill my mailbox. I would like to hear from both boys and girls between the ages of 13 and 17. I promise to answer all letters I receive.—Marilyn Sklinker, r.r.1, Ambia, Indiana.

\* \* \*

## ENJOYS READING

I am 16 years old and in my junior year at St. Frances De Sales High in St. Louis, Missouri. I enjoy very much dancing and listening to popular records. I also like swimming, skating and reading. My birthday is July 7. I am five feet, four and one-half inches tall. I live in the county about five blocks from St. Louis. I would like to hear from boys and girls between the ages of 14 and 18. Please send a picture, if possible. — Debbie Autery, 7336 Flora, Maplewood 43, Missouri.



\* \* \*

## LIKES SPORTS

I would very much like to have very many Pen Pals. I am 11 years old and my birthday is October 7. I am four feet, eight inches tall. I have two sisters, Lisa and Debbie, two brothers, Dwaine and Bobbie. I like sports very much. Some of the sports I like are baseball, football, basketball and stock car races. I also like horses. I would like to hear from boys and girls between the ages of 11 and 15. Fill my mailbox!—Sheila Braddy, r.r. 1, Walnut Hill, Ill.

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# for the homemakers

By Judy Parker

Cranberries brighten up almost any menu—breakfast, lunch and dinner. Both their brilliant red color and tangy-sweet flavor are appetizing. They're convenient, too, for fresh cranberries as packaged today, are ready to drop into the saucepan. When they've heated to the popping point they're done.

The fresh cranberry season is lengthening a bit each year, due to modern cold storage methods. Not only that, but any homemaker with a food freezer can tuck away a dozen packages of fresh cranberries to perk up mid-winter meals or even the Easter ham. The entire package can be frozen, just as it comes from the produce counter, for cranberries needn't be transferred to special containers or processed in any way.

It's been known for generations that cranberries are a good source of vitamin C and contain appreciable amounts of other vitamins and minerals. That's why, in clipper ship days, barrels of fresh cranberries were taken on board. They were "excellent against the Scurvy" which, of course, was simply a severe shortage of vitamin C.

There's news in the way we employ the tart, garnet-red berry. So, even if you're faithful to traditional cranberry jelly, do try, too, our spiced cranberry relish scented with cloves, allspice and cinnamon, our cranberry salads, our cranberry-nut bread, and others for a fresh sparkling taste.

## SPICED CRANBERRY RELISH

- 1 pound (4 cups) fresh cranberries
- 2 cups sugar
- ½ cup water
- ½ cup diced fresh oranges
- ½ teaspoon salt
- ½ teaspoon ground cloves
- ½ teaspoon ground ginger
- ½ teaspoon ground cinnamon
- ½ teaspoon ground allspice

Wash cranberries and place in a saucepan with sugar and water. Cover, bring to boiling point and cook only until skins burst, about 8-10 minutes. Add oranges, salt and spices. Cook 1 minute. Cool, serve with meat or poultry. If desired, double recipe, ladle one-half mixture into hot jars and seal air-tight to use when cranberries are not in season.

## HOLIDAY CRANBERRY SALAD

- 3 cups fresh cranberries
- 1½ cups water
- 1½ cups sugar
- 3 envelopes unflavored gelatine
- 6 tablespoons cold water
- ½ cup halved grapes, seeds removed
- 1½ cups diced oranges
- 1½ cups diced celery
- ½ cup chopped nuts
- 3 Romaine leaves
- 1 avocado, diced



Cranberry relishes, made during fresh cranberry season, will brighten meals for months to come

# colorful

Wash cranberries, cook in water in covered saucepan 8 minutes or until skins pop. Put through a sieve. Add sugar. Soften gelatine in cold water and add. Chill until mixture has slightly thickened. Pour ¾ cup in bottom of oiled 1½-qt. ring mold. Arrange grapes over top. Chill. Fold diced oranges, celery, and nuts into remaining cranberry mixture. Pour over grapes into ring mold. Chill until firm. Unmold on serving plate. Line center of mold with romaine leaves. Fill with diced avocado. Serve with mayonnaise to 12.

## CRANBERRY AND APPLE DEEP-DISH PIE

- 2 cups (½ pound) raw cranberries
- 5 cups (5 medium) sliced apples
- 1¼ cups sugar
- ½ teaspoon salt
- 2½ tablespoons quick-cooking tapioca
- 1 teaspoon vanilla
- 2 tablespoons butter
- Pastry using 1 cup flour

Wash cranberries, mix with apples, sugar, salt, tapioca and vanilla. Turn into 10x6x2-inch baking dish. Dot with butter. Cover with pastry rolled to ½-inch thickness or criss-cross pastry strips over top. Bake at 425 degrees 15 minutes. Reduce to 350 degrees and continue baking about 30 minutes.

## TURKEY WHIRLS

### WITH CRANBERRY SAUCE

- 1 1-pound can whole cranberry sauce
- 1½ cups sifted flour
- 2 teaspoons baking powder
- 1 teaspoon salt
- ¼ cup shortening
- ½-¾ cup milk
- 1 cup finely chopped cooked turkey

Spoon cranberry sauce into 8-inch square pan, spread evenly over bottom. Sift flour, baking powder and salt. Cut in shortening until mixture is crumbly. Add milk to make soft dough. Turn out on lightly floured board, knead 30 seconds. Roll in 9-inch square, spread turkey on top. Roll

like jelly roll. Seal edge securely. Cut in to 1-inch slices. Arrange slices, cut side down, on top of cranberries. Bake at 450 degrees 30-35 minutes.

#### CRANBERRY RAISIN ROLLS

- 1/2 cup butter or margarine
- 1/2 cup light brown sugar
- 1/2 cup cranberries, cut in half
- 2 cups sifted flour
- 1 tablespoon baking powder
- 1 teaspoon salt
- 1/4 cup shortening
- 3/4 cup milk
- 2 tablespoons melted butter
- 2 tablespoons sugar
- 1/2 cup seedless raisins

Melt butter in 9-inch square pan. Sprinkle brown sugar over bottom. Scatter 2 tablespoons cranberries over bottom. Sift flour, baking powder and salt. Cut in shortening until mixture is crumbly. Add milk to make soft dough. Turn out on lightly floured board, knead 30 seconds. Roll to rectangle 8x13 inches. Brush with melted butter, leaving 1/2-inch margin on long side. Sprinkle with sugar. Scatter cranberries and raisins over dough. Roll like jelly roll (beginning on long side opposite margin). Brush the 1/2-inch margin with water, seal. With scissors cut into 12 slices. Place rolls cut side down in prepared pan. Bake at 425 degrees 20 minutes. When mixture in bottom of pan stops bubbling, turn out on cooling rack.

#### CRANBERRY-ORANGE MUFFINS

- 1 cup coarsely chopped raw cranberries
- 1/2 cup sugar
- 2 cups sifted flour
- 2 tablespoons sugar
- 1 tablespoon baking powder
- 1 teaspoon salt
- 1 egg, beaten
- 1 cup milk
- 2 tablespoons melted shortening
- 1 tablespoon grated orange rind

Combine cranberries and 1/2 cup sugar. Allow to stand while preparing remaining ingredients. Sift together flour, sugar, baking powder and salt. Combine egg, milk, shortening and orange rind. Add liquid mixture, stirring only until flour is moistened. Stir in cranberries with last few strokes. Fill greased muffin cups 3/4 full. Bake at 400 degrees 25 minutes.

#### CRANBERRY SALAD

- 2 cups raw cranberries
- 1 cup chopped pecans
- 1 cup white or Tokay grapes
- 1 large orange
- 1 pkg. lemon gelatin
- 1 1/2 cups hot water
- 1/2 cup sugar

Dissolve gelatin in hot water and add sugar and juice of orange. Grind cranberries and half of the orange rind; add grapes and nuts. When gelatin has started to congeal, add cranberry mixture, pour into individual molds, place in refrigerator. Serve with following dressing to 6-8.

#### CRANBERRY SALAD DRESSING

- 2 whole eggs
- 2 tablespoons flour
- 1 cup pineapple juice
- 1/2 cup sugar
- Juice of one orange
- Juice of one lemon
- 1/2 cup whipping cream

Mix sugar and flour, add beaten eggs, lemon, orange and pineapple juice, cook until thick. Chill, fold in whipped cream.

#### CRANBERRY BREAD

- 2 cups sifted flour
- 1 cup sugar
- 1 1/2 teaspoons baking powder
- 1/2 teaspoon soda
- 1/2 teaspoon salt
- Juice and grated rind of 1 orange
- 2 tablespoons melted shortening
- 1 egg, well beaten
- 1/2 cup chopped nuts
- 2 cups fresh cranberries

Sift together flour, sugar, baking powder, soda and salt. Combine orange juice, grated rind, melted shortening and enough water to make 3/4 cup juice; then stir in egg. Pour this mixture into dry ingredients, mixing just enough to dampen. Fold in halved cranberries and nuts. Spoon into greased loaf pan 9x5x3 spreading it evenly, making corners and sides slightly higher than center. Bake at 350 degrees 50-60 minutes. Remove from pan. Cool. Store overnight for easy slicing.

#### CRANBERRY SHERBET

- 4 cups cranberries
- 2 1/2 cups water
- 2 1/4 cups sugar
- 1/2 cup cold water
- 1 tablespoon unflavored gelatin
- 1/2 cup lemon juice

Cook cranberries and water until skin pops. Rub through sieve, add sugar, heat

to boiling. Soften gelatin in cold water, add to hot cranberry mixture, stir till dissolved. Cool, add lemon juice. Freeze. For variation, substitute half apples for cranberries.

#### NEW ENGLAND CRANBERRY PIE

- 2 tablespoons cornstarch
- 1 1/4 cups sugar
- 1/4 teaspoon salt
- 1 1/4 cups water
- 1 cup raisins
- 2 cups cranberries
- 1 tablespoon butter
- 1 recipe plain pastry

Blend cornstarch with sugar and salt. Add water slowly, cook over low heat until thick, stirring constantly. Add raisins, cranberries and butter, cook 5 minutes. Line 9-inch pie pan with pastry, brush with butter. Add filling, cover top with 1/2-inch strips pastry, criss-crossed. Bake at 450 degrees 20 minutes.

#### HOT SPICED CRANBERRY PUNCH

- 2 teaspoons nutmeg
- 2 teaspoons cinnamon
- 2 teaspoons allspice
- 1 1/2 cups tea leaves
- 6 cups sugar
- 4 cups orange juice
- 2 cups lemon juice
- 1 gallon cranberry juice cocktail
- 12 cups hot water

Tie first 4 ingredients in cheese cloth bag. Steep these in 20 cups hot water 20 minutes. Remove bag, add remaining ingredients, serve piping hot and all will want recipe.

#### CRANBERRY FRUIT PUNCH

- 3 pints cranberry cocktail
- 3 cups orange juice
- 1/2 cup lemon juice
- 1 1/2 cups pineapple juice
- 1 1/2 cups sugar
- 3 cups water

Combine all ingredients. Pour over ice.

