



Member Appreciation Day Pancake Breakfast

Saturday, Sept. 12

8 - 10:30 a.m.

Rock Energy headquarters,
2815 Kennedy Road,
Janesville

- Pancakes, sausage, juice, milk, water, coffee
- Health fair
- Bucket truck rides
- Jugglers
- CFL Charlie and LED Lucy
- Spin-to-win prize wheel
- Bounce house, balloons
- Popcorn, ice cream



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- No air conditioners, microwaves, dehumidifiers, vacuums, toasters, or large appliances.
- No businesses please.



FAMILY FUN

Member Appreciation Day offers something for everyone

Every September the Murdoch family looks forward to pancakes, juggling, riding a unicycle, balancing on an exercise ball, getting a bird's-eye view of activities from a bucket truck, and eating ice cream in the morning.

On Saturday, Sept. 12, Amy and Dan Murdoch and their four kids will join the festivities at Rock Energy Cooperative's Member Appreciation Day. The annual event will take place from 8 to 10:30 a.m. at the co-op's Janesville warehouse located at 2815 Kennedy Road. (See page 16a for details.)

Spencer, 16, learned how to juggle at the event a few years ago. He had an interest in juggling but wasn't having much success teaching himself by watching videos on the Internet. Thanks to the Oregon Juggling Club, which entertains the crowd every year, he now can juggle balls, softballs, and basically anything that's round. His mom, Amy, said Spencer frequently grabs whatever's in the fruit bowl and starts tossing

the produce in the air.

"I'm always telling him, 'Put the fruit down,'" Amy said as Spencer spotted the fruit bowl on the kitchen counter and started juggling.

Alison, 12, learned to ride a unicycle at Member Appreciation Day. She liked it so much that she added it to her Christmas list that year and now practices when she has time. Lily, 6, likes to balance on the exercise ball that the Oregon club brings to the event every year, and 5-year-old Chase thinks it's really cool to climb in a bucket truck, take a ride high up in the sky, and fill the air with bubbles from a bubble gun.

When asked what else they like about Member Appreciation Day, the Murdochs all chimed in: "Ice cream." Amy said it's not every morning that the family eats ice cream right after breakfast. Other favorites include the bounce house, prize wheel, and chocolate milk.

The Murdochs also are big fans of pancakes and like watching the chefs from Chris Cakes flip the pancakes into

The Murdoch family, from left, Spencer, Chase, Alison, Amy, and Lily, had lots of fun at last year's Member Appreciation Day.

the air and then catching the pancakes with their plates. They have pancakes about a once a week at home and especially like Pascal's Pancakes, a recipe from "The Disney Princess Cookbook." For those not in the know, Pascal is the name of a chameleon in the movie Tangled.

Amy said she is pleased that the family lives in the part of Roscoe Township that receives electricity and natural gas from Rock Energy. The Murdochs' home is near the line that separates Rock Energy and Commonwealth Edison territories. Houses down the road that are serviced by Commonwealth Edison lose power more frequently than they do, Amy said.

She also likes that Rock Energy is so customer-friendly and sponsors events like Member Appreciation Day. The fact that the event is usually scheduled in mid-September is an added bonus for Lily, whose birthday is Sept. 14. The pancake breakfast often is part of her birthday weekend celebration. In 2013, the event landed right on Sept. 14, and the family convinced her that everyone was there to celebrate her fifth birthday.

"Member Appreciation Day is a chance for Rock Energy's directors and employees to show you how thankful we are to be your energy provider," said Shane Larson, the co-op's chief executive officer. "We hope to see you on Sept. 12 so we can express our sincere gratitude for allowing us to serve your energy needs."

If you want to learn how to juggle or ride a unicycle, be sure to visit with members of the Oregon Juggling Club. It's also fun just to watch the jugglers' amazing tricks.

Spencer will be trying to master juggling pins, which is more difficult because the rotation needs to be just right so the tapered end of the pin is facing him when he catches it. Alison will be concentrating on balance as she practices on the unicycle. Be sure to give them words of encouragement if you see them. And don't forget to wish Lily an early happy birthday and wave to Chase as the bucket he's riding in rises over the crowd.



Clockwise, starting left: At last year's Member Appreciation Day, Spencer started to juggle pins and Alison tried juggling balls. Danny Tomaro of the Oregon Juggling Club helps Chase balance on a ball, as Lily balanced a peacock feather in the palm of her hand. At home, Alison concentrates on balance when riding her unicycle, and Spencer has mastered juggling with the added trick of tossing a ball under his leg.



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Energy Efficiency Tip of the Month



Looking for an easy efficiency upgrade? Additional insulation can make a difference! The Department of Energy estimates you can reduce heating and cooling needs up to 30 percent by properly insulating and weatherizing your home.

Source: energy.gov

HAVE A SAFE AND HAPPY LABOR DAY!

Rock Energy Cooperative offices will be closed on Monday, Sept. 7, in observance of Labor Day. We will reopen at 7:30 a.m. Tuesday, Sept. 8. Members can make payments in the drop boxes at both offices throughout the holiday weekend. Even though our offices are closed, standby crews are always available 24 hours a day. If you need to report a power outage, please call (608) 752-4550 or toll-free (866) 752-4550.

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Your payment will automatically be deducted from your checking or savings account on the due date. You will receive a statement each month showing your energy usage, and the deduction will appear on your bank statement.

To get started and download an application, go to www.rock.coop/files/auto_pay_form.pdf. Once completed, drop off the form and a voided check or deposit slip at either our Janesville office at 2815 Kennedy Road or our South Beloit office at 15229 Willowbrook Road. The information can be mailed to Rock Energy Cooperative, P.O. Box 1758, Janesville, WI 53547. Please give us a call at (866) 752-4550 if you have any questions.



Shane Larson, CEO

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