

Shining light on those in the fight



Eastern Illini employees supported breast cancer awareness month in many ways.

Almost everyone has been impacted by breast cancer at some level. During October, you probably saw more pink - especially on men - than normal. Eastern Illini Electric Cooperative's employees participated in several breast cancer awareness initiatives during the month.

Lee National Denim Days featured an opportunity for employees to donate \$25 for the "right" to wear jeans to work all week. That program resulted in a donation of over \$800. Eastern Illini Accountant Gayle Ford, who spearheaded the program, noted, "This a simple way we can promote breast cancer awareness. We've all seen friends and family battle breast cancer, and this is our way to shine a light on those battles."

The cooperative also purchased pink hard hats for linemen and pink shirts for inside employees. Ford said, "I'm really excited that the outside guys wore the pink hard hats. It was an amazing show of support from them."

For ideas on how you can get involved, visit the National Breast Cancer Foundation's website at www.nationalbreastcancer.org.