#### CRANBERRY CRISP

- 1 cup uncooked rolled oats
- 1/2 cup sifted flour
- 1/4 teaspoon salt
- 1 cup light brown sugar
- 1 teaspoon grated orange peel
- 1/2 cup butter

Mix first five ingredients, mix in butter till crumbly. Place half in greased 8-inch square pan. Cover with pound can cranberry sauce (1 1/2 cups). Sprinkle with remaining crumb mixture. Bake at 350 degrees 40-45 minutes. Cut in squares, serve warm with vanilla ice cream.

# cranberries



Turkey Whirls with Cranberry Sauce



Cranberry-Orange Muffins



Cranberry Raisin Rolls

A terrarium can be made in a snifter topped with a plastic lid. This one contains common house plants growing in an equal parts mixture of garden soil, sand and peat moss. An inch layer of charcoal (gravel, pebbles or broken flower pots) has been placed in the bottom of the container for drainage. Sides of the snifter below the soil level have been lined with moss. The terrarium should be kept in bright light but never in sunlight. It will heat the air inside and kill the plants. Turn terrarium occasionally so that plants grow straight and uniform



# gardens under glass

Create your own  
small green world  
in clear glass walls  
to cheat  
the snows of winter

**T**errariums—gardens enclosed in glass—are fun to make and easy to care for. Any glass containers that transmits light may be used; globes, fish tanks, apothecary jars, bowls—anything from a perfume bottle to a ten-gallon jug. Also, almost any house plant is suitable for growing in terrariums. Plants most commonly used are African violet, maranta, begonia, coleus, croton, dracaena, ivy, peperomia, philodendron, pothos and wandering-Jew. Native woodland plants of small size such as wood sorrel, miniature ferns, mosses, small evergreens, winterberry, add interest. But let your imagination be your guide and select any variety that will help make an interesting display. To make a terrarium, start with clean container dried thoroughly. Place a 1-inch layer of gravel, pebbles, broken flower pots, or charcoal in the bottom of the container. Dig moss from the woods, line the sides of the container below the intended soil level, placing the mossy side against the glass. Prepare a soil mixture of equal parts of garden soil, sand and peat moss—enough for a layer 1½ to 2 inches deep. Mound the soil to one side of container to make a slope. Use a long pair of tweezers—or sticks tied to tweezers—to put the plants in place. Try to avoid getting soil on the leaves. After plants are in, clean leaves with a dry brush. Then spray the plants and soil lightly with water. Cover the container with a sheet of glass or piece of plastic film. Place the terrarium in a location where it has bright light but never any direct sunlight. Turn terrarium occasionally so plants will be straight. Beware of overwatering. If inside becomes fogged, open cover slightly to ventilate and allow excess water to evaporate. To grow cactus, soil will need to be sandier and less moisture is needed. A glass garden grows well under artificial light.

## APOTHECARY JARS

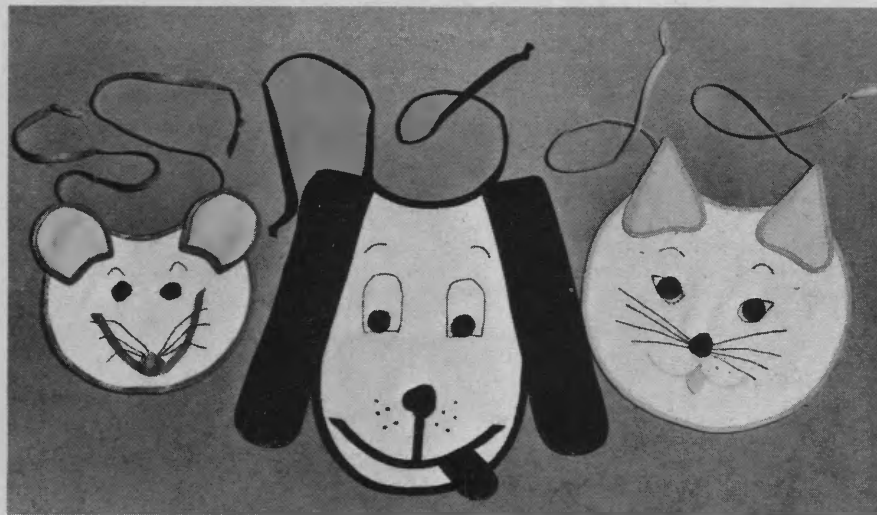
What could be prettier than a set of apothecary jars be decked with flowers and wreaths? These popular jars can be purchased at any variety store for a pittance. Your decorative touch makes them unique. They are very pretty containers for bath salts or colored cotton balls. Also, they are ideal for storing or giving home-made cookies and candies.

**Rose Wreath:** For roses, twist points of a 4" length jumbo rick rack to one side, roll up between fingers, glue at base to hold firm. (Make some roses pink, some rose). Cut felt leaves. Glue leaves and wreath of roses to jar, 3 roses and 2 leaves to lid.

**Roses on Lattice:** Glue to jar bands of regular rick rack with points touching. For leaves, shirr 7 points rick rack with center circle open. For roses, fold 16" length of regular rick rack to 8", interlock together and roll on itself. Hand tack base and glue over leaf circle, then to jar in scattered fashion. Glue bias tape bands around top and bottom of jar. Add tailored bow at center of top band.

**Holly Wreath:** Fold 12" length rick rack to 6" and interlock together. Make four. Glue three wreaths to jar sides and one around top. Add red sequin berries and gold middy braid bow to wreaths. Glue bias tape bands to jar with gold braid over them.

**Violets:** Shirr 4" seam binding snugly, use lavender and purple. Add pearl center. Cut felt stems and heart-shaped leaves. Glue blossoms, leaves and stems to jar and lid as shown. Add band and bow of seam binding.



## BIBS FOR SPOON-LICKING SET

Animals bibs will delight the youngsters as well as make fine gifts for the little relatives and friends. For one bib, you'll need: one terry face cloth; two to three yards bias tape, double fold; ball fringe for eyes and nose; and fabric scraps for ears and tongue. Cut as follows:

**Cat Bib and Mouse Bib**—1. Cut 9" diameter circle (cat), 7" diameter circle (mouse) also matching ears from face cloth and percale fabric.

2. Cut neckline curve 1½" deep, 4" wide.

**Dog Bib**—1. Cut 3 vertical sections, one 7" wide, two 2" wide. Omit outer border.

2. Cut a bottom curve on 7" section, also cut neckline curve 1½" deep, 4" wide.

3. Cut an ear curve on both 2" sections and make 9" long.

4. Cut two matching ears from percale fabric.

**To Make:** 1. Bind outer edge of face.

2. Bind terry and percale ears together.

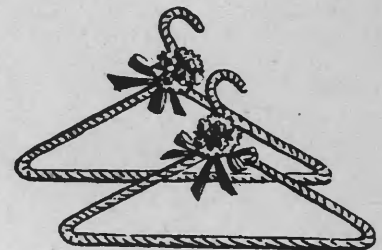
3. Cat and Mouse: Bind neck curve, starting and ending with 15" tie string, then stitch ears in place.

Dog: Pin top straight edges of terry forward ¼". Over this fold, stitch ears in place. Bind neck curve, starting and ending with 15" tie string.

4. For facial features: use tape mouth (for dog, mouse), fabric tab for tongue (cat, dog), hand embroidery or several machine stitched rows for whiskers, eye outline and brows. Ball fringe are eyes and nose. Freckles on dog are French knots.

## DO-IT-YOURSELF

### COVERED HANGERS



Noiseless, slip proof, rust proof and snag proof these covered hangers are attractive and are excellent gifts, simple to make.

You'll need:

One wire hanger; three nylon hose; 3 yards Wright's single fold bias tape; ribbon and artificial flower.

To make:

1. Cut heel, toe and top from hose, wind snugly around wire starting and ending at neck. Hand tack hose at joinings and at ending.

2. Wind bias tape to cover hose, overlapping tape neatly. Start at hook end and finish at neck joining, using glue or hand stitches.

3. Add ribbon bow and flower at neck.

Hints:

For sturdier hanger wind hose around 2 hangers. For thicker padding use additional hose.



1. Car Coats for the Family



2. Socks for Men and Women



3. Mother and Daughter Cardigans

Through your letters we have found that crochet and embroidery are your favorite needlework projects but we couldn't resist presenting these carefully matched knitted designs to express a common theme at this season:

## family duets

This is mostly a collection of sweater sets for Father and Son, Mother and Daughter, Little Brother and Sister, Him and Her, and socks for Both. If you're not a knitter, you're missing out on one of the most rewarding hobbies of all. It's easy to learn so won't you join us?

### FREE PATTERNS

#### ILLINOIS RURAL ELECTRIC NEWS

Judy Parker

Box 1180

Springfield, Illinois

Please send me without charge the pattern leaflets which I have checked below. I am enclosing a STAMPED, SELF-ADDRESSED envelope for every THREE patterns requested. (If possible, the envelope which MUST accompany all pattern orders, should be of the larger size):

- 1 ..... Car Coats
- 2 ..... Socks
- 3 ..... Cardigans
- 4 ..... Striped Sets
- 5 ..... Pullover
- 6 ..... Jackets
- 7 ..... Pullovers
- 8 ..... Suits

My name is .....

Address .....

Comment (if any) .....

This coupon expires Jan. 20, 1964. Orders must be postmarked by that date.

1. Look alikes happens to be our name for this set of family car coats. Three different colors and textures form coats, topped off by generous pockets and striking notched reverse collars. Directions include sizes ranging from man's 44 to a child's 8

2. Four different pairs of socks to be knitted in sizes 8-12½ and in regulation or slack length. If you like, choose the ribbed or the plain knit-purl pattern and make a pair for yourself, too. Use easy-to-handle nylon yarn—it's so light-weight and non-bulky

3. Lovely cardigans are knitted in angel-soft white. They are beautifully styled, with push-up sleeves and cable rib stitch that gives them textured look. Make in sizes 6-12 girls, womens 12-18

4. Seven variations are possible with this classic, striped brother and sister set. Choice of necklines: Round, V, Turtle and Boat. Length of sleeves can be long, short, three-quarter. Sizes 4-14

5. Nature herself inspires this turtleneck pullover. Its natural colored background is brushed with graceful fern designs. It's also an easy way to introduce a young lady to the art of knitting

6. If you're a crocheter instead of a knitter, here's your chance to make a smart looking pair of crocheted jackets. These are zipper-closed in front and have contrasting border that adds a snappy continental touch to design. For boys 4-14 and for men sizes 38-44

7. Worn with or without turtleneck dickey, these attractive His and Hers pullovers, with Fair Isle borders, are worked from neck down, and have separate dickeys to change the neckline. You'll find these raglan bulkies are not difficult to knit. Sizes 10-18, 38-46

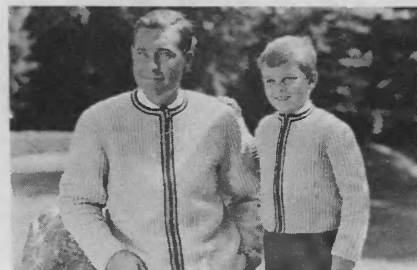
8. The checks have it for this season's children's apparel. These three-piece suits are knit of fine superfingering wool with two color stripes on a practical dark background. And they're easy to make. You'll be surprised how quickly stockinette stitch works up



4. Brother and Sister Sets



5. Pullover with Fronds



6. Father and Son Jackets



7. His and Her Raglan Pullover



8. Girls' and Boys' 3-piece Suits

ILLINOIS RURAL ELECTRIC NEWS

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PUT US in your gardening plans—please—for 1964. Texas Onion Plant Co., "Home of the Sweet Onion", Farmersville, Texas.

## ● Services

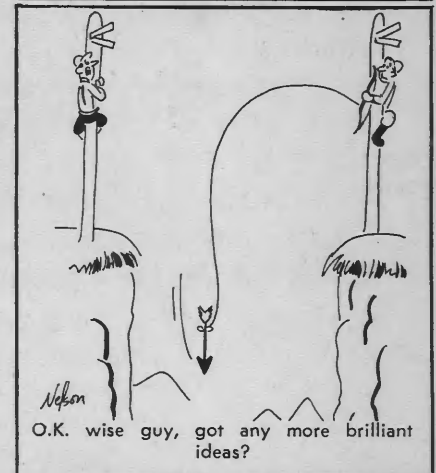
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Payment must accompany all ads. Deadline is 24th of month preceding publication.

Advertisers may deduct a discount of 10% on six month orders; 15% may be deducted on 12 month orders.

Mail ad and remittance to **RURAL EXCHANGE**, Illinois Rural Electric News, Box 1180, Springfield, Illinois.

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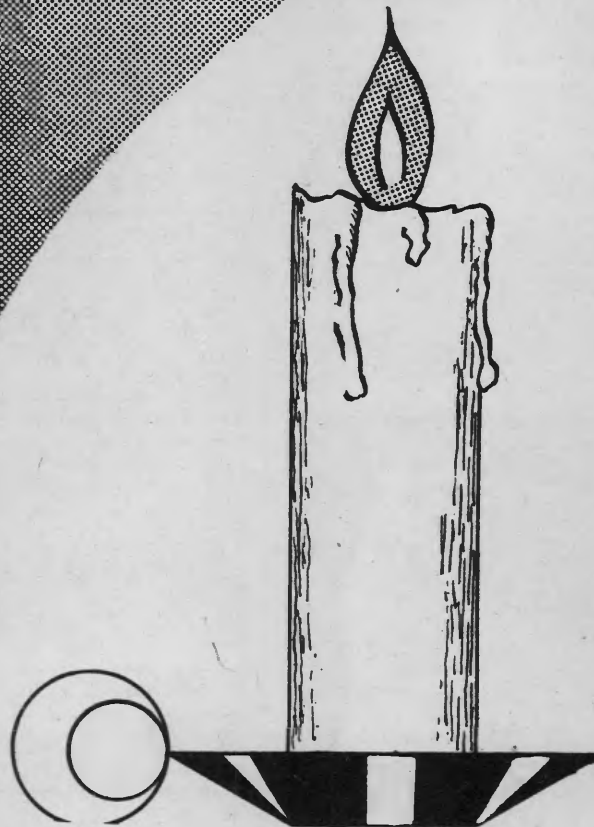
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... the days of candles, Americans have progressed to the point where light and power is available at the flick of a switch—dependable electric power, backed by dependable service. But it was not always so. . . .

Particularly, it was not so for residents of rural areas of Illinois, many of whom were arbitrarily denied electric power at any price. Others were offered service by existing power suppliers at exorbitant costs . . . .

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Because of the continued existence of the Electric Cooperatives, ALL of Illinois has electric power today.

Remember this when others seek credit for serving Illinois farmers and rural areas . . . credit for a service provided, through years of toil, by these pioneers of electric power for farmers and rural areas throughout our state — the Electric Cooperatives of Illinois and the many Illinois citizens who have made them possible.



## Electric Cooperatives of Illinois

### Good For All Illinois





## 4-H Members Honored For Electrical Projects

Members of 4-H clubs from throughout Illinois received special recognition recently through the annual awards program of the Illinois Farm Electrification Council.

The Council is sponsored by the electric cooperatives of Illinois, along with farm organizations and associations, the University of Illinois, and other power suppliers.

Twenty 4-H members who demonstrated outstanding leadership and achievement in electrical programs were selected for a three-day, all-expense trip to Chicago.

In addition, 100 4-H boys and girls received special 4-H electrical jackets in recognition of their outstanding work in electrical projects and activities.

Ted Hafer, manager of Corn Belt Electric Cooperative, Bloomington, is chairman of the Council's agricultural and home economics 4-H committee.

"This incentive program is sponsored annually to encourage 4-H members to take part in 4-H electrical activities," Mr. Hafer explained. "When the committee was organized in 1952, only 1,200 boys were enrolled in 4-H electrical projects. By the end of 1962, more than 3,000 were enrolled.

"The committee began to assist in the development of a girls' 4-H electrical activity in 1955. About 3,000 girls were enrolled. Last year more than 9,000 took part."

Mr. Hafer praised 4-H members for their energy and ambition, and said he was pleased that so many of those honored were from families who are members of the 27 electric cooperatives in Illinois.

Many electric cooperative leaders have helped make the council's program a success. Dean Searls, manager of Adams Electrical Co-operative, Camp Point, serves as chairman of the council's board of directors.

The council serves as a coordinating organization designed for the development of cooperative educational programs and research activities, to share information, and to permit discussion of mutual problems.

The Chicago award trip was highlighted by the annual IFEC recognition banquet. Those honored include Carol Ann Boldt, Stewardson; Sandra Breeze, Mt. Vernon; Lyle D. Butler, Harmon; Merrida Carlson, Batavia; D. Gregg Carnes, Pittsfield; Lucy Dinkel, Seymour; Alan E. Heatherwick, Frankfort; Elizabeth Heischmidt, St. Elmo; Dean Inman, Grand Chain; Carole L. Johnson, Peoria; Samuel M. Johnson, Danville.

Berdine Kipp, Annawan; Eddie McMillan, Macomb; Donald L. Page, Shelbyville; Mary Ragnes, Morris; Steven W. Reiman, Murphysboro; John Sloman, Pawnee; Martha Summers, Chatham; Susan Timpner, Pinckneyville, and Bob Vercler, Chenoa.

The trip included a visit to the Museum of Science and Industry, Marina City, Chicago Lighting Institute, O'Hare Airport and the Chicago Board of Trade.



Patsy Karrick, Miss M.J.M. of 1963, admires her trophy. Janet Marie Keiser, at left, was runner-up and Betty Marburger placed third.

## Measure of Comparison Provided by Cooperative

The controversy between public utilities and electric cooperatives lies in the measure of comparison the cooperatives provide, Charles W. Witt, manager of M.J.M. Electric Cooperative, Inc. told more than 1,100 persons attending the organization's annual meeting at Litchfield recently.

"A survey by the National Rural Electric Cooperative Association shows that 80 power companies have overcharged their customers nearly \$2-billion over a five-year period ending in 1960," Mr. Witt reported.

"In the early days the public utilities said it was economically impossible to electrify the rural areas," Carl Bloome, cooperative president, stated. "Today it is a much different story. These same utilities would like very much to eliminate the electric cooperatives."

Mr. Bloome said he would hate to think what electric service would be like in the rural areas and cities if it were not for the yardstick provided for measuring the cost of service.

Elected to three-year terms as directors were Mr. Bloome, Carlinville, and Louis Niemann, Litchfield, both re-elected; and Louis Enke, Bunker Hill, who replaced Oscar Bunte. Mr. Bunte, also of Bunker Hill, did not seek re-election. He had served as vice-president since 1957.

At an organizational meeting of directors these officers were re-elected: Mr. Bloome, president; Alvin L. Mullins, Butler, secretary, and Clarence Doerr, Irving, treasurer. Henry Egelhoff, Jerseyville, was named vice president.

Patsy Karrick, 17, daughter of Mr. and Mrs. Glenn E. Karrick, Atwater, was named Miss M.J.M. Electric Cooperative of 1963. Janet Marie Keiser, 17, daughter of Mr. and Mrs. Elmer W. Keiser, Litchfield, was runner-up and Betty Marburger, 18, daughter of Mr. and Mrs. Alfred Marburger, Walshville, placed third.

# Ohio Plant Stirs Debate

A unique situation whereby an organization of rural electric cooperatives and a private power company joined forces to privately-finance the construction of a power generating plant has become the subject of a lively debate in Washington.

The plant in question is the proposed \$125-million Cardinal plant which will be built by Ohio Power Co. and Buckeye Power, Inc., the latter an organization of 30 rural electric systems in Ohio. Groundbreaking ceremonies for the 1.23-million kilowatt steam-electric plant were held Nov. 4.

At the groundbreaking, Clyde T. Ellis, general manager of the National Rural Electric Cooperative Association, cautioned the group not to consider the plant a prototype for adoption by all other areas of the country.

"What you have done here is not physically possible in many areas, and not practical or feasible in others," Mr. Ellis told the gathering.

But scarcely a week passed before Sen. Frank Lausche of Ohio took to the Senate floor to declare that construction of the new plant "constitutes substantial proof" that rural electrics no longer need low-interest loans from the Rural Electrification Administration.

"The ability of rural cooperatives to borrow in the open market rather than from the federal government is clearly demonstrated by this Ohio experience," said Sen. Lausche.

The Senator's charges were quickly refuted by Mr. Ellis. He said in a statement that Sen. Lausche's proposal to send all co-ops to the open market for financing was based on "a gross misunderstanding" of the entire rural electrification program.

"If Senator Lausche thinks the Ohio situation is typical, then he is indeed poorly informed about the rural electrification program nationwide," he added.

Mr. Ellis noted that Ohio co-ops could finance their part of the venture only because they are some of the oldest in the nation and are in areas with an above-average number of consumers and high degree of financial stability.

"We are glad the Ohio cooperatives were able to work out such a plan, but to force this same approach on rural electric systems across the country would be the height of irresponsibility," Mr. Ellis declared.

Sen. Lausche's plan, he said, is "the type of premature and arbitrary proposal which, if adopted, is sure to lead to the destruction of the entire rural electrification program and set back progress over much of rural America."

Construction on the Ohio plant, by far the largest in the state, is scheduled to start immediately with the initial operation to begin in mid-1966. It will be operated independently by a new corporation to be formed and jointly owned by the Buckeye group and Ohio Power.

Howard Cummins, general manager of both Buckeye Power and the Ohio Rural Electric Association, in emphasizing the private financing of the co-op's part in the venture, said the equity and net worth of the co-ops are now sufficient to

attract private capital. The 30 co-ops in Buckeye Power serve nearly 135,000 electric consumers in 74 of Ohio's 88 counties.

The announcement that negotiations had been completed was made jointly by Owen T. Manning, president of Buckeye Power, and Donald C. Cook, president of American Electric Power Co. and of Ohio Power. Ohio Power is one of six operating electric utilities in the seven-state American Electric Power System.

This plant is particularly unique, Mr. Manning and Mr. Cook said, because it encompasses new concepts in the electric utility industry, not only in its engineering and design but in the fact that here, for the first time, a major electric generating facility will be jointly owned by an investor-owned utility and member-owned electric cooperatives and financed entirely by funds obtained from the private money market. Also, plans call for the plant to be tied in to the transmission systems of six of the state's principal utilities, which will transmit, under contract, the cooperatives' portion of its power generation to the co-ops' transmission system, substations and load centers.

The utilities, in addition to Ohio Power, are: Cincinnati Gas & Electric Co., Columbus and Southern Ohio Electric Co., Dayton Power and Light Co., Toledo Edison Co., and Marietta Electric Co.

Virtually all of the bulk power supply needs of Ohio's co-ops today are purchased from the state's investor-owned utilities. This supply would be taken over by Buckeye Power sometime after completion of Buckeye's new plant facilities.

It was also disclosed that Ohio Edison and other private utilities will take any excess energy generated by the Buckeye unit and will repay it on a unit basis as the co-ops require it.

Mr. Ellis noted these factors in his criticism of Sen. Lausche's proposal to send all co-ops to the open money market for financing and in his address at the groundbreaking ceremonies.

All co-ops, he said, do not enjoy the friendly relations with power companies as do those in Ohio. The leadership of the Ohio power companies "apparently recognizes that the rural electric systems in Ohio are there to stay as part of the state's electric industry and have agreed not to invade the co-op territory," Mr. Ellis explained.

In addition, he said, the mutually-satisfactory agreement reached for the disposition of surplus power means an efficient, base-loaded plant and a large plant which can utilize newly-developed technology inherent in gigantic plants.

He also noted that power wheeling agreements enabled the co-op to avoid costly construction of a transmission system and that the standby agreement with the Ohio power pool eliminates the necessity of providing for standby, peaking and other reserves in generating capacity.

In explaining the unique position of Ohio co-ops, Mr. Ellis made these additional points:

Ohio co-ops, organized in the mid-1930's, were among the first to get into operation in the nation. "This means,"

he said, "they built their systems in large part before the post-war inflation jacked up building costs."

Ohio co-ops serve a relatively prosperous rural area, an area that is growing and the co-ops have been keeping pace with that growth. Ohio co-ops have been able to build up an equity in their systems of 38 percent—nearly double the national average. The plan calls for the construction of the new plant adjacent to the coal beds and consequently the co-ops will be able to take advantage of the cost saving therein.

"All this means," Mr. Ellis declared, "that even though their interest costs are more than doubled, the Ohio co-ops are able to cut their overall costs until they will get their wholesale power at reasonable rates."

"In the future it may be possible for more co-ops to find solutions similar to that worked out by the Ohio systems. But at the present time this is not the situation, as any unbiased examination of the situation prevailing in the co-op areas will plainly reveal."

## Corn Belt

BLOOMINGTON, ILLINOIS



T. H. Hafer  
Manager

Wishing a safe and Merry Christmas and Happy New Year to all Corn Belt Electric Cooperative members from all Directors and Employees.

## McDonough

MACOMB, ILLINOIS

Illinois Power is invading our cooperative territory still further. The latest incidence is the building of approximately 1.3 miles of line to a farm home with the cooperative having four different sources from their own system from 600 feet to 1/2 mile to serve the individual.



Arthur H. Peyton  
Manager

This invasion has been protested by your manager by telephone and the board filed a written protest. Your manager has been reliably informed by an official of the utility that the utility is not limited to any area it can serve.

The utility can build lines into the cooperative area which has been developed and served the last 20 years. The territory agreement in our contract between the cooperative and the utility has been valid and recognized for many years. This certainly changes the policy and the cooperative now feels we too have the right to serve any prospective member who desires our service.

# Current Lines From Your Co-op Managers!

## Convenience

AUBURN, ILLINOIS

Your Board of Directors and Employees wish to take this opportunity to wish each of you the very merriest of the Yuletide Season.

\* \* \*

Miss Becky Hunt was named "Miss Rural Electric Convenience Cooperative of 1963" at your cooperative's annual meeting held in Virden, November 16. Miss Hunt is the daughter of Mr. and Mrs. V. Glenn Hunt of Palmyra. Runners up were Miss Kay Flynn, daughter of Mr. and Mrs. Archie Flynn of Waverly, and Miss Peggy McIntire, daughter of Mr. and Mrs. Russell Gooud, Waverly.



Ralph White  
Manager

Becky will represent your cooperative at the Annual Meeting of the Association of Illinois Electric Cooperative's Beauty Contest next fall. There winners from the various cooperatives throughout the state will vie for the state queen contest.

### HEATING SYSTEM GIVEN

Mr. and Mrs. W. L. Yard, Pawnee, were the winners of the free electric home heating system given at your cooperative's annual meeting. Mr. and Mrs. Yard have agreed to install this ultimate in heating systems in their home south of Pawnee, near Zenobia.

### EARLY BIRD AWARD

Mr. and Mrs. William Hendricks, Waverly, were the winners of the Early Bird Award which was an electric clothes dryer. The Early Bird Award was drawn for from among those members who were registered before 10:00 a.m. Since the Hendricks had only recently purchased a new electric clothes dryer and washer, they chose to trade the dryer in and receive the value on a new combination frost-free refrigerator-freezer. Congratulations to the Hendricks.

### GRAND PRIZE

The Grand Prize, a new 16 cubic foot chest-type home freezer was awarded to Mr. and Mrs. E. B. Gerhard, Auburn.

Dozens of other prizes were given to the registered members.

### REPORTS

Members heard the reports of their President, Treasurer, and Manager.

Cooperative President Johnston reported on legislation that cooperatives favored in order to protect the territory, which they are already serving. He also reported that your cooperative had joined with other cooperatives in Illinois to form the Western Illinois Power Cooperative, (WIPCO) this power cooperative will be a generating cooperative and your cooperative will be able to purchase

power from here, which will eliminate preferential clauses and high rates that the cooperative has been objecting to. He urged the cooperation and support of the membership.

## Norris

NEWTON, ILLINOIS

Office hours: 8 a.m. to 5 p.m., Monday through Friday. Closed on Saturday. Telephone 404—Newton.

To report an outage after Office Hours call Mrs. Wilma Bever, Newton; Joe Ware, John Tabb, or Gene French, at Newton; Francis Smith at Claremont, or Cloyce Johnson at Lawrenceville.

Thanks to all the people who commented on our recent Newsletter story in the Norris Electric News concerning Indian Artifacts.

One of the most interesting people I talked to concerning this absorbing subject was an Indiana resident by the name of C. W. Martin of Linton, Indiana. Mr. Martin is considered one of the outstanding experts in this field and he tells me that Illinois and the adjoining lands in Indiana are full of Indian mounds and past history of our early residents. I got a sneaking idea that if these old boys that lived here before you and I arrived could come back and see our maze of highways, lights, big trucks and so forth, they would take one look and decide to go back whence they came. But enough of the Indian lore.



Damon Williams  
Manager

This is Christmas season and I personally would like to wish each of you the very merriest Christmas and happiest New Year. Christmas is a good time and one of the things that distracts me is the disdain that certain minority groups show concerning Christmas. The people that I know, which are my neighbors and your neighbors, don't go overboard on buying gifts and sending Christmas cards because they have to, they do so because they want to and the claims that Christmas is over-commercialized and has gone to the merchants and so forth simply isn't so.

The people that I know usually spoil their kids a great deal, eat too much, visit a great deal, have a good time and some make the most delicious homemade fudge that you ever tasted. (If you don't think this is so just ask Mr. and Mrs. Chip Urfer, my good neighbors to the south — Leitha is a champion fudge maker). So all in all, I think people merely show for this brief time in our years' calendar, what actually lies beneath the surface and that is that the overwhelming majority of people in our area are good-hearted, warm and generous. Don't you agree?

## Shelby

SHELBYVILLE, ILLINOIS

It is Christmas time again and, as the Yuletide Season foretells the passing of another year, all of us here at Shelby Electric Cooperative pause to think of our members who have helped to make this year an enjoyable one.

If we could, we would like to grasp your hand, as good friends do, and personally thank you for your splendid co-operation and loyal support which you rendered to your electric cooperative during the past year. We realize that, were it not for the good will and friendly feelings of folks like you, we would not have been able to serve you with the success and efficiency which we have.



W. L. Walker  
Manager

\* \* \*

If, in doubt, as to a Christmas present for your home and family, we suggest you look at the lighting fixtures. There are so many new, modern and inexpensive light fixtures which will fit your home. Today's lights are designed to be more attractive as well as produce much more usable light.

Maybe the homemaker would like to have kitchen lighting changes. Give her adequate lights under the kitchen cabinets. A new and improved light for general lighting may be the answer. Light-up and enjoy your home.

### CHECK TREE LIGHTS

As a warning to all when putting electric lights on your Christmas tree, be sure the wiring is safe. Insulation should be checked. Do not use too many lights on one circuit. Do not use a bunch of extension cords which are only heavy enough for a 60-watt lamp. Small Christmas tree lights get very hot so keep flammable material away from them.

Your power use adviser suggests this as the year to add some outdoor Christmas lighting. The sky is the limit on the outdoor decorations. Even to use the porch light with a Christmas wreath may be a start. String lights around your shrubbery. Focus a spot or flood light on Santa Claus or a nativity scene in your yard.

We suggest the family take a drive over the holiday season and visit the Christmas lighting in your neighborhood. The spirit will cause you to stop and give thanks for the many good things which have come to us throughout the year.

### MERRY CHRISTMAS

The Shelby Electric Cooperative Board of Directors, management and employees wish all members a Merry Christmas and a most pleasant New Year.

# Cooperative Leaders Call For Action

A bitter campaign is already underway to pass restrictive legislation against the electric cooperatives in the next session of the Illinois legislature.

If the enemies of the cooperatives are successful, this could mean the end of the program which has brought low-cost electric service to more than 500,000 Illinois citizens.

Nearly 200 cooperative leaders met in Springfield recently to discuss ways in which the cooperatives can work together to defend themselves.

"We are in serious trouble," warned Charles C. Cole, Illini Electric Cooperative, Champaign, a member of the Association of Illinois Electric Cooperatives' legislative committee for three years. "We are fighting for the lives of the electric cooperatives of Illinois."

**MR. COLE** was a member of a panel which outlined major problems facing the cooperatives.

"The private utilities are more determined than ever to take over cooperative areas," he explained. "We must have the help of all member-owners if we are to survive."

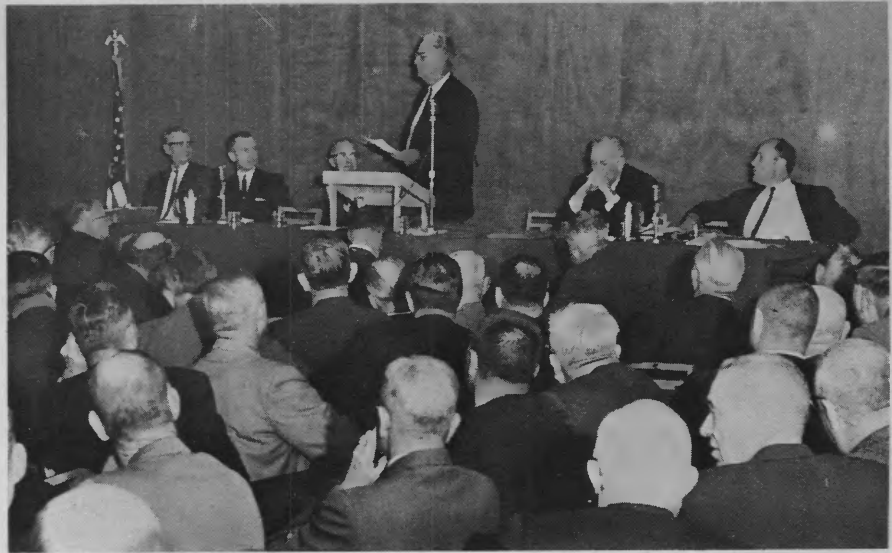
He stressed that it is hard for the public to understand the serious nature of the situation, since many feel they are not directly involved.

Thomas H. Moore, AIEC general manager, recently explained just how serious the situation is.

"There is no doubt that the electric cooperatives will face a legislative battle in the 74th general assembly even more fierce than the one we faced during the last session," stressed Mr. Moore. "Something must be done if we are to continue to exist."

**ALTHOUGH** the Illinois legislature is not scheduled to meet in regular sessions until 1965, S. R. Faris, manager of Illinois Rural Electric Co., Winchester, told cooperative leaders that the battle is now on.

"There will be no let up," said Mr. Faris. "Our enemies are work-



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ing continually . . . and there is evidence that their activities are paying off.

"The private power companies are going all out. They have decided that if they fail to stop us in the courts, they will go to the legislature.

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Is it only a matter of time before the electric cooperatives are destroyed? Cooperative leaders say no!

**C. M. DOUGLAS**, manager of Monroe County Electric Cooperative, Waterloo, and president of the AIEC manager's association, called for comment from cooperative leaders. Without exception, they agreed that the battle can be won . . . if cooperative members and leaders start work now.

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First member of the panel to speak was John L. Knuppel, AIEC general counsel, who presented an analysis of legislative representation.

Cooperative leaders voted unanimously at the meeting to send a formal resolution to Illinois Governor Otto Kerner, calling attention to the problems faced by the cooperatives.

Robert R. Wagner, Western Illinois Electric Coop, Carthage, AIEC president, stressed that the best defense against the passage of restrictive legislation is a strong and active membership.

"Hundreds of cooperative members wrote letters during the last session of the legislature," Mr. Wagner reported. "This is the type of support that is needed if the electric cooperatives are to survive. We must start work now, or risk the loss of this program which has meant so much to all citizens of Illinois."

# 4-H Members Honored For Electrical Projects

Members of 4-H clubs from throughout Illinois received special recognition recently through the annual awards program of the Illinois Farm Electrification Council.

The Council is sponsored by the electric cooperatives of Illinois, along with farm organizations and associations, the University of Illinois, and other power suppliers.

Twenty 4-H members who demonstrated outstanding leadership and achievement in electrical programs were selected for a three-day, all-expense trip to Chicago.

In addition, 100 4-H boys and girls received special 4-H electrical jackets in recognition of their outstanding work in electrical projects and activities.

Ted Hafer, manager of Corn Belt Electric Cooperative, Bloomington, is chairman of the Council's agricultural and home economics 4-H committee.

"This incentive program is sponsored annually to encourage 4-H members to take part in 4-H electrical activities," Mr. Hafer explained. "When the committee was organized in 1952, only 1,200 boys were enrolled in 4-H electrical projects. By the end of 1962, more than 3,000 were enrolled.

"The committee began to assist in the development of a girls' 4-H electrical activity in 1955. About 3,000 girls were enrolled. Last year more than 9,000 took part."

Mr. Hafer praised 4-H members for their energy and ambition, and said he was pleased that so many of those honored were from families who are members of the 27 electric cooperatives in Illinois.

Many electric cooperative leaders have helped make the council's program a success. Dean Searls, manager of Adams Electrical Co-operative, Camp Point, serves as chairman of the council's board of directors.

The council serves as a coordinating organization designed for the development of cooperative educational programs and research activities, to share information, and to permit discussion of mutual problems.

The Chicago award trip was highlighted by the annual IFEC recognition banquet. Those honored include Carol Ann Boldt, Stewardson; Sandra Breeze, Mt. Vernon; Lyle D. Butler, Harmon; Merrida Carlson, Batavia; D. Gregg Carnes, Pittsfield; Lucy Dinkel, Seymour; Alan E. Heatherwick, Frankfort; Elizabeth Heischmidt, St. Elmo; Dean Inman, Grand Chain; Carole L. Johnson, Peoria; Samuel M. Johnson, Danville.

Berdine Kipp, Annawan; Eddie McMillan, Macomb; Donald L. Page, Shelbyville; Mary Ragnes, Morris; Steven W. Reiman, Murphysboro; John Sloman, Pawnee; Martha Summers, Chatham; Susan Timpner, Pinckneyville, and Bob Vercler, Chenoa.

The trip included a visit to the Museum of Science and Industry, Marina City, Chicago Lighting Institute, O'Hare Airport and the Chicago Board of Trade.



Patsy Karrick, Miss M.J.M. of 1963, admires her trophy. Janet Marie Keiser, at left, was runner-up and Betty Marburger placed third.

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# E.I.P.C. NEWS

Eastern Illinois Power Cooperative

Paxton, Ill.

Board of Directors: President, G. N. Hodge; Vice-President, Howard Taylor; Secretary-Treasurer, R. L. Stanford; William F. Ringler; Holly J. Ludwig; Clement Ikins; Elbert Weston; John C. Anderson; John Poppe, Jr.; Durl A. Speckman; George Ficklin.



## *A Christmas Prayer*

Let us pray that strength and courage abundant be given to all who work for a world of reason and understanding \*\*\* that the good that lies in every man's heart may day by day be magnified \*\*\* that men will come to see more clearly not that which divides them, but that which unites them \*\*\* that each hour may bring us closer to a final victory, not of nation over nation, but of man over his own evils and weaknesses \*\*\* that the true spirit of this Christmas Season -- its joy, its beauty, its hope, and above all its abiding faith -- may live among us \*\*\* that the blessings of peace be ours--the peace to build and grow, to live in harmony and sympathy with others, and to plan for the future with confidence.

Courtesy of New York Life Insurance Company



## From Our Members

"Received the 'dividend' check last week for which we thank you. Wish you much success in the future."

Ray Gillan  
Milford, Illinois

Dear Sirs:

We really hate to turn in our membership certificate. One of the happiest days of our lives was Jan. 17, 1949 when we finally received our electricity. Your service was always the best—of course a few times we were without power, but your men worked until it was restored.

We had to leave the Pierce farm—which has been in the family over 100 years. We still own it but it is no longer home.

Thanks again for your fine service.

Sincerely,  
Mrs. Ray Pierce  
Watseka, Illinois

## Christmas=Electrical Gifts=Bonus \$

If any of your family gifts for Christmas includes one or more of the major electric appliances listed below, be sure to apply for your bonus. It's really very easy.

Your cooperative will make a cash payment to any bona fide member who purchases and installs any of the following electric appliances or equipment on your cooperative's lines.

Range—4 kw or over .....	\$10.00
Air Conditioner—¾ ton or over .....	15.00
Freezer—4 cu. ft. or over .....	10.00
Water Heater—40 gal. or larger, 2 elements, dual control .....	25.00
Clothes Dryer—240 volt .....	10.00
House Heating Installation, for complete electric house heating .....	75.00

To receive your bonus, present a sales slip or receipt from your dealer, stating his name and address, date of sale, and the make and size of appliances or equipment purchased. We will furnish the application form for you to sign certifying that such equipment has been connected to your cooperative's lines. Applications will be accepted up to six months after purchase.

The installation will be inspected by a representative of your cooperative, and upon certification by him, payment will be forwarded to the eligible member.

## Season's Greetings

Christmas is many things. It is the biggest thing there is and a lot of little things too. It is festive and sober, ancient yet always new. Christmas means reunion and communion with one's own. Still it is not Christmas, really, unless there is a reaching out also to all men

everywhere. It is personal yet universal. You can see Christmas in the sparkle of youthful eyes; in the mist of older ones. You can hear it in gay carols and in sermons and in prayers. You can sense it in a thousand ways. You can do just about everything with Christmas but put

it into words, for Christmas stems not from tongue or pen but from the heart. From the heart then—and taking thought for all the many things that Christmas is—may we extend our fervent hope that yours will be a reflective and a very joyous Christmas.

**To all of you from all of us—our sincere thanks. Board of Directors, Manager and Employees of Eastern Illinois Power Cooperative.**

G. N. Hodge	Raymond Johnson	Evan Peterson
Howard Taylor	John Dorsey	Gene Goldsby
R. L. Stanford	Donald Sharp	Kenneth Essmann
W. F. Ringler	Herschel Workman	Clyde Bargman
H. J. Ludwig	A. J. King	Sharon Kuester
Clement Ikins	D. J. Barr	Dennis Rhodes
John C. Anderson	Ivan Eichelberger	Don Allison
Elbert Weston	Richard Hilligoss	George Popejoy
John Poppe, Jr.	Gus Mueller	George Twigg
Durl Speckman	Gene Swenson	Lawrence Tieman
George Ficklin	Bob Foster	H. E. Gustafson
Dennis L. Tachick	Darwin Roy	Mae Rasmussen
A. P. Barbieur	Donald Brinegar	Delores Coplea
Cyril Anderson	Lloyd Johnson	Betty Dwyer
Kenneth Ehlers	Allen Reckowsky	Karen Houston
Kenneth Watkins	Larry Pilcher	Carol Roughton
Ed Kietzman	Jesse Fiets	Clarice Alstott
		Pat Krumweide

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# Monroe County Electric News

Monroe County Electric Cooperative

Waterloo, Illinois

## Across the manager's desk

By: C. M. Douglas



C. M. Douglas  
Manager

You will note a full page ad in this issue of REN advising the members that your board of directors has authorized the sponsoring of two young people, whose parents are members of this cooperative, for the annual trip to Washington, D.C. The ad explains the entire program.

This is the third year that your cooperative is sponsoring this trip. Last year we had a large number of young folks who wrote essays and participated in the contest. This is surely a worth-while effort for the young folks as they have a week in Washington, D. C., expenses paid. The trip is made by bus with chaperones, and all of the young folks who made the trip in the past enjoyed it immensely.

### SALE OF ELECTRIC BLANKETS

No doubt many of our members noticed the ad in the October issue of REN with reference to Northern fully-automatic electric blankets. These blankets can be purchased at your cooperative office. We have the double-bed, double-control blanket available. However, if you wish the double-bed single control, or the twin-bed size we will be glad to stock them or order them direct for you.

The price of the double-bed with two controls is \$15.55 including the tax. The double-bed single control blanket is available at \$12.95.

This is the 1964 model, and is guaranteed for two years. Why not purchase one for a Christmas present?

### STATE MEETING

A state-wide meeting of all board of director members of REA cooperatives was held in Springfield, November 15, 1963. Over 200 directors and managers from the state of Illinois attended the meeting. Those attending from your cooperative were Raymond W. Rusteberg, president, and board members Preston A. Mosbacher, Victor E. Schrader, Erwin Arras, Peter Zoeller, and Laurence Kaiser. C. M.

Douglas, manager of your cooperative, was chairman of the meeting.

The purpose of the meeting was to discuss the controversies between the utilities and the cooperatives in the state of Illinois. A panel consisting of the following men led the discussion: John Knuppel, attorney for the Association of Illinois Electric Cooperatives; S. R. Faris, manager of Illinois Rural Electric Company; R. S. Holt, manager of Egyptian Electric Cooperative; Representative James Holloway of Sparta; Robert R. Wagner, president of the AIEC; and Charles C. Cole of the Illini Electric Cooperative, who is also chairman of the Legislative Committee of the State Association.

Assistant to the REA Administrator, James F. Sullivan, was also present and addressed the meeting. He stated that all cooperatives who had controversies with the utilities should report them to the Rural Electrification Administration.

### CONTROVERSIES

Some time ago we forwarded a letter to all of our members requesting that they refuse to give easements to the Illinois Power Company. Some of the members who were contacted by the Illinois Power Company requesting easements, called at the cooperative office and informed us with reference to the methods being used in trying to secure easements. None of these people who called at the office signed easements with the utility.

It is very important to all the members of this cooperative to refuse to sign easements giving the utility, or the Illinois Power Company in this particular case, the right to construct distribution lines on their property. Our sincere thanks to the members who refused easements to the utility.

What is the utility doing? For instance, in the vicinity of Millstadt they have constructed single phase, 7200 volt distribution lines along highways which lines terminate approximately 250 feet from our present line. By doing this they sew up that particular territory and should anyone build in that location they, of course, would be able to serve them. However, at the present time there is no one being served by these lines.

They claim that they have Certificates of Convenience and Necessity from the Commerce Commission to construct these lines. Well, now, common sense would tell us that these lines are of no convenience to anyone, nor are they necessary inasmuch as they do not serve anyone. We have asked the utility for the serial number

of the certificates, however to date they have not advised us.

Another instance of the tactics being used is a three-phase line to serve a tower to be erected by the American Telegraph & Telephone Company, which location is in St. Clair County in the vicinity of what is known as Black Quarter. Your cooperative has single-phase lines on each side of the proposed location of this tower. The AT&T contacted your cooperative by letter and requested that we serve them with three-phase power at that location by January 10, 1964. We, in turn, advised them that we would have the three-phase available by that date. In the meantime the utility, the Illinois Power Company, we are advised by the AT&T contacted them with reference to serving this location, and the AT&T signed a contract with them.

They, therefore, built a three-phase line on the north side of this highway, whereas your cooperative has a single-phase line on the south side, and at the same time had advised AT&T that we would serve them with three-phase service. Your board of directors has employed legal counsel to take this matter up with the proper authorities.

We want to assure the members of this cooperative that your board of directors and officials are doing everything possible to protect the territory which we now serve. We have arranged meetings with high officials of the state of Illinois to discuss this matter with them and endeavor to have the practice of building lines which do not serve any persons stopped. All the cooperatives in the state of Illinois have banded together and are making plans to pass legislation, which will protect the cooperatives for the future. However, in the meantime we are taking all necessary steps to protect your cooperative.

Your board of directors at their next meeting on November 25, 1963, will again discuss this matter and make a definite decision as to what steps we will take for future protection of the territory that we serve.

### DUSK-TO-DAWN

The days are getting shorter and no doubt you need light in your barnyard for your evening chores. Have you considered the installation of a Dusk-to-Dawn Light to be placed in your barnyard, which would give you light throughout the night? Not only will it be handy for your evening chores, but it will be good protection against prowlers. The cost is \$3.25 per month. This includes all electric consumed as well as the light which will be maintained by the cooperative.

# Bus Trip to Washington, D.C.

## Who is eligible to enter contest?

Any young person who is now a Junior in High School. Contestant's parents must be receiving electric energy from the Monroe County Electric Cooperative at Waterloo.

## When will trip to Washington, D.C. be made?

No doubt this trip will be made during the month of June, 1964.

## How long will trip last?

In the past the trip was made by bus, leaving Springfield, and going direct to Washington, D.C. If you are traveling on a Sunday the bus will stop for those who wish to attend church service. The trip will last approximately seven days. You will be taken to Springfield, and from that point you, with the other winners, will take a chartered bus to Washington, D.C.

## What must I do to enter contest?

If you wish to enter the contest fill out the application below and mail the application to the Monroe County Electric Cooperative, Post Office Box 128, at Waterloo, Illinois. You are to prepare an essay of 1,000 words. The essays will be judged by persons who are not connected with the cooperative. Those who are selected as finalists will meet with the judges, read their essay, and answer questions with reference to material in the essay. A point system will be used in judging.

## What will the subject of the essay be?

The subject, "Monroe County Electric Cooperative's Contribution To This Area".



Fill out the application on the lower portion of this page and mail to your cooperative. You will be sent a copy of the contest rules, and how the essays will be judged.

Here is an opportunity for young folks who are Juniors in their high schools, and whose parents are members of this cooperative, to have a free trip to Washington, D.C.

You will visit many interesting places such as White House, United States Capitol Building, Senate and House of Representatives, F.B.I., you will see your currency printed, visit the tomb of the Unknown Soldier, and many other places in Washington, D.C. You will stay at one of the largest motels in this country.

**CLIP AND MAIL TO:**  
**Monroe County Electric Cooperative**  
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Date.....

I wish to enter Essay Contest

.....  
Name of Applicant

.....  
Name of Parents

.....  
Address

# Cooperative Leaders Call For Action

A bitter campaign is already underway to pass restrictive legislation against the electric cooperatives in the next session of the Illinois legislature.

If the enemies of the cooperatives are successful, this could mean the end of the program which has brought low-cost electric service to more than 500,000 Illinois citizens.

Nearly 200 cooperative leaders met in Springfield recently to discuss ways in which the cooperatives can work together to defend themselves.

"We are in serious trouble," warned Charles C. Cole, Illini Electric Cooperative, Champaign, a member of the Association of Illinois Electric Cooperatives' legislative committee for three years. "We are fighting for the lives of the electric cooperatives of Illinois."

MR. COLE was a member of a panel which outlined major problems facing the cooperatives.

"The private utilities are more determined than ever to take over cooperative areas," he explained. "We must have the help of all member-owners if we are to survive."

He stressed that it is hard for the public to understand the serious nature of the situation, since many feel they are not directly involved.

Thomas H. Moore, AIEC general manager, recently explained just how serious the situation is.

"There is no doubt that the electric cooperatives will face a legislative battle in the 74th general assembly even more fierce than the one we faced during the last session," stressed Mr. Moore. "Something must be done if we are to continue to exist."

ALTHOUGH the Illinois legislature is not scheduled to meet in regular sessions until 1965, S. R. Faris, manager of Illinois Rural Electric Co., Winchester, told cooperative leaders that the battle is now on.

"There will be no let up," said Mr. Faris. "Our enemies are work-



Cooperative leaders from throughout the state met in Springfield recently and called for united action to meet the problems which face the electric cooperatives.

ing continually . . . and there is evidence that their activities are paying off.

"The private power companies are going all out. They have decided that if they fail to stop us in the courts, they will go to the legislature.

"In addition, they are building 'spite lines' or 'lines to nowhere' to block the natural growth of the cooperatives.

"They expect to force us under the control of the Illinois Commerce Commission. Then when urban areas expand, their lines will already be there."

Is it only a matter of time before the electric cooperatives are destroyed? Cooperative leaders say no!

C. M. DOUGLAS, manager of Monroe County Electric Cooperative, Waterloo, and president of the AIEC manager's association, called for comment from cooperative leaders. Without exception, they agreed that the battle can be won . . . if cooperative members and leaders start work now.

"We have gained support in the Illinois legislature," said Mr. Cole, "but we could lose it. We must support our friends who support us. We are now on trial.

"The legislators who helped block the passage of restrictive legislation in the last session will be bitterly opposed by the private utilities when they seek re-election. We must prove to our friends that we will now support them."

He explained that the enemies of the cooperatives will not only try to defeat certain legislators, but will continue in an attempt to

turn other cooperative friends into enemies.

"The private utilities would like nothing better than to divide the membership of the Farm Bureau and other organizations who have been of help to us," Mr. Cole added.

R. S. HOLT, manager of the Egyptian Electric Cooperative Association, Steeleville, explained how cooperatives can best inform the public of the truth concerning the electric cooperatives. Mr. Holt, a pioneer cooperative leader, outlined the use of radio and newspaper advertising and the distribution of information to members of the community.

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## Across the manager's desk

by H. G. Downey



H. G. Downey  
Manager

This month the subject is "CONSIDERATION." Webster defines the word as "attentive respect," "appreciative regard." I especially like the two latter words which say—"In my dealings with you, another human being, I have a regard for you. I understand what faces you and before I ask for something for myself I am going to find out how my request fits in your problems, your schedule, your plans."

In the social side of life all of us are courteous, considerate, helpful. As we gather with others, we dress and groom ourself the best. Our manners are impeccable, we exhibit our best smile and practice the nicest mannerisms, but in the world of business, what do we do? Yes! What "CONSIDERATION" do we show? (46-17A)

There appears in the business world a philosophy like this: "This man is going to make a profit out of what I'm purchasing, or the service I ask him to render, therefore, I'm going to place all the pressure I can on him to get this job completed in the shortest possible time." For people to work and produce at maximum capacity is admirable, is desirable; but, to be pressured into producing in a manner that is not thorough or economical is not the way to achieve the best results.

Your employees at Tri-County are becoming concerned as to the "CONSIDERATION" being exhibited by some members and many prospective members. It takes the following steps in our procedures to extend electric service or to change existing electric facilities to accommodate an increased load. Here are the steps:

1. The consumer or member contacts the cooperative office and explains his requirements.
2. A field investigation is required. Our engineering department is scheduled one day per week in each of the three counties in which we serve. The other two days are repeat visits to some counties, depending on the work load. This means it could be four to five days before we make a field visit. Then there is absenteeism from sickness, vacations, etc.
3. In some situations right-of-way easements are needed. The property owners may live in California.
4. After field work is completed we "process" the job. This consists of many steps to insure we have ade-



quate inside records of what plant we have outside with which we serve our consumers. The job is checked to verify that it is properly engineered, in accordance with electrical specifications under which we are obligated to do construction. These requirements are national, state and local electrical codes. Two working days are needed for this work.

5. The job with all necessary sketches, papers, etc., is given to our construction department. They, too, operate under a weekly plan and their schedule for that week is in progress. It could rain, delaying the schedule. Four to five days elapse before a new job can be scheduled.
6. Our stock department needs notification so the necessary material can be assembled and ready to load. Our suppliers, because of human errors, sometimes delay shipments on our orders.
7. We schedule, proceed and construct the job. (8-7C)

From the above, and for the cooperative to operate efficiently and schedule jobs in the same area at the same time, 14 calendar days are needed. Yet, when we mention to the consumer this much time is needed, he exclaims, "What's wrong here! Why are you so inefficient!" Yet, a shortening of the above time increases the cost to do the job!

We long for the consumer who plans ahead, who thinks and says to himself, "That electric supplier is undoubtedly busy and I'll have to give them sufficient time to have their facilities ready for me. I have known for 30 days this will be needed, I'll contact them in sufficient time to permit them to be ready when I'm ready."

We find, in most cases, the consumers ask, "Can you have this service installed tomorrow? The contractor is starting and needs power."

We now approach the Holiday Season—The first event is the day of Christmas, the Birthday of Christ, a period when we try to be "CONSIDERATE."

Is it in our power to practice "CONSIDERATION" to give our cooperative all the time possible to fill our requests. Yes, it is, if we want to be "CONSIDERATE."

You say you didn't know we needed this much time?

Did you ever ask?

# Tri-County

Tri-County Electric Cooperative

Reuben Young, Pres.  
David Hanes  
C. Glenn Jones

BOARD OF  
E. C. Champ,  
O. E. Garrett  
Raymond Pite

## Annual Meeting in Pictures



Each member that registered received a metal yardstick. The color was Silver, in observance of your cooperative's 25th birthday. Tri-County was incorporated on October 6, 1938.

The slogan on the back of the measuring sticks pointed out that your cooperative is providing "A Measure of Competition in Retailing of Electric Energy."



Following the election, the Board reorganized with Reuben Young (left) as President, E. C. Champ (center) as Vice President and Wm. Groenert as Sec'y-Treas.



Senator Dwight Friedrich and Representatives Wayne Fitgerrell and Fred Branson gave brief reports—stating that they appreciated the work of the cooperatives and that they would continue to support them in the legislature.

# Hi-Lites

Ph. 244-1451 Mt. Vernon, Ill.

## DIRECTORS

V-Pres. Wm. Groennert, Sec.-Treas.  
C. E. Beadle  
Philip Heggemeier

## NEW METER READING CARD FILLED OUT CORRECTLY

ACCOUNT NUMBER	SUB-STA	PRESENT READING	THIRN READING	KWH USED	AMOUNT PAID	DATE	CONSUMERS NAME	CLC																											
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<p><b>IMPORTANT</b> READ METER WITH ZERO ENDING FIGURE YOUR BILL ACCORDING TO THE RATE CHART</p> <p>EXAMPLE</p> <table border="1"> <tr> <th>METER READING</th> <th>METER READS</th> <th>YOU WRITE</th> </tr> <tr> <td>PRESENT</td> <td>2165</td> <td>2160</td> </tr> <tr> <td>PRIOR MONTH</td> <td>2012</td> <td>2010</td> </tr> <tr> <td>KWH USED</td> <td>153</td> <td>150</td> </tr> </table>							METER READING	METER READS	YOU WRITE	PRESENT	2165	2160	PRIOR MONTH	2012	2010	KWH USED	153	150	<p>15 - 16 2 RR</p> <p>John Doe Rural Route City, State</p>																
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<p>YOU PAY FOR 150 KWH NEXT MONTHS READING IS 2160 PAY ACCORDING TO RATE CHART</p> <p>RESIDENTIAL-RURAL-RATE I 1st 40 KWH OR LESS - \$3.00 KWH NEXT 40 KWH @ 4.08 PER KWH NEXT 120 KWH @ 2.58 PER KWH OVER 200 KWH @ 1.84 PER KWH</p>							<p>MAIL OR BRING THIS CARD WITH YOUR PAYMENT TO TRI-COUNTY ELECTRIC COOPERATIVE INC. P.O. DRAWER 309 - MT. VERNON, ILLINOIS OFFICE HOURS 8:00 AM TO 5:00 PM - MONDAY THRU FRIDAY - CLOSED SATURDAY PLEASE DO NOT FOLD, TEAR OR MUTILATE THIS CARD - THANKS</p>																												
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Figure #1

## There Will Be A Change In Meter Reading Cards in 1964

The Board of Directors authorized reading your meters with "zero ending". This means you will now change the last digit of your meter reading to zero. This has been done to (1) simplify your work in preparing your meter reading card, (2) to reduce the size of the rate chart and increase its usefulness and (3) to reduce by 50 per cent, the number of items your Billing Department will have to work with in handling your account. This is all to be done to maintain the efficiency of your organization and consequently to retain the present rate structure that was established in 1938. (16-34L)

IN ORDER FOR THIS NEW SYSTEM TO OPERATE WE NEED YOUR HELP AND YOU WILL PLAY AN IMPORTANT PART IN ITS EFFECTIVENESS AND SUCCESS.

In January, 1964, you will all receive newly-designed meter reading cards that will be larger and will not be stapled in a book form. (See Figure 1 above). The envelope you receive these new meter cards in will have the new rate chart, and space for you to keep a monthly record of your meter readings and payments.

THIS ENVELOPE IS IMPORTANT AND YOU SHOULD TAKE CARE IN OPENING IT SO THAT IT WILL BE IN GOOD SHAPE FOR YOU TO MAINTAIN YOUR RECORD CORRECTLY.

Plans are now set for you to receive your new meter cards during January, 1964.

Washington County Consumers will receive new meter cards before January 20, so that this new card should be used for your January 20 through end of month readings.

Marion-Jefferson County Consumers will receive new meter reading cards before February 1, so that this new card should be used for the meter readings and payments made in February, which ever date is indicated on your envelope. No change has been made on the date you are to read your meter, only in the method it is

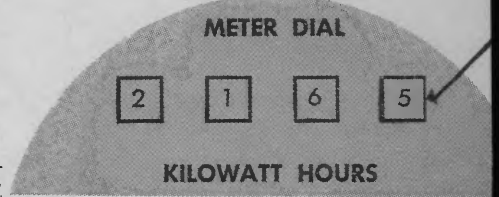


Figure #2

Change Last Number to "Zero" to be read and recorded on the card and on the envelope.

The card has been increased to give you more room to write and to provide space for other services and transactions that are necessary to figure your bill. Also, each card has an example of how you are to read your meter and figure your bill so that you can refer to it.

For your newly designed meter reading cards, please follow the steps below:

STEP 1. Read your meter with Zero ending. See Figure 2 above, which illustrates a meter dial. Last digit should always be "0", no matter what the meter shows.

STEP 2. Write down the reading on the new meter reading card and at the same time on the envelope, in the space provided for that month (present reading).

STEP 3. Write down the prior month's reading on the card and on the envelope record.

STEP 4. Subtract prior reading from present reading to determine amount of kilowatt hours used. (This should always end with a Zero).

STEP 5. Use the rate chart that is on the envelope flap to determine how much you should pay for the amount of kilowatt hours used.

STEP 6. Insert payment and card in the addressed envelope and mail to cooperative.

STEP 7. Keep your large envelope in a good place as it now has the rate chart on it and the record of your meter readings and payments by months.



Philip Heggemeier and C. Glenn Jones received plaques for 25 years of service on the Board of Directors and Charles Swain received a plaque for 25 years of service as an employee.



The Talent Session was enjoyed by all and the winners were: First, Shirley and Mary Kay Witges "The Kitty-Katz" singing and dancing to "Sugar in The Morning" (center); Second, "The Gospel-ettes" quartet with Piano Accompanist. The girls are Phyllis Sink, Janice Richardson, Peggy Sink and Brenda Threlkeld. They sang "Abide With Me"; and Third, Samuel M. Story, playing the harmonica and rattle bones. The rattle bones were hand-made by his father over 50 years ago.

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MR. COLE was a member of a panel which outlined major problems facing the cooperatives.

"The private utilities are more determined than ever to take over cooperative areas," he explained. "We must have the help of all member-owners if we are to survive."

He stressed that it is hard for the public to understand the serious nature of the situation, since many feel they are not directly involved.

Thomas H. Moore, AIEC general manager, recently explained just how serious the situation is.

"There is no doubt that the electric cooperatives will face a legislative battle in the 74th general assembly even more fierce than the one we faced during the last session," stressed Mr. Moore. "Something must be done if we are to continue to exist."

ALTHOUGH the Illinois legislature is not scheduled to meet in regular sessions until 1965, S. R. Faris, manager of Illinois Rural Electric Co., Winchester, told cooperative leaders that the battle is now on.

"There will be no let up," said Mr. Faris. "Our enemies are work-



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ing continually . . . and there is evidence that their activities are paying off.

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"In addition, they are building 'spite lines' or 'lines to nowhere' to block the natural growth of the cooperatives.

"They expect to force us under the control of the Illinois Commerce Commission. Then when urban areas expand, their lines will already be there."

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C. M. DOUGLAS, manager of Monroe County Electric Cooperative, Waterloo, and president of the AIEC manager's association, called for comment from cooperative leaders. Without exception, they agreed that the battle can be won . . . if cooperative members and leaders start work now.

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"The legislators who helped block the passage of restrictive legislation in the last session will be bitterly opposed by the private utilities when they seek re-election. We must prove to our friends that we will now support them."

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First member of the panel to speak was John L. Knuppel, AIEC general counsel, who presented an analysis of legislative representation.

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Robert R. Wagner, Western Illinois Electric Coop, Carthage, AIEC president, stressed that the best defense against the passage of restrictive legislation is a strong and active membership.

"Hundreds of cooperative members wrote letters during the last session of the legislature," Mr. Wagner reported. "This is the type of support that is needed if the electric cooperatives are to survive. We must start work now, or risk the loss of this program which has meant so much to all citizens of Illinois."



## 4-H Members Honored For Electrical Projects

Members of 4-H clubs from throughout Illinois received special recognition recently through the annual awards program of the Illinois Farm Electrification Council.

The Council is sponsored by the electric cooperatives of Illinois, along with farm organizations and associations, the University of Illinois, and other power suppliers.

Twenty 4-H members who demonstrated outstanding leadership and achievement in electrical programs were selected for a three-day, all-expense trip to Chicago.

In addition, 100 4-H boys and girls received special 4-H electrical jackets in recognition of their outstanding work in electrical projects and activities.

Ted Hafer, manager of Corn Belt Electric Cooperative, Bloomington, is chairman of the Council's agricultural and home economics 4-H committee.

"This incentive program is sponsored annually to encourage 4-H members to take part in 4-H electrical activities," Mr. Hafer explained. "When the committee was organized in 1952, only 1,200 boys were enrolled in 4-H electrical projects. By the end of 1962, more than 3,000 were enrolled.

"The committee began to assist in the development of a girls' 4-H electrical activity in 1955. About 3,000 girls were enrolled. Last year more than 9,000 took part."

Mr. Hafer praised 4-H members for their energy and ambition, and said he was pleased that so many of those honored were from families who are members of the 27 electric cooperatives in Illinois.

Many electric cooperative leaders have helped make the council's program a success. Dean Searls, manager of Adams Electrical Co-operative, Camp Point, serves as chairman of the council's board of directors.

The council serves as a coordinating organization designed for the development of cooperative educational programs and research activities, to share information, and to permit discussion of mutual problems.

The Chicago award trip was highlighted by the annual IFEC recognition banquet. Those honored include Carol Ann Boldt, Stewardson; Sandra Breeze, Mt. Vernon; Lyle D. Butler, Harmon; Merrida Carlson, Batavia; D. Gregg Carnes, Pittsfield; Lucy Dinkel, Seymour; Alan E. Heatherwick, Frankfort; Elizabeth Heischmidt, St. Elmo; Dean Inman, Grand Chain; Carole L. Johnson, Peoria; Samuel M. Johnson, Danville.

Berdine Kipp, Annawan; Eddie McMillan, Macomb; Donald L. Page, Shelbyville; Mary Ragnes, Morris; Steven W. Reiman, Murphysboro; John Sloman, Pawnee; Martha Summers, Chatham; Susan Timpner, Pinckneyville, and Bob Vercler, Chenoa.

The trip included a visit to the Museum of Science and Industry, Marina City, Chicago Lighting Institute, O'Hare Airport and the Chicago Board of Trade.



Patsy Karrick, Miss M.J.M. of 1963, admires her trophy. Janet Marie Keiser, at left, was runner-up and Betty Marburger placed third.

## Measure of Comparison Provided by Cooperative

The controversy between public utilities and electric cooperatives lies in the measure of comparison the cooperatives provide, Charles W. Witt, manager of M.J.M. Electric Cooperative, Inc. told more than 1,100 persons attending the organization's annual meeting at Litchfield recently.

"A survey by the National Rural Electric Cooperative Association shows that 80 power companies have overcharged their customers nearly \$2-billion over a five-year period ending in 1960," Mr. Witt reported.

"In the early days the public utilities said it was economically impossible to electrify the rural areas," Carl Bloome, cooperative president, stated. "Today it is a much different story. These same utilities would like very much to eliminate the electric cooperatives."

Mr. Bloome said he would hate to think what electric service would be like in the rural areas and cities if it were not for the yardstick provided for measuring the cost of service.

Elected to three-year terms as directors were Mr. Bloome, Carlinville, and Louis Niemann, Litchfield, both re-elected; and Louis Enke, Bunker Hill, who replaced Oscar Bunte. Mr. Bunte, also of Bunker Hill, did not seek re-election. He had served as vice-president since 1957.

At an organizational meeting of directors these officers were re-elected: Mr. Bloome, president; Alvin L. Mullins, Butler, secretary, and Clarence Doerr, Irving, treasurer. Henry Egelhoff, Jerseyville, was named vice president.

Patsy Karrick, 17, daughter of Mr. and Mrs. Glenn E. Karrick, Atwater, was named Miss M.J.M. Electric Cooperative of 1963. Janet Marie Keiser, 17, daughter of Mr. and Mrs. Elmer W. Keiser, Litchfield, was runner-up and Betty Marburger, 18, daughter of Mr. and Mrs. Alfred Marburger, Walshville, placed third.

# W. I. E. C. NEWS

Western Illinois Electrical Coop.

Carthage, Ill.

## Counties hold Annual Achievement Programs

Each year during November, the 4-H clubs in each county hold a county-wide meeting to recognize the members and leaders for past achievement. This program also provides an opportunity to encourage members to set new goals and determine to reach them.

Often times the club leaders and the extension personnel that supervise the 4-H program are hardly mentioned when the bouquets are handed out. This may be proper and it certainly is commendable to supervise a program without getting in the lime-light yourself. However true this may be, these leaders are still human and we need to express our appreciation for their efforts. Not too many people realize the many times these individuals are away from home and family and putting forth a great deal of effort to keep the program interesting and effective.

WIEC provides special awards to stimulate interest in the electrical project and activity. Three awards were available in each of the two counties served by the cooperative. These awards are for the outstanding electrical demonstration, grand champion electrical exhibit at the county show and the outstanding electrical

project. The project award takes into consideration the placing at the show, number and placings of demonstrations, and the neatness and content of the record book. The exhibit and demonstration award winners are selected by the judges and the project award winners are selected by the County Agriculture Extension Committee.

During the past several years we have had a young man in each county that has taken an unusual interest in the electrical project. Both of the boys are known as Chuck. Chuck Dixon of Biggsville and Chuck Prior of Carthage won the outstanding project award. Each received a transistor radio from WIEC. You may recall they have both won the award before.

The grand champion exhibit awards went to Carol Schenck, Henderson County and Jerry Steinhour, Hancock County. Carol received an electric alarm clock and Jerry a soldering gun kit.

Ronnie Markey of Hancock County was awarded an electric alarm clock for his outstanding electrical demonstration. No one was eligible for the award in Henderson County.

The Illinois Farm Electrification

Council makes 100 4-H jackets available each year, 50 for girls and 50 for boys. Chuck Dixon was the recipient of one of the jackets this year.

Jim Webb of Hancock County was awarded a pin for his outstanding work in electricity. This pin was provided by the Westinghouse Corporation. This organization has been active in the support of 4-H electrical projects for years.

We are very proud of the work done by the 4-H clubs and appreciate the opportunity to be a part of this great program. We hope those members that were not selected for special recognition this year will set new goals and strive all the harder to reach them.



Chuck Dixon holding his 4-H jacket and transistor radio.



Carol Schenck holding the alarm clock she won.

## Make Your 1963 Christmas Decorations Safe

Whatever you do about Christmas decorations, be sure that they are safe.

Christmas trees, especially when dry, can burn easily. Buy a sprayed tree or spray it with anti-wilt or flame retardant solution, and keep it in as cool a place as possible. Keep the trunk in water or moist sand.

Check over your old Christmas lighting equipment for safety. If you buy any new equipment, look for the UL label that indicates safety approval by the Underwriters Laboratories.

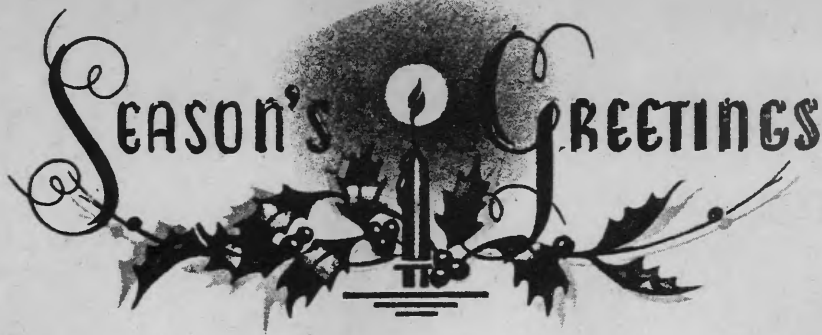
In arranging lights, avoid contact of bulbs and sockets with tinsel, cotton, paper, and foliage. Don't leave

any sockets empty, for decorative materials may fall into them.

Small children have been injured by extension cord connections, so put them out of reach, or wrap them with electrical tape to keep them securely in place. When you leave home or retire at night, be sure to turn off your tree lights and other lighted decorations.

For outdoor lighting, buy and use only UL-approved weatherproof equipment: outlets, cords, sockets, bulbs, and connections. Wrap any connections with electrical tape and keep the connection out of water.

Avoid pressure or friction on cords. Hang them WITH electrical tape or with plastic hooks or attachments.



# SEASON'S GREETINGS

December, 1963

Dear Member:

At this season when the feeling of good will and good fellowship fills the breast of man everywhere, our thoughts naturally turn to our members, **OUR FRIENDS**, who have made it possible for us to carry on year after year.

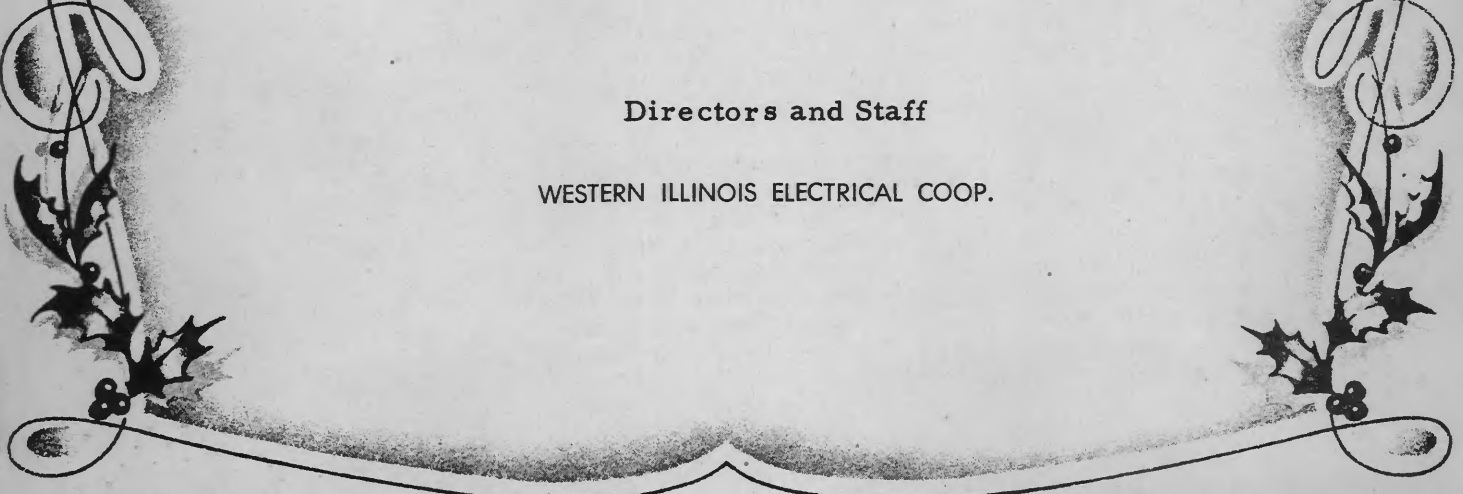
To you and your loved ones we send out our thanks and sincere gratefulness for what you have done for us this year and for the consideration and cooperation you have extended to us.

It is our sole aim to ease the ardors of daily living and to bring an ever improving standard of living to you and other members. As a member of our cooperative, you can help us achieve this objective by continuing your support of the directors whom you have elected.

May we extend to you that age-old wish for a **MERRY CHRISTMAS** and a **HAPPY NEW YEAR**.

Directors and Staff

WESTERN ILLINOIS ELECTRICAL COOP.



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ILLINOIS RURAL ELECTRIC NEWS